

Sports Law Alumni News

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**2008 CHARLES W. MENTKOWSKI SPORTS LAW
ALUMNUS OF THE YEAR AWARD WINNER
JAMES T. GRAY**

The 2008 recipient of the Charles W. Mentkowski Sports Law Alumnus of the Year Award is James Gray. The Mentkowski Award is given annually to the alum who best exemplifies the following characteristics: dedication to the Sports Law program at Marquette University Law School while a student; contributions to the Sports Law Alumni Association and the field of sports law in general; and support of the NSLI and Sports Law program. The 2008 winner, James Gray, exemplifies all of these characteristics.

James Gray is a 1986 graduate of Temple University in Philadelphia, Pennsylvania, and a 1990 graduate of Marquette University Law School. He is a sports attorney and partner with the Milwaukee law firm of Pierski & Gray, LLP. He is currently an assistant professor in the Department of Sport Management & Media at Ithaca College in Ithaca, New York and a

visiting fellow at the Anglia Ruskin University sports law LLM program in Chelmsford, Essex, England.

Jim is co-author of the two volume set, *Sports Law Practice*, and *The Stadium Game*. He has taught courses regarding amateur and professional sports law in the United States, England, The Netherlands, and South Africa, and has provided sports based risk management and sports medicine teaching and consultation services for over 17 years. Jim has negotiated sports and entertainment employment and endorsement agreements and was appointed by the United States Olympic Committee Ombudsman to represent Olympic athletes relative to drug testing, eligibility and nationality issues. He has also advised the International Cricket Council regarding their United States based television rights. Jim has been quoted in many publications in the United States including *The New York Times*, the *National Law Journal*, and *U.S. News and World Report*.

Beginning in 1990, Jim was the first Manager and then Assistant Director of the National Sports Law Institute, while also serving as an Adjunct Assistant Professor at Marquette University Law School. During this time Jim was instrumental in the growth of the Institute and the beginning of the Sports Law program at Marquette.

ANNUAL SPORTS LAW AWARDS BANQUET

Jim will receive the Mentkowski Award during the NSLI's Annual Sports Law Awards Banquet on Friday, April 25, 2008, at the Hilton Hotel. All alums are invited to attend to support the many students who will be honoured at the dinner and to congratulate Jim, our 2008 Sports Law Alumnus of the Year.

**NATIONAL SPORTS LAW INSTITUTE OF
MARQUETTE UNIVERSITY LAW SCHOOL**

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Sports Law Alumni Association Member Profiles

SUSAN K. ALLEN is an associate with Cook & Franke, S.C. She practices in the firm's litigation division.

Susie received both her undergraduate and law degrees, cum laude, from Marquette University. She also received the National Sports Law Institute's Sports Law Certificate and served as the Executive Editor of the Marquette Sports Law Review. While in law school, Susie won the State Bar of Wisconsin, Sports and Entertainment Law Section's graduate writing competition and received the CALI Excellence for the Future Award in Alternative Dispute Resolution.

She is admitted to practice in the state of Wisconsin, is a member of the State Bar of Wisconsin, a Board member of its Sports and Entertainment Law Section, and a member of the Milwaukee Bar Association.

MICHAEL BAIRD is an associate attorney with the law firm of Stupar, Schuster & Cooper, S.C. in Milwaukee. His practice involves several areas of corporate, banking and business law, including transactional work and litigation. He also handles intellectual property law matters for the firm.

Michael graduated from Michigan State University with High Honors in 2002 (B.S.,

Political Science and Prelaw) and from Marquette University Law School, cum laude, in 2005. While in law school, Michael was an Editor-in-Chief of the Marquette Sports Law Review and a member of the Sports Law Moot Court team. He is admitted to practice law in the State of Wisconsin and the Eastern and Western Federal District Courts of Wisconsin. He also is a member of the Milwaukee Bar Association and a co-chair of its Corporate, Banking and Business Law section.

MARK DODDS is an Assistant Professor in the Sports Management Department at SUNY Cortland in Cortland, New York, where he teaches sports marketing and management courses in the undergraduate, graduate and online sports management program. Prior to joining the faculty at SUNY Cortland he was an instructor at Marian College in Zionsville, Indiana.

Mark's experience in the sports industry is extensive. Most recently he was the supervisor—event marketing and project director for the Guild Group-OnSite Marketing Division, White Plains, New York (1997-1999); supervisor—events group and account supervisor, GMR Marketing LLC, New Berlin, Wisconsin (1999-2005); and Director of Event Marketing, Just Marketing International, Zionsville, Indiana (2005-2006).

Mark received his B.S. from Syracuse University, his M.B.A. in sports management from Robert Morris University, and his law degree from Marquette University Law School, where he also received the NSLI's Sports Law Certificate and the Martin J. Greenberg Venue Book Award. He is a member of the New York State Bar Association's Entertainment, Arts and Sports Law Section, the North American Society for Sport Management, the Sports Marketing Association and the Sport and Recreation Law Association.

KATIE FEATHERSTON is an associate attorney with the law firm of Quarles & Brady, LLP, in Milwaukee, WI. Katie advises school districts regarding general labor and employment law, special education matters, student discipline issues, and general school law. Her experience includes: obtaining dismissals of special education due process hearing requests from the Division of Hearings and Appeals; assisting administrators and staff members in special education mediation sessions resulting in withdrawal of due process hearing requests; representing

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and advising school boards during student expulsion hearings; defending school districts against wage and discrimination claims filed with the Equal Rights Division of the Department of Workforce Development and retaliation claims filed with the United States Department of Education's Office of Civil Rights; and counseling school districts regarding day-to-day legal issues, including student discipline, public records requests, open meetings laws, pupil records requests, and contract interpretation.

Katie received a B.A. from Coe College and her law degree cum laude from Marquette University Law School. At Marquette she received the first Annual Sports Law Alumni Achievement Award, the Joseph Tierney Jr. Award and the Martin J. Greenberg Award, and earned the National Sports Law Institute's Sports Law Certificate. During law school she was the Managing Editor of the *Marquette Sports Law Review* and the student coach for the Sports Law Moot Court team. Katie is a member of the Milwaukee Bar Association and secretary of the Sports & Entertainment Law Section of the State Bar of Wisconsin.

TIM KRAFT has been in the corporate law department of Davis & Kuelthau since 2005. Tim focuses his practice on mergers and acquisitions and commercial financing transactions. Such transactions include negotiating and drafting stock and asset purchase documents, single-lender and syndicated credit facilities, private placements, supply, distribution and licensing agreements, employment and consulting agreements, non-competition and non-disclosure agreements and the like. Tim also provides counsel on other general business matters including business start-ups, choice of entity selection, corporate governance and shareholder, partner and member relations.

Tim received his B.A. cum laude from Truman State University and his J.D. cum laude from Marquette University Law School where he received the NSLI's Sports Law Certificate. While completing his law degree Tim worked at NIKE, Inc. in Beaverton, Oregon in Nike's in-house legal department and worked primarily on licensing and endorsement agreements.

MICHAEL MASSUCCI graduated from the Marquette University Law School in 2002. While in school, Michael studied civil litigation and trial work. Michael joined Kelly Law Offices, in Crown Point, Indiana, in May 2003 and currently focuses his practice on trial work, including personal injury and business litigation. Michael also handles much of the firm's estate planning. Since joining the Kelly team, Michael has successfully tried many jury and bench trials, some resulting in multi-million dollar verdicts. Michael has litigated in both the Indiana and Illinois state and federal courts, the state of Arizona and has been the attorney of record on several published appellate court opinions.

JUDY MASSUDA is a Manager of Account Services for rEvolution, a sports marketing firm in Chicago, IL. Her responsibilities include heading the market intelligence research team, managing the sponsorship management system and Samsung account, and handling in-house legal work.

Ms. Massuda received a B.A. in philosophy and a certificate in religious studies from the University of Wisconsin, and a J.D. from Marquette University. While at Marquette, she also earned a Certificate in Sports Law and a Certificate in Dispute Resolution. Ms. Massuda served two years on the *Marquette Sports Law Review*, was the 2006 co-recipient of the *Carl Scheer Venue Excellence Award*, and the 2007 recipient of the Martin J. Greenberg Award.

BRENT MOBERG is completing his second year as Director of Compliance in the Northern Illinois University Department of Intercollegiate Athletics. He is responsible for monitoring coaches' recruiting activities, team roster management, student-athlete files and athletic participation records, rules interpretations, administration of the NCAA Special Assistance Fund, publication of the Huskie Compliance Corner Newsletter, and daily operations within the Office of Compliance.

Prior to joining the Huskie staff in March 2006, Brent worked in the athletic departments at the University

of Wisconsin at Whitewater and Marquette University and in the Law Office of Mario J. Tarara, P.C. in Rockford, Illinois.

In 2004, he earned his Juris Doctorate from Marquette University Law School, where he was Executive Editor of the *Marquette Sports Law Review*, while also earning his Master of Business Administration in Sports Business from Marquette University and Certificate in Sports Law from the National Sports Law Institute.

Brent earned his Bachelor of Arts degree from the University of Notre Dame in 2000. After graduation from Notre Dame, he attended the Southern Illinois University School of Medicine before attending Marquette.

He is licensed to practice by the State Bar of Wisconsin and the United States District Court for the Eastern District of Wisconsin and is also a member of the National Sports Law Institute, the American Bar Association's Forum on the Sports and Entertainment Industries, and the Board of Directors of the Sports & Entertainment Law Section of the State Bar of Wisconsin.

Brent has authored articles appearing in the *University of Texas Review of Entertainment and Sports Law*, the *Marquette Sports Law Review*, and the *Journal of Legal Aspects of Sport*.



ALUMNI AT THE LAW SCHOOL

During the 2007-2008 academic year Sports Law Alumni Association members have continued to support the Sports Law program by attending and speaking to current students during several different events.

- Career Panels. On September 27, 2007, Dan Foutz (L'04), Business Development, Turner Sports - Play ON! Sports, Atlanta, GA, and Greg Heller (L'95), Vice President & General Counsel, Atlanta Braves, Atlanta, GA, spoke to our students about careers in the sports industry. The 11th Annual Sports Law Alumni Career Panel will take place on March 6, 2008 and will include Susan Allen (L'06), Associate Attorney, Cook & Franke, S.C., Milwaukee, WI, Schuyler Baehman (L'00), Manager of Communications, National Hockey League, New York, NY, Judith Massuda (L'07), Manager, Account Services, rEvolution, Chicago, IL, and Brent Moberg (L'04), Director of NCAA Compliance, Northern Illinois University, DeKalb, IL.
- On September 29, 2007, several alumni participated in or sponsored the 4th Annual Fall Sports Law Golf Classic. The event raised \$692.00 for the sports law student scholarship fund.
- During Student/Alumni Networking Lunches, several alums met with students to discuss the Sports Law program and their careers: October 18, 2007 Katie Featherston (L'06), Associate, Quarles & Brady, and Professor Bill Miller (L'95), Assistant Professor of Sports Management, University of Wisconsin-Parkside; November 15, 2007 Mike Sneathern (L'02), Associate Counsel, Milwaukee Bucks; January 24, 2008, John Dodds (L'85), Partners Financial Group, and February 1, 2008 Matt Banker (L'01), Associate Director for Academic Reviews, NCAA Eligibility Center, Indianapolis, IN.

If you are interested in speaking to our Sports Law program students at similar events or in being involved in the Sports Law program in some other way, please contact SLAA Chair Paul Anderson—email: paul.anderson@mu.edu, phone: (414) 489-7848.