



## SOCCER LEAGUES

{Appendix 5, to *Sports Facility Reports*, [Volume 17](#)}  
Research completed as of July 27, 2016

### INDOOR PROFESSIONAL LEAGUE (IPL)

#### **Team: Baltimore Blast**

**Principal Owner:** Edwin F. Hale, Sr.

**Current Value (\$/Mil):** N/A

[Team Website](#)

[@BaltimoreBlast](#)

**Stadium:** Royal Farms Arena

**Date Built:** 1962

**Facility Cost (\$/Mil):** N/A

**Facility Financing:** N/A

[Facility website](#)

**UPDATE:** The Baltimore Business Journal stated there is a new proposal for a \$450 million waterfront arena along the Inner Harbor of Baltimore. It is planned to hold 15-16,000 seats. This would replace the fifty-two-year old Royal Farms Arena. The proposal by Cordish Companies still needs approval by the city, and it is still in the exploratory stage. Talks have stalled due to upcoming mayoral elections in fall 2016, so the team still plays at Royal Farms Arena. The Baltimore Blast left the MASL and started the IPL in May 2016 with three other teams joining it. The IPL's inaugural season is 2016-17.

**NAMING RIGHTS:** The First Mariner Bank's naming rights contract ended in December 2012 when it was renamed Baltimore Arena. In September 2014, the arena was renamed Royal Farms Arena after an eighteen-month search for a purchaser. Royal Farms will pay \$250,000 annually over five years for the naming rights and have the option to renegotiate the deal after five years.

## **Team: Florida Tropic SC**

**Principal Owner:** Andrew Haines

**Current Value (\$/Mil):** N/A

[Team Website](#)

[@FLTropicsSC](#)

**Stadium:** Lakeland Center

**Date Built:** 1974

**Facility Cost (\$/Mil):** N/A

**Facility Financing:** N/A

[Facility Website](#)

**UPDATE:** The team will play in the IPL's inaugural season, 2016-17.

**NAMING RIGHTS:** The First Mariner Bank's naming rights contract ended in December 2012 when it was renamed Baltimore Arena. In September 2014, the arena was renamed Royal Farms Arena after an eighteen-month search for a purchaser. Royal Farms will pay \$250,000 annually over five years for the naming rights and have the option to renegotiate the deal after five years.

## **Team: Harrisburg Heat**

**Principal Owner:** Carl Delmont

**Current Value (\$/Mil):** N/A

[Team Website](#)

[@HarrisburgHeat](#)

**Stadium:** Pennsylvania Farm Show Complex & Expo Center (Large Arena)

**Date Built:** 1939

**Facility Cost (\$/Mil):** N/A

**Facility Financing:** N/A

[Facility Website](#)

**UPDATE:** The Heat competed in the MASL in 2014–15. In June 2016, the Heat announced a new owner and that it was joining the Indoor Professional League (IPL) for the 2016-17, the league's inaugural season.

**NAMING RIGHTS:** The Farm Show Complex is owned by the Pennsylvania Department of Agriculture.

## **Team: St. Louis Ambush**

**Principal Owner:** Andrew Haines & Shelly Clark

**Current Value (\$/Mil):** N/A

[Team Website](#)

[@stlouisambush](#)

**Stadium:** Family Arena

**Date Built:** 1999

**Facility Cost (\$/Mil):** \$30

**Facility Financing:** Publicly funded

[Facility Website](#)

**UPDATE:** The team played in the MASL during the 2015-16 season and finished fourth in the Central Division with a 5-15 record. In May 2016, the Ambush left the MASL and joined the IPL, whose inaugural season will be 2016-17.

**NAMING RIGHTS:** N/A

## **MAJOR ARENA SOCCER LEAUGE (MASL)**

\*Different MASL sources claim the league has 21 teams, but with 3 leaving to the IPL, and the addition of El Paso Coyotes in 2016, the league should have 18 teams.

## **Team: Baja Atletico**

**Principal Owner:** N/A

**Current Value (\$/Mil):** N/A

[Team Website](#)

[@AtleticoBajaMx](#)

**Stadium:** Unidad Deportiva Tijuana

**Date Built:** N/A

**Facility Cost (\$/Mil):** N/A

**Facility Financing:** N/A

Facility Website: N/A

**UPDATE:** The 2015-16 season was Baja's first in the MALS. Overall, Baja finished second in the Southwest Division with a 12-8 record.

**NAMING RIGHTS:** N/A

## **Team: Brownsville Barracudas**

**Principal Owner:** Oscar Ruvalcaba

**Current Value (\$/Mil):** N/A

[Team Website](#)

[@BarracudasFC](#)

**Stadium:** Barracudas FC Sports Complex

**Date Built:** 2004

**Facility Cost (\$/Mil):** N/A

**Facility Financing:** N/A

[Facility Website](#)

**UPDATE:** The 2014–15 season was the first season for the Barracudas as a professional club. There is little news related to sponsorships or the facility. The Sports Complex was possibly adding another stadium for the Barracudas in October 2015 for the 2015-16 season home opener. However, no additional information regarding whether the project has been completed or not has been released; so the team still plays at the Complex.

**NAMING RIGHTS:** N/A

## **Team: Cedar Rapids Pro Soccer**

**Owner:** Chris Kokalis

**Current Value (\$/Mil):** N/A

[Team website](#)

[@CRRampageSC](#)

**Stadium:** US Cellular Center

**Facility Cost (\$/Mil):** \$8

**Facility Financing:** N/A

[Facility Website](#)

**UPDATE:** The team was announced in June 2015, and just completed its inaugural season as the Cedar Rapids Rampage in 2015-16.

**NAMING RIGHTS:** US Cellular has a ten-year naming rights deal for \$3.8 million.

## **Team: Chicago Mustangs**

**Principal Owner:** Armando Gamboa

**Current Value (\$/Mil):** N/A

[Team Website](#)

[@MustangsSoccer](#)

**Stadium:** Sears Center Arena

**Date Built:** 2006

**Facility Cost (\$/Mil):** N/A

**Facility Financing:** N/A

[Facility website](#)

**UPDATE:** The team just completed its fourth season in the MASL. In 2016, the team announced an organization expansion to the National Premier Soccer League.

**NAMING RIGHTS:** Sears renewed its naming rights contract, which expired in 2016, till August 2019 and has agreed to pay \$1.8 million to retain this right. The arena has been called the Sears Centre Arena since its opening in 2006.

## **Team: Dallas Sidekicks**

**Principal Owner:** Ronnie & Missy Davis

**Current Value (\$/Mil):** N/A

[Team Website](#)

[@GoSidekicks](#)

**Stadium:** Allen Event Center

**Date Built:** 2009

**Facility Cost (\$/Mil):** \$52.6

**Facility Financing:** Public

[Facility Website](#)

**UPDATE:** During the 2015-16 season, the Sidekicks came in fifth place with an overall record of 7-13.

**NAMING RIGHTS:** N/A

## **Team: (Detroit) Waza Flo**

**Principal Owner:** Dominic & Mario Scicluna

**Current Value (\$/Mil):** N/A

[Team Website](#)

[@DetroitWazaFlo](#)

**Stadium:** Dort Federal Credit Union Event Center

**Date Built:** 1969

**Facility Cost (\$/Mil):** N/A

**Facility Financing:** N/A

[Facility Website](#)

**UPDATE:** The Waza Flo used to play at the Melvindale Civic Arena, but has moved to the Dort Federal Credit Union Center for the 2015-16 season. Due to change of location, Waza Flo dropped “Detroit” from their name, and team owner, Scicluna, said he may consider adding “Flint” if the city is welcoming.

**NAMING RIGHTS:** N/A

## **Team: El Paso Coyotes**

**Principal Owner:** Gil Cantu, Arturo Carrasco, Ricardo Caballero

**Current Value (\$/Mil):** N/A

**Team Website:** N/A

[@elpasocoyotes](#)

**Stadium:** El Paso County Coliseum

**Date Built:** 1940s

**Facility Cost (\$/Mil):** N/A

**Facility Financing:** N/A

[Facility Website](#)

**UPDATE:** The MASL announced on May 18, 2016, the formation of the Coyotes and they will play in the upcoming 2016-17 season. The Coyotes have a deal with County Coliseum thru 2021. However, in March 2016 there were talks among El Paso County commissioners on the future of the Coliseum, since a new Multipurpose Cultural and Performing Arts Center has been approved and will be completed in 2022.

**NAMING RIGHTS:** N/A

## **Team: Las Vegas Legends**

**Principal Owner:** Meir Cohen

**Current Value (\$/Mil):** N/A

[Team Website](#)

[@LasVegasLegends](#)

**Stadium:** Las Vegas Sportspark (Summerlin)

**Date Built:** N/A

**Facility Cost (\$/Mil):** N/A

**Facility Financing:** N/A

Facility Website: N/A

**UPDATE:** In the 2015-16 season, the Legends were the Southwest Division Champions. Based on their 2015-16 schedule, they played all of their home games at the Las Vegas Sportspark instead of the Orleans Arena.

**NAMING RIGHTS:** N/A

## Team: Milwaukee Wave

**Principal Owner:** Mike Zimmerman

**Current Value (\$/Mil):** N/A

[Team Website](#)

[@MilwaukeeWave](#)

**Stadium:** UW–Milwaukee Panther Arena

**Date Built:** 1950

**Facility Cost (\$/Mil):** \$10

**Facility Financing:** N/A

[Facility Website](#)

**UPDATE:** In May 2013, the Milwaukee Wave signed a two-year extension with UW–Milwaukee Panther Arena to continue to play its home matches at the arena. Mike Zimmerman, as the new owner, agreed to the lease agreement for the 2014-15 season that was negotiated by the previous owner, but he hopes to change the lease terms. Zimmerman pushed to assume the food and beverage operations at Panther Arena through his MKE Sports and Entertainment Company in order to hopefully turn a profit. The vendor, Chicago-based Levy Restaurants, has a contract with the Wisconsin Center District that ended in 2015, but has a three-year extension that would bring penalties if not renewed.

**NAMING RIGHTS:** With the return of the University of Wisconsin–Milwaukee to the arena and the expiration of U.S. Cellular’s six-year naming rights deal, the Wisconsin Center District agreed to a ten-year partnership with the school to occupy the arena. UW–Milwaukee has the option to extend to 2024.

## Team: Missouri Comets

**Principal Owner:** TOTA, LLC (Headed by Mickey Scheetz, Edward L. Scheetz, & Brian Budzinski)

**Current Value (\$/Mil):** N/A

[Team Website](#)

[@CometsMASL](#)

**Stadium:** Silverstein Eye Centers Arena

**Date Built:** 2009

**Facility Cost (\$/Mil):** \$68

**Facility Financing:** N/A

[Facility Website](#)

**UPDATE:** In the 2015-16 season, Comets went 17-3, and lost to the Baltimore Blast in the playoffs.

**NAMING RIGHTS:** In 2015, Spectra by Comcast Spectator entered a multi-year deal with Silverstein Eye Centers to rename the area. This change include new signage and renewed partnership with the Comets and Missouri Mavericks (hockey team part of the ECHL).

## **Team: Ontario Fury**

**Principal Owner:** Bernie Lilavois

**Current Value (\$/Mil):** N/A

[Team Website](#)

[@OntarioFury](#)

**Stadium:** Citizens Business Bank Arena

**Date Built:** 2008

**Facility Cost (\$/Mil):** \$150

**Facility Financing:** Public

[Facility Website](#)

**UPDATE:** The team competed in its first MASL season in 2014–15. It finished second in the Pacific Division with a 13-7 record. The team lost its first playoff game to the Las Vegas Legends.

**NAMING RIGHTS:** The Arena is owned by the city of Ontario, California, and is operated by AEG. Citizens Business Bank has a ten-year multi-million dollar naming rights agreement, but the specific amount was not disclosed.

## **Team: Sacramento Surge**

**Principal Owner:** Airrick Harvey

**Current Value (\$/Mil):** N/A

[Team Website](#)

[@Sacsurge](#)

**Stadium:** Estadio Azteca Soccer Arena

**Date Built:**

**Facility Cost (\$/Mil):** N/A

**Facility Financing:** N/A

[Facility Website](#)

**UPDATE:** The team moved from Estadio Azteca Soccer Arena for the 2014-15 season to Jackson Sports Academy. However, based on the MASL website, the Surge moved back to Estadio Azteca. In the 2015-16 season, the Surge finished fifth in the Southwest Division with a 3-17 record.

**NAMING RIGHTS:** N/A

## **Team: Saltillo Rancho Seco**

**Principal Owner:** Marco Antonio Davila de Leon

**Current Value (\$/Mil):** N/A

**Team Website:** N/A

[@RanchoSecoMASL](#)

**Stadium:** Deportivo Rancho-Seco Saltillo



**Date Built:** Reconstructed in 2013

**Facility Cost (\$/Mil):** N/A

**Facility Financing:** N/A

Facility Website: N/A

**UPDATE:** The team is one of the original members of the MASL. The team moved from The Autonomous University of Coahuila Arena to Deportivo Rancho-Seco Saltillo once the reconstruction was finished at Deportivo Rancho-Seco Saltillo. In the 2015-16 season, the team finished fourth in the Southern Division with a 7-13 record.

**NAMING RIGHTS:** N/A

## **Team: San Diego Sockers**

**Principal Owner:** David Pike, Carl Savoia, & Phil Salvagio

**Current Value (\$/Mil):** N/A

[Team Website](#)

[@SockersSanDiego](#)

**Stadium:** Valley View Casino Center

**Date Built:** 1966

**Facility Cost (\$/Mil):** \$6.4

**Facility Financing:** Private

[Facility Website](#)

**UPDATE:** The team finished second in the Pacific Division for the 2015-16 season with a record of 13-7.

**NAMING RIGHTS:** In 2010, AEG, San Pasqual Band of Diegueno Mission Indians, and the city of San Diego agreed to a five-year deal for \$1.5 million to name the arena “Valley View Casino Center.”

## **Team: Soles de Senora**

**Principal Owner:** Rogello Cota & Alfonso Macias

**Current Value (\$/Mil):** N/A

**Team website:** N/A

[Team Website](#)

[@SolesSonora](#)

**Stadium:** Centro de Usos Multiples

**Date Built:** N/A

**Facility Cost (\$/Mil):** N/A

**Facility Financing:** N/A

**Facility website:** N/A

**UPDATE:** The Soles de Sonora made their debut in the 2015-16 season and were first in the Pacific Division with a 17-3 record. The team made it all the way to the final but lost to the Baltimore Blast in the championship.

**NAMING RIGHTS:** N/A

## **Team: Syracuse Silver Knights**

**Principal Owner:** Syracuse Pro Sports, LLC, headed by Tommy Tanner

**Current Value (\$/Mil):** N/A

[Team Website](#)

[@CuseKnights](#)

**Stadium:** Oncenter War Memorial Arena

**Date Built:** 1951

**Facility Cost (\$/Mil):** Around \$3

**Facility Financing:** Public

[Facility Website](#)

**UPDATE:** The team played at the Oncenter for both the 2014-15 and 2015-16 seasons. It finished second place in the Eastern Division with a record of 12-8.

**NAMING RIGHTS:** N/A

## **Team: Tacoma Stars**

**Principal Owner:** Lane Smith

**Current Value (\$/Mil):** N/A

[Team website](#)

[@TacomaStarsSC](#)

**Stadium:** ShoWare Center

**Date Built:** 2009

**Facility Cost (\$/Mil):** \$84.5

**Facility Financing:** N/A

[Facility website](#)

**UPDATE:** The Stars took over the Seattle Impact in the 2014 MASL season and Smith rebranded the team as the Tacoma Stars. The 2015-16 season was the Stars' first full season in the MASL. During the 2015-16 season, the Stars finished third in the Pacific Division with a 13-7 record. Head Coach Darren Sawatzky won MASL Coach of the Year.

**NAMING RIGHTS:** Formerly the Kent Center, the Kent City Council approved a ten-year naming-rights agreement for \$3.175 million with VisionOne, Inc. The Center is named after ShoWare, a subsidiary of VisionOne, Inc. The ShoWare name and logo will appear on the entrance of the Center.

## **Team: Turlock Express**

**Principal Owner:** Arturo Pulido & Matt Warner

**Current Value (\$/Mil):** N/A

[Team Website](#)

[@tulockexpfc](#)

**Stadium:** Turlock Soccer Center

**Date Built:** N/A

**Facility Cost (\$/Mil):** N/A

**Facility Financing:** N/A

[Facility Website](#)

**UPDATE:** In the 2015-16 season, the Express finished in sixth (last) place in the Southwest Division with a 3-17 record.

**NAMING RIGHTS:** N/A

## **MAJOR LEAGUE SOCCER (MLS)**

\*MLS has announced a new TV deal on May 12, 2014. The joint broadcast deal is with ESPN, Fox Sports, and Univision, and runs from 2015 to 2022. The deal is worth \$720 million over 8 years with ESPN and Fox paying a combined \$75 million a year, and Univision paying \$15 million a year.

## **Team: Chicago Fire**

**Principal Owner:** Andell Holdings, LLC (Headed by Andrew Hauptman)

**Current Value (\$/Mil):** 102

[Team Website](#)

[@chicagofire](#)

**Stadium:** Toyota Park

**Date Built:** 2006

**Facility Cost (\$/Mil):** \$98

**Facility Financing:** The Village of Bridgeview financed Toyota Park.

[Facility Website](#)

**UPDATE:** A news source state Toyota Park is a financial disaster and generates \$3-4 million in annual losses for the city. Originally, in 2005 the village sold \$134.6 million in bonds for the park, which has doubled due to refinancing. During the 2014 season, the Fire had \$21 million in revenue, but still operated at a loss of \$6 million.

**NAMING RIGHTS:** Toyota agreed to a ten-year naming rights deal worth \$7.5 million that expires after the 2015-16 season.

## Team: Colorado Rapids

**Principal Owner:** Kroenke Sports Enterprises (Headed by E. Stanley Kroenke)

**Current Value (\$/Mil):** 76

[Team Website](#)

[@ColoradoRapids](#)

**Stadium:** Dick's Sporting Goods Park

**Date Built:** 2007

**Facility Cost (\$/Mil):** \$131 for the stadium, which includes a 24-field complex, and infrastructure improvements

**Facility Financing:** Kroenke Sports and Commerce City split the cost, each paying roughly \$65 million. The city paid through the issuance of bonds that did not require taxpayer subsidies.

[Facility Website](#)

**UPDATE:** In March 2016, the Rapids extended their sponsorship agreement with Transamerica through 2019. The Transamerica logo will continue to appear on jerseys, but the financial terms were not disclosed.

**NAMING RIGHTS:** Dick's Sporting Goods is paying \$30 million for the naming rights to the complex. The fifteen-year agreement expires in 2021.

## Team: Columbus Crew

**Principal Owner:** Precourt Sports Ventures LLC, managed by partner Anthony Precourt

**Current Value (\$/Mil):** 73

[Team Website](#)

[@columbuscrewsc](#)

**Stadium:** MAPFRE Stadium

**Date Built:** 1999

**Facility Cost (\$/Mil):** \$28.5

**Facility Financing:** The Hunt Sports Group privately funded Crew Stadium by then owner Lamar Hunt

[Facility Website](#)

**UPDATE:** In March 2015, the Crew entered an agreement with Levy Restaurants and Retail Group to enhance visitors' food and beverage experience. This change led to a 24% increase in the food and beverage caps in 2015. For the 2016 season, the Crew has a record of 3-5-5 and are in ninth place in the Eastern Conference.

**NAMING RIGHTS:** The Columbus Crew stadium was renamed to MAPFRE Stadium after a multi-million dollar deal with MAPFRE insurance. To date, this is the largest partnership in the team's history.

## Team: D.C. United

**Principal Owner:** William H.C. Chang

**Current Value (\$/Mil):** 71

[Team Website](#)

[@dcunited](#)

**Stadium:** RFK Stadium

**Date Built:** 1961

**Facility Cost (\$/Mil):** \$24

**Facility Financing:** Congressionally authorized bonds funded the stadium.

[Facility Website](#)

**UPDATE:** In April 2016, Washington D.C. officials demolished a structure on the site where the new D.C. United stadium will be built. The team hopes to start breaking ground for the project in late 2016. The stadium will cost \$300 million and is a public-private partnership, and will create 900 new jobs. The city is expected to pay about \$85 million to acquire the land, and will transfer the land to D.C. United in summer 2016. Buzzard Park is expected to be completed in spring 2018, and take as little as 14 months to finish, but realistically closer to 16-18 months.

**NAMING RIGHTS:** The naming rights for RFK Stadium remain unsold.

## Team: FC Dallas

**Principal Owner:** Hunt Sports Group (headed by Clark Hunt)

**Current Value (\$/Mil):** 97

[Team Website](#)

[@FCDallas](#)

**Stadium:** Toyota Stadium

**Date Built:** 2005

**Facility Cost (\$/Mil):** \$65 (\$105 for the entire complex)

**Facility Financing:** Collin County contributed \$20 million, the city contributed \$20 million, and the local school district contributed \$15 million. The Hunt Sports Group contributed private funds.

[Facility Website](#)

**UPDATE:** FC Dallas entered a new broadcasting deal for the 2016 and 2017 seasons. There will be an additional 8-10 local broadcasts with four games being nationally televised. Additionally, the deal includes more pre and post-game match coverage.

**NAMING RIGHTS:** FC Dallas agreed to a long-term deal with Toyota to rename the stadium Toyota Stadium. The surrounding complex will be called Toyota Soccer Center. The length and terms of the deal were not released.

## Team: Houston Dynamo

**Principal Owner:** AEG, Golden Boy Promotions, and Brener International Group

**Current Value (\$/Mil):** 125

[Team Website](#)

[@houstondynamo](#)

**Stadium:** BBVA Compass Stadium

**Date Built:** 2012

**Facility Cost (\$/Mil):** \$95

**Facility Financing:** The Dynamo owners paid nearly \$80 million, and the Harris County-Houston Sports Authority hold the lease. The city paid for \$15.5 million for purchasing the land, and promised \$20 million for infrastructure. The county agreed to pay the city \$7.5 million for joint ownership.

[Facility Website](#)

**UPDATE:** In May 2016, the Dynamo and its head coach, Owen Coyle, parted ways, and named Wade Barrett as interim head coach.

**NAMING RIGHTS:** BBVA Compass agreed to a ten-year, \$20 million deal that expires in 2022.

## Team: Los Angeles Galaxy

**Principal Owner:** AEG (Headed by Phillip Anschutz)

**Current Value (\$/Mil):** 170

[Team Website](#)

[@LAGalaxy](#)

**Stadium:** StubHub Center

**Date Built:** 2003

**Facility Cost (\$/Mil):** \$150 (for the entire sports complex)

**Facility Financing:** Philip Anschutz's AEG

[Facility Website](#)

**UPDATE:** Sports Authority, a sponsor for the Galaxy, filed for Chapter 11 bankruptcy in March 2016, and in June 2016 filed a motion to get released from its sport sponsorship deals.

**NAMING RIGHTS:** On March 4, 2013, it was announced that StubHub entered into an agreement with AEG as the new naming rights partner of the 125-acre multi-sport facility on the campus of California State University, Dominguez Hills, formerly known as the Home Depot Center. The financial terms of agreement were not released, but the term is supposedly six years.

## Team: Montreal Impact

**Principal Owner:** The Saputo Family, run by Joey Saputo and managed by The Fonds de Solidarité

**Current Value (\$/Mil):** 96

[Team Website](#)

[@impactmontreal](#)

**Stadium:** Saputo Stadium

**Date Built:** 2008 and expanded in 2012

**Facility Cost (\$/Mil):** \$17, and \$23 for the expansion

**Facility Financing:** Financing of the stadium came through private funding and a donation from the Saputo Family, \$7.5 million, with \$9.5 million financed on 25 year term. The Quebec government gave \$23 million for the expansion.

[Facility website](#)

**UPDATE:** The Impact finished the 2015 season in third place in the Eastern Division with an overall record of 15-13-6 and 51 points.

**NAMING RIGHTS:** Saputo Stadium (Stade Saputo) was named after the Saputo family because of their contribution to the construction of the stadium.

## Team: New England Revolution

**Principal Owner:** Kraft Sports Group (Headed by Robert K. Kraft and Jonathon A. Kraft)

**Current Value (\$/Mil):** 89

[Team Website](#)

[@NE Revolution](#)

**Stadium:** Gillette Stadium

**Date Built:** 2002

**Facility Cost (\$/Mil):** \$325

**Facility Financing:** The New England Patriots paid for the \$325 million stadium. The state contributed \$72 million for infrastructure, \$40 million of which the Patriots will pay back over twenty-five years.

[Facility Website](#)

**UPDATE:** In 2015, the Kraft Sports Group discussed moving the team to Boston or possibly Providence, RI so the New England Revolution can have its own stadium. Talks with Boston mayor, Marty Walsh, showed he was open to the idea, but issues may arise with the possibility of Boston hosting the 2024 Olympics. In 2016, Gillette hosted three games for the Copa America.

**NAMING RIGHTS:** Gillette agreed to extend its naming rights agreement and signed a \$240 million, fifteen-year agreement, which will conclude in 2025.

## Team: New York City FC

**Principal Owner:** Manchester City Football Club, headed by Sheik Mansour bin Zayed al-Nahyan, and the New York Yankees

**Current Value (\$/Mil):** N/A

[Team Website](#)

[@nycfc](#)

**Stadium:** Yankee Stadium

**Date Built:** 2009

**Facility Cost (\$/Mil):** \$2.3 billion

**Facility Financing:** Privately funded, but there was 1.2 billion in public subsidies

[Facility website](#)

**UPDATE:** The Club was looking for a new stadium to play in due to issue with length of the field and the sod causing a funny bounce. However, talks with other areas like the Bronx and Flushing, fell through indicating the team will remain at Yankee Stadium for some time. In 2016, NYC FC named the Long Island Rough Riders as their Premier Development League team.

**NAMING RIGHTS:** N/A

## Team: New York Red Bulls

**Principal Owner:** Red Bull GmbH

**Current Value (\$/Mil):** 114

[Team Website](#)

[@newyorkredbulls](#)

**Stadium:** Red Bull Arena

**Date Built:** 2010

**Facility Cost (\$/Mil):** 200+ **Facility Financing:** N/A

[Facility website](#)

**UPDATE:** In fall 2015, the Red Bulls were discussing the possibility of selling their naming rights. They are not searching, but if a good opportunity appears they will consider it. The organization is looking for a 10-year seven-figure deal.

**NAMING RIGHTS:** Red Bull holds the naming rights for an indefinite number of years at the cost of \$30 million. Red Bull also holds the team's jersey sponsorship.

## Team: Orlando City SC

**Principal Owner:** Flavio Augusto da Silva

**Current Value (\$/Mil):** N/A

[Team Website](#)

[@OrlandoCitySC](#)



**Stadium:** Camping World Stadium  
**Date Built:** 1936 and underwent reconstruction in 2014  
**Facility Cost (\$/Mil):** \$207.7 million for reconstruction  
**Facility Financing:** N/A  
[Facility website](#)

**UPDATE:** Orlando City SC joined the MLS in 2013 but did not play its inaugural season until 2015. The team will play the 2017 season in the Orlando City Stadium, a new stadium that is 100% privately funded by the club, who will be the sole owners and operators of the stadium.

**NAMING RIGHTS:** In 2016 the formerly named Orlando Citrus Bowl, was renamed the Camping World Stadium due to a new multi-year naming rights sponsorship with the recreational vehicle company, Camping World.

## **Team: Philadelphia Union**

**Principal Owner:** Keystone Sports and Entertainment, LLC (Headed by Jay Sugarman)  
**Current Value (\$/Mil):** 90  
[Team Website](#)  
[@PhilaUnion](#)

**Stadium:** Talen Energy Stadium  
**Date Built:** 2010  
**Facility Cost (\$/Mil):** \$115  
**Facility Financing:** Keystone Sports and Entertainment, LLC contributed \$49 million towards the cost of the stadium project. Keystone also received \$43 million from the state and \$30 million from Delaware County towards the cost of acquiring the land and building the soccer stadium.  
[Facility Website](#)

**UPDATE:** In 2016, the Union revealed new jersey designs thanks to sponsor Lehigh Valley Hospital.

**NAMING RIGHTS:** PPL Corp. agreed to an eleven-year, \$20 million naming rights deal with the Philadelphia Union that began in 2010. PPL EnergyPlus became renamed Talen Energy and assumed the naming rights of the stadium.

## **Team: Portland Timbers**

**Principal Owner:** Peregrine Sports, LLC (Headed by Merritt Paulson)  
**Current Value (\$/Mil):** 141  
[Team Website](#)  
[@timbersfc](#)

**Stadium:** Providence Park  
**Date Built:** 1926 and renovated in 2011  
**Facility Cost (\$/Mil):** \$40 for the 2011 renovation  
**Facility Financing:** N/A

## [Facility Website](#)

**UPDATE:** For the 2015 season, the Timbers finished third in Western Conference with a 15-11-8 record and 53 points.

**NAMING RIGHTS:** Formerly JELD-WEN Field, a multi-year deal was struck with Providence Health & Services, giving the company exclusive naming rights.

## **Team: Real Salt Lake**

**Principal Owner:** SCP Worldwide (Headed by David Checketts); Dell Loy Hansen

**Current Value (\$/Mil):** 85

[Team Website](#)

[@realsaltlake](#)

**Stadium:** Rio Tinto Stadium

**Date Built:** 2008

**Facility Cost (\$/Mil):** \$110

**Facility Financing:** The stadium will receive \$35 million of Salt Lake County's hotel-room tax revenue for infrastructure at the site through a legislature-approved funding package. Sandy City, Utah, has also committed \$10 million of its own redevelopment agency dollars that include the hotel and broadcast center. Real Salt Lake invested more than \$72.5 million of private funds in the overall project, including the contribution of \$7.5 million to the creation of youth soccer fields in Salt Lake County.

[Facility Website](#)

**UPDATE:** In 2016 the Rio Tinto field was completely resurfaced for the first time since 2008. It was announced in April 2016 that Real Salt Lake announced a \$50 million training facility and charter school. This facility will open in August 2016 and will be fully operational for the Real Salt Lake's 2018 season.

**NAMING RIGHTS:** Rio Tinto Group, a business-to-business mining company, agreed to a fifteen-year naming rights deal for \$22.5–30 million expiring in 2023.

## **Team: San Jose Earthquakes**

**Principal Owner:** Earthquakes Soccer, LLC (Headed by Lew Wolff and John Fisher) in partnership with Athletics Investment Group

**Current Value (\$/Mil):** 75

[Team Website](#)

[@sjearthquakes](#)

**Stadium:** Avaya Stadium

**Date Built:** 2015

**Facility Cost (\$/Mil):** \$100

**Facility Financing:** Privately funded, and LewWolff will fund fifty-five years of maintenance

**Facility website:** N/A

**UPDATE:** In 2016 the Earthquakes and the city are partnering to develop a seven field soccer complex as well as a community park. The complex is said to cost \$37 million and the Earthquakes are paying \$25 million with the remainder coming from a revenue bond.

**NAMING RIGHTS:** In 2014, Avaya bought the naming rights with a multi-year agreement for \$20 million over ten years.

## **Team: Seattle Sounders FC**

**Principle Owner:** Majority Owner: Joe Roth; Minority Owners: Adrian Hanauer, Drew Carey, & Paul G. Allen

**Current Value (\$/Mil):** 175

[Team Website](#)  
[@soundersfc](#)

**Stadium:** CenturyLink Field (formerly Qwest Field)

**Date Built:** 2002

**Facility Cost (\$/Mil):** \$430

**Facility Financing:** CenturyLink Field was financed by several different sources. Sixty-six percent of the stadium was publicly funded, while Paul Allen contributed \$100 million. Sports-related lottery games brought in an additional \$127 million. Sales taxes from events held at the stadium generated \$101 million. Admissions and parking taxes contributed \$56 million. Finally, existing hotel-motel taxes brought in another \$15 million.

[Facility Website](#)

**UPDATE:** The Sounders and BECU (a Washington credit union) entered a partnership and with every goal saved by the goalkeeper, BECU will donate \$250 to the local YouthCare organization.

**NAMING RIGHTS:** CenturyLink announced it would extend its naming-rights deal through the 2018–19 season. Qwest, who had a \$60–100 million naming-rights deal with the Seattle Seahawks, was purchased by CenturyLink in 2010. Qwest Field was renamed CenturyLink Field in June 2011.

## **Team: Sporting Kansas City**

**Principal Owner:** Ongoal, LLC

**Current Value (\$/Mil):** 108

[Team Website](#)  
[@SportingKC](#)

**Stadium:** Children Mercy's Park (formerly Sporting Park)

**Date Built:** 2011

**Facility Cost (\$/Mil):** \$200

**Facility Financing:** The stadium is financed by Sales Tax Anticipation Revenue (STAR) bonds, which are unique to Kansas and Nevada. The bonds allow municipalities to pay off construction costs within major commercial or tourism areas with sales tax revenue from the area.

[Facility Website](#)

**UPDATE:** In November 2015, Children's Mercy bought the naming rights to the stadium, and became the team's official sports medicine and healthcare partner. Children's Mercy will open a 22,000 square-foot center for rehabilitation and sports medicine said to be completed in 2017.

**NAMING RIGHTS:** Children's Mercy paid a fee to Sporting Kansas to have the Sporting Park re-named in 2016. The deal is for 10 years but no additional financial terms were disclosed.

## **Team: Toronto FC**

**Principal Owner:** Maple Leaf Sports & Entertainment Ltd.

**Current Value (\$/Mil):** 121

[Team Website](#)

[@torontofc](#)

**Stadium:** BMO Field

**Date Built:** 2007

**Facility Cost (\$/Mil):** \$150 for renovations; \$64 Canadian; \$62 US

**Facility Financing:** Maple Leaf Sports & Entertainment contributed \$8 million towards the construction of the stadium and \$10 million towards securing the naming rights of the stadium. The Canadian Federal Government contributed \$27 million, with Ontario's government adding an additional \$8 million. The City of Toronto paid \$9.8 million to have the rights to the stadium. (All figures are in Canadian Dollars)

[Facility Website](#)

**UPDATE:** After a two year renovation project, the team resumed play at the BMO Field in 2016.

**NAMING RIGHTS:** In February 2016, BMO and MSLE agreed to a 10 year naming rights deal and BMO will now be a sponsor on the team's jersey.

## **Team: Vancouver Whitecaps**

**Principal Owner:** Greg Kerfoot, Steve Luczo, Jeff Mallett and Steve Nash

**Current Value (\$/Mil):** 86

[Team Website](#)

[@WhitecapsFC](#)

**Stadium:** BC Place

**Date Built:** 1983 and renovated in 2011

**Facility Cost (\$/Mil):** \$514 in renovations

**Facility Financing:** The home teams of the facility and taxpayers.

[Facility Website](#)

**UPDATE:** In 2016, the Whitecaps broke ground on their new National Soccer Development Centre at University of British Columbia (UBC), which is scheduled to be completed in 2017. Although not a new stadium, it is a much needed training facility for the Whitecaps. This is a joint venture between the Whitecaps, UBC, and the British Columbia government.

**NAMING RIGHTS:** BC Place received corporate naming rights to the stadium in 2012. Telus had won the rights, but the British Columbian government backed out of the deal at the last moment. The naming rights instead belong to BC Place.

## **NORTH AMERICAN SOCCER LEAGUE** **(NASL)**

### **Team: Carolina RailHawks**

**Principal Owner:** Majority–Traffic Sports USA; Minority–Dr. H. Paul Singh

**Current Value (\$/Mil):** N/A

[Team Website](#)

[@RailHawksFC](#)

**Stadium:** WakeMed Soccer Park

**Date Built:** 2002

**Facility Cost (\$/Mil):** \$14.5 (\$6.3 for the renovation in 2012)

**Facility Financing:** Money to build the soccer park came from \$14.5 million in countywide hotel room and prepared food and beverage taxes. The Town of Cary assumed responsibility for operations and maintenance in 2004 from the Capital Area Soccer League.

[Facility Website](#)

**UPDATE:** In 2016, the Town of Cary approved a new sublease for the RailHawks. The lease goes until 2018 and there is an option to extend till 2020. For 2016, the rent is \$105,000, 2017 it is \$108,150, and \$111,394.50 in 2018. The team and the city equally pay WakeMed for their sponsorship of the Soccer Park.

**NAMING RIGHTS:** WakeMed signed a new multi-year soccer deal to keep the naming rights for three more years through December 2017. This includes the soccer park, but not the naming rights to the specific stadium. For this reason, the city can explore other options for naming rights. The deal will cost WakeMed \$315,000 per year.

### **Team: FC Edmonton**

**Principal Owner:** Fath Group (Headed by Tom and Dave Fath)

**Current Value (\$/Mil):** N/A

[Team Website](#)

[@FCEdmontonNow](#)

**Stadium:** Clarke Stadium

**Date Built:** 1938 (Rebuilt in 2012)

**Facility Cost (\$/Mil):** \$.007 (Can)

**Facility Financing:** N/A

[Facility Website](#)

**UPDATE:** In February 2016, the team hired a new general manager, Jay Ball. At the end of 2015, the team unveiled a massive 39-foot by 22-foot high LED screen that will be used at the end zones.

**NAMING RIGHTS:** There are no corporate sponsorship deals for naming rights of Clarke Stadium. Clarke Stadium is named after Joseph Andrew Clarke, former Mayor of Edmonton.

## **Team: Fort Lauderdale Strikers**

**Principal Owner:** Traffic Sports headed by Paul Cesso

**Current Value (\$/Mil):** N/A

[Team Website](#)

[@FTLStrikers](#)

**Stadium:** Lockhart Stadium

**Date Built:** 1959, renovated 1998

**Facility Cost (\$/Mil):** \$5 in renovations in 1998

**Facility Financing:** Public

[Facility Website](#)

**UPDATE:** Sean C. Guerin, who was named CEO in 2015, stepped down in April 2016, but would help the team in some advisory capacity.

**NAMING RIGHTS:** N/A

## **Team: Indy Eleven**

**Principal Owner:** Ersal Ozdemir

**Current Value:** N/A

[Team website](#)

[@IndyEleven](#)

**Stadium:** Carroll Stadium

**Date Built:** 1982

**Facility Cost (\$/Mil):** \$7

**Facility Financing:** Public

[Facility website](#)

**UPDATE:** The Indy Eleven introduced new head coach, Tim Hankinson, in December 2015. Then in January 2016, Ersal Ozdemir named Jeff Belskus as president of the team. Overall, the team finished first in the 2016 spring season. Ersal Ozdemir wants to build a soccer-specific stadium that would cost \$82 million. Ideally it would be paid by taxes from the stadium and a developed hotel.

**NAMING RIGHTS:** The team plays at IUPUI's Track & Soccer Stadium. The stadium is named after Michael A. Carroll was a former Indianapolis deputy mayor and special assistant to Sen. Richard G. Lugar, and considered a "cheerleader" for the university. He died in a tragic plane crash in 1992.

## Team: Jacksonville Armada

**Owner:** Sunshine Soccer Group, headed by Mark Frisch

**Current Value:** N/A

[Team website](#)

[@JaxArmadaFC](#)

**Stadium:** Community First Park

**Date Built:** 2003

**Facility Cost (\$/Mil):** \$34

**Facility Financing:** The stadium was part of a \$2.25 billion investment in projects around the city.

[Facility Website](#)

**UPDATE:** In February 2016, the team's second season in the NASL, President Steve Livingstone left the organization.

**NAMING RIGHTS:** In 2014, Jacksonville Armada President Mark Frisch and CEO of Community First Credit Union John Hirabayashi announced a partnership of naming rights for all home club matches during the 2015-17 seasons for an undisclosed amount.

## Team: Miami FC

**Principal Owner:** Ricardo Silva, Paolo Maldini

**Current Value:** N/A

[Team website](#)

[@TheMiamiFC](#)

**Stadium:** FIU Stadium

**Date Built:** N/A

**Facility Cost (\$/Mil):** N/A

**Facility Financing:** N/A

[Facility website](#)

**UPDATE:** The 2016 season will be the first season for Miami FC in NASL.

**NAMING RIGHTS:** N/A

## Team: Minnesota United FC

**Principal Owner:** Bill McGuire

**Current Value (\$/Mil):** N/A

[Team Website](#)

[@MNUnitedFC](#)

**Stadium:** NSC Stadium

**Date Built:** 1990

**Facility Cost (\$/Mil):** \$20.3

**Facility Financing:** State funds were used to build the facility, but no operating subsidy was provided. The original state investment was \$14.7 million, and to date the State has invested just over \$20 million in the NSC campus. In 2000, the NSC Foundation financed the majority of an ambitious construction phase through private investment.

[Facility Website](#)

**UPDATE:** Minnesota United plans to build a soccer stadium in Minneapolis as part of the team's future move to MLS. The stadium will be privately funded and cost about \$150 million. Bill McGuire, team owner, hopes to begin play in a new arena in 2018. However, this relies heavily on a state tax bill that has yet to be signed.

**NAMING RIGHTS:** N/A

## **Team: New York Cosmos**

**Principal Owner:** New York Cosmos LLC

**Current Value (\$/Mil):** N/A

[Team Website](#)

[@NYCosmos](#)

**Stadium:** Shuart Stadium

**Date Built:** 1963 (renovated 2013)

**Facility Cost (\$/Mil):** \$20.3

**Facility Financing:** The stadium, also known as Hofstra Stadium, is owned and operated by Hofstra University. It is home to Hofstra's lacrosse teams.

[Facility website](#)

**UPDATE:** In March 2016, Under Armour partnered with the Cosmos, and created new uniforms for the team. Additionally, the Emirates signed a new multi-year deal with the Cosmos in April 2016. This contract will extend for another three years, but no financial information was disclosed.

**NAMING RIGHTS:** Shuart Stadium was named after the former Hofstra University President James M. Shuart, who played football and lacrosse for the university

## **Team: Ottawa Fury**

**Principal Owner:** Ottawa Sports and Entertainment Group

**Current Value (\$/Mil):** N/A

[Team Website](#)

[@OttawaFuryFC](#)

**Stadium:** TD Place Stadium (originally Lansdowne Park)

**Date Built:** 1908, renovated 2014

**Facility Cost (\$/Mil):** N/A

**Facility Financing:** N/A

[Facility Website](#)



**UPDATE:** In March 2016, the Fury introduced new uniforms featuring a new sponsor, Chartwells.

**NAMING RIGHTS:** Formerly Frank Clair Stadium, TD Place got its name on January 7, 2014 when a deal was announced with Toronto-Dominion Bank. The deal is worth seven figures and started after the Fury's home opener in 2014

## **Team: Puerto Rico Islanders**

**Principal Owner:** Carmello Anthony

**Current Value (\$/Mil):** N/A

[Team website](#)

[@PRFootballClub](#)

**Stadium:** Juan Ramón Loubriel Stadium

**Date Built:** 1974, renovated 2015

**Facility Cost (\$/Mil):** \$7 for renovations

**Facility Financing:** The municipality of Bayamon publicly financed the stadium.

**Facility Website:** N/A

**UPDATE:** The team will play its inaugural season in 2016. In June 2016, the team revealed its uniform with sponsors including Samsung, Triple-S, and Medalla.

**NAMING RIGHTS:** N/A

## **Team: Rayo OKC**

**Principal Owner:** Rayo Vallencano

**Current Value (\$/Mil):**

[Team Website](#)

[@RayoOKC](#)

**Stadium:** Miller Stadium

**Date Built:**

**Facility Cost (\$/Mil):** N/A

**Facility Financing:** N/A

[Facility website](#)

**UPDATE:** The team began play in the NASL in 2016. In June 2016, Rayo Vallencano was relegated to a lower level and there are financial concerns that it may not be able to maintain Rayo OKC and will need to sell some shares. However, there is a financial commitment to stay for two more seasons.

**NAMING RIGHTS:** N/A

## **Team: San Francisco Deltas**

**Principal Owner:** N / A  
**Current Value (\$/Mil):** N/A  
[Team Website](#)  
[@sfdeltas](#)

**Stadium:** Kezar Stadium  
**Date Built:** N/A  
**Facility Cost (\$/Mil):** N/A  
**Facility Financing:** N/A  
**Facility website:** N/A

**UPDATE:** In 2016, the Deltas were introduced as a new team and said their inaugural season will be in 2017.

**NAMING RIGHTS:** N/A

## **Team: Tampa Bay Rowdies**

**Principal Owner:** Bill Edwards  
**Current Value (\$/Mil):** N/A  
[Team Website](#)  
[@TampaBayRowdies](#)

**Stadium:** Al Lang Stadium  
**Date Built:** 1977 changed to a soccer stadium  
**Facility Cost (\$/Mil):** N/A  
**Facility Financing:** N/A  
[Facility website](#)

**UPDATE:** Rowdies owner Bill Edwards is requesting funds to expand Al Lang Stadium. He says that all the changes would cost about \$70 million and the expansion would take roughly a year, but not interfere with the Rowdies schedule.

**NAMING RIGHTS:** An amendment in the Big 3 Entertainment contract ensures Al Lang Stadium will remain part of the venue name even if naming rights are sold.

# UNITED SOCCER LEAGUES (USL PRO)

## **Team: Arizona United**

**Principal Owner:** Kyle Eng  
**Current Value (\$/Mil):** N/A

[Team Website](#)  
[@AZUnitedSC](#)

**Stadium:** Peoria Sports Complex  
**Date Built:** 1994  
**Facility Cost (\$/Mil):** N/A  
**Facility Financing:** N/A  
[Facility Website](#)

**UPDATE:** In February 2016, the team announced they would play their home matches at the Peoria Sports Complex. The team played the 2015 season at Scottsdale Stadium, but has agreed to a new three-year deal to play at Peoria with financial penalties if the team does not fulfill the term length.

**NAMING RIGHTS:** N/A

## **Team: Austin Aztex**

**Principal Owner:** ATX SOCCER LLC  
**Current Value:** N/A

[Team Website](#)  
[@AustinAztex](#)

**Stadium:** N/A  
**Date Built:** N/A  
**Facility Cost (\$/Mil):** N/A  
**Facility Financing:** N/A  
**Facility Website:** N/A

**UPDATE:** The Aztex will not participate in the 2016 season due to the lack of a suitable stadium. The team has not ceased operations, but are simply taking the extra time to find a location. Also, the team had financial troubles from lack of sponsorship in 2015 and low revenues due to lack of alcohol sales.

**NAMING RIGHTS:** N/A

## Team: Bethlehem Steel FC

**Principal Owner:** Philadelphia Union (Jay Sugarman, Nick Sakiewicz, Richie Jacobs)

**Current Value:** N/A

[Team Website](#)

[@BSteelFC](#)

**Stadium:** Goodman Stadium, Lehigh University

**Date Built:** 1988 some upgrades in 2009

**Facility Cost (\$/Mil):** N/A

**Facility Financing:** N/A

[Facility Website](#)

**UPDATE:** The team was announced in August 2015 and set to play its inaugural season in 2016. The team revealed its inaugural jersey in March 2016 featuring the logo of its partner, Lehigh Valley Health Network.

**NAMING RIGHTS:** The stadium is named after Murray H. Goodman who was a member of the Lehigh University basketball team from 1946-48, and gave the school 550-acres.

## Team: Charleston Battery

**Principal Owner:** Charleston Battery, LLC (headed by Anthony Bakker)

**Current Value (\$/Mil):** N/A

[Team Website](#)

[@Chas Battery](#)

**Stadium:** MUSC Health Stadium (formerly Blackbaud Stadium)

**Date Built:** 1999

**Facility Cost (\$/Mil):** \$5.7

**Facility Financing:** Privately funded

[Facility website](#)

**UPDATE:** In early 2016, Eric Bowman bought the Battery from Tony Bakker, but the financial details were not disclosed. Hendrick Lexus Charleston announced in March 2016 that it was the newest sponsor for the Battery.

**NAMING RIGHTS:** The Battery and MUSC Health have a five-year stadium-naming rights deal that started in 2015.

## Team: Charlotte Independence

**Principal Owner:** Queen City Soccer Club, LLC

**Current Value (\$/Mil):** N/A

[Team Website](#)

[@CLTIndependence](#)

**Stadium:** Ramblewood Soccer Complex  
**Date Built:** 2015  
**Facility Cost (\$/Mil):** \$2  
**Facility Financing:** Ramblewood Soccer Inc. fundraised privately  
[Facility Website](#)

**UPDATE:** The Independence replaced the Charlotte Eagles in 2014, and its first season began in 2015 at the brand new Ramblewood Soccer Complex, which opened in June 2015. Since 2014, the Charlotte Independence has been working on improvements to the Ramblewood Soccer Complex and is ready to reveal them on July 13, 2016 when the team plays Swansea City, a Welsh team in the English Premier League.

**NAMING RIGHTS:** N/A

## **Team: FC Cincinnati**

**Principal Owner:** Carl Lindner III, George Joseph, Stephen L. Hightower, Jack Wyant  
**Current Value (\$/Mil):** N/A  
[Team Website](#)  
[@fccincinnati](#)

**Stadium:** Nippert Stadium, University of Cincinnati  
**Date Built:** renovations in 2015, but originally constructed in 1924  
**Facility Cost (\$/Mil):** \$86 million renovations  
**Facility Financing:** N/A  
[Facility Website](#)

**UPDATE:** FC Cincinnati started playing at Nippert Stadium in the 2016 season.

**NAMING RIGHTS:** The stadium is named after a former University of Cincinnati football player from 1923, James Gamble Nippert. During a game, a cleat slit his leg, it became infected, and ultimately led to Nippert's death. His grandfather provided the remaining funds needed to complete the stadium but requested there to be a memorial for his grandson.

## **Team: Colorado Springs Switchbacks**

**Principal Owner:** Martin "Ed" Ragain  
**Current Value (\$/Mil):** N/A  
[Team Website](#)  
[@SwitchbacksFC](#)

**Stadium:** Switchback Stadium  
**Date Built:** 2015, originally built in 1985  
**Facility Cost:** \$3 million renovation  
**Facility Financing:** N/A  
[Facility Website](#)

**UPDATE:** In 2016, the Switchbacks added a new LED display to the stadium as well as concourse coverings.

**NAMING RIGHTS:** The Sand Creek Stadium was re-named the Switchback Stadium in February 2016. The team's 2014, ten-year lease with the Sand Creek/Switchback Stadium is still in effect. The team is currently seeking a naming rights partner.

## **Team: Harrisburg City Islanders**

**Principal Owner:** Eric Pettis, Chris Barker, Bryan Gobin, Chuck Fox, and Jay Chadwick

**Current Value (\$/Mil):** N/A

[Team Website](#)

[@city islanders](#)

**Stadium:** FNB Field & Clipper Magazine Stadium

**Date Built:** FNB: 1987; Clipper Magazine: 2005

**Facility Cost (\$/Mil):** FNB: some renovations in 2010 worth \$45 million

**Facility Financing:** N/A

**Facility Website:** N/A

**UPDATE:** The parent company of the Islanders (Harrisburg Capital Soccer Inc.) applied for grants to fund a new \$5 million stadium, but the total cost is projected to be \$13.9 million. Construction is to start May 2016 and completed by May 2017. The team will play its 2016 season in FNB Field and Clipper Magazine Stadium.

**NAMING RIGHTS:** Formerly RiverSide Stadium then Metro Bank Park, First National Bank and the Harrisburg Senators (the baseball team that plays in the stadium) agreed to rename the field FNB Field in 2016.

## **Team: LA Galaxy II**

**Principal Owner:** Created by Chris Klein, LA Galaxy

**Current Value (\$/Mil):** N/A

[Team Website](#)

[@LAGalaxyII](#)

**Stadium:** StubHub Center

**Date Built:** 2003

**Facility Cost (\$/Mil):** \$150 (for the entire sports complex)

**Facility Financing:** Philip Anschutz's AEG

[Facility Website](#)

**UPDATE:** The Galaxy II does not play in the same large stadium as the LA Galaxy, but it plays in the smaller Track Stadium with a capacity of 2,000 seats starting in 2015.

**NAMING RIGHTS:** On March 4, 2013, it was announced that StubHub entered into an agreement with AEG as the new naming rights partner of the 125-acre multi-sport facility on the campus of

California State University, Dominguez Hills, formerly known as the Home Depot Center. The financial terms of the agreement were not released, but it is supposedly a six-year deal.

## **Team: Louisville City FC**

**Principal Owner:** Wayne Estopinal, minority ownership by Orlando City FC

**Current Value (\$/Mil):** N/A

[Team Website](#)

[@loucityfc](#)

**Stadium:** Louisville Slugger Field

**Date Built:** 2000

**Facility Cost (\$/Mil):** \$40

**Facility Financing:** Financed by the Bats, Hillerich & Bradsby, the Brown Foundation, Humana Inc., and the Humana Foundation.

[Facility Website](#)

**UPDATE:** There has been a strong push by Louisville Metro Councilman Dan Johnson to build a soccer stadium. A commission was started to conduct research on a location, and hope to have a new arena to keep Louisville as a viable soccer city with hopes to joining the MLS in the future.

**NAMING RIGHTS:** Hillerich & Bradsby, who are makers of the Louisville Slugger baseball bat, purchased the naming rights. The deal was for \$2 million for lifetime naming rights.

## **Team: FC Montreal**

**Principal Owner:** The Saputo Family, Joey Saputo

**Current Value (\$/Mil):** N/A

[Team Website](#)

[@fcmontrealusl](#)

**Stadium:** Complexe Sportif Claude-Robillard

**Date Built:** N/A

**Facility Cost (\$/Mil):** N/A

**Facility Financing:** N/A

**Facility Website:** N/A

**UPDATE:** The team has played the majority of the 2016 season in the Complexe Sportif Claude-Robillard and only a few games in the Stade Olympique.

**NAMING RIGHTS:** The complex is named after Claude Robillard.

## **Team: New York Red Bulls II**

**Principal Owner:** Red Bull GmbH

**Current Value (\$/Mil):** N/A

[Team Website](#)

[@NYRBII](#)

**Stadium:** Red Bull Arena

**Date Built:** 2010

**Facility Cost (\$/Mil):** \$200+

**Facility Financing:** N/A

[Facility website](#)

**UPDATE:** In May 2016, the team announced that starting in 2017 they will play at Montclair State University's Pittser Soccer Complex. The Red Bulls have agreed to make improvements to the Complex such as seating capacity, the press box, and streaming capabilities.

**NAMING RIGHTS:** Red Bull holds the naming rights for an indefinite number of years at the cost of \$30 million.

## **Team: Oklahoma City Energy FC**

**Principal Owner:** Prodigal LLC (headed by Bob Funk, Jr.), Tim McLaughlin

**Current Value (\$/Mil):** N/A

[Team Website](#)

[@EnergyFC](#)

**Stadium:** Taft Stadium

**Date Built:** 1934, renovated 2013-14

**Facility Cost (\$/Mil):** N/A

**Facility Financing:** N/A

[Facility Website](#)

**UPDATE:** Team played in Taft Stadium in the 2015 and in the 2016 season.

**NAMING RIGHTS:** The Energy struck a deal with the Oklahoma City Public Schools valued around \$600,000. This gives the Energy the ability to sell the naming rights over the next 3 years for Taft Stadium, as well as exclusive rights to sell advertising for the stadium.

## **Team: Orange County Blues**

**Principal Owner:** Ali & Maryam Mansouri

**Current Value (\$/Mil):** N/A

[Team Website](#)

[@OCBluesFC](#)



**Stadium:** UC Irvine's Anteater Stadium

**Date Built:** 2002

**Facility Cost (\$/Mil):** N/A

**Facility Financing:** N/A

[Facility Website](#)

**UPDATE:** There are talks about whether the Blues would get a new 6,000-seat stadium sometime in the future, but there are no concrete plans in place.

**NAMING RIGHTS:** Anteater Stadium is the home of the UC Irvine men's and women's soccer teams as well as the Orange County Blues and owned by the University of California – Irvine.

## **Team: Orlando City B**

**Principal Owner:**

**Current Value (\$/Mil):** N/A

[Team Website](#)

[@OrlandoCityB](#)

**Stadium:** Eastern Florida State College's Titan Soccer Complex

**Date Built:** 2013

**Facility Cost (\$/Mil):**

**Facility Financing:**

**Facility Website:** N/A

**UPDATE:** In October 2015 the Orlando City (the MLS team) announced the formation of the affiliate club, Orlando City B. The team's inaugural season is 2016.

**NAMING RIGHTS:** N/A

## **Team: Pittsburgh Riverhounds**

**Principal Owner:** Tuffy Shallenberger

**Current Value (\$/Mil):** N/A

[Team Website](#)

[@PghRiverhounds](#)

**Stadium:** Highmark Stadium

**Date Built:** 2012

**Facility Cost (\$/Mil):** \$10.2

**Facility Financing:** The facility was entirely privately financed.

[Facility Website](#)

**UPDATE:** The club filed for Chapter 11 bankruptcy protection in 2014, which centers on the construction of Highmark Stadium. The club is still dealing with the case.

**NAMING RIGHTS:** Highmark Stadium is named for local health insurance company, Highmark. Terms of the deal were not released.

## Team: Portland Timbers 2

**Principal Owner:** Portland Timbers (Peregrine Sports)

**Current Value (\$/Mil):** N/A

[Team Website](#)

[@TimbersFC2](#)

**Stadium:** Merlo Field

**Date Built:** 1990

**Facility Cost (\$/Mil):** \$1.2

**Facility Financing:** N/A

[Facility Website](#)

**UPDATE:** The team revealed a new third kit featuring some of the hoops of older team uniforms and images in April 2016.

**NAMING RIGHTS:** The field is named after Harry A. Merlo, a businessman who established the Fortune 500 Company Louisiana-Pacific. Merlo had been a major supporter of Portland athletics by sponsoring several tennis invitationals and purchasing the Portland Timbers, as well as a benefactor to the University.

## Team: Real Monarchs

**Principal Owner:** Dell Loy Hanson

**Current Value (\$/Mil):** N/A

[Team Website](#)

[@RealMonarchs](#)

**Stadium:** Rio Tinto Stadium

**Date Built:** 2008

**Facility Cost (\$/Mil):** \$110

**Facility Financing:** The stadium received \$35 million of Salt Lake County's hotel-room tax revenue for infrastructure at the site through a legislature-approved funding package. Sandy City, Utah, committed \$10 million of its own redevelopment agency dollars that include the hotel and broadcast center. Real Salt Lake invested more than \$72.5 million of private funds in the overall project, including the contribution of \$7.5 million to the creation of youth soccer fields in Salt Lake County.

[Facility Website](#)

**UPDATE:** In 2015, a proposal recommending to build the team a new stadium at the Utah State Fair Park in 2015 failed. However, the Real Salt Lake (the MLS affiliate) is set to build a \$45-50 million academy and training facility, with part of it being specifically designated for the Monarchs, and open in 2017 or 2018.

**NAMING RIGHTS:** Rio Tinto Group, a business-to-business mining company, agreed to a fifteen-year naming rights deal in 2008 for \$22.5–30 million, expiring in 2023.

## **Team: Richmond Kickers**

**Principal Owner:** Bob Ukrop (President of the Richmond Kickers Youth Soccer Club)

**Current Value (\$/Mil):** N/A

[Team Website](#)

[@RichmondKickers](#)

**Stadium:** City Stadium

**Date Built:** 1929 (team has played here since 1993)

**Facility Cost (\$/Mil):** N/A

**Facility Financing:** N/A

[Facility Website](#)

**UPDATE:** In 2016, there was concern over whether city stadium was suitable for the team and as an indoor facility. The team has been a tenant for the majority of its 22-year seasons at the Stadium, but is looking forward to creating a long-term lease.

**NAMING RIGHTS:** The Stadium used to be home to the University of Richmond Football team until 2009 when it was called the University of Richmond Stadium.

## **Team: Rio Grande Valley FC**

**Principal Owner:** Alonzo Cantu

**Current Value (\$/Mil):** N/A

[Team Website](#)

**Stadium:** University of Texas Rio Grande Valley Soccer Complex

**Date Built:** 2014

**Facility Cost (\$/Mil):** N/A

**Facility Financing:** N/A

[Facility Website](#)

**UPDATE:** The team was officially announced as part of the USL on July 16, 2015 and 2016 is its inaugural season. A new stadium was built for the team and although it is not completed, Cantu is hopeful the team will be able to play in the stadium during part of the 2016 season.

**NAMING RIGHTS:** The University of Texas-RGV is looking for sponsors to name the soccer complex.

## **Team: Rochester Rhinos**

**Principal Owner:** David and Wendy Dworkin

**Current Value (\$/Mil):** N/A

[Team Website](#)

[@RochesterRhinos](#)

**Stadium:** Rhino's Stadium (formerly Sahlen's Stadium)

**Date Built:** 2006

**Facility Cost (\$/Mil):** \$35

**Facility Financing:** Jointly financed among the State of New York, the City of Rochester, and the Rochester Rhinos.

[Facility Website](#)

**UPDATE:** The Dworkins' were named the new owners of the team in March 2016 after the lease to the stadium was revoked by the city under former Rob Clark's tenure. They are expecting an investment of \$1 million to make some improvements to the stadium.

**NAMING RIGHTS:** The Rochester City Council approved a 10-year new lease with David and Wendy Dworkin to operate the Stadium.

## **Team: Sacramento Republic FC**

**Principal Owner:** Warren Smith, Kevin Nagle, and Joe Wagoner

**Current Value (\$/Mil):** N/A

[Team Website](#)

[@SacRepublicFC](#)

**Stadium:** Bonney Field

**Date Built:** 2014

**Facility Cost (\$/Mil):** \$3

**Facility Financing:** N/A

[Facility Website](#)

**UPDATE:** The team owner is pushing for a larger, soccer-specific stadium in the downtown area in hopes of being admitted to the MLS. The supposed plan would be a \$226 stadium in 16 acres and privately financed.

**NAMING RIGHTS:** In 2014, Bonney Plumbing, Heating, and Air received the five-year naming rights for the club's stadium. The cost of the agreement was not disclosed.

## **Team: Saint Louis FC**

**Principal Owner:** St. Louis Scott Gallagher Soccer Club, LLC

**Current Value (\$/Mil):** N/A

[Team Website](#)

[@SaintLouisFC](#)

**Stadium:** World Wide Technology Soccer Park

**Date Built:** 1982, renovated 2015

**Facility Cost (\$/Mil):** N/A

**Facility Financing:** N/A

[Facility Website](#)

**UPDATE:** The team and the Gateway Arch announced a partnership in 2016, one that hopes to foster the community and tradition of the city. In April 2016, the MLS Commissioner stated that St. Louis was one of the front runner cities to be announced as a new MLS team.

**NAMING RIGHTS:** World Wide Technologies currently holds the naming rights to the soccer park, but they are still looking for other sponsors to fund further stadium renovations.

## **Team: San Antonio FC**

**Principal Owner:** Spurs Sports and Entertainment

**Current Value (\$/Mil):** N/A

[Team Website](#)

[@SanAntonioFC](#)

**Stadium:** Toyota Field

**Date Built:** N/A

**Facility Cost (\$/Mil):** N/A

**Facility Financing:** N/A

**Facility Website:** N/A

**UPDATE:** The city of San Antonio is trying to become the next MLS team, and, along with Bexar County, made a deal to buy Toyota Field to increase the odds of getting a bid. The Spurs Sports and Entertainment contributed \$3 million toward a total purchase price of \$21 million (both the city and the county are paying \$9 million), lease the stadium for 20 years, and operate the San Antonio FC in pursuit of an MLS bid. If the city does not get the bid within 6 years, then Spurs Sports and Entertainment will pay both the city and county \$2.5 million.

**NAMING RIGHTS:** Toyota has the sponsor naming rights, but specifics were not released.

## **Team: Seattle Sounders 2**

**Principal Owner:** Seattle Sounders (80%), and Sounders Community Trust (20%)

**Current Value (\$/Mil):** N/A

[Team Website](#)

[@SoundersFC2](#)

**Stadium:** Starfire Sports

**Date Built:** 2005

**Facility Cost (\$/Mil):** N/A

**Facility Financing:** N/A

[Facility Website](#)

**UPDATE:** The team got a playoff slot in their inaugural season, 2015, and had an overall record of 13-3-12.

**NAMING RIGHTS:** The complex and stadium naming rights are available, and they offer a unique opportunity for the business community to connect with the soccer population.

## Team: Swope Park Rangers

**Principal Owner:** Sporting Club

**Current Value (\$/Mil):** N/A

[Team Website](#)

[@SwopeRangers](#)

**Stadium:** Children's Mercy Victory Field (part of Swope Soccer Village)

**Date Built:** 2013 (but the park opened in 2007)

**Facility Cost (\$/Mil):** \$15.5

**Facility Financing:** This was public investment and Sporting Kansas FC paid \$5+ million.

[Facility Website](#)

**UPDATE:** In 2016, the Park Rangers played their inaugural season in the USL.

**NAMING RIGHTS:** Children's Mercy and the Sporting KC announced a 10-year partnership in 2015 granting the medical center exclusive naming rights. This was the club's first naming rights sponsor since 2013. The financial terms were not disclosed.

## Team: Toronto FC II

**Principal Owner:** Maple Leaf Sports and Entertainment, headed by Lawrence M. Tanenbaum

**Current Value (\$/Mil):** N/A

[Team Website](#)

[@TorontoFCII](#)

**Stadium:** Ontario Soccer Centre

**Date Built:** 2003, renovation 2015

**Facility Cost:** \$5 for 2015 renovation

**Facility Financing:** Ontario Soccer Association with the City of Vaughan as the guarantor financed the renovation.

[Facility Website](#)

**UPDATE:** The Centre had a re-opening to unveil its new bleachers and turf in August 2015. This marked the end of Phase I and the facility expansion has moved into Phase 2.

**NAMING RIGHTS:** N/A

## Team: Tulsa Roughnecks

**Principal Owner:** Tulsa Drillers

**Current Value (\$/Mil):** N/A

[Team Website](#)

[@RoughnecksFC](#)

**Stadium:** ONEOK Field

**Date Built:** 2010

**Facility Cost (\$/Mil):** \$60

**Facility Financing:** Financed by public trust, with financing overseen by Tulsa Stadium Trust.

[Facility Website](#)

**UPDATE:** The club announced in March 2016 that it would continue its partnership with Hillcrest HealthCare System as the team's medical provider and sponsor.

**NAMING RIGHTS:** In 2009, ONEOK, Inc. and Oneok Foundation announced a twenty-year naming rights agreement for \$5 million.

## **Team: Whitecaps FC 2**

**Principal Owner:** Vancouver Whitecaps FC

**Current Value (\$/Mil):** N/A

[Team Website](#)

**Twitter:** N/A

**Stadium:** Thunderbird Stadium

**Date Built:** 1967

**Facility Cost (\$/Mil):** \$1.2

**Facility Financing:** N/A

[Facility Website](#)

**UPDATE:** The 2015 season was the inaugural season for the club and the team finished with a record of 8-6-14.

**NAMING RIGHTS:** On August 21, 2009, the Thunderbird Sports Centre was renamed Doug Mitchell Thunderbird Sports Centre in honor of Doug Mitchell, who was an amateur and professional sports leader.

## **Team: Wilmington Hammerheads**

**Principal Owner:** George Altirs

**Current Value (\$/Mil):** N/A

[Team Website](#)

[@WilmHammerheads](#)

**Stadium:** Legion Stadium

**Date Built:** 1930's

**Facility Cost (\$/Mil):** N/A

**Facility Financing:** N/A

[Facility Website](#)

**UPDATE:** The team finished the 2015 season last in the Eastern Conference with a record of 3-10-15.

**NAMING RIGHTS:** N/A