MAJOR ARENA SOCCER LEAGUE (MASL)

Team: Baltimore Blast

Principal Owner: Edwin F. Hale, Sr.
Current Value ($/Mil): N/A
Team Website
Team Twitter: @BaltimoreBlast

Stadium: SECU Arena
Date Built: 2013
Facility Cost ($/Mil): N/A
Facility Financing: N/A
Facility Website

NAMING RIGHTS: The First Mariner Bank’s naming rights contract ended in December 2012 when it was renamed Baltimore Arena. In September 2014, the arena was renamed Royal Farms Arena after an eighteen month search for a purchaser. Royal Farms will pay $250,000 annually over five years for the naming rights and have the option to renegotiate the deal after five years.

Team: Rio Grande Valley Barracudas

Principal Owner: Jose O. Ruvalcaba
Current Value ($/Mil): N/A
Team Website
Team Twitter: @BarracudasFC

Stadium: State Farm Hidalgo Arena
Date Built: 2003
Facility Cost ($/Mil): 30.6
Facility Financing: N/A
Facility Website
NAMING RIGHTS: In 2014, State Farm Insurance bought the naming rights to the Hidalgo Arena for an additional five years through 2019.

**Team: Dallas Sidekicks**

**Principal Owner:** Michael Hitchcock  
**Current Value ($/Mil):** N/A  
[Team Website](#)  
Team Twitter: [@GoSidekicks](#)

**Stadium:** Allen Event Center  
**Date Built:** 2009  
**Facility Cost ($/Mil):** $52.6  
**Facility Financing:** Public  
[Facility Website](#)

**UPDATE:** After missing the 2017-18 MASL season, the Dallas Sidekicks returned to MASL for the 2018-19 season under a new ownership group lead by Michael Hitchcock.

**NAMING RIGHTS:** N/A

**Team: El Paso Coyotes**

**Principal Owner:** Arturo Carrasco  
**Current Value ($/Mil):** N/A  
[Team Website](#)  
Team Twitter: [@elpasocoyotes](#)

**Stadium:** El Paso County Coliseum  
**Date Built:** 1942  
**Facility Cost ($/Mil):** $321,000  
**Facility Financing:** N/A  
[Facility Website](#)

**NAMING RIGHTS:** N/A

**Team: Florida Tropics SC**

**Principal Owner:** Panagiotis Iakovidis  
**Current Value:** N/A  
[Team Website](#)  
Team Twitter: [@FLTropicsSC](#)

**Stadium:** RP Funding Center  
**Date Built:** 1974  
**Facility Cost ($/Mil):** N/A
Facility Financing: N/A

NAMING RIGHTS: The venue was formerly called The Lakeland Center until the City of Lakeland announced a five-year deal with RP funding in 2017, giving the arena its first corporate name in its history. The naming rights deal will likely exceed five million dollars over the five year period because the deal also includes TV, radio, print and social media promotion.

Team: Harrisburg Heat

Principal Owner: Carl Delmont
Current Value ($/Mil): N/A
Team Website
Team Twitter: @HarrisburgHeat

Stadium: New Holland Arena in the Pennsylvania Farm Show Complex & Expo Center
Date Built: 1931
Facility Cost ($/Mil): N/A
Facility Financing: N/A
Facility Website

NAMING RIGHTS: The Farm Show Complex is owned by the Pennsylvania Department of Agriculture

Team: Mesquite Outlaws

Principal Owner: Mehrdad Moayedi
Current Value ($/Mil): N/A
Team Website
Team Twitter: @MesquiteOutlaws

Stadium: The Mesquite Arena
Date Built: 1986
Facility Cost ($/Mil): N/A
Facility Financing: N/A

UPDATE: The Mesquite Outlaws are a new indoor professional soccer team that will join the MASL beginning in the 2019-20 MASL season.

NAMING RIGHTS: N/A
Team: Milwaukee Wave

Principal Owner: Mike Zimmerman  
Current Value ($/Mil): N/A  
Team Website  
Team Twitter: @MilwaukeeWave  

Stadium: UW–Milwaukee Panther Arena  
Date Built: 1950  
Facility Cost ($/Mil): $7.6  
Facility Financing: N/A  
Facility Website

NAMING RIGHTS: With the return of the University of Wisconsin–Milwaukee to the arena and the expiration of U.S. Cellular’s six-year naming rights deal, the Wisconsin Center District agreed to a ten-year partnership with the school to occupy the arena. UW–Milwaukee has the option to extend to 2024.

Team: Mississauga Metrostars

Principal Owner: Gladiator Sports Media Entertainment Corp.  
Current Value: N/A  
Team Website  
Team Twitter: @saugametrostars

Stadium: Paramount Fine Foods Centre  
Date Built: 1998  
Facility Cost ($/Mil): $22  
Facility Financing: N/A

UPDATE: The Mississauga Metrostars became the first Canadian expansion team to join the MASL in the 2018-19 season. The team plays in the MASL’s Eastern Division.

NAMING RIGHTS: In 2018, Paramount Fine Foods signed a ten-year deal with Mississauga to obtain the naming rights to the sports complex. The facility was previously known as the Hershey Centre.

Team: Monterrey Flash

Principal Owner: Gerardo Guerra  
Current Value ($/Mil): N/A  
Team Website  
Team Twitter: @MonterreyFlash

Stadium: Arena Monterrey  
Date Built: 2003
Facility Cost ($/Mil): $55
Facility Financing: N/A
Facility Website

UPDATE: After a two-year hiatus from the league, the Monterrey Flash returned to the MASL on June 6, 2017.

NAMING RIGHTS: N/A

Team: Kansas City Comets

Principal Owner: Game Theory Ventures LLC
Current Value ($/Mil): N/A
Team Website
Team Twitter: @KCComets

Stadium: Silverstein Eye Centers Arena
Date Built: 2009
Facility Cost ($/Mil): $60
Facility Financing: N/A
Facility Website

NAMING RIGHTS: In 2015, Spectra by Comcast Spectator entered a multi-year deal with Silverstein Eye Centers to rename the area. This change include new signage and renewed partnership with the Comets and Missouri Mavericks (hockey team part of the ECHL).

Team: Ontario Fury

Principal Owner: Bernie Lilavois
Current Value ($/Mil): N/A
Team Website
Team Twitter: @OntarioFury

Stadium: Citizens Business Bank Arena
Date Built: 2008
Facility Cost ($/Mil): $150
Facility Financing: Public
Facility Website

NAMING RIGHTS: The Arena is owned by the city of Ontario, California, and is operated by AEG. Citizens Business Bank has a ten-year multi-million dollar naming rights agreement, but the specific amount was not disclosed.
Team: Orlando Sea Wolves

Principal Owner: Chris Kokalis  
Current Value ($/Mil): N/A  
[Team Website](#)  
Team Twitter: [@MCOSeaWolves](#)  

Stadium: Silver Spurs Arena in Osceola Heritage Park  
Date Built: 2003  
Facility Cost: N/A  
Facility Financing: N/A  
[Facility Website](#)  

UPDATE: The Orlando Sea Wolves began their inaugural season in the MASL in December 2018.

Team: San Diego Sockers

Principal Owner: David Pike and Carl Savoia  
Current Value ($/Mil): N/A  
[Team Website](#)  
Team Twitter: [@SockersSanDiego](#)  

Stadium: Pechanga Arena  
Date Built: 1966  
Facility Cost ($/Mil): $6.4  
Facility Financing: Private  
[Facility Website](#)  

NAMING RIGHTS: Valley View Casino naming rights ended on November 30, 2018. The arena entered into a naming rights agreement with Pechanga Development Corporation where Pechanga will pay $400,000 per year. The agreement lasts through May 31, 2020, however if the owners of the arena renew their sublease, the naming rights agreement will be automatically extended an additional three years.

Team: St. Louis Ambush

Principal Owner: Shelly and Will Clark  
Current Value ($/Mil): N/A  
[Team Website](#)  
Team Twitter: [@stlouisambush](#)  

Stadium: Family Arena  
Date Built: 1999  
Facility Cost ($/Mil): $30  
[Facility Website](#)
Team: Utica City FC (Formerly Syracuse Silver Knights)

Principal Owner: Syracuse Pro Sports, LLC, headed by Tommy Tanner
Current Value ($/Mil): N/A
Team Website
Team Twitter: @UticaCityFC

Stadium: Adirondack Bank Center
Date Built: 1960
Facility Cost ($/Mil): $4.5
Facility Financing: N/A
Facility Website

UPDATE: The team has partnered with the Utica Comets of the AHL and have moved to Utica’s Adirondack Bank Center. The team played under the name for the first time in the 2018-19 MASL season.

Team: Tacoma Stars

Principal Owner: Lane Smith
Current Value ($/Mil): N/A
Team Website
Team Twitter: @TacomaStarsSC

Stadium: accesso ShoWare Center
Date Built: 2009
Facility Cost ($/Mil): $84.5
Facility Financing: N/A
Facility Website

NAMING RIGHTS: In June 2017, ShoWare Center and accesso Technology Group agreed to a ten-year naming rights extension under the same contractual terms. The new agreement will last through 2029, and the naming rights cost is $300,000 annually.

Team: Turlock Express

Principal Owner: Arturo Pulido & Matt Warner
Current Value ($/Mil): N/A
Team Website
Team Twitter: @tulockexpfc

Stadium: Turlock Soccer Center
Date Built: N/A
Facility Cost ($/Mil): N/A
Facility Financing: N/A
Facility Website
MAJOR LEAGUE SOCCER (MLS)

*MLS has announced a new TV deal on May 12, 2014. The joint broadcast deal is with ESPN, Fox Sports, and Univision, and runs from 2015 to 2022. The deal is worth $720 million over 8 years with ESPN and Fox paying a combined $75 million a year, and Univision paying $15 million a year.

Team: Atlanta United FC

**Principal Owner:** Arthur Blank  
**Current Value ($/Mil):** $330  
[Team Website]  
Team Twitter: [@ATLUTD](https://twitter.com/ATLUTD)

**Stadium:** Mercedes-Benz Stadium  
**Date Built:** 2017  
**Facility Cost ($/Mil):** $1.5M; City agreed to contribute $200m with additional tax revenues and State of GA contributing $40m; personal seat sales (up to $45k/seat)  
**Facility Financing:** N/A  
[Facility Website]

**NAMING RIGHTS:** In August 2015, Mercedes-Benz acquired the naming rights for the new stadium that was being built in Atlanta. The naming rights deal with Mercedes-Benz is for twenty-seven years.

Team: Chicago Fire

**Principal Owner:** Andell Holdings, LLC (Headed by Andrew Hauptman)  
**Current Value ($/Mil):** $245  
[Team Website]  
Team Twitter: [@chicagofire](https://twitter.com/chicagofire)

**Stadium:** SeatGeek Stadium  
**Date Built:** 2006  
**Facility Cost ($/Mil):** $98  
**Facility Financing:** The Village of Bridgeview financed Toyota Park.  
[Facility Website]
UPDATE: Chicago Fire is attempting to return to downtown Chicago from their current stadium in Bridgeview, Ill. to make Soldier Field their home stadium. While the move has not been made at this time, it is reported that the team is willing to pay the Village of Bridgeview approximately $65 million dollars in order to sever their lease agreement at SeatGeek stadium.

NAMING RIGHTS: In 2018, SeatGeek was awarded the naming rights to the stadium. The deals of the naming rights agreement were not disclosed, however the partnership is considered to be long-term.

Team: Colorado Rapids

Principal Owner: Kroenke Sports Enterprises (Headed by E. Stanley Kroenke)
Current Value ($/Mil): $155
Team Website
Team Twitter: @ColoradoRapids

Stadium: Dick’s Sporting Goods Park
Date Built: 2007
Facility Cost ($/Mil): $131 for the stadium, which includes a 24-field complex, and infrastructure improvements
Facility Financing: Kroenke Sports and Commerce City split the cost, each paying roughly $65 million. The city paid through the issuance of bonds that did not require taxpayer subsidies.
Facility Website

NAMING RIGHTS: Dick’s Sporting Goods is paying $30 million for the naming rights to the complex. The fifteen-year agreement expires in 2021.

Team: Columbus Crew

Principal Owner: Haslam and Edwards Familes
Current Value ($/Mil): $160
Team Website
Team Twitter: @columbuscrewsc

Stadium: MAPFRE Stadium
Date Built: 1999
Facility Cost ($/Mil): $28.5
Facility Financing: The Hunt Sports Group privately funded Crew Stadium by then owner Lamar Hunt
Facility Website

UPDATE: In December of 2018, the MLS reached an ownership agreement with the Haslam and Edwards families to keep the team in Columbus. The families assumed ownership of the team in January 2019.
NAMING RIGHTS: The Columbus Crew stadium was renamed to MAPFRE Stadium in 2015 after a multi-million dollar deal with MAPFRE insurance. To date, this is the largest partnership in the team’s history.

Team: D.C. United

Principal Owner: Erick Thohir and Jason Levien  
Current Value ($/Mil): $230  
Team Website  
Team Twitter: @dcunited

Stadium: Audi Field  
Date Built: 2018  
Facility Cost ($/Mil): $400  
Facility Financing: DC obtained $95m loan from Goldman Sachs, $25m from Bethesda-based Eaglebank. The city would pay up to $150m.  
Facility Website  

NAMING RIGHTS: D.C. United and Audi entered into a naming rights agreement for the new stadium in 2017. The agreement is reported to last for 10-15 years, and will cost Audi approximately $4 million annually.

Team: FC Cincinnati

Principal Owner: Carl H. Lindner, III (Managing Owner), Scott Farmer, and George Joseph  
Current Value ($/Mil): N/A  
Team Website  
Team Twitter: @fccincinnati

Stadium: Nippert Stadium  
Date Built: 1915  
Facility Cost: $10.5  
Facility Financing: N/A  
Facility Website  

UPDATE: In 2018, the MLS granted Cincinnati an expansion team based largely on the massive crowds that FC Cincinnati achieved while playing in lesser division of American professional soccer. FC Cincinnati began their MLS Inaugural season in 2019. They will play their home games in Nippert Stadium on the campus of the University of Cincinnati until their new facility, West End Stadium, opens in 2021.

NAMING RIGHTS: West End Stadium, the new home field for FC Cincinnati, is being built in the West End neighborhood of Cincinnati. FC Cincinnati completed negotiations with the city to build the new stadium, which is estimated to exceed $250 million in construction costs.
Team: FC Dallas

Principal Owner: Clark and Dan Hunt  
Current Value ($/Mil): $190
Team Website  
Team Twitter: @FCDallas

Stadium: Toyota Stadium  
Date Built: 2005  
Facility Cost ($/Mil): $80  
Facility Financing: Collin County contributed $20 million, the city contributed $20 million, and the local school district contributed $15 million. The Hunt Sports Group contributed private funds.
Facility Website

NAMING RIGHTS: In 2013, FC Dallas agreed to a long-term deal with Toyota to rename the stadium Toyota Stadium. The surrounding complex will be called Toyota Soccer Center. The length and terms of the deal were not released.

Team: Houston Dynamo

Principal Owner: Gabriel Brener, Oscar De La Hoya, Ben Guill, and Jake Silverstein  
Current Value ($/Mil): $220
Team Website  
Team Twitter: @houstondynamo

Stadium: BBVA Compass Stadium  
Date Built: 2012  
Facility Cost ($/Mil): $95  
Facility Financing: The Dynamo owners paid nearly $80 million, and the Harris County-Houston Sports Authority hold the lease. The city paid for $15.5 million for purchasing the land, and promised $20 million for infrastructure. The county agreed to pay the city $7.5 million for joint ownership.
Facility Website

UPDATE: In 2018, the Dynamo named a new President of Business Operations, John Walker, who will be trying to “reignite the fanbase.”

NAMING RIGHTS: BBVA Compass agreed to a ten-year, $20 million deal that expires in 2022.

Team: Los Angeles FC (LAFC)

Principal Owner: Larry Berg (Lead Managing Owner), Brandon Beck & Bennett Rosenthal (Co-Managing Owners)  
Current Value ($/Mil): $305
Team Website  
Team Twitter: @LAFC
**Stadium:** Banc of California Stadium  
**Date Built:** 2018  
**Facility Cost ($/Mil):** $350  
**Facility Financing:** Privately financed  
Facility Website

**UPDATE:** Los Angeles was granted a second expansion team in 2014 to replace Chivas USA. Its MLS inaugural season was played in 2018, where they broke the MLS record for points earned by an expansion team in their first season.

**NAMING RIGHTS:** LAFC and Banc of California agreed to the naming rights agreement for the LAFC stadium in 2016. The agreement lasts for 15 years, and the cost was not disclosed.

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**Team: Los Angeles Galaxy**

**Principal Owner:** AEG (Headed by Phillip Anschutz)  
**Current Value ($/Mil):** $320  
Team Website  
Team Twitter: @LAGalaxy

**Stadium:** Dignity Sports Health Park  
**Date Built:** 2003  
**Facility Cost ($/Mil):** $150 (for the entire sports complex)  
**Facility Financing:** Philip Anschutz’s AEG  
Facility Website

**UPDATE:** 2017 renovations for Chargers’ accommodations – bleachers in second deck on east side replaced by tip-up seats and moved to the berm on the north side, adding 1,000 seats; add a new section of upper-level bleachers erected in the SE corner; luxury suites were renovated; press box upgraded with another row to the main box; new radio booths added; the four small locker rooms converted to 2 larger ones; small postgame conference rooms.

**NAMING RIGHTS:** The naming rights to the stadium were granted to Dignity Health starting January 1, 2019. The naming rights agreement with Dignity Health is effective for ten years.

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**Team: Minnesota United FC**

**Principal Owner:** Bill McGuire  
**Current Value ($/Mil):** $248  
Team Website  
Team Twitter: @MNUFC

**Stadium:** Allianz Field  
**Date Built:** 2019  
**Facility Cost ($/Mil):** $200
Facility Financing: Privately Funded
Facility Website

UPDATE: Minnesota United FC began playing games at Allianz Field in 2019.

NAMING RIGHTS: Allianz Life Insurance agreed to a 12-year naming rights deal for the Minnesota United FC home stadium.

Team: Montreal Impact

Principal Owner: The Saputo Family, run by Joey Saputo and managed by The Fonds de Solidarité
Current Value ($/Mil): $168
Team Website
Team Twitter: @impactmontreal

Stadium: Saputo Stadium
Date Built: 2008 and expanded in 2012
Facility Cost ($/Mil): $17, and $23 for the expansion
Facility Financing: Financing of the stadium came through private funding and a donation from the Saputo Family, $7.5 million, with $9.5 million financed on 25 year term. The Quebec government gave $23 million for the expansion.
Facility Website

NAMING RIGHTS: Saputo Stadium (Stade Saputo) was named after the Saputo family because of their contribution to the construction of the stadium.

Team: New England Revolution

Principal Owner: Kraft Sports Group (Headed by Robert K. Kraft and Jonathon A. Kraft)
Current Value ($/Mil): $225
Team Website
Team Twitter: @NERevolution

Stadium: Gillette Stadium
Date Built: 2002
Facility Cost ($/Mil): $325
Facility Financing: The New England Patriots paid for the $325 million stadium. The state contributed $72 million for infrastructure, $40 million of which the Patriots will pay back over twenty-five years.
Facility Website

UPDATE: There is ongoing discussion to move the Revolution out of Gillette stadium into a new stadium that is more conducive to professional soccer, however there have been no formal plans announced. The Kraft Group has publicly stated that it is willing to invest up to $400 million for a stadium that would seat approximately 20,000 fans, however there is no location announced for a new stadium.
NAMING RIGHTS: Gillette agreed to extend its naming rights agreement and signed a $240 million, fifteen-year agreement, which will conclude in 2025.

Team: New York City FC

Principal Owner: Manchester City Football Club, headed by Sheik Mansour bin Zayed al-Nahyan, and Yankee Global Enterprises
Current Value ($/Mil): $278
Team Website
Team Twitter: @nycfc

Stadium: Yankee Stadium
Date Built: 2009
Facility Cost ($/Mil): $2.3 billion
Facility Financing: Privately funded, but there was 1.2 billion in public subsidies
Facility Website

UPDATE: In March of 2019, Randy Levine, the President of the New York Yankees, publicly stated that a new NYCFC stadium announcement could come before the end of 2019. For now, the team will continue to play their home games in Yankee Stadium.

Team: New York Red Bulls

Principal Owner: Red Bull GmbH
Current Value ($/Mil): $250
Team Website
Team Twitter: @newyorkredbulls

Stadium: Red Bull Arena
Date Built: 2010
Facility Cost ($/Mil): $200+
Facility Financing: N/A
Facility Website

NAMING RIGHTS: Red Bull holds the naming rights for an indefinite number of years at the cost of $30 million. Red Bull also holds the team’s jersey sponsorship.

Team: Orlando City SC

Principal Owner: Flávio Augusto da Silva (Majority Owner)
Current Value ($/Mil): $275
Team Website
Team Twitter: @OrlandoCitySC

Stadium: Exploria Stadium
UPDATE: In fall of 2018, Orlando City SC joined with German Bundesliga club VfL Wolfsburg to share players and best practices, as well friendly matches and combined marketing and sponsorship opportunities for the men’s and women’s teams.

NAMING RIGHTS: On June 4, 2019, Orlando City SC entered into their first stadium naming rights agreement with Exploria Resorts. Both parties decided to withhold the terms of the agreement, however Orlando City SC CEO Alex Leitão stated that the partnership with Exploria Resorts will be long term.

Team: Philadelphia Union

Principal Owner: Jay Sugarman  
Current Value ($/Mil): $175  
Team Website  
Team Twitter: @PhilaUnion

Stadium: Talen Energy Stadium  
Date Built: 2010  
Facility Cost ($/Mil): $120  
Facility Financing: Keystone Sports and Entertainment, LLC contributed $49 million towards the cost of the stadium project. Keystone also received $43 million from the state and $30 million from Delaware County towards the cost of acquiring the land and building the soccer stadium.  
Team Website

NAMING RIGHTS: PPL Corp. agreed to an eleven-year, $20 million naming rights deal with the Philadelphia Union that began in 2010. PPL EnergyPlus became renamed Talen Energy and assumed the naming rights of the stadium.

Team: Portland Timbers

Principal Owner: Merritt Paulson  
Current Value ($/Mil): $280  
Team Website  
Team Twitter: @timbersfc

Stadium: Providence Park  
Date Built: 1926 and renovated in 2011  
Facility Cost ($/Mil): $40 for the 2011 renovation  
Facility Financing: N/A  
Team Website
UPDATE: In March of 2018, the team announced that it would play its first 12 games on the road due to renovations being made to the Timbers stadium that will add approximately 4,000 seats. The construction was supposed to be completed before the 2019 season, but the finish time was delayed due to the Timbers making a deep playoff run in the 2018 playoffs.

NAMING RIGHTS: Formerly JELD-WEN Field, a multi-year deal was struck with Providence Health & Services, giving the company exclusive naming rights.

**Team: Real Salt Lake**

**Principal Owner:** Dell Loy Hansen  
**Current Value ($/Mil):** $170  
[Team Website](#)  
[Team Twitter: @realsaltlake](#)

**Stadium:** Rio Tinto Stadium  
**Date Built:** 2008  
**Facility Cost ($/Mil):** $110  
**Facility Financing:** The stadium will receive $35 million of Salt Lake County's hotel-room tax revenue for infrastructure at the site through a legislature-approved funding package. Sandy City, Utah, has also committed $10 million of its own redevelopment agency dollars that include the hotel and broadcast center. Real Salt Lake invested more than $72.5 million of private funds in the overall project, including the contribution of $7.5 million to the creation of youth soccer fields in Salt Lake County.  
[Facility Website](#)

**NAMING RIGHTS:** Rio Tinto Group, a business-to-business mining company, agreed to a fifteen-year naming rights deal for $22.5–30 million expiring in 2023.

**Team: San Jose Earthquakes**

**Principal Owner:** Earthquakes Soccer, LLC (Headed by Lew Wolff and John Fisher) in partnership with Athletics Investment Group  
**Current Value ($/Mil):** $235  
[Team Website](#)  
[Team Twitter: @sjearthquakes](#)

**Stadium:** Avaya Stadium  
**Date Built:** 2015  
**Facility Cost ($/Mil):** $100  
**Facility Financing:** Privately funded, and Lew Wolff will fund fifty-five years of maintenance  
[Facility Website](#)

**UPDATE:** First cloud-enabled stadium in MLS and one of the most high-tech fan experiences.
NAMING RIGHTS: In 2014, Avaya bought the naming rights with a multi-year agreement for $20 million over ten years.

**Team: Seattle Sounders FC**

**Principle Owner:** Adrian Hanauer, Joe Roth, Drew Carey and Jody Allen  
**Current Value ($/Mil):** $310  
[Team Website](#)  
Team Twitter: [@soundersfc](#)

**Stadium:** CenturyLink Field (formerly Qwest Field)  
**Date Built:** 2002  
**Facility Cost ($/Mil):** $430  
**Facility Financing:** CenturyLink Field was financed by several different sources. Sixty-six percent of the stadium was publicly funded, while Paul Allen contributed $100 million. Sports-related lottery games brought in an additional $127 million. Sales taxes from events held at the stadium generated $101 million. Admissions and parking taxes contributed $56 million. Finally, existing hotel-motel taxes brought in another $15 million.  
[Facility Website](#)

**UPDATE:** On October 15, 2018, Seattle Sounder co-owner Paul Allen passed away at the age of 65. His ownership interest in the team was transferred to Jody Allen.

NAMING RIGHTS: CenturyLink announced it would extend its naming-rights deal through the 2018–19 season. Qwest, who had a $60–100 million naming-rights deal with the Seattle Seahawks, was purchased by CenturyLink in 2010. Qwest Field was renamed CenturyLink Field in June 2011.

**Team: Sporting Kansas City**

**Principal Owner:** Sporting Club  
**Current Value ($/Mil):** $270  
[Team Website](#)  
Team Twitter: [@SportingKC](#)

**Stadium:** Children Mercy’s Park (formerly Sporting Park)  
**Date Built:** 2011  
**Facility Cost ($/Mil):** $200  
**Facility Financing:** The stadium is financed by Sales Tax Anticipation Revenue (STAR) bonds, which are unique to Kansas and Nevada. The bonds allow municipalities to pay off construction costs within major commercial or tourism areas with sales tax revenue from the area.  
[Facility Website](#)

NAMING RIGHTS: Children’s Mercy paid a fee to Sporting Kansas to have the Sporting Park renamed in 2016. The deal is for 10 years but no additional financial terms were disclosed.
Team: Toronto FC

Principal Owner: Maple Leaf Sports & Entertainment Ltd.
Current Value ($/Mil): $290
Team Website
Team Twitter: @torontofc

Stadium: BMO Field
Date Built: 2007
Facility Cost ($/Mil): $150 for renovations; $64 Canadian; $62 US
Facility Financing: Maple Leaf Sports & Entertainment contributed $8 million towards the construction of the stadium and $10 million towards securing the naming rights of the stadium. The Canadian Federal Government contributed $27 million, with Ontario's government adding an additional $8 million. The City of Toronto paid $9.8 million to have the rights to the stadium. (All figures are in Canadian Dollars)
Facility Website

NAMING RIGHTS: In February 2016, BMO and MSLE agreed to a 10 year naming rights deal and BMO will now be a sponsor on the team’s jersey.

Team: Vancouver Whitecaps

Principal Owner: Greg Kerfoot, Steve Luczo, Jeff Mallett and Steve Nash
Current Value ($/Mil): $165
Team Website
@WhitecapsFC

Stadium: BC Place
Date Built: 1983 and renovated in 2011
Facility Cost ($/Mil): $514 in renovations
Facility Financing: The home teams of the facility and taxpayers.
Facility Website

UPDATE: BC Place could soon have a new name after the Vancouver provincial government granted the stadium permission to accept proposals for a naming rights agreement.

NAMING RIGHTS: BC Place received corporate naming rights to the stadium in 2012. Telus had won the rights, but the British Columbian government backed out of the deal at the last moment. The naming rights instead belong to BC Place.
UNIVERSITY LEAGUE
CHAMPIONSHIP (USLC)

Team: Atlanta United II

Principal Owner: Arthur Blank
Current Value ($/Mil): N/A
Team Website
Team Twitter: @atlutd2

Stadium: Coolray Field
Date Built: 2009
Facility Cost ($/Mil): 64
Facility Financing: N/A
Facility Website

NAMING RIGHTS: Coolray acquired the naming rights to the stadium in 2010. Atlanta United II shares the field with the Gwinnett Stripers, the Triple-A affiliate of the Atlanta Braves.

Team: Austin Bold FC

Principal Owner: Bobby Epstein (Chairman)
Current Value ($/Mil): N/A
Team Website
Team Twitter: @AustinBoldFC

Stadium: Bold Stadium
Date Built: 2018
Facility Cost ($/Mil): 5
Facility Financing: N/A
Facility Website

UPDATE: Austin Bold FC began its inaugural USL Championship season in 2019. Austin Bold FC is different from Austin FC, which is an MLS expansion team that will not begin play until 2021.

Team: Bethlehem Steel FC

Principal Owner: Keystone Sports & Entertainment
Current Value: N/A
Team Website
Team Twitter: @BSteelFC

Stadium: Talen Energy Stadium
**Date Built:** 2010  
**Facility Cost ($/Mil):** $120  
**Facility Financing:** N/A  
Facility Website

**UPDATE:** The Bethlehem Steel FC had played at Lehigh University’s stadium through the 2018 season. After the USL increased stadium demands for lighting, and after Lehigh University said they could not accommodate Bethlehem for the 2019 season, the team will be playing at Talen Energy Stadium along with the Philadelphia Union MLS team in the upcoming seasons.

**Team: Birmingham Legion FC**

**Principal Owner:** Jeff Logan, James Outland, Lee Styslinger III, John Harbert, Jack Bryant, Billy Harbert and Jim Rein  
**Current Value ($/Mil):** N/A  
Team Website  
Team Twitter: @bmlegion

**Stadium:** BBVA Compass Field  
**Date Built:** 2015  
**Facility Cost ($/Mil):** $7.3 (expansion)  
**Facility Financing:** N/A  
Facility Website

**UPDATE:** Birmingham Legion FC began their USL Championship inaugural season in 2019. Birmingham Legion FC signed an 8-year lease with UAB to play their home games in BBVA Compass Field.

**NAMING RIGHTS:** In 2014, BBVA gave a donation of $1.5 million to UAB, which was given to build a new men’s and women’s soccer facility on campus. Because of their donation, UAB named the facility BBVA Compass Field.

**Team: Charleston Battery**

**Principal Owner:** B Sports Entertainment  
**Current Value ($/Mil):** N/A  
Team Website  
Team Twitter: @ChasBattery

**Stadium:** MUSC Health Stadium (formerly Blackbaud Stadium)  
**Date Built:** 1999  
**Facility Cost ($/Mil):** $5.7  
**Facility Financing:** Privately funded  
Facility Website
UPDATE: The ownership group of the Charleston Battery has agreed to sell the stadium to a real estate developer. In the future, it is likely that the Battery will play their home games in a different stadium in downtown Charleston. The sale of the stadium does not include the sale of the team.

NAMING RIGHTS: The Battery and MUSC Health have a five-year stadium-naming rights deal that started in 2015.

Team: Charlotte Independence

Principal Owner: Dan DiMicco  
Current Value ($/Mil): N/A  
[Team Website](#)  
Team Twitter: [@Independence](#)

Stadium: Sportsplex at Matthews  
Date Built: 2015  
Facility Cost ($/Mil): $32  
Facility Financing: N/A  
[Facility Website](#)

Team: Colorado Springs Switchbacks FC

Principal Owner: Martin “Ed” Ragain  
Current Value ($/Mil): N/A  
[Team Website](#)  
Team Twitter: [@SwitchbacksFC](#)

Stadium: Weidner Field  
Date Built: 1985  
Facility Cost: $4  
Facility Financing: N/A  
[Facility Website](#)

UPDATE: In July of 2018, the team unveiled new plans to construct a new stadium. The team will continue to play its home games at Weidner Field until construction on the new downtown stadium is complete.

NAMING RIGHTS: In February 2017, Weidner Apartment Homes purchased a naming rights deal and the stadium was renamed to Weidner Field.
Team: El Paso Locomotive FC

Principal Owner: Paul Foster, Woody Hunt, Josh Hunt, Alejandra De La Vega Foster  
Current Value ($/Mil): N/A  
Team Website  
Team Twitter: @eplocomotivefc

Stadium: Southwest University Park  
Date Built: 2014  
Facility Cost ($/Mil): $72  
Facility Financing: N/A  
Facility Website

UPDATE: El Paso Locomotive FC made its USLC season debut in the 2019 season.

NAMING RIGHTS: In 2014, Southwest University entered into a 20-year agreement for the naming rights to the stadium.

Team: Fresno FC

Principal Owner: Ray Beshoff  
Current Value ($/Mil): N/A  
Team Website  
Team Twitter: @FFCFOXES

Stadium: Chukchansi Park  
Date Built: 2002  
Facility Cost ($/Mil): $46  
Facility Financing: N/A  
Facility Website

UPDATE: Fresno FC began their USLC inaugural season in 2018. They share a stadium with the Fresno Grizzlies, the Triple-A affiliate of the Washington Nationals. Fresno FC entered into an affiliation agreement with the Vancouver Whitecaps when the MLS team disbanded their development team, Whitecaps FC 2.

NAMING RIGHTS: In 2007, Chukchansi Gold Resort & Casino was awarded the naming rights to the stadium. The deal will last 15 years, and Chukchansi will pay $1 million for every year of the agreement for the naming rights to the stadium.
Team: Hartford Athletic

Principal Owner: Bruce Mandell, Joseph A. Calafiore, Scott Schooley
Current Value ($/Mil): N/A

Team Website
Team Twitter: @hfdathletic

Stadium: Dillon Stadium
Date Built: 2019
Facility Cost ($/Mil): $13
Facility Financing: N/A
Facility Website

UPDATE: Hartford Athletic began its inaugural USLC season in 2019. They are currently playing their home games at Rentschler Field due to delays from the ongoing construction at Dillon Stadium. It is reported that the team will play games at Dillon Stadium during the 2019 season.

Team: Indy Eleven

Principal Owner: Ersal Ozdemir
Current Value: N/A

Team Website
Team Twitter: @IndyEleven

Stadium: Lucas Oil Stadium
Date Built: 2008
Facility Cost ($/Mil): $720
Facility Financing: Public
Facility Website

UPDATE: In 2019, the Indiana Senate approved legislation for funding a $150 million new stadium for the Indy Eleven. The legislation now moves to the state House for approval.

NAMING RIGHTS: Lucas Oil Products secured the naming rights for the stadium for $122 million over 20 years.

Team: LA Galaxy II

Principal Owner: Created by Chris Klein, LA Galaxy
Current Value ($/Mil): N/A

Team Website
Team Twitter: @LAGalaxyII

Stadium: Track & Field Facility at Dignity Health Sports Park
Date Built: 2003
Facility Cost ($/Mil): $150 (for the entire sports complex)
Facility Financing: Philip Anschutz’s AEG
Facility Website

NAMING RIGHTS: The naming rights to the stadium were granted to Dignity Health starting January 1, 2019. The naming rights agreement with Dignity Health is effective for ten years.

Team: Las Vegas Lights FC

Principal Owner: Las Vegas Soccer, LLC (founded by Brett Lashbrook)
Current Value ($/Mil): N/A
Team Website
Team Twitter: @lvlightsfc

Stadium: Cashman Field
Date Built: 1983
Facility Cost ($/Mil): $26
Facility Financing: N/A
Facility Website

UPDATE: When the team began their inaugural season, they shared the field with the Triple-A baseball team called the Las Vegas 51s (now known as the Las Vegas Aviators). After the 2018 baseball season concluded, Las Vegas Lights FC became the sole tenants of Cashman Field because the 51s announced they were building a new facility in Summerlin, NV. Lights FC ownership plan on making renovations in the near future.

NAMING RIGHTS: The field is named after James “Big Jim” Cashman and his family, who was a wealthy entrepreneur in Las Vegas.

Team: Loudoun United FC

Principal Owner: D.C. United
Current Value ($/Mil): N/A
Team Website
Team Twitter: @LoudonUnitedFC

Stadium: Audi Field
Date Built: 2018
Facility Cost ($/Mil): $400
Facility Financing: DC obtained $95m loan from Goldman Sachs, $25m from Bethesda-based Eaglebank. The city would pay up to $150m.
Facility Website

UPDATE: Loudon United FC made its USLC debut in 2019. While they are currently playing home games in D.C. United’s Audi Field, construction for its new stadium, called Loudon United Stadium, is expected to be completed by August of 2019. Once the new stadium has finished construction, Loudon United FC will begin playing home games there immediately.
NAMING RIGHTS: D.C. United and Audi entered into a naming rights agreement for the new stadium in 2017. The agreement is reported to last for 10-15 years, and will cost Audi approximately $4 million annually.

**Team: Louisville City FC**

**Principal Owner:** Wayne Estopinal, minority ownership by Orlando City FC  
**Current Value ($/Mil):** N/A  
[Team Website](#)  
Team Twitter: [@loucityfc](#)

**Stadium:** Louisville Slugger Field  
**Date Built:** 2000  
**Facility Cost ($/Mil):** $40  
**Facility Financing:** Financed by the Bats, Hillerich & Bradsby, the Brown Foundation, Humana Inc., and the Humana Foundation.  
[Facility Website](#)  

**UPDATE:** Construction is currently underway for a new home stadium for Louisville City FC located in the City of Butchertown. The $65 million, 11,300-seat stadium is expected to be completed by 2020.

**NAMING RIGHTS:** Hillerich & Bradsby, who are makers of the Louisville Slugger baseball bat, purchased the naming rights. The deal was for $2 million for lifetime naming rights.

**Team: Memphis 901 FC**

**Principal Owner:** Peter Freund and Craig Unger  
**Current Value ($/Mil):** N/A  
[Team Website](#)  
Team Twitter: [@Memphis901FC](#)

**Stadium:** AutoZone Park  
**Date Built:** 2000  
**Facility Cost ($/Mil):** $80.5  
**Facility Financing:** N/A  
[Facility Website](#)  

**UPDATE:** Memphis 901 FC began its inaugural USLC season in 2019. They share a stadium with the Memphis Redbirds baseball team. Terminix entered into a sponsorship agreement with the team in order to have their logo placed on the front of the Memphis 901 FC jerseys.

**NAMING RIGHTS:** In 2014, AutoZone agreed to pay $100,000 per year in a ten-year agreement for the naming rights of the park.
Team: Nashville SC

Principal Owner: John Ingram, David Dill, Marcus Whitney, and Christopher Redhage
Current Value ($/Mil): N/A
Team Website
Team Twitter: @NashvilleSC

Stadium: First Tennessee Park
Date Built: 2015
Facility Cost ($/Mil): $91
Facility Financing: N/A
Facility Website

UPDATE: Nashville SC began its USLC participation in 2018. It currently shares a stadium with the Nashville Sounds, the Triple-A baseball affiliate of the Texas Rangers. This team is different from the announced MLS expansion team with the same name that will debut in the MLS in 2022.

NAMING RIGHTS: First Tennessee Bank agreed to a ten-year naming rights deal to the stadium, which includes an option to extend the deal an additional ten years.

Team: New Mexico United

Principal Owner: Peter Trevisani
Current Value ($/Mil): N/A
Team Website
Team Twitter: @NewMexicoUTD

Stadium: Isotopes Park
Date Built: 2003
Facility Cost ($/Mil): $25
Facility Financing: N/A
Facility Website

UPDATE: New Mexico United was founded in 2018, and began their inaugural USLC season in 2019. The team shares a stadium with the Albuquerque Isotopes, the Triple-A baseball affiliate for the Colorado Rockies.

Team: New York Red Bulls II

Principal Owner: Red Bull GmbH
Current Value ($/Mil): N/A
Team Website
Team Twitter: @NYRBII

Stadium: MSU Soccer Park at Pittser Field
Date Built: 2016
**Team: North Carolina FC**

**Principal Owner:** Steve Malik  
**Current Value ($/Mil):** N/A  
[Team Website](#)  
Team Twitter: [@North CarolinaFC](#)

**Stadium:** Sahlen’s Stadium at WakeMed Soccer Park  
**Date Built:** 2002  
**Facility Cost ($/Mil):** $20.8  
**Facility Financing:** N/A  
[Facility Website](#)

**UPDATE:** North Carolina FC left the North American Soccer League (NASL) in 2017 to join the USLC for the 2018 season. The team was founded in 2006 under a different team name, the Carolina RailHawks.

**NAMING RIGHTS:** In 2017, Sahlen agreed to a five-year naming rights deal with the stadium where Sahlen will pay $400,000 at least through 2022.

**Team: OKC Energy FC**

**Principal Owner:** Prodigal LLC (headed by Bob Funk, Jr.), Tim McLaughlin  
**Current Value ($/Mil):** N/A  
[Team Website](#)  
Team Twitter: [@Energy FC](#)

**Stadium:** Taft Stadium  
**Date Built:** 1934, renovated 2013-14  
**Facility Cost ($/Mil):** N/A  
**Facility Financing:** N/A  
[Facility Website](#)

**UPDATE:** OKC Energy FC plans to construct a new 10,000-seat stadium that could help in obtaining an MLS expansion team. The new facility could cost between $65-$85 million, plus an extra $6-$12 million for land acquisition.

**NAMING RIGHTS:** The Energy struck a deal with the Oklahoma City Public Schools valued around $600,000. This gives the Energy the ability to sell the naming rights over the next 3 years for Taft Stadium, as well as exclusive rights to sell advertising for the stadium.
Team: Orange County SC

Principal Owner: James Keston  
Current Value ($/Mil): N/A  
Team Website  
Team Twitter: @orangecountysc

Stadium: Champion Stadium at Orange County Great Park  
Date Built: N/A  
Facility Cost ($/Mil): N/A  
Facility Financing: N/A  
Facility Website

Team: Ottawa Fury FC

Principal Owner: Ottawa Sports and Entertainment Group  
Current Value ($/Mil): N/A  
Team Website  
Team Twitter: @OttawaFuryFC

Stadium: TD Place Stadium  
Date Built: 1908  
Facility Cost ($/Mil): N/A  
Facility Financing: N/A  
Facility Website

UPDATE: In December 2018, it was determined that Ottawa Fury would be allowed to remain in the USL Championship for the 2019 season. This was decided after CONCAF, the soccer governing body for North America, Central America, and the Caribbean, announced it would not allow Ottawa Fury FC to play in the USL Championship because that league is dominated by American teams. The refusal was due to the assumption that Ottawa Fury FC would play in the Canadian Premier League that began play in 2019. CONCAF reversed their initial decision without reasoning.

NAMING RIGHTS: In 2014, Toronto-Dominion Bank signed a sponsorship deal with the stadium, which renamed the stadium TD Place.

Team: Phoenix Rising FC

Principal Owner: Alex Zheng, David Stearns, Tim Riester, and Mark Detmer  
Current Value ($/Mil): N/A  
Team Website  
Team Twitter: @PHXRisingFC

Stadium: Casino Arizona Field  
Date Built: 2017  
Facility Cost ($/Mil): N/A
Facility Financing: Privately funded
Facility Website

UPDATE: On April 5, 2019, Phoenix Rising FC announced an international cooperation with Galastray, and world-renown professional soccer team from Istanbul, Turkey. The agreement will include youth player development, international exhibitions played in Phoenix, joint commercial ventures, and coach training programs.

NAMING RIGHTS: On March 15, 2019, Phoenix Rising FC entered into a multi-year naming rights deal with Casino Arizona. The stadium’s name change to Casino Arizona Field took place in time for the Phoenix Rising FC’s 2019 home opener.

Team: Pittsburgh Riverhounds SC

Principal Owner: Tuffy Shallenberger
Current Value ($/Mil): N/A
Team Website
Team Twitter: @RiverhoundsSC

Stadium: Highmark Stadium
Date Built: 2013
Facility Cost ($/Mil): $10.2
Facility Financing: The facility was entirely privately financed.

NAMING RIGHTS: Highmark Stadium is named for local health insurance company, Highmark. Terms of the deal were not released.

Team: Portland Timbers 2

Principal Owner: Merritt Paulson
Current Value ($/Mil): N/A
Team Website
Team Twitter: @TimbersFC2

Stadium: Providence Park
Date Built: 1926
Facility Cost ($/Mil): $40 for the 2011 renovation
Facility Financing: N/A
Facility Website

UPDATE: The Portland Timbers unveiled a 50 million dollar plan to add 4,000 new seats to the eastern side of the stadium, with the hopes of having it completed by 2020.

NAMING RIGHTS: Formerly JELD-WEN Field, a multi-year deal was struck with Providence Health & Services, giving the company exclusive naming rights.
Team: Real Monarchs SLC

Principal Owner: Dell Loy Hanson
Current Value ($/Mil): N/A
Team Website
Team Twitter: @RealMonarchs

Stadium: Zions Bank Stadium
Date Built: 2018
Facility Cost ($/Mil): N/A
Facility Financing: N/A
Facility Website

NAMING RIGHTS: In 2017, Real Salt Lake and Zions Bank announced a sponsorship deal that would give the bank naming rights to the stadium.

Team: Reno 1868 FC

Principal Owner: Herbert Simon
Current Value ($/Mil): N/A
Team Website
Team Twitter: @Reno1868FC

Stadium: Greater Nevada Field
Date Built: 2009
Facility Cost ($/Mil): $50
Facility Financing: N/A
Facility Website

NAMING RIGHTS: In March 2016, a fifteen-year naming rights agreement was reached between the Aces and Greater Nevada Credit Union. This agreement would change the name of the stadium to Greater Nevada Field.

Team: Rio Grande Valley FC Toros

Principal Owner: Alonzo Cantu
Current Value ($/Mil): N/A
Team Website
Team Twitter: @RGVFC

Stadium: H-E-B Park
Date Built: 2017
Facility Cost ($/Mil): $16.8
Facility Financing: N/A
Facility Website
UPDATE: N/A

NAMING RIGHTS: In July of 2016, Rio Grande Valley FC Toros and H-E-B announced they came to an agreement on a stadium naming rights deal. The terms and duration of the agreement was not disclosed.

Team: Sacramento Republic FC

Principal Owner: Ron Burkle
Current Value ($/Mil): N/A
Team Website
Team Twitter: @SacRepublicFC

Stadium: Papa Murphy’s Park
Date Built: 2014
Facility Cost ($/Mil): $3
Facility Financing: N/A
Facility Website

UPDATE: In January of 2019, Ron Burkle was announced as the new lead owner of Sacramento Republic FC. The team had been looking for a new lead investor for over a year before Burkle bought a controlling interest in the team.

NAMING RIGHTS: In March 2017, the club announced a multi-year naming rights deal with Papa Murphy’s. The stadium was renamed Papa Murphy’s Park.

Team: Saint Louis FC

Principal Owner: St. Louis Scott Gallagher Soccer Club
Current Value ($/Mil): N/A
Team Website
Team Twitter: @SaintLouisFC

Stadium: Toyota Stadium at World Wide Technology Soccer Park
Date Built: 1982, renovated 2015
Facility Cost ($/Mil): N/A
Facility Financing: N/A
Facility Website

UPDATE: In 2019, the team entered into a multi-year sponsorship agreement with Electrical Connection. As part of this agreement, the Saint Louis FC jerseys will display the Electrical Connection logo.

NAMING RIGHTS: World Wide Technologies currently holds the naming rights to the soccer park, but they are still looking for other sponsors to fund further stadium renovations. Toyota Stadium is
the main soccer stadium inside World Wide Technology Park. In 2017, Saint Louis FC announced that it reached a multi-year naming rights agreement with Toyota.

**Team: San Antonio FC**

**Principal Owner:** Spurs Sports and Entertainment  
**Current Value ($/Mil):** N/A  
**Team Website**  
Team Twitter: [@SanAntonioFC](https://twitter.com/SanAntonioFC)

**Stadium:** Toyota Field  
**Date Built:** 2013  
**Facility Cost ($/Mil):** $18  
**Facility Financing:** The City of San Antonio and Bexar County split the cost, and Spurs Sports and Entertainment contributed $3 million.  
**Facility Website**

**NAMING RIGHTS:** Toyota has held the naming right to the field since they entered an agreement with the NASL’s San Antonio Scorpions in 2012. In 2016, San Antonio FC and Toyota agreed to a multi-year partnership in which Toyota would retain the naming rights to the stadium and retain the jersey sponsorship.

**Team: Swope Park Rangers**

**Principal Owner:** Sporting Club  
**Current Value ($/Mil):** N/A  
**Team Website**  
Team Twitter: [@SwopeRangers](https://twitter.com/SwopeRangers)

**Stadium:** Children’s Mercy Park  
**Date Built:** 2011  
**Facility Cost ($/Mil):** $200  
**Facility Financing:** The stadium is financed by Sales Tax Anticipation Revenue (STAR) bonds, which are unique to Kansas and Nevada. The bonds allow municipalities to pay off construction costs within major commercial or tourism areas with sales tax revenue from the area.  
**Facility Website**

**UPDATE:** N/A

**NAMING RIGHTS:** Children’s Mercy paid a fee to Sporting Kansas to have the Sporting Park renamed in 2016. The deal is for 10 years but no additional financial terms were disclosed.
Team: Tacoma Defiance (Formerly Seattle Sounders FC 2)

**Principal Owner:** Seattle Sounders FC (80%), and Sounders Community Trust (20%)
**Current Value ($/Mil):** N/A

[Team Website](#)
Team Twitter: [@TACdefiance](#)

**Stadium:** Cheney Stadium
**Date Built:** 1960
**Facility Cost ($/Mil):** $0.94 ($29-$30 in renovations)
**Facility Financing:** N/A

[Facility Website](#)

**UPDATE:** In 2019, Seattle Sounders FC 2 changed their name to the Tacoma Defiance. There are plans to build a soccer-specific stadium optimistically by 2021.

**NAMING RIGHTS:** The stadium was named after Ben Cheney, who was a man that brought minor league baseball to Tacoma.

**Team: Tampa Bay Rowdies**

**Principal Owner:** Tampa Bay Rays (Stuart Sternberg-Principal shareholder of the Rays)
**Current Value ($/Mil):** N/A

[Team Website](#)
Team Twitter: [@TampaBayRowdies](#)

**Stadium:** Al Lang Stadium
**Date Built:** 1976
**Facility Cost:** N/A
**Facility Financing:** N/A

[Facility Website](#)

**UPDATE:** In 2018, Bill Edwards sold the Tampa Bay Rowdies to the ownership group of the Tampa Bay Rays. In the purchase, the Rays took on the existing contract that the Rowdies have with Al Lang Stadium. The amount of the sale was undisclosed.

**NAMING RIGHTS:** The stadium was named in honor of the former mayor of St. Petersburg, Al Lang.
Team: Tulsa Roughnecks

Principal Owner: Tulsa Drillers
Current Value ($/Mil): N/A

Team Website
Team Twitter: @RoughnecksFC

Stadium: ONEOK Field
Date Built: 2010
Facility Cost ($/Mil): $60
Facility Financing: Financed by public trust, with financing overseen by Tulsa Stadium Trust.
Facility Website

UPDATE: In 2018, Tulsa Stadium Trust and VisitTulsa provided funding for a feasibility study on a new outdoor soccer stadium for the Tulsa Roughnecks.

NAMING RIGHTS: In 2009, ONEOK, Inc. and Oneok Foundation announced a twenty-year naming rights agreement for $5 million.
USL LEAGUE ONE (USL1)

Team: Chattanooga Red Wolves SC

Principal Owner: Bob Martino  
Current Value ($/Mil): N/A
Team Website  
Team Twitter: @ChattRedWolves

Stadium: David Stanton Field at Chattanooga Christian School  
Date Built: N/A  
Facility Cost ($/Mil): N/A  
Facility Financing: N/A
Facility Website

UPDATE: Chattanooga Red Wolves SC joined USL1 in 2018, and began playing their inaugural season in 2019. In April of 2019, the team owner Bob Martino announced a new soccer-specific stadium for the team as a part of an overall, $125 million expansion project. The new stadium will reportedly seat 5,500 fans and will cost $6 million to construct through private funding. While the overall expansion project is estimated to last three to five years, Martino hopes the stadium will be ready for the 2020 Red Wolves season.

NAMING RIGHTS: N/A

Team: FC Tucson

Principal Owner: Phoenix Rising FC  
Current Value ($/Mil): N/A
Team Website  
Team Twitter: @FCTucson

Stadium: North Stadium Kino Sports Complex  
Date Built: 2013  
Facility Cost ($/Mil): N/A  
Facility Financing: N/A
Facility Website

UPDATE: While the team was founded in 2010, FC Tucson joined USL1 in 2019 as the first founding member of the league’s West Coast Conference.

NAMING RIGHTS: N/A
Team: Forward Madison FC

Principal Owner: Big Top Events
Current Value ($/Mil): N/A
Team Website
Team Twitter: @ForwardMSNFC

Stadium: Breese Stevens Field
Date Built: 1926
Facility Cost ($/Mil): N/A
Facility Financing: N/A
Facility Website

UPDATE: Forward Madison FC is another founding member of the USL1 that began its first season in 2019. In May of 2018, the Madison City Council entered an agreement that will provide funding to expand the soccer field capacity to 5,000 people.

NAMING RIGHTS: N/A

Team: Greenville Triumph SC

Principal Owner: Joe Erwin (Chairman)
Current Value ($/Mil): N/A
Team Website
Team Twitter: @GVLTriumph

Stadium: Legacy Early College Stadium
Date Built: 1
Facility Cost ($/Mil): 1
Facility Financing: N/A
Facility Website

UPDATE: Greenville Triumph SC, another founding member of the USL1, began play in 2019. It entered into an agreement in 2018 with Legacy Early College in Greenville that allowed the Triumph to use the school’s stadium as their home field.

NAMING RIGHTS: The stadium is located on the campus of Legacy Early College in Greenville, SC.
Team: Lansing Ignite FC

Principal Owner: Tom Dickson
Current Value ($/Mil): N/A
Team Website
Team Twitter: @lansingignite

Stadium: Cooley Law School Stadium
Date Built: 1996
Facility Cost ($/Mil): $12.8
Facility Financing: N/A
Facility Website

UPDATE: On October 25, 2018, USL1 announced that Lansing Ignite FC would join as another founding team. Their majority owner, Tom Dickson, also owns the Lansing Lugnuts, the Class-A minor league affiliate of the Toronto Blue Jays. Lansing Ignite FC share Cooley Law School Stadium with the minor league baseball team.

NAMING RIGHTS: In 2010, Thomas M. Cooley Law School entered into an agreement with the Lansing Lugnuts, a minor league baseball team, for the naming rights to the stadium. Cooley is paying $1.48 million spread out over 11 years for the naming rights to the stadium.

Team: North Texas SC

Principal Owner: FC Dallas (Clark and Dan Hunt)
Current Value ($/Mil): N/A
Team Website
Team Twitter: @northtexassc

Stadium: Toyota Stadium
Date Built: 2005
Facility Cost ($/Mil): $80
Facility Financing: Collin County contributed $20 million, the city contributed $20 million, and the local school district contributed $15 million. The Hunt Sports Group contributed private funds.
Facility Website

UPDATE: North Texas SC was announced as a USL1 founding team on November 2, 2018. North Texas SC is owned by FC Dallas, and North Texas SC is the development squad for the MLS team.

NAMING RIGHTS: In 2013, FC Dallas agreed to a long-term deal with Toyota to rename the stadium Toyota Stadium. The surrounding complex will be called Toyota Soccer Center. The length and terms of the deal were not released
Team: Orlando City B

Principal Owner: Orlando City SC  
Current Value ($/Mil): N/A  
Team Website  
Team Twitter: @OrlandoCityB

Stadium: Orlando Health / South Lake Hospital Field at Montverde Academy  
Date Built: 2018  
Facility Cost ($/Mil): N/A  
Facility Financing: N/A  
Facility Website

UPDATE: In September of 2018, Orlando City B left the USLC to become a new founding member of USL1. Orlando City B is owned by the MLS-team Orlando City SC and serves as their USL1 affiliate to develop their younger academy players.

NAMING RIGHTS: Because of their generous donation to the Soccer Institute at Montverde Academy (SIMA), the new field was named after Orlando Health / South Lake Hospital in 2018.

Team: Richmond Kickers

Principal Owner: 22 Holdings, LLC (lead by Rob Ukrop)  
Current Value ($/Mil): N/A  
Team Website  
Team Twitter: @RichmondKickers

Stadium: City Stadium  
Date Built: 1929  
Facility Cost ($/Mil): N/A  
Facility Financing: N/A  
Facility Website

UPDATE: While the Richmond Kickers joined USL1 in 2019, the team was founded in 1993. The Kickers were in the USLC in 2018, but they left to become a founding team in USL1. They play their home games in City Stadium, the same stadium they have been playing in since 1993. In 2019, they made several renovations to City Stadium.

NAMING RIGHTS: N/A
Team: South Georgia Tormenta FC

Principal Owner: Darin and Netra Van Tassell
Current Value ($/Mil): N/A
Team Website
Team Twitter: @Tormenta_FC

Stadium: Eagle Field in Erk Russell Park
Date Built: 2005
Facility Cost ($/Mil): N/A
Facility Financing: N/A
Facility Website

UPDATE: Tormenta FC was founded in 2015, but joined USL1 as a founding member in 2018. While Tormenta FC currently plays its home games in at Eagle Field, it recently broke ground on a new soccer-specific stadium. This new stadium will seat 5,000 fans, and construction is expected to be complete by 2020.

NAMING RIGHTS: Eagle Field is located on the campus of Georgia Southern University in Statesboro, GA. The university named the field Eagle Park after the Georgia Southern mascot. The park is named after Erk Russell, who was Georgia Southern’s first football coach.

Team: Toronto FC II

Principal Owner: Maple Leaf Sports & Entertainment Ltd.
Current Value ($/Mil): N/A
Team Website
Team Twitter: @TorontoFCII

Stadium: BMO Training Ground
Date Built: 2012
Facility Cost ($/Mil): $21
Facility Financing: N/A
Facility Website

UPDATE: In 2018, Toronto FC II announced it would be moving down from USLC to become a founding member of USL1 in 2019. The team is owned by Toronto FC, and serves as the minor league affiliate with the MLS team.

NAMING RIGHTS: In 2018, Toronto FC and BMO extended their naming rights agreement to include the club’s training facility. This naming rights deal with BMO lasts until 2025.