



Marquette Law School Poll Toplines-
February 16-19, 2012

(Reported total sample size may differ from 716 due to rounding of weighted data.)

S2

Gender

	N	%
Male	345	48
Female	371	52

S4

Region

	N	%
Milwaukee City	98	14
Rest of Milwaukee media market	206	29
Madison media market	108	15
Green Bay/Appleton media market	134	19
Rest of state media markets	170	24
Total	716	100

S5

Some people are registered to vote and others are not. Are you registered to vote in the precinct or ward where you now live, or aren't you?

	N	%
Yes, registered to vote	641	90
No, not registered to vote	72	10
Don't know/Refused (v)	3	0

S6

Do you plan to register to vote, or is there a chance that you may not register?

	N	%
Plan to Register	75	100

Q1

Some people seem to follow what's going on in politics most of the time, whether there's an election going on or not. Others aren't that interested. Would you say you follow what's going on in politics most of the time, some of the time, only now and then, or hardly at all?

	N	%
Most of the time	434	61
Some of the time	182	25
Only now and then	62	9
Hardly at all	38	5
Don't know (v)	0	0
Refused (v)	0	0

Q2

What are the chances that you will vote in the November 2012 general election for President, Congress, and other offices -- are you almost certain to vote, will you probably vote, are the chances 50-50, or don't you think you will vote?

	N	%
Absolutely certain	567	79
Very likely	85	12
50-50	42	6
Will not vote	19	3
Don't know (v)	2	0
Refused (v)	0	0

To assess the impact of the economy on approval (of Obama and Walker), half the sample was asked the economic evaluation questions (Q3 and Q4) before job approval, and half were asked approval before the economy. The results for economic evaluations and job approval among the group asked about the economy first are comparable to the January results. The results from the group asked about job approval first are not comparable to January, nor are the combined results comparable to January.

****Economic Evaluation Asked First (N=357): Comparable to January Results******Q3**

Over the past year, do you feel the economy has gotten better, gotten worse, or stayed about the same?

	N	%
Gotten better	125	35
Gotten worse	114	32
Stayed the same	111	31
Don't know (v)	7	2

Refused (v)	0	0
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Q4

Looking ahead, over the next year do you expect the economy to get better, get worse, or stay about the same?

	N	%
Get better	166	46
Get worse	66	18
Stay the same	109	31
Don't know (v)	16	4
Refused (v)	0	0

Q5

Overall, do you approve or disapprove of the way Barack Obama is handling his job as President?

	N	%
Approve	170	48
Disapprove	170	48
Don't know (v)	16	4
Refused (v)	1	0

Q6

Overall, do you approve or disapprove of the way Scott Walker is handling his job as Governor of Wisconsin?

	N	%
Approve	188	53
Disapprove	150	42
Don't know (v)	18	5
Refused (v)	1	0

****Job Approval Asked First (N=359): Not Comparable to January Results****

Q3

Over the past year, do you feel the economy has gotten better, gotten worse, or stayed about the same?

	N	%
Gotten better	112	31
Gotten worse	90	25
Stayed the same	151	42
Don't know (v)	6	2
Refused (v)	0	0

Q4

Looking ahead, over the next year do you expect the economy to get better, get worse, or stay about the same?

	N	%
Get better	162	45
Get worse	53	15
Stay the same	134	37
Don't know (v)	11	3
Refused (v)	0	0

Q5

Overall, do you approve or disapprove of the way Barack Obama is handling his job as President?

	N	%
Approve	186	52
Disapprove	140	39
Don't know (v)	31	9
Refused (v)	2	1

Q6

Overall, do you approve or disapprove of the way Scott Walker is handling his job as Governor of Wisconsin?

	N	%
Approve	152	42
Disapprove	190	53
Don't know (v)	14	4
Refused (v)	3	1

****All Respondents Combined (N=716): Not Comparable to January Results****

Q3

Over the past year, do you feel the economy has gotten better, gotten worse, or stayed about the same?

	N	%
Gotten better	237	33
Gotten worse	204	28
Stayed the same	262	37
Don't know (v)	13	2
Refused (v)	0	0

Q4

Looking ahead, over the next year do you expect the economy to get better, get worse, or stay about the same?

	N	%
Get better	327	46
Get worse	119	17
Stay the same	243	34
Don't know (v)	27	4
Refused (v)	0	0

Q5

Overall, do you approve or disapprove of the way Barack Obama is handling his job as President?

	N	%
Approve	356	50
Disapprove	310	43
Don't know (v)	48	7
Refused (v)	2	0

Q6

Overall, do you approve or disapprove of the way Scott Walker is handling his job as Governor of Wisconsin?

	N	%
Approve	340	47
Disapprove	340	47
Don't know (v)	32	4
Refused (v)	4	1

Q7

(I'm now going to read you a list of people and organizations. Please tell me if you have a favorable or unfavorable opinion of each of them or if you haven't heard enough about him yet to have an opinion.)

Barack Obama?

	N	%
Favorable	372	52
Unfavorable	306	43
Haven't heard enough	20	3
Don't know (v)	16	2
Refused (v)	3	0

Q8

(I'm now going to read you a list of people and organizations. Please tell me if you have a favorable or unfavorable opinion of each of them or if you haven't heard enough about him yet to have an opinion.)

Mitt Romney?

	N	%
Favorable	195	27
Unfavorable	358	50
Haven't heard enough	146	20
Don't know (v)	17	2
Refused (v)	1	0

Q9

(I'm now going to read you a list of people and organizations. Please tell me if you have a favorable or unfavorable opinion of each of them or if you haven't heard enough about him yet to have an opinion.)

Newt Gingrich?

	N	%
Favorable	154	21
Unfavorable	436	61
Haven't heard enough	112	16
Don't know (v)	14	2
Refused (v)	1	0

Q10

(I'm now going to read you a list of people and organizations. Please tell me if you have a favorable or unfavorable opinion of each of them or if you haven't heard enough about him yet to have an opinion.)

Rick Santorum?

	N	%
Favorable	215	30
Unfavorable	197	27
Haven't heard enough	278	39
Don't know (v)	25	3
Refused (v)	2	0

Q11

(I'm now going to read you a list of people and organizations. Please tell me if you have a favorable or unfavorable opinion of each of them or if you haven't heard enough about him yet to have an opinion.)

Ron Paul?

	N	%
Favorable	196	27
Unfavorable	267	37
Haven't heard enough	219	31
Don't know (v)	31	4
Refused (v)	2	0

Q12

(I'm now going to read you a list of people and organizations. Please tell me if you have a favorable or unfavorable opinion of each of them or if you haven't heard enough about him yet to have an opinion.)

Scott Walker?

	N	%
Favorable	329	46
Unfavorable	344	48
Haven't heard enough	31	4
Don't know (v)	9	1
Refused (v)	3	0

Q13

(I'm now going to read you a list of people and organizations. Please tell me if you have a favorable or unfavorable opinion of each of them or if you haven't heard enough about her yet to have an opinion.)

Kathleen Falk?

	N	%
Favorable	156	22
Unfavorable	203	28
Haven't heard enough	334	47
Don't know (v)	23	3
Refused (v)	1	0

Q14

(I'm now going to read you a list of people and organizations. Please tell me if you have a favorable or unfavorable opinion of each of them or if you haven't heard enough about him yet to have an opinion.)

Tom Barrett?

	N	%
Favorable	215	30
Unfavorable	192	27
Haven't heard enough	284	40
Don't know (v)	23	3
Refused (v)	2	0

Q15

(I'm now going to read you a list of people and organizations. Please tell me if you have a favorable or unfavorable opinion of each of them or if you haven't heard enough about him yet to have an opinion.)

Kathleen Vinehout?

	N	%
Favorable	68	9
Unfavorable	97	14
Haven't heard enough	489	68
Don't know (v)	60	8
Refused (v)	2	0

Q16

(I'm now going to read you a list of people and organizations. Please tell me if you have a favorable or unfavorable opinion of each of them or if you haven't heard enough about him yet to have an opinion.)

David Obey?

	N	%
Favorable	156	22
Unfavorable	135	19
Haven't heard enough	395	55
Don't know (v)	29	4
Refused (v)	2	0

Q17

(I'm now going to read you a list of people and organizations. Please tell me if you have a favorable or unfavorable opinion of each of them or if you haven't heard enough about her yet to have an opinion.)

Peter Barca?

	N	%
Favorable	85	12
Unfavorable	83	12
Haven't heard enough	500	70
Don't know (v)	48	7
Refused (v)	1	0

Q18

(I'm now going to read you a list of people and organizations. Please tell me if you have a favorable or unfavorable opinion of each of them or if you haven't heard enough about her yet to have an opinion.)

Tammy Baldwin?

	N	%
Favorable	153	21
Unfavorable	192	27
Haven't heard enough	351	49
Don't know (v)	19	3
Refused (v)	1	0

Q19

(I'm now going to read you a list of people and organizations. Please tell me if you have a favorable or unfavorable opinion of each of them or if you haven't heard enough about him yet to have an opinion.)

Tommy Thompson?

	N	%
Favorable	314	44
Unfavorable	245	34
Haven't heard enough	130	18
Don't know (v)	24	3
Refused (v)	3	0

Q20

(I'm now going to read you a list of people and organizations. Please tell me if you have a favorable or unfavorable opinion of each of them or if you haven't heard enough about him yet to have an opinion.)

Mark Newmann?

	N	%
Favorable	159	22
Unfavorable	160	22
Haven't heard enough	360	50
Don't know (v)	35	5
Refused (v)	2	0

Q21

(I'm now going to read you a list of people and organizations. Please tell me if you have a favorable or unfavorable opinion of each of them or if you haven't heard enough about him yet to have an opinion.)

Jeff Fitzgerald?

	N	%
Favorable	122	17
Unfavorable	163	23
Haven't heard enough	395	55
Don't know (v)	33	5
Refused (v)	3	0

Q22

If the 2012 election for U.S. Senate were held today would you vote for Tommy Thompson, the Republican or for Tammy Baldwin, the Democrat?

	N	%
Thompson	345	48
Baldwin	299	42
Undecided (v)	45	6
Would not vote (v)	4	1
Don't know (v)	22	3
Refused (v)	1	0

Q23

If the 2012 election for U.S. Senate were held today would you vote for Mark Neumann, the Republican or for Tammy Baldwin, the Democrat?

	N	%
Neumann	289	40
Baldwin	312	44
Undecided (v)	62	9
Would not vote (v)	14	2
Don't know (v)	37	5
Refused (v)	3	0

Q24

If the 2012 election for U.S. Senate were held today would you vote for Jeff Fitzgerald, the Republican or for Tammy Baldwin, the Democrat?

	N	%
Fitzgerald	267	37
Baldwin	325	45
Undecided (v)	63	9
Would not vote (v)	15	2
Don't know (v)	42	6
Refused (v)	4	1

Q25

If the 2012 election for President were held today, would you vote for Barack Obama, the Democrat or for Mitt Romney, the Republican?

	N	%
Obama	379	53
Romney	272	38
Undecided (v)	41	6
Would not vote (v)	11	2
Don't know (v)	10	1
Refused (v)	3	0

Q26

If the 2012 election for President were held today, would you vote for Barack Obama, the Democrat or for Rick Santorum, the Republican?

	N	%
Obama	367	51
Santorum	287	40
Undecided (v)	34	5
Would not vote (v)	8	1
Don't know (v)	20	3
Refused (v)	1	0

Q26a

If the 2012 election for President were held today, would you vote for Barack Obama, the Democrat or for Newt Gingrich, the Republican?

	N	%
Obama	399	56
Gingrich	233	33
Undecided (v)	40	6
Would not vote (v)	26	4
Don't know (v)	16	2
Refused (v)	2	0

Q26b

If the 2012 election for President were held today, would you vote for Barack Obama, the Democrat or for Ron Paul, the Republican?

	N	%
Obama	372	52
Paul	257	36
Undecided (v)	39	5
Would not vote (v)	23	3
Don't know (v)	23	3
Refused (v)	2	0

Q26c – Among all Respondents (N=716)

In the Republican presidential primary in April, would you vote for Newt Gingrich, Ron Paul, Mitt Romney, or Rick Santorum, or would you not vote in the Republican primary?

	N	%
Gingrich	51	7
Paul	72	10
Romney	77	11
Santorum	146	20
Would not vote (v)	292	41
Don't know (v)	73	10
Refused (v)	5	1

Q26c – Among GOP Primary Voters Only (N=424)

In the Republican presidential primary in April, would you vote for Newt Gingrich, Ron Paul, Mitt Romney, or Rick Santorum, or would you not vote in the Republican primary?

	N	%
Gingrich	51	12
Paul	72	17
Romney	77	18
Santorum	146	34
Don't know (v)	73	17
Refused (v)	5	1

Q27

Do you think legislation passed in the last year reducing regulation and offering incentives to businesses to stay in the state or move here has increased jobs, decreased jobs, or had no effect?

	N	%
Increased jobs	245	34
Decreased jobs	117	16
Had no effect	292	41
Don't know (v)	60	8
Refused (v)	1	0

Q28

Over most of the past 12 years, with both Republican and Democratic governors, the state has often faced substantial budget deficits. Do you think the changes introduced over the past year have reduced the chance we have budget deficits in the future, increased the chance of future deficits, or have they made no difference?

	N	%
Reduced chance of deficits	273	38
Increased chance of deficits	178	25
Made no difference	221	31
Don't know (v)	42	6
Refused (v)	2	0

Q29

Generally speaking, do you think Wisconsin is a good place to start a business?

	N	%
Yes, good place	519	72
No, not a good place	139	19
Some good/some bad, mixed	28	4
Don't know (v)	30	4
Refused (v)	0	0

Q30

Do you think Wisconsin was hit worse by the recession than the country as a whole, about the same, or was Wisconsin not hit as hard as the rest of the country?

	N	%
Worse than the country	90	13
About the same	404	56
Not as hard as the country	195	27
Don't know (v)	26	4
Refused (v)	2	0

Q31

Do you agree or disagree? The middle class in the state won't catch a break unless we ask the rich to pay their fair share.

	N	%
Agree	474	66
Disagree	220	31
Don't know (v)	21	3
Refused (v)	1	0

Q32

Do you agree or disagree? The middle class in the state won't catch a break unless we get state spending under control.

	N	%
Agree	507	71
Disagree	159	22
Don't know (v)	47	7
Refused (v)	3	0

Q33

There is a proposal to develop an iron-ore mine in northwestern Wisconsin. Supporters argue that the mine will create 700 jobs and long-term economic benefits. Opponents argue that not enough environmental protections are in place to preserve water and air quality. Do you support or oppose developing the mine?

	N	%
Support developing the mine	369	52
Oppose developing the mine	236	33
Haven't heard anything about the mine (v)	38	5
Don't know (v)	71	10
Refused (v)	2	0

Q34

Thinking about the community in which you live, do you think there are more jobs now compared to a year ago, fewer jobs, or about the same?

	N	%
More jobs	130	18
Fewer jobs	214	30
About the same	353	49
Don't know (v)	17	2
Refused (v)	3	0

Q35

Thinking about the state as a whole, do you think there are more jobs now compared to a year ago, fewer jobs, or about the same?

	N	%
More jobs	158	22
Fewer jobs	217	30
About the same	319	45
Don't know (v)	21	3
Refused (v)	1	0

Q36

Thinking about the country as a whole, do you think there are more jobs now compared to a year ago, fewer jobs, or about the same?

	N	%
More jobs	220	31
Fewer jobs	202	28
About the same	277	39
Don't know (v)	17	2
Refused (v)	0	0

Q37

Have you heard or read anything about the Milwaukee prosecutor's investigation, called a "John Doe" investigation, which has lead to charges against several form aides or associates of Scott Walker while he was Milwaukee County executive?

	N	%
Yes, heard or read	514	72
No, haven't heard or read	166	23
Heard of but don't know much/anything about (v)	30	4
Don't know (v)	2	0
Refused (v)	4	1

Q38

Do you think the "John Doe" investigation is just more politics, or is it really something serious?

	N	%
Just more politics	220	40
Really something serious	282	52
Don't know (v)	41	8
Refused (v)	1	0

F1

Generally speaking, do you think of yourself as a Republican, a Democrat, or an Independent?

	N	%
Republican	186	26
Democrat	240	34
Independent	251	35
Other/No preference (v)	28	4
Don't know (v)	5	1
Refused (v)	5	1

PARTY ID WITH LEANERS

Party identification including those who lean toward one party or another

	N	%
Republican	283	39
Democrat	339	47
Neither/Just Independent (v)	86	12
Don't know/Refused (v)	9	1

F3 RECODE

What is the highest level of education you completed?

	N	%
Less than high school	34	5
High school graduate	209	29
Some college, no degree	140	20
Associate's degree	86	12
Bachelor's degree or more	224	31
Don't know/Refused (v)	23	3

F4 RECODE

Age Category

	N	%
18-29 years old	114	16
30-44 years old	164	23
45-59 years old	213	30
60 years or older	203	28
Don't know/Refused (v)	23	3

F5

Are you currently married, widowed, divorced, separated, or have you never been married?

	N	%
Married	408	57
Widowed	66	9
Divorced	63	9
Separated	11	2
Never Married	144	20
Don't know (v)	3	0
Refused (v)	21	3

RACE/ETHNICITY RECODE

Race/Ethnicity

	N	%
White, non-Hispanic	568	79
Black, non-Hispanic	36	5
Hispanic	30	4
Other Race	48	7
Don't know/Refused (v)	34	5

F8

Aside from weddings and funerals, how often do you attend religious services...more than once a week, once a week, once or twice a month, a few times a year, seldom, or never?

	N	%
More than once a week	58	8
Once a week	188	26
Once or twice a month	116	16
A few times a year	138	19
Seldom	112	16
Never Married	72	10
Don't know (v)	10	1
Refused (v)	21	3

F9

What is your religious preferences - are you Protestant, Roman Catholic, Jewish, Muslim, another religion, or no religion?

	N	%
Protestant	181	25
Roman Catholic	233	33
Jewish	13	2
Muslim/Islam	7	1
Mormon/Latter-Day Saints	7	1
Other Christian religion	122	17
Other Non-Christian religion	43	6
No Religion/Atheist/Agnostic	75	10
Don't know (v)	3	0
Refused (v)	32	4

F11

Last year, that is in 2011, what was your total family income from all sources, before taxes? Just stop me when I get to the right category.

	N	%
Less than \$10,00	26	4
10 to under \$20,000	47	7
20 to under \$30,000	68	10
30 to under \$40,000	67	9
40 to under \$50,000	95	13
50 to under \$75,000	124	17
75 to under \$100,000	97	14
100 to under \$150,000	62	9
\$150,000 or more	32	4
Don't know (v)	30	4
Refused (v)	67	9

F12

Overall, which of the following best describes how the recession affected your own personal financial situation?

	N	%
Major effect, and finances not recovered	187	26
Major effect, but finances recovered	190	26
No major effect	301	42
Don't know (v)	17	2
Refused (v)	22	3

F13

In general would you describe your political views as ...

	N	%
Very conservative	56	8
Conservative	214	30
Moderate	273	38
Liberal	98	14
Very liberal	26	4
Don't know (v)	27	4
Refused (v)	22	3

F14

Are you or any member of your household a member of a local or national labor union?

	N	%
Yes, respondent	103	14
Yes, another household member	62	9
No, nobody in household	524	73
Don't know (v)	6	1
Refused (v)	21	3

F15

Do you or a member of your household work for federal, state, or local government - for example, as a public school teacher, police officer, firefighter, or other government job?

	N	%
Yes	155	22
No	539	75
Don't know (v)	0	0
Refused (v)	22	3

F17

How many days in the past week did you read a daily newspaper?

	N	%
None	166	23
One day	87	12
Two days	78	11
Three days	56	8
Four days	23	3
Five days	31	4
Six days	16	2
Seven days or every day	229	32
Don't know (v)	8	1
Refused (v)	21	3

F18

How many days in the past week did you watch the local TV news at 5, 6, or 10 o'clock?

	N	%
None	122	17
One day	40	6
Two days	55	8
Three days	38	5
Four days	53	7
Five days	46	6
Six days	31	4
Seven days or every day	302	42
Don't know (v)	7	1
Refused (v)	23	3

F19

Of all the personal telephone calls that you receive, do you get...?

	N	%
All or almost all on a cell phone	195	27
Some on a cell phone and some on a home phone	216	30
All or almost all on a home phone	280	39
Don't know (v)	3	0
Refused (v)	22	3

F20

And did I reach you by dialing (PHONE NUMBER)?

	N	%
Yes	712	99
No	4	1

F22

Is this a cell phone or not?

	N	%
Yes	201	28
No	515	72
