



Marquette Law School Poll Instrument
January 19-22, 2012

S1. May I please speak with the (male/female) adult member of your household, currently at home, age 18 or older, with the most recent birthday?

- 1 Correct household member on phone (CONTINUE)
- 2 Will put correct member of household on phone (RE-READ INTRO AND CONTINUE WITH S2.)
- 3 No household member age 18 or over is currently available (PLACE HOUSEHOLD INTO CALLBACK)
- 4 No one in household age 18 or older (TERMINATE)

S2. Record Gender:

- 1 Male
- 2 Female

S3a. Do you currently live in Wisconsin?

- 1 Yes
- 2 No (TERMINATE)

S3b. In what county in Wisconsin do you live?

(If respondent lives in Milwaukee County or County is Don't Know/Other, continue to S4.)

S4. Do you currently live within Milwaukee city limits?

- 1 Yes
- 2 No

S5. Some people are registered to vote and others are not. Are you registered to vote in the precinct or ward where you now live, or aren't you?

- 1 Yes, Registered to Vote (SKIP TO Q.1)
- 2 No, Not Registered to Vote (ASK S6)
(DO NOT READ)
- 9 No Answer/Don't Know/Refused (ASK S6)

S6. Do you plan to register to vote, or is there a chance that you may not register?

- 1 Plan to Register
- 2 Chance May Not Register (TERMINATE)
(DO NOT READ)
- 9 Don't know/Refused (TERMINATE)

Q1. Some people seem to follow what's going on in politics most of the time, whether there's an election going on or not. Others aren't that interested. Would you say you follow what's going on in politics most of the time, some of the time, only now and then, or hardly at all?

- 1 Most of the time
- 2 Some of the time
- 3 Only now and then
- 4 Hardly at all
(DO NOT READ)
- 8 Don't know
- 9 Refused

Q2. What are the chances that you will vote in the November 2012 general election for President, Congress, and other offices -- are you absolutely certain to vote, very likely to vote, are the chances 50-50, or don't you think you will vote?

- 1 Absolutely certain
- 2 Very Likely
- 3 50-50
- 4 Will not vote
(DO NOT READ)
- 8 Don't know
- 9 Refused

Q3. Do you feel things in this country are generally going in the right direction, or do you feel things have gotten off on the wrong track?

- 1 Right direction
- 2 Wrong track
(DO NOT READ)
- 8 Don't know
- 9 Refused

Q4. Thinking just about the state of Wisconsin, do you feel things in Wisconsin are generally going in the right direction, or do you feel things have gotten off on the wrong track?

- 1 Right direction
- 2 Wrong track
(DO NOT READ)
- 8 Don't know
- 9 Refused

Q5. Over the past year, do you feel the economy has gotten better, gotten worse, or stayed about the same?

- 1 Gotten better
- 2 Gotten worse
- 3 Stayed the same
(DO NOT READ)
- 8 Don't know
- 9 Refused

Q6. Looking ahead, over the next year do you expect the economy to get better, get worse, or stay about the same?

- 1 Get better
- 2 Get worse
- 3 Stay the same
(DO NOT READ)
- 8 Don't know
- 9 Refused

Q7. Overall, do you approve or disapprove of the way Barack Obama is handling his job as president?

- 1 Approve
- 2 Disapprove
(DO NOT READ)
- 8 Don't know
- 9 Refused

Q8. Overall, do you approve or disapprove of the way Scott Walker is handling his job as Governor of Wisconsin?

- 1 Approve
- 2 Disapprove
(DO NOT READ)
- 8 Don't know
- 9 Refused

I'm going to read you a list of people and organizations. Please tell me if you have a favorable or unfavorable opinion of each of them or if you haven't heard enough about (him/her) yet to have an opinion.

Q9. The first name is Barack Obama

PROMPT IF NECESSARY: Do you have a favorable or unfavorable opinion of Barack Obama or haven't you heard enough about him yet?

- 1 Favorable
- 2 Unfavorable
- 3 Haven't heard enough
(DO NOT READ)
- 8 Don't know
- 9 Refused

(Q10 – Q24 were randomly ordered.)

Q10. Mitt Romney

Q11. Newt Gingrich

Q12. Rick Santorum

Q13. Ron Paul

Q14. Rick Perry

Q15. Scott Walker

Q16. Kathleen Falk

Q17. Tom Barrett

Q18. Tim Cullen

Q19. David Obey

Q20. Tammy Baldwin

Q21. Tommy Thompson

Q22. Mark Neumann

Q23. Jeff Fitzgerald

Q24. Frank Lasee

Q25. The next name is the Tea Party

- 1 Favorable
- 2 Unfavorable
- 3 Haven't heard enough
(DO NOT READ)
- 8 Don't know
- 9 Refused

Q26. If there were an election to recall the governor, and the candidates were Republican Scott Walker and Democrat Kathleen Falk, would you vote for Walker or for Falk?

- 1 Walker
- 2 Falk
(DO NOT READ)
- 3 Undecided (VOL)
- 4 Would not vote (VOL)
- 8 Don't Know
- 9 Refused

Q27. If there were an election to recall the governor, and the candidates were Republican Scott Walker and Democrat Tom Barrett, would you vote for Walker or for Barrett?

- 1 Walker
- 2 Barrett
(DO NOT READ)
- 3 Undecided (VOL)
- 4 Would not vote (VOL)
- 8 Don't Know
- 9 Refused

Q28. If there were an election to recall the governor, and the candidates were Republican Scott Walker and Democrat Tim Cullen, would you vote for Walker or for Cullen?

- 1 Walker
- 2 Cullen
(DO NOT READ)
- 3 Undecided (VOL)
- 4 Would not vote (VOL)
- 8 Don't Know
- 9 Refused

Q28b. If there were an election to recall the governor, and the candidates were Republican Scott Walker and Democrat David Obey (OH-bee), would you vote for Walker or for Obey?

- 1 Walker
- 2 Obey
(DO NOT READ)
- 3 Undecided (VOL)
- 4 Would not vote (VOL)
- 8 Don't Know
- 9 Refused

(Q29 names and political parties were randomly ordered.)

Q29. If the 2012 election for President were held today, would you vote for Barack Obama, the Democrat or for Mitt Romney, the Republican?

- 1 Obama
- 2 Romney
- (DO NOT READ)
- 3 Undecided (VOL)
- 4 Would not vote (VOL)
- 8 Don't Know
- 9 Refused

(Q30 response options were randomly ordered.)

Q30. In general, which of the following statements do you agree with more (READ LIST)

- 1 I'd rather pay higher taxes and have a state government that provides more services
- OR-
- 2 I'd rather pay lower taxes and have a state government that provides fewer services
- (DO NOT READ)
- 8 Don't know
- 9 Refused

(Q31 – Q36 were randomly ordered.)

As you know, last year a number of changes were made concerning state employees, state spending and policies. For each, please tell me if this is something you favor or oppose . . .

- 1 Favor
- 2 Oppose
- (DO NOT READ)
- 8 Don't Know
- 9 Refused

Q31. Requiring public employees to contribute to their own pensions and pay more for health insurance.

Q32. Limiting public employees' ability to collectively bargain over benefits and non-wage issues

Q33. Cutting spending by reducing state aid to public school

Q34. Cutting spending by limiting the number of people eligible for health insurance in the BadgerCare program

Q35. Legalizing possession of concealed weapons.

Q36. Requiring a government issued photo id to vote

Q37. Do you think legislation passed in the last year reducing regulation and offering incentives to businesses to stay in the state or move here has increased jobs, decreased jobs or had no effect?

- 1 Increased Jobs
- 2 Decreased Jobs
- 3 Had no effect
(DO NOT READ)
- 8 Don't Know
- 9 Refused

Q38. Thinking about all the changes in state government over the past year, do you think Wisconsin is better off in the long run because of these changes or worse off in the long run?

- 1 Better off
- 2 Worse off
(DO NOT READ)
- 3 Neither/Made no difference (VOL)
- 8 Don't know
- 9 Refused

Q39. Over most of the past 12 years, with both Republican and Democratic governors, the state has often faced substantial budget deficits. Do you think the changes introduced over the past year have reduced the chance we have budget deficits in the future, increased the chance of future deficits or have they made no difference?

- 1 Reduced chance of deficits
- 2 Increased chance of deficits
- 3 Made no difference
(DO NOT READ)
- 8 Don't Know
- 9 Refused

Q40. Regardless of how you would vote if a recall election were held, do you think the recall process should be changed to allow recalls only in cases of criminal wrongdoing or should it be kept as it is currently with no such restrictions.

- 1 Allow only in cases of criminal wrongdoing
- 2 Kept as it is currently with no such restrictions
(DO NOT READ)
- 8 Don't Know
- 9 Refused

(Q41 and Q42 were randomly ordered.)

Q41. In general, how much, if anything, do you think the federal government can do to create jobs in the United States: a great deal, a moderate amount, only a little or nothing at all?

- 1 A great deal
- 2 A moderate amount
- 3 Only a little
- 4 Nothing at all
(DO NOT READ)
- 8 Don't know
- 9 Refused

Q42. In general, how much, if anything, do you think the state government can do to create jobs in Wisconsin: a great deal, a moderate amount, only a little or nothing at all?

- 1 A great deal
- 2 A moderate amount
- 3 Only a little
- 4 Nothing at all
(DO NOT READ)
- 8 Don't know
- 9 Refused

F1. Generally speaking, do you usually think of yourself as a Republican, a Democrat, or an Independent?

- 1 Republican [ASK QF3.]
- 2 Democrat [ASK QF3.]
- 3 Independent [ASK QF2.]
(DO NOT READ)
- 4 Other/No preference [ASK QF2.]
- 8 Don't Know [ASK QF2.]
- 9 Refused [ASK QF3.]

F2. Do you think of yourself as closer to the Republican Party or to the Democratic Party?

- 1 Republican
- 2 Democrat
(DO NOT READ)
- 3 Neither/Just Independent (VOL)
- 8 Don't know
- 9 Refused

F3. What is the highest level of education you completed? (READ LIST)

- 1 Elementary school only
- 2 Some high school but did not finish
- 3 Completed high school
- 4 Some college but didn't finish
- 5 Two year college degree
- 6 Four year college degree
- 7 Some graduate work
- 8 Completed masters or professional degree
- 9 Advanced graduate work or PhD
(DO NOT READ)
- 98 Don't know
- 99 Refused

F4. What is your age? (Record actual age in years).

99 Refused [ASK F4A]

F4A. Are you...

- 1 18-29 years old
- 2 30-44 years old
- 3 45-59 years old
- 4 60 years old or more
(DO NOT READ)
- 8 Don't know
- 9 Refused

F5. Are you currently married, widowed, divorced, separated, or have you never been married?

- 1 Married
- 2 Widowed
- 3 Divorced
- 4 Separated
- 5 Never Married
(DO NOT READ)
- 8 Don't know
- 9 Refused

F6. Are you of Hispanic or Latino origin, such as Mexican, Puerto Rican, Cuban or some other Spanish background?

- 1 Yes
- 2 No
(DO NOT READ)
- 8 Don't know
- 9 Refused

F7. Would you describe yourself as White, African American or Black, Asian, Native American, of more than one race or some other race?

- 01 White
- 02 African American or Black
- 03 Asian, South Asian, or Pacific Islander
- 04 Native American or American Indian
- 05 More than one race
- 97 Other, Specify
(DO NOT READ)
- 06 Hispanic or Latino
- 98 Don't know
- 99 Refused

F8. Aside from weddings and funerals, how often do you attend religious services... more than once a week, once a week, once or twice a month, a few times a year, seldom, or never?

- 1 More than once a week
- 2 Once a week
- 3 Once or twice a month
- 4 A few times a year
- 5 Seldom
- 6 Never
(DO NOT READ)
- 8 Don't know
- 9 Refused

F9. What is your religious preference – are you Protestant, Roman Catholic, Jewish, Muslim, another religion or no religion?

IF RESPONDENT NAMES ANYTHING ELSE, ASK:

Would that fall under the general category of Protestant religions, is it a Christian religion, but not Protestant, or is it something else?

- 1 Protestant
- 2 Roman Catholic
- 3 Jewish
- 4 Muslim/Islam
- 5 Mormon/Latter-Day Saints
- 6 Other Christian Religion
- 7 Other Non-Christian Religion
- 8 No Religion/Atheist/Agnostic
(DO NOT READ)
- 98 DON'T KNOW
- 99 REFUSED

F10. Are you the parent or guardian of any children under 18 now living in your household?

- 1 Yes
- 2 No
(DO NOT READ)
- 8 Don't know
- 9 Refused

F11. Last year, that is in 2011, what was your total family income from all sources, before taxes? Just stop me when I get to the right category.

- 01 Less than \$10,000
- 02 10 to under \$20,000
- 03 20 to under \$30,000
- 04 30 to under \$40,000
- 05 40 to under \$50,000
- 06 50 to under \$75,000
- 07 75 to under \$100,000
- 08 100 to under \$150,000
- 09 \$150,000 or more
(DO NOT READ)
- 98 Don't know
- 99 Refused

F12. Overall, which of the following best describes how the recession affected your own personal financial situation?

- 1 It had a major effect, and your finances have not recovered
- 2 It had a major effect, but your finances have mostly recovered
- 3 It didn't have a major effect on your finances
(DO NOT READ)
- 8 Don't know
- 9 Refused

F13. In general, would you describe your political views as...

- 1 Very conservative
- 2 Conservative
- 3 Moderate
- 4 Liberal
- 5 Very liberal
(DO NOT READ)
- 8 Don't know
- 9 Refused

F14. Are you or any member of your household a member of a local or national labor union?

- 1 Yes, respondent.
- 2 Yes, another household member
- 3 No, nobody in household
(DO NOT READ)
- 8 Don't know
- 9 Refused

F15. Do you or a member of your household work for federal, state, or local government—for example, as a public school teacher, police officer, firefighter, or other government job?

- 1 Yes
- 2 No
(DO NOT READ)
- 8 Don't know
- 9 Refused

F16. Do you have any guns, rifles or pistols in your home?

- 1 Yes
- 2 No
(DO NOT READ)
- 8 Don't know
- 9 Refused

F17. How many days in the past week did you read a daily newspaper?

- 0 None
- 1 One day
- 2 Two
- 3 Three
- 4 Four
- 5 Five
- 6 Six
- 7 Seven days or "every day"
(DO NOT READ)
- 8 Don't know
- 9 Refused

F18. How many days in the past week did you watch the local TV news at 5, 6 or 10 o'clock?

- 0 None
- 1 One day
- 2 Two
- 3 Three
- 4 Four
- 5 Five
- 6 Six
- 7 Seven days or "every day"
(DO NOT READ)
- 8 Don't know
- 9 Refused

F19. Of all the personal telephone calls that you receive, do you get...?

- 1 All or almost all on a cell phone
- 2 Some on a cell phone and some on a home phone
- 3 All or almost all on a regular home phone
(DO NOT READ)
- 8 Don't know
- 9 Refused

F20. And did I reach you by dialing (INSERT PHONE NUMBER)?

- 1 Yes (SKIP TO QF22)
- 2 No

F21. For verification purposes, may I have the number where I reached you?

(ENTER 10 DIGIT PHONE NUMBER. VERIFY NUMBER.)

F22. Is this phone a cell phone or not?

- 1 Yes
- 2 No