



Marquette Law School Poll Toplines-
March 22-25, 2012

(Reported total sample size may differ from 707 due to rounding of weighted data.)

S2

Gender

	N	%
Male	368	52
Female	339	48

S4

Region

	N	%
Milwaukee City	90	13
Rest of Milwaukee media market	202	29
Madison media market	137	19
Green Bay/Appleton media market	145	20
Rest of state media markets	134	19

S5

Some people are registered to vote and others are not. Are you registered to vote in the precinct or ward where you now live, or aren't you?

	N	%
Yes, registered to vote	666	94
No, not registered to vote	41	6
Don't know/Refused (v)		0

S6

Do you plan to register to vote, or is there a chance that you may not register?

	N	%
Plan to Register	41	100

Q1

Some people seem to follow what's going on in politics most of the time, whether there's an election going on or not. Others aren't that interested. Would you say you follow what's going on in politics most of the time, some of the time, only now and then, or hardly at all?

	N	%
Most of the time	476	67
Some of the time	144	20
Only now and then	51	7
Hardly at all	35	5
Don't know (v)	0	0
Refused (v)	0	0

Q2

What are the chances that you will vote in the November 2012 general election for President, Congress, and other offices -- are you absolutely certain to vote, very likely to vote, are the chances 50-50, or don't you think you will vote?

	N	%
Absolutely certain	587	83
Very likely	72	10
50-50	32	5
Will not vote	14	2
Don't know (v)	2	0
Refused (v)	0	0

Q2b

What are the chances that you will vote in a June recall election for Governor -- are you absolutely certain to vote, very likely to vote, are the chances 50-50, or don't you think you will vote?

	N	%
Absolutely certain	526	75
Very likely	75	11
50-50	56	8
Will not vote	43	6
Don't know (v)	6	1
Refused (v)	0	0

**To assess the impact of the economy on approval (of Obama and Walker), half the sample was asked the economic evaluation questions (Q3 and Q4) before job approval, and half were asked approval before the economy. The results reported below include all respondents regardless of which set of questions they were asked first.

Q3

Over the past year, do you feel the economy has gotten better, gotten worse, or stayed about the same?

	N	%
Gotten better	201	28
Gotten worse	202	29
Stayed the same	294	42
Don't know (v)	8	1
Refused (v)	2	0

Q4

Looking ahead, over the next year do you expect the economy to get better, get worse, or stay about the same?

	N	%
Get better	350	50
Get worse	100	14
Stay the same	217	31
Don't know (v)	37	5
Refused (v)	3	0

Q5

Overall, do you approve or disapprove of the way Barack Obama is handling his job as President?

	N	%
Approve	343	48
Disapprove	334	47
Don't know (v)	25	4
Refused (v)	6	1

Q6

Overall, do you approve or disapprove of the way Scott Walker is handling his job as Governor of Wisconsin?

	N	%
Approve	356	50
Disapprove	329	47
Don't know (v)	19	3
Refused (v)	2	0

Q7

(I'm now going to read you a list of people and organizations. Please tell me if you have a favorable or unfavorable opinion of each of them or if you haven't heard enough about him yet to have an opinion.)

Barack Obama?

	N	%
Favorable	367	52
Unfavorable	306	43
Haven't heard enough	14	2
Don't know (v)	17	2
Refused (v)	3	0

Q8

(I'm now going to read you a list of people and organizations. Please tell me if you have a favorable or unfavorable opinion of each of them or if you haven't heard enough about him yet to have an opinion.)

Mitt Romney?

	N	%
Favorable	227	32
Unfavorable	335	47
Haven't heard enough	106	15
Don't know (v)	37	5
Refused (v)	2	0

Q9

(I'm now going to read you a list of people and organizations. Please tell me if you have a favorable or unfavorable opinion of each of them or if you haven't heard enough about him yet to have an opinion.)

Newt Gingrich?

	N	%
Favorable	158	22
Unfavorable	424	60
Haven't heard enough	90	13
Don't know (v)	29	4
Refused (v)	5	1

Q10

(I'm now going to read you a list of people and organizations. Please tell me if you have a favorable or unfavorable opinion of each of them or if you haven't heard enough about him yet to have an opinion.)

Rick Santorum?

	N	%
Favorable	216	31
Unfavorable	277	39
Haven't heard enough	173	24
Don't know (v)	39	6
Refused (v)	2	0

Q11

(I'm now going to read you a list of people and organizations. Please tell me if you have a favorable or unfavorable opinion of each of them or if you haven't heard enough about him yet to have an opinion.)

Ron Paul?

	N	%
Favorable	218	31
Unfavorable	248	35
Haven't heard enough	187	26
Don't know (v)	52	7
Refused (v)	2	0

Q12

(I'm now going to read you a list of people and organizations. Please tell me if you have a favorable or unfavorable opinion of each of them or if you haven't heard enough about him yet to have an opinion.)

Scott Walker?

	N	%
Favorable	350	50
Unfavorable	320	45
Haven't heard enough	22	3
Don't know (v)	13	2
Refused (v)	2	0

Q13

(I'm now going to read you a list of people and organizations. Please tell me if you have a favorable or unfavorable opinion of each of them or if you haven't heard enough about her yet to have an opinion.)

Kathleen Falk?

	N	%
Favorable	192	27
Unfavorable	274	39
Haven't heard enough	200	28
Don't know (v)	38	5
Refused (v)	3	0

Q14

(I'm now going to read you a list of people and organizations. Please tell me if you have a favorable or unfavorable opinion of each of them or if you haven't heard enough about him yet to have an opinion.)

Tom Barrett?

	N	%
Favorable	239	34
Unfavorable	192	27
Haven't heard enough	232	33
Don't know (v)	36	5
Refused (v)	8	1

Q15

(I'm now going to read you a list of people and organizations. Please tell me if you have a favorable or unfavorable opinion of each of them or if you haven't heard enough about him yet to have an opinion.)

Kathleen Vinehout?

	N	%
Favorable	68	10
Unfavorable	92	13
Haven't heard enough	466	66
Don't know (v)	80	11
Refused (v)	2	0

Q16

(I'm now going to read you a list of people and organizations. Please tell me if you have a favorable or unfavorable opinion of each of them or if you haven't heard enough about him yet to have an opinion.)

Doug La Follette?

	N	%
Favorable	112	16
Unfavorable	102	14
Haven't heard enough	417	59
Don't know (v)	71	10
Refused (v)	5	1

Q17

(I'm now going to read you a list of people and organizations. Please tell me if you have a favorable or unfavorable opinion of each of them or if you haven't heard enough about her yet to have an opinion.)

Tammy Baldwin?

	N	%
Favorable	144	20
Unfavorable	186	26
Haven't heard enough	323	46
Don't know (v)	53	7
Refused (v)	1	0

Q18

(I'm now going to read you a list of people and organizations. Please tell me if you have a favorable or unfavorable opinion of each of them or if you haven't heard enough about her yet to have an opinion.)

Tommy Thomposon?

	N	%
Favorable	362	51
Unfavorable	224	32
Haven't heard enough	80	11
Don't know (v)	37	5
Refused (v)	5	1

Q19

(I'm now going to read you a list of people and organizations. Please tell me if you have a favorable or unfavorable opinion of each of them or if you haven't heard enough about him yet to have an opinion.)

Mark Neumann?

	N	%
Favorable	197	28
Unfavorable	149	21
Haven't heard enough	297	42
Don't know (v)	60	8
Refused (v)	4	1

Q20

(I'm now going to read you a list of people and organizations. Please tell me if you have a favorable or unfavorable opinion of each of them or if you haven't heard enough about him yet to have an opinion.)

Jeff Fitzgerald?

	N	%
Favorable	120	17
Unfavorable	163	23
Haven't heard enough	350	50
Don't know (v)	70	10
Refused (v)	4	1

Q21

(I'm now going to read you a list of people and organizations. Please tell me if you have a favorable or unfavorable opinion of each of them or if you haven't heard enough about him yet to have an opinion.)

Eric Hovde?

	N	%
Favorable	45	6
Unfavorable	64	9
Haven't heard enough	488	69
Don't know (v)	104	15
Refused (v)	5	1

Q22

(I'm now going to read you a list of people and organizations. Please tell me if you have a favorable or unfavorable opinion of each of them or if you haven't heard enough about him yet to have an opinion.)

Public employee unions?

	N	%
Favorable	291	41
Unfavorable	294	42
Haven't heard enough	91	13
Don't know (v)	28	4
Refused (v)	2	0

Q23

(I'm now going to read you a list of people and organizations. Please tell me if you have a favorable or unfavorable opinion of each of them or if you haven't heard enough about him yet to have an opinion.)

Private employee unions?

	N	%
Favorable	298	42
Unfavorable	231	33
Haven't heard enough	136	19
Don't know (v)	35	5
Refused (v)	7	1

Q24

(I'm now going to read you a list of people and organizations. Please tell me if you have a favorable or unfavorable opinion of each of them or if you haven't heard enough about him yet to have an opinion.)

The Tea Party?

	N	%
Favorable	220	31
Unfavorable	309	44
Haven't heard enough	135	19
Don't know (v)	40	6
Refused (v)	3	0

Q25

In an election to recall the governor, if the candidates were Republican Scott Walker and Democrat Kathleen Falk, would you vote for Walker or for Falk?

	N	%
Walker	346	49
Falk	315	45
Undecided	18	3
Would not vote (v)	10	1
Don't know (v)	12	2
Refused (v)	6	1

Q26

In an election to recall the governor, if the candidates were Republican Scott Walker and Democrat Tom Barrett, would you vote for Walker or for Barrett?

	N	%
Walker	330	47
Barrett	320	45
Undecided	21	3
Would not vote (v)	11	2
Don't know (v)	16	2
Refused (v)	8	1

Q27

In an election to recall the governor, if the candidates were Republican Scott Walker and Democrat Kathleen Vinehout, would you vote for Walker or for Vinehout?

	N	%
Walker	349	49
Vinehout	292	41
Undecided	23	3
Would not vote (v)	12	2
Don't know (v)	21	3
Refused (v)	9	1

Q28

In an election to recall the governor, if the candidates were Republican Scott Walker and Democrat Doug La Follette, would you vote for Walker or for La Follette?

	N	%
Walker	348	49
La Follette	295	42
Undecided	21	3
Would not vote (v)	14	2
Don't know (v)	20	3
Refused (v)	9	1

Q29

If the 2012 election for President were held today, would you vote for Barack Obama, the Democrat or for Mitt Romney, the Republican?

	N	%
Obama	341	48
Romney	306	43
Undecided (v)	25	4
Would not vote (v)	13	2
Don't know (v)	19	3
Refused (v)	4	1

Q30

If the 2012 election for President were held today, would you vote for Barack Obama, the Democrat or for Rick Santorum, the Republican?

	N	%
Obama	361	51
Santorum	275	39
Undecided (v)	26	4
Would not vote (v)	22	3
Don't know (v)	19	3
Refused (v)	4	1

Q31

If the 2012 election for President were held today, would you vote for Barack Obama, the Democrat or for Newt Gingrich, the Republican?

	N	%
Obama	378	53
Gingrich	257	36
Undecided (v)	28	4
Would not vote (v)	26	4
Don't know (v)	15	2
Refused (v)	4	1

Q32

If the 2012 election for President were held today, would you vote for Barack Obama, the Democrat or for Ron Paul, the Republican?

	N	%
Obama	355	50
Paul	286	40
Undecided (v)	22	3
Would not vote (v)	23	3
Don't know (v)	18	3
Refused (v)	4	1

Q33

Will you vote in the Republican Presidential primary on April 3rd or don't you plan to vote in the Republican primary?

	N	%
Yes, will vote	385	54
No, will not vote	275	39
Don't know (v)	46	7
Refused (v)	1	0

Q34

In the Republican presidential primary on April 3rd, would you vote for Newt Gingrich, Ron Paul, Mitt Romney, or Rick Santorum?

	N	%
Gingrich	19	5
Paul	39	11
Romney	137	39
Santorum	108	31
Don't know (v)	43	12
Refused (v)	4	1

Q35

Which candidate best understands the problems of average Americans: Gingrich, Paul, Romney, or Santorum?

	N	%
Gingrich	36	9
Paul	78	20
Romney	91	24
Santorum	96	25
Don't know (v)	74	19
Refused (v)	9	2

Q36

What is the most important quality for a Republican nominee: he can defeat Barack Obama, is a true conservative, has a strong moral character, or has the right experience to be president?

	N	%
Can defeat Obama	74	19
Is a true conservative	53	14
Has strong moral character	122	32
Has right experience to be president	117	30
Don't know (v)	13	3
Refused (v)	6	2

Q37

Will you vote in the May 8 Democratic primary for governor in a recall election, or don't you plan to vote in the Democratic primary?

	N	%
Yes, will vote	415	59
No, will not vote	248	35
Don't know (v)	41	6
Refused (v)	3	0

Q38

If there were a Democratic primary for Governor, would you vote for Tom Barrett, Kathleen Falk, Doug La Follette, or Kathleen Vinehout?

	N	%
Tom Barrett	136	36
Kathleen Falk	108	29
Doug La Follette	31	8
Kathleen Vinehout	30	8
Don't know (v)	64	17
Refused (v)	4	1

Q39

Suppose Tom Barrett does not decide to run. If there were a Democratic primary for Governor, would you vote for Kathleen Falk, Doug La Follette, or Kathleen Vinehout?

	N	%
Kathleen Falk	202	54
Doug La Follette	54	15
Kathleen Vinehout	43	12
Don't know (v)	68	18
Refused (v)	4	1

Q40

Do you think legislation passed in the last year reducing regulation and offering incentives to businesses to stay in the state or move here has increased jobs, decreased jobs, or had no effect?

	N	%
Increased jobs	258	36
Decreased jobs	102	14
Had no effect	282	40
Don't know (v)	65	9
Refused (v)	0	0

Q41

Thinking about all the changes in state government over the past year, do you think Wisconsin is better off in the long run because of these changes or worse off in the long run?

	N	%
Better off	365	52
Worse off	287	41
Neither/Made no difference	19	3
Don't know (v)	36	5
Refused (v)	0	0

Q42

Thinking about the community in which you live, do you think there are more jobs in your community compared now to a year ago, fewer jobs, or about the same?

	N	%
More jobs	156	22
Fewer jobs	192	27
About the same	343	49
Don't know (v)	16	2
Refused (v)	0	0

Q43

Thinking about the state as a whole, do you think there are more jobs now compared to a year ago, fewer jobs, or about the same?

	N	%
More jobs	240	34
Fewer jobs	171	24
About the same	279	39
Don't know (v)	17	2
Refused (v)	0	0

Q44

Thinking about the country as a whole, do you think there are more jobs now compared to a year ago, fewer jobs, or about the same?

	N	%
More jobs	239	34
Fewer jobs	159	22
About the same	281	40
Don't know (v)	28	4
Refused (v)	0	0

Q45

Have you heard or read anything about the Milwaukee prosecutor's investigation, called a "John Doe" investigation, which has led to charges against several former aides or associates of Scott Walker while he was Milwaukee County executive?

	N	%
Yes, heard or read	482	68
No, haven't heard or read	213	30
Heard of but don't know much/anything about (v)	7	1
Don't know (v)	4	1
Refused (v)	1	0

Q46

Do you think the "John Doe" investigation is just more politics, or is it really something serious?

	N	%
Just more politics	223	46
Really something serious	227	47
Don't know (v)	36	7
Refused (v)	2	0

Q47

Do you approve or disapprove of the way Barack Obama is handling the economy?

	N	%
Approve	332	47
Disapprove	340	48
Don't know (v)	33	5
Refused (v)	2	0

Q48

Is the price of gasoline something a president can do a lot about, or is that beyond any president's control?

	N	%
Can do a lot about	327	46
Beyond president's control	326	46
Don't know (v)	53	7
Refused (v)	1	0

F1

Generally speaking, do you think of yourself as a Republican, a Democrat, or an Independent?

	N	%
Republican	190	27
Democrat	234	33
Independent	255	36
Other/No preference (v)	16	2
Don't know (v)	9	1
Refused (v)	2	0

PARTY ID WITH LEANERS

Party identification including those who lean toward one party or another

	N	%
Republican	295	42
Democrat	342	48
Neither/Just Independent (v)	65	9
Don't know/Refused (v)	6	1

F3 RECODE

What is the highest level of education you completed?

	N	%
Less than high school	32	5
High school graduate	211	30
Some college, no degree	142	20
Associate's degree	87	12
Bachelor's degree or more	225	32
Don't know/Refused (v)	10	1

F4 RECODE

Age Category

	N	%
18-29 years old	49	7
30-44 years old	233	33
45-59 years old	216	31
60 years or older	205	29
Don't know/Refused (v)	4	1

F5

Are you currently married, widowed, divorced, separated, or have you never been married?

	N	%
Married	452	64
Widowed	64	9
Divorced	81	11
Separated	7	1
Never Married	94	13
Don't know (v)	3	0
Refused (v)	5	1

RACE/ETHNICITY RECODE

Race/Ethnicity

	N	%
White, non-Hispanic	589	83
Black, non-Hispanic	42	6
Hispanic	17	2
Other Race	31	4
Don't know/Refused (v)	29	4

F8

Aside from weddings and funerals, how often do you attend religious services...more than once a week, once a week, once or twice a month, a few times a year, seldom, or never?

	N	%
More than once a week	70	10
Once a week	187	26
Once or twice a month	113	16
A few times a year	127	18
Seldom	101	14
Don't know (v)	82	12
Refused (v)	26	4

F9

What is your religious preferences - are you Protestant, Roman Catholic, Jewish, Muslim, another religion, or no religion?

	N	%
Protestant	160	23
Roman Catholic	248	35
Jewish	11	2
Muslim/Islam	7	1
Mormon/Latter-Day Saints	4	1
Other Christian religion	114	16
Other Non-Christian religion	55	8
No Religion/Atheist/Agnostic	72	10
Don't know (v)	6	1
Refused (v)	29	4

F11

Last year, that is in 2011, what was your total family income from all sources, before taxes? Just stop me when I get to the right category.

	N	%
Less than \$10,00	26	4
10 to under \$20,000	55	8
20 to under \$30,000	74	10
30 to under \$40,000	57	8
40 to under \$50,000	62	9
50 to under \$75,000	126	18
75 to under \$100,000	101	14
100 to under \$150,000	60	8
\$150,000 or more	39	6
Don't know (v)	18	3
Refused (v)	91	13

F12

Overall, which of the following best describes how the recession affected your own personal financial situation?

	N	%
Major effect, and finances not recovered	187	26
Major effect, but finances recovered	229	32
No major effect	249	35
Don't know (v)	12	2
Refused (v)	31	4

F13

In general would you describe your political views as ...

	N	%
Very conservative	66	9
Conservative	211	30
Moderate	261	37
Liberal	103	15
Very liberal	26	4
Don't know (v)	12	2
Refused (v)	28	4

F14

Are you or any member of your household a member of a local or national labor union?

	N	%
Yes, respondent	104	15
Yes, another household member	81	11
No, nobody in household	490	69
Don't know (v)	3	0
Refused (v)	29	4

F15

Do you or a member of your household work for federal, state, or local government - for example, as a public school teacher, police officer, firefighter, or other government job?

	N	%
Yes	137	19
No	540	76
Don't know (v)	2	0
Refused (v)	28	4

F17

How many days in the past week did you read a daily newspaper?

	N	%
None	127	18
One day	75	11
Two days	63	9
Three days	81	11
Four days	32	5
Five days	46	7
Six days	15	2
Seven days or every day	235	33
Don't know (v)	3	0
Refused (v)	30	4

F18

How many days in the past week did you watch the local TV news at 5, 6, or 10 o'clock?

	N	%
None	96	14
One day	37	5
Two days	32	5
Three days	50	7
Four days	50	7
Five days	79	11
Six days	31	4
Seven days or every day	298	42
Don't know (v)	4	1
Refused (v)	30	4

F19

Of all the personal telephone calls that you receive, do you get...?

	N	%
All or almost all on a cell phone	197	28
Some on a cell phone and some on a home phone	226	32
All or almost all on a home phone	250	35
Don't know (v)	1	0
Refused (v)	33	5

F20

And did I reach you by dialing (PHONE NUMBER)?

	N	%
Yes	702	99
No	5	1

F22

Is this a cell phone or not?

	N	%
Yes	206	29
No	501	71
