Marquette Law School Poll Toplines-
April 26-29, 2012
(Reported total sample size may differ from 705 due to rounding of weighted data.)
S2
Gender

|  | N | $\%$ |
| :--- | ---: | ---: |
| Male | 369 | 52 |
| Female | 336 | 48 |

## S4

Region

Milwaukee City
$\mathrm{N} \quad$ \%

Rest of Milwaukee media market 207
Madison media market 121
17
Green Bay/Appleton media market $132 \quad 19$
Rest of state media markets 150
21

## S5

Some people are registered to vote and others are not. Are you registered to vote in the precinct or ward where you now live, or aren't you?

|  | N | $\%$ |
| :--- | ---: | ---: |
| Yes, registered to vote | 656 | 93 |
| No, not registered to vote | 44 | 6 |
| Don't know/Refused (v) | 5 | 1 |

## S6

Do you plan to register to vote, or is there a chance that you may not register?

|  | N | $\%$ |
| :--- | ---: | ---: |
| Plan to Register | 49 | 100 |

## Q1

Some people seem to follow what's going on in politics most of the time, whether there's an election going on or not. Others aren't that interested. Would you say you follow what's going on in politics most of the time, some of the time, only now and then, or hardly at all?

|  | N | $\%$ |
| :--- | ---: | ---: |
| Most of the time | 454 | 64 |
| Some of the time | 169 | 24 |
| Only now and then | 55 | 8 |
| Hardly at all | 27 | 4 |
| Don't know (v) | 0 | 0 |
| Refused (v) | 0 | 0 |

## Q2

What are the chances that you will vote in the November 2012 general election for President, Congress, and other offices -- are you absolutely certain to vote, very likely to vote, are the chances $50-50$, or don't you think you will vote?

|  | N | $\%$ |
| :--- | ---: | ---: |
| Absolutely certain | 584 | 83 |
| Very likely | 85 | 12 |
| $50-50$ | 21 | 3 |
| Will not vote | 15 | 2 |
| Don't know (v) | 0 | 0 |
| Refused (v) | 0 | 0 |

## Q2b

What are the chances that you will vote in a June recall election for Governor -- are you absolutely certain to vote, very likely to vote, are the chances $50-50$, or don't you think you will vote?

|  | N | $\%$ |
| :--- | ---: | ---: |
| Absolutely certain | 561 | 80 |
| Very likely | 67 | 10 |
| $50-50$ | 53 | 8 |
| Will not vote | 21 | 3 |
| Don't know (v) | 3 | 0 |
| Refused (v) | 0 | 0 |

**To assess the impact of the economy on approval (of Obama and Walker), half the sample was asked the economic evaluation questions (Q3 and Q4) before job approval, and half were asked approval before the economy. The results reported below include all respondents regardless of which set of questions they were asked first.

## Q3

Over the past year, do you feel the economy has gotten better, gotten worse, or stayed about the same?

|  | N | $\%$ |
| :--- | ---: | ---: |
| Gotten better | 204 | 29 |
| Gotten worse | 207 | 29 |
| Stayed the same | 289 | 41 |
| Don't know (v) | 6 | 1 |
| Refused (v) | 0 | 0 |

## Q4

Looking ahead, over the next year do you expect the economy to get better, get worse, or stay about the same?

|  | N | $\%$ |
| :--- | ---: | ---: |
| Get better | 309 | 44 |
| Get worse | 104 | 15 |
| Stay the same | 253 | 36 |
| Don't know (v) | 38 | 5 |
| Refused (v) | 2 | 0 |

## Q5

Overall, do you approve or disapprove of the way Barack Obama is handling his job as President?

|  | N | $\%$ |
| :--- | ---: | ---: |
| Approve | 349 | 50 |
| Disapprove | 324 | 46 |
| Don't know (v) | 27 | 4 |
| Refused (v) | 4 | 1 |

## Q6

Overall, do you approve or disapprove of the way Scott Walker is handling his job as Governor of Wisconsin?

|  | N | $\%$ |
| :--- | ---: | ---: |
| Approve | 334 | 47 |
| Disapprove | 358 | 51 |
| Don't know (v) | 11 | 2 |
| Refused (v) | 3 | 0 |

Q7
(I'm now going to read you a list of people and organizations. Please tell me if you have a favorable or unfavorable opinion of each of them or if you haven't heard enough about him yet to have an opinion.)
Barack Obama?

|  | N | $\%$ |
| :--- | ---: | ---: |
| Favorable | 386 | 55 |
| Unfavorable | 300 | 43 |
| Haven't heard enough | 10 | 1 |
| Don't know (v) | 3 | 0 |
| Refused (v) | 5 | 1 |

## Q8

(I'm now going to read you a list of people and organizations. Please tell me if you have a favorable or unfavorable opinion of each of them or if you haven't heard enough about him yet to have an opinion.) Mitt Romney?

|  | N | $\%$ |
| :--- | ---: | ---: |
| Favorable | 235 | 33 |
| Unfavorable | 322 | 46 |
| Haven't heard enough | 125 | 18 |
| Don't know (v) | 19 | 3 |
| Refused (v) | 4 | 1 |

Q9
(I'm now going to read you a list of people and organizations. Please tell me if you have a favorable or unfavorable opinion of each of them or if you haven't heard enough about him yet to have an opinion.) Scott Walker?

|  | N | $\%$ |
| :--- | ---: | ---: |
| Favorable | 337 | 48 |
| Unfavorable | 336 | 48 |
| Haven't heard enough | 29 | 4 |
| Don't know (v) | 3 | 0 |
| Refused (v) | 0 | 0 |

Q10
(I'm now going to read you a list of people and organizations. Please tell me if you have a favorable or unfavorable opinion of each of them or if you haven't heard enough about him yet to have an opinion.) Kathleen Falk?

|  | N | $\%$ |
| :--- | ---: | ---: |
| Favorable | 183 | 26 |
| Unfavorable | 302 | 43 |
| Haven't heard enough | 204 | 29 |
| Don't know (v) | 14 | 2 |
| Refused (v) | 2 | 0 |

## Q11

(I'm now going to read you a list of people and organizations. Please tell me if you have a favorable or unfavorable opinion of each of them or if you haven't heard enough about him yet to have an opinion.)
Tom Barrett?

|  | N | $\%$ |
| :--- | ---: | ---: |
| Favorable | 259 | 37 |
| Unfavorable | 272 | 39 |
| Haven't heard enough | 150 | 21 |
| Don't know (v) | 22 | 3 |
| Refused (v) | 1 | 0 |

Q12
(I'm now going to read you a list of people and organizations. Please tell me if you have a favorable or unfavorable opinion of each of them or if you haven't heard enough about him yet to have an opinion.) Kathleen Vinehout?

|  | N | $\%$ |
| :--- | ---: | ---: |
| Favorable | 100 | 14 |
| Unfavorable | 109 | 15 |
| Haven't heard enough | 447 | 63 |
| Don't know (v) | 46 | 7 |
| Refused (v) | 2 | 0 |

Q13
(I'm now going to read you a list of people and organizations. Please tell me if you have a favorable or unfavorable opinion of each of them or if you haven't heard enough about her yet to have an opinion.)
Doug La Follette?

|  | N | $\%$ |
| :--- | ---: | ---: |
| Favorable | 121 | 17 |
| Unfavorable | 138 | 20 |
| Haven't heard enough | 402 | 57 |
| Don't know (v) | 42 | 6 |
| Refused (v) | 2 | 0 |

## Q14

(I'm now going to read you a list of people and organizations. Please tell me if you have a favorable or unfavorable opinion of each of them or if you haven't heard enough about him yet to have an opinion.)
Public employee unions?

|  | N | $\%$ |
| :--- | ---: | ---: |
| Favorable | 309 | 44 |
| Unfavorable | 280 | 40 |
| Haven't heard enough | 93 | 13 |
| Don't know (v) | 23 | 3 |
| Refused (v) | 0 | 0 |

## Q15

(I'm now going to read you a list of people and organizations. Please tell me if you have a favorable or unfavorable opinion of each of them or if you haven't heard enough about him yet to have an opinion.)
Private employee unions?

|  | N | $\%$ |
| :--- | ---: | ---: |
| Favorable | 308 | 44 |
| Unfavorable | 213 | 30 |
| Haven't heard enough | 147 | 21 |
| Don't know (v) | 34 | 5 |
| Refused (v) | 3 | 0 |

## Q16

(I'm now going to read you a list of people and organizations. Please tell me if you have a favorable or unfavorable opinion of each of them or if you haven't heard enough about him yet to have an opinion.)
The Tea Party?

|  | N | $\%$ |
| :--- | ---: | ---: |
| Favorable | 217 | 31 |
| Unfavorable | 321 | 46 |
| Haven't heard enough | 146 | 21 |
| Don't know (v) | 20 | 3 |
| Refused (v) | 1 | 0 |

## Q18

In an election to recall the governor, if the candidates were Republican Scott Walker and Democrat Kathleen Falk, would you vote for Walker or for Falk?

|  | N | $\%$ |
| :--- | ---: | ---: |
| Walker | 346 | 49 |
| Falk | 293 | 42 |
| Undecided | 21 | 3 |
| Would not vote (v) | 24 | 3 |
| Don't know (v) | 15 | 2 |
| Refused (v) | 7 | 1 |

## Q19

In an election to recall the governor, if the candidates were Republican Scott Walker and Democrat Tom Barrett, would you vote for Walker or for Barrett?

|  | N | $\%$ |
| :--- | ---: | ---: |
| Walker | 322 | 46 |
| Barrett | 333 | 47 |
| Undecided | 27 | 4 |
| Would not vote (v) | 7 | 1 |
| Don't know (v) | 12 | 2 |
| Refused (v) | 5 | 1 |

Q20
In an election to recall the governor, if the candidates were Republican Scott Walker and Democrat Kathleen Vinehout, would you vote for Walker or for Vinehout?

|  | N | $\%$ |
| :--- | ---: | ---: |
| Walker | 348 | 49 |
| Vinehout | 279 | 40 |
| Undecided | 33 | 5 |
| Would not vote (v) | 21 | 3 |
| Don't know (v) | 17 | 2 |
| Refused (v) | 6 | 1 |

## Q21

In an election to recall the governor, if the candidates were Republican Scott Walker and Democrat Doug La Follette, would you vote for Walker or for La Follette?

|  | N | $\%$ |
| :--- | ---: | ---: |
| Walker | 343 | 49 |
| La Follette | 283 | 40 |
| Undecided | 28 | 4 |
| Would not vote (v) | 29 | 4 |
| Don't know (v) | 16 | 2 |
| Refused (v) | 6 | 1 |

## Q22

If the 2012 election for President were held today, would you vote for Barack Obama, the Democrat or for Mitt Romney, the Republican?

|  | N | $\%$ |
| :--- | ---: | ---: |
| Obama | 357 | 51 |
| Romney | 293 | 42 |
| Undecided (v) | 32 | 5 |
| Would not vote (v) | 9 | 1 |
| Don't know (v) | 11 | 2 |
| Refused (v) | 3 | 0 |

## Q23

Will you vote in the May 8 Democratic primary for governor in a recall election, or don't you plan to vote in the Democratic primary?

|  | N | $\%$ |
| :--- | ---: | ---: |
| Yes, will vote | 451 | 64 |
| No, will not vote | 228 | 32 |
| Don't know (v) | 26 | 4 |
| Refused (v) | 0 | 0 |

Q24
In the Democratic primary for Governor, would you vote for Tom Barrett, Kathleen Falk, Doug La Follette, or Kathleen Vinehout?

|  | N | $\%$ |
| :--- | ---: | ---: |
| Tom Barrett | 172 | 38 |
| Kathleen Falk | 93 | 21 |
| Doug La Follette | 38 | 8 |
| Kathleen Vinehout | 29 | 6 |
| Would not vote (v) | 30 | 7 |
| Undecided (v) | 74 | 16 |
| Don't know (v) | 12 | 3 |
| Refused (v) | 2 | 0 |

## Q25

If you had to choose, which candidate do you lean towards?

|  | N | $\%$ |
| :--- | ---: | ---: |
| Tom Barrett | 28 | 33 |
| Kathleen Falk | 10 | 12 |
| Doug La Follette | 0 | 0 |
| Kathleen Vinehout | 6 | 7 |
| Would not vote (v) | 2 | 2 |
| Undecided (v) | 26 | 31 |
| Don't know (v) | 9 | 11 |
| Refused (v) | 4 | 5 |

***VoteGovLean combines individuals' responses to Q24 and Q25 to measure which candidate individuals planning to vote for or which candidate they are leaning toward voting for. ${ }^{* * *}$

## VOTEGOVLEAN

|  | N | $\%$ |
| :--- | ---: | ---: |
| Tom Barrett | 200 | 45 |
| Kathleen Falk | 103 | 23 |
| Doug La Follette | 38 | 8 |
| Kathleen Vinehout | 35 | 8 |
| Would not vote (v) | 32 | 7 |
| Undecided (v) | 26 | 6 |
| Don't know/Refused (v) | 15 | 3 |

Q26
What is the most important in your choice of a candidate?

|  | N | $\%$ |
| :--- | ---: | ---: |
| Defeating Scott Walker | 112 | 25 |
| Restoring collective bargaining rights for public |  |  |
| employees | 54 | 12 |
| Reducing political divisions in the state | 62 | 14 |
| Creating new jobs | 208 | 46 |
| Don't know (v) | 11 | 2 |
| Refused (v) | 3 | 1 |

## Q27

Do you favor or oppose a pledge to veto the state budget if it does not restore collective bargaining for state employees?

|  | N | $\%$ |
| :--- | ---: | ---: |
| Favor | 166 | 37 |
| Oppose | 218 | 48 |
| Don't know (v) | 65 | 14 |
| Refused (v) | 2 | 0 |

## Q28

Do you favor or oppose calling a special session of the legislature to restore collective bargaining for state employees?

|  | N | $\%$ |
| :--- | ---: | ---: |
| Favor | 233 | 52 |
| Oppose | 177 | 39 |
| Don't know (v) | 39 | 9 |
| Refused (v) | 2 | 0 |

## Q29

Should so-called "fake" or "protest" candidates be allowed on the ballot in the May 8th primary election?

|  | N | $\%$ |
| :--- | ---: | ---: |
| Should be allowed | 204 | 29 |
| Should not be allowed | 418 | 59 |
| Don't know (v) | 76 | 11 |
| Refused (v) | 6 | 1 |

Q30
In general, which of the following statements do you agree with more:

|  | N | $\%$ |
| :--- | ---: | ---: |
| Higher taxes and more services | 313 | 44 |
| Lower taxes and fewer services | 335 | 48 |
| Don't know (v) | 44 | 6 |
| Refused (v) | 13 | 2 |

## Q31

Which party do you think would be better at creating jobs in the state?

|  | N | $\%$ |
| :--- | ---: | ---: |
| Democrats | 322 | 46 |
| Republicans | 312 | 44 |
| No difference | 25 | 4 |
| Don't know (v) | 41 | 6 |
| Refused (v) | 4 | 1 |

Q32
Which party do you think would be better at balancing the budget in the state?

|  | N | $\%$ |
| :--- | ---: | ---: |
| Democrats | 276 | 39 |
| Republicans | 352 | 50 |
| No difference | 29 | 4 |
| Don't know (v) | 41 | 6 |
| Refused (v) | 7 | 1 |

## Q33

(As you know, last year a number of changes were made concerning state employees, state spending, and politics. For each, please tell me if this is something you favor or oppose...) Requiring public employees to contribute to their own pensions and pay more for health insurance?

|  | N | $\%$ |
| :--- | ---: | ---: |
| Favor | 515 | 73 |
| Oppose | 163 | 23 |
| Don't know (v) | 23 | 3 |
| Refused (v) | 5 | 1 |

Q34
(As you know, last year a number of changes were made concerning state employees, state spending, and politics. For each, please tell me if this is something you favor or oppose...) Limiting collective bargaining for most public employees?

|  | N | $\%$ |
| :--- | ---: | ---: |
| Favor | 344 | 49 |
| Oppose | 319 | 45 |
| Don't know (v) | 38 | 5 |
| Refused (v) | 4 | 1 |

## Q35

(As you know, last year a number of changes were made concerning state employees, state spending, and politics. For each, please tell me if this is something you favor or oppose...) Cutting spending by reducing state aid to public schools?

|  | N | $\%$ |
| :--- | ---: | ---: |
| Favor | 208 | 30 |
| Oppose | 463 | 66 |
| Don't know (v) | 29 | 4 |
| Refused (v) | 5 | 1 |

## Q36

(As you know, last year a number of changes were made concerning state employees, state spending, and politics. For each, please tell me if this is something you favor or oppose...) Cutting spending by limiting the number of people eligible for health insurance in the BadgerCare program?

|  | N | $\%$ |
| :--- | ---: | ---: |
| Favor | 243 | 34 |
| Oppose | 412 | 58 |
| Don't know (v) | 45 | 6 |
| Refused (v) | 5 | 1 |

## Q37

(As you know, last year a number of changes were made concerning state employees, state spending, and politics. For each, please tell me if this is something you favor or oppose...) Legalizing possession of concealed weapons?

|  | N | $\%$ |
| :--- | ---: | ---: |
| Favor | 331 | 47 |
| Oppose | 350 | 50 |
| Don't know (v) | 19 | 3 |
| Refused (v) | 5 | 1 |

## Q38

(As you know, last year a number of changes were made concerning state employees, state spending, and politics. For each, please tell me if this is something you favor or oppose...) Requiring a government issued photo id to vote?

|  | N | \% |
| :--- | ---: | ---: |
| Favor | 434 | 61 |
| Oppose | 262 | 37 |
| Don't know (v) | 7 | 1 |
| Refused (v) | 3 | 0 |

## Q39a

(Since January 2011, have you...)
Talked to people and tried to show them why they should vote for or against a candidate?

|  | N | $\%$ |
| :--- | ---: | ---: |
| Yes, have done | 351 | 50 |
| No, have not done | 351 | 50 |
| Don't know (v) | 2 | 0 |
| Refused (v) | 1 | 0 |

## Q39b

(Since January 2011, have you...)
Put up a yard sign or bumper sticker to express your political views?

|  | N | $\%$ |
| :--- | ---: | ---: |
| Yes, have done | 186 | 26 |
| No, have not done | 518 | 73 |
| Don't know (v) | 0 | 0 |
| Refused (v) | 1 | 0 |

## Q39c

(Since January 2011, have you...)
Contributed money to a candidate?

|  | N | $\%$ |
| :--- | ---: | ---: |
| Yes, have done | 142 | 20 |
| No, have not done | 560 | 80 |
| Don't know (v) | 1 | 0 |
| Refused (v) | 1 | 0 |

Q39d
(Since January 2011, have you...)
Signed a recall petition?

|  | N | $\%$ |
| :--- | ---: | ---: |
| Yes, have done | 271 | 38 |
| No, have not done | 431 | 61 |
| Don't know (v) | 2 | 0 |
| Refused (v) | 1 | 0 |

## Q39e

(Since January 2011, have you...)
Attended a political demonstration or rally?

|  | N | $\%$ |
| :--- | ---: | ---: |
| Yes, have done | 124 | 18 |
| No, have not done | 580 | 82 |
| Don't know (v) | 0 | 0 |
| Refused (v) | 1 | 0 |

## Q40a

(How often do you talk about politics with...)
Family and friends?

|  | N | $\%$ |
| :--- | ---: | ---: |
| More than once a week | 257 | 36 |
| About once a week | 155 | 22 |
| Once or twice a month | 148 | 21 |
| A few times a year | 91 | 13 |
| Never | 51 | 7 |
| Don't know (v) | 1 | 0 |
| Refused (v) | 2 | 0 |

## Q40b

(How often do you talk about politics with...)
Co-workers?

|  | N | $\%$ |
| :--- | ---: | ---: |
| More than once a week | 174 | 25 |
| About once a week | 99 | 14 |
| Once or twice a month | 107 | 15 |
| A few times a year | 73 | 10 |
| Never | 245 | 35 |
| Don't know (v) | 2 | 0 |
| Refused (v) | 3 | 0 |

Q41
Is there anyone you have stopped talking with about politics due to disagreements over the recall elections or Scott Walker?

|  | N | \% |
| :--- | ---: | ---: |
| Yes | 201 | 29 |
| No | 499 | 71 |
| Don't know (v) | 2 | 0 |
| Refused (v) | 3 | 0 |

## Q44

How satisfied are you with the job the public schools are doing in your community? Are you very satisfied, satisfied, dissatisfied, or very dissatisfied?

|  | N | $\%$ |
| :--- | ---: | ---: |
| Very satisfied | 165 | 23 |
| Satisfied | 302 | 43 |
| Dissatisfied | 119 | 17 |
| Very dissatisfied | 71 | 10 |
| Mixed feelings/Some good, some bad (v.) | 11 | 2 |
| Don't know (v) | 32 | 5 |
| Refused (v) | 6 | 1 |

## Q46

Thinking about all the changes in state government over the past year, do you think Wisconsin is better off in the long run because of these changes or worse off in the long run?

|  | N | $\%$ |
| :--- | ---: | ---: |
| Better off | 348 | 49 |
| Worse off | 309 | 44 |
| Neither/Made no difference (v.) | 14 | 2 |
| Don't know (v) | 32 | 5 |
| Refused (v) | 2 | 0 |

## Q47

Thinking about the state as a whole, do you think there are more jobs now compared to a year ago, fewer jobs, or about the same?

|  | N | $\%$ |
| :--- | ---: | ---: |
| More jobs | 148 | 21 |
| Fewer jobs | 266 | 38 |
| About the same | 267 | 38 |
| Don't know (v) | 22 | 3 |
| Refused (v) | 3 | 0 |

## Q48

Have you heard or read anything about the Milwaukee prosecutor's investigation, called a "John Doe" investigation, which has led to charges against several former aides or associates of Scott Walker while he was Milwaukee County executive?

|  | N | $\%$ |
| :--- | ---: | ---: |
| Yes, heard or read | 483 | 69 |
| No, haven't heard or read | 208 | 30 |
| Heard of but don't know much/anything about (v) | 13 | 2 |
| Don't know (v) | 0 | 0 |
| Refused (v) | 1 | 0 |

## Q49

Do you think the "John Doe" investigation is just more politics, or is it really something serious?

|  | N | $\%$ |
| :--- | ---: | ---: |
| Just more politics | 238 | 48 |
| Really something serious | 221 | 45 |
| Don't know (v) | 35 | 7 |
| Refused (v) | 2 | 0 |

F1
Generally speaking, do you think of yourself as a Republican, a Democrat, or an Independent?

|  | N | $\%$ |
| :--- | ---: | ---: |
| Republican | 213 | 30 |
| Democrat | 236 | 33 |
| Independent | 239 | 34 |
| Other/No preference (v) | 7 | 1 |
| Don't know (v) | 0 | 0 |
| Refused (v) | 10 | 1 |

## PARTY ID WITH LEANERS

Party identification including those who lean toward one party or another

|  | N | $\%$ |
| :--- | ---: | ---: |
| Republican | 320 | 45 |
| Democrat | 335 | 48 |
| Neither/Just Independent (v) | 40 | 6 |
| Don't know/Refused (v) | 10 | 1 |

## F3 RECODE

What is the highest level of education you completed?

|  | N | $\%$ |
| :--- | ---: | ---: |
| Less than high school | 34 | 5 |
| High school graduate | 210 | 30 |
| Some college, no degree | 141 | 20 |
| Associate's degree | 86 | 12 |
| Bachelor's degree or more | 227 | 32 |
| Don't know/Refused (v) | 7 | 1 |

F4 RECODE
Age Category

|  | N | $\%$ |
| :--- | ---: | ---: |
| $18-29$ years old | 114 | 16 |
| $30-44$ years old | 164 | 23 |
| $45-59$ years old | 214 | 30 |
| 60 years or older | 202 | 29 |
| Don't know/Refused (v) | 11 | 2 |

## F5

Are you currently married, widowed, divorced, separated, or have you never been married?

|  | N | $\%$ |
| :--- | ---: | ---: |
| Married | 423 | 60 |
| Widowed | 49 | 7 |
| Divorced | 66 | 9 |
| Separated | 9 | 1 |
| Never Married | 151 | 21 |
| Don't know (v) | 0 | 0 |
| Refused (v) | 7 | 1 |

## RACE/ETHNICITY RECODE

## Race/Ethnicity

|  | N | $\%$ |
| :--- | ---: | ---: |
| White, non-Hispanic | 581 | 82 |
| Black, non-Hispanic | 48 | 7 |
| Hispanic | 38 | 5 |
| Other Race | 26 | 4 |
| Don't know/Refused (v) | 13 | 2 |

Aside from weddings and funerals, how often do you attend religious services...more than once a week, once a week, once or twice a month, a few times a year, seldom, or never?

|  | N | $\%$ |
| :--- | ---: | ---: |
| More than once a week | 84 | 12 |
| Once a week | 201 | 29 |
| Once or twice a month | 111 | 16 |
| A few times a year | 139 | 20 |
| Seldom | 89 | 13 |
| Don't know (v) | 71 | 10 |
| Refused (v) | 9 | 1 |

F9
What is your religious preferences - are you Protestant, Roman Catholic, Jewish, Muslim, another religion, or no religion?

|  | N | $\%$ |
| :--- | ---: | ---: |
| Protestant | 198 | 28 |
| Roman Catholic | 234 | 33 |
| Jewish | 5 | 1 |
| Muslim/Islam | 11 | 2 |
| Mormon/Latter-Day Saints | 5 | 1 |
| Other Christian religion | 137 | 19 |
| Other Non-Christian religion | 33 | 5 |
| No Religion/Atheist/Agnostic | 60 | 9 |
| Don't know (v) | 0 | 0 |
| Refused (v) | 21 | 3 |

F11
Last year, that is in 2011, what was your total family income from all sources, before taxes? Just stop me when I get to the right category.

|  | N | $\%$ |
| :--- | ---: | ---: |
| Less than $\$ 10,00$ | 37 | 5 |
| 10 to under $\$ 20,000$ | 48 | 7 |
| 20 to under $\$ 30,000$ | 91 | 13 |
| 30 to under $\$ 40,000$ | 58 | 8 |
| 40 to under $\$ 50,000$ | 55 | 8 |
| 50 to under $\$ 75,000$ | 101 | 14 |
| 75 to under $\$ 100,000$ | 98 | 14 |
| 100 to under $\$ 150,000$ | 75 | 11 |
| $\$ 150,000$ or more | 41 | 6 |
| Don't know (v) | 18 | 3 |
| Refused (v) | 82 | 12 |

## F12

Overall, which of the following best describes how the recession affected your own personal financial situation?

|  | N | $\%$ |
| :--- | ---: | ---: |
| Major effect, and finances not recovered | 169 | 24 |
| Major effect, but finances recovered | 238 | 34 |
| No major effect | 284 | 40 |
| Don't know (v) | 4 | 1 |
| Refused (v) | 10 | 1 |

## F13

In general would you describe your political views as ...

|  | N | $\%$ |
| :--- | ---: | ---: |
| Very conservative | 67 | 9 |
| Conservative | 233 | 33 |
| Moderate | 228 | 32 |
| Liberal | 117 | 17 |
| Very liberal | 36 | 5 |
| Don't know (v) | 9 | 1 |
| Refused (v) | 16 | 2 |

F14
Are you or any member of your household a member of a local or national labor union?

|  | N | $\%$ |
| :--- | ---: | ---: |
| Yes, respondent | 100 | 14 |
| Yes, another household member | 78 | 11 |
| No, nobody in household | 514 | 73 |
| Don't know (v) | 4 | 1 |
| Refused (v) | 9 | 1 |

## F15

Do you or a member of your household work for federal, state, or local government - for example, as a public school teacher, police officer, firefighter, or other government job?

|  | N | $\%$ |
| :--- | ---: | ---: |
| Yes | 135 | 19 |
| No | 562 | 80 |
| Don't know (v) | 0 | 0 |
| Refused (v) | 8 | 1 |

F17
How many days in the past week did you read a daily newspaper?

|  | N | $\%$ |
| :--- | ---: | ---: |
| None | 153 | 22 |
| One day | 72 | 10 |
| Two days | 90 | 13 |
| Three days | 74 | 10 |
| Four days | 24 | 3 |
| Five days | 32 | 5 |
| Six days | 14 | 2 |
| Seven days or every day | 236 | 33 |
| Don't know (v) | 1 | 0 |
| Refused (v) | 9 | 1 |

F18
How many days in the past week did you watch the local TV news at 5,6 , or 10 o'clock?

|  | N | $\%$ |
| :--- | ---: | ---: |
| None | 115 | 16 |
| One day | 40 | 6 |
| Two days | 36 | 5 |
| Three days | 63 | 9 |
| Four days | 34 | 5 |
| Five days | 56 | 8 |
| Six days | 14 | 2 |
| Seven days or every day | 338 | 48 |
| Don't know (v) | 1 | 0 |
| Refused (v) | 9 | 1 |

F18b
How many days in the past week did you go online to read about state and local news at news websites or political blogs?

|  | N | $\%$ |
| :--- | ---: | ---: |
| None | 307 | 44 |
| One day | 41 | 6 |
| Two days | 62 | 9 |
| Three days | 49 | 7 |
| Four days | 29 | 4 |
| Five days | 44 | 6 |
| Six days | 6 | 1 |
| Seven days or every day | 154 | 22 |
| Don't know (v) | 2 | 0 |
| Refused (v) | 9 | 1 |

F18c
How many days in the past week did you go online to read about state and local news through social media such as Facebook, Twitter, or e-mails?

|  | N | $\%$ |
| :--- | ---: | ---: |
| None | 435 | 62 |
| One day | 25 | 4 |
| Two days | 37 | 5 |
| Three days | 28 | 4 |
| Four days | 21 | 3 |
| Five days | 24 | 3 |
| Six days | 4 | 1 |
| Seven days or every day | 117 | 17 |
| Don't know (v) | 4 | 1 |
| Refused (v) | 10 | 1 |

F19
Of all the personal telephone calls that you receive, do you get...?

|  | N | $\%$ |
| :--- | ---: | ---: |
| All or almost all on a cell phone | 211 | 30 |
| Some on a cell phone and some on a home phone | 206 | 29 |
| All or almost all on a home phone | 276 | 39 |
| Don't know (v) | 2 | 0 |
| Refused (v) | 9 | 1 |

F20
And did I reach you by dialing (PHONE NUMBER)?

|  | N | $\%$ |
| :--- | ---: | ---: |
| Yes | 702 | 100 |
| No | 3 | 0 |

F22
Is this a cell phone or not?

|  | N | $\%$ |
| :--- | ---: | ---: |
| Yes | 240 | 34 |
| No | 465 | 66 |

## F23

Did you vote in the November 2010 election for governor or did something prevent you from voting?

|  | N | $\%$ |
| :--- | ---: | ---: |
| Yes, voted | 576 | 82 |
| No, did not vote | 119 | 17 |
| Don't know (v) | 3 | 0 |
| Refused (v) | 8 | 1 |

F24
Did you vote for the Republican Scott Walker or for the Democrat Tom Barrett in November 2010 or did you vote for someone else?

|  | N | $\%$ |
| :--- | ---: | ---: |
| Scott Walker | 287 | 50 |
| Tom Barrett | 226 | 39 |
| Someone else | 23 | 4 |
| Did not vote for Governor (v) | 1 | 0 |
| Don't know (v) | 6 | 1 |
| Refused (v) | 32 | 6 |

