



Marquette Law School Poll  
May 9-12, 2012

S1. May I please speak with the (male/female) adult member of your household, currently at home, age 18 or older, with the most recent birthday?

- 1 Correct household member on phone (CONTINUE)
- 2 Will put correct member of household on phone (RE-READ INTRO AND CONTINUE WITH S2.)
- 3 No household member age 18 or over is currently available (PLACE HOUSEHOLD INTO CALLBACK)
- 4 No one in household age 18 or older (TERMINATE)

S2. Record Gender: (DO NOT ASK. RECORD ONLY ONE RESPONSE)

- 1 Male
- 2 Female

S3a. Do you currently live in Wisconsin?

- 1 Yes
- 2 No (TERMINATE)

S3b. In what county in Wisconsin do you live?

\_\_\_\_\_

(If respondent lives in Milwaukee County or County is Don't know/Other, continue to S4.)

S4. Do you currently live within Milwaukee city limits? (RECORD ONE ANSWER)

- 1 Yes (Milwaukee City quota group)
- 2 No (Milwaukee DMA quota group)

S5. Some people are registered to vote and others are not. Are you registered to vote in the precinct or ward where you now live, or aren't you?

- 1 Yes, Registered to Vote (SKIP TO Q.1)
- 2 No, Not Registered to Vote (ASK S6)  
(DO NOT READ)
- 9 No Answer/Don't Know/Refused (ASK S6)

S6. Do you plan to register to vote, or is there a chance that you may not register?

- 1 Plan to Register
- 2 Chance May Not Register (TERMINATE)  
(DO NOT READ)
- 9 Don't know/Refused (TERMINATE)

Q1. Some people seem to follow what's going on in politics most of the time, whether there's an election going on or not. Others aren't that interested. Would you say you follow what's going on in politics most of the time, some of the time, only now and then, or hardly at all?

- 1 Most of the time
- 2 Some of the time
- 3 Only now and then
- 4 Hardly at all  
(DO NOT READ)
- 8 Don't know
- 9 Refused

Q2. What are the chances that you will vote in the November 2012 general election for President, Congress, and other offices -- are you absolutely certain to vote, very likely to vote, are the chances 50-50, or don't you think you will vote?

- 1 Absolutely certain
- 2 Very Likely
- 3 50-50
- 4 Will not vote  
(DO NOT READ)
- 8 Don't know
- 9 Refused

Q2b. What are the chances that you will vote in the June recall election for Governor--- are you absolutely certain to vote, very likely to vote, are the chances 50-50, or don't you think you will vote?

- 1 Absolutely certain
- 2 Very Likely
- 3 50-50
- 4 Will not vote  
(DO NOT READ)
- 8 Don't know
- 9 Refused

(Randomly order Q3-Q4 block and Q5-Q6 block.)

Q3. Over the past year, do you feel the economy has gotten better, gotten worse, or stayed about the same?

- 1 Gotten better
- 2 Gotten worse
- 3 Stayed the same  
(DO NOT READ)
- 8 Don't know
- 9 Refused

Q4. Looking ahead, over the next year do you expect the economy to get better, get worse, or stay about the same?

- 1 Get better
- 2 Get worse
- 3 Stay the same  
(DO NOT READ)
- 8 Don't know
- 9 Refused

Q5. Overall, do you approve or disapprove of the way Barack Obama is handling his job as president?

- 1 Approve
- 2 Disapprove  
(DO NOT READ)
- 8 Don't know
- 9 Refused

Q6. Overall, do you approve or disapprove of the way Scott Walker is handling his job as Governor of Wisconsin?

- 1 Approve
- 2 Disapprove  
(DO NOT READ)
- 8 Don't know
- 9 Refused

I'm going to read you a list of people and organizations. Please tell me if you have a favorable or unfavorable opinion of each of them or if you haven't heard enough about (him/her) yet to have an opinion.

Q7. The first name is Barack Obama

- 1 Favorable
- 2 Unfavorable
- 3 Haven't heard enough  
(DO NOT READ)
- 8 Don't know
- 9 Refused

(Q8-Q13 were randomly ordered.)

Q8. Mitt Romney

Q9. Scott Walker

Q10. Tom Barrett

Q10b. Rebecca Kleefisch (Clay-fish)

Q10c. Mahlon Mitchell (Maylin Mitchell)

(Q11-Q13 were randomly ordered.)

Q11. Public employee unions

Q12. Private employee unions

Q13. The Tea Party

(Q14-Q15 names and political parties were randomly ordered.)

Q14. In the election to recall the governor between (Republican Scott Walker) and (Democrat Tom Barrett), would you vote for (Walker) or for (Barrett)?

- 1 Walker
- 2 Barrett  
(DO NOT READ)
- 3 Undecided (VOL)
- 4 Would not vote (VOL)
- 8 Don't Know
- 9 Refused

Q14b. In the election to recall the lieutenant governor between (Republican Rebecca Kleefisch) and (Democrat Mahlon Mitchell) would you vote for (Kleefisch) or for (Mitchell)?

- 1 Kleefisch
- 2 Mitchell  
(DO NOT READ)
- 3 Undecided (VOL)
- 4 Would not vote (VOL)
- 8 Don't Know
- 9 Refused

Q15. If the 2012 election for President were held today, would you vote for (the Democrat Barack Obama) or for (the Republican Mitt Romney)?

- 1 Obama
- 2 Romney  
(DO NOT READ)
- 3 Undecided (VOL)
- 4 Would not vote (VOL)
- 8 Don't Know
- 9 Refused

Q16. Did you vote in the May 8 Democratic primary for governor in the recall election?

1. Yes, voted (ASK Q17)
2. No, did not vote (SKIP TO Q18)  
(DO NOT READ)
8. Don't Know (SKIP TO Q18)
9. Refused (SKIP TO Q18)

(Q17 names were randomly ordered.)

Q17. In the Democratic primary for Governor, did you vote for (Tom Barrett), (Kathleen Falk), (Doug LaFollette), or (Kathleen Vinehout)?

1. Tom Barrett
2. Kathleen Falk
3. Doug LaFollette
4. Kathleen Vinehout  
(DO NOT READ)
7. Did not vote (VOL)
8. Don't know
9. Refused

Q18. Thinking just about the state of Wisconsin, do you feel things in Wisconsin are generally going in the right direction, or do you feel things have gotten off on the wrong track?

- 1 Right direction
- 2 Wrong track  
(DO NOT READ)
- 8 Don't know
- 9 Refused

(Q19 response categories were randomly ordered.)

Q19. In general, which of the following statements do you agree with more: (READ LIST)

- 1 I'd rather pay higher taxes and have a state government that provides more services
- OR-
- 2 I'd rather pay lower taxes and have a state government that provides fewer services  
  
(DO NOT READ)
  - 8 Don't know
  - 9 Refused

(Q20-Q24 were randomly ordered. Q20-Q24 names and political parties were randomly ordered.)

Q20. Do you think (Tom Barrett) or (Scott Walker) would be better at creating jobs in the state?

1. Barrett
2. Walker  
(DO NOT READ)
6. No difference (VOL)
8. Don't know
9. Refused

Q21. Do you think (Tom Barrett) or (Scott Walker) would be better at balancing the budget in the state?

1. Barrett
2. Walker
- (DO NOT READ)
6. No difference (VOL)
8. Don't know
9. Refused

Q22. Do you think (Tom Barrett) or (Scott Walker) would be better at improving the quality of education in the state?

1. Barrett
2. Walker
- (DO NOT READ)
6. No difference (VOL)
8. Don't know
9. Refused

Q23. Do you think (Tom Barrett) or (Scott Walker) would be better at holding down taxes in the state?

1. Barrett
2. Walker
- (DO NOT READ)
6. No difference (VOL)
8. Don't know
9. Refused

Q24. Do you think (Tom Barrett) or (Scott Walker) would be better at making taxes fair in the state?

1. Barrett
2. Walker
- (DO NOT READ)
6. No difference (VOL)
8. Don't know
9. Refused

Q25. Which of the following statements comes closest to your opinion of how Scott Walker has done as Governor?

1. I like what he's done as Governor
2. I like what he'd done but not how he's done it
3. I don't like what he's done
- (DO NOT READ)
6. Mixed/Some good, some bad (VOL)
8. Don't know
9. Refused

Q26. Would you like to see collective bargaining for public employees returned to what it was before last year or keep the current law that eliminated most collective bargaining?

1. Return collective bargaining
  2. Keep as it is now
- (DO NOT READ)
- 8 Don't know
  - 9 Refused

(Q27-Q28 qualities were randomly ordered and candidate names were rotated between, but not within, respondents.)

How well would you say the following words and phrases describe [Tom Barrett]?

1. Extremely Well
  2. Quite well
  3. Not too well
  4. Not well at all.
- (DO NOT READ)
- 8 Don't know
  - 9 Refused

Q27a. Honest

Q27b. Decisive

Q27c. Cares about people like me

Q27d. Fair

Q27e. Inspiring

Q27f. Provides strong leadership



How well would you say the following words and phrases describe [Scott Walker]?

1. Extremely Well
  2. Quite well
  3. Not too well
  4. Not well at all.
- (DO NOT READ)
- 8 Don't know
  - 9 Refused

Q28a. Honest

Q28b. Decisive

Q28c. Cares about people like me

Q28d. Fair

Q28e. Inspiring

Q28f. Provides strong leadership

(Q29a-Q29c were randomly ordered.)

Since January 2011 have you ... [INSERT ITEM]?

1. Yes, have done
  2. No, have not done
- (DO NOT READ)
8. Don't Know
  9. Refused

Q29a. Talked to people and try to show them why they should vote for or against a candidate

Q29b. Put up a yard sign or bumper sticker to express your political views

Q29c. Been contacted by a campaign by phone, in person or by mail?

(Q30a and Q30b were randomly ordered.)

How often do you talk about politics with [INSERT ITEM]? (READ LIST)

1. More than once a week
2. About once a week
3. Once or twice a month
4. A few times a year
5. Never

Q30a. Family and friends

Q30b. Co-workers

Q31. Is there anyone you have stopped talking with about politics due to disagreements over the recall elections or Scott Walker?

1. Yes
2. No  
(DO NOT READ)
8. Don't know
9. Refused

Q32. How satisfied are you with the job the public schools are doing in your community? Very satisfied, satisfied, dissatisfied or very dissatisfied?

1. Very satisfied
2. Satisfied
3. Dissatisfied
4. Very dissatisfied  
DO NOT READ
7. Mixed feelings/Some good, some bad (VOL)
8. Don't Know
9. Refused

Q33. Thinking about all the changes in state government over the past year, do you think Wisconsin is better off in the long run because of these changes or worse off in the long run?

- 1 Better off
- 2 Worse off  
(DO NOT READ)
- 3 Neither/Made no difference (VOL)
- 8 Don't know
- 9 Refused

Q34. Thinking about the state as a whole, do you think there are more jobs now compared to a year ago, fewer jobs or about the same?

1. More jobs
2. Fewer jobs
3. About the same  
(DO NOT READ)
8. Don't know
9. Refused

Q35. Have you heard or read anything about the Milwaukee prosecutor's investigation, called a "John Doe" investigation, which has led to charges against several former aides or associates of Scott Walker while he was Milwaukee County executive?

1. Yes, heard or read (ASK Q36)
2. No, haven't heard or read (SKIP TO F1)  
(DO NOT READ)
3. Heard of but don't know much/anything about (ASK Q36)
8. Don't Know (SKIP TO F1)
9. Refused (SKIP TO F1)

(Q36 response categories were randomly ordered.)

Q36. Do you think the "John Doe" investigation is (just more politics), or is it (really something serious)?

1. Just more politics
2. Really something serious  
(DO NOT READ)
8. Don't Know
9. Refused

F1. Generally speaking, do you usually think of yourself as a Republican, a Democrat, or an Independent?

- |   |                     |            |
|---|---------------------|------------|
| 1 | Republican          | [ASK QF3.] |
| 2 | Democrat            | [ASK QF3.] |
| 3 | Independent         | [ASK QF2.] |
|   | (DO NOT READ)       |            |
| 4 | Other/No preference | [ASK QF2.] |
| 8 | Don't Know          | [ASK QF2.] |
| 9 | Refused             | [ASK QF3.] |

F2. Do you think of yourself as closer to the Republican Party or to the Democratic Party?

- 1 Republican
- 2 Democrat
- (DO NOT READ)
- 3 Neither/Just Independent (VOL)
- 8 Don't know
- 9 Refused

F3. What is the highest level of education you completed? (READ LIST)

- 01 Elementary school only
- 02 Some high school but did not finish
- 03 Completed high school
- 04 Some college but didn't finish
- 05 Two year college degree
- 06 Four year college degree
- 07 Some graduate work
- 08 Completed masters or professional degree
- 09 Advanced graduate work or PhD
- (DO NOT READ)
- 98 Don't know
- 99 Refused

F4. What is your age? (Record actual age in years).

- 
- 99 Refused [ASK F4A]

F4A. [If Refused] Are you...

- 1 18-29 years old
- 2 30-44 years old
- 3 45-59 years old
- 4 60 years old or more
- (DO NOT READ)
- 8 Don't know
- 9 Refused

F5. Are you currently married, widowed, divorced, separated, or have you never been married?

- 1 Married
- 2 Widowed
- 3 Divorced
- 4 Separated
- 5 Never Married
- (DO NOT READ)
- 8 Don't know
- 9 Refused

F6. Are you of Hispanic or Latino origin, such as Mexican, Puerto Rican, Cuban or some other Spanish background?

- 1 Yes
- 2 No  
(DO NOT READ)
- 8 Don't know
- 9 Refused

F7. Would you describe yourself as White, African American or Black, Asian, Native American, of more than one race or some other race?

- 01 White
- 02 African American or Black
- 03 Asian, South Asian, or Pacific Islander
- 04 Native American or American Indian
- 05 More than one race
- 97 Other, Specify  
(DO NOT READ)
- 06 Hispanic or Latino
- 98 Don't know
- 99 Refused

F8. Aside from weddings and funerals, how often do you attend religious services... more than once a week, once a week, once or twice a month, a few times a year, seldom, or never?

- 1 More than once a week
- 2 Once a week
- 3 Once or twice a month
- 4 A few times a year
- 5 Seldom
- 6 Never  
(DO NOT READ)
- 8 Don't know
- 9 Refused

F9. What is your religious preference – are you Protestant, Roman Catholic, Jewish, Muslim, another religion or no religion?

IF RESPONDENT NAMES ANYTHING ELSE, ASK:

Would that fall under the general category of Protestant religions, is it a Christian religion, but not Protestant, or is it something else?

- 1 Protestant
  - 2 Roman Catholic
  - 3 Jewish
  - 4 Muslim/Islam
  - 5 Mormon/Latter-Day Saints
  - 6 Other Christian Religion
  - 7 Other Non-Christian Religion
  - 8 No Religion/Atheist/Agnostic
- (DO NOT READ)
- 98 DON'T KNOW
  - 99 REFUSED

(There is no F10 in this instrument.)

F11. Last year, that is in 2011, what was your total family income from all sources, before taxes? Just stop me when I get to the right category.

- 01 Less than \$10,000
  - 02 10 to under \$20,000
  - 03 20 to under \$30,000
  - 04 30 to under \$40,000
  - 05 40 to under \$50,000
  - 06 50 to under \$75,000
  - 07 75 to under \$100,000
  - 08 100 to under \$150,000
  - 09 \$150,000 or more
- (DO NOT READ)
- 98 Don't know
  - 99 Refused

F12. Overall, which of the following best describes how the recession affected your own personal financial situation?

- 1 It had a major effect, and your finances have not recovered
  - 2 It had a major effect, but your finances have mostly recovered
  - 3 It didn't have a major effect on your finances
- (DO NOT READ)
- 8 Don't know
  - 9 Refused

F13. In general, would you describe your political views as...

- 1 Very conservative
- 2 Conservative
- 3 Moderate
- 4 Liberal
- 5 Very liberal
- (DO NOT READ)
- 8 Don't know
- 9 Refused

F14. Are you or any member of your household a member of a local, state or national labor union?

- 1 Yes, respondent.
- 2 Yes, another household member
- 3 No, nobody in household
- (DO NOT READ)
- 8 Don't know
- 9 Refused

F15. Do you or any member of your household work for federal, state, or local government—for example, as a public school teacher, police officer, firefighter, or other government job?

- 1 Yes
- 2 No
- (DO NOT READ)
- 8 Don't know
- 9 Refused

(There is no F16 in this instrument.)

F17. How many days in the past week did you read a daily newspaper?

- 0 None
- 1 One day
- 2 Two
- 3 Three
- 4 Four
- 5 Five
- 6 Six
- 7 Seven days or “every day”
- (DO NOT READ)
- 8 Don't know
- 9 Refused

F18. How many days in the past week did you watch the local TV news at 5, 6 or 10 o'clock?

- 0 None
- 1 One day
- 2 Two
- 3 Three
- 4 Four
- 5 Five
- 6 Six
- 7 Seven days or "every day"  
(DO NOT READ)
- 8 Don't know
- 9 Refused

F18b. How many days in the past week did you go online to read about state and local news at news websites or political blogs?

- 0 None
- 1 One day
- 2 Two
- 3 Three
- 4 Four
- 5 Five
- 6 Six
- 7 Seven days or "every day"  
(DO NOT READ)
- 8 Don't know
- 9 Refused

F18c. How many days in the past week did you go online to read about state and local news through social media such as Facebook, Twitter or e-mails?

- 0 None
- 1 One day
- 2 Two
- 3 Three
- 4 Four
- 5 Five
- 6 Six
- 7 Seven days or "every day"  
(DO NOT READ)
- 8 Don't know
- 9 Refused



F19. Of all the personal telephone calls that you receive, do you get...?

- 1 All or almost all on a cell phone
- 2 Some on a cell phone and some on a home phone
- 3 All or almost all on a regular home phone  
(DO NOT READ)
- 8 Don't know
- 9 Refused

F20. And did I reach you by dialing (INSERT PHONE NUMBER)?

- 1 Yes (SKIP TO QF22)
- 2 No

F21. For verification purposes, may I have the number where I reached you?

(ENTER 10 DIGIT PHONE NUMBER. VERIFY NUMBER.)

F22. Is this phone a cell phone or not?

- 1 Yes
- 2 No

F23. Did you vote in the November 2010 election for governor or did something prevent you from voting?

1. Yes, voted (ASK F24)
2. No, did not vote (SKIP TO CLOSING)  
(DO NOT READ)
8. Don't know (SKIP TO CLOSING)
9. Refused (SKIP TO CLOSING)

(F24 names and party order were randomly ordered.)

F24. Did you vote for (the Republican Scott Walker) or for (the Democrat Tom Barrett) in November 2010 or did you vote for someone else?

1. Scott Walker
2. Barrett
3. Someone else  
(DO NOT READ)
6. Did not vote for Governor (VOL)
8. Don't Know
9. Refused

Thank you very much. Have a great day/evening!