



Marquette Law School Poll Toplines-
May 9-12, 2012

(Reported total sample size may differ from 704 due to rounding of weighted data.)

S2

Gender

	N	%
Male	328	47
Female	376	53

S4

Region

	N	%
Milwaukee City	86	12
Rest of Milwaukee media market	208	30
Madison media market	123	17
Green Bay/Appleton media market	138	20
Rest of state media markets	148	21

S5

Some people are registered to vote and others are not. Are you registered to vote in the precinct or ward where you now live, or aren't you?

	N	%
Yes, registered to vote	677	96
No, not registered to vote	27	4
Don't know/Refused (v)	0	0

S6

Do you plan to register to vote, or is there a chance that you may not register?

	N	%
Plan to Register	27	100

Q1

Some people seem to follow what's going on in politics most of the time, whether there's an election going on or not. Others aren't that interested. Would you say you follow what's going on in politics most of the time, some of the time, only now and then, or hardly at all?

	N	%
Most of the time	510	72
Some of the time	143	20
Only now and then	39	6
Hardly at all	12	2
Don't know (v)	0	0
Refused (v)	0	0

Q2

What are the chances that you will vote in the November 2012 general election for President, Congress, and other offices -- are you absolutely certain to vote, very likely to vote, are the chances 50-50, or don't you think you will vote?

	N	%
Absolutely certain	609	87
Very likely	59	8
50-50	23	3
Will not vote	9	1
Don't know (v)	4	1
Refused (v)	0	0

Q2b

What are the chances that you will vote in a June recall election for Governor -- are you absolutely certain to vote, very likely to vote, are the chances 50-50, or don't you think you will vote?

	N	%
Absolutely certain	600	85
Very likely	50	7
50-50	24	3
Will not vote	26	4
Don't know (v)	3	0
Refused (v)	1	0

**To assess the impact of the economy on approval (of Obama and Walker), half the sample was asked the economic evaluation questions (Q3 and Q4) before job approval, and half were asked approval before the economy. The results reported below include all respondents regardless of which set of questions they were asked first.

Q3

Over the past year, do you feel the economy has gotten better, gotten worse, or stayed about the same?

	N	%
Gotten better	173	25
Gotten worse	233	33
Stayed the same	290	41
Don't know (v)	8	1
Refused (v)	0	0

Q4

Looking ahead, over the next year do you expect the economy to get better, get worse, or stay about the same?

	N	%
Get better	314	45
Get worse	82	12
Stay the same	239	34
Don't know (v)	68	10
Refused (v)	1	0

Q5

Overall, do you approve or disapprove of the way Barack Obama is handling his job as President?

	N	%
Approve	320	45
Disapprove	346	49
Don't know (v)	31	4
Refused (v)	7	1

Q6

Overall, do you approve or disapprove of the way Scott Walker is handling his job as Governor of Wisconsin?

	N	%
Approve	352	50
Disapprove	321	46
Don't know (v)	26	4
Refused (v)	4	1

Q7

(I'm now going to read you a list of people and organizations. Please tell me if you have a favorable or unfavorable opinion of each of them or if you haven't heard enough about him yet to have an opinion.)

Barack Obama?

	N	%
Favorable	343	49
Unfavorable	332	47
Haven't heard enough	14	2
Don't know (v)	12	2
Refused (v)	4	1

Q8

(I'm now going to read you a list of people and organizations. Please tell me if you have a favorable or unfavorable opinion of each of them or if you haven't heard enough about him yet to have an opinion.)

Mitt Romney?

	N	%
Favorable	284	40
Unfavorable	306	44
Haven't heard enough	86	12
Don't know (v)	21	3
Refused (v)	6	1

Q9

(I'm now going to read you a list of people and organizations. Please tell me if you have a favorable or unfavorable opinion of each of them or if you haven't heard enough about him yet to have an opinion.)

Scott Walker?

	N	%
Favorable	353	50
Unfavorable	319	45
Haven't heard enough	22	3
Don't know (v)	7	1
Refused (v)	4	1

Q10

(I'm now going to read you a list of people and organizations. Please tell me if you have a favorable or unfavorable opinion of each of them or if you haven't heard enough about him yet to have an opinion.)

Tom Barrett?

	N	%
Favorable	263	37
Unfavorable	320	45
Haven't heard enough	95	13
Don't know (v)	21	3
Refused (v)	5	1

Q10b

(I'm now going to read you a list of people and organizations. Please tell me if you have a favorable or unfavorable opinion of each of them or if you haven't heard enough about him yet to have an opinion.)

Rebecca Kleefisch?

	N	%
Favorable	178	25
Unfavorable	218	31
Haven't heard enough	279	40
Don't know (v)	25	4
Refused (v)	4	1

Q10c

(I'm now going to read you a list of people and organizations. Please tell me if you have a favorable or unfavorable opinion of each of them or if you haven't heard enough about him yet to have an opinion.)

Mahlon Mitchell?

	N	%
Favorable	132	19
Unfavorable	68	10
Haven't heard enough	449	64
Don't know (v)	53	8
Refused (v)	3	0

Q11

(I'm now going to read you a list of people and organizations. Please tell me if you have a favorable or unfavorable opinion of each of them or if you haven't heard enough about him yet to have an opinion.)

Public employee unions?

	N	%
Favorable	277	39
Unfavorable	314	45
Haven't heard enough	82	12
Don't know (v)	27	4
Refused (v)	4	1

Q12

(I'm now going to read you a list of people and organizations. Please tell me if you have a favorable or unfavorable opinion of each of them or if you haven't heard enough about him yet to have an opinion.)

Private employee unions?

	N	%
Favorable	302	43
Unfavorable	235	33
Haven't heard enough	120	17
Don't know (v)	42	6
Refused (v)	5	1

Q13

(I'm now going to read you a list of people and organizations. Please tell me if you have a favorable or unfavorable opinion of each of them or if you haven't heard enough about him yet to have an opinion.)

The Tea Party?

	N	%
Favorable	207	29
Unfavorable	322	46
Haven't heard enough	141	20
Don't know (v)	31	4
Refused (v)	3	0

Q14 (ALL REGISTERED VOTERS)

In an election to recall the governor between Republican Scott Walker and Democrat Tom Barrett, would you vote for Walker or for Barrett?

	N	%
Walker	356	51
Barrett	303	43
Undecided	24	3
Would not vote (v)	6	1
Don't know (v)	6	1
Refused (v)	9	1

Q14 (LIKELY VOTERS)

In an election to recall the governor between Republican Scott Walker and Democrat Tom Barrett, would you vote for Walker or for Barrett?

	N	%
Walker	303	50
Barrett	266	44
Undecided	15	3
Would not vote (v)	5	1
Don't know (v)	3	1
Refused (v)	8	1

Q14b (ALL REGISTERED VOTERS)

In an election to recall the lieutenant governor, if the candidates were Republican Scott Walker and Democrat Tom Barrett, would you vote for Walker or for Barrett?

	N	%
Kleefisch	298	42
Mitchell	284	40
Undecided	74	11
Would not vote (v)	11	2
Don't know (v)	29	4
Refused (v)	7	1

Q14b (LIKELY VOTERS)

In an election to recall the lieutenant governor, if the candidates were Republican Scott Walker and Democrat Tom Barrett, would you vote for Walker or for Barrett?

	N	%
Kleefisch	282	47
Mitchell	248	41
Undecided	44	7
Would not vote (v)	6	1
Don't know (v)	13	2
Refused (v)	6	1

Q15 (ALL REGISTERED VOTERS)

If the 2012 election for President were held today, would you vote for Barack Obama, the Democrat or for Mitt Romney, the Republican?

	N	%
Obama	323	46
Romney	311	44
Undecided (v)	48	7
Would not vote (v)	6	1
Don't know (v)	10	1
Refused (v)	6	1

Q15 (LIKELY VOTERS)

If the 2012 election for President were held today, would you vote for Barack Obama, the Democrat or for Mitt Romney, the Republican?

	N	%
Obama	278	46
Romney	281	46
Undecided (v)	33	5
Would not vote (v)	4	1
Don't know (v)	6	1
Refused (v)	6	1

Q16

Did you vote in the May 8 Democratic primary for governor in the recall election?

	N	%
Yes, voted	477	68
No, did not vote	224	32
Don't know (v)	1	0
Refused (v)	1	0

Q17

In the Democratic primary for Governor, did you vote for Tom Barrett, Kathleen Falk, Doug La Follette, or Kathleen Vinehout?

	N	%
Tom Barrett	168	49
Kathleen Falk	72	21
Doug La Follette	15	4
Kathleen Vinehout	15	4
Don't know (v)	38	11
Refused (v)	33	10

Q18

Thinking just about the state of Wisconsin, do you feel things in Wisconsin are generally going in the right direction, or do you feel things have gotten off on the wrong track?

	N	%
Right direction	350	50
Wrong track	314	45
Don't know (v)	33	5
Refused (v)	7	1

Q19

In general, which of the following statements do you agree with more:

	N	%
Higher taxes and more services	283	40
Lower taxes and fewer services	345	49
Don't know (v)	61	9
Refused (v)	15	2

Q20

Do you think Tom Barrett or Scott Walker would be better at creating jobs in the state?

	N	%
Barrett	287	41
Walker	338	48
No difference (v)	29	4
Don't know (v)	45	6
Refused (v)	6	1

Q21

Do you think Tom Barrett or Scott Walker would be better at balancing the budget in the state?

	N	%
Barrett	240	34
Walker	386	55
No difference (v)	21	3
Don't know (v)	54	8
Refused (v)	3	0

Q22

Do you think Tom Barrett or Scott Walker would be better at improving the quality of education in the state?

	N	%
Barrett	324	46
Walker	306	43
No difference (v)	27	4
Don't know (v)	44	6
Refused (v)	3	0

Q23

Do you think Tom Barrett or Scott Walker would be better at holding down taxes in the state?

	N	%
Barrett	193	27
Walker	418	59
No difference (v)	30	4
Don't know (v)	58	8
Refused (v)	5	1

Q24

Do you think Tom Barrett or Scott Walker would be better at making taxes fair in the state?

	N	%
Barrett	289	41
Walker	331	47
No difference (v)	24	3
Don't know (v)	56	8
Refused (v)	3	0

Q25

Which of the following statements comes closest to your opinion of how Scott Walker has done as Governor?

	N	%
I like what he's done as Governor	264	37
I like what he's done but not how he's done it	156	22
I don't like what he's done	269	38
Mixed/Some good, some bad (v)	10	1
Don't know (v)	3	0
Refused (v)	3	0

Q26

Would you like to see collective bargaining for public employees returned to what it was before last year or keep the current law that eliminated most collective bargaining?

	N	%
Return collective bargaining	301	43
Keep as it is now	352	50
Don't know (v)	43	6
Refused (v)	8	1

Q27a

How well would you say the following word or phrase describes Tom Barrett?

Honest

	N	%
Extremely well	142	20
Quite well	231	33
Not too well	134	19
Not well at all	105	15
Don't know (v)	88	13
Refused (v)	4	1

Q27b

How well would you say the following word or phrase describes Tom Barrett?

Decisive

	N	%
Extremely well	88	13
Quite well	237	34
Not too well	161	23
Not well at all	125	18
Don't know (v)	88	13
Refused (v)	4	1

Q27c

How well would you say the following word or phrase describes Tom Barrett?
Cares about people like me

	N	%
Extremely well	136	19
Quite well	218	31
Not too well	135	19
Not well at all	151	21
Don't know (v)	60	9
Refused (v)	3	0

Q27d

How well would you say the following word or phrase describes Tom Barrett?
Fair

	N	%
Extremely well	132	19
Quite well	235	33
Not too well	137	19
Not well at all	127	18
Don't know (v)	69	10
Refused (v)	3	0

Q27e

How well would you say the following word or phrase describes Tom Barrett?
Inspiring

	N	%
Extremely well	82	12
Quite well	210	30
Not too well	167	24
Not well at all	182	26
Don't know (v)	60	9
Refused (v)	4	1

Q27f

How well would you say the following word or phrase describes Tom Barrett?

Provides strong leadership

	N	%
Extremely well	110	16
Quite well	219	31
Not too well	158	22
Not well at all	160	23
Don't know (v)	51	7
Refused (v)	6	1

Q28a

How well would you say the following word or phrase describes Scott Walker?

Honest

	N	%
Extremely well	177	25
Quite well	182	26
Not too well	96	14
Not well at all	220	31
Don't know (v)	26	4
Refused (v)	3	0

Q28b

How well would you say the following word or phrase describes Scott Walker?

Decisive

	N	%
Extremely well	255	36
Quite well	225	32
Not too well	78	11
Not well at all	120	17
Don't know (v)	24	3
Refused (v)	3	0

Q28c

How well would you say the following word or phrase describes Scott Walker?
Cares about people like me

	N	%
Extremely well	185	26
Quite well	164	23
Not too well	99	14
Not well at all	224	32
Don't know (v)	26	4
Refused (v)	5	1

Q28d

How well would you say the following word or phrase describes Scott Walker?
Fair

	N	%
Extremely well	160	23
Quite well	191	27
Not too well	116	16
Not well at all	218	31
Don't know (v)	16	2
Refused (v)	3	0

Q28e

How well would you say the following word or phrase describes Scott Walker?
Inspiring

	N	%
Extremely well	172	24
Quite well	181	26
Not too well	120	17
Not well at all	211	30
Don't know (v)	17	2
Refused (v)	3	0

Q28f

How well would you say the following word or phrase describes Scott Walker?

Provides strong leadership

	N	%
Extremely well	208	30
Quite well	195	28
Not too well	120	17
Not well at all	166	24
Don't know (v)	11	2
Refused (v)	4	1

Q29a

(Since January 2011, have you...)

Talked to people and tried to show them why they should vote for or against a candidate?

	N	%
Yes, have done	373	53
No, have not done	327	47
Don't know (v)	3	0
Refused (v)	0	0

Q29b

(Since January 2011, have you...)

Put up a yard sign or bumper sticker to express your political views?

	N	%
Yes, have done	161	23
No, have not done	543	77
Don't know (v)	0	0
Refused (v)	0	0

Q29c

(Since January 2011, have you...)

Been contacted by a campaign by phone, in person, or by mail?

	N	%
Yes, have been	557	79
No, have not been	145	21
Don't know (v)	2	0
Refused (v)	0	0

Q30a

(How often do you talk about politics with...)
Family and friends?

	N	%
More than once a week	237	34
About once a week	191	27
Once or twice a month	135	19
A few times a year	87	12
Never	53	8
Don't know (v)	1	0
Refused (v)	0	0

Q30b

(How often do you talk about politics with...)
Co-workers?

	N	%
More than once a week	142	20
About once a week	103	15
Once or twice a month	113	16
A few times a year	68	10
Never	270	38
Don't know (v)	8	1
Refused (v)	1	0

Q31

Is there anyone you have stopped talking with about politics due to disagreements over the recall elections or Scott Walker?

	N	%
Yes	238	34
No	461	65
Don't know (v)	5	1
Refused (v)	0	0

Q32

How satisfied are you with the job the public schools are doing in your community? Are you very satisfied, satisfied, dissatisfied, or very dissatisfied?

	N	%
Very satisfied	165	23
Satisfied	313	45
Dissatisfied	128	18
Very dissatisfied	47	7
Mixed feelings/Some good, some bad (v.)	8	1
Don't know (v)	37	5
Refused (v)	5	1

Q33

Thinking about all the changes in state government over the past year, do you think Wisconsin is better off in the long run because of these changes or worse off in the long run?

	N	%
Better off	346	49
Worse off	311	44
Neither/Made no difference (v.)	12	2
Don't know (v)	29	4
Refused (v)	6	1

Q34

Thinking about the state as a whole, do you think there are more jobs now compared to a year ago, fewer jobs, or about the same?

	N	%
More jobs	142	20
Fewer jobs	260	37
About the same	266	38
Don't know (v)	36	5
Refused (v)	0	0

Q35

Have you heard or read anything about the Milwaukee prosecutor's investigation, called a "John Doe" investigation, which has led to charges against several former aides or associates of Scott Walker while he was Milwaukee County executive?

	N	%
Yes, heard or read	546	78
No, haven't heard or read	148	21
Heard of but don't know much/anything about (v)	5	1
Don't know (v)	5	1
Refused (v)	0	0

Q36

Do you think the "John Doe" investigation is just more politics, or is it really something serious?

	N	%
Just more politics	262	48
Really something serious	240	44
Don't know (v)	47	9
Refused (v)	1	0

F1

Generally speaking, do you think of yourself as a Republican, a Democrat, or an Independent?

	N	%
Republican	196	28
Democrat	203	29
Independent	283	40
Other/No preference (v)	14	2
Don't know (v)	3	0
Refused (v)	5	1

PARTY ID WITH LEANERS

Party identification including those who lean toward one party or another

	N	%
Republican	319	45
Democrat	310	44
Neither/Just Independent (v)	64	9
Don't know/Refused (v)	10	1

F3 RECODE

What is the highest level of education you completed?

	N	%
Less than high school	26	4
High school graduate	238	34
Some college, no degree	122	17
Associate's degree	87	12
Bachelor's degree or more	229	33
Don't know/Refused (v)	2	0

F4 RECODE

Age Category

	N	%
18-29 years old	56	8
30-44 years old	88	13
45-59 years old	234	33
60 years or older	320	45
Don't know/Refused (v)	6	1

F5

Are you currently married, widowed, divorced, separated, or have you never been married?

	N	%
Married	410	58
Widowed	81	12
Divorced	82	12
Separated	15	2
Never Married	108	15
Don't know (v)	2	0
Refused (v)	6	1

RACE/ETHNICITY RECODE

Race/Ethnicity

	N	%
White, non-Hispanic	620	88
Black, non-Hispanic	30	4
Hispanic	18	3
Other Race	26	4
Don't know/Refused (v)	9	1

F8

Aside from weddings and funerals, how often do you attend religious services...more than once a week, once a week, once or twice a month, a few times a year, seldom, or never?

	N	%
More than once a week	97	14
Once a week	222	32
Once or twice a month	102	14
A few times a year	119	17
Seldom	79	11
Don't know (v)	73	10
Refused (v)	12	2

F9

What is your religious preferences - are you Protestant, Roman Catholic, Jewish, Muslim, another religion, or no religion?

	N	%
Protestant	213	30
Roman Catholic	247	35
Jewish	9	1
Muslim/Islam	5	1
Mormon/Latter-Day Saints	7	1
Other Christian religion	97	14
Other Non-Christian religion	34	5
No Religion/Atheist/Agnostic	70	10
Don't know (v)	1	0
Refused (v)	22	3

F11

Last year, that is in 2011, what was your total family income from all sources, before taxes? Just stop me when I get to the right category.

	N	%
Less than \$10,00	48	7
10 to under \$20,000	46	7
20 to under \$30,000	68	10
30 to under \$40,000	65	9
40 to under \$50,000	69	10
50 to under \$75,000	128	18
75 to under \$100,000	77	11
100 to under \$150,000	59	8
\$150,000 or more	25	4
Don't know (v)	21	3
Refused (v)	97	14

F12

Overall, which of the following best describes how the recession affected your own personal financial situation?

	N	%
Major effect, and finances not recovered	203	29
Major effect, but finances recovered	228	32
No major effect	249	35
Don't know (v)	14	2
Refused (v)	10	1

F13

In general would you describe your political views as ...

	N	%
Very conservative	66	9
Conservative	271	38
Moderate	214	30
Liberal	95	13
Very liberal	41	6
Don't know (v)	11	2
Refused (v)	6	1

F14

Are you or any member of your household a member of a local or national labor union?

	N	%
Yes, respondent	105	15
Yes, another household member	104	15
No, nobody in household	487	69
Don't know (v)	1	0
Refused (v)	7	1

F15

Do you or a member of your household work for federal, state, or local government - for example, as a public school teacher, police officer, firefighter, or other government job?

	N	%
Yes	157	22
No	541	77
Don't know (v)	1	0
Refused (v)	6	1

F17

How many days in the past week did you read a daily newspaper?

	N	%
None	127	18
One day	72	10
Two days	74	11
Three days	47	7
Four days	32	5
Five days	27	4
Six days	13	2
Seven days or every day	302	43
Don't know (v)	1	0
Refused (v)	9	1

F18

How many days in the past week did you watch the local TV news at 5, 6, or 10 o'clock?

	N	%
None	80	11
One day	42	6
Two days	33	5
Three days	39	6
Four days	23	3
Five days	61	9
Six days	22	3
Seven days or every day	394	56
Don't know (v)	1	0
Refused (v)	9	1

F18b

How many days in the past week did you go online to read about state and local news at news websites or political blogs?

	N	%
None	321	46
One day	43	6
Two days	60	9
Three days	42	6
Four days	26	4
Five days	31	4
Six days	8	1
Seven days or every day	164	23
Don't know (v)	1	0
Refused (v)	8	1

F18c

How many days in the past week did you go online to read about state and local news through social media such as Facebook, Twitter, or e-mails?

	N	%
None	452	64
One day	34	5
Two days	34	5
Three days	21	3
Four days	16	2
Five days	19	3
Six days	3	0
Seven days or every day	115	16
Don't know (v)	1	0
Refused (v)	9	1

F19

Of all the personal telephone calls that you receive, do you get...?

	N	%
All or almost all on a cell phone	155	22
Some on a cell phone and some on a home phone	183	26
All or almost all on a home phone	353	50
Don't know (v)	3	0
Refused (v)	10	1

F20

And did I reach you by dialing (PHONE NUMBER)?

	N	%
Yes	702	100
No	2	0

F22

Is this a cell phone or not?

	N	%
Yes	170	24
No	534	76

F23

Did you vote in the November 2010 election for governor or did something prevent you from voting?

	N	%
Yes, voted	586	83
No, did not vote	102	14
Don't know (v)	3	0
Refused (v)	13	2

F24

Did you vote for the Republican Scott Walker or for the Democrat Tom Barrett in November 2010 or did you vote for someone else?

	N	%
Scott Walker	301	52
Tom Barrett	238	41
Someone else	14	2
Don't know (v)	9	2
Refused (v)	21	4
