# Marquette Law School Poll Toplines-June 13-16, 2012

(Reported total sample size may differ from 707 due to rounding of weighted data.)

| <b>S2</b> |   |
|-----------|---|
| Gender    | - |

| Gender |                                 |     |    |  |
|--------|---------------------------------|-----|----|--|
|        |                                 | N   | %  |  |
|        | Male                            | 337 | 48 |  |
|        | Female                          | 370 | 52 |  |
| S4     |                                 |     |    |  |
| Region |                                 |     |    |  |
|        |                                 | N   | %  |  |
|        | Milwaukee City                  | 94  | 13 |  |
|        | Rest of Milwaukee media market  | 210 | 30 |  |
|        | Madison media market            | 127 | 18 |  |
|        | Green Bay/Appleton media market | 127 | 18 |  |
|        | Rest of state media markets     | 150 | 21 |  |

Some people are registered to vote and others are not. Are you registered to vote in the precinct or ward where you now live, or aren't you?

|                            | N   | %  |
|----------------------------|-----|----|
| Yes, registered to vote    | 662 | 94 |
| No, not registered to vote | 45  | 6  |
| Don't know/Refused (v)     |     | 0  |

# **S6**

Do you plan to register to vote, or is there a chance that you may not register?

|                  | N  | %   |
|------------------|----|-----|
| Plan to Register | 45 | 100 |

Q1 Some people seem to follow what's going on in politics most of the time, whether there's an election going on or not. Others aren't that interested. Would you say you follow what's going on in politics most of the time, some of the time, only now and then, or hardly at all?

|                   | N   | %  |
|-------------------|-----|----|
| Most of the time  | 488 | 69 |
| Some of the time  | 140 | 20 |
| Only now and then | 46  | 7  |
| Hardly at all     | 32  | 5  |
| Don't know (v)    | 1   | 0  |
| Refused (v)       | 0   | 0  |

#### $\mathbf{Q2}$

What are the chances that you will vote in the November 2012 general election for President, Congress, and other offices -- are you absolutely certain to vote, very likely to vote, are the chances 50-50, or don't you think you will vote?

|                    | N   | %  |
|--------------------|-----|----|
| Absolutely certain | 594 | 84 |
| Very likely        | 63  | 9  |
| 50-50              | 35  | 5  |
| Will not vote      | 12  | 2  |
| Don't know (v)     | 4   | 1  |
| Refused (v)        | 0   | 0  |
|                    |     |    |

<sup>\*\*</sup>To assess the impact of the economy on approval (of Obama and Walker), half the sample was asked the economic evaluation questions (Q3 and Q4) before job approval, and half were asked approval before the economy. The results reported below include all respondents regardless of which set of questions they were asked first.

Q3
Over the past year, do you feel the economy has gotten better, gotten worse, or stayed about the same?

|                 | N   | %  |
|-----------------|-----|----|
| Gotten better   | 171 | 24 |
| Gotten worse    | 235 | 33 |
| Stayed the same | 291 | 41 |
| Don't know (v)  | 10  | 1  |
| Refused (v)     | 0   | 0  |
|                 |     |    |

Looking ahead, over the next year do you expect the economy to get better, get worse, or stay about the same?

|                | N   | %  |
|----------------|-----|----|
| Get better     | 281 | 40 |
| Get worse      | 121 | 17 |
| Stay the same  | 262 | 37 |
| Don't know (v) | 41  | 6  |
| Refused (v)    | 1   | 0  |

#### **Q5**

Overall, do you approve or disapprove of the way Barack Obama is handling his job as President?

|                | N   | %  |
|----------------|-----|----|
| Approve        | 368 | 52 |
| Disapprove     | 306 | 43 |
| Don't know (v) | 26  | 4  |
| Refused (v)    | 7   | 1  |

### **Q6**

Overall, do you approve or disapprove of the way Scott Walker is handling his job as Governor of Wisconsin?

|                | N   | %  |
|----------------|-----|----|
| Approve        | 359 | 51 |
| Disapprove     | 323 | 46 |
| Don't know (v) | 22  | 3  |
| Refused (v)    | 3   | 0  |

# $\overline{\mathbf{Q7}}$

(I'm now going to read you a list of people and organizations. Please tell me if you have a favorable or unfavorable opinion of each of them or if you haven't heard enough about him yet to have an opinion.)

Barack Obama?

|                      | N   | %  |
|----------------------|-----|----|
| Favorable            | 377 | 53 |
| Unfavorable          | 278 | 39 |
| Haven't heard enough | 29  | 4  |
| Don't know (v)       | 18  | 3  |
| Refused (v)          | 5   | 1  |

(I'm now going to read you a list of people and organizations. Please tell me if you have a favorable or unfavorable opinion of each of them or if you haven't heard enough about him yet to have an opinion.)

Mitt Romney?

|                      | N   | %  |
|----------------------|-----|----|
| Favorable            | 244 | 35 |
| Unfavorable          | 305 | 43 |
| Haven't heard enough | 132 | 19 |
| Don't know (v)       | 20  | 3  |
| Refused (v)          | 5   | 1  |

#### **O9**

(I'm now going to read you a list of people and organizations. Please tell me if you have a favorable or unfavorable opinion of each of them or if you haven't heard enough about him yet to have an opinion.)

3. T

Scott Walker?

| N   | %                |
|-----|------------------|
| 354 | 50               |
| 325 | 46               |
| 17  | 2                |
| 9   | 1                |
| 1   | 0                |
|     | 354<br>325<br>17 |

#### **O10**

(I'm now going to read you a list of people and organizations. Please tell me if you have a favorable or unfavorable opinion of each of them or if you haven't heard enough about him yet to have an opinion.)

Tom Barrett?

|                      | N   | %  |
|----------------------|-----|----|
| Favorable            | 273 | 39 |
| Unfavorable          | 322 | 46 |
| Haven't heard enough | 85  | 12 |
| Don't know (v)       | 25  | 4  |
| Refused (v)          | 2   | 0  |

(I'm now going to read you a list of people and organizations. Please tell me if you have a favorable or unfavorable opinion of each of them or if you haven't heard enough about him yet to have an opinion.)

Tammy Baldwin?

|                      | N   | %  |
|----------------------|-----|----|
| Favorable            | 189 | 27 |
| Unfavorable          | 211 | 30 |
| Haven't heard enough | 273 | 39 |
| Don't know (v)       | 32  | 5  |
| Refused (v)          | 3   | 0  |

#### Q12

(I'm now going to read you a list of people and organizations. Please tell me if you have a favorable or unfavorable opinion of each of them or if you haven't heard enough about him yet to have an opinion.)

Tommy Thompson?

|                      | N   | %  |
|----------------------|-----|----|
| Favorable            | 337 | 48 |
| Unfavorable          | 251 | 36 |
| Haven't heard enough | 85  | 12 |
| Don't know (v)       | 31  | 4  |
| Refused (v)          | 3   | 0  |

#### **O13**

(I'm now going to read you a list of people and organizations. Please tell me if you have a favorable or unfavorable opinion of each of them or if you haven't heard enough about him yet to have an opinion.)

Mark Neumann?

|                      | N   | %  |
|----------------------|-----|----|
| Favorable            | 169 | 24 |
| Unfavorable          | 169 | 24 |
| Haven't heard enough | 318 | 45 |
| Don't know (v)       | 48  | 7  |
| Refused (v)          | 3   | 0  |

(I'm now going to read you a list of people and organizations. Please tell me if you have a favorable or unfavorable opinion of each of them or if you haven't heard enough about him yet to have an opinion.)

Jeff Fitzgerald?

|                      | N   | %  |
|----------------------|-----|----|
| Favorable            | 123 | 17 |
| Unfavorable          | 156 | 22 |
| Haven't heard enough | 365 | 52 |
| Don't know (v)       | 60  | 8  |
| Refused (v)          | 4   | 1  |

#### Q15

(I'm now going to read you a list of people and organizations. Please tell me if you have a favorable or unfavorable opinion of each of them or if you haven't heard enough about him yet to have an opinion.)

Eric Hovde?

|                      | N   | %  |
|----------------------|-----|----|
| Favorable            | 99  | 14 |
| Unfavorable          | 90  | 13 |
| Haven't heard enough | 439 | 62 |
| Don't know (v)       | 77  | 11 |
| Refused (v)          | 3   | 0  |

#### **O16**

(I'm now going to read you a list of people and organizations. Please tell me if you have a favorable or unfavorable opinion of each of them or if you haven't heard enough about him yet to have an opinion.)

Public employee unions?

|                      | N   | %  |
|----------------------|-----|----|
| Favorable            | 287 | 41 |
| Unfavorable          | 297 | 42 |
| Haven't heard enough | 92  | 13 |
| Don't know (v)       | 28  | 4  |
| Refused (v)          | 2   | 0  |

#### 017

(I'm now going to read you a list of people and organizations. Please tell me if you have a favorable or unfavorable opinion of each of them or if you haven't heard enough about him yet to have an opinion.)

Private employee unions?

|                      | N   | %  |
|----------------------|-----|----|
| Favorable            | 299 | 42 |
| Unfavorable          | 205 | 29 |
| Haven't heard enough | 163 | 23 |
| Don't know (v)       | 38  | 5  |
| Refused (v)          | 2   | 0  |

#### Q18

(I'm now going to read you a list of people and organizations. Please tell me if you have a favorable or unfavorable opinion of each of them or if you haven't heard enough about him yet to have an opinion.)

The Tea Party?

|                      | N   | %  |
|----------------------|-----|----|
| Favorable            | 221 | 31 |
| Unfavorable          | 322 | 46 |
| Haven't heard enough | 132 | 19 |
| Don't know (v)       | 27  | 4  |
| Refused (v)          | 5   | 1  |

#### **O18b**

Do you approve or disapprove of way the U.S. Supreme Court is handling its job?

|                | 11  | /0 |
|----------------|-----|----|
| Approve        | 325 | 46 |
| Disapprove     | 245 | 35 |
| Don't know (v) | 129 | 18 |
| Refused (v)    | 8   | 1  |

N

# Q19 (ALL REGISTERED VOTERS)

In the November US Senate election if the candidates were Democrat Tammy Baldwin and Republican Jeff Fitzgerald, would you vote for Baldwin or Fitzgerald?

| N   | %                            |
|-----|------------------------------|
| 309 | 44                           |
| 254 | 36                           |
| 66  | 9                            |
| 10  | 1                            |
| 57  | 8                            |
| 11  | 2                            |
|     | 309<br>254<br>66<br>10<br>57 |

# Q19 (LIKELY VOTERS)

In the November US Senate election if the candidates were Democrat Tammy Baldwin and Republican Jeff Fitzgerald, would you vote for Baldwin or Fitzgerald?

|                    | N   | %  |
|--------------------|-----|----|
| Baldwin            | 268 | 45 |
| Fitzgerald         | 232 | 39 |
| Undecided (v)      | 46  | 8  |
| Would not vote (v) | 6   | 1  |
| Don't know (v)     | 32  | 5  |
| Refused (v)        | 9   | 2  |

### **Q20 (ALL REGISTERED VOTERS)**

In the November US Senate election if the candidates were Democrat Tammy Baldwin and Republican Eric Hovde, would you vote for Baldwin or Hovde?

|                    | N   | %  |
|--------------------|-----|----|
| Baldwin            | 311 | 44 |
| Hovde              | 235 | 33 |
| Undecided (v)      | 83  | 12 |
| Would not vote (v) | 11  | 2  |
| Don't know (v)     | 59  | 8  |
| Refused (v)        | 8   | 1  |

# Q20 (LIKELY VOTERS)

In the November US Senate election if the candidates were Democrat Tammy Baldwin and Republican Eric Hovde, would you vote for Baldwin or Hovde?

|                    | N   | %  |
|--------------------|-----|----|
| Baldwin            | 267 | 45 |
| Hovde              | 215 | 36 |
| Undecided (v)      | 62  | 10 |
| Would not vote (v) | 8   | 1  |
| Don't know (v)     | 35  | 6  |
| Refused (v)        | 7   | 1  |
|                    |     |    |

# **Q21 (ALL REGISTERED VOTERS)**

In the November US Senate election if the candidates were Democrat Tammy Baldwin and Republican Mark Neumann, would you vote for Baldwin or Neumann?

|                    | N   | %  |
|--------------------|-----|----|
| Baldwin            | 301 | 43 |
| Neumann            | 289 | 41 |
| Undecided (v)      | 62  | 9  |
| Would not vote (v) | 5   | 1  |
| Don't know (v)     | 45  | 6  |
| Refused (v)        | 6   | 1  |

### Q21 (LIKELY VOTERS)

In the November US Senate election if the candidates were Democrat Tammy Baldwin and Republican Mark Neumann, would you vote for Baldwin or Neumann?

|                    | N   | %  |
|--------------------|-----|----|
| Baldwin            | 260 | 44 |
| Neumann            | 259 | 44 |
| Undecided (v)      | 43  | 7  |
| Would not vote (v) | 4   | 1  |
| Don't know (v)     | 23  | 4  |
| Refused (v)        | 6   | 1  |

# **Q22 (ALL REGISTERED VOTERS)**

In the November US Senate election if the candidates were Democrat Tammy Baldwin and Republican Tommy Thompson, would you vote for Baldwin or Thompson?

|                    | N   | %  |
|--------------------|-----|----|
| Baldwin            | 278 | 39 |
| Thompson           | 345 | 49 |
| Undecided (v)      | 39  | 6  |
| Would not vote (v) | 6   | 1  |
| Don't know (v)     | 32  | 5  |
| Refused (v)        | 6   | 1  |

# **Q22 (LIKELY VOTERS)**

In the November US Senate election if the candidates were Democrat Tammy Baldwin and Republican Tommy Thompson, would you vote for Baldwin or Thompson?

|                    | N   | %  |
|--------------------|-----|----|
| Baldwin            | 243 | 41 |
| Thompson           | 293 | 49 |
| Undecided (v)      | 26  | 4  |
| Would not vote (v) | 6   | 1  |
| Don't know (v)     | 20  | 3  |
| Refused (v)        | 6   | 1  |

# **Q23 (ALL REGISTERED VOTERS)**

If the 2012 election for President were held today, would you vote for Barack Obama, the Democrat or for Mitt Romney, the Republican?

|                    | N %   |
|--------------------|-------|
| Obama 37           | 72 53 |
| Romney 27          | 77 39 |
| Undecided (v)      | 26 4  |
| Would not vote (v) | 0 1   |
| Someone else (v)   | 9 1   |
| Don't know (v)     | 6 1   |
| Refused (v)        | 6 1   |

### **Q23 (LIKELY VOTERS)**

If the 2012 election for President were held today, would you vote for Barack Obama, the Democrat or for Mitt Romney, the Republican?

|                    | N   | %  |
|--------------------|-----|----|
| Obama              | 294 | 49 |
| Romney             | 258 | 43 |
| Undecided (v)      | 21  | 4  |
| Would not vote (v) | 3   | 1  |
| Someone else (v)   | 8   | 1  |
| Don't know (v)     | 4   | 1  |
| Refused (v)        | 6   | 1  |
|                    |     |    |

In the election last week to recall the governor between Republican Scott Walker and Democrat Tom Barrett, did you vote for Walker or for Barrett or did something keep you from voting this time?

|                  | N   | %  |
|------------------|-----|----|
| Walker           | 320 | 45 |
| Barrett          | 254 | 36 |
| Did not vote     | 96  | 14 |
| Someone else (v) | 6   | 1  |
| Don't know (v)   | 3   | 0  |
| Refused (v)      | 27  | 4  |

### **Q25**

Will you vote in the August 14 Republican primary for the U.S. Senate or don't you plan to vote in the Republican primary?

|                   | N   | %  |
|-------------------|-----|----|
| Yes, will vote    | 385 | 54 |
| No, will not vote | 255 | 36 |
| Don't know (v)    | 66  | 9  |
| Refused (v)       | 1   | 0  |

# **Q26 (ALL REGISTERED VOTERS)**

In the Republican primary for US Senate would you vote for Jeff Fitzgerald, Eric Hovde, Mark Neumann, or Tommy Thompson?

|                | N   | %  |
|----------------|-----|----|
| Fitzgerald     | 38  | 10 |
| Hovde          | 52  | 14 |
| Neumann        | 55  | 15 |
| Thompson       | 126 | 34 |
| Undecided (v)  | 86  | 23 |
| Don't know (v) | 12  | 3  |
| Refused (v)    | 4   | 1  |
|                |     |    |

# **Q26 (LIKELY VOTERS)**

In the Republican primary for US Senate would you vote for Jeff Fitzgerald, Eric Hovde, Mark Neumann, or Tommy Thompson?

|                | N   | %  |
|----------------|-----|----|
| Fitzgerald     | 33  | 10 |
| Hovde          | 48  | 14 |
| Neumann        | 52  | 16 |
| Thompson       | 115 | 34 |
| Undecided (v)  | 73  | 22 |
| Don't know (v) | 10  | 3  |
| Refused (v)    | 4   | 1  |

#### **O27**

Which of the following statements comes closest to your opinion of how Scott Walker has done as Governor?

|  | N   | %  |
|--|-----|----|
| I like what he's done as Governor              | 268 | 38 |
| I like what he's done but not how he's done it | 157 | 22 |
| I don't like what he's done                    | 263 | 37 |
| Mixed/Some good, some bad (v)                  | 7   | 1  |
| Don't know (v)                                 | 8   | 1  |
| Refused (v)                                    | 3   | 0  |

### **Q28a**

(Since January 2011, have you...)

Talked to people and tried to show them why they should vote for or against a candidate?

|                   | N   | %  |
|-------------------|-----|----|
| Yes, have done    | 336 | 48 |
| No, have not done | 368 | 52 |
| Don't know (v)    | 3   | 0  |
| Refused (v)       | 0   | 0  |

### **Q28b**

(Since January 2011, have you...)

Put up a yard sign or bumper sticker to express your political views?

|                   | N   | %  |
|-------------------|-----|----|
| Yes, have done    | 193 | 27 |
| No, have not done | 514 | 73 |
| Don't know (v)    | 0   | 0  |
| Refused (v)       | 0   | 0  |

# Q28c

(Since January 2011, have you...)

Been contacted by a campaign by phone, in person, or by mail?

|                   | IN  | %0 |
|-------------------|-----|----|
| Yes, have been    | 581 | 82 |
| No, have not been | 122 | 17 |
| Don't know (v)    | 4   | 1  |
| Refused (v)       | 0   | 0  |

### Q29

Were you contacted by a campaign either by phone, in person, or by mail in just the week before the election?

|                       | N   | %  |
|-----------------------|-----|----|
| Yes, was contacted    | 563 | 80 |
| No, was not contacted | 130 | 18 |
| Don't know (v)        | 14  | 2  |
| Refused (v)           | 0   | 0  |

### **Q30**

Was that someone supporting Democrats, Republicans, or were you contacted by both parties?

| N   | %               |
|-----|-----------------|
| 49  | 9               |
| 67  | 12              |
| 429 | 76              |
| 1   | 0               |
| 16  | 3               |
| 2   | 0               |
|     | 49<br>67<br>429 |

# Q31a

(How often do you talk about politics with...)

Family and friends?

|                       | N   | %  |
|-----------------------|-----|----|
| More than once a week | 237 | 33 |
| About once a week     | 177 | 25 |
| Once or twice a month | 126 | 18 |
| A few times a year    | 99  | 14 |
| Never                 | 67  | 9  |
| Don't know (v)        | 1   | 0  |
| Refused (v)           | 1   | 0  |

# Q31b

(How often do you talk about politics with...)

Co-workers?

|                       | N   | %  |
|-----------------------|-----|----|
| More than once a week | 128 | 18 |
| About once a week     | 115 | 16 |
| Once or twice a month | 92  | 13 |
| A few times a year    | 93  | 13 |
| Never                 | 272 | 39 |
| Don't know (v)        | 4   | 1  |
| Refused (v)           | 2   | 0  |

#### **O32**

Is there anyone you have stopped talking with about politics due to disagreements over the recall elections or Scott Walker?

|                | N   | %  |
|----------------|-----|----|
| Yes            | 219 | 31 |
| No             | 484 | 68 |
| Don't know (v) | 4   | 1  |
| Refused (v)    | 0   | 0  |

### Q33

Thinking about all the changes in state government over the past year, do you think Wisconsin is better off in the long run because of these changes or worse off in the long run?

| N   | %               |
|-----|-----------------|
| 373 | 53              |
| 271 | 38              |
| 17  | 2               |
| 40  | 6               |
| 6   | 1               |
|     | 271<br>17<br>40 |

### Q34

Do you think the recall process should be changed to allow recalls only in cases of criminal wrongdoing or should it be kept as it is currently with no such restrictions?

|  | N   | %  |
|--|-----|----|
| Allow only in cases of criminal wrongdoing | 357 | 50 |
| Kept as is with no such restrictions       | 311 | 44 |
| Don't know (v)                             | 34  | 5  |
| Refused (v)                                | 5   | 1  |

Thinking about the state as a whole, do you think there are more jobs now compared to a year ago, fewer jobs, or about the same?

|                | N   | %  |
|----------------|-----|----|
| More jobs      | 246 | 35 |
| Fewer jobs     | 167 | 24 |
| About the same | 273 | 39 |
| Don't know (v) | 20  | 3  |
| Refused (v)    | 2   | 0  |

#### Q36a

Do you think it is possible for Republicans and Democrats to cooperate more with one another in state government, or do you think their differences are too great for them to cooperate?

|                                  | N   | %  |
|----------------------------------|-----|----|
| It is possible to cooperate more | 199 | 58 |
| Differences are too great        | 131 | 38 |
| Don't know (v)                   | 10  | 3  |
| Refused (v)                      | 1   | 0  |

### Q36b

In their election night speeches, both Mayor Barrett and Governor Walker called for more cooperation between the political parties. Do you think it is possible for Republicans and Democrats to cooperate more with one another in state government, or do you think their differences are too great for them to cooperate?

|                                  | N   | %  |
|----------------------------------|-----|----|
| It is possible to cooperate more | 187 | 51 |
| Differences are too great        | 160 | 44 |
| Don't know (v)                   | 17  | 5  |
| Refused (v)                      | 2   | 1  |

#### **O37**

Do you personally want to see more cooperation between the parties or do you think it is better for the parties to stand for different things even if that prevents cooperation?

|                                      | N   | %  |
|--------------------------------------|-----|----|
| Want more cooperation                | 595 | 84 |
| Better to stand for different things | 78  | 11 |
| Don't know (v)                       | 28  | 4  |
| Refused (v)                          | 6   | 1  |

Have you heard or read anything about the Milwaukee prosecutor's investigation, called a "John Doe" investigation, which has led to charges against several former aides or associates of Scott Walker while he was Milwaukee County executive?

|   | N   | %  |
|---|-----|----|
| Yes, heard or read                              | 566 | 80 |
| No, haven't heard or read                       | 127 | 18 |
| Heard of but don't know much/anything about (v) | 8   | 1  |
| Don't know (v)                                  | 5   | 1  |
| Refused (v)                                     | 1   | 0  |

#### **O39**

Do you think the "John Doe" investigation is just more politics, or is it really something serious?

|                          | N   | %  |
|--------------------------|-----|----|
| Just more politics       | 282 | 49 |
| Really something serious | 243 | 42 |
| Don't know (v)           | 49  | 9  |
| Refused (v)              | 1   | 0  |

#### **Q40**

The U.S. Supreme Court is expected to come out with a decision about the 2010 health care law soon. Which of the following would you like to see the U.S. Supreme Court do? Keep the entire health care law in place? Overturn the part of the law that requires Americans to obtain health insurance if they don't have it, but keep much of the law intact? Or, overturn the entire health care law?

|  | N   | %  |
|--|-----|----|
| Keep entire law                              | 235 | 33 |
| Overturn part that requires health insurance | 135 | 19 |
| Overturn entire law                          | 268 | 38 |
| Don't know (v)                               | 66  | 9  |
| Refused (v)                                  | 3   | 0  |

#### F1

Generally speaking, do you think of yourself as a Republican, a Democrat, or an Independent?

|                         | N   | %  |
|-------------------------|-----|----|
| Republican              | 192 | 27 |
| Democrat                | 214 | 30 |
| Independent             | 278 | 39 |
| Other/No preference (v) | 10  | 1  |
| Don't know (v)          | 5   | 1  |
| Refused (v)             | 9   | 1  |
|                         |     |    |

#### PARTY ID WITH LEANERS

| Party Ident | tification including those who lean toward |          | 0/      |   |
|-------------|--|----------|---------|---|
|             | Domyklicon                                 | N<br>206 | %<br>42 |   |
|             | Republican                                 | 296      | 42      |   |
|             | Democrat                                   | 342      | 48      |   |
|             | Neither/Just Independent (v)               | 59       | 8       |   |
|             | Don't know/Refused (v)                     | 11       | 2       |   |
| F3 RECO     | DE   |          |         |   |
| What is the | e highest level of education you complete  | d?       |         |   |
|             |  | N        | %       |   |
|             | Less than high school                      | 30       | 4       |   |
|             | High school graduate                       | 179      | 25      |   |
|             | Some college, no degree                    | 107      | 15      |   |
|             | Associate's degree                         | 98       | 14      |   |
|             | Bachelor's degree or more                  | 290      | 41      |   |
|             | Don't know/Refused (v)                     | 3        | 0       |   |
| F4 RECO     | DE   |          |         |   |
| Age Categ   | ory  |          |         |   |
|             |  | N        | %       |   |
|             | 18-29 years old                            | 116      | 16      |   |
|             | 30-44 years old                            | 119      | 17      |   |
|             | 45-59 years old                            | 257      | 36      |   |
|             | 60 years or older                          | 205      | 29      |   |
|             | Don't know/Refused (v)                     | 9        | 1       |   |
| F5          |  |          |         |   |
| Are you cu  | irrently married, widowed, divorced, sepa  | •        |         | ? |
|             |  | N        | %       |   |
|             | Married                                    | 417      | 59      |   |
|             | Widowed                                    | 48       | 7       |   |
|             | Divorced                                   | 57       | 8       |   |
|             | Separated                                  | 12       | 2       |   |
|             | Never Married                              | 165      | 23      |   |
|             | Don't know (v)                             | 0        | 0       |   |
|             | Refused (v)                                | 8        | 1       |   |

# RACE/ETHNICITY RECODE

Race/Ethnicity

|                        | N   | %  |
|------------------------|-----|----|
| White, non-Hispanic    | 601 | 85 |
| Black, non-Hispanic    | 48  | 7  |
| Hispanic               | 20  | 3  |
| Other Race             | 26  | 4  |
| Don't know/Refused (v) | 12  | 2  |

### **F8**

Aside from weddings and funerals, how often do you attend religious services...more than once a week, once a week, once or twice a month, a few times a year, seldom, or never?

|                       | N   | %  |
|-----------------------|-----|----|
| More than once a week | 59  | 8  |
| Once a week           | 198 | 28 |
| Once or twice a month | 114 | 16 |
| A few times a year    | 137 | 19 |
| Seldom                | 81  | 11 |
| Never                 | 107 | 15 |
| Don't know (v)        | 3   | 0  |
| Refused (v)           | 9   | 1  |

# **F9**

What is your religious preferences - are you Protestant, Roman Catholic, Jewish, Muslim, another religion, or no religion?

|                              | N   | %  |
|------------------------------|-----|----|
| Protestant                   | 225 | 32 |
| Roman Catholic               | 211 | 30 |
| Jewish                       | 6   | 1  |
| Muslim/Islam                 | 6   | 1  |
| Mormon/Latter-Day Saints     | 4   | 1  |
| Other Christian religion     | 106 | 15 |
| Other Non-Christian religion | 38  | 5  |
| No Religion/Atheist/Agnostic | 97  | 14 |
| Don't know (v)               | 3   | 0  |
| Refused (v)                  | 13  | 2  |

**F11** Last year, that is in 2011, what was your total family income from all sources, before taxes? Just stop me when I get to the right category.

|                        | N   | %  |
|------------------------|-----|----|
| Less than \$10,00      | 38  | 5  |
| 10 to under \$20,000   | 44  | 6  |
| 20 to under \$30,000   | 71  | 10 |
| 30 to under \$40,000   | 68  | 10 |
| 40 to under \$50,000   | 62  | 9  |
| 50 to under \$75,000   | 114 | 16 |
| 75 to under \$100,000  | 93  | 13 |
| 100 to under \$150,000 | 63  | 9  |
| \$150,000 or more      | 47  | 7  |
| Don't know (v)         | 12  | 2  |
| Refused (v)            | 94  | 13 |
|                        |     |    |

F12
Overall, which of the following best describes how the recession affected your own personal financial situation?

|  | N   | %  |
|--|-----|----|
| Major effect, and finances not recovered | 211 | 30 |
| Major effect, but finances recovered     | 204 | 29 |
| No major effect                          | 269 | 38 |
| Don't know (v)                           | 9   | 1  |
| Refused (v)                              | 14  | 2  |

F13
In general would you describe your political views as ...

|                   | N   | %  |  |
|-------------------|-----|----|--|
| Very conservative | 68  | 10 |  |
| Conservative      | 223 | 31 |  |
| Moderate          | 239 | 34 |  |
| Liberal           | 115 | 16 |  |
| Very liberal      | 42  | 6  |  |
| Don't know (v)    | 12  | 2  |  |
| Refused (v)       | 9   | 1  |  |
|                   |     |    |  |

**F14** Are you or any member of your household a member of a local or national labor union?

|                               | N   | %  |
|-------------------------------|-----|----|
| Yes, respondent               | 83  | 12 |
| Yes, another household member | 93  | 13 |
| No, nobody in household       | 523 | 74 |
| Don't know (v)                | 2   | 0  |
| Refused (v)                   | 6   | 1  |

### F15

Do you or a member of your household work for federal, state, or local government - for example, as a public school teacher, police officer, firefighter, or other government job?

|                | N   | %  |
|----------------|-----|----|
| Yes            | 147 | 21 |
| No             | 554 | 78 |
| Don't know (v) | 0   | 0  |
| Refused (v)    | 6   | 1  |

# F17

How many days in the past week did you read a daily newspaper?

|                         | N   | %  |
|-------------------------|-----|----|
| None                    | 151 | 21 |
| One day                 | 86  | 12 |
| Two days                | 79  | 11 |
| Three days              | 56  | 8  |
| Four days               | 29  | 4  |
| Five days               | 41  | 6  |
| Six days                | 7   | 1  |
| Seven days or every day | 251 | 36 |
| Don't know (v)          | 1   | 0  |
| Refused (v)             | 6   | 1  |
|                         |     |    |

F18 How many days in the past week did you watch the local TV news at 5, 6, or 10 o'clock?

|                         | N   | %  |
|-------------------------|-----|----|
| None                    | 121 | 17 |
| One day                 | 48  | 7  |
| Two days                | 66  | 9  |
| Three days              | 56  | 8  |
| Four days               | 34  | 5  |
| Five days               | 65  | 9  |
| Six days                | 19  | 3  |
| Seven days or every day | 292 | 41 |
| Don't know (v)          | 1   | 0  |
| Refused (v)             | 5   | 1  |
|                         |     |    |

F18b

How many days in the past week did you go online to read about state and local news at news websites or political blogs?

| N   | %  |
|-----|--|
| 318 | 45   |
| 54  | 8  |
| 40  | 6  |
| 37  | 5  |
| 21  | 3  |
| 50  | 7  |
| 6   | 1  |
| 173 | 24   |
| 2   | 0  |
| 7   | 1  |
|     | 318<br>54<br>40<br>37<br>21<br>50<br>6<br>173<br>2 |

**F18c**How many days in the past week did you go online to read about state and local news through social media such as Facebook, Twitter, or e-mails?

| None   | social media such as I accook, I witter, of a mans:               | N          | %  |  |
|--|---|------------|----|--|
| One day 37 5 Two days 48 7 Three days 24 3 Four days 11 2 Five days 18 3 Six days 4 1 Seven days or every day 99 14 Don't know (v) 2 0 Refused (v) 8 1  F19 Of all the personal telephone calls that you receive, do you get?  All or almost all on a cell phone 189 27 Some on a cell phone and some on a home phone 183 26 All or almost all on a home phone 326 46 Don't know (v) 2 0 Refused (v) 7 1  F20 And did I reach you by dialing (PHONE NUMBER)?  Yes 704 100 No 3 0  F722 Is this a cell phone or not?  Yes 202 29  | None  |            |    |  |
| Two days   |   |            |    |  |
| Three days Four days Four days Four days Five days Five days Six days Six days Six days Seven days or every day Don't know (v) Refused (v) F19 Of all the personal telephone calls that you receive, do you get?  All or almost all on a cell phone Some on a cell phone and some on a home phone All or almost all on a home phone Some on a cell phone and some on a home phone All or almost all on a home phone Some on a cell phone and some on a home phone All or almost all on a home phone Some on a cell phone and some on a home phone All or almost all on a home phone Some on a cell phone and some on a home phone All or almost all on a home phone Some on a cell phone and some on a home phone All or almost all on a home phone Some on a cell phone on     | •   |            |    |  |
| Four days     Five days     Five days     Six days     Six days     Seven days or every day     Don't know (v)     Refused (v)  F19  Of all the personal telephone calls that you receive, do you get?  All or almost all on a cell phone     Some on a cell phone and some on a home phone     All or almost all on a home phone     Some on a cell phone on a home phone     Some on a cell phone and some on a home phone     All or almost all on a home phone     Some on a cell phone on a home phone     Some on a cell phone on a home phone     Some on a cell phone on a home phone     Some on a cell phone on a home phone     Some on a cell phone on a home phone     Some on a cell phone on a home phone     Some on a cell phone     Some on a cel    | •   | _          |    |  |
| Five days  Six days  Six days  Seven days or every day  Don't know (v)  Refused (v)  F19  Of all the personal telephone calls that you receive, do you get?  N  All or almost all on a cell phone 189 27 Some on a cell phone and some on a home phone 183 26 All or almost all on a home phone 326 All or almost all on a home phone 326 Don't know (v) 2 0 Refused (v)  7 1  F20  And did I reach you by dialing (PHONE NUMBER)?  Yes 704 100 No  T2  Six days  N  %  Yes 704 100 No  T2  Six days  T2  Six days  Six days  Six days  N  %  Yes 704 100 No  T2  Six days  Six day    | •   |            |    |  |
| Six days   99  | · · · · · · · · · · · · · · · · · · ·                             |            |    |  |
| Seven days or every day   99   |   |            |    |  |
| Don't know (v) Refused (v)  Ref | •   |            |    |  |
| Refused (v)   8   1  |   |            |    |  |
| Of all the personal telephone calls that you receive, do you get?    N   |   |            |    |  |
| All or almost all on a cell phone  All or almost all on a cell phone and some on a home phone  All or almost all on a home phone  All or almost all on a home phone  Base Signature  All or almost all on a home phone  Base Signature  All or almost all on a home phone  Base Signature  All or almost all on a home phone  Base Signature  All or almost all on a cell phone  Base Signature  All or almost all on a cell phone  Base Signature  All or almost all on a cell phone  Base Signature  All or almost all on a cell phone  All or almost all on a cell phone  Base Signature  All or almost all on a cell phone  Base Signature  All or almost all on a cell phone  Base Signature  Base Signature  All or almost all on a cell phone  Base Signature  Base Signature  All or almost all on a cell phone  Base Signature  Base  | F19   |            |    |  |
| All or almost all on a cell phone  Some on a cell phone and some on a home phone  All or almost all on a home phone  All or almost all on a home phone  326  All or almost all on a home phone  Don't know (v)  2  0  Refused (v)  7  1  F20  And did I reach you by dialing (PHONE NUMBER)?  N  Yes  704  100  No  3  0  F22  Is this a cell phone or not?  N  %  Yes  202  29  | Of all the personal telephone calls that you receive, do you get. |            |    |  |
| Some on a cell phone and some on a home phone All or almost all on a home phone 326 All or almost all on a home phone 326 Bon't know (v) Refused (v) 7 1  F20 And did I reach you by dialing (PHONE NUMBER)? N Yes 704 100 No 3 0  F22 Is this a cell phone or not? N % Yes 202 29   |   |            |    |  |
| All or almost all on a home phone  Don't know (v)  Refused (v)  7  1  F20  And did I reach you by dialing (PHONE NUMBER)?  N  Yes  704  No  100  No  No  No  No  No  No  No  No  No  |   |            | 27 |  |
| Don't know (v) 2 0 Refused (v) 7 1  F20 And did I reach you by dialing (PHONE NUMBER)?  N % Yes 704 100 No 3 0  F22 Is this a cell phone or not?  N % Yes 202 29   | Some on a cell phone and some on a home phone                     | 183        | 26 |  |
| Refused (v) 7 1  F20 And did I reach you by dialing (PHONE NUMBER)?  N % Yes 704 100 No 3 0  F22 Is this a cell phone or not?  N % Yes 202 29  | All or almost all on a home phone                                 | 326        | 46 |  |
| F20 And did I reach you by dialing (PHONE NUMBER)?  N % Yes 704 100 No 3 0  F22 Is this a cell phone or not?  N % Yes 202 29   | Don't know (v)  | 2          | 0  |  |
| And did I reach you by dialing (PHONE NUMBER)?  N % Yes 704 100 No 3 0  F22 Is this a cell phone or not?  N % Yes 202 29   | Refused (v)   | 7          | 1  |  |
| Yes 704 100 No 3 0  F22 Is this a cell phone or not?  N % Yes 202 29   | F20   |            |    |  |
| Yes       704       100         No       3       0         F22         Is this a cell phone or not?         N       %         Yes       202       29   | And did I reach you by dialing (PHONE NUMBER)?                    |            |    |  |
| No 3 0  F22 Is this a cell phone or not?  N % Yes 202 29   |   |            |    |  |
| F22 Is this a cell phone or not?  N % Yes 202 29   |   |            |    |  |
| Is this a cell phone or not?  N % Yes 202 29   | No  | 3          | 0  |  |
| Yes N % 202 29   | F22   |            |    |  |
| Yes 202 29   | is this a cell phone or not?                                      | <b>X</b> T | 0/ |  |
|  | N7  |            |    |  |
| No 505 71  |   |            |    |  |
|  | No  | 505        | 71 |  |

**F23**Did you vote in the November 2010 election for governor or did something prevent you from voting?

|                  | N   | %  |
|------------------|-----|----|
| Yes, voted       | 559 | 79 |
| No, did not vote | 134 | 19 |
| Don't know (v)   | 8   | 1  |
| Refused (v)      | 6   | 1  |

### F24

Did you vote for the Republican Scott Walker or for the Democrat Tom Barrett in November 2010 or did you vote for someone else?

|                | N   | %  |
|----------------|-----|----|
| Scott Walker   | 285 | 51 |
| Tom Barrett    | 217 | 39 |
| Someone else   | 21  | 4  |
| Don't know (v) | 10  | 2  |
| Refused (v)    | 25  | 4  |