



Marquette Law School Poll Toplines-
July 5-8, 2012

(Reported total sample size may differ from 1,000 due to rounding of weighted data.)

S2

Gender

	N	%
Male	475	48
Female	525	53

S4

Region

	N	%
Milwaukee City	101	10
Rest of Milwaukee media market	294	29
Madison media market	177	18
Green Bay/Appleton media market	198	20
Rest of state media markets	230	23

S5

Some people are registered to vote and others are not. Are you registered to vote in the precinct or ward where you now live, or aren't you?

	N	%
Yes, registered to vote	949	95
No, not registered to vote	45	5
Don't know/Refused (v)	6	1

S6

Do you plan to register to vote, or is there a chance that you may not register?

	N	%
Plan to Register	51	100

Q1

Some people seem to follow what's going on in politics most of the time, whether there's an election going on or not. Others aren't that interested. Would you say you follow what's going on in politics most of the time, some of the time, only now and then, or hardly at all?

	N	%
Most of the time	656	66
Some of the time	237	24
Only now and then	62	6
Hardly at all	41	4
Don't know (v)	4	0
Refused (v)	0	0

Q2

What are the chances that you will vote in the November 2012 general election for President, Congress, and other offices -- are you absolutely certain to vote, very likely to vote, are the chances 50-50, or don't you think you will vote?

	N	%
Absolutely certain	810	81
Very likely	112	11
50-50	48	5
Will not vote	25	3
Don't know (v)	4	0
Refused (v)	1	0

**To assess the impact of the economy on approval (of Obama and Walker), half the sample was asked the economic evaluation questions (Q3 and Q4) before job approval, and half were asked approval before the economy. The results reported below include all respondents regardless of which set of questions they were asked first.

Q3

Over the past year, do you feel the economy has gotten better, gotten worse, or stayed about the same?

	N	%
Gotten better	220	22
Gotten worse	347	35
Stayed the same	407	41
Don't know (v)	25	3
Refused (v)	1	0

Q4

Looking ahead, over the next year do you expect the economy to get better, get worse, or stay about the same?

	N	%
Get better	409	41
Get worse	180	18
Stay the same	336	34
Don't know (v)	70	7
Refused (v)	5	1

Q5

Overall, do you approve or disapprove of the way Barack Obama is handling his job as President?

	N	%
Approve	492	49
Disapprove	438	44
Don't know (v)	57	6
Refused (v)	12	1

Q6

Overall, do you approve or disapprove of the way Scott Walker is handling his job as Governor of Wisconsin?

	N	%
Approve	501	50
Disapprove	441	44
Don't know (v)	49	5
Refused (v)	9	1

Q7

(I'm now going to read you a list of people and organizations. Please tell me if you have a favorable or unfavorable opinion of each of them or if you haven't heard enough about him yet to have an opinion.)

Barack Obama?

	N	%
Favorable	510	51
Unfavorable	417	42
Haven't heard enough	33	3
Don't know (v)	26	3
Refused (v)	13	1

Q8

(I'm now going to read you a list of people and organizations. Please tell me if you have a favorable or unfavorable opinion of each of them or if you haven't heard enough about him yet to have an opinion.)

Mitt Romney?

	N	%
Favorable	359	36
Unfavorable	423	42
Haven't heard enough	162	16
Don't know (v)	49	5
Refused (v)	7	1

Q9

(I'm now going to read you a list of people and organizations. Please tell me if you have a favorable or unfavorable opinion of each of them or if you haven't heard enough about him yet to have an opinion.)

Scott Walker?

	N	%
Favorable	495	50
Unfavorable	454	45
Haven't heard enough	34	3
Don't know (v)	9	1
Refused (v)	8	1

Q10

(I'm now going to read you a list of people and organizations. Please tell me if you have a favorable or unfavorable opinion of each of them or if you haven't heard enough about him yet to have an opinion.)

Tammy Baldwin?

	N	%
Favorable	258	26
Unfavorable	309	31
Haven't heard enough	381	38
Don't know (v)	48	5
Refused (v)	4	0

Q11

(I'm now going to read you a list of people and organizations. Please tell me if you have a favorable or unfavorable opinion of each of them or if you haven't heard enough about him yet to have an opinion.)

Tommy Thompson?

	N	%
Favorable	440	44
Unfavorable	359	36
Haven't heard enough	154	15
Don't know (v)	39	4
Refused (v)	7	1

Q12

(I'm now going to read you a list of people and organizations. Please tell me if you have a favorable or unfavorable opinion of each of them or if you haven't heard enough about him yet to have an opinion.)

Mark Neumann?

	N	%
Favorable	206	21
Unfavorable	231	23
Haven't heard enough	494	49
Don't know (v)	63	6
Refused (v)	7	1

Q13

(I'm now going to read you a list of people and organizations. Please tell me if you have a favorable or unfavorable opinion of each of them or if you haven't heard enough about him yet to have an opinion.)

Jeff Fitzgerald?

	N	%
Favorable	150	15
Unfavorable	183	18
Haven't heard enough	578	58
Don't know (v)	80	8
Refused (v)	9	1

Q14

(I'm now going to read you a list of people and organizations. Please tell me if you have a favorable or unfavorable opinion of each of them or if you haven't heard enough about him yet to have an opinion.)

Eric Hovde?

	N	%
Favorable	189	19
Unfavorable	122	12
Haven't heard enough	613	61
Don't know (v)	70	7
Refused (v)	6	1

Q15

(I'm now going to read you a list of people and organizations. Please tell me if you have a favorable or unfavorable opinion of each of them or if you haven't heard enough about him yet to have an opinion.)

Paul Ryan?

	N	%
Favorable	359	36
Unfavorable	289	29
Haven't heard enough	300	30
Don't know (v)	47	5
Refused (v)	5	1

Q16

(I'm now going to read you a list of people and organizations. Please tell me if you have a favorable or unfavorable opinion of each of them or if you haven't heard enough about him yet to have an opinion.)

The Tea Party?

	N	%
Favorable	275	28
Unfavorable	446	45
Haven't heard enough	228	23
Don't know (v)	43	4
Refused (v)	7	1

Q17

Do you approve or disapprove of way the U.S. Supreme Court is handling its job?

	N	%
Approve	462	46
Disapprove	408	41
Don't know (v)	119	12
Refused (v)	11	1

Q18 (ALL REGISTERED VOTERS)

In the November US Senate election if the candidates were Democrat Tammy Baldwin and Republican Jeff Fitzgerald, would you vote for Baldwin or Fitzgerald?

	N	%
Baldwin	414	41
Fitzgerald	365	37
Undecided (v)	131	13
Would not vote (v)	10	1
Don't know (v)	73	7
Refused (v)	7	1

Q18 (LIKELY VOTERS)

In the November US Senate election if the candidates were Democrat Tammy Baldwin and Republican Jeff Fitzgerald, would you vote for Baldwin or Fitzgerald?

	N	%
Baldwin	350	43
Fitzgerald	301	37
Undecided (v)	97	12
Would not vote (v)	6	1
Don't know (v)	49	6
Refused (v)	7	1

Q19 (ALL REGISTERED VOTERS)

In the November US Senate election if the candidates were Democrat Tammy Baldwin and Republican Eric Hovde, would you vote for Baldwin or Hovde?

	N	%
Baldwin	423	42
Hovde	361	36
Undecided (v)	143	14
Would not vote (v)	8	1
Don't know (v)	58	6
Refused (v)	6	1

Q19 (LIKELY VOTERS)

In the November US Senate election if the candidates were Democrat Tammy Baldwin and Republican Eric Hovde, would you vote for Baldwin or Hovde?

	N	%
Baldwin	352	44
Hovde	307	38
Undecided (v)	102	13
Would not vote (v)	4	0
Don't know (v)	38	5
Refused (v)	6	1

Q20 (ALL REGISTERED VOTERS)

In the November US Senate election if the candidates were Democrat Tammy Baldwin and Republican Mark Neumann, would you vote for Baldwin or Neumann?

	N	%
Baldwin	407	41
Neumann	385	39
Undecided (v)	110	11
Would not vote (v)	14	1
Don't know (v)	74	7
Refused (v)	10	1

Q20 (LIKELY VOTERS)

In the November US Senate election if the candidates were Democrat Tammy Baldwin and Republican Mark Neumann, would you vote for Baldwin or Neumann?

	N	%
Baldwin	353	43
Neumann	322	40
Undecided (v)	77	9
Would not vote (v)	8	1
Don't know (v)	42	5
Refused (v)	10	1

Q21 (ALL REGISTERED VOTERS)

In the November US Senate election if the candidates were Democrat Tammy Baldwin and Republican Tommy Thompson, would you vote for Baldwin or Thompson?

	N	%
Baldwin	385	39
Thompson	460	46
Undecided (v)	85	9
Would not vote (v)	18	2
Don't know (v)	40	4
Refused (v)	11	1

Q21 (LIKELY VOTERS)

In the November US Senate election if the candidates were Democrat Tammy Baldwin and Republican Tommy Thompson, would you vote for Baldwin or Thompson?

	N	%
Baldwin	335	41
Thompson	364	45
Undecided (v)	63	8
Would not vote (v)	12	1
Don't know (v)	25	3
Refused (v)	11	1

Q22 (ALL REGISTERED VOTERS)

If the 2012 election for President were held today, would you vote for Barack Obama, the Democrat or for Mitt Romney, the Republican?

	N	%
Obama	512	51
Romney	409	41
Undecided (v)	37	4
Would not vote (v)	10	1
Someone else (v)	9	1
Don't know (v)	14	1
Refused (v)	9	1

Q22 (LIKELY VOTERS)

If the 2012 election for President were held today, would you vote for Barack Obama, the Democrat or for Mitt Romney, the Republican?

	N	%
Obama	410	51
Romney	351	43
Undecided (v)	25	3
Would not vote (v)	3	0
Someone else (v)	8	1
Don't know (v)	4	0
Refused (v)	9	1

Q23

Will you vote in the August 14 Republican primary for the U.S. Senate or don't you plan to vote in the Republican primary?

	N	%
Yes, will vote	506	51
No, will not vote	417	42
Don't know (v)	72	7
Refused (v)	5	1

Q24 (ALL REGISTERED VOTERS)

In the Republican primary for US Senate would you vote for Jeff Fitzgerald, Eric Hovde, Mark Neumann, or Tommy Thompson?

	N	%
Fitzgerald	33	7
Hovde	103	21
Neumann	54	11
Thompson	172	35
Undecided (v)	98	20
Don't know (v)	23	5
Refused (v)	4	1

Q24 (LIKELY VOTERS)

In the Republican primary for US Senate would you vote for Jeff Fitzgerald, Eric Hovde, Mark Neumann, or Tommy Thompson?

	N	%
Fitzgerald	28	6
Hovde	98	23
Neumann	43	10
Thompson	152	35
Undecided (v)	86	20
Don't know (v)	20	5
Refused (v)	4	1

Q25a

Truth in sentencing sends a message that society will not tolerate crime.

	N	%
Agree	491	70
Disagree	140	20
Don't know (v)	64	9
Refused (v)	3	0

Q25b

Truth in sentencing helps to reduce crime and make Wisconsin safer.

	N	%
Agree	383	55
Disagree	217	31
Don't know (v)	95	14
Refused (v)	3	0

Q25c

Truth in sentencing should continue to be the law in Wisconsin.

	N	%
Agree	437	63
Disagree	165	24
Don't know (v)	91	13
Refused (v)	6	1

Q25d

Even if truth in sentencing does not reduce crime, it would still be the right thing to do.

	N	%
Agree	376	54
Disagree	224	32
Don't know (v)	95	14
Refused (v)	3	0

Q26a

Criminals who have genuinely turned their lives around deserve a second chance.

	N	%
Agree	596	85
Disagree	67	10
Don't know (v)	34	5
Refused (v)	1	0

Q26b

If the prison system did more to foster rehabilitation, Wisconsin would be a safer place.

	N	%
Agree	487	70
Disagree	143	20
Don't know (v)	67	10
Refused (v)	1	0

Q26c

Wisconsin should recognize prisoners' rehabilitative accomplishments by awarding credits toward early release.

	N	%
Agree	469	67
Disagree	167	24
Don't know (v)	61	9
Refused (v)	1	0

Q26d

Even if such an earned-release program does not reduce crime, it would still be the right thing to do.

	N	%
Agree	406	58
Disagree	235	34
Don't know (v)	54	8
Refused (v)	3	0

Q26e

Wisconsin spends too much on prisons.

	N	%
Agree	345	49
Disagree	204	29
Don't know (v)	144	21
Refused (v)	5	1

Q26f

It is usually a waste of money to send nonviolent criminals to prison.

	N	%
Agree	290	41
Disagree	350	50
Don't know (v)	58	8
Refused (v)	1	0

Q26g

Once a prisoner has served at least half of his term, he should be released from prison and given a less costly form of punishment if he can demonstrate that he is no longer a threat to society.

	N	%
Agree	383	55
Disagree	246	35
Don't know (v)	66	9
Refused (v)	3	0

Q27a

In general, judges in Wisconsin treat criminals too leniently.

	N	%
Agree	250	36
Disagree	295	42
Don't know (v)	149	21
Refused (v)	4	1

Q27b

In general, prison officials in Wisconsin treat criminals too leniently.

	N	%
Agree	200	29
Disagree	294	42
Don't know (v)	197	28
Refused (v)	7	1

Q27c

The crime problem has been getting worse in my community over the past few years.

	N	%
Agree	333	48
Disagree	338	48
Don't know (v)	27	4
Refused (v)	1	0

Q27d

Many of the people who are locked up in prison do not deserve to be there.

	N	%
Agree	187	27
Disagree	407	58
Don't know (v)	100	14
Refused (v)	4	1

Q27e

Many of the people who are locked up in prison could be safely released without endangering the community.

	N	%
Agree	255	37
Disagree	338	48
Don't know (v)	97	14
Refused (v)	8	1

Q27f

In general, sentencing judges do a good job of taking into account the needs and perspectives of crime victims.

	N	%
Agree	364	52
Disagree	209	30
Don't know (v)	121	17
Refused (v)	4	1

Q27g

It would be better to have an expert sentencing commission set state sentencing policies, rather than elected politicians.

	N	%
Agree	427	61
Disagree	160	23
Don't know (v)	107	15
Refused (v)	4	1

Q27h

It is important for Wisconsin to have uniform, statewide sentencing policies, even if that means that judges have less freedom to take into account local needs and values in determining sentences.

	N	%
Agree	287	41
Disagree	337	48
Don't know (v)	72	10
Refused (v)	2	0

Q28a

Overall, would you say that you have favorable or an unfavorable opinion of the Milwaukee area?

	N	%
Favorable	512	51
Unfavorable	339	34
Mixed (v)	22	2
Don't know (v)	120	12
Refused (v)	7	1

Q28b

If you were giving advice to someone in their 20s, would you say their future is brighter in the Milwaukee area or in the Chicago area?

	N	%
Milwaukee	451	45
Chicago	336	34
Neither (v)	71	7
Don't know (v)	135	14
Refused (v)	7	1

Q28c

If you were giving advice to someone in their 20s, would you say their future is brighter in the Milwaukee area or in the Minneapolis area?

	N	%
Milwaukee	265	27
Minneapolis	574	57
Neither (v)	25	3
Don't know (v)	131	13
Refused (v)	5	1

Q28c2

If you were giving advice to someone in their 20s, would you say their future is brighter in the Milwaukee area or in the Madison area?

	N	%
Milwaukee	256	26
Madison	618	62
Neither (v)	25	3
Don't know (v)	94	9
Refused (v)	7	1

Q28c3

If you were giving advice to someone in their 20s, would you say their future is brighter in the Milwaukee area or in the Green Bay area?

	N	%
Milwaukee	375	38
Green Bay	497	50
Neither (v)	20	2
Don't know (v)	104	10
Refused (v)	4	0

Q28c4

If you were giving advice to someone in their 20s, would you say their future is brighter in the Milwaukee area or in one of Wisconsin's smaller cities and towns?

	N	%
Milwaukee	404	40
Smaller cities and towns	484	48
Neither (v)	16	2
Don't know (v)	91	9
Refused (v)	6	1

Q28d

Do you think the entire state of Wisconsin benefits from a stronger economy in the Milwaukee area or does only the Milwaukee area benefit?

	N	%
Entire state	645	64
Only Milwaukee area	252	25
Don't know (v)	101	10
Refused (v)	3	0

Q28e

Chicago was recently rated one of the top 10 cities in the world for economic strength and world trade. Do you think being close to Chicago makes this an opportunity for the Milwaukee area to benefit from or is a threat that is likely to drain business and employment away from the Milwaukee area?

	N	%
Opportunity to benefit	648	65
Threat to drain business	229	23
Both (v)	18	2
Don't know (v)	99	10
Refused (v)	6	1

Q28f

If it was easier to travel between the Milwaukee area and the Chicago area do you think that would benefit the Milwaukee area more, the Chicago area more, benefit both, or not be much benefit to either?

	N	%
Benefit Milwaukee more	172	17
Benefit Chicago more	92	9
Benefit both	504	50
Benefit neither	167	17
Don't know (v)	63	6
Refused (v)	3	0

Q28g

Do you agree or disagree? If it makes sense for the Milwaukee area and the Chicago area to work together, it will be the private sector rather than government that makes that happen.

	N	%
Agree	716	72
Disagree	185	19
Don't know (v)	94	9
Refused (v)	5	1

Q28h

Do you think the economic benefits from good quality highways, railroads, and airports outweigh the cost to taxpayers or are these benefits almost never worth the cost?

	N	%
Benefits outweigh cost	664	66
Almost never worth the cost	213	21
Don't know (v)	115	12
Refused (v)	8	1

Q28i

Which statement comes closer to your view? 1) Political leaders in Wisconsin and Illinois should work together to promote economic development throughout the region. or 2) Political leaders should look out for Wisconsin first and do all they can to move jobs and businesses from Illinois into Wisconsin.

	N	%
Work together	618	62
Look out for Wisconsin first	340	34
Do both (v)	3	0
Don't know (v)	34	3
Refused (v)	5	1

Q28j

How often do you visit the Chicago area for business or for personal reasons?

	N	%
Several times a month	54	5
Once a month	50	5
Several times a year	147	15
Once a twice a year	299	30
Less than once a year	199	20
Never	241	24
Don't know (v)	5	1
Refused (v)	5	1

Q29

Have you read or heard anything about the recent U.S. Supreme Court's decision on the 2010 health care law?

	N	%
Yes	764	76
No	228	23
Don't know (v)	5	1
Refused (v)	2	0

Q30

Which would you personally have liked to see the Court do? Keep the entire health care law in place? Overturn the part of the law that requires Americans to obtain health insurance if they don't have it, but keep much of the law intact? Or, overturn the entire health care law?

	N	%
Keep entire law	330	33
Overturn part that requires health insurance	212	21
Overturn entire law	361	36
Don't know (v)	92	9
Refused (v)	5	1

Q31

Overall, do you approve of the Court's decision on the health care law or do you disapprove of its decision?

	N	%
Approve	376	49
Disapprove	359	47
Don't know (v)	27	4
Refused (v)	1	0

F1

Generally speaking, do you think of yourself as a Republican, a Democrat, or an Independent?

	N	%
Republican	286	29
Democrat	328	33
Independent	355	36
Other/No preference (v)	16	2
Don't know (v)	7	1
Refused (v)	7	1

PARTY ID WITH LEANERS

Party identification including those who lean toward one party or another

	N	%
Republican	435	44
Democrat	470	47
Neither/Just Independent (v)	85	9
Don't know/Refused (v)	10	1

F3 RECODE

What is the highest level of education you completed?

	N	%
Less than high school	40	4
High school graduate	194	19
Some college, no degree	191	19
Associate's degree	150	15
Bachelor's degree or more	409	41
Don't know/Refused (v)	16	2

F4 RECODE

Age Category

	N	%
18-29 years old	167	17
30-44 years old	171	17
45-59 years old	362	36
60 years or older	290	29
Don't know/Refused (v)	10	1

F5

Are you currently married, widowed, divorced, separated, or have you never been married?

	N	%
Married	596	60
Widowed	87	9
Divorced	84	8
Separated	16	2
Never Married	205	20
Don't know (v)	1	0
Refused (v)	12	1

RACE/ETHNICITY RECODE

Race/Ethnicity

	N	%
White, non-Hispanic	866	87
Black, non-Hispanic	41	4
Hispanic	36	4
Other Race	46	5
Don't know/Refused (v)	12	1

F8

Aside from weddings and funerals, how often do you attend religious services...more than once a week, once a week, once or twice a month, a few times a year, seldom, or never?

	N	%
More than once a week	92	9
Once a week	295	30
Once or twice a month	165	17
A few times a year	173	17
Seldom	124	12
Never	136	14
Don't know (v)	2	0
Refused (v)	12	1

F9

What is your religious preferences - are you Protestant, Roman Catholic, Jewish, Muslim, another religion, or no religion?

	N	%
Protestant	298	30
Roman Catholic	321	32
Jewish	10	1
Muslim/Islam	7	1
Mormon/Latter-Day Saints	3	0
Other Christian religion	152	15
Other Non-Christian religion	48	5
No Religion/Atheist/Agnostic	127	13
Don't know (v)	9	1
Refused (v)	24	2

F11

Last year, that is in 2011, what was your total family income from all sources, before taxes? Just stop me when I get to the right category.

	N	%
Less than \$10,00	34	3
10 to under \$20,000	75	8
20 to under \$30,000	124	12
30 to under \$40,000	89	9
40 to under \$50,000	75	8
50 to under \$75,000	173	17
75 to under \$100,000	121	12
100 to under \$150,000	84	8
\$150,000 or more	70	7
Don't know (v)	44	4
Refused (v)	110	11

F12

Overall, which of the following best describes how the recession affected your own personal financial situation?

	N	%
Major effect, and finances not recovered	282	28
Major effect, but finances recovered	313	31
No major effect	368	37
Don't know (v)	16	2
Refused (v)	21	2

F13

In general would you describe your political views as ...

	N	%
Very conservative	79	8
Conservative	321	32
Moderate	347	35
Liberal	152	15
Very liberal	51	5
Don't know (v)	25	3
Refused (v)	24	2

F14

Are you or any member of your household a member of a local or national labor union?

	N	%
Yes, respondent	100	10
Yes, another household member	91	9
No, nobody in household	792	79
Don't know (v)	3	0
Refused (v)	13	1

F15

Do you or a member of your household work for federal, state, or local government - for example, as a public school teacher, police officer, firefighter, or other government job?

	N	%
Yes	188	19
No	797	80
Don't know (v)	0	0
Refused (v)	14	1

F17

How many days in the past week did you read a daily newspaper?

	N	%
None	208	21
One day	129	13
Two days	86	9
Three days	69	7
Four days	57	6
Five days	59	6
Six days	16	2
Seven days or every day	359	36
Don't know (v)	3	0
Refused (v)	13	1

F18

How many days in the past week did you watch the local TV news at 5, 6, or 10 o'clock?

	N	%
None	137	14
One day	81	8
Two days	68	7
Three days	70	7
Four days	71	7
Five days	84	8
Six days	33	3
Seven days or every day	442	44
Don't know (v)	0	0
Refused (v)	14	1

F19

Of all the personal telephone calls that you receive, do you get...?

	N	%
All or almost all on a cell phone	270	27
Some on a cell phone and some on a home phone	366	37
All or almost all on a home phone	350	35
Don't know (v)	2	0
Refused (v)	13	1

F20

And did I reach you by dialing (PHONE NUMBER)?

	N	%
Yes	990	99
No	10	1

F22

Is this a cell phone or not?

	N	%
Yes	296	30
No	704	70
