



Marquette Law School Poll  
August 2-5, 2012

- S1. May I please speak with the (male/female) adult member of your household, currently at home, age 18 or older, with the most recent birthday?
- 1 Correct household member on phone (CONTINUE)
  - 2 Will put correct member of household on phone (RE-READ INTRO AND CONTINUE WITH S2.)
  - 3 No household member age 18 or over is currently available (PLACE HOUSEHOLD INTO CALLBACK)
  - 4 No one in household age 18 or older (TERMINATE)
- S2. Record Gender: (DO NOT ASK. RECORD ONLY ONE RESPONSE)
- 1 Male
  - 2 Female
- S3a. Do you currently live in Wisconsin?
- 1 Yes
  - 2 No (TERMINATE)
- S3b. In what county in Wisconsin do you live?
- \_\_\_\_\_
- S4. Do you currently live within Milwaukee city limits? (**RECORD ONE ANSWER**)
- 1 Yes (Milwaukee City quota group)
  - 2 No (Milwaukee DMA quota group)
- S5. Some people are registered to vote and others are not. Are you registered to vote in the precinct or ward where you now live, or aren't you?
- 1 Yes, Registered to Vote (SKIP TO Q.1)
  - 2 No, Not Registered to Vote (ASK S6)  
(DO NOT READ)
  - 9 No Answer/Don't Know/Refused (ASK S6)

S6. Do you plan to register to vote, or is there a chance that you may not register?

- 1 Plan to Register
- 2 Chance May Not Register (TERMINATE)  
(DO NOT READ)
- 9 Don't know/Refused (TERMINATE)

Q1. Some people seem to follow what's going on in politics most of the time, whether there's an election going on or not. Others aren't that interested. Would you say you follow what's going on in politics most of the time, some of the time, only now and then, or hardly at all?

- 1 Most of the time
- 2 Some of the time
- 3 Only now and then
- 4 Hardly at all  
(DO NOT READ)
- 8 Don't know
- 9 Refused

Q2. What are the chances that you will vote in the November 2012 general election for President, Congress, and other offices -- are you absolutely certain to vote, very likely to vote, are the chances 50-50, or don't you think you will vote?

- 1 Absolutely certain
- 2 Very Likely
- 3 50-50
- 4 Will not vote  
(DO NOT READ)
- 8 Don't know
- 9 Refused

Q2a. What are the chances that you will vote in the Republican U.S. Senate primary on August 14-- are you absolutely certain to vote, very likely to vote, are the chances 50-50, or don't you think you will vote?

- 1 Absolutely certain
- 2 Very Likely
- 3 50-50
- 4 Will not vote  
(DO NOT READ)
- 8 Don't know
- 9 Refused

(Randomly order Q3-Q4 block and Q5-Q6 block.)

Q3. Over the past year, do you feel the economy has gotten better, gotten worse, or stayed about the same?

- 1 Gotten better
- 2 Gotten worse
- 3 Stayed the same  
(DO NOT READ)
- 8 Don't know
- 9 Refused

Q4. Looking ahead, over the next year do you expect the economy to get better, get worse, or stay about the same?

- 1 Get better
- 2 Get worse
- 3 Stay the same  
(DO NOT READ)
- 8 Don't know
- 9 Refused

Q5. Overall, do you approve or disapprove of the way Barack Obama is handling his job as president?

- 1 Approve
- 2 Disapprove  
(DO NOT READ)
- 8 Don't know
- 9 Refused

Q6. Overall, do you approve or disapprove of the way Scott Walker is handling his job as Governor of Wisconsin?

- 1 Approve
- 2 Disapprove  
(DO NOT READ)
- 8 Don't know
- 9 Refused

I'm going to read you a list of people and organizations. Please tell me if you have a favorable or unfavorable opinion of each of them or if you haven't heard enough about (him/her) yet to have an opinion.

Q7. The first name is Barack Obama

- 1 Favorable
- 2 Unfavorable
- 3 Haven't heard enough  
(DO NOT READ)
- 8 Don't know
- 9 Refused

(Q8-Q14 were randomly ordered.)

Q8. Mitt Romney

Q9. Scott Walker

Q10. Tammy Baldwin

Q11. Tommy Thompson

Q12. Mark Neumann

Q13. Jeff Fitzgerald

Q14. Eric Hovde

The next name is ...

Q15. The Tea Party

(Q16-Q19 names and political parties were randomly ordered. Order of parties remained the same within respondent for Q16-Q19.)

Q16. In the November US Senate election if the candidates were (Democrat Tammy Baldwin) and (Republican Jeff Fitzgerald), would you vote for (Baldwin) or for (Fitzgerald)?

- 1 Baldwin
- 2 Fitzgerald  
(DO NOT READ)
- 3 Undecided (VOL)
- 4 Would not vote (VOL)
- 8 Don't Know
- 9 Refused

Q17. In the November US Senate election if the candidates were (Democrat Tammy Baldwin) and (Republican Eric Hovde), would you vote for (Baldwin) or for (Hovde)?

- 1 Baldwin
- 2 Hovde (HUV-dee)  
(DO NOT READ)
- 3 Undecided (VOL)
- 4 Would not vote (VOL)
- 8 Don't Know
- 9 Refused

Q18. In the November US Senate election if the candidates were (Democrat Tammy Baldwin) and (Republican Mark Neumann), would you vote for (Baldwin) or for (Neumann)?

- 1 Baldwin
- 2 Neumann  
(DO NOT READ)
- 3 Undecided (VOL)
- 4 Would not vote (VOL)
- 8 Don't Know
- 9 Refused

Q19. In the November US Senate election if the candidates were (Democrat Tammy Baldwin) and (Republican Tommy Thompson), would you vote for (Baldwin) or for (Thompson)?

- 1 Baldwin
- 2 Thompson  
(DO NOT READ)
- 3 Undecided (VOL)
- 4 Would not vote (VOL)
- 8 Don't Know
- 9 Refused

(Q20 names and political parties were randomly ordered.)

Q20. If the election for President were held today, would you vote for (the Democrat Barack Obama) or for (the Republican Mitt Romney)?

- 1 Obama
- 2 Romney  
(DO NOT READ)
- 3 Undecided (VOL)
- 4 Would not vote (VOL)
- 5 Someone else (VOL)
- 8 Don't Know
- 9 Refused

Q21. Will you vote in the August 14 Republican primary for the U.S. Senate or don't you plan to vote in the Republican primary?

1. Yes, will vote (ASK Q22)
2. No, will not vote (SKIP TO Q24)  
(DO NOT READ)
8. Don't Know (SKIP to Q24)
9. Refused (SKIP to Q24)

(Q22-Q23 names were randomly ordered.)

Q22. In the Republican primary for US Senate would you vote for (Jeff Fitzgerald), (Eric Hovde), (Mark Neumann), or (Tommy Thompson)?

1. Jeff Fitzgerald (SKIP to Q24)
2. Eric Hovde (SKIP to Q24)
3. Mark Neumann (SKIP to Q24)
4. Tommy Thompson (SKIP to Q24)  
(DO NOT READ)
5. Would not vote (VOL) (SKIP to Q24)
6. Undecided (VOL) (ASK Q23)
8. Don't know (ASK Q23)
9. Refused (SKIP to Q24)

Q23. If you had to choose, which candidate do you lean towards?

1. Jeff Fitzgerald
2. Eric Hovde
3. Mark Neumann
4. Tommy Thompson  
(DO NOT READ)
5. Would not vote (VOL)
6. Undecided (VOL)
8. Don't Know
9. Refused

(Q24 response categories were randomly ordered.)

Q24. In general, which of the following statements do you agree with more (READ LIST)

1 I'd rather pay higher taxes and have a state government that provides more services

-OR-

2 I'd rather pay lower taxes and have a state government that provides fewer services

(DO NOT READ)

8 Don't know

9 Refused

Q25. Do you approve or disapprove of the health care legislation passed by Barack Obama and Congress in 2010?

1. Approve

2. Disapprove

(DO NOT READ)

8. Don't Know

9. Refused

Q26. Which comes closest to your view about the tax cuts passed in 2001 and 2003?...The tax cuts should be continued for everyone. The tax cuts should only continue for households earning less than \$250,000 a year. The tax cuts should expire for everyone.

1. Continue for all

2. Continue for those earning less than \$250,000

3. Expire for all

(DO NOT READ)

8. Don't Know

9. Refused

Q27. How important do you think it is that Congress and the President act to significantly reduce the federal budget deficit?

1. Extremely important

2. Very important

3. Only somewhat important

4. Not at all important

(DO NOT READ)

8. Don't Know

9. Refused

(Q28-Q31 were randomly ordered.)

Q28. Would you be willing or not willing to cut defense spending in order to reduce the federal budget deficit?

1. Willing
2. Not willing  
(DO NOT READ)
8. Don't Know
9. Refused

Q29. Would you be willing or not willing to cut spending on health care in order to reduce the federal budget deficit?

1. Willing
2. Not willing  
(DO NOT READ)
8. Don't Know
9. Refused

Q30. Would you be willing or not willing to increase taxes on all incomes in order to reduce the federal budget deficit?

1. Willing
2. Not willing  
(DO NOT READ)
8. Don't Know
9. Refused

Q31. Would you be willing or not willing to end most tax deductions, such as for child care and home mortgage deductions, in order to reduce the federal budget deficit?

1. Willing
2. Not willing  
(DO NOT READ)
8. Don't Know
9. Refused



Q32. How much attention do you feel the state government in Wisconsin pays to what the people in your community think when it decides what to do: none at all, only a small amount of attention, a moderate amount of attention, a large amount of attention, or a very large amount of attention?

1. None at all
2. Only a small amount
3. A moderate amount
4. A large amount
5. A very large amount
- (DO NOT READ)
8. Don't know
9. Refused

Q33. People like me don't have any say about what the government does. Do you strongly agree, agree, neither agree nor disagree, disagree or strongly disagree?

1. Strongly agree
2. Agree
3. Neither agree nor disagree
4. Disagree
5. Strongly disagree
- (DO NOT READ)
8. Don't know
9. Refused

Q34. Would you describe the place where you live as urban, suburban or rural? (Read if necessary: Urban is a big city like Milwaukee, Madison or Green Bay. Suburban is a built up place close to a big city and rural is less built up with fewer people and further away from a big city.)

1. Urban
2. Suburban
3. Rural
- (DO NOT READ)
8. Don't know
9. Refused

F1. Generally speaking, do you usually think of yourself as a Republican, a Democrat, or an Independent?

- |   |                     |            |
|---|---------------------|------------|
| 1 | Republican          | [ASK QF3.] |
| 2 | Democrat            | [ASK QF3.] |
| 3 | Independent         | [ASK QF2.] |
|   | (DO NOT READ)       |            |
| 4 | Other/No preference | [ASK QF2.] |
| 8 | Don't Know          | [ASK QF2.] |
| 9 | Refused             | [ASK QF3.] |

- F2. Do you think of yourself as closer to the Republican Party or to the Democratic Party?
- 1 Republican
  - 2 Democrat
- (DO NOT READ)
- 3 Neither/Just Independent (VOL)
  - 8 Don't know
  - 9 Refused
- F3. What is the highest level of education you completed? (READ LIST)
- 01 Elementary school only
  - 02 Some high school but did not finish
  - 03 Completed high school
  - 04 Some college but didn't finish
  - 05 Two year college degree
  - 06 Four year college degree
  - 07 Some graduate work
  - 08 Completed masters or professional degree
  - 09 Advanced graduate work or PhD
- (DO NOT READ)
- 98 Don't know
  - 99 Refused
- F4. What is your age? (Record actual age in years).
- 
- 99 Refused [ASK F4A]
- F4A. [If Refused] Are you...
- 1 18-29 years old
  - 2 30-44 years old
  - 3 45-59 years old
  - 4 60 years old or more
- (DO NOT READ)
- 8 Don't know
  - 9 Refused
- F5. Are you currently married, widowed, divorced, separated, or have you never been married?
- 1 Married
  - 2 Widowed
  - 3 Divorced
  - 4 Separated
  - 5 Never Married
- (DO NOT READ)
- 8 Don't know
  - 9 Refused

F6. Are you of Hispanic or Latino origin, such as Mexican, Puerto Rican, Cuban or some other Spanish background?

- 1 Yes
- 2 No  
(DO NOT READ)
- 8 Don't know
- 9 Refused

F7. Would you describe yourself as White, African American or Black, Asian, Native American, of more than one race or some other race?

- 01 White
- 02 African American or Black
- 03 Asian, South Asian, or Pacific Islander
- 04 Native American or American Indian
- 05 More than one race
- 97 Other, Specify  
(DO NOT READ)
- 06 Hispanic or Latino
- 98 Don't know
- 99 Refused

F8. Aside from weddings and funerals, how often do you attend religious services... more than once a week, once a week, once or twice a month, a few times a year, seldom, or never?

- 1 More than once a week
- 2 Once a week
- 3 Once or twice a month
- 4 A few times a year
- 5 Seldom
- 6 Never  
(DO NOT READ)
- 8 Don't know
- 9 Refused

F9. What is your religious preference – are you Protestant, Roman Catholic, Jewish, Muslim, another religion or no religion?

IF RESPONDENT NAMES ANYTHING ELSE, ASK:

Would that fall under the general category of Protestant religions, is it a Christian religion, but not Protestant, or is it something else?

- 1 Protestant
- 2 Roman Catholic
- 3 Jewish
- 4 Muslim/Islam
- 5 Mormon/Latter-Day Saints
- 6 Other Christian Religion
- 7 Other Non-Christian Religion
- 8 No Religion/Atheist/Agnostic  
(DO NOT READ)
- 98 DON'T KNOW
- 99 REFUSED

(There is no F10 in this instrument.)

F11. Last year, that is in 2011, what was your total family income from all sources, before taxes? Just stop me when I get to the right category.

- 01 Less than \$10,000
- 02 10 to under \$20,000
- 03 20 to under \$30,000
- 04 30 to under \$40,000
- 05 40 to under \$50,000
- 06 50 to under \$75,000
- 07 75 to under \$100,000
- 08 100 to under \$150,000
- 09 \$150,000 or more  
(DO NOT READ)
- 98 Don't know
- 99 Refused

F12. Overall, which of the following best describes how the recession affected your own personal financial situation?

- 1 It had a major effect, and your finances have not recovered
- 2 It had a major effect, but your finances have mostly recovered
- 3 It didn't have a major effect on your finances  
(DO NOT READ)
- 8 Don't know
- 9 Refused

F13. In general, would you describe your political views as...

- 1 Very conservative
- 2 Conservative
- 3 Moderate
- 4 Liberal
- 5 Very liberal
- (DO NOT READ)
- 8 Don't know
- 9 Refused

F14. Are you or any member of your household a member of a local, state or national labor union?

- 1 Yes, respondent.
- 2 Yes, another household member
- 3 No, nobody in household
- (DO NOT READ)
- 8 Don't know
- 9 Refused

F15. Do you or any member of your household work for federal, state, or local government—for example, as a public school teacher, police officer, firefighter, or other government job?

- 1 Yes
- 2 No
- (DO NOT READ)
- 8 Don't know
- 9 Refused

(There is no F16 in this instrument.)

F17. How many days in the past week did you read a daily newspaper?

- 0 None
- 1 One day
- 2 Two
- 3 Three
- 4 Four
- 5 Five
- 6 Six
- 7 Seven days or “every day”
- (DO NOT READ)
- 8 Don't know
- 9 Refused

F18. How many days in the past week did you watch the local TV news at 5, 6 or 10 o'clock?

- 0 None
- 1 One day
- 2 Two
- 3 Three
- 4 Four
- 5 Five
- 6 Six
- 7 Seven days or "every day"  
(DO NOT READ)
- 8 Don't know
- 9 Refused

F19. Of all the personal telephone calls that you receive, do you get...?

- 1 All or almost all on a cell phone
- 2 Some on a cell phone and some on a home phone
- 3 All or almost all on a regular home phone  
(DO NOT READ)
- 8 Don't know
- 9 Refused

F20. And did I reach you by dialing (INSERT PHONE NUMBER)?

- 1 Yes (SKIP TO QF22)
- 2 No

F21. For verification purposes, may I have the number where I reached you?

(ENTER 10 DIGIT PHONE NUMBER. VERIFY NUMBER.)

F22. Is this phone a cell phone or not?

- 1 Yes
- 2 No

Thank you very much. Have a great day/evening!