



Marquette Law School Poll Toplines-
August 2-5, 2012

(Reported total sample size may differ from 1,400 due to rounding of weighted data.)

S2

Gender

	N	%
Male	669	48
Female	731	52

S4

Region

	N	%
Milwaukee City	184	13
Rest of Milwaukee media market	426	30
Madison media market	233	17
Green Bay/Appleton media market	259	18
Rest of state media markets	299	21

S5

Some people are registered to vote and others are not. Are you registered to vote in the precinct or ward where you now live, or aren't you?

	N	%
Yes, registered to vote	1323	95
No, not registered to vote	76	5
Don't know/Refused (v)	1	0

S6

Do you plan to register to vote, or is there a chance that you may not register?

	N	%
Plan to Register	77	100

Q1

Some people seem to follow what's going on in politics most of the time, whether there's an election going on or not. Others aren't that interested. Would you say you follow what's going on in politics most of the time, some of the time, only now and then, or hardly at all?

	N	%
Most of the time	931	67
Some of the time	323	23
Only now and then	90	6
Hardly at all	53	4
Don't know (v)	2	0
Refused (v)	1	0

Q2

What are the chances that you will vote in the November 2012 general election for President, Congress, and other offices -- are you absolutely certain to vote, very likely to vote, are the chances 50-50, or don't you think you will vote?

	N	%
Absolutely certain	1188	85
Very likely	136	10
50-50	56	4
Will not vote	19	1
Don't know (v)	2	0
Refused (v)	0	0

Q2a

What are the chances that you will vote in the Republican U.S. Senate primary on August 14 -- are you absolutely certain to vote, very likely to vote, are the chances 50-50, or don't you think you will vote?

	N	%
Absolutely certain	604	43
Very likely	168	12
50-50	199	14
Will not vote	400	29
Don't know (v)	23	2
Refused (v)	7	0

**To assess the impact of the economy on approval (of Obama and Walker), half the sample was asked the economic evaluation questions (Q3 and Q4) before job approval, and half were asked approval before the economy. The results reported below include all respondents regardless of which set of questions they were asked first.

Q3

Over the past year, do you feel the economy has gotten better, gotten worse, or stayed about the same?

	N	%
Gotten better	275	20
Gotten worse	513	37
Stayed the same	596	43
Don't know (v)	14	1
Refused (v)	1	0

Q4

Looking ahead, over the next year do you expect the economy to get better, get worse, or stay about the same?

	N	%
Get better	495	35
Get worse	245	18
Stay the same	542	39
Don't know (v)	111	8
Refused (v)	7	1

Q5

Overall, do you approve or disapprove of the way Barack Obama is handling his job as President?

	N	%
Approve	693	50
Disapprove	637	46
Don't know (v)	45	3
Refused (v)	25	2

Q6

Overall, do you approve or disapprove of the way Scott Walker is handling his job as Governor of Wisconsin?

	N	%
Approve	715	51
Disapprove	620	44
Don't know (v)	55	4
Refused (v)	10	1

Q7

(I'm now going to read you a list of people and organizations. Please tell me if you have a favorable or unfavorable opinion of each of them or if you haven't heard enough about him yet to have an opinion.)

Barack Obama?

	N	%
Favorable	745	53
Unfavorable	593	42
Haven't heard enough	33	2
Don't know (v)	21	2
Refused (v)	8	1

Q8

(I'm now going to read you a list of people and organizations. Please tell me if you have a favorable or unfavorable opinion of each of them or if you haven't heard enough about him yet to have an opinion.)

Mitt Romney?

	N	%
Favorable	510	36
Unfavorable	677	48
Haven't heard enough	180	13
Don't know (v)	25	2
Refused (v)	9	1

Q9

(I'm now going to read you a list of people and organizations. Please tell me if you have a favorable or unfavorable opinion of each of them or if you haven't heard enough about him yet to have an opinion.)

Scott Walker?

	N	%
Favorable	700	50
Unfavorable	629	45
Haven't heard enough	45	3
Don't know (v)	17	1
Refused (v)	9	1

Q10

(I'm now going to read you a list of people and organizations. Please tell me if you have a favorable or unfavorable opinion of each of them or if you haven't heard enough about him yet to have an opinion.)

Tammy Baldwin?

	N	%
Favorable	424	30
Unfavorable	490	35
Haven't heard enough	444	32
Don't know (v)	34	2
Refused (v)	8	1

Q11

(I'm now going to read you a list of people and organizations. Please tell me if you have a favorable or unfavorable opinion of each of them or if you haven't heard enough about him yet to have an opinion.)

Tommy Thompson?

	N	%
Favorable	550	39
Unfavorable	596	43
Haven't heard enough	200	14
Don't know (v)	45	3
Refused (v)	9	1

Q12

(I'm now going to read you a list of people and organizations. Please tell me if you have a favorable or unfavorable opinion of each of them or if you haven't heard enough about him yet to have an opinion.)

Mark Neumann?

	N	%
Favorable	325	23
Unfavorable	473	34
Haven't heard enough	537	38
Don't know (v)	54	4
Refused (v)	11	1

Q13

(I'm now going to read you a list of people and organizations. Please tell me if you have a favorable or unfavorable opinion of each of them or if you haven't heard enough about him yet to have an opinion.)

Jeff Fitzgerald?

	N	%
Favorable	239	17
Unfavorable	327	23
Haven't heard enough	767	55
Don't know (v)	57	4
Refused (v)	10	1

Q14

(I'm now going to read you a list of people and organizations. Please tell me if you have a favorable or unfavorable opinion of each of them or if you haven't heard enough about him yet to have an opinion.)

Eric Hovde?

	N	%
Favorable	290	21
Unfavorable	354	25
Haven't heard enough	690	49
Don't know (v)	54	4
Refused (v)	11	1

Q15

(I'm now going to read you a list of people and organizations. Please tell me if you have a favorable or unfavorable opinion of each of them or if you haven't heard enough about him yet to have an opinion.)

The Tea Party?

	N	%
Favorable	416	30
Unfavorable	599	43
Haven't heard enough	312	22
Don't know (v)	57	4
Refused (v)	16	1

Q16 (ALL REGISTERED VOTERS)

In the November US Senate election if the candidates were Democrat Tammy Baldwin and Republican Jeff Fitzgerald, would you vote for Baldwin or Fitzgerald?

	N	%
Baldwin	623	45
Fitzgerald	534	38
Undecided (v)	114	8
Would not vote (v)	24	2
Don't know (v)	89	6
Refused (v)	16	1

Q16 (LIKELY VOTERS)

In the November US Senate election if the candidates were Democrat Tammy Baldwin and Republican Jeff Fitzgerald, would you vote for Baldwin or Fitzgerald?

	N	%
Baldwin	537	45
Fitzgerald	480	40
Undecided (v)	89	7
Would not vote (v)	12	1
Don't know (v)	55	5
Refused (v)	15	1

Q17 (ALL REGISTERED VOTERS)

In the November US Senate election if the candidates were Democrat Tammy Baldwin and Republican Eric Hovde, would you vote for Baldwin or Hovde?

	N	%
Baldwin	608	43
Hovde	550	39
Undecided (v)	137	10
Would not vote (v)	23	2
Don't know (v)	67	5
Refused (v)	14	1

Q17 (LIKELY VOTERS)

In the November US Senate election if the candidates were Democrat Tammy Baldwin and Republican Eric Hovde, would you vote for Baldwin or Hovde?

	N	%
Baldwin	526	44
Hovde	491	41
Undecided (v)	102	9
Would not vote (v)	13	1
Don't know (v)	44	4
Refused (v)	13	1

Q18 (ALL REGISTERED VOTERS)

In the November US Senate election if the candidates were Democrat Tammy Baldwin and Republican Mark Neumann, would you vote for Baldwin or Neumann?

	N	%
Baldwin	588	42
Neumann	592	42
Undecided (v)	104	7
Would not vote (v)	27	2
Don't know (v)	76	5
Refused (v)	13	1

Q18 (LIKELY VOTERS)

In the November US Senate election if the candidates were Democrat Tammy Baldwin and Republican Mark Neumann, would you vote for Baldwin or Neumann?

	N	%
Baldwin	517	44
Neumann	526	44
Undecided (v)	72	6
Would not vote (v)	14	1
Don't know (v)	46	4
Refused (v)	13	1

Q19 (ALL REGISTERED VOTERS)

In the November US Senate election if the candidates were Democrat Tammy Baldwin and Republican Tommy Thompson, would you vote for Baldwin or Thompson?

	N	%
Baldwin	589	42
Thompson	649	46
Undecided (v)	82	6
Would not vote (v)	20	1
Don't know (v)	47	3
Refused (v)	13	1

Q19 (LIKELY VOTERS)

In the November US Senate election if the candidates were Democrat Tammy Baldwin and Republican Tommy Thompson, would you vote for Baldwin or Thompson?

	N	%
Baldwin	512	43
Thompson	569	48
Undecided (v)	54	5
Would not vote (v)	15	1
Don't know (v)	27	2
Refused (v)	11	1

Q20 (ALL REGISTERED VOTERS)

If the 2012 election for President were held today, would you vote for Barack Obama, the Democrat or for Mitt Romney, the Republican?

	N	%
Obama	703	50
Romney	595	43
Undecided (v)	51	4
Would not vote (v)	8	1
Someone else (v)	18	1
Don't know (v)	13	1
Refused (v)	12	1

Q20 (LIKELY VOTERS)

If the 2012 election for President were held today, would you vote for Barack Obama, the Democrat or for Mitt Romney, the Republican?

	N	%
Obama	595	50
Romney	531	45
Undecided (v)	31	3
Would not vote (v)	6	1
Someone else (v)	13	1
Don't know (v)	3	0
Refused (v)	10	1

Q21

Will you vote in the August 14 Republican primary for the U.S. Senate or don't you plan to vote in the Republican primary?

	N	%
Yes, will vote	757	54
No, will not vote	544	39
Don't know (v)	94	7
Refused (v)	5	0

Q22 (REGISTERED VOTERS IN THE GOP PRIMARY)

In the Republican primary for US Senate would you vote for Jeff Fitzgerald, Eric Hovde, Mark Neumann, or Tommy Thompson?

	N	%
Fitzgerald	81	11
Hovde	145	20
Neumann	118	16
Thompson	218	30
Undecided (v)	131	18
Don't know (v)	32	4

Q22 (LIKELY VOTERS IN THE GOP PRIMARY)

In the Republican primary for US Senate would you vote for Jeff Fitzgerald, Eric Hovde, Mark Neumann, or Tommy Thompson?

	N	%
Fitzgerald	68	13
Hovde	106	20
Neumann	92	18
Thompson	144	28
Undecided (v)	90	17
Don't know (v)	19	4

Q23 (REGISTERED VOTERS IN THE GOP PRIMARY)

If you had to choose, which candidate do you lean towards?

	N	%
Fitzgerald	15	9
Hovde	28	18
Neumann	18	11
Thompson	41	26
Undecided (v)	33	21
Don't know (v)	23	14
Refused (v)	1	1

Q23 (LIKELY VOTERS IN THE GOP PRIMARY)

If you had to choose, which candidate do you lean towards?

	N	%
Fitzgerald	11	10
Hovde	19	17
Neumann	18	17
Thompson	26	24
Undecided (v)	21	19
Don't know (v)	13	12
Refused (v)	1	1

GOP SENATE PRIMARY INCLUDING LEANERS (REGISTERED VOTERS IN THE GOP PRIMARY)

	N	%
Fitzgerald	97	13
Hovde	173	24
Neumann	137	19
Thompson	259	36
Undecided (v)/Don't know (v)/Refused (v)	60	8

GOP SENATE PRIMARY INCLUDING LEANERS (LIKELY VOTERS IN THE GOP PRIMARY)

	N	%
Fitzgerald	78	15
Hovde	126	24
Neumann	110	21
Thompson	169	33
Undecided (v)/Don't know (v)/Refused (v)	35	7

Q24

In general, which of the following statements do you agree with more?

	N	%
Higher taxes, more services	599	43
Lower taxes, fewer services	704	50
Don't know (v)	71	5
Refused (v)	25	2

Q25

Do you approve or disapprove of the health care legislation passed by Barack Obama and Congress in 2010?

	N	%
Approve	614	44
Disapprove	682	49
Don't know (v)	94	7
Refused (v)	10	1

Q26

Which comes closest to your view about the tax cuts passed in 2001 and 2003? The tax cuts should be continued for everyone. The tax cuts should only continue for household earning less than \$250,000 a year. Or, the tax cuts should expire for everyone.

	N	%
Continue for all	486	35
Continue for those earning less than \$250,000	629	45
Expire for all	205	15
Don't know (v)	71	5
Refused (v)	9	1

Q27

How important do you think it is that Congress and the President act to significantly reduce the federal budget deficit?

	N	%
Extremely important	703	50
Very important	442	32
Only somewhat important	209	15
Not at all important	28	2
Don't know (v)	14	1
Refused (v)	5	0

Q28

Would you be willing or not willing to cut defense spending in order to reduce the federal budget deficit?

	N	%
Willing	741	53
Not willing	583	42
Don't know (v)	68	5
Refused (v)	8	1

Q29

Would you be willing or not willing to cut spending on health care in order to reduce the federal budget deficit?

	N	%
Willing	553	39
Not willing	771	55
Don't know (v)	67	5
Refused (v)	10	1

Q30

Would you be willing or not willing to increase taxes on all incomes in order to reduce the federal budget deficit?

	N	%
Willing	562	40
Not willing	768	55
Don't know (v)	58	4
Refused (v)	13	1

Q31

Would you be willing or not willing to end most tax deductions, such as for child care and home mortgage deductions, in order to reduce the federal budget deficit?

	N	%
Willing	441	32
Not willing	867	62
Don't know (v)	80	6
Refused (v)	12	1

Q32

How much attention do you feel the state government in Wisconsin pays to what the people in your community think when it decides what to do: none at all, only a small amount of attention, a moderate amount of attention, a large amount of attention, or a very large amount of attention?

	N	%
None at all	195	14
Only a small amount	373	27
A moderate amount	469	33
A large amount	239	17
A very large amount	80	6
Don't know (v)	34	2
Refused (v)	11	1

Q33

People like me don't have any say about what the government does. Do you strongly agree, agree, neither agree nor disagree, disagree, or strongly disagree?

	N	%
Strongly agree	212	15
Agree	391	28
Neither agree nor disagree	218	16
Disagree	419	30
Strongly disagree	133	10
Don't know (v)	19	1
Refused (v)	8	1

Q34

Would you describe the place where you live as urban, suburban, or rural?

	N	%
Urban	420	30
Suburban	456	33
Rural	498	36
Don't know (v)	18	1
Refused (v)	8	1

F1

Generally speaking, do you think of yourself as a Republican, a Democrat, or an Independent?

	N	%
Republican	420	30
Democrat	443	32
Independent	489	35
Other/No preference (v)	18	1
Don't know (v)	10	1
Refused (v)	19	1

PARTY ID WITH LEANERS

Party identification including those who lean toward one party or another

	N	%
Republican	625	45
Democrat	644	46
Neither/Just Independent (v)	109	8
Don't know/Refused (v)	22	2

F3 RECODE

What is the highest level of education you completed?

	N	%
Less than high school	48	3
High school graduate	314	22
Some college, no degree	246	18
Associate's degree	171	12
Bachelor's degree or more	607	43
Don't know/Refused (v)	14	1

F4 RECODE

Age Category

	N	%
18-29 years old	230	16
30-44 years old	232	17
45-59 years old	503	36
60 years or older	407	29
Don't know/Refused (v)	29	2

F5

Are you currently married, widowed, divorced, separated, or have you never been married?

	N	%
Married	822	59
Widowed	123	9
Divorced	119	9
Separated	16	1
Never Married	291	21
Don't know (v)	6	0
Refused (v)	22	2

RACE/ETHNICITY RECODE

Race/Ethnicity

	N	%
White, non-Hispanic	1153	82
Black, non-Hispanic	72	5
Hispanic	63	5
Other Race	74	5
Don't know/Refused (v)	38	3

F8

Aside from weddings and funerals, how often do you attend religious services...more than once a week, once a week, once or twice a month, a few times a year, seldom, or never?

	N	%
More than once a week	110	8
Once a week	393	28
Once or twice a month	240	17
A few times a year	260	19
Seldom	189	14
Never	182	13
Don't know (v)	7	1
Refused (v)	18	1

F9

What is your religious preferences - are you Protestant, Roman Catholic, Jewish, Muslim, another religion, or no religion?

	N	%
Protestant	411	29
Roman Catholic	449	32
Jewish	13	1
Muslim/Islam	9	1
Mormon/Latter-Day Saints	3	0
Other Christian religion	224	16
Other Non-Christian religion	81	6
No Religion/Atheist/Agnostic	168	12
Don't know (v)	5	0
Refused (v)	37	3

F11

Last year, that is in 2011, what was your total family income from all sources, before taxes? Just stop me when I get to the right category.

	N	%
Less than \$10,00	64	5
10 to under \$20,000	77	5
20 to under \$30,000	112	8
30 to under \$40,000	130	9
40 to under \$50,000	130	9
50 to under \$75,000	228	16
75 to under \$100,000	207	15
100 to under \$150,000	156	11
\$150,000 or more	85	6
Don't know (v)	40	3
Refused (v)	172	12

F12

Overall, which of the following best describes how the recession affected your own personal financial situation?

	N	%
Major effect, and finances not recovered	433	31
Major effect, but finances recovered	434	31
No major effect	482	34
Don't know (v)	24	2
Refused (v)	27	2

F13

In general would you describe your political views as ...

	N	%
Very conservative	133	10
Conservative	468	33
Moderate	433	31
Liberal	234	17
Very liberal	78	6
Don't know (v)	33	2
Refused (v)	20	1

F14

Are you or any member of your household a member of a local or national labor union?

	N	%
Yes, respondent	180	13
Yes, another household member	116	8
No, nobody in household	1068	76
Don't know (v)	20	1
Refused (v)	16	1

F15

Do you or a member of your household work for federal, state, or local government - for example, as a public school teacher, police officer, firefighter, or other government job?

	N	%
Yes	312	22
No	1058	76
Don't know (v)	16	1
Refused (v)	14	1

F17

How many days in the past week did you read a daily newspaper?

	N	%
None	310	22
One day	152	11
Two days	147	10
Three days	116	8
Four days	57	4
Five days	76	5
Six days	25	2
Seven days or every day	495	35
Don't know (v)	16	1
Refused (v)	8	1

F18

How many days in the past week did you watch the local TV news at 5, 6, or 10 o'clock?

	N	%
None	235	17
One day	80	6
Two days	100	7
Three days	98	7
Four days	66	5
Five days	139	10
Six days	52	4
Seven days or every day	607	43
Don't know (v)	15	1
Refused (v)	8	1

F19

Of all the personal telephone calls that you receive, do you get...?

	N	%
All or almost all on a cell phone	427	30
Some on a cell phone and some on a home phone	422	30
All or almost all on a home phone	524	37
Don't know (v)	12	1
Refused (v)	16	1

F20

And did I reach you by dialing (PHONE NUMBER)?

	N	%
Yes	1387	99
No	13	1

F22

Is this a cell phone or not?

	N	%
Yes	400	29
No	1000	71
