



Marquette Law School Poll  
July 5-8, 2012

S1. May I please speak with the (male/female) adult member of your household, currently at home, age 18 or older, with the most recent birthday?

- 1 Correct household member on phone (CONTINUE)
- 2 Will put correct member of household on phone (RE-READ INTRO AND CONTINUE WITH S2.)
- 3 No household member age 18 or over is currently available (PLACE HOUSEHOLD INTO CALLBACK)
- 4 No one in household age 18 or older (TERMINATE)

S2. Record Gender: (DO NOT ASK. RECORD ONLY ONE RESPONSE)

- 1 Male
- 2 Female

S3a. Do you currently live in Wisconsin?

- 1 Yes
- 2 No (TERMINATE)

S3b. In what county in Wisconsin do you live?

\_\_\_\_\_

S4. Do you currently live within Milwaukee city limits? (**RECORD ONE ANSWER**)

- 1 Yes (Milwaukee City quota group)
- 2 No (Milwaukee DMA quota group)

S5. Some people are registered to vote and others are not. Are you registered to vote in the precinct or ward where you now live, or aren't you?

- 1 Yes, Registered to Vote (SKIP TO Q.1)
- 2 No, Not Registered to Vote (ASK S6)  
(DO NOT READ)
- 9 No Answer/Don't Know/Refused (ASK S6)

S6. Do you plan to register to vote, or is there a chance that you may not register?

- 1 Plan to Register
- 2 Chance May Not Register (TERMINATE)  
(DO NOT READ)
- 9 Don't know/Refused (TERMINATE)

Q1. Some people seem to follow what's going on in politics most of the time, whether there's an election going on or not. Others aren't that interested. Would you say you follow what's going on in politics most of the time, some of the time, only now and then, or hardly at all?

- 1 Most of the time
- 2 Some of the time
- 3 Only now and then
- 4 Hardly at all  
(DO NOT READ)
- 8 Don't know
- 9 Refused

Q2. What are the chances that you will vote in the November 2012 general election for President, Congress, and other offices -- are you absolutely certain to vote, very likely to vote, are the chances 50-50, or don't you think you will vote?

- 1 Absolutely certain
- 2 Very Likely
- 3 50-50
- 4 Will not vote  
(DO NOT READ)
- 8 Don't know
- 9 Refused

(Randomly order Q3-Q4 block and Q5-Q6 block.)

Q3. Over the past year, do you feel the economy has gotten better, gotten worse, or stayed about the same?

- 1 Gotten better
- 2 Gotten worse
- 3 Stayed the same  
(DO NOT READ)
- 8 Don't know
- 9 Refused

Q4. Looking ahead, over the next year do you expect the economy to get better, get worse, or stay about the same?

- 1 Get better
- 2 Get worse
- 3 Stay the same  
(DO NOT READ)
- 8 Don't know
- 9 Refused

Q5. Overall, do you approve or disapprove of the way Barack Obama is handling his job as president?

- 1 Approve
- 2 Disapprove  
(DO NOT READ)
- 8 Don't know
- 9 Refused

Q6. Overall, do you approve or disapprove of the way Scott Walker is handling his job as Governor of Wisconsin?

- 1 Approve
- 2 Disapprove  
(DO NOT READ)
- 8 Don't know
- 9 Refused

I'm going to read you a list of people and organizations. Please tell me if you have a favorable or unfavorable opinion of each of them or if you haven't heard enough about (him/her) yet to have an opinion.

Q7. The first name is Barack Obama

- 1 Favorable
- 2 Unfavorable
- 3 Haven't heard enough  
(DO NOT READ)
- 8 Don't know
- 9 Refused

(Q8-Q15 were randomly ordered.)

Q8. Mitt Romney

Q9. Scott Walker

Q10. Tammy Baldwin

Q11. Tommy Thompson

Q12. Mark Neumann

Q13. Jeff Fitzgerald

Q14. Eric Hovde

Q15. Paul Ryan

The next name is ...

Q16. The Tea Party

Q17. Do you approve or disapprove of the way the U. S. Supreme Court is handling its job?

- 1 Approve
- 2 Disapprove  
(DO NOT READ)
- 8 Don't know
- 9 Refused

(Q18 names and political parties were randomly ordered. Order of parties remained the same within respondent for Q19-Q21.)

Q18. In the November US Senate election if the candidates were (Democrat Tammy Baldwin) and (Republican Jeff Fitzgerald), would you vote for (Baldwin) or for (Fitzgerald)?

- 1 Baldwin
- 2 Fitzgerald  
(DO NOT READ)
- 3 Undecided (VOL)
- 4 Would not vote (VOL)
- 8 Don't Know
- 9 Refused

Q19. In the November US Senate election if the candidates were (Democrat Tammy Baldwin) and (Republican Eric Hovde), would you vote for (Baldwin) or for (Hovde)?

- 1 Baldwin
- 2 Hovde  
(DO NOT READ)
- 3 Undecided (VOL)
- 4 Would not vote (VOL)
- 8 Don't Know
- 9 Refused

Q20. In the November US Senate election if the candidates were (Democrat Tammy Baldwin) and (Republican Mark Neumann), would you vote for (Baldwin) or for (Neumann)?

- 1 Baldwin
- 2 Neumann  
(DO NOT READ)
- 3 Undecided (VOL)
- 4 Would not vote (VOL)
- 8 Don't Know
- 9 Refused

Q21. In the November US Senate election if the candidates were (Democrat Tammy Baldwin) and (Republican Tommy Thompson), would you vote for (Baldwin) or for (Thompson)?

- 1 Baldwin
- 2 Thompson  
(DO NOT READ)
- 3 Undecided (VOL)
- 4 Would not vote (VOL)
- 8 Don't Know
- 9 Refused

(Q22 names and political parties were randomly ordered.)

Q22. If the 2012 election for President were held today, would you vote for (the Democrat Barack Obama) or for (the Republican Mitt Romney)?

- 1 Obama
- 2 Romney  
(DO NOT READ)
- 3 Undecided (VOL)
- 4 Would not vote (VOL)
- 5 Someone else (VOL)
- 8 Don't Know
- 9 Refused

Q23. Will you vote in the August 14 Republican primary for the U.S. Senate or don't you plan to vote in the Republican primary?

1. Yes, will vote (ASK Q24)
2. No, will not vote (SKIP TO Q25)  
(DO NOT READ)
8. Don't Know (SKIP TO Q25)
9. Refused (SKIP TO Q25)

(Q24 names were randomly ordered.)

Q24. In the Republican primary for US Senate would you vote for (Jeff Fitzgerald), (Eric Hovde), (Mark Neumann), or (Tommy Thompson)?

1. Jeff Fitzgerald
2. Eric Hovde
3. Mark Neumann
4. Tommy Thompson  
(DO NOT READ)
5. Would not vote (VOL)
6. Undecided (VOL)
8. Don't know
9. Refused

(Not all respondents were asked Q25-Q7.)

(Half of the respondents were asked Q25a-Q25d before Q26a-g and half the respondents were asked Q26a-Q26g before Q25a-Q25d.)

Laws that ban parole and require prisoners to serve the full term of their sentences, regardless of what they do in prison, are often called 'truth in sentencing' laws. Wisconsin adopted a truth in sentencing law in 1998. Do you agree or disagree with the following statements?

Q25a. Truth in sentencing sends a message that society will not tolerate crime.

[READ IF NECESSARY]

- 1 Agree
- 2 Disagree  
(DO NOT READ)
- 8 Don't Know
- 9 Refused

Q25b. Truth in sentencing helps to reduce crime and make Wisconsin safer.

Q25c. Truth in sentencing should continue to be the law in Wisconsin.

Q25d. Even if truth in sentencing does not reduce crime, it would still be the right thing to do.

In some states, nonviolent prison inmates are able to earn credit toward early release by doing things like learning a trade, earning a GED, or participating in treatment for drug addiction. 'Earned release' programs like these might allow a prisoner to reduce his time in his prison by 20% or more. Do you agree or disagree with the following statements?

Q26a. Criminals who have genuinely turned their lives around deserve a second chance.

[READ IF NECESSARY]

- 1 Agree
- 2 Disagree
- (DO NOT READ)
- 8 Don't Know
- 9 Refused

Q26b. If the prison system did more to foster rehabilitation, Wisconsin would be a safer place.

Q26c. Wisconsin should recognize prisoners' rehabilitative accomplishments by awarding credits toward early release.

Q26d. Even if such an earned-release program does not reduce crime, it would still be the right thing to do.

Q26e. Wisconsin spends too much on prisons.

Q26f. It is usually a waste of money to send nonviolent criminals to prison.

Q26g. Once a prisoner has served at least half of his term, he should be released from prison and given a less costly form of punishment if he can demonstrate that he is no longer a threat to society.

Q27a. In general, judges in Wisconsin treat criminals too leniently.

[READ IF NECESSARY]

- 1 Agree
- 2 Disagree
- (DO NOT READ)
- 8 Don't Know
- 9 Refused

Q27b. In general, prison officials in Wisconsin treat criminals too leniently.

Q27c. The crime problem has been getting worse in my community over the past few years.

Q27d. Many of the people who are locked up in prison do not deserve to be there.

Q27e. Many of the people who are locked up in prison could be safely released without endangering the community.

Q27f. In general, sentencing judges do a good job of taking into account the needs and perspectives of crime victims.

Q27g. It would be better to have an expert sentencing commission set state sentencing policies, rather than elected politicians.

Q27h. It is important for Wisconsin to have uniform, statewide sentencing policies, even if that means that judges have less freedom to take into account local needs and values in determining sentences.

Our next few questions are about the Milwaukee area--- that is Milwaukee city and county as well as the six surrounding counties of southeastern Wisconsin.

Q28a. Overall, would you say you have a favorable or an unfavorable opinion of the Milwaukee area?

1. Favorable
2. Unfavorable  
(DO NOT READ)
7. Mixed (VOL)
8. Don't Know
9. Refused

Q28b. If you were giving advice to someone in their 20s, would you say their future is brighter in the Milwaukee area or in the Chicago area?

1. Milwaukee
2. Chicago  
(DO NOT READ)
7. Neither (VOL)
8. Don't Know
9. Refused

Q28c. (If you were giving advice to someone in their 20s) Would you say their future is brighter in the Milwaukee area or in the Minneapolis area?

1. Milwaukee
2. Minneapolis  
(DO NOT READ)
7. Neither (VOL)
8. Don't Know
9. Refused



Q28c2. (If you were giving advice to someone in their 20s) Would you say their future is brighter in the Milwaukee area or in the Madison area?

1. Milwaukee
2. Madison  
(DO NOT READ)
7. Neither (VOL)
8. Don't Know
9. Refused

Q28c3. (If you were giving advice to someone in their 20s) Would you say their future is brighter in the Milwaukee area or in the Green Bay area?

1. Milwaukee
2. Green Bay  
(DO NOT READ)
7. Neither (VOL)
8. Don't Know
9. Refused

Q28c4. (If you were giving advice to someone in their 20s) Would you say their future is brighter in the Milwaukee area or in one of Wisconsin's smaller cities and towns?

1. Milwaukee
2. Smaller cities and towns  
(DO NOT READ)
7. Neither (VOL)
8. Don't Know
9. Refused

Q28d. Do you think the entire state of Wisconsin benefits from a stronger economy in the Milwaukee area or does only the Milwaukee area benefit?

1. Entire state
2. Only Milwaukee area  
(DO NOT READ)
8. Don't know
9. Refused

Q28e. Chicago was recently rated one of the top 10 cities in the world for economic strength and world trade. Do you think being close to Chicago makes this an opportunity for the Milwaukee area to benefit from or is it a threat that is likely to drain business and employment away from the Milwaukee area?

1. Opportunity to benefit
2. Threat to drain business  
(DO NOT READ)
7. Both (VOL)
8. Don't Know
9. Refused

Q28f. If it was easier to travel between the Milwaukee area and the Chicago area do you think that would benefit the Milwaukee area more, the Chicago area more, benefit both or not be much benefit to either?

1. Benefit Milwaukee more
2. Benefit Chicago more
3. Benefit both
4. Benefit neither  
(DO NOT READ)
8. Don't know
9. Refused

Q28g. Do you agree or disagree: "If it makes sense for the Milwaukee area and the Chicago area to work together, it will be the private sector rather than government that makes that happen."

1. Agree
2. Disagree  
(DO NOT READ)
8. Don't know
9. Refused

Q28h. Do you think the economic benefits from good quality highways, railroads and airports outweigh the cost to taxpayers or are these benefits almost never worth the cost?

1. Benefits outweigh cost
2. Almost never worth the cost  
(DO NOT READ)
8. Don't know
9. Refused

(Q28i Response categories were randomly ordered.)

Q28i. Which statement comes closer to your view:

“Political leaders in Wisconsin and Illinois should work together to promote economic development throughout the region”

or

“Political leaders should look out for Wisconsin first and do all they can to move jobs and businesses from Illinois into Wisconsin.”

1. Work together
2. Look out for Wisconsin first  
(DO NOT READ)
7. Do both (VOL)
8. Don't Know
9. Refused

Q28j. How often do you visit the Chicago area for business or for personal reasons? (READ LIST)

1. Several times a month
2. Once a month
3. Several times a year
4. Once or twice a year
5. Less than once a year
6. Never  
(DO NOT READ)
8. Don't know
9. Refused

Q29. Have you read or heard anything about the recent U.S. Supreme Court's decision on the 2010 health care law?

1. Yes (ASK Q30 and then Q31)
2. No (ASK Q30 then SKIP to F1)  
(DO NOT READ)
8. Don't Know (ASK Q30 then SKIP To F1)
9. Refused (ASK Q30 then SKIP to F1)

Q30. What would you personally have liked to see the Court do? Keep the entire health care law in place. Overturn the part of the law that requires Americans to obtain health insurance if they don't have it, but keep much of the law intact. OR, Overturn the entire health care law.

1. Keep entire law
2. Overturn part that requires Americans to obtain health insurance
3. Overturn the entire law  
(DO NOT READ)
8. Don't Know
9. Refused

Q31. Overall, do you approve of the Court's decision on the health care law or do you disapprove of its decision?

1. Approve
2. Disapprove  
(DO NOT READ)
8. Don't know
9. Refused

F1. Generally speaking, do you usually think of yourself as a Republican, a Democrat, or an Independent?

- |   |                     |            |
|---|---------------------|------------|
| 1 | Republican          | [ASK QF3.] |
| 2 | Democrat            | [ASK QF3.] |
| 3 | Independent         | [ASK QF2.] |
|   | (DO NOT READ)       |            |
| 4 | Other/No preference | [ASK QF2.] |
| 8 | Don't Know          | [ASK QF2.] |
| 9 | Refused             | [ASK QF3.] |

F2. Do you think of yourself as closer to the Republican Party or to the Democratic Party?

- 1 Republican
- 2 Democrat  
(DO NOT READ)
- 3 Neither/Just Independent (VOL)
- 8 Don't know
- 9 Refused

F3. What is the highest level of education you completed? (READ LIST)

- 01 Elementary school only
- 02 Some high school but did not finish
- 03 Completed high school
- 04 Some college but didn't finish
- 05 Two year college degree
- 06 Four year college degree
- 07 Some graduate work
- 08 Completed masters or professional degree
- 09 Advanced graduate work or PhD  
(DO NOT READ)
- 98 Don't know
- 99 Refused

F4. What is your age? (Record actual age in years).

99 Refused [ASK F4A]

F4A. [If Refused] Are you...

- 1 18-29 years old
- 2 30-44 years old
- 3 45-59 years old
- 4 60 years old or more  
(DO NOT READ)
- 8 Don't know
- 9 Refused

F5. Are you currently married, widowed, divorced, separated, or have you never been married?

- 1 Married
- 2 Widowed
- 3 Divorced
- 4 Separated
- 5 Never Married  
(DO NOT READ)
- 8 Don't know
- 9 Refused

F6. Are you of Hispanic or Latino origin, such as Mexican, Puerto Rican, Cuban or some other Spanish background?

- 1 Yes
- 2 No  
(DO NOT READ)
- 8 Don't know
- 9 Refused

F7. Would you describe yourself as White, African American or Black, Asian, Native American, of more than one race or some other race?

- 01 White
- 02 African American or Black
- 03 Asian, South Asian, or Pacific Islander
- 04 Native American or American Indian
- 05 More than one race
- 97 Other, Specify  
(DO NOT READ)
- 06 Hispanic or Latino
- 98 Don't know
- 99 Refused

F8. Aside from weddings and funerals, how often do you attend religious services... more than once a week, once a week, once or twice a month, a few times a year, seldom, or never?

- 1 More than once a week
- 2 Once a week
- 3 Once or twice a month
- 4 A few times a year
- 5 Seldom
- 6 Never  
(DO NOT READ)
- 8 Don't know
- 9 Refused

F9. What is your religious preference – are you Protestant, Roman Catholic, Jewish, Muslim, another religion or no religion?

IF RESPONDENT NAMES ANYTHING ELSE, ASK:

Would that fall under the general category of Protestant religions, is it a Christian religion, but not Protestant, or is it something else?

- 1 Protestant
- 2 Roman Catholic
- 3 Jewish
- 4 Muslim/Islam
- 5 Mormon/Latter-Day Saints
- 6 Other Christian Religion
- 7 Other Non-Christian Religion
- 8 No Religion/Atheist/Agnostic  
(DO NOT READ)
- 98 DON'T KNOW
- 99 REFUSED

(There is no F10 in this instrument.)

F11. Last year, that is in 2011, what was your total family income from all sources, before taxes? Just stop me when I get to the right category.

- 01 Less than \$10,000
- 02 10 to under \$20,000
- 03 20 to under \$30,000
- 04 30 to under \$40,000
- 05 40 to under \$50,000
- 06 50 to under \$75,000
- 07 75 to under \$100,000
- 08 100 to under \$150,000
- 09 \$150,000 or more  
(DO NOT READ)
- 98 Don't know
- 99 Refused

F12. Overall, which of the following best describes how the recession affected your own personal financial situation?

- 1 It had a major effect, and your finances have not recovered
- 2 It had a major effect, but your finances have mostly recovered
- 3 It didn't have a major effect on your finances  
(DO NOT READ)
- 8 Don't know
- 9 Refused

F13. In general, would you describe your political views as...

- 1 Very conservative
- 2 Conservative
- 3 Moderate
- 4 Liberal
- 5 Very liberal  
(DO NOT READ)
- 8 Don't know
- 9 Refused

F14. Are you or any member of your household a member of a local, state or national labor union?

- 1 Yes, respondent.
- 2 Yes, another household member
- 3 No, nobody in household  
(DO NOT READ)
- 8 Don't know
- 9 Refused

F15. Do you or any member of your household work for federal, state, or local government—for example, as a public school teacher, police officer, firefighter, or other government job?

- 1 Yes
- 2 No  
(DO NOT READ)
- 8 Don't know
- 9 Refused

(There is no F16 in this instrument.)

F17. How many days in the past week did you read a daily newspaper?

- 0 None
- 1 One day
- 2 Two
- 3 Three
- 4 Four
- 5 Five
- 6 Six
- 7 Seven days or “every day”  
(DO NOT READ)
- 8 Don't know
- 9 Refused

F18. How many days in the past week did you watch the local TV news at 5, 6 or 10 o'clock?

- 0 None
- 1 One day
- 2 Two
- 3 Three
- 4 Four
- 5 Five
- 6 Six
- 7 Seven days or “every day”  
(DO NOT READ)
- 8 Don't know
- 9 Refused

F19. Of all the personal telephone calls that you receive, do you get...?

- 1 All or almost all on a cell phone
- 2 Some on a cell phone and some on a home phone
- 3 All or almost all on a regular home phone  
(DO NOT READ)
- 8 Don't know
- 9 Refused



F20. And did I reach you by dialing (INSERT PHONE NUMBER)?

- 1 Yes (SKIP TO QF22)
- 2 No

F21. For verification purposes, may I have the number where I reached you?

(ENTER 10 DIGIT PHONE NUMBER. VERIFY NUMBER.)

F22. Is this phone a cell phone or not?

- 1 Yes
- 2 No

Thank you very much. Have a great day/evening!