A COMPREHENSIVE LOOK AT THE WISCONSIN VOTE

Marquette Law School Poll Toplines-September 27-30, 2012

(Reported total sample size may differ from 1,003 due to rounding of weighted data.)

S2

Gender

MARQUETTE UNIVERSITY

		Ν	%	
	Male	478	48	
	Female	525	52	
S4				
Region				
		Ν	%	
	Milwaukee City	93	9	
	Rest of Milwaukee media market	313	31	
	Madison media market	175	17	
	Green Bay/Appleton media market	187	19	
	Rest of state media markets	234	23	

S5

Some people are registered to vote and others are not. Are you registered to vote in the precinct or ward where you now live, or aren't you?

	Ν	%
Yes, registered to vote	963	96
No, not registered to vote	38	4
Don't know/Refused (v)	2	0

S6

Do you plan to register to vote, or is there a chance that you may not register?

	Ν	%	
Plan to Register	40	100	

Some people seem to follow what's going on in politics most of the time, whether there's an election going on or not. Others aren't that interested. Would you say you follow what's going on in politics most of the time, some of the time, only now and then, or hardly at all?

	Ν	%
Most of the time	683	68
Some of the time	230	23
Only now and then	45	4
Hardly at all	42	4
Don't know (v)	2	0
Refused (v)	0	0

Q2

What are the chances that you will vote in the November 2012 general election for President, Congress, and other offices -- are you absolutely certain to vote, very likely to vote, are the chances 50-50, or don't you think you will vote?

	Ν	%
Absolutely certain	894	89
Very likely	50	5
50-50	37	4
Will not vote	16	2
Don't know (v)	4	0
Refused (v)	1	0

**To assess the impact of the economy on approval (of Obama and Walker), half the sample was asked the economic evaluation questions (Q3 and Q4) before job approval, and half were asked approval before the economy. The results reported below include all respondents regardless of which set of questions they were asked first.

Q3

Over the past year, do you feel the economy has gotten better, gotten worse, or stayed about the same?

	Ν	%	
Gotten better	301	30	
Gotten worse	344	34	
Stayed the same	349	35	
Don't know (v)	7	1	
Refused (v)	3	0	

Looking ahead, over the next year do you expect the economy to get better, get worse, or stay about the same?

	Ν	%	
Get better	493	49	
Get worse	156	16	
Stay the same	250	25	
Don't know (v)	97	10	
Refused (v)	7	1	

Q5

Overall, do you approve or disapprove of the way Barack Obama is handling his job as President?

	Ν	%	
Approve	532	53	
Disapprove	425	42	
Don't know (v)	38	4	
Refused (v)	8	1	

Q6

Overall, do you approve or disapprove of the way Scott Walker is handling his job as Governor of Wisconsin?

	Ν	%	
Approve	506	50	
Disapprove	449	45	
Don't know (v)	34	3	
Refused (v)	14	1	

Q7

(I'm now going to read you a list of people and organizations. Please tell me if you have a favorable or unfavorable opinion of each of them or if you haven't heard enough about him yet to have an opinion.) Barack Obama?

Ν % Favorable 558 56 Unfavorable 408 41 Haven't heard enough 19 2 Don't know (v) 13 1 Refused (v) 5 0

(I'm now going to read you a list of people and organizations. Please tell me if you have a favorable or unfavorable opinion of each of them or if you haven't heard enough about him yet to have an opinion.)

Mitt Romney?

	Ν	%
Favorable	368	37
Unfavorable	529	53
Haven't heard enough	77	8
Don't know (v)	22	2
Refused (v)	7	1

Q9

(I'm now going to read you a list of people and organizations. Please tell me if you have a favorable or unfavorable opinion of each of them or if you haven't heard enough about him yet to have an opinion.)

Scott Walker?

	Ν	%	
Favorable	483	48	
Unfavorable	458	46	
Haven't heard enough	40	4	
Don't know (v)	13	1	
Refused (v)	8	1	

Q10

(I'm now going to read you a list of people and organizations. Please tell me if you have a favorable or unfavorable opinion of each of them or if you haven't heard enough about him yet to have an opinion.) Tammy Baldwin?

Ν % Favorable 368 37 Unfavorable 392 39 Haven't heard enough 203 20 Don't know (v) 34 3 Refused (v) 6 1

(I'm now going to read you a list of people and organizations. Please tell me if you have a favorable or unfavorable opinion of each of them or if you haven't heard enough about him yet to have an opinion.)

Tommy Thompson?

N %	
65 36	
85 48	
23 12	
24 2	
6 1	
	65 36 85 48 23 12 24 2

Q12

(I'm now going to read you a list of people and organizations. Please tell me if you have a favorable or unfavorable opinion of each of them or if you haven't heard enough about him yet to have an opinion.)

Joe Biden?

	Ν	%	
Favorable	447	45	
Unfavorable	395	39	
Haven't heard enough	117	12	
Don't know (v)	39	4	
Refused (v)	6	1	

Q13

(I'm now going to read you a list of people and organizations. Please tell me if you have a favorable or unfavorable opinion of each of them or if you haven't heard enough about him yet to have an opinion.) Paul Ryan?

	Ν	%
Favorable	422	42
Unfavorable	423	42
Haven't heard enough	128	13
Don't know (v)	27	3
Refused (v)	3	0

(I'm now going to read you a list of people and organizations. Please tell me if you have a favorable or unfavorable opinion of each of them or if you haven't heard enough about him yet to have an opinion.)

The Tea Party?

	Ν	%
Favorable	268	27
Unfavorable	443	44
Haven't heard enough	214	21
Don't know (v)	68	7
Refused (v)	10	1

Q15 (ALL REGISTERED VOTERS)

If the election for the U.S. Senate were held today, would you vote for (the Democrat Tammy Baldwin) or for (the Republican Tommy Thompson)?

	Ν	%
Baldwin	474	47
Thompson	431	43
Undecided (v)	57	6
Don't know (v)	14	1
Refused (v)	27	3

Q15 (LIKELY VOTERS)

If the election for the U.S. Senate were held today, would you vote for (the Democrat Tammy Baldwin) or for (the Republican Tommy Thompson)?

	Ν	%
Baldwin	432	48
Thompson	391	44
Undecided (v)	42	5
Don't know (v)	7	1
Refused (v)	22	2

Q16 (ALL REGISTERED VOTERS)

If the election for President were held today, would you vote for (the Democrats Barack Obama and Joe Biden) or for (the Republicans Mitt Romney and Paul Ryan)?

	Ν	%
Obama-Biden	539	54
Romney-Ryan	400	40
Undecided (v)	41	4
Someone else (v)	3	0
Don't know (v)	3	0
Refused (v)	16	2

Q16 (LIKELY VOTERS)

If the election for President were held today, would you vote for (the Democrats Barack Obama and Joe Biden) or for (the Republicans Mitt Romney and Paul Ryan)?

	Ν	%	
Obama-Biden	472	53	
Romney-Ryan	378	42	
Undecided (v)	28	3	
Someone else (v)	3	0	
Don't know (v)	2	0	
Refused (v)	11	1	

Q17

Do you approve or disapprove of the health care legislation passed by Barack Obama and Congress in 2010?

	Ν	%	
Approve	464	46	
Disapprove	451	45	
Don't know (v)	80	8	
Refused (v)	7	1	

Q18

Which comes closest to your view about the tax cuts passed in 2001 and 2003? The tax cuts should be continued for everyone. The tax cuts should only continue for household earning less than \$250,000 a year. Or, the tax cuts should expire for everyone.

Ν	%
345	34
432	43
147	15
73	7
6	1
	345 432 147 73

Q19

Please tell me whether the following statement describes Barack Obama, or not...he is someone who cares about people like me.

	Ν	%
Describes	613	61
Does not describe	365	36
Don't know (v)	23	2
Refused (v)	2	0

Please tell me whether the following statement describes Barack Obama, or not...he is a strong leader.

	Ν	%	
Describes	557	56	
Does not describe	424	42	
Don't know (v)	20	2	
Refused (v)	2	0	

Q21

Please tell me whether the following statement describes Mitt Romney, or not... he is someone who cares about people like me.

	Ν	%	
Describes	375	37	
Does not describe	563	56	
Don't know (v)	61	6	
Refused (v)	3	0	

Q22

Please tell me whether the following statement describes Mitt Romney, or not... he is a strong leader.

	Ν	%
Describes	454	45
Does not describe	447	45
Don't know (v)	98	10
Refused (v)	5	0

Q23

Please tell me whether the following statement describes Tammy Baldwin, or not...she is someone who cares about people like me.

	Ν	%	
Describes	470	47	
Does not describe	374	37	
Don't know (v)	154	15	
Refused (v)	5	0	

Please tell me whether the following statement describes Tommy Thompson, or not...he is someone who cares about people like me.

	Ν	%	
Describes	409	41	
Does not describe	491	49	
Don't know (v)	100	10	
Refused (v)	3	0	

Q25

Which of these two descriptions comes closer to your view of what Medicare should look like in the future? Option A: Medicare should continue as it is today, with the government guaranteeing seniors health insurance and making sure that everyone gets the same defined set of benefits. Option B: Medicare should be changes to a system in which the government would guarantee each senior a fixed amount of money to put toward health insurance. Seniors would purchase that coverage either from traditional Medicare or from a list of private health plans.

	Ν	%	
Option A	655	65	
Option B	280	28	
Don't know (v)	53	5	
Refused (v)	15	1	

Q26

Do you think the federal government can find ways to continue to support the current Medicare system as it is today, or that major changes will be required because the current system is too expensive to continue as it is?

	Ν	%
Can find ways to continue	435	43
Major changes required	512	51
Don't know (v)	53	5
Refused (v)	2	0

Which comes closest to your view about illegal immigrants who are currently working in the U.S.? They should be allowed to stay in their jobs and to eventually apply for U.S. citizenship. OR, They should be allowed to stay in their jobs only as temporary guest workers, but not to apply for U.S. citizenship. OR, They should be required to leave their jobs and leave the U.S.?

	N	%
Stay and apply for citizenship	520	52
Stay as temporary guest workers	194	19
Required to leave jobs and U.S.	218	22
Don't know (v)	63	6
Refused (v)	8	1

Q28

Which comes closes to your view? Gay couples should be allowed to legally marry? Or, Gay couples should be allowed to form civil unions but not legally marry? Or, There should be no legal recognition of a gay couple's relationship.

	Ν	%
Allowed to legally marry	461	46
Civil unions	264	26
No legal recognition	230	23
Don't know (v)	34	3
Refused (v)	13	1

Q29

Do you think abortion should be legal in all cases, legal in most cases, illegal in most cases, or illegal in all cases?

	Ν	%
Legal in all cases	253	25
Legal in most cases	355	35
Illegal in most cases	233	23
Illegal in all cases	119	12
Don't know (v)	35	3
Refused (v)	8	1

Q30a

Regardless of how you intend to vote, which candidate do you think would do a better job handling each of the following issues: Barack Obama or Mitt Romney? Handling the Economy?

	Ν	%
Obama	518	52
Romney	432	43
Neither (v)	19	2
Don't know (v)	27	3
Refused (v)	7	1

Q30b

Regardless of how you intend to vote, which candidate do you think would do a better job handling each of the following issues: Barack Obama or Mitt Romney? Handling Health Care?

	Ν	%
Obama	538	54
Romney	405	40
Neither (v)	15	1
Don't know (v)	37	4
Refused (v)	8	1

Q30c

Regardless of how you intend to vote, which candidate do you think would do a better job handling each of the following issues: Barack Obama or Mitt Romney? Handling Foreign Policy?

	Ν	%
Obama	548	55
Romney	400	40
Neither (v)	9	1
Don't know (v)	40	4
Refused (v)	7	1

Q30d

Regardless of how you intend to vote, which candidate do you think would do a better job handling each of the following issues: Barack Obama or Mitt Romney? Handling Taxes?

	Ν	%
Obama	544	54
Romney	407	41
Neither (v)	14	1
Don't know (v)	32	3
Refused (v)	6	1

Q30e

Regardless of how you intend to vote, which candidate do you think would do a better job handling each of the following issues: Barack Obama or Mitt Romney? Handling the Federal Budget Deficit?

	Ν	%
Obama	498	50
Romney	445	44
Neither (v)	19	2
Don't know (v)	32	3
Refused (v)	8	1

Q30f

Regardless of how you intend to vote, which candidate do you think would do a better job handling each of the following issues: Barack Obama or Mitt Romney? Handling social issues such as abortion or same-sex marriage?

6	U	
	Ν	%
Obama	594	59
Romney	351	35
Neither (v)	14	1
Don't know (v)	37	4
Refused (v)	7	1

Q31

Do you think Romney as or has not provided enough details about the policies he would pursue as president?

	Ν	%
Has provided enough	271	27
Has not provided enough	690	69
Don't know (v)	40	4
Refused (v)	3	0

Do you think Obama has or has not provided enough details about the policies he would pursue in a second term as president?

	Ν	%
Has provided enough	451	45
Has not provided enough	507	51
Don't know (v)	40	4
Refused (v)	5	0

Q33

Would you say you and your family are better off than you were four years ago, or not?

	Ν	%	
Better off	458	46	
Not better off	491	49	
Don't know (v)	46	5	
Refused (v)	7	1	

Q34

Did you happen to watch or listen to the debate between U.S. Senate candidates Tammy Baldwin and Tommy Thompson on Friday night?

	Ν	%
Yes, watched or listened	59	6
No, did not watch or listen	291	29
Not asked, interview prior to debate	653	65
Don't know (v)	0	0
Refused (v)	0	0

Q35

Did the debate make you more likely to vote for Baldwin, more likely to vote for Thompson, or did it not affect your vote either way?

	Ν	%	
Baldwin	17	29	
Thompson	21	36	
No effect	20	34	
Less likely to vote for either (v)	0	0	
Don't know (v)	1	2	
Refused (v)	0	0	

Q36a

We hear a lot of things said in campaigns. Here are some of the things being said about the candidates for U.S. Senate. For each one, please tell me if you agree or disagree with the statement.

Tommy Thompson sold out to special interests and isn't working for you anymore.

	Ν	%
Agree	487	49
Disagree	419	42
Don't know (v)	94	9
Refused (v)	3	0

Q36b

We hear a lot of things said in campaigns. Here are some of the things being said about the candidates for U.S. Senate. For each one, please tell me if you agree or disagree with the statement.

Tammy Baldwin is one of the most liberal members of Congress and is too liberal for Wisconsin.

	Ν	%	
Agree	447	45	
Disagree	444	44	
Don't know (v)	108	11	
Refused (v)	3	0	

Q36c

We hear a lot of things said in campaigns. Here are some of the things being said about the candidates for U.S. Senate. For each one, please tell me if you agree or disagree with the statement.

Tommy Thompson would stop wasteful spending in Washington.

	Ν	%
Agree	401	40
Disagree	516	51
Don't know (v)	82	8
Refused (v)	4	0

Q36d

We hear a lot of things said in campaigns. Here are some of the things being said about the candidates for U.S. Senate. For each one, please tell me if you agree or disagree with the statement.

Tammy Baldwin would fight unfair foreign competition.

	Ν	%
Agree	482	48
Disagree	343	34
Don't know (v)	173	17
Refused (v)	5	0

Thinking of the upcoming presidential debates, how likely is it that you might change your mind about the candidates as a result of the debates?

	Ν	%
Very likely	22	2
Somewhat likely	112	11
Not very likely	224	22
Not at all likely	630	63
Won't watch debates (v)	1	0
Don't know (v)	12	1
Refused (v)	2	0

Q38

As you may have heard, two courts have recently struck down parts of the law, known as Act 10, which eliminated most collective bargaining for public employees in Wisconsin. Those rulings are now being appealed to higher courts for a final decision. Would you like to see collective bargaining for public employees returned to what it was before last year or keep the current law that eliminated most collective bargaining?

	Ν	%
Return collective bargaining	446	44
Keep as it is now	494	49
Don't know (v)	60	6
Refused (v)	3	0

F1

Generally speaking, do you think of yourself as a Republican, a Democrat, or an Independent?

	Ν	%
Republican	265	26
Democrat	335	33
Independent	372	37
Other/No preference (v)	24	2
Don't know (v)	5	0
Refused (v)	3	0

PARTY ID WITH LEANERS

Party identification including those who lean toward one party or another

	Ν	%
Republican	436	43
Democrat	506	50
Neither/Just Independent (v)	57	6
Don't know/Refused (v)	4	0

F3 RECODE

What is the highest level of education you completed?

Ν	%
36	4
312	31
203	20
124	12
322	32
6	1
Ν	%
90	9
311	31
301	30
291	29
10	1
	36 312 203 124 322 6 N 90 311 301 291

F5

Are you currently married, widowed, divorced, separated, or have you never been married?

-	N	%
Married	620	62
Widowed	79	8
Divorced	102	10
Separated	9	1
Never Married	183	18
Don't know (v)	1	0
Refused (v)	10	1

RACE/ETHNICITY RECODE Race/Ethnicity

Ν	%	
872	87	
40	4	
33	3	
42	4	
16	2	
	872 40 33 42	$ \begin{array}{cccccccccccccccccccccccccccccccccccc$

Aside from weddings and funerals, how often do you attend religious services...more than once a week, once a week, once or twice a month, a few times a year, seldom, or never?

,	,	5	
		Ν	%
More than once a week		76	8
Once a week		286	28
Once or twice a month		174	17
A few times a year		195	19
Seldom		125	12
Never		129	13
Don't know (v)		5	0
Refused (v)		14	1

F9

What is your religious preferences - are you Protestant, Roman Catholic, Jewish, Muslim, another religion, or no religion?

	Ν	%
Protestant	305	30
Roman Catholic	367	37
Jewish	10	1
Muslim/Islam	5	0
Mormon/Latter-Day Saints	3	0
Other Christian religion	150	15
Other Non-Christian religion	54	5
No Religion/Atheist/Agnostic	83	8
Don't know (v)	6	1
Refused (v)	19	2

Last year, that is in 2011, what was your total family income from all sources, before taxes? Just stop me when I get to the right category.

0 0 0 1		
	Ν	%
Less than \$10,00	28	3
10 to under \$20,000	74	7
20 to under \$30,000	89	9
30 to under \$40,000	118	12
40 to under \$50,000	84	8
50 to under \$75,000	189	19
75 to under \$100,000	121	12
100 to under \$150,000	104	10
\$150,000 or more	53	5
Don't know (v)	29	3
Refused (v)	113	11

F12

Overall, which of the following best describes how the recession affected your own personal financial situation?

	Ν	%
Major effect, and finances not recovered	317	32
Major effect, but finances recovered	302	30
No major effect	349	35
Don't know (v)	21	2
Refused (v)	13	1

F13

In general would you describe your political views as ...

	Ν	%	
Very conservative	98	10	
Conservative	299	30	
Moderate	330	33	
Liberal	162	16	
Very liberal	55	5	
Don't know (v)	43	4	
Refused (v)	16	2	

Are you or any member of your household a member of a local or national labor union?

	Ν	%
Yes, respondent	117	12
Yes, another household member	83	8
No, nobody in household	790	79
Don't know (v)	4	0
Refused (v)	9	1

F15

Do you or a member of your household work for federal, state, or local government - for example, as a public school teacher, police officer, firefighter, or other government job?

	Ν	%	
Yes	204	20	
No	783	78	
Don't know (v)	2	0	
Refused (v)	14	1	

F17

How many days in the past week did you read a daily newspaper?

	Ν	%
None	233	23
One day	112	11
Two days	95	9
Three days	71	7
Four days	43	4
Five days	50	5
Six days	17	2
Seven days or every day	366	36
Don't know (v)	2	0
Refused (v)	14	1

How many days in the past week did you watch the local TV news at 5, 6, or 10 o'clock?

	Ν	%
None	179	18
One day	60	6
Two days	69	7
Three days	68	7
Four days	51	5
Five days	85	8
Six days	25	2
Seven days or every day	449	45
Don't know (v)	2	0
Refused (v)	14	1

F18b

How many days in the past week did you go online to read about national, state, or local news at news websites or political blogs?

	Ν	%
None	372	37
One day	60	6
Two days	88	9
Three days	64	6
Four days	33	3
Five days	68	7
Six days	11	1
Seven days or every day	287	29
Don't know (v)	6	1
Refused (v)	14	1

F18c

How many days in the past week did you go online to read about national, state, or local news through social media such as Facebook, Twitter, or e-mails?

	Ν	%
None	594	59
One day	40	4
Two days	48	5
Three days	45	4
Four days	23	2
Five days	34	3
Six days	7	1
Seven days or every day	195	19
Don't know (v)	4	0
Refused (v)	14	1

F19

Of all the personal telephone calls that you receive, do you get...?

	Ν	%
All or almost all on a cell phone	277	28
Some on a cell phone and some on a home phone	312	31
All or almost all on a home phone	399	40
Don't know (v)	4	0
Refused (v)	10	1

F20

And did I reach you by dialing (PHONE NUMBER)?

	N	%	
Yes	999	100	
No	4	0	
F22			
Is this a cell phone or not?			
	Ν	%	
Yes	289	29	
No	714	71	