



Marquette Law School Poll Toplines-
October 11-14, 2012
LIKELY VOTERS

(Reported total sample size may differ from 870 due to rounding of weighted data.)

S2

Gender

	N	%
Male	423	49
Female	448	51

S4

Region

	N	%
Milwaukee City	76	9
Rest of Milwaukee media market	278	32
Madison media market	154	18
Green Bay/Appleton media market	165	19
Rest of state media markets	196	23

S5

Some people are registered to vote and others are not. Are you registered to vote in the precinct or ward where you now live, or aren't you?

	N	%
Yes, registered to vote	831	96
No, not registered to vote	39	4
Don't know/Refused (v)	0	0

S6

Do you plan to register to vote, or is there a chance that you may not register?

	N	%
Plan to Register	39	100

Q1

Some people seem to follow what's going on in politics most of the time, whether there's an election going on or not. Others aren't that interested. Would you say you follow what's going on in politics most of the time, some of the time, only now and then, or hardly at all?

	N	%
Most of the time	630	72
Some of the time	180	21
Only now and then	35	4
Hardly at all	20	2
Don't know (v)	5	1
Refused (v)	1	0

Q2

What are the chances that you will vote in the November 2012 general election for President, Congress, and other offices -- are you absolutely certain to vote, very likely to vote, are the chances 50-50, don't you think you will vote, or have you already voted either by absentee ballot or early in-person voting?

	N	%
Absolutely certain	846	97
Very likely	0	0
50-50	0	0
Will not vote	0	0
Already voted	24	3
Don't know (v)	0	0
Refused (v)	0	0

**To assess the impact of the economy on approval (of Obama and Walker), half the sample was asked the economic evaluation questions (Q3 and Q4) before job approval, and half were asked approval before the economy. The results reported below include all respondents regardless of which set of questions they were asked first.

Q3

Over the past year, do you feel the economy has gotten better, gotten worse, or stayed about the same?

	N	%
Gotten better	273	31
Gotten worse	320	37
Stayed the same	268	31
Don't know (v)	9	1
Refused (v)	0	0

Q4

Looking ahead, over the next year do you expect the economy to get better, get worse, or stay about the same?

	N	%
Get better	426	49
Get worse	90	10
Stay the same	221	25
Don't know (v)	130	15
Refused (v)	4	0

Q5

Overall, do you approve or disapprove of the way Barack Obama is handling his job as President?

	N	%
Approve	420	48
Disapprove	418	48
Don't know (v)	20	2
Refused (v)	13	1

Q6

Overall, do you approve or disapprove of the way Scott Walker is handling his job as Governor of Wisconsin?

	N	%
Approve	449	52
Disapprove	389	45
Don't know (v)	23	3
Refused (v)	9	1

Q7

(I'm now going to read you a list of people and organizations. Please tell me if you have a favorable or unfavorable opinion of each of them or if you haven't heard enough about him yet to have an opinion.)

Barack Obama?

	N	%
Favorable	449	52
Unfavorable	395	45
Haven't heard enough	12	1
Don't know (v)	13	1
Refused (v)	1	0

Q8

(I'm now going to read you a list of people and organizations. Please tell me if you have a favorable or unfavorable opinion of each of them or if you haven't heard enough about him yet to have an opinion.)

Mitt Romney?

	N	%
Favorable	397	46
Unfavorable	415	48
Haven't heard enough	47	5
Don't know (v)	10	1
Refused (v)	2	0

Q9

(I'm now going to read you a list of people and organizations. Please tell me if you have a favorable or unfavorable opinion of each of them or if you haven't heard enough about him yet to have an opinion.)

Scott Walker?

	N	%
Favorable	444	51
Unfavorable	392	45
Haven't heard enough	21	2
Don't know (v)	11	1
Refused (v)	2	0

Q10

(I'm now going to read you a list of people and organizations. Please tell me if you have a favorable or unfavorable opinion of each of them or if you haven't heard enough about him yet to have an opinion.)

Tammy Baldwin?

	N	%
Favorable	279	32
Unfavorable	412	47
Haven't heard enough	144	17
Don't know (v)	33	4
Refused (v)	2	0

Q11

(I'm now going to read you a list of people and organizations. Please tell me if you have a favorable or unfavorable opinion of each of them or if you haven't heard enough about him yet to have an opinion.)

Tommy Thompson?

	N	%
Favorable	321	37
Unfavorable	433	50
Haven't heard enough	92	11
Don't know (v)	22	3
Refused (v)	1	0

Q12

(I'm now going to read you a list of people and organizations. Please tell me if you have a favorable or unfavorable opinion of each of them or if you haven't heard enough about him yet to have an opinion.)

Joe Biden?

	N	%
Favorable	395	45
Unfavorable	396	46
Haven't heard enough	61	7
Don't know (v)	17	2
Refused (v)	1	0

Q13

(I'm now going to read you a list of people and organizations. Please tell me if you have a favorable or unfavorable opinion of each of them or if you haven't heard enough about him yet to have an opinion.)

Paul Ryan?

	N	%
Favorable	424	49
Unfavorable	354	41
Haven't heard enough	73	8
Don't know (v)	16	2
Refused (v)	3	0

Q14

(I'm now going to read you a list of people and organizations. Please tell me if you have a favorable or unfavorable opinion of each of them or if you haven't heard enough about him yet to have an opinion.)

The Tea Party?

	N	%
Favorable	234	27
Unfavorable	393	45
Haven't heard enough	200	23
Don't know (v)	41	5
Refused (v)	2	0

Q15TOTAL

If the election for the U.S. Senate were held today, would you vote for (the Democrat Tammy Baldwin) or for (the Republican Tommy Thompson)?

	N	%
Baldwin	394	45
Thompson	397	46
Undecided (v)	51	6
Someone else (v)	1	0
Don't know (v)	9	1
Refused (v)	18	2

Q16TOTAL

If the election for President were held today, would you vote for (the Democrats Barack Obama and Joe Biden) or for (the Republicans Mitt Romney and Paul Ryan)?

	N	%
Obama-Biden	423	49
Romney-Ryan	419	48
Undecided (v)	20	2
Someone else (v)	3	0
Don't know (v)	1	0
Refused (v)	6	1

Q17

Do you approve or disapprove of the health care legislation passed by Barack Obama and Congress in 2010?

	N	%
Approve	389	45
Disapprove	416	48
Don't know (v)	65	7
Refused (v)	1	0

Q18

Which comes closest to your view about the tax cuts passed in 2001 and 2003? The tax cuts should be continued for everyone. The tax cuts should only continue for household earning less than \$250,000 a year. Or, the tax cuts should expire for everyone.

	N	%
Continue for all	311	36
Continue for those earning less than \$250,000	362	42
Expire for all	130	15
Don't know (v)	63	7
Refused (v)	5	1

Q19

Please tell me whether the following statement describes Barack Obama, or not...he is someone who cares about people like me.

	N	%
Describes	513	59
Does not describe	330	38
Don't know (v)	25	3
Refused (v)	2	0

Q20

Please tell me whether the following statement describes Barack Obama, or not...he is a strong leader.

	N	%
Describes	457	53
Does not describe	395	45
Don't know (v)	18	2
Refused (v)	0	0

Q21

Please tell me whether the following statement describes Mitt Romney, or not... he is someone who cares about people like me.

	N	%
Describes	405	47
Does not describe	425	49
Don't know (v)	39	4
Refused (v)	1	0

Q22

Please tell me whether the following statement describes Mitt Romney, or not... he is a strong leader.

	N	%
Describes	482	55
Does not describe	322	37
Don't know (v)	66	8
Refused (v)	0	0

Q23

Please tell me whether the following statement describes Tammy Baldwin, or not...she is someone who cares about people like me.

	N	%
Describes	406	47
Does not describe	345	40
Don't know (v)	118	14
Refused (v)	2	0

Q24

Please tell me whether the following statement describes Tommy Thompson, or not...he is someone who cares about people like me.

	N	%
Describes	363	42
Does not describe	426	49
Don't know (v)	79	9
Refused (v)	2	0

Q25

Which of these two descriptions comes closer to your view of what Medicare should look like in the future? Option A: Medicare should continue as it is today, with the government guaranteeing seniors health insurance and making sure that everyone gets the same defined set of benefits.

Option B: Medicare should be changes to a system in which the government would guarantee each senior a fixed amount of money to put toward health insurance. Seniors would purchase that coverage either from traditional Medicare or from a list of private health plans.

	N	%
Option A	540	62
Option B	280	32
Don't know (v)	43	5
Refused (v)	7	1

Q26

Do you think the federal government can find ways to continue to support the current Medicare system as it is today, or that major changes will be required because the current system is too expensive to continue as it is?

	N	%
Can find ways to continue	350	40
Major changes required	474	54
Don't know (v)	43	5
Refused (v)	3	0

Q26b

Which comes closest to your view about illegal immigrants who are currently working in the U.S.? They should be allowed to stay in their jobs and to eventually apply for U.S. citizenship. OR, They should be allowed to stay in their jobs only as temporary guest workers, but not to apply for U.S. citizenship. OR, They should be required to leave their jobs and leave the U.S.?

	N	%
Stay and apply for citizenship	459	53
Stay as temporary guest workers	185	21
Required to leave jobs and U.S.	172	20
Don't know (v)	42	5
Refused (v)	12	1

Q27

Which comes closest to your view? Gay couples should be allowed to legally marry? Or, Gay couples should be allowed to form civil unions but not legally marry? Or, There should be no legal recognition of a gay couple's relationship.

	N	%
Allowed to legally marry	388	45
Civil unions	250	29
No legal recognition	193	22
Don't know (v)	31	4
Refused (v)	8	1

Q28

Do you think abortion should be legal in all cases, legal in most cases, illegal in most cases, or illegal in all cases?

	N	%
Legal in all cases	227	26
Legal in most cases	285	33
Illegal in most cases	229	26
Illegal in all cases	94	11
Don't know (v)	25	3
Refused (v)	10	1

Q29a

Regardless of how you intend to vote, which candidate do you think would do a better job handling each of the following issues: Barack Obama or Mitt Romney?

Handling the Economy?

	N	%
Obama	423	49
Romney	431	50
Neither (v)	6	1
Don't know (v)	10	1
Refused (v)	0	0

Q29b

Regardless of how you intend to vote, which candidate do you think would do a better job handling each of the following issues: Barack Obama or Mitt Romney?

Handling Health Care?

	N	%
Obama	441	51
Romney	400	46
Neither (v)	8	1
Don't know (v)	20	2
Refused (v)	1	0

Q29c

Regardless of how you intend to vote, which candidate do you think would do a better job handling each of the following issues: Barack Obama or Mitt Romney?

Handling Foreign Policy?

	N	%
Obama	434	50
Romney	410	47
Neither (v)	10	1
Don't know (v)	16	2
Refused (v)	0	0

Q29d

Regardless of how you intend to vote, which candidate do you think would do a better job handling each of the following issues: Barack Obama or Mitt Romney?

Handling Taxes?

	N	%
Obama	432	50
Romney	407	47
Neither (v)	8	1
Don't know (v)	20	2
Refused (v)	4	0

Q29e

Regardless of how you intend to vote, which candidate do you think would do a better job handling each of the following issues: Barack Obama or Mitt Romney?

Handling the Federal Budget Deficit?

	N	%
Obama	390	45
Romney	453	52
Neither (v)	12	1
Don't know (v)	15	2
Refused (v)	1	0

Q29f

Regardless of how you intend to vote, which candidate do you think would do a better job handling each of the following issues: Barack Obama or Mitt Romney?

Handling social issues such as abortion or same-sex marriage?

	N	%
Obama	465	53
Romney	349	40
Neither (v)	23	3
Don't know (v)	30	3
Refused (v)	3	0

Q30

Do you think Romney as or has not provided enough details about the policies he would pursue as president?

	N	%
Has provided enough	319	37
Has not provided enough	524	60
Don't know (v)	24	3
Refused (v)	3	0

Q31

Do you think Obama has or has not provided enough details about the policies he would pursue in a second term as president?

	N	%
Has provided enough	421	48
Has not provided enough	425	49
Don't know (v)	23	3
Refused (v)	1	0

Q31b

Did you happen to watch or listen to the first presidential debate last week between Obama and Romney?

	N	%
Yes, watched or listened	636	73
No, did not watch or listen	233	27
Don't know (v)	1	0
Refused (v)	0	0

Q32

Would you say you and your family are better off than you were four years ago, or not?

	N	%
Better off	378	43
Not better off	447	51
Don't know (v)	44	5
Refused (v)	2	0

Q33

Did you happen to watch or listen to the debate between Vice-Presidential candidates Joe Biden and Paul Ryan on Thursday night?

	N	%
Yes, watched or listened	417	48
No, did not watch or listen	182	21
Not asked, interview prior to debate	269	31
Don't know (v)	2	0
Refused (v)	0	0

Q34

Regardless of which candidate you happen to support, who do you think did the best job in the debate: Joe Biden or Paul Ryan?

	N	%
Biden	174	42
Ryan	211	51
Neither, a tie (v)	23	6
Don't know (v)	6	1
Refused (v)	1	0

Q35a

We hear a lot of things said in campaigns. Here are some of the things being said about the candidates for U.S. Senate. For each one, please tell me if you agree or disagree with the statement.

Tommy Thompson sold out to special interests and isn't working for you anymore.

	N	%
Agree	422	49
Disagree	359	41
Don't know (v)	87	10
Refused (v)	2	0

Q35b

We hear a lot of things said in campaigns. Here are some of the things being said about the candidates for U.S. Senate. For each one, please tell me if you agree or disagree with the statement.

Tammy Baldwin is one of the most liberal members of Congress and is too liberal for Wisconsin.

	N	%
Agree	422	48
Disagree	354	41
Don't know (v)	94	11
Refused (v)	1	0

Q36

Have you heard or read anything about the Milwaukee prosecutor's investigation, called a "John Doe" investigation, which has led to charges against several former aids or associates of Scott Walker while he was Milwaukee County executive?

	N	%
Yes, heard or read	695	80
No, haven't hear or read	157	18
Heard of, but don't know much/anything about	12	1
Don't know (v)	5	1
Refused (v)	1	0

Q37

Do you think the "John Doe" investigation is just more politics or is it really something serious?

	N	%
Just more politics	328	46
Really something serious	317	45
Don't know (v)	58	8
Refused (v)	4	1

F1

Generally speaking, do you think of yourself as a Republican, a Democrat, or an Independent?

	N	%
Republican	246	28
Democrat	271	31
Independent	327	38
Other/No preference (v)	10	1
Don't know (v)	10	1
Refused (v)	5	1

PARTY ID WITH LEANERS

Party identification including those who lean toward one party or another

	N	%
Republican	399	46
Democrat	413	47
Neither/Just Independent (v)	51	6
Don't know/Refused (v)	7	1

F3 RECODE

What is the highest level of education you completed?

	N	%
Less than high school	48	6
High school graduate	218	25
Some college, no degree	184	21
Associate's degree	107	12
Bachelor's degree or more	309	36
Don't know/Refused (v)	4	0

F4 RECODE

Age Category

	N	%
18-29 years old	133	15
30-44 years old	151	17
45-59 years old	310	36
60 years or older	263	30
Don't know/Refused (v)	12	1

F5

Are you currently married, widowed, divorced, separated, or have you never been married?

	N	%
Married	522	60
Widowed	67	8
Divorced	82	9
Separated	11	1
Never Married	178	20
Don't know (v)	3	0
Refused (v)	8	1

RACE/ETHNICITY RECODE

Race/Ethnicity

	N	%
White, non-Hispanic	748	86
Black, non-Hispanic	46	5
Hispanic	34	4
Other Race	32	4
Don't know/Refused (v)	11	1

F8

Aside from weddings and funerals, how often do you attend religious services...more than once a week, once a week, once or twice a month, a few times a year, seldom, or never?

	N	%
More than once a week	81	9
Once a week	251	29
Once or twice a month	151	17
A few times a year	147	17
Seldom	124	14
Never	109	13
Don't know (v)	2	0
Refused (v)	5	1

F9

What is your religious preferences - are you Protestant, Roman Catholic, Jewish, Muslim, another religion, or no religion?

	N	%
Protestant	233	27
Roman Catholic	296	34
Jewish	3	0
Muslim/Islam	7	1
Mormon/Latter-Day Saints	5	1
Other Christian religion	164	19
Other Non-Christian religion	43	5
No Religion/Atheist/Agnostic	97	11
Don't know (v)	6	1
Refused (v)	16	2

F11

Last year, that is in 2011, what was your total family income from all sources, before taxes? Just stop me when I get to the right category.

	N	%
Less than \$10,00	43	5
10 to under \$20,000	51	6
20 to under \$30,000	70	8
30 to under \$40,000	91	10
40 to under \$50,000	87	10
50 to under \$75,000	148	17
75 to under \$100,000	103	12
100 to under \$150,000	90	10
\$150,000 or more	67	8
Don't know (v)	34	4
Refused (v)	86	10

F12

Overall, which of the following best describes how the recession affected your own personal financial situation?

	N	%
Major effect, and finances not recovered	266	31
Major effect, but finances recovered	319	37
No major effect	263	30
Don't know (v)	14	2
Refused (v)	9	1

F13

In general would you describe your political views as ...

	N	%
Very conservative	54	6
Conservative	301	35
Moderate	294	34
Liberal	164	19
Very liberal	30	3
Don't know (v)	25	3
Refused (v)	1	0

F14

Are you or any member of your household a member of a local or national labor union?

	N	%
Yes, respondent	89	10
Yes, another household member	74	8
No, nobody in household	703	81
Don't know (v)	2	0
Refused (v)	3	0

F15

Do you or a member of your household work for federal, state, or local government - for example, as a public school teacher, police officer, firefighter, or other government job?

	N	%
Yes	164	19
No	701	80
Don't know (v)	1	0
Refused (v)	5	1

F17

How many days in the past week did you read a daily newspaper?

	N	%
None	223	26
One day	75	9
Two days	98	11
Three days	57	7
Four days	40	5
Five days	37	4
Six days	20	2
Seven days or every day	310	36
Don't know (v)	3	0
Refused (v)	7	1

F18

How many days in the past week did you watch the local TV news at 5, 6, or 10 o'clock?

	N	%
None	155	18
One day	53	6
Two days	37	4
Three days	62	7
Four days	51	6
Five days	66	8
Six days	24	3
Seven days or every day	411	47
Don't know (v)	2	0
Refused (v)	8	1

F18b

How many days in the past week did you go online to read about national, state, or local news at news websites or political blogs?

	N	%
None	331	38
One day	42	5
Two days	65	7
Three days	42	5
Four days	50	6
Five days	44	5
Six days	11	1
Seven days or every day	270	31
Don't know (v)	4	0
Refused (v)	11	1

F18c

How many days in the past week did you go online to read about national, state, or local news through social media such as Facebook, Twitter, or e-mails?

	N	%
None	494	57
One day	36	4
Two days	34	4
Three days	36	4
Four days	24	3
Five days	36	4
Six days	9	1
Seven days or every day	185	21
Don't know (v)	4	0
Refused (v)	11	1

F19

Of all the personal telephone calls that you receive, do you get...?

	N	%
All or almost all on a cell phone	263	30
Some on a cell phone and some on a home phone	240	28
All or almost all on a home phone	358	41
Don't know (v)	1	0
Refused (v)	8	1

F20

And did I reach you by dialing (PHONE NUMBER)?

	N	%
Yes	865	99
No	6	1

F22

Is this a cell phone or not?

	N	%
Yes	243	28
No	627	72
