



Marquette Law School Poll
October 25-28, 2012

S1. May I please speak with the (male/female) adult member of your household, currently at home, age 18 or older, with the most recent birthday?

(IF SELECTED RESPONDENT NOT CURRENTLY AT HOME AND AVAILABLE, ASK FOR THE (FEMALE/MALE) CURRENTLY AT HOME.)

- 1 Correct household member on phone (CONTINUE)
- 2 Will put correct member of household on phone (RE-READ INTRO AND CONTINUE WITH S2.)
- 3 No household member age 18 or over is currently available (PLACE HOUSEHOLD INTO CALLBACK)
- 4 No one in household age 18 or older (TERMINATE)

S2. Record Gender: (DO NOT ASK. RECORD ONLY ONE RESPONSE)

- 1 Male
- 2 Female

S3a. Do you currently live in Wisconsin?

- 1 Yes
- 2 No (TERMINATE)

S3b. In what county in Wisconsin do you live?

S4. Do you currently live within Milwaukee city limits? (**RECORD ONE ANSWER**)

- 1 Yes (Milwaukee City quota group)
- 2 No (Milwaukee DMA quota group)

S5. Some people are registered to vote and others are not. Are you registered to vote in the precinct or ward where you now live, or aren't you?

- 1 Yes, Registered to Vote (SKIP TO Q.1)
- 2 No, Not Registered to Vote (ASK S6)
(DO NOT READ)
- 9 No Answer/Don't Know/Refused (ASK S6)

S6. Do you plan to register to vote, or is there a chance that you may not register?

- 1 Plan to Register
- 2 Chance May Not Register (TERMINATE)
(DO NOT READ)
- 9 Don't know/Refused (TERMINATE)

Q1. Some people seem to follow what's going on in politics most of the time, whether there's an election going on or not. Others aren't that interested. Would you say you follow what's going on in politics most of the time, some of the time, only now and then, or hardly at all?

- 1 Most of the time
- 2 Some of the time
- 3 Only now and then
- 4 Hardly at all
(DO NOT READ)
- 8 Don't know
- 9 Refused

Q2. What are the chances that you will vote in the November 2012 general election for President, Congress, and other offices -- are you absolutely certain to vote, very likely to vote, are the chances 50-50, don't you think you will vote or have you already voted either by absentee ballot or early in person voting?

- 1 Absolutely certain
- 2 Very Likely
- 3 50-50
- 4 Will not vote
- 5 Already voted
(DO NOT READ)
- 8 Don't know
- 9 Refused

(Q3-Q4 block and Q5-Q6 block were randomly ordered.)

Q3. Over the past year, do you feel the economy has gotten better, gotten worse, or stayed about the same?

- 1 Gotten better
- 2 Gotten worse
- 3 Stayed the same
(DO NOT READ)
- 8 Don't know
- 9 Refused

Q4. Looking ahead, over the next year do you expect the economy to get better, get worse, or stay about the same?

- 1 Get better
- 2 Get worse
- 3 Stay the same
(DO NOT READ)
- 8 Don't know
- 9 Refused

Q5. Overall, do you approve or disapprove of the way Barack Obama is handling his job as president?

- 1 Approve
- 2 Disapprove
(DO NOT READ)
- 8 Don't know
- 9 Refused

Q6. Overall, do you approve or disapprove of the way Scott Walker is handling his job as Governor of Wisconsin?

- 1 Approve
- 2 Disapprove
(DO NOT READ)
- 8 Don't know
- 9 Refused

I'm going to read you a list of people and organizations. Please tell me if you have a favorable or unfavorable opinion of each of them or if you haven't heard enough about (him/her) yet to have an opinion.

Q7. The first name is Barack Obama

- 1 Favorable
- 2 Unfavorable
- 3 Haven't heard enough
(DO NOT READ)
- 8 Don't know
- 9 Refused

(Q8-Q13 were randomly ordered.)

Q8. Mitt Romney

Q9. Scott Walker

Q10. Tammy Baldwin

Q11. Tommy Thompson

Q12. Joe Biden

Q13. Paul Ryan

The next name is ...

Q14. The Tea Party

(Q15 names and political parties were randomly ordered.)

Q15. If the election for U.S. Senate were held today, would you vote for (the Democrat Tammy Baldwin) or for (the Republican Tommy Thompson)?

- 1 Baldwin
- 2 Thompson
(DO NOT READ)
- 3 Undecided (VOL)
- 4 Would not vote (VOL)
- 8 Don't Know
- 9 Refused

(Q16 names and political parties were randomly ordered.)

Q16. If the election for President were held today, would you vote for (the Democrats Barack Obama and Joe Biden) or for (the Republicans Mitt Romney and Paul Ryan)?

- 1 Obama-Biden
- 2 Romney-Ryan
(DO NOT READ)
- 3 Undecided (VOL)
- 4 Would not vote (VOL)
- 5 Someone else (VOL)
- 8 Don't Know
- 9 Refused

(If respondent reported already having voted (Q2=5), then Q15b and Q16b were asked in place of Q15 and Q16.)

(Q15b names and political parties were randomly ordered.)

Q15b. You mentioned you have already voted. In the election for U.S. Senate, did you vote for (the Democrat Tammy Baldwin) or for (the Republican Tommy Thompson)?

- 1 Baldwin
- 2 Thompson
- (DO NOT READ)
- 4 Did not vote for Senate (VOL)
- 5 Someone else (VOL)
- 8 Don't Know
- 9 Refused

(Q16b names and political parties were randomly ordered.)

Q16b. In the election for President did you vote for (the Democrats Barack Obama and Joe Biden) or for (the Republicans Mitt Romney and Paul Ryan)?

- 1 Obama-Biden
- 2 Romney-Ryan
- (DO NOT READ)
- 4 Did not vote for president (VOL)
- 5 Someone else (VOL)
- 8 Don't Know
- 9 Refused

Q17. Do you approve or disapprove of the health care legislation passed by Barack Obama and Congress in 2010?

1. Approve
2. Disapprove
- (DO NOT READ)
8. Don't Know
9. Refused

Q18. Which comes closest to your view about the tax cuts passed in 2001 and 2003?...The tax cuts should be continued for everyone. The tax cuts should only continue for households earning less than \$250,000 a year. The tax cuts should expire for everyone.

1. Continue for all
2. Continue for those earning less than \$250,000
3. Expire for all
- (DO NOT READ)
8. Don't Know
9. Refused

(Q19-Q20 were randomly ordered.)

Q19. Please tell me whether the following statement describes Barack Obama, or not....he is someone who cares about people like me.

1. Describes
2. Does not Describe
(DO NOT READ)
8. Don't know
9. Refused

Q20. Please tell me whether the following statement describes Barack Obama, or not....he is a strong leader.

1. Describes
2. Does not Describe
(DO NOT READ)
8. Don't know
9. Refused

(Q21-Q22 were randomly ordered, but were in the same order as Q19-Q20).

Q21. Please tell me whether the following statement describes Mitt Romney, or not....he is someone who cares about people like me.

1. Describes
2. Does not Describe
(DO NOT READ)
8. Don't know
9. Refused

Q22. Please tell me whether the following statement describes Mitt Romney, or not....he is a strong leader.

1. Describes
2. Does not Describe
(DO NOT READ)
8. Don't know
9. Refused

(Q23-Q24 were randomly ordered.)

Q23. Please tell me whether the following statement describes Tammy Baldwin, or not....she is someone who cares about people like me.

1. Describes
2. Does not Describe
(DO NOT READ)
8. Don't know
9. Refused

Q24. Please tell me whether the following statement describes Tommy Thompson, or not....he is someone who cares about people like me.

1. Describes
2. Does not Describe
(DO NOT READ)
8. Don't know
9. Refused

Q25. Which of these two descriptions comes closer to your view of what Medicare should look like in the future? Option A: Medicare should continue as it is today, with the government guaranteeing seniors health insurance and making sure that everyone gets the same defined set of benefits. Option B: Medicare should be changed to a system in which the government would guarantee each senior a fixed amount of money to put toward health insurance. Seniors would purchase that coverage either from traditional Medicare or from a list of private health plans.

1. Option A
2. Option B
(DO NOT READ)
8. Don't Know
9. Refused

Q26. Do you think the federal government can find ways to continue to support the current Medicare system as it is today, or that major changes will be required because the current system is too expensive to continue as it is.

1. Can find ways too continue
2. Major changes required
(DO NOT READ)
8. Don't Know
9. Refused

Q26b. Which comes closest to your view about illegal immigrants who are currently working in the U.S.? They should be allowed to stay in their jobs and to eventually apply for U.S. citizenship. OR, They should be allowed to stay in their jobs only as temporary guest workers, but not to apply for U.S. citizenship. OR, They should be required to leave their jobs and leave the U.S.

1. Stay and apply for citizenship
2. Stay as temporary guest workers
3. Required to leave jobs and U.S.
(DO NOT READ)
8. Don't Know
9. Refused

Q27. Which comes closest to your view? Gay couples should be allowed to legally marry. OR, Gay couples should be allowed to form civil unions but not legally marry. OR, There should be no legal recognition of a gay couple's relationship.

1. Allowed to Legally Marry
2. Civil union
3. No legal recognition
(DO NOT READ)
8. Don't Know
9. Refused

Q28. Do you think abortion should be legal in all cases, legal in most cases, illegal in most cases, or illegal in all cases?"

1. Legal in all cases
2. Legal in most cases
3. Illegal in most cases
4. Illegal in all cases
(DO NOT READ)
8. Don't Know
9. Refused

(Q29a-Q29f were randomly ordered.)

(Q29a-Q29f names and political parties were randomly ordered, but remained the same for all six questions.)

Q29 Regardless of how you intend to vote, which candidate do you think would do a better job handling each of the following issues: (Barack Obama) or (Mitt Romney)?

Q29a. Handling the economy

Q29b. Handling Health Care

Q29c. Handling Foreign Policy

Q29d. Handling Taxes

Q29e. Handling the Federal Budget Deficit

Q29f. Handling social issues such as abortion or same sex marriage

1. Obama
2. Romney
(DO NOT READ)
7. Neither (VOL)
8. Don't Know
9. Refused

(Q30-Q31 were randomly ordered.)

Q30. Do you think Romney has or has not provided enough details about the policies he would pursue as president?

1. Has provided enough
2. Has not provided enough
(DO NOT READ)
8. Don't Know
9. Refused

Q31. Do you think Obama has or has not provided enough details about the policies he would pursue in a second term as president?"

1. Has provided enough
2. Has not provided enough
(DO NOT READ)
8. Don't Know
9. Refused

Q32. Would you say you and your family are better off than you were four years ago, or not?

1. Better off
2. Not better off
(DO NOT READ)
8. Don't Know
9. Refused

(Q33a and Q33b were randomly ordered.)

Q33. We hear a lot of things said in campaigns. Here are some of the things being said about the candidates for U.S. Senate. For each one, please tell me if you agree or disagree with the statement.

Q33a. Tommy Thompson sold out to special interests and isn't working for you any more

Q33b. Tammy Baldwin is one of the most liberal members of congress and is too liberal for Wisconsin

1. Agree
2. Disagree
(DO NOT READ)
8. Don't Know
9. Refused

(Q34 and Q35 names were randomly ordered, but were the same for both questions.)

Q34. Did you happen to watch or listen to the third presidential debate last Monday between (Barack Obama) and (Mitt Romney)?

1. Yes, watched or listened (ASK Q35)
2. No, did not watch or listen (SKIP TO Q36)
(DO NOT READ)
8. Don't Know (SKIP TO Q36)
9. Refused (SKIP TO Q36)

Q35. Regardless of which candidate you happen to support, who do you think did the best job in the debate: (Obama) or (Romney)?

1. Obama
2. Romney
(DO NOT READ)
3. Neither, a tie (VOL)
8. Don't Know
9. Refused

(Q36 and Q37 were asked only on October 27-28, NOT on October 25-26.)

(Q36 and Q37 names were randomly ordered, but were the same for both questions.)

Q36. Did you happen to watch or listen to the debate Friday night between U.S. Senate candidates (Tammy Baldwin) and (Tommy Thompson) ?

1. Yes, watched or listened (ASK Q37)
2. No, did not watch or listen (SKIP TO Q38)
(DO NOT READ)
7. Not asked, interview prior to debate
8. Don't know (SKIP TO Q38)
9. Refused (SKIP TO Q38)

Q37. Regardless of which candidate you happen to support, who do you think did the best job in the debate: (Baldwin) or (Thompson)?

1. Baldwin
2. Thompson
(DO NOT READ)
3. Neither, a tie (VOL)
8. Don't Know
9. Refused

(Q38a-Q38c were randomly ordered.)

Q38. Since July 1, have you ... [INSERT ITEM]?

1. Yes, have done
2. No, have not done
(DO NOT READ)
8. Don't Know
9. Refused

Q38a. Talked to people and tried to show them why they should vote for or against a candidate

Q38b. Put up a yard sign or bumper sticker to express your political views

Q38c. Been contacted by a campaign by phone, in person or by mail?

Q39. Have you been contacted by a campaign either by phone, in person or by mail in the last week?

1. Yes, have been contacted (ASK Q40)
2. No, have not been contacted (SKIP TO Q41)
(DO NOT READ)
8. Don't Know (SKIP TO Q41)
9. Refused (SKIP TO Q41)

(Q40 political parties were randomly ordered.)

Q40. Was that someone supporting (Democrats), (Republicans) or were you contacted by both parties?

1. Democrats
2. Republicans
3. Both
(DO NOT READ)
7. Someone else (VOL)
8. Don't Know
9. Refused

(Q41a-Q41b were randomly ordered.)

Q41. How often do you talk about politics with [INSERT ITEM]? (READ LIST)

1. More than once a week
2. About once a week
3. Once or twice a month
4. A few times a year
5. Never

Q41a. Family and friends

Q41b. Co-workers

Q42. Is there anyone you have stopped talking with about politics due to disagreements over the Senate or Presidential elections ?

1. Yes
2. No
(DO NOT READ)
8. Don't know
9. Refused

F1. Generally speaking, do you usually think of yourself as a Republican, a Democrat, or an Independent?

- | | | |
|---|---------------------|------------|
| 1 | Republican | [ASK QF3.] |
| 2 | Democrat | [ASK QF3.] |
| 3 | Independent | [ASK QF2.] |
| | (DO NOT READ) | |
| 4 | Other/No preference | [ASK QF2.] |
| 8 | Don't Know | [ASK QF2.] |
| 9 | Refused | [ASK QF3.] |

F2. Do you think of yourself as closer to the Republican Party or to the Democratic Party?

- 1 Republican
- 2 Democrat
(DO NOT READ)
- 3 Neither/Just Independent (VOL)
- 8 Don't know
- 9 Refused

F3. What is the highest level of education you completed? (READ LIST)

- 01 Elementary school only
- 02 Some high school but did not finish
- 03 Completed high school
- 04 Some college but didn't finish
- 05 Two year college degree
- 06 Four year college degree
- 07 Some graduate work
- 08 Completed masters or professional degree
- 09 Advanced graduate work or PhD
(DO NOT READ)
- 98 Don't know
- 99 Refused

F4. What is your age? (Record actual age in years).

99 Refused [ASK F4A]

F4A. [If Refused] Are you...

- 1 18-29 years old
- 2 30-44 years old
- 3 45-59 years old
- 4 60 years old or more
(DO NOT READ)
- 8 Don't know
- 9 Refused

F5. Are you currently married, widowed, divorced, separated, or have you never been married?

- 1 Married
- 2 Widowed
- 3 Divorced
- 4 Separated
- 5 Never Married
(DO NOT READ)
- 8 Don't know
- 9 Refused

F6. Are you of Hispanic or Latino origin, such as Mexican, Puerto Rican, Cuban or some other Spanish background?

- 1 Yes
- 2 No
(DO NOT READ)
- 8 Don't know
- 9 Refused

F7. Would you describe yourself as White, African American or Black, Asian, Native American, of more than one race or some other race?

- 01 White
- 02 African American or Black
- 03 Asian, South Asian, or Pacific Islander
- 04 Native American or American Indian
- 05 More than one race
- 97 Other, Specify
(DO NOT READ)
- 06 Hispanic or Latino
- 98 Don't know
- 99 Refused

F8. Aside from weddings and funerals, how often do you attend religious services... more than once a week, once a week, once or twice a month, a few times a year, seldom, or never?

- 1 More than once a week
- 2 Once a week
- 3 Once or twice a month
- 4 A few times a year
- 5 Seldom
- 6 Never
(DO NOT READ)
- 8 Don't know
- 9 Refused

F9. What is your religious preference – are you Protestant, Roman Catholic, Jewish, Muslim, another religion or no religion?

IF RESPONDENT NAMES ANYTHING ELSE, ASK:

Would that fall under the general category of Protestant religions, is it a Christian religion, but not Protestant, or is it something else?

- 1 Protestant
- 2 Roman Catholic
- 3 Jewish
- 4 Muslim/Islam
- 5 Mormon/Latter-Day Saints
- 6 Other Christian Religion
- 7 Other Non-Christian Religion
- 8 No Religion/Atheist/Agnostic
(DO NOT READ)
- 98 DON'T KNOW
- 99 REFUSED

(There is no F10 in this instrument.)

F11. Last year, that is in 2011, what was your total family income from all sources, before taxes? Just stop me when I get to the right category.

- 01 Less than \$10,000
- 02 10 to under \$20,000
- 03 20 to under \$30,000
- 04 30 to under \$40,000
- 05 40 to under \$50,000
- 06 50 to under \$75,000
- 07 75 to under \$100,000
- 08 100 to under \$150,000
- 09 \$150,000 or more
- (DO NOT READ)
- 98 Don't know
- 99 Refused

F12. Overall, which of the following best describes how the recession affected your own personal financial situation?

- 1 It had a major effect, and your finances have not recovered
- 2 It had a major effect, but your finances have mostly recovered
- 3 It didn't have a major effect on your finances
- (DO NOT READ)
- 8 Don't know
- 9 Refused

(Half the respondents were asked F13 and the other half were asked F13b.)

F13. In general, would you describe your political views as...

- 1 Very conservative
- 2 Conservative
- 3 Moderate
- 4 Liberal
- 5 Very liberal
- (DO NOT READ)
- 8 Don't know
- 9 Refused

F13b. In general, would you describe your political views as...

- 1 Very conservative
- 2 Conservative
- 3 Moderate
- 4 Progressive
- 5 Very progressive
- (DO NOT READ)
- 8 Don't know
- 9 Refused

F14. Are you or any member of your household a member of a local, state or national labor union?

- 1 Yes, respondent.
- 2 Yes, another household member
- 3 No, nobody in household
- (DO NOT READ)
- 8 Don't know
- 9 Refused

F15. Do you or any member of your household work for federal, state, or local government—for example, as a public school teacher, police officer, firefighter, or other government job?

- 1 Yes
- 2 No
- (DO NOT READ)
- 8 Don't know
- 9 Refused

(There is no F16 in this instrument.)

F17. How many days in the past week did you read a daily newspaper?

- 0 None
- 1 One day
- 2 Two
- 3 Three
- 4 Four
- 5 Five
- 6 Six
- 7 Seven days or “every day”
- (DO NOT READ)
- 8 Don't know
- 9 Refused

F18. How many days in the past week did you watch the local TV news at 5, 6 or 10 o'clock?

- 0 None
- 1 One day
- 2 Two
- 3 Three
- 4 Four
- 5 Five
- 6 Six
- 7 Seven days or "every day"
(DO NOT READ)
- 8 Don't know
- 9 Refused

F18b. How many days in the past week did you go online to read about national, state or local news at news websites or political blogs?

- 0 None
- 1 One day
- 2 Two
- 3 Three
- 4 Four
- 5 Five
- 6 Six
- 7 Seven days or "every day"
(DO NOT READ)
- 8 Don't know
- 9 Refused

F18c. How many days in the past week did you go online to read about national, state or local news through social media such as Facebook, Twitter or e-mails?

- 0 None
- 1 One day
- 2 Two
- 3 Three
- 4 Four
- 5 Five
- 6 Six
- 7 Seven days or "every day"
(DO NOT READ)
- 8 Don't know
- 9 Refused

F19. Of all the personal telephone calls that you receive, do you get...?

- 1 All or almost all on a cell phone
- 2 Some on a cell phone and some on a home phone
- 3 All or almost all on a regular home phone
(DO NOT READ)
- 8 Don't know
- 9 Refused

F20. And did I reach you by dialing (INSERT PHONE NUMBER)?

- 1 Yes (SKIP TO QF22)
- 2 No

F21. For verification purposes, may I have the number where I reached you?

(ENTER 10 DIGIT PHONE NUMBER. VERIFY NUMBER.)

F22. Is this phone a cell phone or not?

- 1 Yes
- 2 No

Thank you very much. Have a great day/evening!