



Marquette Law School Poll Toplines-
October 25-28, 2012

(Reported total sample size may differ from 1,243 due to rounding of weighted data.)

S2

Gender

	N	%
Male	601	48
Female	641	52

S4

Region

	N	%
Milwaukee City	106	9
Rest of Milwaukee media market	399	32
Madison media market	225	18
Green Bay/Appleton media market	231	19
Rest of state media markets	282	23

S5

Some people are registered to vote and others are not. Are you registered to vote in the precinct or ward where you now live, or aren't you?

	N	%
Yes, registered to vote	1192	96
No, not registered to vote	50	4
Don't know/Refused (v)	1	0

S6

Do you plan to register to vote, or is there a chance that you may not register?

	N	%
Plan to Register	51	100

Q1

Some people seem to follow what's going on in politics most of the time, whether there's an election going on or not. Others aren't that interested. Would you say you follow what's going on in politics most of the time, some of the time, only now and then, or hardly at all?

	N	%
Most of the time	948	76
Some of the time	217	17
Only now and then	60	5
Hardly at all	17	1
Don't know (v)	0	0
Refused (v)	0	0

Q2

What are the chances that you will vote in the November 2012 general election for President, Congress, and other offices -- are you absolutely certain to vote, very likely to vote, are the chances 50-50, don't you think you will vote, or have you already voted either by absentee ballot or early in-person voting?

	N	%
Absolutely certain	1124	90
Very likely	0	0
50-50	0	0
Will not vote	0	0
Already voted	119	10
Don't know (v)	0	0
Refused (v)	0	0

**To assess the impact of the economy on approval (of Obama and Walker), half the sample was asked the economic evaluation questions (Q3 and Q4) before job approval, and half were asked approval before the economy. The results reported below include all respondents regardless of which set of questions they were asked first.

Q3

Over the past year, do you feel the economy has gotten better, gotten worse, or stayed about the same?

	N	%
Gotten better	427	34
Gotten worse	434	35
Stayed the same	375	30
Don't know (v)	8	1
Refused (v)	0	0

Q4

Looking ahead, over the next year do you expect the economy to get better, get worse, or stay about the same?

	N	%
Get better	660	53
Get worse	112	9
Stay the same	239	19
Don't know (v)	220	18
Refused (v)	12	1

Q5

Overall, do you approve or disapprove of the way Barack Obama is handling his job as President?

	N	%
Approve	631	51
Disapprove	568	46
Don't know (v)	38	3
Refused (v)	5	0

Q6

Overall, do you approve or disapprove of the way Scott Walker is handling his job as Governor of Wisconsin?

	N	%
Approve	624	50
Disapprove	560	45
Don't know (v)	51	4
Refused (v)	8	1

Q7

(I'm now going to read you a list of people and organizations. Please tell me if you have a favorable or unfavorable opinion of each of them or if you haven't heard enough about him yet to have an opinion.)

Barack Obama?

	N	%
Favorable	665	53
Unfavorable	549	44
Haven't heard enough	10	1
Don't know (v)	13	1
Refused (v)	6	0

Q8

(I'm now going to read you a list of people and organizations. Please tell me if you have a favorable or unfavorable opinion of each of them or if you haven't heard enough about him yet to have an opinion.)

Mitt Romney?

	N	%
Favorable	563	45
Unfavorable	626	50
Haven't heard enough	27	2
Don't know (v)	22	2
Refused (v)	4	0

Q9

(I'm now going to read you a list of people and organizations. Please tell me if you have a favorable or unfavorable opinion of each of them or if you haven't heard enough about him yet to have an opinion.)

Scott Walker?

	N	%
Favorable	608	49
Unfavorable	582	47
Haven't heard enough	26	2
Don't know (v)	21	2
Refused (v)	6	0

Q10

(I'm now going to read you a list of people and organizations. Please tell me if you have a favorable or unfavorable opinion of each of them or if you haven't heard enough about him yet to have an opinion.)

Tammy Baldwin?

	N	%
Favorable	475	38
Unfavorable	554	45
Haven't heard enough	165	13
Don't know (v)	42	3
Refused (v)	6	0

Q11

(I'm now going to read you a list of people and organizations. Please tell me if you have a favorable or unfavorable opinion of each of them or if you haven't heard enough about him yet to have an opinion.)

Tommy Thompson?

	N	%
Favorable	471	38
Unfavorable	632	51
Haven't heard enough	86	7
Don't know (v)	49	4
Refused (v)	5	0

Q12

(I'm now going to read you a list of people and organizations. Please tell me if you have a favorable or unfavorable opinion of each of them or if you haven't heard enough about him yet to have an opinion.)

Joe Biden?

	N	%
Favorable	558	45
Unfavorable	560	45
Haven't heard enough	91	7
Don't know (v)	29	2
Refused (v)	6	0

Q13

(I'm now going to read you a list of people and organizations. Please tell me if you have a favorable or unfavorable opinion of each of them or if you haven't heard enough about him yet to have an opinion.)

Paul Ryan?

	N	%
Favorable	571	46
Unfavorable	523	42
Haven't heard enough	118	9
Don't know (v)	27	2
Refused (v)	4	0

Q14

(I'm now going to read you a list of people and organizations. Please tell me if you have a favorable or unfavorable opinion of each of them or if you haven't heard enough about him yet to have an opinion.)

The Tea Party?

	N	%
Favorable	371	30
Unfavorable	535	43
Haven't heard enough	246	20
Don't know (v)	80	6
Refused (v)	12	1

Q15TOTAL (LIKELY VOTERS)

If the election for the U.S. Senate were held today, would you vote for (the Democrat Tammy Baldwin) or for (the Republican Tommy Thompson)?

	N	%
Baldwin	590	47
Thompson	529	43
Undecided (v)	60	5
Someone else (v)	1	0
Don't know (v)	15	1
Refused (v)	47	4

Q16TOTAL (LIKELY VOTERS)

If the election for President were held today, would you vote for (the Democrats Barack Obama and Joe Biden) or for (the Republicans Mitt Romney and Paul Ryan)?

	N	%
Obama-Biden	628	51
Romney-Ryan	532	43
Undecided (v)	36	3
Someone else (v)	16	1
Don't know (v)	4	0
Refused (v)	27	2

Q17

Do you approve or disapprove of the health care legislation passed by Barack Obama and Congress in 2010?

	N	%
Approve	541	44
Disapprove	596	48
Don't know (v)	99	8
Refused (v)	6	0

Q18

Which comes closest to your view about the tax cuts passed in 2001 and 2003? The tax cuts should be continued for everyone. The tax cuts should only continue for household earning less than \$250,000 a year. Or, the tax cuts should expire for everyone.

	N	%
Continue for all	437	35
Continue for those earning less than \$250,000	524	42
Expire for all	155	12
Don't know (v)	115	9
Refused (v)	11	1

Q19

Please tell me whether the following statement describes Barack Obama, or not...he is someone who cares about people like me.

	N	%
Describes	754	61
Does not describe	450	36
Don't know (v)	36	3
Refused (v)	2	0

Q20

Please tell me whether the following statement describes Barack Obama, or not...he is a strong leader.

	N	%
Describes	697	56
Does not describe	523	42
Don't know (v)	17	1
Refused (v)	6	0

Q21

Please tell me whether the following statement describes Mitt Romney, or not... he is someone who cares about people like me.

	N	%
Describes	544	44
Does not describe	650	52
Don't know (v)	46	4
Refused (v)	3	0

Q22

Please tell me whether the following statement describes Mitt Romney, or not... he is a strong leader.

	N	%
Describes	681	55
Does not describe	474	38
Don't know (v)	86	7
Refused (v)	1	0

Q23

Please tell me whether the following statement describes Tammy Baldwin, or not...she is someone who cares about people like me.

	N	%
Describes	570	46
Does not describe	500	40
Don't know (v)	167	13
Refused (v)	6	0

Q24

Please tell me whether the following statement describes Tommy Thompson, or not...he is someone who cares about people like me.

	N	%
Describes	499	40
Does not describe	636	51
Don't know (v)	102	8
Refused (v)	6	0

Q25

Which of these two descriptions comes closer to your view of what Medicare should look like in the future? Option A: Medicare should continue as it is today, with the government guaranteeing seniors health insurance and making sure that everyone gets the same defined set of benefits. Option B: Medicare should be changes to a system in which the government would guarantee each senior a fixed amount of money to put toward health insurance. Seniors would purchase that coverage either from traditional Medicare or from a list of private health plans.

	N	%
Option A	800	64
Option B	345	28
Don't know (v)	83	7
Refused (v)	15	1

Q26

Do you think the federal government can find ways to continue to support the current Medicare system as it is today, or that major changes will be required because the current system is too expensive to continue as it is?

	N	%
Can find ways to continue	503	40
Major changes required	651	52
Don't know (v)	85	7
Refused (v)	3	0

Q26b

Which comes closest to your view about illegal immigrants who are currently working in the U.S.? They should be allowed to stay in their jobs and to eventually apply for U.S. citizenship. OR, They should be allowed to stay in their jobs only as temporary guest workers, but not to apply for U.S. citizenship. OR, They should be required to leave their jobs and leave the U.S.?

	N	%
Stay and apply for citizenship	672	54
Stay as temporary guest workers	251	20
Required to leave jobs and U.S.	253	20
Don't know (v)	58	5
Refused (v)	10	1

Q27

Which comes closest to your view? Gay couples should be allowed to legally marry? Or, Gay couples should be allowed to form civil unions but not legally marry? Or, There should be no legal recognition of a gay couple's relationship.

	N	%
Allowed to legally marry	547	44
Civil unions	360	29
No legal recognition	278	22
Don't know (v)	44	4
Refused (v)	14	1

Q28

Do you think abortion should be legal in all cases, legal in most cases, illegal in most cases, or illegal in all cases?

	N	%
Legal in all cases	363	29
Legal in most cases	396	32
Illegal in most cases	288	23
Illegal in all cases	146	12
Don't know (v)	39	3
Refused (v)	11	1

Q29a

Regardless of how you intend to vote, which candidate do you think would do a better job handling each of the following issues: Barack Obama or Mitt Romney?

Handling the Economy?

	N	%
Obama	614	49
Romney	582	47
Neither (v)	14	1
Don't know (v)	30	2
Refused (v)	4	0

Q29b

Regardless of how you intend to vote, which candidate do you think would do a better job handling each of the following issues: Barack Obama or Mitt Romney?

Handling Health Care?

	N	%
Obama	641	52
Romney	546	44
Neither (v)	23	2
Don't know (v)	31	2
Refused (v)	2	0

Q29c

Regardless of how you intend to vote, which candidate do you think would do a better job handling each of the following issues: Barack Obama or Mitt Romney?

Handling Foreign Policy?

	N	%
Obama	675	54
Romney	501	40
Neither (v)	23	2
Don't know (v)	40	3
Refused (v)	3	0

Q29d

Regardless of how you intend to vote, which candidate do you think would do a better job handling each of the following issues: Barack Obama or Mitt Romney?

Handling Taxes?

	N	%
Obama	639	51
Romney	547	44
Neither (v)	14	1
Don't know (v)	35	3
Refused (v)	8	1

Q29e

Regardless of how you intend to vote, which candidate do you think would do a better job handling each of the following issues: Barack Obama or Mitt Romney?

Handling the Federal Budget Deficit?

	N	%
Obama	578	47
Romney	603	49
Neither (v)	19	2
Don't know (v)	36	3
Refused (v)	7	1

Q29f

Regardless of how you intend to vote, which candidate do you think would do a better job handling each of the following issues: Barack Obama or Mitt Romney?

Handling social issues such as abortion or same-sex marriage?

	N	%
Obama	691	56
Romney	478	38
Neither (v)	17	1
Don't know (v)	49	4
Refused (v)	9	1

Q30

Do you think Romney as or has not provided enough details about the policies he would pursue as president?

	N	%
Has provided enough	489	39
Has not provided enough	710	57
Don't know (v)	39	3
Refused (v)	4	0

Q31

Do you think Obama has or has not provided enough details about the policies he would pursue in a second term as president?

	N	%
Has provided enough	616	50
Has not provided enough	591	48
Don't know (v)	30	2
Refused (v)	5	0

Q32

Would you say you and your family are better off than you were four years ago, or not?

	N	%
Better off	565	45
Not better off	621	50
Don't know (v)	44	4
Refused (v)	13	1

Q33a

We hear a lot of things said in campaigns. Here are some of the things being said about the candidates for U.S. Senate. For each one, please tell me if you agree or disagree with the statement.

Tommy Thompson sold out to special interests and isn't working for you anymore.

	N	%
Agree	623	50
Disagree	505	41
Don't know (v)	108	9
Refused (v)	6	0

Q33b

We hear a lot of things said in campaigns. Here are some of the things being said about the candidates for U.S. Senate. For each one, please tell me if you agree or disagree with the statement.

Tammy Baldwin is one of the most liberal members of Congress and is too liberal for Wisconsin.

	N	%
Agree	625	50
Disagree	506	41
Don't know (v)	100	8
Refused (v)	12	1

Q34

Did you happen to watch or listen to the third presidential debate last Monday between (Barack Obama) and (Mitt Romney)?

	N	%
Yes, watched or listened	829	67
No, did not watch or listen	411	33
Don't know (v)	2	0
Refused (v)	1	0

Q35

Regardless of which candidate you happen to support, who do you think did the best job in the debate: (Obama) or (Romney)?

	N	%
Obama	479	58
Romney	258	31
Neither (v)	75	9
Don't know (v)	17	2
Refused (v)	1	0

Q36

Did you happen to watch or listen to the debate Friday night between U.S. Senate candidates (Tammy Baldwin) and (Tommy Thompson)?

	N	%
Yes, watched or listened	93	7
No, did not watch or listen	363	29
Not asked, interview prior to debate	786	63
Don't know (v)	1	0
Refused (v)	0	0

Q37

Regardless of which candidate you happen to support, who do you think did the best job in the debate: (Baldwin) or (Thompson)?

	N	%
Baldwin	41	45
Thompson	41	45
Neither (v)	6	7
Don't know (v)	4	4
Refused (v)	0	0

Q38a

Since July 1, have you...

Talked to people and tried to show them why they should vote for or against a candidate?

	N	%
Yes, have done	634	51
No, have not done	601	48
Don't know (v)	5	0
Refused (v)	2	0

Q38b

Since July 1, have you...

Put up a yard sign or bumper sticker to express your political views?

	N	%
Yes, have done	319	26
No, have not done	923	74
Don't know (v)	0	0
Refused (v)	1	0

Q38c

Since July 1, have you...

Been contacted by a campaign by phone, in person, or by mail?

	N	%
Yes, have been contacted	1041	84
No, have not been contacted	189	15
Don't know (v)	10	1
Refused (v)	2	0

Q39

Have you been contacted by a campaign either by phone, in person, or by mail in the last week?

	N	%
Yes, have been contacted	953	77
No, have not been contacted	274	22
Don't know (v)	12	1
Refused (v)	3	0

Q40

Was that someone supporting (Democrats), (Republicans), or were you contacted by both parties?

	N	%
Democrats	93	10
Republicans	169	18
Both	659	69
Someone else (v)	5	1
Don't know (v)	27	3
Refused (v)	1	0

Q41a

How often do you talk about politics with...

Family and friends?

	N	%
More than once a week	613	49
About once a week	316	25
Once or twice a month	127	10
A few times a year	83	7
Never	92	7
Don't know (v)	6	0
Refused (v)	7	1

Q41b

How often do you talk about politics with...
Co-workers?

	N	%
More than once a week	332	27
About once a week	220	18
Once or twice a month	118	9
A few times a year	88	7
Never	466	37
Don't know (v)	10	1
Refused (v)	9	1

Q42

Is there anyone you have stopped talking about politics with due to disagreements over the Senate or Presidential elections?

	N	%
Yes	431	35
No	798	64
Don't know (v)	3	0
Refused (v)	11	1

F1

Generally speaking, do you think of yourself as a Republican, a Democrat, or an Independent?

	N	%
Republican	363	29
Democrat	425	34
Independent	415	33
Other/No preference (v)	22	2
Don't know (v)	6	0
Refused (v)	11	1

PARTY ID WITH LEANERS

Party identification including those who lean toward one party or another

	N	%
Republican	549	44
Democrat	611	49
Neither/Just Independent (v)	66	5
Don't know/Refused (v)	16	1

F3 RECODE

What is the highest level of education you completed?

	N	%
Less than high school	38	3
High school graduate	351	28
Some college, no degree	260	21
Associate's degree	155	12
Bachelor's degree or more	426	34
Don't know/Refused (v)	12	1

F4 RECODE

Age Category

	N	%
18-29 years old	127	10
30-44 years old	337	27
45-59 years old	389	31
60 years or older	371	30
Don't know/Refused (v)	18	1

F5

Are you currently married, widowed, divorced, separated, or have you never been married?

	N	%
Married	762	61
Widowed	86	7
Divorced	131	11
Separated	6	0
Never Married	238	19
Don't know (v)	4	0
Refused (v)	15	1

RACE/ETHNICITY RECODE

Race/Ethnicity

	N	%
White, non-Hispanic	1070	86
Black, non-Hispanic	63	5
Hispanic	40	3
Other Race	43	3
Don't know/Refused (v)	26	2

F8

Aside from weddings and funerals, how often do you attend religious services...more than once a week, once a week, once or twice a month, a few times a year, seldom, or never?

	N	%
More than once a week	124	10
Once a week	364	29
Once or twice a month	215	17
A few times a year	216	17
Seldom	139	11
Never	163	13
Don't know (v)	2	0
Refused (v)	20	2

F9

What is your religious preferences - are you Protestant, Roman Catholic, Jewish, Muslim, another religion, or no religion?

	N	%
Protestant	418	34
Roman Catholic	392	32
Jewish	5	0
Muslim/Islam	10	1
Mormon/Latter-Day Saints	3	0
Other Christian religion	181	15
Other Non-Christian religion	58	5
No Religion/Atheist/Agnostic	137	11
Don't know (v)	6	0
Refused (v)	33	3

F11

Last year, that is in 2011, what was your total family income from all sources, before taxes? Just stop me when I get to the right category.

	N	%
Less than \$10,00	53	4
10 to under \$20,000	82	7
20 to under \$30,000	93	7
30 to under \$40,000	89	7
40 to under \$50,000	118	9
50 to under \$75,000	232	19
75 to under \$100,000	184	15
100 to under \$150,000	145	12
\$150,000 or more	76	6
Don't know (v)	41	3
Refused (v)	131	11

F12

Overall, which of the following best describes how the recession affected your own personal financial situation?

	N	%
Major effect, and finances not recovered	363	29
Major effect, but finances recovered	415	33
No major effect	419	34
Don't know (v)	21	2
Refused (v)	24	2

F13

In general would you describe your political views as ...

	N	%
Very conservative	63	10
Conservative	203	32
Moderate	219	34
Liberal	83	13
Very liberal	36	6
Don't know (v)	16	3
Refused (v)	15	2

F13

In general would you describe your political views as...

	N	%
Very conservative	67	11
Conservative	188	31
Moderate	192	32
Progressive	88	14
Very progressive	42	7
Don't know (v)	19	3
Refused (v)	13	2

F14

Are you or any member of your household a member of a local or national labor union?

	N	%
Yes, respondent	160	13
Yes, another household member	117	9
No, nobody in household	939	76
Don't know (v)	0	0
Refused (v)	26	2

F15

Do you or a member of your household work for federal, state, or local government - for example, as a public school teacher, police officer, firefighter, or other government job?

	N	%
Yes	238	19
No	973	78
Don't know (v)	1	0
Refused (v)	31	2

F17

How many days in the past week did you read a daily newspaper?

	N	%
None	320	26
One day	155	12
Two days	114	9
Three days	90	7
Four days	39	3
Five days	46	4
Six days	25	2
Seven days or every day	425	34
Don't know (v)	4	0
Refused (v)	25	2

F18

How many days in the past week did you watch the local TV news at 5, 6, or 10 o'clock?

	N	%
None	178	14
One day	70	6
Two days	63	5
Three days	93	7
Four days	54	4
Five days	102	8
Six days	24	2
Seven days or every day	630	51
Don't know (v)	3	0
Refused (v)	25	2

F18b

How many days in the past week did you go online to read about national, state, or local news at news websites or political blogs?

	N	%
None	447	36
One day	78	6
Two days	89	7
Three days	69	6
Four days	42	3
Five days	62	5
Six days	22	2
Seven days or every day	407	33
Don't know (v)	2	0
Refused (v)	25	2

F18c

How many days in the past week did you go online to read about national, state, or local news through social media such as Facebook, Twitter, or e-mails?

	N	%
None	684	55
One day	70	6
Two days	64	5
Three days	45	4
Four days	27	2
Five days	42	3
Six days	8	1
Seven days or every day	272	22
Don't know (v)	4	0
Refused (v)	26	2

F19

Of all the personal telephone calls that you receive, do you get...?

	N	%
All or almost all on a cell phone	295	24
Some on a cell phone and some on a home phone	272	22
All or almost all on a home phone	645	52
Don't know (v)	1	0
Refused (v)	29	2

F20

And did I reach you by dialing (PHONE NUMBER)?

	N	%
Yes	1233	99
No	10	1

F22

Is this a cell phone or not?

	N	%
Yes	371	30
No	872	70
