



Marquette Law School Poll Toplines-
October 25-28, 2012

(Reported total sample size may differ from 1,404 due to rounding of weighted data.)

S2

Gender

	N	%
Male	711	51
Female	693	49

S4

Region

	N	%
Milwaukee City	130	9
Rest of Milwaukee media market	434	31
Madison media market	248	18
Green Bay/Appleton media market	263	19
Rest of state media markets	330	23

S5

Some people are registered to vote and others are not. Are you registered to vote in the precinct or ward where you now live, or aren't you?

	N	%
Yes, registered to vote	1313	94
No, not registered to vote	88	6
Don't know/Refused (v)	3	0

S6

Do you plan to register to vote, or is there a chance that you may not register?

	N	%
Plan to Register	91	100

Q1

Some people seem to follow what's going on in politics most of the time, whether there's an election going on or not. Others aren't that interested. Would you say you follow what's going on in politics most of the time, some of the time, only now and then, or hardly at all?

	N	%
Most of the time	995	71
Some of the time	268	19
Only now and then	87	6
Hardly at all	53	4
Don't know (v)	1	0
Refused (v)	0	0

Q2

What are the chances that you will vote in the November 2012 general election for President, Congress, and other offices -- are you absolutely certain to vote, very likely to vote, are the chances 50-50, don't you think you will vote, or have you already voted either by absentee ballot or early in-person voting?

	N	%
Absolutely certain	1124	80
Very likely	86	6
50-50	42	3
Will not vote	29	2
Already voted	119	8
Don't know (v)	5	0
Refused (v)	0	0

**To assess the impact of the economy on approval (of Obama and Walker), half the sample was asked the economic evaluation questions (Q3 and Q4) before job approval, and half were asked approval before the economy. The results reported below include all respondents regardless of which set of questions they were asked first.

Q3

Over the past year, do you feel the economy has gotten better, gotten worse, or stayed about the same?

	N	%
Gotten better	465	33
Gotten worse	487	35
Stayed the same	437	31
Don't know (v)	15	1
Refused (v)	0	0

Q4

Looking ahead, over the next year do you expect the economy to get better, get worse, or stay about the same?

	N	%
Get better	730	52
Get worse	136	10
Stay the same	299	21
Don't know (v)	227	16
Refused (v)	12	1

Q5

Overall, do you approve or disapprove of the way Barack Obama is handling his job as President?

	N	%
Approve	716	51
Disapprove	623	44
Don't know (v)	56	4
Refused (v)	9	1

Q6

Overall, do you approve or disapprove of the way Scott Walker is handling his job as Governor of Wisconsin?

	N	%
Approve	694	49
Disapprove	636	45
Don't know (v)	62	4
Refused (v)	12	1

Q7

(I'm now going to read you a list of people and organizations. Please tell me if you have a favorable or unfavorable opinion of each of them or if you haven't heard enough about him yet to have an opinion.)

Barack Obama?

	N	%
Favorable	757	54
Unfavorable	605	43
Haven't heard enough	16	1
Don't know (v)	16	1
Refused (v)	10	1

Q8

(I'm now going to read you a list of people and organizations. Please tell me if you have a favorable or unfavorable opinion of each of them or if you haven't heard enough about him yet to have an opinion.)

Mitt Romney?

	N	%
Favorable	609	43
Unfavorable	707	50
Haven't heard enough	52	4
Don't know (v)	28	2
Refused (v)	8	1

Q9

(I'm now going to read you a list of people and organizations. Please tell me if you have a favorable or unfavorable opinion of each of them or if you haven't heard enough about him yet to have an opinion.)

Scott Walker?

	N	%
Favorable	680	48
Unfavorable	654	47
Haven't heard enough	36	3
Don't know (v)	25	2
Refused (v)	9	1

Q10

(I'm now going to read you a list of people and organizations. Please tell me if you have a favorable or unfavorable opinion of each of them or if you haven't heard enough about him yet to have an opinion.)

Tammy Baldwin?

	N	%
Favorable	508	36
Unfavorable	622	44
Haven't heard enough	213	15
Don't know (v)	51	4
Refused (v)	9	1

Q11

(I'm now going to read you a list of people and organizations. Please tell me if you have a favorable or unfavorable opinion of each of them or if you haven't heard enough about him yet to have an opinion.)

Tommy Thompson?

	N	%
Favorable	517	37
Unfavorable	712	51
Haven't heard enough	108	8
Don't know (v)	58	4
Refused (v)	8	1

Q12

(I'm now going to read you a list of people and organizations. Please tell me if you have a favorable or unfavorable opinion of each of them or if you haven't heard enough about him yet to have an opinion.)

Joe Biden?

	N	%
Favorable	600	43
Unfavorable	625	45
Haven't heard enough	132	9
Don't know (v)	37	3
Refused (v)	10	1

Q13

(I'm now going to read you a list of people and organizations. Please tell me if you have a favorable or unfavorable opinion of each of them or if you haven't heard enough about him yet to have an opinion.)

Paul Ryan?

	N	%
Favorable	628	45
Unfavorable	571	41
Haven't heard enough	162	12
Don't know (v)	36	3
Refused (v)	7	0

Q14

(I'm now going to read you a list of people and organizations. Please tell me if you have a favorable or unfavorable opinion of each of them or if you haven't heard enough about him yet to have an opinion.)

The Tea Party?

	N	%
Favorable	405	29
Unfavorable	580	41
Haven't heard enough	307	22
Don't know (v)	95	7
Refused (v)	16	1

Q15 (REGISTERED VOTERS WHO HAVE NOT YET VOTED)

If the election for the U.S. Senate were held today, would you vote for (the Democrat Tammy Baldwin) or for (the Republican Tommy Thompson)?

	N	%
Baldwin	588	46
Thompson	553	43
Undecided	78	6
Would not vote	37	3
Don't know (v)	18	1
Refused (v)	12	1

Q15B (REGISTERED VOTERS WHO HAVE ALREADY VOTED)

If the election for the U.S. Senate were held today, would you vote for (the Democrat Tammy Baldwin) or for (the Republican Tommy Thompson)?

	N	%
Baldwin	61	51
Thompson	42	35
Did not vote for Senate	3	3
Someone else (v)	1	1
Don't know (v)	0	0
Refused (v)	12	10

Q15TOTAL (REGISTERED VOTERS)

If the election for the U.S. Senate were held today, would you vote for (the Democrat Tammy Baldwin) or for (the Republican Tommy Thompson)?

	N	%
Baldwin	649	46
Thompson	594	42
Undecided (v)	78	6
Somone else (v)	1	0
Don't know (v)	18	1
Refused (v)	64	5

Q15TOTAL (LIKELY VOTERS)

If the election for the U.S. Senate were held today, would you vote for (the Democrat Tammy Baldwin) or for (the Republican Tommy Thompson)?

	N	%
Baldwin	590	47
Thompson	529	43
Undecided (v)	60	5
Someone else (v)	1	0
Don't know (v)	15	1
Refused (v)	47	4

Q16 (REGISTERED VOTERS WHO HAVE NOT YET VOTED)

If the election for President were held today, would you vote for (the Democrats Barack Obama and Joe Biden) or for (the Republicans Mitt Romney and Paul Ryan)?

	N	%
Obama-Biden	651	51
Romney-Ryan	542	42
Undecided	45	4
Would not vote (v)	14	1
Someone else (v)	15	1
Don't know (v)	4	0
Refused (v)	14	1

Q16B (REGISTERED VOTERS WHO HAVE ALREADY VOTED)

If the election for President were held today, would you vote for (the Democrats Barack Obama and Joe Biden) or for (the Republicans Mitt Romney and Paul Ryan)?

	N	%
Obama-Biden	65	55
Romney-Ryan	42	35
Did not vote for President (v)	3	3
Someone else (v)	1	1
Refused (v)	8	7

Q16TOTAL (REGISTERED VOTERS)

If the election for President were held today, would you vote for (the Democrats Barack Obama and Joe Biden) or for (the Republicans Mitt Romney and Paul Ryan)?

	N	%
Obama-Biden	716	51
Romney-Ryan	584	42
Undecided (v)	45	3
Someone else (v)	16	1
Don't know (v)	4	0
Refused (v)	39	3

Q16TOTAL (LIKELY VOTERS)

If the election for President were held today, would you vote for (the Democrats Barack Obama and Joe Biden) or for (the Republicans Mitt Romney and Paul Ryan)?

	N	%
Obama-Biden	628	51
Romney-Ryan	532	43
Undecided (v)	36	3
Someone else (v)	16	1
Don't know (v)	4	0
Refused (v)	27	2

Q17

Do you approve or disapprove of the health care legislation passed by Barack Obama and Congress in 2010?

	N	%
Approve	611	44
Disapprove	666	47
Don't know (v)	118	8
Refused (v)	9	1

Q18

Which comes closest to your view about the tax cuts passed in 2001 and 2003? The tax cuts should be continued for everyone. The tax cuts should only continue for household earning less than \$250,000 a year. Or, the tax cuts should expire for everyone.

	N	%
Continue for all	492	35
Continue for those earning less than \$250,000	573	41
Expire for all	194	14
Don't know (v)	133	9
Refused (v)	12	1

Q19

Please tell me whether the following statement describes Barack Obama, or not...he is someone who cares about people like me.

	N	%
Describes	851	61
Does not describe	502	36
Don't know (v)	46	3
Refused (v)	5	0

Q20

Please tell me whether the following statement describes Barack Obama, or not...he is a strong leader.

	N	%
Describes	797	57
Does not describe	578	41
Don't know (v)	19	1
Refused (v)	10	1

Q21

Please tell me whether the following statement describes Mitt Romney, or not... he is someone who cares about people like me.

	N	%
Describes	606	43
Does not describe	730	52
Don't know (v)	62	4
Refused (v)	6	0

Q22

Please tell me whether the following statement describes Mitt Romney, or not... he is a strong leader.

	N	%
Describes	749	53
Does not describe	542	39
Don't know (v)	109	8
Refused (v)	4	0

Q23

Please tell me whether the following statement describes Tammy Baldwin, or not...she is someone who cares about people like me.

	N	%
Describes	631	45
Does not describe	559	40
Don't know (v)	205	15
Refused (v)	9	1

Q24

Please tell me whether the following statement describes Tommy Thompson, or not...he is someone who cares about people like me.

	N	%
Describes	548	39
Does not describe	715	51
Don't know (v)	132	9
Refused (v)	9	1

Q25

Which of these two descriptions comes closer to your view of what Medicare should look like in the future? Option A: Medicare should continue as it is today, with the government guaranteeing seniors health insurance and making sure that everyone gets the same defined set of benefits. Option B: Medicare should be changes to a system in which the government would guarantee each senior a fixed amount of money to put toward health insurance. Seniors would purchase that coverage either from traditional Medicare or from a list of private health plans.

	N	%
Option A	914	65
Option B	378	27
Don't know (v)	96	7
Refused (v)	16	1

Q26

Do you think the federal government can find ways to continue to support the current Medicare system as it is today, or that major changes will be required because the current system is too expensive to continue as it is?

	N	%
Can find ways to continue	557	40
Major changes required	741	53
Don't know (v)	102	7
Refused (v)	4	0

Q26b

Which comes closest to your view about illegal immigrants who are currently working in the U.S.? They should be allowed to stay in their jobs and to eventually apply for U.S. citizenship. OR, They should be allowed to stay in their jobs only as temporary guest workers, but not to apply for U.S. citizenship. OR, They should be required to leave their jobs and leave the U.S.?

	N	%
Stay and apply for citizenship	743	53
Stay as temporary guest workers	269	19
Required to leave jobs and U.S.	311	22
Don't know (v)	67	5
Refused (v)	14	1

Q27

Which comes closest to your view? Gay couples should be allowed to legally marry? Or, Gay couples should be allowed to form civil unions but not legally marry? Or, There should be no legal recognition of a gay couple's relationship.

	N	%
Allowed to legally marry	614	44
Civil unions	391	28
No legal recognition	325	23
Don't know (v)	55	4
Refused (v)	18	1

Q28

Do you think abortion should be legal in all cases, legal in most cases, illegal in most cases, or illegal in all cases?

	N	%
Legal in all cases	398	28
Legal in most cases	451	32
Illegal in most cases	324	23
Illegal in all cases	171	12
Don't know (v)	49	3
Refused (v)	12	1

Q29a

Regardless of how you intend to vote, which candidate do you think would do a better job handling each of the following issues: Barack Obama or Mitt Romney?

Handling the Economy?

	N	%
Obama	700	50
Romney	641	46
Neither (v)	18	1
Don't know (v)	37	3
Refused (v)	7	0

Q29b

Regardless of how you intend to vote, which candidate do you think would do a better job handling each of the following issues: Barack Obama or Mitt Romney?

Handling Health Care?

	N	%
Obama	725	52
Romney	602	43
Neither (v)	29	2
Don't know (v)	42	3
Refused (v)	5	0

Q29c

Regardless of how you intend to vote, which candidate do you think would do a better job handling each of the following issues: Barack Obama or Mitt Romney?

Handling Foreign Policy?

	N	%
Obama	765	54
Romney	551	39
Neither (v)	30	2
Don't know (v)	51	4
Refused (v)	7	0

Q29d

Regardless of how you intend to vote, which candidate do you think would do a better job handling each of the following issues: Barack Obama or Mitt Romney?

Handling Taxes?

	N	%
Obama	724	52
Romney	603	43
Neither (v)	18	1
Don't know (v)	48	3
Refused (v)	11	1

Q29e

Regardless of how you intend to vote, which candidate do you think would do a better job handling each of the following issues: Barack Obama or Mitt Romney?

Handling the Federal Budget Deficit?

	N	%
Obama	661	47
Romney	660	47
Neither (v)	24	2
Don't know (v)	49	3
Refused (v)	11	1

Q29f

Regardless of how you intend to vote, which candidate do you think would do a better job handling each of the following issues: Barack Obama or Mitt Romney?

Handling social issues such as abortion or same-sex marriage?

	N	%
Obama	783	56
Romney	524	37
Neither (v)	21	1
Don't know (v)	66	5
Refused (v)	12	1

Q30

Do you think Romney as or has not provided enough details about the policies he would pursue as president?

	N	%
Has provided enough	544	39
Has not provided enough	805	57
Don't know (v)	49	3
Refused (v)	5	0

Q31

Do you think Obama has or has not provided enough details about the policies he would pursue in a second term as president?

	N	%
Has provided enough	686	49
Has not provided enough	670	48
Don't know (v)	41	3
Refused (v)	7	0

Q32

Would you say you and your family are better off than you were four years ago, or not?

	N	%
Better off	634	45
Not better off	693	49
Don't know (v)	63	4
Refused (v)	15	1

Q33a

We hear a lot of things said in campaigns. Here are some of the things being said about the candidates for U.S. Senate. For each one, please tell me if you agree or disagree with the statement.

Tommy Thompson sold out to special interests and isn't working for you anymore.

	N	%
Agree	705	50
Disagree	561	40
Don't know (v)	130	9
Refused (v)	8	1

Q33b

We hear a lot of things said in campaigns. Here are some of the things being said about the candidates for U.S. Senate. For each one, please tell me if you agree or disagree with the statement.

Tammy Baldwin is one of the most liberal members of Congress and is too liberal for Wisconsin.

	N	%
Agree	710	51
Disagree	552	39
Don't know (v)	128	9
Refused (v)	14	1

Q34

Did you happen to watch or listen to the third presidential debate last Monday between (Barack Obama) and (Mitt Romney)?

	N	%
Yes, watched or listened	893	64
No, did not watch or listen	506	36
Don't know (v)	3	0
Refused (v)	2	0

Q35

Regardless of which candidate you happen to support, who do you think did the best job in the debate: (Obama) or (Romney)?

	N	%
Obama	510	57
Romney	284	32
Neither (v)	80	9
Don't know (v)	17	2
Refused (v)	2	0

Q36

Did you happen to watch or listen to the debate Friday night between U.S. Senate candidates (Tammy Baldwin) and (Tommy Thompson)?

	N	%
Yes, watched or listened	97	7
No, did not watch or listen	422	30
Not asked, interview prior to debate	883	63
Don't know (v)	1	0
Refused (v)	0	0

Q37

Regardless of which candidate you happen to support, who do you think did the best job in the debate: (Baldwin) or (Thompson)?

	N	%
Baldwin	43	44
Thompson	44	45
Neither (v)	6	6
Don't know (v)	4	4
Refused (v)	0	0

Q38a

Since July 1, have you...

Talked to people and tried to show them why they should vote for or against a candidate?

	N	%
Yes, have done	682	49
No, have not done	713	51
Don't know (v)	6	0
Refused (v)	3	0

Q38b

Since July 1, have you...

Put up a yard sign or bumper sticker to express your political views?

	N	%
Yes, have done	339	24
No, have not done	1062	76
Don't know (v)	1	0
Refused (v)	2	0

Q38c

Since July 1, have you...

Been contacted by a campaign by phone, in person, or by mail?

	N	%
Yes, have done	1145	82
No, have not done	243	17
Don't know (v)	13	1
Refused (v)	3	0

Q39

Have you been contacted by a campaign either by phone, in person, or by mail in the last week?

	N	%
Yes, have been contacted	1031	73
No, have not been contacted	357	25
Don't know (v)	12	1
Refused (v)	4	0

Q40

Was that someone supporting (Democrats), (Republicans), or were you contacted by both parties?

	N	%
Democrats	98	10
Republicans	178	17
Both	720	70
Someone else (v)	5	0
Don't know (v)	29	3
Refused (v)	1	0

Q41a

How often do you talk about politics with...

Family and friends?

	N	%
More than once a week	654	47
About once a week	343	24
Once or twice a month	169	12
A few times a year	104	7
Never	118	8
Don't know (v)	7	0
Refused (v)	10	1

Q41b

How often do you talk about politics with...
Co-workers?

	N	%
More than once a week	364	26
About once a week	238	17
Once or twice a month	136	10
A few times a year	109	8
Never	534	38
Don't know (v)	11	1
Refused (v)	12	1

Q42

Is there anyone you have stopped talking about politics with due to disagreements over the Senate or Presidential elections?

	N	%
Yes	466	33
No	915	65
Don't know (v)	10	1
Refused (v)	13	1

F1

Generally speaking, do you think of yourself as a Republican, a Democrat, or an Independent?

	N	%
Republican	393	28
Democrat	471	34
Independent	486	35
Other/No preference (v)	25	2
Don't know (v)	13	1
Refused (v)	16	1

PARTY ID WITH LEANERS

Party identification including those who lean toward one party or another

	N	%
Republican	600	43
Democrat	696	50
Neither/Just Independent (v)	85	6
Don't know/Refused (v)	23	2

F3 RECODE

What is the highest level of education you completed?

	N	%
Less than high school	57	4
High school graduate	429	31
Some college, no degree	281	20
Associate's degree	172	12
Bachelor's degree or more	448	32
Don't know/Refused (v)	17	1

F4 RECODE

Age Category

	N	%
18-29 years old	176	13
30-44 years old	388	28
45-59 years old	419	30
60 years or older	400	28
Don't know/Refused (v)	21	1

F5

Are you currently married, widowed, divorced, separated, or have you never been married?

	N	%
Married	824	59
Widowed	95	7
Divorced	155	11
Separated	9	1
Never Married	298	21
Don't know (v)	4	0
Refused (v)	18	1

RACE/ETHNICITY RECODE

Race/Ethnicity

	N	%
White, non-Hispanic	1182	84
Black, non-Hispanic	79	6
Hispanic	54	4
Other Race	59	4
Don't know/Refused (v)	31	2

F8

Aside from weddings and funerals, how often do you attend religious services...more than once a week, once a week, once or twice a month, a few times a year, seldom, or never?

	N	%
More than once a week	130	9
Once a week	401	29
Once or twice a month	241	17
A few times a year	249	18
Seldom	156	11
Never	199	14
Don't know (v)	3	0
Refused (v)	23	2

F9

What is your religious preferences - are you Protestant, Roman Catholic, Jewish, Muslim, another religion, or no religion?

	N	%
Protestant	450	32
Roman Catholic	452	32
Jewish	6	0
Muslim/Islam	10	1
Mormon/Latter-Day Saints	4	0
Other Christian religion	217	15
Other Non-Christian religion	66	5
No Religion/Atheist/Agnostic	157	11
Don't know (v)	6	0
Refused (v)	37	3

F11

Last year, that is in 2011, what was your total family income from all sources, before taxes? Just stop me when I get to the right category.

	N	%
Less than \$10,00	68	5
10 to under \$20,000	101	7
20 to under \$30,000	116	8
30 to under \$40,000	111	8
40 to under \$50,000	133	9
50 to under \$75,000	254	18
75 to under \$100,000	196	14
100 to under \$150,000	152	11
\$150,000 or more	79	6
Don't know (v)	51	4
Refused (v)	143	10

F12

Overall, which of the following best describes how the recession affected your own personal financial situation?

	N	%
Major effect, and finances not recovered	408	29
Major effect, but finances recovered	461	33
No major effect	481	34
Don't know (v)	26	2
Refused (v)	28	2

F13

In general would you describe your political views as ...

	N	%
Very conservative	66	9
Conservative	228	32
Moderate	238	33
Liberal	96	14
Very liberal	42	6
Don't know (v)	23	3
Refused (v)	18	3

F13

In general would you describe your political views as...

	N	%
Very conservative	76	11
Conservative	209	30
Moderate	227	33
Progressive	99	14
Very progressive	44	6
Don't know (v)	21	3
Refused (v)	17	2

F14

Are you or any member of your household a member of a local or national labor union?

	N	%
Yes, respondent	174	12
Yes, another household member	127	9
No, nobody in household	1070	76
Don't know (v)	1	0
Refused (v)	32	2

F15

Do you or a member of your household work for federal, state, or local government - for example, as a public school teacher, police officer, firefighter, or other government job?

	N	%
Yes	261	19
No	1106	79
Don't know (v)	1	0
Refused (v)	36	3

F17

How many days in the past week did you read a daily newspaper?

	N	%
None	385	27
One day	169	12
Two days	133	9
Three days	105	7
Four days	44	3
Five days	46	3
Six days	29	2
Seven days or every day	457	33
Don't know (v)	6	0
Refused (v)	30	2

F18

How many days in the past week did you watch the local TV news at 5, 6, or 10 o'clock?

	N	%
None	225	16
One day	84	6
Two days	73	5
Three days	109	8
Four days	63	4
Five days	110	8
Six days	26	2
Seven days or every day	682	49
Don't know (v)	3	0
Refused (v)	30	2

F18b

How many days in the past week did you go online to read about national, state, or local news at news websites or political blogs?

	N	%
None	528	38
One day	92	7
Two days	95	7
Three days	76	5
Four days	50	4
Five days	68	5
Six days	22	2
Seven days or every day	440	31
Don't know (v)	2	0
Refused (v)	30	2

F18c

How many days in the past week did you go online to read about national, state, or local news through social media such as Facebook, Twitter, or e-mails?

	N	%
None	771	55
One day	87	6
Two days	72	5
Three days	49	3
Four days	27	2
Five days	51	4
Six days	8	1
Seven days or every day	304	22
Don't know (v)	4	0
Refused (v)	31	2

F19

Of all the personal telephone calls that you receive, do you get...?

	N	%
All or almost all on a cell phone	357	25
Some on a cell phone and some on a home phone	287	20
All or almost all on a home phone	717	51
Don't know (v)	2	0
Refused (v)	41	3

F20

And did I reach you by dialing (PHONE NUMBER)?

	N	%
Yes	1393	99
No	11	1

F22

Is this a cell phone or not?

	N	%
Yes	445	32
No	959	68
