

Marquette Law School Poll Toplines

March 11-14, 2013

s2. Gender

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid Male	505	47.7	47.7	47.7
Valid Female	555	52.3	52.3	100.0
Valid Total	1060	100.0	100.0	

S3a. Wisconsin Resident

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid Yes	1060	100.0	100.0	100.0

S3b. County

	Frequency	Percent	Valid Percent	Cumulative Percent
Adams	1	.1	.1	.1
Ashland	2	.2	.2	.2
Barron	11	1.0	1.0	1.3
Bayfield	9	.8	.8	2.1
Brown	38	3.6	3.6	5.7
Buffalo	12	1.1	1.1	6.8
Burnett	3	.3	.3	7.1
Calumet	10	1.0	1.0	8.1
Chippewa	10	.9	.9	9.0
Clark	6	.6	.6	9.6
Columbia	8	.8	.8	10.4
Crawford	3	.3	.3	10.6
Dane	85	8.0	8.0	18.6
Dodge	17	1.6	1.6	20.3
Door	8	.7	.7	21.0
Douglas	5	.5	.5	21.5
Dunn	6	.6	.6	22.0
Eau Claire	14	1.3	1.3	23.3
Florence	1	.1	.1	23.4
Fond du Lac	18	1.7	1.7	25.1
Grant	10	.9	.9	26.1
Green	7	.6	.6	26.7
Green Lake	4	.4	.4	27.1
Iowa	4	.4	.4	27.5
Iron	1	.1	.1	27.6
Jefferson	10	.9	.9	28.5
Juneau	3	.3	.3	28.8
Kenosha	13	1.3	1.3	30.1

Valid

Kewaunee	8	.7	.7	30.8
LaCrosse	25	2.4	2.4	33.2
Lafayette	1	.1	.1	33.3
Langlade	1	.1	.1	33.4
Lincoln	8	.7	.7	34.1
Manitowoc	18	1.7	1.7	35.8
Marathon	26	2.5	2.5	38.3
Marinette	10	1.0	1.0	39.3
Marquette	1	.1	.1	39.3
Milwaukee	170	16.1	16.1	55.4
Monroe	12	1.2	1.2	56.6
Oconto	6	.6	.6	57.2
Oneida	11	1.0	1.0	58.1
Outagamie	27	2.5	2.5	60.7
Ozaukee	17	1.6	1.6	62.3
Pepin	2	.2	.2	62.5
Pierce	8	.7	.7	63.3
Polk	7	.7	.7	63.9
Portage	10	.9	.9	64.8
Price	4	.4	.4	65.3
Racine	28	2.7	2.7	67.9
Richland	4	.4	.4	68.3
Rock	36	3.4	3.4	71.7
Saint Croix	12	1.1	1.1	72.8
Sauk	14	1.3	1.3	74.2
Sawyer	4	.3	.3	74.5
Shawano	9	.8	.8	75.3
Sheboygan	29	2.7	2.7	78.0
Taylor	4	.3	.3	78.3
Trempealeau	14	1.3	1.3	79.6
Vernon	4	.4	.4	80.0

Vilas	1	.1	.1	80.1
Walworth	26	2.5	2.5	82.6
Washburn	2	.2	.2	82.8
Washington	19	1.8	1.8	84.7
Waukesha	74	7.0	7.0	91.6
Waupaca	5	.5	.5	92.1
Waushara	13	1.3	1.3	93.4
Winnebago	21	2.0	2.0	95.4
Wood	26	2.4	2.4	97.8
Other	21	2.0	2.0	99.7
Don't Know	3	.3	.3	100.0
Total	1060	100.0	100.0	

S4. Live in Milwaukee city limits

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid Yes	113	10.6	62.7	62.7
Valid No	67	6.3	37.3	100.0
Valid Total	179	16.9	100.0	
Missing System	881	83.1		
Total	1060	100.0		

S5. Registered to vote

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid Yes, registered to vote	1060	100.0	100.0	100.0

1. Follow politics

	Frequency	Percent	Valid Percent	Cumulative Percent
	649	61.2	61.2	61.2
	260	24.6	24.6	85.8
	84	8.0	8.0	93.8
Valid	65	6.1	6.1	99.9
	1	.1	.1	100.0
	0	.0	.0	100.0
Total	1060	100.0	100.0	

2. Voted in the November 2012 election

	Frequency	Percent	Valid Percent	Cumulative Percent
	998	94.2	94.2	94.2
Valid	61	5.7	5.7	99.9
	1	.1	.1	100.0
Total	1060	100.0	100.0	

3. Over past year, economy has gotten better, gotten worse, or stayed about the same

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid				
Gotten better	294	27.7	27.7	27.7
Gotten worse	293	27.7	27.7	55.4
“Stayed the same”	460	43.4	43.4	98.8
Don't know	13	1.2	1.2	100.0
Refused	0	.0	.0	100.0
Total	1060	100.0	100.0	

4. Looking ahead, will economy get better, get worse, or stay about the same

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid				
Get better	349	32.9	32.9	32.9
Get worse	278	26.2	26.2	59.1
“Stay the same”	402	38.0	38.0	97.1
Don't know	29	2.7	2.7	99.8
Refused	2	.2	.2	100.0
Total	1060	100.0	100.0	

5. Approval of Obama handling his job as President

	Frequency	Percent	Valid Percent	Cumulative Percent
Approve	507	47.9	47.9	47.9
Disapprove	479	45.2	45.2	93.1
Valid Don't know	58	5.4	5.4	98.5
Refused	16	1.5	1.5	100.0
Total	1060	100.0	100.0	

6. Approval of Scott Walker handling his job as Governor of Wisconsin

	Frequency	Percent	Valid Percent	Cumulative Percent
Approve	524	49.5	49.5	49.5
Disapprove	469	44.3	44.3	93.7
Valid Don't know	53	5.0	5.0	98.7
Refused	13	1.3	1.3	100.0
Total	1060	100.0	100.0	

7. Barack Obama: favorable or unfavorable

	Frequency	Percent	Valid Percent	Cumulative Percent
Favorable	554	52.3	52.3	52.3
Unfavorable	451	42.5	42.5	94.8
Valid Haven't heard enough	34	3.3	3.3	98.0
Don't know	17	1.6	1.6	99.6
Refused	4	.4	.4	100.0
Total	1060	100.0	100.0	

8. Scott Walker: favorable or unfavorable

	Frequency	Percent	Valid Percent	Cumulative Percent
Favorable	519	48.9	48.9	48.9
Unfavorable	465	43.9	43.9	92.9
Haven't heard enough	54	5.1	5.1	98.0
Don't know	16	1.5	1.5	99.5
Refused	5	.5	.5	100.0
Total	1060	100.0	100.0	

9. Ron Johnson: favorable or unfavorable

	Frequency	Percent	Valid Percent	Cumulative Percent
Favorable	321	30.2	30.2	30.2
Unfavorable	268	25.3	25.3	55.5
Haven't heard enough	422	39.8	39.8	95.3
Don't know	45	4.2	4.2	99.5
Refused	5	.5	.5	100.0
Total	1060	100.0	100.0	

10. Tammy Baldwin: favorable or unfavorable

	Frequency	Percent	Valid Percent	Cumulative Percent
Favorable	416	39.3	39.3	39.3
Unfavorable	376	35.5	35.5	74.7
Haven't heard enough	234	22.1	22.1	96.8
Don't know	32	3.0	3.0	99.8
Refused	2	.2	.2	100.0
Total	1060	100.0	100.0	

11. Ron Kind: favorable or unfavorable

	Frequency	Percent	Valid Percent	Cumulative Percent
Favorable	175	16.5	16.5	16.5
Unfavorable	99	9.4	9.4	25.8
Haven't heard enough	690	65.1	65.1	90.9
Don't know	94	8.8	8.8	99.8
Refused	2	.2	.2	100.0
Total	1060	100.0	100.0	

12. Paul Ryan: favorable or unfavorable

	Frequency	Percent	Valid Percent	Cumulative Percent
Favorable	480	45.3	45.3	45.3
Unfavorable	390	36.8	36.8	82.1
Haven't heard enough	160	15.1	15.1	97.3
Don't know	26	2.5	2.5	99.7
Refused	3	.3	.3	100.0
Total	1060	100.0	100.0	

13. The Tea Party: favorable or unfavorable

	Frequency	Percent	Valid Percent	Cumulative Percent
Favorable	274	25.8	25.8	25.8
Unfavorable	468	44.2	44.2	70.0
Haven't heard enough	266	25.1	25.1	95.1
Don't know	45	4.3	4.3	99.4
Refused	7	.6	.6	100.0
Total	1060	100.0	100.0	

14. Charter Schools: favorable or unfavorable

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid Favorable	441	41.6	41.6	41.6
Valid Unfavorable	175	16.5	16.5	58.1
Valid Haven't heard enough	382	36.1	36.1	94.2
Valid Don't know	60	5.7	5.7	99.8
Valid Refused	2	.2	.2	100.0
Valid Total	1060	100.0	100.0	

15. Voucher Schools: favorable or unfavorable”

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid Favorable	286	27.0	27.0	27.0
Valid Unfavorable	256	24.1	24.1	51.2
Valid Haven't heard enough	457	43.1	43.1	94.3
Valid Don't know	60	5.7	5.7	100.0
Valid Refused	0	.0	.0	100.0
Valid Total	1060	100.0	100.0	

16. Public Schools: favorable or unfavorable

	Frequency	Percent	Valid Percent	Cumulative Percent
Favorable	763	71.9	71.9	71.9
Unfavorable	191	18.1	18.1	90.0
Haven't heard enough	85	8.0	8.0	98.0
Don't know	20	1.9	1.9	99.9
Refused	1	.1	.1	100.0
Total	1060	100.0	100.0	

17. Public school teachers: favorable or unfavorable

	Frequency	Percent	Valid Percent	Cumulative Percent
Favorable	802	75.7	75.7	75.7
Unfavorable	149	14.1	14.1	89.8
Haven't heard enough	78	7.4	7.4	97.1
Don't know	22	2.0	2.0	99.2
Refused	9	.8	.8	100.0
Total	1060	100.0	100.0	

18. View on illegal immigrants who are currently working in the U.S.

	Frequency	Percent	Valid Percent	Cumulative Percent
Stay and apply for citizenship	601	56.7	56.7	56.7
Stay as temporary guest workers	180	17.0	17.0	73.7
Valid Required to leave jobs and U.S.	218	20.5	20.5	94.2
Don't Know	44	4.1	4.1	98.4
Refused	17	1.6	1.6	100.0
Total	1060	100.0	100.0	

19. View on legality of same sex marriage.

	Frequency	Percent	Valid Percent	Cumulative Percent
Allowed to legally marry	450	42.4	42.4	42.4
Civil Union	271	25.6	25.6	68.0
Valid No legal recognition	294	27.8	27.8	95.8
Don't know	35	3.3	3.3	99.1
Refused	10	.9	.9	100.0
Total	1060	100.0	100.0	

20. Gun sales subject to background checks: favor or oppose

	Frequency	Percent	Valid Percent	Cumulative Percent
Favor	855	80.6	80.6	80.6
Oppose	185	17.5	17.5	98.1
Valid Don't know	20	1.8	1.8	99.9
Refused	1	.1	.1	100.0
Total	1060	100.0	100.0	

21. Ban on assault style weapons: favor or oppose.

	Frequency	Percent	Valid Percent	Cumulative Percent
Favor	570	53.8	53.8	53.8
Oppose	456	43.0	43.0	96.8
Valid Don't know	29	2.7	2.7	99.5
Refused	5	.5	.5	100.0
Total	1060	100.0	100.0	

22. Satisfaction with public schools in the community.

	Frequency	Percent	Valid Percent	Cumulative Percent
Very satisfied	255	24.1	24.1	24.1
Satisfied	603	56.9	56.9	81.0
Dissatisfied	120	11.3	11.3	92.3
Very dissatisfied	25	2.3	2.3	94.6
Valid Mixed feelings/Some good, some bad	15	1.4	1.4	96.0
Don't know	42	3.9	3.9	99.9
Refused	1	.1	.1	100.0
Total	1060	100.0	100.0	

23. Money allocated to Public Schools for general operations.

	Frequency	Percent	Valid Percent	Cumulative Percent
Kept at its current level	180	17.0	17.0	17.0
Allowed to increase one and a half percent	154	14.5	14.5	31.5
Allowed to increase in line with inflation	434	41.0	41.0	72.5
Valid Increased more than the rate of inflation	174	16.4	16.4	88.8
Reduced from the current level	83	7.8	7.8	96.7
Don't know	34	3.2	3.2	99.9
Refused	1	.1	.1	100.0
Total	1060	100.0	100.0	

24a. Willing or unwilling to raise gas taxes and vehicle registration fees for highway projects.

	Frequency	Percent	Valid Percent	Cumulative Percent
Willing	296	27.9	27.9	27.9
Unwilling	742	70.0	70.0	97.9
Valid Don't know	20	1.9	1.9	99.8
Refused	2	.2	.2	100.0
Total	1060	100.0	100.0	

24b. Willing or unwilling to borrow money to pay for highway projects.

	Frequency	Percent	Valid Percent	Cumulative Percent
Willing	255	24.0	24.0	24.0
Unwilling	772	72.9	72.9	96.9
Valid Don't know	30	2.9	2.9	99.8
Refused	2	.2	.2	100.0
Total	1060	100.0	100.0	

24c. Willing or unwilling to use tolls to pay for highway projects.

	Frequency	Percent	Valid Percent	Cumulative Percent
Willing	563	53.1	53.1	53.1
Unwilling	462	43.6	43.6	96.7
Valid Don't know	32	3.0	3.0	99.8
Refused	3	.2	.2	100.0
Total	1060	100.0	100.0	

24d. Willing or unwilling to reduce spending to provide money for highway projects.

	Frequency	Percent	Valid Percent	Cumulative Percent
Willing	606	57.2	57.2	57.2
Unwilling	388	36.6	36.6	93.8
Valid Don't know	56	5.3	5.3	99.1
Refused	10	.9	.9	100.0
Total	1060	100.0	100.0	

24e. Willing or unwilling to cut spending even if that delays highway projects.

	Frequency	Percent	Valid Percent	Cumulative Percent
Willing	550	51.9	51.9	51.9
Unwilling	450	42.5	42.5	94.4
Valid Don't know	54	5.1	5.1	99.4
Refused	6	.6	.6	100.0
Total	1060	100.0	100.0	

25. Do tax cuts generally do more for the poor, the middle class, or the wealthy?

	Frequency	Percent	Valid Percent	Cumulative Percent
More for the poor	138	13.0	13.0	13.0
More for the middle class	262	24.7	24.7	37.7
Valid More for the wealthy	568	53.6	53.6	91.3
Don't know	82	7.8	7.8	99.0
Refused	10	1.0	1.0	100.0
Total	1060	100.0	100.0	

26. Which is more important: Reducing property taxes or increasing spending on public schools?

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid Reducing property taxes	523	49.3	49.3	49.3
Increasing spending on public schools	482	45.5	45.5	94.8
Don't know	43	4.0	4.0	98.9
Refused	12	1.1	1.1	100.0
Total	1060	100.0	100.0	

27. Would you like to see vouchers expanded to full state, only to larger districts, no expansion, or end the program?

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid Expand statewide	388	36.6	36.6	36.6
Expand to larger districts only	150	14.1	14.1	50.7
No expansion	148	14.0	14.0	64.7
End voucher program	297	28.0	28.0	92.7
Don't Know	73	6.9	6.9	99.6
Refused	4	.4	.4	100.0
Total	1060	100.0	100.0	

Q28-Q35 held for release March 20, 2013

36. Support/Oppose: Building an iron ore mine in Wisconsin.

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid				
Support developing the mine	537	50.6	50.6	50.6
Oppose developing the mine	440	41.5	41.5	92.1
Don't Know	76	7.2	7.2	99.3
Refused	7	.7	.7	100.0
Total	1060	100.0	100.0	

37. Should municipal employees be required to live where they work or should the residency requirement be eliminated?

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid Live where they work	448	42.3	42.3	42.3
Residency requirement eliminated	564	53.2	53.2	95.5
Don't Know	46	4.3	4.3	99.8
Refused	2	.2	.2	100.0
Total	1060	100.0	100.0	

38. Compared to a year ago, are there more jobs, fewer jobs, or about the same amount of jobs?

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid More Jobs	274	25.9	25.9	25.9
Fewer Jobs	248	23.4	23.4	49.2
About the same	493	46.5	46.5	95.7
Don't Know	45	4.2	4.2	99.9
Refused	1	.1	.1	100.0
Total	1060	100.0	100.0	

39. Should Milwaukee county board be made a part time or kept as a full time position?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Part time	74	7.0	45.8	45.8
	Full time	73	6.8	45.0	90.8
	Don't Know	13	1.2	8.1	98.9
	Refused	2	.2	1.1	100.0
	Total	161	15.2	100.0	
Missing	System	899	84.8		
Total		1060	100.0		

F1. Generally speaking, do you usually think of yourself as a Republican, a Democrat, or an Independent?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Republican	295	27.9	27.9	27.9
	Democrat	308	29.1	29.1	57.0
	Independent	414	39.1	39.1	96.0
	Other/No preference	21	2.0	2.0	98.0
	Don't know	12	1.1	1.1	99.1
	Refused	10	.9	.9	100.0
	Total	1060	100.0	100.0	

F2. Do you think of yourself closer to the Republican Party or to the Democratic Party?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Republican	148	13.9	33.1	33.1
	Democratic	190	18.0	42.7	75.8
	Neither/Just Independent	88	8.3	19.6	95.4
	Don't know	18	1.7	4.1	99.5
	Refused	2	.2	.5	100.0
	Total	446	42.1	100.0	
Missing	System	614	57.9		
Total		1060	100.0		

F3. What is the highest level of education you completed?

	Frequency	Percent	Valid Percent	Cumulative Percent
Elementary school only	7	.7	.7	.7
Some high school but didn't finish	43	4.1	4.1	4.8
Completed high school	309	29.1	29.1	33.9
Some college but didn't finish	216	20.3	20.3	54.2
Two year college degree	132	12.5	12.5	66.7
Four year college degree	188	17.7	17.7	84.4
Some graduate work	26	2.5	2.5	86.8
Completed masters or professional degree	106	10.0	10.0	96.8
Advanced graduate work or Ph.D.	23	2.2	2.2	99.0
Don't know	4	.4	.4	99.4
Refused	7	.6	.6	100.0
Total	1060	100.0	100.0	

Valid

F4. What is your age?

	Frequency	Percent	Valid Percent	Cumulative Percent
18	33	3.1	3.1	3.1
19	17	1.6	1.6	4.7
20	15	1.4	1.4	6.1
21	16	1.5	1.5	7.7
22	18	1.7	1.7	9.4
23	3	.3	.3	9.7
24	8	.8	.8	10.5
25	5	.5	.5	11.0
26	10	1.0	1.0	12.0
27	4	.3	.3	12.3
28	25	2.4	2.4	14.7
29	18	1.7	1.7	16.4
30	8	.7	.7	17.1
31	9	.9	.9	18.0
32	13	1.2	1.2	19.2
33	7	.6	.6	19.8
34	21	2.0	2.0	21.8
35	13	1.2	1.2	23.0
36	4	.4	.4	23.4
37	14	1.3	1.3	24.8
38	19	1.8	1.8	26.6
39	13	1.3	1.3	27.8
40	21	1.9	1.9	29.8
41	23	2.1	2.1	31.9
42	32	3.0	3.0	34.9
43	27	2.5	2.5	37.4
44	29	2.7	2.7	40.1
45	14	1.3	1.3	41.5

Valid

46	18	1.7	1.7	43.1
47	16	1.5	1.5	44.7
48	11	1.1	1.1	45.8
49	27	2.5	2.5	48.3
50	19	1.8	1.8	50.1
51	18	1.7	1.7	51.8
52	29	2.8	2.8	54.6
53	20	1.9	1.9	56.5
54	34	3.2	3.2	59.7
55	33	3.2	3.2	62.8
56	19	1.8	1.8	64.6
57	13	1.3	1.3	65.9
58	13	1.2	1.2	67.1
59	20	1.9	1.9	69.0
60	16	1.5	1.5	70.6
61	9	.9	.9	71.4
62	14	1.3	1.3	72.8
63	14	1.3	1.3	74.0
64	14	1.3	1.3	75.4
65	13	1.2	1.2	76.6
66	13	1.3	1.3	77.9
67	12	1.1	1.1	79.0
68	19	1.8	1.8	80.8
69	12	1.2	1.2	82.0
70	12	1.1	1.1	83.1
71	14	1.3	1.3	84.4
72	8	.7	.7	85.1
73	11	1.1	1.1	86.2
74	14	1.3	1.3	87.5
75	8	.7	.7	88.2
76	8	.7	.7	89.0

77	4	.4	.4	89.4
78	11	1.0	1.0	90.4
79	7	.6	.6	91.0
80	14	1.4	1.4	92.4
81	9	.9	.9	93.2
82	7	.6	.6	93.9
83	6	.6	.6	94.4
84	5	.4	.4	94.8
85	4	.4	.4	95.3
86	5	.5	.5	95.7
87	7	.6	.6	96.4
88	2	.1	.1	96.5
89	2	.1	.1	96.7
90	4	.4	.4	97.0
91	2	.2	.2	97.2
92	1	.1	.1	97.4
93	1	.1	.1	97.5
94	0	.0	.0	97.5
95	1	.1	.1	97.6
96	1	.1	.1	97.7
97	0	.0	.0	97.7
99	24	2.3	2.3	100.0
Total	1060	100.0	100.0	

F4a. Age range

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid 18-29 years old	1	.0	2.1	2.1
Valid 45-59 years old	11	1.0	44.0	46.1
Valid 60 years old or more	4	.4	16.4	62.5
Refused	9	.9	37.5	100.0
Total	24	2.3	100.0	
Missing System	1036	97.7		
Total	1060	100.0		

F5. Are you currently married, widowed, divorced, separated, or have you never been married?

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid Married	619	58.4	58.4	58.4
Valid Widowed	82	7.8	7.8	66.1
Valid Divorced	102	9.6	9.6	75.7
Valid Separated	19	1.8	1.8	77.5
Valid Never married	225	21.2	21.2	98.7
Refused	13	1.3	1.3	100.0
Total	1060	100.0	100.0	

F6. Hispanic Ethnicity

	Frequency	Percent	Valid Percent	Cumulative Percent
Yes	30	2.8	2.8	2.8
No	1014	95.7	95.7	98.5
Valid Don't know	3	.3	.3	98.8
Refused	12	1.2	1.2	100.0
Total	1060	100.0	100.0	

F7. Race

	Frequency	Percent	Valid Percent	Cumulative Percent
White	907	85.5	85.5	85.5
African American or Black	64	6.0	6.0	91.6
Asian, South Asian or Pacific Islander	20	1.9	1.9	93.5
Native American or American Indian	9	.8	.8	94.3
Valid More than one race	34	3.2	3.2	97.5
Hispanic or Latino	5	.5	.5	98.0
Other (SPECIFY)	10	.9	.9	98.9
Refused	12	1.1	1.1	100.0
Total	1060	100.0	100.0	

F8. Aside from weddings and funerals, how often do you attend religious services

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid	More than once a week	103	9.8	9.8
	Once a week	319	30.1	39.9
	Once or twice a month	189	17.8	57.7
	A few times a year	176	16.6	74.3
	Seldom	139	13.1	87.4
	Never	123	11.6	99.0
	Don't know	3	.2	99.2
	Refused	8	.8	100.0
	Total	1060	100.0	100.0

F9. What is your religious preference?

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Protestant	302	28.5	28.5
	Roman Catholic	354	33.4	61.8
	Jewish	12	1.1	63.0
	Muslim/Islam	7	.7	63.7
	Mormon/Latter-Day Saints	12	1.1	64.7
	Other Christian Religion	163	15.4	80.2
	Other Non-Christian Religion	66	6.2	86.4
	No Religion/Atheist/Agnostic	127	11.9	98.3
	Don't know	4	.3	98.6
	Refused	14	1.4	100.0
	Total	1060	100.0	100.0

F10. Parent or guardian of any children under 18 living in your household

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid Yes	339	32.0	32.0	32.0
No	713	67.2	67.2	99.3
Refused	8	.7	.7	100.0
Total	1060	100.0	100.0	

F11. Last year, that is in 2011, what was your total family income from all sources, before taxes?

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid Less than \$10,000	48	4.6	4.6	4.6
10 to under \$20,000	110	10.3	10.3	14.9
20 to under \$30,000	116	11.0	11.0	25.9
30 to under \$40,000	79	7.5	7.5	33.3
40 to under \$50,000	112	10.6	10.6	43.9
50 to under \$75,000	150	14.1	14.1	58.0
75 to under \$100,000	146	13.8	13.8	71.8
100 to under \$150,000	86	8.1	8.1	80.0
\$150,000 or more	42	4.0	4.0	83.9
Don't know	45	4.2	4.2	88.2
Refused	126	11.8	11.8	100.0
Total	1060	100.0	100.0	

F13. Political views (Liberal-Conservative)

	Frequency	Percent	Valid Percent	Cumulative Percent
Very conservative	74	7.0	7.0	7.0
Conservative	344	32.5	32.5	39.5
Moderate	403	38.0	38.0	77.5
Liberal	156	14.7	14.7	92.2
Very liberal	48	4.5	4.5	96.7
Don't know	24	2.3	2.3	99.0
Refused	11	1.0	1.0	100.0
Total	1060	100.0	100.0	

F14. Are you or any member of your household a member of a local, state, or national labor union?

	Frequency	Percent	Valid Percent	Cumulative Percent
Yes, respondent	96	9.1	9.1	9.1
Yes, another household member	91	8.5	8.5	17.6
No, nobody in household	860	81.1	81.1	98.7
Don't know	6	.5	.5	99.3
Refused	8	.7	.7	100.0
Total	1060	100.0	100.0	

F15. Do you or a member of your household work for federal, state, or local government

	Frequency	Percent	Valid Percent	Cumulative Percent
Yes	190	17.9	17.9	17.9
No	863	81.4	81.4	99.3
Valid Don't know	1	.1	.1	99.4
Refused	6	.6	.6	100.0
Total	1060	100.0	100.0	

F16. Do you have any guns, rifles or pistols in your home?

	Frequency	Percent	Valid Percent	Cumulative Percent
Yes	459	43.3	43.3	43.3
No	542	51.1	51.1	94.4
Valid Don't know	2	.2	.2	94.6
Refused	58	5.4	5.4	100.0
Total	1060	100.0	100.0	

F17. How many days in the past week did you read a daily newspaper?

	Frequency	Percent	Valid Percent	Cumulative Percent
None	279	26.3	26.3	26.3
One day	126	11.9	11.9	38.2
Two	99	9.3	9.3	47.5
Three	85	8.0	8.0	55.5
Four	45	4.3	4.3	59.7
Valid Five	49	4.6	4.6	64.4
Six	19	1.8	1.8	66.2
Seven days or 'every day'	353	33.3	33.3	99.5
Don't know	1	.1	.1	99.6
Refused	4	.4	.4	100.0
Total	1060	100.0	100.0	

F18. How many days in the past week did you watch the local TV news at 5, 6 or 10 o'clock?

	Frequency	Percent	Valid Percent	Cumulative Percent
None	191	18.1	18.1	18.1
One day	46	4.3	4.3	22.4
Two	61	5.7	5.7	28.1
Three	65	6.2	6.2	34.3
Four	48	4.5	4.5	38.8
Valid Five	119	11.2	11.2	50.0
Six	36	3.4	3.4	53.4
Seven days or 'every day'	486	45.9	45.9	99.3
Don't know	2	.2	.2	99.5
Refused	5	.5	.5	100.0
Total	1060	100.0	100.0	

F19. Calls on cell versus home phone

	Frequency	Percent	Valid Percent	Cumulative Percent
	344	32.5	32.5	32.5
	323	30.4	30.4	62.9
Valid	384	36.3	36.3	99.2
	0	.0	.0	99.2
	9	.8	.8	100.0
Total	1060	100.0	100.0	

F20. And did I reach you by dialing: PHONE NUMBER

	Frequency	Percent	Valid Percent	Cumulative Percent
	1057	99.7	99.7	99.7
Valid	3	.3	.3	100.0
Total	1060	100.0	100.0	

F22. Is this a cell phone or not?

	Frequency	Percent	Valid Percent	Cumulative Percent
	314	29.6	29.6	29.6
Valid	746	70.4	70.4	100.0
Total	1060	100.0	100.0	

areacode

	Frequency	Percent	Valid Percent	Cumulative Percent
262	183	17.2	17.2	17.2
414	172	16.2	16.2	33.4
608	239	22.6	22.6	56.0
715	218	20.6	20.6	76.6
920	248	23.4	23.4	100.0
Total	1060	100.0	100.0	

age 4 categories

	Frequency	Percent	Valid Percent	Cumulative Percent
18-29	174	16.5	16.5	16.5
30-44	252	23.7	23.7	40.2
45-59	317	29.9	29.9	70.1
60+	308	29.1	29.1	99.1
Don't know/Refused	9	.9	.9	100.0
Total	1060	100.0	100.0	

3 race categories

	Frequency	Percent	Valid Percent	Cumulative Percent
White	907	85.5	85.5	85.5
Black	64	6.0	6.0	91.6
Other	78	7.3	7.3	98.9
Don't know/Refused	12	1.1	1.1	100.0
Total	1060	100.0	100.0	

hispanic

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid Yes	30	2.8	2.8	2.8
No	1014	95.7	95.7	98.5
Don't know/Refused	16	1.5	1.5	100.0
Total	1060	100.0	100.0	

5 education categories

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid Less than high school	50	4.8	4.8	4.8
High school graduate	309	29.1	29.1	33.9
Some college, no degree	216	20.3	20.3	54.2
Associate degree	132	12.5	12.5	66.7
Bachelors or more	343	32.3	32.3	99.0
Don't know/Refused	11	1.0	1.0	100.0
Total	1060	100.0	100.0	

3 category Party ID including leaners

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid Republican	443	41.8	41.8	41.8
Democrat	499	47.1	47.1	88.9
Independent	106	10.0	10.0	98.8
Don't know/Refused	12	1.2	1.2	100.0
Total	1060	100.0	100.0	

Race/Ethnicity

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid	White, Non-Hispanic	892	84.2	84.2
	Black, Non-Hispanic	63	5.9	90.1
	Hispanic	30	2.8	92.9
	Other Race/Ethnicity	64	6.0	98.9
	Don't know/Refused	11	1.1	100.0
	Total	1060	100.0	100.0

Income Recode

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Less than \$40,000	353	33.3	33.3
	\$40,000 to under \$75,000	262	24.7	58.0
	\$75,000 or more	275	25.9	83.9
	Don'tknow/Refused	170	16.1	100.0
	Total	1060	100.0	100.0

Newspaper Recode

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Zero days	279	26.3	26.3
	1-3 days	310	29.2	55.5
	4-6 days	113	10.7	66.2
	7 days or every day	353	33.3	99.5
	Don't know/refused	6	.5	100.0
	Total	1060	100.0	100.0

TV Recode

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Zero days	191	18.1	18.1
	1-3 days	172	16.2	34.3
	4-6 days	202	19.1	53.4
	7 days or every day	486	45.9	99.3
	Don't know/refused	8	.7	100.0
	Total	1060	100.0	100.0

Region/Media Market

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Milwaukee City	103	9.7	9.7	9.7
	Rest of Milwaukee media market	326	30.8	30.8	40.5
	Madison media market	189	17.9	17.9	58.3
	Green Bay/Appleton media market	198	18.7	18.7	77.0
	All other media markets	244	23.0	23.0	100.0
	Total	1060	100.0	100.0	

Religion recoded (6 cat)

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Protestant/Christian	477	45.0	45.0	45.0
	Catholic	354	33.4	33.4	78.4
	Jewish	12	1.1	1.1	79.5
	Other	73	6.9	6.9	86.4
	None	127	11.9	11.9	98.3
	Don't know/Refused	18	1.7	1.7	100.0
Total	1060	100.0	100.0		

Party ID 5 categories, leaners separate

	Frequency	Percent	Valid Percent	Cumulative Percent
Republican	295	27.9	27.9	27.9
Lean Republican	148	13.9	13.9	41.8
Independent	88	8.3	8.3	50.1
Valid Lean Democrat	190	18.0	18.0	68.0
Democrat	308	29.1	29.1	97.1
Don't know/Refused	30	2.9	2.9	100.0
Total	1060	100.0	100.0	

qf14 and qf15 - job and union status

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid Public sector union household	72	6.8	6.8	6.8
Public sector non-union household	115	10.8	10.8	17.6
Valid Private sector union household	115	10.8	10.8	28.4
Private sector non-union household	745	70.3	70.3	98.7
Don't know/Refused	14	1.3	1.3	100.0
Total	1060	100.0	100.0	

Region/Media Market v2

	Frequency	Percent	Valid Percent	Cumulative Percent
Milwaukee City	103	9.7	9.7	9.7
Milwaukee County	69	6.5	6.5	16.2
Rest of Milwauke media market	257	24.2	24.2	40.5
Valid Madison media market	189	17.9	17.9	58.3
Green Bay/Appleton media market	198	18.7	18.7	77.0
All other media markets	244	23.0	23.0	100.0
Total	1060	100.0	100.0	