



Marquette Law School Poll, May 6-9, 2013

Frequencies have been rounded to whole numbers.

s2. Gender

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid Male	342	47.6	47.6	47.6
Valid Female	375	52.4	52.4	100.0
Total	717	100.0	100.0	

S3a. Wisconsin Resident

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid Yes	717	100.0	100.0	100.0

S4. Live in Milwaukee city limits

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid Yes	115	16.0	74.7	74.7
Valid No	39	5.4	25.3	100.0
Total	153	21.4	100.0	
Missing System	564	78.6		
Total	717	100.0		

S5. Registered to vote

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid Yes, registered to vote	717	100.0	100.0	100.0

1. Follow politics

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Most of the time	438	61.1	61.1
	Some of the time	179	25.0	86.1
	Only now and then	58	8.2	94.3
	Hardly at all	41	5.7	100.0
	Total	717	100.0	100.0

3. Over past year, economy has gotten better, gotten worse, or stayed about the same

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Gotten better	243	33.8	33.8
	Gotten worse	163	22.8	56.6
	“Stayed the same”	302	42.2	98.8
	Don't know	7	.9	99.8
	Refused	2	.2	100.0
	Total	717	100.0	100.0

4. Looking ahead, will economy get better, get worse, or stay about the same

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Get better	282	39.3	39.3
	Get worse	142	19.7	59.1
	“Stay the same”	264	36.9	95.9
	Don't know	29	4.0	99.9
	Refused	1	.1	100.0
	Total	717	100.0	100.0

5. Approval of Obama handling his job as President

	Frequency	Percent	Valid Percent	Cumulative Percent
Approve	362	50.5	50.5	50.5
Disapprove	322	44.9	44.9	95.4
Valid Don't know	26	3.7	3.7	99.0
Refused	7	1.0	1.0	100.0
Total	717	100.0	100.0	

6. Approval of Scott Walker handling his job as Governor of Wisconsin

	Frequency	Percent	Valid Percent	Cumulative Percent
Approve	364	50.8	50.8	50.8
Disapprove	325	45.3	45.3	96.2
Valid Don't know	23	3.2	3.2	99.4
Refused	5	.6	.6	100.0
Total	717	100.0	100.0	

7. Barack Obama: favorable or unfavorable

	Frequency	Percent	Valid Percent	Cumulative Percent
Favorable	379	52.9	52.9	52.9
Unfavorable	310	43.3	43.3	96.1
Valid Haven't heard enough	15	2.1	2.1	98.2
Don't know	8	1.1	1.1	99.3
Refused	5	.7	.7	100.0
Total	717	100.0	100.0	

8. Scott Walker: favorable or unfavorable

	Frequency	Percent	Valid Percent	Cumulative Percent
Favorable	350	48.9	48.9	48.9
Unfavorable	320	44.6	44.6	93.4
Valid Haven't heard enough	41	5.7	5.7	99.1
Don't know	5	.7	.7	99.8
Refused	1	.2	.2	100.0
Total	717	100.0	100.0	

9. Ron Johnson: favorable or unfavorable

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid Favorable	238	33.1	33.1	33.1
Valid Unfavorable	182	25.3	25.3	58.5
Valid Haven't heard enough	266	37.0	37.0	95.5
Valid Don't know	31	4.3	4.3	99.8
Valid Refused	2	.2	.2	100.0
Valid Total	717	100.0	100.0	

10. Tammy Baldwin: favorable or unfavorable

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid Favorable	286	39.9	39.9	39.9
Valid Unfavorable	273	38.1	38.1	78.0
Valid Haven't heard enough	140	19.5	19.5	97.5
Valid Don't know	16	2.2	2.2	99.7
Valid Refused	2	.3	.3	100.0
Valid Total	717	100.0	100.0	

11. Paul Ryan: favorable or unfavorable

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid Favorable	313	43.7	43.7	43.7
Valid Unfavorable	276	38.5	38.5	82.2
Valid Haven't heard enough	120	16.7	16.7	99.0
Valid Don't know	4	.6	.6	99.6
Valid Refused	3	.4	.4	100.0
Valid Total	717	100.0	100.0	

12. Marco Rubio: favorable or unfavorable

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid Favorable	171	23.8	23.8	23.8
Valid Unfavorable	128	17.8	17.8	41.6
Valid Haven't heard enough	375	52.3	52.3	93.9
Valid Don't know	41	5.8	5.8	99.7
Valid Refused	2	.3	.3	100.0
Valid Total	717	100.0	100.0	

13. Chris Christie: favorable or unfavorable

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid Favorable	254	35.4	35.4	35.4
Valid Unfavorable	117	16.4	16.4	51.8
Valid Haven't heard enough	301	42.0	42.0	93.8
Valid Don't know	41	5.7	5.7	99.5
Valid Refused	4	.5	.5	100.0
Valid Total	717	100.0	100.0	

14. Rand Paul: favorable or unfavorable

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid Favorable	171	23.8	23.8	23.8
Valid Unfavorable	205	28.6	28.6	52.4
Valid Haven't heard enough	302	42.1	42.1	94.5
Valid Don't know	36	5.0	5.0	99.5
Valid Refused	3	.5	.5	100.0
Valid Total	717	100.0	100.0	

15. Hillary Clinton: favorable or unfavorable

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid Favorable	383	53.3	53.3	53.3
Valid Unfavorable	266	37.1	37.1	90.5
Valid Haven't heard enough	47	6.5	6.5	97.0
Valid Don't know	18	2.6	2.6	99.5
Valid Refused	3	.5	.5	100.0
Valid Total	717	100.0	100.0	

16. Joe Biden: favorable or unfavorable

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid Favorable	317	44.2	44.2	44.2
Valid Unfavorable	282	39.3	39.3	83.5
Valid Haven't heard enough	104	14.5	14.5	98.1
Valid Don't know	12	1.6	1.6	99.7
Valid Refused	2	.3	.3	100.0
Valid Total	717	100.0	100.0	

18. Charter schools: favorable or unfavorable

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid Favorable	270	37.6	37.6	37.6
Valid Unfavorable	177	24.6	24.6	62.2
Valid Haven't heard enough	246	34.4	34.4	96.6
Valid Don't know	24	3.3	3.3	99.9
Valid Refused	0	.1	.1	100.0
Valid Total	717	100.0	100.0	

19. Voucher Schools: favorable or unfavorable

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid Favorable	172	24.0	24.0	24.0
Valid Unfavorable	217	30.2	30.2	54.2
Valid Haven't heard enough	284	39.6	39.6	93.9
Valid Don't know	40	5.6	5.6	99.5
Valid Refused	4	.5	.5	100.0
Valid Total	717	100.0	100.0	

20. Public Schools: favorable or unfavorable

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid Favorable	474	66.1	66.1	66.1
Unfavorable	178	24.9	24.9	91.0
Haven't heard enough	52	7.3	7.3	98.2
Don't know	11	1.6	1.6	99.8
Refused	2	.2	.2	100.0
Total	717	100.0	100.0	

21. View on illegal immigrants who are currently working in the U.S.

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid Stay and apply for citizenship	413	57.6	57.6	57.6
Stay as temporary guest workers	138	19.3	19.3	76.8
Required to leave jobs and U.S.	147	20.5	20.5	97.3
Don't Know	14	1.9	1.9	99.2
Refused	6	.8	.8	100.0
Total	717	100.0	100.0	

22. Gun sales subject to background checks: favor or oppose

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid Favor	512	71.5	71.5	71.5
Oppose	189	26.3	26.3	97.8
Don't know	16	2.2	2.2	100.0
Total	717	100.0	100.0	

23. Satisfaction with public schools in the community.

	Frequency	Percent	Valid Percent	Cumulative Percent
Very satisfied	135	18.8	18.8	18.8
Satisfied	372	51.9	51.9	70.8
Dissatisfied	125	17.5	17.5	88.3
Very dissatisfied	55	7.7	7.7	96.0
Valid Mixed feelings/Some good, some bad	6	.8	.8	96.8
Don't know	23	3.2	3.2	99.9
Refused	1	.1	.1	100.0
Total	717	100.0	100.0	

24. Money allocated to Public Schools for general operations.

	Frequency	Percent	Valid Percent	Cumulative Percent
Kept at its current level	157	21.8	21.8	21.8
Allowed to increase one and a half percent	102	14.2	14.2	36.1
Allowed to increase in line with inflation	252	35.2	35.2	71.3
Valid Increased more than the rate of inflation	128	17.8	17.8	89.1
Reduced from the current level	53	7.4	7.4	96.5
Don't know	20	2.7	2.7	99.2
Refused	6	.8	.8	100.0
Total	717	100.0	100.0	

25a. Willing or unwilling to raise gas taxes and vehicle registration fees for highway projects.

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid Willing	196	27.4	27.4	27.4
Unwilling	511	71.3	71.3	98.6
Don't know	7	1.0	1.0	99.7
Refused	2	.3	.3	100.0
Total	717	100.0	100.0	

25b. Willing or unwilling to borrow money to pay for highway projects.

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Willing	175	24.4	24.4
	Unwilling	517	72.2	96.5
	Don't know	22	3.1	99.6
	Refused	3	.4	100.0
	Total	717	100.0	100.0

25c. Willing or unwilling to cut spending even if that delays planned highway projects.

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Willing	373	52.0	52.0
	Unwilling	316	44.0	96.0
	Don't know	26	3.6	99.6
	Refused	3	.4	100.0
	Total	717	100.0	100.0

26. Do tax cuts generally do more for the poor, the middle class, or the wealthy?

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid	More for the poor	92	12.8	12.8
	More for the middle class	163	22.7	35.5
	More for the wealthy	393	54.9	90.4
	Don't know	62	8.7	99.1
	Refused	7	.9	100.0
	Total	717	100.0	100.0

27. Which is more important: Reducing property taxes or increasing spending on public schools?

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid Reducing property taxes	353	49.2	49.2	49.2
Increasing spending on public schools	333	46.5	46.5	95.7
Don't know	25	3.5	3.5	99.2
Refused	6	.8	.8	100.0
Total	717	100.0	100.0	

28. Would you like to see vouchers expanded to full state, only to larger districts, no expansion, or end the program?

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid Expanded statewide	233	32.5	32.5	32.5
Expand to larger districts only	114	15.9	15.9	48.4
No expansion	106	14.7	14.7	63.1
End the voucher program entirely	207	28.8	28.8	91.9
Don't Know	56	7.8	7.8	99.7
Refused	2	.3	.3	100.0
Total	717	100.0	100.0	

30a. Favor/Oppose: A 330 million dollar tax cut

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid Favor	397	55.4	55.4	55.4
Oppose	258	36.0	36.0	91.4
Don't Know	57	7.9	7.9	99.3
Refused	5	.7	.7	100.0
Total	717	100.0	100.0	

30b. Favor/Oppose: Borrowing 994 million dollars for road construction

	Frequency	Percent	Valid Percent	Cumulative Percent
Favor	164	22.9	22.9	22.9
Oppose	523	73.0	73.0	95.9
Valid Don't Know	28	3.9	3.9	99.8
Refused	2	.2	.2	100.0
Total	717	100.0	100.0	

30c. Favor/Oppose: A two-year tuition freeze at University of Wisconsin system campuses

	Frequency	Percent	Valid Percent	Cumulative Percent
Favor	545	76.1	76.1	76.1
Oppose	152	21.2	21.2	97.2
Valid Don't Know	19	2.6	2.6	99.8
Refused	1	.2	.2	100.0
Total	717	100.0	100.0	

30d. Favor/Oppose: Reducing a 181 million dollar increase in state support for the University of Wisconsin

	Frequency	Percent	Valid Percent	Cumulative Percent
Favor	317	44.3	44.3	44.3
Oppose	355	49.5	49.5	93.8
Valid Don't Know	42	5.9	5.9	99.7
Refused	2	.3	.3	100.0
Total	717	100.0	100.0	

31. Do you think Wisconsin is creating jobs faster, about the same, or lagging behind other states in job creation?

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid Faster than other states	64	9.0	9.0	9.0
About the same rate	248	34.7	34.7	43.6
Lagging behind	353	49.3	49.3	92.9
Don't Know	50	6.9	6.9	99.8
Refused	1	.2	.2	100.0
Total	717	100.0	100.0	

32. In general, how satisfied are you with the way things are going in your own life these days?

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid Complete satisfied	173	24.2	24.2	24.2
Somewhat satisfied	385	53.7	53.7	77.9
Somewhat dissatisfied	118	16.4	16.4	94.3
Complete dissatisfied	37	5.2	5.2	99.4
Don't know	4	.5	.5	99.9
Refused	0	.1	.1	100.0
Total	717	100.0	100.0	

33. Do you have a generally favorable or unfavorable opinion of the health reform bill signed into law in 2010?

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid Favorable	271	37.7	37.7	37.7
Unfavorable	368	51.3	51.3	89.1
Don't Know	74	10.4	10.4	99.4
Refused	4	.6	.6	100.0
Total	717	100.0	100.0	

34. Do you have enough information about the health reform law to understand how it will impact you and your family?

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid				
Have enough information	343	47.8	47.8	47.8
Don't have enough information	365	50.9	50.9	98.7
Don't Know	9	1.3	1.3	100.0
Total	717	100.0	100.0	

35. Should municipal employees be required to live where they work or should the residency requirement be eliminated?

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid				
Live where they work	307	42.9	42.9	42.9
Residency requirement eliminated	373	52.0	52.0	94.9
Don't Know	33	4.6	4.6	99.5
Refused	4	.5	.5	100.0
Total	717	100.0	100.0	

36. Approve/Disapprove: Senator Ron Johnson opposing legislation making gun sales subject to background checks

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid				
Approve	226	31.5	31.5	31.5
Disapprove	407	56.8	56.8	88.3
Not important either way	70	9.7	9.7	98.0
Don't know	12	1.6	1.6	99.7
Refused	2	.3	.3	100.0
Total	717	100.0	100.0	

37. Approve/Disapprove: Senator Tammy Baldwin supporting legislation making gun sales subject to background checks

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid Approve	486	67.8	67.8	67.8
Disapprove	167	23.3	23.3	91.1
Not important either way	59	8.2	8.2	99.3
Don't know	4	.5	.5	99.9
Refused	1	.1	.1	100.0
Total	717	100.0	100.0	

F1. Generally speaking, do you usually think of yourself as a Republican, a Democrat, or an Independent?

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid Republican	188	26.3	26.3	26.3
Democrat	228	31.8	31.8	58.1
Independent	277	38.6	38.6	96.7
Other/No preference	12	1.7	1.7	98.4
Don't know	1	.1	.1	98.5
Refused	10	1.5	1.5	100.0
Total	717	100.0	100.0	

F2. Do you think of yourself closer to the Republican Party or to the Democratic Party?

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid Republican	113	15.8	39.1	39.1
Democratic	105	14.6	36.1	75.2
Neither/Just Independent	56	7.9	19.4	94.7
Don't know	7	1.0	2.4	97.0
Refused	9	1.2	3.0	100.0
Total	290	40.4	100.0	
Missing System	427	59.6		
Total	717	100.0		

F2a. Looking ahead, who of the following would you most like to see as the Republican presidential candidate?

	Frequency	Percent	Valid Percent	Cumulative Percent	
	Jeb Bush	14	1.9	4.6	4.6
	Chris Christie	32	4.5	10.6	15.2
	Bobby Jindal	2	.3	.8	16.0
	Rand Paul	21	2.9	6.9	22.9
	Marco Rubio	64	8.9	21.2	44.0
Valid	Paul Ryan	82	11.4	27.1	71.1
	Scott Walker	48	6.8	16.1	87.2
	Someone else	5	.7	1.6	88.8
	Don't know	32	4.4	10.5	99.3
	Refused	2	.3	.7	100.0
	Total	302	42.1	100.0	
Missing	System	415	57.9		
Total		717	100.0		

F2b. Looking ahead, who of the following would you most like to see as the Democratic presidential candidate?

	Frequency	Percent	Valid Percent	Cumulative Percent	
	Joe Biden	43	6.0	13.0	13.0
	Hillary Clinton	205	28.6	61.5	74.5
	Andrew Cuomo	14	1.9	4.2	78.7
	Martin O'Malley	4	.5	1.1	79.7
	Deval Patrick	5	.7	1.5	81.3
Valid	Mark Warner	2	.3	.7	81.9
	Elizabeth Warren	16	2.2	4.8	86.7
	Someone else	5	.7	1.5	88.2
	Don't know	37	5.1	11.0	99.1
	Refused	3	.4	.9	100.0
	Total	333	46.4	100.0	
Missing	System	384	53.6		
Total		717	100.0		

F2c. If the election for president were held today, would you vote for Hillary Clinton or Chris Christie?

	Frequency	Percent	Valid Percent	Cumulative Percent	
Valid	Hillary Clinton	333	46.5	46.5	46.5
	Chris Christie	287	40.0	40.0	86.5
	Neither	33	4.7	4.7	91.1
	Don't know	53	7.3	7.3	98.5
	Refused	11	1.5	1.5	100.0
	Total	717	100.0	100.0	

F2d. If the election for president were held today, would you vote for Hillary Clinton or Paul Ryan?

	Frequency	Percent	Valid Percent	Cumulative Percent	
Valid	Hillary Clinton	348	48.5	48.5	48.5
	Paul Ryan	312	43.5	43.5	92.0
	Neither	21	2.9	2.9	94.9
	Don't know	30	4.2	4.2	99.2
	Refused	6	.8	.8	100.0
	Total	717	100.0	100.0	

F2e. If the election for president were held today, would you vote for Hillary Clinton or Scott Walker?

	Frequency	Percent	Valid Percent	Cumulative Percent	
Valid	Hillary Clinton	360	50.2	50.2	50.2
	Scott Walker	299	41.7	41.7	91.9
	Neither	25	3.5	3.5	95.5
	Don't know	26	3.7	3.7	99.1
	Refused	6	.9	.9	100.0
	Total	717	100.0	100.0	

F2f. If the election for president were held today, would you vote for Hillary Clinton or Marco Rubio?

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid				
Hillary Clinton	366	51.1	51.1	51.1
Marco Rubio	250	34.9	34.9	86.0
Neither	37	5.2	5.2	91.2
Don't know	56	7.8	7.8	99.0
Refused	7	1.0	1.0	100.0
Total	717	100.0	100.0	

F2g. If the election for president were held today, would you vote for Hillary Clinton or Rand Paul?

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid				
Hillary Clinton	364	50.8	50.8	50.8
Rand Paul	266	37.2	37.2	87.9
Neither	35	4.8	4.8	92.7
Don't know	46	6.5	6.5	99.2
Refused	6	.8	.8	100.0
Total	717	100.0	100.0	

F3. What is the highest level of education you completed?

	Frequency	Percent	Valid Percent	Cumulative Percent
Elementary school only	5	.7	.7	.7
Some high school but didn't finish	29	4.1	4.1	4.8
Completed high school	215	29.9	29.9	34.7
Some college but didn't finish	146	20.4	20.4	55.0
Two year college degree	89	12.4	12.4	67.5
Four year college degree	134	18.6	18.6	86.1
Some graduate work	16	2.2	2.2	88.3
Completed masters or professional degree	63	8.8	8.8	97.1
Advanced graduate work or Ph.D.	19	2.7	2.7	99.8
Don't know	1	.1	.1	99.9
Refused	1	.1	.1	100.0
Total	717	100.0	100.0	

F5. Are you currently married, widowed, divorced, separated, or have you never been married?

	Frequency	Percent	Valid Percent	Cumulative Percent
Married	404	56.3	56.3	56.3
Widowed	60	8.4	8.4	64.7
Divorced	71	9.9	9.9	74.6
Separated	6	.9	.9	75.5
Never married	164	22.9	22.9	98.4
Don't know	4	.5	.5	99.0
Refused	7	1.0	1.0	100.0
Total	717	100.0	100.0	

F8. Aside from weddings and funerals, how often do you attend religious services

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid	More than once a week	65	9.1	9.1
	Once a week	193	26.9	35.9
	Once or twice a month	130	18.1	54.0
	A few times a year	118	16.5	70.5
	Seldom	113	15.8	86.2
	Never	92	12.9	99.1
	Don't know	3	.5	99.6
	Refused	3	.4	100.0
	Total	717	100.0	100.0

F9. What is your religious preference?

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Protestant	174	24.2	24.2
	Roman Catholic	230	32.1	56.3
	Jewish	4	.6	56.9
	Muslim/Islam	2	.3	57.2
	Mormon/Latter-Day Saints	3	.4	57.7
	Other Christian Religion	140	19.5	77.1
	Other Non-Christian Religion	33	4.6	81.7
	No Religion/Atheist/Agnostic	100	14.0	95.7
	Don't know	10	1.4	97.1
	Refused	21	2.9	100.0
	Total	717	100.0	100.0

F10. Parent or guardian of any children under 18 living in your household

	Frequency	Percent	Valid Percent	Cumulative Percent
Yes	226	31.5	31.5	31.5
No	489	68.2	68.2	99.7
Valid Don't know	1	.1	.1	99.8
Refused	1	.2	.2	100.0
Total	717	100.0	100.0	

F10a. Do any of your children currently attend public schools?

	Frequency	Percent	Valid Percent	Cumulative Percent
Yes	173	24.1	76.4	76.4
Valid No	53	7.4	23.6	100.0
Total	226	31.5	100.0	
Missing System	491	68.5		
Total	717	100.0		

F10b. Do any of your children currently attend private or religious schools?

	Frequency	Percent	Valid Percent	Cumulative Percent
Yes	33	4.6	14.5	14.5
Valid No	193	27.0	85.5	100.0
Total	226	31.5	100.0	
Missing System	491	68.5		
Total	717	100.0		

F11. Last year, that is in 2012, what was your total family income from all sources, before taxes?

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid Less than \$10,000	48	6.7	6.7	6.7
10 to under \$20,000	54	7.5	7.5	14.2
20 to under \$30,000	70	9.7	9.7	24.0
30 to under \$40,000	70	9.8	9.8	33.8
40 to under \$50,000	45	6.2	6.2	40.0
50 to under \$75,000	125	17.4	17.4	57.4
75 to under \$100,000	87	12.1	12.1	69.5
100 to under \$150,000	79	11.0	11.0	80.5
\$150,000 or more	34	4.7	4.7	85.3
Don't know	26	3.7	3.7	89.0
Refused	79	11.0	11.0	100.0
Total	717	100.0	100.0	

F13. Political views (Liberal-Conservative)

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid Very conservative	46	6.4	6.4	6.4
Conservative	241	33.6	33.6	40.1
Moderate	233	32.5	32.5	72.6
Liberal	123	17.2	17.2	89.7
Very liberal	39	5.4	5.4	95.2
Don't know	28	3.9	3.9	99.1
Refused	7	.9	.9	100.0
Total	717	100.0	100.0	

F14. Are you or any member of your household a member of a local, state, or national labor union?

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid Yes, respondent	95	13.2	13.2	13.2
Yes, another household member	32	4.5	4.5	17.6
No, nobody in household	590	82.3	82.3	99.9
Refused	0	.1	.1	100.0
Total	717	100.0	100.0	

F15. Do you or a member of your household work for federal, state, or local government

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid Yes	129	18.0	18.0	18.0
No	580	80.8	80.8	98.9
Don't know	2	.2	.2	99.1
Refused	6	.9	.9	100.0
Total	717	100.0	100.0	

F16. Do you have any guns, rifles or pistols in your home?

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid Yes	312	43.5	43.5	43.5
No	356	49.6	49.6	93.1
Don't know	2	.3	.3	93.4
Refused	48	6.6	6.6	100.0
Total	717	100.0	100.0	

F17. How many days in the past week did you read a daily newspaper?

	Frequency	Percent	Valid Percent	Cumulative Percent
None	172	24.0	24.0	24.0
One day	118	16.5	16.5	40.5
Two	70	9.8	9.8	50.2
Three	47	6.5	6.5	56.7
Four	28	4.0	4.0	60.7
Five	29	4.0	4.0	64.7
Six	17	2.3	2.3	67.0
Seven days or 'every day'	235	32.7	32.7	99.8
Don't know	2	.2	.2	100.0
Total	717	100.0	100.0	

F19. Calls on cell versus home phone

	Frequency	Percent	Valid Percent	Cumulative Percent
All or almost all on a cell phone	230	32.1	32.1	32.1
Some on a cell phone and some on a home phone	237	33.1	33.1	65.1
All or almost all on a regular home phone	244	34.1	34.1	99.2
Don't know	1	.2	.2	99.4
Refused	4	.6	.6	100.0
Total	717	100.0	100.0	

F20. And did I reach you by dialing: PHONE NUMBER

	Frequency	Percent	Valid Percent	Cumulative Percent
Yes	716	99.8	99.8	99.8
No	1	.2	.2	100.0
Total	717	100.0	100.0	

F22. Is this a cell phone or not?

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid Yes	208	29.1	29.1	29.1
Valid No	509	70.9	70.9	100.0
Total	717	100.0	100.0	

age 4 categories

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid 18-29	118	16.5	16.5	16.5
Valid 30-44	170	23.7	23.7	40.2
Valid 45-59	217	30.3	30.3	70.5
Valid 60+	208	29.1	29.1	99.6
Valid Don't know/Refused	3	.4	.4	100.0
Total	717	100.0	100.0	

3 race categories

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid White	609	84.9	84.9	84.9
Valid Black	61	8.5	8.5	93.3
Valid Other	38	5.2	5.2	98.6
Valid Don't know/Refused	10	1.4	1.4	100.0
Total	717	100.0	100.0	

hispanic

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid Yes	21	2.9	2.9	2.9
Valid No	692	96.6	96.6	99.5
Valid Don't know/Refused	4	.5	.5	100.0
Total	717	100.0	100.0	

5 education categories

	Frequency	Percent	Valid Percent	Cumulative Percent	
Valid	Less than high school	34	4.8	4.8	4.8
	High school graduate	215	29.9	29.9	34.7
	Some college, no degree	146	20.4	20.4	55.0
	Associate degree	89	12.4	12.4	67.5
	Bachelors or more	232	32.3	32.3	99.8
	Don't know/Refused	1	.2	.2	100.0
	Total	717	100.0	100.0	

3 category Party ID including leaners

	Frequency	Percent	Valid Percent	Cumulative Percent	
Valid	Republican	302	42.1	42.1	42.1
	Democrat	333	46.4	46.4	88.5
	Independent	63	8.8	8.8	97.3
	Don't know/Refused	19	2.7	2.7	100.0
	Total	717	100.0	100.0	

Race/Ethnicity

	Frequency	Percent	Valid Percent	Cumulative Percent	
Valid	White, Non-Hispanic	597	83.2	83.2	83.2
	Black, Non-Hispanic	60	8.4	8.4	91.6
	Hispanic	21	2.9	2.9	94.5
	Other Race/Ethnicity	29	4.1	4.1	98.6
	Don't know/Refused	10	1.4	1.4	100.0
	Total	717	100.0	100.0	

Income Recode

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Less than \$40,000	242	33.8	33.8
	\$40,000 to under \$75,000	170	23.7	57.4
	\$75,000 or more	200	27.8	85.3
	Don't know/Refused	106	14.7	100.0
	Total	717	100.0	100.0

Newspaper Recode

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Zero days	172	24.0	24.0
	1-3 days	235	32.8	56.7
	4-6 days	74	10.3	67.0
	7 days or every day	235	32.7	99.8
	Don't know/refused	2	.2	100.0
	Total	717	100.0	100.0

Region/Media Market

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Milwaukee City	113	15.7	15.7
	Rest of Milwaukee media market	184	25.6	41.4
	Madison media market	116	16.1	57.5
	Green Bay/Appleton media market	150	21.0	78.5
	All other media markets	154	21.5	100.0
	Total	717	100.0	100.0

Religion recoded (6 cat)

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid Protestant/Christian	316	44.1	44.1	44.1
Catholic	230	32.1	32.1	76.2
Jewish	4	.6	.6	76.8
Other	35	4.9	4.9	81.7
None	100	14.0	14.0	95.7
Don't know/Refused	31	4.3	4.3	100.0
Total	717	100.0	100.0	

Party ID 5 categories, leaners separate

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid Republican	188	26.3	26.3	26.3
Lean Republican	113	15.8	15.8	42.1
Independent	56	7.9	7.9	49.9
Lean Democrat	105	14.6	14.6	64.5
Democrat	228	31.8	31.8	96.4
Don't know/Refused	26	3.6	3.6	100.0
Total	717	100.0	100.0	

qf14 and qf15 - job and union status

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid Public sector union household	54	7.6	7.6	7.6
Public sector non-union household	75	10.5	10.5	18.0
Private sector union household	71	9.9	9.9	27.9
Private sector non-union household	508	70.9	70.9	98.8
Don't know/Refused	8	1.2	1.2	100.0
Total	717	100.0	100.0	