



Marquette Law School Poll – October 21-24, 2013

Good (afternoon/evening), I'm _____ calling on behalf of Marquette University.

We're conducting a survey about your views on issues in Wisconsin today. Your participation is completely voluntary and your responses will be kept confidential. No one will ever try to sell you anything as a result of your responses.

S1. May I please speak with the (male/female) adult member of your household, currently at home, age 18 or older, with the most recent birthday?

(IF SELECTED RESPONDENT NOT CURRENTLY AT HOME AND AVAILABLE, ASK FOR THE (FEMALE/MALE) CURRENTLY AT HOME.)

- 1 Correct household member on phone (CONTINUE)
- 2 Will put correct member of household on phone (RE-READ INTRO AND CONTINUE WITH S2.)
- 3 No household member age 18 or over is currently available (PLACE HOUSEHOLD INTO CALLBACK)
- 4 No one in household age 18 or older (TERMINATE)

S2. Record Gender: (DO NOT ASK. RECORD ONLY ONE RESPONSE)

- 1 Male
- 2 Female

****Author note: If respondent in overquota, go to overquota/callback script and have interviewer place respondent in specified callback for future day.****

S3a. Do you currently live in Wisconsin?

- 1 Yes
- 2 No (TERMINATE)

S3b. In what county in Wisconsin do you live?

****Author note: Insert county list on screen.****

****Author note: If respondent lives in Milwaukee County or County is Don't Know/Other, continue to**

S4. If respondent lives in any Wisconsin county besides Milwaukee, place in appropriate quota group and skip to S5. If over quota, thank and terminate.**

S4. Do you currently live within Milwaukee city limits? **(RECORD ONE ANSWER)**

- 1 Yes (Milwaukee City quota group)
- 2 No (Milwaukee DMA quota group)

S5. Some people are registered to vote and others are not. Are you registered to vote in the precinct or ward where you now live, or aren't you?

- 1 Yes, Registered to Vote (SKIP TO Q.1)
- 2 No, Not Registered to Vote (TERMINATE)
(DO NOT READ)
- 9 No Answer/Don't Know/Refused (TERMINATE)

Q1. Some people seem to follow what's going on in politics most of the time, whether there's an election going on or not. Others aren't that interested. Would you say you follow what's going on in politics most of the time, some of the time, only now and then, or hardly at all?

- 1 Most of the time
- 2 Some of the time
- 3 Only now and then
- 4 Hardly at all
- (DO NOT READ)
- 8 Don't know
- 9 Refused

Q2. What are the chances that you will vote in the November 2014 general election for Governor, Congress, and other offices -- are you absolutely certain to vote, very likely to vote, are the chances 50-50, or don't you think you will vote?

- 1 Absolutely certain
- 2 Very Likely
- 3 50-50
- 4 Will not vote
- (DO NOT READ)
- 8 Don't know
- 9 Refused

****AUTHOR NOTE: Scramble so half get Q3-Q4 BEFORE Q5-Q6 and half get Q5-Q6 before Q3-Q4.****

****AUTHOR NOTE: RECORD WHICH QUESTION ORDER IS USED AS A VARIABLE.****

Q3. Over the past year, do you feel the economy has gotten better, gotten worse, or stayed about the same?

- 1 Gotten better
- 2 Gotten worse
- 3 Stayed the same
- (DO NOT READ)
- 8 Don't know
- 9 Refused

Q4. Looking ahead, over the next year do you expect the economy to get better, get worse, or stay about the same?

- 1 Get better
- 2 Get worse
- 3 Stay the same
(DO NOT READ)
- 8 Don't know
- 9 Refused

Q5. Overall, do you approve or disapprove of the way Barack Obama is handling his job as president?

- 1 Approve
- 2 Disapprove
(DO NOT READ)
- 8 Don't know
- 9 Refused

Q6. Overall, do you approve or disapprove of the way Scott Walker is handling his job as Governor of Wisconsin?

- 1 Approve
- 2 Disapprove
(DO NOT READ)
- 8 Don't know
- 9 Refused

(Transition Screen)

****Author note: Always ask Q7 first, then scramble Q8-Q16****

I'm going to read you a list of people and organizations. Please tell me if you have a favorable or unfavorable opinion of each of them or if you haven't heard enough about (him/her) yet to have an opinion.

Q7. The first name is Barack Obama

PROMPT IF NECESSARY: Do you have a favorable or unfavorable opinion of Barack Obama or haven't you heard enough about (him/her) yet?

- 1 Favorable
- 2 Unfavorable
- 3 Haven't heard enough
(DO NOT READ)
- 8 Don't know
- 9 Refused

**** Author note: Scramble Q8 – Q20 ****

(PRESENT EACH ON OWN SCREEN)

The next name is ... [INSERT NAME]

READ IF NECESSARY: Do you have a favorable or unfavorable opinion of [INSERT NAME] or haven't you heard enough about (him/her) yet?

- 1 Favorable
- 2 Unfavorable
- 3 Haven't heard enough
(DO NOT READ)
- 8 Don't know
- 9 Refused

Q8. Scott Walker

Q9. Mary Burke (BURK)

Q10. Kathleen Vinehout (vine-HOW-T)

Q11. Peter Barca (BARK-a)

Q12. Paul Ryan

**** AUTHOR NOTE: ASK Q13-Q20 of HALF THE SAMPLE****

Q13. Ron Johnson

Q14. Tammy Baldwin

Q15. Marco Rubio

Q16. Chris Christie

Q17. Rand Paul

Q18. Ted Cruz

Q19. Hillary Clinton

Q20. Joe Biden

**** AUTHOR NOTE: Q21 NOT included in scramble of Q8-20 ****

**** AUTHOR NOTE: TOTAL RESPONDENTS WILL GET Q21 ****

Q21. The Tea Party

** Author note: Scramble order of Q22-24**

Author note: Respondent will be presented with all Democratic candidates wording first, or all Republican candidates wording (Walker) first for Questions Q22-Q24. The order they are presented in is determined by a random selection for the first presented question of the gubernatorial election questions.

Q22. If the 2014 election for Governor were held today, would you vote for (Mary Burke, the Democrat) or for (Scott Walker, the Republican)?

- 1 Burke
- 2 Walker
(DO NOT READ)
- 3 Undecided (VOL)
- 4 Would not vote (VOL)
- 8 Don't Know
- 9 Refused

Q23. If the 2014 election for Governor were held today, would you vote for (Kathleen Vinehout, the Democrat) or for (Scott Walker, the Republican)?

- 1 Vinehout
- 2 Walker
(DO NOT READ)
- 3 Undecided (VOL)
- 4 Would not vote (VOL)
- 8 Don't Know
- 9 Refused

Q24. If the 2014 election for Governor were held today, would you vote for (Peter Barca, the Democrat) or for (Scott Walker, the Republican)?

- 1 Barca
- 2 Walker
(DO NOT READ)
- 3 Undecided (VOL)
- 4 Would not vote (VOL)
- 8 Don't Know
- 9 Refused

Author Note: Scramble Q25-Q26.

Q25. Do you approve or disapprove of the way the Republicans in Congress are handling their job?

- 1 Approve
- 2 Disapprove
(DO NOT READ)
- 8 Don't know
- 9 Refused

Q26. Do you approve or disapprove of the way the Democrats in Congress are handling their job?

- 1 Approve
- 2 Disapprove
(DO NOT READ)
- 8 Don't know
- 9 Refused

Q27. Do you agree or disagree: I consider myself well-qualified to participate in politics.

1. Agree
2. Disagree
(DO NOT READ)
- 8 Don't know
- 9 Refused

Q28. Which comes closer to your view about political divisions in Washington these days? Growing political divisions among elected officials reflect a more divided American society OR growing political divisions are mostly among elected officials and not American society in general?

1. More divided American society
2. Mostly among elected officials
(DO NOT READ)
8. Don't Know
9. Refused

Q29. Over the last few years in elections for president, governor, senator and congress, have you found yourself voting for only one party or have you sometimes voted for candidates of both parties?

1. One party only
2. Sometimes voted for candidates of both parties
(DO NOT READ)
8. Don't Know
9. Refused

Q29a. Do you think the governor should approve or reject a proposed new casino in Kenosha (KEN-o-sha)?

1. Approve
2. Reject
(DO NOT READ)
8. Don't Know
9. Refused

** AUTHOR NOTE: ASK Q30-Q33 of HALF SAMPLE **

Q30. Which comes closest to your view about illegal immigrants who are currently working in the U.S.? They should be allowed to stay in their jobs and to eventually apply for U.S. citizenship. OR, They should be allowed to stay in their jobs only as temporary guest workers, but not to apply for U.S. citizenship. OR, They should be required to leave their jobs and leave the U.S."

1. Stay and apply for citizenship
2. Stay as temporary guest workers
3. Required to leave jobs and U.S.
(DO NOT READ)
8. Don't Know
9. Refused

Q31. Which comes closest to your view? Gay couples should be allowed to legally marry. OR, Gay couples should be allowed to form civil unions but not legally marry. OR, There should be no legal recognition of a gay couple's relationship.

1. Allowed to Legally Marry
2. Civil union
3. No legal recognition
(DO NOT READ)
8. Don't Know
9. Refused

Q32. Do you think abortion should be legal in all cases, legal in most cases, illegal in most cases, or illegal in all cases?"

1. Legal in all cases
2. Legal in most cases
3. Illegal in most cases
4. Illegal in all cases
(DO NOT READ)
8. Don't Know
9. Refused

Q33. Do you think the use of marijuana should be made legal, or not?

1. Yes, legal
2. No, illegal
(DO NOT READ)
8. Don't Know
9. Refused

** AUTHOR NOTE: FULL SAMPLE **

Q34. Do tax cuts generally do more for the poor, more for the middle class or more for the wealthy?

1. More for the poor
2. More for the middle class
3. More for the wealthy
(DO NOT READ)
8. Don't Know
9. Refused

Q35. Although it's a long way off, what is your preference for the outcome of next year's congressional elections: a Congress controlled by Republicans or a Congress controlled by Democrats?

1. Republicans
2. Democrats
(DO NOT READ)
8. Don't know
9. Refused

Q36. As you may know, a health reform bill was signed into law in 2010. Given what you know about the health reform law, do you have a generally favorable or generally unfavorable opinion of it?

1. Favorable
2. Unfavorable
(DO NOT READ)
8. Don't Know
9. Refused

Q37. Do you feel you have enough information about the health reform law to understand how it will impact you and your family, or not?

1. Have enough information
2. Don't have enough information
(DO NOT READ)
8. Don't Know
9. Refused

Q38. Do you support or oppose Congress shutting down major activities of the federal government as a way to stop the health care law from being put into place?

1. Support
2. Oppose
(Do NOT READ)
8. Don't Know
9. Refused

** Scramble Order of Q39a-g **

Q39. Here are several items that the state legislature passed this year. For each one please tell me if you favor or oppose this policy:

The first/next is... [INSERT ITEM]

READ IF NECESSARY: Do you favor or oppose this legislative policy?

1. Favor
2. Oppose
(DO NOT READ)
8. Don't Know
9. Refused

- a. Requiring women seeking an abortion to have an ultrasound
- b. Borrowing \$994 million dollars for road construction
- c. Ending the requirement that city workers live in the city where they work
- d. Expanding tuition vouchers for private schools to schools statewide
- e. Income tax cuts of \$650 million
- f. Rejecting federal funds to expand Medicaid for those just over the poverty line
- g. Property tax cuts of \$100 million

Q40. Do you think Wisconsin is creating jobs at a faster rate than most other states, at about the same rate, or is Wisconsin lagging behind other states in job creation?

1. Faster than other states
2. About the same rate
3. Lagging behind
(DO NOT READ)
8. Don't know
9. Refused

** Author Note: randomize parenthetical phrasing to either worst-least-least-least or best-most-most-most **

Think of the people in the United States who are the (worst/best) off—those who have the (least/most) money, (least/most) education, and the (least/most) respected jobs. In particular, we'd like you to think about how you are different from these people in terms of your own income, educational history, and job status.

**AUTHOR NOTE: Use bottom or top to match worst or best randomization in stem **

** Author Note: CREATE VARIABLE INDICATING WHICH FORM WAS USED IN Q.41 (Worst or Best) **

Q41. On a scale from 1 to 10, where 1 is the bottom and 10 is the top, where would you place yourself relative to these people at the very (bottom/top)?

- 1-10 Enter Value
(DO NOT READ)
98. Don't know
99. Refused

**Author Note: Scramble order of Q42a-d

Q42. Do you agree or disagree:

- a. Our society should do whatever is necessary to make sure that everyone has an equal opportunity to succeed.
- b. Differences in income in America are too large.
- c. It is the responsibility of the government to reduce the differences in income between people with high incomes and those with low incomes.
- d. Inequality continues to exist because it benefits the rich and powerful.

1. Agree
2. Disagree
(DO NOT READ)
8. Don't know
9. Refused

Q43. How many years have you lived in your current community?

(TRY AND GET WHOLE NUMBER. IF RANGE IS GIVEN, CODE THE UPPER END, I.E., 2-3 YEARS = 3. IF NUMBER IS LESS THAN 1, ENTER '0'. IF WHOLE NUMBER NOT GIVEN, ROUND UP)

- 1-95 Code actual years
97. All my life
98. Don't know
99. Refused

F1. Generally speaking, do you usually think of yourself as a Republican, a Democrat, or an Independent?

- 1 Republican [ASK QF3.]
- 2 Democrat [ASK QF3.]
- 3 Independent [ASK QF2.]
(DO NOT READ)
- 4 Other/No preference [ASK QF2.]
- 8 Don't Know [ASK QF2.]
- 9 Refused [ASK QF3.]

**Author note: Ask QF2 IF 3,4, or 8 in F1]

F2. Do you think of yourself as closer to the Republican Party or to the Democratic Party?

- 1 Republican
- 2 Democrat
(DO NOT READ)
- 3 Neither/Just Independent (VOL)
- 8 Don't know
- 9 Refused

QF2.a. (ASK IF 1 in F1 or 1 in F2): Looking ahead to the next presidential election, which of the following would you most like to see as the Republican presidential candidate: (Interviewer note: record one answer)

(SCRAMBLE ORDER):

1. Jeb Bush
2. Chris Christie
3. Ted Cruz
4. Rand Paul
5. Marco Rubio
6. Paul Ryan
7. Scott Walker
(DO NOT READ)
8. Someone else (VOL)
9. Don't Know/Refused

QF2.b. (ASK IF 2 in F1 or 2 in F2): Looking ahead to the next presidential election, which of the following would you most like to see as the Democratic presidential candidate:

(SCRAMBLE ORDER):

1. Joe Biden
2. Hillary Clinton
3. Andrew Cuomo
4. Martin O'Malley
5. Elizabeth Warren
(DO NOT READ)
8. Someone else (VOL)
9. Don't know/Refused

****AUTHOR NOTE: SCRAMBLE ORDER OF QF2.c-QF2.f****

****Author note: Respondent will be presented with Clinton wording first, or Republican candidates wording first for Questions QF2c-QF2f. The order they are presented in is determined by a random selection for the first presented question of the presidential election questions.****

QF2.c. (ASK ALL) If the election for president were being held today and the candidates were Hillary Clinton the Democrat and Chris Christie the Republican, for whom would you vote?

1. Hillary Clinton
2. Chris Christie
(DO NOT READ)
3. Neither (VOL)
8. Don't know
9. Refused

QF2.d. (ASK ALL) If the election for president were being held today and the candidates were Hillary Clinton the Democrat and Paul Ryan the Republican, for whom would you vote?

1. Hillary Clinton
2. Paul Ryan
(DO NOT READ)
3. Neither (VOL)
8. Don't know
9. Refused

QF2.e. (ASK ALL) If the election for president were being held today and the candidates were Hillary Clinton the Democrat and Scott Walker the Republican, for whom would you vote?

1. Hillary Clinton
2. Scott Walker
(DO NOT READ)
3. Neither (VOL)
8. Don't know
9. Refused

QF2.f. (ASK ALL) If the election for president were being held today and the candidates were Hillary Clinton the Democrat and Ted Cruz (Cruise) the Republican, for whom would you vote?

1. Hillary Clinton
2. Ted Cruz (Cruise)
(DO NOT READ)
3. Neither (VOL)
8. Don't know
9. Refused

** AUTHOR NOTE: Scramble order of QF2g-h. **

QF2g. Would you personally like to see Scott Walker run for president in 2016?

1. Yes
2. No
(Do NOT READ)
8. Don't Know
9. Refused

QF2h. Would you personally like to see Paul Ryan run for president in 2016?

1. Yes
2. No
(Do NOT READ)
8. Don't Know
9. Refused

F3. What is the highest level of education you completed? (READ LIST)

- 01 Elementary school only
- 02 Some high school but did not finish
- 03 Completed high school
- 04 Some college but didn't finish
- 05 Two year college degree
- 06 Four year college degree
- 07 Some graduate work
- 08 Completed masters or professional degree
- 09 Advanced graduate work or PhD
(DO NOT READ)
- 98 Don't know
- 99 Refused

F4. What is your age? (Record actual age in years).

99 Refused [ASK F4A]

F4A. [If Refused] Are you...

- 1 18-29 years old
- 2 30-44 years old
- 3 45-59 years old
- 4 60 years old or more
(DO NOT READ)
- 8 Don't know
- 9 Refused

F5. Are you currently married, widowed, divorced, separated, or have you never been married?

- 1 Married
- 2 Widowed
- 3 Divorced
- 4 Separated
- 5 Never Married
(DO NOT READ)
- 8 Don't know
- 9 Refused

F6. Are you of Hispanic or Latino origin, such as Mexican, Puerto Rican, Cuban or some other Spanish background?

- 1 Yes
- 2 No
(DO NOT READ)
- 8 Don't know
- 9 Refused

F7. Would you describe yourself as White, African American or Black, Asian, Native American, of more than one race or some other race?

- 01 White
- 02 African American or Black
- 03 Asian, South Asian, or Pacific Islander
- 04 Native American or American Indian
- 05 More than one race
- 97 Other, Specify
(DO NOT READ)
- 06 Hispanic or Latino
- 98 Don't know
- 99 Refused

F7.a. Would you describe yourself as a 'born again' or evangelical Christian, or not?

- 1. Yes, born again
- 2. No, not born again
(DO NOT READ)
- 8 Don't know
- 9 Refused

F8. Aside from weddings and funerals, how often do you attend religious services... more than once a week, once a week, once or twice a month, a few times a year, seldom, or never?

- 1 More than once a week
- 2 Once a week
- 3 Once or twice a month
- 4 A few times a year
- 5 Seldom
- 6 Never
(DO NOT READ)
- 8 Don't know
- 9 Refused

F9. What is your religious preference – are you Protestant, Roman Catholic, Jewish, Muslim, another religion or no religion?

IF RESPONDENT NAMES ANYTHING ELSE, ASK:

Would that fall under the general category of Protestant religions, is it a Christian religion, but not Protestant, or is it something else?

- 1 Protestant
- 2 Roman Catholic
- 3 Jewish
- 4 Muslim/Islam
- 5 Mormon/Latter-Day Saints
- 6 Other Christian Religion
- 7 Other Non-Christian Religion
- 8 No Religion/Atheist/Agnostic
- (DO NOT READ)
- 98 DON'T KNOW
- 99 REFUSED

F11. Last year, that is in 2012, what was your total family income from all sources, before taxes? Just stop me when I get to the right category.

- 01 Less than \$10,000
- 02 10 to under \$20,000
- 03 20 to under \$30,000
- 04 30 to under \$40,000
- 05 40 to under \$50,000
- 06 50 to under \$75,000
- 07 75 to under \$100,000
- 08 100 to under \$150,000
- 09 \$150,000 or more
- (DO NOT READ)
- 98 Don't know
- 99 Refused

F12. Overall, which of the following best describes how the recession affected your own personal financial situation?

- 1 It had a major effect, and your finances have not recovered
- 2 It had a major effect, but your finances have mostly recovered
- 3 It didn't have a major effect on your finances
- (DO NOT READ)
- 8 Don't know
- 9 Refused

F13. In general, would you describe your political views as...

- 1 Very conservative
- 2 Conservative
- 3 Moderate
- 4 Liberal
- 5 Very liberal
- (DO NOT READ)
- 8 Don't know
- 9 Refused

F14. Are you or any member of your household a member of a local, state or national labor union?

- 1 Yes, respondent.
- 2 Yes, another household member
- 3 No, nobody in household
- (DO NOT READ)
- 8 Don't know
- 9 Refused

F15. Do you or any member of your household work for federal, state, or local government—for example, as a public school teacher, police officer, firefighter, or other government job?

- 1 Yes
- 2 No
- (DO NOT READ)
- 8 Don't know
- 9 Refused

F17. How many days in the past week did you read a daily newspaper?

- 0 None
- 1 One day
- 2 Two
- 3 Three
- 4 Four
- 5 Five
- 6 Six
- 7 Seven days or “every day”
- (DO NOT READ)
- 8 Don't know
- 9 Refused

F18. How many days in the past week did you watch the local TV news at 5, 6 or 10 o'clock?

- 0 None
- 1 One day
- 2 Two
- 3 Three
- 4 Four
- 5 Five
- 6 Six
- 7 Seven days or "every day"
(DO NOT READ)
- 8 Don't know
- 9 Refused

F19. Of all the personal telephone calls that you receive, do you get...?

- 1 All or almost all on a cell phone
- 2 Some on a cell phone and some on a home phone
- 3 All or almost all on a regular home phone
(DO NOT READ)
- 8 Don't know
- 9 Refused

F20. And did I reach you by dialing (INSERT PHONE NUMBER)?

- 1 Yes (SKIP TO QF22)
- 2 No

F21. For verification purposes, may I have the number where I reached you?

(ENTER 10 DIGIT PHONE NUMBER. VERIFY NUMBER.)

F22. Is this phone a cell phone or not?

- 1 Yes
- 2 No

(CLOSING)

Thank you very much. Have a great day/evening!