



Marquette Law School Poll, October 21-24, 2013

Frequencies have been rounded to whole numbers.

s2. Gender

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid Male	381	47.7	47.7	47.7
Valid Female	419	52.3	52.3	100.0
Total	800	100.0	100.0	

S4. Live in Milwaukee city limits

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid Yes	77	9.7	63.5	63.5
Valid No	45	5.6	36.5	100.0
Total	122	15.2	100.0	
Missing System	678	84.8		
Total	800	100.0		

1. Follow politics

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Most of the time	527	65.9	65.9
	Some of the time	173	21.7	87.6
	Only now and then	62	7.7	95.3
	Hardly at all	37	4.6	99.9
	Don't know	1	.1	100.0
	Total	800	100.0	100.0

2. Will vote in the November 2014 election

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Absolutely certain	624	77.9	77.9
	Very Likely	111	13.9	91.8
	50-50	45	5.6	97.5
	Will not vote	19	2.3	99.8
	Don't know	1	.1	99.9
	Refused	1	.1	100.0
	Total	800	100.0	100.0

3. Over past year, economy has gotten better, gotten worse, or stayed about the same

	Frequency	Percent	Valid Percent	Cumulative Percent
Gotten better	208	26.0	26.0	26.0
Gotten worse	227	28.4	28.4	54.4
Valid "Stayed the same"	345	43.1	43.1	97.4
Don't know	21	2.6	2.6	100.0
Total	800	100.0	100.0	

4. Looking ahead, will economy get better, get worse, or stay about the same

	Frequency	Percent	Valid Percent	Cumulative Percent
Get better	259	32.4	32.4	32.4
Get worse	232	29.0	29.0	61.3
Valid "Stay the same"	284	35.5	35.5	96.8
Don't know	25	3.1	3.1	99.9
Refused	1	.1	.1	100.0
Total	800	100.0	100.0	

5. Approval of Obama handling his job as President

	Frequency	Percent	Valid Percent	Cumulative Percent
Approve	389	48.6	48.6	48.6
Disapprove	369	46.2	46.2	94.8
Valid Don't know	40	5.0	5.0	99.8
Refused	1	.2	.2	100.0
Total	800	100.0	100.0	

6. Approval of Scott Walker handling his job as Governor of Wisconsin

	Frequency	Percent	Valid Percent	Cumulative Percent
Approve	395	49.3	49.3	49.3
Disapprove	374	46.7	46.7	96.1
Valid Don't know	30	3.8	3.8	99.8
Refused	1	.2	.2	100.0
Total	800	100.0	100.0	

7. Barack Obama: favorable or unfavorable

	Frequency	Percent	Valid Percent	Cumulative Percent
Favorable	417	52.1	52.1	52.1
Unfavorable	357	44.7	44.7	96.8
Valid Haven't heard enough	20	2.4	2.4	99.3
Don't know	4	.5	.5	99.8
Refused	2	.2	.2	100.0
Total	800	100.0	100.0	

8. Scott Walker: favorable or unfavorable

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid				
Favorable	397	49.6	49.6	49.6
Unfavorable	367	45.8	45.8	95.5
Haven't heard enough	18	2.3	2.3	97.7
Don't know	17	2.1	2.1	99.8
Refused	2	.2	.2	100.0
Total	800	100.0	100.0	

9. Mary Burke: favorable or unfavorable

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid				
Favorable	135	16.9	16.9	16.9
Unfavorable	108	13.6	13.6	30.4
Haven't heard enough	505	63.1	63.1	93.6
Don't know	51	6.4	6.4	99.9
Refused	0	.1	.1	100.0
Total	800	100.0	100.0	

10. Kathleen Vinehout: favorable or unfavorable

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid Favorable	82	10.3	10.3	10.3
Valid Unfavorable	82	10.2	10.2	20.5
Valid Haven't heard enough	568	70.9	70.9	91.5
Valid Don't know	66	8.2	8.2	99.7
Valid Refused	2	.3	.3	100.0
Valid Total	800	100.0	100.0	

11. Peter Barca: favorable or unfavorable

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid Favorable	75	9.4	9.4	9.4
Valid Unfavorable	72	9.0	9.0	18.3
Valid Haven't heard enough	586	73.2	73.2	91.5
Valid Don't know	67	8.4	8.4	99.9
Valid Refused	0	.1	.1	100.0
Valid Total	800	100.0	100.0	

12. Paul Ryan: favorable or unfavorable

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Favorable	338	42.3	42.3	42.3
	Unfavorable	295	36.8	36.8	79.1
	Haven't heard enough	147	18.4	18.4	97.5
	Don't know	19	2.4	2.4	99.9
	Refused	1	.1	.1	100.0
	Total	800	100.0	100.0	

Note: Items 13-20 were asked of a random half-sample of respondents. The “valid percent” column should be used for these results.

13. Ron Johnson: favorable or unfavorable

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Favorable	114	14.3	28.5	28.5
	Unfavorable	133	16.6	33.2	61.8
	Haven't heard enough	141	17.6	35.1	96.9
	Don't know	12	1.6	3.1	100.0
	Total	401	50.1	100.0	
Missing System	399	49.9			
Total	800	100.0			

14. Tammy Baldwin: favorable or unfavorable

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Favorable	189	23.7	47.3	47.3
	Unfavorable	145	18.1	36.1	83.4
	Haven't heard enough	56	7.0	14.0	97.4
	Don't know	10	1.3	2.6	100.0
	Total	401	50.1	100.0	
Missing	System	399	49.9		
Total		800	100.0		

15. Marco Rubio: favorable or unfavorable

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Favorable	91	11.4	22.8	22.8
	Unfavorable	85	10.6	21.1	43.9
	Haven't heard enough	191	23.9	47.6	91.5
	Don't know	34	4.2	8.5	100.0
	Total	401	50.1	100.0	
Missing	System	399	49.9		
Total		800	100.0		

16. Chris Christie: favorable or unfavorable

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Favorable	157	19.6	39.1	39.1
	Unfavorable	83	10.4	20.8	59.9
	Haven't heard enough	141	17.7	35.3	95.1
	Don't know	19	2.3	4.6	99.7
	Refused	1	.1	.3	100.0
	Total	401	50.1	100.0	
Missing	System	399	49.9		
Total		800	100.0		

17. Rand Paul: favorable or unfavorable

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1	94	11.7	23.4	23.4
	2	126	15.8	31.4	54.9
	3	150	18.7	37.4	92.3
	8	30	3.8	7.5	99.7
	9	1	.1	.3	100.0
	Total	401	50.1	100.0	
Missing	System	399	49.9		
Total		800	100.0		

18. Ted Cruz: favorable or unfavorable

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Favorable	59	7.4	14.7	14.7
	Unfavorable	130	16.3	32.6	47.3
	Haven't heard enough	184	23.0	46.0	93.3
	Don't know	26	3.3	6.6	99.9
	Refused	1	.1	.1	100.0
	Total	401	50.1	100.0	
Missing	System	399	49.9		
Total		800	100.0		

19. Hillary Clinton: favorable or unfavorable”

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Favorable	224	28.0	55.8	55.8
	Unfavorable	141	17.7	35.3	91.1
	Haven't heard enough	25	3.1	6.3	97.4
	Don't know	10	1.3	2.5	99.9
	Refused	0	.0	.1	100.0
	Total	401	50.1	100.0	
Missing	System	399	49.9		
Total		800	100.0		

20. Joe Biden: favorable or unfavorable

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Favorable	181	22.7	45.3	45.3
	Unfavorable	161	20.2	40.2	85.5
	Haven't heard enough	50	6.3	12.5	98.1
	Don't know	8	1.0	1.9	100.0
	Total	401	50.1	100.0	
Missing	System	399	49.9		
Total		800	100.0		

21. The Tea Party: favorable or unfavorable

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Favorable	193	24.1	24.1	24.1
	Unfavorable	423	52.9	52.9	77.0
	Haven't heard enough	158	19.8	19.8	96.8
	Don't know	25	3.1	3.1	99.9
	Refused	1	.1	.1	100.0
Total		800	100.0	100.0	

22. If the 2014 election for Governor were held today, would you vote for Mary Burke or Scott Walker?

	Frequency	Percent	Valid Percent	Cumulative Percent
Burke	360	44.9	44.9	44.9
Walker	377	47.1	47.1	92.1
Undecided	36	4.5	4.5	96.6
Valid Would not vote	6	.8	.8	97.4
Don't know	16	2.0	2.0	99.4
Refused	5	.6	.6	100.0
Total	800	100.0	100.0	

23. If the 2014 election for Governor were held today, would you vote for Kathleen Vinehout or Scott Walker?

	Frequency	Percent	Valid Percent	Cumulative Percent
Vinehout	356	44.5	44.5	44.5
Walker	374	46.7	46.7	91.2
Undecided	39	4.9	4.9	96.1
Valid Would not vote	6	.8	.8	96.8
Don't know	19	2.3	2.3	99.2
Refused	6	.8	.8	100.0
Total	800	100.0	100.0	

24. If the 2014 election for Governor were held today, would you vote for Peter Barca or Scott Walker?

	Frequency	Percent	Valid Percent	Cumulative Percent
Barca	336	41.9	41.9	41.9
Walker	386	48.3	48.3	90.2
Undecided	38	4.7	4.7	94.9
Valid Would not vote	8	1.0	1.0	95.9
Don't know	23	2.9	2.9	98.8
Refused	10	1.2	1.2	100.0
Total	800	100.0	100.0	

25. Approve/disapprove: The way Republicans in Congress are handling their job.

	Frequency	Percent	Valid Percent	Cumulative Percent
Approve	139	17.4	17.4	17.4
Disapprove	607	75.9	75.9	93.3
Valid Don't know	52	6.4	6.4	99.7
Refused	2	.3	.3	100.0
Total	800	100.0	100.0	

26. Approve/disapprove: The way Democrats in Congress are handling their jobs.

	Frequency	Percent	Valid Percent	Cumulative Percent
Approve	268	33.5	33.5	33.5
Disapprove	489	61.1	61.1	94.6
Valid Don't know	41	5.1	5.1	99.7
Refused	3	.3	.3	100.0
Total	800	100.0	100.0	

27. Agree/disagree: I consider myself well-qualified to participate in politics.

	Frequency	Percent	Valid Percent	Cumulative Percent
Agree	522	65.2	65.2	65.2
Disagree	263	32.9	32.9	98.1
Valid Don't know	13	1.6	1.6	99.8
Refused	2	.2	.2	100.0
Total	800	100.0	100.0	

28. Closer to your view: Political divisions amongst officials reflect divided America/Divisions mostly among officials?

	Frequency	Percent	Valid Percent	Cumulative Percent	
Valid	More divided American society	303	37.9	37.9	37.9
	Mostly among elected officials	427	53.4	53.4	91.3
	Don't Know	58	7.3	7.3	98.5
	Refused	12	1.5	1.5	100.0
	Total	800	100.0	100.0	

29. Over last few years, have you voted for only one party or sometimes for candidates of both parties?

	Frequency	Percent	Valid Percent	Cumulative Percent	
Valid	One party only	320	40.0	40.0	40.0
	Sometimes voted for candidates of both parties	473	59.2	59.2	99.2
	Don't know	6	.8	.8	100.0
	Total	800	100.0	100.0	

29a. Do you think the governor should approve or reject proposed new casino in Kenosha?

	Frequency	Percent	Valid Percent	Cumulative Percent
Approve	327	40.9	40.9	40.9
Reject	307	38.4	38.4	79.2
Valid Don't know	154	19.3	19.3	98.5
Refused	12	1.5	1.5	100.0
Total	800	100.0	100.0	

Note: Items 30-33 were asked of a random half-sample of respondents. The “valid percent” column should be used for these results.

30. View on illegal immigrants who are currently working in the U.S.

	Frequency	Percent	Valid Percent	Cumulative Percent
Stay and apply for citizenship	245	30.6	61.2	61.2
Stay as temporary guest workers	80	9.9	19.9	81.1
Valid Required to leave jobs and U.S.	64	7.9	15.9	97.0
Don't Know	7	.9	1.8	98.8
Refused	5	.6	1.2	100.0
Total	400	50.0	100.0	
Missing System	400	50.0		
Total	800	100.0		

31. View on same sex marriage

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Allowed to legally marry	214	26.7	53.4	53.4
	Civil union	98	12.2	24.4	77.8
	No legal recognition	76	9.5	19.1	96.9
	Don't Know	9	1.2	2.4	99.2
	Refused	3	.4	.8	100.0
	Total	400	50.0	100.0	
Missing	System	400	50.0		
Total		800	100.0		

32. View on abortion

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Legal in all cases	103	12.9	25.8	25.8
	Legal in most cases	145	18.1	36.3	62.1
	Illegal in most cases	98	12.3	24.5	86.6
	Illegal in all cases	42	5.3	10.5	97.1
	Don't Know	7	.9	1.8	98.8
	Refused	5	.6	1.2	100.0
	Total	400	50.0	100.0	
Missing	System	400	50.0		
Total		800	100.0		

33. Do you think the use of marijuana should be made legal, or not?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Yes, legal	199	24.9	49.7	49.7
	No, illegal	180	22.4	44.9	94.6
	Don't Know	19	2.3	4.7	99.2
	Refused	3	.4	.8	100.0
	Total	400	50.0	100.0	
Missing	System	400	50.0		
Total		800	100.0		

34. Do tax cuts generally do more for the poor, the middle class or the wealthy?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	More for the poor	70	8.8	8.8	8.8
	More for the middle class	142	17.7	17.7	26.5
	More for the wealthy	517	64.6	64.6	91.2
	Don't know	59	7.3	7.3	98.5
	Refused	12	1.5	1.5	100.0
	Total	800	100.0	100.0	

35. Preference for next year's congressional election: congress controlled by Republicans or Democrats?

	Frequency	Percent	Valid Percent	Cumulative Percent
Republicans	334	41.8	41.8	41.8
Democrats	377	47.1	47.1	88.9
Valid Don't know	75	9.4	9.4	98.3
Refused	14	1.7	1.7	100.0
Total	800	100.0	100.0	

36. Do you have a generally favorable or unfavorable opinion of the health reform bill signed into law in 2010?

	Frequency	Percent	Valid Percent	Cumulative Percent
Favorable	339	42.4	42.4	42.4
Unfavorable	386	48.3	48.3	90.7
Valid Don't know	63	7.9	7.9	98.6
Refused	11	1.4	1.4	100.0
Total	800	100.0	100.0	

37. Do you have enough information about the health reform law to know how it will impact you and your family?

	Frequency	Percent	Valid Percent	Cumulative Percent
Have enough information	473	59.1	59.1	59.1
Don't have enough information	315	39.4	39.4	98.5
Valid Don't know	12	1.5	1.5	100.0
Total	800	100.0	100.0	

38. Support/Oppose: Congress shutting down federal government to stop health care law from being put into place?

	Frequency	Percent	Valid Percent	Cumulative Percent
Support	155	19.4	19.4	19.4
Oppose	607	75.8	75.8	95.2
Valid Don't know	36	4.6	4.6	99.8
Refused	2	.2	.2	100.0
Total	800	100.0	100.0	

39a. Favor/Oppose: Requiring women seeking an abortion to have an ultrasound

	Frequency	Percent	Valid Percent	Cumulative Percent
Favor	304	38.0	38.0	38.0
Oppose	446	55.8	55.8	93.8
Valid Don't know	39	4.9	4.9	98.7
Refused	11	1.3	1.3	100.0
Total	800	100.0	100.0	

39b. Favor/Oppose: Borrowing 994 million dollars for road construction

	Frequency	Percent	Valid Percent	Cumulative Percent
Favor	393	49.2	49.2	49.2
Oppose	352	44.0	44.0	93.2
Valid Don't know	50	6.2	6.2	99.4
Refused	5	.6	.6	100.0
Total	800	100.0	100.0	

39c. Favor/Oppose: Ending the requirement that city workers live in the city where they work

	Frequency	Percent	Valid Percent	Cumulative Percent
Favor	359	44.8	44.8	44.8
Oppose	395	49.3	49.3	94.2
Valid Don't know	31	3.9	3.9	98.1
Refused	16	1.9	1.9	100.0
Total	800	100.0	100.0	

39d. Favor/Oppose: Expanding tuition vouchers for private schools to schools statewide

	Frequency	Percent	Valid Percent	Cumulative Percent
Favor	404	50.5	50.5	50.5
Oppose	352	44.0	44.0	94.5
Valid Don't know	37	4.6	4.6	99.1
Refused	7	.9	.9	100.0
Total	800	100.0	100.0	

39e. Favor/Oppose: Income tax cuts of \$650 million

	Frequency	Percent	Valid Percent	Cumulative Percent
Favor	417	52.1	52.1	52.1
Oppose	280	35.0	35.0	87.1
Valid Don't know	83	10.3	10.3	97.5
Refused	20	2.5	2.5	100.0
Total	800	100.0	100.0	

39f. Favor/Oppose: Rejecting federal funds to expand Medicaid for those just over the poverty line

	Frequency	Percent	Valid Percent	Cumulative Percent
Favor	292	36.5	36.5	36.5
Oppose	448	56.0	56.0	92.6
Valid Don't know	53	6.6	6.6	99.2
Refused	6	.8	.8	100.0
Total	800	100.0	100.0	

39g. Favor/Oppose: Property tax cuts of \$100 million

	Frequency	Percent	Valid Percent	Cumulative Percent
Favor	449	56.1	56.1	56.1
Oppose	290	36.3	36.3	92.4
Valid Don't know	52	6.5	6.5	98.8
Refused	9	1.2	1.2	100.0
Total	800	100.0	100.0	

40. Do you think Wisconsin is creating jobs faster, about the same, or lagging behind other states in job creation?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Faster than other states	112	14.0	14.0	14.0
	About the same rate	298	37.2	37.2	51.2
	Lagging behind	325	40.7	40.7	91.9
	Don't Know	64	8.0	8.0	99.9
	Refused	1	.1	.1	100.0
	Total	800	100.0	100.0	

Worst.least wording/Best.most wording

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Worst/least wording	417	52.2	52.2	52.2
	Best/most wording	383	47.8	47.8	100.0
	Total	800	100.0	100.0	

41. On a scale of 1-10, where would you place yourself relative to people at the very (top/bottom)?

	Frequency	Percent	Valid Percent	Cumulative Percent
1	38	4.8	4.8	4.8
2	26	3.3	3.3	8.1
3	51	6.3	6.3	14.4
4	99	12.4	12.4	26.8
5	213	26.6	26.6	53.4
6	143	17.8	17.8	71.2
Valid 7	110	13.8	13.8	85.0
8	54	6.8	6.8	91.8
9	18	2.3	2.3	94.0
10	15	1.9	1.9	96.0
Don't know	20	2.5	2.5	98.4
Refused	12	1.6	1.6	100.0
Total	800	100.0	100.0	

42a. Agree/Disagree: Society should do whatever is necessary to make everyone have an equal opportunity to succeed.

	Frequency	Percent	Valid Percent	Cumulative Percent
Agree	687	85.9	85.9	85.9
Disagree	101	12.6	12.6	98.5
Valid Don't know	10	1.3	1.3	99.8
Refused	2	.2	.2	100.0
Total	800	100.0	100.0	

42b. Agree/Disagree: Differences in income in America are too large.

	Frequency	Percent	Valid Percent	Cumulative Percent
Agree	559	69.9	69.9	69.9
Disagree	214	26.8	26.8	96.7
Valid Don't know	24	3.0	3.0	99.7
Refused	2	.3	.3	100.0
Total	800	100.0	100.0	

42c. Agree/Disagree: Responsibility of Government to reduce difference in income between high and low incomes.

	Frequency	Percent	Valid Percent	Cumulative Percent
Agree	303	37.8	37.8	37.8
Disagree	454	56.7	56.7	94.5
Valid Don't know	39	4.9	4.9	99.4
Refused	5	.6	.6	100.0
Total	800	100.0	100.0	

42d. Agree/Disagree: Inequality continues to exist because it benefits the rich and powerful.

	Frequency	Percent	Valid Percent	Cumulative Percent
Agree	504	62.9	62.9	62.9
Disagree	260	32.6	32.6	95.5
Valid Don't know	32	4.0	4.0	99.5
Refused	4	.5	.5	100.0
Total	800	100.0	100.0	

43. How many years have you lived in your current community?

	Frequency	Percent	Valid Percent	Cumulative Percent
0	3	.4	.4	.4
1	6	.8	.8	1.1
2	37	4.6	4.6	5.7
3	23	2.8	2.8	8.6
4	16	2.0	2.0	10.5
5	22	2.8	2.8	13.3
6	18	2.2	2.2	15.5
7	19	2.4	2.4	17.9
8	19	2.4	2.4	20.3
9	7	.9	.9	21.2
10	35	4.4	4.4	25.6
11	12	1.5	1.5	27.1
12	20	2.4	2.4	29.5
13	17	2.1	2.1	31.7
14	10	1.2	1.2	32.8
15	32	4.0	4.0	36.9
16	1	.1	.1	37.0
17	19	2.3	2.3	39.3
18	12	1.5	1.5	40.8
19	10	1.3	1.3	42.1
20	41	5.1	5.1	47.2
21	8	1.0	1.0	48.2
22	7	.9	.9	49.1
23	10	1.3	1.3	50.4
24	10	1.2	1.2	51.6
25	30	3.7	3.7	55.3
26	7	.9	.9	56.2
27	5	.6	.6	56.7
28	6	.8	.8	57.5
29	2	.2	.2	57.7

30	28	3.6	3.6	61.3
31	5	.6	.6	61.9
32	6	.7	.7	62.6
33	3	.3	.3	63.0
34	6	.8	.8	63.8
35	16	1.9	1.9	65.7
36	4	.5	.5	66.2
37	9	1.1	1.1	67.4
38	4	.5	.5	67.8
39	5	.6	.6	68.4
40	36	4.5	4.5	72.9
41	5	.6	.6	73.5
42	8	1.0	1.0	74.5
43	6	.8	.8	75.3
44	0	.1	.1	75.4
45	9	1.1	1.1	76.5
46	4	.5	.5	77.0
47	2	.3	.3	77.3
48	5	.7	.7	78.0
49	1	.1	.1	78.0
50	16	2.0	2.0	80.0
51	5	.6	.6	80.6
52	4	.5	.5	81.1
53	1	.1	.1	81.3
55	8	1.0	1.0	82.3
56	4	.5	.5	82.8
57	5	.6	.6	83.4
58	6	.7	.7	84.1
59	3	.3	.3	84.4
60	10	1.3	1.3	85.7
61	1	.1	.1	85.8

62	1	.2	.2	86.0
63	1	.2	.2	86.2
64	1	.2	.2	86.3
65	5	.6	.6	87.0
66	2	.3	.3	87.3
67	1	.1	.1	87.4
68	1	.1	.1	87.5
69	1	.1	.1	87.6
70	2	.3	.3	87.9
71	1	.1	.1	88.0
72	1	.1	.1	88.1
73	1	.1	.1	88.1
74	1	.1	.1	88.2
75	2	.2	.2	88.5
76	1	.1	.1	88.6
77	1	.1	.1	88.7
78	1	.2	.2	88.8
80	2	.3	.3	89.1
81	1	.2	.2	89.3
83	0	.0	.0	89.3
85	1	.1	.1	89.4
86	2	.3	.3	89.7
87	1	.1	.1	89.7
91	1	.1	.1	89.8
94	1	.1	.1	89.9
All my life	77	9.6	9.6	99.5
Don't know	4	.5	.5	100.0
Total	800	100.0	100.0	

F1. Generally speaking, do you usually think of yourself as a Republican, a Democrat, or an Independent?

	Frequency	Percent	Valid Percent	Cumulative Percent
Republican	222	27.8	27.8	27.8
Democrat	259	32.3	32.3	60.1
Independent	293	36.6	36.6	96.8
Valid Other/No preference	10	1.2	1.2	98.0
Don't know	6	.7	.7	98.7
Refused	10	1.3	1.3	100.0
Total	800	100.0	100.0	

F2. Do you think of yourself closer to the Republican Party or to the Democratic Party?

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid Republican	115	14.4	37.2	37.2
Democratic	133	16.6	43.0	80.3
Neither/Just Independent	49	6.1	15.9	96.2
Don't know	9	1.1	2.9	99.1
Refused	3	.4	.9	100.0
Total	309	38.6	100.0	
Missing System	491	61.4		
Total	800	100.0		

Note: Asked only of Republicans and independents who lean Republican

F2a. Looking ahead, who of the following would you most like to see as the Republican presidential candidate?

	Frequency	Percent	Valid Percent	Cumulative Percent	
	Jeb Bush	8	1.0	2.4	2.4
	Chris Christie	29	3.6	8.6	11.0
	Ted Cruz	15	1.8	4.3	15.3
	Rand Paul	28	3.5	8.4	23.7
	Marco Rubio	31	3.9	9.3	33.0
Valid	Paul Ryan	83	10.4	24.6	57.7
	Scott Walker	97	12.2	28.9	86.5
	Someone else	14	1.8	4.2	90.7
	Don't know	30	3.7	8.9	99.6
	Refused	1	.2	.4	100.0
	Total	337	42.2	100.0	
Missing	System	463	57.8		
Total		800	100.0		

Note: Asked only of Democrats and independents who lean Democratic

F2b. Looking ahead, who of the following would you most like to see as the Democratic presidential candidate?

	Frequency	Percent	Valid Percent	Cumulative Percent	
	Joe Biden	42	5.2	10.6	10.6
	Hillary Clinton	251	31.3	64.0	74.7
	Andrew Cuomo	8	.9	1.9	76.6
	Martin O'Malley	3	.4	.8	77.4
Valid	Elizabeth Warren	42	5.3	10.8	88.2
	Someone else	8	1.0	2.1	90.3
	Don't know	36	4.5	9.2	99.5
	Refused	2	.2	.5	100.0
	Total	392	49.0	100.0	
Missing	System	408	51.0		
Total		800	100.0		

F2c. If the election for presidents were held today, would you vote for Hillary Clinton or Chris Christie?

	Frequency	Percent	Valid Percent	Cumulative Percent	
	Hillary Clinton	400	50.0	50.0	50.0
	Chris Christie	322	40.3	40.3	90.2
Valid	Neither	31	3.9	3.9	94.1
	Don't know	38	4.7	4.7	98.8
	Refused	9	1.2	1.2	100.0
	Total	800	100.0	100.0	

F2d. If the election for presidents were held today, would you vote for Hillary Clinton or Paul Ryan?

	Frequency	Percent	Valid Percent	Cumulative Percent	
Valid					
	Hillary Clinton	406	50.7	50.7	50.7
	Paul Ryan	344	43.0	43.0	93.8
	Neither	12	1.5	1.5	95.3
	Don't know	32	4.0	4.0	99.3
	Refused	6	.7	.7	100.0
	Total	800	100.0	100.0	

F2e. If the election for presidents were held today, would you vote for Hillary Clinton or Scott Walker?

	Frequency	Percent	Valid Percent	Cumulative Percent	
Valid					
	Hillary Clinton	426	53.3	53.3	53.3
	Scott Walker	324	40.6	40.6	93.8
	Neither	20	2.5	2.5	96.3
	Don't know	21	2.6	2.6	98.9
	Refused	9	1.1	1.1	100.0
	Total	800	100.0	100.0	

F2f. If the election for presidents were held today, would you vote for Hillary Clinton or Ted Cruz?

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid Hillary Clinton	442	55.3	55.3	55.3
Ted Cruz	268	33.4	33.4	88.7
Neither	28	3.5	3.5	92.2
Don't know	55	6.8	6.8	99.0
Refused	8	1.0	1.0	100.0
Total	800	100.0	100.0	

F2g. Would you personally like to see Scott Walker run for president in 2016?

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid Yes	240	30.0	30.0	30.0
No	528	66.1	66.1	96.1
Don't know	28	3.5	3.5	99.6
Refused	3	.4	.4	100.0
Total	800	100.0	100.0	

F2h. Would you personally like to see Paul Ryan run for president in 2016?

	Frequency	Percent	Valid Percent	Cumulative Percent
Yes	312	39.0	39.0	39.0
No	427	53.4	53.4	92.4
Valid Don't know	54	6.7	6.7	99.1
Refused	8	.9	.9	100.0
Total	800	100.0	100.0	

F3. What is the highest level of education you completed?

	Frequency	Percent	Valid Percent	Cumulative Percent
Elementary school only	8	1.0	1.0	1.0
Some high school but didn't finish	30	3.7	3.7	4.8
Completed high school	238	29.7	29.7	34.5
Some college but didn't finish	163	20.3	20.3	54.8
Two year college degree	100	12.5	12.5	67.3
Valid Four year college degree	133	16.6	16.6	83.9
Some graduate work	27	3.4	3.4	87.3
Completed masters or professional degree	90	11.2	11.2	98.5
Advanced graduate work or Ph.D.	9	1.1	1.1	99.6
Refused	3	.4	.4	100.0
Total	800	100.0	100.0	

F4. What is your age?

	Frequency	Percent	Valid Percent	Cumulative Percent
18	7	.9	.9	.9
19	4	.5	.5	1.4
20	21	2.7	2.7	4.0
21	22	2.8	2.8	6.8
22	18	2.3	2.3	9.1
23	8	1.0	1.0	10.1
24	2	.3	.3	10.4
25	12	1.4	1.4	11.9
26	11	1.4	1.4	13.3
27	8	1.0	1.0	14.2
28	8	1.0	1.0	15.3
29	7	.8	.8	16.1
30	10	1.2	1.2	17.3
31	15	1.9	1.9	19.2
32	5	.6	.6	19.8
33	11	1.4	1.4	21.2
34	9	1.1	1.1	22.3
35	6	.8	.8	23.1
36	14	1.8	1.8	24.8
37	10	1.3	1.3	26.1
38	14	1.7	1.7	27.8
39	12	1.5	1.5	29.3
40	16	2.1	2.1	31.4
41	19	2.4	2.4	33.8
42	17	2.1	2.1	35.9
43	12	1.4	1.4	37.3
44	18	2.2	2.2	39.6
45	9	1.1	1.1	40.6
46	9	1.1	1.1	41.8
47	16	2.0	2.0	43.7

48	13	1.7	1.7	45.4
49	10	1.2	1.2	46.6
50	23	2.9	2.9	49.5
51	14	1.7	1.7	51.2
52	12	1.5	1.5	52.7
53	14	1.8	1.8	54.5
54	16	1.9	1.9	56.5
55	26	3.3	3.3	59.7
56	16	2.0	2.0	61.8
57	25	3.1	3.1	64.9
58	14	1.8	1.8	66.6
59	20	2.5	2.5	69.2
60	12	1.5	1.5	70.7
61	11	1.4	1.4	72.1
62	9	1.2	1.2	73.3
63	7	.9	.9	74.2
64	11	1.4	1.4	75.6
65	13	1.6	1.6	77.2
66	10	1.3	1.3	78.5
67	11	1.3	1.3	79.8
68	5	.7	.7	80.4
69	10	1.3	1.3	81.7
70	13	1.7	1.7	83.4
71	6	.7	.7	84.1
72	7	.9	.9	85.0
73	11	1.3	1.3	86.4
74	10	1.2	1.2	87.6
75	10	1.2	1.2	88.8
76	5	.6	.6	89.4
77	7	.9	.9	90.3
78	8	1.1	1.1	91.3

79	4	.4	.4	91.8
80	8	1.0	1.0	92.8
81	6	.7	.7	93.4
82	6	.7	.7	94.2
83	6	.7	.7	94.9
84	2	.2	.2	95.1
85	7	.9	.9	96.0
86	4	.5	.5	96.5
87	1	.2	.2	96.7
88	1	.1	.1	96.8
89	1	.1	.1	97.0
90	1	.1	.1	97.1
91	1	.2	.2	97.2
94	1	.1	.1	97.3
95	0	.1	.1	97.4
99	21	2.6	2.6	100.0
Total	800	100.0	100.0	

F4a. Age range

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid 18-29 years old	3	.3	13.0	13.0
30-44 years old	2	.3	11.3	24.3
45-59 years old	3	.4	16.8	41.1
60 years old or more	7	.8	31.5	72.6
Refused	6	.7	27.4	100.0
Total	21	2.6	100.0	
Missing System	779	97.4		
Total	800	100.0		

F5. Are you currently married, widowed, divorced, separated, or have you never been married?

	Frequency	Percent	Valid Percent	Cumulative Percent
Married	465	58.1	58.1	58.1
Widowed	62	7.8	7.8	65.9
Divorced	82	10.3	10.3	76.1
Valid Separated	17	2.2	2.2	78.3
Never married	171	21.3	21.3	99.6
Refused	3	.4	.4	100.0
Total	800	100.0	100.0	

F6. Hispanic Ethnicity

	Frequency	Percent	Valid Percent	Cumulative Percent
Yes	15	1.9	1.9	1.9
No	777	97.2	97.2	99.1
Valid Don't know	5	.6	.6	99.7
Refused	2	.3	.3	100.0
Total	800	100.0	100.0	

F7. Race

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid White	707	88.4	88.4	88.4
African American or Black	36	4.5	4.5	92.9
Asian, South Asian or Pacific Islander	3	.3	.3	93.3
Native American or American Indian	8	.9	.9	94.2
More than one race	23	2.9	2.9	97.1
Hispanic or Latino	6	.8	.8	97.9
Other (SPECIFY)	12	1.4	1.4	99.3
Refused	5	.7	.7	100.0
Total	800	100.0	100.0	

f7a Would you describe yourself as a 'born again' or evangelical Christian

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid Yes	238	29.8	29.8	29.8
No	539	67.3	67.3	97.1
DK	15	1.8	1.8	98.9
Ref	9	1.1	1.1	100.0
Total	800	100.0	100.0	

F8. Aside from weddings and funerals, how often do you attend religious services

	Frequency	Percent	Valid Percent	Cumulative Percent	
Valid	More than once a week	62	7.7	7.7	7.7
	Once a week	219	27.4	27.4	35.2
	Once or twice a month	147	18.4	18.4	53.5
	A few times a year	154	19.2	19.2	72.7
	Seldom	111	13.9	13.9	86.6
	Never	99	12.4	12.4	99.0
	Don't know	4	.5	.5	99.5
	Refused	4	.5	.5	100.0
	Total	800	100.0	100.0	

F9. What is your religious preference?

	Frequency	Percent	Valid Percent	Cumulative Percent	
Valid	Protestant	241	30.2	30.2	30.2
	Roman Catholic	232	29.0	29.0	59.1
	Jewish	4	.5	.5	59.7
	Muslim/Islam	1	.1	.1	59.8
	Mormon/Latter-Day Saints	7	.9	.9	60.6
	Other Christian Religion	153	19.1	19.1	79.8
	Other Non-Christian Religion	48	6.0	6.0	85.7
	No Religion/Atheist/Agnostic	99	12.4	12.4	98.1
	Don't know	3	.3	.3	98.5
	Refused	12	1.5	1.5	100.0
	Total	800	100.0	100.0	

F11. Last year, that is in 2012, what was your total family income from all sources, before taxes?

	Frequency	Percent	Valid Percent	Cumulative Percent
Less than \$10,000	34	4.3	4.3	4.3
10 to under \$20,000	42	5.3	5.3	9.6
20 to under \$30,000	78	9.7	9.7	19.3
30 to under \$40,000	75	9.4	9.4	28.7
40 to under \$50,000	73	9.1	9.1	37.7
Valid 50 to under \$75,000	157	19.6	19.6	57.4
75 to under \$100,000	104	12.9	12.9	70.3
100 to under \$150,000	76	9.5	9.5	79.8
\$150,000 or more	41	5.1	5.1	84.9
Don't know	36	4.5	4.5	89.4
Refused	85	10.6	10.6	100.0
Total	800	100.0	100.0	

F12. Which of the following best describes how the recession affected your own personal financial situation?

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid It had a major effect, finances have not recovered	175	21.9	21.9	21.9
It had a major effect, finances have mostly recovered	269	33.6	33.6	55.5
It didn't have a major effect on your finances	337	42.1	42.1	97.6
Don't know	11	1.4	1.4	99.0
Refused	8	1.0	1.0	100.0
Total	800	100.0	100.0	

F13. Political views (Liberal-Conservative)

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid Very conservative	62	7.7	7.7	7.7
Conservative	258	32.3	32.3	40.0
Moderate	286	35.7	35.7	75.7
Liberal	128	16.0	16.0	91.7
Very liberal	44	5.5	5.5	97.2
Don't know	20	2.4	2.4	99.6
Refused	3	.4	.4	100.0
Total	800	100.0	100.0	

F14. Are you or any member of your household a member of a local, state, or national labor union?

	Frequency	Percent	Valid Percent	Cumulative Percent
	87	10.9	10.9	10.9
	60	7.5	7.5	18.4
Valid	652	81.4	81.4	99.9
	1	.1	.1	99.9
	0	.1	.1	100.0
Total	800	100.0	100.0	

F15. Do you or a member of your household work for federal, state, or local government

	Frequency	Percent	Valid Percent	Cumulative Percent
	164	20.5	20.5	20.5
	627	78.4	78.4	98.9
Valid	6	.7	.7	99.6
	3	.4	.4	100.0
Total	800	100.0	100.0	

F17. How many days in the past week did you read a daily newspaper?

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid None	213	26.6	26.6	26.6
One day	102	12.7	12.7	39.3
Two	75	9.4	9.4	48.6
Three	73	9.1	9.1	57.7
Four	35	4.3	4.3	62.1
Five	31	3.9	3.9	66.0
Six	22	2.7	2.7	68.7
Seven days or 'every day'	248	31.0	31.0	99.7
Refused	2	.3	.3	100.0
Total	800	100.0	100.0	

F18. How many days in the past week did you watch the local TV news at 5, 6 or 10 o'clock?

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid None	125	15.6	15.6	15.6
One day	53	6.7	6.7	22.3
Two	58	7.3	7.3	29.6
Three	53	6.7	6.7	36.3
Four	46	5.8	5.8	42.0
Five	70	8.7	8.7	50.7
Six	24	3.0	3.0	53.7
Seven days or 'every day'	371	46.3	46.3	100.0
Total	800	100.0	100.0	

F19. Calls on cell versus home phone

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid All or almost all on a cell phone	276	34.5	34.5	34.5
Some on a cell phone and some on a home phone	239	29.8	29.8	64.3
All or almost all on a regular home phone	284	35.5	35.5	99.8
Don't know	0	.1	.1	99.9
Refused	1	.1	.1	100.0
Total	800	100.0	100.0	

F22. Is this a cell phone or not?

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid Yes	260	32.5	32.5	32.5
No	540	67.5	67.5	100.0
Total	800	100.0	100.0	

Age 4 categories

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid 18-29	132	16.5	16.5	16.5
30-44	190	23.7	23.7	40.2
45-59	240	30.0	30.0	70.2
60+	233	29.1	29.1	99.3
Don't know/Refused	6	.7	.7	100.0
Total	800	100.0	100.0	

3 race categories

	Frequency	Percent	Valid Percent	Cumulative Percent
White	707	88.4	88.4	88.4
Black	36	4.5	4.5	92.9
Valid Other	51	6.4	6.4	99.3
Don't know/Refused	5	.7	.7	100.0
Total	800	100.0	100.0	

Hispanic

	Frequency	Percent	Valid Percent	Cumulative Percent
Yes	15	1.9	1.9	1.9
Valid No	777	97.2	97.2	99.1
Don't know/Refused	7	.9	.9	100.0
Total	800	100.0	100.0	

5 education categories

	Frequency	Percent	Valid Percent	Cumulative Percent
Less than high school	38	4.8	4.8	4.8
High school graduate	238	29.7	29.7	34.5
Some college, no degree	163	20.3	20.3	54.8
Valid Associate degree	100	12.5	12.5	67.3
Bachelors or more	259	32.3	32.3	99.6
Don't know/Refused	3	.4	.4	100.0
Total	800	100.0	100.0	

3 category Party ID including leaners

	Frequency	Percent	Valid Percent	Cumulative Percent
Republican	337	42.2	42.2	42.2
Democrat	392	49.0	49.0	91.1
Valid Independent	58	7.2	7.2	98.4
Don't know/Refused	13	1.6	1.6	100.0
Total	800	100.0	100.0	

Race/Ethnicity

	Frequency	Percent	Valid Percent	Cumulative Percent
White, Non-Hispanic	702	87.7	87.7	87.7
Black, Non-Hispanic	36	4.5	4.5	92.2
Valid Hispanic	15	1.9	1.9	94.1
Other Race/Ethnicity	42	5.2	5.2	99.3
Don't know/Refused	5	.7	.7	100.0
Total	800	100.0	100.0	

Income Recode

	Frequency	Percent	Valid Percent	Cumulative Percent
Less than \$40,000	229	28.7	28.7	28.7
\$40,000 to under \$75,000	230	28.7	28.7	57.4
Valid \$75,000 or more	220	27.5	27.5	84.9
Don'tknow/Refused	121	15.1	15.1	100.0
Total	800	100.0	100.0	

Newspaper Recode

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Zero days	213	26.6	26.6
	1-3 days	249	31.1	57.7
	4-6 days	88	11.0	68.7
	7 days or every day	248	31.0	99.7
	Don't know/refused	2	.3	100.0
	Total	800	100.0	100.0

Region/Media Market

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Milwaukee City	77	9.7	9.7
	Rest of Milwaukee media market	246	30.8	40.5
	Madison media market	143	17.9	58.3
	Green Bay/Appleton media market	149	18.7	77.0
	All other media markets	184	23.0	100.0
	Total	800	100.0	100.0

Religion recoded (6 cat)

	Frequency	Percent	Valid Percent	Cumulative Percent
Protestant/Christian	401	50.2	50.2	50.2
Catholic	232	29.0	29.0	79.1
Jewish	4	.5	.5	79.7
Valid Other	49	6.1	6.1	85.7
None	99	12.4	12.4	98.1
Don't know/Refused	15	1.9	1.9	100.0
Total	800	100.0	100.0	

Party ID 5 categories, leaners separate

	Frequency	Percent	Valid Percent	Cumulative Percent
Republican	222	27.8	27.8	27.8
Lean Republican	115	14.4	14.4	42.2
Independent	49	6.1	6.1	48.3
Valid Lean Democrat	133	16.6	16.6	64.9
Democrat	259	32.3	32.3	97.3
Don't know/Refused	22	2.7	2.7	100.0
Total	800	100.0	100.0	

qf14 and qf15 - job and union status

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Public sector union household	65	8.1	8.1	8.1
	Public sector non-union household	99	12.4	12.4	20.5
	Private sector union household	81	10.2	10.2	30.7
	Private sector non-union household	545	68.2	68.2	98.9
	Don't know/Refused	9	1.1	1.1	100.0
	Total	800	100.0	100.0	