



## Marquette Law School Poll, January 20-23, 2014

Frequencies have been rounded to whole numbers.

Percentages ending in .5 are rounded to even whole numbers for reporting results.

### s2. Gender

|              | Frequency | Percent | Valid Percent | Cumulative Percent |
|--------------|-----------|---------|---------------|--------------------|
| Valid Male   | 375       | 46.8    | 46.8          | 46.8               |
| Valid Female | 427       | 53.2    | 53.2          | 100.0              |
| Total        | 802       | 100.0   | 100.0         |                    |

### S4. Live in Milwaukee city limits

|                | Frequency | Percent | Valid Percent | Cumulative Percent |
|----------------|-----------|---------|---------------|--------------------|
| Valid Yes      | 76        | 9.5     | 61.8          | 61.8               |
| Valid No       | 47        | 5.8     | 38.2          | 100.0              |
| Total          | 123       | 15.3    | 100.0         |                    |
| Missing System | 679       | 84.7    |               |                    |
| Total          | 802       | 100.0   |               |                    |

### S5. Registered to vote

|                                  | Frequency | Percent | Valid Percent | Cumulative Percent |
|----------------------------------|-----------|---------|---------------|--------------------|
| Valid Yes, registered to vote    | 745       | 92.8    | 92.8          | 92.8               |
| Valid No, not registered to vote | 56        | 7.0     | 7.0           | 99.9               |
| Valid Don't Know/Refused         | 1         | .1      | .1            | 100.0              |
| Total                            | 802       | 100.0   | 100.0         |                    |

**S6. Plan to register to vote**

|                        | Frequency | Percent | Valid Percent | Cumulative Percent |
|------------------------|-----------|---------|---------------|--------------------|
| Valid Plan to register | 57        | 7.2     | 100.0         | 100.0              |
| Missing System         | 745       | 92.8    |               |                    |
| Total                  | 802       | 100.0   |               |                    |

**1. Follow politics**

|                         | Frequency | Percent | Valid Percent | Cumulative Percent |
|-------------------------|-----------|---------|---------------|--------------------|
| Valid Most of the time  | 475       | 59.2    | 59.2          | 59.2               |
| Some of the time        | 184       | 22.9    | 22.9          | 82.2               |
| Valid Only now and then | 84        | 10.4    | 10.4          | 92.6               |
| Hardly at all           | 59        | 7.4     | 7.4           | 100.0              |
| Total                   | 802       | 100.0   | 100.0         |                    |

**2. Will vote in the November 2014 election**

|                          | Frequency | Percent | Valid Percent | Cumulative Percent |
|--------------------------|-----------|---------|---------------|--------------------|
| Valid Absolutely certain | 569       | 70.9    | 70.9          | 70.9               |
| Very Likely              | 120       | 15.0    | 15.0          | 85.9               |
| 50-50                    | 74        | 9.2     | 9.2           | 95.1               |
| Valid Will not vote      | 36        | 4.5     | 4.5           | 99.6               |
| Don't know               | 1         | .2      | .2            | 99.8               |
| Refused                  | 2         | .2      | .2            | 100.0              |
| Total                    | 802       | 100.0   | 100.0         |                    |

**Q3 first**

|                | Frequency | Percent | Valid Percent | Cumulative Percent |
|----------------|-----------|---------|---------------|--------------------|
| Valid Q3 First | 390       | 48.7    | 48.7          | 48.7               |
| Q5 First       | 412       | 51.3    | 51.3          | 100.0              |
| Total          | 802       | 100.0   | 100.0         |                    |

**3. Over past year, economy has gotten better, gotten worse, or stayed about the same**

|                 | Frequency | Percent | Valid Percent | Cumulative Percent |
|-----------------|-----------|---------|---------------|--------------------|
| Valid           |           |         |               |                    |
| Gotten better   | 216       | 26.9    | 26.9          | 26.9               |
| Gotten worse    | 224       | 27.9    | 27.9          | 54.8               |
| Stayed the same | 351       | 43.7    | 43.7          | 98.6               |
| Don't know      | 9         | 1.1     | 1.1           | 99.6               |
| Refused         | 3         | .4      | .4            | 100.0              |
| Total           | 802       | 100.0   | 100.0         |                    |

**4. Looking ahead, will economy get better, get worse, or stay about the same**

|               | Frequency | Percent | Valid Percent | Cumulative Percent |
|---------------|-----------|---------|---------------|--------------------|
| Valid         |           |         |               |                    |
| Get better    | 276       | 34.4    | 34.4          | 34.4               |
| Get worse     | 157       | 19.5    | 19.5          | 54.0               |
| Stay the same | 331       | 41.2    | 41.2          | 95.2               |
| Don't know    | 36        | 4.5     | 4.5           | 99.7               |
| Refused       | 2         | .3      | .3            | 100.0              |
| Total         | 802       | 100.0   | 100.0         |                    |

**5. Approval of Obama handling his job as President**

|            | Frequency | Percent | Valid Percent | Cumulative Percent |
|------------|-----------|---------|---------------|--------------------|
| Valid      |           |         |               |                    |
| Approve    | 354       | 44.1    | 44.1          | 44.1               |
| Disapprove | 400       | 49.8    | 49.8          | 94.0               |
| Don't know | 33        | 4.1     | 4.1           | 98.0               |
| Refused    | 16        | 2.0     | 2.0           | 100.0              |
| Total      | 802       | 100.0   | 100.0         |                    |

**6. Approval of Scott Walker handling his job as Governor of Wisconsin**

|               | Frequency | Percent | Valid Percent | Cumulative Percent |
|---------------|-----------|---------|---------------|--------------------|
| Valid Approve | 407       | 50.8    | 50.8          | 50.8               |
| Disapprove    | 341       | 42.5    | 42.5          | 93.3               |
| Don't know    | 46        | 5.7     | 5.7           | 99.0               |
| Refused       | 8         | 1.0     | 1.0           | 100.0              |
| Total         | 802       | 100.0   | 100.0         |                    |

**7. Barack Obama: favorable or unfavorable**

|                      | Frequency | Percent | Valid Percent | Cumulative Percent |
|----------------------|-----------|---------|---------------|--------------------|
| Valid Favorable      | 384       | 47.9    | 47.9          | 47.9               |
| Unfavorable          | 366       | 45.7    | 45.7          | 93.6               |
| Haven't heard enough | 31        | 3.8     | 3.8           | 97.4               |
| Don't know           | 11        | 1.3     | 1.3           | 98.8               |
| Refused              | 10        | 1.2     | 1.2           | 100.0              |
| Total                | 802       | 100.0   | 100.0         |                    |

**8. Scott Walker: favorable or unfavorable**

|                      | Frequency | Percent | Valid Percent | Cumulative Percent |
|----------------------|-----------|---------|---------------|--------------------|
| Valid Favorable      | 391       | 48.7    | 48.7          | 48.7               |
| Unfavorable          | 357       | 44.5    | 44.5          | 93.2               |
| Haven't heard enough | 35        | 4.4     | 4.4           | 97.6               |
| Don't know           | 14        | 1.8     | 1.8           | 99.4               |
| Refused              | 5         | .6      | .6            | 100.0              |
| Total                | 802       | 100.0   | 100.0         |                    |

**9. Mary Burke: favorable or unfavorable**

|                            | Frequency | Percent | Valid Percent | Cumulative Percent |
|----------------------------|-----------|---------|---------------|--------------------|
| Valid Favorable            | 98        | 12.2    | 12.2          | 12.2               |
| Valid Unfavorable          | 142       | 17.7    | 17.7          | 29.9               |
| Valid Haven't heard enough | 517       | 64.4    | 64.4          | 94.3               |
| Valid Don't know           | 42        | 5.3     | 5.3           | 99.6               |
| Valid Refused              | 4         | .4      | .4            | 100.0              |
| Valid Total                | 802       | 100.0   | 100.0         |                    |

**11. Paul Ryan: favorable or unfavorable**

|                            | Frequency | Percent | Valid Percent | Cumulative Percent |
|----------------------------|-----------|---------|---------------|--------------------|
| Valid Favorable            | 352       | 43.9    | 43.9          | 43.9               |
| Valid Unfavorable          | 266       | 33.1    | 33.1          | 77.0               |
| Valid Haven't heard enough | 165       | 20.5    | 20.5          | 97.5               |
| Valid Don't know           | 16        | 2.0     | 2.0           | 99.5               |
| Valid Refused              | 4         | .5      | .5            | 100.0              |
| Valid Total                | 802       | 100.0   | 100.0         |                    |

**12. Ron Johnson: favorable or unfavorable**

|                            | Frequency | Percent | Valid Percent | Cumulative Percent |
|----------------------------|-----------|---------|---------------|--------------------|
| Valid Favorable            | 252       | 31.4    | 31.4          | 31.4               |
| Valid Unfavorable          | 202       | 25.1    | 25.1          | 56.5               |
| Valid Haven't heard enough | 307       | 38.3    | 38.3          | 94.8               |
| Valid Don't know           | 39        | 4.9     | 4.9           | 99.7               |
| Valid Refused              | 2         | .3      | .3            | 100.0              |
| Valid Total                | 802       | 100.0   | 100.0         |                    |

**13. Tammy Baldwin: favorable or unfavorable**

|                            | Frequency | Percent | Valid Percent | Cumulative Percent |
|----------------------------|-----------|---------|---------------|--------------------|
| Valid Favorable            | 291       | 36.3    | 36.3          | 36.3               |
| Valid Unfavorable          | 277       | 34.5    | 34.5          | 70.9               |
| Valid Haven't heard enough | 214       | 26.7    | 26.7          | 97.5               |
| Valid Don't know           | 17        | 2.2     | 2.2           | 99.7               |
| Valid Refused              | 2         | .3      | .3            | 100.0              |
| Valid Total                | 802       | 100.0   | 100.0         |                    |

**14. The Tea Party: favorable or unfavorable**

|                            | Frequency | Percent | Valid Percent | Cumulative Percent |
|----------------------------|-----------|---------|---------------|--------------------|
| Valid Favorable            | 204       | 25.4    | 25.4          | 25.4               |
| Valid Unfavorable          | 347       | 43.3    | 43.3          | 68.8               |
| Valid Haven't heard enough | 202       | 25.2    | 25.2          | 94.0               |
| Valid Don't know           | 41        | 5.2     | 5.2           | 99.1               |
| Valid Refused              | 7         | .9      | .9            | 100.0              |
| Valid Total                | 802       | 100.0   | 100.0         |                    |

**Democratic wording first/Republican wording first**

|                                | Frequency | Percent | Valid Percent | Cumulative Percent |
|--------------------------------|-----------|---------|---------------|--------------------|
| Valid Democratic wording first | 409       | 50.9    | 50.9          | 50.9               |
| Valid Republican wording first | 393       | 49.1    | 49.1          | 100.0              |
| Valid Total                    | 802       | 100.0   | 100.0         |                    |

**15. If the 2014 election for Governor were held today, would you vote for Mary Burke or Scott Walker?**

|                      | Frequency | Percent | Valid Percent | Cumulative Percent |
|----------------------|-----------|---------|---------------|--------------------|
| Burke                | 327       | 40.7    | 40.7          | 40.7               |
| Walker               | 376       | 46.9    | 46.9          | 87.6               |
| Undecided            | 63        | 7.9     | 7.9           | 95.5               |
| Valid Would not vote | 8         | 1.0     | 1.0           | 96.5               |
| Don't know           | 24        | 3.0     | 3.0           | 99.5               |
| Refused              | 4         | .5      | .5            | 100.0              |
| Total                | 802       | 100.0   | 100.0         |                    |

**17. Approve/disapprove: The way Republicans in Congress are handling their job.**

|                  | Frequency | Percent | Valid Percent | Cumulative Percent |
|------------------|-----------|---------|---------------|--------------------|
| Approve          | 204       | 25.4    | 25.4          | 25.4               |
| Disapprove       | 541       | 67.4    | 67.4          | 92.9               |
| Valid Don't know | 47        | 5.9     | 5.9           | 98.8               |
| Refused          | 10        | 1.2     | 1.2           | 100.0              |
| Total            | 802       | 100.0   | 100.0         |                    |

**18. Approve/disapprove: The way Democrats in Congress are handling their jobs.**

|                  | Frequency | Percent | Valid Percent | Cumulative Percent |
|------------------|-----------|---------|---------------|--------------------|
| Approve          | 264       | 33.0    | 33.0          | 33.0               |
| Disapprove       | 489       | 60.9    | 60.9          | 93.9               |
| Valid Don't know | 37        | 4.7     | 4.7           | 98.6               |
| Refused          | 11        | 1.4     | 1.4           | 100.0              |
| Total            | 802       | 100.0   | 100.0         |                    |

**19. How much have you heard about the Common Core Standards?**

|                   | Frequency | Percent | Valid Percent | Cumulative Percent |
|-------------------|-----------|---------|---------------|--------------------|
| Valid Quite a bit | 159       | 19.8    | 19.8          | 19.8               |
| Some              | 269       | 33.6    | 33.6          | 53.4               |
| Just the name     | 77        | 9.6     | 9.6           | 63.0               |
| Nothing at all    | 289       | 36.1    | 36.1          | 99.1               |
| Don't know        | 6         | .8      | .8            | 99.8               |
| Refused           | 1         | .2      | .2            | 100.0              |
| Total             | 802       | 100.0   | 100.0         |                    |

**20. Favorable/Unfavorable: What's your general opinion of the Common Core?**

|                      | Frequency | Percent | Valid Percent | Cumulative Percent |
|----------------------|-----------|---------|---------------|--------------------|
| Valid Very favorable | 23        | 2.9     | 4.6           | 4.6                |
| Favorable            | 229       | 28.5    | 45.2          | 49.8               |
| Unfavorable          | 130       | 16.2    | 25.7          | 75.6               |
| Very unfavorable     | 43        | 5.3     | 8.4           | 84.0               |
| Don't know           | 77        | 9.6     | 15.3          | 99.2               |
| Refused              | 4         | .5      | .8            | 100.0              |
| Total                | 505       | 63.0    | 100.0         |                    |
| Missing System       | 297       | 37.0    |               |                    |
| Total                | 802       | 100.0   |               |                    |

**21. Has Wisconsin set their education standards where they should be, lower or higher than they should be?**

|                                  | Frequency | Percent | Valid Percent | Cumulative Percent |
|----------------------------------|-----------|---------|---------------|--------------------|
| Valid About where they should be | 258       | 32.1    | 32.1          | 32.1               |
| Higher than they should be       | 123       | 15.3    | 15.3          | 47.5               |
| Lower than they should be        | 374       | 46.6    | 46.6          | 94.1               |
| Don't know                       | 42        | 5.2     | 5.2           | 99.3               |
| Refused                          | 5         | .7      | .7            | 100.0              |
| Total                            | 802       | 100.0   | 100.0         |                    |



**22. What level of government should decide standards?**

|                            | Frequency | Percent | Valid Percent | Cumulative Percent |
|----------------------------|-----------|---------|---------------|--------------------|
| By local school districts  | 332       | 41.4    | 41.4          | 41.4               |
| By statewide policy makers | 183       | 22.9    | 22.9          | 64.2               |
| By agreement among states  | 64        | 8.0     | 8.0           | 72.2               |
| By nationwide standards    | 186       | 23.2    | 23.2          | 95.4               |
| Don't know                 | 34        | 4.2     | 4.2           | 99.6               |
| Refused                    | 3         | .4      | .4            | 100.0              |
| Total                      | 802       | 100.0   | 100.0         |                    |

**23. Do tax cuts do more for the poor, the middle class, or the wealthy?**

|                           | Frequency | Percent | Valid Percent | Cumulative Percent |
|---------------------------|-----------|---------|---------------|--------------------|
| More for the poor         | 91        | 11.4    | 11.4          | 11.4               |
| More for the middle class | 169       | 21.0    | 21.0          | 32.4               |
| More for the wealthy      | 475       | 59.3    | 59.3          | 91.7               |
| Don't know                | 52        | 6.5     | 6.5           | 98.2               |
| Refused                   | 14        | 1.8     | 1.8           | 100.0              |
| Total                     | 802       | 100.0   | 100.0         |                    |

**24. Do you feel things in Wisconsin are going in the right direction, or on the wrong track?**

|                 | Frequency | Percent | Valid Percent | Cumulative Percent |
|-----------------|-----------|---------|---------------|--------------------|
| Right direction | 433       | 53.9    | 53.9          | 53.9               |
| Wrong track     | 319       | 39.8    | 39.8          | 93.7               |
| Don't know      | 42        | 5.2     | 5.2           | 99.0               |
| Refused         | 8         | 1.0     | 1.0           | 100.0              |
| Total           | 802       | 100.0   | 100.0         |                    |

**25. Do you think the governor should approve or reject a proposed new casino in Kenosha?**

|                  | Frequency | Percent | Valid Percent | Cumulative Percent |
|------------------|-----------|---------|---------------|--------------------|
| Approve          | 336       | 41.9    | 41.9          | 41.9               |
| Reject           | 327       | 40.7    | 40.7          | 82.7               |
| Valid Don't know | 125       | 15.6    | 15.6          | 98.3               |
| Refused          | 14        | 1.7     | 1.7           | 100.0              |
| Total            | 802       | 100.0   | 100.0         |                    |

**26. Would you say the state's budget is in better shape now, the same, or in worse shape now than a few years ago?**

|                       | Frequency | Percent | Valid Percent | Cumulative Percent |
|-----------------------|-----------|---------|---------------|--------------------|
| Better shape now      | 394       | 49.2    | 49.2          | 49.2               |
| About the same        | 207       | 25.8    | 25.8          | 75.0               |
| Valid Worse shape now | 160       | 19.9    | 19.9          | 94.9               |
| Don't know            | 38        | 4.7     | 4.7           | 99.6               |
| Refused               | 3         | .4      | .4            | 100.0              |
| Total                 | 802       | 100.0   | 100.0         |                    |

**27. Is Wisconsin creating jobs at a faster rate, the same rate, or lagging behind other states in job creation?**

|                          | Frequency | Percent | Valid Percent | Cumulative Percent |
|--------------------------|-----------|---------|---------------|--------------------|
| Faster than other states | 92        | 11.4    | 11.4          | 11.4               |
| About the same rate      | 327       | 40.7    | 40.7          | 52.1               |
| Valid Lagging behind     | 325       | 40.5    | 40.5          | 92.6               |
| Don't know               | 51        | 6.4     | 6.4           | 99.0               |
| Refused                  | 8         | 1.0     | 1.0           | 100.0              |
| Total                    | 802       | 100.0   | 100.0         |                    |

**28. If state could reduce one tax, which would you pick: personal income tax, property tax, or sales tax?**

|                              | Frequency | Percent | Valid Percent | Cumulative Percent |
|------------------------------|-----------|---------|---------------|--------------------|
| Personal income tax          | 269       | 33.5    | 33.5          | 33.5               |
| Property tax                 | 334       | 41.6    | 41.6          | 75.1               |
| Sales tax                    | 180       | 22.5    | 22.5          | 97.6               |
| Valid Don't want any tax cut | 4         | .6      | .6            | 98.1               |
| Don't Know                   | 13        | 1.7     | 1.7           | 99.8               |
| Refused                      | 2         | .2      | .2            | 100.0              |
| Total                        | 802       | 100.0   | 100.0         |                    |

**29. Willing/Not Willing: Increase the sales tax to reduce personal income tax?**

|                  | Frequency | Percent | Valid Percent | Cumulative Percent |
|------------------|-----------|---------|---------------|--------------------|
| Willing          | 311       | 38.7    | 38.7          | 38.7               |
| Not willing      | 458       | 57.1    | 57.1          | 95.8               |
| Valid Don't know | 26        | 3.3     | 3.3           | 99.1               |
| Refused          | 7         | .9      | .9            | 100.0              |
| Total            | 802       | 100.0   | 100.0         |                    |

**30. Willing/Not Willing: Increase sales tax to reduce property tax?**

|                  | Frequency | Percent | Valid Percent | Cumulative Percent |
|------------------|-----------|---------|---------------|--------------------|
| Willing          | 313       | 39.1    | 39.1          | 39.1               |
| Not willing      | 446       | 55.6    | 55.6          | 94.7               |
| Valid Don't Know | 37        | 4.7     | 4.7           | 99.3               |
| Refused          | 5         | .7      | .7            | 100.0              |
| Total            | 802       | 100.0   | 100.0         |                    |

**31. Willing/Not Willing: Increase income tax on those earning \$250,000 to reduce property tax?**

|                  | Frequency | Percent | Valid Percent | Cumulative Percent |
|------------------|-----------|---------|---------------|--------------------|
| Willing          | 516       | 64.3    | 64.3          | 64.3               |
| Not willing      | 257       | 32.1    | 32.1          | 96.4               |
| Valid Don't Know | 26        | 3.2     | 3.2           | 99.6               |
| Refused          | 3         | .4      | .4            | 100.0              |
| Total            | 802       | 100.0   | 100.0         |                    |

**Sales tax: Unfair or fair**

|                                       | Frequency | Percent | Valid Percent | Cumulative Percent |
|---------------------------------------|-----------|---------|---------------|--------------------|
| Sales tax is unfair                   | 223       | 27.8    | 27.8          | 27.8               |
| Sales tax is fair                     | 551       | 68.7    | 68.7          | 96.6               |
| Valid Both equally or neither equally | 13        | 1.6     | 1.6           | 98.2               |
| Don't Know                            | 11        | 1.3     | 1.3           | 99.5               |
| Refused                               | 4         | .5      | .5            | 100.0              |
| Total                                 | 802       | 100.0   | 100.0         |                    |

**33. Do you support or oppose raising the minimum wage?**

|                  | Frequency | Percent | Valid Percent | Cumulative Percent |
|------------------|-----------|---------|---------------|--------------------|
| Support          | 498       | 62.0    | 62.0          | 62.0               |
| Oppose           | 281       | 35.0    | 35.0          | 97.1               |
| Valid Don't Know | 18        | 2.3     | 2.3           | 99.3               |
| Refused          | 5         | .7      | .7            | 100.0              |
| Total            | 802       | 100.0   | 100.0         |                    |

**34. Would you like the minimum wage raised and if so, to what amount?**

|                                      | Frequency | Percent | Valid Percent | Cumulative Percent |
|--------------------------------------|-----------|---------|---------------|--------------------|
| Stay where it is                     | 204       | 25.4    | 25.4          | 25.4               |
| Nine dollars an hour                 | 268       | 33.4    | 33.4          | 58.9               |
| Ten dollars an hour                  | 198       | 24.7    | 24.7          | 83.6               |
| Eleven dollars an hour               | 38        | 4.8     | 4.8           | 88.4               |
| Valid Twelve or more dollars an hour | 79        | 9.9     | 9.9           | 98.3               |
| Don't know                           | 12        | 1.5     | 1.5           | 99.8               |
| Refused                              | 2         | .2      | .2            | 100.0              |
| Total                                | 802       | 100.0   | 100.0         |                    |

**35. Should congress approve or not approve an extension of unemployment benefits?**

|                              | Frequency | Percent | Valid Percent | Cumulative Percent |
|------------------------------|-----------|---------|---------------|--------------------|
| Should approve extension     | 428       | 53.3    | 53.3          | 53.3               |
| Should not approve extension | 335       | 41.8    | 41.8          | 95.2               |
| Valid Don't know             | 33        | 4.1     | 4.1           | 99.3               |
| Refused                      | 6         | .7      | .7            | 100.0              |
| Total                        | 802       | 100.0   | 100.0         |                    |

**36. Do you have a favorable or unfavorable opinion of the health reform bill signed into law in 2010?**

|                  | Frequency | Percent | Valid Percent | Cumulative Percent |
|------------------|-----------|---------|---------------|--------------------|
| Favorable        | 284       | 35.4    | 35.4          | 35.4               |
| Unfavorable      | 445       | 55.5    | 55.5          | 90.9               |
| Valid Don't know | 65        | 8.1     | 8.1           | 99.0               |
| Refused          | 8         | 1.0     | 1.0           | 100.0              |
| Total            | 802       | 100.0   | 100.0         |                    |

**37. How important an issue is health care reform when it comes to deciding how to vote?**

|                            | Frequency | Percent | Valid Percent | Cumulative Percent |
|----------------------------|-----------|---------|---------------|--------------------|
| Very important             | 401       | 50.0    | 50.0          | 50.0               |
| Somewhat important         | 271       | 33.8    | 33.8          | 83.8               |
| Not very important         | 66        | 8.2     | 8.2           | 91.9               |
| Valid Not important at all | 52        | 6.5     | 6.5           | 98.4               |
| Don't know                 | 11        | 1.4     | 1.4           | 99.8               |
| Refused                    | 2         | .2      | .2            | 100.0              |
| Total                      | 802       | 100.0   | 100.0         |                    |

**38. Would you personally like to see Scott Walker run for president in 2016?**

|                  | Frequency | Percent | Valid Percent | Cumulative Percent |
|------------------|-----------|---------|---------------|--------------------|
| Yes              | 249       | 31.0    | 31.0          | 31.0               |
| No               | 505       | 63.0    | 63.0          | 93.9               |
| Valid Don't know | 41        | 5.1     | 5.1           | 99.1               |
| Refused          | 7         | .9      | .9            | 100.0              |
| Total            | 802       | 100.0   | 100.0         |                    |

**39. Would you personally like to see Paul Ryan run for president in 2016?**

|                  | Frequency | Percent | Valid Percent | Cumulative Percent |
|------------------|-----------|---------|---------------|--------------------|
| Yes              | 315       | 39.3    | 39.3          | 39.3               |
| No               | 406       | 50.6    | 50.6          | 89.9               |
| Valid Don't know | 77        | 9.6     | 9.6           | 99.5               |
| Refused          | 4         | .5      | .5            | 100.0              |
| Total            | 802       | 100.0   | 100.0         |                    |

**How much can state government do to create jobs**

|                    | Frequency | Percent | Valid Percent | Cumulative Percent |
|--------------------|-----------|---------|---------------|--------------------|
| Valid A great deal | 264       | 33.0    | 33.0          | 33.0               |
| A moderate amount  | 419       | 52.2    | 52.2          | 85.2               |
| Only a little      | 97        | 12.0    | 12.0          | 97.2               |
| Nothing at all     | 13        | 1.6     | 1.6           | 98.8               |
| Don't Know         | 10        | 1.2     | 1.2           | 100.0              |
| Total              | 802       | 100.0   | 100.0         |                    |

**Will Wisconsin reach 250,000 jobs over 4 years**

|  | Frequency | Percent | Valid Percent | Cumulative Percent |
|--|-----------|---------|---------------|--------------------|
| Valid Will have added that many jobs   | 110       | 13.8    | 13.8          | 13.8               |
| Will fall short of that goal           | 635       | 79.1    | 79.1          | 92.9               |
| Will have added MORE than 250,000 jobs | 6         | .7      | .7            | 93.6               |
| 8                                      | 52        | 6.4     | 6.4           | 100.0              |
| Total                                  | 802       | 100.0   | 100.0         |                    |

**42. When it comes to deciding how to vote, how important is adding or falling short of 250,000 new jobs?**

|                      | Frequency | Percent | Valid Percent | Cumulative Percent |
|----------------------|-----------|---------|---------------|--------------------|
| Valid Very important | 235       | 29.3    | 29.3          | 29.3               |
| Somewhat important   | 311       | 38.7    | 38.7          | 68.1               |
| Not very imporant    | 140       | 17.4    | 17.4          | 85.5               |
| Not important at all | 110       | 13.8    | 13.8          | 99.2               |
| Don't know           | 5         | .6      | .6            | 99.8               |
| Refused              | 2         | .2      | .2            | 100.0              |
| Total                | 802       | 100.0   | 100.0         |                    |

**F1. Generally speaking, do you usually think of yourself as a Republican, a Democrat, or an Independent?**

|                           | Frequency | Percent | Valid Percent | Cumulative Percent |
|---------------------------|-----------|---------|---------------|--------------------|
| Republican                | 197       | 24.6    | 24.6          | 24.6               |
| Democrat                  | 242       | 30.2    | 30.2          | 54.8               |
| Independent               | 332       | 41.4    | 41.4          | 96.2               |
| Valid Other/No preference | 18        | 2.2     | 2.2           | 98.4               |
| Don't know                | 4         | .5      | .5            | 98.9               |
| Refused                   | 9         | 1.1     | 1.1           | 100.0              |
| Total                     | 802       | 100.0   | 100.0         |                    |

**F2. Do you think of yourself closer to the Republican Party or to the Democratic Party?**

|                                | Frequency | Percent | Valid Percent | Cumulative Percent |
|--------------------------------|-----------|---------|---------------|--------------------|
| Republican                     | 127       | 15.8    | 35.8          | 35.8               |
| Democratic                     | 134       | 16.8    | 38.0          | 73.8               |
| Valid Neither/Just Independent | 81        | 10.0    | 22.8          | 96.6               |
| Don't know                     | 12        | 1.5     | 3.4           | 100.0              |
| Total                          | 354       | 44.1    | 100.0         |                    |
| Missing System                 | 448       | 55.9    |               |                    |
| Total                          | 802       | 100.0   |               |                    |



**F3. What is the highest level of education you completed?**

|  | Frequency | Percent | Valid Percent | Cumulative Percent |
|--|-----------|---------|---------------|--------------------|
| Elementary school only                   | 12        | 1.5     | 1.5           | 1.5                |
| Some high school but didn't finish       | 35        | 4.4     | 4.4           | 5.8                |
| Completed high school                    | 233       | 29.0    | 29.0          | 34.8               |
| Some college but didn't finish           | 158       | 19.7    | 19.7          | 54.5               |
| Two year college degree                  | 102       | 12.7    | 12.7          | 67.2               |
| Four year college degree                 | 125       | 15.5    | 15.5          | 82.8               |
| Some graduate work                       | 25        | 3.2     | 3.2           | 85.9               |
| Completed masters or professional degree | 80        | 10.0    | 10.0          | 95.9               |
| Advanced graduate work or Ph.D.          | 27        | 3.4     | 3.4           | 99.3               |
| Don't know                               | 3         | .3      | .3            | 99.6               |
| Refused                                  | 3         | .4      | .4            | 100.0              |
| Total                                    | 802       | 100.0   | 100.0         |                    |

**F4. What is your age?**

|    | Frequency | Percent | Valid Percent | Cumulative Percent |
|----|-----------|---------|---------------|--------------------|
| 18 | 8         | 1.0     | 1.0           | 1.0                |
| 19 | 7         | .8      | .8            | 1.9                |
| 20 | 10        | 1.3     | 1.3           | 3.1                |
| 21 | 16        | 2.0     | 2.0           | 5.2                |
| 22 | 9         | 1.1     | 1.1           | 6.3                |
| 23 | 12        | 1.5     | 1.5           | 7.8                |
| 24 | 7         | .9      | .9            | 8.6                |
| 25 | 8         | 1.0     | 1.0           | 9.7                |
| 26 | 8         | 1.0     | 1.0           | 10.7               |
| 27 | 12        | 1.5     | 1.5           | 12.2               |
| 28 | 26        | 3.2     | 3.2           | 15.4               |
| 29 | 5         | .6      | .6            | 15.9               |
| 30 | 7         | .9      | .9            | 16.8               |
| 31 | 11        | 1.4     | 1.4           | 18.2               |
| 32 | 7         | .8      | .8            | 19.0               |
| 33 | 18        | 2.2     | 2.2           | 21.3               |

|    |    |     |     |      |
|----|----|-----|-----|------|
| 34 | 10 | 1.2 | 1.2 | 22.5 |
| 35 | 15 | 1.8 | 1.8 | 24.3 |
| 36 | 13 | 1.7 | 1.7 | 26.0 |
| 37 | 18 | 2.2 | 2.2 | 28.2 |
| 38 | 7  | .8  | .8  | 29.0 |
| 39 | 5  | .7  | .7  | 29.7 |
| 40 | 27 | 3.4 | 3.4 | 33.1 |
| 41 | 4  | .5  | .5  | 33.6 |
| 42 | 12 | 1.5 | 1.5 | 35.1 |
| 43 | 20 | 2.5 | 2.5 | 37.5 |
| 44 | 18 | 2.2 | 2.2 | 39.8 |
| 45 | 11 | 1.4 | 1.4 | 41.2 |
| 46 | 8  | 1.0 | 1.0 | 42.2 |
| 47 | 13 | 1.6 | 1.6 | 43.7 |
| 48 | 15 | 1.9 | 1.9 | 45.6 |
| 49 | 13 | 1.7 | 1.7 | 47.2 |
| 50 | 27 | 3.4 | 3.4 | 50.6 |
| 51 | 6  | .8  | .8  | 51.4 |
| 52 | 16 | 2.0 | 2.0 | 53.4 |
| 53 | 10 | 1.2 | 1.2 | 54.6 |
| 54 | 20 | 2.6 | 2.6 | 57.2 |
| 55 | 20 | 2.5 | 2.5 | 59.6 |
| 56 | 18 | 2.2 | 2.2 | 61.8 |
| 57 | 18 | 2.3 | 2.3 | 64.1 |
| 58 | 16 | 2.0 | 2.0 | 66.1 |
| 59 | 13 | 1.6 | 1.6 | 67.8 |
| 60 | 16 | 2.0 | 2.0 | 69.7 |
| 61 | 9  | 1.2 | 1.2 | 70.9 |
| 62 | 16 | 1.9 | 1.9 | 72.9 |
| 63 | 11 | 1.4 | 1.4 | 74.2 |
| 64 | 9  | 1.1 | 1.1 | 75.3 |
| 65 | 12 | 1.4 | 1.4 | 76.8 |
| 66 | 10 | 1.3 | 1.3 | 78.0 |
| 67 | 11 | 1.4 | 1.4 | 79.4 |
| 68 | 13 | 1.6 | 1.6 | 81.0 |
| 69 | 11 | 1.3 | 1.3 | 82.4 |
| 70 | 10 | 1.3 | 1.3 | 83.6 |
| 71 | 7  | .8  | .8  | 84.5 |
| 72 | 9  | 1.1 | 1.1 | 85.6 |
| 73 | 4  | .5  | .5  | 86.1 |

|       |     |       |       |       |
|-------|-----|-------|-------|-------|
| 74    | 10  | 1.2   | 1.2   | 87.3  |
| 75    | 6   | .8    | .8    | 88.1  |
| 76    | 4   | .4    | .4    | 88.6  |
| 77    | 5   | .6    | .6    | 89.1  |
| 78    | 5   | .6    | .6    | 89.7  |
| 79    | 4   | .5    | .5    | 90.2  |
| 80    | 5   | .6    | .6    | 90.8  |
| 81    | 8   | 1.0   | 1.0   | 91.8  |
| 82    | 10  | 1.3   | 1.3   | 93.1  |
| 83    | 5   | .6    | .6    | 93.7  |
| 84    | 2   | .2    | .2    | 93.9  |
| 85    | 3   | .4    | .4    | 94.3  |
| 86    | 6   | .7    | .7    | 95.0  |
| 87    | 6   | .8    | .8    | 95.8  |
| 88    | 3   | .4    | .4    | 96.2  |
| 89    | 1   | .2    | .2    | 96.4  |
| 90    | 3   | .4    | .4    | 96.7  |
| 91    | 4   | .5    | .5    | 97.3  |
| 92    | 1   | .2    | .2    | 97.4  |
| 93    | 0   | .1    | .1    | 97.5  |
| 94    | 1   | .1    | .1    | 97.6  |
| 99    | 19  | 2.4   | 2.4   | 100.0 |
| Total | 802 | 100.0 | 100.0 |       |

**F4a. Age range**

|                            | Frequency | Percent | Valid Percent | Cumulative Percent |
|----------------------------|-----------|---------|---------------|--------------------|
| Valid 30-44 years old      | 6         | .8      | 31.6          | 31.6               |
| Valid 45-59 years old      | 6         | .7      | 30.2          | 61.8               |
| Valid 60 years old or more | 2         | .3      | 12.8          | 74.6               |
| Valid Refused              | 5         | .6      | 25.4          | 100.0              |
| Valid Total                | 19        | 2.4     | 100.0         |                    |
| Missing System             | 783       | 97.6    |               |                    |
| Total                      | 802       | 100.0   |               |                    |

**F5. Are you currently married, widowed, divorced, separated, or have you never been married?**

|                 | Frequency | Percent | Valid Percent | Cumulative Percent |
|-----------------|-----------|---------|---------------|--------------------|
| Married         | 443       | 55.3    | 55.3          | 55.3               |
| Widowed         | 78        | 9.7     | 9.7           | 64.9               |
| Divorced        | 64        | 7.9     | 7.9           | 72.9               |
| Valid Separated | 10        | 1.2     | 1.2           | 74.1               |
| Never married   | 205       | 25.6    | 25.6          | 99.6               |
| Refused         | 3         | .4      | .4            | 100.0              |
| Total           | 802       | 100.0   | 100.0         |                    |

**F5a. Do you own or rent your home?**

|                         | Frequency | Percent | Valid Percent | Cumulative Percent |
|-------------------------|-----------|---------|---------------|--------------------|
| Own                     | 557       | 69.5    | 69.5          | 69.5               |
| Rent                    | 214       | 26.6    | 26.6          | 96.1               |
| Valid Other arrangement | 23        | 2.9     | 2.9           | 99.0               |
| Refused                 | 8         | 1.0     | 1.0           | 100.0              |
| Total                   | 802       | 100.0   | 100.0         |                    |

**F6. Hispanic Ethnicity**

|                  | Frequency | Percent | Valid Percent | Cumulative Percent |
|------------------|-----------|---------|---------------|--------------------|
| Yes              | 35        | 4.3     | 4.3           | 4.3                |
| No               | 765       | 95.4    | 95.4          | 99.8               |
| Valid Don't know | 1         | .1      | .1            | 99.8               |
| Refused          | 1         | .2      | .2            | 100.0              |
| Total            | 802       | 100.0   | 100.0         |                    |

**F7. Race**

|  | Frequency | Percent | Valid Percent | Cumulative Percent |
|--|-----------|---------|---------------|--------------------|
| White                                  | 691       | 86.1    | 86.1          | 86.1               |
| African American or Black              | 38        | 4.7     | 4.7           | 90.9               |
| Asian, South Asian or Pacific Islander | 9         | 1.1     | 1.1           | 92.0               |
| Native American or American Indian     | 8         | 1.0     | 1.0           | 93.0               |
| Valid More than one race               | 28        | 3.5     | 3.5           | 96.5               |
| Hispanic or Latino                     | 5         | .6      | .6            | 97.1               |
| Other (SPECIFY)                        | 15        | 1.9     | 1.9           | 99.0               |
| Refused                                | 8         | 1.0     | 1.0           | 100.0              |
| Total                                  | 802       | 100.0   | 100.0         |                    |

**F7a. Would you describe yourself as born again or evangelical Christian, or not?**

|                    | Frequency | Percent | Valid Percent | Cumulative Percent |
|--------------------|-----------|---------|---------------|--------------------|
| Yes, born again    | 219       | 27.3    | 27.3          | 27.3               |
| No, not born again | 557       | 69.4    | 69.4          | 96.7               |
| Valid Don't know   | 10        | 1.2     | 1.2           | 97.9               |
| Refused            | 17        | 2.1     | 2.1           | 100.0              |
| Total              | 802       | 100.0   | 100.0         |                    |

**F8. Aside from weddings and funerals, how often do you attend religious services**

|                       | Frequency | Percent | Valid Percent | Cumulative Percent |
|-----------------------|-----------|---------|---------------|--------------------|
| More than once a week | 54        | 6.8     | 6.8           | 6.8                |
| Once a week           | 217       | 27.1    | 27.1          | 33.8               |
| Once or twice a month | 144       | 17.9    | 17.9          | 51.8               |
| A few times a year    | 161       | 20.1    | 20.1          | 71.9               |
| Valid Seldom          | 97        | 12.2    | 12.2          | 84.0               |
| Never                 | 118       | 14.7    | 14.7          | 98.7               |
| Don't know            | 1         | .1      | .1            | 98.8               |
| Refused               | 9         | 1.2     | 1.2           | 100.0              |
| Total                 | 802       | 100.0   | 100.0         |                    |

**F9. What is your religious preference?**

|                              | Frequency | Percent | Valid Percent | Cumulative Percent |
|------------------------------|-----------|---------|---------------|--------------------|
| Protestant                   | 209       | 26.0    | 26.0          | 26.0               |
| Roman Catholic               | 230       | 28.7    | 28.7          | 54.7               |
| Jewish                       | 3         | .3      | .3            | 55.0               |
| Muslim/Islam                 | 6         | .8      | .8            | 55.8               |
| Mormon/Latter-Day Saints     | 1         | .2      | .2            | 56.0               |
| Other Christian Religion     | 174       | 21.7    | 21.7          | 77.6               |
| Other Non-Christian Religion | 51        | 6.4     | 6.4           | 84.0               |
| No Religion/Atheist/Agnostic | 106       | 13.3    | 13.3          | 97.3               |
| Don't know                   | 2         | .2      | .2            | 97.5               |
| Refused                      | 20        | 2.5     | 2.5           | 100.0              |
| Total                        | 802       | 100.0   | 100.0         |                    |

**F11. Last year, that is in 2013, what was your total family income from all sources, before taxes?**

|                        | Frequency | Percent | Valid Percent | Cumulative Percent |
|------------------------|-----------|---------|---------------|--------------------|
| Less than \$10,000     | 37        | 4.6     | 4.6           | 4.6                |
| 10 to under \$20,000   | 72        | 9.0     | 9.0           | 13.7               |
| 20 to under \$30,000   | 98        | 12.3    | 12.3          | 25.9               |
| 30 to under \$40,000   | 90        | 11.2    | 11.2          | 37.2               |
| 40 to under \$50,000   | 61        | 7.6     | 7.6           | 44.7               |
| 50 to under \$75,000   | 120       | 14.9    | 14.9          | 59.6               |
| 75 to under \$100,000  | 81        | 10.1    | 10.1          | 69.8               |
| 100 to under \$150,000 | 72        | 9.0     | 9.0           | 78.8               |
| \$150,000 or more      | 58        | 7.2     | 7.2           | 86.0               |
| Don't know             | 22        | 2.7     | 2.7           | 88.7               |
| Refused                | 90        | 11.3    | 11.3          | 100.0              |
| Total                  | 802       | 100.0   | 100.0         |                    |

**F12. Which of the following best describes how the recession affected your own personal financial situation?**

|  | Frequency | Percent | Valid Percent | Cumulative Percent |
|--|-----------|---------|---------------|--------------------|
| Valid It had a major effect, finances have not recovered | 183       | 22.8    | 22.8          | 22.8               |
| It had a major effect, finances have mostly recovered    | 279       | 34.7    | 34.7          | 57.6               |
| It didn't have a major effect on your finances           | 324       | 40.4    | 40.4          | 97.9               |
| Don't know   | 13        | 1.6     | 1.6           | 99.5               |
| Refused  | 4         | .5      | .5            | 100.0              |
| Total  | 802       | 100.0   | 100.0         |                    |

**F13. Political views (Liberal-Conservative)**

|                         | Frequency | Percent | Valid Percent | Cumulative Percent |
|-------------------------|-----------|---------|---------------|--------------------|
| Valid Very conservative | 79        | 9.8     | 9.8           | 9.8                |
| Conservative            | 242       | 30.1    | 30.1          | 40.0               |
| Moderate                | 280       | 34.9    | 34.9          | 74.9               |
| Liberal                 | 119       | 14.8    | 14.8          | 89.7               |
| Very liberal            | 54        | 6.8     | 6.8           | 96.5               |
| Don't know              | 20        | 2.5     | 2.5           | 99.0               |
| Refused                 | 8         | 1.0     | 1.0           | 100.0              |
| Total                   | 802       | 100.0   | 100.0         |                    |

**F1401. Are you or any member of your household a member of a local, state, or national labor union?**

|                               | Frequency | Percent | Valid Percent | Cumulative Percent |
|-------------------------------|-----------|---------|---------------|--------------------|
| Yes, respondent               | 77        | 9.5     | 9.5           | 9.5                |
| Yes, another household member | 48        | 6.0     | 6.0           | 15.6               |
| Valid No, nobody in household | 664       | 82.8    | 82.8          | 98.3               |
| Don't know                    | 3         | .4      | .4            | 98.7               |
| Refused                       | 10        | 1.3     | 1.3           | 100.0              |
| Total                         | 802       | 100.0   | 100.0         |                    |

**F1402. Are you or any member of your household a member of a local, state, or national labor union?**

|                                     | Frequency | Percent | Valid Percent | Cumulative Percent |
|-------------------------------------|-----------|---------|---------------|--------------------|
| Valid Yes, another household member | 2         | .2      | 100.0         | 100.0              |
| Missing System                      | 800       | 99.8    |               |                    |
| Total                               | 802       | 100.0   |               |                    |

**F15. Do you or a member of your household work for federal, state, or local government**

|           | Frequency | Percent | Valid Percent | Cumulative Percent |
|-----------|-----------|---------|---------------|--------------------|
| Valid Yes | 134       | 16.7    | 16.7          | 16.7               |
| No        | 668       | 83.2    | 83.2          | 99.9               |
| Refused   | 1         | .1      | .1            | 100.0              |
| Total     | 802       | 100.0   | 100.0         |                    |



**F17. How many days in the past week did you read a daily newspaper?**

|                           | Frequency | Percent | Valid Percent | Cumulative Percent |
|---------------------------|-----------|---------|---------------|--------------------|
| None                      | 247       | 30.8    | 30.8          | 30.8               |
| One day                   | 95        | 11.8    | 11.8          | 42.7               |
| Two                       | 79        | 9.9     | 9.9           | 52.5               |
| Three                     | 55        | 6.8     | 6.8           | 59.4               |
| Four                      | 29        | 3.6     | 3.6           | 63.0               |
| Valid Five                | 32        | 4.0     | 4.0           | 66.9               |
| Six                       | 16        | 2.0     | 2.0           | 69.0               |
| Seven days or 'every day' | 244       | 30.5    | 30.5          | 99.4               |
| Don't know                | 3         | .3      | .3            | 99.8               |
| Refused                   | 2         | .2      | .2            | 100.0              |
| Total                     | 802       | 100.0   | 100.0         |                    |

**F18. How many days in the past week did you watch the local TV news at 5, 6 or 10 o'clock?**

|                           | Frequency | Percent | Valid Percent | Cumulative Percent |
|---------------------------|-----------|---------|---------------|--------------------|
| None                      | 117       | 14.6    | 14.6          | 14.6               |
| One day                   | 49        | 6.1     | 6.1           | 20.7               |
| Two                       | 35        | 4.4     | 4.4           | 25.1               |
| Three                     | 48        | 6.0     | 6.0           | 31.1               |
| Four                      | 57        | 7.1     | 7.1           | 38.2               |
| Valid Five                | 73        | 9.1     | 9.1           | 47.4               |
| Six                       | 27        | 3.4     | 3.4           | 50.7               |
| Seven days or 'every day' | 393       | 49.0    | 49.0          | 99.7               |
| Don't know                | 0         | .1      | .1            | 99.8               |
| Refused                   | 2         | .2      | .2            | 100.0              |
| Total                     | 802       | 100.0   | 100.0         |                    |

**F18b. How many days in the past week did you go online to read news websites or political blogs?**

|                           | Frequency | Percent | Valid Percent | Cumulative Percent |
|---------------------------|-----------|---------|---------------|--------------------|
| None                      | 292       | 36.4    | 36.4          | 36.4               |
| One day                   | 56        | 7.0     | 7.0           | 43.4               |
| Two                       | 43        | 5.4     | 5.4           | 48.8               |
| Three                     | 60        | 7.5     | 7.5           | 56.2               |
| Four                      | 32        | 4.0     | 4.0           | 60.2               |
| Valid Five                | 47        | 5.8     | 5.8           | 66.1               |
| Six                       | 17        | 2.1     | 2.1           | 68.2               |
| Seven days or 'every day' | 250       | 31.1    | 31.1          | 99.3               |
| Don't know                | 2         | .2      | .2            | 99.6               |
| Refused                   | 4         | .4      | .4            | 100.0              |
| Total                     | 802       | 100.0   | 100.0         |                    |

**F18c. How many days in the past week did you read about news through social media, or emails?**

|                           | Frequency | Percent | Valid Percent | Cumulative Percent |
|---------------------------|-----------|---------|---------------|--------------------|
| None                      | 453       | 56.5    | 56.5          | 56.5               |
| One day                   | 24        | 3.0     | 3.0           | 59.4               |
| Two                       | 39        | 4.9     | 4.9           | 64.3               |
| Three                     | 38        | 4.8     | 4.8           | 69.1               |
| Four                      | 24        | 3.0     | 3.0           | 72.0               |
| Valid Five                | 28        | 3.5     | 3.5           | 75.6               |
| Six                       | 7         | .8      | .8            | 76.4               |
| Seven days or 'every day' | 186       | 23.1    | 23.1          | 99.5               |
| Don't know                | 1         | .1      | .1            | 99.6               |
| Refused                   | 3         | .4      | .4            | 100.0              |
| Total                     | 802       | 100.0   | 100.0         |                    |

**F19. Calls on cell versus home phone**

|       | Frequency | Percent | Valid Percent | Cumulative Percent |
|-------|-----------|---------|---------------|--------------------|
|       | 295       | 36.7    | 36.7          | 36.7               |
|       | 260       | 32.4    | 32.4          | 69.1               |
| Valid | 244       | 30.5    | 30.5          | 99.6               |
|       | 0         | .0      | .0            | 99.6               |
|       | 3         | .4      | .4            | 100.0              |
| Total | 802       | 100.0   | 100.0         |                    |

**F22. Is this a cell phone?**

|       | Frequency | Percent | Valid Percent | Cumulative Percent |
|-------|-----------|---------|---------------|--------------------|
| Valid | 328       | 40.9    | 40.9          | 40.9               |
|       | 474       | 59.1    | 59.1          | 100.0              |
| Total | 802       | 100.0   | 100.0         |                    |

**wave**

|             | Frequency | Percent | Valid Percent | Cumulative Percent |
|-------------|-----------|---------|---------------|--------------------|
| Valid 19.00 | 802       | 100.0   | 100.0         | 100.0              |

**Sex**

|       | Frequency | Percent | Valid Percent | Cumulative Percent |
|-------|-----------|---------|---------------|--------------------|
| Valid | 375       | 46.8    | 46.8          | 46.8               |
|       | 427       | 53.2    | 53.2          | 100.0              |
| Total | 802       | 100.0   | 100.0         |                    |

**Age 4 categories**

|                    | Frequency | Percent | Valid Percent | Cumulative Percent |
|--------------------|-----------|---------|---------------|--------------------|
| Valid 18-29        | 128       | 15.9    | 15.9          | 15.9               |
| 30-44              | 197       | 24.6    | 24.6          | 40.5               |
| 45-59              | 230       | 28.7    | 28.7          | 69.3               |
| 60+                | 242       | 30.1    | 30.1          | 99.4               |
| Don't know/Refused | 5         | .6      | .6            | 100.0              |
| Total              | 802       | 100.0   | 100.0         |                    |

**Age 6 categories**

|                    | Frequency | Percent | Valid Percent | Cumulative Percent |
|--------------------|-----------|---------|---------------|--------------------|
| Valid 18-29        | 128       | 15.9    | 15.9          | 15.9               |
| 30-39              | 111       | 13.8    | 13.8          | 29.7               |
| 40-49              | 147       | 18.3    | 18.3          | 48.0               |
| 50-59              | 171       | 21.3    | 21.3          | 69.3               |
| 60-69              | 120       | 14.9    | 14.9          | 84.2               |
| 70+                | 122       | 15.2    | 15.2          | 99.4               |
| Don't know/Refused | 5         | .6      | .6            | 100.0              |
| Total              | 802       | 100.0   | 100.0         |                    |

**3 race categories**

|                    | Frequency | Percent | Valid Percent | Cumulative Percent |
|--------------------|-----------|---------|---------------|--------------------|
| Valid White        | 691       | 86.1    | 86.1          | 86.1               |
| Black              | 38        | 4.7     | 4.7           | 90.9               |
| Other              | 65        | 8.1     | 8.1           | 99.0               |
| Don't know/Refused | 8         | 1.0     | 1.0           | 100.0              |
| Total              | 802       | 100.0   | 100.0         |                    |

**hispanic**

|                    | Frequency | Percent | Valid Percent | Cumulative Percent |
|--------------------|-----------|---------|---------------|--------------------|
| Valid Yes          | 35        | 4.3     | 4.3           | 4.3                |
| No                 | 765       | 95.4    | 95.4          | 99.8               |
| Don't know/Refused | 2         | .2      | .2            | 100.0              |
| Total              | 802       | 100.0   | 100.0         |                    |

**5 education categories**

|                             | Frequency | Percent | Valid Percent | Cumulative Percent |
|-----------------------------|-----------|---------|---------------|--------------------|
| Valid Less than high school | 47        | 5.8     | 5.8           | 5.8                |
| High school graduate        | 233       | 29.0    | 29.0          | 34.8               |
| Some college, no degree     | 158       | 19.7    | 19.7          | 54.5               |
| Associate degree            | 102       | 12.7    | 12.7          | 67.2               |
| Bachelors or more           | 257       | 32.1    | 32.1          | 99.3               |
| Don't know/Refused          | 6         | .7      | .7            | 100.0              |
| Total                       | 802       | 100.0   | 100.0         |                    |

**3 category Party ID including leaners**

|                    | Frequency | Percent | Valid Percent | Cumulative Percent |
|--------------------|-----------|---------|---------------|--------------------|
| Valid Republican   | 324       | 40.4    | 40.4          | 40.4               |
| Democrat           | 377       | 47.0    | 47.0          | 87.4               |
| Independent        | 90        | 11.2    | 11.2          | 98.6               |
| Don't know/Refused | 11        | 1.4     | 1.4           | 100.0              |
| Total              | 802       | 100.0   | 100.0         |                    |

**pid3nolean**

|                    | Frequency | Percent | Valid Percent | Cumulative Percent |
|--------------------|-----------|---------|---------------|--------------------|
| Valid Republican   | 197       | 24.6    | 24.6          | 24.6               |
| Democrat           | 242       | 30.2    | 30.2          | 54.8               |
| Independent        | 351       | 43.8    | 43.8          | 98.6               |
| Don't know/Refused | 11        | 1.4     | 1.4           | 100.0              |
| Total              | 802       | 100.0   | 100.0         |                    |

**Party ID 5 categories, leaners separate**

|                     | Frequency | Percent | Valid Percent | Cumulative Percent |
|---------------------|-----------|---------|---------------|--------------------|
| Republican          | 197       | 24.6    | 24.6          | 24.6               |
| Lean Republican     | 127       | 15.8    | 15.8          | 40.4               |
| Independent         | 90        | 11.2    | 11.2          | 51.6               |
| Valid Lean Democrat | 134       | 16.8    | 16.8          | 68.4               |
| Democrat            | 242       | 30.2    | 30.2          | 98.6               |
| Don't know/Refused  | 11        | 1.4     | 1.4           | 100.0              |
| Total               | 802       | 100.0   | 100.0         |                    |

**Race/Ethnicity**

|                      | Frequency | Percent | Valid Percent | Cumulative Percent |
|----------------------|-----------|---------|---------------|--------------------|
| White, Non-Hispanic  | 673       | 83.9    | 83.9          | 83.9               |
| Black, Non-Hispanic  | 36        | 4.5     | 4.5           | 88.4               |
| Valid Hispanic       | 35        | 4.3     | 4.3           | 92.8               |
| Other Race/Ethnicity | 50        | 6.3     | 6.3           | 99.0               |
| Don't know/Refused   | 8         | 1.0     | 1.0           | 100.0              |
| Total                | 802       | 100.0   | 100.0         |                    |

**Income Recode**

|                            | Frequency | Percent | Valid Percent | Cumulative Percent |
|----------------------------|-----------|---------|---------------|--------------------|
| Less than \$40,000         | 298       | 37.2    | 37.2          | 37.2               |
| \$40,000 to under \$75,000 | 180       | 22.5    | 22.5          | 59.6               |
| Valid \$75,000 or more     | 211       | 26.3    | 26.3          | 86.0               |
| Don't know/Refused         | 113       | 14.0    | 14.0          | 100.0              |
| Total                      | 802       | 100.0   | 100.0         |                    |

### Newspaper Recode

|                     | Frequency | Percent | Valid Percent | Cumulative Percent |
|---------------------|-----------|---------|---------------|--------------------|
| Valid Zero days     | 247       | 30.8    | 30.8          | 30.8               |
| 1-3 days            | 229       | 28.5    | 28.5          | 59.4               |
| 4-6 days            | 77        | 9.6     | 9.6           | 69.0               |
| 7 days or every day | 244       | 30.5    | 30.5          | 99.4               |
| Don't know/refused  | 5         | .6      | .6            | 100.0              |
| Total               | 802       | 100.0   | 100.0         |                    |

### TV Recode

|                     | Frequency | Percent | Valid Percent | Cumulative Percent |
|---------------------|-----------|---------|---------------|--------------------|
| Valid Zero days     | 117       | 14.6    | 14.6          | 14.6               |
| 1-3 days            | 132       | 16.5    | 16.5          | 31.1               |
| 4-6 days            | 158       | 19.6    | 19.6          | 50.7               |
| 7 days or every day | 393       | 49.0    | 49.0          | 99.7               |
| Don't know/refused  | 2         | .3      | .3            | 100.0              |
| Total               | 802       | 100.0   | 100.0         |                    |

### Region/Media Market

|                                 | Frequency | Percent | Valid Percent | Cumulative Percent |
|---------------------------------|-----------|---------|---------------|--------------------|
| Valid Milwaukee City            | 76        | 9.5     | 9.5           | 9.5                |
| Rest of Milwaukee media market  | 249       | 31.0    | 31.0          | 40.5               |
| Madison media market            | 142       | 17.8    | 17.8          | 58.3               |
| Green Bay/Appleton media market | 150       | 18.7    | 18.7          | 77.0               |
| All other media markets         | 185       | 23.0    | 23.0          | 100.0              |
| Total                           | 802       | 100.0   | 100.0         |                    |

**Religion recoded (6 cat)**

|       |                      | Frequency | Percent | Valid Percent | Cumulative Percent |
|-------|----------------------|-----------|---------|---------------|--------------------|
| Valid | Protestant/Christian | 384       | 47.8    | 47.8          | 47.8               |
|       | Catholic             | 230       | 28.7    | 28.7          | 76.5               |
|       | Jewish               | 3         | .3      | .3            | 76.9               |
|       | Other                | 57        | 7.2     | 7.2           | 84.0               |
|       | None                 | 106       | 13.3    | 13.3          | 97.3               |
|       | Don't know/Refused   | 22        | 2.7     | 2.7           | 100.0              |
|       | Total                | 802       | 100.0   | 100.0         |                    |

**qf14 and qf15 - job and union status**

|       |                                    | Frequency | Percent | Valid Percent | Cumulative Percent |
|-------|------------------------------------|-----------|---------|---------------|--------------------|
| Valid | Public sector union household      | 43        | 5.3     | 5.3           | 5.3                |
|       | Public sector non-union household  | 90        | 11.2    | 11.2          | 16.5               |
|       | Private sector union household     | 83        | 10.3    | 10.3          | 26.8               |
|       | Private sector non-union household | 574       | 71.6    | 71.6          | 98.3               |
|       | Don't know/Refused                 | 13        | 1.7     | 1.7           | 100.0              |
|       | Total                              | 802       | 100.0   | 100.0         |                    |