



Marquette Law School Poll – March 20-23, 2014

Good (afternoon/evening), I'm _____ calling on behalf of Marquette University. We're conducting a survey about your views on issues in Wisconsin today. Your participation is completely voluntary and your responses will be kept confidential. No one will ever try to sell you anything as a result of your responses.

(READ ONLY IF NEEDED: This survey should only take a few minutes of your time.)

S1. May I please speak with the (male/female) adult member of your household, currently at home, age 18 or older, with the most recent birthday?

(IF SELECTED RESPONDENT NOT CURRENTLY AT HOME AND AVAILABLE, ASK FOR THE (FEMALE/MALE) CURRENTLY AT HOME.)

- 1 Correct household member on phone (CONTINUE)
- 2 Will put correct member of household on phone (RE-READ INTRO AND CONTINUE WITH S2.)
- 3 No household member age 18 or over is currently available (PLACE HOUSEHOLD INTO CALLBACK)
- 4 No one in household age 18 or older (TERMINATE)

S2. Record Gender: (DO NOT ASK. RECORD ONLY ONE RESPONSE)

- 1 Male
- 2 Female

Author note: If respondent in overquota, go to overquota/callback script and have interviewer place respondent in specified callback for future day.

S3a. Do you currently live in Wisconsin?

- 1 Yes
- 2 No (TERMINATE)

S3b. In what county in Wisconsin do you live?

Author note: Insert county list on screen.

Author note: If respondent lives in Milwaukee County or County is Don't Know/Other, continue to S4. If respondent lives in any Wisconsin county besides Milwaukee, place in appropriate quota group and skip to S5. If over quota, thank and terminate.

S4. Do you currently live within Milwaukee city limits? (RECORD ONE ANSWER)

- 1 Yes (Milwaukee City quota group)
- 2 No (Milwaukee DMA quota group)

S5. Some people are registered to vote and others are not. Are you registered to vote in the precinct or ward where you now live, or aren't you?

- 1 Yes, Registered to Vote (SKIP TO Q.1)
- 2 No, Not Registered to Vote (ASK S6)
(DO NOT READ)
- 9 No Answer/Don't Know/Refused (ASK S6)

** Author note: If 2 or 9 in S5 ask S6**

S6. Do you plan to register to vote, or is there a chance that you may not register?

- 1 Plan to Register
- 2 Chance May Not Register (TERMINATE)
(DO NOT READ)
- 9 Don't know/Refused (TERMINATE)

Q1. Some people seem to follow what's going on in politics most of the time, whether there's an election going on or not. Others aren't that interested. Would you say you follow what's going on in politics most of the time, some of the time, only now and then, or hardly at all?

- 1 Most of the time
- 2 Some of the time
- 3 Only now and then
- 4 Hardly at all
(DO NOT READ)
- 8 Don't know
- 9 Refused

Q2. What are the chances that you will vote in the November 2014 general election for Governor, Congress, and other offices -- are you absolutely certain to vote, very likely to vote, are the chances 50-50, or don't you think you will vote?

- 1 Absolutely certain
- 2 Very Likely
- 3 50-50
- 4 Will not vote
(DO NOT READ)
- 8 Don't know
- 9 Refused

****AUTHOR NOTE: Scramble so half get Q3-Q4 BEFORE Q5-Q6 and half get Q5-Q6 before Q3-Q4.****

****AUTHOR NOTE: RECORD WHICH QUESTION ORDER IS USED AS A VARIABLE.****

Q3. Over the past year, do you feel the economy has gotten better, gotten worse, or stayed about the same?

- 1 Gotten better
- 2 Gotten worse
- 3 Stayed the same
(DO NOT READ)
- 8 Don't know
- 9 Refused

Q4. Looking ahead, over the next year do you expect the economy to get better, get worse, or stay about the same?

- 1 Get better
- 2 Get worse
- 3 Stay the same
(DO NOT READ)
- 8 Don't know
- 9 Refused

Q5. Overall, do you approve or disapprove of the way Barack Obama is handling his job as president?

- 1 Approve
- 2 Disapprove
(DO NOT READ)
- 8 Don't know

9 Refused

Q6. Overall, do you approve or disapprove of the way Scott Walker is handling his job as Governor of Wisconsin?

- 1 Approve
- 2 Disapprove
(DO NOT READ)
- 8 Don't know
- 9 Refused

(Transition Screen)

I'm going to read you a list of people and organizations. Please tell me if you have a favorable or unfavorable opinion of each of them or if you haven't heard enough about (him/her) yet to have an opinion.

****Author note: Always ask Q7 first, then scramble Q8-Q13****

Q7. The first name is Barack Obama

PROMPT IF NECESSARY: Do you have a favorable or unfavorable opinion of Barack Obama or haven't you heard enough about (him/her) yet?

- 1 Favorable
- 2 Unfavorable
- 3 Haven't heard enough
(DO NOT READ)
- 8 Don't know
- 9 Refused

**** Author note: Scramble Q8 – Q12 ****

(PRESENT EACH ON OWN SCREEN)

The next name is ... [INSERT NAME]

READ IF NECESSARY: Do you have a favorable or unfavorable opinion of [INSERT NAME] or haven't you heard enough about (him/her) yet?

- 1 Favorable
- 2 Unfavorable
- 3 Haven't heard enough
(DO NOT READ)
- 8 Don't know
- 9 Refused

- Q8. Scott Walker
- Q9. Mary Burke (BURK)
- Q10. Paul Ryan
- Q11. Ron Johnson
- Q12. Tammy Baldwin

** AUTHOR NOTE: Q13 NOT included in scramble of Q8-12**

Q13. The Tea Party

Author note: Scramble order of Candidates

Q14. If the 2014 election for Governor were held today, would you vote for (Mary Burke (**BURK**), the Democrat) or for (Scott Walker, the Republican)?

- 1 Burke
- 2 Walker
- (DO NOT READ)
- 3 Undecided (VOL)
- 4 Would not vote (VOL)
- 8 Don't Know
- 9 Refused

Q15. Now, on a different subject, do tax cuts generally do more for the poor, more for the middle class or more for the wealthy?

- 1. More for the poor
- 2. More for the middle class
- 3. More for the wealthy
- (DO NOT READ)
- 8. Don't Know
- 9. Refused

Q16. Do you favor or oppose requiring a government issued photo ID to vote?

- 1. Favor
- 2. Oppose
- (Do not read)

8. Don't know
9. Refused

Q17. Do you think the use of marijuana should be made legal, or not?

1. Yes, legal
2. No, illegal
(DO NOT READ)
8. Don't Know
9. Refused

Q18. Do you favor or oppose cutting state income and property taxes by a total of 500 million dollars?

1. Favor
2. Oppose
(Do not read)
8. Don't know
9. Refused

Q19. Do you think local, municipal or county governments should be allowed to regulate sand mining in their community or should those regulations be set only by the state?

1. Allow local regulation
2. State regulation only
(Do not read)
8. Don't know
9. Refused

Q20. Should local, municipal or county governments be allowed to set minimum wages for workers on local government projects or should they not be allowed to set minimum wages?

1. Allow local government to set minimum wage
2. Not allow local government to set minimum wage
(Do not read)
8. Don't know
9. Refused

Q21. Which comes closest to your view? Gay couples should be allowed to legally marry. OR, Gay couples should be allowed to form civil unions but not legally marry. OR, There should be no legal recognition of a gay couple's relationship. (READ LIST IF NECESSARY)

1. Allowed to Legally Marry
2. Civil union

3. No legal recognition
(DO NOT READ)
8. Don't Know
9. Refused

Q21b. How enthusiastic are you about voting in this November's elections? Would you say you are very, somewhat, not too, or not at all enthusiastic? (READ LIST IF NECESSARY)

1. Very enthusiastic
2. Somewhat enthusiastic
3. Not too enthusiastic
4. Not at all enthusiastic
(DO NOT READ)
7. Won't vote in November (VOL)
8. Don't Know
9. Refused

Q22. Early voting, sometimes called in person absentee voting, allows people to vote before an election rather than only on Election Day. Which of these four options for early voting would you like to see in Wisconsin: 1) early voting for three weeks including three weekends; 2) early voting for two weeks including one weekend; 3) early voting for two weeks but no weekends; or 4) no early voting at all. (READ LIST IF NECESSARY)

1. Three weeks and weekends
2. Two weeks and one weekend
3. Two weeks but no weekends
4. No early voting at all.
(Do not read)
8. Don't know
9. Refused

Q23. Thinking just about the state of Wisconsin, do you feel things in Wisconsin are generally going in the right direction, or do you feel things have gotten off on the wrong track?

1. Right direction
2. Wrong track
(DO NOT READ)
8. Don't know
9. Refused

Q24. As you may know, a health reform bill was signed into law in 2010. Given what you know about the health reform law, do you have a generally favorable or generally unfavorable opinion of it?

1. Favorable
2. Unfavorable

(DO NOT READ)

8. Don't Know
9. Refused

Q25. What would you like to see Congress do when it comes to the health care law? They should keep the law as it is. They should keep the law in place and work to improve it. They should repeal the law and replace it with a Republican-sponsored alternative. They should repeal the law and not replace it. (READ LIST IF NECESSARY)

1. Keep as is
 2. Keep and improve
 3. Repeal and replace
 4. Repeal and not replace
- (DO NOT READ)
8. Don't Know
 9. Refused

Randomize between “supports the federal health care law” and “calls for the complete repeal of the federal health care law”

Author note: Record which stimulus was selected as a variable

Q26. If a candidate for U.S. Congress (supports the federal health care law/calls for the complete repeal of the federal health care law), would that make you more likely to vote for that candidate, less likely or wouldn't it make much difference in your vote?

1. More Likely
 2. Less Likely
 3. No difference
- (DO NOT READ)
8. Don't Know
 9. Refused

Q27. Do you think Wisconsin is creating jobs at a faster rate than most other states, at about the same rate, or is Wisconsin lagging behind other states in job creation? (READ IF NECESSARY)

1. Faster than other states
 2. About the same rate
 3. Lagging behind
- (DO NOT READ)
8. Don't know
 9. Refused

Q28. Some people say the minimum wage should be raised to help low-income workers get by. Others say raising the minimum wage will lead some businesses to cut jobs. Given these arguments, do you support or oppose raising the minimum wage?

1. Support

2. Oppose
(Do not read)
8. Don't know
9. Refused

****Author note: Randomize between "supports" and opposes****

****Author note: Record as a variable which position is used as stimulus for Q29****

Q29. If a candidate for office (supports/opposes) increasing the minimum wage, would that make you more likely to vote for that candidate, less likely or wouldn't it make much difference in your vote?

1. More Likely
2. Less Likely
3. No difference
(DO NOT READ)
8. Don't Know
9. Refused

Q30. In 2006, Wisconsin voters approved an amendment to the state constitution that bans same sex marriage in the state. If that amendment were brought up for a new vote today would you vote to continue the ban on same sex marriage or would you vote to repeal this amendment to the state constitution?

1. Continue ban
2. Vote to repeal
(DO NOT READ)
8. Don't Know
9. Refused

*****AUTHOR NOTE: SCRAMBLE ORDER OF Q31-Q32*****

****Author note: Record as a variable which item, Q31 or Q32, is asked first****

Q31. Please tell me whether the following statement describes Scott Walker, or not....he is someone who cares about people like me.

1. Describes
2. Does not describe
(DO NOT READ)
8. Don't know
9. Refused

Q32. Please tell me whether the following statement describes Mary Burke, or not....she is someone who cares about people like me.

1. Describes
2. Does not describe
(DO NOT READ)
8. Don't know
9. Refused

Q33. As you may know, in 2010 Scott Walker pledged to add 250,000 jobs in Wisconsin over four years. Do you think Wisconsin will have added that many jobs by the end of this year or will we fall short?

1. Will have added that many jobs
2. Will fall short
(DO NOT READ)
3. Will have added MORE than 250,000 jobs (VOL)
8. Don't know
9. Refused

Q34. When it comes to deciding how to vote, how important an issue will adding or falling short of adding 250,000 new jobs be for you? Will it be very important, somewhat important, not very important or not important at all? (READ IF NECESSARY)

1. Very important
2. Somewhat important
3. Not very important
4. Not important at all
(DO NOT READ)
8. Don't Know
9. Refused

Q35. Did you read or hear anything about the recent release of 27 thousand pages of emails from employees in Scott Walker's office when he was Milwaukee County Executive?

1. Yes
2. No
(DO NOT READ)
8. Don't Know
9. Refused

** Author note: IF YES in Q35, ask Q36. Otherwise, skip to Q38**

Q36. Did these emails give you a more favorable or less favorable view of Scott Walker, or did they make no difference?

1. More favorable

2. Less favorable
3. No difference
(DO NOT READ)
8. Don't Know
9. Refused

Author note: there is no Q37

Author note: Randomize order of Q38 and Q39

Author note: Record as a variable which item is asked first

Q38. Thinking just about the county where you live, would you say this winter was colder than normal, about normal or warmer than normal?

1. Colder than normal
2. About normal
3. Warmer than normal
(DO NOT READ)
8. Don't Know
9. Refused

Q39. What is your personal opinion? Do you think that the world's temperature probably has been going up over the past 100 years, or do you think this probably has not been happening?

1. Has been going up
2. Has not been happening
(DO NOT READ)
8. Don't Know
9. Refused

Author note: IF 1 in Q39, ask Q40. IF 2 in Q39, skip to Q41. IF 8 OR 9 in Q39, skip to Q42

Q40. How sure are you that the world's temperature has been going up over the past 100 years--extremely sure, very sure, somewhat sure, or not sure at all?

1. Extremely sure
2. Very sure
3. Somewhat sure
4. Not sure at all
(DO NOT READ)
8. Don't Know
9. Refused

Q41. How sure are you that the world's temperature has NOT been going up over the past 100 years--extremely sure, very sure, somewhat sure, or not sure at all?

1. Extremely sure
2. Very sure
3. Somewhat sure
4. Not sure at all
(DO NOT READ)
8. Don't Know
9. Refused

Q42. Most scientists say that carbon dioxide emissions from fossil fuels contribute to climate change. Would you support or oppose trying to reduce these emissions by putting a tax on fossil fuels if income or other taxes were cut by equal amounts so there was no net increase in government revenue?

1. Support
2. Oppose
(DO NOT READ)
8. Don't Know
9. Refused

F1. Generally speaking, do you usually think of yourself as a Republican, a Democrat, or an Independent?

- | | | |
|---|---------------------|------------|
| 1 | Republican | [ASK QF3.] |
| 2 | Democrat | [ASK QF3.] |
| 3 | Independent | [ASK QF2.] |
| | (DO NOT READ) | |
| 4 | Other/No preference | [ASK QF2.] |
| 8 | Don't Know | [ASK QF2.] |
| 9 | Refused | [ASK QF3.] |

Author note: Ask QF2 IF 3,4, or 8 in F1

F2. Do you think of yourself as closer to the Republican Party or to the Democratic Party?

- 1 Republican
- 2 Democrat
- (DO NOT READ)
- 3 Neither/Just Independent (VOL)
- 8 Don't know
- 9 Refused

F3. What is the highest level of education you completed? (READ LIST)

- 01 Elementary school only
- 02 Some high school but did not finish
- 03 Completed high school
- 04 Some college but didn't finish
- 05 Two year college degree
- 06 Four year college degree
- 07 Some graduate work
- 08 Completed masters or professional degree
- 09 Advanced graduate work or PhD
- (DO NOT READ)
- 98 Don't know
- 99 Refused

F4. What is your age? (Record actual age in years).

-
- 99 Refused [ASK F4A]

F4A. [If Refused] Are you...

- 1 18-29 years old
- 2 30-44 years old
- 3 45-59 years old
- 4 60 years old or more
- (DO NOT READ)
- 8 Don't know
- 9 Refused

F5. Are you currently married, widowed, divorced, separated, or have you never been married?

- 1 Married
- 2 Widowed

- 3 Divorced
- 4 Separated
- 5 Never Married
(DO NOT READ)
- 8 Don't know
- 9 Refused

F6. Are you of Hispanic or Latino origin, such as Mexican, Puerto Rican, Cuban or some other Spanish background?

- 1 Yes
- 2 No
(DO NOT READ)
- 8 Don't know
- 9 Refused

F7. Would you describe yourself as White, African American or Black, Asian, Native American, of more than one race or some other race? (READ IF NECESSARY)

- 01 White
- 02 African American or Black
- 03 Asian, South Asian, or Pacific Islander
- 04 Native American or American Indian
- 05 More than one race
- 97 Other, Specify
(DO NOT READ)
- 06 Hispanic or Latino
- 98 Don't know
- 99 Refused

F8. Aside from weddings and funerals, how often do you attend religious services... more than once a week, once a week, once or twice a month, a few times a year, seldom, or never? (READ IF NECESSARY)

- 1 More than once a week
- 2 Once a week
- 3 Once or twice a month
- 4 A few times a year
- 5 Seldom
- 6 Never
(DO NOT READ)
- 8 Don't know
- 9 Refused

F9. What is your religious preference – are you Protestant, Roman Catholic, Jewish, Muslim,

another religion or no religion? (READ IF NECESSARY)

IF RESPONDENT NAMES ANYTHING ELSE, ASK:

Would that fall under the general category of Protestant religions, is it a Christian religion, but not Protestant, or is it something else?

- 1 Protestant
- 2 Roman Catholic
- 3 Jewish
- 4 Muslim/Islam
- 5 Mormon/Latter-Day Saints
- 6 Other Christian Religion
- 7 Other Non-Christian Religion
- 8 No Religion/Atheist/Agnostic
(DO NOT READ)
- 98 DON'T KNOW
- 99 REFUSED

F11. Last year, that is in 2013, what was your total family income from all sources, before taxes? Just stop me when I get to the right category. (READ LIST. RECORD ONE ANSWER.)

- 01 Less than \$10,000
- 02 10 to under \$20,000
- 03 20 to under \$30,000
- 04 30 to under \$40,000
- 05 40 to under \$50,000
- 06 50 to under \$75,000
- 07 75 to under \$100,000
- 08 100 to under \$150,000
- 09 \$150,000 or more
(DO NOT READ)
- 98 Don't know
- 99 Refused

F12. Overall, which of the following best describes how the recession affected your own personal financial situation?

- 1 It had a major effect, and your finances have not recovered
- 2 It had a major effect, but your finances have mostly recovered
- 3 It didn't have a major effect on your finances
(DO NOT READ)
- 8 Don't know
- 9 Refused

F13. In general, would you describe your political views as...

- 1 Very conservative
- 2 Conservative
- 3 Moderate

- 4 Liberal
- 5 Very liberal
(DO NOT READ)
- 8 Don't know
- 9 Refused

F14. Are you or any member of your household a member of a local, state or national labor union?

- 1 Yes, respondent.
- 2 Yes, another household member
- 3 Yes, both respondent and another household member
- 4 No, nobody in household
(DO NOT READ)
- 8 Don't know
- 9 Refused

F15. Do you or any member of your household work for federal, state, or local government—for example, as a public school teacher, police officer, firefighter, or other government job?

- 1 Yes
- 2 No
(DO NOT READ)
- 8 Don't know
- 9 Refused

F17. How many days in the past week did you read a daily newspaper?

- 0 None
- 1 One day
- 2 Two
- 3 Three
- 4 Four
- 5 Five
- 6 Six
- 7 Seven days or “every day”
(DO NOT READ)
- 8 Don't know
- 9 Refused

****Author Note: There is no item F18 in this survey****

