



Marquette Law School Poll – May 15-18, 2014

Good (afternoon/evening), I'm _____ calling on behalf of Marquette University. We're conducting a survey about your views on issues in Wisconsin today. Your participation is completely voluntary and your responses will be kept confidential. No one will ever try to sell you anything as a result of your responses.

(READ ONLY IF NEEDED: This survey should only take a few minutes of your time.)

S1. May I please speak with the (male/female) adult member of your household, currently at home, age 18 or older, with the most recent birthday?

(IF SELECTED RESPONDENT NOT CURRENTLY AT HOME AND AVAILABLE, ASK FOR THE (FEMALE/MALE) CURRENTLY AT HOME.)

- 1 Correct household member on phone (CONTINUE)
- 2 Will put correct member of household on phone (RE-READ INTRO AND CONTINUE WITH S2.)
- 3 No household member age 18 or over is currently available (PLACE HOUSEHOLD INTO CALLBACK)
- 4 No one in household age 18 or older (TERMINATE)

S2. Record Gender: (DO NOT ASK. RECORD ONLY ONE RESPONSE)

- 1 Male
- 2 Female

S3a. Do you currently live in Wisconsin?

- 1 Yes
- 2 No (TERMINATE)

S3b. In what county in Wisconsin do you live?

Author note: Insert county list on screen.

Author note: If respondent lives in Milwaukee County or County is Don't Know/Other, continue to S4. If respondent lives in any Wisconsin county besides Milwaukee, place in appropriate quota group and skip to S5. If over quota, thank and terminate.

S4. Do you currently live within Milwaukee city limits? (RECORD ONE ANSWER)

- 1 Yes (Milwaukee City quota group)
- 2 No (Milwaukee DMA quota group)

S5. Some people are registered to vote and others are not. Are you registered to vote in the precinct or ward where you now live, or aren't you?

- 1 Yes, Registered to Vote (SKIP TO Q.1)
- 2 No, Not Registered to Vote (ASK S6)
(DO NOT READ)
- 9 No Answer/Don't Know/Refused (ASK S6)

** Author note: If 2 or 9 in S5 ask S6**

S6. Do you plan to register to vote, or is there a chance that you may not register?

- 1 Plan to Register
- 2 Chance May Not Register (TERMINATE)
(DO NOT READ)
- 9 Don't know/Refused (TERMINATE)

Q1. Some people seem to follow what's going on in politics most of the time, whether there's an election going on or not. Others aren't that interested. Would you say you follow what's going on in politics most of the time, some of the time, only now and then, or hardly at all?

- 1 Most of the time
- 2 Some of the time
- 3 Only now and then
- 4 Hardly at all
(DO NOT READ)
- 8 Don't know
- 9 Refused

Q2. What are the chances that you will vote in the November 2014 general election for Governor, Congress, and other offices -- are you absolutely certain to vote, very likely to vote, are the chances 50-50, or don't you think you will vote?

- 1 Absolutely certain
- 2 Very Likely
- 3 50-50
- 4 Will not vote
(DO NOT READ)
- 8 Don't know
- 9 Refused

****AUTHOR NOTE: Scramble so half get Q3-Q4 BEFORE Q5-Q6 and half get Q5-Q6 before Q3-Q4.****

****AUTHOR NOTE: RECORD WHICH QUESTION ORDER IS USED AS A VARIABLE.****

Q3. Over the past year, do you feel the economy has gotten better, gotten worse, or stayed about the same?

- 1 Gotten better
- 2 Gotten worse
- 3 Stayed the same
(DO NOT READ)
- 8 Don't know
- 9 Refused

Q4. Looking ahead, over the next year do you expect the economy to get better, get worse, or stay about the same?

- 1 Get better
- 2 Get worse
- 3 Stay the same
(DO NOT READ)
- 8 Don't know
- 9 Refused

Q5. Overall, do you approve or disapprove of the way Barack Obama is handling his job as president?

- 1 Approve
- 2 Disapprove
(DO NOT READ)
- 8 Don't know
- 9 Refused

Q6. Overall, do you approve or disapprove of the way Scott Walker is handling his job as Governor of Wisconsin?

- 1 Approve
- 2 Disapprove
(DO NOT READ)
- 8 Don't know
- 9 Refused

(Transition Screen)

I'm going to read you a list of people and organizations. Please tell me if you have a favorable or unfavorable opinion of each of them or if you haven't heard enough about (him/her) yet to have an opinion.

****Author note: Always ask Q7 first, then scramble Q8-Q13****

Q7. The first name is Barack Obama

PROMPT IF NECESSARY: Do you have a favorable or unfavorable opinion of Barack Obama or haven't you heard enough about (him/her) yet?

- 1 Favorable
- 2 Unfavorable
- 3 Haven't heard enough
(DO NOT READ)
- 8 Don't know
- 9 Refused

**** Author note: Scramble Q8 – Q10 ****

(PRESENT EACH ON OWN SCREEN)

The next name is ... [INSERT NAME]

READ IF NECESSARY: Do you have a favorable or unfavorable opinion of [INSERT NAME] or haven't you heard enough about (him/her) yet?

- 1 Favorable
- 2 Unfavorable
- 3 Haven't heard enough
(DO NOT READ)
- 8 Don't know
- 9 Refused

Q8. Scott Walker

Q9. Mary Burke (BURK)

Q10. Brett Hulsey (HULL-sy)

**** AUTHOR NOTE: Q11 NOT included in scramble of Q8-10****

Q11. The Tea Party

****Author Note: KEEP Q12 and Q13 in that order. Do NOT scramble question order.****

****Author note: Scramble order of Candidates so that Q12 and Q13 both ask Dem first or Rep first but same order in the two items****

Q12. If the 2014 election for Governor were held today, would you vote for (Mary Burke (**BURK**), the Democrat) or for (Scott Walker, the Republican)?

- 1 Burke
- 2 Walker
- (DO NOT READ)
- 3 Undecided (VOL)
- 4 Would not vote (VOL)
- 5 Vote for someone else (VOL)
- 8 Don't Know
- 9 Refused

Q13. If the 2014 election for Governor were held today, would you vote for (Brett Hulse (HULL-
sy), the Democrat) or for (Scott Walker, the Republican)?

- 1 Hulse
- 2 Walker
- (DO NOT READ)
- 3 Undecided (VOL)
- 4 Would not vote (VOL)
- 5 Vote for someone else (VOL)
- 8 Don't Know
- 9 Refused

Q14. What is your preference for the outcome of next November's congressional elections: a Congress controlled by Republicans or a Congress controlled by Democrats?

- 1 Republicans
- 2 Democrats
- (DO NOT READ)
- 8 Don't know
- 9 Refused

Q15. Thinking just about the state of Wisconsin, do you feel things in Wisconsin are generally going in the right direction, or do you feel things have gotten off on the wrong track?

- 1 Right direction
- 2 Wrong track
- (DO NOT READ)
- 8 Don't know
- 9 Refused

Q16. Which comes closest to your view? Gay couples should be allowed to legally marry. OR, Gay couples should be allowed to form civil unions but not legally marry. OR, There should be no legal recognition of a gay couple's relationship. (READ LIST IF NECESSARY)

1. Allowed to Legally Marry
2. Civil union
3. No legal recognition
(DO NOT READ)
8. Don't Know
9. Refused

Q17. In general, which of the following statements do you agree with more: (READ LIST)

- 1 I'd rather pay higher taxes and have a state government that provides more services

-OR-
- 2 I'd rather pay lower taxes and have a state government that provides fewer services

(DO NOT READ)
- 8 Don't know
- 9 Refused

Q18. Should Wisconsin keep allowing election day or same day registration of voters or should the state stop allowing this?

1. Keep
2. Stop
(Do not read)
8. Don't know
9. Refused

Q19. Do you favor or oppose requiring a government issued photo ID to vote?

1. Favor
2. Oppose
(Do not read)
8. Don't know
9. Refused

Q20. In Wisconsin, do you think vote fraud by someone claiming to be another person at a polling place happens a few thousand times or more each election, happens a few hundred times, happens a few dozen times, or happens less than a dozen times each election?

1. Few thousand times or more
2. Few hundred times
3. Few dozen times
4. Less than a dozen times
(Do not read)
8. Don't know
9. Refused

Q21. In Wisconsin, do you think vote fraud by submitting absentee ballots in someone else's name happens a few thousand times or more each election, happens a few hundred times, happens a few dozen times, or happens less than a dozen times each election?

1. Few thousand times
2. Few hundred times
3. Few dozen times
4. Less than a dozen times
(Do not read)
8. Don't know
9. Refused

Q22. In Wisconsin, do you think vote fraud by non-citizens or non-Wisconsin residents voting, happens a few thousand times or more each election, happens a few hundred times, happens a few dozen times, or happens less than a dozen times each election?

1. Few thousand times
2. Few hundred times
3. Few dozen times
4. Less than a dozen times
(Do not read)
8. Don't know
9. Refused

Q23. In Wisconsin, do you think vote fraud by election officials submitting false vote counts changes a few thousand votes or more each election, changes a few hundred votes, changes a few dozen votes or changes less than a dozen votes each election?

1. Few thousand votes
2. Few hundred votes
3. Few dozen votes
4. Less than a dozen votes
(Do not read)
8. Don't know
9. Refused

Q24. Would you say the state's budget is in better shape now than it was a few years ago, about the same or in worse shape now?

1. Better shape now
2. About the same
3. Worse shape now
(DO NOT READ)
8. Don't know
9. Refused

Author note: Scramble Q25a-Q25d

Q25. I'm going to read you a list of several possible ways to pay for transportation projects such as highway construction, road improvements and maintenance in Wisconsin. Please tell me if you are willing or unwilling to do each of the following.

The (first/next) is to... [INSERT ITEM]

READ IF NECESSARY: Would you be willing or unwilling to [INSERT ITEM]?

1. Willing
2. Unwilling
(DO NOT READ)
8. Don't Know
9. Refused

- a. Raise gas taxes and vehicle registration fees to pay for highway projects.
- b. Borrow money to pay for highway projects
- c. Take money from other programs to pay for highways
- d. Use tolls to pay for highway projects

Q26. Do you think the economic benefits from good quality highways, railroads and airports outweigh the cost to taxpayers or are these benefits almost never worth the cost?

1. Benefits outweigh cost
2. Almost never worth the cost
(DO NOT READ)
8. Don't know
9. Refused

Q27. How enthusiastic are you about voting in this November's elections? Would you say you are very, somewhat, not too, or not at all enthusiastic? (READ LIST IF NECESSARY)

1. Very enthusiastic
2. Somewhat enthusiastic
3. Not too enthusiastic
4. Not at all enthusiastic
(DO NOT READ)
7. Won't vote in November (VOL)
8. Don't Know
9. Refused

Q28. Do you think Wisconsin is creating jobs at a faster rate than most other states, at about the same rate, or is Wisconsin lagging behind other states in job creation? (READ IF NECESSARY)

1. Faster than other states
2. About the same rate
3. Lagging behind
(DO NOT READ)
8. Don't know
9. Refused

****Author Note: Scramble Q29-Q31****

PROMPT IF NECESSARY: Do you strongly agree, somewhat agree, somewhat disagree, or strongly disagree that [INSERT STATEMENT]?

[READ IF NECESSARY]

1. Strongly agree
2. Somewhat agree
3. Somewhat disagree
4. Strongly disagree
(DO NOT READ)
8. Don't know
9. Refused

Q29. You really can't trust the government to do the right thing.

Q30. The government is pretty much run by a few big interests looking out for themselves.

Q31. People in the government waste a lot of money we pay in taxes.

Q32. How much attention do you feel the state government in Wisconsin pays to what the people in your community think when it decides what to do: none at all, only a small amount of attention, a moderate amount of attention, a large amount of attention, or a very large amount of attention?

1. None at all
2. Only a small amount
3. A moderate amount
4. A large amount
5. A very large amount
- (DO NOT READ)
8. Don't know
9. Refused

Q33. People like me don't have any say about what the government does. Do you strongly agree, agree, neither agree nor disagree, disagree or strongly disagree?

1. Strongly agree
2. Agree
3. Neither agree nor disagree
4. Disagree
5. Strongly disagree
- (DO NOT READ)
8. Don't know
9. Refused

** Author note: Scramble order of Q34-Q35 **

** Author note: Record as a variable which item, Q34 or Q35, is asked first**

Q34. Please tell me whether the following statement describes Scott Walker, or not....he is someone who cares about people like me.

1. Describes
2. Does not describe
- (DO NOT READ)
8. Don't know
9. Refused

Q35. Please tell me whether the following statement describes Mary Burke, or not....she is someone who cares about people like me.

1. Describes
2. Does not describe
- (DO NOT READ)
8. Don't know
9. Refused

** Author note: Scramble order of Q36-Q37 **

Author note: Record as a variable which item, Q36 or Q37, is asked first

Q36. Please tell me whether the following statement describes Scott Walker, or not....he is someone who is able to get things done.

1. Describes
2. Does not describe
(DO NOT READ)
8. Don't know
9. Refused

Q37. Please tell me whether the following statement describes Mary Burke, or not....she is someone who is able to get things done.

1. Describes
2. Does not describe
(DO NOT READ)
8. Don't know
9. Refused

Q38. In general, is it more important for a governor to have extensive political experience or extensive business experience before becoming governor?

- 1 Political experience
- 2 Business experience
(DO NOT READ)
8. Don't know
9. Refused

Q39. Do you favor or oppose allowing gays and lesbians to marry legally?

1. Favor
2. Oppose
(DO NOT READ)
8. Don't Know
9. Refused

** AUTHOR NOTE: Scramble order of Q40-41. **

Q40. Would you personally like to see Scott Walker run for president in 2016?

1. Yes
2. No
(Do NOT READ)
8. Don't Know
9. Refused

Q41. Would you personally like to see Paul Ryan run for president in 2016?

1. Yes
2. No
(Do NOT READ)
8. Don't Know
9. Refused

Q42. Do you think any governor can run for president and still handle their duties as governor?

1. Yes
2. No
(Do NOT READ)
8. Don't Know
9. Refused

F1. Generally speaking, do you usually think of yourself as a Republican, a Democrat, or an Independent?

- 1 Republican [ASK QF3.]
- 2 Democrat [ASK QF3.]
- 3 Independent [ASK QF2.]
(DO NOT READ)
- 4 Other/No preference [ASK QF2.]
- 8 Don't Know [ASK QF2.]
- 9 Refused [ASK QF3.]

****Author note: Ask QF2 IF 3,4, or 8 in F1****

F2. Do you think of yourself as closer to the Republican Party or to the Democratic Party?

- 1 Republican
- 2 Democrat
(DO NOT READ)
- 3 Neither/Just Independent (VOL)
- 8 Don't know
- 9 Refused

ASK QF2a-QF2b IF 2 or 3 on QF1

QF2a. Will you vote in the August 12 Democratic primary for governor or don't you plan to vote in the Democratic primary?

1. Yes, will vote
2. No, will not vote
(DO NOT READ)
8. Don't Know
9. Refused

ASK QF2b if 1 on QF2a.

QF2b. In the Democratic primary for governor would you vote for (Mary Burke), (Brett Hulseley (HULL-sy)), (Marcia Mercedes Perkins), or (Hari Trivedi)?

1. Mary Burke
2. Brett Hulseley
3. Marcia Mercedes Perkins
4. Hari Trivedi
(DO NOT READ)
5. Would not vote (VOL)
6. Undecided (VOL)
8. Don't know
9. Refused

F3. What is the highest level of education you completed? (READ LIST)

- 01 Elementary school only
- 02 Some high school but did not finish
- 03 Completed high school
- 04 Some college but didn't finish
- 05 Two year college degree
- 06 Four year college degree
- 07 Some graduate work
- 08 Completed masters or professional degree
- 09 Advanced graduate work or PhD
(DO NOT READ)
- 98 Don't know
- 99 Refused

F4. What is your age? (Record actual age in years).

-
- 99 Refused [ASK F4A]

F4A. [If Refused] Are you...

- 1 18-29 years old
- 2 30-44 years old
- 3 45-59 years old
- 4 60 years old or more
(DO NOT READ)
- 8 Don't know
- 9 Refused

F5. Are you currently married, widowed, divorced, separated, or have you never been married?

- 1 Married
- 2 Widowed
- 3 Divorced
- 4 Separated
- 5 Never Married
(DO NOT READ)
- 8 Don't know
- 9 Refused

F6. Are you of Hispanic or Latino origin, such as Mexican, Puerto Rican, Cuban or some other Spanish background?

- 1 Yes
- 2 No
(DO NOT READ)
- 8 Don't know
- 9 Refused

F7. Would you describe yourself as White, African American or Black, Asian, Native American, of more than one race or some other race? (READ IF NECESSARY)

- 01 White
- 02 African American or Black
- 03 Asian, South Asian, or Pacific Islander
- 04 Native American or American Indian
- 05 More than one race
- 97 Other, Specify
(DO NOT READ)
- 06 Hispanic or Latino
- 98 Don't know
- 99 Refused

F8. Aside from weddings and funerals, how often do you attend religious services... more than once a week, once a week, once or twice a month, a few times a year, seldom, or never? (READ IF NECESSARY)

- 1 More than once a week
- 2 Once a week
- 3 Once or twice a month
- 4 A few times a year
- 5 Seldom
- 6 Never
(DO NOT READ)
- 8 Don't know
- 9 Refused

F9. What is your religious preference – are you Protestant, Roman Catholic, Jewish, Muslim, another religion or no religion? (READ IF NECESSARY)

IF RESPONDENT NAMES ANYTHING ELSE, ASK:

Would that fall under the general category of Protestant religions, is it a Christian religion, but not Protestant, or is it something else?

- 1 Protestant
 - 2 Roman Catholic
 - 3 Jewish
 - 4 Muslim/Islam
 - 5 Mormon/Latter-Day Saints
 - 6 Other Christian Religion
 - 7 Other Non-Christian Religion
 - 8 No Religion/Atheist/Agnostic
- (DO NOT READ)
- 98 DON'T KNOW
 - 99 REFUSED

Author Note: There is no item F10 in this survey

F11. Last year, that is in 2013, what was your total family income from all sources, before taxes? Just stop me when I get to the right category. (READ LIST. RECORD ONE ANSWER.)

- 01 Less than \$10,000
 - 02 10 to under \$20,000
 - 03 20 to under \$30,000
 - 04 30 to under \$40,000
 - 05 40 to under \$50,000
 - 06 50 to under \$75,000
 - 07 75 to under \$100,000
 - 08 100 to under \$150,000
 - 09 \$150,000 or more
- (DO NOT READ)
- 98 Don't know
 - 99 Refused

F12. Overall, which of the following best describes how the recession affected your own personal financial situation?

- 1 It had a major effect, and your finances have not recovered
 - 2 It had a major effect, but your finances have mostly recovered
 - 3 It didn't have a major effect on your finances
- (DO NOT READ)
- 8 Don't know
 - 9 Refused

F13. In general, would you describe your political views as...

- 1 Very conservative
- 2 Conservative
- 3 Moderate
- 4 Liberal
- 5 Very liberal
- (DO NOT READ)
- 8 Don't know
- 9 Refused

F14. Are you or any member of your household a member of a local, state or national labor union?

- 1 Yes, respondent.
- 2 Yes, another household member
- 3 Yes, both respondent and another household member
- 4 No, nobody in household
- (DO NOT READ)
- 8 Don't know
- 9 Refused

F15. Do you or any member of your household work for federal, state, or local government—for example, as a public school teacher, police officer, firefighter, or other government job?

- 1 Yes
- 2 No
- (DO NOT READ)
- 8 Don't know
- 9 Refused

****Author Note: There is no item F16 in this survey****

F17. How many days in the past week did you read a daily newspaper?

- 0 None
- 1 One day
- 2 Two
- 3 Three
- 4 Four
- 5 Five
- 6 Six
- 7 Seven days or “every day”
- (DO NOT READ)
- 8 Don't know
- 9 Refused

****Author Note: There is no item F18 in this survey****

F19. Of all the personal telephone calls that you receive, do you get...?

- 1 All or almost all on a cell phone
- 2 Some on a cell phone and some on a home phone
- 3 All or almost all on a regular home phone
(DO NOT READ)
- 8 Don't know
- 9 Refused

F20. And did I reach you by dialing (INSERT PHONE NUMBER)?

- 1 Yes (SKIP TO QF22)
- 2 No

F21. For verification purposes, may I have the number where I reached you?

(ENTER 10 DIGIT PHONE NUMBER. VERIFY NUMBER.)

F22. Is this phone a cell phone?

- 1 Yes
- 2 No

(CLOSING)

Thank you very much. Have a great day/evening!