



## Marquette Law School Poll – May 15-18, 2014

(Percentages are rounded to whole numbers for reporting of results. Values ending in .5 are rounded to even whole numbers. Frequencies have been rounded to whole numbers but percentages are calculated based on non-integer weighted sample sizes.)

### dma

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	MSP	34	4.2	4.2	4.2
	MKE	326	40.5	40.5	44.7
	GB/A	150	18.7	18.7	63.4
	MSN	143	17.8	17.8	81.1
	D/S	6	.8	.8	81.9
	LAX/EauC	70	8.7	8.7	90.6
	WAU	76	9.4	9.4	100.0
	Total	805	100.0	100.0	

### S2. Gender

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Male	376	46.8	46.8	46.8
	Female	429	53.2	53.2	100.0
	Total	805	100.0	100.0	

### S3a. Do you currently live in Wisconsin?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Yes	805	100.0	100.0	100.0

**S3b. In what county in Wisconsin do you live?**

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid Adams	3	.4	.4	.4
Ashland	1	.2	.2	.5
Barron	7	.9	.9	1.4
Bayfield	7	.9	.9	2.2
Brown	23	2.9	2.9	5.2
Buffalo	1	.1	.1	5.3
Burnett	3	.3	.3	5.6
Calumet	11	1.4	1.4	7.0
Chippewa	7	.8	.8	7.8
Clark	6	.7	.7	8.5
Columbia	7	.8	.8	9.3
Crawford	1	.1	.1	9.5
Dane	85	10.5	10.5	20.0
Dodge	13	1.6	1.6	21.6
Door	4	.5	.5	22.2
Douglas	1	.1	.1	22.3
Dunn	6	.8	.8	23.1
Eau Claire	17	2.1	2.1	25.2
Florence	1	.1	.1	25.3
Fond du Lac	7	.9	.9	26.2
Grant	6	.7	.7	26.9
Green	7	.8	.8	27.7
Green Lake	5	.6	.6	28.3
Iowa	5	.6	.6	28.9
Jackson	0	.1	.1	29.0
Jefferson	13	1.6	1.6	30.6
Juneau	3	.3	.3	31.0
Kenosha	14	1.7	1.7	32.7
Kewaunee	4	.5	.5	33.2
LaCrosse	17	2.1	2.1	35.4
Lafayette	3	.4	.4	35.8
Langlade	4	.5	.5	36.3
Lincoln	3	.4	.4	36.6
Manitowoc	11	1.3	1.3	38.0
Marathon	20	2.5	2.5	40.4
Marinette	4	.5	.5	40.9
Marquette	1	.1	.1	41.1

Menominee	2	.3	.3	41.3
Milwaukee	124	15.4	15.4	56.7
Monroe	4	.5	.5	57.2
Oconto	3	.4	.4	57.6
Oneida	10	1.2	1.2	58.8
Outagamie	31	3.9	3.9	62.7
Ozaukee	13	1.6	1.6	64.3
Pierce	6	.8	.8	65.1
Polk	6	.8	.8	65.9
Portage	11	1.4	1.4	67.3
Price	1	.2	.2	67.4
Racine	21	2.6	2.6	70.1
Richland	4	.5	.5	70.6
Rock	18	2.2	2.2	72.8
Rusk	2	.3	.3	73.0
Saint Croix	12	1.4	1.4	74.5
Sauk	5	.6	.6	75.1
Sawyer	1	.1	.1	75.2
Shawano	5	.7	.7	75.9
Sheboygan	27	3.3	3.3	79.2
Taylor	3	.3	.3	79.5
Trempealeau	5	.6	.6	80.2
Vernon	1	.2	.2	80.3
Vilas	8	1.0	1.0	81.3
Walworth	23	2.8	2.8	84.1
Washburn	2	.2	.2	84.3
Washington	18	2.2	2.2	86.6
Waukesha	43	5.3	5.3	91.9
Waupaca	4	.5	.5	92.4
Waushara	6	.7	.7	93.1
Winnebago	30	3.7	3.7	96.9
Wood	10	1.2	1.2	98.1
Other	13	1.6	1.6	99.6
Don't Know	3	.4	.4	100.0
Total	805	100.0	100.0	

**S4. Do you currently live within Milwaukee city limits?**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Yes	76	9.5	59.0	59.0
	No	53	6.6	41.0	100.0
	Total	129	16.0	100.0	
Missing	System	676	84.0		
Total		805	100.0		

**S5. Are you registered to vote in the precinct or ward where you now live, or aren't you?**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Yes, registered to vote	708	88.0	88.0	88.0
	No, not registered to vote	93	11.5	11.5	99.5
	No Answer/Don't Know/Refused	4	.5	.5	100.0
Total		805	100.0	100.0	

**S6. Do you plan to register to vote, or is there a chance that you may not register?**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Plan to Register	97	12.0	100.0	100.0
Missing	System	708	88.0		
Total		805	100.0		

**1. Follow what's going on in Politics**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Most of the time	470	58.4	58.4	58.4
	Some of the time	218	27.1	27.1	85.5
	Only now and then	59	7.4	7.4	92.9
	Hardly at all	51	6.3	6.3	99.2
	Don't know	6	.7	.7	99.9
	Refused	0	.1	.1	100.0
	Total	805	100.0	100.0	

**2. What are the chances that you will vote in the November 2014 general election for Governor, Congress, and other offices?**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Absolutely certain	586	72.8	72.8	72.8
	Very likely	138	17.1	17.1	89.9
	50-50	44	5.4	5.4	95.3
	Will not vote	29	3.6	3.6	98.9
	Don't know	9	1.1	1.1	100.0
	Total	805	100.0	100.0	

**3. Over the past year, do you feel the economy has gotten better, gotten worse, or stayed about the same?**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Gotten better	225	27.9	27.9	27.9
	Gotten worse	196	24.3	24.3	52.3
	Stayed the same	370	46.0	46.0	98.3
	Don't know	13	1.6	1.6	99.8
	Refused	1	.2	.2	100.0
	Total	805	100.0	100.0	

**4. Looking ahead, over the next year do you expect the economy to get better, get worse, or stay about the same?**

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid Get better	293	36.4	36.4	36.4
Get worse	115	14.3	14.3	50.7
Stay the same	364	45.2	45.2	95.9
Don't know	32	4.0	4.0	99.8
Refused	1	.2	.2	100.0
Total	805	100.0	100.0	

**5. Overall, do you approve or disapprove of the way Barack Obama is handling his job as President?**

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid Approve	390	48.4	48.4	48.4
Disapprove	364	45.2	45.2	93.7
Don't know	45	5.6	5.6	99.3
Refused	6	.7	.7	100.0
Total	805	100.0	100.0	

**6. Overall, do you approve or disapprove of the way Scott Walker is handling his job as Governor of Wisconsin?**

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid Approve	397	49.3	49.3	49.3
Disapprove	369	45.8	45.8	95.2
Don't know	35	4.3	4.3	99.5
Refused	4	.5	.5	100.0
Total	805	100.0	100.0	

**7. Favorable/Unfavorable: Barack Obama**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Favorable	407	50.6	50.6	50.6
	Unfavorable	357	44.4	44.4	95.0
	Haven't heard enough	18	2.2	2.2	97.2
	Don't know	16	2.0	2.0	99.2
	Refused	7	.8	.8	100.0
	Total	805	100.0	100.0	

**8. Favorable/Unfavorable: Scott Walker**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Favorable	378	47.0	47.0	47.0
	Unfavorable	385	47.9	47.9	94.8
	Haven't heard enough	26	3.3	3.3	98.1
	Don't know	11	1.4	1.4	99.5
	Refused	4	.5	.5	100.0
	Total	805	100.0	100.0	

**9. Favorable/Unfavorable: Mary Burke**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Favorable	215	26.8	26.8	26.8
	Unfavorable	180	22.4	22.4	49.1
	Haven't heard enough	371	46.1	46.1	95.3
	Don't know	37	4.6	4.6	99.9
	Refused	1	.1	.1	100.0
	Total	805	100.0	100.0	

**10. Favorable/Unfavorable: Brett Hulseley**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Favorable	20	2.5	2.5	2.5
	Unfavorable	76	9.4	9.4	11.9
	Haven't heard enough	626	77.8	77.8	89.7
	Don't know	76	9.5	9.5	99.2
	Refused	6	.8	.8	100.0
	Total	805	100.0	100.0	

**11. Favorable/Unfavorable: The Tea Party**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Favorable	185	23.0	23.0	23.0
	Unfavorable	385	47.9	47.9	70.9
	Haven't heard enough	186	23.1	23.1	93.9
	Don't know	45	5.6	5.6	99.5
	Refused	4	.5	.5	100.0
	Total	805	100.0	100.0	

**12. If the 2014 election for Governor were held today, would you vote for Mary Burke the Democrat or for Scott Walker, the Republican?**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Burke	368	45.7	45.7	45.7
	Walker	371	46.1	46.1	91.8
	Undecided	31	3.9	3.9	95.7
	Would not vote	3	.4	.4	96.0
	5	11	1.4	1.4	97.5
	Don't know	19	2.3	2.3	99.8
	Refused	2	.2	.2	100.0
	Total	805	100.0	100.0	



**13. If the 2014 election for Governor were held today, would you vote for Brett Hulseley, the Democrat or for Scott Walker, the Republican?**

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid Hulseley	311	38.6	38.6	38.6
Walker	382	47.5	47.5	86.1
Undecided	49	6.1	6.1	92.2
Would not vote	13	1.6	1.6	93.8
5	14	1.7	1.7	95.5
Don't know	28	3.5	3.5	99.0
Refused	8	1.0	1.0	100.0
Total	805	100.0	100.0	

**14. Preference of outcome for next congressional elections: a Congress controlled by Republicans or a Congress controlled by Democrats?**

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid Republicans	325	40.3	40.3	40.3
Democrats	378	46.9	46.9	87.2
Don't know	90	11.1	11.1	98.4
Refused	13	1.6	1.6	100.0
Total	805	100.0	100.0	

**15. Things in Wisconsin: going in the right direction, or off on the wrong track?**

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid Right direction	420	52.2	52.2	52.2
Wrong track	340	42.3	42.3	94.5
Don't know	34	4.2	4.2	98.7
Refused	10	1.3	1.3	100.0
Total	805	100.0	100.0	

**16. Gay marriage: allowed to legally marry, to form civil unions, or no legal recognition?**

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid Allowed to legally marry	397	49.3	49.3	49.3
Civil union	201	24.9	24.9	74.2
No legal recognition	149	18.5	18.5	92.7
Don't know	44	5.5	5.5	98.2
Refused	14	1.8	1.8	100.0
Total	805	100.0	100.0	

**17. In general, which of the following statements do you agree with more?**

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid I'd rather pay higher taxes and have a state government that	368	45.7	45.7	45.7
I'd rather pay lower taxes and have a state government that	369	45.8	45.8	91.5
Don't know	54	6.7	6.7	98.2
Refused	14	1.8	1.8	100.0
Total	805	100.0	100.0	

**18. Should Wisconsin keep allowing election day or same day registration of voters or should the state stop allowing this?**

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid Keep	607	75.5	75.5	75.5
Stop	142	17.6	17.6	93.1
Don't know	53	6.5	6.5	99.6
Refused	3	.4	.4	100.0
Total	805	100.0	100.0	

**19. Do you favor or oppose requiring a government issued photo ID to vote?**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Favor	483	60.0	60.0	60.0
	Oppose	292	36.2	36.2	96.2
	Don't know	28	3.5	3.5	99.8
	Refused	2	.2	.2	100.0
	Total	805	100.0	100.0	

**20. Vote fraud by someone claiming to be another person happens: few thousand times/a few hundred times/a few dozen times/less than a dozen times each election?**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Few thousand times or more	160	19.8	19.8	19.8
	Few hundred times	189	23.4	23.4	43.3
	Few dozen times	168	20.9	20.9	64.1
	Less than a dozen times	207	25.7	25.7	89.8
	Don't know	79	9.9	9.9	99.7
	Refused	2	.3	.3	100.0
	Total	805	100.0	100.0	

**21. Vote fraud by submitting absentee ballots in someone else's name happens: few thousand times/a few hundred times/a few dozen times/less than a dozen times each election?**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Few thousand times or more	159	19.7	19.7	19.7
	Few hundred times	225	28.0	28.0	47.7
	Few dozen times	150	18.6	18.6	66.4
	Less than a dozen times	176	21.9	21.9	88.3
	Don't know	90	11.1	11.1	99.4
	Refused	5	.6	.6	100.0
	Total	805	100.0	100.0	

**22. Vote fraud by non-citizens or non-Wisconsin residents voting happens: few thousand times/a few hundred times/a few dozen times/less than a dozen times each election?**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Few thousand times or more	160	19.9	19.9	19.9
	Few hundred times	193	24.0	24.0	43.9
	Few dozen times	153	19.0	19.0	62.9
	Less than a dozen times	212	26.4	26.4	89.3
	Don't know	80	10.0	10.0	99.3
	Refused	6	.7	.7	100.0
	Total	805	100.0	100.0	

**23. Vote fraud by election officials submitting false vote counts changes: a few thousand times/a few hundred times/a few dozen times/less than a dozen times each election?**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Few thousand votes or more	139	17.3	17.3	17.3
	Few hundred votes	218	27.1	27.1	44.4
	Few dozen votes	142	17.6	17.6	62.1
	Less than a dozen votes	203	25.2	25.2	87.3
	Don't know	97	12.1	12.1	99.4
	Refused	5	.6	.6	100.0
	Total	805	100.0	100.0	

**24. Would you say the state's budget is in better shape now than it was a few years ago, about the same or in worse shape now?**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Better shape now	387	48.1	48.1	48.1
	About the same	173	21.5	21.5	69.6
	Worse shape now	203	25.2	25.2	94.9
	Don't know	35	4.4	4.4	99.3
	Refused	6	.7	.7	100.0
	Total	805	100.0	100.0	

**25a. Willing/Unwilling: Raise gas taxes and vehicle registration fees to pay for highway projects?**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Willing	322	40.0	40.0	40.0
	Unwilling	464	57.6	57.6	97.6
	Don't know	18	2.3	2.3	99.9
	Refused	1	.1	.1	100.0
	Total	805	100.0	100.0	

**25b. Willing/Unwilling: Borrow money to pay for highway projects?**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Willing	259	32.1	32.1	32.1
	Unwilling	520	64.6	64.6	96.7
	Don't know	24	3.0	3.0	99.8
	Refused	2	.2	.2	100.0
	Total	805	100.0	100.0	

**25c. Willing/Unwilling: Take money from other programs to pay for highways?**

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid Willing	223	27.7	27.7	27.7
Unwilling	524	65.1	65.1	92.8
Don't know	54	6.7	6.7	99.6
Refused	3	.4	.4	100.0
Total	805	100.0	100.0	

**25d. Willing/Unwilling: Use tolls to pay for highway projects?**

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid Willing	446	55.5	55.5	55.5
Unwilling	341	42.3	42.3	97.8
Don't know	17	2.2	2.2	100.0
Refused	0	.0	.0	100.0
Total	805	100.0	100.0	

**26. Do the economic benefits from good quality highways, railroads and airports outweigh the cost to taxpayers or are they not worth it?**

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid Benefits outweigh cost	569	70.7	70.7	70.7
Almost never worth the cost	145	18.1	18.1	88.8
Don't know	85	10.6	10.6	99.4
Refused	5	.6	.6	100.0
Total	805	100.0	100.0	

**27. How enthusiastic are you about voting in this November's elections?**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Very enthusiastic	442	54.9	54.9	54.9
	Somewhat enthusiastic	251	31.2	31.2	86.1
	Not too enthusiastic	72	8.9	8.9	95.0
	Not at all enthusiastic	36	4.4	4.4	99.5
	Don't know	3	.3	.3	99.8
	Refused	2	.2	.2	100.0
	Total	805	100.0	100.0	

**28. Is Wisconsin creating jobs at a faster rate than most other states, at about the same rate, or is Wisconsin lagging behind other states in job creation?**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Faster than other states	103	12.8	12.8	12.8
	About the same rate	305	37.9	37.9	50.8
	Lagging behind	344	42.8	42.8	93.6
	Don't know	52	6.4	6.4	100.0
	Total	805	100.0	100.0	

**29. Strongly agree/Somewhat agree/Somewhat disagree/Strongly disagree: you really can't trust the government to do the right thing?**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Strongly agree	260	32.3	32.3	32.3
	Somewhat agree	280	34.8	34.8	67.1
	Somewhat disagree	153	19.1	19.1	86.2
	Strongly disagree	76	9.5	9.5	95.6
	Don't know	30	3.7	3.7	99.3
	Refused	5	.7	.7	100.0
	Total	805	100.0	100.0	

**30. Strongly agree/Somewhat agree/Somewhat disagree/Strongly disagree: the government is pretty much run by a few big interests looking out for themselves?**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Strongly agree	412	51.2	51.2	51.2
	Somewhat agree	248	30.8	30.8	82.0
	Somewhat disagree	92	11.5	11.5	93.4
	Strongly disagree	41	5.1	5.1	98.6
	Don't know	6	.8	.8	99.3
	Refused	5	.7	.7	100.0
	Total	805	100.0	100.0	

**31. Strongly agree/Somewhat agree/Somewhat disagree/Strongly disagree: people in the government waste a lot of money we pay in taxes?**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Strongly agree	554	68.8	68.8	68.8
	Somewhat agree	167	20.8	20.8	89.6
	Somewhat disagree	55	6.8	6.8	96.4
	Strongly disagree	19	2.3	2.3	98.7
	Don't know	7	.9	.9	99.6
	Refused	4	.4	.4	100.0
	Total	805	100.0	100.0	

**32. How much attention do you feel the state government in Wisconsin pays to what the people in your community think when it decides what to do?**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	None at all	81	10.0	10.0	10.0
	Only a small amount	275	34.2	34.2	44.2
	A moderate amount	335	41.6	41.6	85.8
	A large amount	79	9.8	9.8	95.6
	A very large amount	16	2.0	2.0	97.6
	Don't know	18	2.2	2.2	99.8
	Refused	1	.2	.2	100.0
	Total	805	100.0	100.0	



**33. Strongly agree/Somewhat agree/Somewhat disagree/Strongly disagree: People like me don't have any say about what the government does.**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Strongly agree	157	19.5	19.5	19.5
	Agree	227	28.2	28.2	47.7
	Neither agree nor disagree	139	17.3	17.3	64.9
	Disagree	206	25.5	25.5	90.5
	Strongly disagree	60	7.5	7.5	98.0
	Don't know	12	1.4	1.4	99.4
	Refused	5	.6	.6	100.0
	Total	805	100.0	100.0	

**34. Describes/Does not describe: Scott Walker is someone who cares about people like me.**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Describes	356	44.2	44.2	44.2
	Does not describe	414	51.5	51.5	95.7
	Don't know	33	4.2	4.2	99.8
	Refused	1	.2	.2	100.0
	Total	805	100.0	100.0	

**35. Describes/Does not describe: Mary Burke is someone who cares about people like me.**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Describes	315	39.2	39.2	39.2
	Does not describe	231	28.7	28.7	67.9
	Don't know	249	31.0	31.0	98.8
	Refused	9	1.2	1.2	100.0
	Total	805	100.0	100.0	

**36. Describe/Does not describe: Scott Walker is someone who is able to get things done.**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Describes	547	68.0	68.0	68.0
	Does not describe	223	27.7	27.7	95.6
	Don't know	32	4.0	4.0	99.6
	Refused	3	.4	.4	100.0
	Total	805	100.0	100.0	

**37. Describe/Does not describe: Mary Burke is someone who is able to get things done.**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Describes	287	35.6	35.6	35.6
	Does not describe	206	25.6	25.6	61.2
	Don't know	306	38.0	38.0	99.2
	Refused	6	.8	.8	100.0
	Total	805	100.0	100.0	

**38. Which is more important for someone to have before becoming Governor: extensive political experience or extensive business experience?**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Political experience	219	27.2	27.2	27.2
	Business experience	473	58.8	58.8	86.0
	Don't know	91	11.3	11.3	97.4
	Refused	21	2.6	2.6	100.0
	Total	805	100.0	100.0	

**39. Do you favor or oppose allowing gays and lesbians to marry legally?**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Favor	443	55.1	55.1	55.1
	Oppose	299	37.2	37.2	92.3
	Don't know	47	5.8	5.8	98.1
	Refused	16	1.9	1.9	100.0
	Total	805	100.0	100.0	

**40. Would you personally like to see Scott Walker run for president in 2016?**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Yes	216	26.8	26.8	26.8
	No	537	66.7	66.7	93.5
	Don't know	49	6.1	6.1	99.6
	Refused	3	.4	.4	100.0
	Total	805	100.0	100.0	

**41. Would you personally like to see Paul Ryan run for president in 2016?**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Yes	304	37.8	37.8	37.8
	No	407	50.6	50.6	88.4
	Don't know	92	11.4	11.4	99.8
	Refused	2	.2	.2	100.0
	Total	805	100.0	100.0	

**42. Do you think any governor can run for president and still handle their duties as governor?**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Yes	247	30.7	30.7	30.7
	No	520	64.7	64.7	95.4
	Don't know	35	4.3	4.3	99.7
	Refused	2	.3	.3	100.0
	Total	805	100.0	100.0	

**F1. Generally speaking, do you usually think of yourself as a Republican, a Democrat, or an Independent?**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Republican	189	23.5	23.5	23.5
	Democrat	260	32.3	32.3	55.8
	Independent	329	40.9	40.9	96.6
	Other/No preference	11	1.4	1.4	98.0
	Don't know	10	1.3	1.3	99.3
	Refused	6	.7	.7	100.0
	Total	805	100.0	100.0	

**F2. Do you think of yourself as closer to the Republican Party or to the Democratic Party?**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Republican	124	15.3	35.3	35.3
	Democratic	154	19.1	43.9	79.2
	Neither/Just Independent	59	7.3	16.7	95.9
	Don't know	11	1.3	3.0	98.9
	Refused	4	.5	1.1	100.0
	Total	350	43.5	100.0	
Missing	System	455	56.5		
Total		805	100.0		

**F2a. Will you vote in the August 12th Democratic primary for governor or don't you plan to vote in the Democratic primary?**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Yes, will vote	365	45.4	75.6	75.6
	No, will not vote	80	9.9	16.6	92.1
	Don't know	38	4.7	7.9	100.0
	Total	483	60.0	100.0	
Missing	System	322	40.0		
Total		805	100.0		

**F2b. In the Democratic primary for governor would you vote for Mary Burke, Brett Hulse, Marcia Mercedes Perkins, or Hari Trivedi?**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Mary Burke	243	30.2	66.5	66.5
	Brett Hulse	12	1.5	3.3	69.8
	Marcia Mercedes Perkins	3	.4	.8	70.7
	Hari Trivedi	4	.5	1.2	71.8
	Would not vote	10	1.3	2.8	74.6
	Undecided	64	8.0	17.6	92.2
	Don't know	23	2.9	6.4	98.6
	Refused	5	.6	1.4	100.0
	Total	365	45.4	100.0	
Missing	System	440	54.6		
Total		805	100.0		

**F3. What is the highest level of education you completed?**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Elementary school only	6	.7	.7	.7
	Some high school but didn't finish	41	5.1	5.1	5.8
	Completed high school	233	29.0	29.0	34.8
	Some college but didn't finish	158	19.7	19.7	54.4
	Two year college degree	103	12.7	12.7	67.2
	Four year college degree	143	17.8	17.8	85.0
	Some graduate work	18	2.3	2.3	87.3
	Completed masters or professional degree	71	8.9	8.9	96.1
	Advanced graduate work or Ph.D.	25	3.1	3.1	99.3
	Don't know	2	.3	.3	99.6

Refused	4	.4	.4	100.0
Total	805	100.0	100.0	

#### F4. What is your age?

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid 18	21	2.6	2.6	2.6
19	16	2.0	2.0	4.6
20	9	1.1	1.1	5.7
21	8	1.0	1.0	6.6
22	5	.6	.6	7.2
23	19	2.4	2.4	9.6
24	10	1.2	1.2	10.8
25	8	1.0	1.0	11.9
26	7	.9	.9	12.7
27	12	1.5	1.5	14.2
28	3	.4	.4	14.6
29	11	1.4	1.4	15.9
30	9	1.1	1.1	17.1
31	11	1.4	1.4	18.4
32	9	1.1	1.1	19.6
33	4	.5	.5	20.1
34	9	1.1	1.1	21.2
35	4	.5	.5	21.7
36	12	1.5	1.5	23.2
37	11	1.4	1.4	24.6
38	16	2.0	2.0	26.6
39	12	1.5	1.5	28.1
40	18	2.2	2.2	30.3
41	20	2.4	2.4	32.7
42	20	2.5	2.5	35.2
43	19	2.4	2.4	37.7
44	22	2.7	2.7	40.4
45	7	.9	.9	41.3
46	8	1.0	1.0	42.3
47	13	1.6	1.6	43.9
48	16	2.0	2.0	45.9
49	12	1.4	1.4	47.3
50	22	2.8	2.8	50.1

51	12	1.5	1.5	51.7
52	19	2.4	2.4	54.0
53	13	1.6	1.6	55.6
54	16	1.9	1.9	57.6
55	12	1.4	1.4	59.0
56	24	3.0	3.0	62.0
57	11	1.4	1.4	63.4
58	22	2.7	2.7	66.1
59	15	1.9	1.9	68.0
60	16	2.0	2.0	70.0
61	12	1.5	1.5	71.6
62	14	1.8	1.8	73.3
63	7	.9	.9	74.2
64	12	1.5	1.5	75.7
65	13	1.6	1.6	77.3
66	13	1.7	1.7	79.0
67	14	1.8	1.8	80.8
68	10	1.2	1.2	82.0
69	9	1.2	1.2	83.1
70	7	.9	.9	84.0
71	6	.8	.8	84.8
72	7	.9	.9	85.7
73	8	.9	.9	86.6
74	5	.6	.6	87.2
75	10	1.3	1.3	88.5
76	5	.6	.6	89.0
77	6	.7	.7	89.8
78	8	1.0	1.0	90.8
79	7	.8	.8	91.6
80	11	1.3	1.3	92.9
81	5	.6	.6	93.5
82	6	.8	.8	94.3
83	2	.2	.2	94.5
84	5	.6	.6	95.1
85	5	.6	.6	95.7
86	2	.2	.2	95.9
87	5	.6	.6	96.5
88	3	.4	.4	96.9
90	3	.3	.3	97.2
92	1	.1	.1	97.2

93	3	.4	.4	97.6
94	0	.1	.1	97.7
99	19	2.3	2.3	100.0
Total	805	100.0	100.0	

#### F4a. Age range.

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	30-44 years old	1	.2	7.8	7.8
	45-59 years old	5	.6	25.9	33.8
	60 years old or more	4	.5	20.0	53.7
	Don't know	2	.2	9.0	62.8
	Refused	7	.9	37.2	100.0
	Total	19	2.3	100.0	
Missing	System	786	97.7		
Total		805	100.0		

#### F5. Marital Status.

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Married	436	54.2	54.2	54.2
	Widowed	59	7.3	7.3	61.5
	Divorced	91	11.3	11.3	72.9
	Separated	14	1.7	1.7	74.6
	Never married	196	24.4	24.4	99.0
	Don't know	2	.3	.3	99.2
	Refused	6	.8	.8	100.0
	Total	805	100.0	100.0	



**F6. Are you of Hispanic or Latino origin, such as Mexican, Puerto Rican, Cuban or some other Spanish background?**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Yes	24	3.0	3.0	3.0
	No	769	95.5	95.5	98.5
	Don't know	2	.3	.3	98.8
	Refused	10	1.2	1.2	100.0
	Total	805	100.0	100.0	

**F7. Race.**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	White	705	87.6	87.6	87.6
	African American or Black	34	4.2	4.2	91.8
	Asian, South Asian or Pacific Islander	3	.4	.4	92.2
	Native American or American Indian	8	1.0	1.0	93.2
	More than one race	26	3.3	3.3	96.5
	Hispanic or Latino	1	.2	.2	96.7
	Other (SPECIFY)	10	1.3	1.3	98.0
	Don't know	2	.2	.2	98.2
	Refused	15	1.8	1.8	100.0
	Total	805	100.0	100.0	

**F8. Aside from weddings and funerals, how often do you attend religious services?**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	More than once a week	57	7.1	7.1	7.1
	Once a week	226	28.0	28.0	35.1
	Once or twice a month	116	14.4	14.4	49.4
	A few times a year	140	17.4	17.4	66.8
	Seldom	119	14.7	14.7	81.6
	Never	140	17.4	17.4	98.9
	Don't know	0	.1	.1	99.0
	Refused	8	1.0	1.0	100.0
	Total	805	100.0	100.0	

**F9. What is your religious preference?**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Protestant	180	22.3	22.3	22.3
	Roman Catholic	271	33.7	33.7	56.0
	Jewish	7	.9	.9	56.9
	Muslim/Islam	9	1.1	1.1	58.0
	Other Christian Religion	128	15.9	15.9	73.9
	Other Non-Christian Religion	43	5.3	5.3	79.2
	No Religion/Atheist/Agnostic	147	18.3	18.3	97.5
	Don't know	3	.4	.4	97.9
	Refused	17	2.1	2.1	100.0
	Total	805	100.0	100.0	

**F11. Last year, that is in 2013, what was your total family income from all sources, before taxes?**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Less than \$10,000	32	4.0	4.0	4.0
	10 to under \$20,000	63	7.8	7.8	11.8
	20 to under \$30,000	57	7.0	7.0	18.8
	30 to under \$40,000	67	8.3	8.3	27.1
	40 to under \$50,000	86	10.7	10.7	37.8
	50 to under \$75,000	148	18.4	18.4	56.2
	75 to under \$100,000	127	15.7	15.7	71.9
	100 to under \$150,000	75	9.3	9.3	81.2
	\$150,000 or more	49	6.1	6.1	87.4
	Don't know	16	2.0	2.0	89.3
	Refused	86	10.7	10.7	100.0
	Total	805	100.0	100.0	

**F12. Overall, which of the following best describes how the recession affected your own personal financial situation?**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	It had a major effect, and your finances have not recovered	171	21.3	21.3	21.3
	It had a major effect, but your finances have mostly recover	308	38.3	38.3	59.6
	It didn't have a major effect on your finances	310	38.5	38.5	98.0
	Don't know	8	.9	.9	99.0
	Refused	8	1.0	1.0	100.0
	Total	805	100.0	100.0	

**F13. Conservative/Liberal: Political Views.**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Very conservative	75	9.3	9.3	9.3
	Conservative	223	27.7	27.7	37.0
	Moderate	245	30.4	30.4	67.4
	Liberal	149	18.5	18.5	85.9
	Very liberal	79	9.8	9.8	95.7
	Don't know	24	3.0	3.0	98.7
	Refused	11	1.3	1.3	100.0
	Total	805	100.0	100.0	

**F14. Are you or any member of your household a member of a local, state or national labor union?**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	R In Union	84	10.4	10.4	10.4
	Other in Union	41	5.1	5.1	15.5
	Non-Union	670	83.2	83.2	98.7
	Don't Know	3	.3	.3	99.0
	Refused	8	1.0	1.0	100.0
	Total	805	100.0	100.0	

**F15. Do you or any member of your household work for federal, state, or local government?**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Yes	135	16.7	16.7	16.7
	No	664	82.4	82.4	99.2
	Don't know	2	.2	.2	99.4
	Refused	5	.6	.6	100.0
	Total	805	100.0	100.0	

**F17. How many days in the past week did you read a daily newspaper?**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	None	216	26.8	26.8	26.8
	One day	104	13.0	13.0	39.7
	Two	83	10.3	10.3	50.0
	Three	72	8.9	8.9	58.9
	Four	41	5.1	5.1	64.0
	Five	34	4.2	4.2	68.3
	Six	9	1.2	1.2	69.4
	Seven days or 'every day'	238	29.6	29.6	99.0
	Don't know	3	.4	.4	99.4
	Refused	5	.6	.6	100.0
	Total	805	100.0	100.0	

**F19. Of all the personal telephone calls that you receive, do you get...? (READ LIST) (RECORD ONE ANSWER)**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	All or almost all on a cell phone	328	40.7	40.7	40.7
	Some on a cell phone and some on a home phone	224	27.9	27.9	68.6
	All or almost all on a regular home phone	243	30.2	30.2	98.8
	Don't know	4	.5	.5	99.3
	Refused	6	.7	.7	100.0
	Total	805	100.0	100.0	

**F20. And did I reach you by dialing: PHONE NUMBER**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Yes	801	99.5	99.5	99.5
	No	4	.5	.5	100.0
	Total	805	100.0	100.0	

**F22. Is this a cell phone?**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Yes	336	41.7	41.7	41.7
	No	469	58.3	58.3	100.0
	Total	805	100.0	100.0	

**wave**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	21.00	805	100.0	100.0	100.0

**Sex**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Male	376	46.8	46.8	46.8
	Female	429	53.2	53.2	100.0
	Total	805	100.0	100.0	

**Age 4 categories**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	18-29	128	15.9	15.9	15.9
	30-44	198	24.6	24.6	40.5
	45-59	227	28.2	28.2	68.8
	60+	243	30.1	30.1	98.9
	DK/NA/Ref	9	1.1	1.1	100.0
	Total	805	100.0	100.0	

**Age 6 categories**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	18-29	128	15.9	15.9	15.9
	30-39	98	12.2	12.2	28.1
	40-49	156	19.4	19.4	47.5
	50-59	171	21.3	21.3	68.8
	60-69	125	15.6	15.6	84.4
	70+	117	14.6	14.6	98.9
	DK/NA/Ref	9	1.1	1.1	100.0
	Total	805	100.0	100.0	

**3 race categories**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	White	705	87.6	87.6	87.6
	Black	34	4.2	4.2	91.8
	Other	49	6.1	6.1	98.0
	DK/NA/Ref	16	2.0	2.0	100.0
	Total	805	100.0	100.0	

**hispanic**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Yes	24	3.0	3.0	3.0
	No	769	95.5	95.5	98.5
	DK/NA/Ref	12	1.5	1.5	100.0
	Total	805	100.0	100.0	

**5 education categories**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Not HS	47	5.8	5.8	5.8
	HS	233	29.0	29.0	34.8
	Some Coll	158	19.7	19.7	54.4
	AA	103	12.7	12.7	67.2
	BA or more	258	32.1	32.1	99.3
	DK/NA/Ref	6	.7	.7	100.0
	Total	805	100.0	100.0	

**Education 5 with Post-BA**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Not HS	47	5.8	5.8	5.8
	HS	233	29.0	29.0	34.8
	Some Coll/AA	261	32.4	32.4	67.2
	BA	143	17.8	17.8	85.0
	Post BA	115	14.3	14.3	99.3
	DK/NA/Ref	6	.7	.7	100.0
	Total	805	100.0	100.0	

**Education 5 with BA**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Not HS	47	5.8	5.8	5.8
	HS	233	29.0	29.0	34.8
	Some Coll	158	19.7	19.7	54.4
	AA	103	12.7	12.7	67.2
	BA or more	258	32.1	32.1	99.3
	DK/NA/Ref	6	.7	.7	100.0
	Total	805	100.0	100.0	



**Education 6 AA, BA and MA**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Not HS	47	5.8	5.8	5.8
	HS	233	29.0	29.0	34.8
	Some Coll	158	19.7	19.7	54.4
	AA	103	12.7	12.7	67.2
	BA	143	17.8	17.8	85.0
	Post-BA	115	14.3	14.3	99.3
	DK/NA/Ref	6	.7	.7	100.0
	Total	805	100.0	100.0	

**3 category Party ID including leaners**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Republican	312	38.8	38.8	38.8
	Democrat	414	51.4	51.4	90.2
	Independent	67	8.4	8.4	98.6
	DK/NA/Ref	11	1.4	1.4	100.0
	Total	805	100.0	100.0	

**3 category Party ID no leaners**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Republican	189	23.5	23.5	23.5
	Democrat	260	32.3	32.3	55.8
	Independent	345	42.9	42.9	98.6
	DK/NA/Ref	11	1.4	1.4	100.0
	Total	805	100.0	100.0	

**Party ID 5 categories, leaners separate**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Rep	189	23.5	23.5	23.5
	Lean Rep	124	15.3	15.3	38.8
	Ind	67	8.4	8.4	47.2
	Lean Dem	154	19.1	19.1	66.3
	Dem	260	32.3	32.3	98.6
	DK/NA/Ref	11	1.4	1.4	100.0
	Total	805	100.0	100.0	

**Race/Ethnicity**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	White	693	86.1	86.1	86.1
	Black	33	4.1	4.1	90.2
	Hispanic	24	3.0	3.0	93.2
	Other	39	4.8	4.8	98.0
	DK/NA/Ref	16	2.0	2.0	100.0
	Total	805	100.0	100.0	

**Income Recode**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Under \$40k	218	27.1	27.1	27.1
	\$40k to \$74k	234	29.1	29.1	56.2
	\$75k up	251	31.2	31.2	87.4
	DK/NA/Ref	102	12.6	12.6	100.0
	Total	805	100.0	100.0	

**Newspaper Recode**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Zero days	216	26.8	26.8	26.8
	1-3 days	259	32.1	32.1	58.9
	4-6 days	85	10.5	10.5	69.4
	Every day	238	29.6	29.6	99.0
	DK/NA/Ref	8	1.0	1.0	100.0
	Total	805	100.0	100.0	

**Region/Media Market**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	MKE City	76	9.5	9.5	9.5
	Rest of MKE	250	31.0	31.0	40.5
	MSN	143	17.8	17.8	58.3
	GB/A	150	18.7	18.7	76.9
	Rest of state	186	23.1	23.1	100.0
	Total	805	100.0	100.0	

**Region2/MKE,Wow,Media Market**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	MKE City	76	9.5	9.5	9.5
	WOW Counties	79	9.9	9.9	19.3
	Rest of MKE	170	21.2	21.2	40.5
	MSN	143	17.8	17.8	58.3
	GB/A	150	18.7	18.7	76.9
	Rest of state	186	23.1	23.1	100.0
	Total	805	100.0	100.0	

**Religion recoded (6 cat)**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Protestant/Christian	307	38.2	38.2	38.2
	Catholic	271	33.7	33.7	71.9
	Jewish	7	.9	.9	72.8
	Other	52	6.4	6.4	79.2
	None	147	18.3	18.3	97.5
	DK/NA/Ref	20	2.5	2.5	100.0
	Total	805	100.0	100.0	

**qf14 and qf15 - job and union status**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Public union	54	6.7	6.7	6.7
	Public non-union	81	10.0	10.0	16.7
	Private union	71	8.8	8.8	25.5
	Private non-union	588	73.1	73.1	98.6
	DK/NA/Ref	11	1.4	1.4	100.0
	Total	805	100.0	100.0	

**Marital Status, 3 category**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Married	436	54.2	54.2	54.2
	Widow/Div/Sep	164	20.4	20.4	74.6
	Never Married	196	24.4	24.4	99.0
	NA/Ref	8	1.0	1.0	100.0
	Total	805	100.0	100.0	

### Likely Voter

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid Likely Voter	586	72.8	72.8	72.8
Not Likely	210	26.1	26.1	98.9
DK/NA	9	1.1	1.1	100.0
Total	805	100.0	100.0	