Marquette Law School Poll – July 17-20, 2014

(Percentages are rounded to whole numbers for reporting of results. Values ending in .5 are rounded to even whole numbers. Frequencies have been rounded to whole numbers but percentages are calculated based on non-integer weighted sample sizes.)

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		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	MSP	25	3.1	3.1	3.1
	MKE	326	40.5	40.5	43.6
	GB/A	150	18.7	18.7	62.3
	MSN	143	17.8	17.8	80.0
	D/S	8	1.0	1.0	81.0
	LAX/EauC	74	9.2	9.2	90.2
	WAU	78	9.8	9.8	100.0
	Total	804	100.0	100.0	

S2. Gender

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Male	376	46.8	46.8	46.8
	Female	428	53.2	53.2	100.0
	Total	804	100.0	100.0	

S3a. Do you currently live in Wisconsin?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Yes	804	100.0	100.0	100.0

S3b. In what county in Wisconsin do you live?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Adams	4	.5	.5	.5
	Ashland	2	.2	.2	.7
	Barron	6	.8	.8	1.5
	Bayfield	4	.5	.5	2.0
	Brown	27	3.3	3.3	5.3
	Buffalo	3	.4	.4	5.7
	Burnett	2	.2	.2	5.9
	Calumet	6	.7	.7	6.6
	Chippewa	8	1.0	1.0	7.6
	Clark	3	.4	.4	8.0
	Columbia	15	1.8	1.8	9.8
	Crawford	3	.3	.3	10.2
	Dane	72	9.0	9.0	19.1
	Dodge	20	2.5	2.5	21.6
	Door	8	.9	.9	22.6
	Douglas	1	.2	.2	22.7
	Dunn	2	.3	.3	23.0
	Eau Claire	13	1.7	1.7	24.7
	Florence	0	.0	.0	24.7
	Fond du Lac	14	1.7	1.7	26.4
	Forest	2	.3	.3	26.7
	Grant	11	1.4	1.4	28.1
	Green	5	.7	.7	28.7
	Green Lake	8	1.0	1.0	29.7
	Iowa	5	.6	.6	30.3
	Iron	1	.1	.1	30.4
	Jackson	1	.2	.2	30.6
	Jefferson	10	1.2	1.2	31.8
	Juneau	5	.7	.7	32.5
	Kenosha	10	1.2	1.2	33.7
	Kewaunee	2	.2	.2	33.9
	LaCrosse	10	1.2	1.2	35.1
	Lafayette	0	.0	.0	35.1
	Langlade	1	.2	.2	35.3
	Lincoln	4	.5	.5	35.8
	Manitowoc	14	1.8	1.8	37.6

Marathon	18	2.2	2.2	39.8
Marinette	5	.6	.6	40.4
Marquette	6	.8	.8	41.2
Menominee	1	.1	.1	41.4
Milwaukee	124	15.4	15.4	56.8
Monroe	11	1.4	1.4	58.2
Oconto	4	.5	.5	58.7
Oneida	4	.4	.4	59.1
Outagamie	21	2.6	2.6	61.7
Ozaukee	3	.4	.4	62.1
Pepin	2	.2	.2	62.3
Pierce	5	.7	.7	63.0
Polk	5	.6	.6	63.6
Portage	31	3.8	3.8	67.4
Price	5	.6	.6	68.0
Racine	29	3.6	3.6	71.6
Richland	1	.2	.2	71.8
Rock	15	1.8	1.8	73.6
Rusk	1	.2	.2	73.7
Saint Croix	9	1.1	1.1	74.9
Sauk	6	.8	.8	75.7
Sawyer	4	.6	.6	76.2
Shawano	10	1.3	1.3	77.5
Sheboygan	20	2.5	2.5	80.0
Taylor	6	.7	.7	80.7
Trempealeau	4	.5	.5	81.1
Vernon	3	.4	.4	81.5
Vilas	3	.4	.4	81.9
Walworth	12	1.5	1.5	83.5
Washburn	0	.0	.0	83.5
Washington	23	2.8	2.8	86.3
Waukesha	58	7.2	7.2	93.5
Waupaca	2	.2	.2	93.7
Waushara	13	1.6	1.6	95.3
Winnebago	13	1.6	1.6	96.9
Wood	5	.6	.6	97.5
Other	17	2.1	2.1	99.6
Don't Know	4	.4	.4	100.0
Total	804	100.0	100.0	

S4. Do you currently live within Milwaukee city limits?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Yes	81	10.0	61.4	61.4
	No	51	6.3	38.6	100.0
	Total	132	16.4	100.0	
Missing	System	672	83.6		
Total		804	100.0		

S5. Are you registered to vote in the precinct or ward where you now live, or aren't you?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Yes, registered to vote	720	89.6	89.6	89.6
	No, not registered to vote	80	9.9	9.9	99.5
	No Answer/Don't Know/Refused	4	.5	.5	100.0
	Total	804	100.0	100.0	

S6. Do you plan to register to vote, or is there a chance that you may not register?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Plan to Register	84	10.4	100.0	100.0
Missing	System	720	89.6		
Total		804	100.0		

1. Would you say you follow what's going on in politics?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Most of the time	443	55.1	55.1	55.1
	Some of the time	219	27.2	27.2	82.3
	Only now and then	82	10.2	10.2	92.6
	Hardly at all	56	7.0	7.0	99.6
	Refused	4	.4	.4	100.0
	Total	804	100.0	100.0	

2. What are the chances that you will vote in the November 2014 general election for Governor, Congress, and other offices?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Absolutely certain	549	68.3	68.3	68.3
	Very likely	139	17.3	17.3	85.6
	50-50	85	10.6	10.6	96.2
	Will not vote	25	3.2	3.2	99.3
	Don't know	2	.2	.2	99.6
	Refused	4	.4	.4	100.0
	Total	804	100.0	100.0	

3. Over the past year, do you feel the economy has gotten better, gotten worse, or stayed about the same?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Gotten better	268	33.3	33.3	33.3
	Gotten worse	207	25.8	25.8	59.1
	Stayed the same	323	40.2	40.2	99.2
	Don't know	5	.7	.7	99.9
	Refused	1	.1	.1	100.0
	Total	804	100.0	100.0	

4. Looking ahead, over the next year do you expect the economy to get better, get worse, or stay about the same?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Get better	288	35.8	35.8	35.8
	Get worse	152	18.9	18.9	54.7
	Stay the same	341	42.4	42.4	97.1
	Don't know	23	2.8	2.8	99.9
	Refused	1	.1	.1	100.0
	Total	804	100.0	100.0	

5. Overall, do you approve or disapprove of the way Barack Obama is handling his job as President?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Approve	373	46.3	46.3	46.3
	Disapprove	375	46.7	46.7	93.0
	Don't know	47	5.8	5.8	98.8
	Refused	10	1.2	1.2	100.0
	Total	804	100.0	100.0	

6. Overall, do you approve or disapprove of the way Scott Walker is handling his job as Governor of Wisconsin?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Approve	381	47.4	47.4	47.4
	Disapprove	385	47.9	47.9	95.4
	Don't know	33	4.1	4.1	99.4
	Refused	5	.6	.6	100.0
	Total	804	100.0	100.0	

7. Favorable/Unfavorable: Barack Obama

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Favorable	412	51.3	51.3	51.3
	Unfavorable	356	44.3	44.3	95.5
	Haven't heard enough	20	2.5	2.5	98.1
	Don't know	10	1.2	1.2	99.3
	Refused	6	.7	.7	100.0
	Total	804	100.0	100.0	

8. Favorable/Unfavorable: Scott Walker

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Favorable	360	44.8	44.8	44.8
	Unfavorable	378	47.0	47.0	91.8
	Haven't heard enough	50	6.2	6.2	98.0
	Don't know	13	1.7	1.7	99.7
	Refused	3	.3	.3	100.0
	Total	804	100.0	100.0	

9. Favorable/Unfavorable: Mary Burke

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Favorable	212	26.4	26.4	26.4
	Unfavorable	195	24.2	24.2	50.6
	Haven't heard enough	370	46.0	46.0	96.6
	Don't know	26	3.2	3.2	99.8
	Refused	2	.2	.2	100.0
	Total	804	100.0	100.0	

10. Favorable/Unfavorable: Ron Johnson

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Favorable	232	28.9	28.9	28.9
	Unfavorable	234	29.1	29.1	58.0
	Haven't heard enough	323	40.1	40.1	98.2
	Don't know	13	1.6	1.6	99.8
	Refused	2	.2	.2	100.0
	Total	804	100.0	100.0	

11. Favorable/Unfavorable: Tammy Baldwin

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Favorable	283	35.2	35.2	35.2
	Unfavorable	257	32.0	32.0	67.1
	Haven't heard enough	228	28.3	28.3	95.5
	Don't know	34	4.3	4.3	99.7
	Refused	2	.3	.3	100.0
	Total	804	100.0	100.0	

12. Favorable/Unfavorable: The Tea Party

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Favorable	183	22.7	22.7	22.7
	Unfavorable	368	45.8	45.8	68.6
	Haven't heard enough	221	27.5	27.5	96.0
	Don't know	23	2.9	2.9	98.9
	Refused	9	1.1	1.1	100.0
	Total	804	100.0	100.0	

13. If the 2014 election for Governor were held today, would you vote for Mary Burke or Scott Walker?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Burke	360	44.8	44.8	44.8
	Walker	369	45.8	45.8	90.7
	Undecided	29	3.6	3.6	94.3
	Would not vote	2	.3	.3	94.6
	Vote for someone else	6	.8	.8	95.4
	Don't know	33	4.1	4.1	99.5
	Refused	4	.5	.5	100.0
	Total	804	100.0	100.0	

14. Do you support or oppose raising the minimum wage?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Support	447	55.6	55.6	55.6
	Oppose	310	38.6	38.6	94.2
	Don't know	40	5.0	5.0	99.2
	Refused	6	.8	.8	100.0
	Total	804	100.0	100.0	

15. If the amendment were brought up for a new vote today would you vote to continue the ban on same sex marriage or not?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Continue ban	301	37.4	37.4	37.4
	Vote to repeal	450	56.0	56.0	93.4
	Don't know	33	4.1	4.1	97.5
	Refused	20	2.5	2.5	100.0
	Total	804	100.0	100.0	

16. Do you feel things in Wisconsin are generally going in the right direction, or do you feel things have gotten off on the wrong track?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Right direction	438	54.5	54.5	54.5
	Wrong track	333	41.4	41.4	95.9
	Don't know	31	3.8	3.8	99.7
	Refused	3	.3	.3	100.0
	Total	804	100.0	100.0	

17. Would you say the state's budget is in better shape now than it was a few years ago, about the same or in worse shape now?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Better shape now	358	44.6	44.6	44.6
	About the same	229	28.4	28.4	73.0
	Worse shape now	173	21.5	21.5	94.6
	Don't know	42	5.2	5.2	99.7
	Refused	2	.3	.3	100.0
	Total	804	100.0	100.0	

18. How enthusiastic are you about voting in this November's elections?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Very enthusiastic	430	53.5	53.5	53.5
	Somewhat enthusiastic	234	29.1	29.1	82.6
	Not too enthusiastic	91	11.3	11.3	93.9
	Not at all enthusiastic	45	5.6	5.6	99.5
	Don't know	2	.3	.3	99.8
	Refused	1	.2	.2	100.0
	Total	804	100.0	100.0	

19. Do you think Wisconsin is creating jobs at a faster rate, the same rate, or is Wisconsin lagging behind other states in job creation?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Faster than other states	72	9.0	9.0	9.0
	About the same rate	342	42.5	42.5	51.5
	Lagging behind	344	42.7	42.7	94.2
	Don't know	45	5.6	5.6	99.8
	Refused	1	.2	.2	100.0
	Total	804	100.0	100.0	

20. Have you been contacted by a political campaign either by phone, in person or by mail in the last month?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Yes, have been contacted	267	33.2	33.2	33.2
	No, have not been contacted	532	66.2	66.2	99.4
	Don't know	5	.6	.6	100.0
	Total	804	100.0	100.0	

21. Was that someone supporting Democrats, Republicans or were you contacted by both parties?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Democrats	38	4.7	14.1	14.1
	Republicans	67	8.4	25.1	39.2
	Both	141	17.5	52.7	91.8
	Someone else	3	.4	1.1	93.0
	Don't know	19	2.3	7.0	100.0
	Total	267	33.2	100.0	
Missing	System	537	66.8		
Total		804	100.0		

22. Describes/Does not Describe: Scott Walker is someone who cares about people like me.

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Describes	364	45.3	45.3	45.3
	Does not describe	396	49.2	49.2	94.5
	Don't know	41	5.2	5.2	99.7
	Refused	3	.3	.3	100.0
	Total	804	100.0	100.0	

23. Describes/Does not Describe: Mary Burke is someone who cares about people like me.

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Describes	310	38.5	38.5	38.5
	Does not describe	250	31.2	31.2	69.7
	Don't know	239	29.7	29.7	99.4
	Refused	5	.6	.6	100.0
	Total	804	100.0	100.0	

24. Describes/Does not describe: Scott Walker is someone who is able to get things done.

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Describes	534	66.4	66.4	66.4
	Does not describe	237	29.4	29.4	95.9
	Don't know	28	3.5	3.5	99.3
	Refused	5	.7	.7	100.0
	Total	804	100.0	100.0	

25. Describes/Does not describe: Mary Burke is someone who is able to get things done.

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Describes	292	36.3	36.3	36.3
	Does not describe	223	27.8	27.8	64.1
	Don't know	284	35.3	35.3	99.4
	Refused	5	.6	.6	100.0
	Total	804	100.0	100.0	

26. Have you heard or read anything about an investigation by prosecutors, called a 'John Doe' investigation?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Yes, heard or read	600	74.6	74.6	74.6
	No, haven't heard or read	190	23.6	23.6	98.2
	Heard of but don't know much/anything about	12	1.4	1.4	99.7
	Don't know	2	.2	.2	99.9
	Refused	1	.1	.1	100.0
	Total	804	100.0	100.0	

27. Do you think the 'John Doe' investigation is just more politics, or is it really something serious?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Just more politics	332	41.3	54.4	54.4
	Really something serious	254	31.5	41.5	95.8
	Don't know	25	3.1	4.0	99.9
	Refused	1	.1	.1	100.0
	Total	611	76.1	100.0	
Missing	System	193	23.9		
Total		804	100.0		

28a. Ensuring that people who commit crimes receive the punishment they deserve: absolutely essential, very important, somewhat important or not very important?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Absolutely essential	331	41.2	41.2	41.2
	Very important	377	46.9	46.9	88.1
	Somewhat important	71	8.8	8.8	96.9
	Not very important	9	1.1	1.1	98.0
	Don't know	10	1.3	1.3	99.3
	Refused	6	.7	.7	100.0
	Total	804	100.0	100.0	

28b. Keeping crime victims informed about their cases and helping them to understand how the system works: absolutely essential, very important, somewhat important or not very important?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Absolutely essential	344	42.7	42.7	42.7
	Very important	315	39.2	39.2	81.9
	Somewhat important	108	13.5	13.5	95.4
	Not very important	27	3.4	3.4	98.8
	Don't know	9	1.2	1.2	99.9
	Refused	1	.1	.1	100.0
	Total	804	100.0	100.0	

28c. Rehabilitating offenders and helping them to become contributing members of society: absolutely essential, very important, somewhat important or not very important?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Absolutely essential	273	33.9	33.9	33.9
	Very important	323	40.2	40.2	74.1
	Somewhat important	168	20.8	20.8	94.9
	Not very important	33	4.2	4.2	99.1
	Don't know	6	.7	.7	99.8
	Refused	1	.2	.2	100.0
	Total	804	100.0	100.0	

28d. Making Wisconsin a safer place to live: absolutely essential, very important, somewhat important or not very important?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Absolutely essential	376	46.8	46.8	46.8
	Very important	360	44.8	44.8	91.6
	Somewhat important	58	7.3	7.3	98.8
	Not very important	7	.8	.8	99.7
	Don't know	1	.1	.1	99.8
	Refused	2	.2	.2	100.0
	Total	804	100.0	100.0	

28e. Reducing the amount of money we spend on imprisoning criminals: absolutely essential, very important somewhat important or not very important?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Absolutely essential	129	16.0	16.0	16.0
	Very important	283	35.2	35.2	51.2
	Somewhat important	266	33.1	33.1	84.3
	Not very important	108	13.4	13.4	97.7
	Don't know	17	2.1	2.1	99.8
	Refused	2	.2	.2	100.0
	Total	804	100.0	100.0	

29a. The justice system is doing an excellent, good, fair or poor job: ensuring that people who commit crimes receive the punishment they deserve?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Excellent	45	5.6	5.6	5.6
	Good	229	28.4	28.4	34.0
	Fair	352	43.8	43.8	77.8
	Poor	148	18.4	18.4	96.2
	Don't know	26	3.3	3.3	99.5
	Refused	4	.5	.5	100.0
	Total	804	100.0	100.0	

29b. The justice system is doing an excellent, good, fair or poor job: keeping crime victims informed about their cases and helping them to understand how the system works?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Excellent	45	5.6	5.6	5.6
	Good	228	28.4	28.4	34.0
	Fair	306	38.1	38.1	72.2
	Poor	127	15.8	15.8	87.9
	Don't know	93	11.5	11.5	99.5
	Refused	4	.5	.5	100.0
	Total	804	100.0	100.0	

29c. The justice system is doing an excellent, good, fair or poor job: rehabilitating offenders and helping them to become contributing members of society?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Excellent	29	3.6	3.6	3.6
	Good	144	17.9	17.9	21.5
	Fair	331	41.2	41.2	62.6
	Poor	249	31.0	31.0	93.6
	Don't know	46	5.8	5.8	99.4
	Refused	5	.6	.6	100.0
	Total	804	100.0	100.0	

29d. The justice system is doing an excellent, good, fair or poor job: identifying the most dangerous criminals and preventing them from committing new crimes?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Excellent	40	5.0	5.0	5.0
	Good	243	30.2	30.2	35.2
	Fair	306	38.0	38.0	73.2
	Poor	184	22.9	22.9	96.1
	Don't know	30	3.7	3.7	99.8
	Refused	1	.2	.2	100.0
	Total	804	100.0	100.0	

29e. The justice system is doing an excellent, good, fair or poor job: treating all people fairly, regardless of race

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Excellent	44	5.4	5.4	5.4
	Good	254	31.6	31.6	37.0
	Fair	243	30.2	30.2	67.3
	Poor	217	27.0	27.0	94.3
	Don't know	45	5.6	5.6	99.9
	Refused	1	.1	.1	100.0
	Total	804	100.0	100.0	

30. Agree/Disagree: If a prisoner serves two-thirds of his term, he should be released and given a less costly form of punishment if he can demonstrate that he is no longer a threat?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Strongly agree	123	15.3	15.3	15.3
	Agree	411	51.2	51.2	66.4
	Disagree	194	24.2	24.2	90.6
	Strongly disagree	53	6.6	6.6	97.2
	Don't know	15	1.9	1.9	99.1
	Refused	7	.9	.9	100.0
	Total	804	100.0	100.0	

31. Have you or an immediate family member ever been charged with any type of crime, excluding traffic violations?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Yes	151	18.8	18.8	18.8
	No	651	81.0	81.0	99.8
	Don't know	1	.2	.2	100.0
	Refused	0	.0	.0	100.0
	Total	804	100.0	100.0	

32. Have you or an immediate family member ever been the victim of a serious crime?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Yes	172	21.4	21.4	21.4
	No	628	78.1	78.1	99.6
	Don't know	2	.2	.2	99.8
	Refused	2	.2	.2	100.0
	Total	804	100.0	100.0	

33a. Agree/Disagree: If African-Americans would only try harder they could be just as well off as whites

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Strongly agree	87	10.8	10.8	10.8
	Agree	198	24.6	24.6	35.4
	Neither agree nor disagree	147	18.3	18.3	53.7
	Disagree	240	29.8	29.8	83.6
	Strongly disgaree	92	11.4	11.4	95.0
	Don't know	24	2.9	2.9	97.9
	Refused	17	2.1	2.1	100.0
	Total	804	100.0	100.0	

33b. Agree/Disagree: African-Americans should overcome prejudice and work their way up without any favors

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Strongly agree	112	13.9	13.9	13.9
	Agree	308	38.3	38.3	52.1
	Neither agree nor disagree	146	18.1	18.1	70.3
	Disagree	152	18.9	18.9	89.2
	Strongly disgaree	56	6.9	6.9	96.1
	Don't know	13	1.6	1.6	97.7
	Refused	19	2.3	2.3	100.0
	Total	804	100.0	100.0	

33c. Agree/Disagree: Over the past few years, African-Americans have gotten less than they deserve?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Strongly agree	62	7.7	7.7	7.7
	Agree	206	25.6	25.6	33.3
	Neither agree nor disagree	153	19.0	19.0	52.3
	Disagree	264	32.9	32.9	85.2
	Strongly disgaree	79	9.8	9.8	95.0
	Don't know	29	3.7	3.7	98.6
	Refused	11	1.4	1.4	100.0
	Total	804	100.0	100.0	

33d. Agree/Disagree: Slavery/discrimination have made it difficult for African Americans to work their way out of the lower class.

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Strongly agree	114	14.2	14.2	14.2
	Agree	213	26.5	26.5	40.7
	Neither agree nor disagree	87	10.8	10.8	51.5
	Disagree	283	35.2	35.2	86.7
	Strongly disgaree	82	10.2	10.2	97.0
	Don't know	11	1.4	1.4	98.4
	Refused	13	1.6	1.6	100.0
	Total	804	100.0	100.0	

F1. Generally speaking, do you usually think of yourself as a Republican, a Democrat, or an Independent?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Republican	194	24.1	24.1	24.1
	Democrat	238	29.6	29.6	53.8
	Independent	330	41.0	41.0	94.8
	Other/No preference	17	2.1	2.1	96.9
	Don't know	10	1.3	1.3	98.2
	Refused	15	1.8	1.8	100.0
	Total	804	100.0	100.0	

F2. Do you think of yourself as closer to the Republican Party or to the Democratic Party?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Republican	124	15.5	34.8	34.8
	Democratic	145	18.0	40.6	75.4
	Neither/Just Independent	79	9.8	22.1	97.5
	Don't know	8	1.1	2.4	99.8
	Refused	1	.1	.2	100.0
	Total	357	44.4	100.0	
Missing	System	447	55.6		
Total		804	100.0		

F3. What is the highest level of education you completed?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Elementary school only	14	1.7	1.7	1.7
	Some high school but didn't finish	33	4.1	4.1	5.8
	Completed high school	232	28.9	28.9	34.7
	Some college but didn't finish	158	19.7	19.7	54.4
	Two year college degree	102	12.7	12.7	67.1
	Four year college degree	142	17.7	17.7	84.8
	Some graduate work	32	3.9	3.9	88.8
	Completed masters or professional degree	65	8.1	8.1	96.9
	Advanced graduate work or Ph.D.	18	2.3	2.3	99.2
	Refused	7	.8	.8	100.0
	Total	804	100.0	100.0	

F4. What is your age?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	18	26	3.3	3.3	3.3
	19	12	1.4	1.4	4.7
	21	11	1.4	1.4	6.2
	22	11	1.4	1.4	7.5
	23	19	2.4	2.4	10.0
	24	3	.4	.4	10.4
	25	3	.4	.4	10.8
	26	13	1.6	1.6	12.4
	27	3	.4	.4	12.8
	28	17	2.1	2.1	14.9

29	9	1.1	1.1	15.9
30	8	1.0	1.0	17.0
31	19	2.4	2.4	19.4
32	7	.9	.9	20.2
33	11	1.4	1.4	21.6
34	10	1.2	1.2	22.8
35	12	1.5	1.5	24.3
36	3	.4	.4	24.7
37	13	1.6	1.6	26.3
38	2	.3	.3	26.5
39	21	2.6	2.6	29.1
40	14	1.8	1.8	30.9
41	24	3.0	3.0	33.9
42	12	1.5	1.5	35.3
43	21	2.7	2.7	38.0
44	21	2.6	2.6	40.5
45	14	1.7	1.7	42.2
46	9	1.1	1.1	43.3
47	11	1.3	1.3	44.6
48	8	1.0	1.0	45.7
49	11	1.3	1.3	47.0
50	22	2.8	2.8	49.7
51	11	1.3	1.3	51.1
52	12	1.5	1.5	52.5
53	14	1.8	1.8	54.4
54	14	1.7	1.7	56.1
55	19	2.4	2.4	58.5
56	14	1.8	1.8	60.2
57	29	3.6	3.6	63.8
58	18	2.3	2.3	66.1
59	22	2.7	2.7	68.8
60	13	1.6	1.6	70.4
61	7	.8	.8	71.3
62	17	2.1	2.1	73.4
63	7	.8	.8	74.2
64	7	.9	.9	75.1
65	13	1.6	1.6	76.7
66	11	1.3	1.3	78.0
67	15	1.8	1.8	79.8
68	11	1.3	1.3	81.1

69	9	1.1	1.1	82.3
70	9	1.2	1.2	83.4
71	6	.7	.7	84.2
72	8	.9	.9	85.1
73	11	1.4	1.4	86.5
74	5	.6	.6	87.1
75	11	1.4	1.4	88.5
76	9	1.1	1.1	89.7
77	10	1.2	1.2	90.9
78	8	1.0	1.0	91.9
79	6	.8	.8	92.7
80	6	.7	.7	93.4
81	7	.9	.9	94.3
82	4	.4	.4	94.7
83	4	.5	.5	95.2
84	7	.9	.9	96.1
85	4	.5	.5	96.6
86	5	.6	.6	97.2
87	2	.3	.3	97.5
88	1	.2	.2	97.7
89	2	.2	.2	97.9
90	1	.1	.1	98.0
91	0	.1	.1	98.0
93	2	.2	.2	98.2
99	14	1.8	1.8	100.0
Total	804	100.0	100.0	

F4a. Age range.

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	45-59 years old	5	.7	37.6	37.6
	60 years old or more	6	.7	38.4	76.0
	Refused	3	.4	24.0	100.0
	Total	14	1.8	100.0	
Missing	System	790	98.2		
Total		804	100.0		

F5. Are you currently married, widowed, divorced, separated, or have you never been married?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Married	434	54.0	54.0	54.0
	Widowed	59	7.4	7.4	61.4
	Divorced	92	11.4	11.4	72.8
	Separated	11	1.4	1.4	74.2
	Never married	202	25.2	25.2	99.4
	Don't know	1	.1	.1	99.4
	Refused	5	.6	.6	100.0
	Total	804	100.0	100.0	

F6. Are you of Hispanic or Latino origin, such as Mexican, Puerto Rican, Cuban or some other Spanish background?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Yes	49	6.1	6.1	6.1
	No	747	92.9	92.9	99.0
	Refused	8	1.0	1.0	100.0
	Total	804	100.0	100.0	

F7. Race.

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	White	674	83.9	83.9	83.9
	African American or Black	44	5.4	5.4	89.3
	Asian, South Asian or Pacific Islander	7	.9	.9	90.2
	Native American or American Indian	5	.6	.6	90.8
	More than one race	35	4.3	4.3	95.1
	Hispanic or Latino	15	1.9	1.9	96.9
	Other (SPECIFY)	14	1.8	1.8	98.7
	Don't know	2	.3	.3	99.0
	Refused	8	1.0	1.0	100.0
	Total	804	100.0	100.0	

F8. Aside from weddings and funerals, how often do you attend religious services?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	More than once a week	76	9.4	9.4	9.4
	Once a week	213	26.5	26.5	35.9
	Once or twice a month	139	17.3	17.3	53.2
	A few times a year	139	17.3	17.3	70.5
	Seldom	117	14.6	14.6	85.1
	Never	117	14.5	14.5	99.6
	Don't know	1	.1	.1	99.7
	Refused	2	.3	.3	100.0
	Total	804	100.0	100.0	

F9. What is your religious preference?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Protestant	224	27.8	27.8	27.8
	Roman Catholic	238	29.6	29.6	57.4
	Jewish	6	.8	.8	58.2
	Muslim/Islam	11	1.3	1.3	59.5
	Mormon/Latter-Day Saints	6	.8	.8	60.3
	Other Christian Religion	139	17.3	17.3	77.6
	Other Non-Christian Religion	37	4.5	4.5	82.2
	No Religion/Atheist/Agnostic	130	16.1	16.1	98.3
	Don't know	2	.2	.2	98.5
	Refused	12	1.5	1.5	100.0
	Total	804	100.0	100.0	

F11. Last year, that is in 2013, what was your total family income from all sources, before taxes?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Less than $10,000	44	5.4	5.4	5.4
	10 to under $20,000	58	7.2	7.2	12.7
	20 to under $30,000	66	8.1	8.1	20.8
	30 to under $40,000	83	10.4	10.4	31.2
	40 to under $50,000	74	9.3	9.3	40.4
	50 to under $75,000	123	15.3	15.3	55.8
	75 to under $100,000	115	14.3	14.3	70.1
	100 to under $150,000	82	10.2	10.2	80.3
	$150,000 or more	35	4.4	4.4	84.7
	Don't know	51	6.3	6.3	91.0
	Refused	73	9.0	9.0	100.0
	Total	804	100.0	100.0	

F12. Overall, which of the following best describes how the recession affected your own personal financial situation?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	It had a major effect, and your finances have not recovered	184	22.9	22.9	22.9
	It had a major effect, but your finances have mostly recover	277	34.5	34.5	57.4
	It didn't have a major effect on your finances	311	38.7	38.7	96.0
	Don't know	20	2.4	2.4	98.5
	Refused	12	1.5	1.5	100.0
	Total	804	100.0	100.0	

F13. Personal Political Views: Very Conservative to Very Liberal

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Very conservative	58	7.2	7.2	7.2
	Conservative	244	30.4	30.4	37.6
	Moderate	288	35.8	35.8	73.3
	Liberal	123	15.3	15.3	88.6
	Very liberal	54	6.8	6.8	95.4
	Don't know	34	4.2	4.2	99.6
	Refused	3	.4	.4	100.0
	Total	804	100.0	100.0	

F13b. Scott Walker political position: would you say he is very conservative, conservative, moderate, liberal, or very liberal?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Very conservative	224	27.9	27.9	27.9
	Conservative	338	42.0	42.0	69.9
	Moderate	83	10.3	10.3	80.2
	Liberal	69	8.6	8.6	88.8
	Very liberal	31	3.9	3.9	92.7
	Don't know	50	6.3	6.3	98.9
	Refused	9	1.1	1.1	100.0
	Total	804	100.0	100.0	

F13c. Mary Burke political position: very conservative, conservative, moderate, liberal, or very liberal?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Very conservative	11	1.4	1.4	1.4
	Conservative	45	5.6	5.6	7.0
	Moderate	200	24.9	24.9	31.8
	Liberal	279	34.6	34.6	66.5
	Very liberal	103	12.8	12.8	79.2
	Don't know	162	20.1	20.1	99.4
	Refused	5	.6	.6	100.0
	Total	804	100.0	100.0	

F14. Are you or any member of your household a member of a local, state or national labor union?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	R In Union	86	10.7	10.7	10.7
	Other in Union	38	4.7	4.7	15.5
	Non-Union	668	83.1	83.1	98.5
	Don't Know	11	1.4	1.4	99.9
	Refused	1	.1	.1	100.0
	Total	804	100.0	100.0	

F15. Do you or any member of your household work for federal, state, or local government?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Yes	165	20.5	20.5	20.5
	No	633	78.8	78.8	99.3
	Don't know	1	.2	.2	99.5
	Refused	4	.5	.5	100.0
	Total	804	100.0	100.0	

F17. How many days in the past week did you read a daily newspaper?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	None	222	27.7	27.7	27.7
	One day	102	12.7	12.7	40.4
	Two	96	12.0	12.0	52.4
	Three	54	6.7	6.7	59.0
	Four	49	6.1	6.1	65.1
	Five	31	3.8	3.8	68.9
	Six	24	3.0	3.0	71.9
	Seven days or 'every day'	224	27.9	27.9	99.9
	Don't know	0	.0	.0	99.9
	Refused	1	.1	.1	100.0
	Total	804	100.0	100.0	

F19. Personal phone calls: all on a cell phone, some on cell and some at home, all on home phone?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	All or almost all on a cell phone	307	38.1	38.1	38.1
	Some on a cell phone and some on a home phone	236	29.4	29.4	67.5
	All or almost all on a regular home phone	250	31.1	31.1	98.6
	Don't know	1	.1	.1	98.7
	Refused	10	1.3	1.3	100.0
	Total	804	100.0	100.0	

F20. And did I reach you by dialing...?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Yes	800	99.5	99.5	99.5
	No	4	.5	.5	100.0
	Total	804	100.0	100.0	

F22. Is this a cell phone, or not?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Yes	342	42.6	42.6	42.6
	No	462	57.4	57.4	100.0
	Total	804	100.0	100.0	

wave

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	22.00	804	100.0	100.0	100.0

Sex

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Male	376	46.8	46.8	46.8
	Female	428	53.2	53.2	100.0
	Total	804	100.0	100.0	

Age 4 categories

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	18-29	128	15.9	15.9	15.9
	30-44	198	24.6	24.6	40.5
	45-59	232	28.9	28.9	69.4
	60+	242	30.1	30.1	99.6
	DK/NA/Ref	3	.4	.4	100.0
	Total	804	100.0	100.0	

Age 6 categories

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	18-29	128	15.9	15.9	15.9
	30-39	106	13.2	13.2	29.1
	40-49	144	17.9	17.9	47.0
	50-59	181	22.5	22.5	69.4
	60-69	114	14.2	14.2	83.6
	70+	128	15.9	15.9	99.6
	DK/NA/Ref	3	.4	.4	100.0
	Total	804	100.0	100.0	

3 race categories

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	White	674	83.9	83.9	83.9
	Black	44	5.4	5.4	89.3
	Other	76	9.4	9.4	98.7
	DK/NA/Ref	10	1.3	1.3	100.0
	Total	804	100.0	100.0	

hispanic

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Yes	49	6.1	6.1	6.1
	No	747	92.9	92.9	99.0
	DK/NA/Ref	8	1.0	1.0	100.0
	Total	804	100.0	100.0	

5 education categories

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Not HS	47	5.8	5.8	5.8
	HS	232	28.9	28.9	34.7
	Some Coll	158	19.7	19.7	54.4
	AA	102	12.7	12.7	67.1
	BA or more	258	32.1	32.1	99.2
	DK/NA/Ref	7	.8	.8	100.0
	Total	804	100.0	100.0	

Education 5 with Post-BA

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Not HS	47	5.8	5.8	5.8
	HS	232	28.9	28.9	34.7
	Some Coll/AA	261	32.4	32.4	67.1
	BA	142	17.7	17.7	84.8
	Post BA	115	14.4	14.4	99.2
	DK/NA/Ref	7	.8	.8	100.0
	Total	804	100.0	100.0	

Education 5 with BA

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Not HS	47	5.8	5.8	5.8
	HS	232	28.9	28.9	34.7
	Some Coll	158	19.7	19.7	54.4
	AA	102	12.7	12.7	67.1
	BA or more	258	32.1	32.1	99.2
	DK/NA/Ref	7	.8	.8	100.0
	Total	804	100.0	100.0	

Education 6 AA, BA and MA

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Not HS	47	5.8	5.8	5.8
	HS	232	28.9	28.9	34.7
	Some Coll	158	19.7	19.7	54.4
	AA	102	12.7	12.7	67.1
	BA	142	17.7	17.7	84.8
	Post-BA	115	14.4	14.4	99.2
	DK/NA/Ref	7	.8	.8	100.0
	Total	804	100.0	100.0	

3 category Party ID including leaners

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Republican	318	39.6	39.6	39.6
	Democrat	383	47.7	47.7	87.3
	Independent	86	10.7	10.7	97.9
	DK/NA/Ref	17	2.1	2.1	100.0
	Total	804	100.0	100.0	

3 category Party ID no leaners

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Republican	194	24.1	24.1	24.1
	Democrat	238	29.6	29.6	53.8
	Independent	355	44.2	44.2	97.9
	DK/NA/Ref	17	2.1	2.1	100.0
	Total	804	100.0	100.0	

Party ID 5 categories, leaners separate

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Rep	194	24.1	24.1	24.1
	Lean Rep	124	15.5	15.5	39.6
	Ind	86	10.7	10.7	50.3
	Lean Dem	145	18.0	18.0	68.3
	Dem	238	29.6	29.6	97.9
	DK/NA/Ref	17	2.1	2.1	100.0
	Total	804	100.0	100.0	

Race/Ethnicity

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	White	660	82.1	82.1	82.1
	Black	40	5.0	5.0	87.1
	Hispanic	49	6.1	6.1	93.2
	Other	45	5.5	5.5	98.7
	DK/NA/Ref	10	1.3	1.3	100.0
	Total	804	100.0	100.0	

Income Recode

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Under $40k	251	31.2	31.2	31.2
	$40k to $74k	198	24.6	24.6	55.8
	$75k up	232	28.9	28.9	84.7
	DK/NA/Ref	123	15.3	15.3	100.0
	Total	804	100.0	100.0	

Newspaper Recode

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Zero days	222	27.7	27.7	27.7
	1-3 days	252	31.4	31.4	59.0
	4-6 days	104	12.9	12.9	71.9
	Every day	224	27.9	27.9	99.9
	DK/NA/Ref	1	.1	.1	100.0
	Total	804	100.0	100.0	

Region/Media Market

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	MKE City	76	9.5	9.5	9.5
	Rest of MKE	250	31.0	31.0	40.5
	MSN	143	17.8	17.8	58.3
	GB/A	150	18.7	18.7	76.9
	Rest of state	185	23.1	23.1	100.0
	Total	804	100.0	100.0	

Region2/MKE,Wow,Media Market

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	MKE City	76	9.5	9.5	9.5
	WOW Counties	85	10.6	10.6	20.1
	Rest of MKE	164	20.4	20.4	40.5
	MSN	143	17.8	17.8	58.3
	GB/A	150	18.7	18.7	76.9
	Rest of state	185	23.1	23.1	100.0
	Total	804	100.0	100.0	

Religion recoded (6 cat)

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Protestant/Christian	369	45.9	45.9	45.9
	Catholic	238	29.6	29.6	75.5
	Jewish	6	.8	.8	76.3
	Other	47	5.9	5.9	82.2
	None	130	16.1	16.1	98.3
	DK/NA/Ref	14	1.7	1.7	100.0
	Total	804	100.0	100.0	

qf14 and qf15 - job and union status

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Public union	62	7.7	7.7	7.7
	Public non-union	98	12.2	12.2	19.9
	Private union	62	7.7	7.7	27.6
	Private non-union	565	70.3	70.3	97.8
	DK/NA/Ref	17	2.2	2.2	100.0
	Total	804	100.0	100.0	

Marital Status, 3 category

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Married	434	54.0	54.0	54.0
	Widow/Div/Sep	162	20.2	20.2	74.2
	Never Married	202	25.2	25.2	99.4
	NA/Ref	5	.6	.6	100.0
	Total	804	100.0	100.0	

Likely Voter

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Likely Voter	549	68.3	68.3	68.3
	Not Likely	249	31.0	31.0	99.3
	DK/NA	5	.7	.7	100.0
	Total	804	100.0	100.0	