



Marquette Law School Poll – September 11-14, 2014

S1. May I please speak with the (male/female) adult member of your household, currently at home, age 18 or older, with the most recent birthday?

(IF SELECTED RESPONDENT NOT CURRENTLY AT HOME AND AVAILABLE, ASK FOR THE (FEMALE/MALE) CURRENTLY AT HOME.)

- 1 Correct household member on phone (CONTINUE)
- 2 Will put correct member of household on phone (RE-READ INTRO AND CONTINUE WITH S2.)
- 3 No household member age 18 or over is currently available (PLACE HOUSEHOLD INTO CALLBACK)
- 4 No one in household age 18 or older (TERMINATE)

S2. Record Gender: (DO NOT ASK. RECORD ONLY ONE RESPONSE)

- 1 Male
- 2 Female

****Author note: If respondent in overquota, go to overquota/callback script and have interviewer place respondent in specified callback for future day.****

S3a. Do you currently live in Wisconsin?

- 1 Yes
- 2 No (TERMINATE)

S3b. In what county in Wisconsin do you live?

****Author note: Insert county list on screen.****

****Author note: If respondent lives in Milwaukee County or County is Don't Know/Other, continue to S4. If respondent lives in any Wisconsin county besides Milwaukee, place in appropriate quota group and skip to S5. If over quota, thank and terminate.****

S4. Do you currently live within Milwaukee city limits? (RECORD ONE ANSWER)

- 1 Yes (Milwaukee City quota group)
- 2 No (Milwaukee DMA quota group)

S5. Some people are registered to vote and others are not. Are you registered to vote in the precinct or ward where you now live, or aren't you?

- 1 Yes, Registered to Vote (SKIP TO Q.1)
- 2 No, Not Registered to Vote (ASK S6)
(DO NOT READ)
- 9 No Answer/Don't Know/Refused (ASK S6)

** Author note: If 2 or 9 in S5 ask S6**

S6. Do you plan to register to vote, or is there a chance that you may not register?

- 1 Plan to Register
- 2 Chance May Not Register (TERMINATE)
(DO NOT READ)
- 9 Don't know/Refused (TERMINATE)

Q1. Some people seem to follow what's going on in politics most of the time, whether there's an election going on or not. Others aren't that interested. Would you say you follow what's going on in politics most of the time, some of the time, only now and then, or hardly at all?

- 1 Most of the time
- 2 Some of the time
- 3 Only now and then
- 4 Hardly at all
(DO NOT READ)
- 8 Don't know
- 9 Refused

Q2. What are the chances that you will vote in the November 2014 general election for Governor, Congress, and other offices -- are you absolutely certain to vote, very likely to vote, are the chances 50-50, or don't you think you will vote?

- 1 Absolutely certain
- 2 Very Likely
- 3 50-50
- 4 Will not vote
(DO NOT READ)
- 8 Don't know
- 9 Refused

AUTHOR NOTE: Scramble so half get Q3-Q4 BEFORE Q5-Q6 and half get Q5-Q6 before Q3-Q4.

AUTHOR NOTE: RECORD WHICH QUESTION ORDER IS USED AS A VARIABLE.

Q3. Over the past year, do you feel the economy has gotten better, gotten worse, or stayed about the same?

- 1 Gotten better
- 2 Gotten worse
- 3 Stayed the same
(DO NOT READ)
- 8 Don't know
- 9 Refused

Q4. Looking ahead, over the next year do you expect the economy to get better, get worse, or stay about the same?

- 1 Get better
- 2 Get worse
- 3 Stay the same
(DO NOT READ)
- 8 Don't know
- 9 Refused

Q5. Overall, do you approve or disapprove of the way Barack Obama is handling his job as president?

- 1 Approve
- 2 Disapprove
(DO NOT READ)
- 8 Don't know
- 9 Refused

Q6. Overall, do you approve or disapprove of the way Scott Walker is handling his job as Governor of Wisconsin?

- 1 Approve
- 2 Disapprove
(DO NOT READ)
- 8 Don't know

9 Refused

(Transition Screen)

I'm going to read you a list of people and organizations. Please tell me if you have a favorable or unfavorable opinion of each of them or if you haven't heard enough about (him/her) yet to have an opinion.

****Author note: Always ask Q7 first, then scramble Q8-Q12****

Q7. The first name is Barack Obama

PROMPT IF NECESSARY: Do you have a favorable or unfavorable opinion of Barack Obama or haven't you heard enough about (him/her) yet?

- 1 Favorable
- 2 Unfavorable
- 3 Haven't heard enough
(DO NOT READ)
- 8 Don't know
- 9 Refused

**** Author note: Scramble Q8 – Q12 ****

(PRESENT EACH ON OWN SCREEN)

The next name is ... [INSERT NAME]

READ IF NECESSARY: Do you have a favorable or unfavorable opinion of [INSERT NAME] or haven't you heard enough about (him/her) yet?

- 1 Favorable
- 2 Unfavorable
- 3 Haven't heard enough
(DO NOT READ)
- 8 Don't know
- 9 Refused

- Q8. Scott Walker
- Q9. Mary Burke (BURK)
- Q10. Brad Schimel (SHIM-el)
- Q11. Susan Happ
- Q12. J. B. Van Hollen (HAH-LEN)

**** AUTHOR NOTE: Q13 is NOT included in scramble of Q8-12. ****

Q13. The Tea Party

****Author Note: KEEP Q14 and Q15 in that order. Do NOT scramble question order.****

****Author note: Scramble order of Candidates so that Q14 and Q15 both ask Dem first or Rep first but same order in the two items****

Q14. If the 2014 election for Governor were held today, would you vote for (Mary Burke (**BURK**), the Democrat) or for (Scott Walker, the Republican)?

- 1 Burke
- 2 Walker
(DO NOT READ)
- 3 Undecided (VOL)
- 4 Would not vote (VOL)
- 5 Vote for someone else (VOL)
- 8 Don't Know
- 9 Refused

Q15. If the 2014 election for Attorney General were held today, would you vote for (Susan Happ, the Democrat) or for (Brad Schimel (**SHIM-el**), the Republican)?

- 1 Happ
- 2 Schimel
(DO NOT READ)
- 3 Undecided (VOL)
- 4 Would not vote (VOL)
- 5 Vote for someone else (VOL)
- 8 Don't Know
- 9 Refused

Q16. Do you favor or oppose requiring a government issued photo ID to vote?

1. Favor
2. Oppose
(Do not read)
8. Don't know
9. Refused

Q17. Some people say the minimum wage should be raised to help low-income workers get by. Others say raising the minimum wage will lead some businesses to cut jobs. Given these arguments, do you support or oppose raising the minimum wage?

1. Support
2. Oppose

(Do not read)

8. Don't know
9. Refused

Q18. How enthusiastic are you about voting in this November's elections? Would you say you are very, somewhat, not too, or not at all enthusiastic? (READ LIST IF NECESSARY)

1. Very enthusiastic
2. Somewhat enthusiastic
3. Not too enthusiastic
4. Not at all enthusiastic
(DO NOT READ)
7. Won't vote in November (VOL)
8. Don't Know
9. Refused

Q19. Thinking just about the state of Wisconsin, do you feel things in Wisconsin are generally going in the right direction, or do you feel things have gotten off on the wrong track?

- 1 Right direction
- 2 Wrong track
(DO NOT READ)
- 8 Don't know
- 9 Refused

Q20. As you may know, a health reform bill was signed into law in 2010. Given what you know about the health reform law, do you have a generally favorable or generally unfavorable opinion of it?

1. Favorable
2. Unfavorable
(DO NOT READ)
8. Don't Know
9. Refused

Q21. What would you like to see Congress do when it comes to the health care law? 1. They should keep the law as it is. 2. They should keep the law in place and work to improve it. 3. They should repeal the law and replace it with a Republican-sponsored alternative. 4. They should repeal the law and not replace it. (READ LIST IF NECESSARY)

1. Keep as is
2. Keep and improve

3. Repeal and replace
4. Repeal and not replace
(DO NOT READ)
8. Don't Know
9. Refused

Q22. Would you say the state's budget is in better shape now than it was a few years ago, about the same or in worse shape now?

1. Better shape now
2. About the same
3. Worse shape now
(DO NOT READ)
- 8 Don't know
- 9 Refused

Q23. Should Wisconsin reject federal funds to expand Medicaid for those just over the poverty line or should the state accept the federal funds and expand Medicaid to cover those who earn up to 133 percent of the poverty line?

1. Reject funds for expansion
2. Accept funds and expand
(DO NOT READ)
8. Don't Know
9. Refused

Q24. Should the state attorney general appeal when a federal court strikes down a state statute or provision of the Wisconsin constitution, or should the attorney general use his or her judgment as to whether an appeal is likely to be successful.

1. Should appeal
2. Should use judgment
(DO NOT READ)
8. Don't Know
9. Refused

Q25. Do you think Wisconsin is creating jobs at a faster rate than most other states, at about the same rate, or is Wisconsin lagging behind other states in job creation? (READ IF NECESSARY)

1. Faster than other states

2. About the same rate
3. Lagging behind
(DO NOT READ)
8. Don't know
9. Refused

Author note: Scramble order of Candidates so that Q26-Q31 ask either Walker first or Burke first but in the same order will be kept throughout Q26-Q31 (i.e., Q.26/27, Q.28/29, Q.30/31 are the same questions with different candidates being asked. Keep which candidate is asked first consistent throughout the series.)

Author note: Record as a variable whether Walker or Burke, is asked first

Q26. Please tell me whether the following statement describes Scott Walker, or not....he is someone who cares about people like me.

1. Describes
2. Does not describe
(DO NOT READ)
8. Don't know
9. Refused

Q27. Please tell me whether the following statement describes Mary Burke, or not....she is someone who cares about people like me.

1. Describes
2. Does not describe
(DO NOT READ)
8. Don't know
9. Refused

Q28. Please tell me whether the following statement describes Scott Walker, or not....he is someone who is able to get things done.

1. Describes
2. Does not describe
(DO NOT READ)
8. Don't know
9. Refused

Q29. Please tell me whether the following statement describes Mary Burke, or not....she is someone who is able to get things done.

1. Describes
2. Does not describe
(DO NOT READ)

8. Don't know
9. Refused

Q30. Has Scott Walker been clear enough about what he would do as governor over the next four years for you to be confident you know what you would get if you voted for him?

1. Yes
2. No
(DO NOT READ)
8. Don't Know
9. Refused

Q31. Has Mary Burke been clear enough about what she would do as governor over the next four years for you to be confident you know what you would get if you voted for her?

1. Yes
2. No
(DO NOT READ)
8. Don't Know
9. Refused

Q32. In the last budget, the state borrowed nearly one billion dollars to fund transportation and road-building projects. Which of the following do you think the state should do to fund transportation projects? 1. Increase taxes and license fees to pay for roads. 2. Continue to borrow 3. Reduce construction and maintenance of roads or 4. Take money from other areas of the budget?

1. Increase taxes and fees
2. Continue to borrow
3. Reduce construction and maintenance
4. Take money from other areas of the budget
(DO NOT READ)
8. Don't Know
9. Refused

Q33. In 2013 the state expanded the school voucher program statewide. This program provides payments for tuition at private and religious schools to those who wish to attend. When passed, the program was limited to 500 students the first year and 1000 students the second year. Which of the following do you favor? 1. Removing the limit on how many students can receive vouchers, 2. Increasing the limit but still limiting the number, 3. Keeping the current limit of 1000 students, or 4. Eliminating the expanded voucher program altogether?

1. Remove limit
2. Increase but still limit
3. Keep current limit
4. Eliminate expanded vouchers altogether
(DO NOT READ)
8. Don't Know
9. Refused

Q34. If the cost of the expanded voucher program means reductions in state funding for public schools in the district with the voucher schools, which of the following would you favor? 1. Removing the limit on how many students can receive vouchers, 2. Increasing the limit but still limiting the number, 3. Keeping the current limit of 1000 students, or 4. Eliminating the expanded voucher program altogether?

1. Remove limit
2. Increase but still limit
3. Keep current limit
4. Eliminate expanded vouchers altogether
(DO NOT READ)
8. Don't Know
9. Refused

Q35. At what age do you think it should be possible for young people who have committed very serious crimes to be transferred from juvenile court to adult court, and made to stand trial like adults and face adult sentences? (Read options from "10 or less" to "18 or older")

10. 10 or less
11. 11.
12. 12.
13. 13.
14. 14.
15. 15.
16. 16
17. 17
18. 18 or older
(DO NOT READ)
98. Don't Know
99. Refused

Q36. Do you think the use of marijuana should be made legal, or not?

1. Yes, legal
2. No, illegal
(DO NOT READ)
8. Don't Know
9. Refused

Q37. Do you think the governor should approve or reject a proposed new casino in Kenosha (KEN-o-sha)?

1. Approve
2. Reject
(DO NOT READ)
8. Don't Know
9. Refused

Q38. As you may know, in 2010 Scott Walker pledged to add 250,000 jobs in Wisconsin over four years. Do you think Wisconsin will have added that many jobs by the end of this year or will we fall short?

1. Will have added that many jobs
2. Will fall short
(DO NOT READ)
3. Will have added MORE than 250,000 jobs (VOL)
8. Don't know
9. Refused

Q39. When it comes to deciding how to vote, how important an issue will adding or falling short of adding 250,000 new jobs be for you? Will it be very important, somewhat important, not very important or not important at all? (READ IF NECESSARY)

1. Very important
2. Somewhat important
3. Not very important
4. Not important at all
(DO NOT READ)
8. Don't Know
9. Refused

Q40. Have you heard or read anything about an investigation by prosecutors, called a "John Doe" investigation looking into possible campaign finance violations by campaign and issue advocacy organizations during the 2011 and 2012 recall elections?

1. Yes, heard or read
2. No, haven't heard or read
(DO NOT READ)
3. Heard of but don't know much/anything about

- 8. Don't Know
- 9. Refused

**** Author note: ROTATE DESCRIPTIVE PHRASES IN QUESTION WORDING AND MATCH RESPONSE CATEGORIES TO QUESTION WORDING ORDER ****

**** Author note: Ask Q41 if 1 or 3 in Q40. Otherwise skip to QF1. ****

Q41. Do you think the “John Doe” investigation is (just more politics), or is it (really something serious)?

- 1. Just more politics
- 2. Really something serious
(DO NOT READ)
- 8. Don't Know
- 9. Refused

F1. Generally speaking, do you usually think of yourself as a Republican, a Democrat, or an Independent?

- 1 Republican [ASK QF3.]
- 2 Democrat [ASK QF3.]
- 3 Independent [ASK QF2.]
(DO NOT READ)
- 4 Other/No preference [ASK QF2.]
- 8 Don't Know [ASK QF2.]
- 9 Refused [ASK QF3.]

Author note: Ask QF2 IF 3,4, or 8 in F1

F2. Do you think of yourself as closer to the Republican Party or to the Democratic Party?

- 1 Republican
- 2 Democrat
(DO NOT READ)
- 3 Neither/Just Independent (VOL)
- 8 Don't know
- 9 Refused

F3. What is the highest level of education you completed? (READ LIST)

- 01 Elementary school only
- 02 Some high school but did not finish
- 03 Completed high school
- 04 Some college but didn't finish
- 05 Two year college degree
- 06 Four year college degree
- 07 Some graduate work
- 08 Completed masters or professional degree
- 09 Advanced graduate work or PhD
(DO NOT READ)
- 98 Don't know
- 99 Refused

F4. What is your age? (Record actual age in years).

-
- 99 Refused [ASK F4A]

F4A. [If Refused] Are you...

- 1 18-29 years old
- 2 30-44 years old
- 3 45-59 years old
- 4 60 years old or more
(DO NOT READ)
- 8 Don't know
- 9 Refused

F5. Are you currently married, widowed, divorced, separated, or have you never been married?

- 1 Married
- 2 Widowed
- 3 Divorced
- 4 Separated
- 5 Never Married
(DO NOT READ)
- 8 Don't know
- 9 Refused

F6. Are you of Hispanic or Latino origin, such as Mexican, Puerto Rican, Cuban or some other Spanish background?

- 1 Yes
- 2 No
(DO NOT READ)
- 8 Don't know
- 9 Refused

F7. Would you describe yourself as White, African American or Black, Asian, Native American, of more than one race or some other race? (READ IF NECESSARY)

- 01 White
- 02 African American or Black
- 03 Asian, South Asian, or Pacific Islander
- 04 Native American or American Indian
- 05 More than one race
- 97 Other, Specify
(DO NOT READ)
- 06 Hispanic or Latino
- 98 Don't know
- 99 Refused

F8. Aside from weddings and funerals, how often do you attend religious services... more than once a week, once a week, once or twice a month, a few times a year, seldom, or never? (READ IF NECESSARY)

- 1 More than once a week
- 2 Once a week
- 3 Once or twice a month
- 4 A few times a year
- 5 Seldom
- 6 Never
- (DO NOT READ)
- 8 Don't know
- 9 Refused

F9. What is your religious preference – are you Protestant, Roman Catholic, Jewish, Muslim, another religion or no religion? (READ IF NECESSARY)

IF RESPONDENT NAMES ANYTHING ELSE, ASK:

Would that fall under the general category of Protestant religions, is it a Christian religion, but not Protestant, or is it something else?

- 1 Protestant
- 2 Roman Catholic
- 3 Jewish
- 4 Muslim/Islam
- 5 Mormon/Latter-Day Saints
- 6 Other Christian Religion
- 7 Other Non-Christian Religion
- 8 No Religion/Atheist/Agnostic
- (DO NOT READ)
- 98 DON'T KNOW
- 99 REFUSED

F11. Last year, that is in 2013, what was your total family income from all sources, before taxes? Just stop me when I get to the right category. (READ LIST. RECORD ONE ANSWER.)

- 01 Less than \$10,000
- 02 10 to under \$20,000
- 03 20 to under \$30,000
- 04 30 to under \$40,000
- 05 40 to under \$50,000
- 06 50 to under \$75,000
- 07 75 to under \$100,000
- 08 100 to under \$150,000
- 09 \$150,000 or more
- (DO NOT READ)
- 98 Don't know
- 99 Refused

F12. Overall, which of the following best describes how the recession affected your own personal financial situation?

- 1 It had a major effect, and your finances have not recovered
- 2 It had a major effect, but your finances have mostly recovered
- 3 It didn't have a major effect on your finances
(DO NOT READ)
- 8 Don't know
- 9 Refused

F13. In general, would you describe your political views as...

- 1 Very conservative
- 2 Conservative
- 3 Moderate
- 4 Liberal
- 5 Very liberal
(DO NOT READ)
- 8 Don't know
- 9 Refused

AUTHOR NOTE: Scramble order of QF13b and Qf13c.

QF13b. Thinking about the political positions of Scott Walker, from what you've read and heard, would you say he is very conservative, conservative, moderate, liberal, or very liberal?

1. Very Conservative
2. Conservative
3. Moderate
4. Liberal
5. Very Liberal
(DO NOT READ)
8. Don't know
9. Refused

QF13c. Thinking about the political positions of Mary Burke, from what you've read and heard, would you say she is very conservative, conservative, moderate, liberal, or very liberal?

1. Very Conservative
2. Conservative
3. Moderate
4. Liberal
5. Very Liberal
(DO NOT READ)
8. Don't know
9. Refused

F14. Are you or any member of your household a member of a local, state or national labor union?

- 1 Yes, respondent.
- 2 Yes, another household member
- 3 Yes, both respondent and another household member
- 4 No, nobody in household
(DO NOT READ)
- 8 Don't know
- 9 Refused

F15. Do you or any member of your household work for federal, state, or local government—for example, as a public school teacher, police officer, firefighter, or other government job?

- 1 Yes
- 2 No
(DO NOT READ)
- 8 Don't know
- 9 Refused

** Author Note: There is no item F16 in this instrument **

F17. How many days in the past week did you read a daily newspaper?

- 0 None
- 1 One day
- 2 Two
- 3 Three
- 4 Four
- 5 Five
- 6 Six
- 7 Seven days or “every day”
(DO NOT READ)
- 8 Don't know
- 9 Refused

** Author Note: There is no item F18 in this survey **

F19. Of all the personal telephone calls that you receive, do you get...?

- 1 All or almost all on a cell phone
- 2 Some on a cell phone and some on a home phone
- 3 All or almost all on a regular home phone
(DO NOT READ)
- 8 Don't know
- 9 Refused

F20. And did I reach you by dialing (INSERT PHONE NUMBER)?

- 1 Yes (SKIP TO QF22)
- 2 No

F21. For verification purposes, may I have the number where I reached you?

(ENTER 10 DIGIT PHONE NUMBER. VERIFY NUMBER.)

F22. Is this phone a cell phone?

- 1 Yes
- 2 No

(CLOSING)

Thank you very much. Have a great day/evening!