



Marquette Law School Poll – September 11-14, 2014 Results for Likely Voters

(Percentages are rounded to whole numbers for reporting of results. Values ending in .5 are rounded to even whole numbers. Frequencies have been rounded to whole numbers but percentages are calculated based on non-integer weighted sample sizes.)

S2. Gender

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Male	287	48.7	48.7	48.7
	Female	302	51.3	51.3	100.0
	Total	589	100.0	100.0	

S3a. Do you currently live in Wisconsin?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Yes	589	100.0	100.0	100.0

S3b. In what county in Wisconsin do you live?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Adams	0	.1	.1	.1
	Ashland	1	.1	.1	.2
	Barron	2	.3	.3	.5
	Bayfield	0	.1	.1	.6
	Brown	21	3.5	3.5	4.1
	Buffalo	3	.5	.5	4.6
	Burnett	1	.1	.1	4.7
	Calumet	7	1.2	1.2	5.9

Chippewa	9	1.6	1.6	7.5
Clark	3	.6	.6	8.1
Columbia	7	1.1	1.1	9.2
Crawford	0	.1	.1	9.2
Dane	72	12.3	12.3	21.5
Dodge	6	1.1	1.1	22.6
Door	1	.3	.3	22.9
Douglas	2	.3	.3	23.1
Dunn	4	.8	.8	23.9
Eau Claire	9	1.5	1.5	25.4
Fond du Lac	16	2.7	2.7	28.2
Forest	2	.3	.3	28.5
Grant	4	.6	.6	29.1
Green	2	.4	.4	29.5
Green Lake	1	.2	.2	29.6
Iowa	5	.8	.8	30.4
Iron	1	.1	.1	30.5
Jackson	1	.2	.2	30.8
Jefferson	9	1.6	1.6	32.4
Juneau	4	.6	.6	33.0
Kenosha	16	2.8	2.8	35.7
Kewaunee	1	.2	.2	35.9
LaCrosse	9	1.5	1.5	37.4
Lafayette	1	.2	.2	37.5
Langlade	2	.4	.4	37.9
Lincoln	4	.6	.6	38.5
Manitowoc	9	1.6	1.6	40.2
Marathon	7	1.2	1.2	41.3
Marinette	5	.9	.9	42.2
Marquette	5	.9	.9	43.1
Menominee	1	.1	.1	43.2
Milwaukee	83	14.1	14.1	57.3
Monroe	3	.5	.5	57.8
Oconto	3	.5	.5	58.3
Oneida	3	.6	.6	58.9
Outagamie	14	2.3	2.3	61.2
Ozaukee	11	1.8	1.8	63.0
Pepin	1	.2	.2	63.1
Pierce	3	.6	.6	63.7
Polk	6	1.0	1.0	64.7

Portage	8	1.4	1.4	66.1
Racine	23	3.9	3.9	70.0
Richland	2	.3	.3	70.3
Rock	15	2.5	2.5	72.8
Saint Croix	9	1.5	1.5	74.3
Sauk	6	1.1	1.1	75.4
Sawyer	2	.4	.4	75.8
Shawano	2	.3	.3	76.1
Sheboygan	11	1.9	1.9	78.1
Taylor	1	.1	.1	78.2
Vernon	2	.3	.3	78.5
Vilas	4	.8	.8	79.2
Walworth	9	1.5	1.5	80.7
Washburn	2	.4	.4	81.1
Washington	26	4.4	4.4	85.5
Waukesha	43	7.4	7.4	92.9
Waupaca	4	.6	.6	93.5
Waushara	10	1.7	1.7	95.1
Winnebago	13	2.2	2.2	97.4
Wood	7	1.1	1.1	98.5
Other	7	1.2	1.2	99.7
Don't Know	2	.3	.3	100.0
Total	589	100.0	100.0	

S4. Do you currently live within Milwaukee city limits?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Yes	54	9.2	65.3	65.3
	No	29	4.9	34.7	100.0
	Total	83	14.1	100.0	
Missing	System	506	85.9		
Total		589	100.0		

S5. Are you registered to vote in the precinct or ward where you now live, or aren't you?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Yes, registered to vote	550	93.5	93.5	93.5
	No, not registered to vote	37	6.2	6.2	99.7
	No Answer/Don't Know/Refused	2	.3	.3	100.0
	Total	589	100.0	100.0	

S6. Do you plan to register to vote, or is there a chance that you may not register?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Plan to Register	38	6.5	100.0	100.0
Missing	System	550	93.5		
	Total	589	100.0		

1. Follow what's going on in politics?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Most of the time	414	70.4	70.4	70.4
	Some of the time	140	23.9	23.9	94.3
	Only now and then	24	4.0	4.0	98.3
	Hardly at all	10	1.7	1.7	100.0
	Total	589	100.0	100.0	

2. What are the chances that you will vote in the November 2014 general election for Governor, Congress, and other offices?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Absolutely certain	589	100.0	100.0	100.0

3. Over the past year, do you feel the economy has gotten better, gotten worse, or stayed about the same?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Gotten better	165	28.1	28.1	28.1
	Gotten worse	149	25.4	25.4	53.5
	Stayed the same	263	44.8	44.8	98.2
	Don't know	10	1.7	1.7	99.9
	Refused	1	.1	.1	100.0
	Total	589	100.0	100.0	

4. Looking ahead, over the next year do you expect the economy to get better, get worse, or stay about the same?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Get better	187	31.8	31.8	31.8
	Get worse	102	17.3	17.3	49.0
	Stay the same	268	45.5	45.5	94.6
	Don't know	28	4.7	4.7	99.3
	Refused	4	.7	.7	100.0
	Total	589	100.0	100.0	

5. Overall, do you approve or disapprove of the way Barack Obama is handling his job as President?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Approve	249	42.2	42.2	42.2
	Disapprove	320	54.3	54.3	96.5
	Don't know	17	2.9	2.9	99.4
	Refused	3	.6	.6	100.0
	Total	589	100.0	100.0	

6. Overall, do you approve or disapprove of the way Scott Walker is handling his job as Governor of Wisconsin?

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid Approve	303	51.5	51.5	51.5
Disapprove	280	47.6	47.6	99.1
Don't know	4	.7	.7	99.8
Refused	1	.2	.2	100.0
Total	589	100.0	100.0	

7. Favorable/Unfavorable: Barack Obama

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid Favorable	269	45.8	45.8	45.8
Unfavorable	304	51.7	51.7	97.5
Haven't heard enough	12	2.0	2.0	99.5
Don't know	2	.3	.3	99.8
Refused	1	.2	.2	100.0
Total	589	100.0	100.0	

8. Favorable/Unfavorable: Scott Walker

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid Favorable	308	52.4	52.4	52.4
Unfavorable	270	45.8	45.8	98.2
Haven't heard enough	7	1.2	1.2	99.4
Don't know	3	.5	.5	99.9
Refused	1	.1	.1	100.0
Total	589	100.0	100.0	

9. Favorable/Unfavorable: Mary Burke

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Favorable	241	40.9	40.9	40.9
	Unfavorable	231	39.2	39.2	80.2
	Haven't heard enough	109	18.4	18.4	98.6
	Don't know	7	1.3	1.3	99.9
	Refused	1	.1	.1	100.0
	Total	589	100.0	100.0	

10. Favorable/Unfavorable: Brad Schimel

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Favorable	54	9.2	9.2	9.2
	Unfavorable	36	6.1	6.1	15.3
	Haven't heard enough	452	76.9	76.9	92.2
	Don't know	45	7.7	7.7	99.9
	Refused	1	.1	.1	100.0
	Total	589	100.0	100.0	

11. Favorable/Unfavorable: Susan Happ

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Favorable	81	13.8	13.8	13.8
	Unfavorable	86	14.6	14.6	28.4
	Haven't heard enough	389	66.1	66.1	94.5
	Don't know	30	5.0	5.0	99.5
	Refused	3	.5	.5	100.0
	Total	589	100.0	100.0	

12. Favorable/Unfavorable: J.B. Van Hollen

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Favorable	184	31.3	31.3	31.3
	Unfavorable	158	26.8	26.8	58.1
	Haven't heard enough	223	37.9	37.9	96.0
	Don't know	23	3.8	3.8	99.8
	Refused	1	.2	.2	100.0
	Total	589	100.0	100.0	

13. Favorable/Unfavorable: The Tea Party

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Favorable	190	32.3	32.3	32.3
	Unfavorable	284	48.3	48.3	80.6
	Haven't heard enough	97	16.5	16.5	97.2
	Don't know	13	2.2	2.2	99.4
	Refused	4	.6	.6	100.0
	Total	589	100.0	100.0	

14. If the 2014 election for Governor were held today, would you vote for Mary Burke (BURK), the Democrat or for Scott Walker, the Republican?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Burke	269	45.8	45.8	45.8
	Walker	291	49.4	49.4	95.2
	Undecided	14	2.4	2.4	97.6
	Would not vote	1	.2	.2	97.8
	Vote for someone else	3	.5	.5	98.3
	Don't know	7	1.2	1.2	99.5
	Refused	3	.5	.5	100.0
	Total	589	100.0	100.0	

15. If the 2014 election for Attorney General were held today, would you vote for Susan Happ, the Democrat or for Brad Schimel (SHIM-el), the Republican?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Happ	239	40.6	40.6	40.6
	Schimel	247	41.9	41.9	82.5
	Undecided	51	8.7	8.7	91.2
	Would not vote	2	.4	.4	91.7
	Vote for someone else	3	.4	.4	92.1
	Don't know	42	7.2	7.2	99.3
	Refused	4	.7	.7	100.0
	Total	589	100.0	100.0	

16. Do you favor or oppose requiring a government issued photo ID to vote?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Favor	346	58.8	58.8	58.8
	Oppose	228	38.8	38.8	97.5
	Don't know	11	1.9	1.9	99.5
	Refused	3	.5	.5	100.0
	Total	589	100.0	100.0	

17. Do you support or oppose raising the minimum wage?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Support	300	50.9	50.9	50.9
	Oppose	260	44.2	44.2	95.1
	Don't know	26	4.4	4.4	99.6
	Refused	2	.4	.4	100.0
	Total	589	100.0	100.0	

18. How enthusiastic are you about voting in this November's elections?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Very enthusiastic	418	71.0	71.0	71.0
	Somewhat enthusiastic	140	23.8	23.8	94.8
	Not too enthusiastic	24	4.0	4.0	98.8
	Not at all enthusiastic	5	.9	.9	99.7
	Don't know	0	.1	.1	99.8
	Refused	1	.2	.2	100.0
	Total	589	100.0	100.0	

19. Do you feel things in Wisconsin are generally going in the right direction, or do you feel things have gotten off on the wrong track?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Right direction	319	54.3	54.3	54.3
	Wrong track	257	43.7	43.7	98.0
	Don't know	11	1.9	1.9	99.9
	Refused	1	.1	.1	100.0
	Total	589	100.0	100.0	

20. Given what you know about the health reform law, do you have a generally favorable or generally unfavorable opinion of it?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Favorable	233	39.6	39.6	39.6
	Unfavorable	314	53.3	53.3	92.9
	Don't know	37	6.3	6.3	99.2
	Refused	5	.8	.8	100.0
	Total	589	100.0	100.0	

21. What would you like to see Congress do when it comes to the health care law?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Keep as is	56	9.6	9.6	9.6
	Keep and improve	279	47.3	47.3	56.9
	Repeal and replace	118	20.1	20.1	77.0
	Repeal and not replace	118	20.1	20.1	97.1
	Don't know	12	2.0	2.0	99.1
	Refused	5	.9	.9	100.0
	Total	589	100.0	100.0	

22. Would you say the state's budget is in better shape now than it was a few years ago, about the same or in worse shape now?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Better shape now	264	44.9	44.9	44.9
	About the same	128	21.7	21.7	66.6
	Worse shape now	173	29.3	29.3	95.9
	Don't know	23	4.0	4.0	99.8
	Refused	1	.2	.2	100.0
	Total	589	100.0	100.0	

23. Should Wisconsin reject federal funds to expand Medicaid for those just over the poverty line or should the state accept the federal funds and expand Medicaid?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Reject funds for expansion	182	30.8	30.8	30.8
	Accept funds and expand	347	58.9	58.9	89.8
	Don't know	51	8.6	8.6	98.4
	Refused	10	1.6	1.6	100.0
	Total	589	100.0	100.0	

24. Should the state attorney general appeal when a federal court strikes down a state statute or use their judgment as to whether an appeal would be successful?

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid Should appeal	203	34.5	34.5	34.5
Should use judgment	305	51.8	51.8	86.3
Don't know	70	12.0	12.0	98.3
Refused	10	1.7	1.7	100.0
Total	589	100.0	100.0	

25. Wisconsin: creating jobs at a faster rate than most other states, at about the same rate or is Wisconsin lagging behind other states in job creation?

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid Faster than other states	80	13.6	13.6	13.6
About the same rate	210	35.7	35.7	49.2
Lagging behind	264	44.9	44.9	94.1
Don't know	32	5.5	5.5	99.6
Refused	3	.4	.4	100.0
Total	589	100.0	100.0	

26. Please tell me whether the following statement describes Scott Walker, or not....he is someone who cares about people like me.

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid Describes	287	48.7	48.7	48.7
Does not describe	294	49.9	49.9	98.6
Don't know	6	1.1	1.1	99.7
Refused	2	.3	.3	100.0
Total	589	100.0	100.0	

27. Please tell me whether the following statement describes Mary Burke, or not....she is someone who cares about people like me.

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Describes	280	47.6	47.6	47.6
	Does not describe	231	39.2	39.2	86.8
	Don't know	73	12.4	12.4	99.2
	Refused	5	.8	.8	100.0
	Total	589	100.0	100.0	

28. Please tell me whether the following statement describes Scott Walker, or not....he is someone who is able to get things done.

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Describes	385	65.3	65.3	65.3
	Does not describe	189	32.1	32.1	97.5
	Don't know	14	2.3	2.3	99.8
	Refused	1	.2	.2	100.0
	Total	589	100.0	100.0	

29. Please tell me whether the following statement describes Mary Burke, or not....she is someone who is able to get things done.

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Describes	257	43.7	43.7	43.7
	Does not describe	230	39.1	39.1	82.8
	Don't know	94	15.9	15.9	98.8
	Refused	7	1.2	1.2	100.0
	Total	589	100.0	100.0	

30. Has Scott Walker been clear enough about what he would do as governor over the next four years for you to be confident you know what you would get if you voted for him?

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid Yes	356	60.5	60.5	60.5
No	219	37.3	37.3	97.7
Don't know	13	2.3	2.3	100.0
Total	589	100.0	100.0	

31. Has Mary Burke been clear enough about what she would do as governor over the next four years for you to be confident you know what you would get if you voted for her?

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid Yes	262	44.5	44.5	44.5
No	288	48.9	48.9	93.4
Don't know	38	6.4	6.4	99.8
Refused	1	.2	.2	100.0
Total	589	100.0	100.0	

32. How do you think the state should handle transportation and road-building projects in Wisconsin?

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid Increase taxes and fees	190	32.3	32.3	32.3
Continue to borrow	34	5.7	5.7	38.0
Reduce construction and maintenance	72	12.3	12.3	50.3
Take money from other areas of the budget	234	39.8	39.8	90.1
Don't know	50	8.4	8.4	98.5
Refused	9	1.5	1.5	100.0
Total	589	100.0	100.0	

33. Which of the following do you favor in terms of the school voucher program?

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid Remove limit	115	19.5	19.5	19.5
Increase but still limit	118	20.0	20.0	39.5
Keep current limit	88	15.0	15.0	54.5
Eliminate expanded vouchers altogether	239	40.6	40.6	95.2
Don't know	25	4.3	4.3	99.4
Refused	3	.6	.6	100.0
Total	589	100.0	100.0	

34. If the costs for expansion of the voucher program means reductions in state funding, which of the following would you favor?

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid Remove limit	88	15.0	15.0	15.0
Increase but still limit	110	18.7	18.7	33.7
Keep current limit	114	19.4	19.4	53.1
Eliminate expanded vouchers altogether	246	41.8	41.8	94.9
Don't know	27	4.5	4.5	99.4
Refused	3	.6	.6	100.0
Total	589	100.0	100.0	

35. At what age do you think young people who have committed very serious crimes to be transferred from juvenile court to adult court and face trial as an adult?

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid 10 or less	21	3.5	3.5	3.5
11	11	1.8	1.8	5.3
12	32	5.5	5.5	10.8
13	42	7.2	7.2	18.0
14	56	9.6	9.6	27.5
15	54	9.1	9.1	36.7
16	153	26.1	26.1	62.7
17	44	7.5	7.5	70.2
18 or older	140	23.9	23.9	94.1
Don't know	27	4.6	4.6	98.7
Refused	8	1.3	1.3	100.0
Total	589	100.0	100.0	

36. Do you think the use of marijuana should be made legal, or not?

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid Yes, legal	271	46.0	46.0	46.0
No, illegal	299	50.8	50.8	96.8
Don't know	16	2.8	2.8	99.5
Refused	3	.5	.5	100.0
Total	589	100.0	100.0	

37. Do you think the governor should approve or reject a proposed new casino in Kenosha?

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid Approve	290	49.2	49.2	49.2
Reject	229	38.9	38.9	88.1
Don't know	60	10.2	10.2	98.3
Refused	10	1.7	1.7	100.0
Total	589	100.0	100.0	

38. Do you think Wisconsin will have added 250,000 jobs by the end of this year or will we fall short?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Will have added that many jobs	65	11.0	11.0	11.0
	Will fall short	500	85.0	85.0	96.0
	Will have added MORE than 250,000 jobs	1	.2	.2	96.2
	Don't know	21	3.6	3.6	99.8
	Refused	1	.2	.2	100.0
	Total	589	100.0	100.0	

39. When it comes to deciding how to vote, how important an issue will adding or falling short of adding 250,000 new jobs be for you?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Very important	168	28.5	28.5	28.5
	Somewhat important	191	32.5	32.5	61.1
	Not very important	122	20.8	20.8	81.9
	Not important at all	105	17.9	17.9	99.7
	Refused	2	.3	.3	100.0
	Total	589	100.0	100.0	

40. Have you heard or read anything about an investigation by prosecutors, called a 'John Doe' investigation?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Yes, heard or read	488	82.8	82.8	82.8
	No, haven't heard or read	90	15.3	15.3	98.2
	Heard of but don't know much/anything about	6	1.0	1.0	99.1
	Don't know	4	.7	.7	99.8
	Refused	1	.2	.2	100.0
	Total	589	100.0	100.0	

41. Do you think the 'John Doe' investigation is just more politics, or is it really something serious?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Just more politics	274	46.6	55.6	55.6
	Really something serious	201	34.2	40.8	96.5
	Don't know	16	2.7	3.2	99.7
	Refused	2	.3	.3	100.0
	Total	493	83.8	100.0	
Missing	System	95	16.2		
Total		589	100.0		

F1. Generally speaking, do you usually think of yourself as a Republican, a Democrat, or an Independent?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Republican	185	31.5	31.5	31.5
	Democrat	164	27.8	27.8	59.3
	Independent	226	38.4	38.4	97.7
	Other/No preference	7	1.2	1.2	99.0
	Refused	6	1.0	1.0	100.0
	Total	589	100.0	100.0	

F2. Do you think of yourself as closer to the Republican Party or to the Democratic Party?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Republican	99	16.8	42.5	42.5
	Democratic	96	16.2	40.9	83.4
	Neither/Just Independent	35	5.9	14.9	98.2
	Don't know	3	.6	1.5	99.7
	Refused	1	.1	.3	100.0
	Total	233	39.7	100.0	
Missing	System	355	60.3		
Total		589	100.0		

F3. What is the highest level of education you completed?

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid Elementary school only	7	1.2	1.2	1.2
Some high school but didn't finish	12	2.1	2.1	3.3
Completed high school	143	24.4	24.4	27.7
Some college but didn't finish	120	20.3	20.3	48.0
Two year college degree	79	13.4	13.4	61.4
Four year college degree	125	21.3	21.3	82.7
Some graduate work	19	3.2	3.2	85.9
Completed masters or professional degree	57	9.8	9.8	95.6
Advanced graduate work or Ph.D.	23	4.0	4.0	99.6
Refused	2	.4	.4	100.0
Total	589	100.0	100.0	

F4. What is your age?

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid 18	5	.9	.9	.9
20	5	.8	.8	1.7
21	1	.2	.2	2.0
22	5	.8	.8	2.8
23	7	1.2	1.2	4.0
24	11	1.9	1.9	5.9
25	4	.7	.7	6.6
26	4	.7	.7	7.3
27	3	.4	.4	7.8
28	6	.9	.9	8.7

29	8	1.3	1.3	10.1
30	8	1.3	1.3	11.4
31	5	.8	.8	12.1
32	11	1.8	1.8	13.9
33	6	1.1	1.1	15.0
34	2	.3	.3	15.3
35	15	2.6	2.6	17.9
36	10	1.6	1.6	19.6
37	6	1.1	1.1	20.6
38	15	2.5	2.5	23.1
39	8	1.3	1.3	24.5
40	5	.9	.9	25.4
41	15	2.6	2.6	28.0
42	16	2.7	2.7	30.6
43	16	2.8	2.8	33.4
44	10	1.8	1.8	35.2
45	5	.9	.9	36.1
46	4	.6	.6	36.8
47	4	.7	.7	37.5
48	15	2.5	2.5	40.0
49	7	1.2	1.2	41.2
50	12	2.0	2.0	43.3
51	9	1.5	1.5	44.7
52	18	3.1	3.1	47.8
53	14	2.4	2.4	50.2
54	18	3.1	3.1	53.3
55	14	2.4	2.4	55.7
56	9	1.5	1.5	57.3
57	14	2.4	2.4	59.7
58	21	3.6	3.6	63.3
59	9	1.5	1.5	64.8
60	12	2.0	2.0	66.8
61	9	1.5	1.5	68.3
62	7	1.2	1.2	69.5
63	12	2.1	2.1	71.6
64	11	1.8	1.8	73.4
65	14	2.3	2.3	75.7
66	10	1.7	1.7	77.4
67	10	1.7	1.7	79.1
68	10	1.6	1.6	80.8

69	5	.9	.9	81.7
70	6	1.0	1.0	82.7
71	11	1.8	1.8	84.5
72	7	1.2	1.2	85.7
73	10	1.8	1.8	87.5
74	8	1.4	1.4	88.8
75	3	.6	.6	89.4
76	8	1.3	1.3	90.7
77	3	.4	.4	91.2
78	7	1.2	1.2	92.4
79	4	.6	.6	93.0
80	4	.6	.6	93.7
81	2	.4	.4	94.1
82	4	.7	.7	94.8
83	4	.7	.7	95.5
84	3	.6	.6	96.0
85	1	.1	.1	96.1
86	5	.8	.8	97.0
87	3	.5	.5	97.5
88	2	.3	.3	97.8
90	2	.3	.3	98.1
92	1	.2	.2	98.3
93	2	.3	.3	98.5
94	0	.1	.1	98.6
99	8	1.4	1.4	100.0
Total	589	100.0	100.0	

F4a. Age range.

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	30-44 years old	1	.2	17.3	17.3
	45-59 years old	1	.2	12.7	30.0
	60 years old or more	3	.4	30.4	60.4
	Don't know	1	.1	7.8	68.2
	Refused	3	.4	31.8	100.0
	Total	8	1.4	100.0	
Missing	System	580	98.6		
Total		589	100.0		

F5. Are you currently married, widowed, divorced, separated, or have you never been married?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Married	343	58.3	58.3	58.3
	Widowed	58	9.9	9.9	68.2
	Divorced	65	11.0	11.0	79.2
	Separated	2	.4	.4	79.6
	Never married	118	20.1	20.1	99.7
	Refused	2	.3	.3	100.0
	Total	589	100.0	100.0	

F6. Are you of Hispanic or Latino origin?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Yes	17	3.0	3.0	3.0
	No	567	96.4	96.4	99.4
	Refused	4	.6	.6	100.0
	Total	589	100.0	100.0	

F7. Race.

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	White	530	90.0	90.0	90.0
	African American or Black	23	3.9	3.9	93.9
	Asian, South Asian or Pacific Islander	1	.1	.1	94.0
	Native American or American Indian	6	1.1	1.1	95.1
	More than one race	11	1.9	1.9	96.9
	Hispanic or Latino	5	.9	.9	97.9
	Other (SPECIFY)	2	.4	.4	98.2
	Don't know	2	.3	.3	98.5
	Refused	9	1.5	1.5	100.0
	Total	589	100.0	100.0	

F8. Aside from weddings and funerals, how often do you attend religious services?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	More than once a week	61	10.3	10.3	10.3
	Once a week	155	26.3	26.3	36.7
	Once or twice a month	100	17.0	17.0	53.7
	A few times a year	109	18.6	18.6	72.2
	Seldom	78	13.3	13.3	85.5
	Never	77	13.2	13.2	98.7
	Refused	8	1.3	1.3	100.0
	Total	589	100.0	100.0	

F9. Religious preference

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Protestant	184	31.3	31.3	31.3
	Roman Catholic	194	32.9	32.9	64.2
	Jewish	1	.1	.1	64.3
	Mormon/Latter-Day Saints	1	.1	.1	64.5
	Other Christian Religion	100	17.1	17.1	81.5
	Other Non-Christian Religion	22	3.8	3.8	85.3
	No Religion/Atheist/Agnostic	73	12.4	12.4	97.7
	Don't know	1	.2	.2	97.9
	Refused	12	2.1	2.1	100.0
	Total	589	100.0	100.0	

F11. Last year, that is in 2013, what was your total family income from all sources, before taxes?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Less than \$10,000	24	4.0	4.0	4.0
	10 to under \$20,000	34	5.9	5.9	9.9
	20 to under \$30,000	54	9.1	9.1	19.0
	30 to under \$40,000	59	9.9	9.9	28.9
	40 to under \$50,000	64	10.9	10.9	39.8
	50 to under \$75,000	107	18.1	18.1	58.0
	75 to under \$100,000	83	14.2	14.2	72.1
	100 to under \$150,000	55	9.3	9.3	81.4
	\$150,000 or more	44	7.5	7.5	88.9
	Don't know	9	1.5	1.5	90.4
	Refused	56	9.6	9.6	100.0
	Total	589	100.0	100.0	

F12. Overall, which of the following best describes how the recession affected your own personal financial situation?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	It had a major effect, and your finances have not recovered	147	25.0	25.0	25.0
	It had a major effect, but your finances have mostly recover	216	36.7	36.7	61.7
	It didn't have a major effect on your finances	212	36.0	36.0	97.7
	Don't know	9	1.5	1.5	99.2
	Refused	5	.8	.8	100.0
	Total	589	100.0	100.0	

F13. Political views: Conservative/Liberal

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Very conservative	70	11.8	11.8	11.8
	Conservative	193	32.8	32.8	44.7
	Moderate	193	32.8	32.8	77.4
	Liberal	90	15.4	15.4	92.8
	Very liberal	28	4.7	4.7	97.5
	Don't know	11	1.9	1.9	99.4
	Refused	3	.6	.6	100.0
	Total	589	100.0	100.0	

F13b. Scott Walker's political views: Conservative or Liberal?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Very conservative	180	30.6	30.6	30.6
	Conservative	270	45.9	45.9	76.4
	Moderate	55	9.4	9.4	85.8
	Liberal	30	5.1	5.1	90.9
	Very liberal	18	3.1	3.1	94.0
	Don't know	31	5.3	5.3	99.4
	Refused	4	.6	.6	100.0
	Total	589	100.0	100.0	

F13c. Mary Burke's political views: Conservative or Liberal?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Very conservative	15	2.6	2.6	2.6
	Conservative	31	5.3	5.3	7.9
	Moderate	143	24.3	24.3	32.2
	Liberal	210	35.7	35.7	67.9
	Very liberal	129	22.0	22.0	89.9
	Don't know	55	9.4	9.4	99.3
	Refused	4	.7	.7	100.0
	Total	589	100.0	100.0	

F14. Are you or any member of your household a member of a local, state or national labor union?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	R In Union	68	11.6	11.6	11.6
	Other in Union	32	5.4	5.4	17.0
	Non-Union	485	82.3	82.3	99.3
	Don't Know	2	.3	.3	99.6
	Refused	2	.4	.4	100.0
	Total	589	100.0	100.0	

F15. Do you or any member of your household work for federal, state, or local government?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Yes	127	21.5	21.5	21.5
	No	459	78.0	78.0	99.6
	Don't know	0	.1	.1	99.6
	Refused	2	.4	.4	100.0
	Total	589	100.0	100.0	

F17. How many days in the past week did you read a daily newspaper?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	None	175	29.8	29.8	29.8
	One day	59	10.1	10.1	39.9
	Two	51	8.7	8.7	48.6
	Three	35	6.0	6.0	54.6
	Four	21	3.5	3.5	58.1
	Five	35	5.9	5.9	64.1
	Six	7	1.2	1.2	65.2
	Seven days or 'every day'	204	34.6	34.6	99.8
	Don't know	0	.1	.1	99.9
	Refused	1	.1	.1	100.0
	Total	589	100.0	100.0	

F19. Of all the personal telephone calls that you receive, do you get...?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	All or almost all on a cell phone	229	38.8	38.8	38.8
	Some on a cell phone and some on a home phone	182	30.9	30.9	69.8
	All or almost all on a regular home phone	174	29.6	29.6	99.4
	Don't know	0	.1	.1	99.4
	Refused	3	.6	.6	100.0
	Total	589	100.0	100.0	

F20. And did I reach you by dialing: DATAFROM(0.1)-DATAFROM(0.1)-DATAFROM(0.1)

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Yes	576	97.9	97.9	97.9
	No	13	2.1	2.1	100.0
	Total	589	100.0	100.0	

F22. Is this a cell phone?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Yes	225	38.2	38.2	38.2
	No	364	61.8	61.8	100.0
	Total	589	100.0	100.0	

wave

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	24.00	589	100.0	100.0	100.0

Sex

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Male	287	48.7	48.7	48.7
	Female	302	51.3	51.3	100.0
	Total	589	100.0	100.0	

Age 4 categories

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	18-29	59	10.1	10.1	10.1
	30-44	150	25.4	25.4	35.5
	45-59	175	29.8	29.8	65.2
	60+	201	34.2	34.2	99.4
	DK/NA/Ref	3	.6	.6	100.0
	Total	589	100.0	100.0	

Age 6 categories

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	18-29	59	10.1	10.1	10.1
	30-39	85	14.4	14.4	24.5
	40-49	100	17.0	17.0	41.5
	50-59	140	23.8	23.8	65.2
	60-69	102	17.3	17.3	82.5
	70+	100	16.9	16.9	99.4
	DK/NA/Ref	3	.6	.6	100.0
	Total	589	100.0	100.0	

3 race categories

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	White	530	90.0	90.0	90.0
	Black	23	3.9	3.9	93.9
	Other	26	4.4	4.4	98.2
	DK/NA/Ref	10	1.8	1.8	100.0
	Total	589	100.0	100.0	

hispanic

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Yes	17	3.0	3.0	3.0
	No	567	96.4	96.4	99.4
	DK/NA/Ref	4	.6	.6	100.0
	Total	589	100.0	100.0	

5 education categories

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Not HS	19	3.3	3.3	3.3
	HS	143	24.4	24.4	27.7
	Some Coll	120	20.3	20.3	48.0
	AA	79	13.4	13.4	61.4
	BA or more	225	38.2	38.2	99.6
	DK/NA/Ref	2	.4	.4	100.0
	Total	589	100.0	100.0	

Education 5 with Post-BA

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Not HS	19	3.3	3.3	3.3
	HS	143	24.4	24.4	27.7
	Some Coll/AA	198	33.7	33.7	61.4
	BA	125	21.3	21.3	82.7
	Post BA	100	16.9	16.9	99.6
	DK/NA/Ref	2	.4	.4	100.0
	Total	589	100.0	100.0	

Education 5 with BA

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Not HS	19	3.3	3.3	3.3
	HS	143	24.4	24.4	27.7
	Some Coll	120	20.3	20.3	48.0
	AA	79	13.4	13.4	61.4
	BA or more	225	38.2	38.2	99.6
	DK/NA/Ref	2	.4	.4	100.0
	Total	589	100.0	100.0	

Education 6 AA, BA and MA

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Not HS	19	3.3	3.3	3.3
	HS	143	24.4	24.4	27.7
	Some Coll	120	20.3	20.3	48.0
	AA	79	13.4	13.4	61.4
	BA	125	21.3	21.3	82.7
	Post-BA	100	16.9	16.9	99.6
	DK/NA/Ref	2	.4	.4	100.0
	Total	589	100.0	100.0	

3 category Party ID including leaners

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Republican	285	48.3	48.3	48.3
	Democrat	259	44.0	44.0	92.4
	Independent	38	6.5	6.5	98.8
	DK/NA/Ref	7	1.2	1.2	100.0
	Total	589	100.0	100.0	

3 category Party ID no leaners

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Republican	185	31.5	31.5	31.5
	Democrat	164	27.8	27.8	59.3
	Independent	233	39.6	39.6	98.8
	DK/NA/Ref	7	1.2	1.2	100.0
	Total	589	100.0	100.0	

Party ID 5 categories, leaners separate

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Rep	185	31.5	31.5	31.5
	Lean Rep	99	16.8	16.8	48.3
	Ind	38	6.5	6.5	54.8
	Lean Dem	96	16.2	16.2	71.1
	Dem	164	27.8	27.8	98.8
	DK/NA/Ref	7	1.2	1.2	100.0
	Total	589	100.0	100.0	

Race/Ethnicity

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	White	526	89.3	89.3	89.3
	Black	20	3.4	3.4	92.7
	Hispanic	17	3.0	3.0	95.7
	Other	16	2.8	2.8	98.5
	DK/NA/Ref	9	1.5	1.5	100.0
	Total	589	100.0	100.0	

Income Recode

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Under \$40k	170	28.9	28.9	28.9
	\$40k to \$74k	171	29.0	29.0	58.0
	\$75k up	182	31.0	31.0	88.9
	DK/NA/Ref	65	11.1	11.1	100.0
	Total	589	100.0	100.0	

Newspaper Recode

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Zero days	175	29.8	29.8	29.8
	1-3 days	146	24.8	24.8	54.6
	4-6 days	62	10.6	10.6	65.2
	Every day	204	34.6	34.6	99.8
	DK/NA/Ref	1	.2	.2	100.0
	Total	589	100.0	100.0	

Region/Media Market

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	MKE City	51	8.6	8.6	8.6
	Rest of MKE	196	33.3	33.3	41.9
	MSN	114	19.4	19.4	61.3
	GB/A	107	18.1	18.1	79.4
	Rest of state	121	20.6	20.6	100.0
	Total	589	100.0	100.0	

Region2/MKE,Wow,Media Market

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	MKE City	51	8.6	8.6	8.6
	WOW Counties	77	13.0	13.0	21.7
	Rest of MKE	119	20.2	20.2	41.9
	MSN	114	19.4	19.4	61.3
	GB/A	107	18.1	18.1	79.4
	Rest of state	121	20.6	20.6	100.0
	Total	589	100.0	100.0	

region7/MKE,Wow,Media Market

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	MKE City	51	8.6	8.6	8.6
	WOW Counties	77	13.0	13.0	21.7
	Rest of MKE	119	20.2	20.2	41.9
	MSN	114	19.4	19.4	61.3
	GB/A	107	18.1	18.1	79.4
	Lax/EC	47	8.0	8.0	87.4
	MSP/DS/Wau	74	12.6	12.6	100.0
	Total	589	100.0	100.0	

Religion recoded (6 cat)

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Protestant/Christian	285	48.5	48.5	48.5
	Catholic	194	32.9	32.9	81.4
	Jewish	1	.1	.1	81.5
	Other	22	3.8	3.8	85.3
	None	73	12.4	12.4	97.7
	DK/NA/Ref	14	2.3	2.3	100.0
	Total	589	100.0	100.0	

qf14 and qf15 - job and union status

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Public union	49	8.3	8.3	8.3
	Public non-union	76	12.9	12.9	21.2
	Private union	51	8.7	8.7	29.9
	Private non-union	408	69.3	69.3	99.2
	DK/NA/Ref	4	.8	.8	100.0
	Total	589	100.0	100.0	

Marital Status, 3 category

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Married	343	58.3	58.3	58.3
	Widow/Div/Sep	125	21.2	21.2	79.6
	Never Married	118	20.1	20.1	99.7
	NA/Ref	2	.3	.3	100.0
	Total	589	100.0	100.0	

Likely Voter

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Likely Voter	589	100.0	100.0	100.0