



Marquette Law School Poll – September 11-14, 2014 Results for Registered Voters

(Percentages are rounded to whole numbers for reporting of results. Values ending in .5 are rounded to even whole numbers. Frequencies have been rounded to whole numbers but percentages are calculated based on non-integer weighted sample sizes.)

S2. Gender

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Male	374	46.8	46.8	46.8
	Female	426	53.2	53.2	100.0
	Total	800	100.0	100.0	

S3a. Do you currently live in Wisconsin?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Yes	800	100.0	100.0	100.0

S3b. In what county in Wisconsin do you live?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Adams	0	.0	.0	.0
	Ashland	1	.1	.1	.1
	Barron	2	.2	.2	.4
	Bayfield	0	.0	.0	.4
	Brown	29	3.7	3.7	4.1
	Buffalo	5	.6	.6	4.7
	Burnett	2	.2	.2	5.0
	Calumet	7	.9	.9	5.8

Chippewa	10	1.2	1.2	7.1
Clark	8	1.0	1.0	8.1
Columbia	9	1.1	1.1	9.2
Crawford	0	.1	.1	9.2
Dane	86	10.8	10.8	20.1
Dodge	10	1.3	1.3	21.3
Door	1	.2	.2	21.5
Douglas	6	.7	.7	22.2
Dunn	4	.6	.6	22.8
Eau Claire	13	1.6	1.6	24.4
Florence	2	.2	.2	24.6
Fond du Lac	19	2.3	2.3	26.9
Forest	2	.2	.2	27.1
Grant	8	1.0	1.0	28.1
Green	2	.3	.3	28.4
Green Lake	1	.1	.1	28.5
Iowa	5	.6	.6	29.1
Iron	2	.2	.2	29.3
Jackson	3	.4	.4	29.7
Jefferson	10	1.3	1.3	31.0
Juneau	5	.6	.6	31.6
Kenosha	22	2.7	2.7	34.4
Kewaunee	2	.2	.2	34.6
LaCrosse	17	2.1	2.1	36.7
Lafayette	4	.5	.5	37.2
Langlade	2	.3	.3	37.5
Lincoln	7	.9	.9	38.4
Manitowoc	9	1.2	1.2	39.6
Marathon	9	1.1	1.1	40.7
Marinette	9	1.1	1.1	41.8
Marquette	5	.7	.7	42.5
Menominee	1	.1	.1	42.6
Milwaukee	114	14.3	14.3	56.9
Monroe	9	1.1	1.1	58.0
Oconto	3	.3	.3	58.3
Oneida	8	1.0	1.0	59.3
Outagamie	24	3.0	3.0	62.3
Ozaukee	13	1.7	1.7	64.0
Pepin	1	.1	.1	64.1
Pierce	3	.4	.4	64.5

Polk	11	1.3	1.3	65.8
Portage	10	1.3	1.3	67.1
Racine	29	3.7	3.7	70.8
Richland	5	.6	.6	71.4
Rock	19	2.4	2.4	73.8
Saint Croix	13	1.6	1.6	75.3
Sauk	6	.8	.8	76.1
Sawyer	4	.5	.5	76.6
Shawano	4	.5	.5	77.1
Sheboygan	17	2.1	2.1	79.3
Taylor	1	.1	.1	79.3
Trempealeau	0	.1	.1	79.4
Vernon	2	.3	.3	79.7
Vilas	4	.6	.6	80.2
Walworth	10	1.2	1.2	81.5
Washburn	5	.7	.7	82.1
Washington	29	3.6	3.6	85.8
Waukesha	57	7.1	7.1	92.8
Waupaca	4	.6	.6	93.4
Waushara	16	2.0	2.0	95.4
Winnebago	19	2.4	2.4	97.8
Wood	7	.9	.9	98.6
Other	8	1.0	1.0	99.7
Don't Know	3	.3	.3	100.0
Total	800	100.0	100.0	

S4. Do you currently live within Milwaukee city limits?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Yes	80	10.0	69.7	69.7
	No	35	4.4	30.3	100.0
	Total	115	14.4	100.0	
Missing	System	685	85.6		
Total		800	100.0		

0S5. Are you registered to vote in the precinct or ward where you now live, or aren't you?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Yes, registered to vote	732	91.5	91.5	91.5
	No, not registered to vote	67	8.3	8.3	99.8
	No Answer/Don't Know/Refused	2	.2	.2	100.0
	Total	800	100.0	100.0	

S6. Do you plan to register to vote, or is there a chance that you may not register?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Plan to Register	68	8.5	100.0	100.0
Missing	System	732	91.5		
Total		800	100.0		

1. Follow what's going on in politics?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Most of the time	465	58.1	58.1	58.1
	Some of the time	233	29.1	29.1	87.2
	Only now and then	66	8.3	8.3	95.5
	Hardly at all	36	4.5	4.5	100.0
	Total	800	100.0	100.0	

2. What are the chances that you will vote in the November 2014 general election for Governor, Congress, and other offices?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Absolutely certain	589	73.6	73.6	73.6
	Very likely	110	13.7	13.7	87.3
	50-50	71	8.9	8.9	96.2
	Will not vote	27	3.4	3.4	99.6
	Don't know	3	.4	.4	100.0
	Total	800	100.0	100.0	

3. Over the past year, do you feel the economy has gotten better, gotten worse, or stayed about the same?

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid				
Gotten better	224	28.0	28.0	28.0
Gotten worse	195	24.4	24.4	52.4
Stayed the same	363	45.4	45.4	97.9
Don't know	17	2.1	2.1	99.9
Refused	1	.1	.1	100.0
Total	800	100.0	100.0	

4. Looking ahead, over the next year do you expect the economy to get better, get worse, or stay about the same?

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid				
Get better	279	34.8	34.8	34.8
Get worse	129	16.1	16.1	50.9
Stay the same	358	44.7	44.7	95.6
Don't know	31	3.9	3.9	99.5
Refused	4	.5	.5	100.0
Total	800	100.0	100.0	

5. Overall, do you approve or disapprove of the way Barack Obama is handling his job as President?

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid				
Approve	345	43.1	43.1	43.1
Disapprove	413	51.7	51.7	94.8
Don't know	32	4.0	4.0	98.8
Refused	10	1.2	1.2	100.0
Total	800	100.0	100.0	

6. Overall, do you approve or disapprove of the way Scott Walker is handling his job as Governor of Wisconsin?

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid Approve	391	48.8	48.8	48.8
Disapprove	369	46.2	46.2	95.0
Don't know	35	4.4	4.4	99.4
Refused	5	.6	.6	100.0
Total	800	100.0	100.0	

7. Favorable/Unfavorable: Barack Obama

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid Favorable	380	47.5	47.5	47.5
Unfavorable	388	48.5	48.5	95.9
Haven't heard enough	19	2.4	2.4	98.4
Don't know	10	1.2	1.2	99.6
Refused	3	.4	.4	100.0
Total	800	100.0	100.0	

8. Favorable/Unfavorable: Scott Walker

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid Favorable	394	49.2	49.2	49.2
Unfavorable	359	44.8	44.8	94.1
Haven't heard enough	27	3.4	3.4	97.4
Don't know	19	2.4	2.4	99.8
Refused	1	.2	.2	100.0
Total	800	100.0	100.0	

9. Favorable/Unfavorable: Mary Burke

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Favorable	284	35.5	35.5	35.5
	Unfavorable	277	34.6	34.6	70.2
	Haven't heard enough	217	27.1	27.1	97.2
	Don't know	20	2.5	2.5	99.7
	Refused	2	.3	.3	100.0
	Total	800	100.0	100.0	

10. Favorable/Unfavorable: Brad Schimel

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Favorable	65	8.1	8.1	8.1
	Unfavorable	48	6.0	6.0	14.1
	Haven't heard enough	613	76.7	76.7	90.7
	Don't know	72	9.0	9.0	99.7
	Refused	2	.3	.3	100.0
	Total	800	100.0	100.0	

11. Favorable/Unfavorable: Susan Happ

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Favorable	100	12.5	12.5	12.5
	Unfavorable	108	13.5	13.5	26.1
	Haven't heard enough	546	68.3	68.3	94.3
	Don't know	40	5.0	5.0	99.4
	Refused	5	.6	.6	100.0
	Total	800	100.0	100.0	

12. Favorable/Unfavorable: J.B. Van Hollen

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Favorable	209	26.2	26.2	26.2
	Unfavorable	179	22.4	22.4	48.6
	Haven't heard enough	367	45.9	45.9	94.5
	Don't know	41	5.1	5.1	99.6
	Refused	3	.4	.4	100.0
	Total	800	100.0	100.0	

13. Favorable/Unfavorable: The Tea Party

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Favorable	226	28.3	28.3	28.3
	Unfavorable	361	45.1	45.1	73.4
	Haven't heard enough	176	22.0	22.0	95.4
	Don't know	33	4.1	4.1	99.5
	Refused	4	.5	.5	100.0
	Total	800	100.0	100.0	

14. If the 2014 election for Governor were held today, would you vote for Mary Burke (BURK), the Democrat or for Scott Walker, the Republican?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Burke	370	46.3	46.3	46.3
	Walker	370	46.2	46.2	92.5
	Undecided	31	3.8	3.8	96.3
	Would not vote	10	1.2	1.2	97.5
	Vote for someone else	6	.7	.7	98.2
	Don't know	11	1.4	1.4	99.5
	Refused	4	.5	.5	100.0
	Total	800	100.0	100.0	

15. If the 2014 election for Attorney General were held today, would you vote for Susan Happ, the Democrat or for Brad Schimel (SHIM-el), the Republican?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Happ	310	38.7	38.7	38.7
	Schimel	306	38.3	38.3	77.0
	Undecided	91	11.4	11.4	88.4
	Would not vote	7	.9	.9	89.3
	Vote for someone else	8	1.0	1.0	90.2
	Don't know	73	9.1	9.1	99.4
	Refused	5	.6	.6	100.0
	Total	800	100.0	100.0	

16. Do you favor or oppose requiring a government issued photo ID to vote?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Favor	490	61.2	61.2	61.2
	Oppose	279	34.9	34.9	96.1
	Don't know	25	3.2	3.2	99.3
	Refused	6	.7	.7	100.0
	Total	800	100.0	100.0	

17. Do you support or oppose raising the minimum wage?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Support	418	52.3	52.3	52.3
	Oppose	339	42.4	42.4	94.7
	Don't know	39	4.9	4.9	99.6
	Refused	3	.4	.4	100.0
	Total	800	100.0	100.0	

18. How enthusiastic are you about voting in this November's elections?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Very enthusiastic	454	56.7	56.7	56.7
	Somewhat enthusiastic	257	32.2	32.2	88.9
	Not too enthusiastic	58	7.3	7.3	96.2
	Not at all enthusiastic	26	3.2	3.2	99.4
	Won't vote in November	3	.4	.4	99.8
	Don't know	0	.0	.0	99.8
	Refused	1	.2	.2	100.0
	Total	800	100.0	100.0	

19. Do you feel things in Wisconsin are generally going in the right direction, or do you feel things have gotten off on the wrong track?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Right direction	431	53.9	53.9	53.9
	Wrong track	337	42.1	42.1	96.0
	Don't know	25	3.2	3.2	99.1
	Refused	7	.9	.9	100.0
	Total	800	100.0	100.0	

20. Given what you know about the health reform law, do you have a generally favorable or generally unfavorable opinion of it?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Favorable	322	40.2	40.2	40.2
	Unfavorable	401	50.1	50.1	90.3
	Don't know	72	9.0	9.0	99.3
	Refused	6	.7	.7	100.0
	Total	800	100.0	100.0	

21. What would you like to see Congress do when it comes to the health care law?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Keep as is	77	9.7	9.7	9.7
	Keep and improve	397	49.6	49.6	59.3
	Repeal and replace	149	18.7	18.7	78.0
	Repeal and not replace	143	17.9	17.9	95.9
	Don't know	26	3.3	3.3	99.2
	Refused	6	.8	.8	100.0
	Total	800	100.0	100.0	

22. Would you say the state's budget is in better shape now than it was a few years ago, about the same or in worse shape now?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Better shape now	329	41.2	41.2	41.2
	About the same	201	25.1	25.1	66.3
	Worse shape now	216	27.0	27.0	93.3
	Don't know	50	6.2	6.2	99.5
	Refused	4	.5	.5	100.0
	Total	800	100.0	100.0	

23. Should Wisconsin reject federal funds to expand Medicaid for those just over the poverty line or should the state accept the federal funds and expand Medicaid?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Reject funds for expansion	230	28.7	28.7	28.7
	Accept funds and expand	486	60.8	60.8	89.5
	Don't know	73	9.1	9.1	98.6
	Refused	11	1.4	1.4	100.0
	Total	800	100.0	100.0	

24. Should the state attorney general appeal when a federal court strikes down a state statute or use their judgment as to whether an appeal would be successful?

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid Should appeal	250	31.3	31.3	31.3
Should use judgment	429	53.6	53.6	84.8
Don't know	107	13.4	13.4	98.2
Refused	14	1.8	1.8	100.0
Total	800	100.0	100.0	

25. Wisconsin: creating jobs at a faster rate than most other states, at about the same rate or is Wisconsin lagging behind other states in job creation?

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid Faster than other states	106	13.2	13.2	13.2
About the same rate	297	37.1	37.1	50.3
Lagging behind	337	42.2	42.2	92.5
Don't know	56	7.0	7.0	99.5
Refused	4	.5	.5	100.0
Total	800	100.0	100.0	

26. Please tell me whether the following statement describes Scott Walker, or not....he is someone who cares about people like me.

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid Describes	374	46.8	46.8	46.8
Does not describe	399	49.9	49.9	96.7
Don't know	25	3.1	3.1	99.8
Refused	2	.2	.2	100.0
Total	800	100.0	100.0	

27. Please tell me whether the following statement describes Mary Burke, or not....she is someone who cares about people like me.

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Describes	388	48.5	48.5	48.5
	Does not describe	273	34.2	34.2	82.7
	Don't know	133	16.6	16.6	99.2
	Refused	6	.8	.8	100.0
	Total	800	100.0	100.0	

28. Please tell me whether the following statement describes Scott Walker, or not....he is someone who is able to get things done.

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Describes	514	64.3	64.3	64.3
	Does not describe	245	30.6	30.6	94.9
	Don't know	37	4.6	4.6	99.5
	Refused	4	.5	.5	100.0
	Total	800	100.0	100.0	

29. Please tell me whether the following statement describes Mary Burke, or not....she is someone who is able to get things done.

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Describes	350	43.8	43.8	43.8
	Does not describe	277	34.6	34.6	78.3
	Don't know	163	20.4	20.4	98.7
	Refused	10	1.3	1.3	100.0
	Total	800	100.0	100.0	

30. Has Scott Walker been clear enough about what he would do as governor over the next four years for you to be confident you know what you would get if you voted for him?

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid Yes	454	56.7	56.7	56.7
No	312	39.0	39.0	95.7
Don't know	33	4.1	4.1	99.8
Refused	1	.2	.2	100.0
Total	800	100.0	100.0	

31. Has Mary Burke been clear enough about what she would do as governor over the next four years for you to be confident you know what you would get if you voted for her?

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid Yes	334	41.8	41.8	41.8
No	386	48.2	48.2	90.0
Don't know	77	9.7	9.7	99.7
Refused	3	.3	.3	100.0
Total	800	100.0	100.0	

32. How do you think the state should handle transportation and road-building projects in Wisconsin?

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid Increase taxes and fees	237	29.6	29.6	29.6
Continue to borrow	43	5.4	5.4	35.0
Reduce construction and maintenance	105	13.2	13.2	48.2
Take money from other areas of the budget	337	42.1	42.1	90.3
Don't know	69	8.6	8.6	98.9
Refused	9	1.1	1.1	100.0
Total	800	100.0	100.0	

33. Which of the following do you favor in terms of the school voucher program?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Remove limit	143	17.9	17.9	17.9
	Increase but still limit	167	20.9	20.9	38.8
	Keep current limit	150	18.8	18.8	57.6
	Eliminate expanded vouchers altogether	300	37.5	37.5	95.2
	Don't know	34	4.2	4.2	99.4
	Refused	5	.6	.6	100.0
	Total	800	100.0	100.0	

34. If the costs for expansion of the voucher program means reductions in state funding, which of the following would you favor?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Remove limit	113	14.1	14.1	14.1
	Increase but still limit	159	19.9	19.9	33.9
	Keep current limit	177	22.2	22.2	56.1
	Eliminate expanded vouchers altogether	302	37.8	37.8	93.9
	Don't know	44	5.5	5.5	99.4
	Refused	5	.6	.6	100.0
	Total	800	100.0	100.0	

35. At what age do you think young people who have committed very serious crimes to be transferred from juvenile court to adult court and face trial as an adult?

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid 10 or less	26	3.2	3.2	3.2
11	14	1.8	1.8	5.0
12	45	5.6	5.6	10.7
13	57	7.2	7.2	17.8
14	67	8.4	8.4	26.2
15	82	10.3	10.3	36.5
16	202	25.2	25.2	61.7
17	75	9.4	9.4	71.1
18 or older	188	23.4	23.4	94.6
Don't know	33	4.1	4.1	98.6
Refused	11	1.4	1.4	100.0
Total	800	100.0	100.0	

36. Do you think the use of marijuana should be made legal, or not?

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid Yes, legal	369	46.1	46.1	46.1
No, illegal	409	51.1	51.1	97.2
Don't know	19	2.4	2.4	99.6
Refused	3	.4	.4	100.0
Total	800	100.0	100.0	

37. Do you think the governor should approve or reject a proposed new casino in Kenosha?

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid Approve	404	50.5	50.5	50.5
Reject	309	38.6	38.6	89.1
Don't know	74	9.3	9.3	98.4
Refused	13	1.6	1.6	100.0
Total	800	100.0	100.0	

38. Do you think Wisconsin will have added 250,000 jobs by the end of this year or will we fall short?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Will have added that many jobs	85	10.6	10.6	10.6
	Will fall short	670	83.8	83.8	94.4
	Will have added MORE than 250,000 jobs	1	.2	.2	94.6
	Don't know	41	5.1	5.1	99.7
	Refused	3	.3	.3	100.0
	Total	800	100.0	100.0	

39. When it comes to deciding how to vote, how important an issue will adding or falling short of adding 250,000 new jobs be for you?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Very important	231	28.8	28.8	28.8
	Somewhat important	280	35.0	35.0	63.8
	Not very important	162	20.3	20.3	84.1
	Not important at all	120	15.1	15.1	99.1
	Don't know	5	.7	.7	99.8
	Refused	2	.2	.2	100.0
	Total	800	100.0	100.0	

40. Have you heard or read anything about an investigation by prosecutors, called a 'John Doe' investigation?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Yes, heard or read	591	73.9	73.9	73.9
	No, haven't heard or read	194	24.3	24.3	98.2
	Heard of but don't know much/anything about	7	.8	.8	99.0
	Don't know	7	.8	.8	99.8
	Refused	1	.2	.2	100.0
	Total	800	100.0	100.0	

41. Do you think the 'John Doe' investigation is just more politics, or is it really something serious?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Just more politics	353	44.1	59.1	59.1
	Really something serious	224	28.0	37.4	96.5
	Don't know	19	2.4	3.2	99.7
	Refused	2	.2	.3	100.0
	Total	598	74.7	100.0	
Missing	System	202	25.3		
Total		800	100.0		

F1. Generally speaking, do you usually think of yourself as a Republican, a Democrat, or an Independent?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Republican	231	28.8	28.8	28.8
	Democrat	223	27.9	27.9	56.7
	Independent	326	40.7	40.7	97.4
	Other/No preference	11	1.3	1.3	98.8
	Don't know	2	.2	.2	99.0
	Refused	8	1.0	1.0	100.0
	Total	800	100.0	100.0	

F2. Do you think of yourself as closer to the Republican Party or to the Democratic Party?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Republican	142	17.8	42.0	42.0
	Democratic	133	16.6	39.3	81.3
	Neither/Just Independent	52	6.5	15.4	96.8
	Don't know	10	1.3	3.0	99.8
	Refused	1	.1	.2	100.0
	Total	338	42.3	100.0	
Missing	System	462	57.7		
Total		800	100.0		

F3. What is the highest level of education you completed?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Elementary school only	11	1.4	1.4	1.4
	Some high school but didn't finish	35	4.4	4.4	5.8
	Completed high school	235	29.4	29.4	35.2
	Some college but didn't finish	157	19.7	19.7	54.9
	Two year college degree	102	12.7	12.7	67.6
	Four year college degree	149	18.6	18.6	86.2
	Some graduate work	22	2.7	2.7	88.9
	Completed masters or professional degree	62	7.8	7.8	96.7
	Advanced graduate work or Ph.D.	24	3.0	3.0	99.7
	Refused	2	.3	.3	100.0
	Total	800	100.0	100.0	

F4. What is your age?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	18	18	2.2	2.2	2.2
	19	7	.9	.9	3.1
	20	13	1.6	1.6	4.6
	21	3	.4	.4	5.0
	22	10	1.3	1.3	6.3
	23	8	1.0	1.0	7.4
	24	19	2.4	2.4	9.8
	25	9	1.1	1.1	10.9
	26	4	.5	.5	11.4
	27	6	.8	.8	12.2
	28	13	1.6	1.6	13.8
	29	16	2.0	2.0	15.8

30	9	1.1	1.1	16.9
31	7	.8	.8	17.8
32	11	1.3	1.3	19.1
33	10	1.3	1.3	20.3
34	2	.2	.2	20.6
35	18	2.3	2.3	22.9
36	12	1.5	1.5	24.4
37	10	1.3	1.3	25.7
38	26	3.2	3.2	28.9
39	8	1.0	1.0	29.9
40	5	.7	.7	30.6
41	19	2.4	2.4	33.0
42	18	2.2	2.2	35.2
43	30	3.7	3.7	38.9
44	10	1.3	1.3	40.2
45	8	1.0	1.0	41.3
46	7	.9	.9	42.2
47	6	.7	.7	42.9
48	19	2.4	2.4	45.3
49	7	.9	.9	46.2
50	13	1.6	1.6	47.8
51	13	1.6	1.6	49.5
52	19	2.4	2.4	51.9
53	16	2.0	2.0	53.8
54	25	3.1	3.1	57.0
55	22	2.8	2.8	59.8
56	13	1.6	1.6	61.4
57	21	2.6	2.6	64.0
58	24	3.0	3.0	67.0
59	14	1.7	1.7	68.7
60	13	1.6	1.6	70.3
61	12	1.5	1.5	71.8
62	9	1.1	1.1	72.9
63	14	1.7	1.7	74.7
64	14	1.7	1.7	76.4
65	16	2.1	2.1	78.4
66	11	1.3	1.3	79.8
67	10	1.3	1.3	81.1
68	11	1.3	1.3	82.4
69	5	.7	.7	83.0

70	7	.9	.9	83.9
71	11	1.4	1.4	85.3
72	9	1.2	1.2	86.5
73	10	1.3	1.3	87.8
74	9	1.1	1.1	88.9
75	6	.8	.8	89.7
76	9	1.1	1.1	90.7
77	4	.5	.5	91.2
78	9	1.1	1.1	92.3
79	4	.5	.5	92.8
80	6	.7	.7	93.5
81	3	.4	.4	93.9
82	4	.5	.5	94.4
83	6	.7	.7	95.1
84	4	.5	.5	95.7
85	1	.1	.1	95.8
86	5	.6	.6	96.4
87	6	.8	.8	97.1
88	3	.4	.4	97.5
90	2	.3	.3	97.8
92	1	.1	.1	98.0
93	2	.2	.2	98.1
94	1	.2	.2	98.3
99	13	1.7	1.7	100.0
Total	800	100.0	100.0	

F4a. Age range.

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	18-29 years old	1	.2	9.4	9.4
	30-44 years old	1	.2	10.7	20.1
	45-59 years old	4	.5	28.5	48.6
	60 years old or more	4	.4	26.9	75.5
	Don't know	1	.1	4.8	80.3
	Refused	3	.3	19.7	100.0
	Total	13	1.7	100.0	
Missing	System	787	98.3		
Total		800	100.0		

F5. Are you currently married, widowed, divorced, separated, or have you never been married?

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid Married	425	53.1	53.1	53.1
Widowed	84	10.6	10.6	63.7
Divorced	87	10.9	10.9	74.6
Separated	2	.3	.3	74.8
Never married	198	24.8	24.8	99.6
Refused	3	.4	.4	100.0
Total	800	100.0	100.0	

F6. Are you of Hispanic or Latino origin?

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid Yes	29	3.7	3.7	3.7
No	764	95.6	95.6	99.2
Don't know	1	.2	.2	99.4
Refused	5	.6	.6	100.0
Total	800	100.0	100.0	

F7. Race.

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid White	705	88.1	88.1	88.1
African American or Black	35	4.4	4.4	92.5
Asian, South Asian or Pacific Islander	2	.3	.3	92.7
Native American or American Indian	13	1.7	1.7	94.4
More than one race	15	1.9	1.9	96.3
Hispanic or Latino	13	1.6	1.6	97.9
Other (SPECIFY)	6	.7	.7	98.6
Don't know	2	.2	.2	98.8
Refused	10	1.2	1.2	100.0
Total	800	100.0	100.0	

F8. Aside from weddings and funerals, how often do you attend religious services?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	More than once a week	64	8.0	8.0	8.0
	Once a week	207	25.9	25.9	33.9
	Once or twice a month	125	15.6	15.6	49.5
	A few times a year	176	22.0	22.0	71.5
	Seldom	115	14.4	14.4	85.9
	Never	102	12.8	12.8	98.6
	Don't know	3	.4	.4	99.0
	Refused	8	1.0	1.0	100.0
	Total	800	100.0	100.0	

F9. Religious preference

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Protestant	227	28.4	28.4	28.4
	Roman Catholic	257	32.2	32.2	60.6
	Jewish	2	.2	.2	60.8
	Muslim/Islam	3	.4	.4	61.2
	Mormon/Latter-Day Saints	1	.1	.1	61.2
	Other Christian Religion	148	18.5	18.5	79.8
	Other Non-Christian Religion	35	4.3	4.3	84.1
	No Religion/Atheist/Agnostic	110	13.8	13.8	97.9
	Don't know	4	.5	.5	98.4
	Refused	13	1.6	1.6	100.0
	Total	800	100.0	100.0	

F11. Last year, that is in 2013, what was your total family income from all sources, before taxes?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Less than \$10,000	43	5.4	5.4	5.4
	10 to under \$20,000	55	6.8	6.8	12.2
	20 to under \$30,000	97	12.2	12.2	24.4
	30 to under \$40,000	77	9.6	9.6	34.0
	40 to under \$50,000	83	10.4	10.4	44.4
	50 to under \$75,000	130	16.2	16.2	60.6
	75 to under \$100,000	106	13.2	13.2	73.9
	100 to under \$150,000	71	8.9	8.9	82.8
	\$150,000 or more	51	6.3	6.3	89.1
	Don't know	23	2.8	2.8	92.0
	Refused	64	8.0	8.0	100.0
	Total	800	100.0	100.0	

F12. Overall, which of the following best describes how the recession affected your own personal financial situation?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	It had a major effect, and your finances have not recovered	182	22.7	22.7	22.7
	It had a major effect, but your finances have mostly recover	288	36.0	36.0	58.7
	It didn't have a major effect on your finances	315	39.4	39.4	98.1
	Don't know	11	1.4	1.4	99.4
	Refused	5	.6	.6	100.0
	Total	800	100.0	100.0	

F13. Political views: Conservative/Liberal

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Very conservative	90	11.3	11.3	11.3
	Conservative	241	30.1	30.1	41.4
	Moderate	289	36.1	36.1	77.5
	Liberal	120	15.0	15.0	92.5
	Very liberal	33	4.2	4.2	96.7
	Don't know	22	2.7	2.7	99.4
	Refused	5	.6	.6	100.0
	Total	800	100.0	100.0	

F13b. Scott Walker's political views: Conservative or Liberal?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Very conservative	208	26.0	26.0	26.0
	Conservative	325	40.6	40.6	66.6
	Moderate	104	13.0	13.0	79.6
	Liberal	51	6.4	6.4	86.0
	Very liberal	38	4.8	4.8	90.8
	Don't know	69	8.7	8.7	99.4
	Refused	4	.6	.6	100.0
	Total	800	100.0	100.0	

F13c. Mary Burke's political views: Conservative or Liberal?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Very conservative	33	4.1	4.1	4.1
	Conservative	58	7.2	7.2	11.3
	Moderate	179	22.4	22.4	33.7
	Liberal	266	33.2	33.2	66.9
	Very liberal	142	17.7	17.7	84.7
	Don't know	118	14.7	14.7	99.4
	Refused	5	.6	.6	100.0
	Total	800	100.0	100.0	

F14. Are you or any member of your household a member of a local, state or national labor union?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	R In Union	82	10.2	10.2	10.2
	Other in Union	44	5.5	5.5	15.7
	Non-Union	664	83.0	83.0	98.7
	Don't Know	8	1.0	1.0	99.7
	Refused	2	.3	.3	100.0
	Total	800	100.0	100.0	

F15. Do you or any member of your household work for federal, state, or local government?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Yes	149	18.6	18.6	18.6
	No	649	81.1	81.1	99.7
	Don't know	0	.0	.0	99.7
	Refused	2	.3	.3	100.0
	Total	800	100.0	100.0	

F17. How many days in the past week did you read a daily newspaper?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	None	259	32.4	32.4	32.4
	One day	114	14.3	14.3	46.7
	Two	73	9.1	9.1	55.7
	Three	57	7.1	7.1	62.9
	Four	25	3.2	3.2	66.0
	Five	37	4.6	4.6	70.7
	Six	7	.9	.9	71.6
	Seven days or 'every day'	226	28.3	28.3	99.9
	Don't know	0	.0	.0	99.9
	Refused	1	.1	.1	100.0
	Total	800	100.0	100.0	

F19. Of all the personal telephone calls that you receive, do you get...?

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid All or almost all on a cell phone	325	40.7	40.7	40.7
Some on a cell phone and some on a home phone	232	29.0	29.0	69.6
All or almost all on a regular home phone	239	29.9	29.9	99.5
Don't know	0	.0	.0	99.6
Refused	3	.4	.4	100.0
Total	800	100.0	100.0	

F20. And did I reach you by dialing: DATAFROM(0.1)-DATAFROM(0.1)-DATAFROM(0.1)

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid Yes	786	98.2	98.2	98.2
No	14	1.8	1.8	100.0
Total	800	100.0	100.0	

F22. Is this a cell phone?

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid Yes	333	41.7	41.7	41.7
No	467	58.3	58.3	100.0
Total	800	100.0	100.0	

wave

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid 24.00	800	100.0	100.0	100.0

Sex

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Male	374	46.8	46.8	46.8
	Female	426	53.2	53.2	100.0
	Total	800	100.0	100.0	

Age 4 categories

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	18-29	127	15.9	15.9	15.9
	30-44	197	24.6	24.6	40.6
	45-59	231	28.9	28.9	69.5
	60+	241	30.1	30.1	99.6
	DK/NA/Ref	3	.4	.4	100.0
	Total	800	100.0	100.0	

Age 6 categories

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	18-29	127	15.9	15.9	15.9
	30-39	113	14.1	14.1	30.1
	40-49	132	16.5	16.5	46.6
	50-59	183	22.9	22.9	69.5
	60-69	119	14.8	14.8	84.3
	70+	122	15.3	15.3	99.6
	DK/NA/Ref	3	.4	.4	100.0
	Total	800	100.0	100.0	

3 race categories

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	White	705	88.1	88.1	88.1
	Black	35	4.4	4.4	92.5
	Other	49	6.1	6.1	98.6
	DK/NA/Ref	11	1.4	1.4	100.0
	Total	800	100.0	100.0	

hispanic

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Yes	29	3.7	3.7	3.7
	No	764	95.6	95.6	99.2
	DK/NA/Ref	6	.8	.8	100.0
	Total	800	100.0	100.0	

5 education categories

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Not HS	46	5.8	5.8	5.8
	HS	235	29.4	29.4	35.2
	Some Coll	157	19.7	19.7	54.9
	AA	102	12.7	12.7	67.6
	BA or more	257	32.1	32.1	99.7
	DK/NA/Ref	2	.3	.3	100.0
	Total	800	100.0	100.0	

Education 5 with Post-BA

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Not HS	46	5.8	5.8	5.8
	HS	235	29.4	29.4	35.2
	Some Coll/AA	259	32.4	32.4	67.6
	BA	149	18.6	18.6	86.2
	Post BA	108	13.5	13.5	99.7
	DK/NA/Ref	2	.3	.3	100.0
	Total	800	100.0	100.0	

Education 5 with BA

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Not HS	46	5.8	5.8	5.8
	HS	235	29.4	29.4	35.2
	Some Coll	157	19.7	19.7	54.9
	AA	102	12.7	12.7	67.6
	BA or more	257	32.1	32.1	99.7
	DK/NA/Ref	2	.3	.3	100.0
	Total	800	100.0	100.0	

Education 6 AA, BA and MA

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Not HS	46	5.8	5.8	5.8
	HS	235	29.4	29.4	35.2
	Some Coll	157	19.7	19.7	54.9
	AA	102	12.7	12.7	67.6
	BA	149	18.6	18.6	86.2
	Post-BA	108	13.5	13.5	99.7
	DK/NA/Ref	2	.3	.3	100.0
	Total	800	100.0	100.0	

3 category Party ID including leaners

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Republican	373	46.6	46.6	46.6
	Democrat	356	44.5	44.5	91.1
	Independent	61	7.6	7.6	98.7
	DK/NA/Ref	10	1.3	1.3	100.0
	Total	800	100.0	100.0	

3 category Party ID no leaners

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Republican	231	28.8	28.8	28.8
	Democrat	223	27.9	27.9	56.7
	Independent	336	42.0	42.0	98.7
	DK/NA/Ref	10	1.3	1.3	100.0
	Total	800	100.0	100.0	

Party ID 5 categories, leaners separate

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Rep	231	28.8	28.8	28.8
	Lean Rep	142	17.8	17.8	46.6
	Ind	61	7.6	7.6	54.3
	Lean Dem	133	16.6	16.6	70.9
	Dem	223	27.9	27.9	98.7
	DK/NA/Ref	10	1.3	1.3	100.0
	Total	800	100.0	100.0	

Race/Ethnicity

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	White	699	87.4	87.4	87.4
	Black	32	4.1	4.1	91.5
	Hispanic	29	3.7	3.7	95.2
	Other	29	3.6	3.6	98.8
	DK/NA/Ref	10	1.2	1.2	100.0
	Total	800	100.0	100.0	

Income Recode

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Under \$40k	272	34.0	34.0	34.0
	\$40k to \$74k	213	26.6	26.6	60.6
	\$75k up	228	28.5	28.5	89.1
	DK/NA/Ref	87	10.9	10.9	100.0
	Total	800	100.0	100.0	

Newspaper Recode

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Zero days	259	32.4	32.4	32.4
	1-3 days	244	30.5	30.5	62.9
	4-6 days	70	8.7	8.7	71.6
	Every day	226	28.3	28.3	99.9
	DK/NA/Ref	1	.1	.1	100.0
	Total	800	100.0	100.0	

Region/Media Market

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	MKE City	76	9.5	9.5	9.5
	Rest of MKE	248	31.0	31.0	40.5
	MSN	142	17.8	17.8	58.3
	GB/A	150	18.7	18.7	77.0
	Rest of state	184	23.0	23.0	100.0
	Total	800	100.0	100.0	

Region2/MKE,Wow,Media Market

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	MKE City	76	9.5	9.5	9.5
	WOW Counties	97	12.1	12.1	21.5
	Rest of MKE	152	19.0	19.0	40.5
	MSN	142	17.8	17.8	58.3
	GB/A	150	18.7	18.7	77.0
	Rest of state	184	23.0	23.0	100.0
	Total	800	100.0	100.0	

region7/MKE,Wow,Media Market

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	MKE City	76	9.5	9.5	9.5
	WOW Counties	97	12.1	12.1	21.5
	Rest of MKE	152	19.0	19.0	40.5
	MSN	142	17.8	17.8	58.3
	GB/A	150	18.7	18.7	77.0
	Lax/EC	76	9.4	9.4	86.4
	MSP/DS/Wau	109	13.6	13.6	100.0
	Total	800	100.0	100.0	

Religion recoded (6 cat)

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Protestant/Christian	376	47.0	47.0	47.0
	Catholic	257	32.2	32.2	79.2
	Jewish	2	.2	.2	79.4
	Other	38	4.7	4.7	84.1
	None	110	13.8	13.8	97.9
	DK/NA/Ref	17	2.1	2.1	100.0
	Total	800	100.0	100.0	

qf14 and qf15 - job and union status

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Public union	49	6.1	6.1	6.1
	Public non-union	96	12.0	12.0	18.1
	Private union	77	9.6	9.6	27.7
	Private non-union	568	71.0	71.0	98.7
	DK/NA/Ref	10	1.3	1.3	100.0
	Total	800	100.0	100.0	

Marital Status, 3 category

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Married	425	53.1	53.1	53.1
	Widow/Div/Sep	174	21.7	21.7	74.8
	Never Married	198	24.8	24.8	99.6
	NA/Ref	3	.4	.4	100.0
	Total	800	100.0	100.0	

Likely Voter

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Likely Voter	589	73.6	73.6	73.6
	Not Likely	208	26.0	26.0	99.6
	DK/NA	3	.4	.4	100.0
	Total	800	100.0	100.0	