Marquette Law School Poll – September 25-28, 2014
Results for Registered Voters

(Percentages are rounded to whole numbers for reporting of results. Values ending in .5 are rounded to even whole numbers. Frequencies have been rounded to whole numbers but percentages are calculated based on non-integer weighted sample sizes.)

S2. Record Gender

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Male	375	46.8	46.8	46.8
	Female	426	53.2	53.2	100.0
	Total	801	100.0	100.0	

S3a. Do you currently live in Wisconsin?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Yes	801	100.0	100.0	100.0

S3b. In what county in Wisconsin do you live?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Adams	2	.3	.3	.3
	Ashland	2	.2	.2	.5
	Barron	7	.8	.8	1.4
	Bayfield	1	.2	.2	1.5
	Brown	39	4.8	4.8	6.4
	Buffalo	6	.7	.7	7.1
	Burnett	1	.2	.2	7.3
	Calumet	3	.3	.3	7.6
	Chippewa	3	.3	.3	7.9

County				
Clark	13	1.7	1.7	9.6
Columbia	9	1.2	1.2	10.8
Crawford	2	.2	.2	11.0
Dane	60	7.4	7.4	18.4
Dodge	12	1.5	1.5	19.9
Door	6	.8	.8	20.7
Douglas	2	.2	.2	20.9
Dunn	7	.9	.9	21.8
Eau Claire	19	2.3	2.3	24.1
Fond du Lac	15	1.9	1.9	26.0
Forest	2	.2	.2	26.2
Grant	12	1.5	1.5	27.7
Green	8	1.0	1.0	28.7
Green Lake	4	.5	.5	29.1
Iowa	5	.6	.6	29.8
Jackson	4	.5	.5	30.3
Jefferson	6	.8	.8	31.0
Juneau	4	.4	.4	31.5
Kenosha	21	2.7	2.7	34.2
Kewaunee	3	.4	.4	34.6
LaCrosse	16	1.9	1.9	36.5
Lafayette	3	.4	.4	36.9
Langlade	13	1.6	1.6	38.6
Lincoln	7	.9	.9	39.4
Manitowoc	16	2.0	2.0	41.4
Marathon	21	2.6	2.6	44.0
Marinette	9	1.1	1.1	45.1
Marquette	4	.5	.5	45.6
Menominee	5	.6	.6	46.2
Milwaukee	125	15.6	15.6	61.8
Monroe	11	1.4	1.4	63.1
Oconto	2	.3	.3	63.4
Oneida	11	1.4	1.4	64.8
Outagamie	10	1.2	1.2	66.0
Ozaukee	11	1.4	1.4	67.4
Pierce	5	.6	.6	68.0
Polk	4	.5	.5	68.4
Portage	13	1.7	1.7	70.1
Price	5	.6	.6	70.7
Racine	14	1.7	1.7	72.5

	Frequency	Percent	Valid Percent	Cumulative Percent
Richland	1	.1	.1	72.6
Rock	24	3.0	3.0	75.6
Rusk	2	.3	.3	75.9
Saint Croix	4	.6	.6	76.5
Sauk	9	1.1	1.1	77.6
Sawyer	5	.6	.6	78.2
Shawano	3	.4	.4	78.6
Sheboygan	8	1.0	1.0	79.6
Taylor	3	.4	.4	80.0
Trempealeau	1	.2	.2	80.2
Vernon	6	.7	.7	80.9
Vilas	3	.4	.4	81.3
Walworth	16	1.9	1.9	83.2
Washington	21	2.6	2.6	85.8
Waukesha	63	7.9	7.9	93.8
Waupaca	11	1.3	1.3	95.1
Waushara	3	.4	.4	95.5
Winnebago	19	2.4	2.4	97.8
Wood	8	1.0	1.0	98.9
Other	8	1.0	1.0	99.9
Don't Know	1	.1	.1	100.0
Total	801	100.0	100.0	

S4. Do you currently live within Milwaukee city limits?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Yes	77	9.7	60.6	60.6
	No	50	6.3	39.4	100.0
	Total	128	16.0	100.0	
Missing	System	673	84.0		
Total		801	100.0		

S5. Some people are registered to vote and others are not. Are you registered to vote in the precinct or ward where you now live, or aren't you?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Yes, registered to vote	715	89.3	89.3	89.3

		Frequency	Percent	Valid Percent	Cumulative Percent
	No, not registered to vote	82	10.3	10.3	99.6
	No Answer/Don't Know/Refused	4	.4	.4	100.0
	Total	801	100.0	100.0	

S6. Do you plan to register to vote, or is there a chance that you may not register?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Plan to Register	86	10.7	100.0	100.0
Missing	System	715	89.3		
Total		801	100.0		

1. Would you say you follow what's going on in politics most of the time, some of the time, only now and then or hardly at all?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Most of the time	465	58.1	58.1	58.1
	Some of the time	200	25.0	25.0	83.1
	Only now and then	76	9.5	9.5	92.6
	Hardly at all	59	7.3	7.3	99.9
	Don't know	1	.1	.1	100.0
	Total	801	100.0	100.0	

2. What are the chances that you will vote in the November 2014 general election for Governor, Congress, and other offices?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Absolutely certain	585	73.0	73.0	73.0
	Very likely	108	13.5	13.5	86.5
	50-50	85	10.6	10.6	97.0
	Will not vote	21	2.6	2.6	99.6
	Don't know	3	.3	.3	99.9
	Refused	1	.1	.1	100.0
	Total	801	100.0	100.0	

3. Over the past year, do you feel the economy has gotten better, gotten worse, or stayed about the same?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Gotten better	236	29.5	29.5	29.5
	Gotten worse	231	28.9	28.9	58.4
	Stayed the same	325	40.6	40.6	99.0
	Don't know	8	.9	.9	99.9
	Refused	1	.1	.1	100.0
	Total	801	100.0	100.0	

4. Looking ahead, over the next year do you expect the economy to get better, get worse, or stay about the same?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Get better	272	34.0	34.0	34.0
	Get worse	134	16.7	16.7	50.7
	Stay the same	351	43.8	43.8	94.5
	Don't know	41	5.2	5.2	99.7
	Refused	3	.3	.3	100.0
	Total	801	100.0	100.0	

5. Overall, do you approve or disapprove of the way Barack Obama is handling his job as President?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Approve	341	42.5	42.5	42.5
	Disapprove	412	51.4	51.4	94.0
	Don't know	33	4.2	4.2	98.1
	Refused	15	1.9	1.9	100.0
	Total	801	100.0	100.0	

6. Overall, do you approve or disapprove of the way Scott Walker is handling his job as Governor of Wisconsin?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Approve	385	48.0	48.0	48.0
	Disapprove	394	49.2	49.2	97.2

		Frequency	Percent	Valid Percent	Cumulative Percent
	Don't know	15	1.9	1.9	99.1
	Refused	8	.9	.9	100.0
	Total	801	100.0	100.0	

7. Favorable/Unfavorable: Barack Obama

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Favorable	373	46.6	46.6	46.6
	Unfavorable	382	47.7	47.7	94.3
	Haven't heard enough	26	3.2	3.2	97.5
	Don't know	8	1.0	1.0	98.5
	Refused	12	1.5	1.5	100.0
	Total	801	100.0	100.0	

8. Favorable/Unfavorable: Scott Walker

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Favorable	378	47.2	47.2	47.2
	Unfavorable	376	46.9	46.9	94.2
	Haven't heard enough	34	4.3	4.3	98.4
	Don't know	12	1.6	1.6	100.0
	Total	801	100.0	100.0	

9. Favorable/Unfavorable: Mary Burke

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Favorable	285	35.6	35.6	35.6
	Unfavorable	299	37.3	37.3	73.0
	Haven't heard enough	192	24.0	24.0	96.9
	Don't know	20	2.5	2.5	99.5
	Refused	4	.5	.5	100.0
	Total	801	100.0	100.0	

10. Favorable/Unfavorable: Brad Schimel

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Favorable	71	8.9	8.9	8.9
	Unfavorable	50	6.2	6.2	15.1
	Haven't heard enough	621	77.5	77.5	92.6
	Don't know	54	6.7	6.7	99.3
	Refused	6	.7	.7	100.0
	Total	801	100.0	100.0	

11. Favorable/Unfavorable: Susan Happ

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Favorable	68	8.5	8.5	8.5
	Unfavorable	92	11.4	11.4	19.9
	Haven't heard enough	580	72.4	72.4	92.3
	Don't know	58	7.2	7.2	99.5
	Refused	4	.5	.5	100.0
	Total	801	100.0	100.0	

12. Favorable/Unfavorable: Paul Ryan

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Favorable	363	45.3	45.3	45.3
	Unfavorable	265	33.1	33.1	78.5
	Haven't heard enough	147	18.3	18.3	96.8
	Don't know	26	3.2	3.2	100.0
	Total	801	100.0	100.0	

13. Favorable/Unfavorable: The Tea Party

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Favorable	203	25.3	25.3	25.3
	Unfavorable	377	47.0	47.0	72.3

		Frequency	Percent	Valid Percent	Cumulative Percent
	Haven't heard enough	183	22.9	22.9	95.2
	Don't know	29	3.7	3.7	98.8
	Refused	9	1.2	1.2	100.0
	Total	801	100.0	100.0	

14. If the 2014 election for Governor were held today, would you vote for Mary Burke (BURK), the Democrat or for Scott Walker, the Republican?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Burke	361	45.1	45.1	45.1
	Walker	372	46.4	46.4	91.5
	Undecided	24	3.0	3.0	94.5
	Would not vote	13	1.6	1.6	96.1
	Vote for someone else	7	.9	.9	96.9
	Don't know	12	1.4	1.4	98.4
	Refused	13	1.6	1.6	100.0
	Total	801	100.0	100.0	

15. If the 2014 election for Attorney General were held today, would you vote for Susan Happ, the Democrat or for Brad Schimel (SHIM-el), the Republican?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Happ	300	37.4	37.4	37.4
	Schimel	296	36.9	36.9	74.4
	Undecided	86	10.8	10.8	85.2
	Would not vote	12	1.5	1.5	86.7
	Vote for someone else	8	1.0	1.0	87.7
	Don't know	89	11.1	11.1	98.9
	Refused	9	1.1	1.1	100.0
	Total	801	100.0	100.0	

16. Do you favor or oppose requiring a government issued photo ID to vote?

	Frequency	Percent	Valid Percent	Cumulative Percent

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Favor	502	62.7	62.7	62.7
	Oppose	267	33.3	33.3	96.0
	Don't know	30	3.7	3.7	99.7
	Refused	2	.3	.3	100.0
	Total	801	100.0	100.0	

17. Do you support or oppose raising the minimum wage?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Support	470	58.7	58.7	58.7
	Oppose	291	36.4	36.4	95.1
	Don't know	34	4.3	4.3	99.4
	Refused	5	.6	.6	100.0
	Total	801	100.0	100.0	

18. How enthusiastic are you about voting in this November's elections?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Very enthusiastic	405	50.6	50.6	50.6
	Somewhat enthusiastic	292	36.5	36.5	87.0
	Not too enthusiastic	76	9.5	9.5	96.6
	Not at all enthusiastic	23	2.9	2.9	99.5
	Don't know	4	.4	.4	99.9
	Refused	1	.1	.1	100.0
	Total	801	100.0	100.0	

19. Do you feel things in Wisconsin are generally going in the right direction, or do you feel things have gotten off on the wrong track?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Right direction	432	53.9	53.9	53.9
	Wrong track	347	43.3	43.3	97.2
	Don't know	21	2.6	2.6	99.8
	Refused	1	.2	.2	100.0
	Total	801	100.0	100.0	

20. Given what you know about the health reform law, do you have a generally favorable or generally unfavorable opinion of it?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Favorable	309	38.6	38.6	38.6
	Unfavorable	400	50.0	50.0	88.5
	Don't know	86	10.7	10.7	99.2
	Refused	6	.8	.8	100.0
	Total	801	100.0	100.0	

21. What would you like to see Congress do when it comes to the health care law?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Keep as is	47	5.9	5.9	5.9
	Keep and improve	420	52.4	52.4	58.3
	Repeal and replace	142	17.7	17.7	76.0
	Repeal and not replace	163	20.4	20.4	96.3
	Don't know	27	3.3	3.3	99.7
	Refused	3	.3	.3	100.0
	Total	801	100.0	100.0	

22. Would you say the state's budget is in better shape now than it was a few years ago, about the same or in worse shape now?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Better shape now	328	40.9	40.9	40.9
	About the same	181	22.6	22.6	63.5
	Worse shape now	242	30.2	30.2	93.7
	Don't know	50	6.3	6.3	100.0
	Total	801	100.0	100.0	

23. Should Wisconsin reject federal funds to expand Medicaid or should the state accept the federal funds and expand Medicaid?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Reject funds for expansion	216	26.9	26.9	26.9
	Accept funds and expand	490	61.2	61.2	88.2
	Don't know	87	10.9	10.9	99.0
	Refused	8	1.0	1.0	100.0
	Total	801	100.0	100.0	

24. Should recipients of food stamps and unemployment benefits be required to pass drug tests in order to receive those benefits or would drug testing be a waste of money with little impact?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Should pass drug test	449	56.0	56.0	56.0
	Drug testing is a waste of money	325	40.6	40.6	96.6
	Don't know	25	3.1	3.1	99.7
	Refused	2	.3	.3	100.0
	Total	801	100.0	100.0	

25. Do you think Wisconsin is creating jobs at a faster rate than most other states, at about the same rate, or is Wisconsin lagging behind other states in job creation?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Faster than other states	79	9.8	9.8	9.8
	About the same rate	303	37.8	37.8	47.6
	Lagging behind	360	44.9	44.9	92.6
	Don't know	58	7.2	7.2	99.8
	Refused	2	.2	.2	100.0
	Total	801	100.0	100.0	

26. Please tell me whether the following statement describes Scott Walker, or not....he is someone who cares about people like me.

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Describes	352	43.9	43.9	43.9
	Does not describe	433	54.0	54.0	97.9
	Don't know	16	2.0	2.0	99.9
	Refused	1	.1	.1	100.0
	Total	801	100.0	100.0	

27. Please tell me whether the following statement describes Mary Burke (BURK), or not....she is someone who cares about people like me.

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Describes	366	45.7	45.7	45.7
	Does not describe	305	38.1	38.1	83.8
	Don't know	124	15.4	15.4	99.2
	Refused	6	.8	.8	100.0
	Total	801	100.0	100.0	

28. Please tell me whether the following statement describes Scott Walker, or not....he is someone who is able to get things done.

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Describes	492	61.5	61.5	61.5
	Does not describe	285	35.5	35.5	97.0
	Don't know	18	2.2	2.2	99.2
	Refused	6	.8	.8	100.0
	Total	801	100.0	100.0	

29. Please tell me whether the following statement describes Mary Burke (BURK), or not....she is someone who is able to get things done.

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Describes	318	39.7	39.7	39.7
	Does not describe	308	38.5	38.5	78.1
	Don't know	171	21.4	21.4	99.5
	Refused	4	.5	.5	100.0

		Total	801	100.0	100.0	

30. Will voters be required to present a government issued photo ID in order to vote this November or will they not have to show a photo ID to vote in this election?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Required to show photo ID	572	71.4	71.4	71.4
	Not required to show photo ID	161	20.1	20.1	91.5
	Don't know	68	8.5	8.5	100.0
	Total	801	100.0	100.0	

31. Do you have a currently valid photo ID, such as a Wisconsin driver's license, U.S. passport or military ID card?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Yes, have ID	791	98.7	98.7	98.7
	No, do not have ID	10	1.2	1.2	99.9
	Refused	1	.1	.1	100.0
	Total	801	100.0	100.0	

32. Have you heard or read anything about a news report last week that the Burke (BURK) campaign copied parts of her jobs plan from other Democratic candidates?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Yes, have heard	431	53.8	53.8	53.8
	No, have not heard	359	44.8	44.8	98.6
	Don't know	7	.9	.9	99.5
	Refused	4	.5	.5	100.0
	Total	801	100.0	100.0	

33. Does hearing this make you more likely or less likely to vote for Mary Burke (BURK) or does it make no difference in how you will vote?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	More likely	57	7.1	7.1	7.1
	Less likely	143	17.8	17.8	24.9
	Makes no difference	582	72.7	72.7	97.6
	Don't know	18	2.3	2.3	99.9
	Refused	1	.1	.1	100.0
	Total	801	100.0	100.0	

34. Have you heard or read anything about a news report last week that the state ranked 33rd out of the 50 states in job creation in the most recent jobs report?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Yes, have heard	425	53.1	53.1	53.1
	No, have not heard	364	45.5	45.5	98.6
	Don't know	10	1.3	1.3	99.8
	Refused	1	.2	.2	100.0
	Total	801	100.0	100.0	

35. Does hearing this make you more likely or less likely to vote for Scott Walker or does it make no difference in how you will vote?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	More likely	61	7.7	7.7	7.7
	Less likely	207	25.8	25.8	33.5
	Makes no difference	523	65.3	65.3	98.7
	Don't know	9	1.1	1.1	99.8
	Refused	1	.2	.2	100.0
	Total	801	100.0	100.0	

F1. Generally speaking, do you usually think of yourself as a Republican, a Democrat, or an Independent?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Republican	227	28.3	28.3	28.3
	Democrat	225	28.1	28.1	56.4

		Frequency	Percent	Valid Percent	Cumulative Percent
	Independent	322	40.1	40.1	96.6
	Other/No preference	14	1.8	1.8	98.4
	Don't know	5	.6	.6	98.9
	Refused	8	1.1	1.1	100.0
	Total	801	100.0	100.0	

F2. Do you think of yourself as closer to the Republican Party or to the Democratic Party?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Republican	128	15.9	37.4	37.4
	Democratic	132	16.5	38.7	76.2
	Neither/Just Independent	66	8.2	19.4	95.5
	Don't know	13	1.6	3.7	99.3
	Refused	2	.3	.7	100.0
	Total	341	42.5	100.0	
Missing	System	460	57.5		
Total		801	100.0		

F3. What is the highest level of education you completed?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Elementary school only	4	.5	.5	.5
	Some high school but didn't finish	43	5.3	5.3	5.8
	Completed high school	229	28.5	28.5	34.4
	Some college but didn't finish	158	19.7	19.7	54.0
	Two year college degree	102	12.7	12.7	66.8
	Four year college degree	140	17.5	17.5	84.2
	Some graduate work	16	2.0	2.0	86.3

		Frequency	Percent	Valid Percent	Cumulative Percent
	Completed masters or professional degree	80	10.0	10.0	96.3
	Advanced graduate work or Ph.D.	20	2.5	2.5	98.8
	Don't know	4	.5	.5	99.3
	Refused	6	.7	.7	100.0
	Total	801	100.0	100.0	

F4. Age

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	18	12	1.5	1.5	1.5
	19	25	3.2	3.2	4.7
	20	10	1.2	1.2	5.9
	21	5	.6	.6	6.5
	22	3	.4	.4	6.9
	23	8	1.1	1.1	8.0
	24	19	2.4	2.4	10.4
	25	5	.6	.6	11.0
	26	12	1.5	1.5	12.4
	27	5	.6	.6	13.1
	28	16	2.0	2.0	15.0
	29	7	.9	.9	15.9
	30	7	.8	.8	16.8
	31	14	1.7	1.7	18.5
	32	21	2.6	2.6	21.1
	33	5	.6	.6	21.6
	34	7	.9	.9	22.5
	35	1	.2	.2	22.7
	36	3	.4	.4	23.0
	37	12	1.5	1.5	24.5
	38	17	2.1	2.1	26.6
	39	10	1.3	1.3	27.9
	40	26	3.2	3.2	31.1
	41	22	2.8	2.8	33.9
	42	19	2.4	2.4	36.3
	43	19	2.3	2.3	38.7
	44	14	1.7	1.7	40.4

45	6	.8	.8	41.2
46	9	1.2	1.2	42.3
47	16	2.0	2.0	44.4
48	9	1.1	1.1	45.5
49	10	1.2	1.2	46.7
50	19	2.4	2.4	49.1
51	12	1.5	1.5	50.6
52	13	1.6	1.6	52.2
53	8	1.0	1.0	53.2
54	19	2.4	2.4	55.6
55	15	1.9	1.9	57.5
56	19	2.4	2.4	59.9
57	16	2.0	2.0	61.9
58	28	3.5	3.5	65.4
59	21	2.7	2.7	68.1
60	14	1.7	1.7	69.8
61	10	1.2	1.2	71.0
62	12	1.4	1.4	72.4
63	14	1.8	1.8	74.2
64	8	1.0	1.0	75.2
65	14	1.7	1.7	76.9
66	8	.9	.9	77.9
67	14	1.7	1.7	79.6
68	10	1.3	1.3	80.9
69	9	1.1	1.1	82.0
70	5	.6	.6	82.6
71	4	.5	.5	83.0
72	16	1.9	1.9	85.0
73	11	1.4	1.4	86.4
74	10	1.3	1.3	87.6
75	8	1.0	1.0	88.7
76	4	.5	.5	89.2
77	3	.4	.4	89.6
78	11	1.3	1.3	90.9
79	7	.8	.8	91.8
80	7	.9	.9	92.6
81	6	.8	.8	93.4
82	3	.3	.3	93.7
83	3	.4	.4	94.1
84	4	.5	.5	94.6

	Frequency	Percent	Valid Percent	Cumulative Percent
85	3	.4	.4	95.1
86	6	.7	.7	95.7
87	2	.2	.2	96.0
88	6	.7	.7	96.7
89	3	.3	.3	97.0
90	3	.4	.4	97.4
93	0	.0	.0	97.4
95	1	.1	.1	97.6
96	1	.1	.1	97.6
99	19	2.4	2.4	100.0
Total	801	100.0	100.0	

F4a. Age range.

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	30-44 years old	1	.2	7.7	7.7
	45-59 years old	10	1.2	51.6	59.4
	60 years old or more	4	.6	23.6	83.0
	Refused	3	.4	17.0	100.0
	Total	19	2.4	100.0	
Missing	System	782	97.6		
Total		801	100.0		

F5. Are you currently married, widowed, divorced, separated, or have you never been married?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Married	435	54.3	54.3	54.3
	Widowed	65	8.1	8.1	62.3
	Divorced	96	12.0	12.0	74.3
	Separated	6	.8	.8	75.1
	Never married	196	24.4	24.4	99.6
	Refused	3	.4	.4	100.0
	Total	801	100.0	100.0	

F6. Are you of Hispanic or Latino origin, such as Mexican, Puerto Rican, Cuban or some other Spanish background?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Yes	38	4.8	4.8	4.8
	No	755	94.2	94.2	99.0
	Don't know	1	.1	.1	99.1
	Refused	7	.9	.9	100.0
	Total	801	100.0	100.0	

F7. Would you describe yourself as White, African American or Black, Asian, Native American, of more than one race or some other race?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	White	693	86.5	86.5	86.5
	African American or Black	46	5.8	5.8	92.2
	Asian, South Asian or Pacific Islander	9	1.1	1.1	93.3
	Native American or American Indian	8	1.1	1.1	94.4
	More than one race	19	2.4	2.4	96.7
	Hispanic or Latino	8	1.0	1.0	97.8
	Other (SPECIFY)	3	.4	.4	98.1
	Don't know	1	.1	.1	98.2
	Refused	14	1.8	1.8	100.0
	Total	801	100.0	100.0	

F8. Aside from weddings and funerals, how often do you attend religious services?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	More than once a week	66	8.2	8.2	8.2
	Once a week	212	26.5	26.5	34.7
	Once or twice a month	138	17.2	17.2	51.9
	A few times a year	148	18.5	18.5	70.4
	Seldom	107	13.3	13.3	83.7

		Frequency	Percent	Valid Percent	Cumulative Percent
	Never	122	15.2	15.2	99.0
	Refused	8	1.0	1.0	100.0
	Total	801	100.0	100.0	

F9. What is your religious preference?

Valid		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Protestant	226	28.2	28.2	28.2
	Roman Catholic	245	30.6	30.6	58.8
	Jewish	8	1.0	1.0	59.8
	Muslim/Islam	7	.8	.8	60.7
	Mormon/Latter-Day Saints	1	.1	.1	60.8
	Other Christian Religion	153	19.1	19.1	79.9
	Other Non-Christian Religion	39	4.9	4.9	84.8
	No Religion/Atheist/Agnostic	104	12.9	12.9	97.7
	Don't know	5	.6	.6	98.4
	Refused	13	1.6	1.6	100.0
	Total	801	100.0	100.0	

F11. Last year, that is in 2013, what was your total family income from all sources, before taxes?

Valid		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Less than $10,000	43	5.3	5.3	5.3
	10 to under $20,000	57	7.2	7.2	12.5
	20 to under $30,000	74	9.2	9.2	21.7
	30 to under $40,000	90	11.3	11.3	33.0
	40 to under $50,000	81	10.1	10.1	43.1
	50 to under $75,000	122	15.2	15.2	58.3

		Frequency	Percent	Valid Percent	Cumulative Percent
	75 to under $100,000	96	12.0	12.0	70.3
	100 to under $150,000	79	9.8	9.8	80.1
	$150,000 or more	46	5.8	5.8	85.9
	Don't know	21	2.6	2.6	88.5
	Refused	92	11.5	11.5	100.0
	Total	801	100.0	100.0	

F12. Overall, which of the following best describes how the recession affected your own personal financial situation?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	It had a major effect, and your finances have not recovered	217	27.1	27.1	27.1
	It had a major effect, but your finances have mostly recover	268	33.4	33.4	60.5
	It didn't have a major effect on your finances	307	38.4	38.4	98.9
	Don't know	3	.4	.4	99.3
	Refused	6	.7	.7	100.0
	Total	801	100.0	100.0	

F13. In general, would you describe your political views as... ?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Very conservative	72	8.9	8.9	8.9
	Conservative	262	32.7	32.7	41.7
	Moderate	279	34.8	34.8	76.4
	Liberal	98	12.2	12.2	88.6
	Very liberal	62	7.7	7.7	96.3
	Don't know	20	2.5	2.5	98.8
	Refused	9	1.2	1.2	100.0
	Total	801	100.0	100.0	

F13b. Thinking about the political positions of Scott Walker, from what you've read and heard, would you say he is very conservative, conservative, moderate, liberal, or very liberal?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Very conservative	226	28.3	28.3	28.3
	Conservative	345	43.1	43.1	71.3
	Moderate	73	9.1	9.1	80.5
	Liberal	44	5.6	5.6	86.0
	Very liberal	45	5.7	5.7	91.7
	Don't know	54	6.7	6.7	98.5
	Refused	12	1.5	1.5	100.0
	Total	801	100.0	100.0	

F13c. Thinking about the political positions of Mary Burke (BURK), from what you've read and heard, would you say she is very conservative, conservative, moderate, liberal, or very liberal?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Very conservative	19	2.4	2.4	2.4
	Conservative	57	7.2	7.2	9.5
	Moderate	188	23.5	23.5	33.1
	Liberal	285	35.6	35.6	68.6
	Very liberal	136	16.9	16.9	85.6
	Don't know	108	13.5	13.5	99.1
	Refused	7	.9	.9	100.0
	Total	801	100.0	100.0	

F14. Are you or any member of your household a member of a local, state or national labor union?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	R In Union	65	8.1	8.1	8.1
	Other in Union	36	4.5	4.5	12.6
	Non-Union	692	86.4	86.4	98.9
	Don't Know	8	1.0	1.0	99.9
	Refused	1	.1	.1	100.0

				100.0	
	Total	801	100.0	100.0	

F15. Do you or any member of your household work for federal, state, or local government - for example, as a public school teacher, police officer, firefighter, or other government job?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Yes	172	21.5	21.5	21.5
	No	628	78.4	78.4	99.9
	Refused	1	.1	.1	100.0
	Total	801	100.0	100.0	

F17. How many days in the past week did you read a daily newspaper?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	None	256	32.0	32.0	32.0
	One day	127	15.8	15.8	47.8
	Two	73	9.1	9.1	56.9
	Three	43	5.3	5.3	62.3
	Four	30	3.7	3.7	66.0
	Five	25	3.2	3.2	69.2
	Six	11	1.4	1.4	70.6
	Seven days or 'every day'	234	29.3	29.3	99.8
	Don't know	1	.2	.2	100.0
	Total	801	100.0	100.0	

F19. Of all the personal telephone calls that you receive, do you get...?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	All or almost all on a cell phone	355	44.4	44.4	44.4
	Some on a cell phone and some on a home phone	206	25.7	25.7	70.0
	All or almost all on a regular home phone	238	29.7	29.7	99.7

		Frequency	Percent	Valid Percent	Cumulative Percent
	Don't know	1	.2	.2	99.9
	Refused	1	.1	.1	100.0
	Total	801	100.0	100.0	

F20. And did I reach you by dialing...?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Yes	790	98.6	98.6	98.6
	No	11	1.4	1.4	100.0
	Total	801	100.0	100.0	

F22. Is this a cell phone?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Yes	348	43.5	43.5	43.5
	No	453	56.5	56.5	100.0
	Total	801	100.0	100.0	

wave

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	25.00	801	100.0	100.0	100.0

Sex

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Male	375	46.8	46.8	46.8
	Female	426	53.2	53.2	100.0
	Total	801	100.0	100.0	

Age 4 categories

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	18-29	128	15.9	15.9	15.9
	30-44	197	24.6	24.6	40.5

		Frequency	Percent	Valid Percent	Cumulative Percent
	45-59	232	28.9	28.9	69.5
	60+	241	30.1	30.1	99.6
	DK/NA/Ref	3	.4	.4	100.0
	Total	801	100.0	100.0	

Age 6 categories

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	18-29	128	15.9	15.9	15.9
	30-39	96	12.0	12.0	27.9
	40-49	152	19.0	19.0	46.9
	50-59	181	22.6	22.6	69.5
	60-69	116	14.5	14.5	83.9
	70+	125	15.7	15.7	99.6
	DK/NA/Ref	3	.4	.4	100.0
	Total	801	100.0	100.0	

3 race categories

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	White	693	86.5	86.5	86.5
	Black	46	5.8	5.8	92.2
	Other	47	5.9	5.9	98.1
	DK/NA/Ref	15	1.9	1.9	100.0
	Total	801	100.0	100.0	

hispanic

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Yes	38	4.8	4.8	4.8
	No	755	94.2	94.2	99.0
	DK/NA/Ref	8	1.0	1.0	100.0
	Total	801	100.0	100.0	

5 education categories

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Not HS	47	5.8	5.8	5.8
	HS	229	28.5	28.5	34.4
	Some Coll	158	19.7	19.7	54.0
	AA	102	12.7	12.7	66.8
	BA or more	257	32.1	32.1	98.8
	DK/NA/Ref	9	1.2	1.2	100.0
	Total	801	100.0	100.0	

Education 5 with Post-BA

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Not HS	47	5.8	5.8	5.8
	HS	229	28.5	28.5	34.4
	Some Coll/AA	260	32.4	32.4	66.8
	BA	140	17.5	17.5	84.2
	Post BA	117	14.6	14.6	98.8
	DK/NA/Ref	9	1.2	1.2	100.0
	Total	801	100.0	100.0	

Education 5 with BA

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Not HS	47	5.8	5.8	5.8
	HS	229	28.5	28.5	34.4
	Some Coll	158	19.7	19.7	54.0
	AA	102	12.7	12.7	66.8
	BA or more	257	32.1	32.1	98.8
	DK/NA/Ref	9	1.2	1.2	100.0
	Total	801	100.0	100.0	

Education 6 AA, BA and MA

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Not HS	47	5.8	5.8	5.8
	HS	229	28.5	28.5	34.4

		Frequency	Percent	Valid Percent	Cumulative Percent
	Some Coll	158	19.7	19.7	54.0
	AA	102	12.7	12.7	66.8
	BA	140	17.5	17.5	84.2
	Post-BA	117	14.6	14.6	98.8
	DK/NA/Ref	9	1.2	1.2	100.0
	Total	801	100.0	100.0	

3 category Party ID including leaners

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Republican	354	44.3	44.3	44.3
	Democrat	357	44.6	44.6	88.8
	Independent	81	10.1	10.1	98.9
	DK/NA/Ref	9	1.1	1.1	100.0
	Total	801	100.0	100.0	

3 category Party ID no leaners

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Republican	227	28.3	28.3	28.3
	Democrat	225	28.1	28.1	56.4
	Independent	340	42.5	42.5	98.9
	DK/NA/Ref	9	1.1	1.1	100.0
	Total	801	100.0	100.0	

Party ID 5 categories, leaners separate

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Rep	227	28.3	28.3	28.3
	Lean Rep	128	15.9	15.9	44.3
	Ind	81	10.1	10.1	54.3
	Lean Dem	132	16.5	16.5	70.8
	Dem	225	28.1	28.1	98.9
	DK/NA/Ref	9	1.1	1.1	100.0
	Total	801	100.0	100.0	

Race/Ethnicity

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	White	672	83.9	83.9	83.9
	Black	43	5.4	5.4	89.3
	Hispanic	38	4.8	4.8	94.0
	Other	33	4.1	4.1	98.1
	DK/NA/Ref	15	1.9	1.9	100.0
	Total	801	100.0	100.0	

Income Recode

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Under $40k	264	33.0	33.0	33.0
	$40k to $74k	203	25.3	25.3	58.3
	$75k up	221	27.6	27.6	85.9
	DK/NA/Ref	113	14.1	14.1	100.0
	Total	801	100.0	100.0	

Newspaper Recode

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Zero days	256	32.0	32.0	32.0
	1-3 days	242	30.3	30.3	62.3
	4-6 days	66	8.3	8.3	70.6
	Every day	234	29.3	29.3	99.8
	DK/NA/Ref	1	.2	.2	100.0
	Total	801	100.0	100.0	

Region/Media Market

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	MKE City	76	9.5	9.5	9.5
	Rest of MKE	249	31.0	31.0	40.5
	MSN	142	17.8	17.8	58.3
	GB/A	150	18.7	18.7	77.0
	Rest of state	185	23.0	23.0	100.0

		Frequency	Percent	Valid Percent	Cumulative Percent
	Total	801	100.0	100.0	

Region2/MKE,Wow,Media Market

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	MKE City	76	9.5	9.5	9.5
	WOW Counties	88	11.0	11.0	20.4
	Rest of MKE	161	20.1	20.1	40.5
	MSN	142	17.8	17.8	58.3
	GB/A	150	18.7	18.7	77.0
	Rest of state	185	23.0	23.0	100.0
	Total	801	100.0	100.0	

region7/MKE,Wow,Media Market

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	MKE City	76	9.5	9.5	9.5
	WOW Counties	88	11.0	11.0	20.4
	Rest of MKE	161	20.1	20.1	40.5
	MSN	142	17.8	17.8	58.3
	GB/A	150	18.7	18.7	77.0
	Lax/EC	64	8.0	8.0	84.9
	MSP/DS/Wau	121	15.1	15.1	100.0
	Total	801	100.0	100.0	

Religion recoded (6 cat)

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Protestant/Christian	380	47.4	47.4	47.4
	Catholic	245	30.6	30.6	78.0
	Jewish	8	1.0	1.0	79.0
	Other	46	5.8	5.8	84.8
	None	104	12.9	12.9	97.7
	DK/NA/Ref	18	2.3	2.3	100.0
	Total	801	100.0	100.0	

qf14 and qf15 - job and union status

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Public union	36	4.5	4.5	4.5
	Public non-union	134	16.8	16.8	21.3
	Private union	64	7.9	7.9	29.3
	Private non-union	557	69.6	69.6	98.9
	DK/NA/Ref	9	1.1	1.1	100.0
	Total	801	100.0	100.0	

Marital Status, 3 category

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Married	435	54.3	54.3	54.3
	Widow/Div/Sep	167	20.9	20.9	75.1
	Never Married	196	24.4	24.4	99.6
	NA/Ref	3	.4	.4	100.0
	Total	801	100.0	100.0	

Likely Voter

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Likely Voter	585	73.0	73.0	73.0
	Not Likely	213	26.6	26.6	99.6
	DK/NA	3	.4	.4	100.0
	Total	801	100.0	100.0	