



Marquette Law School Poll – October 23-26, 2014

S1. May I please speak with the (male/female) adult member of your household, currently at home, age 18 or older, with the most recent birthday?

(IF SELECTED RESPONDENT NOT CURRENTLY AT HOME AND AVAILABLE, ASK FOR THE (FEMALE/MALE) CURRENTLY AT HOME.)

- 1 Correct household member on phone (CONTINUE)
- 2 Will put correct member of household on phone (RE-READ INTRO AND CONTINUE WITH S2.)
- 3 No household member age 18 or over is currently available (PLACE HOUSEHOLD INTO CALLBACK)
- 4 No one in household age 18 or older (TERMINATE)

S2. Record Gender: (DO NOT ASK. RECORD ONLY ONE RESPONSE)

- 1 Male
- 2 Female

Author note: If respondent in overquota, go to overquota/callback script and have interviewer place respondent in specified callback for future day.

S3a. Do you currently live in Wisconsin?

- 1 Yes
- 2 No (TERMINATE)

S3b. In what county in Wisconsin do you live?

Author note: Insert county list on screen.

Author note: If respondent lives in Milwaukee County or County is Don't Know/Other, continue to S4. If respondent lives in any Wisconsin county besides Milwaukee, place in appropriate quota group and skip to S5. If over quota, thank and terminate.

S4. Do you currently live within Milwaukee city limits? (RECORD ONE ANSWER)

- 1 Yes (Milwaukee City quota group)
- 2 No (Milwaukee DMA quota group)

S5. Some people are registered to vote and others are not. Are you registered to vote in the precinct or ward where you now live, or aren't you?

- 1 Yes, Registered to Vote (SKIP TO Q.1)
- 2 No, Not Registered to Vote (ASK S6)
(DO NOT READ)
- 9 No Answer/Don't Know/Refused (ASK S6)

** Author note: If 2 or 9 in S5 ask S6**

S6. Do you plan to register to vote, or is there a chance that you may not register?

- 1 Plan to Register
- 2 Chance May Not Register (TERMINATE)
(DO NOT READ)
- 9 Don't know/Refused (TERMINATE)

Q1. Some people seem to follow what's going on in politics most of the time, whether there's an election going on or not. Others aren't that interested. Would you say you follow what's going on in politics most of the time, some of the time, only now and then, or hardly at all?

- 1 Most of the time
- 2 Some of the time
- 3 Only now and then
- 4 Hardly at all
(DO NOT READ)
- 8 Don't know
- 9 Refused

Q2a. Have you already voted either by absentee ballot or by early in-person voting?

- 1. Already voted
- 2. Have not already voted
(DO NOT READ)
- 8 Don't know
- 9 Refused

Author Note: Ask Q2b if 2, 8 or 9 if Q2a

Q2b. What are the chances that you will vote in the November 2014 general election for Governor, Congress, and other offices -- are you absolutely certain to vote, very likely to vote, are the chances 50-50, or don't you think you will vote?

- 1 Absolutely certain
- 2 Very Likely
- 3 50-50
- 4 Will not vote
(DO NOT READ)
- 8 Don't know
- 9 Refused

AUTHOR NOTE: Scramble so half get Q3-Q4 BEFORE Q5-Q6 and half get Q5-Q6 before Q3-Q4.

AUTHOR NOTE: RECORD WHICH QUESTION ORDER IS USED AS A VARIABLE.

Q3. Over the past year, do you feel the economy has gotten better, gotten worse, or stayed about the same?

- 1 Gotten better
- 2 Gotten worse
- 3 Stayed the same
(DO NOT READ)
- 8 Don't know
- 9 Refused

Q4. Looking ahead, over the next year do you expect the economy to get better, get worse, or stay about the same?

- 1 Get better
- 2 Get worse
- 3 Stay the same
(DO NOT READ)
- 8 Don't know
- 9 Refused

Q5. Overall, do you approve or disapprove of the way Barack Obama is handling his job as president?

- 1 Approve
- 2 Disapprove
(DO NOT READ)
- 8 Don't know
- 9 Refused

Q6. Overall, do you approve or disapprove of the way Scott Walker is handling his job as Governor of Wisconsin?

- 1 Approve
- 2 Disapprove
(DO NOT READ)
- 8 Don't know

9 Refused

(Transition Screen)

I'm going to read you a list of people and organizations. Please tell me if you have a favorable or unfavorable opinion of each of them or if you haven't heard enough about (him/her) yet to have an opinion.

Author note: Always ask Q7 first, then scramble Q8-Q12

Q7. The first name is Barack Obama

PROMPT IF NECESSARY: Do you have a favorable or unfavorable opinion of Barack Obama or haven't you heard enough about (him/her) yet?

- 1 Favorable
- 2 Unfavorable
- 3 Haven't heard enough
(DO NOT READ)
- 8 Don't know
- 9 Refused

** Author note: Scramble Q8 – Q14 **

(PRESENT EACH ON OWN SCREEN)

The next name is ... [INSERT NAME]

READ IF NECESSARY: Do you have a favorable or unfavorable opinion of [INSERT NAME] or haven't you heard enough about (him/her) yet?

- 1 Favorable
- 2 Unfavorable
- 3 Haven't heard enough
(DO NOT READ)
- 8 Don't know
- 9 Refused

- Q8. Scott Walker
- Q9. Mary Burke (BURK)
- Q10. Brad Schimel (SHIM-el)
- Q11. Susan Happ
- Q12. Ron Johnson
- Q13. Tammy Baldwin
- Q14. Ron Kind
- Q14b. Russ Feingold (FINE-gold)

** AUTHOR NOTE: Q15 is NOT included in scramble of Q8-14. **

Q15. The Tea Party

Author Note: KEEP Q16a-b and Q17a-b in that order. Do NOT scramble question order.

Author note: Scramble order of Candidates so that Q16a and Q16b both ask Dem first or Rep first but same order in the two items

Author Note: If Q2a=1 ask Q16a and Q16b. Otherwise ask Q17a and Q17b

Q16a. You mentioned you've already voted. In the election for Governor did you vote for (Mary Burke (**BURK**), the Democrat) or for (Scott Walker, the Republican)?

- 1 Burke
- 2 Walker
- (DO NOT READ)
- 4 Did not vote for governor (VOL)
- 5 Voted for someone else (VOL)
- 8 Don't Know
- 9 Refused

Q16b. In the election for Attorney General did you vote for (Susan Happ, the Democrat) or for (Brad Schimel (**SHIM-el**), the Republican)?

- 1 Happ
- 2 Schimel
- (DO NOT READ)
- 4 Did not vote for attorney general (VOL)
- 5 Voted for someone else (VOL)
- 8 Don't Know
- 9 Refused

Author note: If Q2a does NOT equal 1, ask Q17a and Q17b

**Author note: Scramble order of Candidates so that Q17a and Q17b both ask Dem first or Rep first

but same order in the two items**

Q17a. If the 2014 election for Governor were held today, would you vote for (Mary Burke (**BURK**), the Democrat) or for (Scott Walker, the Republican)?

- 1 Burke
- 2 Walker
(DO NOT READ)
- 3 Undecided (VOL)
- 4 Would not vote (VOL)
- 5 Vote for someone else (VOL)
- 8 Don't Know
- 9 Refused

Q17b. If the 2014 election for Attorney General were held today, would you vote for (Susan Happ, the Democrat) or for (Brad Schimel (**SHIM-el**), the Republican)?

- 1 Happ
- 2 Schimel
(DO NOT READ)
- 3 Undecided (VOL)
- 4 Would not vote (VOL)
- 5 Vote for someone else (VOL)
- 8 Don't Know
- 9 Refused

Q18. Do you favor or oppose requiring a government issued photo ID to vote?

1. Favor
2. Oppose
(Do not read)
8. Don't know
9. Refused

Q19. Some people say the minimum wage should be raised to help low-income workers get by. Others say raising the minimum wage will lead some businesses to cut jobs. Given these arguments, do you support or oppose raising the minimum wage?

1. Support
2. Oppose
(Do not read)
8. Don't know
9. Refused

Q20. How enthusiastic are you about voting in this November's elections? Would you say you are very, somewhat, not too, or not at all enthusiastic? (READ LIST IF NECESSARY)

1. Very enthusiastic
2. Somewhat enthusiastic
3. Not too enthusiastic
4. Not at all enthusiastic
(DO NOT READ)
7. Won't vote in November (VOL)
8. Don't Know
9. Refused

Q21. Thinking just about the state of Wisconsin, do you feel things in Wisconsin are generally going in the right direction, or do you feel things have gotten off on the wrong track?

- 1 Right direction
- 2 Wrong track
(DO NOT READ)
- 8 Don't know
- 9 Refused

Q22. As you may know, a health reform bill was signed into law in 2010. Given what you know about the health reform law, do you have a generally favorable or generally unfavorable opinion of it?

1. Favorable
2. Unfavorable
(DO NOT READ)
8. Don't Know
9. Refused

Q23. Do you favor or oppose allowing gays and lesbians to marry legally?

1. Favor
2. Oppose
(DO NOT READ)
8. Don't Know
9. Refused

Q24. Would you say the state's budget is in better shape now than it was a few years ago, about the same or in worse shape now?

1. Better shape now
2. About the same
3. Worse shape now
(DO NOT READ)
- 8 Don't know
- 9 Refused

Q25. Should Wisconsin reject federal funds to expand Medicaid for those just over the poverty line or should the state accept the federal funds and expand Medicaid to cover those who earn up to 133 percent of the poverty line?

1. Reject funds for expansion

2. Accept funds and expand
(DO NOT READ)
8. Don't Know
9. Refused

Q26. So far as you know, will voters be required to present a government issued photo ID in order to vote this November or will they not have to show a photo ID to vote in this election?

1. Required to show photo ID
2. Not required to show photo ID
(DO NOT READ)
8. Don't know
9. Refused

Q27. Do you think Wisconsin is creating jobs at a faster rate than most other states, at about the same rate, or is Wisconsin lagging behind other states in job creation? (READ IF NECESSARY)

1. Faster than other states
2. About the same rate
3. Lagging behind
(DO NOT READ)
8. Don't know
9. Refused

****Author note: Scramble order of Candidates so that Q27-Q30 ask either Walker first or Burke first but in the same order will be kept throughout Q27-Q30 (i.e., Q.27/28, Q.29/30 are the same questions with different candidates being asked. Keep which candidate is asked first consistent throughout the series.)****

****Author note: Record as a variable whether Walker or Burke, is asked first****

Q28. Please tell me whether the following statement describes Scott Walker, or not....he is someone who cares about people like me.

1. Describes
2. Does not describe
(DO NOT READ)
8. Don't know
9. Refused

Q29. Please tell me whether the following statement describes Mary Burke (BURK), or not....she is someone who cares about people like me.

1. Describes
2. Does not describe
(DO NOT READ)

8. Don't know
9. Refused

Q30. Please tell me whether the following statement describes Scott Walker, or not....he is someone who is able to get things done.

1. Describes
2. Does not describe
(DO NOT READ)
8. Don't know
9. Refused

Q31. Please tell me whether the following statement describes Mary Burke (BURK), or not....she is someone who is able to get things done.

1. Describes
2. Does not describe
(DO NOT READ)
8. Don't know
9. Refused

Q32. Do you think the governor should approve or reject a proposed new casino in Kenosha (KEN-o-sha)?

1. Approve
2. Reject
(DO NOT READ)
8. Don't Know
9. Refused

Q33. Do you think first offense drunk driving should result only in a non-criminal ticket as the law now requires or should it be made a criminal misdemeanor?

1. Ticket only
2. Criminal misdemeanor
(DO NOT READ)
8. Don't know
9. Refused

Q34. Should recipients of food stamps and unemployment benefits be required to pass drug tests in order to receive those benefits or would drug testing be a waste of money with little impact?

1. Should pass drug test
2. Drug testing is a waste of money
(DO NOT READ)

8. Don't know
9. Refused

(Transition screen)

Here are two items that the state legislature passed recently. For each one please tell me if you favor or oppose this policy.

****Author note: scramble order of Q.35a/Q.35b****

Q.35 The first/next item is... [INSERT ITEM]

READ IF NECESSARY: Do you favor or oppose this legislative policy?

1. Favor
2. Oppose
(DO NOT READ)
8. Don't Know
9. Refused

- a. Requiring women seeking an abortion to have an ultrasound
- b. Expanding tuition vouchers for private schools to schools statewide

Q36. Now, on a different subject, do tax cuts generally do more for the poor, more for the middle class or more for the wealthy?

1. More for the poor
2. More for the middle class
3. More for the wealthy
(DO NOT READ)
8. Don't Know
9. Refused

Q37. Thinking about all the changes in state government over the past four years, do you think Wisconsin is better off in the long run because of these changes or worse off in the long run?

- 1 Better off
- 2 Worse off
(DO NOT READ)
- 3 Neither/Made no difference (VOL)
- 8 Don't know
- 9 Refused

Q38. Are people in Wisconsin unemployed mostly because of a lack of available jobs or mostly because they lack skills for the jobs that are available.

1. Lack of jobs
2. Lack of skills

(DO NOT READ)

- 3 Neither/Made no difference (VOL)
- 8 Don't know
- 9 Refused

Q39. Does the state provide enough support for local public elementary and high schools or does the state need to increase its support in order for the schools to succeed.

- 1. Provides enough support
- 2. Needs to increase support
(DO NOT READ)
- 3 Neither/Made no difference (VOL)
- 8 Don't know
- 9 Refused

Q40. As you may have heard, the Wisconsin Supreme Court recently upheld the law, known as Act 10, which eliminated most collective bargaining for public employees in Wisconsin. Would you like to see collective bargaining for public employees returned to what it was before Act 10 was passed or keep the current law that eliminated most collective bargaining?

- 1. Return collective bargaining
- 2. Keep as it is now
(DO NOT READ)
- 8. Don't Know
- 9. Refused

Q41. Which comes closest to your view about illegal immigrants who are currently working in the U.S.? They should be allowed to stay in their jobs and to eventually apply for U.S. citizenship. OR, They should be allowed to stay in their jobs only as temporary guest workers, but not to apply for U.S. citizenship. OR, They should be required to leave their jobs and leave the U.S. (READ LIST IF NECESSARY)

- 1. Stay and apply for citizenship
- 2. Stay as temporary guest workers
- 3. Required to leave jobs and U.S.
(DO NOT READ)
- 8. Don't Know
- 9. Refused

Q42. Do you think abortion should be legal in all cases, legal in most cases, illegal in most cases, or illegal in all cases?"

1. Legal in all cases
2. Legal in most cases
3. Illegal in most cases
4. Illegal in all cases
(DO NOT READ)
8. Don't Know
9. Refused

Q43. Should the state attorney general appeal when a federal court strikes down a state statute or provision of the Wisconsin constitution, or should the attorney general use his or her judgment as to whether an appeal is likely to be successful?

1. Should appeal
2. Should use judgment
(DO NOT READ)
8. Don't Know
9. Refused

Q44. Do you happen to know whether or not the US Supreme Court has issued a ruling recently concerning the requirement to show a photo ID in order to vote in Wisconsin?

1. Yes, has issued a ruling
2. No, has not issued a ruling
(DO NOT READ)
8. Don't know
9. Refused

F1. Generally speaking, do you usually think of yourself as a Republican, a Democrat, or an Independent?

- | | | |
|---|---------------------|------------|
| 1 | Republican | [ASK QF3.] |
| 2 | Democrat | [ASK QF3.] |
| 3 | Independent | [ASK QF2.] |
| | (DO NOT READ) | |
| 4 | Other/No preference | [ASK QF2.] |
| 8 | Don't Know | [ASK QF2.] |
| 9 | Refused | [ASK QF3.] |

Author note: Ask QF2 IF 3,4, or 8 in F1

F2. Do you think of yourself as closer to the Republican Party or to the Democratic Party?

- 1 Republican
- 2 Democrat
- (DO NOT READ)
- 3 Neither/Just Independent (VOL)
- 8 Don't know
- 9 Refused

F3. What is the highest level of education you completed? (READ LIST)

- 01 Elementary school only
- 02 Some high school but did not finish
- 03 Completed high school
- 04 Some college but didn't finish
- 05 Two year college degree
- 06 Four year college degree
- 07 Some graduate work
- 08 Completed masters or professional degree
- 09 Advanced graduate work or PhD
- (DO NOT READ)
- 98 Don't know
- 99 Refused

F4. What is your age? (Record actual age in years).

99 Refused [ASK F4A]

F4A. [If Refused] Are you...

- 1 18-29 years old
- 2 30-44 years old
- 3 45-59 years old
- 4 60 years old or more
- (DO NOT READ)
- 8 Don't know
- 9 Refused

F5. Are you currently married, widowed, divorced, separated, or have you never been married?

- 1 Married
- 2 Widowed
- 3 Divorced
- 4 Separated
- 5 Never Married
- (DO NOT READ)
- 8 Don't know
- 9 Refused

F6. Are you of Hispanic or Latino origin, such as Mexican, Puerto Rican, Cuban or some other Spanish background?

- 1 Yes
- 2 No
(DO NOT READ)
- 8 Don't know
- 9 Refused

F7. Would you describe yourself as White, African American or Black, Asian, Native American, of more than one race or some other race? (READ IF NECESSARY)

- 01 White
- 02 African American or Black
- 03 Asian, South Asian, or Pacific Islander
- 04 Native American or American Indian
- 05 More than one race
- 97 Other, Specify
(DO NOT READ)
- 06 Hispanic or Latino
- 98 Don't know
- 99 Refused

F8. Aside from weddings and funerals, how often do you attend religious services... more than once a week, once a week, once or twice a month, a few times a year, seldom, or never? (READ IF NECESSARY)

- 1 More than once a week
- 2 Once a week
- 3 Once or twice a month
- 4 A few times a year
- 5 Seldom
- 6 Never
(DO NOT READ)
- 8 Don't know
- 9 Refused

F9. What is your religious preference – are you Protestant, Roman Catholic, Jewish, Muslim, another religion or no religion? (READ IF NECESSARY)

IF RESPONDENT NAMES ANYTHING ELSE, ASK:

Would that fall under the general category of Protestant religions, is it a Christian religion, but not Protestant, or is it something else?

- 1 Protestant
- 2 Roman Catholic
- 3 Jewish
- 4 Muslim/Islam
- 5 Mormon/Latter-Day Saints
- 6 Other Christian Religion
- 7 Other Non-Christian Religion

- 8 No Religion/Atheist/Agnostic
(DO NOT READ)
- 98 DON'T KNOW
- 99 REFUSED

F11. Last year, that is in 2013, what was your total family income from all sources, before taxes?
Just stop me when I get to the right category. (READ LIST. RECORD ONE ANSWER.)

- 01 Less than \$10,000
- 02 10 to under \$20,000
- 03 20 to under \$30,000
- 04 30 to under \$40,000
- 05 40 to under \$50,000
- 06 50 to under \$75,000
- 07 75 to under \$100,000
- 08 100 to under \$150,000
- 09 \$150,000 or more
(DO NOT READ)
- 98 Don't know
- 99 Refused

F12. Overall, which of the following best describes how the recession affected your own personal financial situation?

- 1 It had a major effect, and your finances have not recovered
- 2 It had a major effect, but your finances have mostly recovered
- 3 It didn't have a major effect on your finances
(DO NOT READ)
- 8 Don't know
- 9 Refused

F13. In general, would you describe your political views as...

- 1 Very conservative
- 2 Conservative
- 3 Moderate
- 4 Liberal
- 5 Very liberal
(DO NOT READ)
- 8 Don't know
- 9 Refused

AUTHOR NOTE: Scramble order of QF13b and Qf13c.

QF13b. Thinking about the political positions of Scott Walker, from what you've read and heard, would you say he is very conservative, conservative, moderate, liberal, or very liberal?

1. Very Conservative
2. Conservative
3. Moderate
4. Liberal
5. Very Liberal
(DO NOT READ)
8. Don't know
9. Refused

QF13c. Thinking about the political positions of Mary Burke, from what you've read and heard, would you say she is very conservative, conservative, moderate, liberal, or very liberal?

1. Very Conservative
2. Conservative
3. Moderate
4. Liberal
5. Very Liberal
(DO NOT READ)
8. Don't know
9. Refused

F14. Are you or any member of your household a member of a local, state or national labor union?

- 1 Yes, respondent.
- 2 Yes, another household member
- 3 Yes, both respondent and another household member
- 4 No, nobody in household
(DO NOT READ)
- 8 Don't know
- 9 Refused

F15. Do you or any member of your household work for federal, state, or local government—for example, as a public school teacher, police officer, firefighter, or other government job?

- 1 Yes
- 2 No
(DO NOT READ)
- 8 Don't know
- 9 Refused

**** Author Note: There is no item F16 in this instrument ****

F17. How many days in the past week did you read a daily newspaper?

- 0 None

- 1 One day
- 2 Two
- 3 Three
- 4 Four
- 5 Five
- 6 Six
- 7 Seven days or "every day"
(DO NOT READ)
- 8 Don't know
- 9 Refused

Author Note: There is no item F18 in this survey

F19. Of all the personal telephone calls that you receive, do you get...?

- 1 All or almost all on a cell phone
- 2 Some on a cell phone and some on a home phone
- 3 All or almost all on a regular home phone
(DO NOT READ)
- 8 Don't know
- 9 Refused

F20. And did I reach you by dialing (INSERT PHONE NUMBER)?

- 1 Yes (SKIP TO QF22)
- 2 No

F21. For verification purposes, may I have the number where I reached you?

(ENTER 10 DIGIT PHONE NUMBER. VERIFY NUMBER.)

F22. Is this phone a cell phone?

- 1 Yes
- 2 No

(CLOSING)

Thank you very much. Have a great day/evening!