



## Marquette Law School Poll – April 7-10, 2015

S1. May I please speak with the (male/female) adult member of your household, currently at home, age 18 or older, with the most recent birthday?

(IF SELECTED RESPONDENT NOT CURRENTLY AT HOME AND AVAILABLE, ASK FOR THE (FEMALE/MALE) CURRENTLY AT HOME.)

- 1 Correct household member on phone (CONTINUE)
- 2 Will put correct member of household on phone (RE-READ INTRO AND CONTINUE WITH S2.)
- 3 No household member age 18 or over is currently available (PLACE HOUSEHOLD INTO CALLBACK)
- 4 No one in household age 18 or older (TERMINATE)

S2. Record Gender: (DO NOT ASK. RECORD ONLY ONE RESPONSE)

- 1 Male
- 2 Female

**\*\*Author note: If respondent in overquota, go to overquota/callback script and have interviewer place respondent in specified callback for future day.\*\***

S3a. Do you currently live in Wisconsin?

- 1 Yes
- 2 No (TERMINATE)

S3b. In what county in Wisconsin do you live?

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**\*\*Author note: Insert county list on screen.\*\***

**\*\*Author note: If respondent lives in Milwaukee County or County is Don't Know/Other, continue to S4. If respondent lives in any Wisconsin county besides Milwaukee, place in appropriate quota group and skip to S5. If over quota, thank and terminate.\*\***

S4. Do you currently live within Milwaukee city limits? (RECORD ONE ANSWER)

- 1 Yes (Milwaukee City quota group)
- 2 No (Milwaukee DMA quota group)

S5. Some people are registered to vote and others are not. Are you registered to vote in the precinct or ward where you now live, or aren't you?

- 1 Yes, Registered to Vote (SKIP TO Q.1)
- 2 No, Not Registered to Vote (ASK S6)  
(DO NOT READ)
- 9 No Answer/Don't Know/Refused (ASK S6)

**\*\* Author note: If 2 or 9 in S5 ask S6\*\***

S6. Do you plan to register to vote, or is there a chance that you may not register?

- 1 Plan to Register
- 2 Chance May Not Register (TERMINATE)  
(DO NOT READ)
- 9 Don't know/Refused (TERMINATE)

Q1. Some people seem to follow what's going on in politics most of the time, whether there's an election going on or not. Others aren't that interested. Would you say you follow what's going on in politics most of the time, some of the time, only now and then, or hardly at all?

- 1 Most of the time
- 2 Some of the time
- 3 Only now and then
- 4 Hardly at all  
(DO NOT READ)
- 8 Don't know
- 9 Refused

**There is no Q2 in this instrument**

**\*\*AUTHOR NOTE: Scramble so half get Q3-Q4 BEFORE Q5-Q6 and half get Q5-Q6 before Q3-Q4.\*\***

**\*\*AUTHOR NOTE: RECORD WHICH QUESTION ORDER IS USED AS A VARIABLE.\*\***

Q3. Over the past year, do you feel the economy has gotten better, gotten worse, or stayed about the same?

- 1 Gotten better
- 2 Gotten worse
- 3 Stayed the same  
(DO NOT READ)
- 8 Don't know
- 9 Refused

Q4. Looking ahead, over the next year do you expect the economy to get better, get worse, or stay about the same?

- 1 Get better
- 2 Get worse
- 3 Stay the same  
(DO NOT READ)
- 8 Don't know
- 9 Refused

Q5. Overall, do you approve or disapprove of the way Barack Obama is handling his job as president?

- 1 Approve
- 2 Disapprove  
(DO NOT READ)
- 8 Don't know
- 9 Refused

Q6. Overall, do you approve or disapprove of the way Scott Walker is handling his job as Governor of Wisconsin?

- 1 Approve
- 2 Disapprove  
(DO NOT READ)
- 8 Don't know
- 9 Refused

(Transition Screen)

I'm going to read you a list of people and organizations. Please tell me if you have a favorable or unfavorable opinion of each of them or if you haven't heard enough about (him/her) yet to have an opinion.

**\*\*Author note: Always ask Q7 first, then scramble Q8-Q12\*\***

Q7. The first name is Barack Obama

PROMPT IF NECESSARY: Do you have a favorable or unfavorable opinion of Barack Obama or haven't you heard enough about (him/her) yet?

- 1 Favorable
- 2 Unfavorable
- 3 Haven't heard enough  
(DO NOT READ)
- 8 Don't know
- 9 Refused

**\*\* Author note: Scramble Q8 – Q20 \*\***

(PRESENT EACH ON OWN SCREEN)

The next name is ... [INSERT NAME]

READ IF NECESSARY: Do you have a favorable or unfavorable opinion of [INSERT NAME] or haven't you heard enough about (him/her) yet?

- 1 Favorable
- 2 Unfavorable
- 3 Haven't heard enough  
(DO NOT READ)
- 8 Don't know
- 9 Refused

Q8. Scott Walker  
Q9. Ron Johnson  
Q10. Tammy Baldwin  
Q11. Russ Feingold (PRO: FINE-gold)  
Q12. Jeb Bush  
Q13. Chris Christie  
Q14. Ted Cruz  
Q15. Rand Paul  
Q16. Marco Rubio  
Q17. Hillary Clinton  
Q18. Joe Biden  
Q19. Elizabeth Warren  
Q20. Martin O'Malley

**\*\* AUTHOR NOTE: Q21 is NOT included in scramble of Q8-20. \*\***

Q21. The Tea Party

Q22. So far as you know, will voters be required to present a government issued photo ID in order to vote in upcoming elections or will they not have to show a photo ID to vote?

1. Required to show photo ID
2. Not required to show photo ID  
(DO NOT READ)
8. Don't know
9. Refused

Q23. Thinking just about the state of Wisconsin, do you feel things in Wisconsin are generally going in the right direction, or do you feel things have gotten off on the wrong track?

- 1 Right direction
- 2 Wrong track  
(DO NOT READ)
- 8 Don't know
- 9 Refused

Author note: Rotate Support and Oppose arguments

Q24. Recently the state adopted a "right to work" law that says workers in private companies cannot be required to pay union dues as a condition of employment. Supporters say the law will increase workers' options to work where they wish and make Wisconsin more attractive for business. Opponents say the law will weaken unions and drive down pay scales for everyone. Do you support or oppose this new law?

1. Support
2. Oppose  
(DO NOT READ)
- 8 Don't know
- 9 Refused

Q25. Would you say the state's budget is in better shape now than it was a few years ago, about the same or in worse shape now?

1. Better shape now
2. About the same
3. Worse shape now  
(DO NOT READ)
- 8 Don't know
- 9 Refused

Q26. Do you think Wisconsin is creating jobs at a faster rate than most other states, at about the same rate, or is Wisconsin lagging behind other states in job creation? (READ IF NECESSARY)

1. Faster than other states
2. About the same rate
3. Lagging behind  
(DO NOT READ)
8. Don't know
9. Refused

Q27. Do you think any governor can run for president and still handle their duties as governor?

1. Yes
2. No  
(Do NOT READ)
8. Don't Know
9. Refused

Author Note: Scramble order of Q28-Q35

(TRANSITION SCREEN)

Here are several items that have been proposed for the upcoming state budget. For each one please tell me if you support or oppose this idea:

The first/next is... [INSERT ITEM]

READ IF NECESSARY: Do you support or oppose this idea for the upcoming state budget?

1. Support
2. Oppose  
(DO NOT READ)
8. Don't Know
9. Refused

Q28. Cutting \$127 million from the public school budget

Q29. Borrowing \$1.3 billion dollars for road construction

Q30. Cutting \$300 million from the University of Wisconsin System budget

Q31. Borrowing about \$150 million to support a new arena for the Milwaukee Bucks

Q32. Ending state support for tests based on the "common core" standards

Q33. Eliminating the power of the Department of Natural Resources Board to make some decisions and making it an advisory-group only.

Q34. Requiring those currently on the SeniorCare drug program to switch to Medicare Part D drug coverage

Q35. Eliminating the current statewide limit on the number of students using publicly funded vouchers to attend private schools

Q37. Federal law now requires students nationwide to be tested in reading and math each year. Do you support or oppose continuing this testing?

1. Support testing
2. Oppose testing  
(DO NOT READ)
8. Don't Know
9. Refused

Q38. Some say if parents have enough good information about schools, their school choices will improve quality overall. Others say there needs to be a state agency or board that can take action dealing with low performing schools. Which view is closest to yours? (READ LIST IF NECESSARY)

1. Parents choices are enough
2. Need a state agency  
(DO NOT READ)
8. Don't Know
9. Refused

Q39. How satisfied are you with the job the public schools are doing in your community? Very satisfied, satisfied, dissatisfied or very dissatisfied?

1. Very satisfied
2. Satisfied
3. Dissatisfied
4. Very dissatisfied  
(DO NOT READ)
7. Mixed feelings/Some good, some bad (VOL)
8. Don't Know
9. Refused

Q40. Which is more important to you: reducing property taxes or increasing spending on public schools?

1. Reducing property taxes
2. Increasing spending on public schools  
(DO NOT READ)
8. Don't Know
9. Refused

Q43. Would you personally like to see Scott Walker run for president in 2016?

1. Yes
2. No  
(Do NOT READ)
8. Don't Know
9. Refused

F1. Generally speaking, do you usually think of yourself as a Republican, a Democrat, or an Independent?

- 1 Republican [ASK QF3.]
- 2 Democrat [ASK QF3.]
- 3 Independent [ASK QF2.]  
(DO NOT READ)
- 4 Other/No preference [ASK QF2.]
- 8 Don't Know [ASK QF2.]
- 9 Refused [ASK QF3.]

\*\*Author note: Ask QF2 IF 3,4, or 8 in F1\*\*

F2. Do you think of yourself as closer to the Republican Party or to the Democratic Party?

- 1 Republican
- 2 Democrat  
(DO NOT READ)
- 3 Neither/Just Independent (VOL)
- 8 Don't know
- 9 Refused

Q44. (ASK IF 1 in F1 or 1 in F2): Looking ahead to the next presidential election, which of the following would you most like to see as the Republican presidential candidate: (Interviewer note: record one answer)

(SCRAMBLE ORDER):

- 01. Jeb Bush
- 02. Ben Carson
- 03. Chris Christie
- 04. Ted Cruz
- 05. Carly Fiorina
- 06. Mike Huckabee
- 07. Bobby Jindal
- 08. Rand Paul
- 09. Rick Perry
- 10. Marco Rubio
- 11. Rick Santorum
- 12. Scott Walker

(DO NOT READ)

- 98. Someone else (VOL)
- 99. Don't Know/Refused



Q45. (ASK IF 2 in F1 or 2 in F2): Looking ahead to the next presidential election, which of the following would you most like to see as the Democratic presidential candidate: (Interviewer note: record one answer)

(SCRAMBLE ORDER):

1. Hillary Clinton
2. Joe Biden
3. Elizabeth Warren
4. Jim Webb
5. Martin O'Malley  
(DO NOT READ)
8. Someone else (VOL)
9. Don't Know/Refused

**\*\*AUTHOR NOTE: SCRAMBLE ORDER OF Q46-Q48\*\***

**\*\*ROTATE CANDIDATE NAMES\*\***

Q46. (ASK ALL) If the election for president were being held today and the candidates were Hillary Clinton the Democrat and Jeb Bush the Republican, for whom would you vote?

1. Hillary Clinton
2. Jeb Bush  
(DO NOT READ)
3. Neither (VOL)
8. Don't know
9. Refused

**\*\*ROTATE CANDIDATE NAMES\*\***

Q47. (ASK ALL) If the election for president were being held today and the candidates were Hillary Clinton the Democrat and Rand Paul the Republican, for whom would you vote?

1. Hillary Clinton
2. Rand Paul  
(DO NOT READ)
3. Neither (VOL)
8. Don't know
9. Refused

**\*\*ROTATE CANDIDATE NAMES\*\***

Q48. (ASK ALL) If the election for president were being held today and the candidates were Hillary Clinton the Democrat and Scott Walker the Republican, for whom would you vote?

1. Hillary Clinton
2. Scott Walker  
(DO NOT READ)
3. Neither (VOL)
8. Don't know
9. Refused

**\*\*ROTATE CANDIDATE NAMES\*\***

Q48b. (ASK ALL) If the election for president were being held today and the candidates were Hillary Clinton the Democrat and Ted Cruz the Republican, for whom would you vote?

1. Hillary Clinton
2. Ted Cruz  
(DO NOT READ)
3. Neither (VOL)
8. Don't know
9. Refused

**\*\*ROTATE CANDIDATE NAMES\*\***

Q48c. (ASK ALL) If the election for president were being held today and the candidates were Hillary Clinton the Democrat and Marco Rubio the Republican, for whom would you vote?

1. Hillary Clinton
2. Marco Rubio  
(DO NOT READ)
3. Neither (VOL)
8. Don't know
9. Refused

**\*\*ROTATE CANDIDATE NAMES\*\***

Q49. If the election for U.S. Senator were being held today and the candidates were Ron Johnson the Republican and Russ Feingold the Democrat, for whom would you vote?

1. Ron Johnson
2. Russ Feingold (PRO: Fine-gold)  
(DO NOT READ)
3. Neither (VOL)
8. Don't know
9. Refused

F3. What is the highest level of education you completed? (READ LIST)

- 01 Elementary school only
- 02 Some high school but did not finish
- 03 Completed high school
- 04 Some college but didn't finish
- 05 Two year college degree
- 06 Four year college degree
- 07 Some graduate work
- 08 Completed masters or professional degree
- 09 Advanced graduate work or PhD  
(DO NOT READ)
- 98 Don't know
- 99 Refused

F4. What is your age? (Record actual age in years).

99 Refused [ASK F4A]

F4A. [If Refused] Are you...

- 1 18-29 years old
- 2 30-44 years old
- 3 45-59 years old
- 4 60 years old or more  
(DO NOT READ)
- 8 Don't know
- 9 Refused

F5. Are you currently married, widowed, divorced, separated, or have you never been married?

- 1 Married
- 2 Widowed
- 3 Divorced
- 4 Separated
- 5 Never Married  
(DO NOT READ)
- 8 Don't know
- 9 Refused

F6. Are you of Hispanic or Latino origin, such as Mexican, Puerto Rican, Cuban or some other Spanish background?

- 1 Yes
- 2 No  
(DO NOT READ)
- 8 Don't know
- 9 Refused

F7. Would you describe yourself as White, African American or Black, Asian, Native American, of more than one race or some other race? (READ IF NECESSARY)

- 01 White
- 02 African American or Black
- 03 Asian, South Asian, or Pacific Islander
- 04 Native American or American Indian
- 05 More than one race
- 97 Other, Specify  
(DO NOT READ)
- 06 Hispanic or Latino
- 98 Don't know
- 99 Refused

F8. Aside from weddings and funerals, how often do you attend religious services... more than once a week, once a week, once or twice a month, a few times a year, seldom, or never? (READ IF NECESSARY)

- 1 More than once a week
- 2 Once a week
- 3 Once or twice a month
- 4 A few times a year
- 5 Seldom
- 6 Never
- (DO NOT READ)
- 8 Don't know
- 9 Refused

F9. What is your religious preference – are you Protestant, Roman Catholic, Jewish, Muslim, another religion or no religion? (READ IF NECESSARY)

IF RESPONDENT NAMES ANYTHING ELSE, ASK:

Would that fall under the general category of Protestant religions, is it a Christian religion, but not Protestant, or is it something else?

- 1 Protestant
- 2 Roman Catholic
- 3 Jewish
- 4 Muslim/Islam
- 5 Mormon/Latter-Day Saints
- 6 Other Christian Religion
- 7 Other Non-Christian Religion
- 8 No Religion/Atheist/Agnostic
- (DO NOT READ)
- 98 DON'T KNOW
- 99 REFUSED

F10. Last year, that is in 2014, what was your total family income from all sources, before taxes? Just stop me when I get to the right category. (READ LIST. RECORD ONE ANSWER.)

- 01 Less than \$10,000
- 02 10 to under \$20,000
- 03 20 to under \$30,000
- 04 30 to under \$40,000
- 05 40 to under \$50,000
- 06 50 to under \$75,000
- 07 75 to under \$100,000
- 08 100 to under \$150,000
- 09 \$150,000 or more
- (DO NOT READ)
- 98 Don't know
- 99 Refused

F11. Are you the parent or guardian of any children under 18 now living in your household?

- 1 Yes
- 2 No  
(DO NOT READ)
- 8 Don't know
- 9 Refused

F12. Do you own or rent your home?

- 1. Own
- 2. Rent  
(DO NOT READ)
- 3 Other arrangement (**VOL.**)
- 8 Don't know`
- 9 Refused

F13. In general, would you describe your political views as...

- 1 Very conservative
- 2 Conservative
- 3 Moderate
- 4 Liberal
- 5 Very liberal  
(DO NOT READ)
- 8 Don't know
- 9 Refused

F14. Are you or any member of your household a member of a local, state or national labor union?

- 1 Yes, respondent.
- 2 Yes, another household member
- 3 Yes, both respondent and another household member
- 4 No, nobody in household  
(DO NOT READ)
- 8 Don't know
- 9 Refused

F15. Do you or any member of your household work for federal, state, or local government—for example, as a public school teacher, police officer, firefighter, or other government job?

- 1 Yes
- 2 No  
(DO NOT READ)
- 8 Don't know
- 9 Refused

F16. Of all the personal telephone calls that you receive, do you get...?

- 1 All or almost all on a cell phone
- 2 Some on a cell phone and some on a home phone
- 3 All or almost all on a regular home phone  
(DO NOT READ)
- 8 Don't know
- 9 Refused

F17. And did I reach you by dialing (INSERT PHONE NUMBER)?

- 1 Yes (SKIP TO QF22)
- 2 No

F18. For verification purposes, may I have the number where I reached you?

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(ENTER 10 DIGIT PHONE NUMBER. VERIFY NUMBER.)

F19. Is this phone a cell phone?

- 1 Yes
- 2 No

(CLOSING)

Thank you very much. Have a great day/evening!