



Marquette Law School Poll – August 13-16, 2015 Results for Registered Voters

(Percentages are rounded to whole numbers for reporting of results. Values ending in .5 here may round up or down if they are slightly above .5 or slightly below. Frequencies have been rounded to whole numbers but percentages are calculated based on non-integer weighted sample sizes.)

S2. Record Gender: (INTERVIEWER NOTE: DO NOT ASK, JUST RECORD)

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Male	375	46.8	46.8	46.8
	Female	427	53.2	53.2	100.0
	Total	802	100.0	100.0	

S3a. Do you currently live in Wisconsin?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Yes	802	100.0	100.0	100.0

S3b. In what county in Wisconsin do you live?

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid Ashland	5	.6	.6	.6
Barron	16	2.0	2.0	2.6
Bayfield	3	.3	.3	3.0
Brown	21	2.7	2.7	5.6
Buffalo	1	.1	.1	5.7
Burnett	7	.9	.9	6.6
Calumet	8	1.0	1.0	7.6
Chippewa	9	1.1	1.1	8.7
Clark	5	.6	.6	9.3
Columbia	8	1.0	1.0	10.3
Crawford	4	.5	.5	10.8
Dane	65	8.1	8.1	18.9
Dodge	26	3.2	3.2	22.2
Door	6	.7	.7	22.9
Douglas	4	.4	.4	23.3
Dunn	5	.7	.7	24.0
Eau Claire	4	.5	.5	24.5
Florence	3	.3	.3	24.8
Fond du Lac	23	2.9	2.9	27.7
Forest	0	.0	.0	27.7
Grant	11	1.4	1.4	29.1
Green	9	1.1	1.1	30.3
Green Lake	1	.1	.1	30.4
Iowa	1	.1	.1	30.5
Iron	1	.1	.1	30.6
Jackson	2	.3	.3	30.9
Jefferson	11	1.4	1.4	32.3
Juneau	2	.3	.3	32.5
Kenosha	17	2.1	2.1	34.7
Kewaunee	1	.1	.1	34.8
LaCrosse	14	1.8	1.8	36.6
Lafayette	3	.4	.4	37.0
Langlade	5	.6	.6	37.6
Lincoln	4	.5	.5	38.1
Manitowoc	17	2.1	2.1	40.2
Marathon	16	2.0	2.0	42.1

Marinette	11	1.3	1.3	43.5
Marquette	4	.5	.5	43.9
Menominee	1	.2	.2	44.1
Milwaukee	103	12.8	12.8	56.9
Monroe	8	1.0	1.0	58.0
Oconto	4	.5	.5	58.4
Oneida	4	.6	.6	59.0
Outagamie	18	2.2	2.2	61.2
Ozaukee	10	1.3	1.3	62.4
Pepin	1	.1	.1	62.5
Pierce	2	.2	.2	62.8
Polk	3	.4	.4	63.2
Portage	17	2.1	2.1	65.4
Price	1	.1	.1	65.5
Racine	28	3.5	3.5	68.9
Richland	2	.2	.2	69.1
Rock	21	2.6	2.6	71.8
Rusk	3	.3	.3	72.1
Saint Croix	6	.8	.8	72.9
Sauk	11	1.3	1.3	74.2
Sawyer	2	.2	.2	74.5
Shawano	7	.8	.8	75.3
Sheboygan	26	3.2	3.2	78.5
Taylor	1	.1	.1	78.6
Trempealeau	6	.7	.7	79.3
Vernon	2	.2	.2	79.6
Vilas	9	1.1	1.1	80.7
Walworth	13	1.6	1.6	82.3
Washburn	2	.2	.2	82.5
Washington	30	3.8	3.8	86.3
Waukesha	43	5.3	5.3	91.7
Waupaca	7	.9	.9	92.6
Waushara	6	.8	.8	93.4
Winnebago	23	2.9	2.9	96.3
Wood	11	1.4	1.4	97.6
Other	18	2.3	2.3	99.9
Don't Know	1	.1	.1	100.0
Total	802	100.0	100.0	

S4. Do you currently live within Milwaukee city limits? (RECORD ONE ANSWER)

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Yes	78	9.7	71.5	71.5
	No	31	3.9	28.5	100.0
	Total	109	13.6	100.0	
Missing	System	693	86.4		
Total		802	100.0		

S5. Some people are registered to vote and others are not. Are you registered to vote in the precinct or ward where you now live, or aren't you? (READ LIST IF NECESSARY)

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Yes, registered to vote	746	93.0	93.0	93.0
	No, not registered to vote	56	7.0	7.0	100.0
	Total	802	100.0	100.0	

S6. Do you plan to register to vote, or is there a chance that you may not register? (READ LIST IF NECESSARY)

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Plan to Register	56	7.0	100.0	100.0
Missing	System	746	93.0		
Total		802	100.0		

1. Some people seem to follow what's going on in politics most of the time, whether there's an election going on or not. Others aren't that interested. Would you say you follow what's going on in politics...

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Most of the time	469	58.5	58.5	58.5
	Some of the time	217	27.0	27.0	85.5
	Only now and then	70	8.7	8.7	94.3
	Hardly at all	44	5.5	5.5	99.7
	Don't know	2	.3	.3	100.0
	Total	802	100.0	100.0	

3. Over the past year, do you feel the economy has gotten better, gotten worse, or stayed about the same? (READ LIST IF NECESSARY)

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Gotten better	234	29.2	29.2	29.2
	Gotten worse	220	27.5	27.5	56.7
	Stayed the same	338	42.2	42.2	98.9
	Don't know	7	.9	.9	99.7
	Refused	2	.3	.3	100.0
	Total	802	100.0	100.0	

4. Looking ahead, over the next year do you expect the economy to get better, get worse, or stay about the same? (READ LIST IF NECESSARY)

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Get better	208	25.9	25.9	25.9
	Get worse	184	22.9	22.9	48.8
	Stay the same	386	48.2	48.2	97.0
	Don't know	23	2.9	2.9	99.9
	Refused	1	.1	.1	100.0
	Total	802	100.0	100.0	

5. Overall, do you approve or disapprove of the way Barack Obama is handling his job as President?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Approve	389	48.5	48.5	48.5
	Disapprove	381	47.6	47.6	96.0
	Don't know	23	2.8	2.8	98.9
	Refused	9	1.1	1.1	100.0
	Total	802	100.0	100.0	

6. Overall, do you approve or disapprove of the way Scott Walker is handling his job as Governor of Wisconsin?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Approve	316	39.4	39.4	39.4
	Disapprove	459	57.2	57.2	96.6
	Don't know	18	2.3	2.3	98.9
	Refused	9	1.1	1.1	100.0
	Total	802	100.0	100.0	

7. Do you have a favorable or unfavorable opinion of Ron Johnson or haven't you heard enough about him yet?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Favorable	244	30.4	30.4	30.4
	Unfavorable	250	31.2	31.2	61.6
	Haven't heard enough	279	34.8	34.8	96.4
	Don't know	27	3.4	3.4	99.8
	Refused	1	.2	.2	100.0
	Total	802	100.0	100.0	

8. Do you have a favorable or unfavorable opinion of Tammy Baldwin or haven't you heard enough about her yet?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Favorable	286	35.7	35.7	35.7
	Unfavorable	324	40.3	40.3	76.0
	Haven't heard enough	176	22.0	22.0	98.0
	Don't know	16	2.0	2.0	99.9
	Refused	0	.1	.1	100.0
	Total	802	100.0	100.0	

9. Do you have a favorable or unfavorable opinion of Russ Feingold or haven't you heard enough about him yet?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Favorable	339	42.2	42.2	42.2
	Unfavorable	242	30.2	30.2	72.4
	Haven't heard enough	202	25.2	25.2	97.6
	Don't know	19	2.3	2.3	99.9
	Refused	1	.1	.1	100.0
	Total	802	100.0	100.0	

10. Do you have a favorable or unfavorable opinion of Pope Francis or haven't you heard enough about him yet?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Favorable	409	51.0	51.0	51.0
	Unfavorable	99	12.3	12.3	63.3
	Haven't heard enough	240	30.0	30.0	93.2
	Don't know	44	5.5	5.5	98.8
	Refused	10	1.2	1.2	100.0
	Total	802	100.0	100.0	

11. Do you have a favorable or unfavorable opinion of Scott Walker or haven't you heard enough about him yet?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Favorable	313	39.0	39.0	39.0
	Unfavorable	459	57.2	57.2	96.2
	Haven't heard enough	26	3.3	3.3	99.5
	Don't know	3	.4	.4	99.9
	Refused	1	.1	.1	100.0
	Total	802	100.0	100.0	

12. Do you have a favorable or unfavorable opinion of Jeb Bush or haven't you heard enough about him yet?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Favorable	194	24.2	24.2	24.2
	Unfavorable	376	46.9	46.9	71.0
	Haven't heard enough	207	25.8	25.8	96.9
	Don't know	23	2.9	2.9	99.8
	Refused	2	.2	.2	100.0
	Total	802	100.0	100.0	

13. Do you have a favorable or unfavorable opinion of Donald Trump or haven't you heard enough about him yet?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Favorable	194	24.2	24.2	24.2
	Unfavorable	497	62.0	62.0	86.1
	Haven't heard enough	84	10.4	10.4	96.6
	Don't know	23	2.9	2.9	99.5
	Refused	4	.5	.5	100.0
	Total	802	100.0	100.0	

14. Do you have a favorable or unfavorable opinion of Ted Cruz or haven't you heard enough about him yet?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Favorable	172	21.4	21.4	21.4
	Unfavorable	249	31.0	31.0	52.5
	Haven't heard enough	342	42.7	42.7	95.2
	Don't know	37	4.6	4.6	99.7
	Refused	2	.3	.3	100.0
	Total	802	100.0	100.0	

15. Do you have a favorable or unfavorable opinion of Hilary Clinton or haven't you heard enough about her yet?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Favorable	307	38.2	38.2	38.2
	Unfavorable	421	52.6	52.6	90.8
	Haven't heard enough	54	6.8	6.8	97.6
	Don't know	19	2.3	2.3	99.9
	Refused	1	.1	.1	100.0
	Total	802	100.0	100.0	

16. Do you have a favorable or unfavorable opinion of Bernie Sanders or haven't you heard enough about him yet?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Favorable	256	31.9	31.9	31.9
	Unfavorable	164	20.5	20.5	52.4
	Haven't heard enough	342	42.7	42.7	95.1
	Don't know	38	4.7	4.7	99.8
	Refused	2	.2	.2	100.0
	Total	802	100.0	100.0	

17. Do you have a favorable or unfavorable opinion of The Tea Party or haven't you heard enough about them yet?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Favorable	196	24.5	24.5	24.5
	Unfavorable	368	45.9	45.9	70.4
	Haven't heard enough	205	25.6	25.6	96.0
	Don't know	30	3.8	3.8	99.8
	Refused	2	.2	.2	100.0
	Total	802	100.0	100.0	

18. If the election for U.S. Senator were being held today and the candidates were Ron Johnson the Republican and Russ Feingold (FINE-gold) the Democrat, for whom would you vote?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Feingold	376	46.9	46.9	46.9
	Johnson	334	41.6	41.6	88.5
	Neither	37	4.7	4.7	93.2
	Don't Know	49	6.1	6.1	99.3
	Refused	5	.7	.7	100.0
	Total	802	100.0	100.0	

19. Would you say the state's budget is in better shape now than it was a few years ago, about the same or in worse shape now?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Better shape now	287	35.8	35.8	35.8
	About the same	153	19.1	19.1	54.9
	Worse shape now	327	40.8	40.8	95.7
	Don't know	34	4.3	4.3	99.9
	Refused	0	.1	.1	100.0
	Total	802	100.0	100.0	

20. Do you think Wisconsin is creating jobs at a faster rate than most other states, at about the same rate, or is Wisconsin lagging behind other states in job creation? (READ IF NECESSARY)

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Faster than other states	73	9.2	9.2	9.2
	About the same rate	287	35.8	35.8	45.0
	Lagging behind	397	49.5	49.5	94.5
	Don't know	41	5.2	5.2	99.7
	Refused	3	.3	.3	100.0
	Total	802	100.0	100.0	

21. This summer Wisconsin adopted legislation that bans virtually all abortions after 20 weeks of pregnancy. Do you support or oppose this legislation?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Support	388	48.3	48.3	48.3
	Oppose	355	44.3	44.3	92.6
	Don't know	43	5.4	5.4	98.0
	Refused	16	2.0	2.0	100.0
	Total	802	100.0	100.0	

22. The state budget passed this summer included a cut of \$250 million to the University of Wisconsin system. Do you think the University system can absorb this cut without reducing educational quality?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Yes, can absorb the cut	303	37.8	37.8	37.8
	No, cannot absorb the cut without reducing quality	462	57.6	57.6	95.4
	Don't know	36	4.5	4.5	99.9
	Refused	1	.1	.1	100.0
	Total	802	100.0	100.0	

23. The budget also extended a tuition freeze for in-state students for the next two years, making a total of four years without an increase. Do you think the University can absorb this tuition freeze without reducing educational quality?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Yes, can absorb the tuition freeze	414	51.6	51.6	51.6
	No, cannot absorb the freeze without reducing quality	350	43.7	43.7	95.3
	Don't know	37	4.6	4.6	99.8
	Refused	1	.2	.2	100.0
	Total	802	100.0	100.0	

24. Do you agree or disagree with the US Supreme Court ruling legalizing gay marriage?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Agree	416	51.8	51.8	51.8
	Disagree	320	40.0	40.0	91.8
	Don't know	47	5.8	5.8	97.6
	Refused	19	2.4	2.4	100.0
	Total	802	100.0	100.0	

25. Thinking just about the state of Wisconsin, do you feel things in Wisconsin are generally going in the right direction, or do you feel things have gotten off on the wrong track?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Right direction	369	46.0	46.0	46.0
	Wrong track	417	52.0	52.0	98.0
	Don't know	14	1.8	1.8	99.8
	Refused	2	.2	.2	100.0
	Total	802	100.0	100.0	

26. Did you watch or listen to the Republican presidential debate from Cleveland on August 6?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Yes	344	42.9	42.9	42.9
	No	448	55.9	55.9	98.8
	Don't know	10	1.2	1.2	100.0
	Total	802	100.0	100.0	

27. Since the debate, how much have you read or talked about the debate: a lot, some, not much or not at all?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	A lot	146	18.2	18.2	18.2
	Some	311	38.8	38.8	57.0
	Not much	189	23.5	23.5	80.5
	Not at all	148	18.5	18.5	99.0
	Don't know	7	.8	.8	99.8
	Refused	1	.2	.2	100.0
	Total	802	100.0	100.0	

28. Which comes closest to your view about illegal immigrants who are currently working in the U.S.?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Stay and apply for citizenship	390	48.7	48.7	48.7
	Stay as temporary guest workers	198	24.7	24.7	73.3
	Required to leave jobs and U.S.	185	23.0	23.0	96.3
	Don't know	22	2.8	2.8	99.1
	Refused	7	.9	.9	100.0
	Total	802	100.0	100.0	

29. What would be the most important priority for transportation for you personally in your daily life: highways, buses, trains, bike routes or walking routes?

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid Highways	640	79.8	79.8	79.8
Buses	49	6.1	6.1	85.9
Trains	36	4.5	4.5	90.4
Bike routes	26	3.3	3.3	93.7
Walking routes	37	4.6	4.6	98.3
Don't know	14	1.7	1.7	100.0
Refused	0	.0	.0	100.0
Total	802	100.0	100.0	

30. Do you support or oppose setting strict carbon dioxide emission limits on existing coal-fired power plants to reduce global warming and improve public health...

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid Support	490	61.2	61.2	61.2
Oppose	271	33.8	33.8	94.9
Don't know	38	4.7	4.7	99.6
Refused	3	.4	.4	100.0
Total	802	100.0	100.0	

31. Please tell me whether the following statement describes Scott Walker, or not....he is someone who cares about people like me.

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid Describes	300	37.4	37.4	37.4
Does not describe	472	58.8	58.8	96.3
Don't know	24	3.0	3.0	99.2
Refused	6	.8	.8	100.0
Total	802	100.0	100.0	

32. Please tell me whether the following statement describes Scott Walker, or not....he is someone who is able to get things done.

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Describes	482	60.1	60.1	60.1
	Does not describe	303	37.7	37.7	97.8
	Don't know	11	1.4	1.4	99.3
	Refused	6	.7	.7	100.0
	Total	802	100.0	100.0	

33. Do you personally like Scott Walker's decision to run for president in 2016?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Like	263	32.8	32.8	32.8
	Do not like	505	63.0	63.0	95.8
	Don't know	25	3.1	3.1	99.0
	Refused	8	1.0	1.0	100.0
	Total	802	100.0	100.0	

34. Do you agree or disagree with the recent message from Pope Francis calling on the world to do more to address climate change, or haven't you heard anything about this?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Agree	287	35.8	35.8	35.8
	Disagree	135	16.8	16.8	52.6
	Haven't heard about this	371	46.3	46.3	98.9
	Don't know	7	.8	.8	99.7
	Refused	3	.3	.3	100.0
	Total	802	100.0	100.0	

F1. Generally speaking, do you usually think of yourself as a Republican, a Democrat, or an Independent?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Republican	215	26.8	26.8	26.8
	Democrat	227	28.4	28.4	55.1
	Independent	333	41.5	41.5	96.6
	Other/No preference	17	2.1	2.1	98.7
	Don't know	6	.7	.7	99.4
	Refused	4	.6	.6	100.0
	Total	802	100.0	100.0	

F2. Do you think of yourself as closer to the Republican Party or to the Democratic Party?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Republican	121	15.1	34.0	34.0
	Democratic	156	19.5	44.0	78.0
	Neither/Just Independent	61	7.6	17.2	95.3
	Don't know	16	1.9	4.4	99.7
	Refused	1	.1	.3	100.0
	Total	355	44.3	100.0	
Missing	System	447	55.7		
Total		802	100.0		

35. Looking ahead to the next presidential election, which of the following would you most like to see as the Republican presidential candidate?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Jeb Bush	20	2.5	5.9	5.9
	Ben Carson	44	5.5	13.2	19.1
	Chris Christie	7	.9	2.1	21.3
	Ted Cruz	28	3.4	8.2	29.5
	Carly Fiorina (FEE-a-REEN-a)	25	3.1	7.4	36.8
	Jim Gilmore	2	.3	.6	37.4
	Mike Huckabee (Huck-uh-bee)	12	1.5	3.5	40.9
	Bobby Jindal (Gin-dull)	5	.6	1.5	42.4
	John Kasich (kay-sick)	3	.4	1.0	43.4
	Rand Paul	8	1.0	2.4	45.8
	Rick Perry	4	.5	1.3	47.1
	Marco Rubio	25	3.1	7.4	54.5
	Rick Santorum	2	.3	.6	55.1
	Donald Trump	31	3.8	9.1	64.2
	Scott Walker	84	10.5	25.0	89.2
	Someone else	2	.3	.6	89.8
	Don't know	32	4.0	9.6	99.5
	Refused	2	.2	.5	100.0
	Total	336	41.9	100.0	
Missing	System	466	58.1		
Total		802	100.0		

36. And who would be your second choice?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Jeb Bush	27	3.4	9.0	9.0
	Ben Carson	28	3.4	9.2	18.2
	Chris Christie	12	1.5	4.0	22.2
	Ted Cruz	20	2.5	6.7	28.8
	Carly Fiorina (FEE-a-REEN-a)	26	3.2	8.5	37.3
	Lindsey Graham	1	.2	.4	37.8
	Mike Huckabee (Huck-uh-bee)	16	2.0	5.3	43.0
	John Kasich (kay-sick)	6	.7	1.9	45.0
	George Pataki (Puh-tack-ee)	2	.2	.6	45.6
	Rand Paul	16	2.0	5.4	51.0
	Rick Perry	4	.5	1.2	52.2
	Marco Rubio	31	3.9	10.3	62.4
	Rick Santorum	3	.4	1.1	63.6
	Donald Trump	31	3.9	10.3	73.8
	Scott Walker	54	6.8	17.9	91.8
	Someone else	6	.7	1.9	93.7
	Don't know	15	1.8	4.9	98.5
	Refused	4	.6	1.5	100.0
	Total	302	37.6	100.0	
Missing	System	500	62.4		
Total		802	100.0		

37. Looking ahead to the next presidential election, which of the following would you most like to see as the Democratic presidential candidate?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Joe Biden	45	5.6	11.7	11.7
	Lincoln Chaffee (Chafe-ee)	2	.2	.5	12.2
	Hillary Clinton	170	21.2	44.4	56.5
	Martin O'Malley	2	.3	.6	57.1
	Bernie Sanders	124	15.4	32.2	89.4
	Jim Webb	2	.3	.5	89.9
	Someone else	4	.6	1.2	91.1
	Don't know	34	4.2	8.8	99.9
	Refused	0	.1	.1	100.0
	Total	384	47.9	100.0	
Missing	System	418	52.1		
Total		802	100.0		

38. And who would be your second choice?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Joe Biden	118	14.7	33.6	33.6
	Lincoln Chaffee (Chafe-ee)	7	.8	1.9	35.6
	Hillary Clinton	97	12.1	27.9	63.4
	Martin O'Malley	9	1.1	2.5	65.9
	Bernie Sanders	68	8.5	19.5	85.4
	Jim Webb	7	.9	2.0	87.4
	Someone else	2	.3	.7	88.1
	Don't know	41	5.1	11.6	99.7
	Refused	1	.1	.3	100.0
	Total	349	43.6	100.0	
Missing	System	453	56.4		
Total		802	100.0		

39. If the election for president were being held today and the candidates were Hillary Clinton the Democrat and Jeb Bush the Republican, for whom would you vote?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Hillary Clinton	374	46.6	46.6	46.6
	Jeb Bush	333	41.5	41.5	88.1
	Neither	66	8.2	8.2	96.3
	Don't know	25	3.1	3.1	99.4
	Refused	5	.6	.6	100.0
	Total	802	100.0	100.0	

40. If the election for president were being held today and the candidates were Hillary Clinton the Democrat and Scott Walker the Republican, for whom would you vote?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Hillary Clinton	415	51.8	51.8	51.8
	Scott Walker	333	41.5	41.5	93.3
	Neither	42	5.3	5.3	98.6
	Don't know	5	.6	.6	99.2
	Refused	6	.8	.8	100.0
	Total	802	100.0	100.0	

41. If the election for president were being held today and the candidates were Hillary Clinton the Democrat and Donald Trump the Republican, for whom would you vote?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Hillary Clinton	410	51.1	51.1	51.1
	Donald Trump	284	35.4	35.4	86.4
	Neither	78	9.8	9.8	96.2
	Don't know	22	2.8	2.8	99.0
	Refused	8	1.0	1.0	100.0
	Total	802	100.0	100.0	

42. If the election for president were being held today and the candidates were Hillary Clinton the Democrat and Ted Cruz the Republican, for whom would you vote?

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid Hillary Clinton	403	50.2	50.2	50.2
Ted Cruz	307	38.3	38.3	88.5
Neither	63	7.8	7.8	96.3
Don't know	23	2.9	2.9	99.2
Refused	6	.8	.8	100.0
Total	802	100.0	100.0	

F3. What is the highest level of education you completed?

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid Elementary school only	3	.4	.4	.4
Some high school but didn't finish	43	5.4	5.4	5.8
Completed high school	234	29.1	29.1	34.9
Some college but didn't finish	158	19.7	19.7	54.6
Two year college degree	102	12.7	12.7	67.3
Four year college degree	138	17.2	17.2	84.5
Some graduate work	22	2.7	2.7	87.3
Completed masters or professional degree	80	10.0	10.0	97.3
Advanced graduate work or Ph.D.	17	2.1	2.1	99.4
Refused	5	.6	.6	100.0
Total	802	100.0	100.0	

F4. What is your age?

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid 18	12	1.5	1.5	1.5
19	17	2.1	2.1	3.5
20	13	1.7	1.7	5.2
21	11	1.4	1.4	6.6
22	4	.5	.5	7.1
23	2	.3	.3	7.4
24	14	1.7	1.7	9.1
25	9	1.1	1.1	10.1
26	9	1.1	1.1	11.3
27	12	1.5	1.5	12.8
28	10	1.3	1.3	14.1
29	15	1.9	1.9	15.9
30	9	1.1	1.1	17.0
31	9	1.1	1.1	18.2
32	4	.5	.5	18.6
33	5	.6	.6	19.2
34	13	1.6	1.6	20.8
35	12	1.5	1.5	22.2
36	12	1.5	1.5	23.8
37	16	2.1	2.1	25.8
38	13	1.6	1.6	27.4
39	10	1.3	1.3	28.7
40	24	3.0	3.0	31.7
41	19	2.4	2.4	34.1
42	19	2.3	2.3	36.4
43	19	2.3	2.3	38.7
44	14	1.8	1.8	40.5
45	8	1.0	1.0	41.5
46	7	.9	.9	42.4
47	7	.9	.9	43.3
48	16	2.1	2.1	45.4
49	11	1.4	1.4	46.8
50	22	2.7	2.7	49.5
51	9	1.2	1.2	50.7
52	21	2.6	2.6	53.3
53	22	2.8	2.8	56.0

54	17	2.2	2.2	58.2
55	19	2.4	2.4	60.6
56	22	2.7	2.7	63.4
57	17	2.1	2.1	65.5
58	17	2.1	2.1	67.5
59	10	1.2	1.2	68.7
60	15	1.8	1.8	70.5
61	13	1.6	1.6	72.1
62	10	1.3	1.3	73.4
63	5	.7	.7	74.1
64	10	1.3	1.3	75.3
65	16	2.0	2.0	77.3
66	14	1.8	1.8	79.1
67	9	1.1	1.1	80.2
68	11	1.4	1.4	81.6
69	8	1.0	1.0	82.6
70	12	1.4	1.4	84.0
71	6	.8	.8	84.8
72	10	1.3	1.3	86.1
73	8	.9	.9	87.0
74	10	1.2	1.2	88.2
75	6	.7	.7	88.9
76	6	.8	.8	89.7
77	8	1.0	1.0	90.7
78	5	.6	.6	91.3
79	7	.8	.8	92.1
80	7	.9	.9	93.1
81	7	.9	.9	93.9
82	5	.7	.7	94.6
83	5	.6	.6	95.2
84	5	.6	.6	95.8
85	8	1.0	1.0	96.9
86	2	.2	.2	97.1
87	2	.3	.3	97.4
88	1	.2	.2	97.5
89	1	.2	.2	97.7
90	1	.1	.1	97.8
91	2	.2	.2	98.0
93	0	.0	.0	98.1
Refused	15	1.9	1.9	100.0

Total	802	100.0	100.0
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F4a. Are you ... ?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	45-59 years old	5	.6	31.0	31.0
	60 years old or more	6	.7	38.9	69.9
	Refused	5	.6	30.1	100.0
	Total	15	1.9	100.0	
Missing	System	787	98.1		
Total		802	100.0		

F5. Are you currently married, widowed, divorced, separated, or have you never been married?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Married	444	55.4	55.4	55.4
	Living with a partner but not married	30	3.7	3.7	59.1
	Widowed	68	8.5	8.5	67.5
	Divorced	78	9.7	9.7	77.2
	Separated	7	.9	.9	78.1
	Never married	172	21.5	21.5	99.6
	Refused	3	.4	.4	100.0
	Total	802	100.0	100.0	

F6. How many children under 18 are currently living with you now, if any?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	None	508	63.3	63.3	63.3
	One	127	15.8	15.8	79.1
	Two	97	12.1	12.1	91.3
	Three	36	4.5	4.5	95.7
	Four	21	2.6	2.6	98.3
	Five or more	12	1.5	1.5	99.8
	Refused	1	.2	.2	100.0
	Total	802	100.0	100.0	

F7. Are you of Hispanic or Latino origin, such as Mexican, Puerto Rican, Cuban or some other Spanish background?

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid Yes	22	2.8	2.8	2.8
No	777	96.9	96.9	99.7
Don't know	1	.2	.2	99.8
Refused	1	.2	.2	100.0
Total	802	100.0	100.0	

F8. Would you describe yourself as White, African American or Black, Asian, Native American, of more than one race or some other race? (READ IF NECESSARY)

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid White	716	89.3	89.3	89.3
African American or Black	33	4.1	4.1	93.3
Asian, South Asian or Pacific Islander	11	1.4	1.4	94.8
Native American or American Indian	4	.5	.5	95.2
More than one race	22	2.8	2.8	98.0
Hispanic or Latino	4	.4	.4	98.4
Other (SPECIFY)	1	.1	.1	98.5
Don't know	4	.4	.4	99.0
Refused	8	1.0	1.0	100.0
Total	802	100.0	100.0	

F9. Aside from weddings and funerals, how often do you attend religious services... more than once a week, once a week, once or twice a month, a few times a year, seldom, or never? (READ IF NECESSARY)

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	More than once a week	65	8.2	8.2	8.2
	Once a week	221	27.5	27.5	35.7
	Once or twice a month	112	13.9	13.9	49.6
	A few times a year	154	19.2	19.2	68.8
	Seldom	110	13.7	13.7	82.4
	Never	138	17.3	17.3	99.7
	Don't know	1	.1	.1	99.8
	Refused	1	.2	.2	100.0
	Total	802	100.0	100.0	

F10. What is your religious preference - are you Protestant, Roman Catholic, Jewish, Muslim, another religion or no religion?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Protestant	198	24.7	24.7	24.7
	Roman Catholic	247	30.8	30.8	55.5
	Jewish	7	.9	.9	56.4
	Muslim/Islam	3	.3	.3	56.8
	Mormon/Latter-Day Saints	7	.8	.8	57.6
	Other Christian Religion	174	21.7	21.7	79.3
	Other Non-Christian Religion	48	6.0	6.0	85.3
	No Religion/Atheist/Agnostic	109	13.5	13.5	98.9
	Refused	9	1.1	1.1	100.0
	Total	802	100.0	100.0	

F11. Would you describe yourself as a 'born again' or evangelical Christian, or not?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Yes, would	171	21.3	45.8	45.8
	No, would not	195	24.3	52.4	98.2
	Don't know	5	.6	1.4	99.6
	Refused	2	.2	.4	100.0
	Total	372	46.4	100.0	
Missing	System	430	53.6		
Total		802	100.0		

F12. Last year, that is in 2014, what was your total family income from all sources, before taxes? Just stop me when I get to the right category. (READ LIST. RECORD ONE ANSWER)

		Frequency	Percent	Valid Percent	Cumulative Percent	
Valid	Less than \$10,000	25	3.1	3.1	3.1	
	10 to under \$20,000	47	5.8	5.8	8.9	
	20 to under \$30,000	82	10.2	10.2	19.1	
	30 to under \$40,000	80	9.9	9.9	29.0	
	40 to under \$50,000	101	12.6	12.6	41.6	
	50 to under \$75,000	108	13.4	13.4	55.1	
	75 to under \$100,000	112	14.0	14.0	69.0	
	100 to under \$150,000	93	11.6	11.6	80.6	
	\$150,000 or more	48	6.0	6.0	86.6	
	Don't know	29	3.6	3.6	90.2	
	Refused	79	9.8	9.8	100.0	
	Total		802	100.0	100.0	

F13. Would you describe the place where you live as urban, suburban or rural?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Urban	236	29.5	29.5	29.5
	Suburban	270	33.6	33.6	63.1
	Rural	287	35.8	35.8	98.9
	Don't know	7	.8	.8	99.7
	Refused	2	.3	.3	100.0
	Total	802	100.0	100.0	

F14. In general, would you describe your political views as... ?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Very conservative	65	8.1	8.1	8.1
	Conservative	280	35.0	35.0	43.1
	Moderate	238	29.7	29.7	72.8
	Liberal	145	18.0	18.0	90.8
	Very liberal	48	6.0	6.0	96.8
	Don't know	18	2.2	2.2	99.0
	Refused	8	1.0	1.0	100.0
	Total	802	100.0	100.0	

F15. Are you or any member of your household a member of a local, state or national labor union?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	R In Union	90	11.2	11.2	11.2
	Other in Union	46	5.7	5.7	16.9
	Non-Union	655	81.6	81.6	98.5
	Don't Know	9	1.2	1.2	99.7
	Refused	3	.3	.3	100.0
	Total	802	100.0	100.0	

F16. Do you or any member of your household work for federal, state, or local government - for example, as a public school teacher, police officer, firefighter, or other government job?

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid Yes	182	22.7	22.7	22.7
No	617	77.0	77.0	99.7
Refused	3	.3	.3	100.0
Total	802	100.0	100.0	

F18. Of all the personal telephone calls that you receive, do you get...?

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid All or almost all on a cell phone	371	46.3	46.3	46.3
Some on a cell phone and some on a home phone	180	22.4	22.4	68.8
All or almost all on a regular home phone	247	30.8	30.8	99.6
Refused	3	.4	.4	100.0
Total	802	100.0	100.0	

F19. And did I reach you by dialing [INSERT PHONE NUMBER]?

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid Yes	797	99.4	99.4	99.4
No	5	.6	.6	100.0
Total	802	100.0	100.0	

F21. Is this phone a cell phone?

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid Yes	422	52.6	52.6	52.6
No	380	47.4	47.4	100.0
Total	802	100.0	100.0	

wave

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	29.00	802	100.0	100.0	100.0

Sex

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Male	375	46.8	46.8	46.8
	Female	427	53.2	53.2	100.0
	Total	802	100.0	100.0	

Age 4 categories

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	18-29	128	15.9	15.9	15.9
	30-44	197	24.6	24.6	40.5
	45-59	231	28.7	28.7	69.3
	60+	242	30.1	30.1	99.4
	DK/NA/Ref	5	.6	.6	100.0
	Total	802	100.0	100.0	

Age 6 categories

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	18-29	128	15.9	15.9	15.9
	30-39	102	12.7	12.7	28.7
	40-49	145	18.1	18.1	46.8
	50-59	181	22.5	22.5	69.3
	60-69	117	14.6	14.6	83.9
	70+	124	15.5	15.5	99.4
	DK/NA/Ref	5	.6	.6	100.0
	Total	802	100.0	100.0	

3 race categories

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	White	716	89.3	89.3	89.3
	Black	33	4.1	4.1	93.3
	Other	42	5.2	5.2	98.5
	DK/NA/Ref	12	1.5	1.5	100.0
	Total	802	100.0	100.0	

hispanic

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Yes	22	2.8	2.8	2.8
	No	777	96.9	96.9	99.7
	DK/NA/Ref	3	.3	.3	100.0
	Total	802	100.0	100.0	

5 education categories

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Not HS	47	5.8	5.8	5.8
	HS	234	29.1	29.1	34.9
	Some Coll	158	19.7	19.7	54.6
	AA	102	12.7	12.7	67.3
	BA or more	257	32.1	32.1	99.4
	DK/NA/Ref	5	.6	.6	100.0
	Total	802	100.0	100.0	

Education 5 with Post-BA

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Not HS	47	5.8	5.8	5.8
	HS	234	29.1	29.1	34.9
	Some Coll/AA	260	32.4	32.4	67.3
	BA	138	17.2	17.2	84.5
	Post BA	119	14.9	14.9	99.4
	DK/NA/Ref	5	.6	.6	100.0
	Total	802	100.0	100.0	

Education 5 with BA

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Not HS	47	5.8	5.8	5.8
	HS	234	29.1	29.1	34.9
	Some Coll	158	19.7	19.7	54.6
	AA	102	12.7	12.7	67.3
	BA or more	257	32.1	32.1	99.4
	DK/NA/Ref	5	.6	.6	100.0
	Total	802	100.0	100.0	

Education 6 AA, BA and MA

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Not HS	47	5.8	5.8	5.8
	HS	234	29.1	29.1	34.9
	Some Coll	158	19.7	19.7	54.6
	AA	102	12.7	12.7	67.3
	BA	138	17.2	17.2	84.5
	Post-BA	119	14.9	14.9	99.4
	DK/NA/Ref	5	.6	.6	100.0
	Total	802	100.0	100.0	

3 category Party ID including leaners

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Republican	336	41.9	41.9	41.9
	Democrat	384	47.9	47.9	89.7
	Independent	75	9.4	9.4	99.1
	DK/NA/Ref	7	.9	.9	100.0
	Total	802	100.0	100.0	

3 category Party ID no leaners

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Republican	215	26.8	26.8	26.8
	Democrat	227	28.4	28.4	55.1
	Independent	352	43.9	43.9	99.1
	DK/NA/Ref	7	.9	.9	100.0
	Total	802	100.0	100.0	

Party ID 5 categories, leaners separate

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Rep	215	26.8	26.8	26.8
	Lean Rep	121	15.1	15.1	41.9
	Ind	75	9.4	9.4	51.2
	Lean Dem	156	19.5	19.5	70.7
	Dem	227	28.4	28.4	99.1
	DK/NA/Ref	7	.9	.9	100.0
	Total	802	100.0	100.0	

Race/Ethnicity

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	White	704	87.8	87.8	87.8
	Black	33	4.1	4.1	91.9
	Hispanic	22	2.8	2.8	94.6
	Other	31	3.9	3.9	98.5
	DK/NA/Ref	12	1.5	1.5	100.0
	Total	802	100.0	100.0	

Income Recode

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Under \$40k	233	29.0	29.0	29.0
	\$40k to \$74k	209	26.0	26.0	55.1
	\$75k up	253	31.6	31.6	86.6
	DK/NA/Ref	107	13.4	13.4	100.0
	Total	802	100.0	100.0	

Region/Media Market

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	MKE City	76	9.5	9.5	9.5
	Rest of MKE	249	31.0	31.0	40.5
	MSN	142	17.8	17.8	58.3
	GB/A	150	18.7	18.7	77.0
	Rest of state	185	23.0	23.0	100.0
	Total	802	100.0	100.0	

Region2/MKE,Wow,Media Market

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	MKE City	76	9.5	9.5	9.5
	WOW Counties	79	9.9	9.9	19.4
	Rest of MKE	170	21.1	21.1	40.5
	MSN	142	17.8	17.8	58.3
	GB/A	150	18.7	18.7	77.0
	Rest of state	185	23.0	23.0	100.0
	Total	802	100.0	100.0	

region7/MKE,Wow,Media Market

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	MKE City	76	9.5	9.5	9.5
	WOW Counties	79	9.9	9.9	19.4
	Rest of MKE	170	21.1	21.1	40.5
	MSN	142	17.8	17.8	58.3
	GB/A	150	18.7	18.7	77.0
	Lax/EC	59	7.4	7.4	84.3
	MSP/DS/Wau	126	15.7	15.7	100.0
	Total	802	100.0	100.0	

dma8/Eight category Media Market

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	MKE City	76	9.5	9.5	9.5
	WOW Counties	79	9.9	9.9	19.4
	Rest of MKE	170	21.1	21.1	40.5
	Dane Rock	94	11.7	11.7	52.2
	Rest of MSN	49	6.1	6.1	58.3
	Lax/EC	59	7.4	7.4	65.6
	GB/A	150	18.7	18.7	84.3
	Wau/MSP/DS	126	15.7	15.7	100.0
	Total	802	100.0	100.0	

Religion recoded (6 cat)

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Protestant/Christian	379	47.3	47.3	47.3
	Catholic	247	30.8	30.8	78.1
	Jewish	7	.9	.9	78.9
	Other	51	6.4	6.4	85.3
	None	109	13.5	13.5	98.9
	DK/NA/Ref	9	1.1	1.1	100.0
	Total	802	100.0	100.0	

qf15 and qf16 - job and union status

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Public union	63	7.9	7.9	7.9
	Public non-union	112	14.0	14.0	21.8
	Private union	72	9.0	9.0	30.9
	Private non-union	543	67.7	67.7	98.5
	DK/NA/Ref	12	1.5	1.5	100.0
	Total	802	100.0	100.0	

Marital Status, 3 category

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Married	444	55.4	55.4	55.4
	Widow/Div/Sep/Co Hab	183	22.8	22.8	78.1
	Never Married	172	21.5	21.5	99.6
	NA/Ref	3	.4	.4	100.0
	Total	802	100.0	100.0	