



**Marquette Law School Poll – September 24-28, 2015**

S1. May I please speak with the (male/female) adult member of your household, currently at home, age 18 or older, with the most recent birthday?

(IF SELECTED RESPONDENT NOT CURRENTLY AT HOME AND AVAILABLE, ASK FOR THE (FEMALE/MALE) CURRENTLY AT HOME.)

- 1 Correct household member on phone (CONTINUE)
- 2 Will put correct member of household on phone (RE-READ INTRO AND CONTINUE WITH S2.)
- 3 No household member age 18 or over is currently available (PLACE HOUSEHOLD INTO CALLBACK)
- 4 No one in household age 18 or older (TERMINATE)

S2. Record Gender: (DO NOT ASK. RECORD ONLY ONE RESPONSE)

- 1 Male
- 2 Female

S3a. Do you currently live in Wisconsin?

- 1 Yes
- 2 No (TERMINATE)

S3b. In what county in Wisconsin do you live?

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S4. Do you currently live within Milwaukee city limits? (RECORD ONE ANSWER)

- 1 Yes (Milwaukee City quota group)
- 2 No (Milwaukee DMA quota group)

S5. Some people are registered to vote and others are not. Are you registered to vote in the precinct or ward where you now live, or aren't you?

- 1 Yes, Registered to Vote (SKIP TO Q.1)
- 2 No, Not Registered to Vote (ASK S6)  
(DO NOT READ)
- 9 No Answer/Don't Know/Refused (ASK S6)

\*\* Author note: If 2 or 9 in S5 ask S6\*\*

S6. Do you plan to register to vote, or is there a chance that you may not register?

- 1 Plan to Register
- 2 Chance May Not Register (TERMINATE)  
(DO NOT READ)
- 9 Don't know/Refused (TERMINATE)

Q1. Some people seem to follow what's going on in politics most of the time, whether there's an election going on or not. Others aren't that interested. Would you say you follow what's going on in politics most of the time, some of the time, only now and then, or hardly at all?

- 1 Most of the time
- 2 Some of the time
- 3 Only now and then
- 4 Hardly at all  
(DO NOT READ)
- 8 Don't know
- 9 Refused

There is no Q2 in this instrument

\*\*AUTHOR NOTE: Scramble so half get Q3-Q4 BEFORE Q5-Q6 and half get Q5-Q6 before Q3-Q4.\*\*

\*\*AUTHOR NOTE: RECORD WHICH QUESTION ORDER IS USED AS A VARIABLE.\*\*

Q3. Over the past year, do you feel the economy has gotten better, gotten worse, or stayed about the same?

- 1 Gotten better
- 2 Gotten worse
- 3 Stayed the same  
(DO NOT READ)
- 8 Don't know
- 9 Refused

Q4. Looking ahead, over the next year do you expect the economy to get better, get worse, or stay about the same?

- 1 Get better
- 2 Get worse
- 3 Stay the same  
(DO NOT READ)
- 8 Don't know
- 9 Refused

Q5. Overall, do you approve or disapprove of the way Barack Obama is handling his job as president?

- 1 Approve
- 2 Disapprove  
(DO NOT READ)
- 8 Don't know
- 9 Refused

Q6. Overall, do you approve or disapprove of the way Scott Walker is handling his job as Governor of Wisconsin?

- 1 Approve
- 2 Disapprove  
(DO NOT READ)
- 8 Don't know
- 9 Refused

(Transition Screen)

I'm going to read you a list of people and organizations. Please tell me if you have a favorable or unfavorable opinion of each of them or if you haven't heard enough about (him/her) yet to have an opinion.

\*\* Author note: Scramble Q7 – Q18 \*\*  
(PRESENT EACH ON OWN SCREEN)

The first name/next name is ... [INSERT NAME]

READ IF NECESSARY: Do you have a favorable or unfavorable opinion of [INSERT NAME] or haven't you heard enough about (him/her) yet?

- 1 Favorable
- 2 Unfavorable
- 3 Haven't heard enough  
(DO NOT READ)
- 8 Don't know
- 9 Refused

- Q7. Ron Johnson
- Q8. Russ Feingold (PRO: FINE-gold)
- Q9. Rebecca Kleefisch (PRO: clay-fish)
- Q10. Pope Francis
- Q11. Scott Walker
- Q12. Donald Trump
- Q13. Marco Rubio
- Q14. Ben Carson
- Q15. Carly Fiorina (PRO: fee-o-reena)
- Q16. Hilary Clinton
- Q17. Bernie Sanders
- Q18. Joe Biden

\*\* AUTHOR NOTE: Q19 is NOT included in scramble of Q7-18. \*\*

Q19. The Tea Party

\*\*ROTATE CANDIDATE NAMES\*\*

Q20. If the election for U.S. Senator were being held today and the candidates were Ron Johnson the Republican and Russ Feingold the Democrat, for whom would you vote?

- 1. Ron Johnson
- 2. Russ Feingold (PRO: Fine-gold)  
(DO NOT READ)
- 3. Neither (VOL)
- 8. Don't know
- 9. Refused

Q21. Please tell me whether the following statement describes Scott Walker, or not....he is someone who cares about people like me.

- 1. Describes
- 2. Does not describe  
(DO NOT READ)
- 8. Don't know
- 9. Refused

Q22. Overall, how would you rate your community as a place to live? Would you say it is excellent, good, only fair or poor?

- 1. Excellent
- 2. Good
- 3. Only fair
- 4. Poor  
(DO NOT READ)
- 8. Don't know
- 9. Refused

Q23. Do you use the internet or email?

1. Yes
2. No  
(DO NOT ASK)
8. Don't know
9. Refused

If 1 in Q23: "DO YOU", if 2, 8, 9 in Q24: "DOES SOMEONE ELSE IN YOUR HOUSEHOLD" in Q24.

Q24. At home DO YOU/ DOES SOMEONE ELSE IN YOUR HOUSEHOLD connect to the internet through a dial-up telephone line, a high-speed connection such as DSL, cable TV modem or WIFI, through your cell phone or don't you connect to the internet from home? (SELECT ALL THAT APPLY)

1. Dial up
2. High speed DSL or cable modem
3. Cell phone
4. Don't connect from home  
(DO NOT ASK)
8. Don't know
9. Refused

IF NOT 2 in Q24 ASK:

Q25. So far as you know, is a high speed internet connection such as DSL, cable TV modem or WIFI available where you live?

1. Yes
2. No  
(DO NOT ASK)
8. Don't know
9. Refused

**\*\*ASK ALL\*\***

Q26. On Monday, Scott Walker ended his campaign for the Republican nomination for president. What about you: would you have voted for Walker in the Republican primary, would you have voted for some other Republican, would you have voted in the Democratic primary or would you not have voted in either primary?

1. Voted for Walker
2. Voted for some other Republican
3. Voted in Democratic primary
4. Not vote in either primary  
(DO NOT READ)
8. Don't know
9. Refused

Q27. Are you pleased that Scott Walker ran for president and wish he had stayed in the race, pleased he ran but think it was time to get out of the race, or do you wish he had not run at all?

1. Pleased and wish he stayed in race
2. Pleased but time to get out
3. Wish he had not run at all  
(DO NOT READ)
8. Don't know
9. Refused

Q28. Would you personally like to see Scott Walker seek a third term as governor in 2018?

1. Yes
2. No  
(DO NOT READ)
8. Don't know
9. Refused

(TRANSITION SCREEN)

Next, I have some questions about public libraries. In answering these questions, please think only about public libraries, NOT school or university libraries.

Q29. How close is the nearest public library to your home?

1. A short walk
2. A 15 minute ride or less
3. 15 to 30 minute ride
4. More than 30 minute ride  
(DO NOT ASK)
8. Don't know
9. Refused

Q30. Have you, personally, ever visited a public library or used a public library bookmobile in person or is this something you've never done? IF YES: Have you done this in the past 12 months?

1. Yes, in last 12 months
2. Yes, but NOT in last 12 months
3. No  
(DO NOT ASK)
8. Don't know
9. Refused

IF 1 IN Q30 ASK Q31-Q36: if 2,3,8,9 IN Q30 SKIP TO Q37

People visit public libraries for different reasons. In the past 12 months have you visited a public library IN PERSON to [INSERT ITEM]

1. Yes
2. No  
(DO NOT READ)
8. Don't know
9. Refused

Q31. Borrow print books

Q32. Get help from a librarian

Q33. Just sit and read, study, or watch or listen to media

Q34. Use a library computer or WIFI connection to do something on the internet

Q35. Attend a meeting, class or lecture

Q36. Take a child to use the library or attend a program or class

**\*\*SCRAMBLE Q37-Q38\*\***

Q37. If your local public library CLOSED, would that have a MAJOR impact, MINOR impact or NO IMPACT on you and your family?

1. Major impact
2. Minor impact
3. No impact  
(DO NOT READ)
8. Don't know
9. Refused

Q38. If your local public library CLOSED, would that have a MAJOR impact, MINOR impact or NO IMPACT on your community as a whole?

1. Major impact
2. Minor impact
3. No impact  
(DO NOT READ)
8. Don't know
9. Refused

**\*\*SCRAMBLE Q39-Q42\*\***

Q39. Suppose that because of budget cuts the library closest to your home was going to be closed down by the city. How likely is it that neighborhood residents would organize to try to do something to keep the library open?

1. Very likely
2. Somewhat likely
3. Unlikely
4. Very unlikely  
(DO NOT READ)
8. Don't know
9. Refused

Q40. Suppose that because of budget cuts the fire station closest to your home was going to be closed down by the city. How likely is it that neighborhood residents would organize to try to do something to keep the fire station open?

1. Very likely
2. Somewhat likely
3. Unlikely
4. Very unlikely  
(DO NOT READ)
8. Don't know
9. Refused

Q41. If a group of neighborhood children were skipping school and hanging out, how likely is it that your neighbors would do something about it?

1. Very likely
2. Somewhat likely
3. Unlikely
4. Very unlikely  
(DO NOT READ)
8. Don't know
9. Refused

Q42. If there was a fight in front of your house and someone was being beaten or threatened, how likely is it that your neighbors would break it up?

1. Very likely
2. Somewhat likely
3. Unlikely
4. Very unlikely  
(DO NOT READ)
8. Don't know
9. Refused



AUTHORS NOTE: Randomize so half get Q45a-Q52a and half get Q45b-Q52b.

(TRANSITION SCREEN)

I am going to ask you a few questions about proposed crime policies. How much do you oppose or support each of these proposed policies?

How much do you oppose or support [INSERT STATEMENT]? Do you...

[Read options first time, then READ IF NECESSARY]

- 1 Strongly oppose
- 2 Oppose
- 3 Somewhat oppose
- 4 Somewhat support
- 5 Support
- 6 Strongly support
- (DO NOT READ)
8. Don't know
9. Refused

**\*\*Scramble order of Q43a-Q50a\*\***

43a. Making sentences more severe for all crimes.

44a. Locking up more juvenile offenders.

45a. Increasing the use of mandatory minimum sentencing laws, like "Three Strikes," for repeat offenders.

46a. Trying more juvenile offenders as adults in adult courts.

47a. Expanding counseling programs for offenders in prison.

48a. Expanding job training programs for offenders in prison.

49a. Expanding educational programs for offenders in prison.

50a. Helping offenders released from prison find jobs.

How much do you oppose or support [INSERT STATEMENT]? Do you...

[Read options first time, then READ IF NECESSARY]

- 1 Strongly oppose
- 2 Oppose
- 3 Somewhat oppose
- 4 Somewhat support
- 5 Support
- 6 Strongly support
- (DO NOT READ)
8. Don't know
9. Refused

**\*\*Scramble order of Q43b-Q50b\*\***

43b. Making sentences more severe for all crimes.

44b. Locking up more juvenile offenders.

45b. Reducing the use of mandatory minimum sentencing laws, like "Three Strikes," for repeat offenders.

- 46b. Trying fewer juvenile offenders as adults in adult courts.
- 47b. Reducing counseling programs for offenders in prison.
- 48b. Expanding job training programs for offenders in prison.
- 49b. Reducing educational programs for offenders in prison.
- 50b. Helping offenders released from prison find jobs.

ASK ALL:

Q51. In your best judgment, how much has the crime rate in the U.S. decreased or increased in the past five years?

[READ Response options]

- 1 Decreased greatly
- 2 Decreased
- 3 No change
- 4 Increased
- 5 Increased greatly
- (DO NOT READ)
- 8. Don't know
- 9. Refused

(TRANSITION SCREEN)

For each of the following statements, please tell me whether you strongly disagree, disagree, somewhat disagree, somewhat agree, agree, or strongly agree.

The first statement is [INSERT STATEMENT]? Do you...?

[READ IF NECESSARY]

- 1 Strongly disagree;
- 2 Disagree
- 3 Somewhat disagree
- 4 Somewhat agree
- 5 Agree
- 6 Strongly agree
- (DO NOT READ)
- 8. Don't know
- 9. Refused

\*\* Scramble order of Q52-Q54\*\*

Q52. There is a lot of discrimination against Blacks in the U.S. today, limiting their chances to get ahead.

Q53. It's really a matter of some people not trying hard enough; if Blacks would only try harder they could be just as well off as Whites.

Q54. Over the past few years, Blacks have gotten less than they deserve.

F1. Generally speaking, do you usually think of yourself as a Republican, a Democrat, or an Independent?

- 1 Republican [ASK QF3.]
- 2 Democrat [ASK QF3.]
- 3 Independent [ASK QF2.]
- (DO NOT READ)
- 4 Other/No preference [ASK QF2.]
- 8 Don't Know [ASK QF2.]
- 9 Refused [ASK QF3.]

\*\*Author note: Ask QF2 IF 3,4, or 8 in F1\*\*

F2. Do you think of yourself as closer to the Republican Party or to the Democratic Party?

- 1 Republican
- 2 Democrat
- (DO NOT READ)
- 3 Neither/Just Independent (VOL)
- 8 Don't know
- 9 Refused

Q55. (ASK IF 1 in F1 or 1 in F2): Looking ahead to the next presidential election, which of the following would you most like to see as the Republican presidential candidate: (Interviewer note: record one answer) (READ LIST)

(SCRAMBLE ORDER):

- 01. Jeb Bush
- 02. Ben Carson
- 03. Chris Christie
- 04. Ted Cruz
- 05. Carly Fiorina
- 06. Jim Gilmore
- 07. Lindsey Graham
- 08. Mike Huckabee
- 09. Bobby Jindal (PRO: Gin-dull)
- 10. John Kasich (PRO: kay-sick)
- 11. George Pataki (PRO: Puh-tak-ee)
- 12. Rand Paul
- 13. Marco Rubio
- 14. Rick Santorum
- 15. Donald Trump

(DO NOT READ)

- 98. Someone else (VOL)
- 99. Don't Know/Refused

Q56. (ASK IF 1 in F1 or 1 in F2. Do not display name selected in Q55): And who would be your second choice? (Interviewer note: record one answer) (READ LIST IF NECESSARY)

(ORDER SAME AS IN Q55):

01. Jeb Bush
02. Ben Carson
03. Chris Christie
04. Ted Cruz
05. Carly Fiorina
06. Jim Gilmore
07. Lindsey Graham
08. Mike Huckabee
09. Bobby Jindal (PRO: Gin-dull)
10. John Kasich (PRO: kay-sick)
11. George Pataki (PRO: Puh-tak-ee)
12. Rand Paul
13. Marco Rubio
14. Rick Santorum
15. Donald Trump

(DO NOT READ)

98. Someone else (VOL)
99. Don't Know/Refused

Q57. (ASK IF 2 in F1 or 2 in F2): Looking ahead to the next presidential election, which of the following would you most like to see as the Democratic presidential candidate: (Interviewer note: record one answer) (READ LIST)

(SCRAMBLE ORDER):

1. Joe Biden
  2. Lincoln Chaffee (PRO: Ch-aye-fee)
  3. Hillary Clinton
  4. Martin O'Malley
  5. Bernie Sanders
  6. Jim Webb
- (DO NOT READ)
8. Someone else (VOL)
  9. Don't Know/Refused

Q58. (ASK IF 2 in F1 or 2 in F2): And who would be your second choice?: (Interviewer note: record one answer)

(ORDER SAME AS IN Q57):

1. Joe Biden
2. Lincoln Chaffee (PRO: Ch-aye-fee)
3. Hillary Clinton
4. Martin O'Malley
5. Bernie Sanders
6. Jim Webb
- (DO NOT READ)
8. Someone else (VOL)
9. Don't Know/Refused

**\*\*AUTHOR NOTE: SCRAMBLE ORDER OF Q59-Q61\*\***

**\*\*ROTATE CANDIDATE NAMES BUT USE SAME ORDER OF DEM AND REP IN Q59-Q64\*\***

Q59. (ASK ALL) If the election for president were being held today and the candidates were Hillary Clinton the Democrat and Jeb Bush the Republican, for whom would you vote?

1. Hillary Clinton
2. Jeb Bush
- (DO NOT READ)
3. Neither (VOL)
8. Don't know
9. Refused

**\*\*ROTATE CANDIDATE NAMES\*\***

Q60. (ASK ALL) If the election for president were being held today and the candidates were Hillary Clinton the Democrat and Marco Rubio the Republican, for whom would you vote?

1. Hillary Clinton
2. Marco Rubio
- (DO NOT READ)
3. Neither (VOL)
8. Don't know
9. Refused

**\*\*ROTATE CANDIDATE NAMES\*\***

Q61. (ASK ALL) If the election for president were being held today and the candidates were Hillary Clinton the Democrat and Donald Trump the Republican, for whom would you vote?

1. Hillary Clinton
2. Donald Trump
- (DO NOT READ)
3. Neither (VOL)
8. Don't know
9. Refused

**\*\*AUTHOR NOTE: SCRAMBLE ORDER OF Q62-Q64\*\***

Q62. (ASK ALL) If the election for president were being held today and the candidates were Bernie Sanders the Democrat and Jeb Bush the Republican, for whom would you vote?

1. Bernie Sanders
2. Jeb Bush  
(DO NOT READ)
3. Neither (VOL)
8. Don't know
9. Refused

**\*\*ROTATE CANDIDATE NAMES\*\***

Q63. (ASK ALL) If the election for president were being held today and the candidates were Bernie Sanders the Democrat and Marco Rubio the Republican, for whom would you vote?

1. Bernie Sanders
2. Marco Rubio  
(DO NOT READ)
3. Neither (VOL)
8. Don't know
9. Refused

**\*\*ROTATE CANDIDATE NAMES\*\***

Q64. (ASK ALL) If the election for president were being held today and the candidates were Bernie Sanders the Democrat and Donald Trump the Republican, for whom would you vote?

1. Bernie Sanders
2. Donald Trump  
(DO NOT READ)
3. Neither (VOL)
8. Don't know
9. Refused

F3. What is the highest level of education you completed? (READ LIST)

- 01 Elementary school only
- 02 Some high school but did not finish
- 03 Completed high school
- 04 Some college but didn't finish
- 05 Two year college degree
- 06 Four year college degree
- 07 Some graduate work
- 08 Completed masters or professional degree
- 09 Advanced graduate work or PhD  
(DO NOT READ)
- 98 Don't know
- 99 Refused

F4. What is your age? (Record actual age in years).

99 Refused [ASK F4A]

F4A. [If Refused] Are you...

- 1 18-29 years old
- 2 30-44 years old
- 3 45-59 years old
- 4 60 years old or more  
(DO NOT READ)
- 8 Don't know
- 9 Refused

F5. Are you currently married, living with a partner but not married, widowed, divorced, separated, or have you never been married?

- 1 Married
- 2 Living with a partner but not married
- 3 Widowed
- 4 Divorced
- 5 Separated
- 6 Never Married  
(DO NOT READ)
- 8 Don't know
- 9 Refused

F6. How many children under 18 are currently living with you now, if any?

- 0. None
- 1. One
- 2. Two
- 3. Three
- 4. Four
- 5. Five or more  
(DO NOT READ)
- 8 Don't know
- 9 Refused

F7. Are you of Hispanic or Latino origin, such as Mexican, Puerto Rican, Cuban or some other Spanish background?

- 1 Yes
- 2 No  
(DO NOT READ)
- 8 Don't know
- 9 Refused

F8. Would you describe yourself as White, African American or Black, Asian, Native American, of more than one race or some other race? (READ IF NECESSARY)

- 01 White
- 02 African American or Black
- 03 Asian, South Asian, or Pacific Islander
- 04 Native American or American Indian
- 05 More than one race
- 97 Other, Specify  
(DO NOT READ)
- 06 Hispanic or Latino
- 98 Don't know
- 99 Refused

F9. Aside from weddings and funerals, how often do you attend religious services... more than once a week, once a week, once or twice a month, a few times a year, seldom, or never? (READ IF NECESSARY)

- 1 More than once a week
- 2 Once a week
- 3 Once or twice a month
- 4 A few times a year
- 5 Seldom
- 6 Never  
(DO NOT READ)
- 8 Don't know
- 9 Refused

F10. What is your religious preference – are you Protestant, Roman Catholic, Jewish, Muslim, another religion or no religion? (READ IF NECESSARY)

IF RESPONDENT NAMES ANYTHING ELSE, ASK:

Would that fall under the general category of Protestant religions, is it a Christian religion, but not Protestant, or is it something else?

- 1 Protestant
- 2 Roman Catholic
- 3 Jewish
- 4 Muslim/Islam
- 5 Mormon/Latter-Day Saints
- 6 Other Christian Religion
- 7 Other Non-Christian Religion
- 8 No Religion/Atheist/Agnostic  
(DO NOT READ)
- 98 DON'T KNOW
- 99 REFUSED



(IF 1 or 6 in F10 Ask:)

F11. Would you describe yourself as a "born-again" or evangelical Christian, or not?

1. Yes, would
2. No, would not  
(DO NOT READ)
8. DON'T KNOW
9. REFUSED

**\*\*AUTHOR NOTE: Updated top category from past polls\*\***

F12. Last year, that is in 2014, what was your total family income from all sources, before taxes?  
Just stop me when I get to the right category. (READ LIST. RECORD ONE ANSWER.)

- 01 Less than \$10,000
- 02 10 to under \$20,000
- 03 20 to under \$30,000
- 04 30 to under \$40,000
- 05 40 to under \$50,000
- 06 50 to under \$75,000
- 07 75 to under \$100,000
- 08 100 to under \$150,000
- 09 150 to under \$200,000
- 10 Over \$200,000  
(DO NOT READ)
- 98 Don't know
- 99 Refused

F13. Would you describe the place where you live as urban, suburban or rural? (INTERVIEWER: IF NECESSARY, SAY: "Urban is a big city like Milwaukee, Madison or Green Bay. Suburban is a built up place close to a big city and rural is less built up with fewer people and further away from a big city")

1. Urban
2. Suburban
3. Rural  
(DO NOT READ)
8. Don't know
9. Refused

F14. In general, would you describe your political views as...

- 1 Very conservative
- 2 Conservative
- 3 Moderate
- 4 Liberal
- 5 Very liberal  
(DO NOT READ)
- 8 Don't know
- 9 Refused

**\*\*AUTHOR NOTE: Added item\*\***

F14b. Thinking about the political positions of Scott Walker, from what you've read and heard, would you say he is very conservative, conservative, moderate, liberal, or very liberal?

1. Very Conservative
2. Conservative
3. Moderate
4. Liberal
5. Very Liberal
- (DO NOT READ)
8. Don't know
9. Refused

F15. Are you or any member of your household a member of a local, state or national labor union?

- 1 Yes, respondent.
- 2 Yes, another household member
- 3 Yes, both respondent and another household member
- 4 No, nobody in household
- (DO NOT READ)
- 8 Don't know
- 9 Refused

F16. Do you or any member of your household work for federal, state, or local government—for example, as a public school teacher, police officer, firefighter, or other government job?

- 1 Yes
- 2 No
- (DO NOT READ)
- 8 Don't know
- 9 Refused

**\*\*Author note: Require 5-digit response.\*\***

F17. What is your zip code?

Enter 5 digit zip code.

99999=Refuse

INTERVIEWER: READ BACK AND CONFIRM CORRECT ZIP CODE

F18. Of all the personal telephone calls that you receive, do you get...?

- 1 All or almost all on a cell phone
- 2 Some on a cell phone and some on a home phone
- 3 All or almost all on a regular home phone
- (DO NOT READ)
- 8 Don't know
- 9 Refused

F19. And did I reach you by dialing (INSERT PHONE NUMBER)?

- 1 Yes (SKIP TO QF22)
- 2 No

F20. For verification purposes, may I have the number where I reached you?

\_\_\_\_\_  
(ENTER 10 DIGIT PHONE NUMBER. VERIFY NUMBER.)

F21. Is this phone a cell phone?

- 1 Yes
- 2 No

(CLOSING)

Thank you very much. Have a great day/evening!