



Marquette Law School Poll – November 12-15, 2015

S1. May I please speak with the (male/female) adult member of your household, currently at home, age 18 or older, with the most recent birthday?

(IF SELECTED RESPONDENT NOT CURRENTLY AT HOME AND AVAILABLE, ASK FOR THE (FEMALE/MALE) CURRENTLY AT HOME.)

- 1 Correct household member on phone (CONTINUE)
- 2 Will put correct member of household on phone (RE-READ INTRO AND CONTINUE WITH S2.)
- 3 No household member age 18 or over is currently available (PLACE HOUSEHOLD INTO CALLBACK)
- 4 No one in household age 18 or older (TERMINATE)

S2. Record Gender: (DO NOT ASK. RECORD ONLY ONE RESPONSE)

- 1 Male
- 2 Female

****Author note: If respondent in overquota, go to overquota/callback script and have interviewer place respondent in specified callback for future day.****

S3a. Do you currently live in Wisconsin?

- 1 Yes
- 2 No (TERMINATE)

S3b. In what county in Wisconsin do you live?

****Author note: Insert county list on screen.****

****Author note: If respondent lives in Milwaukee County or County is Don't Know/Other, continue to S4. If respondent lives in any Wisconsin county besides Milwaukee, place in appropriate quota group and skip to S5. If over quota, thank and terminate.****

S4. Do you currently live within Milwaukee city limits? (RECORD ONE ANSWER)

- 1 Yes (Milwaukee City quota group)
- 2 No (Milwaukee DMA quota group)

S5. Some people are registered to vote and others are not. Are you registered to vote in the precinct or ward where you now live, or aren't you?

- 1 Yes, Registered to Vote (SKIP TO Q.1)
- 2 No, Not Registered to Vote (ASK S6)
(DO NOT READ)
- 9 No Answer/Don't Know/Refused (ASK S6)

** Author note: If 2 or 9 in S5 ask S6**

S6. Do you plan to register to vote, or is there a chance that you may not register?

- 1 Plan to Register
- 2 Chance May Not Register (TERMINATE)
(DO NOT READ)
- 9 Don't know/Refused (TERMINATE)

Q1. Some people seem to follow what's going on in politics most of the time, whether there's an election going on or not. Others aren't that interested. Would you say you follow what's going on in politics most of the time, some of the time, only now and then, or hardly at all?

- 1 Most of the time
- 2 Some of the time
- 3 Only now and then
- 4 Hardly at all
(DO NOT READ)
- 8 Don't know
- 9 Refused

There is no Q2 in this instrument

****AUTHOR NOTE: Scramble so half get Q3-Q4 BEFORE Q5-Q6 and half get Q5-Q6 before Q3-Q4.****

****AUTHOR NOTE: RECORD WHICH QUESTION ORDER IS USED AS A VARIABLE.****

Q3. Over the past year, do you feel the economy has gotten better, gotten worse, or stayed about the same?

- 1 Gotten better
- 2 Gotten worse
- 3 Stayed the same
(DO NOT READ)
- 8 Don't know
- 9 Refused

Q4. Looking ahead, over the next year do you expect the economy to get better, get worse, or stay about the same?

- 1 Get better
- 2 Get worse
- 3 Stay the same
(DO NOT READ)
- 8 Don't know
- 9 Refused

Q5. Overall, do you approve or disapprove of the way Barack Obama is handling his job as president?

- 1 Approve
- 2 Disapprove
(DO NOT READ)
- 8 Don't know
- 9 Refused

Q6. Overall, do you approve or disapprove of the way Scott Walker is handling his job as Governor of Wisconsin?

- 1 Approve
- 2 Disapprove
(DO NOT READ)
- 8 Don't know
- 9 Refused

(Transition Screen)

I'm going to read you a list of people and organizations. Please tell me if you have a favorable or unfavorable opinion of each of them or if you haven't heard enough about (him/her) yet to have an opinion.

** Author note: Scramble Q7 – Q17 **

(PRESENT EACH ON OWN SCREEN)

The first name/next name is ... [INSERT NAME]

READ IF NECESSARY: Do you have a favorable or unfavorable opinion of [INSERT NAME] or haven't you heard enough about (him/her) yet?

- 1 Favorable
- 2 Unfavorable
- 3 Haven't heard enough
(DO NOT READ)
- 8 Don't know
- 9 Refused

- Q7. Ron Johnson
- Q8. Russ Feingold (PRO: FINE-gold)
- Q9. Scott Walker
- Q10. Paul Ryan
- Q11. Ben Carson
- Q12. Jeb Bush
- Q13. Donald Trump
- Q14. Ted Cruz (PRO: Cruise)
- Q15. Marco Rubio
- Q16. Hilary Clinton
- Q17. Bernie Sanders

** AUTHOR NOTE: Q18 is NOT included in scramble of Q7-17. **

- Q18. The Tea Party

****ROTATE CANDIDATE NAMES****

Q19. If the election for U.S. Senator were being held today and the candidates were Ron Johnson the Republican and Russ Feingold the Democrat, for whom would you vote? (READ IF NECESSARY)

1. Ron Johnson
2. Russ Feingold (PRO: Fine-gold)
(DO NOT READ)
3. Neither (VOL)
8. Don't know
9. Refused

Q20. Would you say the state's budget is in better shape now than it was a few years ago, about the same or in worse shape now? (READ IF NECESSARY)

1. Better shape now
2. About the same
3. Worse shape now
(DO NOT READ)
8. Don't know
9. Refused

Q21. Do you think Wisconsin is creating jobs at a faster rate than most other states, at about the same rate, or is Wisconsin lagging behind other states in job creation? (READ IF NECESSARY)

1. Faster than other states
2. About the same rate
3. Lagging behind
(DO NOT READ)
8. Don't know
9. Refused

****Scramble order of Q22 and Q23****

Q22. Have you read or heard anything about the recent announcements that General Electric will close its engine plant in Waukesha (PRO: Wauk-ah-sha) and that Oscar-Mayer will close its plant in Madison?

1. Yes, heard
2. No, have not heard
(DO NOT READ)
8. Don't know
9. Refused

Q23. Have you read or heard anything about recent announcements that Amazon is hiring more workers at its distribution center near Kenosha and that Quad-graphics is adding jobs at its plants in Wisconsin?

1. Yes, heard
2. No, have not heard
(DO NOT READ)
8. Don't know
9. Refused

Author Note: Scramble Q24-Q28

PROMPT IF NECESSARY: Do you strongly agree, somewhat agree, somewhat disagree, or strongly disagree that [INSERT STATEMENT]?

[READ IF NECESSARY]

1. Strongly agree
2. Somewhat agree
3. Somewhat disagree
4. Strongly disagree
(DO NOT READ)
8. Don't know
9. Refused

Q24. The government is pretty much run by a few big interests looking out for themselves.

Q25. Government is taking away my personal freedoms and liberty.

Q26. Differences in income in America are too large.

Q27. It is the responsibility of the government to reduce the differences in income between people with high incomes and those with low incomes.

Q28. The government ignores the interests of hard working Americans.

Q29. As you may have heard, Congressman Paul Ryan from Janesville was elected Speaker of the U.S. House of Representatives in October. Do you think being Speaker will help Ryan represent the people in his district or will it require him to pay more attention to issues outside his district?

1. Help represent people in his district
2. Pay more attention to issues outside his district
(DO NOT READ)
8. Don't know
9. Refused

****Author Note: Scramble Q30-Q31.****

Q30. Do you approve or disapprove of the way the Republicans in the state legislature are handling their job?

- 1 Approve
- 2 Disapprove
(DO NOT READ)
- 8 Don't know
- 9 Refused

Q31. Do you approve or disapprove of the way the Democrats in the state legislature are handling their job?

- 1 Approve
- 2 Disapprove
(DO NOT READ)
- 8 Don't know
- 9 Refused

****Author Note: Scramble Q32-33****

Q32. When thinking about the kind of person you'd like to see as the next president, which of these is more important to you--someone with experience in how the political system works or someone from outside the existing political establishment?

- 1. Someone with experience
- 2. Someone from outside
(DO NOT READ)
- 8. Don't know
- 9. Refused

Q33. When thinking about the kind of person you'd like to see as the next president, which of these is more important to you—someone who is uncompromising in their principles or someone willing to compromise in order to achieve some of their goals?

- 1. Someone who is uncompromising
- 2. Someone willing to compromise
(DO NOT READ)
- 8. Don't know
- 9. Refused

****Scramble order of Q34-Q39****

(Transition screen)

The legislature has considered a number of proposals this fall. For each of the following do you support or oppose this idea or haven't you heard enough about the proposal yet?

The first/next proposal is... (INSERT STATEMENT)

READ IF NECESSARY: Do you support or oppose this proposal or haven't you heard enough about the proposal yet?

- Q34. Splitting the current Government Accountability Board into separate ethics and elections boards and changing the makeup of the board from retired nonpartisan judges to members appointed by the governor and legislature with equal numbers of Republicans and Democrats
- Q35. Doubling the current limit on campaign contributions to candidates and allowing unlimited contributions by individuals to state political parties
- Q36. Banning the use of fetal tissue from abortions in medical research
- Q37. Replacing the current civil service exam hiring system with one based on a resume or work history submitted by applicants for state government jobs
- Q38. Creating a new state agency to provide refinancing of student loans at lower interest rates.
- Q39. Borrowing an additional \$350 million for highway construction projects

- 1. Support
- 2. Oppose
- 3. Haven't heard enough
(DO NOT READ)
- 8. Don't know
- 9. Refused

Q40. Did you watch or listen to the Republican presidential debate from Milwaukee on November 10?

- 1. Yes
- 2. No
(DO NOT READ)
- 8. Don't Know
- 9. Refused

F1. Generally speaking, do you usually think of yourself as a Republican, a Democrat, or an Independent?

- 1 Republican [ASK QF3.]
- 2 Democrat [ASK QF3.]
- 3 Independent [ASK QF2.]
(DO NOT READ)
- 4 Other/No preference [ASK QF2.]
- 8 Don't Know [ASK QF2.]
- 9 Refused [ASK QF3.]

Author note: Ask QF2 IF 3,4, or 8 in F1

F2. Do you think of yourself as closer to the Republican Party or to the Democratic Party?

- 1 Republican
- 2 Democrat
(DO NOT READ)
- 3 Neither/Just Independent (VOL)
- 8 Don't know
- 9 Refused

Q41. (ASK IF 1 in F1 or 1 in F2): Looking ahead to the next presidential election, which of the following would you most like to see as the Republican presidential candidate: (Interviewer note: record one answer)

(SCRAMBLE ORDER):

- 01. Jeb Bush
- 02. Ben Carson
- 03. Chris Christie
- 04. Ted Cruz (PRO: Cruise)
- 05. Carly Fiorina (PRO: Fee-o-Reen-a)
- 06. Jim Gilmore
- 07. Lindsey Graham
- 08. Mike Huckabee
- 09. Bobby Jindal (PRO: Gin-dull)
- 10. John Kasich (PRO: kay-sick)
- 11. George Pataki (PRO: Puh-tak-ee)
- 12. Rand Paul
- 13. Marco Rubio
- 14. Rick Santorum
- 15. Donald Trump

(DO NOT READ)

- 97. Someone else (VOL)
- 98. Don't Know
- 99. Refused

Q42. (ASK IF 2 in F1 or 2 in F2): Looking ahead to the next presidential election, which of the following would you most like to see as the Democratic presidential candidate: (Interviewer note: record one answer)

(SCRAMBLE ORDER):

1. Hillary Clinton
2. Martin O'Malley
3. Bernie Sanders
- (DO NOT READ)
7. Someone else (VOL)
8. Don't Know
9. Refused

AUTHOR NOTE: SCRAMBLE ORDER OF Q43-Q45

ROTATE CANDIDATE NAMES BUT USE SAME ORDER OF DEM AND REP IN Q43-Q48

ROTATE CANDIDATE NAMES

Q43. (ASK ALL) If the election for president were being held today and the candidates were Hillary Clinton the Democrat and Ben Carson the Republican, for whom would you vote?

1. Hillary Clinton
2. Ben Carson
- (DO NOT READ)
3. Neither (VOL)
8. Don't know
9. Refused

ROTATE CANDIDATE NAMES

Q44. (ASK ALL) If the election for president were being held today and the candidates were Hillary Clinton the Democrat and Donald Trump the Republican, for whom would you vote?

1. Hillary Clinton
2. Donald Trump
- (DO NOT READ)
3. Neither (VOL)
8. Don't know
9. Refused

Q45. (ASK ALL) If the election for president were being held today and the candidates were Hillary Clinton the Democrat and Marco Rubio the Republican, for whom would you vote?

1. Hillary Clinton
2. Marco Rubio
(DO NOT READ)
3. Neither (VOL)
8. Don't know
9. Refused

****AUTHOR NOTE: SCRAMBLE ORDER OF Q46-Q48****

Q46. (ASK ALL) If the election for president were being held today and the candidates were Bernie Sanders the Democrat and Ben Carson the Republican, for whom would you vote?

1. Bernie Sanders
2. Ben Carson
(DO NOT READ)
3. Neither (VOL)
8. Don't know
9. Refused

****ROTATE CANDIDATE NAMES****

Q47. (ASK ALL) If the election for president were being held today and the candidates were Bernie Sanders the Democrat and Donald Trump the Republican, for whom would you vote?

1. Bernie Sanders
2. Donald Trump
(DO NOT READ)
3. Neither (VOL)
8. Don't know
9. Refused

****ROTATE CANDIDATE NAMES****

Q48. (ASK ALL) If the election for president were being held today and the candidates were Bernie Sanders the Democrat and Marco Rubio the Republican, for whom would you vote?

1. Bernie Sanders
2. Marco Rubio
(DO NOT READ)
3. Neither (VOL)
8. Don't know
9. Refused

F3. What is the highest level of education you completed? (READ LIST)

- 01 Elementary school only
- 02 Some high school but did not finish
- 03 Completed high school
- 04 Some college but didn't finish
- 05 Two year college degree
- 06 Four year college degree
- 07 Some graduate work
- 08 Completed masters or professional degree
- 09 Advanced graduate work or PhD
(DO NOT READ)
- 98 Don't know
- 99 Refused

F4. What is your age? (Record actual age in years).

99 Refused [ASK F4A]

F4A. [If Refused] Are you...

- 1 18-29 years old
- 2 30-44 years old
- 3 45-59 years old
- 4 60 years old or more
(DO NOT READ)
- 8 Don't know
- 9 Refused

F5. Are you currently married, living with a partner but not married, widowed, divorced, separated, or have you never been married?

- 1 Married
- 2 Living with a partner but not married
- 3 Widowed
- 4 Divorced
- 5 Separated
- 6 Never Married
(DO NOT READ)
- 8 Don't know
- 9 Refused

F6. How many children under 18 are currently living with you now, if any?

- 0. None
- 1. One
- 2. Two
- 3. Three
- 4. Four
- 5. Five or more
- (DO NOT READ)
- 8 Don't know
- 9 Refused

F7. Are you of Hispanic or Latino origin, such as Mexican, Puerto Rican, Cuban or some other Spanish background?

- 1 Yes
- 2 No
- (DO NOT READ)
- 8 Don't know
- 9 Refused

F8. Would you describe yourself as White, African American or Black, Asian, Native American, of more than one race or some other race? (READ IF NECESSARY)

- 01 White
- 02 African American or Black
- 03 Asian, South Asian, or Pacific Islander
- 04 Native American or American Indian
- 05 More than one race
- 97 Other, Specify
- (DO NOT READ)
- 06 Hispanic or Latino
- 98 Don't know
- 99 Refused

F9. Aside from weddings and funerals, how often do you attend religious services... more than once a week, once a week, once or twice a month, a few times a year, seldom, or never? (READ IF NECESSARY)

- 1 More than once a week
- 2 Once a week
- 3 Once or twice a month
- 4 A few times a year
- 5 Seldom
- 6 Never
- (DO NOT READ)
- 8 Don't know
- 9 Refused

F10. What is your religious preference – are you Protestant, Roman Catholic, Jewish, Muslim, another religion or no religion? (READ IF NECESSARY)

IF RESPONDENT NAMES ANYTHING ELSE, ASK:

Would that fall under the general category of Protestant religions, is it a Christian religion, but not Protestant, or is it something else?

- 1 Protestant
- 2 Roman Catholic
- 3 Jewish
- 4 Muslim/Islam
- 5 Mormon/Latter-Day Saints
- 6 Other Christian Religion
- 7 Other Non-Christian Religion
- 8 No Religion/Atheist/Agnostic
(DO NOT READ)
- 98 DON'T KNOW
- 99 REFUSED

(IF 1 or 6 in F10 Ask:)

F11. Would you describe yourself as a "born-again" or evangelical Christian, or not?

- 1. Yes, would
- 2. No, would not
(DO NOT READ)
- 8 DON'T KNOW
- 9 REFUSED

F12. Last year, that is in 2014, what was your total family income from all sources, before taxes? Just stop me when I get to the right category. (READ LIST. RECORD ONE ANSWER.)

- 01 Less than \$10,000
- 02 10 to under \$20,000
- 03 20 to under \$30,000
- 04 30 to under \$40,000
- 05 40 to under \$50,000
- 06 50 to under \$75,000
- 07 75 to under \$100,000
- 08 100 to under \$150,000
- 09 \$150,000 to under \$200,000
- 10 Over \$200,000
(DO NOT READ)
- 98 Don't know
- 99 Refused

F13. Would you describe the place where you live as urban, suburban or rural? (INTERVIEWER, IF NECESSARY: “Urban is a big city like Milwaukee, Madison or Green Bay. Suburban is a built up place close to a big city and rural is less built up with fewer people and further away from a big city”)

1. Urban
2. Suburban
3. Rural
- (DO NOT READ)
8. Don't know
9. Refused

F14. In general, would you describe your political views as...

- 1 Very conservative
- 2 Conservative
- 3 Moderate
- 4 Liberal
- 5 Very liberal
- (DO NOT READ)
- 8 Don't know
- 9 Refused

F15. Are you or any member of your household a member of a local, state or national labor union?

- 1 Yes, respondent.
- 2 Yes, another household member
- 3 Yes, both respondent and another household member
- 4 No, nobody in household
- (DO NOT READ)
- 8 Don't know
- 9 Refused

F16. Do you or any member of your household work for federal, state, or local government—for example, as a public school teacher, police officer, firefighter, or other government job?

- 1 Yes
- 2 No
- (DO NOT READ)
- 8 Don't know
- 9 Refused

****Author note: Require 5-digit response.****

F17. What is your zip code?

Enter 5 digit zip code.
99999=Refuse

INTERVIEWER: READ BACK AND CONFIRM CORRECT ZIP CODE

F18. Of all the personal telephone calls that you receive, do you get...?

- 1 All or almost all on a cell phone
- 2 Some on a cell phone and some on a home phone
- 3 All or almost all on a regular home phone
(DO NOT READ)
- 8 Don't know
- 9 Refused

F19. And did I reach you by dialing (INSERT PHONE NUMBER)?

- 1 Yes (SKIP TO QF22)
- 2 No

F20. For verification purposes, may I have the number where I reached you?

(ENTER 10 DIGIT PHONE NUMBER. VERIFY NUMBER.)

F21. Is this phone a cell phone?

- 1 Yes
- 2 No

(CLOSING)

Thank you very much. Have a great day/evening!