
S1. May I please speak with the (male/female) adult member of your household, currently at home, age 18 or older, with the most recent birthday?

(IF SELECTED RESPONDENT NOT CURRENTLY AT HOME AND AVAILABLE, ASK FOR THE (FEMALE/MALE) CURRENTLY AT HOME.)

1 Correct household member on phone (CONTINUE)
2 Will put correct member of household on phone (RE-READ INTRO AND CONTINUE WITH S2.)
3 No household member age 18 or over is currently available (PLACE HOUSEHOLD INTO CALLBACK)
4 No one in household age 18 or older (TERMINATE)

S2. Record Gender: (DO NOT ASK. RECORD ONLY ONE RESPONSE)

1 Male
2 Female

**Author note: If respondent in overquota, go to overquota/callback script and have interviewer place respondent in specified callback for future day.**

S3a. Do you currently live in Wisconsin?

1 Yes
2 No (TERMINATE)

S3b. In what county in Wisconsin do you live?

___________________________________

**Author note: Insert county list on screen.**

**Author note: If respondent lives in Milwaukee County or County is Don’t Know/Other, continue to S4. If respondent lives in any Wisconsin county besides Milwaukee, place in appropriate quota group and skip to S5. If over quota, thank and terminate.**

S4. Do you currently live within Milwaukee city limits? (RECORD ONE ANSWER)
1 Yes  (Milwaukee City quota group)
2 No  (Milwaukee DMA quota group)

S5. Some people are registered to vote and others are not. Are you registered to vote in the precinct or ward where you now live, or aren't you?

1 Yes, Registered to Vote  (SKIP TO Q.1)
2 No, Not Registered to Vote  (ASK S6)
9 No Answer/Don't Know/Refused  (ASK S6)

** Author note: If 2 or 9 in S5 ask S6**

S6. Do you plan to register to vote, or is there a chance that you may not register?

1 Plan to Register
2 Chance May Not Register  (TERMINATE)
9 Don't know/Refused  (TERMINATE)

Q1. Some people seem to follow what's going on in politics most of the time, whether there's an election going on or not. Others aren't that interested. Would you say you follow what's going on in politics most of the time, some of the time, only now and then, or hardly at all?

1 Most of the time
2 Some of the time
3 Only now and then
4 Hardly at all  (DO NOT READ)
8 Don't know
9 Refused

Q2. What are the chances that you will vote in the November 2016 general election for President, Congress, and other offices -- are you absolutely certain to vote, very likely to vote, are the chances 50-50, or don't you think you will vote?

1 Absolutely certain
2 Very Likely
3 50-50
4 Will not vote  (DO NOT READ)
8 Don't know
9 Refused
Q3. Over the past year, do you feel the economy has gotten better, gotten worse, or stayed about the same?

1. Gotten better
2. Gotten worse
3. Stayed the same
   (DO NOT READ)
8. Don’t know
9. Refused

Q4. Looking ahead, over the next year do you expect the economy to get better, get worse, or stay about the same?

1. Get better
2. Get worse
3. Stay the same
   (DO NOT READ)
8. Don’t know
9. Refused

Q5. Overall, do you approve or disapprove of the way Barack Obama is handling his job as president?

1. Approve
2. Disapprove
   (DO NOT READ)
8. Don't know
9. Refused

Q6. Overall, do you approve or disapprove of the way Scott Walker is handling his job as Governor of Wisconsin?

1. Approve
2. Disapprove
   (DO NOT READ)
8. Don't know
9. Refused
I’m going to read you a list of people and organizations. Please tell me if you have a favorable or unfavorable opinion of each of them or if you haven't heard enough about (him/her) yet to have an opinion.

** Author note: Always ask Q7 first, then scramble Q8-Q15. **

(PRESENT EACH ON OWN SCREEN)

The first name/next name is … [INSERT NAME]

READ IF NECESSARY: Do you have a favorable or unfavorable opinion of [INSERT NAME] or haven't you heard enough about (him/her) yet?

1  Favorable
2  Unfavorable
3  Haven't heard enough
   (DO NOT READ)
8  Don't know
9  Refused

Q7. Barack Obama
Q8. Ron Johnson
Q9. Russ Feingold (PRO: FINE-gold)
Q10. Tammy Baldwin
Q11. Scott Walker
Q12. Donald Trump
Q13. Hillary Clinton
Q14. Bernie Sanders
Q15. Paul Ryan

** AUTHOR NOTE: Q16 is NOT included in scramble of Q8-Q15. **

Q16. The Tea Party
**ROTATE CANDIDATE NAMES**

Q17. If the election for U.S. Senator were being held today and the candidates were Russ Feingold (PRO: Fine-gold) the Democrat and Ron Johnson the Republican, for whom would you vote? (READ IF NECESSARY)

1. Russ Feingold (PRO: Fine-gold)
2. Ron Johnson
   (DO NOT READ)
3. Neither (VOL)
4. Libertarian party, Phil Anderson (VOL)
8. Don’t know
9. Refused

**ROTATE CANDIDATE NAMES IN Q18 BUT USE SAME ORDER OF DEM AND REP IN Q19**

**AUTHOR NOTE: SCRAMBLE ORDER OF Q18-Q19**

Q18. If the election for president were being held today and the candidates were Hillary Clinton the Democrat and Donald Trump the Republican, for whom would you vote?

1. Hillary Clinton
2. Donald Trump
   (DO NOT READ)
3. Neither (VOL)
4. Libertarian party, Gary Johnson (VOL)
5. Green party, Jill Stein (VOL)
8. Don’t know
9. Refused

Q19. If the election for president were being held today and the candidates were Bernie Sanders the Democrat and Donald Trump the Republican, for whom would you vote?

1. Bernie Sanders
2. Donald Trump
   (DO NOT READ)
3. Neither (VOL)
4. Libertarian party, Gary Johnson (VOL)
5. Green party, Jill Stein (VOL)
8. Don’t know
9. Refused
Q20. Thinking about some of the candidates for president, how comfortable are you with the idea of (candidate name) as president? Are you very comfortable, somewhat comfortable, somewhat uncomfortable or very uncomfortable?

a. Hillary Clinton
b. Bernie Sanders
c. Donald Trump

1. Very comfortable
2. Somewhat comfortable
3. Somewhat uncomfortable
4. Very uncomfortable
5. (DO NOT READ)
6. Don’t know
7. Refused

Q21. Thinking just about the state of Wisconsin, do you feel things in Wisconsin are generally going in the right direction, or do you feel things have gotten off on the wrong track?

1. Right direction
2. Wrong track
3. (DO NOT READ)
4. Don’t know
5. Refused

Q22. Would you say the state’s budget is in better shape now than it was a few years ago, about the same or in worse shape now?

1. Better shape now
2. About the same
3. Worse shape now
4. (DO NOT READ)
5. Don’t know
6. Refused

Q23. Please tell me whether the following statement describes Hillary Clinton, or not.... she is someone who cares about people like me.

1. Describes
2. Does not describe
3. (DO NOT READ)
Q24. Please tell me whether the following statement describes Donald Trump, or not.... he is someone who cares about people like me.

1. Describes
2. Does not describe
   (DO NOT READ)
8. Don’t know
9. Refused

Q25. Please tell me whether the following statement describes Hillary Clinton, or not.... she is someone who is honest.

1. Describes
2. Does not describe
   (DO NOT READ)
8. Don’t know
9. Refused

Q26. Please tell me whether the following statement describes Donald Trump, or not.... he is someone who is honest.

1. Describes
2. Does not describe
   (DO NOT READ)
8. Don’t know
9. Refused

Q27. Please tell me whether the following statement describes Hillary Clinton, or not.... she is someone who could handle a national crisis well.

1. Describes
2. Does not describe
   (DO NOT READ)
8. Don’t know
9. Refused

Q28. Please tell me whether the following statement describes Donald Trump, or not.... he is someone who could handle a national crisis well.

1. Describes
2. Does not describe
   (DO NOT READ)
8. Don’t know
9. Refused
Q29. Please tell me whether the following statement describes Hillary Clinton, or not.... she has the qualifications to be president.

1. Describes
2. Does not describe
   (DO NOT READ)
8. Don’t know
9. Refused

Q30. Please tell me whether the following statement describes Donald Trump, or not.... he has the qualifications to be president.

1. Describes
2. Does not describe
   (DO NOT READ)
8. Don’t know
9. Refused

**Author Note: Scramble order of Q31 and Q32**

Q31. Concerning Hillary Clinton: the FBI (Federal Bureau of Investigation) is investigating her use of a private email server and how some messages may have included classified information. Is this something that bothers you about Clinton or does it not bother you?

1. Bothers me
2. Does not bother me
   (DO NOT READ)
8. Don’t know
9. Refused

Q32. Concerning Donald Trump: his Trump University, which offered seminars in how to make money in real estate, has been accused in three lawsuits of misleading students while charging them substantial fees to attend. Is this something that bothers you about Trump or does it not bother you?

1. Bothers me
2. Does not bother me
   (DO NOT READ)
8. Don’t know
9. Refused
**AUTHOR NOTE: Scramble order of Q33 and Q34**

Q33. Do you think the Republican Party is united now, is divided now but will unite by November, or will still be divided in November?

1. United now
2. Divided but will unite by November
3. Still divided in November
   (DO NOT READ)
8. Don’t Know
9. Refused

Q34. Do you think the Democratic Party is united now, is divided now but will unite by November, or will still be divided in November?

1. United now
2. Divided but will unite by November
3. Still divided in November
   (DO NOT READ)
8. Don’t Know
9. Refused

Q35. Which comes closest to your view about undocumented immigrants who are currently working in the U.S.? They should be allowed to stay in their jobs and to eventually apply for U.S. citizenship. OR, They should be allowed to stay in their jobs only as temporary guest workers, but not to apply for U.S. citizenship. OR, They should be required to leave their jobs and leave the U.S.

1. Stay and apply for citizenship
2. Stay as temporary guest workers
3. Required to leave jobs and U.S.
   (DO NOT READ)
8. Don’t Know
9. Refused

Q36. Some people say the minimum wage should be raised to help low-income workers get by. Others say raising the minimum wage will lead some businesses to cut jobs. Given these arguments, do you support or oppose raising the minimum wage?

1. Support
2. Oppose
   (Do not read)
8. Don’t know
9. Refused
Q37. Do you favor or oppose allowing gays and lesbians to marry legally?

1. Favor
2. Oppose
   (DO NOT READ)
8. Don’t Know
9. Refused

Q38. Thinking about free trade agreements...In general, do you think that free trade agreements between the US and other countries have been a good thing or a bad thing for the United States?

1. Good thing
2. Bad thing
   (DO NOT READ)
8. Don’t Know
9. Refused

Q39. Do free trade agreements create jobs in the U.S., lead to job losses, or not make a difference?

1. Create jobs
2. Lead to job losses
3. Make no difference
   (DO NOT READ)
8. Don’t Know
9. Refused

Q40. In general, would you favor or oppose increasing taxes on wealthy Americans and large corporations in order to help reduce income inequality in the U.S.?

1. Favor
2. Oppose
   (DO NOT READ)
8. Don’t know
9. Refused

Q41. Do you agree or disagree that it is the responsibility of the government to reduce the differences in income between people with high incomes and those with low incomes.

1. Agree
2. Disagree
   (DO NOT READ)
8. Don't know
9. Refused
Q42. Last week House Speaker Paul Ryan endorsed Donald Trump for president. Do you think this was the right decision for Ryan to endorse Trump or was that a mistake?

1. Right decision
2. A mistake
   (DO NOT READ)
8. Don’t know
9. Refused

Q43. Thinking about your family's financial situation, would you say you are living comfortably, just getting by, or struggling to make ends meet?

1. Living comfortably
2. Just getting by
3. Struggling
   (DO NOT READ)
8. Don’t know
9. Refused

F1. Generally speaking, do you usually think of yourself as a Republican, a Democrat, or an Independent?

1 Republican [ASK QF3.]
2 Democrat [ASK Q44.]
3 Independent [ASK QF2.]
   (DO NOT READ)
4 Other/No preference [ASK QF2.]
8 Don't Know [ASK QF2.]
9 Refused [ASK QF3.]

**Author note: Ask QF2 IF 3,4, or 8 in F1**

F2. Do you think of yourself as closer to the Republican Party or to the Democratic Party?

1 Republican
2 Democrat
   (DO NOT READ)
3 Neither/Just Independent (VOL)
8 Don’t know
9 Refused
Q44. (ASK IF 2 in QF1 or 2 in QF2): Which of the following would you prefer to win the Democratic presidential nomination:

(SCRAMBLE ORDER):

1. Hillary Clinton
2. Bernie Sanders
   (DO NOT READ)
7. Someone else (VOL)
8. Don’t Know
9. Refused

F3. What is the highest level of education you completed? (READ LIST)

01 Elementary school only
02 Some high school but did not finish
03 Completed high school
04 Some college but didn't finish
05 Two year college degree
06 Four year college degree
07 Some graduate work
08 Completed masters or professional degree
09 Advanced graduate work or PhD
   (DO NOT READ)
98 Don’t know
99 Refused

F4. What is your age? (Record actual age in years).

99 Refused [ASK F4A]

F4A. [If Refused] Are you…

1 18-29 years old
2 30-44 years old
3 45-59 years old
4 60 years old or more
   (DO NOT READ)
8 Don’t know
9 Refused
F5. Are you currently married, living with a partner but not married, widowed, divorced, separated, or have you never been married?

<table>
<thead>
<tr>
<th></th>
<th>Description</th>
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<tbody>
<tr>
<td>1</td>
<td>Married</td>
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<tr>
<td>2</td>
<td>Living with a partner but not married</td>
</tr>
<tr>
<td>3</td>
<td>Widowed</td>
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<td>4</td>
<td>Divorced</td>
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<td>5</td>
<td>Separated</td>
</tr>
<tr>
<td>6</td>
<td>Never Married</td>
</tr>
<tr>
<td>7</td>
<td>(DO NOT READ)</td>
</tr>
<tr>
<td>8</td>
<td>Don’t know</td>
</tr>
<tr>
<td>9</td>
<td>Refused</td>
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</tbody>
</table>

Author Note: There is no QF6 in this instrument, number of children under 18

F7. Are you of Hispanic or Latino origin, such as Mexican, Puerto Rican, Cuban or some other Spanish background?

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<thead>
<tr>
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<th>Description</th>
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<tbody>
<tr>
<td>1</td>
<td>Yes</td>
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<tr>
<td>2</td>
<td>No</td>
</tr>
<tr>
<td>3</td>
<td>(DO NOT READ)</td>
</tr>
<tr>
<td>8</td>
<td>Don’t know</td>
</tr>
<tr>
<td>9</td>
<td>Refused</td>
</tr>
</tbody>
</table>

F8. Would you describe yourself as White, African American or Black, Asian, Native American, of more than one race or some other race? (READ IF NECESSARY)

<table>
<thead>
<tr>
<th></th>
<th>Description</th>
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<tbody>
<tr>
<td>01</td>
<td>White</td>
</tr>
<tr>
<td>02</td>
<td>African American or Black</td>
</tr>
<tr>
<td>03</td>
<td>Asian, South Asian, or Pacific Islander</td>
</tr>
<tr>
<td>04</td>
<td>Native American or American Indian</td>
</tr>
<tr>
<td>05</td>
<td>More than one race</td>
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<tr>
<td>97</td>
<td>Other, Specify</td>
</tr>
<tr>
<td>96</td>
<td>Hispanic or Latino</td>
</tr>
<tr>
<td>98</td>
<td>Don’t know</td>
</tr>
<tr>
<td>99</td>
<td>Refused</td>
</tr>
</tbody>
</table>
F9. Aside from weddings and funerals, how often do you attend religious services... more than once a week, once a week, once or twice a month, a few times a year, seldom, or never? (READ IF NECESSARY)

1. More than once a week
2. Once a week
3. Once or twice a month
4. A few times a year
5. Seldom
6. Never
   (DO NOT READ)
8. Don't know
9. Refused

F10. What is your religious preference – are you Protestant, Roman Catholic, Jewish, Muslim, another religion or no religion? (READ IF NECESSARY)

IF RESPONDENT NAMES ANYTHING ELSE, ASK:
Would that fall under the general category of Protestant religions, is it a Christian religion, but not Protestant, or is it something else?

1. Protestant
2. Roman Catholic
3. Jewish
4. Muslim/Islam
5. Mormon/Latter-Day Saints
6. Other Christian Religion
7. Other Non-Christian Religion
8. No Religion/Atheist/Agnostic
   (DO NOT READ)
98. DON’T KNOW
99. REFUSED

(IF 1 or 6 in F10 Ask:)

F11. Would you describe yourself as a "born-again" or evangelical Christian, or not?

1. Yes, would
2. No, would not
   (DO NOT READ)
8. DON’T KNOW
9. REFUSED
F12. Last year, that is in 2015, what was your total family income from all sources, before taxes? Just stop me when I get to the right category. (READ LIST. RECORD ONE ANSWER.)

01 Less than $10,000
02 10 to under $20,000
03 20 to under $30,000
04 30 to under $40,000
05 40 to under $50,000
06 50 to under $75,000
07 75 to under $100,000
08 100 to under $150,000
09 $150,000 to under $200,000
10 Over $200,000
(DO NOT READ)
98 Don't know
99 Refused

F13. Would you describe the place where you live as urban, suburban or rural? (INTERVIEWER, IF NECESSARY: “Urban is a big city like Milwaukee, Madison or Green Bay. Suburban is a built up place close to a big city and rural is less built up with fewer people and further away from a big city”)

1. Urban
2. Suburban
3. Rural
(DO NOT READ)
8. Don't know
9. Refused

F14. Do you have any guns, rifles or pistols in your home?

1 Yes
2 No
(DO NOT READ)
8 Don't know
9 Refused

F15. In general, would you describe your political views as...

1 Very conservative
2 Conservative
3 Moderate
4 Liberal
5 Very liberal
(DO NOT READ)
8 Don't know
9 Refused
F16. Are you or any member of your household a member of a local, state or national labor union?

1. Yes, respondent.
2. Yes, another household member
3. Yes, both respondent and another household member
4. No, nobody in household
   (DO NOT READ)
8. Don't know
9. Refused

F17. Do you or any member of your household work for federal, state, or local government—for example, as a public school teacher, police officer, firefighter, or other government job?

1. Yes
2. No
   (DO NOT READ)
8. Don't know
9. Refused

**Author note: Require 5-digit response.**

F18. What is your zip code?

   Enter 5 digit zip code.

99999=Refused

INTERVIEWER: READ BACK AND CONFIRM CORRECT ZIP CODE

F19. Of all the personal telephone calls that you receive, do you get…?

1. All or almost all on a cell phone
2. Some on a cell phone and some on a home phone
3. All or almost all on a regular home phone
   (DO NOT READ)
8. Don't know
9. Refused

F20. Is this phone a cell phone?

1. Yes
2. No

(CLOSING)

Thank you very much. Have a great day/evening!