
S1. May I please speak with the (male/female) adult member of your household, currently at home, age 18 or older, with the most recent birthday?

(IF SELECTED RESPONDENT NOT CURRENTLY AT HOME AND AVAILABLE, ASK FOR THE (FEMALE/MALE) CURRENTLY AT HOME.)

1 Correct household member on phone (CONTINUE)
2 Will put correct member of household on phone (RE-READ INTRO AND CONTINUE WITH S2.)
3 No household member age 18 or over is currently available (PLACE HOUSEHOLD INTO CALLBACK)
4 No one in household age 18 or older (TERMINATE)

S2. Record Gender: (DO NOT ASK. RECORD ONLY ONE RESPONSE)

1 Male
2 Female

**Author note: If respondent in overquota, go to overquota/callback script and have interviewer place respondent in specified callback for future day.**

S3a. Do you currently live in Wisconsin?

1 Yes
2 No (TERMINATE)

S3b. In what county in Wisconsin do you live?

____________________________________

**Author note: Insert county list on screen.**

**Author note: If respondent lives in Milwaukee County or County is Don’t Know/Other, continue to S4. If respondent lives in any Wisconsin county besides Milwaukee, place in appropriate quota group and skip to S5. If over quota, thank and terminate.**

S4. Do you currently live within Milwaukee city limits? (RECORD ONE ANSWER)

1 Yes (Milwaukee City quota group)
2 No (Milwaukee DMA quota group)
S5. Some people are registered to vote and others are not. Are you registered to vote in the precinct or ward where you now live, or aren't you?

1. Yes, Registered to Vote (SKIP TO Q.1)
2. No, Not Registered to Vote (ASK S6)
   (DO NOT READ)
9. No Answer/Don't Know/Refused (ASK S6)

** Author note: If 2 or 9 in S5 ask S6**

S6. Do you plan to register to vote, or is there a chance that you may not register?

1. Plan to Register
2. Chance May Not Register (TERMINATE)
   (DO NOT READ)
9. Don’t know/Refused (TERMINATE)

Q1. Some people seem to follow what's going on in politics most of the time, whether there's an election going on or not. Others aren't that interested. Would you say you follow what's going on in politics most of the time, some of the time, only now and then, or hardly at all?

1. Most of the time
2. Some of the time
3. Only now and then
4. Hardly at all
   (DO NOT READ)
8. Don't know
9. Refused

Q2. What are the chances that you will vote in the November 2016 general election for President, Congress, and other offices -- are you absolutely certain to vote, very likely to vote, are the chances 50-50, or don't you think you will vote?

1. Absolutely certain
2. Very Likely
3. 50-50
4. Will not vote
   (DO NOT READ)
8. Don't know
9. Refused
Q3. Over the past year, do you feel the economy has gotten better, gotten worse, or stayed about the same?

1. Gotten better
2. Gotten worse
3. Stayed the same
   (DO NOT READ)
8. Don’t know
9. Refused

Q4. Looking ahead, over the next year do you expect the economy to get better, get worse, or stay about the same?

1. Get better
2. Get worse
3. Stay the same
   (DO NOT READ)
8. Don’t know
9. Refused

Q5. Overall, do you approve or disapprove of the way Barack Obama is handling his job as president?

1. Approve
2. Disapprove
   (DO NOT READ)
8. Don't know
9. Refused

Q6. Overall, do you approve or disapprove of the way Scott Walker is handling his job as Governor of Wisconsin?

1. Approve
2. Disapprove
   (DO NOT READ)
8. Don't know
9. Refused
I’m going to read you a list of people and organizations. Please tell me if you have a favorable or unfavorable opinion of each of them or if you haven't heard enough about (him/her) yet to have an opinion.

** Author note: Always ask Q7 first, then scramble Q8-Q16. **

(PRESENT EACH ON OWN SCREEN)

The first name/next name is … [INSERT NAME]

READ IF NECESSARY: Do you have a favorable or unfavorable opinion of [INSERT NAME] or haven't you heard enough about (him/her) yet?

1  Favorable
2  Unfavorable
3  Haven't heard enough
   (DO NOT READ)
8  Don't know
9  Refused

Q7. Barack Obama
Q8. Ron Johnson
Q9. Russ Feingold (PRO: FINE-gold)
Q10. Scott Walker
Q11. Donald Trump
Q12. Hillary Clinton
Q13. Bernie Sanders
Q14. Paul Ryan
Q15. Gary Johnson
Q16. Phil Anderson

** AUTHOR NOTE: Q17 is NOT included in scramble of Q8-Q16. **

Q17. The Tea Party

**ROTATE CANDIDATE NAMES**

Q18. If the election for U.S. Senator were being held today and the candidates were Russ Feingold (PRO: Fine-gold) the Democrat and Ron Johnson the Republican, for whom would you vote?

(READ IF NECESSARY)

1. Russ Feingold (PRO: Fine-gold)
2. Ron Johnson
   (DO NOT READ)
3. Libertarian party, Phil Anderson (VOL)
6. Neither (VOL)
7. Wouldn’t vote (VOL)
8. Don’t know
9. Refused

**ROTATE CANDIDATE NAMES IN Q19 BUT USE SAME ORDER OF DEM AND REP IN Q18**

Q19. If the election for president were being held today and the candidates were Hillary Clinton the Democrat and Donald Trump the Republican, for whom would you vote?

1. Hillary Clinton
2. Donald Trump (DO NOT READ)
3. Libertarian party, Gary Johnson (VOL)
4. Green party, Jill Stein (VOL)
6. Neither (VOL)
7. Wouldn’t vote (VOL)
8. Don’t know
9. Refused

**ROTATE DEM AND REP CANDIDATE NAMES IN Q20 BUT KEEP ANDERSON 3rd**

Q20. If the election for U.S. Senator were being held today and the candidates were Russ Feingold (PRO: Fine-gold) the Democrat and Ron Johnson the Republican and Phil Anderson the Libertarian, for whom would you vote? (READ IF NECESSARY)

1. Russ Feingold (PRO: Fine-gold)
2. Ron Johnson
3. Phil Anderson, Libertarian party (DO NOT READ)
6. None of these (VOL)
7. Wouldn’t vote (VOL)
8. Don’t know
9. Refused

**ROTATE DEM AND REP NAMES IN SAME ORDER AS Q20. KEEP JOHNSON AND STEIN AS POSITIONS 3 AND 4 (DO NOT ROTATE THEM)**

Q21. If the election for president were being held today and the candidates were Hillary Clinton the Democrat, Donald Trump the Republican, Gary Johnson the Libertarian and Jill Stein the Green Party, for whom would you vote?

1. Hillary Clinton
2. Donald Trump
3. Gary Johnson, Libertarian party,
4. Jill Stein, Green party
6. None of these (VOL)
7. Wouldn’t vote (VOL)
8. Don’t know
9. Refused

**Author Note: Scramble order of Q22a-b**

**Author Note: Display words in bracket for first candidate only**

Q22. [Thinking about some of the candidates for president], how comfortable are you with the idea of (candidate name) as president? Are you very comfortable, somewhat comfortable, somewhat uncomfortable or very uncomfortable?

a. Hillary Clinton
b. Donald Trump

1. Very comfortable
2. Somewhat comfortable
3. Somewhat uncomfortable
4. Very uncomfortable
(DO NOT READ)
8. Don’t know
9. Refused

**Author Note: Scramble order of Clinton and Trump, then keep same order for Q23-Q26**

**Author Note: Scramble order of pairs: Q23/Q24, Q25/Q26**

Q23. Please tell me whether the following statement describes Hillary Clinton, or not.... she is someone who is honest.

1. Describes
2. Does not describe
   (DO NOT READ)
8. Don’t know
9. Refused

Q24. Please tell me whether the following statement describes Donald Trump, or not.... he is someone who is honest.

1. Describes
2. Does not describe
   (DO NOT READ)
8. Don’t know
9. Refused

Q25. Please tell me whether the following statement describes Hillary Clinton, or not.... she has the
qualifications to be president.

1. Describes
2. Does not describe
   (DO NOT READ)
8. Don’t know
9. Refused

Q26. Please tell me whether the following statement describes Donald Trump, or not... he has the qualifications to be president.

1. Describes
2. Does not describe
   (DO NOT READ)
8. Don’t know
9. Refused

**AUTHOR NOTE: Scramble order of Q27 and Q28**

Q27. Do you think the Republican Party is united now, is divided now but will unite by November, or will still be divided in November?

1. United now
2. Divided but will unite by November
3. Still divided in November
   (DO NOT READ)
8. Don’t Know
9. Refused

Q28. Do you think the Democratic Party is united now, is divided now but will unite by November, or will still be divided in November?

1. United now
2. Divided but will unite by November
3. Still divided in November
   (DO NOT READ)
8. Don’t Know
9. Refused

(TRANSITION SCREEN)
For each of the following statements, please tell me whether you strongly agree, somewhat agree, somewhat disagree, or strongly disagree.

The first/next statement is [INSERT STATEMENT]? Do you…

[Read options first time, then READ IF NECESSARY]

1. Strongly agree
2. Somewhat agree
3. Somewhat disagree
4. Strongly disagree
   (DO NOT READ)
8. Don’t know
9. Refused

**AUTHORS NOTE: Randomize so half get Q29a-Q32a and half get Q29b-Q32b.**

**Scramble order of Q29a-Q32a**

Q29a. When it comes to marijuana, the government should emphasize prosecuting individuals who use the drug over providing them with treatment.
Q30a. When it comes to heroin, the government should emphasize prosecuting individuals who use the drug over providing them with treatment.
Q31a. When it comes to crack cocaine, the government should emphasize prosecuting individuals who use the drug over providing them with treatment.
Q32a. When it comes to methamphetamine or “crystal meth”, the government should emphasize prosecuting individuals who use the drug over providing them with treatment.

**Scramble order of Q29b-Q32b**

Q29b. When it comes to marijuana, the government should emphasize providing treatment to individuals who use the drug over prosecuting them.
Q30b. When it comes to heroin, the government should emphasize providing treatment to individuals who use the drug over prosecuting them.
Q31b. When it comes to crack cocaine, the government should emphasize providing treatment to individuals who use the drug over prosecuting them.
Q32b. When it comes to methamphetamine or “crystal meth”, the government should emphasize providing treatment to individuals who use the drug over prosecuting them.

The next statement is [INSERT STATEMENT]? Do you…

[Read options first time, then READ IF NECESSARY]

1. Strongly agree
2. Somewhat agree
3. Somewhat disagree
4. Strongly disagree
   (DO NOT READ)
8. Don’t know
9. Refused
Q33. Marijuana is a major problem in the area where I live.
Q34. Crack cocaine is a major problem in the area where I live.
Q35. Heroin is a major problem in the area where I live.
Q36. Methamphetamine, or “crystal meth,” is a major problem in the area where I live.

Q37. When it comes to marijuana, some people think that the drug should be fully legalized and regulated like alcohol. Do you agree or disagree with that view?

1. Agree
2. Disagree
   (DO NOT READ)
8. Don’t know
9. Refused
(TRANSITION SCREEN)
People who support marijuana legalization have made several different arguments in support of their position. I’m going to read you a list of statements related to these arguments. Regardless of whether you think that marijuana should be legalized, please tell me if you think the statement is very convincing, somewhat convincing, or not at all convincing?

How convincing is the statement [INSERT STATEMENT]? Do you think it is

[Read options first time, then READ IF NECESSARY]

1. Very convincing
2. Somewhat convincing
3. Not at all convincing
   (DO NOT READ)
8. Don’t know
9. Refused

**Scramble order of Q38-Q41**

Q38. Marijuana is no more dangerous than alcohol or tobacco, so the law should treat all three substances basically the same.
Q39. The government has no business telling adults what they can and cannot put into their own bodies.
Q40. If marijuana were legalized, then it could be taxed, which could help to support important government services like education.
Q41. We spend too many government resources on arresting and incarcerating marijuana offenders; it would be better to spend those resources on other things.
**AUTHORS NOTE: Randomize so half get Q42a-Q44a and half get Q42b-Q44b.**

(TRANSITION SCREEN)

How much do you support or oppose [INSERT STATEMENT]? Do you…

[Read options first time, then READ IF NECESSARY]

1. Strongly support
2. Support
3. Somewhat support
4. Somewhat oppose
5. Oppose
6. Strongly oppose
   (DO NOT READ)
8. Don’t know
9. Refused

**Scramble order of Q42a-Q44a**

Q42a. Making sentences more severe for all crimes.
Q43a. Locking up more juvenile offenders.
Q44a. Increasing the use of mandatory minimum sentencing laws, like “Three Strikes,” for repeat offenders.

**Scramble order of Q42b-Q44b**

Q42b. Making sentences less severe for all crimes.
Q43b. Locking up less juvenile offenders.
Q44b. Reducing the use of mandatory minimum sentencing laws, like “Three Strikes,” for repeat offenders.
For each of the following statements, please tell me whether you strongly agree, agree, somewhat agree, somewhat disagree, disagree, or strongly disagree.

The first statement is [INSERT STATEMENT]? Do you…?

[READ IF NECESSARY]

1. Strongly agree
2. Agree
3. Somewhat agree
4. Somewhat disagree
5. Disagree
6. Strongly disagree
     (DO NOT READ)
8. Don’t know
9. Refused

** Scramble order of Q45-Q47**

Q45. There is a lot of discrimination against Blacks in the U.S. today, limiting their chances to get ahead.

Q46. It’s really a matter of some people not trying hard enough; if Blacks would only try harder they could be just as well off as Whites.

Q47. Over the past few years, Blacks have gotten less than they deserve.

F1. Generally speaking, do you usually think of yourself as a Republican, a Democrat, or an Independent?

1  Republican  [ASK Q48.]
2  Democrat  [ASK Q49.]
3  Independent  [ASK QF2.]
     (DO NOT READ)
4  Other/No preference  [ASK QF2.]
8  Don't Know  [ASK QF2.]
9  Refused  [ASK QF3.]

**Author note: Ask QF2 IF 3,4, or 8 in F1**

F2. Do you think of yourself as closer to the Republican Party or to the Democratic Party?

1  Republican
2  Democrat
     (DO NOT READ)
3  Neither/Just Independent (VOL)
8  Don’t know
9  Refused
Q48. (ASK IF 1 in QF1 or 1 in QF2): Would you like to see the Republican convention nominate someone other than Donald Trump or do you think Trump should be the nominee of the party?

1. Nominate someone else
2. Nominate Trump
   (DO NOT READ)
8. Don’t know
9. Refused

Q49. (ASK IF 2 in QF1 or 2 in QF2): Which of the following would you prefer to be the Democratic presidential nominee?

(SCRAMBLE ORDER):

1. Hillary Clinton
2. Bernie Sanders
   (DO NOT READ)
7. Someone else (VOL)
8. Don’t Know
9. Refused

F3. What is the highest level of education you completed? (READ LIST)

01 Elementary school only
02 Some high school but did not finish
03 Completed high school
04 Some college but didn't finish
05 Two year college degree
06 Four year college degree
07 Some graduate work
08 Completed masters or professional degree
09 Advanced graduate work or PhD
   (DO NOT READ)
88 Don’t know
99 Refused

F4. What is your age? (Record actual age in years).

99 Refused [ASK F4A]

F4A. [If Refused] Are you…

1. 18-29 years old
2. 30-44 years old
3. 45-59 years old
4. 60 years old or more
   (DO NOT READ)
8. Don’t know
9. Refused
F5. Are you currently married, living with a partner but not married, widowed, divorced, separated, or have you never been married?

1 Married
2 Living with a partner but not married
3 Widowed
4 Divorced
5 Separated
6 Never Married
   (DO NOT READ)
8 Don’t know
9 Refused

Author Note: There is no QF6 in this instrument, number of children under 18

F7. Are you of Hispanic or Latino origin, such as Mexican, Puerto Rican, Cuban or some other Spanish background?

1 Yes
2 No
   (DO NOT READ)
8 Don’t know
9 Refused

F8. Would you describe yourself as White, African American or Black, Asian, Native American, of more than one race or some other race? (READ IF NECESSARY)

01 White
02 African American or Black
03 Asian, South Asian, or Pacific Islander
04 Native American or American Indian
05 More than one race
97 Other, Specify
   (DO NOT READ)
06 Hispanic or Latino
98 Don’t know
99 Refused
F9. Aside from weddings and funerals, how often do you attend religious services... more than once a week, once a week, once or twice a month, a few times a year, seldom, or never? (READ IF NECESSARY)

1. More than once a week
2. Once a week
3. Once or twice a month
4. A few times a year
5. Seldom
6. Never
   (DO NOT READ)
8. Don't know
9. Refused

F10. What is your religious preference – are you Protestant, Roman Catholic, Jewish, Muslim, another religion or no religion? (READ IF NECESSARY)

IF RESPONDENT NAMES ANYTHING ELSE, ASK:
Would that fall under the general category of Protestant religions, is it a Christian religion, but not Protestant, or is it something else?

1. Protestant
2. Roman Catholic
3. Jewish
4. Muslim/Islam
5. Mormon/Latter-Day Saints
6. Other Christian Religion
7. Other Non-Christian Religion
8. No Religion/Atheist/Agnostic
   (DO NOT READ)
98. DON'T KNOW
99. REFUSED

(IF 1 or 6 in F10 Ask:)

F11. Would you describe yourself as a "born-again" or evangelical Christian, or not?

1. Yes, would
2. No, would not
   (DO NOT READ)
8. DON’T KNOW
9. REFUSED
F12. Last year, that is in 2015, what was your total family income from all sources, before taxes? Just stop me when I get to the right category. (READ LIST. RECORD ONE ANSWER.)

01 Less than $10,000
02 10 to under $20,000
03 20 to under $30,000
04 30 to under $40,000
05 40 to under $50,000
06 50 to under $75,000
07 75 to under $100,000
08 100 to under $150,000
09 $150,000 to under $200,000
10 Over $200,000
   (DO NOT READ)
98 Don't know
99 Refused

F13. Would you describe the place where you live as urban, suburban or rural? (INTERVIEWER, IF NECESSARY: “Urban is a big city like Milwaukee, Madison or Green Bay. Suburban is a built up place close to a big city and rural is less built up with fewer people and further away from a big city”)

1. Urban
2. Suburban
3. Rural
   (DO NOT READ)
8. Don’t know
9. Refused

** NOTE THERE IS NO QF14 IN THIS INSTRUMENT**

F15. In general, would you describe your political views as...

1 Very conservative
2 Conservative
3 Moderate
4 Liberal
5 Very liberal
   (DO NOT READ)
8 Don't know
9 Refused
F16. Are you or any member of your household a member of a local, state or national labor union?

1  Yes, respondent.
2  Yes, another household member
3  Yes, both respondent and another household member
4  No, nobody in household
   (DO NOT READ)
8  Don't know
9  Refused

F17. Do you or any member of your household work for federal, state, or local government—for example, as a public school teacher, police officer, firefighter, or other government job?

1  Yes
2  No
   (DO NOT READ)
8  Don't know
9  Refused

**Author note: Require 5-digit response.**

F18. What is your zip code?

Enter 5 digit zip code.

99999=Refused

**INTERVIEWER: READ BACK AND CONFIRM CORRECT ZIP CODE**

F19. Of all the personal telephone calls that you receive, do you get…?

1  All or almost all on a cell phone
2  Some on a cell phone and some on a home phone
3  All or almost all on a regular home phone
   (DO NOT READ)
8  Don't know
9  Refused

F20. Is this phone a cell phone?

1  Yes
2  No

(CLOSING)

Thank you very much. Have a great day/evening!