S1. May I please speak with the (male/female) adult member of your household, currently at home, age 18 or older, with the most recent birthday?

(IF SELECTED RESPONDENT NOT CURRENTLY AT HOME AND AVAILABLE, ASK FOR THE (FEMALE/MALE) CURRENTLY AT HOME.)

1 Correct household member on phone (CONTINUE)
2 Will put correct member of household on phone (RE-READ INTRO AND CONTINUE WITH S2.)
3 No household member age 18 or over is currently available (PLACE HOUSEHOLD INTO CALLBACK)
4 No one in household age 18 or older (TERMINATE)

S2. Record Gender: (DO NOT ASK. RECORD ONLY ONE RESPONSE)

1 Male
2 Female

**Author note: If respondent in overquota, go to overquota/callback script and have interviewer place respondent in specified callback for future day.**

S3a. Do you currently live in Wisconsin?

1 Yes (TERMINATE)
2 No

S3b. In what county in Wisconsin do you live?

___________________________________

**Author note: Insert county list on screen.**

**Author note: If respondent lives in Milwaukee County or County is Don’t Know/Other, continue to S4. If respondent lives in any Wisconsin county besides Milwaukee, place in appropriate quota group and skip to S5. If over quota, thank and terminate.**

S4. Do you currently live within Milwaukee city limits? (RECORD ONE ANSWER)

1 Yes (Milwaukee City quota group)
2 No (Milwaukee DMA quota group)

S5. Some people are registered to vote and others are not. Are you registered to vote in the precinct or ward where you now live, or aren't you?
1. Yes, Registered to Vote  (SKIP TO Q.1)
2. No, Not Registered to Vote  (ASK S6)
9. No Answer/Don't Know/Refused  (ASK S6)

**Author note: If 2 or 9 in S5 ask S6**

S6. Do you plan to register to vote, or is there a chance that you may not register?

1. Plan to Register  (TERMINATE)
2. Chance May Not Register  (DO NOT READ)
9. Don't know/Refused  (TERMINATE)

Q1. Some people seem to follow what's going on in politics most of the time, whether there's an election going on or not. Others aren't that interested. Would you say you follow what's going on in politics most of the time, some of the time, only now and then, or hardly at all? (READ LIST IF NECESSARY)

1. Most of the time
2. Some of the time
3. Only now and then
4. Hardly at all  (DO NOT READ)
8. Don't know
9. Refused

Q2. What are the chances that you will vote in the November 2016 general election for President, Congress, and other offices -- are you absolutely certain to vote, very likely to vote, are the chances 50-50, or don't you think you will vote? (READ LIST IF NECESSARY)

1. Absolutely certain
2. Very Likely
3. 50-50
4. Will not vote  (DO NOT READ)
8. Don't know
9. Refused
Q3. Over the past year, do you feel the economy has gotten better, gotten worse, or stayed about the same? (READ LIST IF NECESSARY)

1  Gotten better
2  Gotten worse
3  Stayed the same
   (DO NOT READ)
8  Don’t know
9  Refused

Q4. Looking ahead, over the next year do you expect the economy to get better, get worse, or stay about the same? (READ LIST IF NECESSARY)

1  Get better
2  Get worse
3  Stay the same
   (DO NOT READ)
8  Don’t know
9  Refused

Q5. Overall, do you approve or disapprove of the way Barack Obama is handling his job as president? (READ LIST IF NECESSARY)

1  Approve
2  Disapprove
   (DO NOT READ)
8  Don't know
9  Refused

Q6. Overall, do you approve or disapprove of the way Scott Walker is handling his job as Governor of Wisconsin? (READ LIST IF NECESSARY)

1  Approve
2  Disapprove
   (DO NOT READ)
8  Don't know
9  Refused
I’m going to read you a list of people and organizations. Please tell me if you have a favorable or unfavorable opinion of each of them or if you haven't heard enough about (him/her) yet to have an opinion.

**Author note: Always ask Q7 first, then scramble Q8-Q14.**

(PRESENT EACH ON OWN SCREEN)

The first name/next name is … [INSERT NAME]

READ IF NECESSARY: Do you have a favorable or unfavorable opinion of [INSERT NAME] or haven't you heard enough about (him/her) yet?

1 Favorable
2 Unfavorable
3 Haven't heard enough
   (DO NOT READ)
8 Don't know
9 Refused

Q7. Barack Obama
Q8. Ron Johnson
Q9. Russ Feingold (PRO: FINE-gold)
Q10. Scott Walker
Q11. Donald Trump
Q12. Hillary Clinton
Q13. Gary Johnson
Q14. Phil Anderson

**Author note: Q15 is NOT included in scramble of Q8-Q14.**

Q15. The Tea Party
**Rotate order of Dem and Rep but keep that same order in Q16-Q19. Keep Libertarian and Green in same order after Dem and Rep**

**ROTATE CANDIDATE NAMES**

Q16. If the election for U.S. Senator were being held today and the candidates were Russ Feingold (PRO: Fine-gold) the Democrat and Ron Johnson the Republican, for whom would you vote? (READ LIST IF NECESSARY)

1. Russ Feingold (PRO: Fine-gold)
2. Ron Johnson
   (DO NOT READ)
3. Libertarian party, Phil Anderson (VOL)
6. Neither (VOL)
7. Wouldn’t vote (VOL)
8. Don’t know
9. Refused

**ROTATE CANDIDATE NAMES IN Q17 BUT USE SAME ORDER OF DEM AND REP IN Q16**

Q17. If the election for president were being held today and the candidates were Hillary Clinton the Democrat and Donald Trump the Republican, for whom would you vote? (READ LIST IF NECESSARY)

1. Hillary Clinton
2. Donald Trump
   (DO NOT READ)
3. Libertarian party, Gary Johnson (VOL)
4. Green party, Jill Stein (VOL)
6. Neither (VOL)
7. Wouldn’t vote (VOL)
8. Don’t know
9. Refused

**ROTATE DEM AND REP NAMES IN SAME ORDER AS Q16. BUT KEEP ANDERSON 3rd**

Q18. If the election for U.S. Senator were being held today and the candidates were Russ Feingold (PRO: Fine-gold) the Democrat and Ron Johnson the Republican and Phil Anderson the Libertarian, for whom would you vote? (READ LIST IF NECESSARY)

1. Russ Feingold (PRO: Fine-gold)
2. Ron Johnson
3. Phil Anderson
   (DO NOT READ)
6. None of these (VOL)
7. Wouldn’t vote (VOL)
8. Don’t know
9. Refused
Q19. If the election for president were being held today and the candidates were Hillary Clinton the Democrat, Donald Trump the Republican, Gary Johnson the Libertarian and Jill Stein the Green Party, for whom would you vote? (READ LIST IF NECESSARY)

1. Hillary Clinton  
2. Donald Trump  
3. Gary Johnson, Libertarian party,  
4. Jill Stein, Green party  
   (DO NOT READ)  
6. None of these (VOL)  
7. Wouldn’t vote (VOL)  
8. Don’t know  
9. Refused

**Author Note: Scramble order of Q20a-b**

**Author Note: Display words in bracket for first candidate only**

Q20. [Thinking about some of the candidates for president], how comfortable are you with the idea of (candidate name) as president? Are you very comfortable, somewhat comfortable, somewhat uncomfortable or very uncomfortable? (READ LIST IF NECESSARY)

   a. Hillary Clinton  
   b. Donald Trump  

1. Very comfortable  
2. Somewhat comfortable  
3. Somewhat uncomfortable  
4. Very uncomfortable  
   (DO NOT READ)  
8. Don’t know  
9. Refused

**Author Note: Scramble order of Feingold and Johnson in Q21-Q22**

Q21. Please tell me whether the following statement describes Russ Feingold, or not.... he is someone who cares about people like me. (READ LIST IF NECESSARY)

1. Describes  
2. Does not describe  
   (DO NOT READ)  
8. Don’t know  
9. Refused
Q22. Please tell me whether the following statement describes Ron Johnson, or not.... he is someone who cares about people like me. (READ LIST IF NECESSARY)

1. Describes
2. Does not describe
   (DO NOT READ)
8. Don’t know
9. Refused

**Author Note: Scramble order of Clinton and Trump, then keep same order for Q23-Q28**

Scramble order of pairs: Q23/Q24, Q25/Q26, Q27/Q28

Q23 Please tell me whether the following statement describes Hillary Clinton, or not.... she is someone who cares about people like me. (READ LIST IF NECESSARY)

1. Describes
2. Does not describe
   (DO NOT READ)
8. Don’t know
9. Refused

Q24. Please tell me whether the following statement describes Donald Trump, or not.... he is someone who cares about people like me. (READ LIST IF NECESSARY)

1. Describes
2. Does not describe
   (DO NOT READ)
8. Don’t know
9. Refused

Q25. Please tell me whether the following statement describes Hillary Clinton, or not.... she is someone who is honest. (READ LIST IF NECESSARY)

1. Describes
2. Does not describe
   (DO NOT READ)
8. Don’t know
9. Refused

Q26. Please tell me whether the following statement describes Donald Trump, or not.... he is someone who is honest. (READ LIST IF NECESSARY)

1. Describes
2. Does not describe
   (DO NOT READ)
8. Don’t know
9. Refused
Q27. Please tell me whether the following statement describes Hillary Clinton, or not... she has the qualifications to be president. (READ LIST IF NECESSARY)

1. Describes
2. Does not describe
   (DO NOT READ)
8. Don’t know
9. Refused

Q28. Please tell me whether the following statement describes Donald Trump, or not... he has the qualifications to be president. (READ LIST IF NECESSARY)

1. Describes
2. Does not describe
   (DO NOT READ)
8. Don’t know
9. Refused

** Author note: Scramble order of Q29 and Q30**

Q29. How concerned are you about the safety of the water supply in low income communities in Wisconsin? Are you very concerned, somewhat concerned, not too concerned, or not at all concerned? (READ LIST IF NECESSARY)

1. Very concerned
2. Somewhat concerned
3. Not too concerned
4. Not at all concerned
   (DO NOT READ)
8. Don’t Know
9. Refused

Q30. How concerned are you about the safety of the water supply in your community? Are you very concerned, somewhat concerned, not too concerned, or not at all concerned? (READ LIST IF NECESSARY)

1. Very concerned
2. Somewhat concerned
3. Not too concerned
4. Not at all concerned
   (DO NOT READ)
8. Don’t Know
9. Refused
**Author note: Scramble order of Q31 and Q32**

Q31. How would you rate the job being done by the state of Wisconsin in protecting the safety of public drinking water? Would you say it is excellent, good, only fair, or poor? (READ LIST IF NECESSARY)

1. Excellent
2. Good
3. Fair
4. Poor
   (DO NOT READ)
8. Don’t know
9. Refused

Q32. How would you rate the job being done by the federal government in protecting the safety of public drinking water? Would you say it is excellent, good, only fair, or poor? (READ LIST IF NECESSARY)

1. Excellent
2. Good
3. Fair
4. Poor
   (DO NOT READ)
8. Don’t know
9. Refused

Q33. Does your home's water come from a private well or a public water system?

1. Private well
2. Public water system
   (DO NOT READ)
8. Don’t know
9. Refused
Q34. Which comes closest to your view about undocumented immigrants who are currently working in the U.S.? They should be allowed to stay in their jobs and to eventually apply for U.S. citizenship. OR, They should be allowed to stay in their jobs only as temporary guest workers, but not to apply for U.S. citizenship. OR, They should be required to leave their jobs and leave the U.S. (READ LIST IF NECESSARY)

1. Stay and apply for citizenship
2. Stay as temporary guest workers
3. Required to leave jobs and U.S.
   (DO NOT READ)
8. Don’t Know
9. Refused

**Author Note: Rotate order of Q35/Q36 and Q37/Q38**

Q35. What do you think Donald Trump’s position is on undocumented immigrants. Does he think they should be allowed to stay in their jobs and to eventually apply for U.S. citizenship. OR, they should be allowed to stay in their jobs only as temporary guest workers, but not to apply for U.S. citizenship. OR, they should be required to leave their jobs and leave the U.S. (READ LIST IF NECESSARY)

1. Stay and apply for citizenship
2. Stay as temporary guest workers
3. Required to leave jobs and U.S.
   (DO NOT READ)
8. Don’t Know
9. Refused

Q36. Has Trump held this position all along or has he recently changed his position on undocumented immigrants?

1. Held position all along
2. Has changed position
   (DO NOT READ)
8. Don’t Know
9. Refused
Q37. What do you think Hillary Clinton’s position is on undocumented immigrants. Does she think they should be allowed to stay in their jobs and to eventually apply for U.S. citizenship. OR, they should be allowed to stay in their jobs only as temporary guest workers, but not to apply for U.S. citizenship. OR, they should be required to leave their jobs and leave the U.S. (READ LIST IF NECESSARY)

1. Stay and apply for citizenship
2. Stay as temporary guest workers
3. Required to leave jobs and U.S. 
   (DO NOT READ)
8. Don’t Know
9. Refused

Q38. Has Clinton held this position all along or has she recently changed her position on undocumented immigrants?

1. Held position all along
2. Has changed position 
   (DO NOT READ)
8. Don’t Know
9. Refused
Q39. How much have you read or heard about the recent unrest in Milwaukee following the officer-involved killing of a black man following a traffic stop? (READ LIST)

1. A lot
2. Some
3. Only a little
4. Nothing at all
   (DO NOT READ)
8. Don't know
9. Refused

Q40. Do you think the main source of the recent unrest in Milwaukee is mostly due to anger at decades of disadvantage for black communities or is mostly due to lack of respect for law and order? (READ LIST IF NECESSARY)

1. Mostly due to anger
2. Mostly due to lack of respect
   (DO NOT READ)
3. Something else (VOL)
8. Don't know
9. Refused

Q41. How would you describe your feelings about the police in your community? Would you say they make you feel mostly safe or mostly anxious?

1. Mostly safe
2. Mostly anxious
   (DO NOT READ)
3. Something else (VOL)
8. Don't know
9. Refused
Q42. Do you mostly agree or mostly disagree that “People like me are not getting their fair share.”

1. Mostly agree
2. Mostly disagree
   (DO NOT READ)
8. Don’t know
9. Refuse

Q43. Do you think the future of the next generation of Americans will be better, worse, or about the same as life today?

1. Better
2. Worse
3. About the same
   (DO NOT READ)
8. Don’t know
9. Refused

Q44. Thinking about your family's financial situation, would you say you are living comfortably, just getting by, or struggling to make ends meet?

1. Living comfortably
2. Just getting by
3. Struggling
   (DO NOT READ)
8. Don’t know
9. Refused

F1. Generally speaking, do you usually think of yourself as a Republican, a Democrat, or an Independent?

1 Republican [ASK QF3.]
2 Democrat [ASK QF3.]
3 Independent [ASK QF2.]
   (DO NOT READ)
4 Other/No preference [ASK QF2.]
8 Don't Know [ASK QF2.]
9 Refused [ASK QF3.]

**Author note: Ask QF2 IF 3,4, or 8 in F1**

F2. Do you think of yourself as closer to the Republican Party or to the Democratic Party?

1 Republican
2 Democrat
   (DO NOT READ)
3 Neither/Just Independent (VOL)
8 Don’t know
9 Refused
F3. What is the highest level of education you completed? (READ LIST)

01 Elementary school only
02 Some high school but did not finish
03 Completed high school
04 Some college but didn't finish
05 Two year college degree
06 Four year college degree
07 Some graduate work
08 Completed masters or professional degree
09 Advanced graduate work or PhD
   (DO NOT READ)
98 Don’t know
99 Refused

F4. What is your age? (Record actual age in years).

99 Refused [ASK F4A]

F4A. [If Refused] Are you…

1 18-29 years old
2 30-44 years old
3 45-59 years old
4 60 years old or more
   (DO NOT READ)
8 Don’t know
9 Refused

F5. Are you currently married, living with a partner but not married, widowed, divorced, separated, or have you never been married? (READ LIST IF NECESSARY)

1 Married
2 Living with a partner but not married
3 Widowed
4 Divorced
5 Separated
6 Never Married
   (DO NOT READ)
8 Don’t know
9 Refused

Author Note: There is no QF6 in this instrument, number of children under 18
F7. Are you of Hispanic or Latino origin, such as Mexican, Puerto Rican, Cuban or some other Spanish background?

1  Yes
2  No
   (DO NOT READ)
8  Don’t know
9  Refused

F8. Would you describe yourself as White, African American or Black, Asian, Native American, of more than one race or some other race? (READ LIST IF NECESSARY)

01  White
02  African American or Black
03  Asian, South Asian, or Pacific Islander
04  Native American or American Indian
05  More than one race
97  Other, Specify
   (DO NOT READ)
06  Hispanic or Latino
98  Don’t know
99  Refused

F9. Aside from weddings and funerals, how often do you attend religious services... more than once a week, once a week, once or twice a month, a few times a year, seldom, or never? (READ LIST IF NECESSARY)

1  More than once a week
2  Once a week
3  Once or twice a month
4  A few times a year
5  Seldom
6  Never
   (DO NOT READ)
8  Don’t know
9  Refused
F10. What is your religious preference – are you Protestant, Roman Catholic, Jewish, Muslim, another religion or no religion? (READ LIST IF NECESSARY)

IF RESPONDENT NAMES ANYTHING ELSE, ASK:
Would that fall under the general category of Protestant religions, is it a Christian religion, but not Protestant, or is it something else?

1. Protestant
2. Roman Catholic
3. Jewish
4. Muslim/Islam
5. Mormon/Latter-Day Saints
6. Other Christian Religion
7. Other Non-Christian Religion
8. No Religion/Atheist/Agnostic
   (DO NOT READ)
98. DON’T KNOW
99. REFUSED

(IF 1 or 6 in F10 Ask:)
F11. Would you describe yourself as a "born-again" or evangelical Christian, or not?

1. Yes, would
2. No, would not
   (DO NOT READ)
8. DON’T KNOW
9. REFUSED

F12. Last year, that is in 2015, what was your total family income from all sources, before taxes? Just stop me when I get to the right category. (READ LIST. RECORD ONE ANSWER.)

01. Less than $10,000
02. 10 to under $20,000
03. 20 to under $30,000
04. 30 to under $40,000
05. 40 to under $50,000
06. 50 to under $75,000
07. 75 to under $100,000
08. 100 to under $150,000
09. 150,000 to under $200,000
10. Over $200,000
   (DO NOT READ)
98. Don't know
99. Refused
F13. Would you describe the place where you live as urban, suburban or rural? (INTERVIEWER, IF NECESSARY: “Urban is a big city like Milwaukee, Madison or Green Bay. Suburban is a built up place close to a big city and rural is less built up with fewer people and further away from a big city”) (READ LIST IF NECESSARY)

1. Urban  
2. Suburban  
3. Rural  
   (DO NOT READ)  
8. Don’t know  
9. Refused

**There is no F14 in this instrument (Gun ownership)**

F15. In general, would you describe your political views as... (READ LIST)

1. Very conservative  
2. Conservative  
3. Moderate  
4. Liberal  
5. Very liberal  
   (DO NOT READ)  
8. Don't know  
9. Refused

F16. Are you or any member of your household a member of a local, state or national labor union?

1. Yes, respondent.  
2. Yes, another household member  
3. Yes, both respondent and another household member  
4. No, nobody in household  
   (DO NOT READ)  
8. Don't know  
9. Refused

F17. Do you or any member of your household work for federal, state, or local government—for example, as a public school teacher, police officer, firefighter, or other government job?

1. Yes  
2. No  
   (DO NOT READ)  
8. Don't know  
9. Refused
**Author note: Require 5-digit response.**

F18. What is your zip code?

Enter 5 digit zip code.

99999=Refused

**INTERVIEWER: READ BACK AND CONFIRM CORRECT ZIP CODE**

F19. Of all the personal telephone calls that you receive, do you get…?

1. All or almost all on a cell phone
2. Some on a cell phone and some on a home phone
3. All or almost all on a regular home phone
(DO NOT READ)
8. Don't know
9. Refused

F20. Is this phone a cell phone?

1. Yes
2. No

(CLOSING)

Thank you very much. Have a great day/evening!