



Marquette Law School Poll – October 6-9, 2016

S1. May I please speak with the (male/female) adult member of your household, currently at home, age 18 or older, with the most recent birthday?

(IF SELECTED RESPONDENT NOT CURRENTLY AT HOME AND AVAILABLE, ASK FOR THE (FEMALE/MALE) CURRENTLY AT HOME.)

- 1 Correct household member on phone (CONTINUE)
- 2 Will put correct member of household on phone (RE-READ INTRO AND CONTINUE WITH S2.)
- 3 No household member age 18 or over is currently available (PLACE HOUSEHOLD INTO CALLBACK)
- 4 No one in household age 18 or older (TERMINATE)

S2. Record Gender: (DO NOT ASK. RECORD ONLY ONE RESPONSE)

- 1 Male
- 2 Female

****Author note: If respondent in overquota, go to overquota/callback script and have interviewer place respondent in specified callback for future day.****

S3a. Do you currently live in Wisconsin?

- 1 Yes
- 2 No (TERMINATE)

S3b. In what county in Wisconsin do you live?

****Author note: Insert county list on screen.****

****Author note: If respondent lives in Milwaukee County or County is Don't Know/Other, continue to S4. If respondent lives in any Wisconsin county besides Milwaukee, place in appropriate quota group and skip to S5. If over quota, thank and terminate.****

S4. Do you currently live within Milwaukee city limits? (RECORD ONE ANSWER)

- 1 Yes (Milwaukee City quota group)
- 2 No (Milwaukee DMA quota group)

S5. Some people are registered to vote and others are not. Are you registered to vote in the precinct or ward where you now live, or aren't you?

- 1 Yes, Registered to Vote (SKIP TO Q.1)
- 2 No, Not Registered to Vote (ASK S6)
(DO NOT READ)
- 9 No Answer/Don't Know/Refused (ASK S6)

** Author note: If 2 or 9 in S5 ask S6**

S6. Do you plan to register to vote, or is there a chance that you may not register?

- 1 Plan to Register
- 2 Chance May Not Register (TERMINATE)
(DO NOT READ)
- 9 Don't know/Refused (TERMINATE)

Q1. Some people seem to follow what's going on in politics most of the time, whether there's an election going on or not. Others aren't that interested. Would you say you follow what's going on in politics most of the time, some of the time, only now and then, or hardly at all? (READ LIST IF NECESSARY)

- 1 Most of the time
- 2 Some of the time
- 3 Only now and then
- 4 Hardly at all
(DO NOT READ)
- 8 Don't know
- 9 Refused

Q2. What are the chances that you will vote in the November 2016 general election for President, Congress, and other offices -- are you absolutely certain to vote, very likely to vote, are the chances 50-50, or don't you think you will vote? (READ LIST IF NECESSARY)

- 1 Absolutely certain
- 2 Very Likely
- 3 50-50
- 4 Will not vote
(DO NOT READ)
- 8 Don't know
- 9 Refused

****AUTHOR NOTE: Scramble so half get Q3-Q4 BEFORE Q5-Q6 and half get Q5-Q6 before Q3-Q4.****

****AUTHOR NOTE: RECORD WHICH QUESTION ORDER IS USED AS A VARIABLE.****

Q3. Over the past year, do you feel the economy has gotten better, gotten worse, or stayed about the same? (READ LIST IF NECESSARY)

- 1 Gotten better
- 2 Gotten worse
- 3 Stayed the same
(DO NOT READ)
- 8 Don't know
- 9 Refused

Q4. Looking ahead, over the next year do you expect the economy to get better, get worse, or stay about the same? (READ LIST IF NECESSARY)

- 1 Get better
- 2 Get worse
- 3 Stay the same
(DO NOT READ)
- 8 Don't know
- 9 Refused

Q5. Overall, do you approve or disapprove of the way Barack Obama is handling his job as president? (READ LIST IF NECESSARY)

- 1 Approve
- 2 Disapprove
(DO NOT READ)
- 8 Don't know
- 9 Refused

Q6. Overall, do you approve or disapprove of the way Scott Walker is handling his job as Governor of Wisconsin? (READ LIST IF NECESSARY)

- 1 Approve
- 2 Disapprove
(DO NOT READ)
- 8 Don't know
- 9 Refused

(Transition Screen)

I'm going to read you a list of people and organizations. Please tell me if you have a favorable or unfavorable opinion of each of them or if you haven't heard enough about (him/her) yet to have an opinion.

** Author note: Always ask Q7 first, then scramble Q8-Q16. **

(PRESENT EACH ON OWN SCREEN)

The first name/next name is ... [INSERT NAME]

READ IF NECESSARY: Do you have a favorable or unfavorable opinion of [INSERT NAME] or haven't you heard enough about (him/her) yet?

- 1 Favorable
- 2 Unfavorable
- 3 Haven't heard enough
(DO NOT READ)
- 8 Don't know
- 9 Refused

- Q7. Barack Obama
- Q8. Ron Johnson
- Q9. Russ Feingold (**PRO: FINE-gold**)
- Q10. Scott Walker
- Q11. Donald Trump
- Q12. Hillary Clinton
- Q13. Gary Johnson
- Q14. Phil Anderson
- Q15. Mike Pence
- Q16. Tim Kaine (**PRO: CAIN**)

AUTHOR NOTE: Q17 is NOT included in scramble of Q8-Q16

- Q17. The Tea Party

****Rotate order of Dem and Rep but keep that same order in Q18-Q21. Keep Libertarian and Green in same order after Dem and Rep****

****ROTATE CANDIDATE NAMES****

Q18. If the election for U.S. Senator were being held today and the candidates were Russ Feingold (PRO:Fine-gold) the Democrat and Ron Johnson the Republican, for whom would you vote? (READ LIST IF NECESSARY)

1. Russ Feingold (PRO: Fine-gold)
2. Ron Johnson
(DO NOT READ)
3. Libertarian party, Phil Anderson (VOL)
6. Neither (VOL)
7. Wouldn't vote (VOL)
8. Don't know
9. Refused

****ROTATE CANDIDATE NAMES IN Q19 BUT USE SAME ORDER OF DEM AND REP IN Q18****

Q19. If the election for president were being held today and the candidates were Hillary Clinton the Democrat and Donald Trump the Republican, for whom would you vote? (READ LIST IF NECESSARY)

1. Hillary Clinton
2. Donald Trump
(DO NOT READ)
3. Libertarian party, Gary Johnson (VOL)
4. Green party, Jill Stein (VOL)
6. Neither (VOL)
7. Wouldn't vote (VOL)
8. Don't know
9. Refused

****ROTATE DEM AND REP NAMES IN SAME ORDER AS Q18. BUT KEEP ANDERSON 3rd****

Q20. If the election for U.S. Senator were being held today and the candidates were Russ Feingold (PRO:Fine-gold) the Democrat and Ron Johnson the Republican and Phil Anderson the Libertarian, for whom would you vote? (READ LIST IF NECESSARY)

1. Russ Feingold (PRO: Fine-gold)
2. Ron Johnson
3. Phil Anderson
(DO NOT READ)
6. None of these (VOL)
7. Wouldn't vote (VOL)
8. Don't know
9. Refused

****ROTATE DEM AND REP NAMES IN SAME ORDER AS Q18. KEEP JOHNSON AND STEIN AS POSITIONS 3 AND 4 (DO NOT ROTATE THEM)****

Q21. If the election for president were being held today and the candidates were Hillary Clinton the Democrat, Donald Trump the Republican, Gary Johnson the Libertarian and Jill Stein (Pro: Stine) the Green Party, for whom would you vote? (READ LIST IF NECESSARY)

1. Hillary Clinton
2. Donald Trump
3. Gary Johnson, Libertarian party,
4. Jill Stein, Green party
(DO NOT READ)
6. None of these (VOL)
7. Wouldn't vote (VOL)
8. Don't know
9. Refused

****Author Note: Scramble order of Q22a-b****

****Author Note: Display words in bracket for first candidate only****

Q22. [Thinking about some of the candidates for president], how comfortable are you with the idea of (candidate name) as president? Are you very comfortable, somewhat comfortable, somewhat uncomfortable or very uncomfortable? (READ LIST IF NECESSARY)

- a. Hillary Clinton
 - b. Donald Trump
-
1. Very comfortable
 2. Somewhat comfortable
 3. Somewhat uncomfortable
 4. Very uncomfortable
(DO NOT READ)
 8. Don't know
 9. Refused

****Author Note: Scramble order of Feingold and Johnson in Q23-Q24****

Q23. Please tell me whether the following statement describes Russ Feingold (PRO:Fine-gold), or not.... he is someone who cares about people like me. (READ LIST IF NECESSARY)

1. Describes
2. Does not describe
(DO NOT READ)
8. Don't know
9. Refused

Q24. Please tell me whether the following statement describes Ron Johnson, or not.... he is someone who cares about people like me. (READ LIST IF NECESSARY)

1. Describes
2. Does not describe
(DO NOT READ)
8. Don't know
9. Refused

Author Note: Scramble order of Clinton and Trump, then keep same order for Q25-Q30

Scramble order of pairs: Q25/Q26, Q27/Q28, Q29/Q30

Q25 Please tell me whether the following statement describes Hillary Clinton, or not.... she is someone who cares about people like me. (READ LIST IF NECESSARY)

1. Describes
2. Does not describe
(DO NOT READ)
8. Don't know
9. Refused

Q26. Please tell me whether the following statement describes Donald Trump, or not.... he is someone who cares about people like me. (READ LIST IF NECESSARY)

1. Describes
2. Does not describe
(DO NOT READ)
8. Don't know
9. Refused

Q27. Please tell me whether the following statement describes Hillary Clinton, or not.... she is someone who is honest. (READ LIST IF NECESSARY)

1. Describes
2. Does not describe
(DO NOT READ)
8. Don't know
9. Refused

Q28. Please tell me whether the following statement describes Donald Trump, or not.... he is someone who is honest. (READ LIST IF NECESSARY)

1. Describes
2. Does not describe
(DO NOT READ)
8. Don't know
9. Refused

Q29. Please tell me whether the following statement describes Hillary Clinton, or not.... she has the qualifications to be president. (READ LIST IF NECESSARY)

1. Describes
2. Does not describe
(DO NOT READ)
8. Don't know
9. Refused

Q30. Please tell me whether the following statement describes Donald Trump, or not.... he has the qualifications to be president. (READ LIST IF NECESSARY)

1. Describes
2. Does not describe
(DO NOT READ)
8. Don't know
9. Refused

***Author Note: Scramble order of Q31 and Q32 ***

Q31. Please tell me whether the following statement describes Ron Johnson, or not.... he is someone who is honest. (READ LIST IF NECESSARY)

1. Describes
2. Does not describe
(DO NOT READ)
8. Don't know
9. Refused

Q32. Please tell me whether the following statement describes Russ Feingold, or not.... he is someone who is honest. (READ LIST IF NECESSARY)

1. Describes
2. Does not describe
(DO NOT READ)
8. Don't know
9. Refused

** Author Note: Scramble order of Q33 and Q34 and save order as a variable **

Q33. Do you think Donald Trump generally shows good judgment, or not? (READ LIST IF NECESSARY)

1. Shows good judgment
2. Does not show good judgment
(DO NOT READ)
8. Don't Know
9. Refused

Q34. Do you think Hillary Clinton generally shows good judgment, or not? (READ LIST IF NECESSARY)

1. Shows good judgment
2. Does not show good judgment
(DO NOT READ)
8. Don't Know
9. Refused

Q35. Do you feel things in this country are generally going in the right direction, or do you feel things have gotten off on the wrong track? (READ LIST IF NECESSARY)

- 1 Right direction
- 2 Wrong track
(DO NOT READ)
- 8 Don't know
- 9 Refused

Q36. Do you consider the amount of federal income taxes you have to pay as too high, about right, or too low?

1. Too high
2. About right
3. Too low
(DO NOT READ)
- 8 Don't know
- 9 Refused

(Transition Screen)

As I read off some different groups, please tell me if you think they are paying their fair share in federal taxes, paying too much or paying too little.

Author note: Scramble order of 37-40

The (first/next) group is... (INSERT STATEMENT)

READ IF NECESSARY: Do you think (INSERT STATEMENT) are paying their fair share in federal taxes, paying too much or paying too little?

1. Paying fair share
2. Paying too much
3. Paying too little
(DO NOT READ)
- 8 Don't know
- 9 Refused

- Q37. Low-income people
- Q38. Middle-income people
- Q39. Upper-income people
- Q40. Corporations

Q41. People feel differently about how far a government should go. Here is a phrase which some people believe in and some don't. Do you think our government should or should not redistribute wealth by heavy taxes on the rich?

1. Yes, it should
2. No, it should not
(DO NOT READ)
- 8 Don't know
- 9 Refused

Q42. On balance, do you think having an increasing number of people of many different races, ethnic groups and nationalities in the United States makes this country a better place to live, a worse place to live, or doesn't make much difference either way?

1. A better place
2. A worse place
3. Doesn't make a difference
(DO NOT READ)
- 8 Don't know
- 9 Refused

Q43. Did you happen to watch or listen to the first presidential debate last week between Clinton and Trump? (READ LIST IF NECESSARY)

1. Yes, watched
2. No, did not watch
(DO NOT READ)
8. Don't Know
9. Refused

Q44. Did you happen to watch or listen to the vice-presidential debate last Tuesday between Mike Pence and Tim Kaine? (READ LIST IF NECESSARY)

1. Yes, watched
2. No, did not watch
(DO NOT READ)
8. Don't Know
9. Refused

Q45. Do you mostly agree or mostly disagree that "People like me are not getting their fair share?" (READ LIST IF NECESSARY)

1. Mostly agree
2. Mostly disagree
(DO NOT READ)
8. Don't know
9. Refuse

Q46. Do you think the future of the next generation of Americans will be better, worse, or about the same as life today? (READ LIST IF NECESSARY)

1. Better
2. Worse
3. About the same
(DO NOT READ)
8. Don't know
9. Refused

Q47. Thinking about your family's financial situation, would you say you are living comfortably, just getting by, or struggling to make ends meet? (READ LIST IF NECESSARY)

1. Living comfortably
2. Just getting by
3. Struggling
(DO NOT READ)
8. Don't know
9. Refused

F1. Generally speaking, do you usually think of yourself as a Republican, a Democrat, or an Independent? (READ LIST IF NECESSARY)

- 1 Republican [ASK QF3.]
- 2 Democrat [ASK QF3.]
- 3 Independent [ASK QF2.]
(DO NOT READ)
- 4 Other/No preference [ASK QF2.]
- 8 Don't Know [ASK QF2.]
- 9 Refused [ASK QF3.]

Author note: Ask QF2 IF 3,4, or 8 in F1

F2. Do you think of yourself as closer to the Republican Party or to the Democratic Party? (READ LIST IF NECESSARY)

- 1 Republican [~~ASK Q46.~~]
- 2 Democrat [~~ASK Q47.~~]
(DO NOT READ)
- 3 Neither/Just Independent (VOL)
- 8 Don't know
- 9 Refused

F3. What is the highest level of education you completed? (READ LIST)

- 01 Elementary school only
- 02 Some high school but did not finish
- 03 Completed high school
- 04 Some college but didn't finish
- 05 Two year college degree
- 06 Four year college degree
- 07 Some graduate work
- 08 Completed masters or professional degree
- 09 Advanced graduate work or PhD
(DO NOT READ)
- 98 Don't know
- 99 Refused

F4. What is your age? (Record actual age in years).

-
- 99 Refused [ASK F4A]

F4A. [If Refused] Are you...

- 1 18-29 years old
- 2 30-44 years old
- 3 45-59 years old
- 4 60 years old or more
(DO NOT READ)
- 8 Don't know
- 9 Refused

F5. Are you currently married, living with a partner but not married, widowed, divorced, separated, or have you never been married? (READ LIST IF NECESSARY)

- 1 Married
- 2 Living with a partner but not married
- 3 Widowed
- 4 Divorced
- 5 Separated
- 6 Never Married
(DO NOT READ)
- 8 Don't know
- 9 Refused

Author Note: There is no QF6 in this instrument, number of children under 18

F7. Are you of Hispanic or Latino origin, such as Mexican, Puerto Rican, Cuban or some other Spanish background?

- 1 Yes
- 2 No
(DO NOT READ)
- 8 Don't know
- 9 Refused

F8. Would you describe yourself as White, African American or Black, Asian, Native American, of more than one race or some other race? (READ LIST IF NECESSARY)

- 01 White
- 02 African American or Black
- 03 Asian, South Asian, or Pacific Islander
- 04 Native American or American Indian
- 05 More than one race
- 97 Other, Specify
(DO NOT READ)
- 06 Hispanic or Latino
- 98 Don't know
- 99 Refused

F9. Aside from weddings and funerals, how often do you attend religious services... more than once a week, once a week, once or twice a month, a few times a year, seldom, or never? (READ LIST IF NECESSARY)

- 1 More than once a week
- 2 Once a week
- 3 Once or twice a month
- 4 A few times a year
- 5 Seldom
- 6 Never
- (DO NOT READ)
- 8 Don't know
- 9 Refused

F10. What is your religious preference – are you Protestant, Roman Catholic, Jewish, Muslim, another religion or no religion? (READ LIST IF NECESSARY)

IF RESPONDENT NAMES ANYTHING ELSE, ASK:

Would that fall under the general category of Protestant religions, is it a Christian religion, but not Protestant, or is it something else?

- 1 Protestant
- 2 Roman Catholic
- 3 Jewish
- 4 Muslim/Islam
- 5 Mormon/Latter-Day Saints
- 6 Other Christian Religion
- 7 Other Non-Christian Religion
- 8 No Religion/Atheist/Agnostic
- (DO NOT READ)
- 98 DON'T KNOW
- 99 REFUSED

(IF 1 or 6 in F10 Ask:)

F11. Would you describe yourself as a "born-again" or evangelical Christian, or not?

- 1. Yes, would
- 2. No, would not
- (DO NOT READ)
- 8 DON'T KNOW
- 9 REFUSED

F12. Last year, that is in 2015, what was your total family income from all sources, before taxes?
Just stop me when I get to the right category. (READ LIST. RECORD ONE ANSWER.)

- 01 Less than \$10,000
- 02 10 to under \$20,000
- 03 20 to under \$30,000
- 04 30 to under \$40,000
- 05 40 to under \$50,000
- 06 50 to under \$75,000
- 07 75 to under \$100,000
- 08 100 to under \$150,000
- 09 150,000 to under \$200,000
- 10 Over \$200,000
- (DO NOT READ)
- 98 Don't know
- 99 Refused

F13. Would you describe the place where you live as urban, suburban or rural? (INTERVIEWER, IF NECESSARY: "Urban is a big city like Milwaukee, Madison or Green Bay. Suburban is a built up place close to a big city and rural is less built up with fewer people and further away from a big city") (READ LIST IF NECESSARY)

- 1. Urban
- 2. Suburban
- 3. Rural
- (DO NOT READ)
- 8. Don't know
- 9. Refused

There is no F14 in this instrument (Gun ownership)

F15. In general, would you describe your political views as... (READ LIST)

- 1 Very conservative
- 2 Conservative
- 3 Moderate
- 4 Liberal
- 5 Very liberal
- (DO NOT READ)
- 8 Don't know
- 9 Refused

F16. Are you or any member of your household a member of a local, state or national labor union?
(READ LIST IF NECESSARY)

- 1 Yes, respondent.
- 2 Yes, another household member
- 3 Yes, both respondent and another household member
- 4 No, nobody in household
- (DO NOT READ)
- 8 Don't know
- 9 Refused

F17. Do you or any member of your household work for federal, state, or local government—for example, as a public school teacher, police officer, firefighter, or other government job?

- 1 Yes
- 2 No
- (DO NOT READ)
- 8 Don't know
- 9 Refused

****Author note: Require 5-digit response.****

F18. What is your zip code?

Enter 5 digit zip code.

99999=Refused

INTERVIEWER: READ BACK AND CONFIRM CORRECT ZIP CODE

F19. Of all the personal telephone calls that you receive, do you get...?

- 1 All or almost all on a cell phone
- 2 Some on a cell phone and some on a home phone
- 3 All or almost all on a regular home phone
- (DO NOT READ)
- 8 Don't know
- 9 Refused

F20. Is this phone a cell phone?

- 1 Yes
- 2 No

(CLOSING)

Thank you very much. Have a great day/evening!