

October 6-9, 2016 Crosstabs for Likely Voters

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Q1. Some people seem to follow what's going on in politics most of the time, whether there's an election going on or not. Others aren't that interested. Would you say you follow what's going on in politics most of the time, some of the time, only now and then, or hardly at all?

Sex

	Most of the time	Some of the time	Only now and then	Hardly at all	Don't know	Total
Male	292	80	17	10	1	400
	73%	20%	4%	2%	0%	48%
Female	299	98	32	6	4	439
	68%	22%	7%	1%	1%	52%

Age 4 Categories

	Most of the time	Some of the time	Only now and then	Hardly at all	Don't know	Total
18-29	51	33	15	5	0	104
	49%	32%	14%	5%	0%	12%
30-44	136	53	5	2	5	201
	68%	26%	2%	1%	2%	24%
45-59	198	57	18	5	0	278
	71%	21%	6%	2%	0%	33%
60+	203	35	11	4	0	253
	80%	14%	4%	2%	0%	30%
DK/NA/ Ref	4	0	0	0	0	4
	100%	0%	0%	0%	0%	0%

Education 5 Categories

	Most of the time	Some of the time	Only now and then	Hardly at all	Don't know	Total
Not HS	23	14	6	0	0	43
	53%	33%	14%	0%	0%	5%
HS	163	60	15	9	4	251
	65%	24%	6%	4%	2%	30%
Some Coll	110	37	6	1	1	155
	71%	24%	4%	1%	1%	18%
AA	77	22	10	2	0	111
	69%	20%	9%	2%	0%	13%
BA+	208	45	12	4	0	269
	77%	17%	4%	1%	0%	32%
DK/NA/ Ref	10	1	0	0	0	11
	91%	9%	0%	0%	0%	1%

Household Income

	Most of the time	Some of the time	Only now and then	Hardly at all	Don't know	Total
Under \$40k	159	66	14	2	1	242
	66%	27%	6%	1%	0%	29%
\$40k to \$74k	158	42	14	2	0	216
	73%	19%	6%	1%	0%	26%
\$75k up	195	56	18	5	0	274
	71%	20%	7%	2%	0%	33%
DK/NA/ Ref	79	14	4	6	4	107
	74%	13%	4%	6%	4%	13%

Party ID

	Most of the time	Some of the time	Only now and then	Hardly at all	Don't know	Total
Republican	187	56	13	8	4	268
	70%	21%	5%	3%	1%	32%
Democrat	210	43	13	2	1	269
	78%	16%	5%	1%	0%	32%
Independent	176	75	17	6	0	274
	64%	27%	6%	2%	0%	33%
Other/No preference	12	5	7	0	0	24
	50%	21%	29%	0%	0%	3%
Don't know	2	0	0	0	0	2
	100%	0%	0%	0%	0%	0%
Refused	3	0	0	0	0	3
	100%	0%	0%	0%	0%	0%

Party ID, with leaners

	Most of the time	Some of the time	Only now and then	Hardly at all	Don't know	Total
Republican	270	81	22	8	4	385
	70%	21%	6%	2%	1%	46%
Democrat	284	81	22	3	1	391
	73%	21%	6%	1%	0%	47%
Independent	31	16	5	5	0	57
	54%	28%	9%	9%	0%	7%
Other/None	5	0	0	0	0	5
	100%	0%	0%	0%	0%	1%

Party Id, leaners separate

	Most of the time	Some of the time	Only now and then	Hardly at all	Don't know	Total
Rep	187	56	13	8	4	268
	70%	21%	5%	3%	1%	32%
Lean Rep	84	25	9	0	0	118
	71%	21%	8%	0%	0%	14%
Ind	31	16	5	5	0	57
	54%	28%	9%	9%	0%	7%
Lean Dem	74	38	9	1	0	122
	61%	31%	7%	1%	0%	15%
Dem	210	43	13	2	1	269
	78%	16%	5%	1%	0%	32%
Other/None	5	0	0	0	0	5
	100%	0%	0%	0%	0%	1%

Marital Status

	Most of the time	Some of the time	Only now and then	Hardly at all	Don't know	Total
Married	368	100	25	6	1	500
	74%	20%	5%	1%	0%	60%
Cohabiting	35	22	7	1	0	65
	54%	34%	11%	2%	0%	8%
Widowed	51	12	2	1	0	66
	77%	18%	3%	2%	0%	8%
Divorced	50	12	2	2	0	66
	76%	18%	3%	3%	0%	8%
Separated	3	1	2	0	0	6
	50%	17%	33%	0%	0%	1%
Never Married	76	30	11	6	4	127
	60%	24%	9%	5%	3%	15%
Don't know	4	0	0	0	0	4
	100%	0%	0%	0%	0%	0%
Refused	2	2	0	0	0	4
	50%	50%	0%	0%	0%	0%

Race and Ethnicity

	Most of the time	Some of the time	Only now and then	Hardly at all	Don't know	Total
White	516 71%	152 21%	41 6%	11 2%	5 1%	725 87%
Black	23 66%	9 26%	2 6%	1 3%	0 0%	35 4%
Hispanic	23 72%	4 12%	5 16%	0 0%	0 0%	32 4%
Other	20 56%	12 33%	1 3%	3 8%	0 0%	36 4%
DK/NA/ Ref	9 100%	0 0%	0 0%	0 0%	0 0%	9 1%

Religious Service Attendance

	Most of the time	Some of the time	Only now and then	Hardly at all	Don't know	Total
More than 1/wk	47 72%	10 15%	3 5%	4 6%	1 2%	65 8%
1/week	153 74%	43 21%	10 5%	1 0%	0 0%	207 25%
1-2 month	99 78%	23 18%	4 3%	1 1%	0 0%	127 15%
few times a year	89 59%	41 27%	17 11%	1 1%	4 3%	152 18%
Seldom	103 80%	18 14%	7 5%	1 1%	0 0%	129 15%
Never	96 62%	42 27%	9 6%	7 5%	0 0%	154 18%
Don't know	1 33%	1 33%	0 0%	1 33%	0 0%	3 0%
Refused	4 100%	0 0%	0 0%	0 0%	0 0%	4 0%

Religious Affiliation

	Most of the time	Some of the time	Only now and then	Hardly at all	Don't know	Total
Protestant/ Christian	269	75	14	4	1	363
	74%	21%	4%	1%	0%	43%
Catholic	180	49	14	6	4	253
	71%	19%	6%	2%	2%	30%
Jewish	5	1	0	0	0	6
	83%	17%	0%	0%	0%	1%
Other	38	16	3	0	0	57
	67%	28%	5%	0%	0%	7%
None	82	36	18	2	0	138
	59%	26%	13%	1%	0%	16%
DK/NA/ Ref	16	2	0	4	0	22
	73%	9%	0%	18%	0%	3%

Born Again/Evangelical

	Most of the time	Some of the time	Only now and then	Hardly at all	Don't know	Total
born again	107	30	4	4	0	145
	74%	21%	3%	3%	0%	41%
not born again	145	43	9	0	1	198
	73%	22%	5%	0%	1%	56%
Don't know	10	1	1	0	0	12
	83%	8%	8%	0%	0%	3%
Refused	1	0	0	0	0	1
	100%	0%	0%	0%	0%	0%

Location Type

	Most of the time	Some of the time	Only now and then	Hardly at all	Don't know	Total
Urban	160	49	23	6	0	238
	67%	21%	10%	3%	0%	28%
Suburban	218	62	8	3	1	292
	75%	21%	3%	1%	0%	35%
Rural	208	67	19	7	4	305
	68%	22%	6%	2%	1%	36%
Don't know	4	1	0	0	0	5
	80%	20%	0%	0%	0%	1%
Refused	1	0	0	0	0	1
	100%	0%	0%	0%	0%	0%

Political Ideology

	Most of the time	Some of the time	Only now and then	Hardly at all	Don't know	Total
Very con- servative	69	11	7	1	0	88
	78%	12%	8%	1%	0%	10%
Conservative	188	63	14	3	4	272
	69%	23%	5%	1%	1%	32%
Moderate	164	61	17	6	0	248
	66%	25%	7%	2%	0%	29%
Liberal	117	27	8	2	1	155
	75%	17%	5%	1%	1%	18%
Very lib- eral	47	9	2	0	0	58
	81%	16%	3%	0%	0%	7%
Don't know	5	7	3	4	0	19
	26%	37%	16%	21%	0%	2%
Refused	2	0	0	0	0	2
	100%	0%	0%	0%	0%	0%

Union Membership

	Most of the time	Some of the time	Only now and then	Hardly at all	Don't know	Total
respondent	52	5	3	2	0	62
	84%	8%	5%	3%	0%	7%
another household member	39	13	2	0	0	54
	72%	24%	4%	0%	0%	6%
nobody in household	496	160	44	13	5	718
	69%	22%	6%	2%	1%	86%
Don't know	0	0	0	1	0	1
	0%	0%	0%	100%	0%	0%
Refused	3	0	0	0	0	3
	100%	0%	0%	0%	0%	0%

Job Type and Union Membership

	Most of the time	Some of the time	Only now and then	Hardly at all	Don't know	Total
Public union	41	5	2	1	0	49
	84%	10%	4%	2%	0%	6%
Public non-union	56	33	7	0	0	96
	58%	34%	7%	0%	0%	11%
Private union	50	13	3	2	0	68
	74%	19%	4%	3%	0%	8%
Private non-union	438	127	38	13	5	621
	71%	20%	6%	2%	1%	74%
DK/NA/Ref	6	0	0	1	0	7
	86%	0%	0%	14%	0%	1%

Region

	Most of the time	Some of the time	Only now and then	Hardly at all	Don't know	Total
MKE City	57	11	5	5	1	79
	72%	14%	6%	6%	1%	9%
Rest of MKE	182	63	16	7	4	272
	67%	23%	6%	3%	1%	32%
msn	105	36	5	2	0	148
	71%	24%	3%	1%	0%	18%
GB/A	110	36	13	1	0	160
	69%	22%	8%	1%	0%	19%
Rest of state	137	32	10	1	0	180
	76%	18%	6%	1%	0%	21%

Likelihood of Voting in Nov.

	Most of the time	Some of the time	Only now and then	Hardly at all	Don't know	Total
Absolutely certain	591	178	49	16	5	839

Q2. What are the chances that you will vote in the November 2016 general election for President, Congress, and other offices – are you absolutely certain to vote, very likely to vote, are the chances 50-50, or don't you think you will vote?

Sex

	Absolutely certain	Total
Male	401 100%	401 48%
Female	438 100%	438 52%

Age 4 Categories

	Absolutely certain	Total
18-29	104 100%	104 12%
30-44	201 100%	201 24%
45-59	277 100%	277 33%
60+	252 100%	252 30%
DK/NA/ Ref	4 100%	4 0%

Education 5 Categories

	Absolutely certain	Total
Not HS	44 100%	44 5%
HS	251 100%	251 30%
Some Coll	155 100%	155 18%
AA	110 100%	110 13%
BA+	269 100%	269 32%
DK/NA/ Ref	11 100%	11 1%

Household Income

	Absolutely certain	Total
Under \$40k	243	243
	100%	29%
\$40k to \$74k	216	216
	100%	26%
\$75k up	273	273
	100%	33%
DK/NA/Ref	107	107
	100%	13%

Party ID

	Absolutely certain	Total
Republican	267	267
	100%	32%
Democrat	269	269
	100%	32%
Independent	274	274
	100%	33%
Other/No preference	23	23
	100%	3%
Don't know	2	2
	100%	0%
Refused	3	3
	100%	0%

Party ID, with leaners

	Absolutely certain	Total
Republican	385	385
	100%	46%
Democrat	391	391
	100%	47%
Independent	58	58
	100%	7%
Other/None	5	5
	100%	1%

Party Id, leaners separate

	Absolutely certain	Total
Rep	267 100%	267 32%
Lean Rep	118 100%	118 14%
Ind	58 100%	58 7%
Lean Dem	122 100%	122 15%
Dem	269 100%	269 32%
Other/None	5 100%	5 1%

Marital Status

	Absolutely certain	Total
Married	501 100%	501 60%
Cohabiting	65 100%	65 8%
Widowed	66 100%	66 8%
Divorced	66 100%	66 8%
Separated	6 100%	6 1%
Never Married	127 100%	127 15%
Don't know	4 100%	4 0%
Refused	4 100%	4 0%

Race and Ethnicity

	Absolutely certain	Total
White	726	726
	100%	87%
Black	35	35
	100%	4%
Hispanic	33	33
	100%	4%
Other	36	36
	100%	4%
DK/NA/ Ref	9	9
	100%	1%

Religious Service Attendance

	Absolutely certain	Total
More than 1/wk	65	65
	100%	8%
1/week	207	207
	100%	25%
1-2 month	127	127
	100%	15%
few times a year	153	153
	100%	18%
Seldom	128	128
	100%	15%
Never	153	153
	100%	18%
Don't know	3	3
	100%	0%
Refused	4	4
	100%	0%

Religious Affiliation

	Absolutely certain	Total
Protestant/ Christian	363	363
	100%	43%
Catholic	253	253
	100%	30%
Jewish	6	6
	100%	1%
Other	58	58
	100%	7%
None	137	137
	100%	16%
DK/NA/ Ref	23	23
	100%	3%

Born Again/Evangelical

	Absolutely certain	Total
born again	146	146
	100%	41%
not born again	198	198
	100%	55%
Don't know	12	12
	100%	3%
Refused	1	1
	100%	0%

Location Type

	Absolutely certain	Total
Urban	238	238
	100%	28%
Suburban	291	291
	100%	35%
Rural	304	304
	100%	36%
Don't know	5	5
	100%	1%
Refused	1	1
	100%	0%

Political Ideology

	Absolutely certain	Total
Very conservative	88	88
	100%	10%
Conservative	272	272
	100%	32%
Moderate	247	247
	100%	29%
Liberal	154	154
	100%	18%
Very liberal	58	58
	100%	7%
Don't know	18	18
	100%	2%
Refused	2	2
	100%	0%

Union Membership

	Absolutely certain	Total
respondent	63	63
	100%	8%
another household member	54	54
	100%	6%
nobody in household	718	718
	100%	86%
Don't know	1	1
	100%	0%
Refused	3	3
	100%	0%

Job Type and Union Membership

	Absolutely certain	Total
Public union	48	48
	100%	6%
Public non-union	96	96
	100%	11%
Private union	69	69
	100%	8%
Private non-union	620	620
	100%	74%
DK/NA/ Ref	6	6
	100%	1%

Region

	Absolutely certain	Total
MKE City	78	78
	100%	9%
Rest of MKE	272	272
	100%	32%
msn	148	148
	100%	18%
GB/A	161	161
	100%	19%
Rest of state	181	181
	100%	22%

Q3. Over the past year, do you feel the economy has gotten better, gotten worse, or stayed about the same?

Sex

	Gotten better	Gotten worse	Stayed the same	Don't know	Total
Male	104 26%	111 28%	184 46%	2 0%	401 48%
Female	119 27%	124 28%	192 44%	4 1%	439 52%

Age 4 Categories

	Gotten better	Gotten worse	Stayed the same	Don't know	Total
18-29	31 30%	16 15%	57 55%	0 0%	104 12%
30-44	48 24%	51 25%	101 50%	1 0%	201 24%
45-59	80 29%	77 28%	118 43%	2 1%	277 33%
60+	63 25%	88 35%	99 39%	2 1%	252 30%
DK/NA/ Ref	0 0%	4 100%	0 0%	0 0%	4 0%

Education 5 Categories

	Gotten better	Gotten worse	Stayed the same	Don't know	Total
Not HS	13 29%	15 33%	17 38%	0 0%	45 5%
HS	52 21%	78 31%	116 46%	5 2%	251 30%
Some Coll	43 28%	45 29%	67 43%	0 0%	155 18%
AA	28 25%	37 34%	45 41%	0 0%	110 13%
BA+	86 32%	55 20%	127 47%	1 0%	269 32%
DK/NA/ Ref	1 9%	6 55%	4 36%	0 0%	11 1%

Household Income

	Gotten better	Gotten worse	Stayed the same	Don't know	Total
Under \$40k	65	73	102	2	242
	27%	30%	42%	1%	29%
\$40k to \$74k	54	61	98	3	216
	25%	28%	45%	1%	26%
\$75k up	82	60	131	0	273
	30%	22%	48%	0%	33%
DK/NA/Ref	21	42	44	0	107
	20%	39%	41%	0%	13%

Party ID

	Gotten better	Gotten worse	Stayed the same	Don't know	Total
Republican	31	119	115	1	266
	12%	45%	43%	0%	32%
Democrat	123	32	111	3	269
	46%	12%	41%	1%	32%
Independent	61	76	136	1	274
	22%	28%	50%	0%	33%
Other/No preference	5	5	12	0	22
	23%	23%	55%	0%	3%
Don't know	0	2	0	0	2
	0%	100%	0%	0%	0%
Refused	1	1	1	0	3
	33%	33%	33%	0%	0%

Party ID, with leaners

	Gotten better	Gotten worse	Stayed the same	Don't know	Total
Republican	39	169	176	1	385
	10%	44%	46%	0%	46%
Democrat	170	52	166	3	391
	43%	13%	42%	1%	47%
Independent	12	13	31	1	57
	21%	23%	54%	2%	7%
Other/None	2	2	1	0	5
	40%	40%	20%	0%	1%

Party Id, leaners separate

	Gotten better	Gotten worse	Stayed the same	Don't know	Total
Rep	31 12%	119 45%	115 43%	1 0%	266 32%
Lean Rep	7 6%	50 42%	61 52%	0 0%	118 14%
Ind	12 21%	13 23%	31 54%	1 2%	57 7%
Lean Dem	47 38%	20 16%	56 46%	0 0%	123 15%
Dem	123 46%	32 12%	111 41%	3 1%	269 32%
Other/None	2 40%	2 40%	1 20%	0 0%	5 1%

Marital Status

	Gotten better	Gotten worse	Stayed the same	Don't know	Total
Married	135 27%	139 28%	223 45%	3 1%	500 60%
Cohabiting	17 26%	9 14%	39 60%	0 0%	65 8%
Widowed	12 18%	30 45%	24 36%	0 0%	66 8%
Divorced	23 35%	18 27%	23 35%	2 3%	66 8%
Separated	3 50%	0 0%	3 50%	0 0%	6 1%
Never Married	30 24%	36 29%	60 48%	0 0%	126 15%
Don't know	2 50%	2 50%	0 0%	0 0%	4 0%
Refused	0 0%	1 25%	3 75%	0 0%	4 0%

Race and Ethnicity

	Gotten better	Gotten worse	Stayed the same	Don't know	Total
White	190 26%	209 29%	325 45%	2 0%	726 86%
Black	12 34%	9 26%	14 40%	0 0%	35 4%
Hispanic	10 30%	5 15%	17 52%	1 3%	33 4%
Other	10 27%	9 24%	16 43%	2 5%	37 4%
DK/NA/ Ref	2 20%	4 40%	4 40%	0 0%	10 1%

Religious Service Attendance

	Gotten better	Gotten worse	Stayed the same	Don't know	Total
More than 1/wk	17 26%	24 37%	24 37%	0 0%	65 8%
1/week	53 26%	63 30%	91 44%	0 0%	207 25%
1-2 month	25 20%	47 37%	55 43%	0 0%	127 15%
few times a year	44 29%	33 22%	74 49%	1 1%	152 18%
Seldom	34 27%	34 27%	60 47%	0 0%	128 15%
Never	47 31%	30 20%	71 47%	4 3%	152 18%
Don't know	0 0%	2 100%	0 0%	0 0%	2 0%
Refused	1 33%	2 67%	0 0%	0 0%	3 0%

Religious Affiliation

	Gotten better	Gotten worse	Stayed the same	Don't know	Total
Protestant/ Christian	97	107	158	1	363
	27%	29%	44%	0%	43%
Catholic	66	80	106	1	253
	26%	32%	42%	0%	30%
Jewish	0	0	5	0	5
	0%	0%	100%	0%	1%
Other	11	17	27	3	58
	19%	29%	47%	5%	7%
None	45	25	67	0	137
	33%	18%	49%	0%	16%
DK/NA/ Ref	3	7	13	0	23
	13%	30%	57%	0%	3%

Born Again/Evangelical

	Gotten better	Gotten worse	Stayed the same	Don't know	Total
born again	32	55	58	0	145
	22%	38%	40%	0%	41%
not born again	60	47	89	1	197
	30%	24%	45%	1%	55%
Don't know	3	1	8	0	12
	25%	8%	67%	0%	3%
Refused	1	0	0	0	1
	100%	0%	0%	0%	0%

Location Type

	Gotten better	Gotten worse	Stayed the same	Don't know	Total
Urban	66	63	106	3	238
	28%	26%	45%	1%	28%
Suburban	90	69	130	1	290
	31%	24%	45%	0%	35%
Rural	65	101	137	2	305
	21%	33%	45%	1%	36%
Don't know	1	1	2	0	4
	25%	25%	50%	0%	0%
Refused	0	1	0	0	1
	0%	100%	0%	0%	0%

Political Ideology

	Gotten better	Gotten worse	Stayed the same	Don't know	Total
Very conservative	9	46	33	0	88
	10%	52%	38%	0%	11%
Conservative	34	108	129	1	272
	12%	40%	47%	0%	32%
Moderate	80	48	116	3	247
	32%	19%	47%	1%	29%
Liberal	75	15	64	0	154
	49%	10%	42%	0%	18%
Very liberal	22	14	21	0	57
	39%	25%	37%	0%	7%
Don't know	2	3	13	0	18
	11%	17%	72%	0%	2%
Refused	1	1	0	0	2
	50%	50%	0%	0%	0%

Union Membership

	Gotten better	Gotten worse	Stayed the same	Don't know	Total
respondent	18	18	27	0	63
	29%	29%	43%	0%	8%
another household member	19	9	27	0	55
	35%	16%	49%	0%	7%
nobody in household	185	206	321	6	718
	26%	29%	45%	1%	85%
Don't know	0	1	0	0	1
	0%	100%	0%	0%	0%
Refused	1	2	0	0	3
	33%	67%	0%	0%	0%

Job Type and Union Membership

	Gotten better	Gotten worse	Stayed the same	Don't know	Total
Public union	17	12	19	0	48
	35%	25%	40%	0%	6%
Public non-union	30	23	44	0	97
	31%	24%	45%	0%	12%
Private union	19	14	35	0	68
	28%	21%	51%	0%	8%
Private non-union	154	183	277	6	620
	25%	30%	45%	1%	74%
DK/NA/Ref	2	3	1	0	6
	33%	50%	17%	0%	1%

Region

	Gotten better	Gotten worse	Stayed the same	Don't know	Total
MKE City	23	24	29	2	78
	29%	31%	37%	3%	9%
Rest of MKE	58	81	132	1	272
	21%	30%	49%	0%	32%
msn	45	30	73	0	148
	30%	20%	49%	0%	18%
GB/A	43	52	64	2	161
	27%	32%	40%	1%	19%
Rest of state	53	49	78	1	181
	29%	27%	43%	1%	22%

Likelihood of Voting in Nov.

	Gotten better	Gotten worse	Stayed the same	Don't know	Total
Absolutely certain	222	236	375	6	839

Q4. Looking ahead, over the next year do you expect the economy to get better, get worse, or stay about the same?

Sex

	Get better	Get worse	Stay the same	Don't know	Refused	Total
Male	104 26%	87 22%	141 35%	68 17%	0 0%	400 48%
Female	138 32%	75 17%	147 34%	78 18%	0 0%	438 52%

Age 4 Categories

	Get better	Get worse	Stay the same	Don't know	Refused	Total
18-29	37 36%	21 20%	35 34%	11 11%	0 0%	104 12%
30-44	57 28%	44 22%	69 34%	31 15%	0 0%	201 24%
45-59	71 26%	58 21%	103 37%	45 16%	0 0%	277 33%
60+	77 31%	38 15%	81 32%	56 22%	0 0%	252 30%
DK/NA/ Ref	1 25%	1 25%	0 0%	2 50%	0 0%	4 0%

Education 5 Categories

	Get better	Get worse	Stay the same	Don't know	Refused	Total
Not HS	18 41%	4 9%	16 36%	6 14%	0 0%	44 5%
HS	70 28%	55 22%	85 34%	40 16%	0 0%	250 30%
Some Coll	48 31%	35 23%	42 27%	29 19%	0 0%	154 18%
AA	29 26%	25 23%	37 34%	19 17%	0 0%	110 13%
BA+	74 28%	43 16%	102 38%	49 18%	0 0%	268 32%
DK/NA/ Ref	3 27%	0 0%	5 45%	3 27%	0 0%	11 1%

Household Income

	Get better	Get worse	Stay the same	Don't know	Refused	Total
Under \$40k	77	53	70	42	0	242
	32%	22%	29%	17%	0%	29%
\$40k to \$74k	60	48	78	31	0	217
	28%	22%	36%	14%	0%	26%
\$75k up	78	49	105	40	0	272
	29%	18%	39%	15%	0%	32%
DK/NA/Ref	27	12	35	33	0	107
	25%	11%	33%	31%	0%	13%

Party ID

	Get better	Get worse	Stay the same	Don't know	Refused	Total
Republican	53	69	102	43	0	267
	20%	26%	38%	16%	0%	32%
Democrat	98	37	78	55	0	268
	37%	14%	29%	21%	0%	32%
Independent	85	51	96	41	0	273
	31%	19%	35%	15%	0%	33%
Other/No preference	5	4	9	6	0	24
	21%	17%	38%	25%	0%	3%
Don't know	1	1	1	0	0	3
	33%	33%	33%	0%	0%	0%
Refused	0	0	1	2	0	3
	0%	0%	33%	67%	0%	0%

Party ID, with leaners

	Get better	Get worse	Stay the same	Don't know	Refused	Total
Republican	77	103	139	65	0	384
	20%	27%	36%	17%	0%	46%
Democrat	141	53	127	70	0	391
	36%	14%	32%	18%	0%	47%
Independent	22	6	20	10	0	58
	38%	10%	34%	17%	0%	7%
Other/None	1	0	2	2	0	5
	20%	0%	40%	40%	0%	1%

Party Id, leaners separate

	Get better	Get worse	Stay the same	Don't know	Refused	Total
Rep	53	69	102	43	0	267
	20%	26%	38%	16%	0%	32%
Lean Rep	25	34	37	22	0	118
	21%	29%	31%	19%	0%	14%
Ind	22	6	20	10	0	58
	38%	10%	34%	17%	0%	7%
Lean Dem	43	16	48	15	0	122
	35%	13%	39%	12%	0%	15%
Dem	98	37	78	55	0	268
	37%	14%	29%	21%	0%	32%
Other/None	1	0	2	2	0	5
	20%	0%	40%	40%	0%	1%

Marital Status

	Get better	Get worse	Stay the same	Don't know	Refused	Total
Married	130	99	187	85	0	501
	26%	20%	37%	17%	0%	60%
Cohabiting	17	16	24	8	0	65
	26%	25%	37%	12%	0%	8%
Widowed	21	9	22	14	0	66
	32%	14%	33%	21%	0%	8%
Divorced	23	12	15	17	0	67
	34%	18%	22%	25%	0%	8%
Separated	2	1	1	2	0	6
	33%	17%	17%	33%	0%	1%
Never Married	48	23	38	18	0	127
	38%	18%	30%	14%	0%	15%
Don't know	2	2	0	0	0	4
	50%	50%	0%	0%	0%	0%
Refused	0	0	2	2	0	4
	0%	0%	50%	50%	0%	0%

Race and Ethnicity

	Get better	Get worse	Stay the same	Don't know	Refused	Total
White	196 27%	145 20%	258 36%	127 17%	0 0%	726 86%
Black	12 34%	3 9%	10 29%	10 29%	0 0%	35 4%
Hispanic	13 39%	11 33%	8 24%	1 3%	0 0%	33 4%
Other	17 46%	4 11%	11 30%	5 14%	0 0%	37 4%
DK/NA/ Ref	4 44%	0 0%	1 11%	4 44%	0 0%	9 1%

Religious Service Attendance

	Get better	Get worse	Stay the same	Don't know	Refused	Total
More than 1/wk	19 29%	19 29%	19 29%	8 12%	0 0%	65 8%
1/week	58 28%	35 17%	77 37%	37 18%	0 0%	207 25%
1-2 month	37 29%	23 18%	42 33%	24 19%	0 0%	126 15%
few times a year	44 29%	26 17%	57 37%	26 17%	0 0%	153 18%
Seldom	38 30%	25 20%	41 32%	23 18%	0 0%	127 15%
Never	45 29%	34 22%	49 32%	25 16%	0 0%	153 18%
Don't know	0 0%	0 0%	1 50%	1 50%	0 0%	2 0%
Refused	1 33%	0 0%	0 0%	2 67%	0 0%	3 0%

Religious Affiliation

	Get better	Get worse	Stay the same	Don't know	Refused	Total
Protestant/ Christian	98	65	129	72	0	364
	27%	18%	35%	20%	0%	43%
Catholic	67	51	94	40	0	252
	27%	20%	37%	16%	0%	30%
Jewish	2	1	2	0	0	5
	40%	20%	40%	0%	0%	1%
Other	19	11	19	9	0	58
	33%	19%	33%	16%	0%	7%
None	53	32	32	21	0	138
	38%	23%	23%	15%	0%	16%
DK/NA/ Ref	3	2	12	5	0	22
	14%	9%	55%	23%	0%	3%

Born Again/Evangelical

	Get better	Get worse	Stay the same	Don't know	Refused	Total
born again	43	36	38	29	0	146
	29%	25%	26%	20%	0%	41%
not born again	50	25	83	39	0	197
	25%	13%	42%	20%	0%	55%
Don't know	3	1	6	2	0	12
	25%	8%	50%	17%	0%	3%
Refused	1	0	0	0	0	1
	100%	0%	0%	0%	0%	0%

Location Type

	Get better	Get worse	Stay the same	Don't know	Refused	Total
Urban	77	45	79	37	0	238
	32%	19%	33%	16%	0%	28%
Suburban	86	57	95	53	0	291
	30%	20%	33%	18%	0%	35%
Rural	76	60	112	56	0	304
	25%	20%	37%	18%	0%	36%
Don't know	3	1	1	0	0	5
	60%	20%	20%	0%	0%	1%
Refused	0	0	0	1	0	1
	0%	0%	0%	100%	0%	0%

Political Ideology

	Get better	Get worse	Stay the same	Don't know	Refused	Total
Very conservative	25	23	21	18	0	87
	29%	26%	24%	21%	0%	10%
Conservative	67	62	94	49	0	272
	25%	23%	35%	18%	0%	33%
Moderate	64	47	94	41	0	246
	26%	19%	38%	17%	0%	29%
Liberal	60	18	46	29	0	153
	39%	12%	30%	19%	0%	18%
Very liberal	20	11	20	7	0	58
	34%	19%	34%	12%	0%	7%
Don't know	5	0	13	0	0	18
	28%	0%	72%	0%	0%	2%
Refused	1	0	0	1	0	2
	50%	0%	0%	50%	0%	0%

Union Membership

	Get better	Get worse	Stay the same	Don't know	Refused	Total
respondent	14	14	25	10	0	63
	22%	22%	40%	16%	0%	8%
another household member	30	8	11	5	0	54
	56%	15%	20%	9%	0%	6%
nobody in household	197	141	250	130	0	718
	27%	20%	35%	18%	0%	86%
Don't know	0	0	1	0	0	1
	0%	0%	100%	0%	0%	0%
Refused	1	0	1	1	0	3
	33%	0%	33%	33%	0%	0%

Job Type and Union Membership

	Get better	Get worse	Stay the same	Don't know	Refused	Total
Public union	17	10	15	6	0	48
	35%	21%	31%	12%	0%	6%
Public non-union	26	16	42	13	0	97
	27%	16%	43%	13%	0%	12%
Private union	27	11	21	9	0	68
	40%	16%	31%	13%	0%	8%
Private non-union	172	125	207	116	0	620
	28%	20%	33%	19%	0%	74%
DK/NA/Ref	1	1	2	2	0	6
	17%	17%	33%	33%	0%	1%

Region

	Get better	Get worse	Stay the same	Don't know	Refused	Total
MKE City	29	14	25	9	0	77
	38%	18%	32%	12%	0%	9%
Rest of MKE	74	46	105	48	0	273
	27%	17%	38%	18%	0%	32%
msn	47	23	51	27	0	148
	32%	16%	34%	18%	0%	18%
GB/A	43	44	39	35	0	161
	27%	27%	24%	22%	0%	19%
Rest of state	50	36	68	27	0	181
	28%	20%	38%	15%	0%	22%

Likelihood of Voting in Nov.

	Get better	Get worse	Stay the same	Don't know	Refused	Total
Absolutely certain	242	162	288	147	0	839

Q5. Overall, do you approve or disapprove of the way Barack Obama is handling his job as president?

Sex

	Approve	Disapprove	Don't know	Refused	Total
Male	175 44%	219 55%	4 1%	3 1%	401 48%
Female	256 58%	163 37%	16 4%	3 1%	438 52%

Age 4 Categories

	Approve	Disapprove	Don't know	Refused	Total
18-29	64 62%	34 33%	5 5%	1 1%	104 12%
30-44	106 53%	87 43%	8 4%	0 0%	201 24%
45-59	135 49%	136 49%	5 2%	1 0%	277 33%
60+	126 50%	120 48%	3 1%	3 1%	252 30%
DK/NA/ Ref	0 0%	4 100%	0 0%	0 0%	4 0%

Education 5 Categories

	Approve	Disapprove	Don't know	Refused	Total
Not HS	23 53%	19 44%	1 2%	0 0%	43 5%
HS	109 43%	135 54%	7 3%	1 0%	252 30%
Some Coll	82 53%	71 46%	1 1%	1 1%	155 18%
AA	63 57%	40 36%	6 5%	1 1%	110 13%
BA+	151 56%	110 41%	5 2%	3 1%	269 32%
DK/NA/ Ref	4 36%	7 64%	0 0%	0 0%	11 1%

Household Income

	Approve	Disapprove	Don't know	Refused	Total
Under \$40k	138	94	10	1	243
	57%	39%	4%	0%	29%
\$40k to \$74k	109	100	6	0	215
	51%	47%	3%	0%	26%
\$75k up	136	133	2	3	274
	50%	49%	1%	1%	33%
DK/NA/Ref	48	56	2	1	107
	45%	52%	2%	1%	13%

Party ID

	Approve	Disapprove	Don't know	Refused	Total
Republican	28	234	2	3	267
	10%	88%	1%	1%	32%
Democrat	249	15	4	1	269
	93%	6%	1%	0%	32%
Independent	143	115	14	1	273
	52%	42%	5%	0%	33%
Other/No preference	9	14	0	0	23
	39%	61%	0%	0%	3%
Don't know	1	2	0	0	3
	33%	67%	0%	0%	0%
Refused	2	1	0	0	3
	67%	33%	0%	0%	0%

Party ID, with leaners

	Approve	Disapprove	Don't know	Refused	Total
Republican	42	337	4	3	386
	11%	87%	1%	1%	46%
Democrat	355	27	7	2	391
	91%	7%	2%	1%	46%
Independent	32	17	10	0	59
	54%	29%	17%	0%	7%
Other/None	3	2	0	0	5
	60%	40%	0%	0%	1%

Party Id, leaners separate

	Approve	Disapprove	Don't know	Refused	Total
Rep	28	234	2	3	267
	10%	88%	1%	1%	32%
Lean Rep	14	103	1	0	118
	12%	87%	1%	0%	14%
Ind	32	17	10	0	59
	54%	29%	17%	0%	7%
Lean Dem	106	11	3	1	121
	88%	9%	2%	1%	14%
Dem	249	15	4	1	269
	93%	6%	1%	0%	32%
Other/None	3	2	0	0	5
	60%	40%	0%	0%	1%

Marital Status

	Approve	Disapprove	Don't know	Refused	Total
Married	227	262	10	3	502
	45%	52%	2%	1%	60%
Cohabiting	44	19	2	0	65
	68%	29%	3%	0%	8%
Widowed	31	32	1	2	66
	47%	48%	2%	3%	8%
Divorced	41	22	2	0	65
	63%	34%	3%	0%	8%
Separated	1	5	0	0	6
	17%	83%	0%	0%	1%
Never Married	81	39	5	1	126
	64%	31%	4%	1%	15%
Don't know	4	0	0	0	4
	100%	0%	0%	0%	0%
Refused	2	2	0	0	4
	50%	50%	0%	0%	0%

Race and Ethnicity

	Approve	Disapprove	Don't know	Refused	Total
White	353 49%	351 48%	16 2%	5 1%	725 87%
Black	31 89%	4 11%	0 0%	0 0%	35 4%
Hispanic	21 64%	11 33%	1 3%	0 0%	33 4%
Other	22 61%	12 33%	2 6%	0 0%	36 4%
DK/NA/ Ref	3 33%	5 56%	1 11%	0 0%	9 1%

Religious Service Attendance

	Approve	Disapprove	Don't know	Refused	Total
More than 1/wk	27 42%	35 54%	2 3%	1 2%	65 8%
1/week	88 43%	115 56%	3 1%	1 0%	207 25%
1-2 month	55 44%	69 55%	2 2%	0 0%	126 15%
few times a year	82 53%	69 45%	1 1%	2 1%	154 18%
Seldom	76 59%	47 37%	5 4%	0 0%	128 15%
Never	102 67%	43 28%	7 5%	1 1%	153 18%
Don't know	1 33%	2 67%	0 0%	0 0%	3 0%
Refused	1 33%	2 67%	0 0%	0 0%	3 0%

Religious Affiliation

	Approve	Disapprove	Don't know	Refused	Total
Protestant/ Christian	166	192	3	3	364
	46%	53%	1%	1%	43%
Catholic	119	130	3	1	253
	47%	51%	1%	0%	30%
Jewish	5	1	0	0	6
	83%	17%	0%	0%	1%
Other	34	22	2	0	58
	59%	38%	3%	0%	7%
None	97	29	10	1	137
	71%	21%	7%	1%	16%
DK/NA/ Ref	11	9	3	0	23
	48%	39%	13%	0%	3%

Born Again/Evangelical

	Approve	Disapprove	Don't know	Refused	Total
born again	49	94	1	1	145
	34%	65%	1%	1%	41%
not born again	102	94	1	1	198
	52%	47%	1%	1%	55%
Don't know	11	1	0	1	13
	85%	8%	0%	8%	4%
Refused	1	0	0	0	1
	100%	0%	0%	0%	0%

Location Type

	Approve	Disapprove	Don't know	Refused	Total
Urban	149	84	6	0	239
	62%	35%	3%	0%	28%
Suburban	156	125	9	1	291
	54%	43%	3%	0%	35%
Rural	124	170	6	5	305
	41%	56%	2%	2%	36%
Don't know	2	3	0	0	5
	40%	60%	0%	0%	1%
Refused	0	1	0	0	1
	0%	100%	0%	0%	0%

Political Ideology

	Approve	Disapprove	Don't know	Refused	Total
Very conservative	13	72	3	0	88
	15%	82%	3%	0%	10%
Conservative	56	209	3	5	273
	21%	77%	1%	2%	32%
Moderate	165	77	5	1	248
	67%	31%	2%	0%	29%
Liberal	143	9	2	0	154
	93%	6%	1%	0%	18%
Very liberal	45	10	4	0	59
	76%	17%	7%	0%	7%
Don't know	9	5	4	0	18
	50%	28%	22%	0%	2%
Refused	1	1	0	0	2
	50%	50%	0%	0%	0%

Union Membership

	Approve	Disapprove	Don't know	Refused	Total
respondent	37	25	1	0	63
	59%	40%	2%	0%	8%
another household member	36	14	4	0	54
	67%	26%	7%	0%	6%
nobody in household	356	342	15	5	718
	50%	48%	2%	1%	86%
Don't know	1	0	0	0	1
	100%	0%	0%	0%	0%
Refused	2	1	0	0	3
	67%	33%	0%	0%	0%

Job Type and Union Membership

	Approve	Disapprove	Don't know	Refused	Total
Public union	28	15	5	0	48
	58%	31%	10%	0%	6%
Public non-union	54	40	0	3	97
	56%	41%	0%	3%	12%
Private union	45	24	0	0	69
	65%	35%	0%	0%	8%
Private non-union	301	302	15	2	620
	49%	49%	2%	0%	74%
DK/NA/Ref	4	2	0	0	6
	67%	33%	0%	0%	1%

Region

	Approve	Disapprove	Don't know	Refused	Total
MKE City	54	20	3	0	77
	70%	26%	4%	0%	9%
Rest of MKE	136	128	5	2	271
	50%	47%	2%	1%	32%
msn	87	54	7	0	148
	59%	36%	5%	0%	18%
GB/A	63	95	1	1	160
	39%	59%	1%	1%	19%
Rest of state	91	84	3	2	180
	51%	47%	2%	1%	22%

Likelihood of Voting in Nov.

	Approve	Disapprove	Don't know	Refused	Total
Absolutely certain	431	382	20	5	838

Q6. Overall, do you approve or disapprove of the way Scott Walker is handling his job as Governor of Wisconsin?

Sex

	Approve	Disapprove	Don't know	Refused	Total
Male	210 52%	178 44%	12 3%	0 0%	400 48%
Female	160 37%	260 59%	14 3%	4 1%	438 52%

Age 4 Categories

	Approve	Disapprove	Don't know	Refused	Total
18-29	45 43%	54 51%	6 6%	0 0%	105 12%
30-44	78 39%	115 57%	9 4%	0 0%	202 24%
45-59	128 46%	140 51%	5 2%	4 1%	277 33%
60+	116 46%	129 51%	7 3%	0 0%	252 30%
DK/NA/ Ref	3 75%	1 25%	0 0%	0 0%	4 0%

Education 5 Categories

	Approve	Disapprove	Don't know	Refused	Total
Not HS	19 43%	25 57%	0 0%	0 0%	44 5%
HS	131 52%	110 44%	11 4%	0 0%	252 30%
Some Coll	62 40%	88 57%	4 3%	0 0%	154 18%
AA	39 35%	61 55%	7 6%	3 3%	110 13%
BA+	114 42%	150 56%	4 1%	1 0%	269 32%
DK/NA/ Ref	6 55%	5 45%	0 0%	0 0%	11 1%

Household Income

	Approve	Disapprove	Don't know	Refused	Total
Under \$40k	77	154	12	0	243
	32%	63%	5%	0%	29%
\$40k to \$74k	99	114	2	2	217
	46%	53%	1%	1%	26%
\$75k up	141	125	6	2	274
	51%	46%	2%	1%	33%
DK/NA/Ref	55	46	6	0	107
	51%	43%	6%	0%	13%

Party ID

	Approve	Disapprove	Don't know	Refused	Total
Republican	224	31	12	0	267
	84%	12%	4%	0%	32%
Democrat	26	238	3	2	269
	10%	88%	1%	1%	32%
Independent	106	156	10	2	274
	39%	57%	4%	1%	33%
Other/No preference	11	10	2	0	23
	48%	43%	9%	0%	3%
Don't know	2	1	0	0	3
	67%	33%	0%	0%	0%
Refused	1	2	0	0	3
	33%	67%	0%	0%	0%

Party ID, with leaners

	Approve	Disapprove	Don't know	Refused	Total
Republican	314	55	14	1	384
	82%	14%	4%	0%	46%
Democrat	35	349	5	3	392
	9%	89%	1%	1%	47%
Independent	20	31	7	0	58
	34%	53%	12%	0%	7%
Other/None	2	3	0	0	5
	40%	60%	0%	0%	1%

Party Id, leaners separate

	Approve	Disapprove	Don't know	Refused	Total
Rep	224	31	12	0	267
	84%	12%	4%	0%	32%
Lean Rep	90	24	3	1	118
	76%	20%	3%	1%	14%
Ind	20	31	7	0	58
	34%	53%	12%	0%	7%
Lean Dem	9	110	2	1	122
	7%	90%	2%	1%	15%
Dem	26	238	3	2	269
	10%	88%	1%	1%	32%
Other/None	2	3	0	0	5
	40%	60%	0%	0%	1%

Marital Status

	Approve	Disapprove	Don't know	Refused	Total
Married	246	244	6	4	500
	49%	49%	1%	1%	60%
Cohabiting	14	45	6	0	65
	22%	69%	9%	0%	8%
Widowed	33	30	3	0	66
	50%	45%	5%	0%	8%
Divorced	21	44	1	0	66
	32%	67%	2%	0%	8%
Separated	2	2	2	0	6
	33%	33%	33%	0%	1%
Never Married	52	67	8	0	127
	41%	53%	6%	0%	15%
Don't know	0	4	0	0	4
	0%	100%	0%	0%	0%
Refused	2	2	0	0	4
	50%	50%	0%	0%	0%

Race and Ethnicity

	Approve	Disapprove	Don't know	Refused	Total
White	339 47%	360 50%	23 3%	4 1%	726 87%
Black	4 11%	28 80%	3 9%	0 0%	35 4%
Hispanic	9 27%	23 70%	1 3%	0 0%	33 4%
Other	13 36%	23 64%	0 0%	0 0%	36 4%
DK/NA/ Ref	5 56%	4 44%	0 0%	0 0%	9 1%

Religious Service Attendance

	Approve	Disapprove	Don't know	Refused	Total
More than 1/wk	35 54%	29 45%	1 2%	0 0%	65 8%
1/week	113 55%	89 43%	5 2%	0 0%	207 25%
1-2 month	64 51%	56 44%	4 3%	2 2%	126 15%
few times a year	59 39%	84 55%	8 5%	2 1%	153 18%
Seldom	52 41%	74 58%	2 2%	0 0%	128 15%
Never	45 29%	102 67%	6 4%	0 0%	153 18%
Don't know	1 50%	1 50%	0 0%	0 0%	2 0%
Refused	2 67%	1 33%	0 0%	0 0%	3 0%

Religious Affiliation

	Approve	Disapprove	Don't know	Refused	Total
Protestant/ Christian	195	159	7	3	364
	54%	44%	2%	1%	43%
Catholic	118	123	11	1	253
	47%	49%	4%	0%	30%
Jewish	1	4	1	0	6
	17%	67%	17%	0%	1%
Other	21	34	2	0	57
	37%	60%	4%	0%	7%
None	22	110	5	0	137
	16%	80%	4%	0%	16%
DK/NA/ Ref	13	8	1	0	22
	59%	36%	5%	0%	3%

Born Again/Evangelical

	Approve	Disapprove	Don't know	Refused	Total
born again	98	44	1	3	146
	67%	30%	1%	2%	41%
not born again	88	103	6	0	197
	45%	52%	3%	0%	55%
Don't know	6	6	0	0	12
	50%	50%	0%	0%	3%
Refused	0	1	0	0	1
	0%	100%	0%	0%	0%

Location Type

	Approve	Disapprove	Don't know	Refused	Total
Urban	84	145	7	2	238
	35%	61%	3%	1%	28%
Suburban	127	155	7	1	290
	44%	53%	2%	0%	35%
Rural	155	136	12	2	305
	51%	45%	4%	1%	36%
Don't know	3	2	0	0	5
	60%	40%	0%	0%	1%
Refused	1	0	0	0	1
	100%	0%	0%	0%	0%

Political Ideology

	Approve	Disapprove	Don't know	Refused	Total
Very conservative	65	20	3	0	88
	74%	23%	3%	0%	10%
Conservative	198	55	15	3	271
	73%	20%	6%	1%	32%
Moderate	76	164	7	1	248
	31%	66%	3%	0%	30%
Liberal	14	140	0	0	154
	9%	91%	0%	0%	18%
Very liberal	7	49	2	0	58
	12%	84%	3%	0%	7%
Don't know	9	9	0	0	18
	50%	50%	0%	0%	2%
Refused	1	1	0	0	2
	50%	50%	0%	0%	0%

Union Membership

	Approve	Disapprove	Don't know	Refused	Total
respondent	18	45	0	0	63
	29%	71%	0%	0%	8%
another household member	10	42	2	0	54
	19%	78%	4%	0%	6%
nobody in household	341	349	24	4	718
	47%	49%	3%	1%	86%
Don't know	1	0	0	0	1
	100%	0%	0%	0%	0%
Refused	1	2	0	0	3
	33%	67%	0%	0%	0%

Job Type and Union Membership

	Approve	Disapprove	Don't know	Refused	Total
Public union	10	37	1	0	48
	21%	77%	2%	0%	6%
Public non-union	37	57	1	1	96
	39%	59%	1%	1%	11%
Private union	18	49	1	0	68
	26%	72%	1%	0%	8%
Private non-union	302	292	23	3	620
	49%	47%	4%	0%	74%
DK/NA/Ref	4	3	0	0	7
	57%	43%	0%	0%	1%

Region

	Approve	Disapprove	Don't know	Refused	Total
MKE City	27	49	2	0	78
	35%	63%	3%	0%	9%
Rest of MKE	134	127	9	2	272
	49%	47%	3%	1%	32%
msn	44	99	4	0	147
	30%	67%	3%	0%	18%
GB/A	80	74	6	1	161
	50%	46%	4%	1%	19%
Rest of state	86	89	5	1	181
	48%	49%	3%	1%	22%

Likelihood of Voting in Nov.

	Approve	Disapprove	Don't know	Refused	Total
Absolutely certain	371	438	27	4	840

Q7. Do you have a favorable or unfavorable opinion of Barack Obama or haven't you heard enough about him yet?

Sex

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
Male	181	213	2	4	1	401
	45%	53%	0%	1%	0%	48%
Female	265	165	5	4	0	439
	60%	38%	1%	1%	0%	52%

Age 4 Categories

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
18-29	63	36	4	1	0	104
	61%	35%	4%	1%	0%	12%
30-44	114	82	0	5	0	201
	57%	41%	0%	2%	0%	24%
45-59	137	139	1	0	0	277
	49%	50%	0%	0%	0%	33%
60+	132	116	2	2	1	253
	52%	46%	1%	1%	0%	30%
DK/NA/ Ref	0	4	0	0	0	4
	0%	100%	0%	0%	0%	0%

Education 5 Categories

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
Not HS	25	19	0	0	0	44
	57%	43%	0%	0%	0%	5%
HS	118	128	4	1	0	251
	47%	51%	2%	0%	0%	30%
Some Coll	82	70	1	2	1	156
	53%	45%	1%	1%	1%	19%
AA	63	43	1	2	0	109
	58%	39%	1%	2%	0%	13%
BA+	155	111	1	2	0	269
	58%	41%	0%	1%	0%	32%
DK/NA/ Ref	4	7	0	0	0	11
	36%	64%	0%	0%	0%	1%

Household Income

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
Under \$40k	148	85	6	3	1	243
	61%	35%	2%	1%	0%	29%
\$40k to \$74k	110	103	0	3	0	216
	51%	48%	0%	1%	0%	26%
\$75k up	139	133	0	1	0	273
	51%	49%	0%	0%	0%	33%
DK/NA/Ref	50	56	1	0	0	107
	47%	52%	1%	0%	0%	13%

Party ID

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
Republican	30	233	2	2	1	268
	11%	87%	1%	1%	0%	32%
Democrat	253	13	0	2	0	268
	94%	5%	0%	1%	0%	32%
Independent	149	117	5	3	0	274
	54%	43%	2%	1%	0%	33%
Other/No preference	10	13	0	0	0	23
	43%	57%	0%	0%	0%	3%
Don't know	2	1	0	0	0	3
	67%	33%	0%	0%	0%	0%
Refused	2	1	0	0	0	3
	67%	33%	0%	0%	0%	0%

Party ID, with leaners

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
Republican	46	333	3	3	1	386
	12%	86%	1%	1%	0%	46%
Democrat	362	26	1	2	0	391
	93%	7%	0%	1%	0%	47%
Independent	35	18	3	2	0	58
	60%	31%	5%	3%	0%	7%
Other/None	4	1	0	0	0	5
	80%	20%	0%	0%	0%	1%

Party Id, leaners separate

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
Rep	30	233	2	2	1	268
	11%	87%	1%	1%	0%	32%
Lean Rep	16	100	1	1	0	118
	14%	85%	1%	1%	0%	14%
Ind	35	18	3	2	0	58
	60%	31%	5%	3%	0%	7%
Lean Dem	108	13	1	0	0	122
	89%	11%	1%	0%	0%	15%
Dem	253	13	0	2	0	268
	94%	5%	0%	1%	0%	32%
Other/None	4	1	0	0	0	5
	80%	20%	0%	0%	0%	1%

Marital Status

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
Married	234	262	3	2	0	501
	47%	52%	1%	0%	0%	60%
Cohabiting	49	15	0	2	0	66
	74%	23%	0%	3%	0%	8%
Widowed	34	29	2	0	1	66
	52%	44%	3%	0%	2%	8%
Divorced	42	22	1	0	0	65
	65%	34%	2%	0%	0%	8%
Separated	1	5	0	0	0	6
	17%	83%	0%	0%	0%	1%
Never Married	80	42	1	3	0	126
	63%	33%	1%	2%	0%	15%
Don't know	4	0	0	0	0	4
	100%	0%	0%	0%	0%	0%
Refused	2	2	0	0	0	4
	50%	50%	0%	0%	0%	0%

Race and Ethnicity

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
White	366	348	7	4	1	726
	50%	48%	1%	1%	0%	86%
Black	31	4	0	0	0	35
	89%	11%	0%	0%	0%	4%
Hispanic	24	9	0	0	0	33
	73%	27%	0%	0%	0%	4%
Other	22	11	0	4	0	37
	59%	30%	0%	11%	0%	4%
DK/NA/ Ref	3	6	0	0	0	9
	33%	67%	0%	0%	0%	1%

Religious Service Attendance

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
More than 1/wk	28	33	1	3	0	65
	43%	51%	2%	5%	0%	8%
1/week	91	114	1	0	1	207
	44%	55%	0%	0%	0%	25%
1-2 month	59	68	0	0	0	127
	46%	54%	0%	0%	0%	15%
few times a year	82	70	1	0	0	153
	54%	46%	1%	0%	0%	18%
Seldom	77	47	4	0	0	128
	60%	37%	3%	0%	0%	15%
Never	106	42	0	4	0	152
	70%	28%	0%	3%	0%	18%
Don't know	1	2	0	0	0	3
	33%	67%	0%	0%	0%	0%
Refused	1	2	0	0	0	3
	33%	67%	0%	0%	0%	0%

Religious Affiliation

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
Protestant/ Christian	167	193	1	2	1	364
	46%	53%	0%	1%	0%	43%
Catholic	124	128	1	0	0	253
	49%	51%	0%	0%	0%	30%
Jewish	5	1	0	0	0	6
	83%	17%	0%	0%	0%	1%
Other	35	20	1	2	0	58
	60%	34%	2%	3%	0%	7%
None	103	27	3	4	0	137
	75%	20%	2%	3%	0%	16%
DK/NA/ Ref	12	9	1	0	0	22
	55%	41%	5%	0%	0%	3%

Born Again/Evangelical

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
born again	46	98	0	2	0	146
	32%	67%	0%	1%	0%	41%
not born again	106	91	1	0	0	198
	54%	46%	1%	0%	0%	55%
Don't know	11	1	0	0	1	13
	85%	8%	0%	0%	8%	4%
Refused	1	0	0	0	0	1
	100%	0%	0%	0%	0%	0%

Location Type

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
Urban	154	79	4	0	0	237
	65%	33%	2%	0%	0%	28%
Suburban	163	126	2	0	0	291
	56%	43%	1%	0%	0%	35%
Rural	126	169	1	7	1	304
	41%	56%	0%	2%	0%	36%
Don't know	2	3	0	0	0	5
	40%	60%	0%	0%	0%	1%
Refused	0	1	0	0	0	1
	0%	100%	0%	0%	0%	0%

Political Ideology

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
Very conservative	13	72	3	0	0	88
	15%	82%	3%	0%	0%	10%
Conservative	54	213	2	3	0	272
	20%	78%	1%	1%	0%	32%
Moderate	169	74	2	2	1	248
	68%	30%	1%	1%	0%	30%
Liberal	149	5	0	0	0	154
	97%	3%	0%	0%	0%	18%
Very liberal	46	10	0	2	0	58
	79%	17%	0%	3%	0%	7%
Don't know	14	4	0	0	0	18
	78%	22%	0%	0%	0%	2%
Refused	1	1	0	0	0	2
	50%	50%	0%	0%	0%	0%

Union Membership

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
respondent	40	23	0	0	0	63
	63%	37%	0%	0%	0%	8%
another household member	38	14	3	0	0	55
	69%	25%	5%	0%	0%	7%
nobody in household	366	340	4	7	1	718
	51%	47%	1%	1%	0%	85%
Don't know	1	0	0	0	0	1
	100%	0%	0%	0%	0%	0%
Refused	2	1	0	0	0	3
	67%	33%	0%	0%	0%	0%

Job Type and Union Membership

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
Public union	31	14	3	0	0	48
	65%	29%	6%	0%	0%	6%
Public non-union	53	41	0	2	0	96
	55%	43%	0%	2%	0%	11%
Private union	46	23	0	0	0	69
	67%	33%	0%	0%	0%	8%
Private non-union	312	298	4	5	1	620
	50%	48%	1%	1%	0%	74%
DK/NA/Ref	5	2	0	0	0	7
	71%	29%	0%	0%	0%	1%

Region

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
MKE City	54	22	0	2	0	78
	69%	28%	0%	3%	0%	9%
Rest of MKE	140	128	2	0	1	271
	52%	47%	1%	0%	0%	32%
msn	93	50	4	1	0	148
	63%	34%	3%	1%	0%	18%
GB/A	62	96	1	2	0	161
	39%	60%	1%	1%	0%	19%
Rest of state	96	81	0	4	0	181
	53%	45%	0%	2%	0%	22%

Likelihood of Voting in Nov.

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
Absolutely certain	446	378	7	8	1	840

Q8. Do you have a favorable or unfavorable opinion of Ron Johnson or haven't you heard enough about him yet?

Sex

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
Male	201 50%	140 35%	50 12%	9 2%	1 0%	401 48%
Female	159 36%	169 39%	102 23%	8 2%	0 0%	438 52%

Age 4 Categories

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
18-29	51 49%	23 22%	29 28%	1 1%	0 0%	104 12%
30-44	76 38%	71 35%	49 24%	5 2%	0 0%	201 24%
45-59	121 44%	98 35%	51 18%	7 3%	0 0%	277 33%
60+	109 43%	116 46%	23 9%	3 1%	1 0%	252 30%
DK/NA/ Ref	3 75%	0 0%	0 0%	1 25%	0 0%	4 0%

Education 5 Categories

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
Not HS	23 51%	14 31%	6 13%	2 4%	0 0%	45 5%
HS	123 49%	72 29%	55 22%	2 1%	0 0%	252 30%
Some Coll	64 41%	54 35%	34 22%	3 2%	1 1%	156 19%
AA	37 34%	39 35%	30 27%	4 4%	0 0%	110 13%
BA+	108 40%	129 48%	25 9%	6 2%	0 0%	268 32%
DK/NA/ Ref	6 55%	2 18%	3 27%	0 0%	0 0%	11 1%

Household Income

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
Under \$40k	84	88	65	5	1	243
	35%	36%	27%	2%	0%	29%
\$40k to \$74k	93	84	36	4	0	217
	43%	39%	17%	2%	0%	26%
\$75k up	125	108	36	4	0	273
	46%	40%	13%	1%	0%	32%
DK/NA/Ref	58	29	16	4	0	107
	54%	27%	15%	4%	0%	13%

Party ID

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
Republican	203	20	42	2	1	268
	76%	7%	16%	1%	0%	32%
Democrat	32	173	57	7	0	269
	12%	64%	21%	3%	0%	32%
Independent	117	108	42	7	0	274
	43%	39%	15%	3%	0%	33%
Other/No preference	6	5	11	0	0	22
	27%	23%	50%	0%	0%	3%
Don't know	1	2	0	0	0	3
	33%	67%	0%	0%	0%	0%
Refused	1	1	1	0	0	3
	33%	33%	33%	0%	0%	0%

Party ID, with leaners

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
Republican	278	40	59	8	1	386
	72%	10%	15%	2%	0%	46%
Democrat	66	244	73	8	0	391
	17%	62%	19%	2%	0%	47%
Independent	16	22	19	1	0	58
	28%	38%	33%	2%	0%	7%
Other/None	1	3	1	0	0	5
	20%	60%	20%	0%	0%	1%

Party Id, leaners separate

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
Rep	203	20	42	2	1	268
	76%	7%	16%	1%	0%	32%
Lean Rep	75	21	17	5	0	118
	64%	18%	14%	4%	0%	14%
Ind	16	22	19	1	0	58
	28%	38%	33%	2%	0%	7%
Lean Dem	34	71	17	1	0	123
	28%	58%	14%	1%	0%	15%
Dem	32	173	57	7	0	269
	12%	64%	21%	3%	0%	32%
Other/None	1	3	1	0	0	5
	20%	60%	20%	0%	0%	1%

Marital Status

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
Married	226	185	78	11	0	500
	45%	37%	16%	2%	0%	60%
Cohabiting	24	21	20	0	0	65
	37%	32%	31%	0%	0%	8%
Widowed	34	22	8	1	1	66
	52%	33%	12%	2%	2%	8%
Divorced	17	32	17	0	0	66
	26%	48%	26%	0%	0%	8%
Separated	2	0	4	0	0	6
	33%	0%	67%	0%	0%	1%
Never Married	53	44	26	4	0	127
	42%	35%	20%	3%	0%	15%
Don't know	2	2	0	0	0	4
	50%	50%	0%	0%	0%	0%
Refused	2	2	0	0	0	4
	50%	50%	0%	0%	0%	0%

Race and Ethnicity

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
White	319 44%	273 38%	121 17%	12 2%	1 0%	726 86%
Black	10 29%	11 31%	12 34%	2 6%	0 0%	35 4%
Hispanic	12 36%	10 30%	11 33%	0 0%	0 0%	33 4%
Other	15 41%	12 32%	8 22%	2 5%	0 0%	37 4%
DK/NA/ Ref	5 56%	3 33%	0 0%	1 11%	0 0%	9 1%

Religious Service Attendance

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
More than 1/wk	31 48%	25 38%	7 11%	2 3%	0 0%	65 8%
1/week	106 51%	74 36%	27 13%	0 0%	1 0%	208 25%
1-2 month	65 52%	45 36%	13 10%	3 2%	0 0%	126 15%
few times a year	63 41%	52 34%	35 23%	4 3%	0 0%	154 18%
Seldom	45 35%	48 38%	31 24%	4 3%	0 0%	128 15%
Never	48 31%	62 41%	39 25%	4 3%	0 0%	153 18%
Don't know	1 33%	1 33%	1 33%	0 0%	0 0%	3 0%
Refused	2 67%	1 33%	0 0%	0 0%	0 0%	3 0%

Religious Affiliation

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
Protestant/ Christian	177	126	51	8	1	363
	49%	35%	14%	2%	0%	43%
Catholic	116	97	37	2	0	252
	46%	38%	15%	1%	0%	30%
Jewish	1	5	0	0	0	6
	17%	83%	0%	0%	0%	1%
Other	22	15	20	1	0	58
	38%	26%	34%	2%	0%	7%
None	32	60	42	3	0	137
	23%	44%	31%	2%	0%	16%
DK/NA/ Ref	12	6	3	2	0	23
	52%	26%	13%	9%	0%	3%

Born Again/Evangelical

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
born again	83	36	26	1	0	146
	57%	25%	18%	1%	0%	41%
not born again	85	81	24	7	0	197
	43%	41%	12%	4%	0%	55%
Don't know	5	6	1	0	1	13
	38%	46%	8%	0%	8%	4%
Refused	0	1	0	0	0	1
	0%	100%	0%	0%	0%	0%

Location Type

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
Urban	95	91	49	3	0	238
	40%	38%	21%	1%	0%	28%
Suburban	123	117	41	9	0	290
	42%	40%	14%	3%	0%	35%
Rural	137	101	61	4	1	304
	45%	33%	20%	1%	0%	36%
Don't know	3	0	1	0	0	4
	75%	0%	25%	0%	0%	0%
Refused	1	0	0	0	0	1
	100%	0%	0%	0%	0%	0%

Political Ideology

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
Very conservative	67	10	10	2	0	89
	75%	11%	11%	2%	0%	11%
Conservative	177	45	43	8	0	273
	65%	16%	16%	3%	0%	32%
Moderate	91	106	45	4	1	247
	37%	43%	18%	2%	0%	29%
Liberal	16	100	36	2	0	154
	10%	65%	23%	1%	0%	18%
Very liberal	5	45	7	1	0	58
	9%	78%	12%	2%	0%	7%
Don't know	3	3	11	0	0	17
	18%	18%	65%	0%	0%	2%
Refused	1	0	1	0	0	2
	50%	0%	50%	0%	0%	0%

Union Membership

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
respondent	20	34	8	1	0	63
	32%	54%	13%	2%	0%	8%
another household member	13	20	20	0	0	53
	25%	38%	38%	0%	0%	6%
nobody in household	326	254	122	16	1	719
	45%	35%	17%	2%	0%	86%
Don't know	0	0	1	0	0	1
	0%	0%	100%	0%	0%	0%
Refused	1	0	2	0	0	3
	33%	0%	67%	0%	0%	0%

Job Type and Union Membership

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
Public union	12	25	11	0	0	48
	25%	52%	23%	0%	0%	6%
Public non-union	33	44	17	2	0	96
	34%	46%	18%	2%	0%	11%
Private union	21	30	17	0	0	68
	31%	44%	25%	0%	0%	8%
Private non-union	293	209	104	13	1	620
	47%	34%	17%	2%	0%	74%
DK/NA/Ref	2	1	2	1	0	6
	33%	17%	33%	17%	0%	1%

Region

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
MKE City	34	26	16	3	0	79
	43%	33%	20%	4%	0%	9%
Rest of MKE	127	101	39	4	1	272
	47%	37%	14%	1%	0%	32%
msn	46	65	33	5	0	149
	31%	44%	22%	3%	0%	18%
GB/A	84	47	27	3	0	161
	52%	29%	17%	2%	0%	19%
Rest of state	70	70	38	2	0	180
	39%	39%	21%	1%	0%	21%

Likelihood of Voting in Nov.

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
Absolutely certain	361	309	152	17	1	840

Q9. Do you have a favorable or unfavorable opinion of Russ Feingold or haven't you heard enough about him yet?

Sex

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
Male	154 38%	189 47%	51 13%	7 2%	0 0%	401 48%
Female	220 50%	150 34%	56 13%	12 3%	0 0%	438 52%

Age 4 Categories

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
18-29	40 38%	28 27%	33 32%	3 3%	0 0%	104 12%
30-44	90 45%	76 38%	28 14%	7 3%	0 0%	201 24%
45-59	118 43%	125 45%	28 10%	6 2%	0 0%	277 33%
60+	126 50%	106 42%	17 7%	3 1%	0 0%	252 30%
DK/NA/ Ref	0 0%	4 100%	0 0%	0 0%	0 0%	4 0%

Education 5 Categories

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
Not HS	18 41%	18 41%	8 18%	0 0%	0 0%	44 5%
HS	92 37%	114 45%	37 15%	8 3%	0 0%	251 30%
Some Coll	68 44%	55 35%	29 19%	3 2%	0 0%	155 18%
AA	46 42%	45 41%	16 15%	2 2%	0 0%	109 13%
BA+	145 54%	102 38%	16 6%	6 2%	0 0%	269 32%
DK/NA/ Ref	5 45%	6 55%	0 0%	0 0%	0 0%	11 1%

Household Income

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
Under \$40k	108	73	53	9	0	243
	44%	30%	22%	4%	0%	29%
\$40k to \$74k	101	90	23	2	0	216
	47%	42%	11%	1%	0%	26%
\$75k up	124	118	23	8	0	273
	45%	43%	8%	3%	0%	33%
DK/NA/Ref	40	58	8	1	0	107
	37%	54%	7%	1%	0%	13%

Party ID

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
Republican	29	202	27	9	0	267
	11%	76%	10%	3%	0%	32%
Democrat	215	17	27	9	0	268
	80%	6%	10%	3%	0%	32%
Independent	122	105	45	1	0	273
	45%	38%	16%	0%	0%	33%
Other/No preference	5	12	6	0	0	23
	22%	52%	26%	0%	0%	3%
Don't know	0	2	1	0	0	3
	0%	67%	33%	0%	0%	0%
Refused	2	1	0	0	0	3
	67%	33%	0%	0%	0%	0%

Party ID, with leaners

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
Republican	46	286	43	10	0	385
	12%	74%	11%	3%	0%	46%
Democrat	299	31	51	9	0	390
	77%	8%	13%	2%	0%	47%
Independent	26	22	10	0	0	58
	45%	38%	17%	0%	0%	7%
Other/None	2	1	2	0	0	5
	40%	20%	40%	0%	0%	1%

Party Id, leaners separate

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
Rep	29	202	27	9	0	267
	11%	76%	10%	3%	0%	32%
Lean Rep	17	84	16	1	0	118
	14%	71%	14%	1%	0%	14%
Ind	26	22	10	0	0	58
	45%	38%	17%	0%	0%	7%
Lean Dem	84	14	24	0	0	122
	69%	11%	20%	0%	0%	15%
Dem	215	17	27	9	0	268
	80%	6%	10%	3%	0%	32%
Other/None	2	1	2	0	0	5
	40%	20%	40%	0%	0%	1%

Marital Status

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
Married	214	224	52	11	0	501
	43%	45%	10%	2%	0%	60%
Cohabiting	32	20	13	0	0	65
	49%	31%	20%	0%	0%	8%
Widowed	28	30	6	2	0	66
	42%	45%	9%	3%	0%	8%
Divorced	36	22	6	2	0	66
	55%	33%	9%	3%	0%	8%
Separated	1	2	3	0	0	6
	17%	33%	50%	0%	0%	1%
Never Married	60	36	26	5	0	127
	47%	28%	20%	4%	0%	15%
Don't know	2	2	0	0	0	4
	50%	50%	0%	0%	0%	0%
Refused	2	2	0	0	0	4
	50%	50%	0%	0%	0%	0%

Race and Ethnicity

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
White	321 44%	307 42%	82 11%	14 2%	0 0%	724 86%
Black	16 46%	5 14%	11 31%	3 9%	0 0%	35 4%
Hispanic	16 48%	8 24%	9 27%	0 0%	0 0%	33 4%
Other	17 46%	14 38%	3 8%	3 8%	0 0%	37 4%
DK/NA/ Ref	3 33%	5 56%	1 11%	0 0%	0 0%	9 1%

Religious Service Attendance

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
More than 1/wk	18 28%	32 49%	12 18%	3 5%	0 0%	65 8%
1/week	79 38%	107 52%	15 7%	6 3%	0 0%	207 25%
1-2 month	62 49%	52 41%	11 9%	2 2%	0 0%	127 15%
few times a year	64 42%	66 43%	21 14%	2 1%	0 0%	153 18%
Seldom	62 48%	42 33%	22 17%	2 2%	0 0%	128 15%
Never	85 56%	37 25%	24 16%	5 3%	0 0%	151 18%
Don't know	1 33%	1 33%	1 33%	0 0%	0 0%	3 0%
Refused	1 33%	2 67%	0 0%	0 0%	0 0%	3 0%

Religious Affiliation

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
Protestant/ Christian	155	168	29	11	0	363
	43%	46%	8%	3%	0%	43%
Catholic	104	113	34	2	0	253
	41%	45%	13%	1%	0%	30%
Jewish	3	1	1	0	0	5
	60%	20%	20%	0%	0%	1%
Other	26	20	10	2	0	58
	45%	34%	17%	3%	0%	7%
None	74	28	31	5	0	138
	54%	20%	22%	4%	0%	16%
DK/NA/ Ref	11	9	2	0	0	22
	50%	41%	9%	0%	0%	3%

Born Again/Evangelical

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
born again	41	81	17	7	0	146
	28%	55%	12%	5%	0%	41%
not born again	105	78	10	4	0	197
	53%	40%	5%	2%	0%	55%
Don't know	6	6	0	0	0	12
	50%	50%	0%	0%	0%	3%
Refused	0	0	1	0	0	1
	0%	0%	100%	0%	0%	0%

Location Type

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
Urban	123	74	31	10	0	238
	52%	31%	13%	4%	0%	28%
Suburban	151	106	30	4	0	291
	52%	36%	10%	1%	0%	35%
Rural	98	156	45	6	0	305
	32%	51%	15%	2%	0%	36%
Don't know	2	2	1	0	0	5
	40%	40%	20%	0%	0%	1%
Refused	0	1	0	0	0	1
	0%	100%	0%	0%	0%	0%

Political Ideology

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
Very conservative	11	61	13	3	0	88
	12%	69%	15%	3%	0%	10%
Conservative	49	179	33	10	0	271
	18%	66%	12%	4%	0%	32%
Moderate	129	78	36	5	0	248
	52%	31%	15%	2%	0%	30%
Liberal	125	10	18	1	0	154
	81%	6%	12%	1%	0%	18%
Very liberal	48	7	3	0	0	58
	83%	12%	5%	0%	0%	7%
Don't know	11	3	4	0	0	18
	61%	17%	22%	0%	0%	2%
Refused	1	1	0	0	0	2
	50%	50%	0%	0%	0%	0%

Union Membership

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
respondent	37	18	7	0	0	62
	60%	29%	11%	0%	0%	7%
another household member	26	10	18	0	0	54
	48%	19%	33%	0%	0%	6%
nobody in household	307	310	81	20	0	718
	43%	43%	11%	3%	0%	86%
Don't know	0	0	1	0	0	1
	0%	0%	100%	0%	0%	0%
Refused	2	1	0	0	0	3
	67%	33%	0%	0%	0%	0%

Job Type and Union Membership

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
Public union	22	11	14	0	0	47
	47%	23%	30%	0%	0%	6%
Public non-union	53	28	5	10	0	96
	55%	29%	5%	10%	0%	11%
Private union	41	17	10	0	0	68
	60%	25%	15%	0%	0%	8%
Private non-union	254	281	76	9	0	620
	41%	45%	12%	1%	0%	74%
DK/NA/Ref	3	2	1	1	0	7
	43%	29%	14%	14%	0%	1%

Region

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
MKE City	38	21	16	2	0	77
	49%	27%	21%	3%	0%	9%
Rest of MKE	122	113	29	7	0	271
	45%	42%	11%	3%	0%	32%
msn	77	53	16	2	0	148
	52%	36%	11%	1%	0%	18%
GB/A	57	79	22	3	0	161
	35%	49%	14%	2%	0%	19%
Rest of state	79	73	23	5	0	180
	44%	41%	13%	3%	0%	22%

Likelihood of Voting in Nov.

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
Absolutely certain	373	339	106	20	0	838

Q10. Do you have a favorable or unfavorable opinion of Scott Walker or haven't you heard enough about him yet?

Sex

	Favorable	Unfavorable	Haven't heard enough	Don't know	Total
Male	214 53%	175 44%	9 2%	3 1%	401 48%
Female	163 37%	258 59%	13 3%	5 1%	439 52%

Age 4 Categories

	Favorable	Unfavorable	Haven't heard enough	Don't know	Total
18-29	42 40%	54 52%	4 4%	4 4%	104 12%
30-44	84 42%	108 53%	10 5%	0 0%	202 24%
45-59	132 47%	142 51%	4 1%	0 0%	278 33%
60+	115 46%	128 51%	5 2%	4 2%	252 30%
DK/NA/ Ref	3 75%	1 25%	0 0%	0 0%	4 0%

Education 5 Categories

	Favorable	Unfavorable	Haven't heard enough	Don't know	Total
Not HS	19 43%	22 50%	3 7%	0 0%	44 5%
HS	135 54%	105 42%	9 4%	2 1%	251 30%
Some Coll	62 40%	89 58%	2 1%	1 1%	154 18%
AA	42 39%	59 54%	6 6%	2 2%	109 13%
BA+	111 41%	154 57%	2 1%	3 1%	270 32%
DK/NA/ Ref	6 55%	4 36%	1 9%	0 0%	11 1%

Household Income

	Favorable	Unfavorable	Haven't heard enough	Don't know	Total
Under \$40k	78	152	11	2	243
	32%	63%	5%	1%	29%
\$40k to \$74k	104	108	0	4	216
	48%	50%	0%	2%	26%
\$75k up	141	125	5	2	273
	52%	46%	2%	1%	33%
DK/NA/ Ref	53	47	6	1	107
	50%	44%	6%	1%	13%

Party ID

	Favorable	Unfavorable	Haven't heard enough	Don't know	Total
Republican	231	26	8	2	267
	87%	10%	3%	1%	32%
Democrat	23	236	8	2	269
	9%	88%	3%	1%	32%
Independent	108	158	3	4	273
	40%	58%	1%	1%	33%
Other/No preference	11	10	2	0	23
	48%	43%	9%	0%	3%
Don't know	2	1	0	0	3
	67%	33%	0%	0%	0%
Refused	1	1	1	0	3
	33%	33%	33%	0%	0%

Party ID, with leaners

	Favorable	Unfavorable	Haven't heard enough	Don't know	Total
Republican	320	52	11	3	386
	83%	13%	3%	1%	46%
Democrat	32	345	10	5	392
	8%	88%	3%	1%	47%
Independent	22	34	1	0	57
	39%	60%	2%	0%	7%
Other/None	2	2	1	0	5
	40%	40%	20%	0%	1%

Party Id, leaners separate

	Favorable	Unfavorable	Haven't heard enough	Don't know	Total
Rep	231	26	8	2	267
	87%	10%	3%	1%	32%
Lean Rep	89	26	2	1	118
	75%	22%	2%	1%	14%
Ind	22	34	1	0	57
	39%	60%	2%	0%	7%
Lean Dem	9	109	1	3	122
	7%	89%	1%	2%	15%
Dem	23	236	8	2	269
	9%	88%	3%	1%	32%
Other/None	2	2	1	0	5
	40%	40%	20%	0%	1%

Marital Status

	Favorable	Unfavorable	Haven't heard enough	Don't know	Total
Married	248	240	10	3	501
	50%	48%	2%	1%	60%
Cohabiting	11	49	3	3	66
	17%	74%	5%	5%	8%
Widowed	34	30	2	0	66
	52%	45%	3%	0%	8%
Divorced	25	40	1	1	67
	37%	60%	1%	1%	8%
Separated	3	1	2	0	6
	50%	17%	33%	0%	1%
Never Married	53	67	6	2	128
	41%	52%	5%	2%	15%
Don't know	0	4	0	0	4
	0%	100%	0%	0%	0%
Refused	2	2	0	0	4
	50%	50%	0%	0%	0%

Race and Ethnicity

	Favorable	Unfavorable	Haven't heard enough	Don't know	Total
White	345 48%	361 50%	15 2%	5 1%	726 86%
Black	3 9%	28 82%	3 9%	0 0%	34 4%
Hispanic	10 29%	19 56%	5 15%	0 0%	34 4%
Other	13 35%	21 57%	0 0%	3 8%	37 4%
DK/NA/ Ref	5 56%	4 44%	0 0%	0 0%	9 1%

Religious Service Attendance

	Favorable	Unfavorable	Haven't heard enough	Don't know	Total
More than 1/wk	35 55%	25 39%	4 6%	0 0%	64 8%
1/week	116 56%	85 41%	4 2%	2 1%	207 25%
1-2 month	66 52%	59 46%	2 2%	1 1%	128 15%
few times a year	63 41%	81 53%	9 6%	0 0%	153 18%
Seldom	50 39%	78 60%	0 0%	1 1%	129 15%
Never	44 29%	102 67%	3 2%	4 3%	153 18%
Don't know	1 50%	1 50%	0 0%	0 0%	2 0%
Refused	2 67%	1 33%	0 0%	0 0%	3 0%

Religious Affiliation

	Favorable	Unfavorable	Haven't heard enough	Don't know	Total
Protestant/ Christian	193	167	2	2	364
	53%	46%	1%	1%	43%
Catholic	122	115	14	1	252
	48%	46%	6%	0%	30%
Jewish	1	4	1	0	6
	17%	67%	17%	0%	1%
Other	24	27	4	3	58
	41%	47%	7%	5%	7%
None	24	111	1	1	137
	18%	81%	1%	1%	16%
DK/NA/ Ref	13	9	1	0	23
	57%	39%	4%	0%	3%

Born Again/Evangelical

	Favorable	Unfavorable	Haven't heard enough	Don't know	Total
born again	94	49	1	1	145
	65%	34%	1%	1%	41%
not born again	90	106	1	1	198
	45%	54%	1%	1%	55%
Don't know	6	7	0	0	13
	46%	54%	0%	0%	4%
Refused	0	1	0	0	1
	0%	100%	0%	0%	0%

Location Type

	Favorable	Unfavorable	Haven't heard enough	Don't know	Total
Urban	86	144	5	2	237
	36%	61%	2%	1%	28%
Suburban	128	153	9	1	291
	44%	53%	3%	0%	35%
Rural	158	133	9	5	305
	52%	44%	3%	2%	36%
Don't know	3	2	0	0	5
	60%	40%	0%	0%	1%
Refused	1	0	0	0	1
	100%	0%	0%	0%	0%

Political Ideology

	Favorable	Unfavorable	Haven't heard enough	Don't know	Total
Very con- servative	66	20	2	0	88
	75%	23%	2%	0%	10%
Conservative	201	58	11	3	273
	74%	21%	4%	1%	33%
Moderate	81	157	7	2	247
	33%	64%	3%	1%	29%
Liberal	11	140	0	3	154
	7%	91%	0%	2%	18%
Very lib- eral	7	48	3	0	58
	12%	83%	5%	0%	7%
Don't know	8	9	0	0	17
	47%	53%	0%	0%	2%
Refused	1	1	0	0	2
	50%	50%	0%	0%	0%

Union Membership

	Favorable	Unfavorable	Haven't heard enough	Don't know	Total
respondent	17	39	6	0	62
	27%	63%	10%	0%	7%
another household member	11	42	2	0	55
	20%	76%	4%	0%	7%
nobody in household	346	350	14	8	718
	48%	49%	2%	1%	86%
Don't know	1	0	0	0	1
	100%	0%	0%	0%	0%
Refused	1	1	1	0	3
	33%	33%	33%	0%	0%

Job Type and Union Membership

	Favorable	Unfavorable	Haven't heard enough	Don't know	Total
Public union	10	34	5	0	49
	20%	69%	10%	0%	6%
Public non-union	39	54	1	1	95
	41%	57%	1%	1%	11%
Private union	19	47	3	0	69
	28%	68%	4%	0%	8%
Private non-union	306	296	13	6	621
	49%	48%	2%	1%	74%
DK/NA/Ref	3	2	1	1	7
	43%	29%	14%	14%	1%

Region

	Favorable	Unfavorable	Haven't heard enough	Don't know	Total
MKE City	25	51	1	0	77
	32%	66%	1%	0%	9%
Rest of MKE	137	125	8	1	271
	51%	46%	3%	0%	32%
msn	45	99	4	0	148
	30%	67%	3%	0%	18%
GB/A	80	73	5	3	161
	50%	45%	3%	2%	19%
Rest of state	89	85	4	4	182
	49%	47%	2%	2%	22%

Likelihood of Voting in Nov.

	Favorable	Unfavorable	Haven't heard enough	Don't know	Total
Absolutely certain	376	432	23	8	839

Q11. Do you have a favorable or unfavorable opinion of Donald Trump or haven't you heard enough about him yet?

Sex

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
Male	151 38%	217 54%	17 4%	16 4%	0 0%	401 48%
Female	122 28%	297 68%	9 2%	9 2%	1 0%	438 52%

Age 4 Categories

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
18-29	22 21%	70 67%	8 8%	4 4%	0 0%	104 12%
30-44	67 33%	128 64%	3 1%	3 1%	0 0%	201 24%
45-59	94 34%	169 61%	7 3%	7 3%	0 0%	277 33%
60+	88 35%	146 58%	8 3%	10 4%	1 0%	253 30%
DK/NA/ Ref	2 50%	1 25%	0 0%	1 25%	0 0%	4 0%

Education 5 Categories

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
Not HS	14 32%	28 64%	0 0%	2 5%	0 0%	44 5%
HS	104 41%	128 51%	11 4%	8 3%	1 0%	252 30%
Some Coll	45 29%	100 65%	8 5%	2 1%	0 0%	155 18%
AA	36 33%	70 64%	3 3%	1 1%	0 0%	110 13%
BA+	68 25%	184 68%	4 1%	13 5%	0 0%	269 32%
DK/NA/ Ref	6 55%	4 36%	1 9%	0 0%	0 0%	11 1%

Household Income

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
Under \$40k	55	167	13	8	0	243
	23%	69%	5%	3%	0%	29%
\$40k to \$74k	84	127	2	3	0	216
	39%	59%	1%	1%	0%	26%
\$75k up	91	167	8	7	0	273
	33%	61%	3%	3%	0%	33%
DK/NA/Ref	43	53	3	7	1	107
	40%	50%	3%	7%	1%	13%

Party ID

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
Republican	178	67	7	16	0	268
	66%	25%	3%	6%	0%	32%
Democrat	12	255	0	2	1	270
	4%	94%	0%	1%	0%	32%
Independent	73	178	16	6	0	273
	27%	65%	6%	2%	0%	32%
Other/No preference	10	11	2	0	0	23
	43%	48%	9%	0%	0%	3%
Don't know	0	2	0	1	0	3
	0%	67%	0%	33%	0%	0%
Refused	1	1	1	0	0	3
	33%	33%	33%	0%	0%	0%

Party ID, with leaners

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
Republican	250	101	11	23	0	385
	65%	26%	3%	6%	0%	46%
Democrat	17	366	6	2	1	392
	4%	93%	2%	1%	0%	47%
Independent	5	45	7	0	0	57
	9%	79%	12%	0%	0%	7%
Other/None	1	2	2	0	0	5
	20%	40%	40%	0%	0%	1%

Party Id, leaners separate

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
Rep	178 66%	67 25%	7 3%	16 6%	0 0%	268 32%
Lean Rep	72 61%	34 29%	5 4%	7 6%	0 0%	118 14%
Ind	5 9%	45 79%	7 12%	0 0%	0 0%	57 7%
Lean Dem	5 4%	111 91%	6 5%	0 0%	0 0%	122 15%
Dem	12 4%	255 94%	0 0%	2 1%	1 0%	270 32%
Other/None	1 20%	2 40%	2 40%	0 0%	0 0%	5 1%

Marital Status

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
Married	185 37%	284 57%	17 3%	15 3%	0 0%	501 60%
Cohabiting	15 23%	49 74%	2 3%	0 0%	0 0%	66 8%
Widowed	20 30%	41 61%	1 1%	4 6%	1 1%	67 8%
Divorced	18 27%	44 67%	1 2%	3 5%	0 0%	66 8%
Separated	4 67%	1 17%	0 0%	1 17%	0 0%	6 1%
Never Married	30 24%	89 71%	5 4%	2 2%	0 0%	126 15%
Don't know	0 0%	4 100%	0 0%	0 0%	0 0%	4 0%
Refused	2 50%	2 50%	0 0%	0 0%	0 0%	4 0%

Race and Ethnicity

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
White	249 34%	428 59%	24 3%	25 3%	0 0%	726 86%
Black	2 6%	32 89%	1 3%	0 0%	1 3%	36 4%
Hispanic	11 33%	22 67%	0 0%	0 0%	0 0%	33 4%
Other	8 22%	27 75%	1 3%	0 0%	0 0%	36 4%
DK/NA/ Ref	4 44%	5 56%	0 0%	0 0%	0 0%	9 1%

Religious Service Attendance

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
More than 1/wk	21 33%	38 59%	0 0%	5 8%	0 0%	64 8%
1/week	76 37%	115 56%	6 3%	10 5%	0 0%	207 25%
1-2 month	41 33%	76 60%	7 6%	2 2%	0 0%	126 15%
few times a year	54 35%	93 61%	3 2%	3 2%	0 0%	153 18%
Seldom	42 33%	80 62%	4 3%	2 2%	0 0%	128 15%
Never	35 23%	109 72%	5 3%	3 2%	0 0%	152 18%
Don't know	2 67%	0 0%	0 0%	0 0%	1 33%	3 0%
Refused	2 67%	1 33%	0 0%	0 0%	0 0%	3 0%

Religious Affiliation

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
Protestant/ Christian	137	208	6	12	1	364
	38%	57%	2%	3%	0%	43%
Catholic	91	139	13	10	0	253
	36%	55%	5%	4%	0%	30%
Jewish	0	5	1	0	0	6
	0%	83%	17%	0%	0%	1%
Other	16	42	0	0	0	58
	28%	72%	0%	0%	0%	7%
None	21	108	6	2	0	137
	15%	79%	4%	1%	0%	16%
DK/NA/ Ref	9	12	1	1	0	23
	39%	52%	4%	4%	0%	3%

Born Again/Evangelical

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
born again	72	60	4	9	1	146
	49%	41%	3%	6%	1%	41%
not born again	61	134	0	3	0	198
	31%	68%	0%	2%	0%	55%
Don't know	2	11	0	0	0	13
	15%	85%	0%	0%	0%	4%
Refused	0	0	1	0	0	1
	0%	0%	100%	0%	0%	0%

Location Type

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
Urban	52	167	12	7	0	238
	22%	70%	5%	3%	0%	28%
Suburban	87	191	5	7	1	291
	30%	66%	2%	2%	0%	35%
Rural	130	154	9	11	0	304
	43%	51%	3%	4%	0%	36%
Don't know	3	2	0	0	0	5
	60%	40%	0%	0%	0%	1%
Refused	1	0	0	0	0	1
	100%	0%	0%	0%	0%	0%

Political Ideology

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
Very conservative	60	21	3	4	0	88
	68%	24%	3%	5%	0%	10%
Conservative	151	99	10	12	0	272
	56%	36%	4%	4%	0%	32%
Moderate	46	181	12	8	0	247
	19%	73%	5%	3%	0%	29%
Liberal	5	148	1	1	0	155
	3%	95%	1%	1%	0%	18%
Very liberal	6	51	0	0	0	57
	11%	89%	0%	0%	0%	7%
Don't know	4	14	0	0	1	19
	21%	74%	0%	0%	5%	2%
Refused	1	1	0	0	0	2
	50%	50%	0%	0%	0%	0%

Union Membership

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
respondent	21	38	3	1	0	63
	33%	60%	5%	2%	0%	8%
another household member	5	42	7	0	0	54
	9%	78%	13%	0%	0%	6%
nobody in household	246	433	15	24	0	718
	34%	60%	2%	3%	0%	86%
Don't know	0	0	0	0	1	1
	0%	0%	0%	0%	100%	0%
Refused	1	1	1	0	0	3
	33%	33%	33%	0%	0%	0%

Job Type and Union Membership

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
Public union	15	30	3	0	0	48
	31%	62%	6%	0%	0%	6%
Public non-union	28	63	2	4	0	97
	29%	65%	2%	4%	0%	12%
Private union	11	49	7	1	0	68
	16%	72%	10%	1%	0%	8%
Private non-union	218	370	13	20	0	621
	35%	60%	2%	3%	0%	74%
DK/NA/Ref	2	2	1	1	1	7
	29%	29%	14%	14%	14%	1%

Region

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
MKE City	15	58	2	2	1	78
	19%	74%	3%	3%	1%	9%
Rest of MKE	88	162	11	10	0	271
	32%	60%	4%	4%	0%	32%
msn	35	103	5	5	0	148
	24%	70%	3%	3%	0%	18%
GB/A	69	81	6	5	0	161
	43%	50%	4%	3%	0%	19%
Rest of state	66	110	2	3	0	181
	36%	61%	1%	2%	0%	22%

Likelihood of Voting in Nov.

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
Absolutely certain	274	514	26	25	1	840

Q12. Do you have a favorable or unfavorable opinion of Hillary Clinton or haven't you heard enough about her yet?

Sex

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
Male	124 31%	262 66%	10 2%	3 1%	1 0%	400 48%
Female	230 53%	192 44%	14 3%	2 0%	0 0%	438 52%

Age 4 Categories

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
18-29	35 34%	61 59%	6 6%	2 2%	0 0%	104 12%
30-44	84 42%	113 56%	5 2%	0 0%	0 0%	202 24%
45-59	118 43%	151 55%	7 3%	1 0%	0 0%	277 33%
60+	117 46%	126 50%	6 2%	2 1%	1 0%	252 30%
DK/NA/ Ref	0 0%	4 100%	0 0%	0 0%	0 0%	4 0%

Education 5 Categories

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
Not HS	18 41%	24 55%	1 2%	1 2%	0 0%	44 5%
HS	85 34%	151 60%	14 6%	1 0%	0 0%	251 30%
Some Coll	68 44%	81 52%	5 3%	1 1%	0 0%	155 18%
AA	51 46%	54 49%	3 3%	2 2%	0 0%	110 13%
BA+	130 48%	136 51%	1 0%	1 0%	1 0%	269 32%
DK/NA/ Ref	1 9%	9 82%	1 9%	0 0%	0 0%	11 1%

Household Income

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
Under \$40k	116	107	15	4	0	242
	48%	44%	6%	2%	0%	29%
\$40k to \$74k	93	118	5	0	0	216
	43%	55%	2%	0%	0%	26%
\$75k up	102	168	2	1	0	273
	37%	62%	1%	0%	0%	33%
DK/NA/Ref	43	62	2	0	0	107
	40%	58%	2%	0%	0%	13%

Party ID

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
Republican	13	252	2	0	0	267
	5%	94%	1%	0%	0%	32%
Democrat	237	26	3	3	0	269
	88%	10%	1%	1%	0%	32%
Independent	96	159	17	2	0	274
	35%	58%	6%	1%	0%	33%
Other/No preference	7	15	1	0	0	23
	30%	65%	4%	0%	0%	3%
Don't know	0	2	1	0	0	3
	0%	67%	33%	0%	0%	0%
Refused	1	1	1	0	0	3
	33%	33%	33%	0%	0%	0%

Party ID, with leaners

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
Republican	18	364	2	0	0	384
	5%	95%	1%	0%	0%	46%
Democrat	317	56	14	4	0	391
	81%	14%	4%	1%	0%	47%
Independent	18	33	5	1	0	57
	32%	58%	9%	2%	0%	7%
Other/None	1	1	3	0	0	5
	20%	20%	60%	0%	0%	1%

Party Id, leaners separate

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
Rep	13	252	2	0	0	267
	5%	94%	1%	0%	0%	32%
Lean Rep	5	112	1	0	0	118
	4%	95%	1%	0%	0%	14%
Ind	18	33	5	1	0	57
	32%	58%	9%	2%	0%	7%
Lean Dem	80	30	11	2	0	123
	65%	24%	9%	2%	0%	15%
Dem	237	26	3	3	0	269
	88%	10%	1%	1%	0%	32%
Other/None	1	1	3	0	0	5
	20%	20%	60%	0%	0%	1%

Marital Status

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
Married	190	298	11	2	0	501
	38%	59%	2%	0%	0%	60%
Cohabiting	35	25	3	2	0	65
	54%	38%	5%	3%	0%	8%
Widowed	29	31	4	1	0	65
	45%	48%	6%	2%	0%	8%
Divorced	42	23	1	0	0	66
	64%	35%	2%	0%	0%	8%
Separated	1	5	0	0	0	6
	17%	83%	0%	0%	0%	1%
Never Married	54	68	5	0	0	127
	43%	54%	4%	0%	0%	15%
Don't know	2	2	0	0	0	4
	50%	50%	0%	0%	0%	0%
Refused	2	2	0	0	0	4
	50%	50%	0%	0%	0%	0%

Race and Ethnicity

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
White	288 40%	413 57%	20 3%	4 1%	1 0%	726 87%
Black	27 79%	3 9%	4 12%	0 0%	0 0%	34 4%
Hispanic	16 48%	16 48%	0 0%	1 3%	0 0%	33 4%
Other	19 53%	17 47%	0 0%	0 0%	0 0%	36 4%
DK/NA/ Ref	3 33%	6 67%	0 0%	0 0%	0 0%	9 1%

Religious Service Attendance

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
More than 1/wk	25 38%	39 60%	0 0%	1 2%	0 0%	65 8%
1/week	72 35%	126 61%	8 4%	1 0%	0 0%	207 25%
1-2 month	50 40%	72 57%	3 2%	1 1%	0 0%	126 15%
few times a year	67 44%	83 54%	3 2%	0 0%	0 0%	153 18%
Seldom	64 50%	55 43%	6 5%	2 2%	0 0%	127 15%
Never	73 48%	74 49%	5 3%	0 0%	0 0%	152 18%
Don't know	0 0%	2 67%	1 33%	0 0%	0 0%	3 0%
Refused	1 33%	2 67%	0 0%	0 0%	0 0%	3 0%

Religious Affiliation

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
Protestant/ Christian	141	213	7	2	0	363
	39%	59%	2%	1%	0%	43%
Catholic	101	144	6	2	0	253
	40%	57%	2%	1%	0%	30%
Jewish	5	1	0	0	0	6
	83%	17%	0%	0%	0%	1%
Other	26	31	0	0	0	57
	46%	54%	0%	0%	0%	7%
None	74	51	11	1	0	137
	54%	37%	8%	1%	0%	16%
DK/NA/ Ref	7	15	0	0	0	22
	32%	68%	0%	0%	0%	3%

Born Again/Evangelical

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
born again	40	102	3	1	0	146
	27%	70%	2%	1%	0%	41%
not born again	94	100	3	0	0	197
	48%	51%	2%	0%	0%	55%
Don't know	7	6	0	0	0	13
	54%	46%	0%	0%	0%	4%
Refused	0	0	1	0	0	1
	0%	0%	100%	0%	0%	0%

Location Type

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
Urban	120	103	13	2	0	238
	50%	43%	5%	1%	0%	28%
Suburban	131	153	3	2	1	290
	45%	53%	1%	1%	0%	35%
Rural	100	195	8	1	0	304
	33%	64%	3%	0%	0%	36%
Don't know	2	3	0	0	0	5
	40%	60%	0%	0%	0%	1%
Refused	0	1	0	0	0	1
	0%	100%	0%	0%	0%	0%

Political Ideology

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
Very conservative	15	69	4	0	0	88
	17%	78%	5%	0%	0%	10%
Conservative	35	231	5	1	1	273
	13%	85%	2%	0%	0%	32%
Moderate	132	102	10	3	0	247
	53%	41%	4%	1%	0%	29%
Liberal	129	22	1	2	0	154
	84%	14%	1%	1%	0%	18%
Very liberal	36	19	4	0	0	59
	61%	32%	7%	0%	0%	7%
Don't know	7	11	1	0	0	19
	37%	58%	5%	0%	0%	2%
Refused	1	1	0	0	0	2
	50%	50%	0%	0%	0%	0%

Union Membership

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
respondent	33	29	1	0	0	63
	52%	46%	2%	0%	0%	8%
another household member	33	14	6	1	0	54
	61%	26%	11%	2%	0%	6%
nobody in household	288	410	16	4	0	718
	40%	57%	2%	1%	0%	86%
Don't know	0	0	1	0	0	1
	0%	0%	100%	0%	0%	0%
Refused	1	1	1	0	0	3
	33%	33%	33%	0%	0%	0%

Job Type and Union Membership

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
Public union	24	19	4	1	0	48
	50%	40%	8%	2%	0%	6%
Public non-union	45	49	2	0	0	96
	47%	51%	2%	0%	0%	11%
Private union	41	24	3	0	0	68
	60%	35%	4%	0%	0%	8%
Private non-union	242	361	14	3	0	620
	39%	58%	2%	0%	0%	74%
DK/NA/Ref	2	2	1	1	0	6
	33%	33%	17%	17%	0%	1%

Region

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
MKE City	43	28	5	2	0	78
	55%	36%	6%	3%	0%	9%
Rest of MKE	114	148	9	0	1	272
	42%	54%	3%	0%	0%	32%
msn	70	72	5	0	0	147
	48%	49%	3%	0%	0%	18%
GB/A	51	107	2	1	0	161
	32%	66%	1%	1%	0%	19%
Rest of state	76	99	4	1	0	180
	42%	55%	2%	1%	0%	21%

Likelihood of Voting in Nov.

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
Absolutely certain	354	455	24	5	1	839

Q13. Do you have a favorable or unfavorable opinion of Gary Johnson or haven't you heard enough about him yet?

Sex

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
Male	97 24%	135 34%	150 37%	19 5%	1 0%	402 48%
Female	66 15%	134 31%	213 49%	24 5%	2 0%	439 52%

Age 4 Categories

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
18-29	46 44%	24 23%	33 32%	1 1%	0 0%	104 12%
30-44	48 24%	67 33%	75 37%	11 5%	2 1%	203 24%
45-59	39 14%	77 28%	146 53%	15 5%	0 0%	277 33%
60+	30 12%	99 39%	108 43%	14 6%	1 0%	252 30%
DK/NA/ Ref	0 0%	1 25%	2 50%	1 25%	0 0%	4 0%

Education 5 Categories

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
Not HS	17 39%	9 20%	15 34%	3 7%	0 0%	44 5%
HS	49 20%	60 24%	132 53%	10 4%	0 0%	251 30%
Some Coll	29 19%	45 29%	74 47%	7 4%	1 1%	156 19%
AA	25 23%	34 31%	46 42%	5 5%	0 0%	110 13%
BA+	41 15%	117 43%	91 34%	18 7%	2 1%	269 32%
DK/NA/ Ref	1 9%	4 36%	6 55%	0 0%	0 0%	11 1%

Household Income

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
Under \$40k	47	63	119	13	1	243
	19%	26%	49%	5%	0%	29%
\$40k to \$74k	41	80	87	8	0	216
	19%	37%	40%	4%	0%	26%
\$75k up	56	95	107	15	0	273
	21%	35%	39%	5%	0%	33%
DK/NA/Ref	18	30	50	6	2	106
	17%	28%	47%	6%	2%	13%

Party ID

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
Republican	67	64	127	8	2	268
	25%	24%	47%	3%	1%	32%
Democrat	31	97	122	19	0	269
	12%	36%	45%	7%	0%	32%
Independent	61	100	100	13	0	274
	22%	36%	36%	5%	0%	33%
Other/No preference	2	6	12	3	0	23
	9%	26%	52%	13%	0%	3%
Don't know	1	0	2	0	0	3
	33%	0%	67%	0%	0%	0%
Refused	0	1	2	0	0	3
	0%	33%	67%	0%	0%	0%

Party ID, with leaners

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
Republican	89	99	181	15	2	386
	23%	26%	47%	4%	1%	46%
Democrat	57	153	158	23	0	391
	15%	39%	40%	6%	0%	46%
Independent	16	16	22	5	0	59
	27%	27%	37%	8%	0%	7%
Other/None	1	1	3	0	0	5
	20%	20%	60%	0%	0%	1%

Party Id, leaners separate

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
Rep	67	64	127	8	2	268
	25%	24%	47%	3%	1%	32%
Lean Rep	22	35	54	7	0	118
	19%	30%	46%	6%	0%	14%
Ind	16	16	22	5	0	59
	27%	27%	37%	8%	0%	7%
Lean Dem	25	57	37	4	0	123
	20%	46%	30%	3%	0%	15%
Dem	31	97	122	19	0	269
	12%	36%	45%	7%	0%	32%
Other/None	1	1	3	0	0	5
	20%	20%	60%	0%	0%	1%

Marital Status

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
Married	90	168	212	29	2	501
	18%	34%	42%	6%	0%	60%
Cohabiting	12	18	35	0	0	65
	18%	28%	54%	0%	0%	8%
Widowed	11	22	31	2	1	67
	16%	33%	46%	3%	1%	8%
Divorced	6	22	36	2	0	66
	9%	33%	55%	3%	0%	8%
Separated	1	1	4	0	0	6
	17%	17%	67%	0%	0%	1%
Never Married	40	34	44	8	0	126
	32%	27%	35%	6%	0%	15%
Don't know	2	0	1	0	0	3
	67%	0%	33%	0%	0%	0%
Refused	0	3	1	0	0	4
	0%	75%	25%	0%	0%	0%

Race and Ethnicity

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
White	144 20%	242 33%	301 42%	37 5%	1 0%	725 87%
Black	4 12%	7 21%	20 59%	3 9%	0 0%	34 4%
Hispanic	7 21%	8 24%	17 50%	0 0%	2 6%	34 4%
Other	5 14%	10 28%	20 56%	1 3%	0 0%	36 4%
DK/NA/ Ref	2 22%	2 22%	4 44%	1 11%	0 0%	9 1%

Religious Service Attendance

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
More than 1/wk	7 11%	30 45%	23 35%	4 6%	2 3%	66 8%
1/week	33 16%	72 35%	94 45%	7 3%	1 0%	207 25%
1-2 month	23 18%	47 37%	51 40%	6 5%	0 0%	127 15%
few times a year	33 21%	38 25%	73 47%	10 6%	0 0%	154 18%
Seldom	26 20%	40 31%	54 42%	9 7%	0 0%	129 15%
Never	40 26%	41 27%	65 42%	7 5%	0 0%	153 18%
Don't know	1 33%	0 0%	2 67%	0 0%	0 0%	3 0%
Refused	0 0%	1 33%	2 67%	0 0%	0 0%	3 0%

Religious Affiliation

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
Protestant/ Christian	69	125	151	16	2	363
	19%	34%	42%	4%	1%	43%
Catholic	45	72	123	13	0	253
	18%	28%	49%	5%	0%	30%
Jewish	0	4	1	0	0	5
	0%	80%	20%	0%	0%	1%
Other	15	14	27	2	0	58
	26%	24%	47%	3%	0%	7%
None	29	46	53	10	0	138
	21%	33%	38%	7%	0%	16%
DK/NA/ Ref	5	7	9	1	0	22
	23%	32%	41%	5%	0%	3%

Born Again/Evangelical

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
born again	26	51	62	5	2	146
	18%	35%	42%	3%	1%	41%
not born again	35	72	79	11	0	197
	18%	37%	40%	6%	0%	55%
Don't know	7	2	2	0	1	12
	58%	17%	17%	0%	8%	3%
Refused	0	0	1	0	0	1
	0%	0%	100%	0%	0%	0%

Location Type

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
Urban	53	74	96	14	2	239
	22%	31%	40%	6%	1%	28%
Suburban	51	102	125	12	0	290
	18%	35%	43%	4%	0%	35%
Rural	57	90	140	17	1	305
	19%	30%	46%	6%	0%	36%
Don't know	1	1	3	0	0	5
	20%	20%	60%	0%	0%	1%
Refused	0	1	0	0	0	1
	0%	100%	0%	0%	0%	0%

Political Ideology

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
Very conservative	10	35	38	3	2	88
	11%	40%	43%	3%	2%	10%
Conservative	74	64	122	12	0	272
	27%	24%	45%	4%	0%	32%
Moderate	35	81	115	16	1	248
	14%	33%	46%	6%	0%	30%
Liberal	27	54	65	8	0	154
	18%	35%	42%	5%	0%	18%
Very liberal	12	33	12	1	0	58
	21%	57%	21%	2%	0%	7%
Don't know	5	1	10	2	0	18
	28%	6%	56%	11%	0%	2%
Refused	0	1	1	0	0	2
	0%	50%	50%	0%	0%	0%

Union Membership

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
respondent	7	24	29	3	0	63
	11%	38%	46%	5%	0%	8%
another household member	8	22	21	3	0	54
	15%	41%	39%	6%	0%	6%
nobody in household	147	220	313	36	2	718
	20%	31%	44%	5%	0%	86%
Don't know	0	0	1	0	0	1
	0%	0%	100%	0%	0%	0%
Refused	0	2	1	0	0	3
	0%	67%	33%	0%	0%	0%

Job Type and Union Membership

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
Public union	5	19	21	2	0	47
	11%	40%	45%	4%	0%	6%
Public non-union	18	33	40	6	0	97
	19%	34%	41%	6%	0%	12%
Private union	10	27	29	3	0	69
	14%	39%	42%	4%	0%	8%
Private non-union	130	186	273	29	2	620
	21%	30%	44%	5%	0%	74%
DK/NA/Ref	0	3	1	2	0	6
	0%	50%	17%	33%	0%	1%

Region

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
MKE City	19	19	35	5	0	78
	24%	24%	45%	6%	0%	9%
Rest of MKE	49	94	111	16	3	273
	18%	34%	41%	6%	1%	32%
msn	28	54	61	5	0	148
	19%	36%	41%	3%	0%	18%
GB/A	38	43	74	6	0	161
	24%	27%	46%	4%	0%	19%
Rest of state	29	59	82	11	0	181
	16%	33%	45%	6%	0%	22%

Likelihood of Voting in Nov.

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
Absolutely certain	162	268	363	42	3	838

Q14. Do you have a favorable or unfavorable opinion of Phil Anderson or haven't you heard enough about him yet?

Sex

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
Male	16 4%	23 6%	321 80%	40 10%	0 0%	400 48%
Female	13 3%	36 8%	346 79%	42 10%	1 0%	438 52%

Age 4 Categories

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
18-29	10 9%	1 1%	80 75%	15 14%	0 0%	106 13%
30-44	8 4%	19 9%	159 79%	16 8%	0 0%	202 24%
45-59	5 2%	21 8%	227 82%	23 8%	0 0%	276 33%
60+	7 3%	17 7%	198 79%	28 11%	1 0%	251 30%
DK/NA/ Ref	0 0%	1 25%	3 75%	0 0%	0 0%	4 0%

Education 5 Categories

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
Not HS	0 0%	1 2%	38 86%	5 11%	0 0%	44 5%
HS	10 4%	12 5%	204 81%	25 10%	0 0%	251 30%
Some Coll	4 3%	14 9%	125 80%	13 8%	0 0%	156 19%
AA	6 5%	8 7%	89 81%	7 6%	0 0%	110 13%
BA+	9 3%	24 9%	205 76%	31 12%	0 0%	269 32%
DK/NA/ Ref	2 18%	0 0%	7 64%	1 9%	1 9%	11 1%

Household Income

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
Under \$40k	6	18	199	20	0	243
	2%	7%	82%	8%	0%	29%
\$40k to \$74k	10	18	165	23	0	216
	5%	8%	76%	11%	0%	26%
\$75k up	9	18	217	29	0	273
	3%	7%	79%	11%	0%	33%
DK/NA/Ref	5	5	85	10	1	106
	5%	5%	80%	9%	1%	13%

Party ID

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
Republican	11	10	224	22	0	267
	4%	4%	84%	8%	0%	32%
Democrat	5	24	210	30	0	269
	2%	9%	78%	11%	0%	32%
Independent	10	22	213	29	0	274
	4%	8%	78%	11%	0%	33%
Other/No preference	4	3	16	1	0	24
	17%	12%	67%	4%	0%	3%
Don't know	0	0	2	1	0	3
	0%	0%	67%	33%	0%	0%
Refused	0	0	2	0	1	3
	0%	0%	67%	0%	33%	0%

Party ID, with leaners

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
Republican	16	21	316	32	0	385
	4%	5%	82%	8%	0%	46%
Democrat	8	34	303	46	0	391
	2%	9%	77%	12%	0%	47%
Independent	6	4	44	4	0	58
	10%	7%	76%	7%	0%	7%
Other/None	0	0	3	0	1	4
	0%	0%	75%	0%	25%	0%

Party Id, leaners separate

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
Rep	11 4%	10 4%	224 84%	22 8%	0 0%	267 32%
Lean Rep	4 3%	11 9%	92 78%	11 9%	0 0%	118 14%
Ind	6 10%	4 7%	44 76%	4 7%	0 0%	58 7%
Lean Dem	4 3%	10 8%	93 76%	16 13%	0 0%	123 15%
Dem	5 2%	24 9%	210 78%	30 11%	0 0%	269 32%
Other/None	0 0%	0 0%	3 75%	0 0%	1 25%	4 0%

Marital Status

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
Married	16 3%	33 7%	405 81%	46 9%	0 0%	500 60%
Cohabiting	2 3%	7 11%	50 76%	7 11%	0 0%	66 8%
Widowed	2 3%	4 6%	54 82%	6 9%	0 0%	66 8%
Divorced	0 0%	9 14%	50 76%	7 11%	0 0%	66 8%
Separated	2 33%	1 17%	2 33%	1 17%	0 0%	6 1%
Never Married	7 6%	4 3%	99 79%	16 13%	0 0%	126 15%
Don't know	0 0%	0 0%	4 100%	0 0%	0 0%	4 0%
Refused	0 0%	0 0%	3 75%	0 0%	1 25%	4 0%

Race and Ethnicity

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
White	25 3%	48 7%	582 80%	70 10%	1 0%	726 86%
Black	1 3%	1 3%	30 86%	3 9%	0 0%	35 4%
Hispanic	4 12%	4 12%	24 73%	1 3%	0 0%	33 4%
Other	0 0%	4 11%	24 67%	8 22%	0 0%	36 4%
DK/NA/ Ref	0 0%	2 20%	7 70%	1 10%	0 0%	10 1%

Religious Service Attendance

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
More than 1/wk	3 5%	10 15%	43 66%	9 14%	0 0%	65 8%
1/week	3 1%	12 6%	172 83%	18 9%	1 0%	206 25%
1-2 month	2 2%	10 8%	106 83%	9 7%	0 0%	127 15%
few times a year	5 3%	9 6%	117 76%	22 14%	0 0%	153 18%
Seldom	4 3%	9 7%	106 83%	9 7%	0 0%	128 15%
Never	12 8%	8 5%	117 76%	16 10%	0 0%	153 18%
Don't know	0 0%	0 0%	2 67%	1 33%	0 0%	3 0%
Refused	0 0%	0 0%	4 100%	0 0%	0 0%	4 0%

Religious Affiliation

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
Protestant/ Christian	11	28	292	33	0	364
	3%	8%	80%	9%	0%	43%
Catholic	7	17	202	26	0	252
	3%	7%	80%	10%	0%	30%
Jewish	0	1	4	0	0	5
	0%	20%	80%	0%	0%	1%
Other	1	4	46	7	0	58
	2%	7%	79%	12%	0%	7%
None	7	8	109	13	0	137
	5%	6%	80%	9%	0%	16%
DK/NA/ Ref	4	0	14	4	1	23
	17%	0%	61%	17%	4%	3%

Born Again/Evangelical

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
born again	7	11	118	10	0	146
	5%	8%	81%	7%	0%	41%
not born again	4	17	158	19	0	198
	2%	9%	80%	10%	0%	55%
Don't know	0	0	9	3	0	12
	0%	0%	75%	25%	0%	3%
Refused	0	0	1	0	0	1
	0%	0%	100%	0%	0%	0%

Location Type

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
Urban	9	17	189	23	0	238
	4%	7%	79%	10%	0%	28%
Suburban	12	17	228	31	1	289
	4%	6%	79%	11%	0%	35%
Rural	8	24	243	28	0	303
	3%	8%	80%	9%	0%	36%
Don't know	0	0	5	0	0	5
	0%	0%	100%	0%	0%	1%
Refused	0	0	1	0	0	1
	0%	0%	100%	0%	0%	0%

Political Ideology

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
Very conservative	6	8	68	6	0	88
	7%	9%	77%	7%	0%	10%
Conservative	8	16	224	24	1	273
	3%	6%	82%	9%	0%	32%
Moderate	10	21	186	31	0	248
	4%	8%	75%	12%	0%	29%
Liberal	2	8	124	20	0	154
	1%	5%	81%	13%	0%	18%
Very liberal	5	5	47	1	0	58
	9%	9%	81%	2%	0%	7%
Don't know	0	1	16	1	0	18
	0%	6%	89%	6%	0%	2%
Refused	0	0	2	0	0	2
	0%	0%	100%	0%	0%	0%

Union Membership

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
respondent	2	8	50	3	0	63
	3%	13%	79%	5%	0%	8%
another household member	0	4	43	7	0	54
	0%	7%	80%	13%	0%	6%
nobody in household	28	46	570	73	1	718
	4%	6%	79%	10%	0%	86%
Don't know	0	0	1	0	0	1
	0%	0%	100%	0%	0%	0%
Refused	0	0	3	0	0	3
	0%	0%	100%	0%	0%	0%

Job Type and Union Membership

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
Public union	0	3	37	8	0	48
	0%	6%	77%	17%	0%	6%
Public non-union	3	6	76	11	0	96
	3%	6%	79%	11%	0%	11%
Private union	2	9	56	2	0	69
	3%	13%	81%	3%	0%	8%
Private non-union	24	41	492	62	1	620
	4%	7%	79%	10%	0%	74%
DK/NA/Ref	1	0	5	0	0	6
	17%	0%	83%	0%	0%	1%

Region

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
MKE City	2	4	66	6	0	78
	3%	5%	85%	8%	0%	9%
Rest of MKE	9	19	215	29	0	272
	3%	7%	79%	11%	0%	32%
msn	3	12	122	11	0	148
	2%	8%	82%	7%	0%	18%
GB/A	5	12	126	17	1	161
	3%	7%	78%	11%	1%	19%
Rest of state	11	12	138	20	0	181
	6%	7%	76%	11%	0%	22%

Likelihood of Voting in Nov.

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
Absolutely certain	30	59	667	83	1	840

Q15. Do you have a favorable or unfavorable opinion of Mike Pence or haven't you heard enough about him yet?

Sex

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
Male	184	105	93	18	1	401
	46%	26%	23%	4%	0%	48%
Female	149	149	124	16	2	440
	34%	34%	28%	4%	0%	52%

Age 4 Categories

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
18-29	30	31	36	8	0	105
	29%	30%	34%	8%	0%	13%
30-44	71	68	55	5	2	201
	35%	34%	27%	2%	1%	24%
45-59	117	78	70	12	0	277
	42%	28%	25%	4%	0%	33%
60+	111	77	55	9	1	253
	44%	30%	22%	4%	0%	30%
DK/NA/ Ref	2	0	1	0	0	3
	67%	0%	33%	0%	0%	0%

Education 5 Categories

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
Not HS	18	14	11	2	0	45
	40%	31%	24%	4%	0%	5%
HS	105	52	83	10	0	250
	42%	21%	33%	4%	0%	30%
Some Coll	60	51	39	4	0	154
	39%	33%	25%	3%	0%	18%
AA	39	35	28	9	0	111
	35%	32%	25%	8%	0%	13%
BA+	104	99	55	9	2	269
	39%	37%	20%	3%	1%	32%
DK/NA/ Ref	7	2	2	0	0	11
	64%	18%	18%	0%	0%	1%

Household Income

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
Under \$40k	78	66	87	11	0	242
	32%	27%	36%	5%	0%	29%
\$40k to \$74k	87	70	55	5	0	217
	40%	32%	25%	2%	0%	26%
\$75k up	119	90	51	12	0	272
	44%	33%	19%	4%	0%	32%
DK/NA/Ref	48	28	24	5	2	107
	45%	26%	22%	5%	2%	13%

Party ID

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
Republican	182	15	60	8	2	267
	68%	6%	22%	3%	1%	32%
Democrat	33	161	65	10	0	269
	12%	60%	24%	4%	0%	32%
Independent	110	75	75	13	0	273
	40%	27%	27%	5%	0%	33%
Other/No preference	6	1	13	3	0	23
	26%	4%	57%	13%	0%	3%
Don't know	0	0	2	0	0	2
	0%	0%	100%	0%	0%	0%
Refused	1	1	1	0	0	3
	33%	33%	33%	0%	0%	0%

Party ID, with leaners

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
Republican	267	22	80	14	2	385
	69%	6%	21%	4%	1%	46%
Democrat	51	221	101	18	0	391
	13%	57%	26%	5%	0%	47%
Independent	13	9	33	2	0	57
	23%	16%	58%	4%	0%	7%
Other/None	1	1	3	0	0	5
	20%	20%	60%	0%	0%	1%

Party Id, leaners separate

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
Rep	182	15	60	8	2	267
	68%	6%	22%	3%	1%	32%
Lean Rep	85	7	20	6	0	118
	72%	6%	17%	5%	0%	14%
Ind	13	9	33	2	0	57
	23%	16%	58%	4%	0%	7%
Lean Dem	18	60	36	8	0	122
	15%	49%	30%	7%	0%	15%
Dem	33	161	65	10	0	269
	12%	60%	24%	4%	0%	32%
Other/None	1	1	3	0	0	5
	20%	20%	60%	0%	0%	1%

Marital Status

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
Married	224	147	113	15	2	501
	45%	29%	23%	3%	0%	60%
Cohabiting	13	17	29	6	0	65
	20%	26%	45%	9%	0%	8%
Widowed	28	17	18	3	0	66
	42%	26%	27%	5%	0%	8%
Divorced	24	29	13	1	0	67
	36%	43%	19%	1%	0%	8%
Separated	1	0	2	3	0	6
	17%	0%	33%	50%	0%	1%
Never Married	38	40	41	7	0	126
	30%	32%	33%	6%	0%	15%
Don't know	2	2	0	0	0	4
	50%	50%	0%	0%	0%	0%
Refused	2	2	0	0	0	4
	50%	50%	0%	0%	0%	0%

Race and Ethnicity

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
White	304 42%	215 30%	176 24%	30 4%	1 0%	726 86%
Black	5 14%	7 19%	22 61%	2 6%	0 0%	36 4%
Hispanic	11 33%	14 42%	5 15%	1 3%	2 6%	33 4%
Other	9 25%	14 39%	12 33%	1 3%	0 0%	36 4%
DK/NA/ Ref	4 44%	2 22%	3 33%	0 0%	0 0%	9 1%

Religious Service Attendance

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
More than 1/wk	29 44%	12 18%	16 24%	7 11%	2 3%	66 8%
1/week	99 48%	51 25%	53 26%	4 2%	0 0%	207 25%
1-2 month	57 45%	34 27%	31 25%	4 3%	0 0%	126 15%
few times a year	63 41%	45 29%	38 25%	7 5%	0 0%	153 18%
Seldom	44 34%	45 35%	38 29%	2 2%	0 0%	129 15%
Never	37 24%	65 42%	40 26%	11 7%	0 0%	153 18%
Don't know	1 50%	0 0%	1 50%	0 0%	0 0%	2 0%
Refused	2 67%	1 33%	0 0%	0 0%	0 0%	3 0%

Religious Affiliation

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
Protestant/ Christian	172	91	87	11	2	363
	47%	25%	24%	3%	1%	43%
Catholic	108	72	62	11	0	253
	43%	28%	25%	4%	0%	30%
Jewish	1	5	0	0	0	6
	17%	83%	0%	0%	0%	1%
Other	17	17	23	1	0	58
	29%	29%	40%	2%	0%	7%
None	25	64	37	10	0	136
	18%	47%	27%	7%	0%	16%
DK/NA/ Ref	9	5	8	0	0	22
	41%	23%	36%	0%	0%	3%

Born Again/Evangelical

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
born again	84	27	30	3	2	146
	58%	18%	21%	2%	1%	41%
not born again	84	57	48	8	0	197
	43%	29%	24%	4%	0%	55%
Don't know	1	6	4	1	0	12
	8%	50%	33%	8%	0%	3%
Refused	0	0	1	0	0	1
	0%	0%	100%	0%	0%	0%

Location Type

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
Urban	65	84	75	12	2	238
	27%	35%	32%	5%	1%	28%
Suburban	115	98	65	12	1	291
	40%	34%	22%	4%	0%	35%
Rural	148	70	77	10	0	305
	49%	23%	25%	3%	0%	36%
Don't know	3	1	1	0	0	5
	60%	20%	20%	0%	0%	1%
Refused	1	0	0	0	0	1
	100%	0%	0%	0%	0%	0%

Political Ideology

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
Very conservative	59	9	14	4	2	88
	67%	10%	16%	5%	2%	10%
Conservative	165	24	74	9	1	273
	60%	9%	27%	3%	0%	32%
Moderate	80	80	73	14	0	247
	32%	32%	30%	6%	0%	29%
Liberal	17	104	28	5	0	154
	11%	68%	18%	3%	0%	18%
Very liberal	6	35	15	2	0	58
	10%	60%	26%	3%	0%	7%
Don't know	3	1	14	0	0	18
	17%	6%	78%	0%	0%	2%
Refused	1	1	0	0	0	2
	50%	50%	0%	0%	0%	0%

Union Membership

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
respondent	26	21	15	1	0	63
	41%	33%	24%	2%	0%	8%
another household member	11	23	19	1	0	54
	20%	43%	35%	2%	0%	6%
nobody in household	294	208	182	32	2	718
	41%	29%	25%	4%	0%	86%
Don't know	0	0	1	0	0	1
	0%	0%	100%	0%	0%	0%
Refused	1	1	1	0	0	3
	33%	33%	33%	0%	0%	0%

Job Type and Union Membership

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
Public union	15	19	12	1	0	47
	32%	40%	26%	2%	0%	6%
Public non-union	36	38	17	6	0	97
	37%	39%	18%	6%	0%	12%
Private union	22	25	21	1	0	69
	32%	36%	30%	1%	0%	8%
Private non-union	258	170	165	25	2	620
	42%	27%	27%	4%	0%	74%
DK/NA/Ref	2	1	2	1	0	6
	33%	17%	33%	17%	0%	1%

Region

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
MKE City	20	25	29	4	0	78
	26%	32%	37%	5%	0%	9%
Rest of MKE	121	80	63	5	2	271
	45%	30%	23%	2%	1%	32%
msn	44	55	44	5	0	148
	30%	37%	30%	3%	0%	18%
GB/A	77	45	30	9	0	161
	48%	28%	19%	6%	0%	19%
Rest of state	70	48	51	11	0	180
	39%	27%	28%	6%	0%	21%

Likelihood of Voting in Nov.

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
Absolutely certain	332	253	217	34	2	838

Q16. Do you have a favorable or unfavorable opinion of Tim Kaine or haven't you heard enough about him yet?

Sex

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
Male	102 26%	155 39%	124 31%	19 5%	0 0%	400 48%
Female	137 31%	127 29%	153 35%	19 4%	2 0%	438 52%

Age 4 Categories

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
18-29	25 24%	29 28%	45 43%	6 6%	0 0%	105 12%
30-44	44 22%	71 35%	74 37%	11 5%	2 1%	202 24%
45-59	78 28%	95 34%	92 33%	13 5%	0 0%	278 33%
60+	92 37%	84 33%	67 27%	9 4%	0 0%	252 30%
DK/NA/ Ref	0 0%	4 100%	0 0%	0 0%	0 0%	4 0%

Education 5 Categories

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
Not HS	12 27%	17 39%	15 34%	0 0%	0 0%	44 5%
HS	53 21%	88 35%	101 40%	10 4%	0 0%	252 30%
Some Coll	41 26%	50 32%	59 38%	5 3%	0 0%	155 18%
AA	28 25%	36 33%	39 35%	7 6%	0 0%	110 13%
BA+	103 38%	86 32%	61 23%	17 6%	2 1%	269 32%
DK/NA/ Ref	1 10%	6 60%	3 30%	0 0%	0 0%	10 1%

Household Income

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
Under \$40k	66	65	101	10	0	242
	27%	27%	42%	4%	0%	29%
\$40k to \$74k	73	72	62	8	0	215
	34%	33%	29%	4%	0%	26%
\$75k up	73	103	80	18	0	274
	27%	38%	29%	7%	0%	33%
DK/NA/ Ref	27	42	34	2	2	107
	25%	39%	32%	2%	2%	13%

Party ID

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
Republican	23	150	80	13	2	268
	9%	56%	30%	5%	1%	32%
Democrat	154	20	83	13	0	270
	57%	7%	31%	5%	0%	32%
Independent	60	104	99	10	0	273
	22%	38%	36%	4%	0%	32%
Other/No preference	1	7	14	2	0	24
	4%	29%	58%	8%	0%	3%
Don't know	0	1	1	1	0	3
	0%	33%	33%	33%	0%	0%
Refused	1	1	1	0	0	3
	33%	33%	33%	0%	0%	0%

Party ID, with leaners

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
Republican	29	225	111	19	2	386
	8%	58%	29%	5%	1%	46%
Democrat	199	40	134	18	0	391
	51%	10%	34%	5%	0%	47%
Independent	11	15	30	2	0	58
	19%	26%	52%	3%	0%	7%
Other/None	1	1	3	0	0	5
	20%	20%	60%	0%	0%	1%

Party Id, leaners separate

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
Rep	23 9%	150 56%	80 30%	13 5%	2 1%	268 32%
Lean Rep	6 5%	75 64%	31 26%	6 5%	0 0%	118 14%
Ind	11 19%	15 26%	30 52%	2 3%	0 0%	58 7%
Lean Dem	45 37%	21 17%	51 42%	5 4%	0 0%	122 15%
Dem	154 57%	20 7%	83 31%	13 5%	0 0%	270 32%
Other/None	1 20%	1 20%	3 60%	0 0%	0 0%	5 1%

Marital Status

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
Married	142 28%	186 37%	148 30%	22 4%	2 0%	500 60%
Cohabiting	24 37%	12 18%	28 43%	1 2%	0 0%	65 8%
Widowed	18 27%	21 32%	24 36%	3 5%	0 0%	66 8%
Divorced	27 40%	18 27%	19 28%	3 4%	0 0%	67 8%
Separated	1 17%	1 17%	1 17%	3 50%	0 0%	6 1%
Never Married	27 21%	39 30%	55 43%	7 5%	0 0%	128 15%
Don't know	0 0%	2 67%	1 33%	0 0%	0 0%	3 0%
Refused	0 0%	2 50%	2 50%	0 0%	0 0%	4 0%

Race and Ethnicity

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
White	207 29%	255 35%	231 32%	32 4%	0 0%	725 87%
Black	10 29%	4 11%	18 51%	3 9%	0 0%	35 4%
Hispanic	10 30%	12 36%	9 27%	0 0%	2 6%	33 4%
Other	10 28%	8 22%	15 42%	3 8%	0 0%	36 4%
DK/NA/ Ref	1 11%	4 44%	4 44%	0 0%	0 0%	9 1%

Religious Service Attendance

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
More than 1/wk	19 29%	27 42%	14 22%	3 5%	2 3%	65 8%
1/week	53 26%	82 40%	64 31%	8 4%	0 0%	207 25%
1-2 month	33 26%	51 40%	36 28%	7 6%	0 0%	127 15%
few times a year	37 24%	49 32%	61 40%	6 4%	0 0%	153 18%
Seldom	47 37%	35 28%	43 34%	2 2%	0 0%	127 15%
Never	49 32%	35 23%	57 38%	11 7%	0 0%	152 18%
Don't know	0 0%	1 50%	1 50%	0 0%	0 0%	2 0%
Refused	0 0%	2 67%	1 33%	0 0%	0 0%	3 0%

Religious Affiliation

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
Protestant/ Christian	101	135	114	12	2	364
	28%	37%	31%	3%	1%	43%
Catholic	68	94	79	11	0	252
	27%	37%	31%	4%	0%	30%
Jewish	5	1	0	0	0	6
	83%	17%	0%	0%	0%	1%
Other	13	18	25	2	0	58
	22%	31%	43%	3%	0%	7%
None	49	27	51	10	0	137
	36%	20%	37%	7%	0%	16%
DK/NA/ Ref	3	7	8	4	0	22
	14%	32%	36%	18%	0%	3%

Born Again/Evangelical

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
born again	29	69	40	5	2	145
	20%	48%	28%	3%	1%	41%
not born again	66	62	63	6	0	197
	34%	31%	32%	3%	0%	55%
Don't know	4	1	6	1	0	12
	33%	8%	50%	8%	0%	3%
Refused	0	0	1	0	0	1
	0%	0%	100%	0%	0%	0%

Location Type

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
Urban	78	63	86	10	2	239
	33%	26%	36%	4%	1%	28%
Suburban	90	94	90	16	0	290
	31%	32%	31%	6%	0%	35%
Rural	69	123	99	13	0	304
	23%	40%	33%	4%	0%	36%
Don't know	2	1	2	0	0	5
	40%	20%	40%	0%	0%	1%
Refused	0	1	0	0	0	1
	0%	100%	0%	0%	0%	0%

Political Ideology

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
Very conservative	10	52	16	7	2	87
	11%	60%	18%	8%	2%	10%
Conservative	27	138	96	10	0	271
	10%	51%	35%	4%	0%	32%
Moderate	80	64	92	12	0	248
	32%	26%	37%	5%	0%	30%
Liberal	94	10	43	7	0	154
	61%	6%	28%	5%	0%	18%
Very liberal	27	14	14	3	0	58
	47%	24%	24%	5%	0%	7%
Don't know	1	2	16	0	0	19
	5%	11%	84%	0%	0%	2%
Refused	1	1	0	0	0	2
	50%	50%	0%	0%	0%	0%

Union Membership

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
respondent	20	26	13	3	0	62
	32%	42%	21%	5%	0%	7%
another household member	24	11	15	4	0	54
	44%	20%	28%	7%	0%	6%
nobody in household	194	243	248	31	2	718
	27%	34%	35%	4%	0%	86%
Don't know	0	0	1	0	0	1
	0%	0%	100%	0%	0%	0%
Refused	1	1	1	0	0	3
	33%	33%	33%	0%	0%	0%

Job Type and Union Membership

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
Public union	14	16	16	2	0	48
	29%	33%	33%	4%	0%	6%
Public non-union	28	25	34	10	0	97
	29%	26%	35%	10%	0%	12%
Private union	30	21	13	5	0	69
	43%	30%	19%	7%	0%	8%
Private non-union	166	218	212	21	2	619
	27%	35%	34%	3%	0%	74%
DK/NA/Ref	1	2	3	1	0	7
	14%	29%	43%	14%	0%	1%

Region

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
MKE City	19	24	28	6	0	77
	25%	31%	36%	8%	0%	9%
Rest of MKE	79	91	87	13	2	272
	29%	33%	32%	5%	1%	32%
msn	44	47	52	4	0	147
	30%	32%	35%	3%	0%	18%
GB/A	40	59	52	9	0	160
	25%	37%	32%	6%	0%	19%
Rest of state	55	61	59	6	0	181
	30%	34%	33%	3%	0%	22%

Likelihood of Voting in Nov.

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
Absolutely certain	239	282	278	38	2	839

Q17. Do you have a favorable or unfavorable opinion of The Tea Party or haven't you heard enough about it yet?

Sex

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
Male	143 36%	179 45%	64 16%	14 3%	1 0%	401 48%
Female	88 20%	229 52%	110 25%	8 2%	3 1%	438 52%

Age 4 Categories

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
18-29	23 22%	53 51%	24 23%	3 3%	1 1%	104 12%
30-44	58 29%	105 52%	34 17%	3 1%	2 1%	202 24%
45-59	87 31%	122 44%	63 23%	5 2%	0 0%	277 33%
60+	60 24%	128 51%	52 21%	11 4%	1 0%	252 30%
DK/NA/ Ref	2 67%	0 0%	0 0%	1 33%	0 0%	3 0%

Education 5 Categories

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
Not HS	20 45%	11 25%	12 27%	1 2%	0 0%	44 5%
HS	73 29%	102 41%	70 28%	6 2%	0 0%	251 30%
Some Coll	36 23%	73 47%	40 26%	4 3%	2 1%	155 18%
AA	29 27%	50 46%	28 26%	2 2%	0 0%	109 13%
BA+	70 26%	168 62%	21 8%	8 3%	2 1%	269 32%
DK/NA/ Ref	3 27%	4 36%	3 27%	1 9%	0 0%	11 1%

Household Income

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
Under \$40k	44	122	70	4	2	242
	18%	50%	29%	2%	1%	29%
\$40k to \$74k	60	108	43	5	0	216
	28%	50%	20%	2%	0%	26%
\$75k up	96	137	33	6	0	272
	35%	50%	12%	2%	0%	32%
DK/NA/Ref	31	40	27	7	2	107
	29%	37%	25%	7%	2%	13%

Party ID

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
Republican	132	77	54	2	3	268
	49%	29%	20%	1%	1%	32%
Democrat	13	196	52	7	1	269
	5%	73%	19%	3%	0%	32%
Independent	81	127	55	11	0	274
	30%	46%	20%	4%	0%	33%
Other/No preference	4	8	11	0	0	23
	17%	35%	48%	0%	0%	3%
Don't know	0	0	1	2	0	3
	0%	0%	33%	67%	0%	0%
Refused	1	0	1	1	0	3
	33%	0%	33%	33%	0%	0%

Party ID, with leaners

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
Republican	187	103	82	11	3	386
	48%	27%	21%	3%	1%	46%
Democrat	30	277	73	10	1	391
	8%	71%	19%	3%	0%	47%
Independent	13	28	16	1	0	58
	22%	48%	28%	2%	0%	7%
Other/None	1	0	3	1	0	5
	20%	0%	60%	20%	0%	1%

Party Id, leaners separate

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
Rep	132 49%	77 29%	54 20%	2 1%	3 1%	268 32%
Lean Rep	56 47%	26 22%	27 23%	9 8%	0 0%	118 14%
Ind	13 22%	28 48%	16 28%	1 2%	0 0%	58 7%
Lean Dem	17 14%	81 66%	21 17%	3 2%	0 0%	122 15%
Dem	13 5%	196 73%	52 19%	7 3%	1 0%	269 32%
Other/None	1 20%	0 0%	3 60%	1 20%	0 0%	5 1%

Marital Status

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
Married	155 31%	245 49%	87 17%	12 2%	2 0%	501 60%
Cohabiting	16 25%	35 54%	14 22%	0 0%	0 0%	65 8%
Widowed	15 22%	27 40%	21 31%	3 4%	1 1%	67 8%
Divorced	15 23%	36 55%	13 20%	2 3%	0 0%	66 8%
Separated	2 33%	3 50%	1 17%	0 0%	0 0%	6 1%
Never Married	25 20%	56 44%	38 30%	6 5%	1 1%	126 15%
Don't know	0 0%	4 100%	0 0%	0 0%	0 0%	4 0%
Refused	2 50%	2 50%	0 0%	0 0%	0 0%	4 0%

Race and Ethnicity

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
White	208 29%	361 50%	137 19%	19 3%	1 0%	726 87%
Black	5 15%	10 29%	17 50%	1 3%	1 3%	34 4%
Hispanic	7 21%	14 41%	11 32%	0 0%	2 6%	34 4%
Other	8 22%	18 50%	9 25%	1 3%	0 0%	36 4%
DK/NA/ Ref	3 38%	4 50%	0 0%	1 12%	0 0%	8 1%

Religious Service Attendance

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
More than 1/wk	19 29%	25 38%	16 25%	3 5%	2 3%	65 8%
1/week	61 29%	95 46%	45 22%	5 2%	1 0%	207 25%
1-2 month	45 35%	52 41%	25 20%	5 4%	0 0%	127 15%
few times a year	38 25%	71 47%	34 22%	8 5%	1 1%	152 18%
Seldom	32 25%	73 57%	23 18%	0 0%	0 0%	128 15%
Never	33 22%	88 58%	30 20%	1 1%	0 0%	152 18%
Don't know	1 33%	1 33%	1 33%	0 0%	0 0%	3 0%
Refused	2 67%	1 33%	0 0%	0 0%	0 0%	3 0%

Religious Affiliation

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
Protestant/ Christian	119	167	61	13	4	364
	33%	46%	17%	4%	1%	43%
Catholic	70	116	60	7	0	253
	28%	46%	24%	3%	0%	30%
Jewish	1	4	1	0	0	6
	17%	67%	17%	0%	0%	1%
Other	18	20	19	1	0	58
	31%	34%	33%	2%	0%	7%
None	14	93	30	1	0	138
	10%	67%	22%	1%	0%	16%
DK/NA/ Ref	10	7	4	2	0	23
	43%	30%	17%	9%	0%	3%

Born Again/Evangelical

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
born again	58	56	28	2	2	146
	40%	38%	19%	1%	1%	41%
not born again	53	104	30	9	2	198
	27%	53%	15%	5%	1%	55%
Don't know	5	4	1	2	1	13
	38%	31%	8%	15%	8%	4%
Refused	0	0	1	0	0	1
	0%	0%	100%	0%	0%	0%

Location Type

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
Urban	44	123	64	3	3	237
	19%	52%	27%	1%	1%	28%
Suburban	91	150	39	10	0	290
	31%	52%	13%	3%	0%	35%
Rural	93	132	70	8	1	304
	31%	43%	23%	3%	0%	36%
Don't know	1	2	1	1	0	5
	20%	40%	20%	20%	0%	1%
Refused	1	0	0	0	0	1
	100%	0%	0%	0%	0%	0%

Political Ideology

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
Very conservative	48	17	19	3	2	89
	54%	19%	21%	3%	2%	11%
Conservative	126	70	67	9	0	272
	46%	26%	25%	3%	0%	32%
Moderate	33	144	65	5	1	248
	13%	58%	26%	2%	0%	30%
Liberal	10	126	12	5	1	154
	6%	82%	8%	3%	1%	18%
Very liberal	7	43	7	0	0	57
	12%	75%	12%	0%	0%	7%
Don't know	6	7	5	0	0	18
	33%	39%	28%	0%	0%	2%
Refused	1	0	0	1	0	2
	50%	0%	0%	50%	0%	0%

Union Membership

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
respondent	21	30	10	2	0	63
	33%	48%	16%	3%	0%	8%
another household member	7	35	11	1	0	54
	13%	65%	20%	2%	0%	6%
nobody in household	201	342	151	19	4	717
	28%	48%	21%	3%	1%	86%
Don't know	0	0	1	0	0	1
	0%	0%	100%	0%	0%	0%
Refused	1	0	1	1	0	3
	33%	0%	33%	33%	0%	0%

Job Type and Union Membership

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
Public union	11	27	10	1	0	49
	22%	55%	20%	2%	0%	6%
Public non-union	26	53	15	1	1	96
	27%	55%	16%	1%	1%	11%
Private union	18	38	12	1	0	69
	26%	55%	17%	1%	0%	8%
Private non-union	174	289	136	18	3	620
	28%	47%	22%	3%	0%	74%
DK/NA/Ref	3	1	1	1	0	6
	50%	17%	17%	17%	0%	1%

Region

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
MKE City	12	38	24	2	1	77
	16%	49%	31%	3%	1%	9%
Rest of MKE	81	122	54	11	3	271
	30%	45%	20%	4%	1%	32%
msn	33	83	27	4	0	147
	22%	56%	18%	3%	0%	18%
GB/A	45	76	36	4	0	161
	28%	47%	22%	2%	0%	19%
Rest of state	59	88	33	1	0	181
	33%	49%	18%	1%	0%	22%

Likelihood of Voting in Nov.

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
Absolutely certain	231	408	174	23	4	840

Q18. If the election for U.S. Senator were being held today and the candidates were Russ Feingold the Democrat and Ron Johnson the Republican, for whom would you vote?

Sex

	Russ Fein- gold	Ron John- son	Neither (VOL)	Wouldn't vote (VOL)	Don't know	Refused	Total
Male	162 40%	213 53%	4 1%	5 1%	11 3%	5 1%	400 48%
Female	239 55%	169 39%	6 1%	0 0%	20 5%	4 1%	438 52%

Age 4 Categories

	Russ Fein- gold	Ron John- son	Neither (VOL)	Wouldn't vote (VOL)	Don't know	Refused	Total
18-29	45 43%	48 46%	3 3%	2 2%	7 7%	0 0%	105 13%
30-44	101 50%	86 43%	2 1%	0 0%	8 4%	4 2%	201 24%
45-59	133 48%	134 49%	1 0%	1 0%	6 2%	1 0%	276 33%
60+	123 49%	111 44%	3 1%	2 1%	10 4%	3 1%	252 30%
DK/NA/ Ref	0 0%	3 75%	1 25%	0 0%	0 0%	0 0%	4 0%

Education 5 Categories

	Russ Fein- gold	Ron John- son	Neither (VOL)	Wouldn't vote (VOL)	Don't know	Refused	Total
Not HS	23 52%	17 39%	1 2%	0 0%	3 7%	0 0%	44 5%
HS	101 40%	127 50%	4 2%	4 2%	12 5%	4 2%	252 30%
Some Coll	81 53%	65 42%	0 0%	0 0%	8 5%	0 0%	154 18%
AA	55 50%	44 40%	3 3%	0 0%	5 5%	3 3%	110 13%
BA+	139 52%	123 46%	2 1%	0 0%	4 1%	1 0%	269 32%
DK/NA/ Ref	3 27%	6 55%	0 0%	1 9%	0 0%	1 9%	11 1%

Household Income

	Russ Fein- gold	Ron John- son	Neither (VOL)	Wouldn't vote (VOL)	Don't know	Refused	Total
Under \$40k	144	80	4	3	12	1	244
	59%	33%	2%	1%	5%	0%	29%
\$40k to \$74k	95	105	3	1	7	4	215
	44%	49%	1%	0%	3%	2%	26%
\$75k up	127	137	0	0	8	2	274
	46%	50%	0%	0%	3%	1%	33%
DK/NA/ Ref	36	61	2	1	3	3	106
	34%	58%	2%	1%	3%	3%	13%

Party ID

	Russ Fein- gold	Ron John- son	Neither (VOL)	Wouldn't vote (VOL)	Don't know	Refused	Total
Republican	16	246	3	1	2	0	268
	6%	92%	1%	0%	1%	0%	32%
Democrat	243	13	0	0	10	2	268
	91%	5%	0%	0%	4%	1%	32%
Independent	134	108	7	3	16	6	274
	49%	39%	3%	1%	6%	2%	33%
Other/No preference	7	12	0	1	2	0	22
	32%	55%	0%	5%	9%	0%	3%
Don't know	0	2	0	0	1	0	3
	0%	67%	0%	0%	33%	0%	0%
Refused	0	1	0	0	0	2	3
	0%	33%	0%	0%	0%	67%	0%

Party ID, with leaners

	Russ Fein- gold	Ron John- son	Neither (VOL)	Wouldn't vote (VOL)	Don't know	Refused	Total
Republican	35	337	4	3	7	0	386
	9%	87%	1%	1%	2%	0%	46%
Democrat	343	29	0	2	14	4	392
	88%	7%	0%	1%	4%	1%	47%
Independent	23	14	6	1	10	4	58
	40%	24%	10%	2%	17%	7%	7%
Other/None	0	3	0	0	0	2	5
	0%	60%	0%	0%	0%	40%	1%

Party Id, leaners separate

	Russ Fein- gold	Ron John- son	Neither (VOL)	Wouldn't vote (VOL)	Don't know	Refused	Total
Rep	16 6%	246 92%	3 1%	1 0%	2 1%	0 0%	268 32%
Lean Rep	19 16%	91 77%	1 1%	2 2%	5 4%	0 0%	118 14%
Ind	23 40%	14 24%	6 10%	1 2%	10 17%	4 7%	58 7%
Lean Dem	99 81%	16 13%	0 0%	2 2%	3 2%	2 2%	122 15%
Dem	243 91%	13 5%	0 0%	0 0%	10 4%	2 1%	268 32%
Other/None	0 0%	3 60%	0 0%	0 0%	0 0%	2 40%	5 1%

Marital Status

	Russ Fein- gold	Ron John- son	Neither (VOL)	Wouldn't vote (VOL)	Don't know	Refused	Total
Married	218 44%	253 51%	6 1%	2 0%	13 3%	8 2%	500 60%
Cohabiting	42 64%	21 32%	0 0%	0 0%	3 5%	0 0%	66 8%
Widowed	31 47%	32 48%	0 0%	0 0%	3 5%	0 0%	66 8%
Divorced	43 65%	20 30%	1 2%	0 0%	1 2%	1 2%	66 8%
Separated	3 50%	3 50%	0 0%	0 0%	0 0%	0 0%	6 1%
Never Married	60 48%	50 40%	2 2%	2 2%	11 9%	0 0%	125 15%
Don't know	4 100%	0 0%	0 0%	0 0%	0 0%	0 0%	4 0%
Refused	2 50%	2 50%	0 0%	0 0%	0 0%	0 0%	4 0%

Race and Ethnicity

	Russ Fein- gold	Ron John- son	Neither (VOL)	Wouldn't vote (VOL)	Don't know	Refused	Total
White	334 46%	354 49%	8 1%	3 0%	20 3%	8 1%	727 87%
Black	23 66%	4 11%	0 0%	1 3%	6 17%	1 3%	35 4%
Hispanic	19 59%	9 28%	0 0%	1 3%	3 9%	0 0%	32 4%
Other	22 59%	12 32%	0 0%	0 0%	3 8%	0 0%	37 4%
DK/NA/ Ref	4 44%	3 33%	2 22%	0 0%	0 0%	0 0%	9 1%

Religious Service Attendance

	Russ Fein- gold	Ron John- son	Neither (VOL)	Wouldn't vote (VOL)	Don't know	Refused	Total
More than 1/wk	27 42%	34 52%	1 2%	0 0%	2 3%	1 2%	65 8%
1/week	83 40%	117 57%	0 0%	0 0%	4 2%	2 1%	206 25%
1-2 month	53 42%	64 51%	0 0%	1 1%	7 6%	1 1%	126 15%
few times a year	71 46%	73 47%	0 0%	2 1%	6 4%	2 1%	154 18%
Seldom	66 52%	47 37%	4 3%	0 0%	7 6%	3 2%	127 15%
Never	99 65%	45 29%	3 2%	1 1%	5 3%	0 0%	153 18%
Don't know	1 33%	1 33%	0 0%	1 33%	0 0%	0 0%	3 0%
Refused	1 25%	2 50%	1 25%	0 0%	0 0%	0 0%	4 0%

Religious Affiliation

	Russ Fein- gold	Ron John- son	Neither (VOL)	Wouldn't vote (VOL)	Don't know	Refused	Total
Protestant/ Christian	150	194	1	1	13	4	363
	41%	53%	0%	0%	4%	1%	43%
Catholic	118	125	1	0	6	3	253
	47%	49%	0%	0%	2%	1%	30%
Jewish	5	1	0	0	0	0	6
	83%	17%	0%	0%	0%	0%	1%
Other	33	21	1	0	2	0	57
	58%	37%	2%	0%	4%	0%	7%
None	87	32	6	4	6	2	137
	64%	23%	4%	3%	4%	1%	16%
DK/NA/ Ref	9	10	1	0	3	0	23
	39%	43%	4%	0%	13%	0%	3%

Born Again/Evangelical

	Russ Fein- gold	Ron John- son	Neither (VOL)	Wouldn't vote (VOL)	Don't know	Refused	Total
born again	40	97	0	1	4	4	146
	27%	66%	0%	1%	3%	3%	41%
not born again	101	87	1	0	9	1	199
	51%	44%	1%	0%	5%	1%	55%
Don't know	6	6	0	0	1	0	13
	46%	46%	0%	0%	8%	0%	4%
Refused	0	1	0	0	0	0	1
	0%	100%	0%	0%	0%	0%	0%

Location Type

	Russ Fein- gold	Ron John- son	Neither (VOL)	Wouldn't vote (VOL)	Don't know	Refused	Total
Urban	135 57%	80 34%	6 3%	2 1%	12 5%	3 1%	238 28%
Suburban	150 52%	133 46%	0 0%	1 0%	6 2%	1 0%	291 35%
Rural	116 38%	166 54%	4 1%	2 1%	12 4%	5 2%	305 36%
Don't know	1 20%	3 60%	0 0%	0 0%	1 20%	0 0%	5 1%
Refused	0 0%	1 100%	0 0%	0 0%	0 0%	0 0%	1 0%

Political Ideology

	Russ Fein- gold	Ron John- son	Neither (VOL)	Wouldn't vote (VOL)	Don't know	Refused	Total
Very con- servative	10 11%	70 80%	4 5%	0 0%	2 2%	2 2%	88 10%
Conservative	45 17%	211 78%	1 0%	1 0%	12 4%	2 1%	272 32%
Moderate	146 59%	85 34%	2 1%	2 1%	10 4%	3 1%	248 29%
Liberal	141 92%	11 7%	0 0%	0 0%	1 1%	1 1%	154 18%
Very lib- eral	52 90%	2 3%	2 3%	0 0%	0 0%	2 3%	58 7%
Don't know	8 42%	2 11%	1 5%	2 11%	6 32%	0 0%	19 2%
Refused	0 0%	2 100%	0 0%	0 0%	0 0%	0 0%	2 0%

Union Membership

	Russ Fein- gold	Ron John- son	Neither (VOL)	Wouldn't vote (VOL)	Don't know	Refused	Total
respondent	39 62%	18 29%	1 2%	1 2%	1 2%	3 5%	63 8%
another household member	35 65%	13 24%	3 6%	0 0%	2 4%	1 2%	54 6%
nobody in household	326 45%	349 49%	6 1%	3 0%	28 4%	5 1%	717 86%
Don't know	1 100%	0 0%	0 0%	0 0%	0 0%	0 0%	1 0%
Refused	0 0%	2 67%	0 0%	0 0%	0 0%	1 33%	3 0%

Job Type and Union Membership

	Russ Fein- gold	Ron John- son	Neither (VOL)	Wouldn't vote (VOL)	Don't know	Refused	Total
Public union	28 58%	12 25%	4 8%	1 2%	2 4%	1 2%	48 6%
Public non-union	49 51%	46 47%	1 1%	0 0%	1 1%	0 0%	97 12%
Private union	46 68%	19 28%	0 0%	0 0%	1 1%	2 3%	68 8%
Private non-union	277 45%	303 49%	5 1%	3 0%	26 4%	5 1%	619 74%
DK/NA/ Ref	2 33%	2 33%	0 0%	0 0%	1 17%	1 17%	6 1%

Region

	Russ Fein- gold	Ron John- son	Neither (VOL)	Wouldn't vote (VOL)	Don't know	Refused	Total
MKE City	46 59%	21 27%	1 1%	2 3%	6 8%	2 3%	78 9%
Rest of MKE	120 44%	138 51%	0 0%	2 1%	11 4%	2 1%	273 32%
msn	87 59%	52 35%	3 2%	1 1%	3 2%	2 1%	148 18%
GB/A	68 42%	86 53%	1 1%	0 0%	5 3%	1 1%	161 19%
Rest of state	82 45%	85 47%	4 2%	0 0%	7 4%	3 2%	181 22%

Likelihood of Voting in Nov.

	Russ Fein- gold	Ron John- son	Neither (VOL)	Wouldn't vote (VOL)	Don't know	Refused	Total
Absolutely certain	402	382	10	5	31	9	839

Q19. If the election for president were being held today and the candidates were Hillary Clinton the Democrat and Donald Trump the Republican, for whom would you vote?

Sex

	Hillary Clinton	Donald Trump	Gary Johnson (VOL)	Jill Stein (VOL)	Neither (VOL)	Wouldn't vote (VOL)	Don't know	Refused	Total
Male	148 37%	200 50%	12 3%	2 0%	19 5%	1 0%	13 3%	5 1%	400 48%
Female	240 55%	150 34%	3 1%	0 0%	29 7%	1 0%	11 3%	4 1%	438 52%

Age 4 Categories

	Hillary Clinton	Donald Trump	Gary Johnson (VOL)	Jill Stein (VOL)	Neither (VOL)	Wouldn't vote (VOL)	Don't know	Refused	Total
18-29	48 46%	35 33%	6 6%	0 0%	13 12%	0 0%	3 3%	0 0%	105 12%
30-44	92 46%	80 40%	4 2%	2 1%	19 9%	0 0%	2 1%	3 1%	202 24%
45-59	128 46%	124 45%	2 1%	0 0%	9 3%	1 0%	11 4%	3 1%	278 33%
60+	120 48%	108 43%	3 1%	0 0%	8 3%	1 0%	9 4%	3 1%	252 30%
DK/NA/ Ref	0 0%	4 100%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	4 0%

Education 5 Categories

	Hillary Clinton	Donald Trump	Gary Johnson (VOL)	Jill Stein (VOL)	Neither (VOL)	Wouldn't vote (VOL)	Don't know	Refused	Total
Not HS	18 40%	14 31%	6 13%	0 0%	4 9%	0 0%	3 7%	0 0%	45 5%
HS	95 38%	128 51%	2 1%	0 0%	18 7%	0 0%	4 2%	4 2%	251 30%
Some Coll	79 51%	61 39%	3 2%	2 1%	6 4%	1 1%	3 2%	1 1%	156 19%
AA	55 50%	42 38%	1 1%	0 0%	6 5%	0 0%	4 4%	3 3%	111 13%
BA+	138 51%	100 37%	4 1%	0 0%	14 5%	1 0%	12 4%	0 0%	269 32%
DK/NA/ Ref	3 27%	6 55%	0 0%	0 0%	1 9%	0 0%	0 0%	1 9%	11 1%

Household Income

	Hillary Clinton	Donald Trump	Gary Johnson (VOL)	Jill Stein (VOL)	Neither (VOL)	Wouldn't vote (VOL)	Don't know	Refused	Total
Under \$40k	141	74	5	2	16	0	5	1	244
	58%	30%	2%	1%	7%	0%	2%	0%	29%
\$40k to \$74k	95	101	0	0	11	2	6	2	217
	44%	47%	0%	0%	5%	1%	3%	1%	26%
\$75k up	108	125	9	0	16	0	13	2	273
	40%	46%	3%	0%	6%	0%	5%	1%	32%
DK/NA/Ref	43	51	1	0	5	0	2	5	107
	40%	48%	1%	0%	5%	0%	2%	5%	13%

Party ID

	Hillary Clinton	Donald Trump	Gary Johnson (VOL)	Jill Stein (VOL)	Neither (VOL)	Wouldn't vote (VOL)	Don't know	Refused	Total
Republican	14	231	5	2	8	0	6	2	268
	5%	86%	2%	1%	3%	0%	2%	1%	32%
Democrat	245	13	0	0	5	1	3	1	268
	91%	5%	0%	0%	2%	0%	1%	0%	32%
Independent	121	91	10	0	34	1	12	5	274
	44%	33%	4%	0%	12%	0%	4%	2%	33%
Other/No preference	8	13	0	0	0	0	2	0	23
	35%	57%	0%	0%	0%	0%	9%	0%	3%
Don't know	0	1	0	0	0	0	2	0	3
	0%	33%	0%	0%	0%	0%	67%	0%	0%
Refused	0	1	0	0	0	0	0	2	3
	0%	33%	0%	0%	0%	0%	0%	67%	0%

Party ID, with leaners

	Hillary Clinton	Donald Trump	Gary Johnson (VOL)	Jill Stein (VOL)	Neither (VOL)	Wouldn't vote (VOL)	Don't know	Refused	Total
Republican	21	318	9	2	22	0	12	2	386
	5%	82%	2%	1%	6%	0%	3%	1%	46%
Democrat	343	18	4	0	17	1	5	3	391
	88%	5%	1%	0%	4%	0%	1%	1%	47%
Independent	23	13	2	0	9	1	7	3	58
	40%	22%	3%	0%	16%	2%	12%	5%	7%
Other/None	1	1	0	0	0	0	1	2	5
	20%	20%	0%	0%	0%	0%	20%	40%	1%

Party Id, leaners separate

	Hillary Clinton	Donald Trump	Gary Johnson (VOL)	Jill Stein (VOL)	Neither (VOL)	Wouldn't vote (VOL)	Don't know	Refused	Total
Rep	14	231	5	2	8	0	6	2	268
	5%	86%	2%	1%	3%	0%	2%	1%	32%
Lean Rep	8	87	4	0	14	0	6	0	119
	7%	73%	3%	0%	12%	0%	5%	0%	14%
Ind	23	13	2	0	9	1	7	3	58
	40%	22%	3%	0%	16%	2%	12%	5%	7%
Lean Dem	98	5	4	0	12	0	2	2	123
	80%	4%	3%	0%	10%	0%	2%	2%	15%
Dem	245	13	0	0	5	1	3	1	268
	91%	5%	0%	0%	2%	0%	1%	0%	32%
Other/None	1	1	0	0	0	0	1	2	5
	20%	20%	0%	0%	0%	0%	20%	40%	1%

Marital Status

	Hillary Clinton	Donald Trump	Gary Johnson (VOL)	Jill Stein (VOL)	Neither (VOL)	Wouldn't vote (VOL)	Don't know	Refused	Total
Married	201	240	5	0	26	1	20	7	500
	40%	48%	1%	0%	5%	0%	4%	1%	60%
Cohabiting	40	17	0	0	8	0	0	0	65
	62%	26%	0%	0%	12%	0%	0%	0%	8%
Widowed	33	27	1	0	3	0	2	0	66
	50%	41%	2%	0%	5%	0%	3%	0%	8%
Divorced	40	21	0	0	1	0	1	2	65
	62%	32%	0%	0%	2%	0%	2%	3%	8%
Separated	1	4	0	0	0	0	1	0	6
	17%	67%	0%	0%	0%	0%	17%	0%	1%
Never Married	67	38	9	2	10	1	1	0	128
	52%	30%	7%	2%	8%	1%	1%	0%	15%
Don't know	4	0	0	0	0	0	0	0	4
	100%	0%	0%	0%	0%	0%	0%	0%	0%
Refused	2	2	0	0	0	0	0	0	4
	50%	50%	0%	0%	0%	0%	0%	0%	0%

Race and Ethnicity

	Hillary Clinton	Donald Trump	Gary Johnson (VOL)	Jill Stein (VOL)	Neither (VOL)	Wouldn't vote (VOL)	Don't know	Refused	Total
White	312 43%	323 45%	15 2%	2 0%	45 6%	1 0%	19 3%	8 1%	725 86%
Black	32 91%	2 6%	0 0%	0 0%	0 0%	0 0%	0 0%	1 3%	35 4%
Hispanic	20 59%	12 35%	0 0%	0 0%	0 0%	0 0%	2 6%	0 0%	34 4%
Other	21 57%	9 24%	0 0%	0 0%	3 8%	1 3%	3 8%	0 0%	37 4%
DK/NA/ Ref	3 33%	5 56%	0 0%	0 0%	0 0%	0 0%	1 11%	0 0%	9 1%

Religious Service Attendance

	Hillary Clinton	Donald Trump	Gary Johnson (VOL)	Jill Stein (VOL)	Neither (VOL)	Wouldn't vote (VOL)	Don't know	Refused	Total
More than 1/wk	26 40%	31 48%	0 0%	0 0%	4 6%	0 0%	4 6%	0 0%	65 8%
1/week	79 38%	107 52%	0 0%	0 0%	9 4%	1 0%	9 4%	2 1%	207 25%
1-2 month	54 43%	62 49%	3 2%	0 0%	5 4%	0 0%	2 2%	0 0%	126 15%
few times a year	74 48%	60 39%	3 2%	0 0%	9 6%	0 0%	4 3%	3 2%	153 18%
Seldom	66 51%	40 31%	4 3%	2 2%	8 6%	1 1%	4 3%	4 3%	129 15%
Never	86 57%	47 31%	5 3%	0 0%	13 9%	0 0%	1 1%	0 0%	152 18%
Don't know	1 33%	2 67%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	3 0%
Refused	1 33%	2 67%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	3 0%

Religious Affiliation

	Hillary Clinton	Donald Trump	Gary Johnson (VOL)	Jill Stein (VOL)	Neither (VOL)	Wouldn't vote (VOL)	Don't know	Refused	Total
Protestant/ Christian	153	174	7	2	13	1	9	4	363
	42%	48%	2%	1%	4%	0%	2%	1%	43%
Catholic	101	116	5	0	15	1	12	2	252
	40%	46%	2%	0%	6%	0%	5%	1%	30%
Jewish	5	1	0	0	0	0	0	0	6
	83%	17%	0%	0%	0%	0%	0%	0%	1%
Other	31	18	1	0	6	0	0	1	57
	54%	32%	2%	0%	11%	0%	0%	2%	7%
None	91	27	1	0	12	0	4	2	137
	66%	20%	1%	0%	9%	0%	3%	1%	16%
DK/NA/ Ref	7	14	0	0	1	0	0	0	22
	32%	64%	0%	0%	5%	0%	0%	0%	3%

Born Again/Evangelical

	Hillary Clinton	Donald Trump	Gary Johnson (VOL)	Jill Stein (VOL)	Neither (VOL)	Wouldn't vote (VOL)	Don't know	Refused	Total
born again	42	91	0	0	3	0	8	2	146
	29%	62%	0%	0%	2%	0%	5%	1%	41%
not born again	102	81	7	0	6	1	0	1	198
	52%	41%	4%	0%	3%	1%	0%	1%	55%
Don't know	7	2	0	0	4	0	0	0	13
	54%	15%	0%	0%	31%	0%	0%	0%	4%
Refused	1	0	0	0	0	0	0	0	1
	100%	0%	0%	0%	0%	0%	0%	0%	0%

Location Type

	Hillary Clinton	Donald Trump	Gary Johnson (VOL)	Jill Stein (VOL)	Neither (VOL)	Wouldn't vote (VOL)	Don't know	Refused	Total
Urban	136	73	7	0	11	1	7	3	238
	57%	31%	3%	0%	5%	0%	3%	1%	28%
Suburban	136	119	5	2	15	0	11	1	289
	47%	41%	2%	1%	5%	0%	4%	0%	35%
Rural	114	153	3	0	21	1	7	5	304
	38%	50%	1%	0%	7%	0%	2%	2%	36%
Don't know	2	3	0	0	0	0	0	0	5
	40%	60%	0%	0%	0%	0%	0%	0%	1%
Refused	0	1	0	0	0	0	0	0	1
	0%	100%	0%	0%	0%	0%	0%	0%	0%

Political Ideology

	Hillary Clinton	Donald Trump	Gary Johnson (VOL)	Jill Stein (VOL)	Neither (VOL)	Wouldn't vote (VOL)	Don't know	Refused	Total
Very conservative	13	67	0	0	4	0	0	3	87
	15%	77%	0%	0%	5%	0%	0%	3%	10%
Conservative	40	195	2	0	20	1	13	1	272
	15%	72%	1%	0%	7%	0%	5%	0%	32%
Moderate	151	67	6	0	11	1	8	3	247
	61%	27%	2%	0%	4%	0%	3%	1%	30%
Liberal	136	7	4	2	2	0	2	0	153
	89%	5%	3%	1%	1%	0%	1%	0%	18%
Very liberal	40	4	3	0	10	0	0	2	59
	68%	7%	5%	0%	17%	0%	0%	3%	7%
Don't know	7	8	0	0	0	0	2	0	17
	41%	47%	0%	0%	0%	0%	12%	0%	2%
Refused	1	1	0	0	0	0	0	0	2
	50%	50%	0%	0%	0%	0%	0%	0%	0%

Union Membership

	Hillary Clinton	Donald Trump	Gary Johnson (VOL)	Jill Stein (VOL)	Neither (VOL)	Wouldn't vote (VOL)	Don't know	Refused	Total
respondent	32	24	0	0	1	0	2	2	61
	52%	39%	0%	0%	2%	0%	3%	3%	7%
another household member	38	9	1	0	4	1	1	1	55
	69%	16%	2%	0%	7%	2%	2%	2%	7%
nobody in household	316	315	14	2	42	1	22	5	717
	44%	44%	2%	0%	6%	0%	3%	1%	86%
Don't know	1	0	0	0	0	0	0	0	1
	100%	0%	0%	0%	0%	0%	0%	0%	0%
Refused	1	1	0	0	0	0	0	1	3
	33%	33%	0%	0%	0%	0%	0%	33%	0%

Job Type and Union Membership

	Hillary Clinton	Donald Trump	Gary Johnson (VOL)	Jill Stein (VOL)	Neither (VOL)	Wouldn't vote (VOL)	Don't know	Refused	Total
Public union	27	14	0	0	5	0	2	0	48
	56%	29%	0%	0%	10%	0%	4%	0%	6%
Public non-union	46	39	6	0	2	0	3	0	96
	48%	41%	6%	0%	2%	0%	3%	0%	11%
Private union	43	19	1	0	0	1	1	3	68
	63%	28%	1%	0%	0%	1%	1%	4%	8%
Private non-union	269	276	8	2	40	1	18	5	619
	43%	45%	1%	0%	6%	0%	3%	1%	74%
DK/NA/Ref	3	2	0	0	0	0	1	1	7
	43%	29%	0%	0%	0%	0%	14%	14%	1%

Region

	Hillary Clinton	Donald Trump	Gary Johnson (VOL)	Jill Stein (VOL)	Neither (VOL)	Wouldn't vote (VOL)	Don't know	Refused	Total
MKE City	51	19	1	0	3	0	1	2	77
	66%	25%	1%	0%	4%	0%	1%	3%	9%
Rest of MKE	115	122	10	0	6	1	16	2	272
	42%	45%	4%	0%	2%	0%	6%	1%	32%
msn	85	48	1	0	11	1	1	1	148
	57%	32%	1%	0%	7%	1%	1%	1%	18%
GB/A	54	86	1	2	12	0	6	0	161
	34%	53%	1%	1%	7%	0%	4%	0%	19%
Rest of state	83	74	2	0	15	0	2	5	181
	46%	41%	1%	0%	8%	0%	1%	3%	22%

Likelihood of Voting in Nov.

	Hillary Clinton	Donald Trump	Gary Johnson (VOL)	Jill Stein (VOL)	Neither (VOL)	Wouldn't vote (VOL)	Don't know	Refused	Total
Absolutely certain	388	350	15	2	48	2	25	9	839

Q20. If the election for U.S. Senator were being held today and the candidates were Russ Feingold the Democrat and Ron Johnson the Republican and Phil Anderson the Libertarian, for whom would you vote?

Sex

	Russ Fein- gold	Ron John- son	Phil An- derson	None of these	Wouldn't vote	Don't know	Refused	Total
Male	156 39%	204 51%	16 4%	5 1%	3 1%	13 3%	4 1%	401 48%
Female	232 53%	161 37%	19 4%	2 0%	0 0%	20 5%	3 1%	437 52%

Age 4 Categories

	Russ Fein- gold	Ron John- son	Phil An- derson	None of these	Wouldn't vote	Don't know	Refused	Total
18-29	44 42%	37 35%	12 11%	0 0%	0 0%	12 11%	0 0%	105 12%
30-44	92 46%	87 43%	12 6%	2 1%	0 0%	7 3%	2 1%	202 24%
45-59	132 48%	129 47%	5 2%	3 1%	1 0%	6 2%	1 0%	277 33%
60+	121 48%	109 43%	5 2%	3 1%	2 1%	8 3%	4 2%	252 30%
DK/NA/ Ref	0 0%	4 100%	0 0%	0 0%	0 0%	0 0%	0 0%	4 0%

Education 5 Categories

	Russ Fein- gold	Ron John- son	Phil An- derson	None of these	Wouldn't vote	Don't know	Refused	Total
Not HS	21 48%	15 34%	5 11%	0 0%	0 0%	3 7%	0 0%	44 5%
HS	99 39%	124 49%	8 3%	2 1%	2 1%	14 6%	2 1%	251 30%
Some Coll	75 48%	63 41%	7 5%	1 1%	0 0%	8 5%	1 1%	155 18%
AA	49 44%	41 37%	10 9%	3 3%	0 0%	5 5%	3 3%	111 13%
BA+	141 52%	116 43%	6 2%	2 1%	0 0%	4 1%	0 0%	269 32%
DK/NA/ Ref	3 27%	6 55%	0 0%	0 0%	1 9%	0 0%	1 9%	11 1%

Household Income

	Russ Fein- gold	Ron John- son	Phil An- derson	None of these	Wouldn't vote	Don't know	Refused	Total
Under \$40k	132	71	19	4	1	15	1	243
	54%	29%	8%	2%	0%	6%	0%	29%
\$40k to \$74k	101	100	7	2	1	6	0	217
	47%	46%	3%	1%	0%	3%	0%	26%
\$75k up	121	137	6	0	0	8	2	274
	44%	50%	2%	0%	0%	3%	1%	33%
DK/NA/ Ref	35	58	3	1	1	5	4	107
	33%	54%	3%	1%	1%	5%	4%	13%

Party ID

	Russ Fein- gold	Ron John- son	Phil An- derson	None of these	Wouldn't vote	Don't know	Refused	Total
Republican	18	239	5	3	1	2	1	269
	7%	89%	2%	1%	0%	1%	0%	32%
Democrat	241	13	5	0	0	8	2	269
	90%	5%	2%	0%	0%	3%	1%	32%
Independent	121	101	24	3	1	20	3	273
	44%	37%	9%	1%	0%	7%	1%	32%
Other/No preference	7	10	0	1	1	3	0	22
	32%	45%	0%	5%	5%	14%	0%	3%
Don't know	0	2	0	0	0	1	0	3
	0%	67%	0%	0%	0%	33%	0%	0%
Refused	1	1	0	0	0	0	2	4
	25%	25%	0%	0%	0%	0%	50%	0%

Party ID, with leaners

	Russ Fein- gold	Ron John- son	Phil An- derson	None of these	Wouldn't vote	Don't know	Refused	Total
Republican	36	325	10	5	2	8	1	387
	9%	84%	3%	1%	1%	2%	0%	46%
Democrat	331	28	17	0	0	13	2	391
	85%	7%	4%	0%	0%	3%	1%	46%
Independent	20	11	9	1	1	13	3	58
	34%	19%	16%	2%	2%	22%	5%	7%
Other/None	1	2	0	1	0	0	2	6
	17%	33%	0%	17%	0%	0%	33%	1%

Party Id, leaners separate

	Russ Fein- gold	Ron John- son	Phil An- derson	None of these	Wouldn't vote	Don't know	Refused	Total
Rep	18	239	5	3	1	2	1	269
	7%	89%	2%	1%	0%	1%	0%	32%
Lean Rep	18	86	5	1	1	6	0	117
	15%	74%	4%	1%	1%	5%	0%	14%
Ind	20	11	9	1	1	13	3	58
	34%	19%	16%	2%	2%	22%	5%	7%
Lean Dem	90	15	11	0	0	5	0	121
	74%	12%	9%	0%	0%	4%	0%	14%
Dem	241	13	5	0	0	8	2	269
	90%	5%	2%	0%	0%	3%	1%	32%
Other/None	1	2	0	1	0	0	2	6
	17%	33%	0%	17%	0%	0%	33%	1%

Marital Status

	Russ Fein- gold	Ron John- son	Phil An- derson	None of these	Wouldn't vote	Don't know	Refused	Total
Married	217	249	10	5	2	15	3	501
	43%	50%	2%	1%	0%	3%	1%	60%
Cohabiting	40	17	7	0	0	1	0	65
	62%	26%	11%	0%	0%	2%	0%	8%
Widowed	30	29	3	1	0	1	2	66
	45%	44%	5%	2%	0%	2%	3%	8%
Divorced	37	20	4	2	0	1	2	66
	56%	30%	6%	3%	0%	2%	3%	8%
Separated	4	2	0	0	0	0	0	6
	67%	33%	0%	0%	0%	0%	0%	1%
Never Married	56	46	10	0	1	14	0	127
	44%	36%	8%	0%	1%	11%	0%	15%
Don't know	2	0	2	0	0	0	0	4
	50%	0%	50%	0%	0%	0%	0%	0%
Refused	2	2	0	0	0	0	0	4
	50%	50%	0%	0%	0%	0%	0%	0%

Race and Ethnicity

	Russ Fein- gold	Ron John- son	Phil An- derson	None of these	Wouldn't vote	Don't know	Refused	Total
White	324	339	25	6	1	24	6	725
	45%	47%	3%	1%	0%	3%	1%	87%
Black	21	5	2	1	1	4	1	35
	60%	14%	6%	3%	3%	11%	3%	4%
Hispanic	19	7	2	0	1	3	0	32
	59%	22%	6%	0%	3%	9%	0%	4%
Other	20	10	4	0	0	2	0	36
	56%	28%	11%	0%	0%	6%	0%	4%
DK/NA/ Ref	4	5	1	0	0	0	0	10
	40%	50%	10%	0%	0%	0%	0%	1%

Religious Service Attendance

	Russ Fein- gold	Ron John- son	Phil An- derson	None of these	Wouldn't vote	Don't know	Refused	Total
More than 1/wk	26	33	2	3	0	0	1	65
	40%	51%	3%	5%	0%	0%	2%	8%
1/week	80	114	5	2	0	4	2	207
	39%	55%	2%	1%	0%	2%	1%	25%
1-2 month	56	61	1	0	1	7	0	126
	44%	48%	1%	0%	1%	6%	0%	15%
few times a year	68	67	9	1	0	7	2	154
	44%	44%	6%	1%	0%	5%	1%	18%
Seldom	66	47	2	1	0	10	2	128
	52%	37%	2%	1%	0%	8%	2%	15%
Never	90	40	17	0	1	5	0	153
	59%	26%	11%	0%	1%	3%	0%	18%
Don't know	1	1	0	0	1	0	0	3
	33%	33%	0%	0%	33%	0%	0%	0%
Refused	1	3	0	0	0	0	0	4
	25%	75%	0%	0%	0%	0%	0%	0%

Religious Affiliation

	Russ Fein- gold	Ron John- son	Phil An- derson	None of these	Wouldn't vote	Don't know	Refused	Total
Protestant/ Christian	149	186	6	5	1	14	3	364
	41%	51%	2%	1%	0%	4%	1%	43%
Catholic	110	122	13	0	0	4	3	252
	44%	48%	5%	0%	0%	2%	1%	30%
Jewish	5	1	0	0	0	0	0	6
	83%	17%	0%	0%	0%	0%	0%	1%
Other	32	19	5	1	0	0	1	58
	55%	33%	9%	2%	0%	0%	2%	7%
None	84	27	11	1	2	11	0	136
	62%	20%	8%	1%	1%	8%	0%	16%
DK/NA/ Ref	9	10	0	0	0	3	0	22
	41%	45%	0%	0%	0%	14%	0%	3%

Born Again/Evangelical

	Russ Fein- gold	Ron John- son	Phil An- derson	None of these	Wouldn't vote	Don't know	Refused	Total
born again	44	94	1	2	1	3	2	147
	30%	64%	1%	1%	1%	2%	1%	41%
not born again	96	84	5	2	0	11	1	199
	48%	42%	3%	1%	0%	6%	1%	55%
Don't know	6	5	0	0	0	1	1	13
	46%	38%	0%	0%	0%	8%	8%	4%
Refused	0	0	0	1	0	0	0	1
	0%	0%	0%	100%	0%	0%	0%	0%

Location Type

	Russ Fein- gold	Ron John- son	Phil An- derson	None of these	Wouldn't vote	Don't know	Refused	Total
Urban	126	77	11	3	0	20	1	238
	53%	32%	5%	1%	0%	8%	0%	28%
Suburban	147	128	10	0	1	4	1	291
	51%	44%	3%	0%	0%	1%	0%	35%
Rural	114	156	14	4	2	9	5	304
	38%	51%	5%	1%	1%	3%	2%	36%
Don't know	2	2	1	0	0	0	0	5
	40%	40%	20%	0%	0%	0%	0%	1%
Refused	0	1	0	0	0	0	0	1
	0%	100%	0%	0%	0%	0%	0%	0%

Political Ideology

	Russ Fein- gold	Ron John- son	Phil An- derson	None of these	Wouldn't vote	Don't know	Refused	Total
Very con- servative	10	67	3	1	0	5	1	87
	11%	77%	3%	1%	0%	6%	1%	10%
Conservative	41	206	10	5	1	7	2	272
	15%	76%	4%	2%	0%	3%	1%	32%
Moderate	143	78	8	1	0	14	4	248
	58%	31%	3%	0%	0%	6%	2%	30%
Liberal	136	9	8	0	0	1	0	154
	88%	6%	5%	0%	0%	1%	0%	18%
Very lib- eral	51	1	6	0	0	0	0	58
	88%	2%	10%	0%	0%	0%	0%	7%
Don't know	8	2	1	0	2	6	0	19
	42%	11%	5%	0%	11%	32%	0%	2%
Refused	0	2	0	0	0	0	0	2
	0%	100%	0%	0%	0%	0%	0%	0%

Union Membership

	Russ Fein- gold	Ron John- son	Phil An- derson	None of these	Wouldn't vote	Don't know	Refused	Total
respondent	39	18	0	1	1	1	2	62
	63%	29%	0%	2%	2%	2%	3%	7%
another household member	35	13	0	0	0	6	1	55
	64%	24%	0%	0%	0%	11%	2%	7%
nobody in household	314	332	35	6	2	27	3	719
	44%	46%	5%	1%	0%	4%	0%	86%
Don't know	1	0	0	0	0	0	0	1
	100%	0%	0%	0%	0%	0%	0%	0%
Refused	0	2	0	0	0	0	1	3
	0%	67%	0%	0%	0%	0%	33%	0%

Job Type and Union Membership

	Russ Fein- gold	Ron John- son	Phil An- derson	None of these	Wouldn't vote	Don't know	Refused	Total
Public union	29	12	0	1	1	5	0	48
	60%	25%	0%	2%	2%	10%	0%	6%
Public non-union	45	40	7	3	0	1	0	96
	47%	42%	7%	3%	0%	1%	0%	11%
Private union	44	19	0	0	0	1	3	67
	66%	28%	0%	0%	0%	1%	4%	8%
Private non-union	268	291	28	3	2	25	3	620
	43%	47%	5%	0%	0%	4%	0%	74%
DK/NA/ Ref	2	2	0	0	0	1	1	6
	33%	33%	0%	0%	0%	17%	17%	1%

Region

	Russ Fein- gold	Ron John- son	Phil An- derson	None of these	Wouldn't vote	Don't know	Refused	Total
MKE City	47	17	7	1	0	6	0	78
	60%	22%	9%	1%	0%	8%	0%	9%
Rest of MKE	112	138	8	0	2	10	2	272
	41%	51%	3%	0%	1%	4%	1%	32%
msn	79	52	10	0	1	5	1	148
	53%	35%	7%	0%	1%	3%	1%	18%
GB/A	69	83	3	2	0	4	0	161
	43%	52%	2%	1%	0%	2%	0%	19%
Rest of state	81	75	9	3	0	8	4	180
	45%	42%	5%	2%	0%	4%	2%	21%

Likelihood of Voting in Nov.

	Russ Fein- gold	Ron John- son	Phil An- derson	None of these	Wouldn't vote	Don't know	Refused	Total
Absolutely certain	388	365	35	7	3	33	7	838

Q21. If the election for president were being held today and the candidates were Hillary Clinton the Democrat, Donald Trump the Republican, Gary Johnson the Libertarian and Jill Stein the Green Party, for whom would you vote?

Sex

	Hillary Clinton	Donald Trump	Gary Johnson	Jill Stein	None of these	Wouldn't vote	Don't know	Refused	Total
Male	138 34%	176 44%	43 11%	16 4%	7 2%	1 0%	15 4%	6 1%	402 48%
Female	228 52%	137 31%	31 7%	10 2%	8 2%	0 0%	21 5%	4 1%	439 52%

Age 4 Categories

	Hillary Clinton	Donald Trump	Gary Johnson	Jill Stein	None of these	Wouldn't vote	Don't know	Refused	Total
18-29	36 35%	21 20%	28 27%	6 6%	4 4%	0 0%	9 9%	0 0%	104 12%
30-44	84 42%	69 34%	23 11%	14 7%	2 1%	0 0%	6 3%	3 1%	201 24%
45-59	124 45%	117 42%	12 4%	4 1%	5 2%	0 0%	11 4%	3 1%	276 33%
60+	121 48%	102 40%	9 4%	3 1%	4 2%	1 0%	9 4%	3 1%	252 30%
DK/NA/ Ref	0 0%	4 100%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	4 0%

Education 5 Categories

	Hillary Clinton	Donald Trump	Gary Johnson	Jill Stein	None of these	Wouldn't vote	Don't know	Refused	Total
Not HS	18 42%	13 30%	7 16%	2 5%	1 2%	0 0%	2 5%	0 0%	43 5%
HS	87 35%	110 44%	21 8%	7 3%	4 2%	0 0%	17 7%	5 2%	251 30%
Some Coll	75 48%	55 35%	17 11%	4 3%	0 0%	0 0%	3 2%	1 1%	155 18%
AA	51 46%	39 35%	6 5%	2 2%	2 2%	0 0%	7 6%	3 3%	110 13%
BA+	132 49%	90 33%	22 8%	10 4%	8 3%	0 0%	7 3%	0 0%	269 32%
DK/NA/ Ref	1 9%	6 55%	0 0%	2 18%	1 9%	0 0%	0 0%	1 9%	11 1%

Household Income

	Hillary Clinton	Donald Trump	Gary Johnson	Jill Stein	None of these	Wouldn't vote	Don't know	Refused	Total
Under \$40k	128	64	24	11	3	0	13	1	244
	52%	26%	10%	5%	1%	0%	5%	0%	29%
\$40k to \$74k	88	89	17	8	1	0	10	2	215
	41%	41%	8%	4%	0%	0%	5%	1%	26%
\$75k up	108	110	26	6	11	0	10	2	273
	40%	40%	10%	2%	4%	0%	4%	1%	33%
DK/NA/Ref	40	50	6	2	0	0	3	5	106
	38%	47%	6%	2%	0%	0%	3%	5%	13%

Party ID

	Hillary Clinton	Donald Trump	Gary Johnson	Jill Stein	None of these	Wouldn't vote	Don't know	Refused	Total
Republican	16	205	26	8	4	0	7	2	268
	6%	76%	10%	3%	1%	0%	3%	1%	32%
Democrat	242	12	5	6	1	0	2	1	269
	90%	4%	2%	2%	0%	0%	1%	0%	32%
Independent	100	83	41	12	10	0	22	5	273
	37%	30%	15%	4%	4%	0%	8%	2%	33%
Other/No preference	8	11	0	0	0	0	4	0	23
	35%	48%	0%	0%	0%	0%	17%	0%	3%
Don't know	0	1	1	0	0	0	1	0	3
	0%	33%	33%	0%	0%	0%	33%	0%	0%
Refused	0	1	0	0	0	0	0	2	3
	0%	33%	0%	0%	0%	0%	0%	67%	0%

Party ID, with leaners

	Hillary Clinton	Donald Trump	Gary Johnson	Jill Stein	None of these	Wouldn't vote	Don't know	Refused	Total
Republican	21	286	45	9	9	0	13	2	385
	5%	74%	12%	2%	2%	0%	3%	1%	46%
Democrat	325	17	20	15	6	0	5	3	391
	83%	4%	5%	4%	2%	0%	1%	1%	47%
Independent	18	9	9	2	0	0	17	3	58
	31%	16%	16%	3%	0%	0%	29%	5%	7%
Other/None	1	1	0	0	0	0	1	2	5
	20%	20%	0%	0%	0%	0%	20%	40%	1%

Party Id, leaners separate

	Hillary Clinton	Donald Trump	Gary Johnson	Jill Stein	None of these	Wouldn't vote	Don't know	Refused	Total
Rep	16	205	26	8	4	0	7	2	268
	6%	76%	10%	3%	1%	0%	3%	1%	32%
Lean Rep	5	81	19	1	5	0	6	0	117
	4%	69%	16%	1%	4%	0%	5%	0%	14%
Ind	18	9	9	2	0	0	17	3	58
	31%	16%	16%	3%	0%	0%	29%	5%	7%
Lean Dem	84	5	14	10	5	0	3	2	123
	68%	4%	11%	8%	4%	0%	2%	2%	15%
Dem	242	12	5	6	1	0	2	1	269
	90%	4%	2%	2%	0%	0%	1%	0%	32%
Other/None	1	1	0	0	0	0	1	2	5
	20%	20%	0%	0%	0%	0%	20%	40%	1%

Marital Status

	Hillary Clinton	Donald Trump	Gary Johnson	Jill Stein	None of these	Wouldn't vote	Don't know	Refused	Total
Married	195	221	32	7	11	0	28	8	502
	39%	44%	6%	1%	2%	0%	6%	2%	60%
Cohabiting	36	14	11	4	0	0	0	0	65
	55%	22%	17%	6%	0%	0%	0%	0%	8%
Widowed	33	25	3	1	1	0	3	0	66
	50%	38%	5%	2%	2%	0%	5%	0%	8%
Divorced	39	20	3	0	0	0	1	2	65
	60%	31%	5%	0%	0%	0%	2%	3%	8%
Separated	1	4	0	0	0	0	1	0	6
	17%	67%	0%	0%	0%	0%	17%	0%	1%
Never Married	58	26	22	15	3	0	4	0	128
	45%	20%	17%	12%	2%	0%	3%	0%	15%
Don't know	2	0	2	0	0	0	0	0	4
	50%	0%	50%	0%	0%	0%	0%	0%	0%
Refused	2	2	0	0	0	0	0	0	4
	50%	50%	0%	0%	0%	0%	0%	0%	0%

Race and Ethnicity

	Hillary Clinton	Donald Trump	Gary Johnson	Jill Stein	None of these	Wouldn't vote	Don't know	Refused	Total
White	292 40%	288 40%	66 9%	24 3%	14 2%	1 0%	31 4%	9 1%	725 86%
Black	30 83%	2 6%	2 6%	0 0%	0 0%	0 0%	1 3%	1 3%	36 4%
Hispanic	21 64%	9 27%	1 3%	0 0%	0 0%	0 0%	2 6%	0 0%	33 4%
Other	19 53%	9 25%	3 8%	3 8%	1 3%	0 0%	1 3%	0 0%	36 4%
DK/NA/ Ref	3 30%	5 50%	0 0%	1 10%	0 0%	0 0%	1 10%	0 0%	10 1%

Religious Service Attendance

	Hillary Clinton	Donald Trump	Gary Johnson	Jill Stein	None of these	Wouldn't vote	Don't know	Refused	Total
More than 1/wk	26 40%	27 42%	2 3%	1 2%	2 3%	0 0%	7 11%	0 0%	65 8%
1/week	80 38%	92 44%	15 7%	6 3%	2 1%	0 0%	11 5%	2 1%	208 25%
1-2 month	52 41%	59 46%	10 8%	3 2%	2 2%	0 0%	1 1%	0 0%	127 15%
few times a year	69 45%	58 38%	13 8%	2 1%	5 3%	0 0%	2 1%	4 3%	153 18%
Seldom	62 49%	37 29%	11 9%	3 2%	1 1%	0 0%	9 7%	4 3%	127 15%
Never	74 49%	35 23%	23 15%	11 7%	3 2%	0 0%	6 4%	0 0%	152 18%
Don't know	1 33%	2 67%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	3 0%
Refused	1 33%	2 67%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	3 0%

Religious Affiliation

	Hillary Clinton	Donald Trump	Gary Johnson	Jill Stein	None of these	Wouldn't vote	Don't know	Refused	Total
Protestant/ Christian	152	157	29	6	4	0	11	4	363
	42%	43%	8%	2%	1%	0%	3%	1%	43%
Catholic	100	106	22	5	9	0	9	3	254
	39%	42%	9%	2%	4%	0%	4%	1%	30%
Jewish	5	1	0	0	0	0	0	0	6
	83%	17%	0%	0%	0%	0%	0%	0%	1%
Other	26	18	9	2	0	0	1	1	57
	46%	32%	16%	4%	0%	0%	2%	2%	7%
None	75	21	9	13	3	0	15	2	138
	54%	15%	7%	9%	2%	0%	11%	1%	16%
DK/NA/ Ref	7	10	3	1	0	0	0	0	21
	33%	48%	14%	5%	0%	0%	0%	0%	3%

Born Again/Evangelical

	Hillary Clinton	Donald Trump	Gary Johnson	Jill Stein	None of these	Wouldn't vote	Don't know	Refused	Total
born again	41	82	8	1	2	0	9	2	145
	28%	57%	6%	1%	1%	0%	6%	1%	41%
not born again	102	72	17	3	2	0	1	1	198
	52%	36%	9%	2%	1%	0%	1%	1%	55%
Don't know	7	2	4	0	0	0	0	0	13
	54%	15%	31%	0%	0%	0%	0%	0%	4%
Refused	1	0	0	0	0	0	0	0	1
	100%	0%	0%	0%	0%	0%	0%	0%	0%

Location Type

	Hillary Clinton	Donald Trump	Gary Johnson	Jill Stein	None of these	Wouldn't vote	Don't know	Refused	Total
Urban	126	58	23	9	5	1	13	4	239
	53%	24%	10%	4%	2%	0%	5%	2%	28%
Suburban	129	108	23	11	2	0	16	1	290
	44%	37%	8%	4%	1%	0%	6%	0%	35%
Rural	109	142	27	6	8	0	8	5	305
	36%	47%	9%	2%	3%	0%	3%	2%	36%
Don't know	2	3	0	0	0	0	0	0	5
	40%	60%	0%	0%	0%	0%	0%	0%	1%
Refused	0	1	0	0	0	0	0	0	1
	0%	100%	0%	0%	0%	0%	0%	0%	0%

Political Ideology

	Hillary Clinton	Donald Trump	Gary Johnson	Jill Stein	None of these	Wouldn't vote	Don't know	Refused	Total
Very conservative	13	63	2	0	0	0	6	3	87
	15%	72%	2%	0%	0%	0%	7%	3%	10%
Conservative	41	177	25	6	8	0	13	1	271
	15%	65%	9%	2%	3%	0%	5%	0%	32%
Moderate	141	58	26	7	4	0	8	3	247
	57%	23%	11%	3%	2%	0%	3%	1%	30%
Liberal	129	4	9	8	0	0	2	0	152
	85%	3%	6%	5%	0%	0%	1%	0%	18%
Very liberal	36	4	7	5	3	0	1	2	58
	62%	7%	12%	9%	5%	0%	2%	3%	7%
Don't know	3	5	3	1	0	0	6	0	18
	17%	28%	17%	6%	0%	0%	33%	0%	2%
Refused	1	1	0	0	0	0	0	0	2
	50%	50%	0%	0%	0%	0%	0%	0%	0%

Union Membership

	Hillary Clinton	Donald Trump	Gary Johnson	Jill Stein	None of these	Wouldn't vote	Don't know	Refused	Total
respondent	32	24	1	2	0	0	2	2	63
	51%	38%	2%	3%	0%	0%	3%	3%	8%
another household member	37	9	2	1	0	1	3	1	54
	69%	17%	4%	2%	0%	2%	6%	2%	6%
nobody in household	295	278	70	23	14	0	31	5	716
	41%	39%	10%	3%	2%	0%	4%	1%	86%
Don't know	1	0	0	0	0	0	0	0	1
	100%	0%	0%	0%	0%	0%	0%	0%	0%
Refused	1	1	0	0	0	0	0	1	3
	33%	33%	0%	0%	0%	0%	0%	33%	0%

Job Type and Union Membership

	Hillary Clinton	Donald Trump	Gary Johnson	Jill Stein	None of these	Wouldn't vote	Don't know	Refused	Total
Public union	24	14	1	3	0	0	5	0	47
	51%	30%	2%	6%	0%	0%	11%	0%	6%
Public non-union	46	35	8	1	3	0	4	0	97
	47%	36%	8%	1%	3%	0%	4%	0%	12%
Private union	44	19	2	0	1	1	0	3	70
	63%	27%	3%	0%	1%	1%	0%	4%	8%
Private non-union	249	243	62	23	12	0	26	5	620
	40%	39%	10%	4%	2%	0%	4%	1%	74%
DK/NA/Ref	3	2	0	0	0	0	1	1	7
	43%	29%	0%	0%	0%	0%	14%	14%	1%

Region

	Hillary Clinton	Donald Trump	Gary Johnson	Jill Stein	None of these	Wouldn't vote	Don't know	Refused	Total
MKE City	45	13	6	2	4	0	5	2	77
	58%	17%	8%	3%	5%	0%	6%	3%	9%
Rest of MKE	114	108	24	4	5	0	14	2	271
	42%	40%	9%	1%	2%	0%	5%	1%	32%
msn	74	43	18	4	1	0	8	1	149
	50%	29%	12%	3%	1%	0%	5%	1%	18%
GB/A	52	80	14	7	2	0	5	0	160
	32%	50%	9%	4%	1%	0%	3%	0%	19%
Rest of state	80	69	11	9	3	0	5	5	182
	44%	38%	6%	5%	2%	0%	3%	3%	22%

Likelihood of Voting in Nov.

	Hillary Clinton	Donald Trump	Gary Johnson	Jill Stein	None of these	Wouldn't vote	Don't know	Refused	Total
Absolutely certain	365	313	73	27	15	1	36	10	840

Q22a. How comfortable are you with the idea of Hillary Clinton as president? Are you very comfortable, somewhat comfortable, somewhat uncomfortable or very uncomfortable?

Sex

	Very comfortable	Somewhat comfortable	Somewhat uncomfortable	Very uncomfortable	Don't know	Refused	Total
Male	63 16%	84 21%	39 10%	212 53%	2 0%	1 0%	401 48%
Female	138 32%	98 22%	41 9%	158 36%	3 1%	0 0%	438 52%

Age 4 Categories

	Very comfortable	Somewhat comfortable	Somewhat uncomfortable	Very uncomfortable	Don't know	Refused	Total
18-29	15 14%	38 37%	16 15%	32 31%	3 3%	0 0%	104 12%
30-44	32 16%	53 26%	20 10%	95 47%	1 0%	0 0%	201 24%
45-59	69 25%	58 21%	20 7%	130 47%	0 0%	0 0%	277 33%
60+	84 33%	33 13%	23 9%	110 44%	1 0%	1 0%	252 30%
DK/NA/ Ref	0 0%	0 0%	0 0%	4 100%	0 0%	0 0%	4 0%

Education 5 Categories

	Very comfortable	Somewhat comfortable	Somewhat uncomfortable	Very uncomfortable	Don't know	Refused	Total
Not HS	14 32%	6 14%	5 11%	19 43%	0 0%	0 0%	44 5%
HS	51 20%	41 16%	22 9%	133 53%	4 2%	0 0%	251 30%
Some Coll	29 19%	47 30%	13 8%	66 43%	0 0%	0 0%	155 18%
AA	28 25%	30 27%	10 9%	42 38%	0 0%	0 0%	110 13%
BA+	77 29%	59 22%	29 11%	103 38%	1 0%	0 0%	269 32%
DK/NA/ Ref	2 18%	0 0%	2 18%	6 55%	0 0%	1 9%	11 1%

Household Income

	Very comfortable	Somewhat comfortable	Somewhat uncomfortable	Very uncomfortable	Don't know	Refused	Total
Under \$40k	72	63	22	80	5	0	242
	30%	26%	9%	33%	2%	0%	29%
\$40k to \$74k	53	43	12	108	0	0	216
	25%	20%	6%	50%	0%	0%	26%
\$75k up	54	56	33	130	0	0	273
	20%	21%	12%	48%	0%	0%	33%
DK/NA/Ref	22	20	12	52	0	1	107
	21%	19%	11%	49%	0%	1%	13%

Party ID

	Very comfortable	Somewhat comfortable	Somewhat uncomfortable	Very uncomfortable	Don't know	Refused	Total
Republican	5	14	19	230	0	0	268
	2%	5%	7%	86%	0%	0%	32%
Democrat	158	83	11	14	2	0	268
	59%	31%	4%	5%	1%	0%	32%
Independent	37	80	46	108	3	0	274
	14%	29%	17%	39%	1%	0%	33%
Other/No preference	1	5	2	15	0	0	23
	4%	22%	9%	65%	0%	0%	3%
Don't know	0	0	1	2	0	0	3
	0%	0%	33%	67%	0%	0%	0%
Refused	0	0	1	1	0	1	3
	0%	0%	33%	33%	0%	33%	0%

Party ID, with leaners

	Very comfortable	Somewhat comfortable	Somewhat uncomfortable	Very uncomfortable	Don't know	Refused	Total
Republican	7	21	30	328	0	0	386
	2%	5%	8%	85%	0%	0%	46%
Democrat	190	143	35	21	2	0	391
	49%	37%	9%	5%	1%	0%	47%
Independent	4	18	14	19	3	0	58
	7%	31%	24%	33%	5%	0%	7%
Other/None	0	0	2	2	0	1	5
	0%	0%	40%	40%	0%	20%	1%

Party Id, leaners separate

	Very com- fortable	Somewhat comfort- able	Somewhat uncom- fortable	Very un- comfort- able	Don't know	Refused	Total
Rep	5 2%	14 5%	19 7%	230 86%	0 0%	0 0%	268 32%
Lean Rep	2 2%	7 6%	11 9%	98 83%	0 0%	0 0%	118 14%
Ind	4 7%	18 31%	14 24%	19 33%	3 5%	0 0%	58 7%
Lean Dem	32 26%	60 49%	23 19%	7 6%	0 0%	0 0%	122 15%
Dem	158 59%	83 31%	11 4%	14 5%	2 1%	0 0%	268 32%
Other/None	0 0%	0 0%	2 40%	2 40%	0 0%	1 20%	5 1%

Marital Status

	Very com- fortable	Somewhat comfort- able	Somewhat uncom- fortable	Very un- comfort- able	Don't know	Refused	Total
Married	112 22%	85 17%	45 9%	252 50%	5 1%	1 0%	500 60%
Cohabiting	20 31%	21 32%	5 8%	19 29%	0 0%	0 0%	65 8%
Widowed	19 29%	11 17%	8 12%	27 42%	0 0%	0 0%	65 8%
Divorced	27 41%	13 20%	3 5%	23 35%	0 0%	0 0%	66 8%
Separated	1 17%	1 17%	0 0%	4 67%	0 0%	0 0%	6 1%
Never Married	19 15%	49 39%	16 13%	43 34%	0 0%	0 0%	127 15%
Don't know	2 50%	0 0%	2 50%	0 0%	0 0%	0 0%	4 0%
Refused	0 0%	2 50%	0 0%	2 50%	0 0%	0 0%	4 0%

Race and Ethnicity

	Very comfortable	Somewhat comfortable	Somewhat uncomfortable	Very uncomfortable	Don't know	Refused	Total
White	164 23%	149 20%	71 10%	338 46%	4 1%	1 0%	727 86%
Black	18 53%	13 38%	0 0%	2 6%	1 3%	0 0%	34 4%
Hispanic	8 24%	10 29%	2 6%	14 41%	0 0%	0 0%	34 4%
Other	10 28%	9 25%	6 17%	11 31%	0 0%	0 0%	36 4%
DK/NA/ Ref	2 20%	1 10%	1 10%	6 60%	0 0%	0 0%	10 1%

Religious Service Attendance

	Very comfortable	Somewhat comfortable	Somewhat uncomfortable	Very uncomfortable	Don't know	Refused	Total
More than 1/wk	15 23%	7 11%	8 12%	34 53%	0 0%	0 0%	64 8%
1/week	43 21%	36 17%	17 8%	110 53%	0 0%	1 0%	207 25%
1-2 month	31 25%	24 19%	9 7%	61 48%	1 1%	0 0%	126 15%
few times a year	32 21%	38 25%	15 10%	68 44%	0 0%	0 0%	153 18%
Seldom	36 28%	31 24%	14 11%	43 34%	4 3%	0 0%	128 15%
Never	40 26%	45 30%	16 11%	51 34%	0 0%	0 0%	152 18%
Don't know	2 67%	0 0%	0 0%	1 33%	0 0%	0 0%	3 0%
Refused	1 33%	0 0%	0 0%	2 67%	0 0%	0 0%	3 0%

Religious Affiliation

	Very com- fortable	Somewhat comfort- able	Somewhat uncom- fortable	Very un- comfort- able	Don't know	Refused	Total
Protestant/ Christian	86	64	26	186	2	0	364
	24%	18%	7%	51%	1%	0%	43%
Catholic	58	50	26	118	0	1	253
	23%	20%	10%	47%	0%	0%	30%
Jewish	2	3	1	0	0	0	6
	33%	50%	17%	0%	0%	0%	1%
Other	19	11	4	23	0	0	57
	33%	19%	7%	40%	0%	0%	7%
None	32	51	17	34	3	0	137
	23%	37%	12%	25%	2%	0%	16%
DK/NA/ Ref	4	3	6	9	0	0	22
	18%	14%	27%	41%	0%	0%	3%

Born Again/Evangelical

	Very com- fortable	Somewhat comfort- able	Somewhat uncom- fortable	Very un- comfort- able	Don't know	Refused	Total
born again	23	18	12	90	2	0	145
	16%	12%	8%	62%	1%	0%	41%
not born again	60	40	10	88	0	0	198
	30%	20%	5%	44%	0%	0%	55%
Don't know	2	5	4	2	0	0	13
	15%	38%	31%	15%	0%	0%	4%
Refused	0	0	0	1	0	0	1
	0%	0%	0%	100%	0%	0%	0%

Location Type

	Very com- fortable	Somewhat comfort- able	Somewhat uncom- fortable	Very un- comfort- able	Don't know	Refused	Total
Urban	65 27%	66 28%	26 11%	77 32%	4 2%	0 0%	238 28%
Suburban	70 24%	67 23%	32 11%	120 41%	1 0%	1 0%	291 35%
Rural	64 21%	49 16%	21 7%	170 56%	0 0%	0 0%	304 36%
Don't know	2 40%	1 20%	0 0%	2 40%	0 0%	0 0%	5 1%
Refused	0 0%	0 0%	0 0%	1 100%	0 0%	0 0%	1 0%

Political Ideology

	Very com- fortable	Somewhat comfort- able	Somewhat uncom- fortable	Very un- comfort- able	Don't know	Refused	Total
Very con- servative	9 10%	5 6%	5 6%	66 75%	3 3%	0 0%	88 10%
Conservative	21 8%	20 7%	23 8%	207 76%	0 0%	1 0%	272 32%
Moderate	61 25%	84 34%	32 13%	69 28%	1 0%	0 0%	247 29%
Liberal	83 54%	52 34%	10 6%	9 6%	1 1%	0 0%	155 18%
Very lib- eral	25 44%	14 25%	4 7%	14 25%	0 0%	0 0%	57 7%
Don't know	2 11%	6 33%	6 33%	4 22%	0 0%	0 0%	18 2%
Refused	1 50%	0 0%	0 0%	1 50%	0 0%	0 0%	2 0%

Union Membership

	Very com- fortable	Somewhat comfort- able	Somewhat uncom- fortable	Very un- comfort- able	Don't know	Refused	Total
respondent	21 33%	15 24%	5 8%	22 35%	0 0%	0 0%	63 8%
another household member	22	15	3	11	3	0	54
	41%	28%	6%	20%	6%	0%	6%
nobody in household	157	153	71	335	2	0	718
	22%	21%	10%	47%	0%	0%	86%
Don't know	1	0	0	0	0	0	1
	100%	0%	0%	0%	0%	0%	0%
Refused	1	0	0	1	0	1	3
	33%	0%	0%	33%	0%	33%	0%

Job Type and Union Membership

	Very com- fortable	Somewhat comfort- able	Somewhat uncom- fortable	Very un- comfort- able	Don't know	Refused	Total
Public union	19	9	3	14	3	0	48
	40%	19%	6%	29%	6%	0%	6%
Public non-union	19	30	5	43	0	0	97
	20%	31%	5%	44%	0%	0%	12%
Private union	24	20	5	19	0	0	68
	35%	29%	7%	28%	0%	0%	8%
Private non-union	138	122	67	292	1	0	620
	22%	20%	11%	47%	0%	0%	74%
DK/NA/ Ref	1	1	0	2	1	1	6
	17%	17%	0%	33%	17%	17%	1%

Region

	Very com- fortable	Somewhat comfort- able	Somewhat uncom- fortable	Very un- comfort- able	Don't know	Refused	Total
MKE City	24 31%	26 33%	5 6%	23 29%	0 0%	0 0%	78 9%
Rest of MKE	67 25%	51 19%	31 11%	121 45%	0 0%	1 0%	271 32%
msn	35 24%	42 29%	14 10%	52 35%	4 3%	0 0%	147 18%
GB/A	28 18%	27 17%	12 8%	93 58%	0 0%	0 0%	160 19%
Rest of state	47 26%	35 19%	18 10%	80 44%	1 1%	0 0%	181 22%

Likelihood of Voting in Nov.

	Very com- fortable	Somewhat comfort- able	Somewhat uncom- fortable	Very un- comfort- able	Don't know	Refused	Total
Absolutely certain	201	182	80	370	5	1	839

Q22b. How comfortable are you with the idea of Donald Trump as president? Are you very comfortable, somewhat comfortable, somewhat uncomfortable or very uncomfortable?

Sex

	Very comfortable	Somewhat comfortable	Somewhat uncomfortable	Very uncomfortable	Don't know	Refused	Total
Male	59 15%	117 29%	45 11%	175 44%	2 1%	1 0%	399 48%
Female	62 14%	62 14%	39 9%	271 62%	4 1%	0 0%	438 52%

Age 4 Categories

	Very comfortable	Somewhat comfortable	Somewhat uncomfortable	Very uncomfortable	Don't know	Refused	Total
18-29	5 5%	28 27%	9 9%	60 57%	3 3%	0 0%	105 13%
30-44	29 14%	41 20%	14 7%	116 58%	1 0%	0 0%	201 24%
45-59	40 14%	59 21%	38 14%	140 51%	0 0%	0 0%	277 33%
60+	44 17%	52 21%	22 9%	131 52%	2 1%	1 0%	252 30%
DK/NA/ Ref	3 75%	0 0%	1 25%	0 0%	0 0%	0 0%	4 0%

Education 5 Categories

	Very comfortable	Somewhat comfortable	Somewhat uncomfortable	Very uncomfortable	Don't know	Refused	Total
Not HS	5 11%	6 14%	12 27%	20 45%	1 2%	0 0%	44 5%
HS	46 18%	65 26%	23 9%	112 45%	4 2%	0 0%	250 30%
Some Coll	22 14%	28 18%	12 8%	92 59%	1 1%	0 0%	155 18%
AA	19 17%	20 18%	10 9%	61 55%	0 0%	0 0%	110 13%
BA+	23 9%	60 22%	27 10%	158 59%	1 0%	0 0%	269 32%
DK/NA/ Ref	5 45%	1 9%	0 0%	4 36%	0 0%	1 9%	11 1%

Household Income

	Very com- fortable	Somewhat comfort- able	Somewhat uncom- fortable	Very un- comfort- able	Don't know	Refused	Total
Under \$40k	28	40	19	150	5	0	242
	12%	17%	8%	62%	2%	0%	29%
\$40k to \$74k	38	46	19	113	0	0	216
	18%	21%	9%	52%	0%	0%	26%
\$75k up	31	73	34	135	0	0	273
	11%	27%	12%	49%	0%	0%	33%
DK/NA/ Ref	24	20	12	48	1	1	106
	23%	19%	11%	45%	1%	1%	13%

Party ID

	Very com- fortable	Somewhat comfort- able	Somewhat uncom- fortable	Very un- comfort- able	Don't know	Refused	Total
Republican	77	114	40	37	0	0	268
	29%	43%	15%	14%	0%	0%	32%
Democrat	7	4	5	250	2	0	268
	3%	1%	2%	93%	1%	0%	32%
Independent	32	55	36	147	4	0	274
	12%	20%	13%	54%	1%	0%	33%
Other/No preference	5	6	3	10	0	0	24
	21%	25%	12%	42%	0%	0%	3%
Don't know	0	0	1	2	0	0	3
	0%	0%	33%	67%	0%	0%	0%
Refused	0	1	0	1	0	1	3
	0%	33%	0%	33%	0%	33%	0%

Party ID, with leaners

	Very com- fortable	Somewhat comfort- able	Somewhat uncom- fortable	Very un- comfort- able	Don't know	Refused	Total
Republican	105	162	59	58	0	0	384
	27%	42%	15%	15%	0%	0%	46%
Democrat	10	13	16	349	3	0	391
	3%	3%	4%	89%	1%	0%	47%
Independent	6	3	9	37	3	0	58
	10%	5%	16%	64%	5%	0%	7%
Other/None	0	1	0	3	0	1	5
	0%	20%	0%	60%	0%	20%	1%

Party Id, leaners separate

	Very com- fortable	Somewhat comfort- able	Somewhat uncom- fortable	Very un- comfort- able	Don't know	Refused	Total
Rep	77 29%	114 43%	40 15%	37 14%	0 0%	0 0%	268 32%
Lean Rep	28 24%	49 42%	20 17%	21 18%	0 0%	0 0%	118 14%
Ind	6 10%	3 5%	9 16%	37 64%	3 5%	0 0%	58 7%
Lean Dem	3 2%	9 7%	11 9%	99 80%	1 1%	0 0%	123 15%
Dem	7 3%	4 1%	5 2%	250 93%	2 1%	0 0%	268 32%
Other/None	0 0%	1 20%	0 0%	3 60%	0 0%	1 20%	5 1%

Marital Status

	Very com- fortable	Somewhat comfort- able	Somewhat uncom- fortable	Very un- comfort- able	Don't know	Refused	Total
Married	76 15%	126 25%	57 11%	235 47%	5 1%	1 0%	500 60%
Cohabiting	3 5%	11 17%	3 5%	48 74%	0 0%	0 0%	65 8%
Widowed	14 22%	8 12%	7 11%	36 55%	0 0%	0 0%	65 8%
Divorced	11 16%	7 10%	6 9%	42 63%	1 1%	0 0%	67 8%
Separated	2 33%	3 50%	0 0%	1 17%	0 0%	0 0%	6 1%
Never Married	13 10%	23 18%	9 7%	81 64%	1 1%	0 0%	127 15%
Don't know	0 0%	0 0%	2 50%	2 50%	0 0%	0 0%	4 0%
Refused	1 25%	1 25%	0 0%	2 50%	0 0%	0 0%	4 0%

Race and Ethnicity

	Very comfortable	Somewhat comfortable	Somewhat uncomfortable	Very uncomfortable	Don't know	Refused	Total
White	105 14%	170 23%	81 11%	364 50%	4 1%	1 0%	725 87%
Black	2 6%	0 0%	1 3%	31 89%	1 3%	0 0%	35 4%
Hispanic	5 16%	5 16%	0 0%	22 69%	0 0%	0 0%	32 4%
Other	5 14%	3 8%	3 8%	25 68%	1 3%	0 0%	37 4%
DK/NA/ Ref	4 44%	1 11%	0 0%	4 44%	0 0%	0 0%	9 1%

Religious Service Attendance

	Very comfortable	Somewhat comfortable	Somewhat uncomfortable	Very uncomfortable	Don't know	Refused	Total
More than 1/wk	13 20%	12 18%	5 8%	35 54%	0 0%	0 0%	65 8%
1/week	25 12%	57 28%	29 14%	93 45%	1 0%	1 0%	206 25%
1-2 month	24 19%	23 18%	17 13%	61 48%	1 1%	0 0%	126 15%
few times a year	22 14%	36 23%	13 8%	83 54%	0 0%	0 0%	154 18%
Seldom	19 15%	21 16%	8 6%	76 59%	4 3%	0 0%	128 15%
Never	14 9%	30 20%	13 8%	96 63%	0 0%	0 0%	153 18%
Don't know	2 67%	0 0%	0 0%	1 33%	0 0%	0 0%	3 0%
Refused	2 67%	0 0%	0 0%	1 33%	0 0%	0 0%	3 0%

Religious Affiliation

	Very com- fortable	Somewhat comfort- able	Somewhat uncom- fortable	Very un- comfort- able	Don't know	Refused	Total
Protestant/ Christian	57	91	38	176	2	0	364
	16%	25%	10%	48%	1%	0%	43%
Catholic	41	56	36	118	1	1	253
	16%	22%	14%	47%	0%	0%	30%
Jewish	0	1	0	5	0	0	6
	0%	17%	0%	83%	0%	0%	1%
Other	10	6	2	39	0	0	57
	18%	11%	4%	68%	0%	0%	7%
None	9	19	8	98	3	0	137
	7%	14%	6%	72%	2%	0%	16%
DK/NA/ Ref	5	7	0	11	0	0	23
	22%	30%	0%	48%	0%	0%	3%

Born Again/Evangelical

	Very com- fortable	Somewhat comfort- able	Somewhat uncom- fortable	Very un- comfort- able	Don't know	Refused	Total
born again	31	46	18	49	2	0	146
	21%	32%	12%	34%	1%	0%	41%
not born again	25	42	20	111	0	0	198
	13%	21%	10%	56%	0%	0%	55%
Don't know	2	0	0	11	0	0	13
	15%	0%	0%	85%	0%	0%	4%
Refused	0	0	0	1	0	0	1
	0%	0%	0%	100%	0%	0%	0%

Location Type

	Very comfortable	Somewhat comfortable	Somewhat uncomfortable	Very uncomfortable	Don't know	Refused	Total
Urban	28	35	14	156	5	0	238
	12%	15%	6%	66%	2%	0%	28%
Suburban	34	65	31	159	1	1	291
	12%	22%	11%	55%	0%	0%	35%
Rural	55	80	39	130	1	0	305
	18%	26%	13%	43%	0%	0%	36%
Don't know	3	0	0	2	0	0	5
	60%	0%	0%	40%	0%	0%	1%
Refused	1	0	0	0	0	0	1
	100%	0%	0%	0%	0%	0%	0%

Political Ideology

	Very comfortable	Somewhat comfortable	Somewhat uncomfortable	Very uncomfortable	Don't know	Refused	Total
Very conservative	31	34	4	16	3	0	88
	35%	39%	5%	18%	3%	0%	10%
Conservative	66	93	44	69	0	1	273
	24%	34%	16%	25%	0%	0%	33%
Moderate	16	44	28	158	1	0	247
	6%	18%	11%	64%	0%	0%	29%
Liberal	2	4	3	143	1	0	153
	1%	3%	2%	93%	1%	0%	18%
Very liberal	4	1	3	50	0	0	58
	7%	2%	5%	86%	0%	0%	7%
Don't know	2	3	3	10	0	0	18
	11%	17%	17%	56%	0%	0%	2%
Refused	1	0	0	1	0	0	2
	50%	0%	0%	50%	0%	0%	0%

Union Membership

	Very com- fortable	Somewhat comfort- able	Somewhat uncom- fortable	Very un- comfort- able	Don't know	Refused	Total
respondent	11 17%	13 21%	6 10%	33 52%	0 0%	0 0%	63 8%
another household member	1 2%	8 15%	5 9%	37 69%	3 6%	0 0%	54 6%
nobody in household	108 15%	159 22%	74 10%	375 52%	3 0%	0 0%	719 86%
Don't know	0 0%	0 0%	0 0%	1 100%	0 0%	0 0%	1 0%
Refused	1 33%	0 0%	0 0%	1 33%	0 0%	1 33%	3 0%

Job Type and Union Membership

	Very com- fortable	Somewhat comfort- able	Somewhat uncom- fortable	Very un- comfort- able	Don't know	Refused	Total
Public union	6 12%	8 17%	3 6%	28 58%	3 6%	0 0%	48 6%
Public non-union	12 12%	19 20%	14 15%	51 53%	0 0%	0 0%	96 11%
Private union	6 9%	13 19%	8 12%	42 61%	0 0%	0 0%	69 8%
Private non-union	96 15%	139 22%	60 10%	323 52%	2 0%	0 0%	620 74%
DK/NA/ Ref	2 29%	0 0%	0 0%	3 43%	1 14%	1 14%	7 1%

Region

	Very com- fortable	Somewhat comfort- able	Somewhat uncom- fortable	Very un- comfort- able	Don't know	Refused	Total
MKE City	5 6%	10 13%	6 8%	56 73%	0 0%	0 0%	77 9%
Rest of MKE	31 11%	67 25%	41 15%	132 49%	0 0%	1 0%	272 32%
msn	18 12%	25 17%	14 9%	86 58%	5 3%	0 0%	148 18%
GB/A	35 22%	42 26%	14 9%	70 43%	1 1%	0 0%	162 19%
Rest of state	33 18%	36 20%	10 5%	102 56%	1 1%	0 0%	182 22%

Likelihood of Voting in Nov.

	Very com- fortable	Somewhat comfort- able	Somewhat uncom- fortable	Very un- comfort- able	Don't know	Refused	Total
Absolutely certain	121	180	84	446	6	1	838

Q23. Please tell me whether the following statement describes Russ Feingold, or not.... he is someone who cares about people like me.

Sex

	Describes	Does not describe	Don't know	Refused	Total
Male	190 48%	160 40%	49 12%	1 0%	400 48%
Female	245 56%	142 32%	50 11%	1 0%	438 52%

Age 4 Categories

	Describes	Does not describe	Don't know	Refused	Total
18-29	57 55%	26 25%	21 20%	0 0%	104 12%
30-44	107 53%	60 30%	35 17%	0 0%	202 24%
45-59	140 51%	110 40%	26 9%	1 0%	277 33%
60+	130 52%	103 41%	18 7%	1 0%	252 30%
DK/NA/ Ref	1 25%	3 75%	0 0%	0 0%	4 0%

Education 5 Categories

	Describes	Does not describe	Don't know	Refused	Total
Not HS	20 45%	18 41%	6 14%	0 0%	44 5%
HS	113 45%	104 42%	33 13%	0 0%	250 30%
Some Coll	82 53%	43 28%	28 18%	1 1%	154 18%
AA	57 52%	39 35%	14 13%	0 0%	110 13%
BA+	159 59%	92 34%	18 7%	0 0%	269 32%
DK/NA/ Ref	4 40%	5 50%	0 0%	1 10%	10 1%

Household Income

	Describes	Does not describe	Don't know	Refused	Total
Under \$40k	136	60	46	0	242
	56%	25%	19%	0%	29%
\$40k to \$74k	117	77	21	1	216
	54%	36%	10%	0%	26%
\$75k up	140	114	19	0	273
	51%	42%	7%	0%	33%
DK/NA/Ref	43	50	13	1	107
	40%	47%	12%	1%	13%

Party ID

	Describes	Does not describe	Don't know	Refused	Total
Republican	58	187	22	1	268
	22%	70%	8%	0%	32%
Democrat	225	15	29	0	269
	84%	6%	11%	0%	32%
Independent	145	89	40	0	274
	53%	32%	15%	0%	33%
Other/No preference	7	7	9	0	23
	30%	30%	39%	0%	3%
Don't know	0	2	0	0	2
	0%	100%	0%	0%	0%
Refused	1	1	0	1	3
	33%	33%	0%	33%	0%

Party ID, with leaners

	Describes	Does not describe	Don't know	Refused	Total
Republican	82	259	43	1	385
	21%	67%	11%	0%	46%
Democrat	324	24	43	0	391
	83%	6%	11%	0%	47%
Independent	28	17	13	0	58
	48%	29%	22%	0%	7%
Other/None	1	2	1	1	5
	20%	40%	20%	20%	1%

Party Id, leaners separate

	Describes	Does not describe	Don't know	Refused	Total
Rep	58 22%	187 70%	22 8%	1 0%	268 32%
Lean Rep	24 21%	72 62%	21 18%	0 0%	117 14%
Ind	28 48%	17 29%	13 22%	0 0%	58 7%
Lean Dem	99 81%	9 7%	14 11%	0 0%	122 15%
Dem	225 84%	15 6%	29 11%	0 0%	269 32%
Other/None	1 20%	2 40%	1 20%	1 20%	5 1%

Marital Status

	Describes	Does not describe	Don't know	Refused	Total
Married	244 49%	199 40%	56 11%	2 0%	501 60%
Cohabiting	35 54%	13 20%	17 26%	0 0%	65 8%
Widowed	31 47%	33 50%	2 3%	0 0%	66 8%
Divorced	39 59%	21 32%	6 9%	0 0%	66 8%
Separated	4 67%	2 33%	0 0%	0 0%	6 1%
Never Married	77 61%	32 25%	18 14%	0 0%	127 15%
Don't know	4 100%	0 0%	0 0%	0 0%	4 0%
Refused	2 50%	2 50%	0 0%	0 0%	4 0%

Race and Ethnicity

	Describes	Does not describe	Don't know	Refused	Total
White	370 51%	279 38%	75 10%	2 0%	726 86%
Black	21 62%	2 6%	11 32%	0 0%	34 4%
Hispanic	19 58%	6 18%	8 24%	0 0%	33 4%
Other	21 57%	11 30%	5 14%	0 0%	37 4%
DK/NA/ Ref	5 50%	4 40%	1 10%	0 0%	10 1%

Religious Service Attendance

	Describes	Does not describe	Don't know	Refused	Total
More than 1/wk	28 43%	25 38%	12 18%	0 0%	65 8%
1/week	93 45%	98 47%	15 7%	1 0%	207 25%
1-2 month	67 53%	45 35%	15 12%	0 0%	127 15%
few times a year	72 47%	62 40%	19 12%	1 1%	154 18%
Seldom	75 59%	34 27%	19 15%	0 0%	128 15%
Never	97 63%	37 24%	19 12%	0 0%	153 18%
Don't know	2 67%	0 0%	1 33%	0 0%	3 0%
Refused	2 67%	1 33%	0 0%	0 0%	3 0%

Religious Affiliation

	Describes	Does not describe	Don't know	Refused	Total
Protestant/ Christian	179	158	25	1	363
	49%	44%	7%	0%	43%
Catholic	123	102	27	1	253
	49%	40%	11%	0%	30%
Jewish	3	1	1	0	5
	60%	20%	20%	0%	1%
Other	32	18	8	0	58
	55%	31%	14%	0%	7%
None	86	17	35	0	138
	62%	12%	25%	0%	16%
DK/NA/ Ref	12	7	3	0	22
	55%	32%	14%	0%	3%

Born Again/Evangelical

	Describes	Does not describe	Don't know	Refused	Total
born again	50	81	13	1	145
	34%	56%	9%	1%	41%
not born again	120	69	9	0	198
	61%	35%	5%	0%	55%
Don't know	6	6	1	0	13
	46%	46%	8%	0%	4%
Refused	0	0	1	0	1
	0%	0%	100%	0%	0%

Location Type

	Describes	Does not describe	Don't know	Refused	Total
Urban	148	48	42	0	238
	62%	20%	18%	0%	28%
Suburban	166	101	23	1	291
	57%	35%	8%	0%	35%
Rural	119	150	34	1	304
	39%	49%	11%	0%	36%
Don't know	2	2	1	0	5
	40%	40%	20%	0%	1%
Refused	0	1	0	0	1
	0%	100%	0%	0%	0%

Political Ideology

	Describes	Does not describe	Don't know	Refused	Total
Very conservative	20	53	15	0	88
	23%	60%	17%	0%	10%
Conservative	68	174	28	2	272
	25%	64%	10%	1%	32%
Moderate	155	61	32	0	248
	62%	25%	13%	0%	30%
Liberal	134	6	13	0	153
	88%	4%	8%	0%	18%
Very liberal	49	3	6	0	58
	84%	5%	10%	0%	7%
Don't know	10	3	5	0	18
	56%	17%	28%	0%	2%
Refused	0	1	1	0	2
	0%	50%	50%	0%	0%

Union Membership

	Describes	Does not describe	Don't know	Refused	Total
respondent	37	21	5	0	63
	59%	33%	8%	0%	8%
another household member	37	9	8	1	55
	67%	16%	15%	2%	7%
nobody in household	362	271	85	0	718
	50%	38%	12%	0%	85%
Don't know	0	0	1	0	1
	0%	0%	100%	0%	0%
Refused	0	1	1	1	3
	0%	33%	33%	33%	0%

Job Type and Union Membership

	Describes	Does not describe	Don't know	Refused	Total
Public union	28	10	8	1	47
	60%	21%	17%	2%	6%
Public non-union	53	35	8	0	96
	55%	36%	8%	0%	11%
Private union	45	19	5	0	69
	65%	28%	7%	0%	8%
Private non-union	308	236	76	0	620
	50%	38%	12%	0%	74%
DK/NA/Ref	2	2	2	1	7
	29%	29%	29%	14%	1%

Region

	Describes	Does not describe	Don't know	Refused	Total
MKE City	44	17	17	0	78
	56%	22%	22%	0%	9%
Rest of MKE	144	109	17	1	271
	53%	40%	6%	0%	32%
msn	90	37	20	1	148
	61%	25%	14%	1%	18%
GB/A	76	69	16	0	161
	47%	43%	10%	0%	19%
Rest of state	82	70	29	0	181
	45%	39%	16%	0%	22%

Likelihood of Voting in Nov.

	Describes	Does not describe	Don't know	Refused	Total
Absolutely certain	436	302	99	2	839

Q24. Please tell me whether the following statement describes Ron Johnson, or not.... he is someone who cares about people like me.

Sex

	Describes	Does not describe	Don't know	Refused	Total
Male	212 53%	136 34%	51 13%	2 0%	401 48%
Female	165 38%	205 47%	68 15%	1 0%	439 52%

Age 4 Categories

	Describes	Does not describe	Don't know	Refused	Total
18-29	58 56%	25 24%	21 20%	0 0%	104 12%
30-44	82 41%	89 44%	30 15%	0 0%	201 24%
45-59	123 44%	113 41%	41 15%	1 0%	278 33%
60+	111 44%	115 45%	26 10%	1 0%	253 30%
DK/NA/ Ref	3 75%	0 0%	0 0%	1 25%	4 0%

Education 5 Categories

	Describes	Does not describe	Don't know	Refused	Total
Not HS	19 43%	19 43%	6 14%	0 0%	44 5%
HS	136 54%	84 33%	31 12%	0 0%	251 30%
Some Coll	59 38%	59 38%	36 23%	1 1%	155 18%
AA	46 42%	48 44%	15 14%	1 1%	110 13%
BA+	113 42%	130 48%	26 10%	0 0%	269 32%
DK/NA/ Ref	4 36%	1 9%	5 45%	1 9%	11 1%

Household Income

	Describes	Does not describe	Don't know	Refused	Total
Under \$40k	85	100	58	0	243
	35%	41%	24%	0%	29%
\$40k to \$74k	96	97	22	1	216
	44%	45%	10%	0%	26%
\$75k up	137	113	23	0	273
	50%	41%	8%	0%	33%
DK/NA/Ref	58	31	15	2	106
	55%	29%	14%	2%	13%

Party ID

	Describes	Does not describe	Don't know	Refused	Total
Republican	218	28	19	2	267
	82%	10%	7%	1%	32%
Democrat	30	193	46	0	269
	11%	72%	17%	0%	32%
Independent	117	114	43	0	274
	43%	42%	16%	0%	33%
Other/No preference	9	3	11	0	23
	39%	13%	48%	0%	3%
Don't know	2	1	0	0	3
	67%	33%	0%	0%	0%
Refused	1	1	0	1	3
	33%	33%	0%	33%	0%

Party ID, with leaners

	Describes	Does not describe	Don't know	Refused	Total
Republican	293	48	43	2	386
	76%	12%	11%	1%	46%
Democrat	64	266	61	0	391
	16%	68%	16%	0%	47%
Independent	18	25	15	0	58
	31%	43%	26%	0%	7%
Other/None	2	2	0	1	5
	40%	40%	0%	20%	1%

Party Id, leaners separate

	Describes	Does not describe	Don't know	Refused	Total
Rep	218	28	19	2	267
	82%	10%	7%	1%	32%
Lean Rep	74	20	24	0	118
	63%	17%	20%	0%	14%
Ind	18	25	15	0	58
	31%	43%	26%	0%	7%
Lean Dem	35	73	15	0	123
	28%	59%	12%	0%	15%
Dem	30	193	46	0	269
	11%	72%	17%	0%	32%
Other/None	2	2	0	1	5
	40%	40%	0%	20%	1%

Marital Status

	Describes	Does not describe	Don't know	Refused	Total
Married	233	204	61	3	501
	47%	41%	12%	1%	60%
Cohabiting	22	25	18	0	65
	34%	38%	28%	0%	8%
Widowed	33	23	10	0	66
	50%	35%	15%	0%	8%
Divorced	22	37	7	0	66
	33%	56%	11%	0%	8%
Separated	4	0	2	0	6
	67%	0%	33%	0%	1%
Never Married	58	48	20	0	126
	46%	38%	16%	0%	15%
Don't know	2	2	0	0	4
	50%	50%	0%	0%	0%
Refused	2	2	0	0	4
	50%	50%	0%	0%	0%

Race and Ethnicity

	Describes	Does not describe	Don't know	Refused	Total
White	341 47%	293 40%	90 12%	2 0%	726 87%
Black	6 17%	19 54%	10 29%	0 0%	35 4%
Hispanic	9 27%	13 39%	11 33%	0 0%	33 4%
Other	16 44%	12 33%	8 22%	0 0%	36 4%
DK/NA/ Ref	4 44%	4 44%	0 0%	1 11%	9 1%

Religious Service Attendance

	Describes	Does not describe	Don't know	Refused	Total
More than 1/wk	32 50%	23 36%	9 14%	0 0%	64 8%
1/week	118 57%	71 34%	17 8%	1 0%	207 25%
1-2 month	59 46%	53 42%	15 12%	0 0%	127 15%
few times a year	66 43%	61 40%	25 16%	1 1%	153 18%
Seldom	48 38%	56 44%	24 19%	0 0%	128 15%
Never	51 34%	74 49%	27 18%	0 0%	152 18%
Don't know	1 50%	0 0%	1 50%	0 0%	2 0%
Refused	1 33%	1 33%	0 0%	1 33%	3 0%

Religious Affiliation

	Describes	Does not describe	Don't know	Refused	Total
Protestant/ Christian	188	138	36	1	363
	52%	38%	10%	0%	43%
Catholic	120	95	37	1	253
	47%	38%	15%	0%	30%
Jewish	1	4	1	0	6
	17%	67%	17%	0%	1%
Other	23	24	11	0	58
	40%	41%	19%	0%	7%
None	38	72	27	0	137
	28%	53%	20%	0%	16%
DK/NA/ Ref	8	8	6	1	23
	35%	35%	26%	4%	3%

Born Again/Evangelical

	Describes	Does not describe	Don't know	Refused	Total
born again	87	41	17	1	146
	60%	28%	12%	1%	41%
not born again	93	89	16	0	198
	47%	45%	8%	0%	55%
Don't know	5	6	1	0	12
	42%	50%	8%	0%	3%
Refused	0	1	0	0	1
	0%	100%	0%	0%	0%

Location Type

	Describes	Does not describe	Don't know	Refused	Total
Urban	96	103	38	1	238
	40%	43%	16%	0%	28%
Suburban	123	134	32	1	290
	42%	46%	11%	0%	35%
Rural	153	102	48	1	304
	50%	34%	16%	0%	36%
Don't know	4	1	0	0	5
	80%	20%	0%	0%	1%
Refused	1	0	0	0	1
	100%	0%	0%	0%	0%

Political Ideology

	Describes	Does not describe	Don't know	Refused	Total
Very conservative	70	9	8	1	88
	80%	10%	9%	1%	11%
Conservative	191	47	32	2	272
	70%	17%	12%	1%	33%
Moderate	86	120	40	0	246
	35%	49%	16%	0%	29%
Liberal	20	111	22	0	153
	13%	73%	14%	0%	18%
Very liberal	2	47	8	0	57
	4%	82%	14%	0%	7%
Don't know	4	6	8	0	18
	22%	33%	44%	0%	2%
Refused	2	0	0	0	2
	100%	0%	0%	0%	0%

Union Membership

	Describes	Does not describe	Don't know	Refused	Total
respondent	15	40	7	0	62
	24%	65%	11%	0%	7%
another household member	17	29	8	1	55
	31%	53%	15%	2%	7%
nobody in household	342	272	103	1	718
	48%	38%	14%	0%	86%
Don't know	0	0	1	0	1
	0%	0%	100%	0%	0%
Refused	2	0	0	1	3
	67%	0%	0%	33%	0%

Job Type and Union Membership

	Describes	Does not describe	Don't know	Refused	Total
Public union	9	28	10	1	48
	19%	58%	21%	2%	6%
Public non-union	40	44	13	0	97
	41%	45%	13%	0%	12%
Private union	23	41	5	0	69
	33%	59%	7%	0%	8%
Private non-union	302	227	89	1	619
	49%	37%	14%	0%	74%
DK/NA/Ref	2	2	1	1	6
	33%	33%	17%	17%	1%

Region

	Describes	Does not describe	Don't know	Refused	Total
MKE City	24	38	16	0	78
	31%	49%	21%	0%	9%
Rest of MKE	143	105	22	1	271
	53%	39%	8%	0%	32%
msn	55	63	29	1	148
	37%	43%	20%	1%	18%
GB/A	87	57	15	1	160
	54%	36%	9%	1%	19%
Rest of state	67	77	36	0	180
	37%	43%	20%	0%	22%

Likelihood of Voting in Nov.

	Describes	Does not describe	Don't know	Refused	Total
Absolutely certain	377	341	118	3	839

Q25. Please tell me whether the following statement describes Hillary Clinton, or not.... she is someone who cares about people like me.

Sex

	Describes	Does not describe	Don't know	Refused	Total
Male	150 37%	239 60%	11 3%	1 0%	401 48%
Female	241 55%	184 42%	13 3%	0 0%	438 52%

Age 4 Categories

	Describes	Does not describe	Don't know	Refused	Total
18-29	53 50%	48 46%	4 4%	0 0%	105 13%
30-44	87 43%	103 51%	11 5%	0 0%	201 24%
45-59	123 44%	147 53%	7 3%	0 0%	277 33%
60+	127 51%	121 48%	2 1%	1 0%	251 30%
DK/NA/ Ref	0 0%	4 100%	0 0%	0 0%	4 0%

Education 5 Categories

	Describes	Does not describe	Don't know	Refused	Total
Not HS	19 43%	21 48%	4 9%	0 0%	44 5%
HS	99 39%	142 57%	10 4%	0 0%	251 30%
Some Coll	74 48%	79 51%	2 1%	0 0%	155 18%
AA	56 51%	49 45%	4 4%	0 0%	109 13%
BA+	139 52%	125 46%	5 2%	0 0%	269 32%
DK/NA/ Ref	3 27%	7 64%	0 0%	1 9%	11 1%

Household Income

	Describes	Does not describe	Don't know	Refused	Total
Under \$40k	132	98	12	0	242
	55%	40%	5%	0%	29%
\$40k to \$74k	105	107	4	0	216
	49%	50%	2%	0%	26%
\$75k up	110	156	7	0	273
	40%	57%	3%	0%	33%
DK/NA/Ref	43	62	1	1	107
	40%	58%	1%	1%	13%

Party ID

	Describes	Does not describe	Don't know	Refused	Total
Republican	27	238	3	0	268
	10%	89%	1%	0%	32%
Democrat	234	29	6	0	269
	87%	11%	2%	0%	32%
Independent	119	141	13	0	273
	44%	52%	5%	0%	33%
Other/No preference	10	11	2	0	23
	43%	48%	9%	0%	3%
Don't know	0	2	0	0	2
	0%	100%	0%	0%	0%
Refused	1	1	0	1	3
	33%	33%	0%	33%	0%

Party ID, with leaners

	Describes	Does not describe	Don't know	Refused	Total
Republican	37	341	7	0	385
	10%	89%	2%	0%	46%
Democrat	331	53	8	0	392
	84%	14%	2%	0%	47%
Independent	21	28	9	0	58
	36%	48%	16%	0%	7%
Other/None	2	2	0	1	5
	40%	40%	0%	20%	1%

Party Id, leaners separate

	Describes	Does not describe	Don't know	Refused	Total
Rep	27	238	3	0	268
	10%	89%	1%	0%	32%
Lean Rep	10	103	5	0	118
	8%	87%	4%	0%	14%
Ind	21	28	9	0	58
	36%	48%	16%	0%	7%
Lean Dem	97	23	2	0	122
	80%	19%	2%	0%	15%
Dem	234	29	6	0	269
	87%	11%	2%	0%	32%
Other/None	2	2	0	1	5
	40%	40%	0%	20%	1%

Marital Status

	Describes	Does not describe	Don't know	Refused	Total
Married	199	283	18	1	501
	40%	56%	4%	0%	60%
Cohabiting	42	21	2	0	65
	65%	32%	3%	0%	8%
Widowed	36	30	0	0	66
	55%	45%	0%	0%	8%
Divorced	41	25	0	0	66
	62%	38%	0%	0%	8%
Separated	4	2	0	0	6
	67%	33%	0%	0%	1%
Never Married	66	57	4	0	127
	52%	45%	3%	0%	15%
Don't know	2	2	0	0	4
	50%	50%	0%	0%	0%
Refused	2	2	0	0	4
	50%	50%	0%	0%	0%

Race and Ethnicity

	Describes	Does not describe	Don't know	Refused	Total
White	320 44%	383 53%	22 3%	1 0%	726 87%
Black	31 91%	3 9%	0 0%	0 0%	34 4%
Hispanic	17 52%	16 48%	0 0%	0 0%	33 4%
Other	19 53%	15 42%	2 6%	0 0%	36 4%
DK/NA/ Ref	3 30%	6 60%	1 10%	0 0%	10 1%

Religious Service Attendance

	Describes	Does not describe	Don't know	Refused	Total
More than 1/wk	26 40%	35 54%	4 6%	0 0%	65 8%
1/week	82 39%	121 58%	4 2%	1 0%	208 25%
1-2 month	57 45%	68 54%	1 1%	0 0%	126 15%
few times a year	75 49%	76 49%	3 2%	0 0%	154 18%
Seldom	68 54%	53 42%	6 5%	0 0%	127 15%
Never	80 53%	66 43%	6 4%	0 0%	152 18%
Don't know	1 33%	2 67%	0 0%	0 0%	3 0%
Refused	1 33%	2 67%	0 0%	0 0%	3 0%

Religious Affiliation

	Describes	Does not describe	Don't know	Refused	Total
Protestant/ Christian	154	204	5	0	363
	42%	56%	1%	0%	43%
Catholic	112	134	5	1	252
	44%	53%	2%	0%	30%
Jewish	5	1	0	0	6
	83%	17%	0%	0%	1%
Other	30	25	2	0	57
	53%	44%	4%	0%	7%
None	82	44	11	0	137
	60%	32%	8%	0%	16%
DK/NA/ Ref	6	15	1	0	22
	27%	68%	5%	0%	3%

Born Again/Evangelical

	Describes	Does not describe	Don't know	Refused	Total
born again	45	98	2	0	145
	31%	68%	1%	0%	41%
not born again	99	96	3	0	198
	50%	48%	2%	0%	55%
Don't know	7	6	0	0	13
	54%	46%	0%	0%	4%
Refused	1	0	0	0	1
	100%	0%	0%	0%	0%

Location Type

	Describes	Does not describe	Don't know	Refused	Total
Urban	138	92	7	0	237
	58%	39%	3%	0%	28%
Suburban	133	147	9	1	290
	46%	51%	3%	0%	35%
Rural	117	179	8	0	304
	38%	59%	3%	0%	36%
Don't know	2	3	0	0	5
	40%	60%	0%	0%	1%
Refused	0	1	0	0	1
	0%	100%	0%	0%	0%

Political Ideology

	Describes	Does not describe	Don't know	Refused	Total
Very conservative	18	67	3	0	88
	20%	76%	3%	0%	10%
Conservative	54	213	4	1	272
	20%	78%	1%	0%	32%
Moderate	145	95	8	0	248
	58%	38%	3%	0%	30%
Liberal	130	20	3	0	153
	85%	13%	2%	0%	18%
Very liberal	40	18	0	0	58
	69%	31%	0%	0%	7%
Don't know	3	8	7	0	18
	17%	44%	39%	0%	2%
Refused	1	1	0	0	2
	50%	50%	0%	0%	0%

Union Membership

	Describes	Does not describe	Don't know	Refused	Total
respondent	35	27	0	0	62
	56%	44%	0%	0%	7%
another household member	35	16	4	0	55
	64%	29%	7%	0%	7%
nobody in household	318	379	21	0	718
	44%	53%	3%	0%	86%
Don't know	1	0	0	0	1
	100%	0%	0%	0%	0%
Refused	1	1	0	1	3
	33%	33%	0%	33%	0%

Job Type and Union Membership

	Describes	Does not describe	Don't know	Refused	Total
Public union	25	20	3	0	48
	52%	42%	6%	0%	6%
Public non-union	44	49	3	0	96
	46%	51%	3%	0%	11%
Private union	45	23	1	0	69
	65%	33%	1%	0%	8%
Private non-union	275	328	17	0	620
	44%	53%	3%	0%	74%
DK/NA/Ref	2	2	1	1	6
	33%	33%	17%	17%	1%

Region

	Describes	Does not describe	Don't know	Refused	Total
MKE City	51	26	0	0	77
	66%	34%	0%	0%	9%
Rest of MKE	117	146	7	1	271
	43%	54%	3%	0%	32%
msn	76	64	8	0	148
	51%	43%	5%	0%	18%
GB/A	61	97	3	0	161
	38%	60%	2%	0%	19%
Rest of state	86	89	6	0	181
	48%	49%	3%	0%	22%

Likelihood of Voting in Nov.

	Describes	Does not describe	Don't know	Refused	Total
Absolutely certain	391	423	24	1	839

Q26. Please tell me whether the following statement describes Donald Trump, or not.... he is someone who cares about people like me.

Sex

	Describes	Does not describe	Don't know	Refused	Total
Male	167 42%	218 54%	15 4%	1 0%	401 48%
Female	130 30%	295 67%	14 3%	0 0%	439 52%

Age 4 Categories

	Describes	Does not describe	Don't know	Refused	Total
18-29	29 28%	70 67%	5 5%	0 0%	104 12%
30-44	62 31%	133 66%	6 3%	0 0%	201 24%
45-59	104 38%	166 60%	7 3%	0 0%	277 33%
60+	98 39%	143 57%	10 4%	1 0%	252 30%
DK/NA/ Ref	3 75%	0 0%	1 25%	0 0%	4 0%

Education 5 Categories

	Describes	Does not describe	Don't know	Refused	Total
Not HS	14 32%	27 61%	3 7%	0 0%	44 5%
HS	108 43%	133 53%	10 4%	0 0%	251 30%
Some Coll	51 33%	101 65%	3 2%	0 0%	155 18%
AA	36 33%	69 63%	5 5%	0 0%	110 13%
BA+	82 30%	179 67%	8 3%	0 0%	269 32%
DK/NA/ Ref	6 55%	4 36%	0 0%	1 9%	11 1%

Household Income

	Describes	Does not describe	Don't know	Refused	Total
Under \$40k	62	166	14	0	242
	26%	69%	6%	0%	29%
\$40k to \$74k	74	138	3	0	215
	34%	64%	1%	0%	26%
\$75k up	111	155	7	0	273
	41%	57%	3%	0%	33%
DK/NA/Ref	49	52	4	1	106
	46%	49%	4%	1%	13%

Party ID

	Describes	Does not describe	Don't know	Refused	Total
Republican	186	74	8	0	268
	69%	28%	3%	0%	32%
Democrat	13	254	2	0	269
	5%	94%	1%	0%	32%
Independent	89	170	15	0	274
	32%	62%	5%	0%	33%
Other/No preference	8	13	3	0	24
	33%	54%	12%	0%	3%
Don't know	0	1	2	0	3
	0%	33%	67%	0%	0%
Refused	1	1	0	1	3
	33%	33%	0%	33%	0%

Party ID, with leaners

	Describes	Does not describe	Don't know	Refused	Total
Republican	259	106	20	0	385
	67%	28%	5%	0%	46%
Democrat	28	361	2	0	391
	7%	92%	1%	0%	47%
Independent	9	43	6	0	58
	16%	74%	10%	0%	7%
Other/None	1	2	1	1	5
	20%	40%	20%	20%	1%

Party Id, leaners separate

	Describes	Does not describe	Don't know	Refused	Total
Rep	186	74	8	0	268
	69%	28%	3%	0%	32%
Lean Rep	73	32	12	0	117
	62%	27%	10%	0%	14%
Ind	9	43	6	0	58
	16%	74%	10%	0%	7%
Lean Dem	15	107	0	0	122
	12%	88%	0%	0%	15%
Dem	13	254	2	0	269
	5%	94%	1%	0%	32%
Other/None	1	2	1	1	5
	20%	40%	20%	20%	1%

Marital Status

	Describes	Does not describe	Don't know	Refused	Total
Married	199	282	19	1	501
	40%	56%	4%	0%	60%
Cohabiting	14	51	0	0	65
	22%	78%	0%	0%	8%
Widowed	23	39	4	0	66
	35%	59%	6%	0%	8%
Divorced	20	42	4	0	66
	30%	64%	6%	0%	8%
Separated	5	1	0	0	6
	83%	17%	0%	0%	1%
Never Married	32	92	3	0	127
	25%	72%	2%	0%	15%
Don't know	0	4	0	0	4
	0%	100%	0%	0%	0%
Refused	2	2	0	0	4
	50%	50%	0%	0%	0%

Race and Ethnicity

	Describes	Does not describe	Don't know	Refused	Total
White	275 38%	422 58%	28 4%	1 0%	726 87%
Black	2 6%	31 91%	1 3%	0 0%	34 4%
Hispanic	8 24%	25 76%	0 0%	0 0%	33 4%
Other	7 19%	30 81%	0 0%	0 0%	37 4%
DK/NA/ Ref	4 44%	5 56%	0 0%	0 0%	9 1%

Religious Service Attendance

	Describes	Does not describe	Don't know	Refused	Total
More than 1/wk	21 32%	40 62%	4 6%	0 0%	65 8%
1/week	89 43%	110 53%	7 3%	1 0%	207 25%
1-2 month	56 44%	67 53%	4 3%	0 0%	127 15%
few times a year	47 31%	101 66%	5 3%	0 0%	153 18%
Seldom	40 31%	82 64%	6 5%	0 0%	128 15%
Never	40 26%	110 72%	2 1%	0 0%	152 18%
Don't know	2 67%	1 33%	0 0%	0 0%	3 0%
Refused	2 67%	1 33%	0 0%	0 0%	3 0%

Religious Affiliation

	Describes	Does not describe	Don't know	Refused	Total
Protestant/ Christian	152	203	8	0	363
	42%	56%	2%	0%	43%
Catholic	100	140	13	1	254
	39%	55%	5%	0%	30%
Jewish	1	4	1	0	6
	17%	67%	17%	0%	1%
Other	16	42	0	0	58
	28%	72%	0%	0%	7%
None	18	113	6	0	137
	13%	82%	4%	0%	16%
DK/NA/ Ref	10	10	1	0	21
	48%	48%	5%	0%	3%

Born Again/Evangelical

	Describes	Does not describe	Don't know	Refused	Total
born again	81	61	3	0	145
	56%	42%	2%	0%	41%
not born again	66	128	4	0	198
	33%	65%	2%	0%	56%
Don't know	2	10	0	0	12
	17%	83%	0%	0%	3%
Refused	0	0	1	0	1
	0%	0%	100%	0%	0%

Location Type

	Describes	Does not describe	Don't know	Refused	Total
Urban	60	170	8	0	238
	25%	71%	3%	0%	28%
Suburban	97	183	9	1	290
	33%	63%	3%	0%	35%
Rural	135	158	11	0	304
	44%	52%	4%	0%	36%
Don't know	4	1	0	0	5
	80%	20%	0%	0%	1%
Refused	1	0	0	0	1
	100%	0%	0%	0%	0%

Political Ideology

	Describes	Does not describe	Don't know	Refused	Total
Very conservative	62	22	4	0	88
	70%	25%	5%	0%	10%
Conservative	166	92	13	1	272
	61%	34%	5%	0%	32%
Moderate	52	184	11	0	247
	21%	74%	4%	0%	29%
Liberal	8	146	0	0	154
	5%	95%	0%	0%	18%
Very liberal	4	54	0	0	58
	7%	93%	0%	0%	7%
Don't know	3	15	0	0	18
	17%	83%	0%	0%	2%
Refused	2	0	0	0	2
	100%	0%	0%	0%	0%

Union Membership

	Describes	Does not describe	Don't know	Refused	Total
respondent	19	42	2	0	63
	30%	67%	3%	0%	8%
another household member	9	42	3	0	54
	17%	78%	6%	0%	6%
nobody in household	267	428	24	0	719
	37%	60%	3%	0%	86%
Don't know	0	1	0	0	1
	0%	100%	0%	0%	0%
Refused	2	0	0	1	3
	67%	0%	0%	33%	0%

Job Type and Union Membership

	Describes	Does not describe	Don't know	Refused	Total
Public union	11	32	5	0	48
	23%	67%	10%	0%	6%
Public non-union	34	60	2	0	96
	35%	62%	2%	0%	11%
Private union	16	52	0	0	68
	24%	76%	0%	0%	8%
Private non-union	232	368	21	0	621
	37%	59%	3%	0%	74%
DK/NA/Ref	2	2	1	1	6
	33%	33%	17%	17%	1%

Region

	Describes	Does not describe	Don't know	Refused	Total
MKE City	11	62	4	0	77
	14%	81%	5%	0%	9%
Rest of MKE	106	158	6	1	271
	39%	58%	2%	0%	32%
msn	42	98	7	0	147
	29%	67%	5%	0%	18%
GB/A	73	83	5	0	161
	45%	52%	3%	0%	19%
Rest of state	63	111	7	0	181
	35%	61%	4%	0%	22%

Likelihood of Voting in Nov.

	Describes	Does not describe	Don't know	Refused	Total
Absolutely certain	296	513	29	1	839

Q27. Please tell me whether the following statement describes Hillary Clinton, or not.... she is someone who is honest.

Sex

	Describes	Does not describe	Don't know	Refused	Total
Male	85 21%	303 76%	11 3%	2 0%	401 48%
Female	157 36%	253 58%	26 6%	1 0%	437 52%

Age 4 Categories

	Describes	Does not describe	Don't know	Refused	Total
18-29	13 12%	85 81%	7 7%	0 0%	105 12%
30-44	48 24%	146 72%	8 4%	0 0%	202 24%
45-59	84 30%	185 67%	9 3%	0 0%	278 33%
60+	98 39%	138 55%	13 5%	3 1%	252 30%
DK/NA/ Ref	0 0%	4 100%	0 0%	0 0%	4 0%

Education 5 Categories

	Describes	Does not describe	Don't know	Refused	Total
Not HS	12 27%	30 68%	2 5%	0 0%	44 5%
HS	63 25%	174 69%	12 5%	2 1%	251 30%
Some Coll	42 27%	101 65%	12 8%	0 0%	155 18%
AA	31 28%	77 70%	2 2%	0 0%	110 13%
BA+	94 35%	165 61%	10 4%	1 0%	270 32%
DK/NA/ Ref	1 9%	9 82%	0 0%	1 9%	11 1%

Household Income

	Describes	Does not describe	Don't know	Refused	Total
Under \$40k	89	137	16	1	243
	37%	56%	7%	0%	29%
\$40k to \$74k	64	141	11	0	216
	30%	65%	5%	0%	26%
\$75k up	67	202	5	0	274
	24%	74%	2%	0%	33%
DK/NA/Ref	23	76	6	2	107
	21%	71%	6%	2%	13%

Party ID

	Describes	Does not describe	Don't know	Refused	Total
Republican	11	254	2	0	267
	4%	95%	1%	0%	32%
Democrat	171	73	23	2	269
	64%	27%	9%	1%	32%
Independent	54	208	12	0	274
	20%	76%	4%	0%	33%
Other/No preference	5	18	0	0	23
	22%	78%	0%	0%	3%
Don't know	0	2	0	0	2
	0%	100%	0%	0%	0%
Refused	0	2	0	1	3
	0%	67%	0%	33%	0%

Party ID, with leaners

	Describes	Does not describe	Don't know	Refused	Total
Republican	16	367	2	0	385
	4%	95%	1%	0%	46%
Democrat	218	145	27	2	392
	56%	37%	7%	1%	47%
Independent	8	42	8	0	58
	14%	72%	14%	0%	7%
Other/None	1	3	0	1	5
	20%	60%	0%	20%	1%

Party Id, leaners separate

	Describes	Does not describe	Don't know	Refused	Total
Rep	11	254	2	0	267
	4%	95%	1%	0%	32%
Lean Rep	4	113	0	0	117
	3%	97%	0%	0%	14%
Ind	8	42	8	0	58
	14%	72%	14%	0%	7%
Lean Dem	46	72	4	0	122
	38%	59%	3%	0%	15%
Dem	171	73	23	2	269
	64%	27%	9%	1%	32%
Other/None	1	3	0	1	5
	20%	60%	0%	20%	1%

Marital Status

	Describes	Does not describe	Don't know	Refused	Total
Married	131	344	22	3	500
	26%	69%	4%	1%	60%
Cohabiting	21	39	5	0	65
	32%	60%	8%	0%	8%
Widowed	27	35	4	0	66
	41%	53%	6%	0%	8%
Divorced	34	31	2	0	67
	51%	46%	3%	0%	8%
Separated	1	5	0	0	6
	17%	83%	0%	0%	1%
Never Married	27	98	2	0	127
	21%	77%	2%	0%	15%
Don't know	2	2	0	0	4
	50%	50%	0%	0%	0%
Refused	0	2	2	0	4
	0%	50%	50%	0%	0%

Race and Ethnicity

	Describes	Does not describe	Don't know	Refused	Total
White	189 26%	501 69%	33 5%	3 0%	726 87%
Black	25 71%	10 29%	0 0%	0 0%	35 4%
Hispanic	13 39%	20 61%	0 0%	0 0%	33 4%
Other	12 33%	20 56%	4 11%	0 0%	36 4%
DK/NA/ Ref	3 33%	6 67%	0 0%	0 0%	9 1%

Religious Service Attendance

	Describes	Does not describe	Don't know	Refused	Total
More than 1/wk	13 20%	48 74%	4 6%	0 0%	65 8%
1/week	54 26%	141 68%	11 5%	2 1%	208 25%
1-2 month	37 29%	85 67%	5 4%	0 0%	127 15%
few times a year	44 29%	104 68%	4 3%	0 0%	152 18%
Seldom	45 35%	73 57%	9 7%	1 1%	128 15%
Never	46 30%	102 67%	4 3%	0 0%	152 18%
Don't know	1 33%	2 67%	0 0%	0 0%	3 0%
Refused	1 33%	2 67%	0 0%	0 0%	3 0%

Religious Affiliation

	Describes	Does not describe	Don't know	Refused	Total
Protestant/ Christian	96	249	17	1	363
	26%	69%	5%	0%	43%
Catholic	72	172	8	2	254
	28%	68%	3%	1%	30%
Jewish	3	2	0	0	5
	60%	40%	0%	0%	1%
Other	20	34	3	0	57
	35%	60%	5%	0%	7%
None	46	83	8	0	137
	34%	61%	6%	0%	16%
DK/NA/ Ref	6	16	0	0	22
	27%	73%	0%	0%	3%

Born Again/Evangelical

	Describes	Does not describe	Don't know	Refused	Total
born again	32	109	4	0	145
	22%	75%	3%	0%	41%
not born again	60	125	13	1	199
	30%	63%	7%	1%	56%
Don't know	3	9	0	0	12
	25%	75%	0%	0%	3%
Refused	1	0	0	0	1
	100%	0%	0%	0%	0%

Location Type

	Describes	Does not describe	Don't know	Refused	Total
Urban	76	144	17	1	238
	32%	61%	7%	0%	28%
Suburban	86	193	10	2	291
	30%	66%	3%	1%	35%
Rural	79	215	10	1	305
	26%	70%	3%	0%	36%
Don't know	1	4	0	0	5
	20%	80%	0%	0%	1%
Refused	0	1	0	0	1
	0%	100%	0%	0%	0%

Political Ideology

	Describes	Does not describe	Don't know	Refused	Total
Very conservative	9	73	5	1	88
	10%	83%	6%	1%	10%
Conservative	30	234	7	1	272
	11%	86%	3%	0%	32%
Moderate	89	145	13	0	247
	36%	59%	5%	0%	29%
Liberal	88	56	9	1	154
	57%	36%	6%	1%	18%
Very liberal	24	32	2	0	58
	41%	55%	3%	0%	7%
Don't know	2	15	1	0	18
	11%	83%	6%	0%	2%
Refused	0	2	0	0	2
	0%	100%	0%	0%	0%

Union Membership

	Describes	Does not describe	Don't know	Refused	Total
respondent	22	41	0	0	63
	35%	65%	0%	0%	8%
another household member	23	27	3	1	54
	43%	50%	6%	2%	6%
nobody in household	196	487	34	1	718
	27%	68%	5%	0%	86%
Don't know	1	0	0	0	1
	100%	0%	0%	0%	0%
Refused	0	2	0	1	3
	0%	67%	0%	33%	0%

Job Type and Union Membership

	Describes	Does not describe	Don't know	Refused	Total
Public union	17	28	3	0	48
	35%	58%	6%	0%	6%
Public non-union	30	62	4	0	96
	31%	65%	4%	0%	11%
Private union	28	40	0	1	69
	41%	58%	0%	1%	8%
Private non-union	165	425	29	1	620
	27%	69%	5%	0%	74%
DK/NA/Ref	2	2	1	1	6
	33%	33%	17%	17%	1%

Region

	Describes	Does not describe	Don't know	Refused	Total
MKE City	33	40	5	0	78
	42%	51%	6%	0%	9%
Rest of MKE	74	184	12	2	272
	27%	68%	4%	1%	32%
msn	50	90	7	1	148
	34%	61%	5%	1%	18%
GB/A	31	124	6	0	161
	19%	77%	4%	0%	19%
Rest of state	54	119	7	1	181
	30%	66%	4%	1%	22%

Likelihood of Voting in Nov.

	Describes	Does not describe	Don't know	Refused	Total
Absolutely certain	242	557	37	3	839

Q28. Please tell me whether the following statement describes Donald Trump, or not.... he is someone who is honest.

Sex

	Describes	Does not describe	Don't know	Refused	Total
Male	153 38%	232 58%	15 4%	1 0%	401 48%
Female	123 28%	302 69%	13 3%	0 0%	438 52%

Age 4 Categories

	Describes	Does not describe	Don't know	Refused	Total
18-29	19 18%	80 76%	6 6%	0 0%	105 13%
30-44	66 33%	130 65%	5 2%	0 0%	201 24%
45-59	100 36%	171 62%	6 2%	0 0%	277 33%
60+	88 35%	151 60%	12 5%	1 0%	252 30%
DK/NA/ Ref	2 67%	1 33%	0 0%	0 0%	3 0%

Education 5 Categories

	Describes	Does not describe	Don't know	Refused	Total
Not HS	10 23%	32 73%	2 5%	0 0%	44 5%
HS	97 39%	145 58%	9 4%	0 0%	251 30%
Some Coll	49 32%	101 65%	5 3%	0 0%	155 18%
AA	36 33%	68 62%	5 5%	0 0%	109 13%
BA+	77 29%	184 69%	7 3%	0 0%	268 32%
DK/NA/ Ref	6 55%	4 36%	0 0%	1 9%	11 1%

Household Income

	Describes	Does not describe	Don't know	Refused	Total
Under \$40k	61	172	11	0	244
	25%	70%	5%	0%	29%
\$40k to \$74k	73	136	7	0	216
	34%	63%	3%	0%	26%
\$75k up	100	167	6	0	273
	37%	61%	2%	0%	32%
DK/NA/Ref	42	59	5	1	107
	39%	55%	5%	1%	13%

Party ID

	Describes	Does not describe	Don't know	Refused	Total
Republican	163	92	12	0	267
	61%	34%	4%	0%	32%
Democrat	13	251	5	0	269
	5%	93%	2%	0%	32%
Independent	87	176	10	0	273
	32%	64%	4%	0%	33%
Other/No preference	10	12	1	0	23
	43%	52%	4%	0%	3%
Don't know	1	2	0	0	3
	33%	67%	0%	0%	0%
Refused	1	1	0	1	3
	33%	33%	0%	33%	0%

Party ID, with leaners

	Describes	Does not describe	Don't know	Refused	Total
Republican	240	127	17	0	384
	62%	33%	4%	0%	46%
Democrat	24	362	5	0	391
	6%	93%	1%	0%	47%
Independent	10	42	6	0	58
	17%	72%	10%	0%	7%
Other/None	1	3	0	1	5
	20%	60%	0%	20%	1%

Party Id, leaners separate

	Describes	Does not describe	Don't know	Refused	Total
Rep	163	92	12	0	267
	61%	34%	4%	0%	32%
Lean Rep	77	35	5	0	117
	66%	30%	4%	0%	14%
Ind	10	42	6	0	58
	17%	72%	10%	0%	7%
Lean Dem	11	111	0	0	122
	9%	91%	0%	0%	15%
Dem	13	251	5	0	269
	5%	93%	2%	0%	32%
Other/None	1	3	0	1	5
	20%	60%	0%	20%	1%

Marital Status

	Describes	Does not describe	Don't know	Refused	Total
Married	180	295	25	1	501
	36%	59%	5%	0%	60%
Cohabiting	17	49	0	0	66
	26%	74%	0%	0%	8%
Widowed	24	41	2	0	67
	36%	61%	3%	0%	8%
Divorced	22	43	1	0	66
	33%	65%	2%	0%	8%
Separated	5	1	0	0	6
	83%	17%	0%	0%	1%
Never Married	26	100	1	0	127
	20%	79%	1%	0%	15%
Don't know	0	4	0	0	4
	0%	100%	0%	0%	0%
Refused	2	2	0	0	4
	50%	50%	0%	0%	0%

Race and Ethnicity

	Describes	Does not describe	Don't know	Refused	Total
White	251 35%	448 62%	26 4%	1 0%	726 87%
Black	2 6%	33 94%	0 0%	0 0%	35 4%
Hispanic	11 33%	22 67%	0 0%	0 0%	33 4%
Other	7 19%	27 75%	2 6%	0 0%	36 4%
DK/NA/ Ref	4 44%	5 56%	0 0%	0 0%	9 1%

Religious Service Attendance

	Describes	Does not describe	Don't know	Refused	Total
More than 1/wk	22 33%	39 59%	5 8%	0 0%	66 8%
1/week	78 38%	119 58%	8 4%	1 0%	206 25%
1-2 month	51 40%	73 58%	2 2%	0 0%	126 15%
few times a year	50 32%	97 63%	7 5%	0 0%	154 18%
Seldom	41 32%	82 64%	5 4%	0 0%	128 15%
Never	29 19%	122 80%	2 1%	0 0%	153 18%
Don't know	2 67%	1 33%	0 0%	0 0%	3 0%
Refused	2 67%	1 33%	0 0%	0 0%	3 0%

Religious Affiliation

	Describes	Does not describe	Don't know	Refused	Total
Protestant/ Christian	139	210	15	0	364
	38%	58%	4%	0%	43%
Catholic	97	149	6	1	253
	38%	59%	2%	0%	30%
Jewish	0	5	0	0	5
	0%	100%	0%	0%	1%
Other	17	39	1	0	57
	30%	68%	2%	0%	7%
None	12	121	4	0	137
	9%	88%	3%	0%	16%
DK/NA/ Ref	11	11	1	0	23
	48%	48%	4%	0%	3%

Born Again/Evangelical

	Describes	Does not describe	Don't know	Refused	Total
born again	70	68	7	0	145
	48%	47%	5%	0%	41%
not born again	65	127	6	0	198
	33%	64%	3%	0%	55%
Don't know	1	11	1	0	13
	8%	85%	8%	0%	4%
Refused	0	1	0	0	1
	0%	100%	0%	0%	0%

Location Type

	Describes	Does not describe	Don't know	Refused	Total
Urban	50	177	10	0	237
	21%	75%	4%	0%	28%
Suburban	88	196	5	1	290
	30%	68%	2%	0%	35%
Rural	133	159	13	0	305
	44%	52%	4%	0%	36%
Don't know	3	2	0	0	5
	60%	40%	0%	0%	1%
Refused	1	0	0	0	1
	100%	0%	0%	0%	0%

Political Ideology

	Describes	Does not describe	Don't know	Refused	Total
Very conservative	59	20	8	0	87
	68%	23%	9%	0%	10%
Conservative	145	113	14	1	273
	53%	41%	5%	0%	33%
Moderate	51	190	6	0	247
	21%	77%	2%	0%	29%
Liberal	9	145	0	0	154
	6%	94%	0%	0%	18%
Very liberal	6	51	0	0	57
	11%	89%	0%	0%	7%
Don't know	4	14	0	0	18
	22%	78%	0%	0%	2%
Refused	1	1	0	0	2
	50%	50%	0%	0%	0%

Union Membership

	Describes	Does not describe	Don't know	Refused	Total
respondent	19	43	0	0	62
	31%	69%	0%	0%	7%
another household member	6	44	4	0	54
	11%	81%	7%	0%	6%
nobody in household	249	445	24	0	718
	35%	62%	3%	0%	86%
Don't know	0	1	0	0	1
	0%	100%	0%	0%	0%
Refused	1	1	0	1	3
	33%	33%	0%	33%	0%

Job Type and Union Membership

	Describes	Does not describe	Don't know	Refused	Total
Public union	13	31	3	0	47
	28%	66%	6%	0%	6%
Public non-union	30	65	2	0	97
	31%	67%	2%	0%	12%
Private union	12	55	1	0	68
	18%	81%	1%	0%	8%
Private non-union	218	380	21	0	619
	35%	61%	3%	0%	74%
DK/NA/Ref	2	2	1	1	6
	33%	33%	17%	17%	1%

Region

	Describes	Does not describe	Don't know	Refused	Total
MKE City	13	62	2	0	77
	17%	81%	3%	0%	9%
Rest of MKE	97	165	8	1	271
	36%	61%	3%	0%	32%
msn	42	101	5	0	148
	28%	68%	3%	0%	18%
GB/A	64	92	6	0	162
	40%	57%	4%	0%	19%
Rest of state	60	113	7	0	180
	33%	63%	4%	0%	21%

Likelihood of Voting in Nov.

	Describes	Does not describe	Don't know	Refused	Total
Absolutely certain	276	534	28	1	839

Q29. Please tell me whether the following statement describes Hillary Clinton, or not.... she has the qualifications to be president.

Sex

	Describes	Does not describe	Don't know	Refused	Total
Male	200 50%	196 49%	4 1%	1 0%	401 48%
Female	286 65%	142 32%	10 2%	0 0%	438 52%

Age 4 Categories

	Describes	Does not describe	Don't know	Refused	Total
18-29	65 62%	37 35%	3 3%	0 0%	105 13%
30-44	115 57%	84 42%	2 1%	0 0%	201 24%
45-59	165 60%	111 40%	1 0%	0 0%	277 33%
60+	141 56%	102 41%	7 3%	1 0%	251 30%
DK/NA/ Ref	0 0%	4 100%	0 0%	0 0%	4 0%

Education 5 Categories

	Describes	Does not describe	Don't know	Refused	Total
Not HS	30 70%	11 26%	2 5%	0 0%	43 5%
HS	125 50%	120 48%	6 2%	0 0%	251 30%
Some Coll	89 57%	61 39%	5 3%	0 0%	155 18%
AA	70 63%	40 36%	1 1%	0 0%	111 13%
BA+	170 63%	98 37%	0 0%	0 0%	268 32%
DK/NA/ Ref	3 27%	7 64%	0 0%	1 9%	11 1%

Household Income

	Describes	Does not describe	Don't know	Refused	Total
Under \$40k	157	78	8	0	243
	65%	32%	3%	0%	29%
\$40k to \$74k	117	94	5	0	216
	54%	44%	2%	0%	26%
\$75k up	157	116	0	0	273
	58%	42%	0%	0%	33%
DK/NA/Ref	56	49	1	1	107
	52%	46%	1%	1%	13%

Party ID

	Describes	Does not describe	Don't know	Refused	Total
Republican	54	211	2	0	267
	20%	79%	1%	0%	32%
Democrat	248	18	4	0	270
	92%	7%	1%	0%	32%
Independent	170	97	7	0	274
	62%	35%	3%	0%	33%
Other/No preference	14	9	0	0	23
	61%	39%	0%	0%	3%
Don't know	0	2	1	0	3
	0%	67%	33%	0%	0%
Refused	1	1	0	1	3
	33%	33%	0%	33%	0%

Party ID, with leaners

	Describes	Does not describe	Don't know	Refused	Total
Republican	89	292	5	0	386
	23%	76%	1%	0%	46%
Democrat	361	27	4	0	392
	92%	7%	1%	0%	47%
Independent	36	18	4	0	58
	62%	31%	7%	0%	7%
Other/None	1	1	1	1	4
	25%	25%	25%	25%	0%

Party Id, leaners separate

	Describes	Does not describe	Don't know	Refused	Total
Rep	54	211	2	0	267
	20%	79%	1%	0%	32%
Lean Rep	35	81	2	0	118
	30%	69%	2%	0%	14%
Ind	36	18	4	0	58
	62%	31%	7%	0%	7%
Lean Dem	113	9	0	0	122
	93%	7%	0%	0%	15%
Dem	248	18	4	0	270
	92%	7%	1%	0%	32%
Other/None	1	1	1	1	4
	25%	25%	25%	25%	0%

Marital Status

	Describes	Does not describe	Don't know	Refused	Total
Married	262	228	10	1	501
	52%	46%	2%	0%	60%
Cohabiting	47	18	0	0	65
	72%	28%	0%	0%	8%
Widowed	37	26	3	0	66
	56%	39%	5%	0%	8%
Divorced	46	19	0	0	65
	71%	29%	0%	0%	8%
Separated	4	2	0	0	6
	67%	33%	0%	0%	1%
Never Married	87	40	0	0	127
	69%	31%	0%	0%	15%
Don't know	2	2	0	0	4
	50%	50%	0%	0%	0%
Refused	2	2	0	0	4
	50%	50%	0%	0%	0%

Race and Ethnicity

	Describes	Does not describe	Don't know	Refused	Total
White	407 56%	305 42%	12 2%	1 0%	725 87%
Black	32 91%	3 9%	0 0%	0 0%	35 4%
Hispanic	18 55%	15 45%	0 0%	0 0%	33 4%
Other	25 69%	10 28%	1 3%	0 0%	36 4%
DK/NA/ Ref	4 44%	5 56%	0 0%	0 0%	9 1%

Religious Service Attendance

	Describes	Does not describe	Don't know	Refused	Total
More than 1/wk	29 45%	35 54%	1 2%	0 0%	65 8%
1/week	108 52%	94 45%	4 2%	1 0%	207 25%
1-2 month	69 54%	55 43%	3 2%	0 0%	127 15%
few times a year	95 62%	57 37%	1 1%	0 0%	153 18%
Seldom	78 61%	45 35%	4 3%	0 0%	127 15%
Never	105 69%	47 31%	0 0%	0 0%	152 18%
Don't know	1 33%	2 67%	0 0%	0 0%	3 0%
Refused	1 33%	2 67%	0 0%	0 0%	3 0%

Religious Affiliation

	Describes	Does not describe	Don't know	Refused	Total
Protestant/ Christian	193	163	7	0	363
	53%	45%	2%	0%	43%
Catholic	140	108	4	1	253
	55%	43%	2%	0%	30%
Jewish	5	1	0	0	6
	83%	17%	0%	0%	1%
Other	35	23	0	0	58
	60%	40%	0%	0%	7%
None	100	34	3	0	137
	73%	25%	2%	0%	16%
DK/NA/ Ref	14	9	0	0	23
	61%	39%	0%	0%	3%

Born Again/Evangelical

	Describes	Does not describe	Don't know	Refused	Total
born again	59	81	6	0	146
	40%	55%	4%	0%	41%
not born again	121	77	0	0	198
	61%	39%	0%	0%	55%
Don't know	11	1	1	0	13
	85%	8%	8%	0%	4%
Refused	1	0	0	0	1
	100%	0%	0%	0%	0%

Location Type

	Describes	Does not describe	Don't know	Refused	Total
Urban	158	76	4	0	238
	66%	32%	2%	0%	28%
Suburban	172	114	4	1	291
	59%	39%	1%	0%	35%
Rural	155	144	6	0	305
	51%	47%	2%	0%	36%
Don't know	2	2	1	0	5
	40%	40%	20%	0%	1%
Refused	0	1	0	0	1
	0%	100%	0%	0%	0%

Political Ideology

	Describes	Does not describe	Don't know	Refused	Total
Very conservative	22	61	5	0	88
	25%	69%	6%	0%	10%
Conservative	84	182	5	1	272
	31%	67%	2%	0%	32%
Moderate	174	70	3	0	247
	70%	28%	1%	0%	29%
Liberal	145	9	1	0	155
	94%	6%	1%	0%	18%
Very liberal	48	9	0	0	57
	84%	16%	0%	0%	7%
Don't know	13	5	0	0	18
	72%	28%	0%	0%	2%
Refused	1	1	0	0	2
	50%	50%	0%	0%	0%

Union Membership

	Describes	Does not describe	Don't know	Refused	Total
respondent	42	20	0	0	62
	68%	32%	0%	0%	7%
another household member	43	8	3	0	54
	80%	15%	6%	0%	6%
nobody in household	400	307	11	0	718
	56%	43%	2%	0%	86%
Don't know	1	0	0	0	1
	100%	0%	0%	0%	0%
Refused	1	1	0	1	3
	33%	33%	0%	33%	0%

Job Type and Union Membership

	Describes	Does not describe	Don't know	Refused	Total
Public union	29	16	3	0	48
	60%	33%	6%	0%	6%
Public non-union	56	40	0	0	96
	58%	42%	0%	0%	11%
Private union	56	13	0	0	69
	81%	19%	0%	0%	8%
Private non-union	343	267	10	0	620
	55%	43%	2%	0%	74%
DK/NA/Ref	2	2	1	1	6
	33%	33%	17%	17%	1%

Region

	Describes	Does not describe	Don't know	Refused	Total
MKE City	56	22	0	0	78
	72%	28%	0%	0%	9%
Rest of MKE	155	113	3	1	272
	57%	42%	1%	0%	32%
msn	95	50	3	0	148
	64%	34%	2%	0%	18%
GB/A	75	83	3	0	161
	47%	52%	2%	0%	19%
Rest of state	106	70	5	0	181
	59%	39%	3%	0%	22%

Likelihood of Voting in Nov.

	Describes	Does not describe	Don't know	Refused	Total
Absolutely certain	487	337	14	1	839

Q30. Please tell me whether the following statement describes Donald Trump, or not.... he has the qualifications to be president.

Sex

	Describes	Does not describe	Don't know	Refused	Total
Male	157 39%	231 58%	12 3%	1 0%	401 48%
Female	118 27%	311 71%	9 2%	0 0%	438 52%

Age 4 Categories

	Describes	Does not describe	Don't know	Refused	Total
18-29	31 30%	71 68%	3 3%	0 0%	105 13%
30-44	60 30%	138 68%	4 2%	0 0%	202 24%
45-59	101 36%	173 62%	3 1%	0 0%	277 33%
60+	80 32%	160 64%	10 4%	1 0%	251 30%
DK/NA/ Ref	3 75%	0 0%	1 25%	0 0%	4 0%

Education 5 Categories

	Describes	Does not describe	Don't know	Refused	Total
Not HS	10 23%	32 73%	2 5%	0 0%	44 5%
HS	92 37%	148 59%	12 5%	0 0%	252 30%
Some Coll	46 30%	107 69%	2 1%	0 0%	155 18%
AA	36 33%	71 65%	2 2%	0 0%	109 13%
BA+	84 31%	181 67%	4 1%	0 0%	269 32%
DK/NA/ Ref	6 55%	4 36%	0 0%	1 9%	11 1%

Household Income

	Describes	Does not describe	Don't know	Refused	Total
Under \$40k	55	179	9	0	243
	23%	74%	4%	0%	29%
\$40k to \$74k	77	135	4	0	216
	36%	62%	2%	0%	26%
\$75k up	99	171	3	0	273
	36%	63%	1%	0%	33%
DK/NA/Ref	44	57	5	1	107
	41%	53%	5%	1%	13%

Party ID

	Describes	Does not describe	Don't know	Refused	Total
Republican	170	89	9	0	268
	63%	33%	3%	0%	32%
Democrat	9	257	3	0	269
	3%	96%	1%	0%	32%
Independent	85	182	7	0	274
	31%	66%	3%	0%	33%
Other/No preference	11	11	1	0	23
	48%	48%	4%	0%	3%
Don't know	0	2	1	0	3
	0%	67%	33%	0%	0%
Refused	1	1	0	1	3
	33%	33%	0%	33%	0%

Party ID, with leaners

	Describes	Does not describe	Don't know	Refused	Total
Republican	241	132	12	0	385
	63%	34%	3%	0%	46%
Democrat	23	366	3	0	392
	6%	93%	1%	0%	47%
Independent	10	42	6	0	58
	17%	72%	10%	0%	7%
Other/None	1	3	0	1	5
	20%	60%	0%	20%	1%

Party Id, leaners separate

	Describes	Does not describe	Don't know	Refused	Total
Rep	170	89	9	0	268
	63%	33%	3%	0%	32%
Lean Rep	72	43	3	0	118
	61%	36%	3%	0%	14%
Ind	10	42	6	0	58
	17%	72%	10%	0%	7%
Lean Dem	14	108	0	0	122
	11%	89%	0%	0%	15%
Dem	9	257	3	0	269
	3%	96%	1%	0%	32%
Other/None	1	3	0	1	5
	20%	60%	0%	20%	1%

Marital Status

	Describes	Does not describe	Don't know	Refused	Total
Married	180	306	14	1	501
	36%	61%	3%	0%	60%
Cohabiting	17	47	1	0	65
	26%	72%	2%	0%	8%
Widowed	16	46	4	0	66
	24%	70%	6%	0%	8%
Divorced	19	47	0	0	66
	29%	71%	0%	0%	8%
Separated	4	1	1	0	6
	67%	17%	17%	0%	1%
Never Married	37	90	0	0	127
	29%	71%	0%	0%	15%
Don't know	0	4	0	0	4
	0%	100%	0%	0%	0%
Refused	2	2	0	0	4
	50%	50%	0%	0%	0%

Race and Ethnicity

	Describes	Does not describe	Don't know	Refused	Total
White	252 35%	453 62%	19 3%	1 0%	725 87%
Black	2 6%	33 94%	0 0%	0 0%	35 4%
Hispanic	9 27%	24 73%	0 0%	0 0%	33 4%
Other	9 25%	26 72%	1 3%	0 0%	36 4%
DK/NA/ Ref	4 44%	5 56%	0 0%	0 0%	9 1%

Religious Service Attendance

	Describes	Does not describe	Don't know	Refused	Total
More than 1/wk	24 37%	38 58%	3 5%	0 0%	65 8%
1/week	72 35%	128 62%	6 3%	1 0%	207 25%
1-2 month	51 40%	75 59%	1 1%	0 0%	127 15%
few times a year	51 33%	100 65%	2 1%	0 0%	153 18%
Seldom	33 26%	89 70%	5 4%	0 0%	127 15%
Never	40 26%	110 72%	3 2%	0 0%	153 18%
Don't know	2 67%	1 33%	0 0%	0 0%	3 0%
Refused	2 67%	1 33%	0 0%	0 0%	3 0%

Religious Affiliation

	Describes	Does not describe	Don't know	Refused	Total
Protestant/ Christian	131	223	9	0	363
	36%	61%	2%	0%	43%
Catholic	96	149	8	1	254
	38%	59%	3%	0%	30%
Jewish	0	6	0	0	6
	0%	100%	0%	0%	1%
Other	16	40	1	0	57
	28%	70%	2%	0%	7%
None	19	115	3	0	137
	14%	84%	2%	0%	16%
DK/NA/ Ref	12	10	0	0	22
	55%	45%	0%	0%	3%

Born Again/Evangelical

	Describes	Does not describe	Don't know	Refused	Total
born again	70	69	6	0	145
	48%	48%	4%	0%	41%
not born again	57	139	2	0	198
	29%	70%	1%	0%	56%
Don't know	2	10	0	0	12
	17%	83%	0%	0%	3%
Refused	0	1	0	0	1
	0%	100%	0%	0%	0%

Location Type

	Describes	Does not describe	Don't know	Refused	Total
Urban	58	171	9	0	238
	24%	72%	4%	0%	28%
Suburban	86	198	6	1	291
	30%	68%	2%	0%	35%
Rural	127	171	6	0	304
	42%	56%	2%	0%	36%
Don't know	3	2	0	0	5
	60%	40%	0%	0%	1%
Refused	1	0	0	0	1
	100%	0%	0%	0%	0%

Political Ideology

	Describes	Does not describe	Don't know	Refused	Total
Very conservative	62	20	6	0	88
	70%	23%	7%	0%	10%
Conservative	142	119	11	1	273
	52%	44%	4%	0%	32%
Moderate	52	192	4	0	248
	21%	77%	2%	0%	29%
Liberal	8	146	0	0	154
	5%	95%	0%	0%	18%
Very liberal	4	54	0	0	58
	7%	93%	0%	0%	7%
Don't know	6	12	0	0	18
	33%	67%	0%	0%	2%
Refused	1	1	0	0	2
	50%	50%	0%	0%	0%

Union Membership

	Describes	Does not describe	Don't know	Refused	Total
respondent	20	40	3	0	63
	32%	63%	5%	0%	8%
another household member	6	44	4	0	54
	11%	81%	7%	0%	6%
nobody in household	247	457	14	0	718
	34%	64%	2%	0%	86%
Don't know	0	1	0	0	1
	0%	100%	0%	0%	0%
Refused	1	1	0	1	3
	33%	33%	0%	33%	0%

Job Type and Union Membership

	Describes	Does not describe	Don't know	Refused	Total
Public union	14	30	3	0	47
	30%	64%	6%	0%	6%
Public non-union	25	69	2	0	96
	26%	72%	2%	0%	11%
Private union	12	53	4	0	69
	17%	77%	6%	0%	8%
Private non-union	222	387	11	0	620
	36%	62%	2%	0%	74%
DK/NA/Ref	2	3	1	1	7
	29%	43%	14%	14%	1%

Region

	Describes	Does not describe	Don't know	Refused	Total
MKE City	12	66	0	0	78
	15%	85%	0%	0%	9%
Rest of MKE	95	170	5	1	271
	35%	63%	2%	0%	32%
msn	35	107	6	0	148
	24%	72%	4%	0%	18%
GB/A	64	94	4	0	162
	40%	58%	2%	0%	19%
Rest of state	70	105	6	0	181
	39%	58%	3%	0%	22%

Likelihood of Voting in Nov.

	Describes	Does not describe	Don't know	Refused	Total
Absolutely certain	275	542	21	1	839

Q31. Please tell me whether the following statement describes Ron Johnson, or not.... he is someone who is honest.

Sex

	Describes	Does not describe	Don't know	Refused	Total
Male	225 56%	124 31%	51 13%	1 0%	401 48%
Female	189 43%	153 35%	95 22%	1 0%	438 52%

Age 4 Categories

	Describes	Does not describe	Don't know	Refused	Total
18-29	60 57%	23 22%	22 21%	0 0%	105 12%
30-44	80 40%	81 40%	40 20%	0 0%	201 24%
45-59	140 51%	91 33%	45 16%	1 0%	277 33%
60+	131 52%	83 33%	38 15%	1 0%	253 30%
DK/NA/ Ref	4 100%	0 0%	0 0%	0 0%	4 0%

Education 5 Categories

	Describes	Does not describe	Don't know	Refused	Total
Not HS	20 45%	18 41%	6 14%	0 0%	44 5%
HS	133 53%	75 30%	43 17%	0 0%	251 30%
Some Coll	71 46%	46 30%	37 24%	1 1%	155 18%
AA	52 47%	41 37%	17 15%	0 0%	110 13%
BA+	133 49%	95 35%	41 15%	0 0%	269 32%
DK/NA/ Ref	6 55%	2 18%	2 18%	1 9%	11 1%

Household Income

	Describes	Does not describe	Don't know	Refused	Total
Under \$40k	85	99	58	0	242
	35%	41%	24%	0%	29%
\$40k to \$74k	111	75	29	1	216
	51%	35%	13%	0%	26%
\$75k up	153	82	38	0	273
	56%	30%	14%	0%	33%
DK/NA/Ref	66	20	20	1	107
	62%	19%	19%	1%	13%

Party ID

	Describes	Does not describe	Don't know	Refused	Total
Republican	216	30	21	1	268
	81%	11%	8%	0%	32%
Democrat	51	147	71	0	269
	19%	55%	26%	0%	32%
Independent	135	95	44	0	274
	49%	35%	16%	0%	33%
Other/No preference	10	3	10	0	23
	43%	13%	43%	0%	3%
Don't know	2	1	0	0	3
	67%	33%	0%	0%	0%
Refused	1	1	0	1	3
	33%	33%	0%	33%	0%

Party ID, with leaners

	Describes	Does not describe	Don't know	Refused	Total
Republican	296	48	40	1	385
	77%	12%	10%	0%	46%
Democrat	91	209	91	0	391
	23%	53%	23%	0%	47%
Independent	26	17	15	0	58
	45%	29%	26%	0%	7%
Other/None	2	2	0	1	5
	40%	40%	0%	20%	1%

Party Id, leaners separate

	Describes	Does not describe	Don't know	Refused	Total
Rep	216	30	21	1	268
	81%	11%	8%	0%	32%
Lean Rep	80	18	19	0	117
	68%	15%	16%	0%	14%
Ind	26	17	15	0	58
	45%	29%	26%	0%	7%
Lean Dem	40	62	20	0	122
	33%	51%	16%	0%	15%
Dem	51	147	71	0	269
	19%	55%	26%	0%	32%
Other/None	2	2	0	1	5
	40%	40%	0%	20%	1%

Marital Status

	Describes	Does not describe	Don't know	Refused	Total
Married	258	165	76	2	501
	51%	33%	15%	0%	60%
Cohabiting	24	21	20	0	65
	37%	32%	31%	0%	8%
Widowed	36	18	12	0	66
	55%	27%	18%	0%	8%
Divorced	23	27	16	0	66
	35%	41%	24%	0%	8%
Separated	5	0	1	0	6
	83%	0%	17%	0%	1%
Never Married	64	44	18	0	126
	51%	35%	14%	0%	15%
Don't know	2	2	0	0	4
	50%	50%	0%	0%	0%
Refused	2	0	2	0	4
	50%	0%	50%	0%	0%

Race and Ethnicity

	Describes	Does not describe	Don't know	Refused	Total
White	371 51%	228 31%	124 17%	2 0%	725 87%
Black	6 18%	21 62%	7 21%	0 0%	34 4%
Hispanic	15 45%	15 45%	3 9%	0 0%	33 4%
Other	16 43%	10 27%	11 30%	0 0%	37 4%
DK/NA/ Ref	6 67%	2 22%	1 11%	0 0%	9 1%

Religious Service Attendance

	Describes	Does not describe	Don't know	Refused	Total
More than 1/wk	35 55%	21 33%	8 12%	0 0%	64 8%
1/week	117 57%	62 30%	27 13%	1 0%	207 25%
1-2 month	68 54%	42 33%	17 13%	0 0%	127 15%
few times a year	77 50%	49 32%	26 17%	1 1%	153 18%
Seldom	52 41%	46 36%	30 23%	0 0%	128 15%
Never	63 41%	53 35%	37 24%	0 0%	153 18%
Don't know	1 33%	1 33%	1 33%	0 0%	3 0%
Refused	2 67%	1 33%	0 0%	0 0%	3 0%

Religious Affiliation

	Describes	Does not describe	Don't know	Refused	Total
Protestant/ Christian	199	113	51	1	364
	55%	31%	14%	0%	43%
Catholic	138	78	35	1	252
	55%	31%	14%	0%	30%
Jewish	1	4	1	0	6
	17%	67%	17%	0%	1%
Other	21	19	18	0	58
	36%	33%	31%	0%	7%
None	44	58	36	0	138
	32%	42%	26%	0%	16%
DK/NA/ Ref	12	6	5	0	23
	52%	26%	22%	0%	3%

Born Again/Evangelical

	Describes	Does not describe	Don't know	Refused	Total
born again	88	33	24	1	146
	60%	23%	16%	1%	41%
not born again	100	74	24	0	198
	51%	37%	12%	0%	55%
Don't know	8	3	1	0	12
	67%	25%	8%	0%	3%
Refused	0	1	0	0	1
	0%	100%	0%	0%	0%

Location Type

	Describes	Does not describe	Don't know	Refused	Total
Urban	103	95	40	0	238
	43%	40%	17%	0%	28%
Suburban	146	95	49	1	291
	50%	33%	17%	0%	35%
Rural	160	87	57	1	305
	52%	29%	19%	0%	36%
Don't know	4	0	0	0	4
	100%	0%	0%	0%	0%
Refused	1	0	0	0	1
	100%	0%	0%	0%	0%

Political Ideology

	Describes	Does not describe	Don't know	Refused	Total
Very conservative	68	8	11	0	87
	78%	9%	13%	0%	10%
Conservative	194	45	31	2	272
	71%	17%	11%	1%	33%
Moderate	103	97	47	0	247
	42%	39%	19%	0%	30%
Liberal	35	89	29	0	153
	23%	58%	19%	0%	18%
Very liberal	8	36	14	0	58
	14%	62%	24%	0%	7%
Don't know	4	1	12	0	17
	24%	6%	71%	0%	2%
Refused	2	0	0	0	2
	100%	0%	0%	0%	0%

Union Membership

	Describes	Does not describe	Don't know	Refused	Total
respondent	18	38	7	0	63
	29%	60%	11%	0%	8%
another household member	16	26	11	1	54
	30%	48%	20%	2%	6%
nobody in household	379	212	127	0	718
	53%	30%	18%	0%	86%
Don't know	0	0	1	0	1
	0%	0%	100%	0%	0%
Refused	2	0	0	1	3
	67%	0%	0%	33%	0%

Job Type and Union Membership

	Describes	Does not describe	Don't know	Refused	Total
Public union	12	24	11	1	48
	25%	50%	23%	2%	6%
Public non-union	57	28	12	0	97
	59%	29%	12%	0%	12%
Private union	22	40	6	0	68
	32%	59%	9%	0%	8%
Private non-union	322	184	114	0	620
	52%	30%	18%	0%	74%
DK/NA/Ref	2	1	2	1	6
	33%	17%	33%	17%	1%

Region

	Describes	Does not describe	Don't know	Refused	Total
MKE City	29	36	12	0	77
	38%	47%	16%	0%	9%
Rest of MKE	159	75	36	1	271
	59%	28%	13%	0%	32%
msn	61	51	35	1	148
	41%	34%	24%	1%	18%
GB/A	85	51	25	0	161
	53%	32%	16%	0%	19%
Rest of state	80	63	38	0	181
	44%	35%	21%	0%	22%

Likelihood of Voting in Nov.

	Describes	Does not describe	Don't know	Refused	Total
Absolutely certain	415	277	145	2	839

Q32. Please tell me whether the following statement describes Russ Feingold, or not.... he is someone who is honest.

Sex

	Describes	Does not describe	Don't know	Refused	Total
Male	191 48%	168 42%	41 10%	1 0%	401 48%
Female	245 56%	132 30%	61 14%	0 0%	438 52%

Age 4 Categories

	Describes	Does not describe	Don't know	Refused	Total
18-29	52 50%	30 29%	23 22%	0 0%	105 12%
30-44	101 50%	75 37%	25 12%	0 0%	201 24%
45-59	146 53%	103 37%	28 10%	0 0%	277 33%
60+	137 54%	89 35%	26 10%	1 0%	253 30%
DK/NA/ Ref	0 0%	4 100%	0 0%	0 0%	4 0%

Education 5 Categories

	Describes	Does not describe	Don't know	Refused	Total
Not HS	20 45%	17 39%	7 16%	0 0%	44 5%
HS	114 45%	107 43%	30 12%	0 0%	251 30%
Some Coll	83 54%	51 33%	21 14%	0 0%	155 18%
AA	55 50%	38 35%	17 15%	0 0%	110 13%
BA+	161 60%	81 30%	27 10%	0 0%	269 32%
DK/NA/ Ref	4 36%	6 55%	0 0%	1 9%	11 1%

Household Income

	Describes	Does not describe	Don't know	Refused	Total
Under \$40k	132	69	42	0	243
	54%	28%	17%	0%	29%
\$40k to \$74k	115	81	21	0	217
	53%	37%	10%	0%	26%
\$75k up	146	104	23	0	273
	53%	38%	8%	0%	32%
DK/NA/Ref	43	47	16	1	107
	40%	44%	15%	1%	13%

Party ID

	Describes	Does not describe	Don't know	Refused	Total
Republican	68	168	32	0	268
	25%	63%	12%	0%	32%
Democrat	218	23	28	0	269
	81%	9%	10%	0%	32%
Independent	144	97	33	0	274
	53%	35%	12%	0%	33%
Other/No preference	6	9	9	0	24
	25%	38%	38%	0%	3%
Don't know	0	2	0	0	2
	0%	100%	0%	0%	0%
Refused	1	2	0	1	4
	25%	50%	0%	25%	0%

Party ID, with leaners

	Describes	Does not describe	Don't know	Refused	Total
Republican	97	237	51	0	385
	25%	62%	13%	0%	46%
Democrat	312	39	40	0	391
	80%	10%	10%	0%	47%
Independent	27	21	10	0	58
	47%	36%	17%	0%	7%
Other/None	1	3	0	1	5
	20%	60%	0%	20%	1%

Party Id, leaners separate

	Describes	Does not describe	Don't know	Refused	Total
Rep	68	168	32	0	268
	25%	63%	12%	0%	32%
Lean Rep	29	69	20	0	118
	25%	58%	17%	0%	14%
Ind	27	21	10	0	58
	47%	36%	17%	0%	7%
Lean Dem	94	16	12	0	122
	77%	13%	10%	0%	15%
Dem	218	23	28	0	269
	81%	9%	10%	0%	32%
Other/None	1	3	0	1	5
	20%	60%	0%	20%	1%

Marital Status

	Describes	Does not describe	Don't know	Refused	Total
Married	251	189	60	1	501
	50%	38%	12%	0%	60%
Cohabiting	29	22	14	0	65
	45%	34%	22%	0%	8%
Widowed	34	25	7	0	66
	52%	38%	11%	0%	8%
Divorced	38	21	7	0	66
	58%	32%	11%	0%	8%
Separated	4	2	0	0	6
	67%	33%	0%	0%	1%
Never Married	75	39	13	0	127
	59%	31%	10%	0%	15%
Don't know	4	0	0	0	4
	100%	0%	0%	0%	0%
Refused	2	2	0	0	4
	50%	50%	0%	0%	0%

Race and Ethnicity

	Describes	Does not describe	Don't know	Refused	Total
White	373 51%	266 37%	86 12%	1 0%	726 86%
Black	16 46%	12 34%	7 20%	0 0%	35 4%
Hispanic	23 68%	7 21%	4 12%	0 0%	34 4%
Other	21 58%	11 31%	4 11%	0 0%	36 4%
DK/NA/ Ref	4 44%	5 56%	0 0%	0 0%	9 1%

Religious Service Attendance

	Describes	Does not describe	Don't know	Refused	Total
More than 1/wk	31 48%	23 35%	11 17%	0 0%	65 8%
1/week	94 46%	95 46%	16 8%	1 0%	206 25%
1-2 month	66 52%	42 33%	19 15%	0 0%	127 15%
few times a year	73 48%	63 41%	17 11%	0 0%	153 18%
Seldom	75 59%	35 27%	18 14%	0 0%	128 15%
Never	95 62%	39 26%	18 12%	0 0%	152 18%
Don't know	1 33%	1 33%	1 33%	0 0%	3 0%
Refused	1 33%	2 67%	0 0%	0 0%	3 0%

Religious Affiliation

	Describes	Does not describe	Don't know	Refused	Total
Protestant/ Christian	173	150	40	0	363
	48%	41%	11%	0%	43%
Catholic	131	95	25	1	252
	52%	38%	10%	0%	30%
Jewish	3	1	1	0	5
	60%	20%	20%	0%	1%
Other	34	17	7	0	58
	59%	29%	12%	0%	7%
None	83	28	26	0	137
	61%	20%	19%	0%	16%
DK/NA/ Ref	12	9	1	0	22
	55%	41%	5%	0%	3%

Born Again/Evangelical

	Describes	Does not describe	Don't know	Refused	Total
born again	52	72	22	0	146
	36%	49%	15%	0%	41%
not born again	109	74	15	0	198
	55%	37%	8%	0%	55%
Don't know	10	1	1	0	12
	83%	8%	8%	0%	3%
Refused	0	1	0	0	1
	0%	100%	0%	0%	0%

Location Type

	Describes	Does not describe	Don't know	Refused	Total
Urban	141	69	28	0	238
	59%	29%	12%	0%	28%
Suburban	164	97	28	1	290
	57%	33%	10%	0%	35%
Rural	129	130	45	0	304
	42%	43%	15%	0%	36%
Don't know	3	2	0	0	5
	60%	40%	0%	0%	1%
Refused	0	1	0	0	1
	0%	100%	0%	0%	0%

Political Ideology

	Describes	Does not describe	Don't know	Refused	Total
Very conservative	24	48	16	0	88
	27%	55%	18%	0%	10%
Conservative	84	151	36	1	272
	31%	56%	13%	0%	32%
Moderate	144	78	26	0	248
	58%	31%	10%	0%	30%
Liberal	130	14	9	0	153
	85%	9%	6%	0%	18%
Very liberal	43	6	9	0	58
	74%	10%	16%	0%	7%
Don't know	11	2	6	0	19
	58%	11%	32%	0%	2%
Refused	1	1	0	0	2
	50%	50%	0%	0%	0%

Union Membership

	Describes	Does not describe	Don't know	Refused	Total
respondent	43	15	5	0	63
	68%	24%	8%	0%	8%
another household member	39	9	6	0	54
	72%	17%	11%	0%	6%
nobody in household	353	275	90	0	718
	49%	38%	13%	0%	86%
Don't know	0	0	1	0	1
	0%	0%	100%	0%	0%
Refused	1	1	0	1	3
	33%	33%	0%	33%	0%

Job Type and Union Membership

	Describes	Does not describe	Don't know	Refused	Total
Public union	31	9	8	0	48
	65%	19%	17%	0%	6%
Public non-union	62	25	9	0	96
	65%	26%	9%	0%	11%
Private union	50	16	3	0	69
	72%	23%	4%	0%	8%
Private non-union	291	249	79	0	619
	47%	40%	13%	0%	74%
DK/NA/Ref	2	1	2	1	6
	33%	17%	33%	17%	1%

Region

	Describes	Does not describe	Don't know	Refused	Total
MKE City	39	27	12	0	78
	50%	35%	15%	0%	9%
Rest of MKE	144	104	23	1	272
	53%	38%	8%	0%	32%
msn	84	44	20	0	148
	57%	30%	14%	0%	18%
GB/A	80	66	15	0	161
	50%	41%	9%	0%	19%
Rest of state	90	60	31	0	181
	50%	33%	17%	0%	22%

Likelihood of Voting in Nov.

	Describes	Does not describe	Don't know	Refused	Total
Absolutely certain	437	300	101	1	839

Q33. Do you think Donald Trump generally shows good judgment, or not?

Sex

	Shows good judgment	Does not show good judgment	Don't know	Refused	Total
Male	125 31%	267 67%	7 2%	2 0%	401 48%
Female	109 25%	323 74%	6 1%	0 0%	438 52%

Age 4 Categories

	Shows good judgment	Does not show good judgment	Don't know	Refused	Total
18-29	27 26%	72 69%	6 6%	0 0%	105 13%
30-44	47 23%	153 76%	2 1%	0 0%	202 24%
45-59	72 26%	204 74%	1 0%	0 0%	277 33%
60+	85 34%	160 63%	5 2%	2 1%	252 30%
DK/NA/ Ref	2 67%	1 33%	0 0%	0 0%	3 0%

Education 5 Categories

	Shows good judgment	Does not show good judgment	Don't know	Refused	Total
Not HS	8 18%	36 82%	0 0%	0 0%	44 5%
HS	88 35%	156 62%	7 3%	1 0%	252 30%
Some Coll	42 27%	113 73%	0 0%	0 0%	155 18%
AA	26 24%	79 72%	4 4%	0 0%	109 13%
BA+	64 24%	202 75%	2 1%	0 0%	268 32%
DK/NA/ Ref	6 55%	4 36%	0 0%	1 9%	11 1%

Household Income

	Shows good judgment	Does not show good judgment	Don't know	Refused	Total
Under \$40k	54 22%	183 75%	6 2%	0 0%	243 29%
\$40k to \$74k	66 31%	147 68%	2 1%	1 0%	216 26%
\$75k up	72 26%	198 73%	3 1%	0 0%	273 33%
DK/NA/ Ref	42 39%	62 58%	2 2%	1 1%	107 13%

Party ID

	Shows good judgment	Does not show good judgment	Don't know	Refused	Total
Republican	142 53%	121 45%	4 1%	1 0%	268 32%
Democrat	12 4%	255 95%	2 1%	0 0%	269 32%
Independent	70 26%	198 72%	6 2%	0 0%	274 33%
Other/No preference	9 39%	12 52%	2 9%	0 0%	23 3%
Don't know	0 0%	2 100%	0 0%	0 0%	2 0%
Refused	1 33%	1 33%	0 0%	1 33%	3 0%

Party ID, with leaners

	Shows good judgment	Does not show good judgment	Don't know	Refused	Total
Republican	204 53%	174 45%	6 2%	1 0%	385 46%
Democrat	20 5%	370 94%	2 1%	0 0%	392 47%
Independent	9 16%	43 74%	6 10%	0 0%	58 7%
Other/None	1 20%	3 60%	0 0%	1 20%	5 1%

Party Id, leaners separate

	Shows good judgment	Does not show good judgment	Don't know	Refused	Total
Rep	142 53%	121 45%	4 1%	1 0%	268 32%
Lean Rep	63 53%	53 45%	2 2%	0 0%	118 14%
Ind	9 16%	43 74%	6 10%	0 0%	58 7%
Lean Dem	8 7%	114 93%	0 0%	0 0%	122 15%
Dem	12 4%	255 95%	2 1%	0 0%	269 32%
Other/None	1 20%	3 60%	0 0%	1 20%	5 1%

Marital Status

	Shows good judgment	Does not show good judgment	Don't know	Refused	Total
Married	154 31%	337 67%	9 2%	2 0%	502 60%
Cohabiting	14 21%	52 79%	0 0%	0 0%	66 8%
Widowed	21 32%	43 65%	2 3%	0 0%	66 8%
Divorced	12 18%	55 82%	0 0%	0 0%	67 8%
Separated	2 33%	2 33%	2 33%	0 0%	6 1%
Never Married	29 23%	96 76%	1 1%	0 0%	126 15%
Don't know	0 0%	4 100%	0 0%	0 0%	4 0%
Refused	2 50%	2 50%	0 0%	0 0%	4 0%

Race and Ethnicity

	Shows good judgment	Does not show good judgment	Don't know	Refused	Total
White	211 29%	501 69%	12 2%	2 0%	726 87%
Black	2 6%	32 94%	0 0%	0 0%	34 4%
Hispanic	9 27%	24 73%	0 0%	0 0%	33 4%
Other	9 24%	28 76%	0 0%	0 0%	37 4%
DK/NA/ Ref	3 33%	5 56%	1 11%	0 0%	9 1%

Religious Service Attendance

	Shows good judgment	Does not show good judgment	Don't know	Refused	Total
More than 1/wk	20 31%	42 65%	2 3%	1 2%	65 8%
1/week	73 35%	130 63%	3 1%	1 0%	207 25%
1-2 month	40 31%	86 68%	1 1%	0 0%	127 15%
few times a year	33 21%	119 77%	2 1%	0 0%	154 18%
Seldom	36 28%	88 69%	4 3%	0 0%	128 15%
Never	28 18%	123 80%	2 1%	0 0%	153 18%
Don't know	2 67%	1 33%	0 0%	0 0%	3 0%
Refused	2 67%	1 33%	0 0%	0 0%	3 0%

Religious Affiliation

	Shows good judgment	Does not show good judgment	Don't know	Refused	Total
Protestant/ Christian	119	240	4	1	364
	33%	66%	1%	0%	43%
Catholic	81	166	5	1	253
	32%	66%	2%	0%	30%
Jewish	0	6	0	0	6
	0%	100%	0%	0%	1%
Other	9	48	1	0	58
	16%	83%	2%	0%	7%
None	17	118	3	0	138
	12%	86%	2%	0%	16%
DK/NA/ Ref	8	13	1	0	22
	36%	59%	5%	0%	3%

Born Again/Evangelical

	Shows good judgment	Does not show good judgment	Don't know	Refused	Total
born again	67	76	2	1	146
	46%	52%	1%	1%	41%
not born again	47	149	2	0	198
	24%	75%	1%	0%	55%
Don't know	2	11	0	0	13
	15%	85%	0%	0%	4%
Refused	0	1	0	0	1
	0%	100%	0%	0%	0%

Location Type

	Shows good judgment	Does not show good judgment	Don't know	Refused	Total
Urban	52 22%	179 75%	7 3%	0 0%	238 28%
Suburban	75 26%	213 73%	2 1%	1 0%	291 35%
Rural	102 33%	197 65%	5 2%	1 0%	305 36%
Don't know	4 80%	1 20%	0 0%	0 0%	5 1%
Refused	1 100%	0 0%	0 0%	0 0%	1 0%

Political Ideology

	Shows good judgment	Does not show good judgment	Don't know	Refused	Total
Very con- servative	51 57%	31 35%	6 7%	1 1%	89 11%
Conservative	124 46%	144 53%	3 1%	1 0%	272 32%
Moderate	44 18%	200 81%	3 1%	0 0%	247 29%
Liberal	4 3%	149 97%	1 1%	0 0%	154 18%
Very lib- eral	4 7%	54 93%	0 0%	0 0%	58 7%
Don't know	5 28%	13 72%	0 0%	0 0%	18 2%
Refused	2 100%	0 0%	0 0%	0 0%	2 0%

Union Membership

	Shows good judgment	Does not show good judgment	Don't know	Refused	Total
respondent	22	40	1	0	63
	35%	63%	2%	0%	8%
another household member	3	48	3	0	54
	6%	89%	6%	0%	6%
nobody in household	207	501	9	1	718
	29%	70%	1%	0%	86%
Don't know	0	1	0	0	1
	0%	100%	0%	0%	0%
Refused	2	0	0	1	3
	67%	0%	0%	33%	0%

Job Type and Union Membership

	Shows good judgment	Does not show good judgment	Don't know	Refused	Total
Public union	12	32	4	0	48
	25%	67%	8%	0%	6%
Public non-union	21	75	0	0	96
	22%	78%	0%	0%	11%
Private union	13	55	0	0	68
	19%	81%	0%	0%	8%
Private non-union	185	425	9	1	620
	30%	69%	1%	0%	74%
DK/NA/ Ref	2	2	1	1	6
	33%	33%	17%	17%	1%

Region

	Shows good judgment	Does not show good judgment	Don't know	Refused	Total
MKE City	14 18%	64 82%	0 0%	0 0%	78 9%
Rest of MKE	78 29%	189 70%	3 1%	1 0%	271 32%
msn	28 19%	116 78%	4 3%	1 1%	149 18%
GB/A	62 39%	96 60%	3 2%	0 0%	161 19%
Rest of state	52 29%	125 69%	3 2%	0 0%	180 21%

Likelihood of Voting in Nov.

	Shows good judgment	Does not show good judgment	Don't know	Refused	Total
Absolutely certain	234	590	13	2	839

Q34. Do you think Hillary Clinton generally shows good judgment, or not?

Sex

	Shows good judgment	Does not show good judgment	Don't know	Refused	Total
Male	159 40%	237 59%	4 1%	1 0%	401 48%
Female	247 56%	182 42%	9 2%	0 0%	438 52%

Age 4 Categories

	Shows good judgment	Does not show good judgment	Don't know	Refused	Total
18-29	52 50%	49 47%	4 4%	0 0%	105 12%
30-44	97 48%	104 51%	1 0%	0 0%	202 24%
45-59	131 47%	145 52%	2 1%	0 0%	278 33%
60+	127 50%	117 46%	6 2%	2 1%	252 30%
DK/NA/ Ref	0 0%	4 100%	0 0%	0 0%	4 0%

Education 5 Categories

	Shows good judgment	Does not show good judgment	Don't know	Refused	Total
Not HS	23 52%	21 48%	0 0%	0 0%	44 5%
HS	105 42%	140 56%	6 2%	0 0%	251 30%
Some Coll	71 46%	82 53%	2 1%	0 0%	155 18%
AA	60 55%	47 43%	3 3%	0 0%	110 13%
BA+	145 54%	121 45%	2 1%	1 0%	269 32%
DK/NA/ Ref	3 27%	7 64%	0 0%	1 9%	11 1%

Household Income

	Shows good judgment	Does not show good judgment	Don't know	Refused	Total
Under \$40k	139	96	8	0	243
	57%	40%	3%	0%	29%
\$40k to \$74k	98	117	2	0	217
	45%	54%	1%	0%	26%
\$75k up	122	149	1	0	272
	45%	55%	0%	0%	32%
DK/NA/ Ref	48	56	1	1	106
	45%	53%	1%	1%	13%

Party ID

	Shows good judgment	Does not show good judgment	Don't know	Refused	Total
Republican	35	231	1	0	267
	13%	87%	0%	0%	32%
Democrat	242	24	2	0	268
	90%	9%	1%	0%	32%
Independent	118	147	8	0	273
	43%	54%	3%	0%	33%
Other/No preference	10	12	1	0	23
	43%	52%	4%	0%	3%
Don't know	0	2	0	0	2
	0%	100%	0%	0%	0%
Refused	1	1	0	1	3
	33%	33%	0%	33%	0%

Party ID, with leaners

	Shows good judgment	Does not show good judgment	Don't know	Refused	Total
Republican	44	339	2	0	385
	11%	88%	1%	0%	46%
Democrat	335	50	6	0	391
	86%	13%	2%	0%	47%
Independent	25	28	5	0	58
	43%	48%	9%	0%	7%
Other/None	1	2	0	1	4
	25%	50%	0%	25%	0%

Party Id, leaners separate

	Shows good judgment	Does not show good judgment	Don't know	Refused	Total
Rep	35 13%	231 87%	1 0%	0 0%	267 32%
Lean Rep	9 8%	108 92%	1 1%	0 0%	118 14%
Ind	25 43%	28 48%	5 9%	0 0%	58 7%
Lean Dem	93 76%	25 20%	4 3%	0 0%	122 15%
Dem	242 90%	24 9%	2 1%	0 0%	268 32%
Other/None	1 25%	2 50%	0 0%	1 25%	4 0%

Marital Status

	Shows good judgment	Does not show good judgment	Don't know	Refused	Total
Married	214 43%	275 55%	10 2%	2 0%	501 60%
Cohabiting	41 63%	24 37%	0 0%	0 0%	65 8%
Widowed	35 52%	30 45%	2 3%	0 0%	67 8%
Divorced	42 64%	24 36%	0 0%	0 0%	66 8%
Separated	2 33%	4 67%	0 0%	0 0%	6 1%
Never Married	66 52%	60 47%	1 1%	0 0%	127 15%
Don't know	4 100%	0 0%	0 0%	0 0%	4 0%
Refused	2 50%	2 50%	0 0%	0 0%	4 0%

Race and Ethnicity

	Shows good judgment	Does not show good judgment	Don't know	Refused	Total
White	334 46%	377 52%	13 2%	2 0%	726 87%
Black	30 86%	5 14%	0 0%	0 0%	35 4%
Hispanic	18 55%	15 45%	0 0%	0 0%	33 4%
Other	21 58%	15 42%	0 0%	0 0%	36 4%
DK/NA/ Ref	3 33%	6 67%	0 0%	0 0%	9 1%

Religious Service Attendance

	Shows good judgment	Does not show good judgment	Don't know	Refused	Total
More than 1/wk	29 45%	33 52%	2 3%	0 0%	64 8%
1/week	89 43%	114 55%	3 1%	1 0%	207 25%
1-2 month	55 43%	70 55%	2 2%	0 0%	127 15%
few times a year	75 49%	77 50%	1 1%	0 0%	153 18%
Seldom	72 56%	52 41%	4 3%	0 0%	128 15%
Never	84 55%	69 45%	0 0%	0 0%	153 18%
Don't know	1 33%	2 67%	0 0%	0 0%	3 0%
Refused	1 33%	2 67%	0 0%	0 0%	3 0%

Religious Affiliation

	Shows good judgment	Does not show good judgment	Don't know	Refused	Total
Protestant/ Christian	160	197	6	0	363
	44%	54%	2%	0%	43%
Catholic	117	133	2	1	253
	46%	53%	1%	0%	30%
Jewish	5	1	0	0	6
	83%	17%	0%	0%	1%
Other	30	27	0	0	57
	53%	47%	0%	0%	7%
None	87	47	3	0	137
	64%	34%	2%	0%	16%
DK/NA/ Ref	7	14	1	0	22
	32%	64%	5%	0%	3%

Born Again/Evangelical

	Shows good judgment	Does not show good judgment	Don't know	Refused	Total
born again	44	97	4	0	145
	30%	67%	3%	0%	41%
not born again	106	89	2	0	197
	54%	45%	1%	0%	55%
Don't know	7	6	0	0	13
	54%	46%	0%	0%	4%
Refused	1	0	0	0	1
	100%	0%	0%	0%	0%

Location Type

	Shows good judgment	Does not show good judgment	Don't know	Refused	Total
Urban	141 59%	93 39%	4 2%	0 0%	238 28%
Suburban	143 49%	142 49%	4 1%	2 1%	291 35%
Rural	121 40%	179 59%	5 2%	0 0%	305 36%
Don't know	2 40%	3 60%	0 0%	0 0%	5 1%
Refused	0 0%	1 100%	0 0%	0 0%	1 0%

Political Ideology

	Shows good judgment	Does not show good judgment	Don't know	Refused	Total
Very con- servative	17 19%	68 77%	3 3%	0 0%	88 10%
Conservative	55 20%	212 78%	3 1%	2 1%	272 32%
Moderate	151 61%	91 37%	5 2%	0 0%	247 29%
Liberal	135 88%	18 12%	1 1%	0 0%	154 18%
Very lib- eral	38 66%	20 34%	0 0%	0 0%	58 7%
Don't know	10 56%	8 44%	0 0%	0 0%	18 2%
Refused	1 50%	1 50%	0 0%	0 0%	2 0%

Union Membership

	Shows good judgment	Does not show good judgment	Don't know	Refused	Total
respondent	34	27	1	0	62
	55%	44%	2%	0%	7%
another household member	37	15	3	0	55
	67%	27%	5%	0%	7%
nobody in household	334	375	8	0	717
	47%	52%	1%	0%	86%
Don't know	1	0	0	0	1
	100%	0%	0%	0%	0%
Refused	1	1	0	1	3
	33%	33%	0%	33%	0%

Job Type and Union Membership

	Shows good judgment	Does not show good judgment	Don't know	Refused	Total
Public union	27	17	4	0	48
	56%	35%	8%	0%	6%
Public non-union	50	45	1	0	96
	52%	47%	1%	0%	11%
Private union	43	25	1	0	69
	62%	36%	1%	0%	8%
Private non-union	284	330	6	0	620
	46%	53%	1%	0%	74%
DK/NA/ Ref	3	2	1	1	7
	43%	29%	14%	14%	1%

Region

	Shows good judgment	Does not show good judgment	Don't know	Refused	Total
MKE City	50 64%	27 35%	1 1%	0 0%	78 9%
Rest of MKE	129 47%	139 51%	2 1%	2 1%	272 32%
msn	82 55%	61 41%	5 3%	0 0%	148 18%
GB/A	63 39%	97 60%	1 1%	0 0%	161 19%
Rest of state	83 46%	94 52%	4 2%	0 0%	181 22%

Likelihood of Voting in Nov.

	Shows good judgment	Does not show good judgment	Don't know	Refused	Total
Absolutely certain	406	418	13	2	839

Q35. Do you feel things in this country are generally going in the right direction, or do you feel things have gotten off on the wrong track?

Sex

	Right di- rection	Wrong track	Don't know	Refused	Total
Male	109 27%	280 70%	10 2%	2 0%	401 48%
Female	161 37%	270 62%	8 2%	0 0%	439 52%

Age 4 Categories

	Right di- rection	Wrong track	Don't know	Refused	Total
18-29	30 29%	74 71%	0 0%	0 0%	104 12%
30-44	57 28%	137 68%	6 3%	1 0%	201 24%
45-59	91 33%	184 66%	2 1%	0 0%	277 33%
60+	90 36%	152 60%	9 4%	1 0%	252 30%
DK/NA/ Ref	1 33%	2 67%	0 0%	0 0%	3 0%

Education 5 Categories

	Right di- rection	Wrong track	Don't know	Refused	Total
Not HS	12 27%	31 70%	1 2%	0 0%	44 5%
HS	66 26%	178 71%	7 3%	0 0%	251 30%
Some Coll	44 28%	107 69%	4 3%	0 0%	155 18%
AA	34 31%	73 66%	3 3%	0 0%	110 13%
BA+	112 42%	152 57%	3 1%	1 0%	268 32%
DK/NA/ Ref	2 20%	7 70%	0 0%	1 10%	10 1%

Household Income

	Right di- rection	Wrong track	Don't know	Refused	Total
Under \$40k	81	155	7	0	243
	33%	64%	3%	0%	29%
\$40k to \$74k	66	145	5	0	216
	31%	67%	2%	0%	26%
\$75k up	92	179	1	1	273
	34%	66%	0%	0%	33%
DK/NA/ Ref	31	70	4	1	106
	29%	66%	4%	1%	13%

Party ID

	Right di- rection	Wrong track	Don't know	Refused	Total
Republican	17	246	4	0	267
	6%	92%	1%	0%	32%
Democrat	176	83	9	1	269
	65%	31%	3%	0%	32%
Independent	70	201	2	0	273
	26%	74%	1%	0%	33%
Other/No preference	5	16	1	0	22
	23%	73%	5%	0%	3%
Don't know	1	2	0	0	3
	33%	67%	0%	0%	0%
Refused	0	1	1	1	3
	0%	33%	33%	33%	0%

Party ID, with leaners

	Right di- rection	Wrong track	Don't know	Refused	Total
Republican	26	354	4	0	384
	7%	92%	1%	0%	46%
Democrat	226	153	11	1	391
	58%	39%	3%	0%	47%
Independent	16	40	1	0	57
	28%	70%	2%	0%	7%
Other/None	1	2	1	1	5
	20%	40%	20%	20%	1%

Party Id, leaners separate

	Right di- rection	Wrong track	Don't know	Refused	Total
Rep	17	246	4	0	267
	6%	92%	1%	0%	32%
Lean Rep	10	108	0	0	118
	8%	92%	0%	0%	14%
Ind	16	40	1	0	57
	28%	70%	2%	0%	7%
Lean Dem	50	70	2	0	122
	41%	57%	2%	0%	15%
Dem	176	83	9	1	269
	65%	31%	3%	0%	32%
Other/None	1	2	1	1	5
	20%	40%	20%	20%	1%

Marital Status

	Right di- rection	Wrong track	Don't know	Refused	Total
Married	151	340	8	2	501
	30%	68%	2%	0%	60%
Cohabiting	22	42	2	0	66
	33%	64%	3%	0%	8%
Widowed	26	35	5	0	66
	39%	53%	8%	0%	8%
Divorced	31	35	1	0	67
	46%	52%	1%	0%	8%
Separated	1	5	0	0	6
	17%	83%	0%	0%	1%
Never Married	38	88	1	0	127
	30%	69%	1%	0%	15%
Don't know	0	2	1	0	3
	0%	67%	33%	0%	0%
Refused	1	3	0	0	4
	25%	75%	0%	0%	0%

Race and Ethnicity

	Right di- rection	Wrong track	Don't know	Refused	Total
White	227 31%	484 67%	13 2%	2 0%	726 87%
Black	10 29%	23 66%	2 6%	0 0%	35 4%
Hispanic	16 50%	15 47%	1 3%	0 0%	32 4%
Other	14 38%	23 62%	0 0%	0 0%	37 4%
DK/NA/ Ref	3 33%	5 56%	1 11%	0 0%	9 1%

Religious Service Attendance

	Right di- rection	Wrong track	Don't know	Refused	Total
More than 1/wk	17 26%	47 72%	1 2%	0 0%	65 8%
1/week	59 29%	140 68%	7 3%	1 0%	207 25%
1-2 month	29 23%	93 74%	4 3%	0 0%	126 15%
few times a year	50 33%	103 67%	0 0%	0 0%	153 18%
Seldom	53 41%	72 56%	2 2%	1 1%	128 15%
Never	59 39%	92 60%	2 1%	0 0%	153 18%
Don't know	1 33%	2 67%	0 0%	0 0%	3 0%
Refused	2 50%	1 25%	1 25%	0 0%	4 0%

Religious Affiliation

	Right di- rection	Wrong track	Don't know	Refused	Total
Protestant/ Christian	107	252	4	1	364
	29%	69%	1%	0%	43%
Catholic	75	170	7	1	253
	30%	67%	3%	0%	30%
Jewish	4	1	0	0	5
	80%	20%	0%	0%	1%
Other	17	38	3	0	58
	29%	66%	5%	0%	7%
None	61	75	1	0	137
	45%	55%	1%	0%	16%
DK/NA/ Ref	6	15	2	0	23
	26%	65%	9%	0%	3%

Born Again/Evangelical

	Right di- rection	Wrong track	Don't know	Refused	Total
born again	28	116	1	0	145
	19%	80%	1%	0%	41%
not born again	68	126	3	1	198
	34%	64%	2%	1%	55%
Don't know	9	3	1	0	13
	69%	23%	8%	0%	4%
Refused	0	1	0	0	1
	0%	100%	0%	0%	0%

Location Type

	Right di- rection	Wrong track	Don't know	Refused	Total
Urban	82	148	8	0	238
	34%	62%	3%	0%	28%
Suburban	109	177	3	2	291
	37%	61%	1%	1%	35%
Rural	77	221	6	0	304
	25%	73%	2%	0%	36%
Don't know	1	4	0	0	5
	20%	80%	0%	0%	1%
Refused	1	0	0	0	1
	100%	0%	0%	0%	0%

Political Ideology

	Right di- rection	Wrong track	Don't know	Refused	Total
Very con- servative	10	77	1	0	88
	11%	88%	1%	0%	10%
Conservative	30	236	5	1	272
	11%	87%	2%	0%	32%
Moderate	94	145	8	0	247
	38%	59%	3%	0%	29%
Liberal	98	52	3	1	154
	64%	34%	2%	1%	18%
Very lib- eral	30	28	0	0	58
	52%	48%	0%	0%	7%
Don't know	7	11	0	0	18
	39%	61%	0%	0%	2%
Refused	2	0	0	0	2
	100%	0%	0%	0%	0%

Union Membership

	Right di- rection	Wrong track	Don't know	Refused	Total
respondent	22	39	2	0	63
	35%	62%	3%	0%	7%
another household member	26	27	2	0	55
	47%	49%	4%	0%	7%
nobody in household	219	484	14	1	718
	31%	67%	2%	0%	85%
Don't know	1	0	0	0	1
	100%	0%	0%	0%	0%
Refused	3	0	0	1	4
	75%	0%	0%	25%	0%

Job Type and Union Membership

	Right di- rection	Wrong track	Don't know	Refused	Total
Public union	19	28	2	0	49
	39%	57%	4%	0%	6%
Public non-union	35	62	0	0	97
	36%	64%	0%	0%	12%
Private union	28	38	2	0	68
	41%	56%	3%	0%	8%
Private non-union	185	421	13	1	620
	30%	68%	2%	0%	74%
DK/NA/ Ref	4	1	1	1	7
	57%	14%	14%	14%	1%

Region

	Right di- rection	Wrong track	Don't know	Refused	Total
MKE City	25	51	2	0	78
	32%	65%	3%	0%	9%
Rest of MKE	82	185	2	2	271
	30%	68%	1%	1%	32%
msn	56	87	5	0	148
	38%	59%	3%	0%	18%
GB/A	42	113	6	0	161
	26%	70%	4%	0%	19%
Rest of state	64	113	3	0	180
	36%	63%	2%	0%	21%

Likelihood of Voting in Nov.

	Right di- rection	Wrong track	Don't know	Refused	Total
Absolutely certain	270	549	18	2	839

Q36. Do you consider the amount of federal income taxes you have to pay as too high, about right, or too low?

Sex

	Too high	About right	Too low	Don't know	Refused	Total
Male	181 45%	198 49%	9 2%	12 3%	1 0%	401 48%
Female	176 40%	235 54%	9 2%	16 4%	3 1%	439 52%

Age 4 Categories

	Too high	About right	Too low	Don't know	Refused	Total
18-29	40 38%	56 53%	5 5%	4 4%	0 0%	105 12%
30-44	99 49%	97 48%	3 1%	2 1%	0 0%	201 24%
45-59	129 47%	135 49%	5 2%	7 3%	1 0%	277 33%
60+	85 34%	145 57%	5 2%	15 6%	3 1%	253 30%
DK/NA/ Ref	4 100%	0 0%	0 0%	0 0%	0 0%	4 0%

Education 5 Categories

	Too high	About right	Too low	Don't know	Refused	Total
Not HS	18 42%	19 44%	3 7%	3 7%	0 0%	43 5%
HS	114 45%	122 48%	0 0%	15 6%	1 0%	252 30%
Some Coll	69 45%	75 48%	5 3%	5 3%	1 1%	155 18%
AA	45 41%	60 55%	3 3%	2 2%	0 0%	110 13%
BA+	106 40%	153 57%	6 2%	3 1%	0 0%	268 32%
DK/NA/ Ref	4 40%	4 40%	0 0%	0 0%	2 20%	10 1%

Household Income

	Too high	About right	Too low	Don't know	Refused	Total
Under \$40k	106	113	10	12	1	242
	44%	47%	4%	5%	0%	29%
\$40k to \$74k	93	116	1	6	0	216
	43%	54%	0%	3%	0%	26%
\$75k up	109	159	4	1	0	273
	40%	58%	1%	0%	0%	33%
DK/NA/Ref	49	45	2	8	3	107
	46%	42%	2%	7%	3%	13%

Party ID

	Too high	About right	Too low	Don't know	Refused	Total
Republican	154	105	0	8	0	267
	58%	39%	0%	3%	0%	32%
Democrat	73	173	8	13	2	269
	27%	64%	3%	5%	1%	32%
Independent	116	144	9	5	0	274
	42%	53%	3%	2%	0%	33%
Other/No preference	11	11	0	1	0	23
	48%	48%	0%	4%	0%	3%
Don't know	2	0	0	1	0	3
	67%	0%	0%	33%	0%	0%
Refused	1	0	0	0	2	3
	33%	0%	0%	0%	67%	0%

Party ID, with leaners

	Too high	About right	Too low	Don't know	Refused	Total
Republican	219	156	0	9	0	384
	57%	41%	0%	2%	0%	46%
Democrat	108	248	18	15	2	391
	28%	63%	5%	4%	1%	47%
Independent	28	28	0	2	0	58
	48%	48%	0%	3%	0%	7%
Other/None	2	0	0	1	2	5
	40%	0%	0%	20%	40%	1%

Party Id, leaners separate

	Too high	About right	Too low	Don't know	Refused	Total
Rep	154	105	0	8	0	267
	58%	39%	0%	3%	0%	32%
Lean Rep	66	51	0	1	0	118
	56%	43%	0%	1%	0%	14%
Ind	28	28	0	2	0	58
	48%	48%	0%	3%	0%	7%
Lean Dem	35	76	9	2	0	122
	29%	62%	7%	2%	0%	15%
Dem	73	173	8	13	2	269
	27%	64%	3%	5%	1%	32%
Other/None	2	0	0	1	2	5
	40%	0%	0%	20%	40%	1%

Marital Status

	Too high	About right	Too low	Don't know	Refused	Total
Married	220	264	8	7	2	501
	44%	53%	2%	1%	0%	60%
Cohabiting	28	37	0	0	0	65
	43%	57%	0%	0%	0%	8%
Widowed	18	34	2	11	1	66
	27%	52%	3%	17%	2%	8%
Divorced	37	23	3	3	0	66
	56%	35%	5%	5%	0%	8%
Separated	3	3	0	0	0	6
	50%	50%	0%	0%	0%	1%
Never Married	44	70	6	7	0	127
	35%	55%	5%	6%	0%	15%
Don't know	4	0	0	0	0	4
	100%	0%	0%	0%	0%	0%
Refused	1	2	0	0	1	4
	25%	50%	0%	0%	25%	0%

Race and Ethnicity

	Too high	About right	Too low	Don't know	Refused	Total
White	297 41%	389 54%	18 2%	19 3%	3 0%	726 87%
Black	18 51%	12 34%	0 0%	4 11%	1 3%	35 4%
Hispanic	17 52%	14 42%	0 0%	2 6%	0 0%	33 4%
Other	18 50%	15 42%	0 0%	3 8%	0 0%	36 4%
DK/NA/ Ref	6 67%	3 33%	0 0%	0 0%	0 0%	9 1%

Religious Service Attendance

	Too high	About right	Too low	Don't know	Refused	Total
More than 1/wk	33 50%	23 35%	5 8%	5 8%	0 0%	66 8%
1/week	83 40%	110 53%	3 1%	9 4%	2 1%	207 25%
1-2 month	58 46%	65 52%	2 2%	1 1%	0 0%	126 15%
few times a year	70 45%	80 52%	3 2%	1 1%	0 0%	154 18%
Seldom	56 43%	66 51%	1 1%	5 4%	1 1%	129 15%
Never	52 34%	89 58%	5 3%	7 5%	0 0%	153 18%
Don't know	1 33%	1 33%	0 0%	0 0%	1 33%	3 0%
Refused	4 100%	0 0%	0 0%	0 0%	0 0%	4 0%

Religious Affiliation

	Too high	About right	Too low	Don't know	Refused	Total
Protestant/ Christian	150	194	6	11	2	363
	41%	53%	2%	3%	1%	43%
Catholic	117	126	4	5	1	253
	46%	50%	2%	2%	0%	30%
Jewish	2	2	1	0	0	5
	40%	40%	20%	0%	0%	1%
Other	27	28	0	3	0	58
	47%	48%	0%	5%	0%	7%
None	48	76	6	7	0	137
	35%	55%	4%	5%	0%	16%
DK/NA/ Ref	12	7	1	1	1	22
	55%	32%	5%	5%	5%	3%

Born Again/Evangelical

	Too high	About right	Too low	Don't know	Refused	Total
born again	70	67	3	5	1	146
	48%	46%	2%	3%	1%	41%
not born again	71	117	3	6	1	198
	36%	59%	2%	3%	1%	55%
Don't know	8	4	0	1	0	13
	62%	31%	0%	8%	0%	4%
Refused	1	0	0	0	0	1
	100%	0%	0%	0%	0%	0%

Location Type

	Too high	About right	Too low	Don't know	Refused	Total
Urban	92	127	6	12	2	239
	38%	53%	3%	5%	1%	28%
Suburban	127	145	11	5	2	290
	44%	50%	4%	2%	1%	35%
Rural	135	159	1	9	0	304
	44%	52%	0%	3%	0%	36%
Don't know	1	3	0	1	0	5
	20%	60%	0%	20%	0%	1%
Refused	1	0	0	0	0	1
	100%	0%	0%	0%	0%	0%

Political Ideology

	Too high	About right	Too low	Don't know	Refused	Total
Very conservative	50	31	1	6	0	88
	57%	35%	1%	7%	0%	10%
Conservative	155	113	0	2	2	272
	57%	42%	0%	1%	1%	32%
Moderate	95	131	8	13	0	247
	38%	53%	3%	5%	0%	29%
Liberal	29	114	5	6	1	155
	19%	74%	3%	4%	1%	18%
Very liberal	18	35	5	0	0	58
	31%	60%	9%	0%	0%	7%
Don't know	7	10	0	0	1	18
	39%	56%	0%	0%	6%	2%
Refused	2	0	0	0	0	2
	100%	0%	0%	0%	0%	0%

Union Membership

	Too high	About right	Too low	Don't know	Refused	Total
respondent	35	24	2	1	0	62
	56%	39%	3%	2%	0%	7%
another household member	11	36	5	2	0	54
	20%	67%	9%	4%	0%	6%
nobody in household	308	373	11	24	2	718
	43%	52%	2%	3%	0%	86%
Don't know	0	0	0	0	1	1
	0%	0%	0%	0%	100%	0%
Refused	3	0	0	0	1	4
	75%	0%	0%	0%	25%	0%

Job Type and Union Membership

	Too high	About right	Too low	Don't know	Refused	Total
Public union	20	22	5	1	0	48
	42%	46%	10%	2%	0%	6%
Public non-union	26	68	2	1	0	97
	27%	70%	2%	1%	0%	12%
Private union	26	38	2	3	0	69
	38%	55%	3%	4%	0%	8%
Private non-union	281	304	10	23	2	620
	45%	49%	2%	4%	0%	74%
DK/NA/Ref	3	2	0	0	1	6
	50%	33%	0%	0%	17%	1%

Region

	Too high	About right	Too low	Don't know	Refused	Total
MKE City	36	36	0	4	1	77
	47%	47%	0%	5%	1%	9%
Rest of MKE	109	148	7	7	1	272
	40%	54%	3%	3%	0%	32%
msn	61	78	3	4	1	147
	41%	53%	2%	3%	1%	18%
GB/A	79	70	4	7	1	161
	49%	43%	2%	4%	1%	19%
Rest of state	71	102	3	5	0	181
	39%	56%	2%	3%	0%	22%

Likelihood of Voting in Nov.

	Too high	About right	Too low	Don't know	Refused	Total
Absolutely certain	356	433	18	28	4	839

Q37. Do you think low-income people are paying their fair share in federal taxes, paying too much or paying too little?

Sex

	Paying fair share	Paying too much	Paying too little	Don't know	Refused	Total
Male	160 40%	135 34%	81 20%	23 6%	2 0%	401 48%
Female	166 38%	189 43%	57 13%	25 6%	1 0%	438 52%

Age 4 Categories

	Paying fair share	Paying too much	Paying too little	Don't know	Refused	Total
18-29	66 63%	28 27%	6 6%	5 5%	0 0%	105 13%
30-44	70 35%	95 47%	30 15%	7 3%	0 0%	202 24%
45-59	105 38%	104 38%	51 18%	17 6%	0 0%	277 33%
60+	83 33%	96 38%	50 20%	20 8%	3 1%	252 30%
DK/NA/ Ref	2 67%	0 0%	1 33%	0 0%	0 0%	3 0%

Education 5 Categories

	Paying fair share	Paying too much	Paying too little	Don't know	Refused	Total
Not HS	18 41%	16 36%	6 14%	4 9%	0 0%	44 5%
HS	109 44%	88 35%	37 15%	16 6%	0 0%	250 30%
Some Coll	62 40%	62 40%	23 15%	7 5%	1 1%	155 18%
AA	29 26%	55 50%	23 21%	3 3%	0 0%	110 13%
BA+	107 40%	99 37%	46 17%	16 6%	0 0%	268 32%
DK/NA/ Ref	1 8%	4 33%	4 33%	2 17%	1 8%	12 1%

Household Income

	Paying fair share	Paying too much	Paying too little	Don't know	Refused	Total
Under \$40k	86	116	22	18	0	242
	36%	48%	9%	7%	0%	29%
\$40k to \$74k	108	66	33	9	1	217
	50%	30%	15%	4%	0%	26%
\$75k up	101	100	59	12	0	272
	37%	37%	22%	4%	0%	32%
DK/NA/Ref	31	41	24	10	2	108
	29%	38%	22%	9%	2%	13%

Party ID

	Paying fair share	Paying too much	Paying too little	Don't know	Refused	Total
Republican	104	74	66	23	1	268
	39%	28%	25%	9%	0%	32%
Democrat	116	127	19	6	0	268
	43%	47%	7%	2%	0%	32%
Independent	99	113	46	15	1	274
	36%	41%	17%	5%	0%	33%
Other/No preference	6	7	6	3	0	22
	27%	32%	27%	14%	0%	3%
Don't know	1	1	0	1	0	3
	33%	33%	0%	33%	0%	0%
Refused	0	1	0	1	1	3
	0%	33%	0%	33%	33%	0%

Party ID, with leaners

	Paying fair share	Paying too much	Paying too little	Don't know	Refused	Total
Republican	135	107	108	34	1	385
	35%	28%	28%	9%	0%	46%
Democrat	167	189	24	11	0	391
	43%	48%	6%	3%	0%	47%
Independent	24	26	5	2	0	57
	42%	46%	9%	4%	0%	7%
Other/None	0	2	0	2	1	5
	0%	40%	0%	40%	20%	1%

Party Id, leaners separate

	Paying fair share	Paying too much	Paying too little	Don't know	Refused	Total
Rep	104	74	66	23	1	268
	39%	28%	25%	9%	0%	32%
Lean Rep	32	33	41	11	1	118
	27%	28%	35%	9%	1%	14%
Ind	24	26	5	2	0	57
	42%	46%	9%	4%	0%	7%
Lean Dem	50	61	5	5	0	121
	41%	50%	4%	4%	0%	14%
Dem	116	127	19	6	0	268
	43%	47%	7%	2%	0%	32%
Other/None	0	2	0	2	1	5
	0%	40%	0%	40%	20%	1%

Marital Status

	Paying fair share	Paying too much	Paying too little	Don't know	Refused	Total
Married	195	177	94	32	3	501
	39%	35%	19%	6%	1%	60%
Cohabiting	34	28	4	0	0	66
	52%	42%	6%	0%	0%	8%
Widowed	20	29	14	4	0	67
	30%	43%	21%	6%	0%	8%
Divorced	23	26	11	6	0	66
	35%	39%	17%	9%	0%	8%
Separated	1	3	1	1	0	6
	17%	50%	17%	17%	0%	1%
Never Married	52	58	13	4	0	127
	41%	46%	10%	3%	0%	15%
Don't know	0	2	0	1	0	3
	0%	67%	0%	33%	0%	0%
Refused	2	0	1	1	0	4
	50%	0%	25%	25%	0%	0%

Race and Ethnicity

	Paying fair share	Paying too much	Paying too little	Don't know	Refused	Total
White	289 40%	271 37%	125 17%	38 5%	3 0%	726 87%
Black	7 20%	24 69%	1 3%	3 9%	0 0%	35 4%
Hispanic	10 30%	17 52%	5 15%	1 3%	0 0%	33 4%
Other	18 50%	9 25%	4 11%	5 14%	0 0%	36 4%
DK/NA/ Ref	3 33%	2 22%	3 33%	1 11%	0 0%	9 1%

Religious Service Attendance

	Paying fair share	Paying too much	Paying too little	Don't know	Refused	Total
More than 1/wk	26 41%	21 33%	13 20%	4 6%	0 0%	64 8%
1/week	73 35%	73 35%	40 19%	19 9%	2 1%	207 25%
1-2 month	39 31%	57 45%	27 21%	4 3%	0 0%	127 15%
few times a year	64 41%	66 43%	16 10%	8 5%	1 1%	155 18%
Seldom	48 37%	57 44%	16 12%	8 6%	0 0%	129 15%
Never	74 49%	48 32%	25 16%	5 3%	0 0%	152 18%
Don't know	1 33%	2 67%	0 0%	0 0%	0 0%	3 0%
Refused	1 25%	0 0%	2 50%	1 25%	0 0%	4 0%

Religious Affiliation

	Paying fair share	Paying too much	Paying too little	Don't know	Refused	Total
Protestant/ Christian	135	138	73	16	1	363
	37%	38%	20%	4%	0%	43%
Catholic	92	92	45	22	1	252
	37%	37%	18%	9%	0%	30%
Jewish	1	3	0	0	0	4
	25%	75%	0%	0%	0%	0%
Other	28	23	3	2	1	57
	49%	40%	5%	4%	2%	7%
None	63	59	10	6	0	138
	46%	43%	7%	4%	0%	16%
DK/NA/ Ref	7	8	6	2	0	23
	30%	35%	26%	9%	0%	3%

Born Again/Evangelical

	Paying fair share	Paying too much	Paying too little	Don't know	Refused	Total
born again	56	48	34	7	1	146
	38%	33%	23%	5%	1%	41%
not born again	69	84	36	8	0	197
	35%	43%	18%	4%	0%	55%
Don't know	9	3	0	0	0	12
	75%	25%	0%	0%	0%	3%
Refused	0	0	0	1	0	1
	0%	0%	0%	100%	0%	0%

Location Type

	Paying fair share	Paying too much	Paying too little	Don't know	Refused	Total
Urban	88	104	31	14	0	237
	37%	44%	13%	6%	0%	28%
Suburban	126	99	50	13	2	290
	43%	34%	17%	4%	1%	35%
Rural	111	116	55	21	1	304
	37%	38%	18%	7%	0%	36%
Don't know	1	4	0	0	0	5
	20%	80%	0%	0%	0%	1%
Refused	0	0	1	0	0	1
	0%	0%	100%	0%	0%	0%

Political Ideology

	Paying fair share	Paying too much	Paying too little	Don't know	Refused	Total
Very conservative	22	34	24	8	0	88
	25%	39%	27%	9%	0%	10%
Conservative	89	80	72	30	2	273
	33%	29%	26%	11%	1%	33%
Moderate	109	103	28	7	0	247
	44%	42%	11%	3%	0%	29%
Liberal	77	65	7	4	0	153
	50%	42%	5%	3%	0%	18%
Very liberal	18	36	3	1	0	58
	31%	62%	5%	2%	0%	7%
Don't know	12	4	2	0	0	18
	67%	22%	11%	0%	0%	2%
Refused	0	1	1	0	0	2
	0%	50%	50%	0%	0%	0%

Union Membership

	Paying fair share	Paying too much	Paying too little	Don't know	Refused	Total
respondent	17	29	12	3	1	62
	27%	47%	19%	5%	2%	7%
another household member	28	20	3	3	0	54
	52%	37%	6%	6%	0%	6%
nobody in household	281	273	121	43	1	719
	39%	38%	17%	6%	0%	86%
Don't know	0	1	0	0	0	1
	0%	100%	0%	0%	0%	0%
Refused	0	1	2	0	1	4
	0%	25%	50%	0%	25%	0%

Job Type and Union Membership

	Paying fair share	Paying too much	Paying too little	Don't know	Refused	Total
Public union	17	19	9	2	0	47
	36%	40%	19%	4%	0%	6%
Public non-union	30	40	19	8	0	97
	31%	41%	20%	8%	0%	12%
Private union	28	29	6	4	1	68
	41%	43%	9%	6%	1%	8%
Private non-union	250	233	102	34	1	620
	40%	38%	16%	5%	0%	74%
DK/NA/ Ref	1	3	2	0	1	7
	14%	43%	29%	0%	14%	1%

Region

	Paying fair share	Paying too much	Paying too little	Don't know	Refused	Total
MKE City	26	36	8	7	0	77
	34%	47%	10%	9%	0%	9%
Rest of MKE	110	98	47	13	3	271
	41%	36%	17%	5%	1%	32%
msn	50	62	24	12	0	148
	34%	42%	16%	8%	0%	18%
GB/A	70	53	31	7	0	161
	43%	33%	19%	4%	0%	19%
Rest of state	70	74	28	9	0	181
	39%	41%	15%	5%	0%	22%

Likelihood of Voting in Nov.

	Paying fair share	Paying too much	Paying too little	Don't know	Refused	Total
Absolutely certain	327	323	138	49	3	840

Q38. Do you think middle-income people are paying their fair share in federal taxes, paying too much or paying too little?

Sex

	Paying fair share	Paying too much	Paying too little	Don't know	Refused	Total
Male	209 52%	171 43%	16 4%	5 1%	0 0%	401 48%
Female	189 43%	217 50%	13 3%	16 4%	3 1%	438 52%

Age 4 Categories

	Paying fair share	Paying too much	Paying too little	Don't know	Refused	Total
18-29	57 55%	41 39%	2 2%	4 4%	0 0%	104 12%
30-44	97 48%	94 47%	7 3%	1 0%	2 1%	201 24%
45-59	123 44%	136 49%	12 4%	6 2%	0 0%	277 33%
60+	119 47%	116 46%	7 3%	10 4%	1 0%	253 30%
DK/NA/ Ref	2 50%	2 50%	0 0%	0 0%	0 0%	4 0%

Education 5 Categories

	Paying fair share	Paying too much	Paying too little	Don't know	Refused	Total
Not HS	18 41%	22 50%	2 5%	2 5%	0 0%	44 5%
HS	113 45%	119 47%	11 4%	8 3%	0 0%	251 30%
Some Coll	71 46%	76 49%	4 3%	3 2%	1 1%	155 18%
AA	50 45%	52 47%	4 4%	2 2%	2 2%	110 13%
BA+	138 51%	117 44%	7 3%	6 2%	0 0%	268 32%
DK/NA/ Ref	7 70%	2 20%	0 0%	1 10%	0 0%	10 1%

Household Income

	Paying fair share	Paying too much	Paying too little	Don't know	Refused	Total
Under \$40k	101	118	11	13	0	243
	42%	49%	5%	5%	0%	29%
\$40k to \$74k	106	99	7	2	2	216
	49%	46%	3%	1%	1%	26%
\$75k up	138	128	6	2	0	274
	50%	47%	2%	1%	0%	33%
DK/NA/ Ref	53	44	4	5	1	107
	50%	41%	4%	5%	1%	13%

Party ID

	Paying fair share	Paying too much	Paying too little	Don't know	Refused	Total
Republican	128	131	3	5	0	267
	48%	49%	1%	2%	0%	32%
Democrat	137	112	14	6	0	269
	51%	42%	5%	2%	0%	32%
Independent	120	132	12	8	3	275
	44%	48%	4%	3%	1%	33%
Other/No preference	12	10	0	2	0	24
	50%	42%	0%	8%	0%	3%
Don't know	0	2	0	0	0	2
	0%	100%	0%	0%	0%	0%
Refused	1	1	0	1	0	3
	33%	33%	0%	33%	0%	0%

Party ID, with leaners

	Paying fair share	Paying too much	Paying too little	Don't know	Refused	Total
Republican	170	203	4	8	1	386
	44%	53%	1%	2%	0%	46%
Democrat	195	165	23	8	0	391
	50%	42%	6%	2%	0%	47%
Independent	32	19	1	4	2	58
	55%	33%	2%	7%	3%	7%
Other/None	1	2	0	2	0	5
	20%	40%	0%	40%	0%	1%

Party Id, leaners separate

	Paying fair share	Paying too much	Paying too little	Don't know	Refused	Total
Rep	128 48%	131 49%	3 1%	5 2%	0 0%	267 32%
Lean Rep	42 36%	72 61%	1 1%	2 2%	1 1%	118 14%
Ind	32 55%	19 33%	1 2%	4 7%	2 3%	58 7%
Lean Dem	58 47%	53 43%	10 8%	2 2%	0 0%	123 15%
Dem	137 51%	112 42%	14 5%	6 2%	0 0%	269 32%
Other/None	1 20%	2 40%	0 0%	2 40%	0 0%	5 1%

Marital Status

	Paying fair share	Paying too much	Paying too little	Don't know	Refused	Total
Married	245 49%	226 45%	16 3%	13 3%	1 0%	501 60%
Cohabiting	31 48%	31 48%	3 5%	0 0%	0 0%	65 8%
Widowed	25 38%	33 50%	4 6%	4 6%	0 0%	66 8%
Divorced	30 46%	31 48%	2 3%	2 3%	0 0%	65 8%
Separated	1 17%	5 83%	0 0%	0 0%	0 0%	6 1%
Never Married	61 48%	59 47%	3 2%	1 1%	2 2%	126 15%
Don't know	3 75%	1 25%	0 0%	0 0%	0 0%	4 0%
Refused	2 50%	1 25%	0 0%	1 25%	0 0%	4 0%

Race and Ethnicity

	Paying fair share	Paying too much	Paying too little	Don't know	Refused	Total
White	341 47%	340 47%	23 3%	19 3%	3 0%	726 86%
Black	13 37%	15 43%	5 14%	2 6%	0 0%	35 4%
Hispanic	19 58%	14 42%	0 0%	0 0%	0 0%	33 4%
Other	22 61%	13 36%	0 0%	1 3%	0 0%	36 4%
DK/NA/ Ref	3 30%	6 60%	1 10%	0 0%	0 0%	10 1%

Religious Service Attendance

	Paying fair share	Paying too much	Paying too little	Don't know	Refused	Total
More than 1/wk	36 55%	25 38%	2 3%	2 3%	0 0%	65 8%
1/week	99 48%	95 46%	7 3%	5 2%	1 0%	207 25%
1-2 month	48 38%	72 57%	4 3%	3 2%	0 0%	127 15%
few times a year	77 50%	69 45%	5 3%	2 1%	0 0%	153 18%
Seldom	64 50%	56 44%	3 2%	5 4%	0 0%	128 15%
Never	71 46%	69 45%	7 5%	4 3%	2 1%	153 18%
Don't know	2 67%	0 0%	1 33%	0 0%	0 0%	3 0%
Refused	1 25%	3 75%	0 0%	0 0%	0 0%	4 0%

Religious Affiliation

	Paying fair share	Paying too much	Paying too little	Don't know	Refused	Total
Protestant/ Christian	175	175	6	7	0	363
	48%	48%	2%	2%	0%	43%
Catholic	117	120	11	5	0	253
	46%	47%	4%	2%	0%	30%
Jewish	2	3	0	0	0	5
	40%	60%	0%	0%	0%	1%
Other	30	23	3	1	1	58
	52%	40%	5%	2%	2%	7%
None	61	60	7	7	2	137
	45%	44%	5%	5%	1%	16%
DK/NA/ Ref	13	7	2	1	0	23
	57%	30%	9%	4%	0%	3%

Born Again/Evangelical

	Paying fair share	Paying too much	Paying too little	Don't know	Refused	Total
born again	69	73	1	3	0	146
	47%	50%	1%	2%	0%	41%
not born again	96	92	6	4	0	198
	48%	46%	3%	2%	0%	55%
Don't know	5	8	0	0	0	13
	38%	62%	0%	0%	0%	4%
Refused	0	0	0	1	0	1
	0%	0%	0%	100%	0%	0%

Location Type

	Paying fair share	Paying too much	Paying too little	Don't know	Refused	Total
Urban	113	105	12	8	0	238
	47%	44%	5%	3%	0%	28%
Suburban	145	131	8	7	1	292
	50%	45%	3%	2%	0%	35%
Rural	138	148	9	7	2	304
	45%	49%	3%	2%	1%	36%
Don't know	2	2	0	0	0	4
	50%	50%	0%	0%	0%	0%
Refused	0	1	0	0	0	1
	0%	100%	0%	0%	0%	0%

Political Ideology

	Paying fair share	Paying too much	Paying too little	Don't know	Refused	Total
Very con- servative	34	48	3	3	0	88
	39%	55%	3%	3%	0%	11%
Conservative	110	143	8	10	1	272
	40%	53%	3%	4%	0%	32%
Moderate	128	101	13	4	0	246
	52%	41%	5%	2%	0%	29%
Liberal	88	63	1	2	0	154
	57%	41%	1%	1%	0%	18%
Very lib- eral	25	27	2	2	2	58
	43%	47%	3%	3%	3%	7%
Don't know	12	5	1	0	0	18
	67%	28%	6%	0%	0%	2%
Refused	1	1	0	0	0	2
	50%	50%	0%	0%	0%	0%

Union Membership

	Paying fair share	Paying too much	Paying too little	Don't know	Refused	Total
respondent	28	30	5	0	0	63
	44%	48%	8%	0%	0%	7%
another household member	29	20	3	3	0	55
	53%	36%	5%	5%	0%	7%
nobody in household	340	337	20	19	3	719
	47%	47%	3%	3%	0%	85%
Don't know	0	0	1	0	0	1
	0%	0%	100%	0%	0%	0%
Refused	1	2	0	0	0	3
	33%	67%	0%	0%	0%	0%

Job Type and Union Membership

	Paying fair share	Paying too much	Paying too little	Don't know	Refused	Total
Public union	30	14	1	3	0	48
	62%	29%	2%	6%	0%	6%
Public non-union	53	39	2	3	0	97
	55%	40%	2%	3%	0%	12%
Private union	27	34	8	0	0	69
	39%	49%	12%	0%	0%	8%
Private non-union	286	297	18	16	3	620
	46%	48%	3%	3%	0%	74%
DK/NA/Ref	2	4	1	0	0	7
	29%	57%	14%	0%	0%	1%

Region

	Paying fair share	Paying too much	Paying too little	Don't know	Refused	Total
MKE City	38	34	3	2	0	77
	49%	44%	4%	3%	0%	9%
Rest of MKE	126	128	11	7	1	273
	46%	47%	4%	3%	0%	33%
msn	73	63	3	8	0	147
	50%	43%	2%	5%	0%	18%
GB/A	81	75	3	1	0	160
	51%	47%	2%	1%	0%	19%
Rest of state	80	88	8	3	2	181
	44%	49%	4%	2%	1%	22%

Likelihood of Voting in Nov.

	Paying fair share	Paying too much	Paying too little	Don't know	Refused	Total
Absolutely certain	398	388	29	22	3	840

Q39. Do you think upper-income people are paying their fair share in federal taxes, paying too much or paying too little?

Sex

	Paying fair share	Paying too much	Paying too little	Don't know	Refused	Total
Male	121	44	221	14	1	401
	30%	11%	55%	3%	0%	48%
Female	97	31	286	24	1	439
	22%	7%	65%	5%	0%	52%

Age 4 Categories

	Paying fair share	Paying too much	Paying too little	Don't know	Refused	Total
18-29	25	13	66	0	0	104
	24%	12%	63%	0%	0%	12%
30-44	59	19	116	7	0	201
	29%	9%	58%	3%	0%	24%
45-59	77	23	165	13	0	278
	28%	8%	59%	5%	0%	33%
60+	55	18	160	18	2	253
	22%	7%	63%	7%	1%	30%
DK/NA/ Ref	2	1	1	0	0	4
	50%	25%	25%	0%	0%	0%

Education 5 Categories

	Paying fair share	Paying too much	Paying too little	Don't know	Refused	Total
Not HS	12	3	27	3	0	45
	27%	7%	60%	7%	0%	5%
HS	74	17	146	13	0	250
	30%	7%	58%	5%	0%	30%
Some Coll	38	10	101	4	1	154
	25%	6%	66%	3%	1%	18%
AA	25	11	68	5	0	109
	23%	10%	62%	5%	0%	13%
BA+	65	31	161	12	0	269
	24%	12%	60%	4%	0%	32%
DK/NA/ Ref	3	2	4	1	1	11
	27%	18%	36%	9%	9%	1%

Household Income

	Paying fair share	Paying too much	Paying too little	Don't know	Refused	Total
Under \$40k	46	12	168	16	0	242
	19%	5%	69%	7%	0%	29%
\$40k to \$74k	62	17	133	4	0	216
	29%	8%	62%	2%	0%	26%
\$75k up	86	34	147	7	0	274
	31%	12%	54%	3%	0%	33%
DK/NA/Ref	25	11	59	11	2	108
	23%	10%	55%	10%	2%	13%

Party ID

	Paying fair share	Paying too much	Paying too little	Don't know	Refused	Total
Republican	117	36	94	20	0	267
	44%	13%	35%	7%	0%	32%
Democrat	29	7	227	6	0	269
	11%	3%	84%	2%	0%	32%
Independent	67	30	169	8	1	275
	24%	11%	61%	3%	0%	33%
Other/No preference	5	2	14	2	0	23
	22%	9%	61%	9%	0%	3%
Don't know	0	0	2	0	0	2
	0%	0%	100%	0%	0%	0%
Refused	1	0	1	1	1	4
	25%	0%	25%	25%	25%	0%

Party ID, with leaners

	Paying fair share	Paying too much	Paying too little	Don't know	Refused	Total
Republican	165	56	139	24	1	385
	43%	15%	36%	6%	0%	46%
Democrat	45	9	328	9	0	391
	12%	2%	84%	2%	0%	47%
Independent	8	9	37	3	0	57
	14%	16%	65%	5%	0%	7%
Other/None	1	0	2	2	1	6
	17%	0%	33%	33%	17%	1%

Party Id, leaners separate

	Paying fair share	Paying too much	Paying too little	Don't know	Refused	Total
Rep	117 44%	36 13%	94 35%	20 7%	0 0%	267 32%
Lean Rep	48 40%	20 17%	46 39%	4 3%	1 1%	119 14%
Ind	8 14%	9 16%	37 65%	3 5%	0 0%	57 7%
Lean Dem	16 13%	2 2%	102 83%	3 2%	0 0%	123 15%
Dem	29 11%	7 3%	227 84%	6 2%	0 0%	269 32%
Other/None	1 17%	0 0%	2 33%	2 33%	1 17%	6 1%

Marital Status

	Paying fair share	Paying too much	Paying too little	Don't know	Refused	Total
Married	152 30%	51 10%	278 55%	18 4%	2 0%	501 60%
Cohabiting	16 24%	0 0%	49 74%	1 2%	0 0%	66 8%
Widowed	12 18%	4 6%	42 64%	8 12%	0 0%	66 8%
Divorced	11 17%	4 6%	48 73%	3 5%	0 0%	66 8%
Separated	2 29%	1 14%	3 43%	1 14%	0 0%	7 1%
Never Married	22 17%	15 12%	84 66%	6 5%	0 0%	127 15%
Don't know	0 0%	0 0%	4 100%	0 0%	0 0%	4 0%
Refused	3 75%	0 0%	0 0%	1 25%	0 0%	4 0%

Race and Ethnicity

	Paying fair share	Paying too much	Paying too little	Don't know	Refused	Total
White	197 27%	67 9%	428 59%	32 4%	2 0%	726 86%
Black	5 14%	2 6%	27 75%	2 6%	0 0%	36 4%
Hispanic	7 22%	2 6%	22 69%	1 3%	0 0%	32 4%
Other	5 14%	2 6%	27 75%	2 6%	0 0%	36 4%
DK/NA/ Ref	4 40%	2 20%	4 40%	0 0%	0 0%	10 1%

Religious Service Attendance

	Paying fair share	Paying too much	Paying too little	Don't know	Refused	Total
More than 1/wk	17 27%	11 17%	32 50%	4 6%	0 0%	64 8%
1/week	56 27%	19 9%	118 57%	12 6%	2 1%	207 25%
1-2 month	51 40%	11 9%	63 49%	3 2%	0 0%	128 15%
few times a year	38 25%	11 7%	100 66%	3 2%	0 0%	152 18%
Seldom	26 20%	12 9%	87 68%	3 2%	0 0%	128 15%
Never	25 16%	11 7%	104 68%	12 8%	0 0%	152 18%
Don't know	1 50%	0 0%	1 50%	0 0%	0 0%	2 0%
Refused	2 67%	0 0%	1 33%	0 0%	0 0%	3 0%

Religious Affiliation

	Paying fair share	Paying too much	Paying too little	Don't know	Refused	Total
Protestant/ Christian	112	37	197	18	0	364
	31%	10%	54%	5%	0%	43%
Catholic	71	20	149	12	1	253
	28%	8%	59%	5%	0%	30%
Jewish	1	0	5	0	0	6
	17%	0%	83%	0%	0%	1%
Other	12	3	42	0	1	58
	21%	5%	72%	0%	2%	7%
None	19	13	98	7	0	137
	14%	9%	72%	5%	0%	16%
DK/NA/ Ref	4	3	15	1	0	23
	17%	13%	65%	4%	0%	3%

Born Again/Evangelical

	Paying fair share	Paying too much	Paying too little	Don't know	Refused	Total
born again	57	16	63	9	0	145
	39%	11%	43%	6%	0%	41%
not born again	51	15	125	7	0	198
	26%	8%	63%	4%	0%	56%
Don't know	0	6	5	1	0	12
	0%	50%	42%	8%	0%	3%
Refused	0	0	0	1	0	1
	0%	0%	0%	100%	0%	0%

Location Type

	Paying fair share	Paying too much	Paying too little	Don't know	Refused	Total
Urban	52	17	163	6	0	238
	22%	7%	68%	3%	0%	28%
Suburban	82	32	160	16	2	292
	28%	11%	55%	5%	1%	35%
Rural	80	26	182	16	0	304
	26%	9%	60%	5%	0%	36%
Don't know	2	1	2	0	0	5
	40%	20%	40%	0%	0%	1%
Refused	1	0	0	0	0	1
	100%	0%	0%	0%	0%	0%

Political Ideology

	Paying fair share	Paying too much	Paying too little	Don't know	Refused	Total
Very con- servative	40	15	29	4	0	88
	45%	17%	33%	5%	0%	10%
Conservative	102	36	112	21	2	273
	37%	13%	41%	8%	1%	32%
Moderate	56	16	166	9	0	247
	23%	6%	67%	4%	0%	29%
Liberal	12	5	135	3	0	155
	8%	3%	87%	2%	0%	18%
Very lib- eral	7	4	48	0	0	59
	12%	7%	81%	0%	0%	7%
Don't know	0	0	17	1	0	18
	0%	0%	94%	6%	0%	2%
Refused	1	0	1	0	0	2
	50%	0%	50%	0%	0%	0%

Union Membership

	Paying fair share	Paying too much	Paying too little	Don't know	Refused	Total
respondent	11	7	42	3	0	63
	17%	11%	67%	5%	0%	8%
another household member	11	6	36	2	0	55
	20%	11%	65%	4%	0%	7%
nobody in household	195	62	427	33	1	718
	27%	9%	59%	5%	0%	85%
Don't know	0	0	1	0	0	1
	0%	0%	100%	0%	0%	0%
Refused	1	0	1	0	1	3
	33%	0%	33%	0%	33%	0%

Job Type and Union Membership

	Paying fair share	Paying too much	Paying too little	Don't know	Refused	Total
Public union	9	8	29	2	0	48
	19%	17%	60%	4%	0%	6%
Public non-union	24	8	59	5	0	96
	25%	8%	61%	5%	0%	11%
Private union	12	4	49	3	0	68
	18%	6%	72%	4%	0%	8%
Private non-union	169	54	368	28	1	620
	27%	9%	59%	5%	0%	74%
DK/NA/ Ref	3	0	2	0	1	6
	50%	0%	33%	0%	17%	1%

Region

	Paying fair share	Paying too much	Paying too little	Don't know	Refused	Total
MKE City	13	5	58	3	0	79
	16%	6%	73%	4%	0%	9%
Rest of MKE	78	20	161	12	2	273
	29%	7%	59%	4%	1%	32%
msn	33	14	94	6	0	147
	22%	10%	64%	4%	0%	18%
GB/A	49	14	86	12	0	161
	30%	9%	53%	7%	0%	19%
Rest of state	45	22	108	5	0	180
	25%	12%	60%	3%	0%	21%

Likelihood of Voting in Nov.

	Paying fair share	Paying too much	Paying too little	Don't know	Refused	Total
Absolutely certain	218	75	507	38	2	840

Q40. Do you think corporations are paying their fair share in federal taxes, paying too much or paying too little?

Sex

	Paying fair share	Paying too much	Paying too little	Don't know	Refused	Total
Male	92 23%	65 16%	218 54%	26 6%	0 0%	401 48%
Female	69 16%	26 6%	303 69%	38 9%	1 0%	437 52%

Age 4 Categories

	Paying fair share	Paying too much	Paying too little	Don't know	Refused	Total
18-29	19 18%	12 12%	70 67%	3 3%	0 0%	104 12%
30-44	44 22%	19 9%	125 62%	13 6%	0 0%	201 24%
45-59	53 19%	34 12%	161 58%	29 10%	0 0%	277 33%
60+	44 17%	25 10%	163 65%	19 8%	1 0%	252 30%
DK/NA/ Ref	2 50%	1 25%	1 25%	0 0%	0 0%	4 0%

Education 5 Categories

	Paying fair share	Paying too much	Paying too little	Don't know	Refused	Total
Not HS	10 23%	4 9%	24 55%	6 14%	0 0%	44 5%
HS	59 24%	20 8%	148 59%	24 10%	0 0%	251 30%
Some Coll	23 15%	13 8%	110 71%	9 6%	1 1%	156 19%
AA	17 15%	12 11%	74 67%	7 6%	0 0%	110 13%
BA+	51 19%	39 15%	161 60%	17 6%	0 0%	268 32%
DK/NA/ Ref	1 9%	4 36%	4 36%	2 18%	0 0%	11 1%

Household Income

	Paying fair share	Paying too much	Paying too little	Don't know	Refused	Total
Under \$40k	28	12	181	22	0	243
	12%	5%	74%	9%	0%	29%
\$40k to \$74k	46	18	139	13	0	216
	21%	8%	64%	6%	0%	26%
\$75k up	64	47	146	16	0	273
	23%	17%	53%	6%	0%	33%
DK/NA/ Ref	23	14	55	14	1	107
	21%	13%	51%	13%	1%	13%

Party ID

	Paying fair share	Paying too much	Paying too little	Don't know	Refused	Total
Republican	84	55	101	27	0	267
	31%	21%	38%	10%	0%	32%
Democrat	23	8	222	16	0	269
	9%	3%	83%	6%	0%	32%
Independent	52	25	179	17	1	274
	19%	9%	65%	6%	0%	33%
Other/No preference	2	3	16	3	0	24
	8%	12%	67%	12%	0%	3%
Don't know	1	0	2	0	0	3
	33%	0%	67%	0%	0%	0%
Refused	0	0	2	1	0	3
	0%	0%	67%	33%	0%	0%

Party ID, with leaners

	Paying fair share	Paying too much	Paying too little	Don't know	Refused	Total
Republican	123	74	149	37	1	384
	32%	19%	39%	10%	0%	46%
Democrat	32	12	328	19	0	391
	8%	3%	84%	5%	0%	47%
Independent	5	6	40	7	0	58
	9%	10%	69%	12%	0%	7%
Other/None	0	0	3	2	0	5
	0%	0%	60%	40%	0%	1%

Party Id, leaners separate

	Paying fair share	Paying too much	Paying too little	Don't know	Refused	Total
Rep	84 31%	55 21%	101 38%	27 10%	0 0%	267 32%
Lean Rep	39 33%	19 16%	48 41%	10 9%	1 1%	117 14%
Ind	5 9%	6 10%	40 69%	7 12%	0 0%	58 7%
Lean Dem	9 7%	3 2%	107 88%	3 2%	0 0%	122 15%
Dem	23 9%	8 3%	222 83%	16 6%	0 0%	269 32%
Other/None	0 0%	0 0%	3 60%	2 40%	0 0%	5 1%

Marital Status

	Paying fair share	Paying too much	Paying too little	Don't know	Refused	Total
Married	109 22%	66 13%	284 57%	40 8%	1 0%	500 60%
Cohabiting	7 11%	6 9%	51 78%	1 2%	0 0%	65 8%
Widowed	9 14%	3 5%	44 67%	10 15%	0 0%	66 8%
Divorced	7 11%	6 9%	49 74%	4 6%	0 0%	66 8%
Separated	0 0%	1 17%	4 67%	1 17%	0 0%	6 1%
Never Married	27 21%	7 6%	85 67%	7 6%	0 0%	126 15%
Don't know	0 0%	0 0%	4 100%	0 0%	0 0%	4 0%
Refused	2 50%	1 25%	0 0%	1 25%	0 0%	4 0%

Race and Ethnicity

	Paying fair share	Paying too much	Paying too little	Don't know	Refused	Total
White	149 21%	80 11%	441 61%	55 8%	1 0%	726 87%
Black	2 6%	5 14%	26 74%	2 6%	0 0%	35 4%
Hispanic	5 15%	3 9%	24 73%	1 3%	0 0%	33 4%
Other	4 11%	1 3%	25 69%	6 17%	0 0%	36 4%
DK/NA/ Ref	1 11%	2 22%	5 56%	1 11%	0 0%	9 1%

Religious Service Attendance

	Paying fair share	Paying too much	Paying too little	Don't know	Refused	Total
More than 1/wk	12 18%	7 11%	37 57%	9 14%	0 0%	65 8%
1/week	49 24%	21 10%	114 55%	21 10%	1 0%	206 25%
1-2 month	22 17%	20 16%	73 57%	12 9%	0 0%	127 15%
few times a year	32 21%	16 10%	104 68%	2 1%	0 0%	154 18%
Seldom	19 15%	16 12%	88 69%	5 4%	0 0%	128 15%
Never	24 16%	10 7%	103 68%	15 10%	0 0%	152 18%
Don't know	1 33%	0 0%	1 33%	1 33%	0 0%	3 0%
Refused	1 33%	1 33%	1 33%	0 0%	0 0%	3 0%

Religious Affiliation

	Paying fair share	Paying too much	Paying too little	Don't know	Refused	Total
Protestant/ Christian	90	46	197	30	0	363
	25%	13%	54%	8%	0%	43%
Catholic	49	26	159	18	0	252
	19%	10%	63%	7%	0%	30%
Jewish	0	1	5	0	0	6
	0%	17%	83%	0%	0%	1%
Other	2	4	42	10	1	59
	3%	7%	71%	17%	2%	7%
None	15	10	107	5	0	137
	11%	7%	78%	4%	0%	16%
DK/NA/ Ref	5	5	10	2	0	22
	23%	23%	45%	9%	0%	3%

Born Again/Evangelical

	Paying fair share	Paying too much	Paying too little	Don't know	Refused	Total
born again	37	19	76	13	0	145
	26%	13%	52%	9%	0%	41%
not born again	46	25	113	15	0	199
	23%	13%	57%	8%	0%	56%
Don't know	7	0	4	1	0	12
	58%	0%	33%	8%	0%	3%
Refused	0	0	0	1	0	1
	0%	0%	0%	100%	0%	0%

Location Type

	Paying fair share	Paying too much	Paying too little	Don't know	Refused	Total
Urban	29	21	175	13	0	238
	12%	9%	74%	5%	0%	28%
Suburban	53	37	178	20	1	289
	18%	13%	62%	7%	0%	35%
Rural	78	31	164	30	0	303
	26%	10%	54%	10%	0%	36%
Don't know	0	1	3	1	0	5
	0%	20%	60%	20%	0%	1%
Refused	0	1	0	0	0	1
	0%	100%	0%	0%	0%	0%

Political Ideology

	Paying fair share	Paying too much	Paying too little	Don't know	Refused	Total
Very con- servative	22	19	35	11	0	87
	25%	22%	40%	13%	0%	10%
Conservative	85	44	111	31	1	272
	31%	16%	41%	11%	0%	32%
Moderate	38	19	179	11	0	247
	15%	8%	72%	4%	0%	29%
Liberal	9	6	133	6	0	154
	6%	4%	86%	4%	0%	18%
Very lib- eral	6	1	49	2	0	58
	10%	2%	84%	3%	0%	7%
Don't know	1	0	14	3	0	18
	6%	0%	78%	17%	0%	2%
Refused	0	1	1	0	0	2
	0%	50%	50%	0%	0%	0%

Union Membership

	Paying fair share	Paying too much	Paying too little	Don't know	Refused	Total
respondent	11	6	44	1	0	62
	18%	10%	71%	2%	0%	7%
another household member	8	0	42	3	0	53
	15%	0%	79%	6%	0%	6%
nobody in household	141	83	433	59	1	717
	20%	12%	60%	8%	0%	86%
Don't know	0	0	0	1	0	1
	0%	0%	0%	100%	0%	0%
Refused	0	1	2	0	0	3
	0%	33%	67%	0%	0%	0%

Job Type and Union Membership

	Paying fair share	Paying too much	Paying too little	Don't know	Refused	Total
Public union	8	4	34	1	0	47
	17%	9%	72%	2%	0%	6%
Public non-union	26	10	51	10	0	97
	27%	10%	53%	10%	0%	12%
Private union	11	2	51	3	0	67
	16%	3%	76%	4%	0%	8%
Private non-union	116	74	380	50	1	621
	19%	12%	61%	8%	0%	74%
DK/NA/ Ref	0	1	4	1	0	6
	0%	17%	67%	17%	0%	1%

Region

	Paying fair share	Paying too much	Paying too little	Don't know	Refused	Total
MKE City	5	8	57	8	0	78
	6%	10%	73%	10%	0%	9%
Rest of MKE	58	40	162	11	1	272
	21%	15%	60%	4%	0%	32%
msn	20	18	99	11	0	148
	14%	12%	67%	7%	0%	18%
GB/A	43	11	85	21	0	160
	27%	7%	53%	13%	0%	19%
Rest of state	35	15	117	14	0	181
	19%	8%	65%	8%	0%	22%

Likelihood of Voting in Nov.

	Paying fair share	Paying too much	Paying too little	Don't know	Refused	Total
Absolutely certain	161	91	521	64	1	838

Q41. People feel differently about how far a government should go. Here is a phrase which some people believe in and some don't. Do you think our government should or should not redistribute wealth by heavy taxes on the rich?

Sex

	Yes, it should	No, it should not	Don't know	Refused	Total
Male	157 39%	229 57%	11 3%	4 1%	401 48%
Female	219 50%	192 44%	26 6%	1 0%	438 52%

Age 4 Categories

	Yes, it should	No, it should not	Don't know	Refused	Total
18-29	49 47%	53 51%	2 2%	0 0%	104 12%
30-44	90 45%	108 54%	2 1%	1 0%	201 24%
45-59	119 43%	146 53%	13 5%	0 0%	278 33%
60+	118 47%	111 44%	20 8%	3 1%	252 30%
DK/NA/ Ref	1 25%	3 75%	0 0%	0 0%	4 0%

Education 5 Categories

	Yes, it should	No, it should not	Don't know	Refused	Total
Not HS	19 43%	23 52%	2 5%	0 0%	44 5%
HS	106 42%	129 52%	15 6%	0 0%	250 30%
Some Coll	73 47%	77 50%	4 3%	1 1%	155 18%
AA	57 52%	49 45%	3 3%	0 0%	109 13%
BA+	118 44%	137 51%	13 5%	2 1%	270 32%
DK/NA/ Ref	3 27%	5 45%	1 9%	2 18%	11 1%

Household Income

	Yes, it should	No, it should not	Don't know	Refused	Total
Under \$40k	124	105	14	1	244
	51%	43%	6%	0%	29%
\$40k to \$74k	88	118	10	0	216
	41%	55%	5%	0%	26%
\$75k up	119	147	6	1	273
	44%	54%	2%	0%	32%
DK/NA/Ref	45	51	8	3	107
	42%	48%	7%	3%	13%

Party ID

	Yes, it should	No, it should not	Don't know	Refused	Total
Republican	52	208	7	1	268
	19%	78%	3%	0%	32%
Democrat	192	58	17	1	268
	72%	22%	6%	0%	32%
Independent	117	147	11	0	275
	43%	53%	4%	0%	33%
Other/No preference	13	8	2	0	23
	57%	35%	9%	0%	3%
Don't know	1	1	1	0	3
	33%	33%	33%	0%	0%
Refused	1	0	0	3	4
	25%	0%	0%	75%	0%

Party ID, with leaners

	Yes, it should	No, it should not	Don't know	Refused	Total
Republican	77	297	11	1	386
	20%	77%	3%	0%	46%
Democrat	274	93	23	1	391
	70%	24%	6%	0%	47%
Independent	23	32	2	0	57
	40%	56%	4%	0%	7%
Other/None	1	0	1	3	5
	20%	0%	20%	60%	1%

Party Id, leaners separate

	Yes, it should	No, it should not	Don't know	Refused	Total
Rep	52 19%	208 78%	7 3%	1 0%	268 32%
Lean Rep	25 21%	89 75%	4 3%	0 0%	118 14%
Ind	23 40%	32 56%	2 4%	0 0%	57 7%
Lean Dem	81 66%	34 28%	7 6%	0 0%	122 15%
Dem	192 72%	58 22%	17 6%	1 0%	268 32%
Other/None	1 20%	0 0%	1 20%	3 60%	5 1%

Marital Status

	Yes, it should	No, it should not	Don't know	Refused	Total
Married	198 40%	280 56%	20 4%	3 1%	501 60%
Cohabiting	36 55%	29 44%	1 2%	0 0%	66 8%
Widowed	33 50%	27 41%	5 8%	1 2%	66 8%
Divorced	35 53%	26 39%	5 8%	0 0%	66 8%
Separated	4 67%	2 33%	0 0%	0 0%	6 1%
Never Married	64 51%	56 44%	6 5%	0 0%	126 15%
Don't know	4 100%	0 0%	0 0%	0 0%	4 0%
Refused	2 50%	1 25%	0 0%	1 25%	4 0%

Race and Ethnicity

	Yes, it should	No, it should not	Don't know	Refused	Total
White	311 43%	379 52%	31 4%	5 1%	726 87%
Black	23 68%	6 18%	5 15%	0 0%	34 4%
Hispanic	18 55%	15 45%	0 0%	0 0%	33 4%
Other	19 53%	16 44%	1 3%	0 0%	36 4%
DK/NA/ Ref	4 44%	5 56%	0 0%	0 0%	9 1%

Religious Service Attendance

	Yes, it should	No, it should not	Don't know	Refused	Total
More than 1/wk	27 42%	30 46%	8 12%	0 0%	65 8%
1/week	73 35%	120 58%	11 5%	2 1%	206 25%
1-2 month	49 39%	73 57%	5 4%	0 0%	127 15%
few times a year	67 44%	79 52%	7 5%	0 0%	153 18%
Seldom	70 55%	52 41%	4 3%	2 2%	128 15%
Never	88 58%	63 41%	1 1%	0 0%	152 18%
Don't know	0 0%	1 50%	1 50%	0 0%	2 0%
Refused	1 25%	3 75%	0 0%	0 0%	4 0%

Religious Affiliation

	Yes, it should	No, it should not	Don't know	Refused	Total
Protestant/ Christian	128	214	20	1	363
	35%	59%	6%	0%	43%
Catholic	108	134	9	3	254
	43%	53%	4%	1%	30%
Jewish	4	2	0	0	6
	67%	33%	0%	0%	1%
Other	34	21	3	0	58
	59%	36%	5%	0%	7%
None	91	42	4	0	137
	66%	31%	3%	0%	16%
DK/NA/ Ref	11	9	1	1	22
	50%	41%	5%	5%	3%

Born Again/Evangelical

	Yes, it should	No, it should not	Don't know	Refused	Total
born again	40	96	10	0	146
	27%	66%	7%	0%	41%
not born again	79	109	10	0	198
	40%	55%	5%	0%	55%
Don't know	6	5	0	1	12
	50%	42%	0%	8%	3%
Refused	1	0	0	0	1
	100%	0%	0%	0%	0%

Location Type

	Yes, it should	No, it should not	Don't know	Refused	Total
Urban	132 56%	95 40%	10 4%	0 0%	237 28%
Suburban	111 38%	163 56%	14 5%	2 1%	290 35%
Rural	128 42%	161 53%	13 4%	2 1%	304 36%
Don't know	4 80%	1 20%	0 0%	0 0%	5 1%
Refused	0 0%	1 100%	0 0%	0 0%	1 0%

Political Ideology

	Yes, it should	No, it should not	Don't know	Refused	Total
Very conservative	24 27%	62 70%	2 2%	0 0%	88 11%
Conservative	66 24%	194 71%	10 4%	2 1%	272 32%
Moderate	114 46%	116 47%	14 6%	2 1%	246 29%
Liberal	112 73%	34 22%	8 5%	0 0%	154 18%
Very liberal	49 84%	8 14%	1 2%	0 0%	58 7%
Don't know	10 56%	6 33%	2 11%	0 0%	18 2%
Refused	1 50%	1 50%	0 0%	0 0%	2 0%

Union Membership

	Yes, it should	No, it should not	Don't know	Refused	Total
respondent	39 63%	23 37%	0 0%	0 0%	62 7%
another household member	25 45%	24 44%	6 11%	0 0%	55 7%
nobody in household	312 43%	373 52%	30 4%	3 0%	718 86%
Don't know	0 0%	0 0%	1 100%	0 0%	1 0%
Refused	1 33%	1 33%	0 0%	1 33%	3 0%

Job Type and Union Membership

	Yes, it should	No, it should not	Don't know	Refused	Total
Public union	21 45%	23 49%	3 6%	0 0%	47 6%
Public non-union	36 38%	55 58%	3 3%	1 1%	95 11%
Private union	41 59%	24 35%	4 6%	0 0%	69 8%
Private non-union	274 44%	317 51%	27 4%	2 0%	620 74%
DK/NA/ Ref	3 43%	2 29%	1 14%	1 14%	7 1%

Region

	Yes, it should	No, it should not	Don't know	Refused	Total
MKE City	42 54%	32 41%	4 5%	0 0%	78 9%
Rest of MKE	118 43%	130 48%	21 8%	3 1%	272 32%
msn	78 53%	67 45%	3 2%	0 0%	148 18%
GB/A	53 33%	102 63%	5 3%	1 1%	161 19%
Rest of state	86 48%	91 50%	4 2%	0 0%	181 22%

Likelihood of Voting in Nov.

	Yes, it should	No, it should not	Don't know	Refused	Total
Absolutely certain	376	421	37	5	839

Q42. On balance, do you think having an increasing number of people of many different races, ethnic groups and nationalities in the United States makes this country a better place to live, a worse place to live, or doesn't make much difference either way?

Sex

	A better place	A worse place	Doesn't make a difference	Don't know	Refused	Total
Male	209 52%	35 9%	145 36%	9 2%	2 0%	400 48%
Female	255 58%	44 10%	130 30%	6 1%	4 1%	439 52%

Age 4 Categories

	A better place	A worse place	Doesn't make a difference	Don't know	Refused	Total
18-29	58 56%	5 5%	41 39%	0 0%	0 0%	104 12%
30-44	113 56%	12 6%	73 36%	3 1%	0 0%	201 24%
45-59	162 58%	22 8%	84 30%	6 2%	3 1%	277 33%
60+	129 51%	37 15%	77 31%	5 2%	3 1%	251 30%
DK/NA/ Ref	1 25%	2 50%	1 25%	0 0%	0 0%	4 0%

Education 5 Categories

	A better place	A worse place	Doesn't make a difference	Don't know	Refused	Total
Not HS	15 35%	4 9%	23 53%	1 2%	0 0%	43 5%
HS	107 43%	31 12%	107 43%	5 2%	1 0%	251 30%
Some Coll	87 56%	18 12%	46 30%	4 3%	0 0%	155 18%
AA	62 56%	9 8%	37 34%	2 2%	0 0%	110 13%
BA+	191 71%	14 5%	61 23%	2 1%	1 0%	269 32%
DK/NA/ Ref	2 18%	2 18%	3 27%	0 0%	4 36%	11 1%

Household Income

	A better place	A worse place	Doesn't make a difference	Don't know	Refused	Total
Under \$40k	122	20	98	3	0	243
	50%	8%	40%	1%	0%	29%
\$40k to \$74k	118	23	69	5	1	216
	55%	11%	32%	2%	0%	26%
\$75k up	174	19	79	1	1	274
	64%	7%	29%	0%	0%	33%
DK/NA/Ref	50	18	30	4	4	106
	47%	17%	28%	4%	4%	13%

Party ID

	A better place	A worse place	Doesn't make a difference	Don't know	Refused	Total
Republican	105	47	106	8	1	267
	39%	18%	40%	3%	0%	32%
Democrat	198	11	58	2	0	269
	74%	4%	22%	1%	0%	32%
Independent	151	16	103	3	1	274
	55%	6%	38%	1%	0%	33%
Other/No preference	7	5	9	0	2	23
	30%	22%	39%	0%	9%	3%
Don't know	2	0	1	0	0	3
	67%	0%	33%	0%	0%	0%
Refused	1	0	0	1	2	4
	25%	0%	0%	25%	50%	0%

Party ID, with leaners

	A better place	A worse place	Doesn't make a difference	Don't know	Refused	Total
Republican	153	63	154	11	4	385
	40%	16%	40%	3%	1%	46%
Democrat	282	13	94	2	0	391
	72%	3%	24%	1%	0%	47%
Independent	27	2	28	0	0	57
	47%	4%	49%	0%	0%	7%
Other/None	2	1	0	1	2	6
	33%	17%	0%	17%	33%	1%

Party Id, leaners separate

	A better place	A worse place	Doesn't make a difference	Don't know	Refused	Total
Rep	105 39%	47 18%	106 40%	8 3%	1 0%	267 32%
Lean Rep	48 40%	16 13%	49 41%	3 3%	3 3%	119 14%
Ind	27 47%	2 4%	28 49%	0 0%	0 0%	57 7%
Lean Dem	84 69%	2 2%	36 30%	0 0%	0 0%	122 15%
Dem	198 74%	11 4%	58 22%	2 1%	0 0%	269 32%
Other/None	2 33%	1 17%	0 0%	1 17%	2 33%	6 1%

Marital Status

	A better place	A worse place	Doesn't make a difference	Don't know	Refused	Total
Married	283 56%	49 10%	157 31%	7 1%	5 1%	501 60%
Cohabiting	43 66%	4 6%	18 28%	0 0%	0 0%	65 8%
Widowed	28 42%	8 12%	26 39%	4 6%	0 0%	66 8%
Divorced	38 58%	7 11%	20 31%	0 0%	0 0%	65 8%
Separated	3 50%	3 50%	0 0%	0 0%	0 0%	6 1%
Never Married	66 52%	7 6%	50 39%	4 3%	0 0%	127 15%
Don't know	2 50%	0 0%	2 50%	0 0%	0 0%	4 0%
Refused	0 0%	1 25%	2 50%	0 0%	1 25%	4 0%

Race and Ethnicity

	A better place	A worse place	Doesn't make a difference	Don't know	Refused	Total
White	409 56%	69 10%	231 32%	13 2%	4 1%	726 86%
Black	12 34%	2 6%	21 60%	0 0%	0 0%	35 4%
Hispanic	20 61%	3 9%	8 24%	0 0%	2 6%	33 4%
Other	19 51%	2 5%	14 38%	2 5%	0 0%	37 4%
DK/NA/ Ref	4 44%	3 33%	2 22%	0 0%	0 0%	9 1%

Religious Service Attendance

	A better place	A worse place	Doesn't make a difference	Don't know	Refused	Total
More than 1/wk	37 58%	3 5%	23 36%	0 0%	1 2%	64 8%
1/week	114 55%	18 9%	68 33%	4 2%	2 1%	206 25%
1-2 month	74 58%	12 9%	37 29%	4 3%	1 1%	128 15%
few times a year	83 54%	18 12%	51 33%	1 1%	0 0%	153 18%
Seldom	76 59%	10 8%	40 31%	2 2%	0 0%	128 15%
Never	77 51%	14 9%	55 36%	4 3%	2 1%	152 18%
Don't know	0 0%	1 50%	1 50%	0 0%	0 0%	2 0%
Refused	1 33%	2 67%	0 0%	0 0%	0 0%	3 0%

Religious Affiliation

	A better place	A worse place	Doesn't make a difference	Don't know	Refused	Total
Protestant/ Christian	202	40	108	11	2	363
	56%	11%	30%	3%	1%	43%
Catholic	142	26	83	1	1	253
	56%	10%	33%	0%	0%	30%
Jewish	3	1	1	0	0	5
	60%	20%	20%	0%	0%	1%
Other	32	2	24	0	0	58
	55%	3%	41%	0%	0%	7%
None	74	7	54	2	0	137
	54%	5%	39%	1%	0%	16%
DK/NA/ Ref	10	3	6	0	3	22
	45%	14%	27%	0%	14%	3%

Born Again/Evangelical

	A better place	A worse place	Doesn't make a difference	Don't know	Refused	Total
born again	74	20	43	7	2	146
	51%	14%	29%	5%	1%	41%
not born again	115	20	59	4	0	198
	58%	10%	30%	2%	0%	55%
Don't know	9	0	3	0	0	12
	75%	0%	25%	0%	0%	3%
Refused	0	1	0	0	0	1
	0%	100%	0%	0%	0%	0%

Location Type

	A better place	A worse place	Doesn't make a difference	Don't know	Refused	Total
Urban	143 60%	17 7%	76 32%	2 1%	0 0%	238 28%
Suburban	169 58%	22 8%	92 32%	4 1%	4 1%	291 35%
Rural	150 50%	37 12%	107 35%	7 2%	2 1%	303 36%
Don't know	2 40%	1 20%	1 20%	1 20%	0 0%	5 1%
Refused	0 0%	1 100%	0 0%	0 0%	0 0%	1 0%

Political Ideology

	A better place	A worse place	Doesn't make a difference	Don't know	Refused	Total
Very conservative	34 39%	14 16%	33 38%	5 6%	2 2%	88 11%
Conservative	111 41%	46 17%	106 39%	7 3%	2 1%	272 32%
Moderate	145 59%	8 3%	91 37%	0 0%	2 1%	246 29%
Liberal	118 77%	4 3%	29 19%	3 2%	0 0%	154 18%
Very liberal	49 84%	1 2%	8 14%	0 0%	0 0%	58 7%
Don't know	7 39%	3 17%	8 44%	0 0%	0 0%	18 2%
Refused	0 0%	2 100%	0 0%	0 0%	0 0%	2 0%

Union Membership

	A better place	A worse place	Doesn't make a difference	Don't know	Refused	Total
respondent	33	7	22	0	0	62
	53%	11%	35%	0%	0%	7%
another household member	36	2	16	1	0	55
	65%	4%	29%	2%	0%	7%
nobody in household	394	68	236	14	5	717
	55%	9%	33%	2%	1%	86%
Don't know	0	0	1	0	0	1
	0%	0%	100%	0%	0%	0%
Refused	0	2	0	0	1	3
	0%	67%	0%	0%	33%	0%

Job Type and Union Membership

	A better place	A worse place	Doesn't make a difference	Don't know	Refused	Total
Public union	31	3	14	0	0	48
	65%	6%	29%	0%	0%	6%
Public non-union	56	6	34	1	0	97
	58%	6%	35%	1%	0%	12%
Private union	37	6	25	1	0	69
	54%	9%	36%	1%	0%	8%
Private non-union	337	63	202	13	5	620
	54%	10%	33%	2%	1%	74%
DK/NA/Ref	2	2	1	0	1	6
	33%	33%	17%	0%	17%	1%

Region

	A better place	A worse place	Doesn't make a difference	Don't know	Refused	Total
MKE City	40 52%	3 4%	34 44%	0 0%	0 0%	77 9%
Rest of MKE	144 53%	31 11%	94 34%	3 1%	1 0%	273 32%
msn	94 64%	8 5%	44 30%	1 1%	0 0%	147 18%
GB/A	83 52%	19 12%	51 32%	6 4%	2 1%	161 19%
Rest of state	103 57%	18 10%	53 29%	4 2%	4 2%	182 22%

Likelihood of Voting in Nov.

	A better place	A worse place	Doesn't make a difference	Don't know	Refused	Total
Absolutely certain	464	79	276	14	6	839

Q43. Did you happen to watch or listen to the first presidential debate last week between Clinton and Trump?

Sex

	Yes, watched or listened	No, did not watch	Don't know	Total
Male	315 78%	85 21%	2 0%	402 48%
Female	339 77%	100 23%	0 0%	439 52%

Age 4 Categories

	Yes, watched or listened	No, did not watch	Don't know	Total
18-29	62 59%	43 41%	0 0%	105 13%
30-44	162 81%	39 19%	0 0%	201 24%
45-59	215 78%	61 22%	1 0%	277 33%
60+	210 83%	41 16%	1 0%	252 30%
DK/NA/ Ref	4 100%	0 0%	0 0%	4 0%

Education 5 Categories

	Yes, watched or listened	No, did not watch	Don't know	Total
Not HS	28 64%	16 36%	0 0%	44 5%
HS	191 76%	60 24%	1 0%	252 30%
Some Coll	114 74%	41 26%	0 0%	155 18%
AA	83 76%	26 24%	0 0%	109 13%
BA+	227 84%	41 15%	1 0%	269 32%
DK/NA/ Ref	11 100%	0 0%	0 0%	11 1%

Household Income

	Yes, watched or listened	No, did not watch	Don't know	Total
Under \$40k	177	64	2	243
	73%	26%	1%	29%
\$40k to \$74k	172	44	0	216
	80%	20%	0%	26%
\$75k up	222	51	0	273
	81%	19%	0%	33%
DK/NA/ Ref	82	25	0	107
	77%	23%	0%	13%

Party ID

	Yes, watched or listened	No, did not watch	Don't know	Total
Republican	204	63	0	267
	76%	24%	0%	32%
Democrat	216	52	2	270
	80%	19%	1%	32%
Independent	214	60	0	274
	78%	22%	0%	33%
Other/No preference	14	9	0	23
	61%	39%	0%	3%
Don't know	2	1	0	3
	67%	33%	0%	0%
Refused	3	0	0	3
	100%	0%	0%	0%

Party ID, with leaners

	Yes, watched or listened	No, did not watch	Don't know	Total
Republican	301	84	0	385
	78%	22%	0%	46%
Democrat	307	83	2	392
	78%	21%	1%	47%
Independent	41	16	0	57
	72%	28%	0%	7%
Other/None	4	1	0	5
	80%	20%	0%	1%

Party Id, leaners separate

	Yes, watched or listened	No, did not watch	Don't know	Total
Rep	204 76%	63 24%	0 0%	267 32%
Lean Rep	97 82%	21 18%	0 0%	118 14%
Ind	41 72%	16 28%	0 0%	57 7%
Lean Dem	91 75%	31 25%	0 0%	122 15%
Dem	216 80%	52 19%	2 1%	270 32%
Other/None	4 80%	1 20%	0 0%	5 1%

Marital Status

	Yes, watched or listened	No, did not watch	Don't know	Total
Married	407 81%	92 18%	2 0%	501 60%
Cohabiting	40 62%	25 38%	0 0%	65 8%
Widowed	52 79%	14 21%	0 0%	66 8%
Divorced	59 89%	7 11%	0 0%	66 8%
Separated	2 33%	4 67%	0 0%	6 1%
Never Married	85 67%	42 33%	0 0%	127 15%
Don't know	4 100%	0 0%	0 0%	4 0%
Refused	4 100%	0 0%	0 0%	4 0%

Race and Ethnicity

	Yes, watched or listened	No, did not watch	Don't know	Total
White	572 79%	152 21%	2 0%	726 87%
Black	17 49%	18 51%	0 0%	35 4%
Hispanic	31 94%	2 6%	0 0%	33 4%
Other	25 69%	11 31%	0 0%	36 4%
DK/NA/ Ref	7 78%	2 22%	0 0%	9 1%

Religious Service Attendance

	Yes, watched or listened	No, did not watch	Don't know	Total
More than 1/wk	40 62%	24 38%	0 0%	64 8%
1/week	167 81%	40 19%	0 0%	207 25%
1-2 month	110 87%	17 13%	0 0%	127 15%
few times a year	116 76%	37 24%	0 0%	153 18%
Seldom	101 78%	26 20%	2 2%	129 15%
Never	113 74%	40 26%	0 0%	153 18%
Don't know	2 67%	1 33%	0 0%	3 0%
Refused	4 100%	0 0%	0 0%	4 0%

Religious Affiliation

	Yes, watched or listened	No, did not watch	Don't know	Total
Protestant/ Christian	294	68	2	364
	81%	19%	1%	43%
Catholic	189	63	0	252
	75%	25%	0%	30%
Jewish	6	0	0	6
	100%	0%	0%	1%
Other	46	12	0	58
	79%	21%	0%	7%
None	101	36	0	137
	74%	26%	0%	16%
DK/NA/ Ref	17	6	0	23
	74%	26%	0%	3%

Born Again/Evangelical

	Yes, watched or listened	No, did not watch	Don't know	Total
born again	112	32	2	146
	77%	22%	1%	41%
not born again	169	29	0	198
	85%	15%	0%	55%
Don't know	8	5	0	13
	62%	38%	0%	4%
Refused	1	0	0	1
	100%	0%	0%	0%

Location Type

	Yes, watched or listened	No, did not watch	Don't know	Total
Urban	180 76%	57 24%	1 0%	238 28%
Suburban	239 82%	51 18%	1 0%	291 35%
Rural	229 75%	76 25%	0 0%	305 36%
Don't know	4 80%	1 20%	0 0%	5 1%
Refused	1 100%	0 0%	0 0%	1 0%

Political Ideology

	Yes, watched or listened	No, did not watch	Don't know	Total
Very con- servative	62 70%	25 28%	1 1%	88 10%
Conservative	218 80%	54 20%	0 0%	272 32%
Moderate	190 77%	56 23%	1 0%	247 29%
Liberal	123 80%	31 20%	0 0%	154 18%
Very lib- eral	47 81%	11 19%	0 0%	58 7%
Don't know	10 56%	8 44%	0 0%	18 2%
Refused	2 100%	0 0%	0 0%	2 0%

Union Membership

	Yes, watched or listened	No, did not watch	Don't know	Total
respondent	49 78%	13 21%	1 2%	63 8%
another household member	47 85%	8 15%	0 0%	55 7%
nobody in household	554 77%	163 23%	1 0%	718 85%
Don't know	0 0%	1 100%	0 0%	1 0%
Refused	3 100%	0 0%	0 0%	3 0%

Job Type and Union Membership

	Yes, watched or listened	No, did not watch	Don't know	Total
Public union	37 77%	10 21%	1 2%	48 6%
Public non-union	77 80%	19 20%	0 0%	96 11%
Private union	58 84%	11 16%	0 0%	69 8%
Private non-union	477 77%	143 23%	0 0%	620 74%
DK/NA/ Ref	4 67%	1 17%	1 17%	6 1%

Region

	Yes, watched or listened	No, did not watch	Don't know	Total
MKE City	57 74%	20 26%	0 0%	77 9%
Rest of MKE	222 82%	50 18%	0 0%	272 32%
msn	112 76%	36 24%	0 0%	148 18%
GB/A	128 79%	33 20%	1 1%	162 19%
Rest of state	134 74%	46 25%	1 1%	181 22%

Likelihood of Voting in Nov.

	Yes, watched or listened	No, did not watch	Don't know	Total
Absolutely certain	653	184	2	839

Q44. Did you happen to watch or listen to the vice-presidential debate last Tuesday between Mike Pence and Tim Kaine?

Sex

	Yes, watched or listened	No, did not watch	Don't know	Refused	Total
Male	226 56%	173 43%	1 0%	1 0%	401 48%
Female	254 58%	184 42%	0 0%	0 0%	438 52%

Age 4 Categories

	Yes, watched or listened	No, did not watch	Don't know	Refused	Total
18-29	46 44%	58 56%	0 0%	0 0%	104 12%
30-44	91 45%	111 55%	0 0%	0 0%	202 24%
45-59	156 56%	121 44%	0 0%	0 0%	277 33%
60+	183 73%	67 27%	1 0%	1 0%	252 30%
DK/NA/ Ref	4 100%	0 0%	0 0%	0 0%	4 0%

Education 5 Categories

	Yes, watched or listened	No, did not watch	Don't know	Refused	Total
Not HS	26 59%	18 41%	0 0%	0 0%	44 5%
HS	145 58%	106 42%	1 0%	0 0%	252 30%
Some Coll	86 55%	69 45%	0 0%	0 0%	155 18%
AA	61 55%	49 45%	0 0%	0 0%	110 13%
BA+	155 58%	113 42%	0 0%	0 0%	268 32%
DK/NA/ Ref	7 64%	3 27%	0 0%	1 9%	11 1%

Household Income

	Yes, watched or listened	No, did not watch	Don't know	Refused	Total
Under \$40k	136	106	1	0	243
	56%	44%	0%	0%	29%
\$40k to \$74k	132	84	0	0	216
	61%	39%	0%	0%	26%
\$75k up	147	126	0	0	273
	54%	46%	0%	0%	33%
DK/NA/ Ref	65	41	0	1	107
	61%	38%	0%	1%	13%

Party ID

	Yes, watched or listened	No, did not watch	Don't know	Refused	Total
Republican	152	115	0	0	267
	57%	43%	0%	0%	32%
Democrat	154	114	1	0	269
	57%	42%	0%	0%	32%
Independent	161	112	0	0	273
	59%	41%	0%	0%	33%
Other/No preference	10	13	0	0	23
	43%	57%	0%	0%	3%
Don't know	1	2	0	0	3
	33%	67%	0%	0%	0%
Refused	2	1	0	1	4
	50%	25%	0%	25%	0%

Party ID, with leaners

	Yes, watched or listened	No, did not watch	Don't know	Refused	Total
Republican	236	149	0	0	385
	61%	39%	0%	0%	46%
Democrat	218	172	1	0	391
	56%	44%	0%	0%	47%
Independent	25	33	0	0	58
	43%	57%	0%	0%	7%
Other/None	2	2	0	1	5
	40%	40%	0%	20%	1%

Party Id, leaners separate

	Yes, watched or listened	No, did not watch	Don't know	Refused	Total
Rep	152 57%	115 43%	0 0%	0 0%	267 32%
Lean Rep	84 71%	34 29%	0 0%	0 0%	118 14%
Ind	25 43%	33 57%	0 0%	0 0%	58 7%
Lean Dem	64 52%	58 48%	0 0%	0 0%	122 15%
Dem	154 57%	114 42%	1 0%	0 0%	269 32%
Other/None	2 40%	2 40%	0 0%	1 20%	5 1%

Marital Status

	Yes, watched or listened	No, did not watch	Don't know	Refused	Total
Married	302 60%	198 39%	1 0%	1 0%	502 60%
Cohabiting	25 38%	40 62%	0 0%	0 0%	65 8%
Widowed	41 62%	25 38%	0 0%	0 0%	66 8%
Divorced	50 76%	16 24%	0 0%	0 0%	66 8%
Separated	2 29%	5 71%	0 0%	0 0%	7 1%
Never Married	55 43%	72 57%	0 0%	0 0%	127 15%
Don't know	4 100%	0 0%	0 0%	0 0%	4 0%
Refused	2 50%	2 50%	0 0%	0 0%	4 0%

Race and Ethnicity

	Yes, watched or listened	No, did not watch	Don't know	Refused	Total
White	425 59%	299 41%	1 0%	1 0%	726 86%
Black	9 26%	26 74%	0 0%	0 0%	35 4%
Hispanic	21 64%	12 36%	0 0%	0 0%	33 4%
Other	19 53%	17 47%	0 0%	0 0%	36 4%
DK/NA/ Ref	7 70%	3 30%	0 0%	0 0%	10 1%

Religious Service Attendance

	Yes, watched or listened	No, did not watch	Don't know	Refused	Total
More than 1/wk	39 60%	26 40%	0 0%	0 0%	65 8%
1/week	129 62%	77 37%	0 0%	1 0%	207 25%
1-2 month	87 69%	39 31%	0 0%	0 0%	126 15%
few times a year	77 50%	76 50%	0 0%	0 0%	153 18%
Seldom	68 53%	60 47%	1 1%	0 0%	129 15%
Never	76 50%	77 50%	0 0%	0 0%	153 18%
Don't know	1 50%	1 50%	0 0%	0 0%	2 0%
Refused	4 100%	0 0%	0 0%	0 0%	4 0%

Religious Affiliation

	Yes, watched or listened	No, did not watch	Don't know	Refused	Total
Protestant/ Christian	231	131	1	0	363
	64%	36%	0%	0%	43%
Catholic	136	116	0	1	253
	54%	46%	0%	0%	30%
Jewish	5	0	0	0	5
	100%	0%	0%	0%	1%
Other	28	30	0	0	58
	48%	52%	0%	0%	7%
None	67	70	0	0	137
	49%	51%	0%	0%	16%
DK/NA/ Ref	13	9	0	0	22
	59%	41%	0%	0%	3%

Born Again/Evangelical

	Yes, watched or listened	No, did not watch	Don't know	Refused	Total
born again	97	48	1	0	146
	66%	33%	1%	0%	41%
not born again	124	73	0	0	197
	63%	37%	0%	0%	55%
Don't know	8	5	0	0	13
	62%	38%	0%	0%	4%
Refused	0	1	0	0	1
	0%	100%	0%	0%	0%

Location Type

	Yes, watched or listened	No, did not watch	Don't know	Refused	Total
Urban	115 48%	123 52%	0 0%	0 0%	238 28%
Suburban	184 63%	105 36%	1 0%	1 0%	291 35%
Rural	176 58%	128 42%	0 0%	0 0%	304 36%
Don't know	4 80%	1 20%	0 0%	0 0%	5 1%
Refused	1 100%	0 0%	0 0%	0 0%	1 0%

Political Ideology

	Yes, watched or listened	No, did not watch	Don't know	Refused	Total
Very con- servative	58 66%	30 34%	0 0%	0 0%	88 10%
Conservative	156 57%	116 42%	0 0%	1 0%	273 32%
Moderate	132 53%	114 46%	1 0%	0 0%	247 29%
Liberal	92 60%	62 40%	0 0%	0 0%	154 18%
Very lib- eral	36 62%	22 38%	0 0%	0 0%	58 7%
Don't know	5 28%	13 72%	0 0%	0 0%	18 2%
Refused	2 100%	0 0%	0 0%	0 0%	2 0%

Union Membership

	Yes, watched or listened	No, did not watch	Don't know	Refused	Total
respondent	37 59%	26 41%	0 0%	0 0%	63 8%
another household member	36 67%	18 33%	0 0%	0 0%	54 6%
nobody in household	405 56%	312 43%	1 0%	0 0%	718 86%
Don't know	0 0%	1 100%	0 0%	0 0%	1 0%
Refused	2 67%	0 0%	0 0%	1 33%	3 0%

Job Type and Union Membership

	Yes, watched or listened	No, did not watch	Don't know	Refused	Total
Public union	34 71%	14 29%	0 0%	0 0%	48 6%
Public non-union	44 46%	52 54%	0 0%	0 0%	96 11%
Private union	39 57%	30 43%	0 0%	0 0%	69 8%
Private non-union	361 58%	259 42%	0 0%	0 0%	620 74%
DK/NA/ Ref	3 43%	2 29%	1 14%	1 14%	7 1%

Region

	Yes, watched or listened	No, did not watch	Don't know	Refused	Total
MKE City	34 44%	44 56%	0 0%	0 0%	78 9%
Rest of MKE	157 58%	113 42%	0 0%	1 0%	271 32%
msn	77 52%	70 48%	0 0%	0 0%	147 18%
GB/A	109 68%	52 32%	0 0%	0 0%	161 19%
Rest of state	103 57%	77 43%	1 1%	0 0%	181 22%

Likelihood of Voting in Nov.

	Yes, watched or listened	No, did not watch	Don't know	Refused	Total
Absolutely certain	480	357	1	1	839

Q45. Do you mostly agree or mostly disagree that “People like me are not getting their fair share?”

Sex

	Mostly agree	Mostly disagree	Don't know	Refused	Total
Male	198 49%	161 40%	40 10%	2 0%	401 48%
Female	205 47%	172 39%	56 13%	5 1%	438 52%

Age 4 Categories

	Mostly agree	Mostly disagree	Don't know	Refused	Total
18-29	57 55%	38 37%	9 9%	0 0%	104 12%
30-44	98 49%	82 41%	19 9%	2 1%	201 24%
45-59	128 46%	127 46%	22 8%	0 0%	277 33%
60+	118 47%	85 34%	44 17%	5 2%	252 30%
DK/NA/ Ref	1 25%	1 25%	2 50%	0 0%	4 0%

Education 5 Categories

	Mostly agree	Mostly disagree	Don't know	Refused	Total
Not HS	22 50%	19 43%	3 7%	0 0%	44 5%
HS	140 56%	75 30%	35 14%	1 0%	251 30%
Some Coll	86 56%	58 38%	10 6%	0 0%	154 18%
AA	60 55%	33 30%	17 15%	0 0%	110 13%
BA+	92 34%	147 55%	28 10%	2 1%	269 32%
DK/NA/ Ref	3 27%	1 9%	3 27%	4 36%	11 1%

Household Income

	Mostly agree	Mostly disagree	Don't know	Refused	Total
Under \$40k	146	65	31	1	243
	60%	27%	13%	0%	29%
\$40k to \$74k	108	84	23	1	216
	50%	39%	11%	0%	26%
\$75k up	106	153	14	0	273
	39%	56%	5%	0%	33%
DK/NA/Ref	43	31	28	4	106
	41%	29%	26%	4%	13%

Party ID

	Mostly agree	Mostly disagree	Don't know	Refused	Total
Republican	99	129	38	2	268
	37%	48%	14%	1%	32%
Democrat	140	101	27	0	268
	52%	38%	10%	0%	32%
Independent	152	95	24	2	273
	56%	35%	9%	1%	33%
Other/No preference	10	8	5	0	23
	43%	35%	22%	0%	3%
Don't know	1	0	2	0	3
	33%	0%	67%	0%	0%
Refused	1	0	0	2	3
	33%	0%	0%	67%	0%

Party ID, with leaners

	Mostly agree	Mostly disagree	Don't know	Refused	Total
Republican	157	174	51	2	384
	41%	45%	13%	1%	46%
Democrat	212	141	35	3	391
	54%	36%	9%	1%	47%
Independent	32	17	8	0	57
	56%	30%	14%	0%	7%
Other/None	1	1	1	2	5
	20%	20%	20%	40%	1%

Party Id, leaners separate

	Mostly agree	Mostly disagree	Don't know	Refused	Total
Rep	99	129	38	2	268
	37%	48%	14%	1%	32%
Lean Rep	59	45	14	0	118
	50%	38%	12%	0%	14%
Ind	32	17	8	0	57
	56%	30%	14%	0%	7%
Lean Dem	72	40	8	2	122
	59%	33%	7%	2%	15%
Dem	140	101	27	0	268
	52%	38%	10%	0%	32%
Other/None	1	1	1	2	5
	20%	20%	20%	40%	1%

Marital Status

	Mostly agree	Mostly disagree	Don't know	Refused	Total
Married	228	228	42	3	501
	46%	46%	8%	1%	60%
Cohabiting	36	17	12	0	65
	55%	26%	18%	0%	8%
Widowed	28	21	16	1	66
	42%	32%	24%	2%	8%
Divorced	33	25	8	0	66
	50%	38%	12%	0%	8%
Separated	3	1	3	0	7
	43%	14%	43%	0%	1%
Never Married	70	40	14	2	126
	56%	32%	11%	2%	15%
Don't know	2	2	0	0	4
	50%	50%	0%	0%	0%
Refused	1	0	2	1	4
	25%	0%	50%	25%	0%

Race and Ethnicity

	Mostly agree	Mostly disagree	Don't know	Refused	Total
White	336 46%	301 41%	84 12%	5 1%	726 87%
Black	25 74%	5 15%	4 12%	0 0%	34 4%
Hispanic	20 61%	10 30%	3 9%	0 0%	33 4%
Other	19 51%	11 30%	5 14%	2 5%	37 4%
DK/NA/ Ref	2 22%	6 67%	1 11%	0 0%	9 1%

Religious Service Attendance

	Mostly agree	Mostly disagree	Don't know	Refused	Total
More than 1/wk	31 48%	26 40%	8 12%	0 0%	65 8%
1/week	92 44%	86 42%	26 13%	3 1%	207 25%
1-2 month	55 43%	61 48%	10 8%	1 1%	127 15%
few times a year	67 44%	64 42%	20 13%	2 1%	153 18%
Seldom	67 52%	50 39%	11 9%	0 0%	128 15%
Never	87 57%	45 29%	21 14%	0 0%	153 18%
Don't know	2 100%	0 0%	0 0%	0 0%	2 0%
Refused	2 50%	1 25%	1 25%	0 0%	4 0%

Religious Affiliation

	Mostly agree	Mostly disagree	Don't know	Refused	Total
Protestant/ Christian	167	159	35	3	364
	46%	44%	10%	1%	43%
Catholic	110	105	37	1	253
	43%	42%	15%	0%	30%
Jewish	3	2	1	0	6
	50%	33%	17%	0%	1%
Other	40	14	2	2	58
	69%	24%	3%	3%	7%
None	74	47	16	0	137
	54%	34%	12%	0%	16%
DK/NA/ Ref	9	7	5	1	22
	41%	32%	23%	5%	3%

Born Again/Evangelical

	Mostly agree	Mostly disagree	Don't know	Refused	Total
born again	69	58	19	0	146
	47%	40%	13%	0%	41%
not born again	94	89	13	1	197
	48%	45%	7%	1%	55%
Don't know	4	7	1	1	13
	31%	54%	8%	8%	4%
Refused	0	1	0	0	1
	0%	100%	0%	0%	0%

Location Type

	Mostly agree	Mostly disagree	Don't know	Refused	Total
Urban	131	80	24	2	237
	55%	34%	10%	1%	28%
Suburban	121	136	31	3	291
	42%	47%	11%	1%	35%
Rural	148	116	39	2	305
	49%	38%	13%	1%	36%
Don't know	1	1	2	0	4
	25%	25%	50%	0%	0%
Refused	1	0	0	0	1
	100%	0%	0%	0%	0%

Political Ideology

	Mostly agree	Mostly disagree	Don't know	Refused	Total
Very conservative	35	35	17	1	88
	40%	40%	19%	1%	11%
Conservative	122	118	29	3	272
	45%	43%	11%	1%	32%
Moderate	124	97	25	1	247
	50%	39%	10%	0%	29%
Liberal	74	60	19	2	155
	48%	39%	12%	1%	18%
Very liberal	34	18	5	0	57
	60%	32%	9%	0%	7%
Don't know	12	5	0	0	17
	71%	29%	0%	0%	2%
Refused	2	0	0	0	2
	100%	0%	0%	0%	0%

Union Membership

	Mostly agree	Mostly disagree	Don't know	Refused	Total
respondent	39	19	4	0	62
	63%	31%	6%	0%	7%
another household member	36	17	2	0	55
	65%	31%	4%	0%	7%
nobody in household	325	297	90	6	718
	45%	41%	13%	1%	86%
Don't know	1	0	0	0	1
	100%	0%	0%	0%	0%
Refused	2	0	0	1	3
	67%	0%	0%	33%	0%

Job Type and Union Membership

	Mostly agree	Mostly disagree	Don't know	Refused	Total
Public union	30	16	2	0	48
	62%	33%	4%	0%	6%
Public non-union	43	48	5	0	96
	45%	50%	5%	0%	11%
Private union	45	20	4	0	69
	65%	29%	6%	0%	8%
Private non-union	281	250	84	6	621
	45%	40%	14%	1%	74%
DK/NA/Ref	5	0	0	1	6
	83%	0%	0%	17%	1%

Region

	Mostly agree	Mostly disagree	Don't know	Refused	Total
MKE City	47	23	6	2	78
	60%	29%	8%	3%	9%
Rest of MKE	117	123	29	3	272
	43%	45%	11%	1%	32%
msn	73	58	16	1	148
	49%	39%	11%	1%	18%
GB/A	76	59	24	1	160
	48%	37%	15%	1%	19%
Rest of state	89	71	21	0	181
	49%	39%	12%	0%	22%

Likelihood of Voting in Nov.

	Mostly agree	Mostly disagree	Don't know	Refused	Total
Absolutely certain	403	333	96	7	839

Q46. Do you think the future of the next generation of Americans will be better, worse, or about the same as life today?

Sex

	Better	Worse	About the same	Don't know	Refused	Total
Male	72 18%	201 50%	97 24%	30 7%	2 0%	402 48%
Female	91 21%	217 49%	103 23%	27 6%	1 0%	439 52%

Age 4 Categories

	Better	Worse	About the same	Don't know	Refused	Total
18-29	37 36%	44 42%	20 19%	3 3%	0 0%	104 12%
30-44	39 19%	99 49%	56 28%	8 4%	0 0%	202 24%
45-59	40 14%	159 57%	61 22%	17 6%	0 0%	277 33%
60+	46 18%	114 45%	63 25%	26 10%	3 1%	252 30%
DK/NA/ Ref	0 0%	1 33%	0 0%	2 67%	0 0%	3 0%

Education 5 Categories

	Better	Worse	About the same	Don't know	Refused	Total
Not HS	17 38%	18 40%	8 18%	2 4%	0 0%	45 5%
HS	51 20%	129 52%	54 22%	16 6%	0 0%	250 30%
Some Coll	25 16%	88 56%	27 17%	15 10%	1 1%	156 19%
AA	19 17%	58 53%	24 22%	9 8%	0 0%	110 13%
BA+	51 19%	121 45%	84 31%	12 4%	1 0%	269 32%
DK/NA/ Ref	0 0%	5 45%	3 27%	2 18%	1 9%	11 1%

Household Income

	Better	Worse	About the same	Don't know	Refused	Total
Under \$40k	64	107	56	17	0	244
	26%	44%	23%	7%	0%	29%
\$40k to \$74k	26	113	58	17	1	215
	12%	53%	27%	8%	0%	26%
\$75k up	55	150	58	10	0	273
	20%	55%	21%	4%	0%	33%
DK/NA/Ref	18	47	27	13	2	107
	17%	44%	25%	12%	2%	13%

Party ID

	Better	Worse	About the same	Don't know	Refused	Total
Republican	21	173	50	21	1	266
	8%	65%	19%	8%	0%	32%
Democrat	83	86	80	19	0	268
	31%	32%	30%	7%	0%	32%
Independent	54	146	62	12	0	274
	20%	53%	23%	4%	0%	33%
Other/No preference	4	11	6	2	0	23
	17%	48%	26%	9%	0%	3%
Don't know	0	2	1	0	0	3
	0%	67%	33%	0%	0%	0%
Refused	0	0	0	2	1	3
	0%	0%	0%	67%	33%	0%

Party ID, with leaners

	Better	Worse	About the same	Don't know	Refused	Total
Republican	34	251	70	29	1	385
	9%	65%	18%	8%	0%	46%
Democrat	116	136	115	24	0	391
	30%	35%	29%	6%	0%	47%
Independent	12	30	13	3	0	58
	21%	52%	22%	5%	0%	7%
Other/None	0	1	1	2	1	5
	0%	20%	20%	40%	20%	1%

Party Id, leaners separate

	Better	Worse	About the same	Don't know	Refused	Total
Rep	21	173	50	21	1	266
	8%	65%	19%	8%	0%	32%
Lean Rep	13	78	20	7	0	118
	11%	66%	17%	6%	0%	14%
Ind	12	30	13	3	0	58
	21%	52%	22%	5%	0%	7%
Lean Dem	33	49	36	4	0	122
	27%	40%	30%	3%	0%	15%
Dem	83	86	80	19	0	268
	31%	32%	30%	7%	0%	32%
Other/None	0	1	1	2	1	5
	0%	20%	20%	40%	20%	1%

Marital Status

	Better	Worse	About the same	Don't know	Refused	Total
Married	80	264	120	35	2	501
	16%	53%	24%	7%	0%	60%
Cohabiting	15	32	13	5	0	65
	23%	49%	20%	8%	0%	8%
Widowed	11	29	19	6	1	66
	17%	44%	29%	9%	2%	8%
Divorced	15	30	15	5	0	65
	23%	46%	23%	8%	0%	8%
Separated	0	4	0	2	0	6
	0%	67%	0%	33%	0%	1%
Never Married	38	58	30	1	0	127
	30%	46%	24%	1%	0%	15%
Don't know	4	0	0	0	0	4
	100%	0%	0%	0%	0%	0%
Refused	0	0	2	2	0	4
	0%	0%	50%	50%	0%	0%

Race and Ethnicity

	Better	Worse	About the same	Don't know	Refused	Total
White	130 18%	370 51%	178 25%	46 6%	2 0%	726 87%
Black	7 20%	19 54%	6 17%	3 9%	0 0%	35 4%
Hispanic	16 48%	12 36%	4 12%	1 3%	0 0%	33 4%
Other	9 25%	16 44%	9 25%	2 6%	0 0%	36 4%
DK/NA/ Ref	1 12%	2 25%	2 25%	3 38%	0 0%	8 1%

Religious Service Attendance

	Better	Worse	About the same	Don't know	Refused	Total
More than 1/wk	17 27%	26 41%	15 23%	6 9%	0 0%	64 8%
1/week	28 14%	105 51%	55 27%	17 8%	2 1%	207 25%
1-2 month	27 21%	64 51%	31 25%	4 3%	0 0%	126 15%
few times a year	23 15%	79 51%	40 26%	12 8%	1 1%	155 18%
Seldom	25 20%	62 48%	33 26%	8 6%	0 0%	128 15%
Never	41 27%	80 52%	24 16%	8 5%	0 0%	153 18%
Don't know	1 33%	1 33%	1 33%	0 0%	0 0%	3 0%
Refused	1 33%	0 0%	0 0%	2 67%	0 0%	3 0%

Religious Affiliation

	Better	Worse	About the same	Don't know	Refused	Total
Protestant/ Christian	69	185	83	26	1	364
	19%	51%	23%	7%	0%	43%
Catholic	41	136	63	11	2	253
	16%	54%	25%	4%	1%	30%
Jewish	2	1	3	0	0	6
	33%	17%	50%	0%	0%	1%
Other	12	25	13	8	0	58
	21%	43%	22%	14%	0%	7%
None	32	64	33	8	0	137
	23%	47%	24%	6%	0%	16%
DK/NA/ Ref	7	7	4	4	0	22
	32%	32%	18%	18%	0%	3%

Born Again/Evangelical

	Better	Worse	About the same	Don't know	Refused	Total
born again	27	79	24	15	0	145
	19%	54%	17%	10%	0%	41%
not born again	36	96	54	10	1	197
	18%	49%	27%	5%	1%	55%
Don't know	4	3	5	0	0	12
	33%	25%	42%	0%	0%	3%
Refused	0	1	0	0	0	1
	0%	100%	0%	0%	0%	0%

Location Type

	Better	Worse	About the same	Don't know	Refused	Total
Urban	45	112	60	20	0	237
	19%	47%	25%	8%	0%	28%
Suburban	66	130	76	18	1	291
	23%	45%	26%	6%	0%	35%
Rural	49	175	64	16	1	305
	16%	57%	21%	5%	0%	36%
Don't know	2	1	0	1	1	5
	40%	20%	0%	20%	20%	1%
Refused	0	0	0	1	0	1
	0%	0%	0%	100%	0%	0%

Political Ideology

	Better	Worse	About the same	Don't know	Refused	Total
Very conservative	11	48	19	10	0	88
	12%	55%	22%	11%	0%	10%
Conservative	26	175	46	22	3	272
	10%	64%	17%	8%	1%	32%
Moderate	48	120	71	8	0	247
	19%	49%	29%	3%	0%	29%
Liberal	55	44	45	10	0	154
	36%	29%	29%	6%	0%	18%
Very liberal	17	23	15	3	0	58
	29%	40%	26%	5%	0%	7%
Don't know	4	8	5	1	0	18
	22%	44%	28%	6%	0%	2%
Refused	1	0	0	1	0	2
	50%	0%	0%	50%	0%	0%

Union Membership

	Better	Worse	About the same	Don't know	Refused	Total
respondent	12	30	16	5	0	63
	19%	48%	25%	8%	0%	8%
another household member	21	17	13	4	0	55
	38%	31%	24%	7%	0%	7%
nobody in household	128	371	170	47	1	717
	18%	52%	24%	7%	0%	85%
Don't know	1	0	0	0	0	1
	100%	0%	0%	0%	0%	0%
Refused	1	0	0	1	1	3
	33%	0%	0%	33%	33%	0%

Job Type and Union Membership

	Better	Worse	About the same	Don't know	Refused	Total
Public union	19	13	13	3	0	48
	40%	27%	27%	6%	0%	6%
Public non-union	11	49	29	6	1	96
	11%	51%	30%	6%	1%	11%
Private union	13	33	17	6	0	69
	19%	48%	25%	9%	0%	8%
Private non-union	118	321	140	41	1	621
	19%	52%	23%	7%	0%	74%
DK/NA/Ref	2	2	1	1	1	7
	29%	29%	14%	14%	14%	1%

Region

	Better	Worse	About the same	Don't know	Refused	Total
MKE City	21	36	17	4	0	78
	27%	46%	22%	5%	0%	9%
Rest of MKE	50	146	57	17	2	272
	18%	54%	21%	6%	1%	32%
msn	28	65	48	7	0	148
	19%	44%	32%	5%	0%	18%
GB/A	33	80	32	16	0	161
	20%	50%	20%	10%	0%	19%
Rest of state	30	92	46	12	1	181
	17%	51%	25%	7%	1%	22%

Likelihood of Voting in Nov.

	Better	Worse	About the same	Don't know	Refused	Total
Absolutely certain	163	418	200	56	3	840

Q47. Thinking about your family's financial situation, would you say you are living comfortably, just getting by, or struggling to make ends meet?

Sex

	Living comfortably	Just getting by	Struggling	Don't know	Refused	Total
Male	199 50%	153 38%	48 12%	0 0%	0 0%	400 48%
Female	203 46%	163 37%	70 16%	0 0%	2 0%	438 52%

Age 4 Categories

	Living comfortably	Just getting by	Struggling	Don't know	Refused	Total
18-29	45 43%	45 43%	14 13%	0 0%	0 0%	104 12%
30-44	86 43%	68 34%	48 24%	0 0%	0 0%	202 24%
45-59	136 49%	109 39%	32 12%	0 0%	0 0%	277 33%
60+	133 53%	94 37%	23 9%	0 0%	2 1%	252 30%
DK/NA/ Ref	3 75%	1 25%	0 0%	0 0%	0 0%	4 0%

Education 5 Categories

	Living comfortably	Just getting by	Struggling	Don't know	Refused	Total
Not HS	14 33%	22 51%	7 16%	0 0%	0 0%	43 5%
HS	99 39%	106 42%	46 18%	0 0%	0 0%	251 30%
Some Coll	61 39%	66 42%	28 18%	0 0%	1 1%	156 19%
AA	45 41%	50 46%	14 13%	0 0%	0 0%	109 13%
BA+	177 66%	70 26%	21 8%	0 0%	0 0%	268 32%
DK/NA/ Ref	5 45%	3 27%	2 18%	0 0%	1 9%	11 1%

Household Income

	Living comfort- ably	Just get- ting by	Struggling	Don't know	Refused	Total
Under \$40k	53	113	78	0	0	244
	22%	46%	32%	0%	0%	29%
\$40k to \$74k	94	104	19	0	0	217
	43%	48%	9%	0%	0%	26%
\$75k up	204	61	8	0	0	273
	75%	22%	3%	0%	0%	32%
DK/NA/ Ref	51	39	14	0	2	106
	48%	37%	13%	0%	2%	13%

Party ID

	Living comfort- ably	Just get- ting by	Struggling	Don't know	Refused	Total
Republican	137	105	26	0	0	268
	51%	39%	10%	0%	0%	32%
Democrat	129	92	48	0	0	269
	48%	34%	18%	0%	0%	32%
Independent	118	113	41	0	1	273
	43%	41%	15%	0%	0%	33%
Other/No preference	16	4	3	0	0	23
	70%	17%	13%	0%	0%	3%
Don't know	0	2	0	0	0	2
	0%	100%	0%	0%	0%	0%
Refused	1	1	0	0	1	3
	33%	33%	0%	0%	33%	0%

Party ID, with leaners

	Living comfort- ably	Just get- ting by	Struggling	Don't know	Refused	Total
Republican	193	156	35	0	1	385
	50%	41%	9%	0%	0%	46%
Democrat	178	141	72	0	0	391
	46%	36%	18%	0%	0%	47%
Independent	30	19	10	0	0	59
	51%	32%	17%	0%	0%	7%
Other/None	1	2	1	0	1	5
	20%	40%	20%	0%	20%	1%

Party Id, leaners separate

	Living comfort- ably	Just get- ting by	Struggling	Don't know	Refused	Total
Rep	137 51%	105 39%	26 10%	0 0%	0 0%	268 32%
Lean Rep	57 48%	51 43%	9 8%	0 0%	1 1%	118 14%
Ind	30 51%	19 32%	10 17%	0 0%	0 0%	59 7%
Lean Dem	48 39%	49 40%	25 20%	0 0%	0 0%	122 15%
Dem	129 48%	92 34%	48 18%	0 0%	0 0%	269 32%
Other/None	1 20%	2 40%	1 20%	0 0%	1 20%	5 1%

Marital Status

	Living comfort- ably	Just get- ting by	Struggling	Don't know	Refused	Total
Married	281 56%	176 35%	43 9%	0 0%	1 0%	501 60%
Cohabiting	19 29%	28 43%	18 28%	0 0%	0 0%	65 8%
Widowed	24 36%	31 46%	12 18%	0 0%	0 0%	67 8%
Divorced	20 30%	29 44%	17 26%	0 0%	0 0%	66 8%
Separated	4 67%	1 17%	1 17%	0 0%	0 0%	6 1%
Never Married	53 42%	47 37%	27 21%	0 0%	0 0%	127 15%
Don't know	0 0%	4 100%	0 0%	0 0%	0 0%	4 0%
Refused	1 25%	2 50%	0 0%	0 0%	1 25%	4 0%

Race and Ethnicity

	Living comfort- ably	Just get- ting by	Struggling	Don't know	Refused	Total
White	366 50%	263 36%	95 13%	0 0%	2 0%	726 86%
Black	6 17%	19 54%	10 29%	0 0%	0 0%	35 4%
Hispanic	16 48%	12 36%	5 15%	0 0%	0 0%	33 4%
Other	8 22%	21 57%	8 22%	0 0%	0 0%	37 4%
DK/NA/ Ref	6 67%	2 22%	1 11%	0 0%	0 0%	9 1%

Religious Service Attendance

	Living comfort- ably	Just get- ting by	Struggling	Don't know	Refused	Total
More than 1/wk	33 52%	19 30%	12 19%	0 0%	0 0%	64 8%
1/week	114 55%	73 35%	18 9%	0 0%	2 1%	207 25%
1-2 month	60 48%	55 44%	11 9%	0 0%	0 0%	126 15%
few times a year	63 41%	62 41%	28 18%	0 0%	0 0%	153 18%
Seldom	61 48%	42 33%	25 20%	0 0%	0 0%	128 15%
Never	68 44%	63 41%	22 14%	0 0%	0 0%	153 18%
Don't know	0 0%	2 67%	1 33%	0 0%	0 0%	3 0%
Refused	3 75%	1 25%	0 0%	0 0%	0 0%	4 0%

Religious Affiliation

	Living comfort-ably	Just getting by	Struggling	Don't know	Refused	Total
Protestant/ Christian	179	136	48	0	0	363
	49%	37%	13%	0%	0%	43%
Catholic	139	85	28	0	0	252
	55%	34%	11%	0%	0%	30%
Jewish	1	4	0	0	0	5
	20%	80%	0%	0%	0%	1%
Other	13	28	15	0	1	57
	23%	49%	26%	0%	2%	7%
None	57	56	24	0	0	137
	42%	41%	18%	0%	0%	16%
DK/NA/ Ref	12	7	3	0	1	23
	52%	30%	13%	0%	4%	3%

Born Again/Evangelical

	Living comfort-ably	Just getting by	Struggling	Don't know	Refused	Total
born again	66	60	19	0	0	145
	46%	41%	13%	0%	0%	41%
not born again	104	66	27	0	0	197
	53%	34%	14%	0%	0%	55%
Don't know	5	6	1	0	0	12
	42%	50%	8%	0%	0%	3%
Refused	0	0	1	0	0	1
	0%	0%	100%	0%	0%	0%

Location Type

	Living comfort- ably	Just get- ting by	Struggling	Don't know	Refused	Total
Urban	98 41%	100 42%	39 16%	0 0%	0 0%	237 28%
Suburban	170 58%	89 31%	30 10%	0 0%	2 1%	291 35%
Rural	131 43%	126 41%	47 15%	0 0%	0 0%	304 36%
Don't know	2 50%	1 25%	1 25%	0 0%	0 0%	4 0%
Refused	1 100%	0 0%	0 0%	0 0%	0 0%	1 0%

Political Ideology

	Living comfort- ably	Just get- ting by	Struggling	Don't know	Refused	Total
Very con- servative	41 47%	35 40%	12 14%	0 0%	0 0%	88 10%
Conservative	132 48%	108 40%	31 11%	0 0%	2 1%	273 32%
Moderate	118 48%	93 38%	36 15%	0 0%	0 0%	247 29%
Liberal	79 51%	53 34%	22 14%	0 0%	0 0%	154 18%
Very lib- eral	23 40%	20 34%	15 26%	0 0%	0 0%	58 7%
Don't know	8 44%	8 44%	2 11%	0 0%	0 0%	18 2%
Refused	1 50%	0 0%	1 50%	0 0%	0 0%	2 0%

Union Membership

	Living comfort- ably	Just get- ting by	Struggling	Don't know	Refused	Total
respondent	23 37%	31 49%	9 14%	0 0%	0 0%	63 8%
another household member	31 56%	12 22%	12 22%	0 0%	0 0%	55 7%
nobody in household	346 48%	274 38%	96 13%	0 0%	2 0%	718 85%
Don't know	0 0%	0 0%	1 100%	0 0%	0 0%	1 0%
Refused	2 67%	0 0%	1 33%	0 0%	0 0%	3 0%

Job Type and Union Membership

	Living comfort- ably	Just get- ting by	Struggling	Don't know	Refused	Total
Public union	22 46%	14 29%	12 25%	0 0%	0 0%	48 6%
Public non-union	53 55%	38 40%	5 5%	0 0%	0 0%	96 11%
Private union	31 46%	29 43%	8 12%	0 0%	0 0%	68 8%
Private non-union	292 47%	235 38%	91 15%	0 0%	2 0%	620 74%
DK/NA/ Ref	4 67%	1 17%	1 17%	0 0%	0 0%	6 1%

Region

	Living comfort- ably	Just get- ting by	Struggling	Don't know	Refused	Total
MKE City	31 40%	33 42%	14 18%	0 0%	0 0%	78 9%
Rest of MKE	143 53%	96 35%	32 12%	0 0%	1 0%	272 32%
msn	66 45%	61 41%	20 14%	0 0%	0 0%	147 18%
GB/A	88 55%	52 32%	20 12%	0 0%	1 1%	161 19%
Rest of state	74 41%	75 41%	32 18%	0 0%	0 0%	181 22%

Likelihood of Voting in Nov.

	Living comfort- ably	Just get- ting by	Struggling	Don't know	Refused	Total
Absolutely certain	402	317	118	0	2	839