October 6-9, 2016 Crosstabs for Registered Voters

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Q1. Some people seem to follow what's going on in politics most of the time, whether there's an election going on or not. Others aren't that interested. Would you say you follow what's going on in politics most of the time, some of the time, only now and then, or hardly at all?

Sex

	Most of the time	Some of the time	Only now and then	Hardly at all	Don't know	Total
Male	324	107	21	26	1	479
	68%	22%	4%	5%	0%	48%
Female	319	130	45	22	4	520
	61%	25%	9%	4%	1%	52%

Age 4 Categories

	Most of the time	Some of the time	Only now and then	Hardly at all	Don't know	Total
18-29	57	57	22	25	0	161
	35%	35%	14%	16%	0%	16%
30-44	159	65	11	10	5	250
	64%	26%	4%	4%	2%	25%
45-59	207	72	20	7	0	306
	68%	24%	7%	2%	0%	31%
60+	216	44	13	7	0	280
	77%	16%	5%	2%	0%	28%
DK/NA/ Ref	4	0	0	0	0	4
	100%	0%	0%	0%	0%	0%

Education 5 Categories

	Most of the time	Some of the time	Only now and then	Hardly at all	Don't know	Total
Not HS	31	17	7	5	0	60
	52%	28%	12%	8%	0%	6%
HS	180	85	20	20	4	309
	58%	28%	6%	6%	1%	31%
Some Coll	122	55	8	4	1	190
	64%	29%	4%	2%	1%	19%
AA	82	24	12	12	0	130
	63%	18%	9%	9%	0%	13%
BA+	219	55	18	8	0	300
	73%	18%	6%	3%	0%	30%
DK/NA/ Ref	10	1	0	0	0	11
	91%	9%	0%	0%	0%	1%

Household Income

	Most of the time	Some of the time	Only now and then	Hardly at all	Don't know	Total
Under $40k	181	95	23	20	1	320
	57%	30%	7%	6%	0%	32%
$40k to $74k	173	57	17	8	0	255
	68%	22%	7%	3%	0%	26%
$75k up	201	67	21	10	0	299
	67%	22%	7%	3%	0%	30%
DK/NA/ Ref	88	19	5	10	4	126
	70%	15%	4%	8%	3%	13%

Party ID

	Most of the time	Some of the time	Only now and then	Hardly at all	Don't know	Total
Republican	199	67	19	11	4	300
	66%	22%	6%	4%	1%	30%
Democrat	227	56	15	8	1	307
	74%	18%	5%	3%	0%	31%
Independent	199	106	24	24	0	353
	56%	30%	7%	7%	0%	35%
Other/No preference	12	7	8	6	0	33
	36%	21%	24%	18%	0%	3%
Don't know	2	1	1	0	0	4
	50%	25%	25%	0%	0%	0%
Refused	3	0	0	0	0	3
	100%	0%	0%	0%	0%	0%

Party ID, with leaners

	Most of the time	Some of the time	Only now and then	Hardly at all	Don't know	Total
Republican	289	99	29	22	4	443
	65%	22%	7%	5%	1%	44%
Democrat	313	115	30	11	1	470
	67%	24%	6%	2%	0%	47%
Independent	36	22	5	15	0	78
	46%	28%	6%	19%	0%	8%
Other/None	5	1	1	0	0	7
	71%	14%	14%	0%	0%	1%

Party Id, leaners separate

	Most of the time	Some of the time	Only now and then	Hardly at all	Don't know	Total
Rep	199	67	19	11	4	300
	66%	22%	6%	4%	1%	30%
Lean Rep	90	32	11	10	0	143
	63%	22%	8%	7%	0%	14%
Ind	36	22	5	15	0	78
	46%	28%	6%	19%	0%	8%
Lean Dem	86	59	15	4	0	164
	52%	36%	9%	2%	0%	16%
Dem	227	56	15	8	1	307
	74%	18%	5%	3%	0%	31%
Other/None	5	1	1	0	0	7
	71%	14%	14%	0%	0%	1%

Marital Status

	Most of the time	Some of the time	Only now and then	Hardly at all	Don't know	Total
Married	384	122	31	13	1	551
	70%	22%	6%	2%	0%	55%
Cohabiting	39	29	10	2	0	80
	49%	36%	12%	2%	0%	8%
Widowed	59	15	3	1	0	78
	76%	19%	4%	1%	0%	8%
Divorced	58	21	5	6	0	90
	64%	23%	6%	7%	0%	9%
Separated	9	1	2	3	0	15
	60%	7%	13%	20%	0%	1%
Never Married	88	48	16	22	4	178
	49%	27%	9%	12%	2%	18%
Don't know	4	0	0	1	0	5
	80%	0%	0%	20%	0%	0%
Refused	2	2	0	0	0	4
	50%	50%	0%	0%	0%	0%

Race and Ethnicity

	Most of the time	Some of the time	Only now and then	Hardly at all	Don't know	Total
White	552	183	56	36	5	832
	66%	22%	7%	4%	1%	83%
Black	29	14	3	4	0	50
	58%	28%	6%	8%	0%	5%
Hispanic	31	18	5	3	0	57
	54%	32%	9%	5%	0%	6%
Other	23	22	1	5	0	51
	45%	43%	2%	10%	0%	5%
DK/NA/ Ref	9	0	0	0	0	9
	100%	0%	0%	0%	0%	1%

Religious Service Attendance

	Most of the time	Some of the time	Only now and then	Hardly at all	Don't know	Total
More than 1/wk	54	12	3	6	1	76
	71%	16%	4%	8%	1%	8%
1/week	162	54	16	4	0	236
	69%	23%	7%	2%	0%	24%
1-2 month	106	28	6	1	0	141
	75%	20%	4%	1%	0%	14%
few times a year	104	54	17	12	4	191
	54%	28%	9%	6%	2%	19%
Seldom	110	33	10	7	0	160
	69%	21%	6%	4%	0%	16%
Never	102	56	13	17	0	188
	54%	30%	7%	9%	0%	19%
Don't know	1	1	0	1	0	3
	33%	33%	0%	33%	0%	0%
Refused	4	0	0	0	0	4
	100%	0%	0%	0%	0%	0%

Religious Affiliation

	Most of the time	Some of the time	Only now and then	Hardly at all	Don't know	Total
Protestant/ Christian	295	89	22	18	1	425
	69%	21%	5%	4%	0%	43%
Catholic	193	72	22	11	4	302
	64%	24%	7%	4%	1%	30%
Jewish	5	2	0	2	0	9
	56%	22%	0%	22%	0%	1%
Other	44	26	4	2	0	76
	58%	34%	5%	3%	0%	8%
None	87	45	18	11	0	161
	54%	28%	11%	7%	0%	16%
DK/NA/ Ref	20	2	0	4	0	26
	77%	8%	0%	15%	0%	3%

Born Again/Evangelical

	Most of the time	Some of the time	Only now and then	Hardly at all	Don't know	Total
born again	124	37	7	5	0	173
	72%	21%	4%	3%	0%	42%
not born again	153	51	11	11	1	227
	67%	22%	5%	5%	0%	55%
Don't know	10	1	1	2	0	14
	71%	7%	7%	14%	0%	3%
Refused	1	0	0	0	0	1
	100%	0%	0%	0%	0%	0%

Location Type

	Most of the time	Some of the time	Only now and then	Hardly at all	Don't know	Total
Urban	183	73	26	22	0	304
	60%	24%	9%	7%	0%	30%
Suburban	229	80	14	7	1	331
	69%	24%	4%	2%	0%	33%
Rural	226	83	27	18	4	358
	63%	23%	8%	5%	1%	36%
Don't know	4	1	0	0	0	5
	80%	20%	0%	0%	0%	1%
Refused	1	0	0	0	0	1
	100%	0%	0%	0%	0%	0%

Political Ideology

	Most of the time	Some of the time	Only now and then	Hardly at all	Don't know	Total
Very conservative	74	15	7	4	0	100
	74%	15%	7%	4%	0%	10%
Conservative	206	77	17	7	4	311
	66%	25%	5%	2%	1%	31%
Moderate	186	83	26	17	0	312
	60%	27%	8%	5%	0%	31%
Liberal	119	41	12	5	1	178
	67%	23%	7%	3%	1%	18%
Very liberal	51	11	2	1	0	65
	78%	17%	3%	2%	0%	6%
Don't know	5	11	3	13	0	32
	16%	34%	9%	41%	0%	3%
Refused	2	0	0	0	0	2
	100%	0%	0%	0%	0%	0%

Union Membership

	Most of the time	Some of the time	Only now and then	Hardly at all	Don't know	Total
respondent	58	6	3	5	0	72
	81%	8%	4%	7%	0%	7%
another household member	42	14	2	0	0	58
	72%	24%	3%	0%	0%	6%
nobody in household	537	218	60	42	5	862
	62%	25%	7%	5%	1%	86%
Don't know	3	0	1	1	0	5
	60%	0%	20%	20%	0%	0%
Refused	3	0	0	0	0	3
	100%	0%	0%	0%	0%	0%

Job Type and Union Membership

	Most of the time	Some of the time	Only now and then	Hardly at all	Don't know	Total
Public union	42	5	2	1	0	50
	84%	10%	4%	2%	0%	5%
Public non-union	63	42	12	5	0	122
	52%	34%	10%	4%	0%	12%
Private union	57	15	3	5	0	80
	71%	19%	4%	6%	0%	8%
Private non-union	472	176	48	37	5	738
	64%	24%	7%	5%	1%	74%
DK/NA/ Ref	9	0	1	1	0	11
	82%	0%	9%	9%	0%	1%

Region

	Most of the time	Some of the time	Only now and then	Hardly at all	Don't know	Total
MKE City	58	18	6	11	1	94
	62%	19%	6%	12%	1%	9%
Rest of MKE	197	79	22	9	4	311
	63%	25%	7%	3%	1%	31%
msn	111	51	7	10	0	179
	62%	28%	4%	6%	0%	18%
GB/A	126	39	15	8	0	188
	67%	21%	8%	4%	0%	19%
Rest of state	151	50	16	11	0	228
	66%	22%	7%	5%	0%	23%

Likelihood of Voting in Nov.

	Most of the time	Some of the time	Only now and then	Hardly at all	Don't know	Total
Absolutely certain	591	178	49	16	5	839
	70%	21%	6%	2%	1%	84%
Very likely	33	38	10	9	0	90
	37%	42%	11%	10%	0%	9%
50-50	15	18	6	11	0	50
	30%	36%	12%	22%	0%	5%
Will not vote	2	4	0	12	0	18
	11%	22%	0%	67%	0%	2%
Don't know	3	0	0	0	0	3
	100%	0%	0%	0%	0%	0%

Q2. What are the chances that you will vote in the November 2016 general election for President, Congress, and other offices – are you absolutely certain to vote, very likely to vote, are the chances 50-50, or don't you think you will vote?

Sex

	Absolutely certain	Very likely	50-50	Will not vote	Don't know	Total
Male	401	49	19	8	3	480
	84%	10%	4%	2%	1%	48%
Female	438	41	31	10	0	520
	84%	8%	6%	2%	0%	52%

Age 4 Categories

	Absolutely certain	Very likely	50-50	Will not vote	Don't know	Total
18-29	104	26	23	7	0	160
	65%	16%	14%	4%	0%	16%
30-44	201	29	13	3	3	249
	81%	12%	5%	1%	1%	25%
45-59	277	17	8	3	0	305
	91%	6%	3%	1%	0%	31%
60+	252	17	6	5	0	280
	90%	6%	2%	2%	0%	28%
DK/NA/ Ref	4	0	0	0	0	4
	100%	0%	0%	0%	0%	0%

Education 5 Categories

	Absolutely certain	Very likely	50-50	Will not vote	Don't know	Total
Not HS	44	12	3	1	0	60
	73%	20%	5%	2%	0%	6%
HS	251	32	18	5	3	309
	81%	10%	6%	2%	1%	31%
Some Coll	155	21	11	3	0	190
	82%	11%	6%	2%	0%	19%
AA	110	5	10	5	0	130
	85%	4%	8%	4%	0%	13%
BA+	269	20	8	4	0	301
	89%	7%	3%	1%	0%	30%
DK/NA/ Ref	11	0	0	0	0	11
	100%	0%	0%	0%	0%	1%

Household Income

	Absolutely certain	Very likely	50-50	Will not vote	Don't know	Total
Under $40k	243	40	26	11	0	320
	76%	12%	8%	3%	0%	32%
$40k to $74k	216	27	12	0	0	255
	85%	11%	5%	0%	0%	25%
$75k up	273	13	10	4	0	300
	91%	4%	3%	1%	0%	30%
DK/NA/ Ref	107	10	3	3	3	126
	85%	8%	2%	2%	2%	13%

Party ID

	Absolutely certain	Very likely	50-50	Will not vote	Don't know	Total
Republican	267	26	7	0	0	300
	89%	9%	2%	0%	0%	30%
Democrat	269	23	9	3	3	307
	88%	7%	3%	1%	1%	31%
Independent	274	40	30	9	0	353
	78%	11%	8%	3%	0%	35%
Other/No preference	23	1	3	6	0	33
	70%	3%	9%	18%	0%	3%
Don't know	2	1	1	0	0	4
	50%	25%	25%	0%	0%	0%
Refused	3	0	0	0	0	3
	100%	0%	0%	0%	0%	0%

Party ID, with leaners

	Absolutely certain	Very likely	50-50	Will not vote	Don't know	Total
Republican	385	42	14	2	0	443
	87%	9%	3%	0%	0%	44%
Democrat	391	45	26	6	3	471
	83%	10%	6%	1%	1%	47%
Independent	58	4	8	10	0	80
	72%	5%	10%	12%	0%	8%
Other/None	5	0	2	0	0	7
	71%	0%	29%	0%	0%	1%

Party Id, leaners separate

	Absolutely certain	Very likely	50-50	Will not vote	Don't know	Total
Rep	267	26	7	0	0	300
	89%	9%	2%	0%	0%	30%
Lean Rep	118	16	7	2	0	143
	83%	11%	5%	1%	0%	14%
Ind	58	4	8	10	0	80
	72%	5%	10%	12%	0%	8%
Lean Dem	122	22	17	3	0	164
	74%	13%	10%	2%	0%	16%
Dem	269	23	9	3	3	307
	88%	7%	3%	1%	1%	31%
Other/None	5	0	2	0	0	7
	71%	0%	29%	0%	0%	1%

Marital Status

	Absolutely certain	Very likely	50-50	Will not vote	Don't know	Total
Married	501	29	19	3	0	552
	91%	5%	3%	1%	0%	55%
Cohabiting	65	8	8	0	0	81
	80%	10%	10%	0%	0%	8%
Widowed	66	7	4	2	0	79
	84%	9%	5%	3%	0%	8%
Divorced	66	16	2	5	0	89
	74%	18%	2%	6%	0%	9%
Separated	6	2	1	2	3	14
	43%	14%	7%	14%	21%	1%
Never Married	127	28	17	6	0	178
	71%	16%	10%	3%	0%	18%
Don't know	4	0	0	1	0	5
	80%	0%	0%	20%	0%	0%
Refused	4	0	0	0	0	4
	100%	0%	0%	0%	0%	0%

Race and Ethnicity

	Absolutely certain	Very likely	50-50	Will not vote	Don't know	Total
White	726	60	32	14	0	832
	87%	7%	4%	2%	0%	83%
Black	35	6	5	0	3	49
	71%	12%	10%	0%	6%	5%
Hispanic	33	14	10	0	0	57
	58%	25%	18%	0%	0%	6%
Other	36	10	3	3	0	52
	69%	19%	6%	6%	0%	5%
DK/NA/ Ref	9	0	0	0	0	9
	100%	0%	0%	0%	0%	1%

Religious Service Attendance

	Absolutely certain	Very likely	50-50	Will not vote	Don't know	Total
More than 1/wk	65	8	1	1	0	75
	87%	11%	1%	1%	0%	7%
1/week	207	17	8	5	0	237
	87%	7%	3%	2%	0%	24%
1-2 month	127	13	1	1	0	142
	89%	9%	1%	1%	0%	14%
few times a year	153	23	10	5	0	191
	80%	12%	5%	3%	0%	19%
Seldom	128	16	14	2	0	160
	80%	10%	9%	1%	0%	16%
Never	153	13	16	4	3	189
	81%	7%	8%	2%	2%	19%
Don't know	3	0	0	0	0	3
	100%	0%	0%	0%	0%	0%
Refused	4	0	0	0	0	4
	100%	0%	0%	0%	0%	0%

Religious Affiliation

	Absolutely certain	Very likely	50-50	Will not vote	Don't know	Total
Protestant/ Christian	363	37	17	7	0	424
	86%	9%	4%	2%	0%	42%
Catholic	253	28	17	4	0	302
	84%	9%	6%	1%	0%	30%
Jewish	6	0	1	2	0	9
	67%	0%	11%	22%	0%	1%
Other	58	9	6	1	3	77
	75%	12%	8%	1%	4%	8%
None	137	12	9	4	0	162
	85%	7%	6%	2%	0%	16%
DK/NA/ Ref	23	4	0	0	0	27
	85%	15%	0%	0%	0%	3%

Born Again/Evangelical

	Absolutely certain	Very likely	50-50	Will not vote	Don't know	Total
born again	146	18	8	1	0	173
	84%	10%	5%	1%	0%	42%
not born again	198	18	6	5	0	227
	87%	8%	3%	2%	0%	55%
Don't know	12	0	0	1	0	13
	92%	0%	0%	8%	0%	3%
Refused	1	0	0	0	0	1
	100%	0%	0%	0%	0%	0%

Location Type

	Absolutely certain	Very likely	50-50	Will not vote	Don't know	Total
Urban	238	38	22	7	0	305
	78%	12%	7%	2%	0%	30%
Suburban	291	24	14	3	0	332
	88%	7%	4%	1%	0%	33%
Rural	304	29	13	8	3	357
	85%	8%	4%	2%	1%	36%
Don't know	5	0	0	0	0	5
	100%	0%	0%	0%	0%	0%
Refused	1	0	0	0	0	1
	100%	0%	0%	0%	0%	0%

Political Ideology

	Absolutely certain	Very likely	50-50	Will not vote	Don't know	Total
Very conservative	88	5	3	5	0	101
	87%	5%	3%	5%	0%	10%
Conservative	272	21	13	1	3	310
	88%	7%	4%	0%	1%	31%
Moderate	247	42	18	5	0	312
	79%	13%	6%	2%	0%	31%
Liberal	154	15	8	0	0	177
	87%	8%	5%	0%	0%	18%
Very liberal	58	4	2	1	0	65
	89%	6%	3%	2%	0%	7%
Don't know	18	3	6	5	0	32
	56%	9%	19%	16%	0%	3%
Refused	2	0	0	0	0	2
	100%	0%	0%	0%	0%	0%

Union Membership

	Absolutely certain	Very likely	50-50	Will not vote	Don't know	Total
respondent	63	4	2	2	0	71
	89%	6%	3%	3%	0%	7%
another household member	54	3	1	0	0	58
	93%	5%	2%	0%	0%	6%
nobody in household	718	82	43	16	3	862
	83%	10%	5%	2%	0%	86%
Don't know	1	1	3	0	0	5
	20%	20%	60%	0%	0%	1%
Refused	3	0	0	0	0	3
	100%	0%	0%	0%	0%	0%

Job Type and Union Membership

	Absolutely certain	Very likely	50-50	Will not vote	Don't know	Total
Public union	48	1	0	0	0	49
	98%	2%	0%	0%	0%	5%
Public non-union	96	13	10	3	0	122
	79%	11%	8%	2%	0%	12%
Private union	69	6	4	2	0	81
	85%	7%	5%	2%	0%	8%
Private non-union	620	68	33	13	3	737
	84%	9%	4%	2%	0%	74%
DK/NA/ Ref	6	1	3	0	0	10
	60%	10%	30%	0%	0%	1%

Region

	Absolutely certain	Very likely	50-50	Will not vote	Don't know	Total
MKE City	78	7	7	2	0	94
	83%	7%	7%	2%	0%	9%
Rest of MKE	272	20	10	5	3	310
	88%	6%	3%	2%	1%	31%
msn	148	17	10	4	0	179
	83%	9%	6%	2%	0%	18%
GB/A	161	15	9	2	0	187
	86%	8%	5%	1%	0%	19%
Rest of state	181	30	13	4	0	228
	79%	13%	6%	2%	0%	23%

Q3. Over the past year, do you feel the economy has gotten better, gotten worse, or stayed about the same?

Sex

	Gotten better	Gotten worse	Stayed the same	Don't know	Total
Male	122	127	228	2	479
	25%	27%	48%	0%	48%
Female	135	148	233	4	520
	26%	28%	45%	1%	52%

Age 4 Categories

	Gotten better	Gotten worse	Stayed the same	Don't know	Total
18-29	42	27	91	0	160
	26%	17%	57%	0%	16%
30-44	65	60	124	1	250
	26%	24%	50%	0%	25%
45-59	83	91	129	2	305
	27%	30%	42%	1%	30%
60+	67	94	118	2	281
	24%	33%	42%	1%	28%
DK/NA/ Ref	0	4	0	0	4
	0%	100%	0%	0%	0%

Education 5 Categories

	Gotten better	Gotten worse	Stayed the same	Don't know	Total
Not HS	18	19	22	0	59
	31%	32%	37%	0%	6%
HS	66	92	147	5	310
	21%	30%	47%	2%	31%
Some Coll	48	57	85	0	190
	25%	30%	45%	0%	19%
AA	32	40	59	0	131
	24%	31%	45%	0%	13%
BA+	93	62	144	1	300
	31%	21%	48%	0%	30%
DK/NA/ Ref	1	6	4	0	11
	9%	55%	36%	0%	1%

Household Income

	Gotten better	Gotten worse	Stayed the same	Don't know	Total
Under $40k	80	98	140	2	320
	25%	31%	44%	1%	32%
$40k to $74k	60	67	125	3	255
	24%	26%	49%	1%	26%
$75k up	94	64	142	0	300
	31%	21%	47%	0%	30%
DK/NA/ Ref	24	47	54	0	125
	19%	38%	43%	0%	12%

Party ID

	Gotten better	Gotten worse	Stayed the same	Don't know	Total
Republican	38	124	137	1	300
	13%	41%	46%	0%	30%
Democrat	133	44	127	3	307
	43%	14%	41%	1%	31%
Independent	78	97	176	1	352
	22%	28%	50%	0%	35%
Other/No preference	8	6	18	0	32
	25%	19%	56%	0%	3%
Don't know	0	4	1	0	5
	0%	80%	20%	0%	1%
Refused	1	1	1	0	3
	33%	33%	33%	0%	0%

Party ID, with leaners

	Gotten better	Gotten worse	Stayed the same	Don't know	Total
Republican	49	179	214	1	443
	11%	40%	48%	0%	44%
Democrat	186	75	206	3	470
	40%	16%	44%	1%	47%
Independent	20	19	39	1	79
	25%	24%	49%	1%	8%
Other/None	2	3	3	0	8
	25%	38%	38%	0%	1%

Party Id, leaners separate

	Gotten better	Gotten worse	Stayed the same	Don't know	Total
Rep	38	124	137	1	300
	13%	41%	46%	0%	30%
Lean Rep	11	54	77	0	142
	8%	38%	54%	0%	14%
Ind	20	19	39	1	79
	25%	24%	49%	1%	8%
Lean Dem	54	32	79	0	165
	33%	19%	48%	0%	16%
Dem	133	44	127	3	307
	43%	14%	41%	1%	31%
Other/None	2	3	3	0	8
	25%	38%	38%	0%	1%

Marital Status

	Gotten better	Gotten worse	Stayed the same	Don't know	Total
Married	151	151	245	3	550
	27%	27%	45%	1%	55%
Cohabiting	20	13	47	0	80
	25%	16%	59%	0%	8%
Widowed	13	33	32	0	78
	17%	42%	41%	0%	8%
Divorced	29	22	36	2	89
	33%	25%	40%	2%	9%
Separated	4	5	5	0	14
	29%	36%	36%	0%	1%
Never Married	37	47	93	0	177
	21%	27%	53%	0%	18%
Don't know	2	2	1	0	5
	40%	40%	20%	0%	1%
Refused	0	1	3	0	4
	0%	25%	75%	0%	0%

Race and Ethnicity

	Gotten better	Gotten worse	Stayed the same	Don't know	Total
White	210	228	393	2	833
	25%	27%	47%	0%	83%
Black	13	16	21	0	50
	26%	32%	42%	0%	5%
Hispanic	18	11	27	1	57
	32%	19%	47%	2%	6%
Other	15	17	17	2	51
	29%	33%	33%	4%	5%
DK/NA/ Ref	2	4	4	0	10
	20%	40%	40%	0%	1%

Religious Service Attendance

	Gotten better	Gotten worse	Stayed the same	Don't know	Total
More than 1/wk	19	27	29	0	75
	25%	36%	39%	0%	8%
1/week	58	75	104	0	237
	24%	32%	44%	0%	24%
1-2 month	27	50	65	0	142
	19%	35%	46%	0%	14%
few times a year	52	39	99	1	191
	27%	20%	52%	1%	19%
Seldom	41	37	81	0	159
	26%	23%	51%	0%	16%
Never	58	42	83	4	187
	31%	22%	44%	2%	19%
Don't know	0	2	0	0	2
	0%	100%	0%	0%	0%
Refused	1	2	0	0	3
	33%	67%	0%	0%	0%

Religious Affiliation

	Gotten better	Gotten worse	Stayed the same	Don't know	Total
Protestant/ Christian	108	117	198	1	424
	25%	28%	47%	0%	42%
Catholic	78	90	133	1	302
	26%	30%	44%	0%	30%
Jewish	0	0	8	0	8
	0%	0%	100%	0%	1%
Other	13	29	31	3	76
	17%	38%	41%	4%	8%
None	51	32	78	0	161
	32%	20%	48%	0%	16%
DK/NA/ Ref	6	8	13	0	27
	22%	30%	48%	0%	3%

Born Again/Evangelical

	Gotten better	Gotten worse	Stayed the same	Don't know	Total
born again	38	60	76	0	174
	22%	34%	44%	0%	42%
not born again	66	52	108	1	227
	29%	23%	48%	0%	55%
Don't know	3	1	9	0	13
	23%	8%	69%	0%	3%
Refused	1	0	0	0	1
	100%	0%	0%	0%	0%

Location Type

	Gotten better	Gotten worse	Stayed the same	Don't know	Total
Urban	81	83	137	3	304
	27%	27%	45%	1%	30%
Suburban	98	76	156	1	331
	30%	23%	47%	0%	33%
Rural	76	114	166	2	358
	21%	32%	46%	1%	36%
Don't know	1	1	2	0	4
	25%	25%	50%	0%	0%
Refused	0	1	0	0	1
	0%	100%	0%	0%	0%

Political Ideology

	Gotten better	Gotten worse	Stayed the same	Don't know	Total
Very conservative	11	51	39	0	101
	11%	50%	39%	0%	10%
Conservative	40	118	151	1	310
	13%	38%	49%	0%	31%
Moderate	94	60	155	3	312
	30%	19%	50%	1%	31%
Liberal	84	23	71	0	178
	47%	13%	40%	0%	18%
Very liberal	23	18	24	0	65
	35%	28%	37%	0%	6%
Don't know	5	5	22	0	32
	16%	16%	69%	0%	3%
Refused	1	1	0	0	2
	50%	50%	0%	0%	0%

Union Membership

	Gotten better	Gotten worse	Stayed the same	Don't know	Total
respondent	19	19	34	0	72
	26%	26%	47%	0%	7%
another household member	22	9	28	0	59
	37%	15%	47%	0%	6%
nobody in household	212	245	398	6	861
	25%	28%	46%	1%	86%
Don't know	3	1	1	0	5
	60%	20%	20%	0%	0%
Refused	1	2	0	0	3
	33%	67%	0%	0%	0%

Job Type and Union Membership

	Gotten better	Gotten worse	Stayed the same	Don't know	Total
Public union	18	12	19	0	49
	37%	24%	39%	0%	5%
Public non-union	31	31	62	0	124
	25%	25%	50%	0%	12%
Private union	23	15	42	0	80
	29%	19%	52%	0%	8%
Private non-union	181	215	336	6	738
	25%	29%	46%	1%	74%
DK/NA/ Ref	5	3	2	0	10
	50%	30%	20%	0%	1%

Region

	Gotten better	Gotten worse	Stayed the same	Don't know	Total
MKE City	25	35	33	2	95
	26%	37%	35%	2%	9%
Rest of MKE	61	91	158	1	311
	20%	29%	51%	0%	31%
msn	55	38	87	0	180
	31%	21%	48%	0%	18%
GB/A	46	53	87	2	188
	24%	28%	46%	1%	19%
Rest of state	71	60	97	1	229
	31%	26%	42%	0%	23%

Likelihood of Voting in Nov.

	Gotten better	Gotten worse	Stayed the same	Don't know	Total
Absolutely certain	222	236	375	6	839
	26%	28%	45%	1%	84%
Very likely	23	19	48	0	90
	26%	21%	53%	0%	9%
50-50	8	13	30	0	51
	16%	25%	59%	0%	5%
Will not vote	4	6	8	0	18
	22%	33%	44%	0%	2%
Don't know	0	3	0	0	3
	0%	100%	0%	0%	0%

Q4. Looking ahead, over the next year do you expect the economy to get better, get worse, or stay about the same?

Sex

	Get better	Get worse	Stay the same	Don't know	Refused	Total
Male	122	105	177	77	0	481
	25%	22%	37%	16%	0%	48%
Female	157	100	177	87	0	521
	30%	19%	34%	17%	0%	52%

Age 4 Categories

	Get better	Get worse	Stay the same	Don't know	Refused	Total
18-29	44	38	63	15	0	160
	28%	24%	39%	9%	0%	16%
30-44	75	58	84	33	0	250
	30%	23%	34%	13%	0%	25%
45-59	76	65	114	51	0	306
	25%	21%	37%	17%	0%	31%
60+	84	42	92	62	0	280
	30%	15%	33%	22%	0%	28%
DK/NA/ Ref	1	1	0	2	0	4
	25%	25%	0%	50%	0%	0%

Education 5 Categories

	Get better	Get worse	Stay the same	Don't know	Refused	Total
Not HS	25	7	22	6	0	60
	42%	12%	37%	10%	0%	6%
HS	87	65	109	48	0	309
	28%	21%	35%	16%	0%	31%
Some Coll	58	44	55	33	0	190
	31%	23%	29%	17%	0%	19%
AA	31	33	46	21	0	131
	24%	25%	35%	16%	0%	13%
BA+	76	55	117	52	0	300
	25%	18%	39%	17%	0%	30%
DK/NA/ Ref	3	0	5	3	0	11
	27%	0%	45%	27%	0%	1%

Household Income

	Get better	Get worse	Stay the same	Don't know	Refused	Total
Under $40k	94	77	102	46	0	319
	29%	24%	32%	14%	0%	32%
$40k to $74k	69	58	90	38	0	255
	27%	23%	35%	15%	0%	26%
$75k up	85	52	120	42	0	299
	28%	17%	40%	14%	0%	30%
DK/NA/ Ref	31	17	41	37	0	126
	25%	13%	33%	29%	0%	13%

Party ID

	Get better	Get worse	Stay the same	Don't know	Refused	Total
Republican	60	73	118	49	0	300
	20%	24%	39%	16%	0%	30%
Democrat	108	50	94	55	0	307
	35%	16%	31%	18%	0%	31%
Independent	102	73	128	50	0	353
	29%	21%	36%	14%	0%	35%
Other/No preference	7	7	11	8	0	33
	21%	21%	33%	24%	0%	3%
Don't know	2	1	2	0	0	5
	40%	20%	40%	0%	0%	0%
Refused	0	0	1	2	0	3
	0%	0%	33%	67%	0%	0%

Party ID, with leaners

	Get better	Get worse	Stay the same	Don't know	Refused	Total
Republican	91	117	162	73	0	443
	21%	26%	37%	16%	0%	44%
Democrat	161	70	165	74	0	470
	34%	15%	35%	16%	0%	47%
Independent	24	17	24	14	0	79
	30%	22%	30%	18%	0%	8%
Other/None	3	0	2	2	0	7
	43%	0%	29%	29%	0%	1%

Party Id, leaners separate

	Get better	Get worse	Stay the same	Don't know	Refused	Total
Rep	60	73	118	49	0	300
	20%	24%	39%	16%	0%	30%
Lean Rep	31	44	44	24	0	143
	22%	31%	31%	17%	0%	14%
Ind	24	17	24	14	0	79
	30%	22%	30%	18%	0%	8%
Lean Dem	53	20	72	19	0	164
	32%	12%	44%	12%	0%	16%
Dem	108	50	94	55	0	307
	35%	16%	31%	18%	0%	31%
Other/None	3	0	2	2	0	7
	43%	0%	29%	29%	0%	1%

Marital Status

	Get better	Get worse	Stay the same	Don't know	Refused	Total
Married	145	105	210	90	0	550
	26%	19%	38%	16%	0%	55%
Cohabiting	20	19	32	10	0	81
	25%	23%	40%	12%	0%	8%
Widowed	26	13	25	15	0	79
	33%	16%	32%	19%	0%	8%
Divorced	29	18	21	21	0	89
	33%	20%	24%	24%	0%	9%
Separated	2	6	3	3	0	14
	14%	43%	21%	21%	0%	1%
Never Married	55	40	61	22	0	178
	31%	22%	34%	12%	0%	18%
Don't know	2	2	1	0	0	5
	40%	40%	20%	0%	0%	0%
Refused	0	0	2	2	0	4
	0%	0%	50%	50%	0%	0%

Race and Ethnicity

	Get better	Get worse	Stay the same	Don't know	Refused	Total
White	218	172	301	141	0	832
	26%	21%	36%	17%	0%	83%
Black	16	7	16	10	0	49
	33%	14%	33%	20%	0%	5%
Hispanic	22	15	18	3	0	58
	38%	26%	31%	5%	0%	6%
Other	19	11	17	5	0	52
	37%	21%	33%	10%	0%	5%
DK/NA/ Ref	4	0	1	4	0	9
	44%	0%	11%	44%	0%	1%

Religious Service Attendance

	Get better	Get worse	Stay the same	Don't know	Refused	Total
More than 1/wk	23	24	20	8	0	75
	31%	32%	27%	11%	0%	8%
1/week	68	42	84	43	0	237
	29%	18%	35%	18%	0%	24%
1-2 month	39	25	51	26	0	141
	28%	18%	36%	18%	0%	14%
few times a year	47	34	77	33	0	191
	25%	18%	40%	17%	0%	19%
Seldom	48	34	54	24	0	160
	30%	21%	34%	15%	0%	16%
Never	52	45	67	25	0	189
	28%	24%	35%	13%	0%	19%
Don't know	0	0	1	1	0	2
	0%	0%	50%	50%	0%	0%
Refused	1	0	0	2	0	3
	33%	0%	0%	67%	0%	0%

Religious Affiliation

	Get better	Get worse	Stay the same	Don't know	Refused	Total
Protestant/ Christian	108	86	151	79	0	424
	25%	20%	36%	19%	0%	42%
Catholic	85	60	113	43	0	301
	28%	20%	38%	14%	0%	30%
Jewish	2	3	4	0	0	9
	22%	33%	44%	0%	0%	1%
Other	23	15	27	12	0	77
	30%	19%	35%	16%	0%	8%
None	54	38	45	24	0	161
	34%	24%	28%	15%	0%	16%
DK/NA/ Ref	6	2	14	5	0	27
	22%	7%	52%	19%	0%	3%

Born Again/Evangelical

	Get better	Get worse	Stay the same	Don't know	Refused	Total
born again	47	49	45	33	0	174
	27%	28%	26%	19%	0%	42%
not born again	57	32	96	42	0	227
	25%	14%	42%	19%	0%	55%
Don't know	3	2	6	2	0	13
	23%	15%	46%	15%	0%	3%
Refused	1	0	0	0	0	1
	100%	0%	0%	0%	0%	0%

Location Type

	Get better	Get worse	Stay the same	Don't know	Refused	Total
Urban	92	60	111	42	0	305
	30%	20%	36%	14%	0%	31%
Suburban	96	66	113	56	0	331
	29%	20%	34%	17%	0%	33%
Rural	88	78	127	64	0	357
	25%	22%	36%	18%	0%	36%
Don't know	3	1	1	0	0	5
	60%	20%	20%	0%	0%	1%
Refused	0	0	0	1	0	1
	0%	0%	0%	100%	0%	0%

Political Ideology

	Get better	Get worse	Stay the same	Don't know	Refused	Total
Very conservative	28	29	25	19	0	101
	28%	29%	25%	19%	0%	10%
Conservative	73	75	109	53	0	310
	24%	24%	35%	17%	0%	31%
Moderate	84	60	121	48	0	313
	27%	19%	39%	15%	0%	31%
Liberal	65	24	58	31	0	178
	37%	13%	33%	17%	0%	18%
Very liberal	22	14	22	7	0	65
	34%	22%	34%	11%	0%	6%
Don't know	7	2	19	4	0	32
	22%	6%	59%	12%	0%	3%
Refused	1	0	0	1	0	2
	50%	0%	0%	50%	0%	0%

Union Membership

	Get better	Get worse	Stay the same	Don't know	Refused	Total
respondent	15	16	29	11	0	71
	21%	23%	41%	15%	0%	7%
another household member	30	9	13	7	0	59
	51%	15%	22%	12%	0%	6%
nobody in household	232	176	309	144	0	861
	27%	20%	36%	17%	0%	86%
Don't know	0	3	2	0	0	5
	0%	60%	40%	0%	0%	1%
Refused	1	0	1	1	0	3
	33%	0%	33%	33%	0%	0%

Job Type and Union Membership

	Get better	Get worse	Stay the same	Don't know	Refused	Total
Public union	17	10	15	7	0	49
	35%	20%	31%	14%	0%	5%
Public non-union	33	23	52	16	0	124
	27%	19%	42%	13%	0%	12%
Private union	29	14	27	10	0	80
	36%	18%	34%	12%	0%	8%
Private non-union	200	153	257	127	0	737
	27%	21%	35%	17%	0%	74%
DK/NA/ Ref	1	4	3	2	0	10
	10%	40%	30%	20%	0%	1%

Region

	Get better	Get worse	Stay the same	Don't know	Refused	Total
MKE City	33	18	33	10	0	94
	35%	19%	35%	11%	0%	9%
Rest of MKE	80	56	125	49	0	310
	26%	18%	40%	16%	0%	31%
msn	53	27	68	31	0	179
	30%	15%	38%	17%	0%	18%
GB/A	52	50	48	38	0	188
	28%	27%	26%	20%	0%	19%
Rest of state	61	53	80	35	0	229
	27%	23%	35%	15%	0%	23%

Likelihood of Voting in Nov.

	Get better	Get worse	Stay the same	Don't know	Refused	Total
Absolutely certain	242	162	288	147	0	839
	29%	19%	34%	18%	0%	84%
Very likely	21	17	39	13	0	90
	23%	19%	43%	14%	0%	9%
50-50	14	14	21	1	0	50
	28%	28%	42%	2%	0%	5%
Will not vote	2	8	5	2	0	17
	12%	47%	29%	12%	0%	2%
Don't know	0	3	0	0	0	3
	0%	100%	0%	0%	0%	0%

Q5. Overall, do you approve or disapprove of the way Barack Obama is handling his job as president?

Sex

	Approve	Disapprove	Don't know	Refused	Total
Male	222	247	8	3	480
	46%	51%	2%	1%	48%
Female	299	185	30	6	520
	57%	36%	6%	1%	52%

Age 4 Categories

	Approve	Disapprove	Don't know	Refused	Total
18-29	104	42	10	4	160
	65%	26%	6%	2%	16%
30-44	128	110	13	0	251
	51%	44%	5%	0%	25%
45-59	150	146	9	1	306
	49%	48%	3%	0%	31%
60+	139	131	7	3	280
	50%	47%	2%	1%	28%
DK/NA/Ref	0	4	0	0	4
	0%	100%	0%	0%	0%

Education 5 Categories

	Approve	Disapprove	Don't know	Refused	Total
Not HS	33	25	1	0	59
	56%	42%	2%	0%	6%
HS	138	153	17	1	309
	45%	50%	6%	0%	31%
Some Coll	108	79	3	1	191
	57%	41%	2%	1%	19%
AA	70	47	9	4	130
	54%	36%	7%	3%	13%
BA+	169	120	9	3	301
	56%	40%	3%	1%	30%
DK/NA/Ref	4	7	0	0	11
	36%	64%	0%	0%	1%

Household Income

	Approve	Disapprove	Don't know	Refused	Total
Under $40k	182	114	20	4	320
	57%	36%	6%	1%	32%
$40k to $74k	132	111	12	0	255
	52%	44%	5%	0%	26%
$75k up	152	141	3	3	299
	51%	47%	1%	1%	30%
DK/NA/ Ref	56	65	4	1	126
	44%	52%	3%	1%	13%

Party ID

	Approve	Disapprove	Don't know	Refused	Total
Republican	35	259	3	3	300
	12%	86%	1%	1%	30%
Democrat	275	25	6	1	307
	90%	8%	2%	0%	31%
Independent	193	128	27	4	352
	55%	36%	8%	1%	35%
Other/No preference	14	16	2	0	32
	44%	50%	6%	0%	3%
Don't know	2	3	0	0	5
	40%	60%	0%	0%	1%
Refused	2	1	0	0	3
	67%	33%	0%	0%	0%

Party ID, with leaners

	Approve	Disapprove	Don't know	Refused	Total
Republican	67	368	6	3	444
	15%	83%	1%	1%	44%
Democrat	411	40	14	5	470
	87%	9%	3%	1%	47%
Independent	39	21	19	0	79
	49%	27%	24%	0%	8%
Other/None	4	3	0	0	7
	57%	43%	0%	0%	1%

Party Id, leaners separate

	Approve	Disapprove	Don't know	Refused	Total
Rep	35	259	3	3	300
	12%	86%	1%	1%	30%
Lean Rep	31	109	3	0	143
	22%	76%	2%	0%	14%
Ind	39	21	19	0	79
	49%	27%	24%	0%	8%
Lean Dem	137	15	8	4	164
	84%	9%	5%	2%	16%
Dem	275	25	6	1	307
	90%	8%	2%	0%	31%
Other/None	4	3	0	0	7
	57%	43%	0%	0%	1%

Marital Status

	Approve	Disapprove	Don't know	Refused	Total
Married	258	276	14	3	551
	47%	50%	3%	1%	55%
Cohabiting	52	24	2	3	81
	64%	30%	2%	4%	8%
Widowed	37	37	3	2	79
	47%	47%	4%	3%	8%
Divorced	50	34	5	0	89
	56%	38%	6%	0%	9%
Separated	6	7	1	0	14
	43%	50%	7%	0%	1%
Never Married	113	49	14	1	177
	64%	28%	8%	1%	18%
Don't know	4	1	0	0	5
	80%	20%	0%	0%	0%
Refused	2	2	0	0	4
	50%	50%	0%	0%	0%

Race and Ethnicity

	Approve	Disapprove	Don't know	Refused	Total
White	412	385	27	8	832
	50%	46%	3%	1%	83%
Black	43	6	0	0	49
	88%	12%	0%	0%	5%
Hispanic	27	23	7	0	57
	47%	40%	12%	0%	6%
Other	35	13	3	0	51
	69%	25%	6%	0%	5%
DK/NA/ Ref	3	5	1	0	9
	33%	56%	11%	0%	1%

Religious Service Attendance

	Approve	Disapprove	Don't know	Refused	Total
More than 1/wk	33	40	2	1	76
	43%	53%	3%	1%	8%
1/week	103	125	8	1	237
	43%	53%	3%	0%	24%
1-2 month	66	73	3	0	142
	46%	51%	2%	0%	14%
few times a year	98	83	9	2	192
	51%	43%	5%	1%	19%
Seldom	93	57	9	0	159
	58%	36%	6%	0%	16%
Never	126	51	8	4	189
	67%	27%	4%	2%	19%
Don't know	1	2	0	0	3
	33%	67%	0%	0%	0%
Refused	1	2	0	0	3
	33%	67%	0%	0%	0%

Religious Affiliation

	Approve	Disapprove	Don't know	Refused	Total
Protestant/ Christian	197	207	14	6	424
	46%	49%	3%	1%	42%
Catholic	143	152	6	1	302
	47%	50%	2%	0%	30%
Jewish	7	1	1	0	9
	78%	11%	11%	0%	1%
Other	48	24	4	0	76
	63%	32%	5%	0%	8%
None	114	36	10	1	161
	71%	22%	6%	1%	16%
DK/NA/ Ref	12	11	3	0	26
	46%	42%	12%	0%	3%

Born Again/Evangelical

	Approve	Disapprove	Don't know	Refused	Total
born again	62	103	6	2	173
	36%	60%	3%	1%	42%
not born again	120	100	6	1	227
	53%	44%	3%	0%	55%
Don't know	11	1	1	1	14
	79%	7%	7%	7%	3%
Refused	1	0	0	0	1
	100%	0%	0%	0%	0%

Location Type

	Approve	Disapprove	Don't know	Refused	Total
Urban	191	96	18	0	305
	63%	31%	6%	0%	30%
Suburban	178	141	12	1	332
	54%	42%	4%	0%	33%
Rural	150	191	9	7	357
	42%	54%	3%	2%	36%
Don't know	2	3	0	0	5
	40%	60%	0%	0%	0%
Refused	0	1	0	0	1
	0%	100%	0%	0%	0%

Political Ideology

	Approve	Disapprove	Don't know	Refused	Total
Very conservative	16	81	4	0	101
	16%	80%	4%	0%	10%
Conservative	70	228	8	5	311
	23%	73%	3%	2%	31%
Moderate	211	88	9	4	312
	68%	28%	3%	1%	31%
Liberal	158	13	6	0	177
	89%	7%	3%	0%	18%
Very liberal	48	12	5	0	65
	74%	18%	8%	0%	6%
Don't know	17	9	6	0	32
	53%	28%	19%	0%	3%
Refused	1	1	0	0	2
	50%	50%	0%	0%	0%

Union Membership

	Approve	Disapprove	Don't know	Refused	Total
respondent	40	28	3	0	71
	56%	39%	4%	0%	7%
another household member	40	14	5	0	59
	68%	24%	8%	0%	6%
nobody in household	438	388	27	8	861
	51%	45%	3%	1%	86%
Don't know	2	0	3	0	5
	40%	0%	60%	0%	1%
Refused	2	1	0	0	3
	67%	33%	0%	0%	0%

Job Type and Union Membership

	Approve	Disapprove	Don't know	Refused	Total
Public union	29	15	5	0	49
	59%	31%	10%	0%	5%
Public non-union	72	43	3	5	123
	59%	35%	2%	4%	12%
Private union	51	27	3	0	81
	63%	33%	4%	0%	8%
Private non-union	365	345	24	3	737
	50%	47%	3%	0%	74%
DK/NA/ Ref	5	2	3	0	10
	50%	20%	30%	0%	1%

Region

	Approve	Disapprove	Don't know	Refused	Total
MKE City	63	26	5	0	94
	67%	28%	5%	0%	9%
Rest of MKE	161	137	7	5	310
	52%	44%	2%	2%	31%
msn	111	59	9	0	179
	62%	33%	5%	0%	18%
GB/A	70	109	8	1	188
	37%	58%	4%	1%	19%
Rest of state	116	101	10	2	229
	51%	44%	4%	1%	23%

Likelihood of Voting in Nov.

	Approve	Disapprove	Don't know	Refused	Total
Absolutely certain	431	382	20	5	838
	51%	46%	2%	1%	84%
Very likely	49	32	9	0	90
	54%	36%	10%	0%	9%
50-50	27	13	8	3	51
	53%	25%	16%	6%	5%
Will not vote	11	4	2	0	17
	65%	24%	12%	0%	2%
Don't know	3	0	0	0	3
	100%	0%	0%	0%	0%

Q6. Overall, do you approve or disapprove of the way Scott Walker is handling his job as Governor of Wisconsin?

Sex

	Approve	Disapprove	Don't know	Refused	Total
Male	255	205	20	0	480
	53%	43%	4%	0%	48%
Female	190	304	22	4	520
	37%	58%	4%	1%	52%

Age 4 Categories

	Approve	Disapprove	Don't know	Refused	Total
18-29	65	76	19	0	160
	41%	48%	12%	0%	16%
30-44	107	134	9	0	250
	43%	54%	4%	0%	25%
45-59	141	156	6	4	307
	46%	51%	2%	1%	31%
60+	128	143	8	0	279
	46%	51%	3%	0%	28%
DK/NA/ Ref	3	1	0	0	4
	75%	25%	0%	0%	0%

Education 5 Categories

	Approve	Disapprove	Don't know	Refused	Total
Not HS	29	31	0	0	60
	48%	52%	0%	0%	6%
HS	161	136	12	0	309
	52%	44%	4%	0%	31%
Some Coll	74	105	11	0	190
	39%	55%	6%	0%	19%
AA	49	67	11	3	130
	38%	52%	8%	2%	13%
BA+	125	166	8	1	300
	42%	55%	3%	0%	30%
DK/NA/ Ref	6	5	0	0	11
	55%	45%	0%	0%	1%

Household Income

	Approve	Disapprove	Don't know	Refused	Total
Under $40k	107	195	18	0	320
	33%	61%	6%	0%	32%
$40k to $74k	117	131	5	2	255
	46%	51%	2%	1%	26%
$75k up	157	131	9	2	299
	53%	44%	3%	1%	30%
DK/NA/ Ref	64	52	10	0	126
	51%	41%	8%	0%	13%

Party ID

	Approve	Disapprove	Don't know	Refused	Total
Republican	252	33	15	0	300
	84%	11%	5%	0%	30%
Democrat	39	260	6	2	307
	13%	85%	2%	1%	31%
Independent	134	199	18	2	353
	38%	56%	5%	1%	35%
Other/No preference	18	11	3	0	32
	56%	34%	9%	0%	3%
Don't know	2	3	0	0	5
	40%	60%	0%	0%	0%
Refused	1	2	0	0	3
	33%	67%	0%	0%	0%

Party ID, with leaners

	Approve	Disapprove	Don't know	Refused	Total
Republican	358	64	20	1	443
	81%	14%	5%	0%	44%
Democrat	57	400	10	3	470
	12%	85%	2%	1%	47%
Independent	27	41	11	0	79
	34%	52%	14%	0%	8%
Other/None	3	4	0	0	7
	43%	57%	0%	0%	1%

Party Id, leaners separate

	Approve	Disapprove	Don't know	Refused	Total
Rep	252	33	15	0	300
	84%	11%	5%	0%	30%
Lean Rep	106	31	5	1	143
	74%	22%	3%	1%	14%
Ind	27	41	11	0	79
	34%	52%	14%	0%	8%
Lean Dem	19	140	4	1	164
	12%	85%	2%	1%	16%
Dem	39	260	6	2	307
	13%	85%	2%	1%	31%
Other/None	3	4	0	0	7
	43%	57%	0%	0%	1%

Marital Status

	Approve	Disapprove	Don't know	Refused	Total
Married	273	266	8	4	551
	50%	48%	1%	1%	55%
Cohabiting	21	51	9	0	81
	26%	63%	11%	0%	8%
Widowed	41	34	3	0	78
	53%	44%	4%	0%	8%
Divorced	32	56	2	0	90
	36%	62%	2%	0%	9%
Separated	7	6	2	0	15
	47%	40%	13%	0%	1%
Never Married	69	91	18	0	178
	39%	51%	10%	0%	18%
Don't know	1	4	0	0	5
	20%	80%	0%	0%	0%
Refused	2	2	0	0	4
	50%	50%	0%	0%	0%

Race and Ethnicity

	Approve	Disapprove	Don't know	Refused	Total
White	394	402	32	4	832
	47%	48%	4%	0%	83%
Black	9	37	3	0	49
	18%	76%	6%	0%	5%
Hispanic	20	31	6	0	57
	35%	54%	11%	0%	6%
Other	16	35	1	0	52
	31%	67%	2%	0%	5%
DK/NA/ Ref	5	4	0	0	9
	56%	44%	0%	0%	1%

Religious Service Attendance

	Approve	Disapprove	Don't know	Refused	Total
More than 1/wk	39	35	1	0	75
	52%	47%	1%	0%	8%
1/week	126	103	7	0	236
	53%	44%	3%	0%	24%
1-2 month	73	62	4	2	141
	52%	44%	3%	1%	14%
few times a year	77	99	14	2	192
	40%	52%	7%	1%	19%
Seldom	66	86	8	0	160
	41%	54%	5%	0%	16%
Never	59	122	8	0	189
	31%	65%	4%	0%	19%
Don't know	1	1	0	0	2
	50%	50%	0%	0%	0%
Refused	2	1	0	0	3
	67%	33%	0%	0%	0%

Religious Affiliation

	Approve	Disapprove	Don't know	Refused	Total
Protestant/ Christian	218	185	18	3	424
	51%	44%	4%	1%	42%
Catholic	148	142	12	1	303
	49%	47%	4%	0%	30%
Jewish	1	4	4	0	9
	11%	44%	44%	0%	1%
Other	28	47	2	0	77
	36%	61%	3%	0%	8%
None	34	122	5	0	161
	21%	76%	3%	0%	16%
DK/NA/ Ref	16	10	1	0	27
	59%	37%	4%	0%	3%

Born Again/Evangelical

	Approve	Disapprove	Don't know	Refused	Total
born again	109	56	6	3	174
	63%	32%	3%	2%	42%
not born again	100	115	11	0	226
	44%	51%	5%	0%	55%
Don't know	6	6	1	0	13
	46%	46%	8%	0%	3%
Refused	0	1	0	0	1
	0%	100%	0%	0%	0%

Location Type

	Approve	Disapprove	Don't know	Refused	Total
Urban	104	186	13	2	305
	34%	61%	4%	1%	30%
Suburban	156	164	10	1	331
	47%	50%	3%	0%	33%
Rural	181	157	18	2	358
	51%	44%	5%	1%	36%
Don't know	3	2	0	0	5
	60%	40%	0%	0%	0%
Refused	1	0	0	0	1
	100%	0%	0%	0%	0%

Political Ideology

	Approve	Disapprove	Don't know	Refused	Total
Very conservative	72	25	4	0	101
	71%	25%	4%	0%	10%
Conservative	217	74	16	3	310
	70%	24%	5%	1%	31%
Moderate	106	192	13	1	312
	34%	62%	4%	0%	31%
Liberal	22	154	2	0	178
	12%	87%	1%	0%	18%
Very liberal	10	53	2	0	65
	15%	82%	3%	0%	6%
Don't know	17	10	5	0	32
	53%	31%	16%	0%	3%
Refused	1	1	0	0	2
	50%	50%	0%	0%	0%

Union Membership

	Approve	Disapprove	Don't know	Refused	Total
respondent	23	47	0	0	70
	33%	67%	0%	0%	7%
another household member	10	46	3	0	59
	17%	78%	5%	0%	6%
nobody in household	409	410	38	4	861
	48%	48%	4%	0%	86%
Don't know	1	4	0	0	5
	20%	80%	0%	0%	1%
Refused	1	2	0	0	3
	33%	67%	0%	0%	0%

Job Type and Union Membership

	Approve	Disapprove	Don't know	Refused	Total
Public union	10	38	1	0	49
	20%	78%	2%	0%	5%
Public non-union	41	75	5	1	122
	34%	61%	4%	1%	12%
Private union	24	54	2	0	80
	30%	68%	2%	0%	8%
Private non-union	366	335	33	3	737
	50%	45%	4%	0%	74%
DK/NA/ Ref	4	7	0	0	11
	36%	64%	0%	0%	1%

Region

	Approve	Disapprove	Don't know	Refused	Total
MKE City	32	60	2	0	94
	34%	64%	2%	0%	9%
Rest of MKE	151	146	11	2	310
	49%	47%	4%	1%	31%
msn	60	110	10	0	180
	33%	61%	6%	0%	18%
GB/A	94	83	10	1	188
	50%	44%	5%	1%	19%
Rest of state	108	110	9	1	228
	47%	48%	4%	0%	23%

Likelihood of Voting in Nov.

	Approve	Disapprove	Don't know	Refused	Total
Absolutely certain	371	438	27	4	840
	44%	52%	3%	0%	84%
Very likely	45	37	8	0	90
	50%	41%	9%	0%	9%
50-50	22	23	4	0	49
	45%	47%	8%	0%	5%
Will not vote	7	8	3	0	18
	39%	44%	17%	0%	2%
Don't know	0	3	0	0	3
	0%	100%	0%	0%	0%

Q7. Do you have a favorable or unfavorable opinion of Barack Obama or haven't you heard enough about him yet?

Sex

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
Male	231	235	4	9	1	480
	48%	49%	1%	2%	0%	48%
Female	316	189	9	6	0	520
	61%	36%	2%	1%	0%	52%

Age 4 Categories

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
18-29	109	43	6	3	0	161
	68%	27%	4%	2%	0%	16%
30-44	142	98	2	7	1	250
	57%	39%	1%	3%	0%	25%
45-59	149	153	1	4	0	307
	49%	50%	0%	1%	0%	31%
60+	147	127	3	2	1	280
	52%	45%	1%	1%	0%	28%
DK/NA/ Ref	0	4	0	0	0	4
	0%	100%	0%	0%	0%	0%

Education 5 Categories

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
Not HS	35	23	2	0	0	60
	58%	38%	3%	0%	0%	6%
HS	153	146	5	6	0	310
	49%	47%	2%	2%	0%	31%
Some Coll	108	77	3	2	1	191
	57%	40%	2%	1%	1%	19%
AA	75	50	1	2	1	129
	58%	39%	1%	2%	1%	13%
BA+	172	122	2	4	0	300
	57%	41%	1%	1%	0%	30%
DK/NA/ Ref	4	7	0	0	0	11
	36%	64%	0%	0%	0%	1%

Household Income

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
Under $40k	203	103	9	4	1	320
	63%	32%	3%	1%	0%	32%
$40k to $74k	128	117	2	8	0	255
	50%	46%	1%	3%	0%	26%
$75k up	154	142	0	3	0	299
	52%	47%	0%	1%	0%	30%
DK/NA/ Ref	62	62	2	0	0	126
	49%	49%	2%	0%	0%	13%

Party ID

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
Republican	36	256	2	6	1	301
	12%	85%	1%	2%	0%	30%
Democrat	282	20	2	2	0	306
	92%	7%	1%	1%	0%	31%
Independent	207	131	8	7	0	353
	59%	37%	2%	2%	0%	35%
Other/No preference	16	14	0	1	1	32
	50%	44%	0%	3%	3%	3%
Don't know	3	2	0	0	0	5
	60%	40%	0%	0%	0%	0%
Refused	2	1	0	0	0	3
	67%	33%	0%	0%	0%	0%

Party ID, with leaners

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
Republican	68	365	4	6	1	444
	15%	82%	1%	1%	0%	44%
Democrat	426	35	6	2	1	470
	91%	7%	1%	0%	0%	47%
Independent	48	22	3	7	0	80
	60%	28%	4%	9%	0%	8%
Other/None	5	2	0	0	0	7
	71%	29%	0%	0%	0%	1%

Party Id, leaners separate

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
Rep	36	256	2	6	1	301
	12%	85%	1%	2%	0%	30%
Lean Rep	32	109	2	1	0	144
	22%	76%	1%	1%	0%	14%
Ind	48	22	3	7	0	80
	60%	28%	4%	9%	0%	8%
Lean Dem	144	15	4	0	1	164
	88%	9%	2%	0%	1%	16%
Dem	282	20	2	2	0	306
	92%	7%	1%	1%	0%	31%
Other/None	5	2	0	0	0	7
	71%	29%	0%	0%	0%	1%

Marital Status

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
Married	270	276	3	2	0	551
	49%	50%	1%	0%	0%	55%
Cohabiting	61	17	0	2	1	81
	75%	21%	0%	2%	1%	8%
Widowed	41	34	3	0	1	79
	52%	43%	4%	0%	1%	8%
Divorced	48	37	1	3	0	89
	54%	42%	1%	3%	0%	9%
Separated	5	7	1	1	0	14
	36%	50%	7%	7%	0%	1%
Never Married	115	50	5	7	0	177
	65%	28%	3%	4%	0%	18%
Don't know	5	0	0	0	0	5
	100%	0%	0%	0%	0%	0%
Refused	2	2	0	0	0	4
	50%	50%	0%	0%	0%	0%

Race and Ethnicity

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
White	431	385	8	8	1	833
	52%	46%	1%	1%	0%	83%
Black	41	4	4	0	0	49
	84%	8%	8%	0%	0%	5%
Hispanic	37	17	0	2	1	57
	65%	30%	0%	4%	2%	6%
Other	34	12	1	5	0	52
	65%	23%	2%	10%	0%	5%
DK/NA/ Ref	3	6	0	0	0	9
	33%	67%	0%	0%	0%	1%

Religious Service Attendance

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
More than 1/wk	36	35	1	3	0	75
	48%	47%	1%	4%	0%	8%
1/week	107	124	3	1	1	236
	45%	53%	1%	0%	0%	24%
1-2 month	67	74	0	1	0	142
	47%	52%	0%	1%	0%	14%
few times a year	105	79	2	5	0	191
	55%	41%	1%	3%	0%	19%
Seldom	92	60	6	2	0	160
	57%	38%	4%	1%	0%	16%
Never	136	48	0	4	0	188
	72%	26%	0%	2%	0%	19%
Don't know	1	2	0	0	0	3
	33%	67%	0%	0%	0%	0%
Refused	1	2	0	0	0	3
	33%	67%	0%	0%	0%	0%

Religious Affiliation

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
Protestant/ Christian	210	208	4	3	1	426
	49%	49%	1%	1%	0%	43%
Catholic	143	153	3	3	1	303
	47%	50%	1%	1%	0%	30%
Jewish	7	1	0	1	0	9
	78%	11%	0%	11%	0%	1%
Other	50	21	1	4	0	76
	66%	28%	1%	5%	0%	8%
None	121	31	4	4	0	160
	76%	19%	2%	2%	0%	16%
DK/NA/ Ref	15	10	1	1	0	27
	56%	37%	4%	4%	0%	3%

Born Again/Evangelical

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
born again	65	105	2	2	0	174
	37%	60%	1%	1%	0%	42%
not born again	127	97	2	1	0	227
	56%	43%	1%	0%	0%	55%
Don't know	11	2	0	0	1	14
	79%	14%	0%	0%	7%	3%
Refused	1	0	0	0	0	1
	100%	0%	0%	0%	0%	0%

Location Type

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
Urban	209	87	7	3	0	306
	68%	28%	2%	1%	0%	31%
Suburban	179	145	5	2	1	332
	54%	44%	2%	1%	0%	33%
Rural	157	187	1	11	1	357
	44%	52%	0%	3%	0%	36%
Don't know	2	3	0	0	0	5
	40%	60%	0%	0%	0%	0%
Refused	0	1	0	0	0	1
	0%	100%	0%	0%	0%	0%

Political Ideology

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
Very conservative	17	81	3	0	0	101
	17%	80%	3%	0%	0%	10%
Conservative	72	230	2	6	0	310
	23%	74%	1%	2%	0%	31%
Moderate	216	87	4	4	1	312
	69%	28%	1%	1%	0%	31%
Liberal	165	10	1	2	0	178
	93%	6%	1%	1%	0%	18%
Very liberal	51	10	2	2	0	65
	78%	15%	3%	3%	0%	7%
Don't know	24	6	0	1	0	31
	77%	19%	0%	3%	0%	3%
Refused	1	1	0	0	0	2
	50%	50%	0%	0%	0%	0%

Union Membership

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
respondent	44	27	0	0	0	71
	62%	38%	0%	0%	0%	7%
another household member	42	14	3	0	0	59
	71%	24%	5%	0%	0%	6%
nobody in household	454	382	10	15	1	862
	53%	44%	1%	2%	0%	86%
Don't know	5	0	0	0	0	5
	100%	0%	0%	0%	0%	0%
Refused	2	1	0	0	0	3
	67%	33%	0%	0%	0%	0%

Job Type and Union Membership

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
Public union	32	14	3	0	0	49
	65%	29%	6%	0%	0%	5%
Public non-union	69	48	2	4	0	123
	56%	39%	2%	3%	0%	12%
Private union	53	27	0	0	0	80
	66%	34%	0%	0%	0%	8%
Private non-union	384	334	8	11	1	738
	52%	45%	1%	1%	0%	74%
DK/NA/ Ref	9	2	0	0	0	11
	82%	18%	0%	0%	0%	1%

Region

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
MKE City	63	25	3	3	1	95
	66%	26%	3%	3%	1%	10%
Rest of MKE	167	139	3	0	1	310
	54%	45%	1%	0%	0%	31%
msn	116	59	4	1	0	180
	64%	33%	2%	1%	0%	18%
GB/A	75	106	1	5	0	187
	40%	57%	1%	3%	0%	19%
Rest of state	125	95	2	6	0	228
	55%	42%	1%	3%	0%	23%

Likelihood of Voting in Nov.

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
Absolutely certain	446	378	7	8	1	840
	53%	45%	1%	1%	0%	84%
Very likely	54	30	0	5	0	89
	61%	34%	0%	6%	0%	9%
50-50	32	11	5	1	1	50
	64%	22%	10%	2%	2%	5%
Will not vote	11	5	1	1	0	18
	61%	28%	6%	6%	0%	2%
Don't know	3	0	0	0	0	3
	100%	0%	0%	0%	0%	0%

Q8. Do you have a favorable or unfavorable opinion of Ron Johnson or haven't you heard enough about him yet?

Sex

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
Male	233	156	79	10	1	479
	49%	33%	16%	2%	0%	48%
Female	180	177	151	12	0	520
	35%	34%	29%	2%	0%	52%

Age 4 Categories

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
18-29	68	33	59	1	0	161
	42%	20%	37%	1%	0%	16%
30-44	97	72	74	7	1	251
	39%	29%	29%	3%	0%	25%
45-59	129	103	67	7	0	306
	42%	34%	22%	2%	0%	31%
60+	116	125	31	7	1	280
	41%	45%	11%	2%	0%	28%
DK/NA/ Ref	3	0	0	1	0	4
	75%	0%	0%	25%	0%	0%

Education 5 Categories

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
Not HS	27	15	16	2	0	60
	45%	25%	27%	3%	0%	6%
HS	145	82	78	5	0	310
	47%	26%	25%	2%	0%	31%
Some Coll	75	58	54	3	1	191
	39%	30%	28%	2%	1%	19%
AA	43	41	41	4	1	130
	33%	32%	32%	3%	1%	13%
BA+	116	136	39	9	0	300
	39%	45%	13%	3%	0%	30%
DK/NA/ Ref	6	2	3	0	0	11
	55%	18%	27%	0%	0%	1%

Household Income

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
Under $40k	101	101	108	8	1	319
	32%	32%	34%	3%	0%	32%
$40k to $74k	106	89	57	4	0	256
	41%	35%	22%	2%	0%	26%
$75k up	140	112	43	5	0	300
	47%	37%	14%	2%	0%	30%
DK/NA/ Ref	67	32	22	5	0	126
	53%	25%	17%	4%	0%	13%

Party ID

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
Republican	223	21	53	2	1	300
	74%	7%	18%	1%	0%	30%
Democrat	42	181	74	10	0	307
	14%	59%	24%	3%	0%	31%
Independent	139	123	82	8	0	352
	39%	35%	23%	2%	0%	35%
Other/No preference	7	5	18	1	1	32
	22%	16%	56%	3%	3%	3%
Don't know	1	2	2	0	0	5
	20%	40%	40%	0%	0%	1%
Refused	1	1	1	0	0	3
	33%	33%	33%	0%	0%	0%

Party ID, with leaners

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
Republican	308	44	83	8	1	444
	69%	10%	19%	2%	0%	44%
Democrat	83	262	113	12	1	471
	18%	56%	24%	3%	0%	47%
Independent	22	24	32	1	0	79
	28%	30%	41%	1%	0%	8%
Other/None	1	3	2	1	0	7
	14%	43%	29%	14%	0%	1%

Party Id, leaners separate

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
Rep	223	21	53	2	1	300
	74%	7%	18%	1%	0%	30%
Lean Rep	85	23	30	6	0	144
	59%	16%	21%	4%	0%	14%
Ind	22	24	32	1	0	79
	28%	30%	41%	1%	0%	8%
Lean Dem	41	81	39	2	1	164
	25%	49%	24%	1%	1%	16%
Dem	42	181	74	10	0	307
	14%	59%	24%	3%	0%	31%
Other/None	1	3	2	1	0	7
	14%	43%	29%	14%	0%	1%

Marital Status

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
Married	241	192	104	14	0	551
	44%	35%	19%	3%	0%	55%
Cohabiting	32	23	24	0	1	80
	40%	29%	30%	0%	1%	8%
Widowed	38	26	10	3	1	78
	49%	33%	13%	4%	1%	8%
Divorced	21	36	31	1	0	89
	24%	40%	35%	1%	0%	9%
Separated	7	0	7	0	0	14
	50%	0%	50%	0%	0%	1%
Never Married	68	53	52	4	0	177
	38%	30%	29%	2%	0%	18%
Don't know	2	2	1	0	0	5
	40%	40%	20%	0%	0%	1%
Refused	2	2	0	0	0	4
	50%	50%	0%	0%	0%	0%

Race and Ethnicity

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
White	362	290	165	15	1	833
	43%	35%	20%	2%	0%	83%
Black	13	16	19	2	0	50
	26%	32%	38%	4%	0%	5%
Hispanic	15	10	29	2	1	57
	26%	18%	51%	4%	2%	6%
Other	17	15	17	3	0	52
	33%	29%	33%	6%	0%	5%
DK/NA/ Ref	5	3	0	1	0	9
	56%	33%	0%	11%	0%	1%

Religious Service Attendance

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
More than 1/wk	33	27	14	2	0	76
	43%	36%	18%	3%	0%	8%
1/week	115	78	40	2	1	236
	49%	33%	17%	1%	0%	24%
1-2 month	69	49	19	5	0	142
	49%	35%	13%	4%	0%	14%
few times a year	81	60	46	4	0	191
	42%	31%	24%	2%	0%	19%
Seldom	50	52	53	5	0	160
	31%	32%	33%	3%	0%	16%
Never	62	65	58	4	0	189
	33%	34%	31%	2%	0%	19%
Don't know	1	1	1	0	0	3
	33%	33%	33%	0%	0%	0%
Refused	2	1	0	0	0	3
	67%	33%	0%	0%	0%	0%

Religious Affiliation

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
Protestant/ Christian	195	138	80	11	1	425
	46%	32%	19%	3%	0%	42%
Catholic	135	101	62	4	1	303
	45%	33%	20%	1%	0%	30%
Jewish	2	6	0	0	0	8
	25%	75%	0%	0%	0%	1%
Other	33	17	26	1	0	77
	43%	22%	34%	1%	0%	8%
None	36	65	55	5	0	161
	22%	40%	34%	3%	0%	16%
DK/NA/ Ref	12	7	6	2	0	27
	44%	26%	22%	7%	0%	3%

Born Again/Evangelical

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
born again	94	40	37	3	0	174
	54%	23%	21%	2%	0%	42%
not born again	93	89	37	8	0	227
	41%	39%	16%	4%	0%	55%
Don't know	5	6	2	0	1	14
	36%	43%	14%	0%	7%	3%
Refused	0	1	0	0	0	1
	0%	100%	0%	0%	0%	0%

Location Type

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
Urban	111	99	88	6	0	304
	37%	33%	29%	2%	0%	30%
Suburban	135	120	65	11	1	332
	41%	36%	20%	3%	0%	33%
Rural	162	114	76	5	1	358
	45%	32%	21%	1%	0%	36%
Don't know	3	0	1	0	0	4
	75%	0%	25%	0%	0%	0%
Refused	1	0	0	0	0	1
	100%	0%	0%	0%	0%	0%

Political Ideology

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
Very conservative	73	11	15	2	0	101
	72%	11%	15%	2%	0%	10%
Conservative	194	48	59	9	0	310
	63%	15%	19%	3%	0%	31%
Moderate	116	120	69	6	1	312
	37%	38%	22%	2%	0%	31%
Liberal	18	105	53	2	0	178
	10%	59%	30%	1%	0%	18%
Very liberal	5	45	12	4	0	66
	8%	68%	18%	6%	0%	7%
Don't know	5	5	22	0	0	32
	16%	16%	69%	0%	0%	3%
Refused	1	0	1	0	0	2
	50%	0%	50%	0%	0%	0%

Union Membership

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
respondent	23	38	9	1	0	71
	32%	54%	13%	1%	0%	7%
another household member	13	22	22	1	0	58
	22%	38%	38%	2%	0%	6%
nobody in household	372	273	195	20	1	861
	43%	32%	23%	2%	0%	86%
Don't know	3	0	2	0	0	5
	60%	0%	40%	0%	0%	1%
Refused	1	0	2	0	0	3
	33%	0%	67%	0%	0%	0%

Job Type and Union Membership

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
Public union	12	25	12	0	0	49
	24%	51%	24%	0%	0%	5%
Public non-union	37	49	36	2	0	124
	30%	40%	29%	2%	0%	12%
Private union	25	35	19	1	0	80
	31%	44%	24%	1%	0%	8%
Private non-union	335	224	159	18	1	737
	45%	30%	22%	2%	0%	74%
DK/NA/ Ref	5	1	3	1	0	10
	50%	10%	30%	10%	0%	1%

Region

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
MKE City	35	29	26	3	1	94
	37%	31%	28%	3%	1%	9%
Rest of MKE	138	104	61	7	1	311
	44%	33%	20%	2%	0%	31%
msn	62	71	41	5	0	179
	35%	40%	23%	3%	0%	18%
GB/A	93	53	38	4	0	188
	49%	28%	20%	2%	0%	19%
Rest of state	85	76	65	3	0	229
	37%	33%	28%	1%	0%	23%

Likelihood of Voting in Nov.

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
Absolutely certain	361	309	152	17	1	840
	43%	37%	18%	2%	0%	84%
Very likely	32	14	41	3	0	90
	36%	16%	46%	3%	0%	9%
50-50	14	9	24	2	1	50
	28%	18%	48%	4%	2%	5%
Will not vote	4	1	12	0	0	17
	24%	6%	71%	0%	0%	2%
Don't know	3	0	0	0	0	3
	100%	0%	0%	0%	0%	0%

Q9. Do you have a favorable or unfavorable opinion of Russ Feingold or haven't you heard enough about him yet?

Sex

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
Male	186	211	69	10	4	480
	39%	44%	14%	2%	1%	48%
Female	246	160	94	20	0	520
	47%	31%	18%	4%	0%	52%

Age 4 Categories

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
18-29	67	35	55	3	0	160
	42%	22%	34%	2%	0%	16%
30-44	105	84	45	13	3	250
	42%	34%	18%	5%	1%	25%
45-59	122	134	42	8	0	306
	40%	44%	14%	3%	0%	31%
60+	139	114	21	6	0	280
	50%	41%	8%	2%	0%	28%
DK/NA/ Ref	0	4	0	0	0	4
	0%	100%	0%	0%	0%	0%

Education 5 Categories

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
Not HS	24	21	13	1	0	59
	41%	36%	22%	2%	0%	6%
HS	119	123	56	10	3	311
	38%	40%	18%	3%	1%	31%
Some Coll	80	63	37	9	0	189
	42%	33%	20%	5%	0%	19%
AA	51	47	29	2	1	130
	39%	36%	22%	2%	1%	13%
BA+	154	111	27	7	0	299
	52%	37%	9%	2%	0%	30%
DK/NA/ Ref	5	6	0	0	0	11
	45%	55%	0%	0%	0%	1%

Household Income

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
Under $40k	136	83	88	11	1	319
	43%	26%	28%	3%	0%	32%
$40k to $74k	110	99	36	8	3	256
	43%	39%	14%	3%	1%	26%
$75k up	138	126	26	9	0	299
	46%	42%	9%	3%	0%	30%
DK/NA/ Ref	48	63	14	1	0	126
	38%	50%	11%	1%	0%	13%

Party ID

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
Republican	38	219	29	11	3	300
	13%	73%	10%	4%	1%	30%
Democrat	235	22	40	10	0	307
	77%	7%	13%	3%	0%	31%
Independent	151	115	81	6	0	353
	43%	33%	23%	2%	0%	35%
Other/No preference	5	12	11	2	1	31
	16%	39%	35%	6%	3%	3%
Don't know	1	2	2	0	0	5
	20%	40%	40%	0%	0%	1%
Refused	2	1	0	0	0	3
	67%	33%	0%	0%	0%	0%

Party ID, with leaners

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
Republican	59	307	60	14	3	443
	13%	69%	14%	3%	1%	44%
Democrat	342	38	76	13	1	470
	73%	8%	16%	3%	0%	47%
Independent	29	25	24	1	0	79
	37%	32%	30%	1%	0%	8%
Other/None	2	1	3	1	0	7
	29%	14%	43%	14%	0%	1%

Party Id, leaners separate

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
Rep	38	219	29	11	3	300
	13%	73%	10%	4%	1%	30%
Lean Rep	21	88	31	3	0	143
	15%	62%	22%	2%	0%	14%
Ind	29	25	24	1	0	79
	37%	32%	30%	1%	0%	8%
Lean Dem	107	16	36	3	1	163
	66%	10%	22%	2%	1%	16%
Dem	235	22	40	10	0	307
	77%	7%	13%	3%	0%	31%
Other/None	2	1	3	1	0	7
	29%	14%	43%	14%	0%	1%

Marital Status

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
Married	231	237	70	14	0	552
	42%	43%	13%	3%	0%	55%
Cohabiting	39	23	19	0	1	82
	48%	28%	23%	0%	1%	8%
Widowed	33	35	7	3	0	78
	42%	45%	9%	4%	0%	8%
Divorced	43	24	16	5	0	88
	49%	27%	18%	6%	0%	9%
Separated	4	4	6	0	0	14
	29%	29%	43%	0%	0%	1%
Never Married	80	44	44	7	3	178
	45%	25%	25%	4%	2%	18%
Don't know	2	2	1	0	0	5
	40%	40%	20%	0%	0%	0%
Refused	2	2	0	0	0	4
	50%	50%	0%	0%	0%	0%

Race and Ethnicity

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
White	359	329	122	20	3	833
	43%	39%	15%	2%	0%	83%
Black	23	6	14	6	0	49
	47%	12%	29%	12%	0%	5%
Hispanic	20	16	20	0	1	57
	35%	28%	35%	0%	2%	6%
Other	27	15	6	3	0	51
	53%	29%	12%	6%	0%	5%
DK/NA/ Ref	3	5	1	0	0	9
	33%	56%	11%	0%	0%	1%

Religious Service Attendance

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
More than 1/wk	22	34	16	3	0	75
	29%	45%	21%	4%	0%	7%
1/week	91	114	23	7	1	236
	39%	48%	10%	3%	0%	24%
1-2 month	68	55	13	5	0	141
	48%	39%	9%	4%	0%	14%
few times a year	74	75	38	3	3	193
	38%	39%	20%	2%	2%	19%
Seldom	72	49	36	4	0	161
	45%	30%	22%	2%	0%	16%
Never	103	42	38	6	0	189
	54%	22%	20%	3%	0%	19%
Don't know	1	1	1	0	0	3
	33%	33%	33%	0%	0%	0%
Refused	1	2	0	0	0	3
	33%	67%	0%	0%	0%	0%

Religious Affiliation

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
Protestant/ Christian	174	181	52	16	0	423
	41%	43%	12%	4%	0%	42%
Catholic	117	126	50	6	3	302
	39%	42%	17%	2%	1%	30%
Jewish	7	1	1	0	0	9
	78%	11%	11%	0%	0%	1%
Other	40	21	13	2	0	76
	53%	28%	17%	3%	0%	8%
None	82	31	43	5	0	161
	51%	19%	27%	3%	0%	16%
DK/NA/ Ref	12	10	4	1	0	27
	44%	37%	15%	4%	0%	3%

Born Again/Evangelical

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
born again	51	85	26	11	0	173
	29%	49%	15%	6%	0%	42%
not born again	114	86	21	5	0	226
	50%	38%	9%	2%	0%	55%
Don't know	6	6	1	0	0	13
	46%	46%	8%	0%	0%	3%
Refused	0	0	1	0	0	1
	0%	0%	100%	0%	0%	0%

Location Type

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
Urban	144	87	63	12	0	306
	47%	28%	21%	4%	0%	31%
Suburban	164	117	41	8	1	331
	50%	35%	12%	2%	0%	33%
Rural	122	164	59	10	3	358
	34%	46%	16%	3%	1%	36%
Don't know	2	2	1	0	0	5
	40%	40%	20%	0%	0%	0%
Refused	0	1	0	0	0	1
	0%	100%	0%	0%	0%	0%

Political Ideology

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
Very conservative	15	62	18	5	0	100
	15%	62%	18%	5%	0%	10%
Conservative	59	196	40	12	3	310
	19%	63%	13%	4%	1%	31%
Moderate	159	90	57	6	1	313
	51%	29%	18%	2%	0%	31%
Liberal	138	12	27	2	0	179
	77%	7%	15%	1%	0%	18%
Very liberal	48	8	8	2	0	66
	73%	12%	12%	3%	0%	7%
Don't know	14	3	14	2	0	33
	42%	9%	42%	6%	0%	3%
Refused	1	1	0	0	0	2
	50%	50%	0%	0%	0%	0%

Union Membership

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
respondent	43	20	8	0	0	71
	61%	28%	11%	0%	0%	7%
another household member	28	11	18	1	0	58
	48%	19%	31%	2%	0%	6%
nobody in household	358	339	133	28	4	862
	42%	39%	15%	3%	0%	86%
Don't know	1	0	4	0	0	5
	20%	0%	80%	0%	0%	1%
Refused	2	1	0	0	0	3
	67%	33%	0%	0%	0%	0%

Job Type and Union Membership

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
Public union	22	11	14	1	0	48
	46%	23%	29%	2%	0%	5%
Public non-union	62	30	19	11	0	122
	51%	25%	16%	9%	0%	12%
Private union	48	20	12	0	0	80
	60%	25%	15%	0%	0%	8%
Private non-union	296	308	114	16	4	738
	40%	42%	15%	2%	1%	74%
DK/NA/ Ref	4	2	4	1	0	11
	36%	18%	36%	9%	0%	1%

Region

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
MKE City	41	25	24	4	1	95
	43%	26%	25%	4%	1%	9%
Rest of MKE	134	125	42	9	0	310
	43%	40%	14%	3%	0%	31%
msn	99	58	21	2	0	180
	55%	32%	12%	1%	0%	18%
GB/A	63	86	31	4	3	187
	34%	46%	17%	2%	2%	19%
Rest of state	95	77	46	11	0	229
	41%	34%	20%	5%	0%	23%

Likelihood of Voting in Nov.

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
Absolutely certain	373	339	106	20	0	838
	45%	40%	13%	2%	0%	84%
Very likely	38	23	22	5	3	91
	42%	25%	24%	5%	3%	9%
50-50	13	8	24	5	1	51
	25%	16%	47%	10%	2%	5%
Will not vote	5	1	11	0	0	17
	29%	6%	65%	0%	0%	2%
Don't know	3	0	0	0	0	3
	100%	0%	0%	0%	0%	0%

Q10. Do you have a favorable or unfavorable opinion of Scott Walker or haven't you heard enough about him yet?

Sex

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
Male	246	210	18	5	1	480
	51%	44%	4%	1%	0%	48%
Female	196	301	19	5	0	521
	38%	58%	4%	1%	0%	52%

Age 4 Categories

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
18-29	68	81	6	5	0	160
	42%	51%	4%	3%	0%	16%
30-44	104	128	16	0	1	249
	42%	51%	6%	0%	0%	25%
45-59	141	158	6	1	0	306
	46%	52%	2%	0%	0%	31%
60+	125	142	8	5	0	280
	45%	51%	3%	2%	0%	28%
DK/NA/ Ref	3	1	0	0	0	4
	75%	25%	0%	0%	0%	0%

Education 5 Categories

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
Not HS	25	26	9	0	0	60
	42%	43%	15%	0%	0%	6%
HS	160	137	10	2	0	309
	52%	44%	3%	1%	0%	31%
Some Coll	74	107	7	2	0	190
	39%	56%	4%	1%	0%	19%
AA	53	66	8	2	1	130
	41%	51%	6%	2%	1%	13%
BA+	123	171	2	4	0	300
	41%	57%	1%	1%	0%	30%
DK/NA/ Ref	6	4	1	0	0	11
	55%	36%	9%	0%	0%	1%

Household Income

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
Under $40k	106	197	13	2	1	319
	33%	62%	4%	1%	0%	32%
$40k to $74k	121	125	6	4	0	256
	47%	49%	2%	2%	0%	26%
$75k up	155	136	6	2	0	299
	52%	45%	2%	1%	0%	30%
DK/NA/ Ref	60	53	12	2	0	127
	47%	42%	9%	2%	0%	13%

Party ID

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
Republican	258	31	9	2	0	300
	86%	10%	3%	1%	0%	30%
Democrat	33	259	12	3	0	307
	11%	84%	4%	1%	0%	31%
Independent	134	206	9	4	0	353
	38%	58%	3%	1%	0%	35%
Other/No preference	14	11	5	1	1	32
	44%	34%	16%	3%	3%	3%
Don't know	2	2	1	0	0	5
	40%	40%	20%	0%	0%	0%
Refused	1	1	1	0	0	3
	33%	33%	33%	0%	0%	0%

Party ID, with leaners

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
Republican	360	65	15	3	0	443
	81%	15%	3%	1%	0%	44%
Democrat	49	400	16	5	1	471
	10%	85%	3%	1%	0%	47%
Independent	30	44	4	2	0	80
	38%	55%	5%	2%	0%	8%
Other/None	3	2	2	0	0	7
	43%	29%	29%	0%	0%	1%

Party Id, leaners separate

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
Rep	258	31	9	2	0	300
	86%	10%	3%	1%	0%	30%
Lean Rep	102	34	6	1	0	143
	71%	24%	4%	1%	0%	14%
Ind	30	44	4	2	0	80
	38%	55%	5%	2%	0%	8%
Lean Dem	16	141	4	3	1	165
	10%	85%	2%	2%	1%	16%
Dem	33	259	12	3	0	307
	11%	84%	4%	1%	0%	31%
Other/None	3	2	2	0	0	7
	43%	29%	29%	0%	0%	1%

Marital Status

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
Married	268	263	17	3	0	551
	49%	48%	3%	1%	0%	55%
Cohabiting	17	56	5	3	1	82
	21%	68%	6%	4%	1%	8%
Widowed	41	35	3	0	0	79
	52%	44%	4%	0%	0%	8%
Divorced	34	53	1	1	0	89
	38%	60%	1%	1%	0%	9%
Separated	7	5	3	0	0	15
	47%	33%	20%	0%	0%	1%
Never Married	72	94	8	3	0	177
	41%	53%	5%	2%	0%	18%
Don't know	0	4	1	0	0	5
	0%	80%	20%	0%	0%	0%
Refused	2	2	0	0	0	4
	50%	50%	0%	0%	0%	0%

Race and Ethnicity

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
White	398	406	23	6	0	833
	48%	49%	3%	1%	0%	83%
Black	5	38	6	1	0	50
	10%	76%	12%	2%	0%	5%
Hispanic	19	30	8	0	1	58
	33%	52%	14%	0%	2%	6%
Other	15	34	0	3	0	52
	29%	65%	0%	6%	0%	5%
DK/NA/ Ref	5	4	0	0	0	9
	56%	44%	0%	0%	0%	1%

Religious Service Attendance

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
More than 1/wk	37	31	7	1	0	76
	49%	41%	9%	1%	0%	8%
1/week	129	98	7	2	1	237
	54%	41%	3%	1%	0%	24%
1-2 month	73	67	2	1	0	143
	51%	47%	1%	1%	0%	14%
few times a year	81	97	13	0	0	191
	42%	51%	7%	0%	0%	19%
Seldom	61	92	5	1	0	159
	38%	58%	3%	1%	0%	16%
Never	57	122	3	6	0	188
	30%	65%	2%	3%	0%	19%
Don't know	1	1	0	0	0	2
	50%	50%	0%	0%	0%	0%
Refused	2	1	0	0	0	3
	67%	33%	0%	0%	0%	0%

Religious Affiliation

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
Protestant/ Christian	213	196	12	4	0	425
	50%	46%	3%	1%	0%	42%
Catholic	147	137	17	1	1	303
	49%	45%	6%	0%	0%	30%
Jewish	4	4	1	0	0	9
	44%	44%	11%	0%	0%	1%
Other	28	41	4	3	0	76
	37%	54%	5%	4%	0%	8%
None	35	123	1	2	0	161
	22%	76%	1%	1%	0%	16%
DK/NA/ Ref	14	9	3	0	0	26
	54%	35%	12%	0%	0%	3%

Born Again/Evangelical

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
born again	103	62	7	2	0	174
	59%	36%	4%	1%	0%	42%
not born again	102	120	4	1	0	227
	45%	53%	2%	0%	0%	55%
Don't know	6	7	0	1	0	14
	43%	50%	0%	7%	0%	3%
Refused	0	1	0	0	0	1
	0%	100%	0%	0%	0%	0%

Location Type

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
Urban	106	185	11	3	0	305
	35%	61%	4%	1%	0%	30%
Suburban	146	169	14	2	1	332
	44%	51%	4%	1%	0%	33%
Rural	186	155	12	5	0	358
	52%	43%	3%	1%	0%	36%
Don't know	3	2	0	0	0	5
	60%	40%	0%	0%	0%	0%
Refused	1	0	0	0	0	1
	100%	0%	0%	0%	0%	0%

Political Ideology

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
Very conservative	72	26	3	0	0	101
	71%	26%	3%	0%	0%	10%
Conservative	217	80	11	3	0	311
	70%	26%	4%	1%	0%	31%
Moderate	107	189	12	3	1	312
	34%	61%	4%	1%	0%	31%
Liberal	20	154	0	3	0	177
	11%	87%	0%	2%	0%	18%
Very liberal	7	52	6	0	0	65
	11%	80%	9%	0%	0%	7%
Don't know	16	9	5	1	0	31
	52%	29%	16%	3%	0%	3%
Refused	1	1	0	0	0	2
	50%	50%	0%	0%	0%	0%

Union Membership

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
respondent	20	44	7	0	0	71
	28%	62%	10%	0%	0%	7%
another household member	11	46	2	0	0	59
	19%	78%	3%	0%	0%	6%
nobody in household	409	415	27	10	1	862
	47%	48%	3%	1%	0%	86%
Don't know	1	4	0	0	0	5
	20%	80%	0%	0%	0%	0%
Refused	1	1	1	0	0	3
	33%	33%	33%	0%	0%	0%

Job Type and Union Membership

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
Public union	10	35	5	0	0	50
	20%	70%	10%	0%	0%	5%
Public non-union	45	73	2	2	0	122
	37%	60%	2%	2%	0%	12%
Private union	21	54	4	0	0	79
	27%	68%	5%	0%	0%	8%
Private non-union	362	343	25	7	1	738
	49%	46%	3%	1%	0%	74%
DK/NA/ Ref	3	6	1	1	0	11
	27%	55%	9%	9%	0%	1%

Region

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
MKE City	27	61	4	1	1	94
	29%	65%	4%	1%	1%	9%
Rest of MKE	149	148	11	1	0	309
	48%	48%	4%	0%	0%	31%
msn	62	112	4	1	0	179
	35%	63%	2%	1%	0%	18%
GB/A	95	82	7	3	0	187
	51%	44%	4%	2%	0%	19%
Rest of state	109	107	9	4	0	229
	48%	47%	4%	2%	0%	23%

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
Absolutely certain	376	432	23	8	0	839
	45%	51%	3%	1%	0%	84%
Very likely	41	42	7	1	0	91
	45%	46%	8%	1%	0%	9%
50-50	18	27	4	0	1	50
	36%	54%	8%	0%	2%	5%
Will not vote	6	7	3	1	0	17
	35%	41%	18%	6%	0%	2%
Don't know	0	3	0	0	0	3
	0%	100%	0%	0%	0%	0%

Q11. Do you have a favorable or unfavorable opinion of Donald Trump or haven't you heard enough about him yet?

Sex

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
Male	174	265	20	20	1	480
	36%	55%	4%	4%	0%	48%
Female	137	356	14	12	1	520
	26%	68%	3%	2%	0%	52%

Age 4 Categories

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
18-29	33	112	8	6	0	159
	21%	70%	5%	4%	0%	16%
30-44	79	161	6	3	1	250
	32%	64%	2%	1%	0%	25%
45-59	103	182	9	12	0	306
	34%	59%	3%	4%	0%	31%
60+	94	165	10	10	1	280
	34%	59%	4%	4%	0%	28%
DK/NA/ Ref	2	1	0	1	0	4
	50%	25%	0%	25%	0%	0%

Education 5 Categories

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
Not HS	21	37	0	3	0	61
	34%	61%	0%	5%	0%	6%
HS	119	162	17	11	1	310
	38%	52%	5%	4%	0%	31%
Some Coll	54	125	8	2	0	189
	29%	66%	4%	1%	0%	19%
AA	39	86	3	1	1	130
	30%	66%	2%	1%	1%	13%
BA+	72	207	5	16	0	300
	24%	69%	2%	5%	0%	30%
DK/NA/ Ref	6	4	1	0	0	11
	55%	36%	9%	0%	0%	1%

Household Income

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
Under $40k	72	220	19	8	1	320
	22%	69%	6%	2%	0%	32%
$40k to $74k	93	153	4	6	0	256
	36%	60%	2%	2%	0%	26%
$75k up	98	182	9	10	0	299
	33%	61%	3%	3%	0%	30%
DK/NA/ Ref	48	67	3	9	1	128
	38%	52%	2%	7%	1%	13%

Party ID

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
Republican	192	85	7	16	0	300
	64%	28%	2%	5%	0%	30%
Democrat	18	285	1	2	1	307
	6%	93%	0%	1%	0%	31%
Independent	90	232	20	11	0	353
	25%	66%	6%	3%	0%	35%
Other/No preference	10	15	4	2	1	32
	31%	47%	12%	6%	3%	3%
Don't know	0	4	0	1	0	5
	0%	80%	0%	20%	0%	0%
Refused	1	1	1	0	0	3
	33%	33%	33%	0%	0%	0%

Party ID, with leaners

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
Republican	280	128	12	23	0	443
	63%	29%	3%	5%	0%	44%
Democrat	24	434	8	3	1	470
	5%	92%	2%	1%	0%	47%
Independent	6	55	12	6	0	79
	8%	70%	15%	8%	0%	8%
Other/None	1	4	2	0	0	7
	14%	57%	29%	0%	0%	1%

Party Id, leaners separate

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
Rep	192	85	7	16	0	300
	64%	28%	2%	5%	0%	30%
Lean Rep	88	43	5	7	0	143
	62%	30%	3%	5%	0%	14%
Ind	6	55	12	6	0	79
	8%	70%	15%	8%	0%	8%
Lean Dem	6	149	6	1	1	163
	4%	91%	4%	1%	1%	16%
Dem	18	285	1	2	1	307
	6%	93%	0%	1%	0%	31%
Other/None	1	4	2	0	0	7
	14%	57%	29%	0%	0%	1%

Marital Status

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
Married	200	317	18	16	0	551
	36%	58%	3%	3%	0%	55%
Cohabiting	18	59	2	1	1	81
	22%	73%	2%	1%	1%	8%
Widowed	22	51	1	4	1	79
	28%	65%	1%	5%	1%	8%
Divorced	24	58	3	5	0	90
	27%	64%	3%	6%	0%	9%
Separated	7	6	1	1	0	15
	47%	40%	7%	7%	0%	1%
Never Married	39	125	9	5	0	178
	22%	70%	5%	3%	0%	18%
Don't know	0	4	1	0	0	5
	0%	80%	20%	0%	0%	0%
Refused	2	2	0	0	0	4
	50%	50%	0%	0%	0%	0%

Race and Ethnicity

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
White	284	489	31	28	0	832
	34%	59%	4%	3%	0%	83%
Black	3	44	1	1	1	50
	6%	88%	2%	2%	2%	5%
Hispanic	11	43	0	2	1	57
	19%	75%	0%	4%	2%	6%
Other	9	39	2	1	0	51
	18%	76%	4%	2%	0%	5%
DK/NA/ Ref	4	5	0	0	0	9
	44%	56%	0%	0%	0%	1%

Religious Service Attendance

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
More than 1/wk	21	48	0	5	0	74
	28%	65%	0%	7%	0%	7%
1/week	83	136	7	10	1	237
	35%	57%	3%	4%	0%	24%
1-2 month	44	89	7	2	0	142
	31%	63%	5%	1%	0%	14%
few times a year	70	105	10	7	0	192
	36%	55%	5%	4%	0%	19%
Seldom	46	105	5	4	0	160
	29%	66%	3%	2%	0%	16%
Never	44	135	5	4	0	188
	23%	72%	3%	2%	0%	19%
Don't know	2	0	0	0	1	3
	67%	0%	0%	0%	33%	0%
Refused	2	1	0	0	0	3
	67%	33%	0%	0%	0%	0%

Religious Affiliation

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
Protestant/ Christian	152	247	11	14	1	425
	36%	58%	3%	3%	0%	42%
Catholic	104	171	15	11	1	302
	34%	57%	5%	4%	0%	30%
Jewish	0	7	1	1	0	9
	0%	78%	11%	11%	0%	1%
Other	17	56	1	3	0	77
	22%	73%	1%	4%	0%	8%
None	28	124	6	2	0	160
	18%	78%	4%	1%	0%	16%
DK/NA/ Ref	9	16	1	1	0	27
	33%	59%	4%	4%	0%	3%

Born Again/Evangelical

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
born again	78	77	8	10	1	174
	45%	44%	5%	6%	1%	42%
not born again	69	152	2	3	0	226
	31%	67%	1%	1%	0%	54%
Don't know	2	11	0	1	0	14
	14%	79%	0%	7%	0%	3%
Refused	0	0	1	0	0	1
	0%	0%	100%	0%	0%	0%

Location Type

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
Urban	67	209	18	10	0	304
	22%	69%	6%	3%	0%	30%
Suburban	93	224	5	8	1	331
	28%	68%	2%	2%	0%	33%
Rural	147	186	10	14	0	357
	41%	52%	3%	4%	0%	36%
Don't know	3	2	0	0	0	5
	60%	40%	0%	0%	0%	1%
Refused	1	0	0	0	0	1
	100%	0%	0%	0%	0%	0%

Political Ideology

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
Very conservative	62	29	3	6	0	100
	62%	29%	3%	6%	0%	10%
Conservative	162	121	15	12	0	310
	52%	39%	5%	4%	0%	31%
Moderate	63	226	13	9	1	312
	20%	72%	4%	3%	0%	31%
Liberal	7	167	1	3	0	178
	4%	94%	1%	2%	0%	18%
Very liberal	6	58	1	0	0	65
	9%	89%	2%	0%	0%	7%
Don't know	10	18	1	2	1	32
	31%	56%	3%	6%	3%	3%
Refused	1	1	0	0	0	2
	50%	50%	0%	0%	0%	0%

Union Membership

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
respondent	21	45	4	1	0	71
	30%	63%	6%	1%	0%	7%
another household member	7	44	8	0	0	59
	12%	75%	14%	0%	0%	6%
nobody in household	282	530	18	31	1	862
	33%	61%	2%	4%	0%	86%
Don't know	0	1	3	0	1	5
	0%	20%	60%	0%	20%	0%
Refused	1	1	1	0	0	3
	33%	33%	33%	0%	0%	0%

Job Type and Union Membership

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
Public union	15	31	3	0	0	49
	31%	63%	6%	0%	0%	5%
Public non-union	35	78	2	8	0	123
	28%	63%	2%	7%	0%	12%
Private union	13	57	9	1	0	80
	16%	71%	11%	1%	0%	8%
Private non-union	246	451	16	23	1	737
	33%	61%	2%	3%	0%	74%
DK/NA/ Ref	2	3	4	1	1	11
	18%	27%	36%	9%	9%	1%

Region

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
MKE City	18	70	2	3	1	94
	19%	74%	2%	3%	1%	9%
Rest of MKE	95	194	11	10	0	310
	31%	63%	4%	3%	0%	31%
msn	38	126	8	7	0	179
	21%	70%	4%	4%	0%	18%
GB/A	78	97	6	7	0	188
	41%	52%	3%	4%	0%	19%
Rest of state	83	134	6	5	0	228
	36%	59%	3%	2%	0%	23%

Likelihood of Voting in Nov.

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
Absolutely certain	274	514	26	25	1	840
	33%	61%	3%	3%	0%	84%
Very likely	27	59	1	2	0	89
	30%	66%	1%	2%	0%	9%
50-50	9	31	5	4	1	50
	18%	62%	10%	8%	2%	5%
Will not vote	1	14	2	1	0	18
	6%	78%	11%	6%	0%	2%
Don't know	0	3	0	0	0	3
	0%	100%	0%	0%	0%	0%

Q12. Do you have a favorable or unfavorable opinion of Hillary Clinton or haven't you heard enough about her yet?

Sex

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
Male	146	316	11	6	2	481
	30%	66%	2%	1%	0%	48%
Female	251	240	25	5	0	521
	48%	46%	5%	1%	0%	52%

Age 4 Categories

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
18-29	48	95	15	2	0	160
	30%	59%	9%	1%	0%	16%
30-44	97	146	5	1	1	250
	39%	58%	2%	0%	0%	25%
45-59	123	172	8	3	0	306
	40%	56%	3%	1%	0%	31%
60+	128	139	8	4	1	280
	46%	50%	3%	1%	0%	28%
DK/NA/ Ref	0	4	0	0	0	4
	0%	100%	0%	0%	0%	0%

Education 5 Categories

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
Not HS	31	27	1	2	0	61
	51%	44%	2%	3%	0%	6%
HS	101	189	15	4	0	309
	33%	61%	5%	1%	0%	31%
Some Coll	74	107	8	1	0	190
	39%	56%	4%	1%	0%	19%
AA	52	67	8	2	1	130
	40%	52%	6%	2%	1%	13%
BA+	138	157	3	2	1	301
	46%	52%	1%	1%	0%	30%
DK/NA/ Ref	1	9	1	0	0	11
	9%	82%	9%	0%	0%	1%

Household Income

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
Under $40k	136	150	25	7	1	319
	43%	47%	8%	2%	0%	32%
$40k to $74k	101	146	6	2	0	255
	40%	57%	2%	1%	0%	26%
$75k up	108	187	3	2	0	300
	36%	62%	1%	1%	0%	30%
DK/NA/ Ref	51	73	2	0	0	126
	40%	58%	2%	0%	0%	13%

Party ID

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
Republican	15	283	2	0	0	300
	5%	94%	1%	0%	0%	30%
Democrat	259	41	4	3	0	307
	84%	13%	1%	1%	0%	31%
Independent	112	210	26	4	0	352
	32%	60%	7%	1%	0%	35%
Other/No preference	8	19	2	4	1	34
	24%	56%	6%	12%	3%	3%
Don't know	2	2	1	0	0	5
	40%	40%	20%	0%	0%	0%
Refused	1	1	1	0	0	3
	33%	33%	33%	0%	0%	0%

Party ID, with leaners

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
Republican	25	416	2	0	0	443
	6%	94%	0%	0%	0%	44%
Democrat	349	93	22	6	1	471
	74%	20%	5%	1%	0%	47%
Independent	21	47	8	3	0	79
	27%	59%	10%	4%	0%	8%
Other/None	2	1	3	1	0	7
	29%	14%	43%	14%	0%	1%

Party Id, leaners separate

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
Rep	15	283	2	0	0	300
	5%	94%	1%	0%	0%	30%
Lean Rep	10	133	1	0	0	144
	7%	92%	1%	0%	0%	14%
Ind	21	47	8	3	0	79
	27%	59%	10%	4%	0%	8%
Lean Dem	90	51	18	4	1	164
	55%	31%	11%	2%	1%	16%
Dem	259	41	4	3	0	307
	84%	13%	1%	1%	0%	31%
Other/None	2	1	3	1	0	7
	29%	14%	43%	14%	0%	1%

Marital Status

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
Married	201	333	12	5	0	551
	36%	60%	2%	1%	0%	55%
Cohabiting	36	38	3	2	1	80
	45%	48%	4%	2%	1%	8%
Widowed	34	37	4	2	0	77
	44%	48%	5%	3%	0%	8%
Divorced	45	40	4	0	0	89
	51%	45%	4%	0%	0%	9%
Separated	5	8	0	1	0	14
	36%	57%	0%	7%	0%	1%
Never Married	71	95	11	0	0	177
	40%	54%	6%	0%	0%	18%
Don't know	2	2	1	0	0	5
	40%	40%	20%	0%	0%	1%
Refused	2	2	0	0	0	4
	50%	50%	0%	0%	0%	0%

Race and Ethnicity

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
White	306	492	26	8	1	833
	37%	59%	3%	1%	0%	83%
Black	38	6	4	1	0	49
	78%	12%	8%	2%	0%	5%
Hispanic	25	27	2	1	1	56
	45%	48%	4%	2%	2%	6%
Other	24	25	3	0	0	52
	46%	48%	6%	0%	0%	5%
DK/NA/ Ref	3	6	0	0	0	9
	33%	67%	0%	0%	0%	1%

Religious Service Attendance

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
More than 1/wk	33	42	0	1	0	76
	43%	55%	0%	1%	0%	8%
1/week	78	146	8	3	1	236
	33%	62%	3%	1%	0%	24%
1-2 month	51	81	7	2	0	141
	36%	57%	5%	1%	0%	14%
few times a year	75	110	5	2	0	192
	39%	57%	3%	1%	0%	19%
Seldom	71	78	8	2	0	159
	45%	49%	5%	1%	0%	16%
Never	86	95	8	0	0	189
	46%	50%	4%	0%	0%	19%
Don't know	0	2	1	0	0	3
	0%	67%	33%	0%	0%	0%
Refused	1	2	0	0	0	3
	33%	67%	0%	0%	0%	0%

Religious Affiliation

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
Protestant/ Christian	160	248	12	5	0	425
	38%	58%	3%	1%	0%	43%
Catholic	106	183	8	4	1	302
	35%	61%	3%	1%	0%	30%
Jewish	5	4	0	0	0	9
	56%	44%	0%	0%	0%	1%
Other	34	40	3	0	0	77
	44%	52%	4%	0%	0%	8%
None	81	65	13	1	0	160
	51%	41%	8%	1%	0%	16%
DK/NA/ Ref	10	16	0	0	0	26
	38%	62%	0%	0%	0%	3%

Born Again/Evangelical

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
born again	49	120	3	2	0	174
	28%	69%	2%	1%	0%	42%
not born again	102	114	8	2	0	226
	45%	50%	4%	1%	0%	54%
Don't know	7	7	0	0	0	14
	50%	50%	0%	0%	0%	3%
Refused	0	0	1	0	0	1
	0%	0%	100%	0%	0%	0%

Location Type

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
Urban	148	133	19	5	0	305
	49%	44%	6%	2%	0%	30%
Suburban	138	185	4	3	2	332
	42%	56%	1%	1%	1%	33%
Rural	109	234	12	2	0	357
	31%	66%	3%	1%	0%	36%
Don't know	2	3	0	0	0	5
	40%	60%	0%	0%	0%	0%
Refused	0	1	0	0	0	1
	0%	100%	0%	0%	0%	0%

Political Ideology

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
Very conservative	16	78	6	0	0	100
	16%	78%	6%	0%	0%	10%
Conservative	43	257	7	3	1	311
	14%	83%	2%	1%	0%	31%
Moderate	151	147	10	4	1	313
	48%	47%	3%	1%	0%	31%
Liberal	135	33	8	2	0	178
	76%	19%	4%	1%	0%	18%
Very liberal	42	19	4	0	0	65
	65%	29%	6%	0%	0%	6%
Don't know	8	21	1	2	0	32
	25%	66%	3%	6%	0%	3%
Refused	1	1	0	0	0	2
	50%	50%	0%	0%	0%	0%

Union Membership

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
respondent	33	36	2	0	0	71
	46%	51%	3%	0%	0%	7%
another household member	35	15	7	2	0	59
	59%	25%	12%	3%	0%	6%
nobody in household	326	500	25	8	1	860
	38%	58%	3%	1%	0%	86%
Don't know	1	3	1	0	0	5
	20%	60%	20%	0%	0%	1%
Refused	1	1	1	0	0	3
	33%	33%	33%	0%	0%	0%

Job Type and Union Membership

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
Public union	24	19	4	2	0	49
	49%	39%	8%	4%	0%	5%
Public non-union	55	63	4	1	0	123
	45%	51%	3%	1%	0%	12%
Private union	44	32	5	0	0	81
	54%	40%	6%	0%	0%	8%
Private non-union	271	437	21	6	1	736
	37%	59%	3%	1%	0%	74%
DK/NA/ Ref	3	5	1	1	0	10
	30%	50%	10%	10%	0%	1%

Region

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
MKE City	54	32	5	3	1	95
	57%	34%	5%	3%	1%	9%
Rest of MKE	125	174	9	1	1	310
	40%	56%	3%	0%	0%	31%
msn	76	96	6	2	0	180
	42%	53%	3%	1%	0%	18%
GB/A	57	125	4	1	0	187
	30%	67%	2%	1%	0%	19%
Rest of state	85	129	11	4	0	229
	37%	56%	5%	2%	0%	23%

Likelihood of Voting in Nov.

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
Absolutely certain	354	455	24	5	1	839
	42%	54%	3%	1%	0%	84%
Very likely	29	54	5	2	0	90
	32%	60%	6%	2%	0%	9%
50-50	8	37	3	2	1	51
	16%	73%	6%	4%	2%	5%
Will not vote	3	10	3	1	0	17
	18%	59%	18%	6%	0%	2%
Don't know	3	0	0	0	0	3
	100%	0%	0%	0%	0%	0%

Q13. Do you have a favorable or unfavorable opinion of Gary Johnson or haven't you heard enough about him yet?

Sex

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
Male	107	149	195	27	2	480
	22%	31%	41%	6%	0%	48%
Female	79	144	267	29	2	521
	15%	28%	51%	6%	0%	52%

Age 4 Categories

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
18-29	57	30	68	5	0	160
	36%	19%	42%	3%	0%	16%
30-44	59	75	103	11	3	251
	24%	30%	41%	4%	1%	25%
45-59	39	82	167	19	0	307
	13%	27%	54%	6%	0%	31%
60+	32	105	122	20	1	280
	11%	38%	44%	7%	0%	28%
DK/NA/ Ref	0	1	2	1	0	4
	0%	25%	50%	25%	0%	0%

Education 5 Categories

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
Not HS	20	12	25	3	0	60
	33%	20%	42%	5%	0%	6%
HS	57	66	170	16	0	309
	18%	21%	55%	5%	0%	31%
Some Coll	30	54	97	8	1	190
	16%	28%	51%	4%	1%	19%
AA	30	36	55	8	1	130
	23%	28%	42%	6%	1%	13%
BA+	48	121	109	20	2	300
	16%	40%	36%	7%	1%	30%
DK/NA/ Ref	1	4	6	0	0	11
	9%	36%	55%	0%	0%	1%

Household Income

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
Under $40k	57	77	165	19	1	319
	18%	24%	52%	6%	0%	32%
$40k to $74k	50	82	114	9	0	255
	20%	32%	45%	4%	0%	25%
$75k up	60	97	123	20	0	300
	20%	32%	41%	7%	0%	30%
DK/NA/ Ref	20	37	60	8	2	127
	16%	29%	47%	6%	2%	13%

Party ID

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
Republican	70	69	148	11	2	300
	23%	23%	49%	4%	1%	30%
Democrat	38	105	144	20	0	307
	12%	34%	47%	7%	0%	31%
Independent	75	113	146	19	0	353
	21%	32%	41%	5%	0%	35%
Other/No preference	2	6	19	4	1	32
	6%	19%	59%	12%	3%	3%
Don't know	1	0	4	0	0	5
	20%	0%	80%	0%	0%	0%
Refused	0	1	2	0	0	3
	0%	33%	67%	0%	0%	0%

Party ID, with leaners

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
Republican	97	108	216	20	2	443
	22%	24%	49%	5%	0%	44%
Democrat	72	166	204	27	1	470
	15%	35%	43%	6%	0%	47%
Independent	16	18	38	8	0	80
	20%	22%	48%	10%	0%	8%
Other/None	1	1	4	1	0	7
	14%	14%	57%	14%	0%	1%

Party Id, leaners separate

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
Rep	70	69	148	11	2	300
	23%	23%	49%	4%	1%	30%
Lean Rep	27	40	68	8	0	143
	19%	28%	48%	6%	0%	14%
Ind	16	18	38	8	0	80
	20%	22%	48%	10%	0%	8%
Lean Dem	34	62	61	6	1	164
	21%	38%	37%	4%	1%	16%
Dem	38	105	144	20	0	307
	12%	34%	47%	7%	0%	31%
Other/None	1	1	4	1	0	7
	14%	14%	57%	14%	0%	1%

Marital Status

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
Married	98	172	246	32	2	550
	18%	31%	45%	6%	0%	55%
Cohabiting	15	23	42	0	1	81
	19%	28%	52%	0%	1%	8%
Widowed	11	27	35	6	1	80
	14%	34%	44%	8%	1%	8%
Divorced	10	23	51	5	0	89
	11%	26%	57%	6%	0%	9%
Separated	1	6	7	0	0	14
	7%	43%	50%	0%	0%	1%
Never Married	49	38	79	12	0	178
	28%	21%	44%	7%	0%	18%
Don't know	2	0	2	0	0	4
	50%	0%	50%	0%	0%	0%
Refused	0	3	1	0	0	4
	0%	75%	25%	0%	0%	0%

Race and Ethnicity

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
White	160	254	369	49	1	833
	19%	30%	44%	6%	0%	83%
Black	4	12	30	3	0	49
	8%	24%	61%	6%	0%	5%
Hispanic	16	8	31	0	3	58
	28%	14%	53%	0%	5%	6%
Other	5	17	27	2	0	51
	10%	33%	53%	4%	0%	5%
DK/NA/ Ref	2	2	4	1	0	9
	22%	22%	44%	11%	0%	1%

Religious Service Attendance

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
More than 1/wk	8	32	29	4	2	75
	11%	43%	39%	5%	3%	8%
1/week	36	77	113	8	1	235
	15%	33%	48%	3%	0%	24%
1-2 month	25	49	56	12	0	142
	18%	35%	39%	8%	0%	14%
few times a year	36	45	98	13	0	192
	19%	23%	51%	7%	0%	19%
Seldom	33	41	75	11	0	160
	21%	26%	47%	7%	0%	16%
Never	47	47	87	7	0	188
	25%	25%	46%	4%	0%	19%
Don't know	1	0	2	0	0	3
	33%	0%	67%	0%	0%	0%
Refused	0	1	2	0	0	3
	0%	33%	67%	0%	0%	0%

Religious Affiliation

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
Protestant/ Christian	77	137	190	18	2	424
	18%	32%	45%	4%	0%	42%
Catholic	56	77	152	17	1	303
	18%	25%	50%	6%	0%	30%
Jewish	0	4	2	3	0	9
	0%	44%	22%	33%	0%	1%
Other	18	20	35	4	0	77
	23%	26%	45%	5%	0%	8%
None	31	48	72	11	0	162
	19%	30%	44%	7%	0%	16%
DK/NA/ Ref	5	7	12	2	0	26
	19%	27%	46%	8%	0%	3%

Born Again/Evangelical

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
born again	28	58	80	6	2	174
	16%	33%	46%	3%	1%	42%
not born again	42	76	97	12	0	227
	19%	33%	43%	5%	0%	55%
Don't know	7	2	4	0	1	14
	50%	14%	29%	0%	7%	3%
Refused	0	0	1	0	0	1
	0%	0%	100%	0%	0%	0%

Location Type

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
Urban	63	88	138	14	2	305
	21%	29%	45%	5%	1%	30%
Suburban	57	106	150	17	1	331
	17%	32%	45%	5%	0%	33%
Rural	64	98	172	23	1	358
	18%	27%	48%	6%	0%	36%
Don't know	1	1	3	0	0	5
	20%	20%	60%	0%	0%	0%
Refused	0	1	0	0	0	1
	0%	100%	0%	0%	0%	0%

Political Ideology

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
Very conservative	11	38	46	4	2	101
	11%	38%	46%	4%	2%	10%
Conservative	76	71	148	15	0	310
	25%	23%	48%	5%	0%	31%
Moderate	47	89	152	22	1	311
	15%	29%	49%	7%	0%	31%
Liberal	35	58	76	8	0	177
	20%	33%	43%	5%	0%	18%
Very liberal	12	33	19	1	0	65
	18%	51%	29%	2%	0%	7%
Don't know	5	3	20	5	0	33
	15%	9%	61%	15%	0%	3%
Refused	0	1	1	0	0	2
	0%	50%	50%	0%	0%	0%

Union Membership

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
respondent	8	26	32	5	0	71
	11%	37%	45%	7%	0%	7%
another household member	8	23	24	4	0	59
	14%	39%	41%	7%	0%	6%
nobody in household	170	242	400	46	3	861
	20%	28%	46%	5%	0%	86%
Don't know	0	0	5	0	0	5
	0%	0%	100%	0%	0%	1%
Refused	0	2	1	0	0	3
	0%	67%	33%	0%	0%	0%

Job Type and Union Membership

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
Public union	5	19	22	2	0	48
	10%	40%	46%	4%	0%	5%
Public non-union	22	35	58	8	0	123
	18%	28%	47%	7%	0%	12%
Private union	11	30	34	6	0	81
	14%	37%	42%	7%	0%	8%
Private non-union	148	206	343	37	3	737
	20%	28%	47%	5%	0%	74%
DK/NA/ Ref	0	3	6	2	0	11
	0%	27%	55%	18%	0%	1%

Region

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
MKE City	20	21	48	5	1	95
	21%	22%	51%	5%	1%	9%
Rest of MKE	54	101	133	19	3	310
	17%	33%	43%	6%	1%	31%
msn	32	57	83	8	0	180
	18%	32%	46%	4%	0%	18%
GB/A	42	48	86	12	0	188
	22%	26%	46%	6%	0%	19%
Rest of state	38	66	113	12	0	229
	17%	29%	49%	5%	0%	23%

Likelihood of Voting in Nov.

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
Absolutely certain	162	268	363	42	3	838
	19%	32%	43%	5%	0%	84%
Very likely	12	14	58	5	0	89
	13%	16%	65%	6%	0%	9%
50-50	12	4	29	5	1	51
	24%	8%	57%	10%	2%	5%
Will not vote	0	3	12	2	0	17
	0%	18%	71%	12%	0%	2%
Don't know	0	3	0	0	0	3
	0%	100%	0%	0%	0%	0%

Q14. Do you have a favorable or unfavorable opinion of Phil Anderson or haven't you heard enough about him yet?

Sex

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
Male	28	28	378	45	1	480
	6%	6%	79%	9%	0%	48%
Female	14	39	413	52	1	519
	3%	8%	80%	10%	0%	52%

Age 4 Categories

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
18-29	14	3	125	18	0	160
	9%	2%	78%	11%	0%	16%
30-44	11	22	193	22	1	249
	4%	9%	78%	9%	0%	25%
45-59	8	23	251	25	0	307
	3%	7%	82%	8%	0%	31%
60+	9	18	219	33	1	280
	3%	6%	78%	12%	0%	28%
DK/NA/ Ref	0	1	3	0	0	4
	0%	25%	75%	0%	0%	0%

Education 5 Categories

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
Not HS	6	1	49	5	0	61
	10%	2%	80%	8%	0%	6%
HS	12	15	252	31	0	310
	4%	5%	81%	10%	0%	31%
Some Coll	8	16	153	14	0	191
	4%	8%	80%	7%	0%	19%
AA	6	11	103	10	1	131
	5%	8%	79%	8%	1%	13%
BA+	9	24	229	38	0	300
	3%	8%	76%	13%	0%	30%
DK/NA/ Ref	2	0	7	1	1	11
	18%	0%	64%	9%	9%	1%

Household Income

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
Under $40k	13	21	257	27	1	319
	4%	7%	81%	8%	0%	32%
$40k to $74k	12	20	198	25	0	255
	5%	8%	78%	10%	0%	26%
$75k up	11	18	236	34	0	299
	4%	6%	79%	11%	0%	30%
DK/NA/ Ref	5	7	101	12	1	126
	4%	6%	80%	10%	1%	13%

Party ID

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
Republican	15	12	250	23	0	300
	5%	4%	83%	8%	0%	30%
Democrat	8	25	241	33	0	307
	3%	8%	79%	11%	0%	31%
Independent	15	28	272	38	0	353
	4%	8%	77%	11%	0%	35%
Other/No preference	4	3	23	2	1	33
	12%	9%	70%	6%	3%	3%
Don't know	0	0	4	1	0	5
	0%	0%	80%	20%	0%	0%
Refused	0	0	2	0	1	3
	0%	0%	67%	0%	33%	0%

Party ID, with leaners

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
Republican	21	24	362	36	0	443
	5%	5%	82%	8%	0%	44%
Democrat	14	40	367	48	1	470
	3%	9%	78%	10%	0%	47%
Independent	6	4	58	11	0	79
	8%	5%	73%	14%	0%	8%
Other/None	0	0	4	2	1	7
	0%	0%	57%	29%	14%	1%

Party Id, leaners separate

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
Rep	15	12	250	23	0	300
	5%	4%	83%	8%	0%	30%
Lean Rep	6	12	112	13	0	143
	4%	8%	78%	9%	0%	14%
Ind	6	4	58	11	0	79
	8%	5%	73%	14%	0%	8%
Lean Dem	7	14	126	16	1	164
	4%	9%	77%	10%	1%	16%
Dem	8	25	241	33	0	307
	3%	8%	79%	11%	0%	31%
Other/None	0	0	4	2	1	7
	0%	0%	57%	29%	14%	1%

Marital Status

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
Married	19	35	446	50	0	550
	3%	6%	81%	9%	0%	55%
Cohabiting	5	7	61	7	1	81
	6%	9%	75%	9%	1%	8%
Widowed	2	7	61	9	0	79
	3%	9%	77%	11%	0%	8%
Divorced	1	9	71	8	0	89
	1%	10%	80%	9%	0%	9%
Separated	4	1	8	1	0	14
	29%	7%	57%	7%	0%	1%
Never Married	10	9	136	22	0	177
	6%	5%	77%	12%	0%	18%
Don't know	0	0	5	0	0	5
	0%	0%	100%	0%	0%	1%
Refused	0	0	3	0	1	4
	0%	0%	75%	0%	25%	0%

Race and Ethnicity

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
White	33	50	667	81	1	832
	4%	6%	80%	10%	0%	83%
Black	1	6	40	3	0	50
	2%	12%	80%	6%	0%	5%
Hispanic	6	4	43	3	1	57
	11%	7%	75%	5%	2%	6%
Other	2	5	35	10	0	52
	4%	10%	67%	19%	0%	5%
DK/NA/ Ref	0	2	7	1	0	10
	0%	20%	70%	10%	0%	1%

Religious Service Attendance

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
More than 1/wk	6	10	50	9	0	75
	8%	13%	67%	12%	0%	7%
1/week	6	15	193	21	2	237
	3%	6%	81%	9%	1%	24%
1-2 month	2	10	119	11	0	142
	1%	7%	84%	8%	0%	14%
few times a year	8	13	143	28	0	192
	4%	7%	74%	15%	0%	19%
Seldom	8	12	130	10	0	160
	5%	8%	81%	6%	0%	16%
Never	13	8	151	17	0	189
	7%	4%	80%	9%	0%	19%
Don't know	0	0	2	1	0	3
	0%	0%	67%	33%	0%	0%
Refused	0	0	4	0	0	4
	0%	0%	100%	0%	0%	0%

Religious Affiliation

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
Protestant/ Christian	18	35	331	40	0	424
	4%	8%	78%	9%	0%	42%
Catholic	11	19	242	29	1	302
	4%	6%	80%	10%	0%	30%
Jewish	0	1	4	3	0	8
	0%	12%	50%	38%	0%	1%
Other	1	4	65	7	0	77
	1%	5%	84%	9%	0%	8%
None	7	8	133	13	0	161
	4%	5%	83%	8%	0%	16%
DK/NA/ Ref	5	0	16	5	1	27
	19%	0%	59%	19%	4%	3%

Born Again/Evangelical

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
born again	14	14	130	16	0	174
	8%	8%	75%	9%	0%	42%
not born again	4	22	181	20	0	227
	2%	10%	80%	9%	0%	55%
Don't know	0	0	10	3	0	13
	0%	0%	77%	23%	0%	3%
Refused	0	0	1	0	0	1
	0%	0%	100%	0%	0%	0%

Location Type

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
Urban	18	20	238	30	0	306
	6%	7%	78%	10%	0%	31%
Suburban	14	21	260	35	2	332
	4%	6%	78%	11%	1%	33%
Rural	10	27	288	32	0	357
	3%	8%	81%	9%	0%	36%
Don't know	0	0	5	0	0	5
	0%	0%	100%	0%	0%	0%
Refused	0	0	1	0	0	1
	0%	0%	100%	0%	0%	0%

Political Ideology

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
Very conservative	7	8	79	7	0	101
	7%	8%	78%	7%	0%	10%
Conservative	12	17	251	30	1	311
	4%	5%	81%	10%	0%	31%
Moderate	16	26	235	34	1	312
	5%	8%	75%	11%	0%	31%
Liberal	2	8	147	21	0	178
	1%	4%	83%	12%	0%	18%
Very liberal	5	7	50	3	0	65
	8%	11%	77%	5%	0%	6%
Don't know	0	1	27	3	0	31
	0%	3%	87%	10%	0%	3%
Refused	0	0	2	0	0	2
	0%	0%	100%	0%	0%	0%

Union Membership

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
respondent	2	9	57	3	0	71
	3%	13%	80%	4%	0%	7%
another household member	1	4	46	8	0	59
	2%	7%	78%	14%	0%	6%
nobody in household	39	54	684	83	2	862
	5%	6%	79%	10%	0%	86%
Don't know	0	0	2	3	0	5
	0%	0%	40%	60%	0%	0%
Refused	0	0	3	0	0	3
	0%	0%	100%	0%	0%	0%

Job Type and Union Membership

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
Public union	0	3	38	8	0	49
	0%	6%	78%	16%	0%	5%
Public non-union	9	6	94	14	0	123
	7%	5%	76%	11%	0%	12%
Private union	3	10	65	3	0	81
	4%	12%	80%	4%	0%	8%
Private non-union	30	48	589	69	2	738
	4%	7%	80%	9%	0%	74%
DK/NA/ Ref	1	0	6	3	0	10
	10%	0%	60%	30%	0%	1%

Region

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
MKE City	2	5	80	7	1	95
	2%	5%	84%	7%	1%	10%
Rest of MKE	13	20	245	32	0	310
	4%	6%	79%	10%	0%	31%
msn	6	15	144	14	0	179
	3%	8%	80%	8%	0%	18%
GB/A	10	13	144	19	1	187
	5%	7%	77%	10%	1%	19%
Rest of state	12	14	178	25	0	229
	5%	6%	78%	11%	0%	23%

Likelihood of Voting in Nov.

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
Absolutely certain	30	59	667	83	1	840
	4%	7%	79%	10%	0%	84%
Very likely	8	4	75	4	0	91
	9%	4%	82%	4%	0%	9%
50-50	4	5	32	9	1	51
	8%	10%	63%	18%	2%	5%
Will not vote	0	0	16	2	0	18
	0%	0%	89%	11%	0%	2%
Don't know	0	0	3	0	0	3
	0%	0%	100%	0%	0%	0%

Q15. Do you have a favorable or unfavorable opinion of Mike Pence or haven't you heard enough about him yet?

Sex

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
Male	211	122	123	22	2	480
	44%	25%	26%	5%	0%	48%
Female	162	155	178	23	2	520
	31%	30%	34%	4%	0%	52%

Age 4 Categories

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
18-29	41	38	67	14	0	160
	26%	24%	42%	9%	0%	16%
30-44	86	77	79	5	3	250
	34%	31%	32%	2%	1%	25%
45-59	123	81	88	15	0	307
	40%	26%	29%	5%	0%	31%
60+	121	81	66	10	1	279
	43%	29%	24%	4%	0%	28%
DK/NA/ Ref	2	0	1	0	0	3
	67%	0%	33%	0%	0%	0%

Education 5 Categories

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
Not HS	20	15	23	2	0	60
	33%	25%	38%	3%	0%	6%
HS	122	64	112	12	0	310
	39%	21%	36%	4%	0%	31%
Some Coll	68	56	57	9	0	190
	36%	29%	30%	5%	0%	19%
AA	40	38	37	13	1	129
	31%	29%	29%	10%	1%	13%
BA+	117	102	70	9	3	301
	39%	34%	23%	3%	1%	30%
DK/NA/ Ref	7	2	2	0	0	11
	64%	18%	18%	0%	0%	1%

Household Income

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
Under $40k	97	72	134	15	1	319
	30%	23%	42%	5%	0%	32%
$40k to $74k	95	72	80	8	0	255
	37%	28%	31%	3%	0%	26%
$75k up	128	100	57	14	0	299
	43%	33%	19%	5%	0%	30%
DK/NA/ Ref	53	33	30	7	2	125
	42%	26%	24%	6%	2%	13%

Party ID

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
Republican	199	21	68	11	2	301
	66%	7%	23%	4%	1%	30%
Democrat	38	172	84	13	0	307
	12%	56%	27%	4%	0%	31%
Independent	129	83	123	17	0	352
	37%	24%	35%	5%	0%	35%
Other/No preference	7	1	20	3	1	32
	22%	3%	62%	9%	3%	3%
Don't know	0	0	5	0	0	5
	0%	0%	100%	0%	0%	0%
Refused	1	1	1	0	0	3
	33%	33%	33%	0%	0%	0%

Party ID, with leaners

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
Republican	290	28	105	19	2	444
	65%	6%	24%	4%	0%	44%
Democrat	65	239	143	22	1	470
	14%	51%	30%	5%	0%	47%
Independent	16	9	50	4	0	79
	20%	11%	63%	5%	0%	8%
Other/None	2	1	4	0	0	7
	29%	14%	57%	0%	0%	1%

Party Id, leaners separate

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
Rep	199	21	68	11	2	301
	66%	7%	23%	4%	1%	30%
Lean Rep	92	7	37	7	0	143
	64%	5%	26%	5%	0%	14%
Ind	16	9	50	4	0	79
	20%	11%	63%	5%	0%	8%
Lean Dem	28	67	59	9	1	164
	17%	41%	36%	5%	1%	16%
Dem	38	172	84	13	0	307
	12%	56%	27%	4%	0%	31%
Other/None	2	1	4	0	0	7
	29%	14%	57%	0%	0%	1%

Marital Status

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
Married	240	157	135	16	2	550
	44%	29%	25%	3%	0%	55%
Cohabiting	21	18	35	6	1	81
	26%	22%	43%	7%	1%	8%
Widowed	32	21	21	4	1	79
	41%	27%	27%	5%	1%	8%
Divorced	30	29	29	1	0	89
	34%	33%	33%	1%	0%	9%
Separated	4	3	5	3	0	15
	27%	20%	33%	20%	0%	2%
Never Married	42	46	74	15	0	177
	24%	26%	42%	8%	0%	18%
Don't know	2	2	1	0	0	5
	40%	40%	20%	0%	0%	0%
Refused	2	2	0	0	0	4
	50%	50%	0%	0%	0%	0%

Race and Ethnicity

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
White	332	228	233	37	1	831
	40%	27%	28%	4%	0%	83%
Black	7	11	30	2	0	50
	14%	22%	60%	4%	0%	5%
Hispanic	17	19	16	3	3	58
	29%	33%	28%	5%	5%	6%
Other	14	16	20	2	0	52
	27%	31%	38%	4%	0%	5%
DK/NA/ Ref	4	2	3	0	0	9
	44%	22%	33%	0%	0%	1%

Religious Service Attendance

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
More than 1/wk	30	13	24	7	2	76
	39%	17%	32%	9%	3%	8%
1/week	107	57	62	9	2	237
	45%	24%	26%	4%	1%	24%
1-2 month	63	34	40	4	0	141
	45%	24%	28%	3%	0%	14%
few times a year	76	47	59	9	0	191
	40%	25%	31%	5%	0%	19%
Seldom	52	50	54	4	0	160
	32%	31%	34%	2%	0%	16%
Never	43	73	62	11	0	189
	23%	39%	33%	6%	0%	19%
Don't know	1	0	1	0	0	2
	50%	0%	50%	0%	0%	0%
Refused	2	1	0	0	0	3
	67%	33%	0%	0%	0%	0%

Religious Affiliation

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
Protestant/ Christian	189	95	120	18	2	424
	45%	22%	28%	4%	0%	42%
Catholic	125	82	82	11	1	301
	42%	27%	27%	4%	0%	30%
Jewish	2	5	0	2	0	9
	22%	56%	0%	22%	0%	1%
Other	20	22	34	1	0	77
	26%	29%	44%	1%	0%	8%
None	27	68	55	12	0	162
	17%	42%	34%	7%	0%	16%
DK/NA/ Ref	10	6	10	0	0	26
	38%	23%	38%	0%	0%	3%

Born Again/Evangelical

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
born again	93	28	46	5	2	174
	53%	16%	26%	3%	1%	42%
not born again	92	60	61	13	0	226
	41%	27%	27%	6%	0%	54%
Don't know	1	6	6	1	0	14
	7%	43%	43%	7%	0%	3%
Refused	0	0	1	0	0	1
	0%	0%	100%	0%	0%	0%

Location Type

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
Urban	75	93	119	16	2	305
	25%	30%	39%	5%	1%	30%
Suburban	128	104	82	17	2	333
	38%	31%	25%	5%	1%	33%
Rural	167	78	100	12	0	357
	47%	22%	28%	3%	0%	36%
Don't know	3	1	1	0	0	5
	60%	20%	20%	0%	0%	0%
Refused	1	0	0	0	0	1
	100%	0%	0%	0%	0%	0%

Political Ideology

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
Very conservative	60	13	20	5	2	100
	60%	13%	20%	5%	2%	10%
Conservative	176	31	90	12	1	310
	57%	10%	29%	4%	0%	31%
Moderate	102	89	101	18	1	311
	33%	29%	32%	6%	0%	31%
Liberal	22	107	45	5	0	179
	12%	60%	25%	3%	0%	18%
Very liberal	6	35	22	2	0	65
	9%	54%	34%	3%	0%	7%
Don't know	6	1	23	2	0	32
	19%	3%	72%	6%	0%	3%
Refused	1	1	0	0	0	2
	50%	50%	0%	0%	0%	0%

Union Membership

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
respondent	28	22	20	1	0	71
	39%	31%	28%	1%	0%	7%
another household member	12	25	20	2	0	59
	20%	42%	34%	3%	0%	6%
nobody in household	332	229	256	41	3	861
	39%	27%	30%	5%	0%	86%
Don't know	0	0	5	0	0	5
	0%	0%	100%	0%	0%	1%
Refused	1	1	1	0	0	3
	33%	33%	33%	0%	0%	0%

Job Type and Union Membership

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
Public union	15	21	12	1	0	49
	31%	43%	24%	2%	0%	5%
Public non-union	41	38	37	7	0	123
	33%	31%	30%	6%	0%	12%
Private union	25	26	28	1	0	80
	31%	32%	35%	1%	0%	8%
Private non-union	291	191	219	33	3	737
	39%	26%	30%	4%	0%	74%
DK/NA/ Ref	2	1	6	1	0	10
	20%	10%	60%	10%	0%	1%

Region

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
MKE City	21	26	42	4	1	94
	22%	28%	45%	4%	1%	9%
Rest of MKE	128	91	81	8	2	310
	41%	29%	26%	3%	1%	31%
msn	56	61	53	10	0	180
	31%	34%	29%	6%	0%	18%
GB/A	88	48	43	9	0	188
	47%	26%	23%	5%	0%	19%
Rest of state	81	51	82	14	0	228
	36%	22%	36%	6%	0%	23%

Likelihood of Voting in Nov.

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
Absolutely certain	332	253	217	34	2	838
	40%	30%	26%	4%	0%	84%
Very likely	27	7	48	8	0	90
	30%	8%	53%	9%	0%	9%
50-50	12	11	26	1	1	51
	24%	22%	51%	2%	2%	5%
Will not vote	3	3	10	2	0	18
	17%	17%	56%	11%	0%	2%
Don't know	0	3	0	0	0	3
	0%	100%	0%	0%	0%	0%

Q16. Do you have a favorable or unfavorable opinion of Tim Kaine or haven't you heard enough about him yet?

Sex

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
Male	114	177	167	21	1	480
	24%	37%	35%	4%	0%	48%
Female	146	137	212	24	2	521
	28%	26%	41%	5%	0%	52%

Age 4 Categories

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
18-29	27	39	87	8	0	161
	17%	24%	54%	5%	0%	16%
30-44	53	79	104	11	3	250
	21%	32%	42%	4%	1%	25%
45-59	82	101	109	15	0	307
	27%	33%	36%	5%	0%	31%
60+	97	91	80	11	0	279
	35%	33%	29%	4%	0%	28%
DK/NA/ Ref	0	4	0	0	0	4
	0%	100%	0%	0%	0%	0%

Education 5 Categories

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
Not HS	12	19	27	1	0	59
	20%	32%	46%	2%	0%	6%
HS	62	95	140	11	0	308
	20%	31%	45%	4%	0%	31%
Some Coll	46	54	84	6	0	190
	24%	28%	44%	3%	0%	19%
AA	30	42	48	9	1	130
	23%	32%	37%	7%	1%	13%
BA+	108	96	76	17	2	299
	36%	32%	25%	6%	1%	30%
DK/NA/ Ref	1	6	3	0	0	10
	10%	60%	30%	0%	0%	1%

Household Income

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
Under $40k	77	76	156	10	1	320
	24%	24%	49%	3%	0%	32%
$40k to $74k	77	80	87	11	0	255
	30%	31%	34%	4%	0%	25%
$75k up	77	112	90	20	0	299
	26%	37%	30%	7%	0%	30%
DK/NA/ Ref	29	45	47	4	2	127
	23%	35%	37%	3%	2%	13%

Party ID

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
Republican	25	166	94	14	2	301
	8%	55%	31%	5%	1%	30%
Democrat	163	24	105	14	0	306
	53%	8%	34%	5%	0%	31%
Independent	68	116	156	13	0	353
	19%	33%	44%	4%	0%	35%
Other/No preference	1	7	21	3	1	33
	3%	21%	64%	9%	3%	3%
Don't know	1	1	2	1	0	5
	20%	20%	40%	20%	0%	0%
Refused	1	1	1	0	0	3
	33%	33%	33%	0%	0%	0%

Party ID, with leaners

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
Republican	33	243	145	21	2	444
	7%	55%	33%	5%	0%	44%
Democrat	215	49	187	19	1	471
	46%	10%	40%	4%	0%	47%
Independent	11	21	42	5	0	79
	14%	27%	53%	6%	0%	8%
Other/None	1	1	5	0	0	7
	14%	14%	71%	0%	0%	1%

Party Id, leaners separate

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
Rep	25	166	94	14	2	301
	8%	55%	31%	5%	1%	30%
Lean Rep	8	77	51	7	0	143
	6%	54%	36%	5%	0%	14%
Ind	11	21	42	5	0	79
	14%	27%	53%	6%	0%	8%
Lean Dem	51	24	82	5	1	163
	31%	15%	50%	3%	1%	16%
Dem	163	24	105	14	0	306
	53%	8%	34%	5%	0%	31%
Other/None	1	1	5	0	0	7
	14%	14%	71%	0%	0%	1%

Marital Status

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
Married	151	199	173	25	2	550
	27%	36%	31%	5%	0%	55%
Cohabiting	27	13	39	1	1	81
	33%	16%	48%	1%	1%	8%
Widowed	22	23	29	4	0	78
	28%	29%	37%	5%	0%	8%
Divorced	31	23	32	3	0	89
	35%	26%	36%	3%	0%	9%
Separated	1	3	7	3	0	14
	7%	21%	50%	21%	0%	1%
Never Married	27	48	95	8	0	178
	15%	27%	53%	4%	0%	18%
Don't know	0	2	2	0	0	4
	0%	50%	50%	0%	0%	0%
Refused	0	2	2	0	0	4
	0%	50%	50%	0%	0%	0%

Race and Ethnicity

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
White	218	278	299	37	0	832
	26%	33%	36%	4%	0%	83%
Black	10	6	30	4	0	50
	20%	12%	60%	8%	0%	5%
Hispanic	15	17	23	0	3	58
	26%	29%	40%	0%	5%	6%
Other	15	10	23	4	0	52
	29%	19%	44%	8%	0%	5%
DK/NA/ Ref	1	4	4	0	0	9
	11%	44%	44%	0%	0%	1%

Religious Service Attendance

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
More than 1/wk	20	30	21	3	2	76
	26%	39%	28%	4%	3%	8%
1/week	59	86	81	9	1	236
	25%	36%	34%	4%	0%	24%
1-2 month	34	54	47	8	0	143
	24%	38%	33%	6%	0%	14%
few times a year	41	54	86	10	0	191
	21%	28%	45%	5%	0%	19%
Seldom	54	42	61	2	0	159
	34%	26%	38%	1%	0%	16%
Never	50	45	81	12	0	188
	27%	24%	43%	6%	0%	19%
Don't know	0	1	1	0	0	2
	0%	50%	50%	0%	0%	0%
Refused	0	2	1	0	0	3
	0%	67%	33%	0%	0%	0%

Religious Affiliation

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
Protestant/ Christian	111	144	152	15	2	424
	26%	34%	36%	4%	0%	42%
Catholic	78	105	106	12	1	302
	26%	35%	35%	4%	0%	30%
Jewish	5	2	0	2	0	9
	56%	22%	0%	22%	0%	1%
Other	13	18	43	2	0	76
	17%	24%	57%	3%	0%	8%
None	50	35	67	10	0	162
	31%	22%	41%	6%	0%	16%
DK/NA/ Ref	3	9	11	4	0	27
	11%	33%	41%	15%	0%	3%

Born Again/Evangelical

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
born again	33	76	56	8	2	175
	19%	43%	32%	5%	1%	42%
not born again	73	65	82	7	0	227
	32%	29%	36%	3%	0%	55%
Don't know	4	1	7	1	0	13
	31%	8%	54%	8%	0%	3%
Refused	0	0	1	0	0	1
	0%	0%	100%	0%	0%	0%

Location Type

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
Urban	82	74	135	11	2	304
	27%	24%	44%	4%	1%	30%
Suburban	98	103	112	17	1	331
	30%	31%	34%	5%	0%	33%
Rural	77	134	130	16	0	357
	22%	38%	36%	4%	0%	36%
Don't know	2	1	2	0	0	5
	40%	20%	40%	0%	0%	1%
Refused	0	1	0	0	0	1
	0%	100%	0%	0%	0%	0%

Political Ideology

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
Very conservative	14	56	20	8	2	100
	14%	56%	20%	8%	2%	10%
Conservative	32	150	116	11	0	309
	10%	49%	38%	4%	0%	31%
Moderate	86	77	135	13	1	312
	28%	25%	43%	4%	0%	31%
Liberal	98	12	60	7	0	177
	55%	7%	34%	4%	0%	18%
Very liberal	27	14	22	3	0	66
	41%	21%	33%	5%	0%	7%
Don't know	1	2	26	3	0	32
	3%	6%	81%	9%	0%	3%
Refused	1	1	0	0	0	2
	50%	50%	0%	0%	0%	0%

Union Membership

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
respondent	20	29	19	3	0	71
	28%	41%	27%	4%	0%	7%
another household member	26	12	16	5	0	59
	44%	20%	27%	8%	0%	6%
nobody in household	212	272	340	36	3	863
	25%	32%	39%	4%	0%	86%
Don't know	1	0	4	0	0	5
	20%	0%	80%	0%	0%	0%
Refused	1	1	1	0	0	3
	33%	33%	33%	0%	0%	0%

Job Type and Union Membership

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
Public union	15	16	16	2	0	49
	31%	33%	33%	4%	0%	5%
Public non-union	29	27	53	14	0	123
	24%	22%	43%	11%	0%	12%
Private union	31	25	19	6	0	81
	38%	31%	23%	7%	0%	8%
Private non-union	183	244	285	23	3	738
	25%	33%	39%	3%	0%	74%
DK/NA/ Ref	2	2	6	1	0	11
	18%	18%	55%	9%	0%	1%

Region

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
MKE City	19	28	39	8	1	95
	20%	29%	41%	8%	1%	9%
Rest of MKE	85	98	112	13	2	310
	27%	32%	36%	4%	1%	31%
msn	49	54	70	7	0	180
	27%	30%	39%	4%	0%	18%
GB/A	44	65	68	11	0	188
	23%	35%	36%	6%	0%	19%
Rest of state	62	69	91	7	0	229
	27%	30%	40%	3%	0%	23%

Likelihood of Voting in Nov.

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
Absolutely certain	239	282	278	38	2	839
	28%	34%	33%	5%	0%	84%
Very likely	15	15	59	1	0	90
	17%	17%	66%	1%	0%	9%
50-50	3	13	30	3	1	50
	6%	26%	60%	6%	2%	5%
Will not vote	3	4	10	2	0	19
	16%	21%	53%	11%	0%	2%
Don't know	0	0	3	0	0	3
	0%	0%	100%	0%	0%	0%

Q17. Do you have a favorable or unfavorable opinion of The Tea Party or haven't you heard enough about it yet?

Sex

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
Male	157	207	92	21	2	479
	33%	43%	19%	4%	0%	48%
Female	107	239	154	17	3	520
	21%	46%	30%	3%	1%	52%

Age 4 Categories

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
18-29	34	68	46	10	1	159
	21%	43%	29%	6%	1%	16%
30-44	75	114	54	5	3	251
	30%	45%	22%	2%	1%	25%
45-59	90	128	81	8	0	307
	29%	42%	26%	3%	0%	31%
60+	63	137	66	13	1	280
	22%	49%	24%	5%	0%	28%
DK/NA/Ref	2	0	0	1	0	3
	67%	0%	0%	33%	0%	0%

Education 5 Categories

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
Not HS	25	14	19	2	0	60
	42%	23%	32%	3%	0%	6%
HS	88	115	99	7	0	309
	28%	37%	32%	2%	0%	31%
Some Coll	39	82	60	7	2	190
	21%	43%	32%	4%	1%	19%
AA	35	53	34	7	1	130
	27%	41%	26%	5%	1%	13%
BA+	73	179	32	14	2	300
	24%	60%	11%	5%	1%	30%
DK/NA/Ref	3	4	3	1	0	11
	27%	36%	27%	9%	0%	1%

Household Income

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
Under $40k	61	137	110	9	3	320
	19%	43%	34%	3%	1%	32%
$40k to $74k	70	112	66	7	0	255
	27%	44%	26%	3%	0%	25%
$75k up	96	154	38	12	0	300
	32%	51%	13%	4%	0%	30%
DK/NA/ Ref	37	44	33	11	2	127
	29%	35%	26%	9%	2%	13%

Party ID

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
Republican	139	88	68	3	3	301
	46%	29%	23%	1%	1%	30%
Democrat	23	202	71	9	1	306
	8%	66%	23%	3%	0%	31%
Independent	96	149	86	21	0	352
	27%	42%	24%	6%	0%	35%
Other/No preference	4	8	17	2	1	32
	12%	25%	53%	6%	3%	3%
Don't know	0	0	3	2	0	5
	0%	0%	60%	40%	0%	1%
Refused	1	0	1	1	0	3
	33%	0%	33%	33%	0%	0%

Party ID, with leaners

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
Republican	204	119	103	15	3	444
	46%	27%	23%	3%	1%	44%
Democrat	46	296	109	16	2	469
	10%	63%	23%	3%	0%	47%
Independent	13	31	29	6	0	79
	16%	39%	37%	8%	0%	8%
Other/None	1	0	5	1	0	7
	14%	0%	71%	14%	0%	1%

Party Id, leaners separate

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
Rep	139	88	68	3	3	301
	46%	29%	23%	1%	1%	30%
Lean Rep	64	31	35	12	0	142
	45%	22%	25%	8%	0%	14%
Ind	13	31	29	6	0	79
	16%	39%	37%	8%	0%	8%
Lean Dem	23	94	38	7	1	163
	14%	58%	23%	4%	1%	16%
Dem	23	202	71	9	1	306
	8%	66%	23%	3%	0%	31%
Other/None	1	0	5	1	0	7
	14%	0%	71%	14%	0%	1%

Marital Status

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
Married	164	261	108	16	2	551
	30%	47%	20%	3%	0%	55%
Cohabiting	21	37	20	3	1	82
	26%	45%	24%	4%	1%	8%
Widowed	18	30	25	4	1	78
	23%	38%	32%	5%	1%	8%
Divorced	21	41	24	3	0	89
	24%	46%	27%	3%	0%	9%
Separated	8	3	4	0	0	15
	53%	20%	27%	0%	0%	1%
Never Married	30	70	65	11	1	177
	17%	40%	37%	6%	1%	18%
Don't know	0	4	1	0	0	5
	0%	80%	20%	0%	0%	0%
Refused	2	2	0	0	0	4
	50%	50%	0%	0%	0%	0%

Race and Ethnicity

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
White	230	384	189	28	1	832
	28%	46%	23%	3%	0%	83%
Black	10	14	22	2	1	49
	20%	29%	45%	4%	2%	5%
Hispanic	10	22	19	4	3	58
	17%	38%	33%	7%	5%	6%
Other	11	22	17	2	0	52
	21%	42%	33%	4%	0%	5%
DK/NA/ Ref	3	4	0	1	0	8
	38%	50%	0%	12%	0%	1%

Religious Service Attendance

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
More than 1/wk	23	26	20	4	2	75
	31%	35%	27%	5%	3%	8%
1/week	64	99	63	8	2	236
	27%	42%	27%	3%	1%	24%
1-2 month	49	57	31	5	0	142
	35%	40%	22%	4%	0%	14%
few times a year	40	83	53	13	1	190
	21%	44%	28%	7%	1%	19%
Seldom	37	82	37	4	0	160
	23%	51%	23%	2%	0%	16%
Never	48	96	41	3	0	188
	26%	51%	22%	2%	0%	19%
Don't know	1	1	1	0	0	3
	33%	33%	33%	0%	0%	0%
Refused	2	1	0	0	0	3
	67%	33%	0%	0%	0%	0%

Religious Affiliation

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
Protestant/ Christian	132	180	85	23	4	424
	31%	42%	20%	5%	1%	42%
Catholic	78	129	85	9	1	302
	26%	43%	28%	3%	0%	30%
Jewish	1	5	1	2	0	9
	11%	56%	11%	22%	0%	1%
Other	21	25	29	2	0	77
	27%	32%	38%	3%	0%	8%
None	22	99	40	1	0	162
	14%	61%	25%	1%	0%	16%
DK/NA/ Ref	10	8	7	2	0	27
	37%	30%	26%	7%	0%	3%

Born Again/Evangelical

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
born again	66	59	40	7	2	174
	38%	34%	23%	4%	1%	42%
not born again	56	114	43	13	2	228
	25%	50%	19%	6%	1%	55%
Don't know	5	4	1	3	1	14
	36%	29%	7%	21%	7%	3%
Refused	0	0	1	0	0	1
	0%	0%	100%	0%	0%	0%

Location Type

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
Urban	58	137	98	8	3	304
	19%	45%	32%	3%	1%	30%
Suburban	101	161	55	12	1	330
	31%	49%	17%	4%	0%	33%
Rural	102	146	93	16	1	358
	28%	41%	26%	4%	0%	36%
Don't know	1	2	1	1	0	5
	20%	40%	20%	20%	0%	1%
Refused	1	0	0	0	0	1
	100%	0%	0%	0%	0%	0%

Political Ideology

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
Very conservative	51	20	23	5	2	101
	50%	20%	23%	5%	2%	10%
Conservative	135	80	85	9	0	309
	44%	26%	28%	3%	0%	31%
Moderate	42	166	96	7	1	312
	13%	53%	31%	2%	0%	31%
Liberal	15	130	24	8	1	178
	8%	73%	13%	4%	1%	18%
Very liberal	9	43	11	2	0	65
	14%	66%	17%	3%	0%	7%
Don't know	10	7	8	7	0	32
	31%	22%	25%	22%	0%	3%
Refused	1	0	0	1	0	2
	50%	0%	0%	50%	0%	0%

Union Membership

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
respondent	23	36	11	2	0	72
	32%	50%	15%	3%	0%	7%
another household member	7	36	13	2	0	58
	12%	62%	22%	3%	0%	6%
nobody in household	233	373	217	33	5	861
	27%	43%	25%	4%	1%	86%
Don't know	0	0	5	0	0	5
	0%	0%	100%	0%	0%	1%
Refused	1	0	1	1	0	3
	33%	0%	33%	33%	0%	0%

Job Type and Union Membership

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
Public union	11	27	10	2	0	50
	22%	54%	20%	4%	0%	5%
Public non-union	32	56	28	5	1	122
	26%	46%	23%	4%	1%	12%
Private union	19	45	14	1	0	79
	24%	57%	18%	1%	0%	8%
Private non-union	199	317	190	28	4	738
	27%	43%	26%	4%	1%	74%
DK/NA/ Ref	3	1	6	1	0	11
	27%	9%	55%	9%	0%	1%

Region

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
MKE City	14	42	33	4	2	95
	15%	44%	35%	4%	2%	9%
Rest of MKE	96	131	68	13	3	311
	31%	42%	22%	4%	1%	31%
msn	34	97	39	9	0	179
	19%	54%	22%	5%	0%	18%
GB/A	50	84	47	7	0	188
	27%	45%	25%	4%	0%	19%
Rest of state	70	93	60	5	0	228
	31%	41%	26%	2%	0%	23%

Likelihood of Voting in Nov.

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total
Absolutely certain	231	408	174	23	4	840
	28%	49%	21%	3%	0%	84%
Very likely	23	21	39	6	0	89
	26%	24%	44%	7%	0%	9%
50-50	6	15	22	6	1	50
	12%	30%	44%	12%	2%	5%
Will not vote	0	3	12	3	0	18
	0%	17%	67%	17%	0%	2%
Don't know	3	0	0	0	0	3
	100%	0%	0%	0%	0%	0%

Q18. If the election for U.S. Senator were being held today and the candidates were Russ Feingold the Democrat and Ron Johnson the Republican, for whom would you vote?

Sex

	Russ Feingold	Ron Johnson	Neither (VOL)	Wouldn't vote (VOL)	Don't know	Refused	Total
Male	195	247	9	7	16	6	480
	41%	51%	2%	1%	3%	1%	48%
Female	279	193	7	3	33	5	520
	54%	37%	1%	1%	6%	1%	52%

Age 4 Categories

	Russ Feingold	Ron Johnson	Neither (VOL)	Wouldn't vote (VOL)	Don't know	Refused	Total
18-29	75	67	6	2	10	0	160
	47%	42%	4%	1%	6%	0%	16%
30-44	123	105	3	5	9	4	249
	49%	42%	1%	2%	4%	2%	25%
45-59	141	145	2	1	15	2	306
	46%	47%	1%	0%	5%	1%	31%
60+	135	120	4	2	15	5	281
	48%	43%	1%	1%	5%	2%	28%
DK/NA/ Ref	0	3	1	0	0	0	4
	0%	75%	25%	0%	0%	0%	0%

Education 5 Categories

	Russ Feingold	Ron Johnson	Neither (VOL)	Wouldn't vote (VOL)	Don't know	Refused	Total
Not HS	28	22	1	2	7	0	60
	47%	37%	2%	3%	12%	0%	6%
HS	129	147	5	4	19	5	309
	42%	48%	2%	1%	6%	2%	31%
Some Coll	99	79	3	0	9	0	190
	52%	42%	2%	0%	5%	0%	19%
AA	62	53	4	0	8	3	130
	48%	41%	3%	0%	6%	2%	13%
BA+	153	132	4	3	6	2	300
	51%	44%	1%	1%	2%	1%	30%
DK/NA/ Ref	3	6	0	1	0	1	11
	27%	55%	0%	9%	0%	9%	1%

Household Income

	Russ Feingold	Ron Johnson	Neither (VOL)	Wouldn't vote (VOL)	Don't know	Refused	Total
Under $40k	188	96	7	4	23	1	319
	59%	30%	2%	1%	7%	0%	32%
$40k to $74k	107	123	4	3	12	5	254
	42%	48%	2%	1%	5%	2%	25%
$75k up	136	151	1	0	9	2	299
	45%	51%	0%	0%	3%	1%	30%
DK/NA/Ref	42	69	4	3	5	3	126
	33%	55%	3%	2%	4%	2%	13%

Party ID

	Russ Feingold	Ron Johnson	Neither (VOL)	Wouldn't vote (VOL)	Don't know	Refused	Total
Republican	19	273	3	1	4	1	301
	6%	91%	1%	0%	1%	0%	30%
Democrat	270	17	1	2	14	2	306
	88%	6%	0%	1%	5%	1%	31%
Independent	177	133	10	4	21	7	352
	50%	38%	3%	1%	6%	2%	35%
Other/No preference	7	13	2	3	7	0	32
	22%	41%	6%	9%	22%	0%	3%
Don't know	0	2	0	0	3	0	5
	0%	40%	0%	0%	60%	0%	1%
Refused	0	1	0	0	0	2	3
	0%	33%	0%	0%	0%	67%	0%

Party ID, with leaners

	Russ Feingold	Ron Johnson	Neither (VOL)	Wouldn't vote (VOL)	Don't know	Refused	Total
Republican	44	377	6	4	12	1	444
	10%	85%	1%	1%	3%	0%	44%
Democrat	402	40	1	4	19	4	470
	86%	9%	0%	1%	4%	1%	47%
Independent	27	20	9	2	16	4	78
	35%	26%	12%	3%	21%	5%	8%
Other/None	0	3	0	0	3	2	8
	0%	38%	0%	0%	38%	25%	1%

Party Id, leaners separate

	Russ Feingold	Ron Johnson	Neither (VOL)	Wouldn't vote (VOL)	Don't know	Refused	Total
Rep	19	273	3	1	4	1	301
	6%	91%	1%	0%	1%	0%	30%
Lean Rep	25	104	3	3	8	0	143
	17%	73%	2%	2%	6%	0%	14%
Ind	27	20	9	2	16	4	78
	35%	26%	12%	3%	21%	5%	8%
Lean Dem	132	23	0	2	5	3	165
	80%	14%	0%	1%	3%	2%	16%
Dem	270	17	1	2	14	2	306
	88%	6%	0%	1%	5%	1%	31%
Other/None	0	3	0	0	3	2	8
	0%	38%	0%	0%	38%	25%	1%

Marital Status

	Russ Feingold	Ron Johnson	Neither (VOL)	Wouldn't vote (VOL)	Don't know	Refused	Total
Married	240	270	7	6	18	9	550
	44%	49%	1%	1%	3%	2%	55%
Cohabiting	46	31	2	0	3	0	82
	56%	38%	2%	0%	4%	0%	8%
Widowed	35	36	2	0	6	0	79
	44%	46%	3%	0%	8%	0%	8%
Divorced	55	25	1	0	7	1	89
	62%	28%	1%	0%	8%	1%	9%
Separated	7	5	0	0	2	0	14
	50%	36%	0%	0%	14%	0%	1%
Never Married	86	70	3	4	14	0	177
	49%	40%	2%	2%	8%	0%	18%
Don't know	4	0	1	0	0	0	5
	80%	0%	20%	0%	0%	0%	0%
Refused	2	2	0	0	0	0	4
	50%	50%	0%	0%	0%	0%	0%

Race and Ethnicity

	Russ Feingold	Ron Johnson	Neither (VOL)	Wouldn't vote (VOL)	Don't know	Refused	Total
White	369	405	12	6	33	9	834
	44%	49%	1%	1%	4%	1%	83%
Black	35	4	0	1	8	1	49
	71%	8%	0%	2%	16%	2%	5%
Hispanic	32	14	1	4	6	1	58
	55%	24%	2%	7%	10%	2%	6%
Other	33	13	2	0	3	1	52
	63%	25%	4%	0%	6%	2%	5%
DK/NA/ Ref	4	3	2	0	0	0	9
	44%	33%	22%	0%	0%	0%	1%

Religious Service Attendance

	Russ Feingold	Ron Johnson	Neither (VOL)	Wouldn't vote (VOL)	Don't know	Refused	Total
More than 1/wk	33	36	2	2	2	1	76
	43%	47%	3%	3%	3%	1%	8%
1/week	94	129	0	0	11	3	237
	40%	54%	0%	0%	5%	1%	24%
1-2 month	60	70	1	1	9	1	142
	42%	49%	1%	1%	6%	1%	14%
few times a year	82	94	1	2	10	2	191
	43%	49%	1%	1%	5%	1%	19%
Seldom	83	54	6	3	11	4	161
	52%	34%	4%	2%	7%	2%	16%
Never	120	55	6	1	7	0	189
	63%	29%	3%	1%	4%	0%	19%
Don't know	1	1	0	1	0	0	3
	33%	33%	0%	33%	0%	0%	0%
Refused	1	2	1	0	0	0	4
	25%	50%	25%	0%	0%	0%	0%

Religious Affiliation

	Russ Feingold	Ron Johnson	Neither (VOL)	Wouldn't vote (VOL)	Don't know	Refused	Total
Protestant/ Christian	178	216	5	2	19	5	425
	42%	51%	1%	0%	4%	1%	42%
Catholic	134	148	2	2	14	3	303
	44%	49%	1%	1%	5%	1%	30%
Jewish	6	2	0	0	0	0	8
	75%	25%	0%	0%	0%	0%	1%
Other	47	27	1	0	2	0	77
	61%	35%	1%	0%	3%	0%	8%
None	100	37	7	4	11	2	161
	62%	23%	4%	2%	7%	1%	16%
DK/NA/ Ref	9	10	1	2	4	1	27
	33%	37%	4%	7%	15%	4%	3%

Born Again/Evangelical

	Russ Feingold	Ron Johnson	Neither (VOL)	Wouldn't vote (VOL)	Don't know	Refused	Total
born again	49	110	2	2	8	4	175
	28%	63%	1%	1%	5%	2%	42%
not born again	117	96	2	0	10	1	226
	52%	42%	1%	0%	4%	0%	54%
Don't know	6	6	1	0	1	0	14
	43%	43%	7%	0%	7%	0%	3%
Refused	0	1	0	0	0	0	1
	0%	100%	0%	0%	0%	0%	0%

Location Type

	Russ Feingold	Ron Johnson	Neither (VOL)	Wouldn't vote (VOL)	Don't know	Refused	Total
Urban	173	95	9	4	19	5	305
	57%	31%	3%	1%	6%	2%	30%
Suburban	162	149	3	3	15	2	334
	49%	45%	1%	1%	4%	1%	33%
Rural	138	192	4	4	15	5	358
	39%	54%	1%	1%	4%	1%	36%
Don't know	1	3	0	0	1	0	5
	20%	60%	0%	0%	20%	0%	0%
Refused	0	1	0	0	0	0	1
	0%	100%	0%	0%	0%	0%	0%

Political Ideology

	Russ Feingold	Ron Johnson	Neither (VOL)	Wouldn't vote (VOL)	Don't know	Refused	Total
Very conservative	14	76	4	0	4	2	100
	14%	76%	4%	0%	4%	2%	10%
Conservative	54	233	2	3	16	3	311
	17%	75%	1%	1%	5%	1%	31%
Moderate	175	109	5	4	15	4	312
	56%	35%	2%	1%	5%	1%	31%
Liberal	162	11	0	2	2	1	178
	91%	6%	0%	1%	1%	1%	18%
Very liberal	56	2	3	0	2	2	65
	86%	3%	5%	0%	3%	3%	6%
Don't know	12	6	2	2	10	0	32
	38%	19%	6%	6%	31%	0%	3%
Refused	0	2	0	0	0	0	2
	0%	100%	0%	0%	0%	0%	0%

Union Membership

	Russ Feingold	Ron Johnson	Neither (VOL)	Wouldn't vote (VOL)	Don't know	Refused	Total
respondent	43	21	2	1	1	3	71
	61%	30%	3%	1%	1%	4%	7%
another household member	39	13	3	0	2	1	58
	67%	22%	5%	0%	3%	2%	6%
nobody in household	390	400	11	9	46	6	862
	45%	46%	1%	1%	5%	1%	86%
Don't know	1	3	0	0	1	0	5
	20%	60%	0%	0%	20%	0%	1%
Refused	0	2	0	0	0	1	3
	0%	67%	0%	0%	0%	33%	0%

Job Type and Union Membership

	Russ Feingold	Ron Johnson	Neither (VOL)	Wouldn't vote (VOL)	Don't know	Refused	Total
Public union	29	12	4	1	2	1	49
	59%	24%	8%	2%	4%	2%	5%
Public non-union	63	51	2	0	7	0	123
	51%	41%	2%	0%	6%	0%	12%
Private union	53	22	1	0	1	3	80
	66%	28%	1%	0%	1%	4%	8%
Private non-union	327	348	9	9	38	6	737
	44%	47%	1%	1%	5%	1%	74%
DK/NA/ Ref	2	6	0	0	2	1	11
	18%	55%	0%	0%	18%	9%	1%

Region

	Russ Feingold	Ron Johnson	Neither (VOL)	Wouldn't vote (VOL)	Don't know	Refused	Total
MKE City	54	25	2	2	10	2	95
	57%	26%	2%	2%	11%	2%	9%
Rest of MKE	138	149	0	3	17	3	310
	45%	48%	0%	1%	5%	1%	31%
msn	98	67	6	1	6	3	181
	54%	37%	3%	1%	3%	2%	18%
GB/A	79	96	2	4	6	1	188
	42%	51%	1%	2%	3%	1%	19%
Rest of state	105	103	6	0	11	3	228
	46%	45%	3%	0%	5%	1%	23%

Likelihood of Voting in Nov.

	Russ Feingold	Ron Johnson	Neither (VOL)	Wouldn't vote (VOL)	Don't know	Refused	Total
Absolutely certain	402	382	10	5	31	9	839
	48%	46%	1%	1%	4%	1%	84%
Very likely	40	36	2	2	8	2	90
	44%	40%	2%	2%	9%	2%	9%
50-50	25	17	2	2	5	0	51
	49%	33%	4%	4%	10%	0%	5%
Will not vote	4	4	3	1	6	0	18
	22%	22%	17%	6%	33%	0%	2%
Don't know	3	0	0	0	0	0	3
	100%	0%	0%	0%	0%	0%	0%

Q19. If the election for president were being held today and the candidates were Hillary Clinton the Democrat and Donald Trump the Republican, for whom would you vote?

Sex

	Hillary Clinton	Donald Trump	Gary Johnson (VOL)	Jill Stein (VOL)	Neither (VOL)	Wouldn't vote (VOL)	Don't know	Refused	Total
Male	175	229	12	2	32	5	18	6	479
	37%	48%	3%	0%	7%	1%	4%	1%	48%
Female	271	172	3	0	50	4	15	5	520
	52%	33%	1%	0%	10%	1%	3%	1%	52%

Age 4 Categories

	Hillary Clinton	Donald Trump	Gary Johnson (VOL)	Jill Stein (VOL)	Neither (VOL)	Wouldn't vote (VOL)	Don't know	Refused	Total
18-29	68	51	6	0	25	4	5	0	159
	43%	32%	4%	0%	16%	3%	3%	0%	16%
30-44	110	95	4	2	32	1	2	3	249
	44%	38%	2%	1%	13%	0%	1%	1%	25%
45-59	135	135	2	0	13	1	15	4	305
	44%	44%	1%	0%	4%	0%	5%	1%	31%
60+	133	116	3	0	12	2	11	4	281
	47%	41%	1%	0%	4%	1%	4%	1%	28%
DK/NA/ Ref	0	4	0	0	0	0	0	0	4
	0%	100%	0%	0%	0%	0%	0%	0%	0%

Education 5 Categories

	Hillary Clinton	Donald Trump	Gary Johnson (VOL)	Jill Stein (VOL)	Neither (VOL)	Wouldn't vote (VOL)	Don't know	Refused	Total
Not HS	28	19	6	0	4	0	4	0	61
	46%	31%	10%	0%	7%	0%	7%	0%	6%
HS	113	150	2	0	30	0	9	5	309
	37%	49%	1%	0%	10%	0%	3%	2%	31%
Some Coll	91	73	3	2	14	2	4	1	190
	48%	38%	2%	1%	7%	1%	2%	1%	19%
AA	62	45	1	0	14	2	4	3	131
	47%	34%	1%	0%	11%	2%	3%	2%	13%
BA+	149	108	4	0	20	5	12	1	299
	50%	36%	1%	0%	7%	2%	4%	0%	30%
DK/NA/ Ref	3	6	0	0	1	0	0	1	11
	27%	55%	0%	0%	9%	0%	0%	9%	1%

Household Income

	Hillary Clinton	Donald Trump	Gary Johnson (VOL)	Jill Stein (VOL)	Neither (VOL)	Wouldn't vote (VOL)	Don't know	Refused	Total
Under $40k	171	95	5	2	36	3	8	1	321
	53%	30%	2%	1%	11%	1%	2%	0%	32%
$40k to $74k	107	114	0	0	17	4	10	3	255
	42%	45%	0%	0%	7%	2%	4%	1%	25%
$75k up	115	136	9	0	23	2	13	2	300
	38%	45%	3%	0%	8%	1%	4%	1%	30%
DK/NA/ Ref	54	57	1	0	7	0	2	5	126
	43%	45%	1%	0%	6%	0%	2%	4%	13%

Party ID

	Hillary Clinton	Donald Trump	Gary Johnson (VOL)	Jill Stein (VOL)	Neither (VOL)	Wouldn't vote (VOL)	Don't know	Refused	Total
Republican	15	255	5	2	14	1	6	3	301
	5%	85%	2%	1%	5%	0%	2%	1%	30%
Democrat	268	17	0	0	13	4	3	1	306
	88%	6%	0%	0%	4%	1%	1%	0%	31%
Independent	152	111	10	0	54	2	17	6	352
	43%	32%	3%	0%	15%	1%	5%	2%	35%
Other/No preference	10	16	0	0	1	1	5	0	33
	30%	48%	0%	0%	3%	3%	15%	0%	3%
Don't know	2	1	0	0	0	0	2	0	5
	40%	20%	0%	0%	0%	0%	40%	0%	0%
Refused	0	1	0	0	0	0	0	2	3
	0%	33%	0%	0%	0%	0%	0%	67%	0%

Party ID, with leaners

	Hillary Clinton	Donald Trump	Gary Johnson (VOL)	Jill Stein (VOL)	Neither (VOL)	Wouldn't vote (VOL)	Don't know	Refused	Total
Republican	27	358	9	2	31	1	13	3	444
	6%	81%	2%	0%	7%	0%	3%	1%	44%
Democrat	391	26	4	0	33	4	9	3	470
	83%	6%	1%	0%	7%	1%	2%	1%	47%
Independent	26	16	2	0	19	3	10	3	79
	33%	20%	3%	0%	24%	4%	13%	4%	8%
Other/None	3	1	0	0	0	0	1	2	7
	43%	14%	0%	0%	0%	0%	14%	29%	1%

Party Id, leaners separate

	Hillary Clinton	Donald Trump	Gary Johnson (VOL)	Jill Stein (VOL)	Neither (VOL)	Wouldn't vote (VOL)	Don't know	Refused	Total
Rep	15	255	5	2	14	1	6	3	301
	5%	85%	2%	1%	5%	0%	2%	1%	30%
Lean Rep	12	103	4	0	17	1	7	0	144
	8%	72%	3%	0%	12%	1%	5%	0%	14%
Ind	26	16	2	0	19	3	10	3	79
	33%	20%	3%	0%	24%	4%	13%	4%	8%
Lean Dem	123	8	4	0	20	0	6	3	164
	75%	5%	2%	0%	12%	0%	4%	2%	16%
Dem	268	17	0	0	13	4	3	1	306
	88%	6%	0%	0%	4%	1%	1%	0%	31%
Other/None	3	1	0	0	0	0	1	2	7
	43%	14%	0%	0%	0%	0%	14%	29%	1%

Marital Status

	Hillary Clinton	Donald Trump	Gary Johnson (VOL)	Jill Stein (VOL)	Neither (VOL)	Wouldn't vote (VOL)	Don't know	Refused	Total
Married	218	259	5	0	36	2	22	9	551
	40%	47%	1%	0%	7%	0%	4%	2%	55%
Cohabiting	49	23	0	0	9	0	0	0	81
	60%	28%	0%	0%	11%	0%	0%	0%	8%
Widowed	41	29	1	0	4	0	4	0	79
	52%	37%	1%	0%	5%	0%	5%	0%	8%
Divorced	46	30	0	0	10	0	1	2	89
	52%	34%	0%	0%	11%	0%	1%	2%	9%
Separated	5	8	0	0	0	0	2	0	15
	33%	53%	0%	0%	0%	0%	13%	0%	1%
Never Married	83	51	9	2	23	7	4	0	179
	46%	28%	5%	1%	13%	4%	2%	0%	18%
Don't know	4	0	0	0	1	0	0	0	5
	80%	0%	0%	0%	20%	0%	0%	0%	0%
Refused	2	2	0	0	0	0	0	0	4
	50%	50%	0%	0%	0%	0%	0%	0%	0%

Race and Ethnicity

	Hillary Clinton	Donald Trump	Gary Johnson (VOL)	Jill Stein (VOL)	Neither (VOL)	Wouldn't vote (VOL)	Don't know	Refused	Total
White	339	370	15	2	68	6	24	8	832
	41%	44%	2%	0%	8%	1%	3%	1%	83%
Black	43	2	0	0	0	0	4	1	50
	86%	4%	0%	0%	0%	0%	8%	2%	5%
Hispanic	31	15	0	0	9	0	2	1	58
	53%	26%	0%	0%	16%	0%	3%	2%	6%
Other	30	10	0	0	5	3	3	1	52
	58%	19%	0%	0%	10%	6%	6%	2%	5%
DK/NA/ Ref	3	5	0	0	0	0	1	0	9
	33%	56%	0%	0%	0%	0%	11%	0%	1%

Religious Service Attendance

	Hillary Clinton	Donald Trump	Gary Johnson (VOL)	Jill Stein (VOL)	Neither (VOL)	Wouldn't vote (VOL)	Don't know	Refused	Total
More than 1/wk	32	32	0	0	4	2	5	0	75
	43%	43%	0%	0%	5%	3%	7%	0%	8%
1/week	90	114	0	0	18	1	13	2	238
	38%	48%	0%	0%	8%	0%	5%	1%	24%
1-2 month	61	67	3	0	8	0	2	0	141
	43%	48%	2%	0%	6%	0%	1%	0%	14%
few times a year	84	75	3	0	17	1	8	4	192
	44%	39%	2%	0%	9%	1%	4%	2%	19%
Seldom	75	47	4	2	20	3	4	5	160
	47%	29%	2%	1%	12%	2%	2%	3%	16%
Never	102	62	5	0	16	2	1	0	188
	54%	33%	3%	0%	9%	1%	1%	0%	19%
Don't know	1	2	0	0	0	0	0	0	3
	33%	67%	0%	0%	0%	0%	0%	0%	0%
Refused	1	2	0	0	0	0	0	0	3
	33%	67%	0%	0%	0%	0%	0%	0%	0%

Religious Affiliation

	Hillary Clinton	Donald Trump	Gary Johnson (VOL)	Jill Stein (VOL)	Neither (VOL)	Wouldn't vote (VOL)	Don't know	Refused	Total
Protestant/ Christian	174	190	7	2	27	4	15	5	424
	41%	45%	2%	0%	6%	1%	4%	1%	42%
Catholic	111	140	5	0	28	2	14	2	302
	37%	46%	2%	0%	9%	1%	5%	1%	30%
Jewish	5	1	0	0	2	1	0	0	9
	56%	11%	0%	0%	22%	11%	0%	0%	1%
Other	45	23	1	0	7	0	0	1	77
	58%	30%	1%	0%	9%	0%	0%	1%	8%
None	102	33	1	0	17	2	4	2	161
	63%	20%	1%	0%	11%	1%	2%	1%	16%
DK/NA/ Ref	9	14	0	0	2	0	0	1	26
	35%	54%	0%	0%	8%	0%	0%	4%	3%

Born Again/Evangelical

	Hillary Clinton	Donald Trump	Gary Johnson (VOL)	Jill Stein (VOL)	Neither (VOL)	Wouldn't vote (VOL)	Don't know	Refused	Total
born again	52	98	0	0	11	1	9	2	173
	30%	57%	0%	0%	6%	1%	5%	1%	42%
not born again	110	88	7	0	12	2	5	1	225
	49%	39%	3%	0%	5%	1%	2%	0%	54%
Don't know	7	3	0	0	4	0	0	0	14
	50%	21%	0%	0%	29%	0%	0%	0%	3%
Refused	1	0	0	0	0	0	0	0	1
	100%	0%	0%	0%	0%	0%	0%	0%	0%

Location Type

	Hillary Clinton	Donald Trump	Gary Johnson (VOL)	Jill Stein (VOL)	Neither (VOL)	Wouldn't vote (VOL)	Don't know	Refused	Total
Urban	166	87	7	0	24	5	12	4	305
	54%	29%	2%	0%	8%	2%	4%	1%	31%
Suburban	151	133	5	2	25	1	13	2	332
	45%	40%	2%	1%	8%	0%	4%	1%	33%
Rural	128	177	3	0	33	3	7	5	356
	36%	50%	1%	0%	9%	1%	2%	1%	36%
Don't know	2	3	0	0	0	0	0	0	5
	40%	60%	0%	0%	0%	0%	0%	0%	1%
Refused	0	1	0	0	0	0	0	0	1
	0%	100%	0%	0%	0%	0%	0%	0%	0%

Political Ideology

	Hillary Clinton	Donald Trump	Gary Johnson (VOL)	Jill Stein (VOL)	Neither (VOL)	Wouldn't vote (VOL)	Don't know	Refused	Total
Very conservative	15	72	0	0	10	0	0	3	100
	15%	72%	0%	0%	10%	0%	0%	3%	10%
Conservative	50	212	2	0	27	3	14	2	310
	16%	68%	1%	0%	9%	1%	5%	1%	31%
Moderate	176	87	6	0	21	5	13	4	312
	56%	28%	2%	0%	7%	2%	4%	1%	31%
Liberal	150	8	4	2	12	0	2	0	178
	84%	4%	2%	1%	7%	0%	1%	0%	18%
Very liberal	46	4	3	0	10	0	0	2	65
	71%	6%	5%	0%	15%	0%	0%	3%	7%
Don't know	9	17	0	0	2	0	4	0	32
	28%	53%	0%	0%	6%	0%	12%	0%	3%
Refused	1	1	0	0	0	0	0	0	2
	50%	50%	0%	0%	0%	0%	0%	0%	0%

Union Membership

	Hillary Clinton	Donald Trump	Gary Johnson (VOL)	Jill Stein (VOL)	Neither (VOL)	Wouldn't vote (VOL)	Don't know	Refused	Total
respondent	35	25	0	0	5	0	4	2	71
	49%	35%	0%	0%	7%	0%	6%	3%	7%
another household member	41	10	1	0	4	1	1	1	59
	69%	17%	2%	0%	7%	2%	2%	2%	6%
nobody in household	368	365	14	2	70	8	29	6	862
	43%	42%	2%	0%	8%	1%	3%	1%	86%
Don't know	2	0	0	0	3	0	0	0	5
	40%	0%	0%	0%	60%	0%	0%	0%	0%
Refused	1	1	0	0	0	0	0	1	3
	33%	33%	0%	0%	0%	0%	0%	33%	0%

Job Type and Union Membership

	Hillary Clinton	Donald Trump	Gary Johnson (VOL)	Jill Stein (VOL)	Neither (VOL)	Wouldn't vote (VOL)	Don't know	Refused	Total
Public union	28	14	0	0	5	0	2	0	49
	57%	29%	0%	0%	10%	0%	4%	0%	5%
Public non-union	59	46	6	0	7	0	4	0	122
	48%	38%	5%	0%	6%	0%	3%	0%	12%
Private union	48	21	1	0	4	1	2	4	81
	59%	26%	1%	0%	5%	1%	2%	5%	8%
Private non-union	308	319	8	2	63	8	24	6	738
	42%	43%	1%	0%	9%	1%	3%	1%	74%
DK/NA/ Ref	4	2	0	0	3	0	1	1	11
	36%	18%	0%	0%	27%	0%	9%	9%	1%

Region

	Hillary Clinton	Donald Trump	Gary Johnson (VOL)	Jill Stein (VOL)	Neither (VOL)	Wouldn't vote (VOL)	Don't know	Refused	Total
MKE City	61	20	1	0	6	2	3	2	95
	64%	21%	1%	0%	6%	2%	3%	2%	9%
Rest of MKE	133	134	10	0	14	1	16	3	311
	43%	43%	3%	0%	5%	0%	5%	1%	31%
msn	94	57	1	0	22	1	4	1	180
	52%	32%	1%	0%	12%	1%	2%	1%	18%
GB/A	63	96	1	2	15	4	7	0	188
	34%	51%	1%	1%	8%	2%	4%	0%	19%
Rest of state	95	94	2	0	27	2	4	5	229
	41%	41%	1%	0%	12%	1%	2%	2%	23%

Likelihood of Voting in Nov.

	Hillary Clinton	Donald Trump	Gary Johnson (VOL)	Jill Stein (VOL)	Neither (VOL)	Wouldn't vote (VOL)	Don't know	Refused	Total
Absolutely certain	388	350	15	2	48	2	25	9	839
	46%	42%	2%	0%	6%	0%	3%	1%	84%
Very likely	36	34	0	0	13	0	5	2	90
	40%	38%	0%	0%	14%	0%	6%	2%	9%
50-50	18	14	0	0	13	4	2	0	51
	35%	27%	0%	0%	25%	8%	4%	0%	5%
Will not vote	2	3	0	0	9	3	1	0	18
	11%	17%	0%	0%	50%	17%	6%	0%	2%
Don't know	3	0	0	0	0	0	0	0	3
	100%	0%	0%	0%	0%	0%	0%	0%	0%

Q20. If the election for U.S. Senator were being held today and the candidates were Russ Feingold the Democrat and Ron Johnson the Republican and Phil Anderson the Libertarian, for whom would you vote?

Sex

	Russ Fein-gold	Ron John-son	Phil An-derson	None of these	Wouldn't vote	Don't know	Refused	Total
Male	179	235	26	7	7	21	5	480
	37%	49%	5%	1%	1%	4%	1%	48%
Female	259	183	32	3	3	36	4	520
	50%	35%	6%	1%	1%	7%	1%	52%

Age 4 Categories

	Russ Fein-gold	Ron John-son	Phil An-derson	None of these	Wouldn't vote	Don't know	Refused	Total
18-29	60	51	26	0	2	20	0	159
	38%	32%	16%	0%	1%	13%	0%	16%
30-44	109	110	16	3	4	7	2	251
	43%	44%	6%	1%	2%	3%	1%	25%
45-59	138	138	6	3	2	17	2	306
	45%	45%	2%	1%	1%	6%	1%	31%
60+	132	114	9	4	2	13	5	279
	47%	41%	3%	1%	1%	5%	2%	28%
DK/NA/Ref	0	4	0	0	0	0	0	4
	0%	100%	0%	0%	0%	0%	0%	0%

Education 5 Categories

	Russ Fein-gold	Ron John-son	Phil An-derson	None of these	Wouldn't vote	Don't know	Refused	Total
Not HS	22	20	8	0	2	7	0	59
	37%	34%	14%	0%	3%	12%	0%	6%
HS	124	144	10	3	2	24	3	310
	40%	46%	3%	1%	1%	8%	1%	31%
Some Coll	86	75	11	2	1	12	1	188
	46%	40%	6%	1%	1%	6%	1%	19%
AA	53	48	14	3	0	9	3	130
	41%	37%	11%	2%	0%	7%	2%	13%
BA+	150	125	14	2	3	5	1	300
	50%	42%	5%	1%	1%	2%	0%	30%
DK/NA/Ref	3	6	0	0	1	0	1	11
	27%	55%	0%	0%	9%	0%	9%	1%

Household Income

	Russ Feingold	Ron Johnson	Phil Anderson	None of these	Wouldn't vote	Don't know	Refused	Total
Under $40k	164	89	31	5	4	24	1	318
	52%	28%	10%	2%	1%	8%	0%	32%
$40k to $74k	108	113	13	2	2	15	2	255
	42%	44%	5%	1%	1%	6%	1%	26%
$75k up	126	152	9	1	1	8	2	299
	42%	51%	3%	0%	0%	3%	1%	30%
DK/NA/ Ref	40	64	3	1	4	9	4	125
	32%	51%	2%	1%	3%	7%	3%	13%

Party ID

	Russ Feingold	Ron Johnson	Phil Anderson	None of these	Wouldn't vote	Don't know	Refused	Total
Republican	20	261	6	3	1	7	1	299
	7%	87%	2%	1%	0%	2%	0%	30%
Democrat	261	18	12	1	4	10	2	308
	85%	6%	4%	0%	1%	3%	1%	31%
Independent	149	125	40	4	1	30	4	353
	42%	35%	11%	1%	0%	8%	1%	35%
Other/No preference	7	11	0	2	4	8	0	32
	22%	34%	0%	6%	12%	25%	0%	3%
Don't know	0	2	0	0	0	3	0	5
	0%	40%	0%	0%	0%	60%	0%	0%
Refused	1	1	0	0	0	0	2	4
	25%	25%	0%	0%	0%	0%	50%	0%

Party ID, with leaners

	Russ Feingold	Ron Johnson	Phil Anderson	None of these	Wouldn't vote	Don't know	Refused	Total
Republican	43	357	16	5	3	18	1	443
	10%	81%	4%	1%	1%	4%	0%	44%
Democrat	374	42	31	1	4	17	3	472
	79%	9%	7%	0%	1%	4%	1%	47%
Independent	22	17	10	3	3	21	3	79
	28%	22%	13%	4%	4%	27%	4%	8%
Other/None	1	2	0	1	0	2	2	8
	12%	25%	0%	12%	0%	25%	25%	1%

Party Id, leaders separate

	Russ Feingold	Ron Johnson	Phil Anderson	None of these	Wouldn't vote	Don't know	Refused	Total
Rep	20	261	6	3	1	7	1	299
	7%	87%	2%	1%	0%	2%	0%	30%
Lean Rep	23	96	10	1	2	11	0	143
	16%	67%	7%	1%	1%	8%	0%	14%
Ind	22	17	10	3	3	21	3	79
	28%	22%	13%	4%	4%	27%	4%	8%
Lean Dem	113	24	19	0	0	7	1	164
	69%	15%	12%	0%	0%	4%	1%	16%
Dem	261	18	12	1	4	10	2	308
	85%	6%	4%	0%	1%	3%	1%	31%
Other/None	1	2	0	1	0	2	2	8
	12%	25%	0%	12%	0%	25%	25%	1%

Marital Status

	Russ Feingold	Ron Johnson	Phil Anderson	None of these	Wouldn't vote	Don't know	Refused	Total
Married	236	265	15	6	5	20	5	552
	43%	48%	3%	1%	1%	4%	1%	55%
Cohabiting	45	24	8	0	0	3	0	80
	56%	30%	10%	0%	0%	4%	0%	8%
Widowed	34	34	4	2	0	4	2	80
	42%	42%	5%	2%	0%	5%	2%	8%
Divorced	45	22	8	2	0	9	2	88
	51%	25%	9%	2%	0%	10%	2%	9%
Separated	7	4	1	0	0	2	0	14
	50%	29%	7%	0%	0%	14%	0%	1%
Never Married	69	65	19	0	5	19	0	177
	39%	37%	11%	0%	3%	11%	0%	18%
Don't know	2	0	2	1	0	0	0	5
	40%	0%	40%	20%	0%	0%	0%	0%
Refused	2	2	0	0	0	0	0	4
	50%	50%	0%	0%	0%	0%	0%	0%

Race and Ethnicity

	Russ Feingold	Ron Johnson	Phil Anderson	None of these	Wouldn't vote	Don't know	Refused	Total
White	350	378	43	8	4	43	6	832
	42%	45%	5%	1%	0%	5%	1%	83%
Black	31	6	2	1	1	7	1	49
	63%	12%	4%	2%	2%	14%	2%	5%
Hispanic	24	17	5	1	4	6	1	58
	41%	29%	9%	2%	7%	10%	2%	6%
Other	30	11	7	0	1	2	1	52
	58%	21%	13%	0%	2%	4%	2%	5%
DK/NA/ Ref	4	5	1	0	0	0	0	10
	40%	50%	10%	0%	0%	0%	0%	1%

Religious Service Attendance

	Russ Feingold	Ron Johnson	Phil Anderson	None of these	Wouldn't vote	Don't know	Refused	Total
More than 1/wk	28	34	5	3	4	0	1	75
	37%	45%	7%	4%	5%	0%	1%	8%
1/week	89	124	7	2	0	11	2	235
	38%	53%	3%	1%	0%	5%	1%	24%
1-2 month	61	66	3	1	2	9	0	142
	43%	46%	2%	1%	1%	6%	0%	14%
few times a year	75	86	11	2	0	15	2	191
	39%	45%	6%	1%	0%	8%	1%	19%
Seldom	76	55	9	1	1	14	3	159
	48%	35%	6%	1%	1%	9%	2%	16%
Never	108	49	21	1	2	7	0	188
	57%	26%	11%	1%	1%	4%	0%	19%
Don't know	1	1	0	0	1	0	0	3
	33%	33%	0%	0%	33%	0%	0%	0%
Refused	1	3	0	0	0	0	0	4
	25%	75%	0%	0%	0%	0%	0%	0%

Religious Affiliation

	Russ Feingold	Ron Johnson	Phil Anderson	None of these	Wouldn't vote	Don't know	Refused	Total
Protestant/ Christian	166	204	18	6	5	22	4	425
	39%	48%	4%	1%	1%	5%	1%	43%
Catholic	121	147	17	0	0	13	4	302
	40%	49%	6%	0%	0%	4%	1%	30%
Jewish	6	2	0	0	0	0	0	8
	75%	25%	0%	0%	0%	0%	0%	1%
Other	41	23	8	1	0	3	1	77
	53%	30%	10%	1%	0%	4%	1%	8%
None	95	31	14	2	3	16	0	161
	59%	19%	9%	1%	2%	10%	0%	16%
DK/NA/ Ref	9	10	0	0	3	3	1	26
	35%	38%	0%	0%	12%	12%	4%	3%

Born Again/Evangelical

	Russ Feingold	Ron Johnson	Phil Anderson	None of these	Wouldn't vote	Don't know	Refused	Total
born again	50	101	6	2	2	9	2	172
	29%	59%	3%	1%	1%	5%	1%	42%
not born again	104	94	11	3	1	12	1	226
	46%	42%	5%	1%	0%	5%	0%	55%
Don't know	6	5	0	0	1	1	1	14
	43%	36%	0%	0%	7%	7%	7%	3%
Refused	0	0	0	1	0	0	0	1
	0%	0%	0%	100%	0%	0%	0%	0%

Location Type

	Russ Feingold	Ron Johnson	Phil Anderson	None of these	Wouldn't vote	Don't know	Refused	Total
Urban	149	95	22	5	4	28	3	306
	49%	31%	7%	2%	1%	9%	1%	31%
Suburban	155	142	16	0	3	14	2	332
	47%	43%	5%	0%	1%	4%	1%	33%
Rural	133	178	18	5	4	15	5	358
	37%	50%	5%	1%	1%	4%	1%	36%
Don't know	2	2	1	0	0	0	0	5
	40%	40%	20%	0%	0%	0%	0%	0%
Refused	0	1	0	0	0	0	0	1
	0%	100%	0%	0%	0%	0%	0%	0%

Political Ideology

	Russ Feingold	Ron Johnson	Phil Anderson	None of these	Wouldn't vote	Don't know	Refused	Total
Very conservative	14	72	4	1	0	8	1	100
	14%	72%	4%	1%	0%	8%	1%	10%
Conservative	47	227	14	5	2	12	3	310
	15%	73%	5%	2%	1%	4%	1%	31%
Moderate	163	101	16	2	5	21	4	312
	52%	32%	5%	1%	2%	7%	1%	31%
Liberal	148	9	16	0	0	5	0	178
	83%	5%	9%	0%	0%	3%	0%	18%
Very liberal	55	3	6	1	0	0	0	65
	85%	5%	9%	2%	0%	0%	0%	7%
Don't know	12	4	1	0	3	12	0	32
	38%	12%	3%	0%	9%	38%	0%	3%
Refused	0	2	0	0	0	0	0	2
	0%	100%	0%	0%	0%	0%	0%	0%

Union Membership

	Russ Feingold	Ron Johnson	Phil Anderson	None of these	Wouldn't vote	Don't know	Refused	Total
respondent	43	21	0	2	2	1	2	71
	61%	30%	0%	3%	3%	1%	3%	7%
another household member	38	13	1	0	0	6	1	59
	64%	22%	2%	0%	0%	10%	2%	6%
nobody in household	357	378	56	8	8	50	4	861
	41%	44%	7%	1%	1%	6%	0%	86%
Don't know	1	3	0	0	0	1	0	5
	20%	60%	0%	0%	0%	20%	0%	1%
Refused	0	2	0	0	0	0	1	3
	0%	67%	0%	0%	0%	0%	33%	0%

Job Type and Union Membership

	Russ Feingold	Ron Johnson	Phil Anderson	None of these	Wouldn't vote	Don't know	Refused	Total
Public union	30	12	0	1	1	5	0	49
	61%	24%	0%	2%	2%	10%	0%	5%
Public non-union	50	45	14	3	1	10	0	123
	41%	37%	11%	2%	1%	8%	0%	12%
Private union	50	23	1	1	0	1	4	80
	62%	29%	1%	1%	0%	1%	5%	8%
Private non-union	306	332	42	5	7	40	4	736
	42%	45%	6%	1%	1%	5%	1%	74%
DK/NA/ Ref	2	6	0	0	0	2	1	11
	18%	55%	0%	0%	0%	18%	9%	1%

Region

	Russ Feingold	Ron Johnson	Phil Anderson	None of these	Wouldn't vote	Don't know	Refused	Total
MKE City	52	20	8	2	1	11	0	94
	55%	21%	9%	2%	1%	12%	0%	9%
Rest of MKE	125	153	12	0	2	14	3	309
	40%	50%	4%	0%	1%	5%	1%	31%
msn	86	65	14	0	3	9	2	179
	48%	36%	8%	0%	2%	5%	1%	18%
GB/A	75	94	7	3	4	5	0	188
	40%	50%	4%	2%	2%	3%	0%	19%
Rest of state	100	87	16	4	0	18	4	229
	44%	38%	7%	2%	0%	8%	2%	23%

Likelihood of Voting in Nov.

	Russ Feingold	Ron Johnson	Phil Anderson	None of these	Wouldn't vote	Don't know	Refused	Total
Absolutely certain	388	365	35	7	3	33	7	838
	46%	44%	4%	1%	0%	4%	1%	84%
Very likely	28	34	11	0	3	12	2	90
	31%	38%	12%	0%	3%	13%	2%	9%
50-50	17	16	11	1	0	6	0	51
	33%	31%	22%	2%	0%	12%	0%	5%
Will not vote	3	3	1	1	4	6	0	18
	17%	17%	6%	6%	22%	33%	0%	2%
Don't know	3	0	0	0	0	0	0	3
	100%	0%	0%	0%	0%	0%	0%	0%

Q21. If the election for president were being held today and the candidates were Hillary Clinton the Democrat, Donald Trump the Republican, Gary Johnson the Libertarian and Jill Stein the Green Party, for whom would you vote?

Sex

	Hillary Clinton	Donald Trump	Gary Johnson	Jill Stein	None of these	Wouldn't vote	Don't know	Refused	Total
Male	157	194	66	18	13	5	22	7	482
	33%	40%	14%	4%	3%	1%	5%	1%	48%
Female	249	156	47	16	13	1	33	5	520
	48%	30%	9%	3%	2%	0%	6%	1%	52%

Age 4 Categories

	Hillary Clinton	Donald Trump	Gary Johnson	Jill Stein	None of these	Wouldn't vote	Don't know	Refused	Total
18-29	49	31	53	9	6	1	12	0	161
	30%	19%	33%	6%	4%	1%	7%	0%	16%
30-44	96	80	35	17	4	4	10	3	249
	39%	32%	14%	7%	2%	2%	4%	1%	25%
45-59	129	126	14	4	8	0	21	4	306
	42%	41%	5%	1%	3%	0%	7%	1%	31%
60+	131	109	11	4	8	1	12	4	280
	47%	39%	4%	1%	3%	0%	4%	1%	28%
DK/NA/ Ref	0	4	0	0	0	0	0	0	4
	0%	100%	0%	0%	0%	0%	0%	0%	0%

Education 5 Categories

	Hillary Clinton	Donald Trump	Gary Johnson	Jill Stein	None of these	Wouldn't vote	Don't know	Refused	Total
Not HS	25	16	10	2	1	2	4	0	60
	42%	27%	17%	3%	2%	3%	7%	0%	6%
HS	102	128	32	7	7	0	27	5	308
	33%	42%	10%	2%	2%	0%	9%	2%	31%
Some Coll	84	61	29	7	2	0	6	1	190
	44%	32%	15%	4%	1%	0%	3%	1%	19%
AA	53	42	13	5	4	0	9	3	129
	41%	33%	10%	4%	3%	0%	7%	2%	13%
BA+	141	97	29	10	10	3	8	1	299
	47%	32%	10%	3%	3%	1%	3%	0%	30%
DK/NA/ Ref	1	6	0	2	1	0	0	1	11
	9%	55%	0%	18%	9%	0%	0%	9%	1%

Household Income

	Hillary Clinton	Donald Trump	Gary Johnson	Jill Stein	None of these	Wouldn't vote	Don't know	Refused	Total
Under $40k	156	81	37	14	6	2	24	1	321
	49%	25%	12%	4%	2%	1%	7%	0%	32%
$40k to $74k	92	97	33	11	2	1	16	3	255
	36%	38%	13%	4%	1%	0%	6%	1%	26%
$75k up	112	115	35	6	16	1	12	2	299
	37%	38%	12%	2%	5%	0%	4%	1%	30%
DK/NA/ Ref	45	56	9	3	1	2	4	5	125
	36%	45%	7%	2%	1%	2%	3%	4%	12%

Party ID

	Hillary Clinton	Donald Trump	Gary Johnson	Jill Stein	None of these	Wouldn't vote	Don't know	Refused	Total
Republican	17	222	35	11	6	0	7	3	301
	6%	74%	12%	4%	2%	0%	2%	1%	30%
Democrat	261	14	17	6	2	3	4	1	308
	85%	5%	6%	2%	1%	1%	1%	0%	31%
Independent	118	100	61	16	16	2	34	6	353
	33%	28%	17%	5%	5%	1%	10%	2%	35%
Other/No preference	9	12	0	0	1	1	9	0	32
	28%	38%	0%	0%	3%	3%	28%	0%	3%
Don't know	2	1	1	0	0	0	1	0	5
	40%	20%	20%	0%	0%	0%	20%	0%	0%
Refused	0	1	0	0	0	0	0	2	3
	0%	33%	0%	0%	0%	0%	0%	67%	0%

Party ID, with leaners

	Hillary Clinton	Donald Trump	Gary Johnson	Jill Stein	None of these	Wouldn't vote	Don't know	Refused	Total
Republican	24	316	61	12	12	1	14	3	443
	5%	71%	14%	3%	3%	0%	3%	1%	44%
Democrat	362	22	44	18	9	3	10	3	471
	77%	5%	9%	4%	2%	1%	2%	1%	47%
Independent	18	10	9	3	4	3	29	3	79
	23%	13%	11%	4%	5%	4%	37%	4%	8%
Other/None	2	1	0	0	0	0	2	2	7
	29%	14%	0%	0%	0%	0%	29%	29%	1%

Party Id, leaners separate

	Hillary Clinton	Donald Trump	Gary Johnson	Jill Stein	None of these	Wouldn't vote	Don't know	Refused	Total
Rep	17	222	35	11	6	0	7	3	301
	6%	74%	12%	4%	2%	0%	2%	1%	30%
Lean Rep	8	95	26	1	6	1	8	0	145
	6%	66%	18%	1%	4%	1%	6%	0%	14%
Ind	18	10	9	3	4	3	29	3	79
	23%	13%	11%	4%	5%	4%	37%	4%	8%
Lean Dem	101	8	27	12	7	0	5	3	163
	62%	5%	17%	7%	4%	0%	3%	2%	16%
Dem	261	14	17	6	2	3	4	1	308
	85%	5%	6%	2%	1%	1%	1%	0%	31%
Other/None	2	1	0	0	0	0	2	2	7
	29%	14%	0%	0%	0%	0%	29%	29%	1%

Marital Status

	Hillary Clinton	Donald Trump	Gary Johnson	Jill Stein	None of these	Wouldn't vote	Don't know	Refused	Total
Married	204	236	45	8	16	3	31	9	552
	37%	43%	8%	1%	3%	1%	6%	2%	55%
Cohabiting	38	20	14	7	0	0	1	0	80
	48%	25%	18%	9%	0%	0%	1%	0%	8%
Widowed	38	27	3	2	1	0	7	0	78
	49%	35%	4%	3%	1%	0%	9%	0%	8%
Divorced	43	26	7	3	2	0	6	2	89
	48%	29%	8%	3%	2%	0%	7%	2%	9%
Separated	5	6	0	0	0	0	3	0	14
	36%	43%	0%	0%	0%	0%	21%	0%	1%
Never Married	75	32	41	15	5	3	7	0	178
	42%	18%	23%	8%	3%	2%	4%	0%	18%
Don't know	2	0	2	0	1	0	0	0	5
	40%	0%	40%	0%	20%	0%	0%	0%	0%
Refused	2	2	0	0	0	0	0	0	4
	50%	50%	0%	0%	0%	0%	0%	0%	0%

Race and Ethnicity

	Hillary Clinton	Donald Trump	Gary Johnson	Jill Stein	None of these	Wouldn't vote	Don't know	Refused	Total
White	309	325	89	29	22	2	47	9	832
	37%	39%	11%	3%	3%	0%	6%	1%	83%
Black	41	2	4	0	0	0	2	1	50
	82%	4%	8%	0%	0%	0%	4%	2%	5%
Hispanic	26	9	14	1	0	2	4	1	57
	46%	16%	25%	2%	0%	4%	7%	2%	6%
Other	28	10	5	3	3	1	1	1	52
	54%	19%	10%	6%	6%	2%	2%	2%	5%
DK/NA/ Ref	3	5	0	1	0	0	1	0	10
	30%	50%	0%	10%	0%	0%	10%	0%	1%

Religious Service Attendance

	Hillary Clinton	Donald Trump	Gary Johnson	Jill Stein	None of these	Wouldn't vote	Don't know	Refused	Total
More than 1/wk	32	29	2	1	2	3	8	0	77
	42%	38%	3%	1%	3%	4%	10%	0%	8%
1/week	87	99	23	6	6	0	14	2	237
	37%	42%	10%	3%	3%	0%	6%	1%	24%
1-2 month	57	62	12	6	2	0	2	0	141
	40%	44%	9%	4%	1%	0%	1%	0%	14%
few times a year	75	70	18	2	9	0	12	5	191
	39%	37%	9%	1%	5%	0%	6%	3%	19%
Seldom	69	41	26	3	3	3	11	5	161
	43%	25%	16%	2%	2%	2%	7%	3%	16%
Never	84	46	32	15	3	0	8	0	188
	45%	24%	17%	8%	2%	0%	4%	0%	19%
Don't know	1	2	0	0	0	0	0	0	3
	33%	67%	0%	0%	0%	0%	0%	0%	0%
Refused	1	2	0	0	0	0	0	0	3
	33%	67%	0%	0%	0%	0%	0%	0%	0%

Religious Affiliation

	Hillary Clinton	Donald Trump	Gary Johnson	Jill Stein	None of these	Wouldn't vote	Don't know	Refused	Total
Protestant/ Christian	170	169	47	10	5	2	17	5	425
	40%	40%	11%	2%	1%	0%	4%	1%	43%
Catholic	105	121	36	7	12	0	17	3	301
	35%	40%	12%	2%	4%	0%	6%	1%	30%
Jewish	5	1	0	0	2	1	0	0	9
	56%	11%	0%	0%	22%	11%	0%	0%	1%
Other	36	23	11	2	1	0	3	1	77
	47%	30%	14%	3%	1%	0%	4%	1%	8%
None	82	26	15	14	4	0	17	2	160
	51%	16%	9%	9%	2%	0%	11%	1%	16%
DK/NA/ Ref	7	11	3	1	1	2	0	1	26
	27%	42%	12%	4%	4%	8%	0%	4%	3%

Born Again/Evangelical

	Hillary Clinton	Donald Trump	Gary Johnson	Jill Stein	None of these	Wouldn't vote	Don't know	Refused	Total
born again	51	90	12	2	2	1	14	2	174
	29%	52%	7%	1%	1%	1%	8%	1%	42%
not born again	110	75	31	3	3	0	3	1	226
	49%	33%	14%	1%	1%	0%	1%	0%	54%
Don't know	7	3	4	0	0	0	0	0	14
	50%	21%	29%	0%	0%	0%	0%	0%	3%
Refused	1	0	0	0	0	0	0	0	1
	100%	0%	0%	0%	0%	0%	0%	0%	0%

Location Type

	Hillary Clinton	Donald Trump	Gary Johnson	Jill Stein	None of these	Wouldn't vote	Don't know	Refused	Total
Urban	146	66	42	10	8	3	24	5	304
	48%	22%	14%	3%	3%	1%	8%	2%	30%
Suburban	138	118	38	12	4	0	19	2	331
	42%	36%	11%	4%	1%	0%	6%	1%	33%
Rural	120	162	33	11	12	3	12	5	358
	34%	45%	9%	3%	3%	1%	3%	1%	36%
Don't know	2	3	0	0	0	0	0	0	5
	40%	60%	0%	0%	0%	0%	0%	0%	1%
Refused	0	1	0	0	0	0	0	0	1
	0%	100%	0%	0%	0%	0%	0%	0%	0%

Political Ideology

	Hillary Clinton	Donald Trump	Gary Johnson	Jill Stein	None of these	Wouldn't vote	Don't know	Refused	Total
Very conservative	15	66	2	3	2	0	10	3	101
	15%	65%	2%	3%	2%	0%	10%	3%	10%
Conservative	50	189	33	7	9	2	18	2	310
	16%	61%	11%	2%	3%	1%	6%	1%	31%
Moderate	156	73	46	10	7	4	13	4	313
	50%	23%	15%	3%	2%	1%	4%	1%	31%
Liberal	137	5	22	9	0	0	4	0	177
	77%	3%	12%	5%	0%	0%	2%	0%	18%
Very liberal	43	4	7	5	4	0	1	2	66
	65%	6%	11%	8%	6%	0%	2%	3%	7%
Don't know	4	12	3	1	2	0	9	0	31
	13%	39%	10%	3%	6%	0%	29%	0%	3%
Refused	1	1	0	0	0	0	0	0	2
	50%	50%	0%	0%	0%	0%	0%	0%	0%

Union Membership

	Hillary Clinton	Donald Trump	Gary Johnson	Jill Stein	None of these	Wouldn't vote	Don't know	Refused	Total
respondent	34	25	2	2	3	0	3	2	71
	48%	35%	3%	3%	4%	0%	4%	3%	7%
another household member	40	10	2	1	0	1	3	1	58
	69%	17%	3%	2%	0%	2%	5%	2%	6%
nobody in household	329	315	109	30	22	5	45	6	861
	38%	37%	13%	3%	3%	1%	5%	1%	86%
Don't know	2	0	0	0	0	0	3	0	5
	40%	0%	0%	0%	0%	0%	60%	0%	1%
Refused	1	1	0	0	0	0	0	1	3
	33%	33%	0%	0%	0%	0%	0%	33%	0%

Job Type and Union Membership

	Hillary Clinton	Donald Trump	Gary Johnson	Jill Stein	None of these	Wouldn't vote	Don't know	Refused	Total
Public union	26	14	1	3	0	0	5	0	49
	53%	29%	2%	6%	0%	0%	10%	0%	5%
Public non-union	52	40	15	3	4	0	7	0	121
	43%	33%	12%	2%	3%	0%	6%	0%	12%
Private union	48	20	3	0	3	1	1	4	80
	60%	25%	4%	0%	4%	1%	1%	5%	8%
Private non-union	276	274	94	27	18	5	37	6	737
	37%	37%	13%	4%	2%	1%	5%	1%	74%
DK/NA/ Ref	4	2	0	0	0	0	4	1	11
	36%	18%	0%	0%	0%	0%	36%	9%	1%

Region

	Hillary Clinton	Donald Trump	Gary Johnson	Jill Stein	None of these	Wouldn't vote	Don't know	Refused	Total
MKE City	57	13	8	3	4	0	7	2	94
	61%	14%	9%	3%	4%	0%	7%	2%	9%
Rest of MKE	125	114	34	7	9	0	17	3	309
	40%	37%	11%	2%	3%	0%	6%	1%	31%
msn	79	49	28	4	6	0	11	1	178
	44%	28%	16%	2%	3%	0%	6%	1%	18%
GB/A	57	90	19	7	2	5	7	0	187
	30%	48%	10%	4%	1%	3%	4%	0%	19%
Rest of state	88	83	24	12	3	0	13	5	228
	39%	36%	11%	5%	1%	0%	6%	2%	23%

Likelihood of Voting in Nov.

	Hillary Clinton	Donald Trump	Gary Johnson	Jill Stein	None of these	Wouldn't vote	Don't know	Refused	Total
Absolutely certain	365	313	73	27	15	1	36	10	840
	43%	37%	9%	3%	2%	0%	4%	1%	84%
Very likely	26	26	24	3	3	2	4	2	90
	29%	29%	27%	3%	3%	2%	4%	2%	9%
50-50	10	9	16	4	1	1	9	0	50
	20%	18%	32%	8%	2%	2%	18%	0%	5%
Will not vote	2	2	0	0	6	2	6	0	18
	11%	11%	0%	0%	33%	11%	33%	0%	2%
Don't know	3	0	0	0	0	0	0	0	3
	100%	0%	0%	0%	0%	0%	0%	0%	0%

Q22a. How comfortable are you with the idea of Hillary Clinton as president? Are you very comfortable, somewhat comfortable, somewhat uncomfortable or very uncomfortable?

Sex

	Very comfortable	Somewhat comfortable	Somewhat uncomfortable	Very uncomfortable	Don't know	Refused	Total
Male	73	95	57	252	2	1	480
	15%	20%	12%	52%	0%	0%	48%
Female	151	115	66	184	4	0	520
	29%	22%	13%	35%	1%	0%	52%

Age 4 Categories

	Very comfortable	Somewhat comfortable	Somewhat uncomfortable	Very uncomfortable	Don't know	Refused	Total
18-29	16	53	31	56	3	0	159
	10%	33%	19%	35%	2%	0%	16%
30-44	45	56	31	117	1	0	250
	18%	22%	12%	47%	0%	0%	25%
45-59	72	61	35	139	0	0	307
	23%	20%	11%	45%	0%	0%	31%
60+	90	41	25	121	2	1	280
	32%	15%	9%	43%	1%	0%	28%
DK/NA/ Ref	0	0	0	4	0	0	4
	0%	0%	0%	100%	0%	0%	0%

Education 5 Categories

	Very comfortable	Somewhat comfortable	Somewhat uncomfortable	Very uncomfortable	Don't know	Refused	Total
Not HS	19	12	5	24	0	0	60
	32%	20%	8%	40%	0%	0%	6%
HS	59	47	40	159	5	0	310
	19%	15%	13%	51%	2%	0%	31%
Some Coll	31	54	28	76	0	0	189
	16%	29%	15%	40%	0%	0%	19%
AA	30	34	11	56	0	0	131
	23%	26%	8%	43%	0%	0%	13%
BA+	83	64	37	115	1	0	300
	28%	21%	12%	38%	0%	0%	30%
DK/NA/ Ref	2	0	2	6	0	1	11
	18%	0%	18%	55%	0%	9%	1%

Household Income

	Very comfortable	Somewhat comfortable	Somewhat uncomfortable	Very uncomfortable	Don't know	Refused	Total
Under $40k	83	84	43	105	5	0	320
	26%	26%	13%	33%	2%	0%	32%
$40k to $74k	57	47	25	126	0	0	255
	22%	18%	10%	49%	0%	0%	25%
$75k up	55	59	41	145	0	0	300
	18%	20%	14%	48%	0%	0%	30%
DK/NA/ Ref	29	21	14	60	1	1	126
	23%	17%	11%	48%	1%	1%	13%

Party ID

	Very comfortable	Somewhat comfortable	Somewhat uncomfortable	Very uncomfortable	Don't know	Refused	Total
Republican	6	16	25	252	0	0	299
	2%	5%	8%	84%	0%	0%	30%
Democrat	171	93	18	23	3	0	308
	56%	30%	6%	7%	1%	0%	31%
Independent	44	93	74	138	3	0	352
	12%	26%	21%	39%	1%	0%	35%
Other/No preference	1	7	4	19	0	0	31
	3%	23%	13%	61%	0%	0%	3%
Don't know	1	1	1	2	0	0	5
	20%	20%	20%	40%	0%	0%	1%
Refused	0	0	1	1	0	1	3
	0%	0%	33%	33%	0%	33%	0%

Party ID, with leaners

	Very comfortable	Somewhat comfortable	Somewhat uncomfortable	Very uncomfortable	Don't know	Refused	Total
Republican	8	26	47	362	0	0	443
	2%	6%	11%	82%	0%	0%	44%
Democrat	210	164	53	41	3	0	471
	45%	35%	11%	9%	1%	0%	47%
Independent	4	20	21	31	3	0	79
	5%	25%	27%	39%	4%	0%	8%
Other/None	1	1	2	2	0	1	7
	14%	14%	29%	29%	0%	14%	1%

Party Id, leaners separate

	Very comfortable	Somewhat comfortable	Somewhat uncomfortable	Very uncomfortable	Don't know	Refused	Total
Rep	6	16	25	252	0	0	299
	2%	5%	8%	84%	0%	0%	30%
Lean Rep	2	10	21	110	0	0	143
	1%	7%	15%	77%	0%	0%	14%
Ind	4	20	21	31	3	0	79
	5%	25%	27%	39%	4%	0%	8%
Lean Dem	40	71	35	18	0	0	164
	24%	43%	21%	11%	0%	0%	16%
Dem	171	93	18	23	3	0	308
	56%	30%	6%	7%	1%	0%	31%
Other/None	1	1	2	2	0	1	7
	14%	14%	29%	29%	0%	14%	1%

Marital Status

	Very comfortable	Somewhat comfortable	Somewhat uncomfortable	Very uncomfortable	Don't know	Refused	Total
Married	121	92	62	269	5	1	550
	22%	17%	11%	49%	1%	0%	55%
Cohabiting	20	25	11	25	0	0	81
	25%	31%	14%	31%	0%	0%	8%
Widowed	23	15	9	32	0	0	79
	29%	19%	11%	41%	0%	0%	8%
Divorced	27	15	11	36	0	0	89
	30%	17%	12%	40%	0%	0%	9%
Separated	4	2	1	7	0	0	14
	29%	14%	7%	50%	0%	0%	1%
Never Married	27	60	27	64	0	0	178
	15%	34%	15%	36%	0%	0%	18%
Don't know	2	0	2	1	0	0	5
	40%	0%	40%	20%	0%	0%	0%
Refused	0	2	0	2	0	0	4
	0%	50%	0%	50%	0%	0%	0%

Race and Ethnicity

	Very comfortable	Somewhat comfortable	Somewhat uncomfortable	Very uncomfortable	Don't know	Refused	Total
White	171	163	103	389	5	1	832
	21%	20%	12%	47%	1%	0%	83%
Black	26	17	1	5	1	0	50
	52%	34%	2%	10%	2%	0%	5%
Hispanic	13	14	7	24	0	0	58
	22%	24%	12%	41%	0%	0%	6%
Other	12	17	10	13	0	0	52
	23%	33%	19%	25%	0%	0%	5%
DK/NA/ Ref	2	1	1	6	0	0	10
	20%	10%	10%	60%	0%	0%	1%

Religious Service Attendance

	Very comfortable	Somewhat comfortable	Somewhat uncomfortable	Very uncomfortable	Don't know	Refused	Total
More than 1/wk	17	13	9	36	0	0	75
	23%	17%	12%	48%	0%	0%	8%
1/week	49	41	24	122	0	1	237
	21%	17%	10%	51%	0%	0%	24%
1-2 month	31	31	13	66	1	0	142
	22%	22%	9%	46%	1%	0%	14%
few times a year	33	43	31	83	1	0	191
	17%	23%	16%	43%	1%	0%	19%
Seldom	40	34	22	60	4	0	160
	25%	21%	14%	38%	2%	0%	16%
Never	49	49	25	66	0	0	189
	26%	26%	13%	35%	0%	0%	19%
Don't know	2	0	0	1	0	0	3
	67%	0%	0%	33%	0%	0%	0%
Refused	1	0	0	2	0	0	3
	33%	0%	0%	67%	0%	0%	0%

Religious Affiliation

	Very comfortable	Somewhat comfortable	Somewhat uncomfortable	Very uncomfortable	Don't know	Refused	Total
Protestant/ Christian	94	78	38	212	3	0	425
	22%	18%	9%	50%	1%	0%	43%
Catholic	61	57	40	142	0	1	301
	20%	19%	13%	47%	0%	0%	30%
Jewish	2	3	1	3	0	0	9
	22%	33%	11%	33%	0%	0%	1%
Other	22	16	11	27	0	0	76
	29%	21%	14%	36%	0%	0%	8%
None	38	53	27	40	3	0	161
	24%	33%	17%	25%	2%	0%	16%
DK/NA/ Ref	6	4	6	11	0	0	27
	22%	15%	22%	41%	0%	0%	3%

Born Again/Evangelical

	Very comfortable	Somewhat comfortable	Somewhat uncomfortable	Very uncomfortable	Don't know	Refused	Total
born again	28	25	20	99	2	0	174
	16%	14%	11%	57%	1%	0%	42%
not born again	63	44	14	105	1	0	227
	28%	19%	6%	46%	0%	0%	55%
Don't know	2	5	4	3	0	0	14
	14%	36%	29%	21%	0%	0%	3%
Refused	0	0	0	1	0	0	1
	0%	0%	0%	100%	0%	0%	0%

Location Type

	Very comfortable	Somewhat comfortable	Somewhat uncomfortable	Very uncomfortable	Don't know	Refused	Total
Urban	76	81	47	96	5	0	305
	25%	27%	15%	31%	2%	0%	30%
Suburban	74	73	46	137	1	1	332
	22%	22%	14%	41%	0%	0%	33%
Rural	72	56	30	199	0	0	357
	20%	16%	8%	56%	0%	0%	36%
Don't know	2	1	0	2	0	0	5
	40%	20%	0%	40%	0%	0%	0%
Refused	0	0	0	1	0	0	1
	0%	0%	0%	100%	0%	0%	0%

Political Ideology

	Very comfortable	Somewhat comfortable	Somewhat uncomfortable	Very uncomfortable	Don't know	Refused	Total
Very conservative	10	6	9	72	4	0	101
	10%	6%	9%	71%	4%	0%	10%
Conservative	26	27	33	222	0	1	309
	8%	9%	11%	72%	0%	0%	31%
Moderate	68	96	47	100	1	0	312
	22%	31%	15%	32%	0%	0%	31%
Liberal	85	59	18	15	1	0	178
	48%	33%	10%	8%	1%	0%	18%
Very liberal	31	15	4	15	0	0	65
	48%	23%	6%	23%	0%	0%	7%
Don't know	3	7	11	11	0	0	32
	9%	22%	34%	34%	0%	0%	3%
Refused	1	0	0	1	0	0	2
	50%	0%	0%	50%	0%	0%	0%

Union Membership

	Very comfortable	Somewhat comfortable	Somewhat uncomfortable	Very uncomfortable	Don't know	Refused	Total
respondent	22	15	7	27	0	0	71
	31%	21%	10%	38%	0%	0%	7%
another household member	24	15	4	12	4	0	59
	41%	25%	7%	20%	7%	0%	6%
nobody in household	176	180	108	396	2	0	862
	20%	21%	13%	46%	0%	0%	86%
Don't know	1	1	3	0	0	0	5
	20%	20%	60%	0%	0%	0%	0%
Refused	1	0	0	1	0	1	3
	33%	0%	0%	33%	0%	33%	0%

Job Type and Union Membership

	Very comfortable	Somewhat comfortable	Somewhat uncomfortable	Very uncomfortable	Don't know	Refused	Total
Public union	20	9	3	14	3	0	49
	41%	18%	6%	29%	6%	0%	5%
Public non-union	19	42	12	49	0	0	122
	16%	34%	10%	40%	0%	0%	12%
Private union	26	20	9	25	1	0	81
	32%	25%	11%	31%	1%	0%	8%
Private non-union	156	138	95	346	1	0	736
	21%	19%	13%	47%	0%	0%	74%
DK/NA/Ref	1	2	3	2	1	1	10
	10%	20%	30%	20%	10%	10%	1%

Region

	Very comfortable	Somewhat comfortable	Somewhat uncomfortable	Very uncomfortable	Don't know	Refused	Total
MKE City	29	32	8	25	0	0	94
	31%	34%	9%	27%	0%	0%	9%
Rest of MKE	72	60	43	133	0	1	309
	23%	19%	14%	43%	0%	0%	31%
msn	38	45	28	65	5	0	181
	21%	25%	15%	36%	3%	0%	18%
GB/A	31	33	13	110	0	0	187
	17%	18%	7%	59%	0%	0%	19%
Rest of state	53	41	32	103	1	0	230
	23%	18%	14%	45%	0%	0%	23%

Likelihood of Voting in Nov.

	Very comfortable	Somewhat comfortable	Somewhat uncomfortable	Very uncomfortable	Don't know	Refused	Total
Absolutely certain	201	182	80	370	5	1	839
	24%	22%	10%	44%	1%	0%	84%
Very likely	13	17	23	36	0	0	89
	15%	19%	26%	40%	0%	0%	9%
50-50	5	10	15	19	1	0	50
	10%	20%	30%	38%	2%	0%	5%
Will not vote	1	2	4	10	0	0	17
	6%	12%	24%	59%	0%	0%	2%
Don't know	3	0	0	0	0	0	3
	100%	0%	0%	0%	0%	0%	0%

Q22b. How comfortable are you with the idea of Donald Trump as president? Are you very comfortable, somewhat comfortable, somewhat uncomfortable or very uncomfortable?

Sex

	Very comfortable	Somewhat comfortable	Somewhat uncomfortable	Very uncomfortable	Don't know	Refused	Total
Male	67	132	63	214	2	2	480
	14%	28%	13%	45%	0%	0%	48%
Female	64	77	50	325	4	0	520
	12%	15%	10%	62%	1%	0%	52%

Age 4 Categories

	Very comfortable	Somewhat comfortable	Somewhat uncomfortable	Very uncomfortable	Don't know	Refused	Total
18-29	6	40	18	93	3	0	160
	4%	25%	11%	58%	2%	0%	16%
30-44	35	47	20	148	1	0	251
	14%	19%	8%	59%	0%	0%	25%
45-59	41	66	48	152	0	0	307
	13%	21%	16%	50%	0%	0%	31%
60+	46	56	27	147	2	2	280
	16%	20%	10%	52%	1%	1%	28%
DK/NA/ Ref	3	0	1	0	0	0	4
	75%	0%	25%	0%	0%	0%	0%

Education 5 Categories

	Very comfortable	Somewhat comfortable	Somewhat uncomfortable	Very uncomfortable	Don't know	Refused	Total
Not HS	5	12	15	27	1	0	60
	8%	20%	25%	45%	2%	0%	6%
HS	53	74	34	143	4	1	309
	17%	24%	11%	46%	1%	0%	31%
Some Coll	22	34	21	112	1	0	190
	12%	18%	11%	59%	1%	0%	19%
AA	20	20	12	78	0	0	130
	15%	15%	9%	60%	0%	0%	13%
BA+	24	67	32	175	1	0	299
	8%	22%	11%	59%	0%	0%	30%
DK/NA/ Ref	5	1	0	4	0	1	11
	45%	9%	0%	36%	0%	9%	1%

Household Income

	Very comfortable	Somewhat comfortable	Somewhat uncomfortable	Very uncomfortable	Don't know	Refused	Total
Under $40k	30	58	28	198	5	0	319
	9%	18%	9%	62%	2%	0%	32%
$40k to $74k	41	49	29	135	0	1	255
	16%	19%	11%	53%	0%	0%	26%
$75k up	34	77	42	146	0	0	299
	11%	26%	14%	49%	0%	0%	30%
DK/NA/ Ref	26	25	14	60	1	1	127
	20%	20%	11%	47%	1%	1%	13%

Party ID

	Very comfortable	Somewhat comfortable	Somewhat uncomfortable	Very uncomfortable	Don't know	Refused	Total
Republican	85	121	47	46	0	1	300
	28%	40%	16%	15%	0%	0%	30%
Democrat	8	7	11	278	2	0	306
	3%	2%	4%	91%	1%	0%	31%
Independent	32	71	50	195	4	0	352
	9%	20%	14%	55%	1%	0%	35%
Other/No preference	6	8	4	15	0	0	33
	18%	24%	12%	45%	0%	0%	3%
Don't know	0	0	1	4	0	0	5
	0%	0%	20%	80%	0%	0%	1%
Refused	0	1	0	1	0	1	3
	0%	33%	0%	33%	0%	33%	0%

Party ID, with leaners

	Very comfortable	Somewhat comfortable	Somewhat uncomfortable	Very uncomfortable	Don't know	Refused	Total
Republican	113	182	74	74	0	1	444
	25%	41%	17%	17%	0%	0%	44%
Democrat	11	19	29	408	3	0	470
	2%	4%	6%	87%	1%	0%	47%
Independent	7	6	10	53	3	0	79
	9%	8%	13%	67%	4%	0%	8%
Other/None	0	1	0	5	0	1	7
	0%	14%	0%	71%	0%	14%	1%

Party Id, leaners separate

	Very comfortable	Somewhat comfortable	Somewhat uncomfortable	Very uncomfortable	Don't know	Refused	Total
Rep	85	121	47	46	0	1	300
	28%	40%	16%	15%	0%	0%	30%
Lean Rep	28	61	26	28	0	0	143
	20%	43%	18%	20%	0%	0%	14%
Ind	7	6	10	53	3	0	79
	9%	8%	13%	67%	4%	0%	8%
Lean Dem	3	12	18	130	1	0	164
	2%	7%	11%	79%	1%	0%	16%
Dem	8	7	11	278	2	0	306
	3%	2%	4%	91%	1%	0%	31%
Other/None	0	1	0	5	0	1	7
	0%	14%	0%	71%	0%	14%	1%

Marital Status

	Very comfortable	Somewhat comfortable	Somewhat uncomfortable	Very uncomfortable	Don't know	Refused	Total
Married	80	137	65	262	5	2	551
	15%	25%	12%	48%	1%	0%	55%
Cohabiting	3	17	4	56	0	0	80
	4%	21%	5%	70%	0%	0%	8%
Widowed	14	10	11	44	0	0	79
	18%	13%	14%	56%	0%	0%	8%
Divorced	11	10	9	58	1	0	89
	12%	11%	10%	65%	1%	0%	9%
Separated	2	7	0	6	0	0	15
	13%	47%	0%	40%	0%	0%	2%
Never Married	18	27	22	109	1	0	177
	10%	15%	12%	62%	1%	0%	18%
Don't know	0	0	2	2	0	0	4
	0%	0%	50%	50%	0%	0%	0%
Refused	1	1	0	2	0	0	4
	25%	25%	0%	50%	0%	0%	0%

Race and Ethnicity

	Very comfortable	Somewhat comfortable	Somewhat uncomfortable	Very uncomfortable	Don't know	Refused	Total
White	115	198	96	418	4	1	832
	14%	24%	12%	50%	0%	0%	83%
Black	2	1	6	40	1	0	50
	4%	2%	12%	80%	2%	0%	5%
Hispanic	5	5	6	40	0	1	57
	9%	9%	11%	70%	0%	2%	6%
Other	5	3	6	37	1	0	52
	10%	6%	12%	71%	2%	0%	5%
DK/NA/ Ref	4	1	0	4	0	0	9
	44%	11%	0%	44%	0%	0%	1%

Religious Service Attendance

	Very comfortable	Somewhat comfortable	Somewhat uncomfortable	Very uncomfortable	Don't know	Refused	Total
More than 1/wk	13	13	6	44	0	0	76
	17%	17%	8%	58%	0%	0%	8%
1/week	29	59	33	114	1	1	237
	12%	25%	14%	48%	0%	0%	24%
1-2 month	25	23	19	73	1	0	141
	18%	16%	13%	52%	1%	0%	14%
few times a year	25	48	17	101	0	0	191
	13%	25%	9%	53%	0%	0%	19%
Seldom	19	22	24	89	4	1	159
	12%	14%	15%	56%	3%	1%	16%
Never	15	43	14	116	0	0	188
	8%	23%	7%	62%	0%	0%	19%
Don't know	2	0	0	1	0	0	3
	67%	0%	0%	33%	0%	0%	0%
Refused	2	0	0	1	0	0	3
	67%	0%	0%	33%	0%	0%	0%

Religious Affiliation

	Very comfortable	Somewhat comfortable	Somewhat uncomfortable	Very uncomfortable	Don't know	Refused	Total
Protestant/ Christian	60	104	46	213	2	0	425
	14%	24%	11%	50%	0%	0%	43%
Catholic	46	62	51	140	1	1	301
	15%	21%	17%	47%	0%	0%	30%
Jewish	0	1	1	7	0	0	9
	0%	11%	11%	78%	0%	0%	1%
Other	10	11	3	53	0	0	77
	13%	14%	4%	69%	0%	0%	8%
None	10	24	11	112	3	0	160
	6%	15%	7%	70%	2%	0%	16%
DK/NA/ Ref	5	7	0	14	0	1	27
	19%	26%	0%	52%	0%	4%	3%

Born Again/Evangelical

	Very comfortable	Somewhat comfortable	Somewhat uncomfortable	Very uncomfortable	Don't know	Refused	Total
born again	31	53	21	66	2	0	173
	18%	31%	12%	38%	1%	0%	42%
not born again	26	48	25	128	0	0	227
	11%	21%	11%	56%	0%	0%	55%
Don't know	3	0	0	11	0	0	14
	21%	0%	0%	79%	0%	0%	3%
Refused	0	0	0	1	0	0	1
	0%	0%	0%	100%	0%	0%	0%

Location Type

	Very comfortable	Somewhat comfortable	Somewhat uncomfortable	Very uncomfortable	Don't know	Refused	Total
Urban	30	49	21	199	5	1	305
	10%	16%	7%	65%	2%	0%	30%
Suburban	36	67	45	181	1	1	331
	11%	20%	14%	55%	0%	0%	33%
Rural	61	92	47	157	1	0	358
	17%	26%	13%	44%	0%	0%	36%
Don't know	3	0	0	2	0	0	5
	60%	0%	0%	40%	0%	0%	0%
Refused	1	0	0	0	0	0	1
	100%	0%	0%	0%	0%	0%	0%

Political Ideology

	Very comfortable	Somewhat comfortable	Somewhat uncomfortable	Very uncomfortable	Don't know	Refused	Total
Very conservative	32	36	6	23	3	0	100
	32%	36%	6%	23%	3%	0%	10%
Conservative	69	99	52	89	0	1	310
	22%	32%	17%	29%	0%	0%	31%
Moderate	19	56	39	196	1	1	312
	6%	18%	12%	63%	0%	0%	31%
Liberal	2	5	9	161	1	0	178
	1%	3%	5%	90%	1%	0%	18%
Very liberal	4	1	5	56	0	0	66
	6%	2%	8%	85%	0%	0%	7%
Don't know	3	12	3	14	0	0	32
	9%	38%	9%	44%	0%	0%	3%
Refused	1	0	0	1	0	0	2
	50%	0%	0%	50%	0%	0%	0%

Union Membership

	Very comfortable	Somewhat comfortable	Somewhat uncomfortable	Very uncomfortable	Don't know	Refused	Total
respondent	11	13	7	40	0	0	71
	15%	18%	10%	56%	0%	0%	7%
another household member	1	9	5	40	3	0	58
	2%	16%	9%	69%	5%	0%	6%
nobody in household	117	187	101	453	3	1	862
	14%	22%	12%	53%	0%	0%	86%
Don't know	0	0	0	5	0	0	5
	0%	0%	0%	100%	0%	0%	1%
Refused	1	0	0	1	0	1	3
	33%	0%	0%	33%	0%	33%	0%

Job Type and Union Membership

	Very comfortable	Somewhat comfortable	Somewhat uncomfortable	Very uncomfortable	Don't know	Refused	Total
Public union	6	8	3	29	3	0	49
	12%	16%	6%	59%	6%	0%	5%
Public non-union	13	24	18	68	0	0	123
	11%	20%	15%	55%	0%	0%	12%
Private union	7	14	9	50	0	0	80
	9%	18%	11%	62%	0%	0%	8%
Private non-union	104	163	83	384	2	1	737
	14%	22%	11%	52%	0%	0%	74%
DK/NA/ Ref	2	0	0	7	1	1	11
	18%	0%	0%	64%	9%	9%	1%

Region

	Very comfortable	Somewhat comfortable	Somewhat uncomfortable	Very uncomfortable	Don't know	Refused	Total
MKE City	5	12	8	68	0	0	93
	5%	13%	9%	73%	0%	0%	9%
Rest of MKE	31	69	55	153	0	2	310
	10%	22%	18%	49%	0%	1%	31%
msn	20	31	18	106	5	0	180
	11%	17%	10%	59%	3%	0%	18%
GB/A	39	47	19	82	1	0	188
	21%	25%	10%	44%	1%	0%	19%
Rest of state	37	49	12	130	1	0	229
	16%	21%	5%	57%	0%	0%	23%

Likelihood of Voting in Nov.

	Very comfortable	Somewhat comfortable	Somewhat uncomfortable	Very uncomfortable	Don't know	Refused	Total
Absolutely certain	121	180	84	446	6	1	838
	14%	21%	10%	53%	1%	0%	84%
Very likely	8	16	15	50	0	1	90
	9%	18%	17%	56%	0%	1%	9%
50-50	1	10	14	25	0	0	50
	2%	20%	28%	50%	0%	0%	5%
Will not vote	1	2	0	14	0	0	17
	6%	12%	0%	82%	0%	0%	2%
Don't know	0	0	0	3	0	0	3
	0%	0%	0%	100%	0%	0%	0%

Q23. Please tell me whether the following statement describes Russ Feingold, or not.... he is someone who cares about people like me.

Sex

	Describes	Does not describe	Don't know	Refused	Total
Male	220	187	72	1	480
	46%	39%	15%	0%	48%
Female	287	156	76	1	520
	55%	30%	15%	0%	52%

Age 4 Categories

	Describes	Does not describe	Don't know	Refused	Total
18-29	81	36	43	0	160
	51%	22%	27%	0%	16%
30-44	126	76	47	0	249
	51%	31%	19%	0%	25%
45-59	153	119	33	1	306
	50%	39%	11%	0%	31%
60+	146	109	25	1	281
	52%	39%	9%	0%	28%
DK/NA/ Ref	1	3	0	0	4
	25%	75%	0%	0%	0%

Education 5 Categories

	Describes	Does not describe	Don't know	Refused	Total
Not HS	24	24	12	0	60
	40%	40%	20%	0%	6%
HS	149	112	48	0	309
	48%	36%	16%	0%	31%
Some Coll	96	54	39	1	190
	51%	28%	21%	1%	19%
AA	63	45	22	0	130
	48%	35%	17%	0%	13%
BA+	171	103	26	0	300
	57%	34%	9%	0%	30%
DK/NA/ Ref	4	5	0	1	10
	40%	50%	0%	10%	1%

Household Income

	Describes	Does not describe	Don't know	Refused	Total
Under $40k	173	77	69	0	319
	54%	24%	22%	0%	32%
$40k to $74k	130	92	32	1	255
	51%	36%	13%	0%	26%
$75k up	152	119	28	0	299
	51%	40%	9%	0%	30%
DK/NA/ Ref	51	55	19	1	126
	40%	44%	15%	1%	13%

Party ID

	Describes	Does not describe	Don't know	Refused	Total
Republican	63	201	35	1	300
	21%	67%	12%	0%	30%
Democrat	245	26	36	0	307
	80%	8%	12%	0%	31%
Independent	189	103	61	0	353
	54%	29%	17%	0%	35%
Other/No preference	8	9	15	0	32
	25%	28%	47%	0%	3%
Don't know	0	4	1	0	5
	0%	80%	20%	0%	0%
Refused	1	1	0	1	3
	33%	33%	0%	33%	0%

Party ID, with leaners

	Describes	Does not describe	Don't know	Refused	Total
Republican	91	280	71	1	443
	21%	63%	16%	0%	44%
Democrat	375	40	55	0	470
	80%	9%	12%	0%	47%
Independent	39	20	20	0	79
	49%	25%	25%	0%	8%
Other/None	1	3	2	1	7
	14%	43%	29%	14%	1%

Party Id, leaners separate

	Describes	Does not describe	Don't know	Refused	Total
Rep	63	201	35	1	300
	21%	67%	12%	0%	30%
Lean Rep	28	79	36	0	143
	20%	55%	25%	0%	14%
Ind	39	20	20	0	79
	49%	25%	25%	0%	8%
Lean Dem	130	14	19	0	163
	80%	9%	12%	0%	16%
Dem	245	26	36	0	307
	80%	8%	12%	0%	31%
Other/None	1	3	2	1	7
	14%	43%	29%	14%	1%

Marital Status

	Describes	Does not describe	Don't know	Refused	Total
Married	262	212	75	2	551
	48%	38%	14%	0%	55%
Cohabiting	45	16	19	0	80
	56%	20%	24%	0%	8%
Widowed	36	38	4	0	78
	46%	49%	5%	0%	8%
Divorced	55	22	13	0	90
	61%	24%	14%	0%	9%
Separated	7	4	3	0	14
	50%	29%	21%	0%	1%
Never Married	96	47	34	0	177
	54%	27%	19%	0%	18%
Don't know	4	1	0	0	5
	80%	20%	0%	0%	1%
Refused	2	2	0	0	4
	50%	50%	0%	0%	0%

Race and Ethnicity

	Describes	Does not describe	Don't know	Refused	Total
White	416	304	110	2	832
	50%	37%	13%	0%	83%
Black	30	6	12	0	48
	62%	12%	25%	0%	5%
Hispanic	26	12	19	0	57
	46%	21%	33%	0%	6%
Other	30	16	6	0	52
	58%	31%	12%	0%	5%
DK/NA/ Ref	5	4	1	0	10
	50%	40%	10%	0%	1%

Religious Service Attendance

	Describes	Does not describe	Don't know	Refused	Total
More than 1/wk	29	32	14	0	75
	39%	43%	19%	0%	7%
1/week	105	105	26	1	237
	44%	44%	11%	0%	24%
1-2 month	74	47	21	0	142
	52%	33%	15%	0%	14%
few times a year	89	74	28	1	192
	46%	39%	15%	1%	19%
Seldom	88	41	31	0	160
	55%	26%	19%	0%	16%
Never	117	44	28	0	189
	62%	23%	15%	0%	19%
Don't know	2	0	1	0	3
	67%	0%	33%	0%	0%
Refused	2	1	0	0	3
	67%	33%	0%	0%	0%

Religious Affiliation

	Describes	Does not describe	Don't know	Refused	Total
Protestant/ Christian	199	179	45	1	424
	47%	42%	11%	0%	42%
Catholic	141	117	43	1	302
	47%	39%	14%	0%	30%
Jewish	7	1	1	0	9
	78%	11%	11%	0%	1%
Other	51	18	8	0	77
	66%	23%	10%	0%	8%
None	96	21	44	0	161
	60%	13%	27%	0%	16%
DK/NA/ Ref	13	7	6	0	26
	50%	27%	23%	0%	3%

Born Again/Evangelical

	Describes	Does not describe	Don't know	Refused	Total
born again	58	93	21	1	173
	34%	54%	12%	1%	42%
not born again	128	79	20	0	227
	56%	35%	9%	0%	55%
Don't know	6	6	2	0	14
	43%	43%	14%	0%	3%
Refused	0	0	1	0	1
	0%	0%	100%	0%	0%

Location Type

	Describes	Does not describe	Don't know	Refused	Total
Urban	177	66	62	0	305
	58%	22%	20%	0%	30%
Suburban	178	115	38	1	332
	54%	35%	11%	0%	33%
Rural	150	159	48	1	358
	42%	44%	13%	0%	36%
Don't know	2	2	1	0	5
	40%	40%	20%	0%	0%
Refused	0	1	0	0	1
	0%	100%	0%	0%	0%

Political Ideology

	Describes	Does not describe	Don't know	Refused	Total
Very conservative	26	55	20	0	101
	26%	54%	20%	0%	10%
Conservative	78	190	41	2	311
	25%	61%	13%	1%	31%
Moderate	188	78	46	0	312
	60%	25%	15%	0%	31%
Liberal	153	6	19	0	178
	86%	3%	11%	0%	18%
Very liberal	49	8	8	0	65
	75%	12%	12%	0%	6%
Don't know	13	4	14	0	31
	42%	13%	45%	0%	3%
Refused	0	1	1	0	2
	0%	50%	50%	0%	0%

Union Membership

	Describes	Does not describe	Don't know	Refused	Total
respondent	41	24	5	0	70
	59%	34%	7%	0%	7%
another household member	40	9	8	1	58
	69%	16%	14%	2%	6%
nobody in household	421	308	132	0	861
	49%	36%	15%	0%	86%
Don't know	3	0	2	0	5
	60%	0%	40%	0%	1%
Refused	0	1	1	1	3
	0%	33%	33%	33%	0%

Job Type and Union Membership

	Describes	Does not describe	Don't know	Refused	Total
Public union	29	10	8	1	48
	60%	21%	17%	2%	5%
Public non-union	70	40	12	0	122
	57%	33%	10%	0%	12%
Private union	52	24	5	0	81
	64%	30%	6%	0%	8%
Private non-union	350	267	119	0	736
	48%	36%	16%	0%	74%
DK/NA/ Ref	5	2	3	1	11
	45%	18%	27%	9%	1%

Region

	Describes	Does not describe	Don't know	Refused	Total
MKE City	50	24	21	0	95
	53%	25%	22%	0%	9%
Rest of MKE	158	122	29	1	310
	51%	39%	9%	0%	31%
msn	109	43	26	1	179
	61%	24%	15%	1%	18%
GB/A	87	78	23	0	188
	46%	41%	12%	0%	19%
Rest of state	103	77	49	0	229
	45%	34%	21%	0%	23%

Likelihood of Voting in Nov.

	Describes	Does not describe	Don't know	Refused	Total
Absolutely certain	436	302	99	2	839
	52%	36%	12%	0%	84%
Very likely	39	26	24	0	89
	44%	29%	27%	0%	9%
50-50	22	11	17	0	50
	44%	22%	34%	0%	5%
Will not vote	7	4	7	0	18
	39%	22%	39%	0%	2%
Don't know	3	0	0	0	3
	100%	0%	0%	0%	0%

Q24. Please tell me whether the following statement describes Ron Johnson, or not.... he is someone who cares about people like me.

Sex

	Describes	Does not describe	Don't know	Refused	Total
Male	246	158	74	2	480
	51%	33%	15%	0%	48%
Female	194	221	104	1	520
	37%	42%	20%	0%	52%

Age 4 Categories

	Describes	Does not describe	Don't know	Refused	Total
18-29	75	35	50	0	160
	47%	22%	31%	0%	16%
30-44	111	96	42	0	249
	45%	39%	17%	0%	25%
45-59	136	121	49	1	307
	44%	39%	16%	0%	31%
60+	116	127	36	1	280
	41%	45%	13%	0%	28%
DK/NA/ Ref	3	0	0	1	4
	75%	0%	0%	25%	0%

Education 5 Categories

	Describes	Does not describe	Don't know	Refused	Total
Not HS	25	25	11	0	61
	41%	41%	18%	0%	6%
HS	161	98	51	0	310
	52%	32%	16%	0%	31%
Some Coll	76	67	46	1	190
	40%	35%	24%	1%	19%
AA	52	53	25	1	131
	40%	40%	19%	1%	13%
BA+	123	136	41	0	300
	41%	45%	14%	0%	30%
DK/NA/ Ref	4	1	5	1	11
	36%	9%	45%	9%	1%

Household Income

	Describes	Does not describe	Don't know	Refused	Total
Under $40k	105	128	86	0	319
	33%	40%	27%	0%	32%
$40k to $74k	116	104	35	1	256
	45%	41%	14%	0%	26%
$75k up	153	114	32	0	299
	51%	38%	11%	0%	30%
DK/NA/ Ref	67	33	24	2	126
	53%	26%	19%	2%	13%

Party ID

	Describes	Does not describe	Don't know	Refused	Total
Republican	237	29	32	2	300
	79%	10%	11%	1%	30%
Democrat	43	206	58	0	307
	14%	67%	19%	0%	31%
Independent	147	132	73	0	352
	42%	38%	21%	0%	35%
Other/No preference	11	8	14	0	33
	33%	24%	42%	0%	3%
Don't know	2	2	1	0	5
	40%	40%	20%	0%	0%
Refused	1	1	0	1	3
	33%	33%	0%	33%	0%

Party ID, with leaners

	Describes	Does not describe	Don't know	Refused	Total
Republican	325	50	66	2	443
	73%	11%	15%	0%	44%
Democrat	89	295	87	0	471
	19%	63%	18%	0%	47%
Independent	25	29	25	0	79
	32%	37%	32%	0%	8%
Other/None	2	4	0	1	7
	29%	57%	0%	14%	1%

Party Id, leaners separate

	Describes	Does not describe	Don't know	Refused	Total
Rep	237	29	32	2	300
	79%	10%	11%	1%	30%
Lean Rep	88	21	34	0	143
	62%	15%	24%	0%	14%
Ind	25	29	25	0	79
	32%	37%	32%	0%	8%
Lean Dem	46	88	29	0	163
	28%	54%	18%	0%	16%
Dem	43	206	58	0	307
	14%	67%	19%	0%	31%
Other/None	2	4	0	1	7
	29%	57%	0%	14%	1%

Marital Status

	Describes	Does not describe	Don't know	Refused	Total
Married	251	213	84	3	551
	46%	39%	15%	1%	55%
Cohabiting	30	26	24	0	80
	38%	32%	30%	0%	8%
Widowed	37	30	12	0	79
	47%	38%	15%	0%	8%
Divorced	32	41	16	0	89
	36%	46%	18%	0%	9%
Separated	10	0	4	0	14
	71%	0%	29%	0%	1%
Never Married	75	64	38	0	177
	42%	36%	21%	0%	18%
Don't know	2	2	0	0	4
	50%	50%	0%	0%	0%
Refused	2	2	0	0	4
	50%	50%	0%	0%	0%

Race and Ethnicity

	Describes	Does not describe	Don't know	Refused	Total
White	387	315	128	2	832
	47%	38%	15%	0%	83%
Black	12	26	12	0	50
	24%	52%	24%	0%	5%
Hispanic	18	16	23	0	57
	32%	28%	40%	0%	6%
Other	19	18	14	0	51
	37%	35%	27%	0%	5%
DK/NA/ Ref	4	4	0	1	9
	44%	44%	0%	11%	1%

Religious Service Attendance

	Describes	Does not describe	Don't know	Refused	Total
More than 1/wk	34	30	11	0	75
	45%	40%	15%	0%	8%
1/week	127	78	31	1	237
	54%	33%	13%	0%	24%
1-2 month	64	57	20	0	141
	45%	40%	14%	0%	14%
few times a year	85	67	38	1	191
	45%	35%	20%	1%	19%
Seldom	63	62	35	0	160
	39%	39%	22%	0%	16%
Never	65	83	40	0	188
	35%	44%	21%	0%	19%
Don't know	1	0	1	0	2
	50%	0%	50%	0%	0%
Refused	1	1	0	1	3
	33%	33%	0%	33%	0%

Religious Affiliation

	Describes	Does not describe	Don't know	Refused	Total
Protestant/ Christian	212	154	57	1	424
	50%	36%	13%	0%	42%
Catholic	143	104	54	1	302
	47%	34%	18%	0%	30%
Jewish	2	4	3	0	9
	22%	44%	33%	0%	1%
Other	33	28	15	0	76
	43%	37%	20%	0%	8%
None	41	81	39	0	161
	25%	50%	24%	0%	16%
DK/NA/ Ref	8	8	10	1	27
	30%	30%	37%	4%	3%

Born Again/Evangelical

	Describes	Does not describe	Don't know	Refused	Total
born again	101	48	23	1	173
	58%	28%	13%	1%	42%
not born again	103	98	26	0	227
	45%	43%	11%	0%	55%
Don't know	5	6	2	0	13
	38%	46%	15%	0%	3%
Refused	0	1	0	0	1
	0%	100%	0%	0%	0%

Location Type

	Describes	Does not describe	Don't know	Refused	Total
Urban	113	125	65	1	304
	37%	41%	21%	0%	30%
Suburban	147	141	44	1	333
	44%	42%	13%	0%	33%
Rural	176	112	68	1	357
	49%	31%	19%	0%	36%
Don't know	4	1	0	0	5
	80%	20%	0%	0%	0%
Refused	1	0	0	0	1
	100%	0%	0%	0%	0%

Political Ideology

	Describes	Does not describe	Don't know	Refused	Total
Very conservative	76	12	11	1	100
	76%	12%	11%	1%	10%
Conservative	209	58	41	2	310
	67%	19%	13%	1%	31%
Moderate	115	136	61	0	312
	37%	44%	20%	0%	31%
Liberal	26	115	37	0	178
	15%	65%	21%	0%	18%
Very liberal	5	50	10	0	65
	8%	77%	15%	0%	7%
Don't know	8	7	17	0	32
	25%	22%	53%	0%	3%
Refused	2	0	0	0	2
	100%	0%	0%	0%	0%

Union Membership

	Describes	Does not describe	Don't know	Refused	Total
respondent	18	46	8	0	72
	25%	64%	11%	0%	7%
another household member	17	30	11	1	59
	29%	51%	19%	2%	6%
nobody in household	401	303	157	1	862
	47%	35%	18%	0%	86%
Don't know	3	0	2	0	5
	60%	0%	40%	0%	0%
Refused	2	0	0	1	3
	67%	0%	0%	33%	0%

Job Type and Union Membership

	Describes	Does not describe	Don't know	Refused	Total
Public union	9	28	11	1	49
	18%	57%	22%	2%	5%
Public non-union	50	49	23	0	122
	41%	40%	19%	0%	12%
Private union	25	47	7	0	79
	32%	59%	9%	0%	8%
Private non-union	350	253	134	1	738
	47%	34%	18%	0%	74%
DK/NA/ Ref	6	2	2	1	11
	55%	18%	18%	9%	1%

Region

	Describes	Does not describe	Don't know	Refused	Total
MKE City	28	48	19	0	95
	29%	51%	20%	0%	10%
Rest of MKE	159	114	36	1	310
	51%	37%	12%	0%	31%
msn	73	70	35	1	179
	41%	39%	20%	1%	18%
GB/A	98	64	24	1	187
	52%	34%	13%	1%	19%
Rest of state	83	82	63	0	228
	36%	36%	28%	0%	23%

Likelihood of Voting in Nov.

	Describes	Does not describe	Don't know	Refused	Total
Absolutely certain	377	341	118	3	839
	45%	41%	14%	0%	84%
Very likely	39	18	33	0	90
	43%	20%	37%	0%	9%
50-50	18	13	20	0	51
	35%	25%	39%	0%	5%
Will not vote	5	7	6	0	18
	28%	39%	33%	0%	2%
Don't know	3	0	0	0	3
	100%	0%	0%	0%	0%

Q25. Please tell me whether the following statement describes Hillary Clinton, or not.... she is someone who cares about people like me.

Sex

	Describes	Does not describe	Don't know	Refused	Total
Male	175	289	15	1	480
	36%	60%	3%	0%	48%
Female	278	225	17	0	520
	53%	43%	3%	0%	52%

Age 4 Categories

	Describes	Does not describe	Don't know	Refused	Total
18-29	73	81	6	0	160
	46%	51%	4%	0%	16%
30-44	105	134	11	0	250
	42%	54%	4%	0%	25%
45-59	133	164	10	0	307
	43%	53%	3%	0%	31%
60+	143	131	5	1	280
	51%	47%	2%	0%	28%
DK/NA/ Ref	0	4	0	0	4
	0%	100%	0%	0%	0%

Education 5 Categories

	Describes	Does not describe	Don't know	Refused	Total
Not HS	32	23	5	0	60
	53%	38%	8%	0%	6%
HS	122	173	14	0	309
	39%	56%	5%	0%	31%
Some Coll	82	104	4	0	190
	43%	55%	2%	0%	19%
AA	59	67	4	0	130
	45%	52%	3%	0%	13%
BA+	155	140	5	0	300
	52%	47%	2%	0%	30%
DK/NA/ Ref	3	7	0	1	11
	27%	64%	0%	9%	1%

Household Income

	Describes	Does not describe	Don't know	Refused	Total
Under $40k	159	147	14	0	320
	50%	46%	4%	0%	32%
$40k to $74k	123	124	8	0	255
	48%	49%	3%	0%	26%
$75k up	119	172	8	0	299
	40%	58%	3%	0%	30%
DK/NA/ Ref	52	71	2	1	126
	41%	56%	2%	1%	13%

Party ID

	Describes	Does not describe	Don't know	Refused	Total
Republican	30	266	5	0	301
	10%	88%	2%	0%	30%
Democrat	255	45	7	0	307
	83%	15%	2%	0%	31%
Independent	154	183	16	0	353
	44%	52%	5%	0%	35%
Other/No preference	12	16	4	0	32
	38%	50%	12%	0%	3%
Don't know	2	2	0	0	4
	50%	50%	0%	0%	0%
Refused	1	1	0	1	3
	33%	33%	0%	33%	0%

Party ID, with leaners

	Describes	Does not describe	Don't know	Refused	Total
Republican	49	385	9	0	443
	11%	87%	2%	0%	44%
Democrat	374	85	11	0	470
	80%	18%	2%	0%	47%
Independent	26	42	11	0	79
	33%	53%	14%	0%	8%
Other/None	4	2	0	1	7
	57%	29%	0%	14%	1%

Party Id, leaners separate

	Describes	Does not describe	Don't know	Refused	Total
Rep	30	266	5	0	301
	10%	88%	2%	0%	30%
Lean Rep	19	119	5	0	143
	13%	83%	3%	0%	14%
Ind	26	42	11	0	79
	33%	53%	14%	0%	8%
Lean Dem	119	40	5	0	164
	73%	24%	3%	0%	16%
Dem	255	45	7	0	307
	83%	15%	2%	0%	31%
Other/None	4	2	0	1	7
	57%	29%	0%	14%	1%

Marital Status

	Describes	Does not describe	Don't know	Refused	Total
Married	219	310	20	1	550
	40%	56%	4%	0%	55%
Cohabiting	48	29	3	0	80
	60%	36%	4%	0%	8%
Widowed	43	34	1	0	78
	55%	44%	1%	0%	8%
Divorced	47	42	0	0	89
	53%	47%	0%	0%	9%
Separated	8	5	1	0	14
	57%	36%	7%	0%	1%
Never Married	84	87	6	0	177
	47%	49%	3%	0%	18%
Don't know	2	3	0	0	5
	40%	60%	0%	0%	1%
Refused	2	2	0	0	4
	50%	50%	0%	0%	0%

Race and Ethnicity

	Describes	Does not describe	Don't know	Refused	Total
White	351	451	29	1	832
	42%	54%	3%	0%	83%
Black	44	6	0	0	50
	88%	12%	0%	0%	5%
Hispanic	28	29	0	0	57
	49%	51%	0%	0%	6%
Other	28	22	2	0	52
	54%	42%	4%	0%	5%
DK/NA/ Ref	3	6	1	0	10
	30%	60%	10%	0%	1%

Religious Service Attendance

	Describes	Does not describe	Don't know	Refused	Total
More than 1/wk	32	38	4	0	74
	43%	51%	5%	0%	7%
1/week	91	137	7	1	236
	39%	58%	3%	0%	24%
1-2 month	62	78	1	0	141
	44%	55%	1%	0%	14%
few times a year	84	102	5	0	191
	44%	53%	3%	0%	19%
Seldom	81	71	8	0	160
	51%	44%	5%	0%	16%
Never	99	83	7	0	189
	52%	44%	4%	0%	19%
Don't know	1	2	0	0	3
	33%	67%	0%	0%	0%
Refused	1	2	0	0	3
	33%	67%	0%	0%	0%

Religious Affiliation

	Describes	Does not describe	Don't know	Refused	Total
Protestant/ Christian	177	238	9	0	424
	42%	56%	2%	0%	42%
Catholic	127	166	8	1	302
	42%	55%	3%	0%	30%
Jewish	6	2	0	0	8
	75%	25%	0%	0%	1%
Other	43	32	2	0	77
	56%	42%	3%	0%	8%
None	90	60	11	0	161
	56%	37%	7%	0%	16%
DK/NA/ Ref	9	16	1	0	26
	35%	62%	4%	0%	3%

Born Again/Evangelical

	Describes	Does not describe	Don't know	Refused	Total
born again	58	111	5	0	174
	33%	64%	3%	0%	42%
not born again	109	113	4	0	226
	48%	50%	2%	0%	54%
Don't know	7	7	0	0	14
	50%	50%	0%	0%	3%
Refused	1	0	0	0	1
	100%	0%	0%	0%	0%

Location Type

	Describes	Does not describe	Don't know	Refused	Total
Urban	168	126	10	0	304
	55%	41%	3%	0%	30%
Suburban	148	171	11	1	331
	45%	52%	3%	0%	33%
Rural	135	212	11	0	358
	38%	59%	3%	0%	36%
Don't know	2	3	0	0	5
	40%	60%	0%	0%	1%
Refused	0	1	0	0	1
	0%	100%	0%	0%	0%

Political Ideology

	Describes	Does not describe	Don't know	Refused	Total
Very conservative	20	76	5	0	101
	20%	75%	5%	0%	10%
Conservative	65	239	5	1	310
	21%	77%	2%	0%	31%
Moderate	171	131	10	0	312
	55%	42%	3%	0%	31%
Liberal	145	29	3	0	177
	82%	16%	2%	0%	18%
Very liberal	46	19	0	0	65
	71%	29%	0%	0%	7%
Don't know	5	19	8	0	32
	16%	59%	25%	0%	3%
Refused	1	1	0	0	2
	50%	50%	0%	0%	0%

Union Membership

	Describes	Does not describe	Don't know	Refused	Total
respondent	36	34	1	0	71
	51%	48%	1%	0%	7%
another household member	39	16	4	0	59
	66%	27%	7%	0%	6%
nobody in household	376	459	27	0	862
	44%	53%	3%	0%	86%
Don't know	2	3	0	0	5
	40%	60%	0%	0%	0%
Refused	1	1	0	1	3
	33%	33%	0%	33%	0%

Job Type and Union Membership

	Describes	Does not describe	Don't know	Refused	Total
Public union	26	20	3	0	49
	53%	41%	6%	0%	5%
Public non-union	58	61	3	0	122
	48%	50%	2%	0%	12%
Private union	49	30	1	0	80
	61%	38%	1%	0%	8%
Private non-union	317	396	23	0	736
	43%	54%	3%	0%	74%
DK/NA/ Ref	3	6	1	1	11
	27%	55%	9%	9%	1%

Region

	Describes	Does not describe	Don't know	Refused	Total
MKE City	62	33	0	0	95
	65%	35%	0%	0%	10%
Rest of MKE	133	168	7	1	309
	43%	54%	2%	0%	31%
msn	86	79	14	0	179
	48%	44%	8%	0%	18%
GB/A	72	112	3	0	187
	39%	60%	2%	0%	19%
Rest of state	100	122	7	0	229
	44%	53%	3%	0%	23%

Likelihood of Voting in Nov.

	Describes	Does not describe	Don't know	Refused	Total
Absolutely certain	391	423	24	1	839
	47%	50%	3%	0%	84%
Very likely	37	49	5	0	91
	41%	54%	5%	0%	9%
50-50	21	27	1	0	49
	43%	55%	2%	0%	5%
Will not vote	2	15	1	0	18
	11%	83%	6%	0%	2%
Don't know	3	0	0	0	3
	100%	0%	0%	0%	0%

Q26. Please tell me whether the following statement describes Donald Trump, or not.... he is someone who cares about people like me.

Sex

	Describes	Does not describe	Don't know	Refused	Total
Male	189	268	21	1	479
	39%	56%	4%	0%	48%
Female	144	360	16	0	520
	28%	69%	3%	0%	52%

Age 4 Categories

	Describes	Does not describe	Don't know	Refused	Total
18-29	42	109	9	0	160
	26%	68%	6%	0%	16%
30-44	77	167	6	0	250
	31%	67%	2%	0%	25%
45-59	110	186	10	0	306
	36%	61%	3%	0%	31%
60+	101	167	11	1	280
	36%	60%	4%	0%	28%
DK/NA/ Ref	3	0	1	0	4
	75%	0%	25%	0%	0%

Education 5 Categories

	Describes	Does not describe	Don't know	Refused	Total
Not HS	21	36	3	0	60
	35%	60%	5%	0%	6%
HS	123	175	11	0	309
	40%	57%	4%	0%	31%
Some Coll	56	128	6	0	190
	29%	67%	3%	0%	19%
AA	39	84	7	0	130
	30%	65%	5%	0%	13%
BA+	88	202	10	0	300
	29%	67%	3%	0%	30%
DK/NA/ Ref	6	4	0	1	11
	55%	36%	0%	9%	1%

Household Income

	Describes	Does not describe	Don't know	Refused	Total
Under $40k	80	221	18	0	319
	25%	69%	6%	0%	32%
$40k to $74k	82	169	4	0	255
	32%	66%	2%	0%	26%
$75k up	118	173	8	0	299
	39%	58%	3%	0%	30%
DK/NA/ Ref	53	66	7	1	127
	42%	52%	6%	1%	13%

Party ID

	Describes	Does not describe	Don't know	Refused	Total
Republican	199	92	9	0	300
	66%	31%	3%	0%	30%
Democrat	17	287	3	0	307
	6%	93%	1%	0%	31%
Independent	105	229	19	0	353
	30%	65%	5%	0%	35%
Other/No preference	11	17	4	0	32
	34%	53%	12%	0%	3%
Don't know	0	3	2	0	5
	0%	60%	40%	0%	0%
Refused	1	1	0	1	3
	33%	33%	0%	33%	0%

Party ID, with leaners

	Describes	Does not describe	Don't know	Refused	Total
Republican	285	135	23	0	443
	64%	30%	5%	0%	44%
Democrat	35	432	4	0	471
	7%	92%	1%	0%	47%
Independent	13	58	8	0	79
	16%	73%	10%	0%	8%
Other/None	1	4	1	1	7
	14%	57%	14%	14%	1%

Party Id, leaners separate

	Describes	Does not describe	Don't know	Refused	Total
Rep	199	92	9	0	300
	66%	31%	3%	0%	30%
Lean Rep	86	43	14	0	143
	60%	30%	10%	0%	14%
Ind	13	58	8	0	79
	16%	73%	10%	0%	8%
Lean Dem	18	145	1	0	164
	11%	88%	1%	0%	16%
Dem	17	287	3	0	307
	6%	93%	1%	0%	31%
Other/None	1	4	1	1	7
	14%	57%	14%	14%	1%

Marital Status

	Describes	Does not describe	Don't know	Refused	Total
Married	215	314	20	1	550
	39%	57%	4%	0%	55%
Cohabiting	18	61	2	0	81
	22%	75%	2%	0%	8%
Widowed	25	49	4	0	78
	32%	63%	5%	0%	8%
Divorced	23	62	4	0	89
	26%	70%	4%	0%	9%
Separated	9	5	1	0	15
	60%	33%	7%	0%	2%
Never Married	41	131	5	0	177
	23%	74%	3%	0%	18%
Don't know	0	5	0	0	5
	0%	100%	0%	0%	1%
Refused	2	2	0	0	4
	50%	50%	0%	0%	0%

Race and Ethnicity

	Describes	Does not describe	Don't know	Refused	Total
White	309	488	34	1	832
	37%	59%	4%	0%	83%
Black	5	43	1	0	49
	10%	88%	2%	0%	5%
Hispanic	8	49	0	0	57
	14%	86%	0%	0%	6%
Other	8	43	1	0	52
	15%	83%	2%	0%	5%
DK/NA/ Ref	4	5	0	0	9
	44%	56%	0%	0%	1%

Religious Service Attendance

	Describes	Does not describe	Don't know	Refused	Total
More than 1/wk	21	50	4	0	75
	28%	67%	5%	0%	8%
1/week	93	133	10	1	237
	39%	56%	4%	0%	24%
1-2 month	58	80	4	0	142
	41%	56%	3%	0%	14%
few times a year	61	121	9	0	191
	32%	63%	5%	0%	19%
Seldom	43	109	7	0	159
	27%	69%	4%	0%	16%
Never	53	133	2	0	188
	28%	71%	1%	0%	19%
Don't know	2	1	0	0	3
	67%	33%	0%	0%	0%
Refused	2	1	0	0	3
	67%	33%	0%	0%	0%

Religious Affiliation

	Describes	Does not describe	Don't know	Refused	Total
Protestant/ Christian	167	246	12	0	425
	39%	58%	3%	0%	42%
Catholic	111	176	14	1	302
	37%	58%	5%	0%	30%
Jewish	1	6	2	0	9
	11%	67%	22%	0%	1%
Other	20	57	0	0	77
	26%	74%	0%	0%	8%
None	24	130	7	0	161
	15%	81%	4%	0%	16%
DK/NA/ Ref	10	15	1	0	26
	38%	58%	4%	0%	3%

Born Again/Evangelical

	Describes	Does not describe	Don't know	Refused	Total
born again	86	82	5	0	173
	50%	47%	3%	0%	42%
not born again	75	146	6	0	227
	33%	64%	3%	0%	55%
Don't know	3	10	0	0	13
	23%	77%	0%	0%	3%
Refused	0	0	1	0	1
	0%	0%	100%	0%	0%

Location Type

	Describes	Does not describe	Don't know	Refused	Total
Urban	75	220	10	0	305
	25%	72%	3%	0%	31%
Suburban	103	216	11	1	331
	31%	65%	3%	0%	33%
Rural	150	192	15	0	357
	42%	54%	4%	0%	36%
Don't know	4	1	0	0	5
	80%	20%	0%	0%	1%
Refused	1	0	0	0	1
	100%	0%	0%	0%	0%

Political Ideology

	Describes	Does not describe	Don't know	Refused	Total
Very conservative	63	33	4	0	100
	63%	33%	4%	0%	10%
Conservative	176	119	14	1	310
	57%	38%	5%	0%	31%
Moderate	69	229	15	0	313
	22%	73%	5%	0%	31%
Liberal	10	167	0	0	177
	6%	94%	0%	0%	18%
Very liberal	4	61	0	0	65
	6%	94%	0%	0%	7%
Don't know	10	18	4	0	32
	31%	56%	12%	0%	3%
Refused	2	0	0	0	2
	100%	0%	0%	0%	0%

Union Membership

	Describes	Does not describe	Don't know	Refused	Total
respondent	19	51	2	0	72
	26%	71%	3%	0%	7%
another household member	10	46	3	0	59
	17%	78%	5%	0%	6%
nobody in household	303	527	31	0	861
	35%	61%	4%	0%	86%
Don't know	0	5	0	0	5
	0%	100%	0%	0%	0%
Refused	2	0	0	1	3
	67%	0%	0%	33%	0%

Job Type and Union Membership

	Describes	Does not describe	Don't know	Refused	Total
Public union	11	33	5	0	49
	22%	67%	10%	0%	5%
Public non-union	41	80	2	0	123
	33%	65%	2%	0%	12%
Private union	17	63	0	0	80
	21%	79%	0%	0%	8%
Private non-union	262	447	29	0	738
	36%	61%	4%	0%	74%
DK/NA/ Ref	2	6	1	1	10
	20%	60%	10%	10%	1%

Region

	Describes	Does not describe	Don't know	Refused	Total
MKE City	15	75	5	0	95
	16%	79%	5%	0%	10%
Rest of MKE	112	189	7	1	309
	36%	61%	2%	0%	31%
msn	49	122	8	0	179
	27%	68%	4%	0%	18%
GB/A	82	100	6	0	188
	44%	53%	3%	0%	19%
Rest of state	75	143	10	0	228
	33%	63%	4%	0%	23%

Likelihood of Voting in Nov.

	Describes	Does not describe	Don't know	Refused	Total
Absolutely certain	296	513	29	1	839
	35%	61%	3%	0%	84%
Very likely	23	63	4	0	90
	26%	70%	4%	0%	9%
50-50	11	37	3	0	51
	22%	73%	6%	0%	5%
Will not vote	3	13	1	0	17
	18%	76%	6%	0%	2%
Don't know	0	3	0	0	3
	0%	100%	0%	0%	0%

Q27. Please tell me whether the following statement describes Hillary Clinton, or not.... she is someone who is honest.

Sex

	Describes	Does not describe	Don't know	Refused	Total
Male	96	366	15	2	479
	20%	76%	3%	0%	48%
Female	175	311	33	1	520
	34%	60%	6%	0%	52%

Age 4 Categories

	Describes	Does not describe	Don't know	Refused	Total
18-29	18	135	7	0	160
	11%	84%	4%	0%	16%
30-44	59	181	11	0	251
	24%	72%	4%	0%	25%
45-59	89	205	12	0	306
	29%	67%	4%	0%	31%
60+	105	152	19	3	279
	38%	54%	7%	1%	28%
DK/NA/ Ref	0	4	0	0	4
	0%	100%	0%	0%	0%

Education 5 Categories

	Describes	Does not describe	Don't know	Refused	Total
Not HS	18	41	2	0	61
	30%	67%	3%	0%	6%
HS	74	215	19	2	310
	24%	69%	6%	1%	31%
Some Coll	47	130	12	0	189
	25%	69%	6%	0%	19%
AA	31	96	2	0	129
	24%	74%	2%	0%	13%
BA+	100	186	13	1	300
	33%	62%	4%	0%	30%
DK/NA/ Ref	1	9	0	1	11
	9%	82%	0%	9%	1%

Household Income

	Describes	Does not describe	Don't know	Refused	Total
Under $40k	102	194	23	1	320
	32%	61%	7%	0%	32%
$40k to $74k	73	169	13	0	255
	29%	66%	5%	0%	25%
$75k up	69	225	6	0	300
	23%	75%	2%	0%	30%
DK/NA/ Ref	28	89	7	2	126
	22%	71%	6%	2%	13%

Party ID

	Describes	Does not describe	Don't know	Refused	Total
Republican	12	285	3	0	300
	4%	95%	1%	0%	30%
Democrat	183	94	28	2	307
	60%	31%	9%	1%	31%
Independent	70	269	14	0	353
	20%	76%	4%	0%	35%
Other/No preference	6	24	2	0	32
	19%	75%	6%	0%	3%
Don't know	1	2	1	0	4
	25%	50%	25%	0%	0%
Refused	0	2	0	1	3
	0%	67%	0%	33%	0%

Party ID, with leaners

	Describes	Does not describe	Don't know	Refused	Total
Republican	20	421	3	0	444
	5%	95%	1%	0%	44%
Democrat	239	195	35	2	471
	51%	41%	7%	0%	47%
Independent	12	57	10	0	79
	15%	72%	13%	0%	8%
Other/None	2	4	0	1	7
	29%	57%	0%	14%	1%

Party Id, leaners separate

	Describes	Does not describe	Don't know	Refused	Total
Rep	12	285	3	0	300
	4%	95%	1%	0%	30%
Lean Rep	7	136	0	0	143
	5%	95%	0%	0%	14%
Ind	12	57	10	0	79
	15%	72%	13%	0%	8%
Lean Dem	56	100	7	0	163
	34%	61%	4%	0%	16%
Dem	183	94	28	2	307
	60%	31%	9%	1%	31%
Other/None	2	4	0	1	7
	29%	57%	0%	14%	1%

Marital Status

	Describes	Does not describe	Don't know	Refused	Total
Married	139	381	28	3	551
	25%	69%	5%	1%	55%
Cohabiting	23	53	5	0	81
	28%	65%	6%	0%	8%
Widowed	32	43	4	0	79
	41%	54%	5%	0%	8%
Divorced	36	50	3	0	89
	40%	56%	3%	0%	9%
Separated	5	7	2	0	14
	36%	50%	14%	0%	1%
Never Married	37	137	4	0	178
	21%	77%	2%	0%	18%
Don't know	2	3	0	0	5
	40%	60%	0%	0%	0%
Refused	0	2	2	0	4
	0%	50%	50%	0%	0%

Race and Ethnicity

	Describes	Does not describe	Don't know	Refused	Total
White	196	591	42	3	832
	24%	71%	5%	0%	83%
Black	36	12	1	0	49
	73%	24%	2%	0%	5%
Hispanic	20	36	2	0	58
	34%	62%	3%	0%	6%
Other	16	32	4	0	52
	31%	62%	8%	0%	5%
DK/NA/ Ref	3	6	0	0	9
	33%	67%	0%	0%	1%

Religious Service Attendance

	Describes	Does not describe	Don't know	Refused	Total
More than 1/wk	13	57	5	0	75
	17%	76%	7%	0%	8%
1/week	59	160	17	2	238
	25%	67%	7%	1%	24%
1-2 month	40	96	5	0	141
	28%	68%	4%	0%	14%
few times a year	52	133	6	0	191
	27%	70%	3%	0%	19%
Seldom	51	99	9	1	160
	32%	62%	6%	1%	16%
Never	54	129	5	0	188
	29%	69%	3%	0%	19%
Don't know	1	2	0	0	3
	33%	67%	0%	0%	0%
Refused	1	2	0	0	3
	33%	67%	0%	0%	0%

Religious Affiliation

	Describes	Does not describe	Don't know	Refused	Total
Protestant/ Christian	105	293	25	1	424
	25%	69%	6%	0%	42%
Catholic	80	210	11	2	303
	26%	69%	4%	1%	30%
Jewish	3	6	0	0	9
	33%	67%	0%	0%	1%
Other	26	47	3	0	76
	34%	62%	4%	0%	8%
None	51	102	8	0	161
	32%	63%	5%	0%	16%
DK/NA/ Ref	6	20	0	0	26
	23%	77%	0%	0%	3%

Born Again/Evangelical

	Describes	Does not describe	Don't know	Refused	Total
born again	37	129	8	0	174
	21%	74%	5%	0%	42%
not born again	64	145	17	1	227
	28%	64%	7%	0%	55%
Don't know	3	10	0	0	13
	23%	77%	0%	0%	3%
Refused	1	0	0	0	1
	100%	0%	0%	0%	0%

Location Type

	Describes	Does not describe	Don't know	Refused	Total
Urban	92	188	24	1	305
	30%	62%	8%	0%	30%
Suburban	92	226	12	2	332
	28%	68%	4%	1%	33%
Rural	86	258	13	1	358
	24%	72%	4%	0%	36%
Don't know	1	4	0	0	5
	20%	80%	0%	0%	0%
Refused	0	1	0	0	1
	0%	100%	0%	0%	0%

Political Ideology

	Describes	Does not describe	Don't know	Refused	Total
Very conservative	10	84	6	1	101
	10%	83%	6%	1%	10%
Conservative	34	265	10	1	310
	11%	85%	3%	0%	31%
Moderate	100	197	14	0	311
	32%	63%	5%	0%	31%
Liberal	95	71	11	1	178
	53%	40%	6%	1%	18%
Very liberal	29	33	3	0	65
	45%	51%	5%	0%	7%
Don't know	4	24	4	0	32
	12%	75%	12%	0%	3%
Refused	0	2	0	0	2
	0%	100%	0%	0%	0%

Union Membership

	Describes	Does not describe	Don't know	Refused	Total
respondent	23	48	0	0	71
	32%	68%	0%	0%	7%
another household member	24	29	5	1	59
	41%	49%	8%	2%	6%
nobody in household	224	594	42	1	861
	26%	69%	5%	0%	86%
Don't know	1	3	1	0	5
	20%	60%	20%	0%	1%
Refused	0	2	0	1	3
	0%	67%	0%	33%	0%

Job Type and Union Membership

	Describes	Does not describe	Don't know	Refused	Total
Public union	17	28	4	0	49
	35%	57%	8%	0%	5%
Public non-union	40	79	4	0	123
	33%	64%	3%	0%	12%
Private union	29	49	1	1	80
	36%	61%	1%	1%	8%
Private non-union	184	515	37	1	737
	25%	70%	5%	0%	74%
DK/NA/ Ref	2	6	2	1	11
	18%	55%	18%	9%	1%

Region

	Describes	Does not describe	Don't know	Refused	Total
MKE City	43	45	6	0	94
	46%	48%	6%	0%	9%
Rest of MKE	80	214	14	2	310
	26%	69%	5%	1%	31%
msn	54	116	8	1	179
	30%	65%	4%	1%	18%
GB/A	34	145	8	0	187
	18%	78%	4%	0%	19%
Rest of state	61	156	11	1	229
	27%	68%	5%	0%	23%

Likelihood of Voting in Nov.

	Describes	Does not describe	Don't know	Refused	Total
Absolutely certain	242	557	37	3	839
	29%	66%	4%	0%	84%
Very likely	14	68	9	0	91
	15%	75%	10%	0%	9%
50-50	11	38	1	0	50
	22%	76%	2%	0%	5%
Will not vote	2	14	2	0	18
	11%	78%	11%	0%	2%
Don't know	3	0	0	0	3
	100%	0%	0%	0%	0%

Q28. Please tell me whether the following statement describes Donald Trump, or not.... he is someone who is honest.

Sex

	Describes	Does not describe	Don't know	Refused	Total
Male	173	285	21	1	480
	36%	59%	4%	0%	48%
Female	145	362	13	0	520
	28%	70%	2%	0%	52%

Age 4 Categories

	Describes	Does not describe	Don't know	Refused	Total
18-29	38	117	6	0	161
	24%	73%	4%	0%	16%
30-44	78	165	7	0	250
	31%	66%	3%	0%	25%
45-59	107	190	9	0	306
	35%	62%	3%	0%	31%
60+	93	172	13	1	279
	33%	62%	5%	0%	28%
DK/NA/ Ref	2	1	0	0	3
	67%	33%	0%	0%	0%

Education 5 Categories

	Describes	Does not describe	Don't know	Refused	Total
Not HS	18	39	3	0	60
	30%	65%	5%	0%	6%
HS	107	192	11	0	310
	35%	62%	4%	0%	31%
Some Coll	57	127	6	0	190
	30%	67%	3%	0%	19%
AA	44	80	6	0	130
	34%	62%	5%	0%	13%
BA+	86	205	9	0	300
	29%	68%	3%	0%	30%
DK/NA/ Ref	6	4	0	1	11
	55%	36%	0%	9%	1%

Household Income

	Describes	Does not describe	Don't know	Refused	Total
Under $40k	78	229	13	0	320
	24%	72%	4%	0%	32%
$40k to $74k	86	161	8	0	255
	34%	63%	3%	0%	26%
$75k up	106	186	7	0	299
	35%	62%	2%	0%	30%
DK/NA/ Ref	48	71	6	1	126
	38%	56%	5%	1%	13%

Party ID

	Describes	Does not describe	Don't know	Refused	Total
Republican	173	114	13	0	300
	58%	38%	4%	0%	30%
Democrat	18	283	5	0	306
	6%	92%	2%	0%	31%
Independent	112	227	13	0	352
	32%	64%	4%	0%	35%
Other/No preference	13	17	2	0	32
	41%	53%	6%	0%	3%
Don't know	1	4	0	0	5
	20%	80%	0%	0%	1%
Refused	1	1	0	1	3
	33%	33%	0%	33%	0%

Party ID, with leaners

	Describes	Does not describe	Don't know	Refused	Total
Republican	266	158	20	0	444
	60%	36%	5%	0%	44%
Democrat	37	427	7	0	471
	8%	91%	1%	0%	47%
Independent	14	57	8	0	79
	18%	72%	10%	0%	8%
Other/None	1	5	0	1	7
	14%	71%	0%	14%	1%

Party Id, leaners separate

	Describes	Does not describe	Don't know	Refused	Total
Rep	173	114	13	0	300
	58%	38%	4%	0%	30%
Lean Rep	93	44	6	0	143
	65%	31%	4%	0%	14%
Ind	14	57	8	0	79
	18%	72%	10%	0%	8%
Lean Dem	19	144	1	0	164
	12%	88%	1%	0%	16%
Dem	18	283	5	0	306
	6%	92%	2%	0%	31%
Other/None	1	5	0	1	7
	14%	71%	0%	14%	1%

Marital Status

	Describes	Does not describe	Don't know	Refused	Total
Married	197	325	27	1	550
	36%	59%	5%	0%	55%
Cohabiting	20	61	0	0	81
	25%	75%	0%	0%	8%
Widowed	26	49	4	0	79
	33%	62%	5%	0%	8%
Divorced	23	65	1	0	89
	26%	73%	1%	0%	9%
Separated	7	6	1	0	14
	50%	43%	7%	0%	1%
Never Married	42	134	2	0	178
	24%	75%	1%	0%	18%
Don't know	0	5	0	0	5
	0%	100%	0%	0%	0%
Refused	2	2	0	0	4
	50%	50%	0%	0%	0%

Race and Ethnicity

	Describes	Does not describe	Don't know	Refused	Total
White	282	518	31	1	832
	34%	62%	4%	0%	83%
Black	3	46	0	0	49
	6%	94%	0%	0%	5%
Hispanic	16	42	0	0	58
	28%	72%	0%	0%	6%
Other	12	36	3	0	51
	24%	71%	6%	0%	5%
DK/NA/ Ref	4	5	0	0	9
	44%	56%	0%	0%	1%

Religious Service Attendance

	Describes	Does not describe	Don't know	Refused	Total
More than 1/wk	25	45	5	0	75
	33%	60%	7%	0%	8%
1/week	81	143	11	1	236
	34%	61%	5%	0%	24%
1-2 month	55	84	3	0	142
	39%	59%	2%	0%	14%
few times a year	67	117	8	0	192
	35%	61%	4%	0%	19%
Seldom	47	108	5	0	160
	29%	68%	3%	0%	16%
Never	39	147	3	0	189
	21%	78%	2%	0%	19%
Don't know	2	1	0	0	3
	67%	33%	0%	0%	0%
Refused	2	1	0	0	3
	67%	33%	0%	0%	0%

Religious Affiliation

	Describes	Does not describe	Don't know	Refused	Total
Protestant/ Christian	157	250	18	0	425
	37%	59%	4%	0%	42%
Catholic	105	187	10	1	303
	35%	62%	3%	0%	30%
Jewish	2	7	0	0	9
	22%	78%	0%	0%	1%
Other	21	54	1	0	76
	28%	71%	1%	0%	8%
None	20	137	4	0	161
	12%	85%	2%	0%	16%
DK/NA/ Ref	13	13	1	0	27
	48%	48%	4%	0%	3%

Born Again/Evangelical

	Describes	Does not describe	Don't know	Refused	Total
born again	77	89	8	0	174
	44%	51%	5%	0%	42%
not born again	76	143	8	0	227
	33%	63%	4%	0%	55%
Don't know	2	11	1	0	14
	14%	79%	7%	0%	3%
Refused	0	1	0	0	1
	0%	100%	0%	0%	0%

Location Type

	Describes	Does not describe	Don't know	Refused	Total
Urban	70	222	12	0	304
	23%	73%	4%	0%	30%
Suburban	96	228	6	1	331
	29%	69%	2%	0%	33%
Rural	147	195	16	0	358
	41%	54%	4%	0%	36%
Don't know	3	2	0	0	5
	60%	40%	0%	0%	1%
Refused	1	0	0	0	1
	100%	0%	0%	0%	0%

Political Ideology

	Describes	Does not describe	Don't know	Refused	Total
Very conservative	61	31	9	0	101
	60%	31%	9%	0%	10%
Conservative	153	140	15	1	309
	50%	45%	5%	0%	31%
Moderate	65	239	8	0	312
	21%	77%	3%	0%	31%
Liberal	18	160	0	0	178
	10%	90%	0%	0%	18%
Very liberal	6	59	0	0	65
	9%	91%	0%	0%	7%
Don't know	13	17	1	0	31
	42%	55%	3%	0%	3%
Refused	1	1	0	0	2
	50%	50%	0%	0%	0%

Union Membership

	Describes	Does not describe	Don't know	Refused	Total
respondent	19	51	1	0	71
	27%	72%	1%	0%	7%
another household member	7	46	5	0	58
	12%	79%	9%	0%	6%
nobody in household	290	543	29	0	862
	34%	63%	3%	0%	86%
Don't know	0	5	0	0	5
	0%	100%	0%	0%	1%
Refused	1	1	0	1	3
	33%	33%	0%	33%	0%

Job Type and Union Membership

	Describes	Does not describe	Don't know	Refused	Total
Public union	13	31	5	0	49
	27%	63%	10%	0%	5%
Public non-union	36	85	2	0	123
	29%	69%	2%	0%	12%
Private union	13	66	1	0	80
	16%	82%	1%	0%	8%
Private non-union	253	458	26	0	737
	34%	62%	4%	0%	74%
DK/NA/ Ref	2	6	1	1	10
	20%	60%	10%	10%	1%

Region

	Describes	Does not describe	Don't know	Refused	Total
MKE City	16	76	2	0	94
	17%	81%	2%	0%	9%
Rest of MKE	102	197	9	1	309
	33%	64%	3%	0%	31%
msn	47	126	7	0	180
	26%	70%	4%	0%	18%
GB/A	76	105	6	0	187
	41%	56%	3%	0%	19%
Rest of state	77	142	10	0	229
	34%	62%	4%	0%	23%

Likelihood of Voting in Nov.

	Describes	Does not describe	Don't know	Refused	Total
Absolutely certain	276	534	28	1	839
	33%	64%	3%	0%	84%
Very likely	27	59	4	0	90
	30%	66%	4%	0%	9%
50-50	12	38	1	0	51
	24%	75%	2%	0%	5%
Will not vote	4	13	1	0	18
	22%	72%	6%	0%	2%
Don't know	0	3	0	0	3
	0%	100%	0%	0%	0%

Q29. Please tell me whether the following statement describes Hillary Clinton, or not.... she has the qualifications to be president.

Sex

	Describes	Does not describe	Don't know	Refused	Total
Male	245	226	6	3	480
	51%	47%	1%	1%	48%
Female	339	169	12	0	520
	65%	32%	2%	0%	52%

Age 4 Categories

	Describes	Does not describe	Don't know	Refused	Total
18-29	97	59	3	1	160
	61%	37%	2%	1%	16%
30-44	145	101	4	0	250
	58%	40%	2%	0%	25%
45-59	184	119	3	0	306
	60%	39%	1%	0%	31%
60+	158	113	8	1	280
	56%	40%	3%	0%	28%
DK/NA/ Ref	0	4	0	0	4
	0%	100%	0%	0%	0%

Education 5 Categories

	Describes	Does not describe	Don't know	Refused	Total
Not HS	39	16	5	0	60
	65%	27%	8%	0%	6%
HS	164	140	6	0	310
	53%	45%	2%	0%	31%
Some Coll	114	70	6	0	190
	60%	37%	3%	0%	19%
AA	78	51	1	0	130
	60%	39%	1%	0%	13%
BA+	187	111	0	2	300
	62%	37%	0%	1%	30%
DK/NA/ Ref	3	7	0	1	11
	27%	64%	0%	9%	1%

Household Income

	Describes	Does not describe	Don't know	Refused	Total
Under $40k	208	103	8	0	319
	65%	32%	3%	0%	32%
$40k to $74k	144	105	7	0	256
	56%	41%	3%	0%	26%
$75k up	170	128	0	1	299
	57%	43%	0%	0%	30%
DK/NA/ Ref	63	59	3	1	126
	50%	47%	2%	1%	13%

Party ID

	Describes	Does not describe	Don't know	Refused	Total
Republican	70	228	2	0	300
	23%	76%	1%	0%	30%
Democrat	279	21	7	0	307
	91%	7%	2%	0%	31%
Independent	212	131	8	1	352
	60%	37%	2%	0%	35%
Other/No preference	21	11	0	0	32
	66%	34%	0%	0%	3%
Don't know	2	2	1	0	5
	40%	40%	20%	0%	1%
Refused	1	1	0	1	3
	33%	33%	0%	33%	0%

Party ID, with leaners

	Describes	Does not describe	Don't know	Refused	Total
Republican	115	322	6	0	443
	26%	73%	1%	0%	44%
Democrat	418	46	7	0	471
	89%	10%	1%	0%	47%
Independent	48	26	4	1	79
	61%	33%	5%	1%	8%
Other/None	4	1	1	1	7
	57%	14%	14%	14%	1%

Party Id, leaners separate

	Describes	Does not describe	Don't know	Refused	Total
Rep	70	228	2	0	300
	23%	76%	1%	0%	30%
Lean Rep	45	94	4	0	143
	31%	66%	3%	0%	14%
Ind	48	26	4	1	79
	61%	33%	5%	1%	8%
Lean Dem	139	24	0	0	163
	85%	15%	0%	0%	16%
Dem	279	21	7	0	307
	91%	7%	2%	0%	31%
Other/None	4	1	1	1	7
	57%	14%	14%	14%	1%

Marital Status

	Describes	Does not describe	Don't know	Refused	Total
Married	288	249	13	1	551
	52%	45%	2%	0%	55%
Cohabiting	51	30	0	0	81
	63%	37%	0%	0%	8%
Widowed	45	29	4	0	78
	58%	37%	5%	0%	8%
Divorced	61	27	0	0	88
	69%	31%	0%	0%	9%
Separated	10	4	0	0	14
	71%	29%	0%	0%	1%
Never Married	126	51	0	1	178
	71%	29%	0%	1%	18%
Don't know	2	3	0	0	5
	40%	60%	0%	0%	1%
Refused	2	2	0	0	4
	50%	50%	0%	0%	0%

Race and Ethnicity

	Describes	Does not describe	Don't know	Refused	Total
White	465	352	14	1	832
	56%	42%	2%	0%	83%
Black	45	5	0	0	50
	90%	10%	0%	0%	5%
Hispanic	36	19	2	0	57
	63%	33%	4%	0%	6%
Other	35	14	1	1	51
	69%	27%	2%	2%	5%
DK/NA/ Ref	4	5	0	0	9
	44%	56%	0%	0%	1%

Religious Service Attendance

	Describes	Does not describe	Don't know	Refused	Total
More than 1/wk	35	37	3	0	75
	47%	49%	4%	0%	8%
1/week	122	108	6	1	237
	51%	46%	3%	0%	24%
1-2 month	82	57	3	0	142
	58%	40%	2%	0%	14%
few times a year	120	70	1	0	191
	63%	37%	1%	0%	19%
Seldom	102	52	4	2	160
	64%	32%	2%	1%	16%
Never	121	67	1	0	189
	64%	35%	1%	0%	19%
Don't know	1	2	0	0	3
	33%	67%	0%	0%	0%
Refused	1	2	0	0	3
	33%	67%	0%	0%	0%

Religious Affiliation

	Describes	Does not describe	Don't know	Refused	Total
Protestant/ Christian	234	184	7	0	425
	55%	43%	2%	0%	42%
Catholic	173	123	6	1	303
	57%	41%	2%	0%	30%
Jewish	5	2	0	1	8
	62%	25%	0%	12%	1%
Other	49	28	0	0	77
	64%	36%	0%	0%	8%
None	109	49	3	0	161
	68%	30%	2%	0%	16%
DK/NA/ Ref	15	10	2	0	27
	56%	37%	7%	0%	3%

Born Again/Evangelical

	Describes	Does not describe	Don't know	Refused	Total
born again	78	89	6	0	173
	45%	51%	3%	0%	42%
not born again	139	88	0	0	227
	61%	39%	0%	0%	55%
Don't know	11	2	1	0	14
	79%	14%	7%	0%	3%
Refused	1	0	0	0	1
	100%	0%	0%	0%	0%

Location Type

	Describes	Does not describe	Don't know	Refused	Total
Urban	198	100	6	0	304
	65%	33%	2%	0%	30%
Suburban	202	124	5	1	332
	61%	37%	2%	0%	33%
Rural	183	168	6	1	358
	51%	47%	2%	0%	36%
Don't know	2	2	1	0	5
	40%	40%	20%	0%	0%
Refused	0	1	0	0	1
	0%	100%	0%	0%	0%

Political Ideology

	Describes	Does not describe	Don't know	Refused	Total
Very conservative	26	69	6	0	101
	26%	68%	6%	0%	10%
Conservative	111	193	5	1	310
	36%	62%	2%	0%	31%
Moderate	212	92	6	1	311
	68%	30%	2%	0%	31%
Liberal	165	12	1	0	178
	93%	7%	1%	0%	18%
Very liberal	53	12	0	0	65
	82%	18%	0%	0%	7%
Don't know	17	15	0	0	32
	53%	47%	0%	0%	3%
Refused	1	1	0	0	2
	50%	50%	0%	0%	0%

Union Membership

	Describes	Does not describe	Don't know	Refused	Total
respondent	46	24	2	0	72
	64%	33%	3%	0%	7%
another household member	48	8	3	0	59
	81%	14%	5%	0%	6%
nobody in household	486	362	13	1	862
	56%	42%	2%	0%	86%
Don't know	5	0	0	0	5
	100%	0%	0%	0%	0%
Refused	1	1	0	1	3
	33%	33%	0%	33%	0%

Job Type and Union Membership

	Describes	Does not describe	Don't know	Refused	Total
Public union	30	16	3	0	49
	61%	33%	6%	0%	5%
Public non-union	77	46	0	0	123
	63%	37%	0%	0%	12%
Private union	62	16	2	0	80
	78%	20%	2%	0%	8%
Private non-union	409	315	12	1	737
	55%	43%	2%	0%	74%
DK/NA/ Ref	6	2	1	1	10
	60%	20%	10%	10%	1%

Region

	Describes	Does not describe	Don't know	Refused	Total
MKE City	68	26	0	0	94
	72%	28%	0%	0%	9%
Rest of MKE	184	122	3	1	310
	59%	39%	1%	0%	31%
msn	113	63	4	0	180
	63%	35%	2%	0%	18%
GB/A	88	91	7	1	187
	47%	49%	4%	1%	19%
Rest of state	131	93	5	0	229
	57%	41%	2%	0%	23%

Likelihood of Voting in Nov.

	Describes	Does not describe	Don't know	Refused	Total
Absolutely certain	487	337	14	1	839
	58%	40%	2%	0%	84%
Very likely	56	30	4	0	90
	62%	33%	4%	0%	9%
50-50	32	17	0	1	50
	64%	34%	0%	2%	5%
Will not vote	7	11	0	0	18
	39%	61%	0%	0%	2%
Don't know	3	0	0	0	3
	100%	0%	0%	0%	0%

Q30. Please tell me whether the following statement describes Donald Trump, or not.... he has the qualifications to be president.

Sex

	Describes	Does not describe	Don't know	Refused	Total
Male	184	277	18	1	480
	38%	58%	4%	0%	48%
Female	141	370	9	0	520
	27%	71%	2%	0%	52%

Age 4 Categories

	Describes	Does not describe	Don't know	Refused	Total
18-29	51	104	5	0	160
	32%	65%	3%	0%	16%
30-44	73	172	6	0	251
	29%	69%	2%	0%	25%
45-59	113	188	4	0	305
	37%	62%	1%	0%	30%
60+	85	183	11	1	280
	30%	65%	4%	0%	28%
DK/NA/ Ref	3	0	1	0	4
	75%	0%	25%	0%	0%

Education 5 Categories

	Describes	Does not describe	Don't know	Refused	Total
Not HS	18	38	4	0	60
	30%	63%	7%	0%	6%
HS	113	184	13	0	310
	36%	59%	4%	0%	31%
Some Coll	55	132	3	0	190
	29%	69%	2%	0%	19%
AA	40	88	2	0	130
	31%	68%	2%	0%	13%
BA+	92	202	6	0	300
	31%	67%	2%	0%	30%
DK/NA/ Ref	6	4	0	1	11
	55%	36%	0%	9%	1%

Household Income

	Describes	Does not describe	Don't know	Refused	Total
Under $40k	79	231	10	0	320
	25%	72%	3%	0%	32%
$40k to $74k	88	163	4	0	255
	35%	64%	2%	0%	26%
$75k up	111	183	5	0	299
	37%	61%	2%	0%	30%
DK/NA/ Ref	47	70	8	1	126
	37%	56%	6%	1%	13%

Party ID

	Describes	Does not describe	Don't know	Refused	Total
Republican	188	103	9	0	300
	63%	34%	3%	0%	30%
Democrat	15	287	5	0	307
	5%	93%	2%	0%	31%
Independent	107	236	10	0	353
	30%	67%	3%	0%	35%
Other/No preference	13	17	2	0	32
	41%	53%	6%	0%	3%
Don't know	0	4	1	0	5
	0%	80%	20%	0%	0%
Refused	1	1	0	1	3
	33%	33%	0%	33%	0%

Party ID, with leaners

	Describes	Does not describe	Don't know	Refused	Total
Republican	274	156	13	0	443
	62%	35%	3%	0%	44%
Democrat	36	428	6	0	470
	8%	91%	1%	0%	47%
Independent	13	58	8	0	79
	16%	73%	10%	0%	8%
Other/None	1	5	0	1	7
	14%	71%	0%	14%	1%

Party Id, leaners separate

	Describes	Does not describe	Don't know	Refused	Total
Rep	188	103	9	0	300
	63%	34%	3%	0%	30%
Lean Rep	86	53	4	0	143
	60%	37%	3%	0%	14%
Ind	13	58	8	0	79
	16%	73%	10%	0%	8%
Lean Dem	21	141	1	0	163
	13%	87%	1%	0%	16%
Dem	15	287	5	0	307
	5%	93%	2%	0%	31%
Other/None	1	5	0	1	7
	14%	71%	0%	14%	1%

Marital Status

	Describes	Does not describe	Don't know	Refused	Total
Married	196	337	16	1	550
	36%	61%	3%	0%	55%
Cohabiting	26	53	2	0	81
	32%	65%	2%	0%	8%
Widowed	17	57	4	0	78
	22%	73%	5%	0%	8%
Divorced	24	64	1	0	89
	27%	72%	1%	0%	9%
Separated	8	6	1	0	15
	53%	40%	7%	0%	2%
Never Married	51	124	3	0	178
	29%	70%	2%	0%	18%
Don't know	0	5	0	0	5
	0%	100%	0%	0%	0%
Refused	2	2	0	0	4
	50%	50%	0%	0%	0%

Race and Ethnicity

	Describes	Does not describe	Don't know	Refused	Total
White	293	516	22	1	832
	35%	62%	3%	0%	83%
Black	6	44	0	0	50
	12%	88%	0%	0%	5%
Hispanic	12	43	2	0	57
	21%	75%	4%	0%	6%
Other	9	40	2	0	51
	18%	78%	4%	0%	5%
DK/NA/ Ref	4	5	0	0	9
	44%	56%	0%	0%	1%

Religious Service Attendance

	Describes	Does not describe	Don't know	Refused	Total
More than 1/wk	25	45	6	0	76
	33%	59%	8%	0%	8%
1/week	78	152	6	1	237
	33%	64%	3%	0%	24%
1-2 month	53	88	1	0	142
	37%	62%	1%	0%	14%
few times a year	69	120	2	0	191
	36%	63%	1%	0%	19%
Seldom	41	111	8	0	160
	26%	69%	5%	0%	16%
Never	55	129	4	0	188
	29%	69%	2%	0%	19%
Don't know	2	1	0	0	3
	67%	33%	0%	0%	0%
Refused	2	1	0	0	3
	67%	33%	0%	0%	0%

Religious Affiliation

	Describes	Does not describe	Don't know	Refused	Total
Protestant/ Christian	149	265	10	0	424
	35%	62%	2%	0%	42%
Catholic	115	178	9	1	303
	38%	59%	3%	0%	30%
Jewish	0	8	1	0	9
	0%	89%	11%	0%	1%
Other	21	55	1	0	77
	27%	71%	1%	0%	8%
None	28	130	3	0	161
	17%	81%	2%	0%	16%
DK/NA/ Ref	12	12	3	0	27
	44%	44%	11%	0%	3%

Born Again/Evangelical

	Describes	Does not describe	Don't know	Refused	Total
born again	78	89	6	0	173
	45%	51%	3%	0%	42%
not born again	64	161	2	0	227
	28%	71%	1%	0%	55%
Don't know	2	10	1	0	13
	15%	77%	8%	0%	3%
Refused	0	1	0	0	1
	0%	100%	0%	0%	0%

Location Type

	Describes	Does not describe	Don't know	Refused	Total
Urban	76	217	11	0	304
	25%	71%	4%	0%	30%
Suburban	95	228	7	1	331
	29%	69%	2%	0%	33%
Rural	148	200	9	0	357
	41%	56%	3%	0%	36%
Don't know	3	2	0	0	5
	60%	40%	0%	0%	1%
Refused	1	0	0	0	1
	100%	0%	0%	0%	0%

Political Ideology

	Describes	Does not describe	Don't know	Refused	Total
Very conservative	64	29	7	0	100
	64%	29%	7%	0%	10%
Conservative	156	142	11	1	310
	50%	46%	4%	0%	31%
Moderate	74	231	7	0	312
	24%	74%	2%	0%	31%
Liberal	11	167	0	0	178
	6%	94%	0%	0%	18%
Very liberal	4	61	0	0	65
	6%	94%	0%	0%	7%
Don't know	14	16	2	0	32
	44%	50%	6%	0%	3%
Refused	1	1	0	0	2
	50%	50%	0%	0%	0%

Union Membership

	Describes	Does not describe	Don't know	Refused	Total
respondent	21	47	3	0	71
	30%	66%	4%	0%	7%
another household member	8	46	4	0	58
	14%	79%	7%	0%	6%
nobody in household	294	548	20	0	862
	34%	64%	2%	0%	86%
Don't know	0	5	0	0	5
	0%	100%	0%	0%	1%
Refused	1	1	0	1	3
	33%	33%	0%	33%	0%

Job Type and Union Membership

	Describes	Does not describe	Don't know	Refused	Total
Public union	14	32	3	0	49
	29%	65%	6%	0%	5%
Public non-union	36	84	3	0	123
	29%	68%	2%	0%	12%
Private union	15	62	4	0	81
	19%	77%	5%	0%	8%
Private non-union	257	463	17	0	737
	35%	63%	2%	0%	74%
DK/NA/ Ref	2	7	1	1	11
	18%	64%	9%	9%	1%

Region

	Describes	Does not describe	Don't know	Refused	Total
MKE City	17	77	0	0	94
	18%	82%	0%	0%	9%
Rest of MKE	106	197	5	1	309
	34%	64%	2%	0%	31%
msn	43	129	8	0	180
	24%	72%	4%	0%	18%
GB/A	72	108	7	0	187
	39%	58%	4%	0%	19%
Rest of state	87	135	6	0	228
	38%	59%	3%	0%	23%

Likelihood of Voting in Nov.

	Describes	Does not describe	Don't know	Refused	Total
Absolutely certain	275	542	21	1	839
	33%	65%	3%	0%	84%
Very likely	27	60	3	0	90
	30%	67%	3%	0%	9%
50-50	20	28	3	0	51
	39%	55%	6%	0%	5%
Will not vote	2	14	1	0	17
	12%	82%	6%	0%	2%
Don't know	0	3	0	0	3
	0%	100%	0%	0%	0%

Q31. Please tell me whether the following statement describes Ron Johnson, or not.... he is someone who is honest.

Sex

	Describes	Does not describe	Don't know	Refused	Total
Male	265	148	66	1	480
	55%	31%	14%	0%	48%
Female	215	181	123	2	521
	41%	35%	24%	0%	52%

Age 4 Categories

	Describes	Does not describe	Don't know	Refused	Total
18-29	84	33	43	0	160
	52%	21%	27%	0%	16%
30-44	102	100	48	0	250
	41%	40%	19%	0%	25%
45-59	150	102	53	1	306
	49%	33%	17%	0%	31%
60+	140	94	44	1	279
	50%	34%	16%	0%	28%
DK/NA/ Ref	4	0	0	0	4
	100%	0%	0%	0%	0%

Education 5 Categories

	Describes	Does not describe	Don't know	Refused	Total
Not HS	30	19	11	0	60
	50%	32%	18%	0%	6%
HS	156	97	57	0	310
	50%	31%	18%	0%	31%
Some Coll	81	62	46	1	190
	43%	33%	24%	1%	19%
AA	61	46	23	0	130
	47%	35%	18%	0%	13%
BA+	146	103	51	0	300
	49%	34%	17%	0%	30%
DK/NA/ Ref	6	2	2	1	11
	55%	18%	18%	9%	1%

Household Income

	Describes	Does not describe	Don't know	Refused	Total
Under $40k	112	127	80	0	319
	35%	40%	25%	0%	32%
$40k to $74k	126	87	41	1	255
	49%	34%	16%	0%	26%
$75k up	166	90	43	0	299
	56%	30%	14%	0%	30%
DK/NA/ Ref	75	25	25	1	126
	60%	20%	20%	1%	13%

Party ID

	Describes	Does not describe	Don't know	Refused	Total
Republican	235	35	29	1	300
	78%	12%	10%	0%	30%
Democrat	63	168	76	0	307
	21%	55%	25%	0%	31%
Independent	167	120	66	0	353
	47%	34%	19%	0%	35%
Other/No preference	12	4	16	0	32
	38%	12%	50%	0%	3%
Don't know	2	1	2	0	5
	40%	20%	40%	0%	0%
Refused	1	1	0	1	3
	33%	33%	0%	33%	0%

Party ID, with leaners

	Describes	Does not describe	Don't know	Refused	Total
Republican	328	58	56	1	443
	74%	13%	13%	0%	44%
Democrat	118	246	107	0	471
	25%	52%	23%	0%	47%
Independent	31	24	24	0	79
	39%	30%	30%	0%	8%
Other/None	2	2	2	1	7
	29%	29%	29%	14%	1%

Party Id, leaners separate

	Describes	Does not describe	Don't know	Refused	Total
Rep	235	35	29	1	300
	78%	12%	10%	0%	30%
Lean Rep	94	23	27	0	144
	65%	16%	19%	0%	14%
Ind	31	24	24	0	79
	39%	30%	30%	0%	8%
Lean Dem	55	78	31	0	164
	34%	48%	19%	0%	16%
Dem	63	168	76	0	307
	21%	55%	25%	0%	31%
Other/None	2	2	2	1	7
	29%	29%	29%	14%	1%

Marital Status

	Describes	Does not describe	Don't know	Refused	Total
Married	274	184	91	2	551
	50%	33%	17%	0%	55%
Cohabiting	34	25	22	0	81
	42%	31%	27%	0%	8%
Widowed	42	22	14	0	78
	54%	28%	18%	0%	8%
Divorced	31	36	22	0	89
	35%	40%	25%	0%	9%
Separated	11	0	3	0	14
	79%	0%	21%	0%	1%
Never Married	83	60	34	0	177
	47%	34%	19%	0%	18%
Don't know	2	2	0	0	4
	50%	50%	0%	0%	0%
Refused	2	0	2	0	4
	50%	0%	50%	0%	0%

Race and Ethnicity

	Describes	Does not describe	Don't know	Refused	Total
White	417	263	150	2	832
	50%	32%	18%	0%	83%
Black	13	28	8	0	49
	27%	57%	16%	0%	5%
Hispanic	22	21	14	0	57
	39%	37%	25%	0%	6%
Other	21	14	16	0	51
	41%	27%	31%	0%	5%
DK/NA/ Ref	6	2	1	0	9
	67%	22%	11%	0%	1%

Religious Service Attendance

	Describes	Does not describe	Don't know	Refused	Total
More than 1/wk	40	25	10	0	75
	53%	33%	13%	0%	8%
1/week	127	72	36	1	236
	54%	31%	15%	0%	24%
1-2 month	76	44	21	0	141
	54%	31%	15%	0%	14%
few times a year	96	62	32	1	191
	50%	32%	17%	1%	19%
Seldom	63	58	40	0	161
	39%	36%	25%	0%	16%
Never	74	65	50	0	189
	39%	34%	26%	0%	19%
Don't know	1	1	1	0	3
	33%	33%	33%	0%	0%
Refused	2	1	0	0	3
	67%	33%	0%	0%	0%

Religious Affiliation

	Describes	Does not describe	Don't know	Refused	Total
Protestant/ Christian	225	134	64	1	424
	53%	32%	15%	0%	42%
Catholic	160	94	47	1	302
	53%	31%	16%	0%	30%
Jewish	4	4	1	0	9
	44%	44%	11%	0%	1%
Other	30	23	24	0	77
	39%	30%	31%	0%	8%
None	47	68	46	0	161
	29%	42%	29%	0%	16%
DK/NA/ Ref	13	6	7	0	26
	50%	23%	27%	0%	3%

Born Again/Evangelical

	Describes	Does not describe	Don't know	Refused	Total
born again	101	42	29	1	173
	58%	24%	17%	1%	42%
not born again	110	86	31	0	227
	48%	38%	14%	0%	55%
Don't know	8	3	2	0	13
	62%	23%	15%	0%	3%
Refused	0	1	0	0	1
	0%	100%	0%	0%	0%

Location Type

	Describes	Does not describe	Don't know	Refused	Total
Urban	121	122	62	0	305
	40%	40%	20%	0%	31%
Suburban	161	107	62	1	331
	49%	32%	19%	0%	33%
Rural	191	99	65	2	357
	54%	28%	18%	1%	36%
Don't know	4	0	0	0	4
	100%	0%	0%	0%	0%
Refused	1	0	0	0	1
	100%	0%	0%	0%	0%

Political Ideology

	Describes	Does not describe	Don't know	Refused	Total
Very conservative	73	13	14	0	100
	73%	13%	14%	0%	10%
Conservative	211	55	43	2	311
	68%	18%	14%	1%	31%
Moderate	134	121	56	0	311
	43%	39%	18%	0%	31%
Liberal	42	95	41	0	178
	24%	53%	23%	0%	18%
Very liberal	8	43	14	0	65
	12%	66%	22%	0%	7%
Don't know	10	1	21	0	32
	31%	3%	66%	0%	3%
Refused	2	0	0	0	2
	100%	0%	0%	0%	0%

Union Membership

	Describes	Does not describe	Don't know	Refused	Total
respondent	21	43	7	0	71
	30%	61%	10%	0%	7%
another household member	16	30	12	1	59
	27%	51%	20%	2%	6%
nobody in household	440	253	168	0	861
	51%	29%	20%	0%	86%
Don't know	0	3	2	0	5
	0%	60%	40%	0%	1%
Refused	2	0	0	1	3
	67%	0%	0%	33%	0%

Job Type and Union Membership

	Describes	Does not describe	Don't know	Refused	Total
Public union	12	24	12	1	49
	24%	49%	24%	2%	5%
Public non-union	71	33	18	0	122
	58%	27%	15%	0%	12%
Private union	25	48	7	0	80
	31%	60%	9%	0%	8%
Private non-union	369	219	149	0	737
	50%	30%	20%	0%	74%
DK/NA/ Ref	2	4	3	1	10
	20%	40%	30%	10%	1%

Region

	Describes	Does not describe	Don't know	Refused	Total
MKE City	33	45	16	0	94
	35%	48%	17%	0%	9%
Rest of MKE	176	88	45	1	310
	57%	28%	15%	0%	31%
msn	78	60	41	1	180
	43%	33%	23%	1%	18%
GB/A	99	57	31	0	187
	53%	30%	17%	0%	19%
Rest of state	94	78	56	0	228
	41%	34%	25%	0%	23%

Likelihood of Voting in Nov.

	Describes	Does not describe	Don't know	Refused	Total
Absolutely certain	415	277	145	2	839
	49%	33%	17%	0%	84%
Very likely	44	24	21	0	89
	49%	27%	24%	0%	9%
50-50	13	22	16	0	51
	25%	43%	31%	0%	5%
Will not vote	6	6	6	0	18
	33%	33%	33%	0%	2%
Don't know	3	0	0	0	3
	100%	0%	0%	0%	0%

Q32. Please tell me whether the following statement describes Russ Feingold, or not.... he is someone who is honest.

Sex

	Describes	Does not describe	Don't know	Refused	Total
Male	229	191	59	1	480
	48%	40%	12%	0%	48%
Female	286	150	84	0	520
	55%	29%	16%	0%	52%

Age 4 Categories

	Describes	Does not describe	Don't know	Refused	Total
18-29	80	40	40	0	160
	50%	25%	25%	0%	16%
30-44	124	89	37	0	250
	50%	36%	15%	0%	25%
45-59	159	112	35	0	306
	52%	37%	11%	0%	31%
60+	152	95	31	1	279
	54%	34%	11%	0%	28%
DK/NA/ Ref	0	4	0	0	4
	0%	100%	0%	0%	0%

Education 5 Categories

	Describes	Does not describe	Don't know	Refused	Total
Not HS	28	21	11	0	60
	47%	35%	18%	0%	6%
HS	148	119	43	0	310
	48%	38%	14%	0%	31%
Some Coll	98	62	29	0	189
	52%	33%	15%	0%	19%
AA	62	43	26	0	131
	47%	33%	20%	0%	13%
BA+	176	90	34	0	300
	59%	30%	11%	0%	30%
DK/NA/ Ref	4	6	0	1	11
	36%	55%	0%	9%	1%

Household Income

	Describes	Does not describe	Don't know	Refused	Total
Under $40k	173	86	61	0	320
	54%	27%	19%	0%	32%
$40k to $74k	131	93	31	0	255
	51%	36%	12%	0%	26%
$75k up	160	111	28	0	299
	54%	37%	9%	0%	30%
DK/NA/ Ref	51	51	23	1	126
	40%	40%	18%	1%	13%

Party ID

	Describes	Does not describe	Don't know	Refused	Total
Republican	78	180	42	0	300
	26%	60%	14%	0%	30%
Democrat	239	34	34	0	307
	78%	11%	11%	0%	31%
Independent	187	112	53	0	352
	53%	32%	15%	0%	35%
Other/No preference	9	10	13	0	32
	28%	31%	41%	0%	3%
Don't know	1	2	1	0	4
	25%	50%	25%	0%	0%
Refused	1	2	0	1	4
	25%	50%	0%	25%	0%

Party ID, with leaners

	Describes	Does not describe	Don't know	Refused	Total
Republican	114	256	74	0	444
	26%	58%	17%	0%	44%
Democrat	362	58	50	0	470
	77%	12%	11%	0%	47%
Independent	37	23	18	0	78
	47%	29%	23%	0%	8%
Other/None	2	3	1	1	7
	29%	43%	14%	14%	1%

Party Id, leaners separate

	Describes	Does not describe	Don't know	Refused	Total
Rep	78	180	42	0	300
	26%	60%	14%	0%	30%
Lean Rep	36	76	32	0	144
	25%	53%	22%	0%	14%
Ind	37	23	18	0	78
	47%	29%	23%	0%	8%
Lean Dem	123	24	16	0	163
	75%	15%	10%	0%	16%
Dem	239	34	34	0	307
	78%	11%	11%	0%	31%
Other/None	2	3	1	1	7
	29%	43%	14%	14%	1%

Marital Status

	Describes	Does not describe	Don't know	Refused	Total
Married	267	204	79	1	551
	48%	37%	14%	0%	55%
Cohabiting	39	26	16	0	81
	48%	32%	20%	0%	8%
Widowed	41	28	8	0	77
	53%	36%	10%	0%	8%
Divorced	50	26	13	0	89
	56%	29%	15%	0%	9%
Separated	8	4	2	0	14
	57%	29%	14%	0%	1%
Never Married	104	48	25	0	177
	59%	27%	14%	0%	18%
Don't know	4	1	0	0	5
	80%	20%	0%	0%	1%
Refused	2	2	0	0	4
	50%	50%	0%	0%	0%

Race and Ethnicity

	Describes	Does not describe	Don't know	Refused	Total
White	426	292	114	1	833
	51%	35%	14%	0%	83%
Black	27	16	7	0	50
	54%	32%	14%	0%	5%
Hispanic	27	13	17	0	57
	47%	23%	30%	0%	6%
Other	31	15	5	0	51
	61%	29%	10%	0%	5%
DK/NA/ Ref	4	5	0	0	9
	44%	56%	0%	0%	1%

Religious Service Attendance

	Describes	Does not describe	Don't know	Refused	Total
More than 1/wk	35	26	14	0	75
	47%	35%	19%	0%	7%
1/week	105	104	27	1	237
	44%	44%	11%	0%	24%
1-2 month	77	43	21	0	141
	55%	30%	15%	0%	14%
few times a year	93	74	25	0	192
	48%	39%	13%	0%	19%
Seldom	89	42	30	0	161
	55%	26%	19%	0%	16%
Never	114	49	26	0	189
	60%	26%	14%	0%	19%
Don't know	1	1	1	0	3
	33%	33%	33%	0%	0%
Refused	1	2	0	0	3
	33%	67%	0%	0%	0%

Religious Affiliation

	Describes	Does not describe	Don't know	Refused	Total
Protestant/ Christian	205	164	55	0	424
	48%	39%	13%	0%	42%
Catholic	152	109	40	1	302
	50%	36%	13%	0%	30%
Jewish	7	1	1	0	9
	78%	11%	11%	0%	1%
Other	47	20	9	0	76
	62%	26%	12%	0%	8%
None	91	37	34	0	162
	56%	23%	21%	0%	16%
DK/NA/ Ref	13	10	4	0	27
	48%	37%	15%	0%	3%

Born Again/Evangelical

	Describes	Does not describe	Don't know	Refused	Total
born again	67	77	29	0	173
	39%	45%	17%	0%	42%
not born again	122	83	22	0	227
	54%	37%	10%	0%	55%
Don't know	10	1	2	0	13
	77%	8%	15%	0%	3%
Refused	0	1	0	0	1
	0%	100%	0%	0%	0%

Location Type

	Describes	Does not describe	Don't know	Refused	Total
Urban	169	90	46	0	305
	55%	30%	15%	0%	31%
Suburban	182	107	41	1	331
	55%	32%	12%	0%	33%
Rural	162	139	56	0	357
	45%	39%	16%	0%	36%
Don't know	3	2	0	0	5
	60%	40%	0%	0%	1%
Refused	0	1	0	0	1
	0%	100%	0%	0%	0%

Political Ideology

	Describes	Does not describe	Don't know	Refused	Total
Very conservative	32	51	18	0	101
	32%	50%	18%	0%	10%
Conservative	105	159	46	1	311
	34%	51%	15%	0%	31%
Moderate	173	102	38	0	313
	55%	33%	12%	0%	31%
Liberal	145	18	16	0	179
	81%	10%	9%	0%	18%
Very liberal	46	9	10	0	65
	71%	14%	15%	0%	6%
Don't know	15	2	15	0	32
	47%	6%	47%	0%	3%
Refused	1	1	0	0	2
	50%	50%	0%	0%	0%

Union Membership

	Describes	Does not describe	Don't know	Refused	Total
respondent	48	17	7	0	72
	67%	24%	10%	0%	7%
another household member	43	10	6	0	59
	73%	17%	10%	0%	6%
nobody in household	419	313	130	0	862
	49%	36%	15%	0%	86%
Don't know	4	0	1	0	5
	80%	0%	20%	0%	0%
Refused	1	1	0	1	3
	33%	33%	0%	33%	0%

Job Type and Union Membership

	Describes	Does not describe	Don't know	Refused	Total
Public union	32	9	8	0	49
	65%	18%	16%	0%	5%
Public non-union	75	33	14	0	122
	61%	27%	11%	0%	12%
Private union	58	18	5	0	81
	72%	22%	6%	0%	8%
Private non-union	343	279	115	0	737
	47%	38%	16%	0%	74%
DK/NA/ Ref	7	1	2	1	11
	64%	9%	18%	9%	1%

Region

	Describes	Does not describe	Don't know	Refused	Total
MKE City	45	35	14	0	94
	48%	37%	15%	0%	9%
Rest of MKE	162	113	34	1	310
	52%	36%	11%	0%	31%
msn	102	50	28	0	180
	57%	28%	16%	0%	18%
GB/A	92	72	23	0	187
	49%	39%	12%	0%	19%
Rest of state	113	70	45	0	228
	50%	31%	20%	0%	23%

Likelihood of Voting in Nov.

	Describes	Does not describe	Don't know	Refused	Total
Absolutely certain	437	300	101	1	839
	52%	36%	12%	0%	84%
Very likely	46	25	18	0	89
	52%	28%	20%	0%	9%
50-50	22	12	16	0	50
	44%	24%	32%	0%	5%
Will not vote	7	4	8	0	19
	37%	21%	42%	0%	2%
Don't know	3	0	0	0	3
	100%	0%	0%	0%	0%

Q33. Do you think Donald Trump generally shows good judgment, or not?

Sex

	Shows good judgment	Does not show good judgment	Don't know	Refused	Total
Male	141	327	11	2	481
	29%	68%	2%	0%	48%
Female	120	394	6	0	520
	23%	76%	1%	0%	52%

Age 4 Categories

	Shows good judgment	Does not show good judgment	Don't know	Refused	Total
18-29	32	122	6	0	160
	20%	76%	4%	0%	16%
30-44	58	191	2	0	251
	23%	76%	1%	0%	25%
45-59	76	225	5	0	306
	25%	74%	2%	0%	31%
60+	92	182	5	2	281
	33%	65%	2%	1%	28%
DK/NA/ Ref	2	1	0	0	3
	67%	33%	0%	0%	0%

Education 5 Categories

	Shows good judgment	Does not show good judgment	Don't know	Refused	Total
Not HS	14	46	0	0	60
	23%	77%	0%	0%	6%
HS	96	204	9	1	310
	31%	66%	3%	0%	31%
Some Coll	46	144	0	0	190
	24%	76%	0%	0%	19%
AA	28	96	6	0	130
	22%	74%	5%	0%	13%
BA+	69	229	2	0	300
	23%	76%	1%	0%	30%
DK/NA/ Ref	6	4	0	1	11
	55%	36%	0%	9%	1%

Household Income

	Shows good judgment	Does not show good judgment	Don't know	Refused	Total
Under $40k	63	248	8	0	319
	20%	78%	3%	0%	32%
$40k to $74k	74	179	2	1	256
	29%	70%	1%	0%	26%
$75k up	77	218	3	0	298
	26%	73%	1%	0%	30%
DK/NA/ Ref	46	76	3	1	126
	37%	60%	2%	1%	13%

Party ID

	Shows good judgment	Does not show good judgment	Don't know	Refused	Total
Republican	153	143	4	1	301
	51%	48%	1%	0%	30%
Democrat	14	291	2	0	307
	5%	95%	1%	0%	31%
Independent	80	266	7	0	353
	23%	75%	2%	0%	35%
Other/No preference	12	16	4	0	32
	38%	50%	12%	0%	3%
Don't know	0	5	0	0	5
	0%	100%	0%	0%	0%
Refused	1	1	0	1	3
	33%	33%	0%	33%	0%

Party ID, with leaners

	Shows good judgment	Does not show good judgment	Don't know	Refused	Total
Republican	225	210	7	1	443
	51%	47%	2%	0%	44%
Democrat	23	445	2	0	470
	5%	95%	0%	0%	47%
Independent	11	60	8	0	79
	14%	76%	10%	0%	8%
Other/None	1	5	0	1	7
	14%	71%	0%	14%	1%

Party Id, leaners separate

	Shows good judgment	Does not show good judgment	Don't know	Refused	Total
Rep	153	143	4	1	301
	51%	48%	1%	0%	30%
Lean Rep	72	68	3	0	143
	50%	48%	2%	0%	14%
Ind	11	60	8	0	79
	14%	76%	10%	0%	8%
Lean Dem	9	155	0	0	164
	5%	95%	0%	0%	16%
Dem	14	291	2	0	307
	5%	95%	1%	0%	31%
Other/None	1	5	0	1	7
	14%	71%	0%	14%	1%

Marital Status

	Shows good judgment	Does not show good judgment	Don't know	Refused	Total
Married	163	377	9	2	551
	30%	68%	2%	0%	55%
Cohabiting	16	65	0	0	81
	20%	80%	0%	0%	8%
Widowed	23	53	3	0	79
	29%	67%	4%	0%	8%
Divorced	15	74	0	0	89
	17%	83%	0%	0%	9%
Separated	5	6	4	0	15
	33%	40%	27%	0%	1%
Never Married	37	140	1	0	178
	21%	79%	1%	0%	18%
Don't know	0	5	0	0	5
	0%	100%	0%	0%	0%
Refused	2	2	0	0	4
	50%	50%	0%	0%	0%

Race and Ethnicity

	Shows good judgment	Does not show good judgment	Don't know	Refused	Total
White	236	580	14	2	832
	28%	70%	2%	0%	83%
Black	3	46	0	0	49
	6%	94%	0%	0%	5%
Hispanic	9	48	0	0	57
	16%	84%	0%	0%	6%
Other	9	42	1	0	52
	17%	81%	2%	0%	5%
DK/NA/ Ref	3	5	1	0	9
	33%	56%	11%	0%	1%

Religious Service Attendance

	Shows good judgment	Does not show good judgment	Don't know	Refused	Total
More than 1/wk	21	52	2	1	76
	28%	68%	3%	1%	8%
1/week	79	152	5	1	237
	33%	64%	2%	0%	24%
1-2 month	40	100	1	0	141
	28%	71%	1%	0%	14%
few times a year	44	144	3	0	191
	23%	75%	2%	0%	19%
Seldom	39	117	4	0	160
	24%	73%	2%	0%	16%
Never	33	154	2	0	189
	17%	81%	1%	0%	19%
Don't know	2	1	0	0	3
	67%	33%	0%	0%	0%
Refused	2	1	0	0	3
	67%	33%	0%	0%	0%

Religious Affiliation

	Shows good judgment	Does not show good judgment	Don't know	Refused	Total
Protestant/ Christian	131	286	6	1	424
	31%	67%	1%	0%	42%
Catholic	91	205	6	1	303
	30%	68%	2%	0%	30%
Jewish	0	9	0	0	9
	0%	100%	0%	0%	1%
Other	12	64	1	0	77
	16%	83%	1%	0%	8%
None	18	140	3	0	161
	11%	87%	2%	0%	16%
DK/NA/ Ref	9	17	1	0	27
	33%	63%	4%	0%	3%

Born Again/Evangelical

	Shows good judgment	Does not show good judgment	Don't know	Refused	Total
born again	74	98	2	1	175
	42%	56%	1%	1%	42%
not born again	52	171	4	0	227
	23%	75%	2%	0%	54%
Don't know	3	11	0	0	14
	21%	79%	0%	0%	3%
Refused	0	1	0	0	1
	0%	100%	0%	0%	0%

Location Type

	Shows good judgment	Does not show good judgment	Don't know	Refused	Total
Urban	59	238	8	0	305
	19%	78%	3%	0%	30%
Suburban	80	246	4	1	331
	24%	74%	1%	0%	33%
Rural	116	236	5	1	358
	32%	66%	1%	0%	36%
Don't know	4	1	0	0	5
	80%	20%	0%	0%	0%
Refused	1	0	0	0	1
	100%	0%	0%	0%	0%

Political Ideology

	Shows good judgment	Does not show good judgment	Don't know	Refused	Total
Very conservative	53	42	6	1	102
	52%	41%	6%	1%	10%
Conservative	130	175	4	1	310
	42%	56%	1%	0%	31%
Moderate	57	252	3	0	312
	18%	81%	1%	0%	31%
Liberal	6	171	1	0	178
	3%	96%	1%	0%	18%
Very liberal	4	61	0	0	65
	6%	94%	0%	0%	6%
Don't know	10	20	2	0	32
	31%	62%	6%	0%	3%
Refused	2	0	0	0	2
	100%	0%	0%	0%	0%

Union Membership

	Shows good judgment	Does not show good judgment	Don't know	Refused	Total
respondent	23	48	1	0	72
	32%	67%	1%	0%	7%
another household member	3	53	3	0	59
	5%	90%	5%	0%	6%
nobody in household	233	616	13	1	863
	27%	71%	2%	0%	86%
Don't know	0	5	0	0	5
	0%	100%	0%	0%	0%
Refused	2	0	0	1	3
	67%	0%	0%	33%	0%

Job Type and Union Membership

	Shows good judgment	Does not show good judgment	Don't know	Refused	Total
Public union	12	34	4	0	50
	24%	68%	8%	0%	5%
Public non-union	24	99	0	0	123
	20%	80%	0%	0%	12%
Private union	14	66	0	0	80
	18%	82%	0%	0%	8%
Private non-union	209	516	12	1	738
	28%	70%	2%	0%	74%
DK/NA/ Ref	2	6	1	1	10
	20%	60%	10%	10%	1%

Region

	Shows good judgment	Does not show good judgment	Don't know	Refused	Total
MKE City	15	78	1	0	94
	16%	83%	1%	0%	9%
Rest of MKE	80	225	4	1	310
	26%	73%	1%	0%	31%
msn	30	144	5	1	180
	17%	80%	3%	1%	18%
GB/A	71	113	3	0	187
	38%	60%	2%	0%	19%
Rest of state	64	161	3	0	228
	28%	71%	1%	0%	23%

Likelihood of Voting in Nov.

	Shows good judgment	Does not show good judgment	Don't know	Refused	Total
Absolutely certain	234	590	13	2	839
	28%	70%	2%	0%	84%
Very likely	20	68	1	0	89
	22%	76%	1%	0%	9%
50-50	4	46	0	0	50
	8%	92%	0%	0%	5%
Will not vote	2	13	2	0	17
	12%	76%	12%	0%	2%
Don't know	0	3	0	0	3
	0%	100%	0%	0%	0%

Q34. Do you think Hillary Clinton generally shows good judgment, or not?

Sex

	Shows good judgment	Does not show good judgment	Don't know	Refused	Total
Male	189	282	7	1	479
	39%	59%	1%	0%	48%
Female	290	220	10	0	520
	56%	42%	2%	0%	52%

Age 4 Categories

	Shows good judgment	Does not show good judgment	Don't know	Refused	Total
18-29	70	86	4	0	160
	44%	54%	2%	0%	16%
30-44	126	122	2	0	250
	50%	49%	1%	0%	25%
45-59	140	163	4	0	307
	46%	53%	1%	0%	31%
60+	144	127	7	2	280
	51%	45%	2%	1%	28%
DK/NA/ Ref	0	4	0	0	4
	0%	100%	0%	0%	0%

Education 5 Categories

	Shows good judgment	Does not show good judgment	Don't know	Refused	Total
Not HS	34	26	0	0	60
	57%	43%	0%	0%	6%
HS	139	162	9	0	310
	45%	52%	3%	0%	31%
Some Coll	86	102	3	0	191
	45%	53%	2%	0%	19%
AA	62	64	3	0	129
	48%	50%	2%	0%	13%
BA+	156	141	2	1	300
	52%	47%	1%	0%	30%
DK/NA/ Ref	3	7	0	1	11
	27%	64%	0%	9%	1%

Household Income

	Shows good judgment	Does not show good judgment	Don't know	Refused	Total
Under $40k	178	130	11	0	319
	56%	41%	3%	0%	32%
$40k to $74k	115	138	3	0	256
	45%	54%	1%	0%	26%
$75k up	129	168	1	0	298
	43%	56%	0%	0%	30%
DK/NA/ Ref	57	67	1	1	126
	45%	53%	1%	1%	13%

Party ID

	Shows good judgment	Does not show good judgment	Don't know	Refused	Total
Republican	44	254	2	0	300
	15%	85%	1%	0%	30%
Democrat	269	35	3	0	307
	88%	11%	1%	0%	31%
Independent	150	193	9	0	352
	43%	55%	3%	0%	35%
Other/No preference	13	17	3	0	33
	39%	52%	9%	0%	3%
Don't know	2	2	0	0	4
	50%	50%	0%	0%	0%
Refused	1	1	0	1	3
	33%	33%	0%	33%	0%

Party ID, with leaners

	Shows good judgment	Does not show good judgment	Don't know	Refused	Total
Republican	58	382	3	0	443
	13%	86%	1%	0%	44%
Democrat	385	77	9	0	471
	82%	16%	2%	0%	47%
Independent	33	41	5	0	79
	42%	52%	6%	0%	8%
Other/None	4	2	0	1	7
	57%	29%	0%	14%	1%

Party Id, leaners separate

	Shows good judgment	Does not show good judgment	Don't know	Refused	Total
Rep	44	254	2	0	300
	15%	85%	1%	0%	30%
Lean Rep	13	129	1	0	143
	9%	90%	1%	0%	14%
Ind	33	41	5	0	79
	42%	52%	6%	0%	8%
Lean Dem	117	42	6	0	165
	71%	25%	4%	0%	16%
Dem	269	35	3	0	307
	88%	11%	1%	0%	31%
Other/None	4	2	0	1	7
	57%	29%	0%	14%	1%

Marital Status

	Shows good judgment	Does not show good judgment	Don't know	Refused	Total
Married	235	303	11	2	551
	43%	55%	2%	0%	55%
Cohabiting	44	36	1	0	81
	54%	44%	1%	0%	8%
Widowed	43	34	2	0	79
	54%	43%	3%	0%	8%
Divorced	55	34	0	0	89
	62%	38%	0%	0%	9%
Separated	5	8	1	0	14
	36%	57%	7%	0%	1%
Never Married	92	83	2	0	177
	52%	47%	1%	0%	18%
Don't know	4	1	0	0	5
	80%	20%	0%	0%	0%
Refused	2	2	0	0	4
	50%	50%	0%	0%	0%

Race and Ethnicity

	Shows good judgment	Does not show good judgment	Don't know	Refused	Total
White	371	445	15	2	833
	45%	53%	2%	0%	83%
Black	44	5	1	0	50
	88%	10%	2%	0%	5%
Hispanic	32	24	1	0	57
	56%	42%	2%	0%	6%
Other	29	23	0	0	52
	56%	44%	0%	0%	5%
DK/NA/ Ref	3	6	0	0	9
	33%	67%	0%	0%	1%

Religious Service Attendance

	Shows good judgment	Does not show good judgment	Don't know	Refused	Total
More than 1/wk	37	36	3	0	76
	49%	47%	4%	0%	8%
1/week	103	127	6	1	237
	43%	54%	3%	0%	24%
1-2 month	66	73	3	0	142
	46%	51%	2%	0%	14%
few times a year	91	99	1	0	191
	48%	52%	1%	0%	19%
Seldom	86	70	4	0	160
	54%	44%	2%	0%	16%
Never	94	94	0	0	188
	50%	50%	0%	0%	19%
Don't know	1	2	0	0	3
	33%	67%	0%	0%	0%
Refused	1	2	0	0	3
	33%	67%	0%	0%	0%

Religious Affiliation

	Shows good judgment	Does not show good judgment	Don't know	Refused	Total
Protestant/ Christian	187	228	9	0	424
	44%	54%	2%	0%	42%
Catholic	139	159	3	1	302
	46%	53%	1%	0%	30%
Jewish	5	4	0	0	9
	56%	44%	0%	0%	1%
Other	43	33	0	0	76
	57%	43%	0%	0%	8%
None	95	63	3	0	161
	59%	39%	2%	0%	16%
DK/NA/ Ref	10	15	1	0	26
	38%	58%	4%	0%	3%

Born Again/Evangelical

	Shows good judgment	Does not show good judgment	Don't know	Refused	Total
born again	61	108	5	0	174
	35%	62%	3%	0%	42%
not born again	116	105	4	0	225
	52%	47%	2%	0%	54%
Don't know	7	7	0	0	14
	50%	50%	0%	0%	3%
Refused	1	0	0	0	1
	100%	0%	0%	0%	0%

Location Type

	Shows good judgment	Does not show good judgment	Don't know	Refused	Total
Urban	177	122	5	0	304
	58%	40%	2%	0%	30%
Suburban	159	165	6	2	332
	48%	50%	2%	1%	33%
Rural	141	210	6	0	357
	39%	59%	2%	0%	36%
Don't know	2	3	0	0	5
	40%	60%	0%	0%	1%
Refused	0	1	0	0	1
	0%	100%	0%	0%	0%

Political Ideology

	Shows good judgment	Does not show good judgment	Don't know	Refused	Total
Very conservative	23	74	3	0	100
	23%	74%	3%	0%	10%
Conservative	69	234	5	2	310
	22%	75%	2%	1%	31%
Moderate	178	128	6	0	312
	57%	41%	2%	0%	31%
Liberal	151	25	2	0	178
	85%	14%	1%	0%	18%
Very liberal	44	21	0	0	65
	68%	32%	0%	0%	7%
Don't know	12	19	1	0	32
	38%	59%	3%	0%	3%
Refused	1	1	0	0	2
	50%	50%	0%	0%	0%

Union Membership

	Shows good judgment	Does not show good judgment	Don't know	Refused	Total
respondent	37	33	1	0	71
	52%	46%	1%	0%	7%
another household member	40	16	3	0	59
	68%	27%	5%	0%	6%
nobody in household	397	452	13	0	862
	46%	52%	2%	0%	86%
Don't know	5	0	0	0	5
	100%	0%	0%	0%	0%
Refused	1	1	0	1	3
	33%	33%	0%	33%	0%

Job Type and Union Membership

	Shows good judgment	Does not show good judgment	Don't know	Refused	Total
Public union	28	17	4	0	49
	57%	35%	8%	0%	5%
Public non-union	62	59	1	0	122
	51%	48%	1%	0%	12%
Private union	48	32	1	0	81
	59%	40%	1%	0%	8%
Private non-union	334	392	10	0	736
	45%	53%	1%	0%	74%
DK/NA/ Ref	7	2	1	1	11
	64%	18%	9%	9%	1%

Region

	Shows good judgment	Does not show good judgment	Don't know	Refused	Total
MKE City	61	30	3	0	94
	65%	32%	3%	0%	9%
Rest of MKE	144	162	2	2	310
	46%	52%	1%	1%	31%
msn	93	82	5	0	180
	52%	46%	3%	0%	18%
GB/A	73	113	2	0	188
	39%	60%	1%	0%	19%
Rest of state	108	116	5	0	229
	47%	51%	2%	0%	23%

Likelihood of Voting in Nov.

	Shows good judgment	Does not show good judgment	Don't know	Refused	Total
Absolutely certain	406	418	13	2	839
	48%	50%	2%	0%	84%
Very likely	47	41	2	0	90
	52%	46%	2%	0%	9%
50-50	19	30	1	0	50
	38%	60%	2%	0%	5%
Will not vote	4	13	1	0	18
	22%	72%	6%	0%	2%
Don't know	3	0	0	0	3
	100%	0%	0%	0%	0%

Q35. Do you feel things in this country are generally going in the right direction, or do you feel things have gotten off on the wrong track?

Sex

	Right direction	Wrong track	Don't know	Refused	Total
Male	125	342	12	2	481
	26%	71%	2%	0%	48%
Female	172	338	10	0	520
	33%	65%	2%	0%	52%

Age 4 Categories

	Right direction	Wrong track	Don't know	Refused	Total
18-29	37	122	1	0	160
	23%	76%	1%	0%	16%
30-44	67	175	6	1	249
	27%	70%	2%	0%	25%
45-59	94	210	2	0	306
	31%	69%	1%	0%	31%
60+	98	170	12	1	281
	35%	60%	4%	0%	28%
DK/NA/ Ref	1	2	0	0	3
	33%	67%	0%	0%	0%

Education 5 Categories

	Right direction	Wrong track	Don't know	Refused	Total
Not HS	15	41	4	0	60
	25%	68%	7%	0%	6%
HS	73	229	8	0	310
	24%	74%	3%	0%	31%
Some Coll	51	135	4	0	190
	27%	71%	2%	0%	19%
AA	37	90	3	0	130
	28%	69%	2%	0%	13%
BA+	118	177	3	1	299
	39%	59%	1%	0%	30%
DK/NA/ Ref	2	7	0	1	10
	20%	70%	0%	10%	1%

Household Income

	Right direction	Wrong track	Don't know	Refused	Total
Under $40k	92	218	10	0	320
	29%	68%	3%	0%	32%
$40k to $74k	71	179	5	0	255
	28%	70%	2%	0%	26%
$75k up	98	199	1	1	299
	33%	67%	0%	0%	30%
DK/NA/ Ref	36	83	6	1	126
	29%	66%	5%	1%	13%

Party ID

	Right direction	Wrong track	Don't know	Refused	Total
Republican	19	277	4	0	300
	6%	92%	1%	0%	30%
Democrat	185	107	13	1	306
	60%	35%	4%	0%	31%
Independent	80	270	2	0	352
	23%	77%	1%	0%	35%
Other/No preference	10	21	1	0	32
	31%	66%	3%	0%	3%
Don't know	2	3	0	0	5
	40%	60%	0%	0%	1%
Refused	0	1	1	1	3
	0%	33%	33%	33%	0%

Party ID, with leaners

	Right direction	Wrong track	Don't know	Refused	Total
Republican	31	408	4	0	443
	7%	92%	1%	0%	44%
Democrat	245	209	15	1	470
	52%	44%	3%	0%	47%
Independent	21	57	1	0	79
	27%	72%	1%	0%	8%
Other/None	1	4	1	1	7
	14%	57%	14%	14%	1%

Party Id, leaners separate

	Right direction	Wrong track	Don't know	Refused	Total
Rep	19	277	4	0	300
	6%	92%	1%	0%	30%
Lean Rep	12	131	0	0	143
	8%	92%	0%	0%	14%
Ind	21	57	1	0	79
	27%	72%	1%	0%	8%
Lean Dem	59	102	2	0	163
	36%	63%	1%	0%	16%
Dem	185	107	13	1	306
	60%	35%	4%	0%	31%
Other/None	1	4	1	1	7
	14%	57%	14%	14%	1%

Marital Status

	Right direction	Wrong track	Don't know	Refused	Total
Married	166	374	9	2	551
	30%	68%	2%	0%	55%
Cohabiting	23	57	2	0	82
	28%	70%	2%	0%	8%
Widowed	28	43	7	0	78
	36%	55%	9%	0%	8%
Divorced	33	56	1	0	90
	37%	62%	1%	0%	9%
Separated	2	12	0	0	14
	14%	86%	0%	0%	1%
Never Married	44	131	2	0	177
	25%	74%	1%	0%	18%
Don't know	0	3	1	0	4
	0%	75%	25%	0%	0%
Refused	1	3	0	0	4
	25%	75%	0%	0%	0%

Race and Ethnicity

	Right direction	Wrong track	Don't know	Refused	Total
White	243	572	15	2	832
	29%	69%	2%	0%	83%
Black	11	35	4	0	50
	22%	70%	8%	0%	5%
Hispanic	22	34	1	0	57
	39%	60%	2%	0%	6%
Other	18	34	0	0	52
	35%	65%	0%	0%	5%
DK/NA/ Ref	3	5	1	0	9
	33%	56%	11%	0%	1%

Religious Service Attendance

	Right direction	Wrong track	Don't know	Refused	Total
More than 1/wk	20	54	1	0	75
	27%	72%	1%	0%	8%
1/week	63	165	8	1	237
	27%	70%	3%	0%	24%
1-2 month	34	103	4	0	141
	24%	73%	3%	0%	14%
few times a year	54	135	2	0	191
	28%	71%	1%	0%	19%
Seldom	59	98	2	1	160
	37%	61%	1%	1%	16%
Never	65	121	2	0	188
	35%	64%	1%	0%	19%
Don't know	1	2	0	0	3
	33%	67%	0%	0%	0%
Refused	2	1	1	0	4
	50%	25%	25%	0%	0%

Religious Affiliation

	Right direction	Wrong track	Don't know	Refused	Total
Protestant/ Christian	115	302	6	1	424
	27%	71%	1%	0%	42%
Catholic	81	212	8	1	302
	27%	70%	3%	0%	30%
Jewish	5	4	0	0	9
	56%	44%	0%	0%	1%
Other	21	52	3	0	76
	28%	68%	4%	0%	8%
None	65	94	2	0	161
	40%	58%	1%	0%	16%
DK/NA/ Ref	9	16	2	0	27
	33%	59%	7%	0%	3%

Born Again/Evangelical

	Right direction	Wrong track	Don't know	Refused	Total
born again	32	141	1	0	174
	18%	81%	1%	0%	42%
not born again	73	148	4	1	226
	32%	65%	2%	0%	54%
Don't know	9	4	1	0	14
	64%	29%	7%	0%	3%
Refused	0	1	0	0	1
	0%	100%	0%	0%	0%

Location Type

	Right direction	Wrong track	Don't know	Refused	Total
Urban	95	199	11	0	305
	31%	65%	4%	0%	30%
Suburban	115	211	3	2	331
	35%	64%	1%	1%	33%
Rural	85	265	8	0	358
	24%	74%	2%	0%	36%
Don't know	1	4	0	0	5
	20%	80%	0%	0%	0%
Refused	1	0	0	0	1
	100%	0%	0%	0%	0%

Political Ideology

	Right direction	Wrong track	Don't know	Refused	Total
Very conservative	11	88	2	0	101
	11%	87%	2%	0%	10%
Conservative	34	270	5	1	310
	11%	87%	2%	0%	31%
Moderate	105	197	10	0	312
	34%	63%	3%	0%	31%
Liberal	104	68	5	1	178
	58%	38%	3%	1%	18%
Very liberal	30	35	0	0	65
	46%	54%	0%	0%	6%
Don't know	10	22	0	0	32
	31%	69%	0%	0%	3%
Refused	2	0	0	0	2
	100%	0%	0%	0%	0%

Union Membership

	Right direction	Wrong track	Don't know	Refused	Total
respondent	23	46	3	0	72
	32%	64%	4%	0%	7%
another household member	28	29	2	0	59
	47%	49%	3%	0%	6%
nobody in household	242	601	17	1	861
	28%	70%	2%	0%	86%
Don't know	2	3	0	0	5
	40%	60%	0%	0%	0%
Refused	3	0	0	1	4
	75%	0%	0%	25%	0%

Job Type and Union Membership

	Right direction	Wrong track	Don't know	Refused	Total
Public union	20	28	2	0	50
	40%	56%	4%	0%	5%
Public non-union	37	84	1	0	122
	30%	69%	1%	0%	12%
Private union	30	47	3	0	80
	38%	59%	4%	0%	8%
Private non-union	205	516	15	1	737
	28%	70%	2%	0%	74%
DK/NA/ Ref	5	4	1	1	11
	45%	36%	9%	9%	1%

Region

	Right direction	Wrong track	Don't know	Refused	Total
MKE City	29	63	3	0	95
	31%	66%	3%	0%	10%
Rest of MKE	87	217	3	2	309
	28%	70%	1%	1%	31%
msn	64	111	5	0	180
	36%	62%	3%	0%	18%
GB/A	48	133	7	0	188
	26%	71%	4%	0%	19%
Rest of state	70	155	3	0	228
	31%	68%	1%	0%	23%

Likelihood of Voting in Nov.

	Right direction	Wrong track	Don't know	Refused	Total
Absolutely certain	270	549	18	2	839
	32%	65%	2%	0%	84%
Very likely	19	71	1	0	91
	21%	78%	1%	0%	9%
50-50	4	44	2	0	50
	8%	88%	4%	0%	5%
Will not vote	4	13	1	0	18
	22%	72%	6%	0%	2%
Don't know	0	3	0	0	3
	0%	100%	0%	0%	0%

Q36. Do you consider the amount of federal income taxes you have to pay as too high, about right, or too low?

Sex

	Too high	About right	Too low	Don't know	Refused	Total
Male	216	238	10	14	1	479
	45%	50%	2%	3%	0%	48%
Female	213	270	12	23	3	521
	41%	52%	2%	4%	1%	52%

Age 4 Categories

	Too high	About right	Too low	Don't know	Refused	Total
18-29	60	86	6	8	0	160
	38%	54%	4%	5%	0%	16%
30-44	128	111	6	5	0	250
	51%	44%	2%	2%	0%	25%
45-59	141	152	5	7	1	306
	46%	50%	2%	2%	0%	31%
60+	96	160	5	16	3	280
	34%	57%	2%	6%	1%	28%
DK/NA/ Ref	4	0	0	0	0	4
	100%	0%	0%	0%	0%	0%

Education 5 Categories

	Too high	About right	Too low	Don't know	Refused	Total
Not HS	26	26	3	5	0	60
	43%	43%	5%	8%	0%	6%
HS	133	155	2	19	1	310
	43%	50%	1%	6%	0%	31%
Some Coll	88	92	5	5	1	191
	46%	48%	3%	3%	1%	19%
AA	56	66	3	5	0	130
	43%	51%	2%	4%	0%	13%
BA+	122	164	8	4	0	298
	41%	55%	3%	1%	0%	30%
DK/NA/ Ref	4	4	0	0	2	10
	40%	40%	0%	0%	20%	1%

Household Income

	Too high	About right	Too low	Don't know	Refused	Total
Under $40k	136	150	13	19	1	319
	43%	47%	4%	6%	0%	32%
$40k to $74k	114	132	1	7	0	254
	45%	52%	0%	3%	0%	25%
$75k up	122	171	5	1	0	299
	41%	57%	2%	0%	0%	30%
DK/NA/ Ref	57	55	2	9	3	126
	45%	44%	2%	7%	2%	13%

Party ID

	Too high	About right	Too low	Don't know	Refused	Total
Republican	173	119	0	8	0	300
	58%	40%	0%	3%	0%	30%
Democrat	87	195	8	15	2	307
	28%	64%	3%	5%	1%	31%
Independent	151	177	13	12	0	353
	43%	50%	4%	3%	0%	35%
Other/No preference	15	15	0	2	0	32
	47%	47%	0%	6%	0%	3%
Don't know	3	1	0	1	0	5
	60%	20%	0%	20%	0%	0%
Refused	1	0	0	0	2	3
	33%	0%	0%	0%	67%	0%

Party ID, with leaners

	Too high	About right	Too low	Don't know	Refused	Total
Republican	250	182	1	9	0	442
	57%	41%	0%	2%	0%	44%
Democrat	137	292	21	18	2	470
	29%	62%	4%	4%	0%	47%
Independent	38	33	0	8	0	79
	48%	42%	0%	10%	0%	8%
Other/None	4	0	0	1	2	7
	57%	0%	0%	14%	29%	1%

Party Id, leaners separate

	Too high	About right	Too low	Don't know	Refused	Total
Rep	173	119	0	8	0	300
	58%	40%	0%	3%	0%	30%
Lean Rep	78	63	1	1	0	143
	55%	44%	1%	1%	0%	14%
Ind	38	33	0	8	0	79
	48%	42%	0%	10%	0%	8%
Lean Dem	50	97	12	4	0	163
	31%	60%	7%	2%	0%	16%
Dem	87	195	8	15	2	307
	28%	64%	3%	5%	1%	31%
Other/None	4	0	0	1	2	7
	57%	0%	0%	14%	29%	1%

Marital Status

	Too high	About right	Too low	Don't know	Refused	Total
Married	243	287	9	8	2	549
	44%	52%	2%	1%	0%	55%
Cohabiting	37	44	0	0	0	81
	46%	54%	0%	0%	0%	8%
Widowed	27	38	2	11	1	79
	34%	48%	3%	14%	1%	8%
Divorced	47	34	3	5	0	89
	53%	38%	3%	6%	0%	9%
Separated	5	8	1	0	0	14
	36%	57%	7%	0%	0%	1%
Never Married	64	94	8	12	0	178
	36%	53%	4%	7%	0%	18%
Don't know	4	1	0	0	0	5
	80%	20%	0%	0%	0%	1%
Refused	1	2	0	0	1	4
	25%	50%	0%	0%	25%	0%

Race and Ethnicity

	Too high	About right	Too low	Don't know	Refused	Total
White	339	444	19	28	3	833
	41%	53%	2%	3%	0%	83%
Black	20	21	2	5	1	49
	41%	43%	4%	10%	2%	5%
Hispanic	34	21	0	2	0	57
	60%	37%	0%	4%	0%	6%
Other	29	19	1	3	0	52
	56%	37%	2%	6%	0%	5%
DK/NA/ Ref	6	3	0	0	0	9
	67%	33%	0%	0%	0%	1%

Religious Service Attendance

	Too high	About right	Too low	Don't know	Refused	Total
More than 1/wk	37	29	5	5	0	76
	49%	38%	7%	7%	0%	8%
1/week	100	121	5	10	2	238
	42%	51%	2%	4%	1%	24%
1-2 month	65	73	2	1	0	141
	46%	52%	1%	1%	0%	14%
few times a year	87	95	3	7	0	192
	45%	49%	2%	4%	0%	19%
Seldom	70	83	1	5	1	160
	44%	52%	1%	3%	1%	16%
Never	66	106	7	10	0	189
	35%	56%	4%	5%	0%	19%
Don't know	1	1	0	0	1	3
	33%	33%	0%	0%	33%	0%
Refused	4	0	0	0	0	4
	100%	0%	0%	0%	0%	0%

Religious Affiliation

	Too high	About right	Too low	Don't know	Refused	Total
Protestant/ Christian	170	227	8	17	2	424
	40%	54%	2%	4%	0%	42%
Catholic	148	143	4	6	1	302
	49%	47%	1%	2%	0%	30%
Jewish	5	3	1	0	0	9
	56%	33%	11%	0%	0%	1%
Other	35	39	0	3	0	77
	45%	51%	0%	4%	0%	8%
None	56	87	7	11	0	161
	35%	54%	4%	7%	0%	16%
DK/NA/ Ref	14	9	1	1	1	26
	54%	35%	4%	4%	4%	3%

Born Again/Evangelical

	Too high	About right	Too low	Don't know	Refused	Total
born again	80	82	3	8	1	174
	46%	47%	2%	5%	1%	42%
not born again	80	133	5	7	1	226
	35%	59%	2%	3%	0%	54%
Don't know	8	4	0	2	0	14
	57%	29%	0%	14%	0%	3%
Refused	1	0	0	0	0	1
	100%	0%	0%	0%	0%	0%

Location Type

	Too high	About right	Too low	Don't know	Refused	Total
Urban	121	156	8	18	2	305
	40%	51%	3%	6%	1%	30%
Suburban	144	167	12	7	2	332
	43%	50%	4%	2%	1%	33%
Rural	161	182	3	12	0	358
	45%	51%	1%	3%	0%	36%
Don't know	1	3	0	1	0	5
	20%	60%	0%	20%	0%	0%
Refused	1	0	0	0	0	1
	100%	0%	0%	0%	0%	0%

Political Ideology

	Too high	About right	Too low	Don't know	Refused	Total
Very conservative	55	36	1	8	0	100
	55%	36%	1%	8%	0%	10%
Conservative	172	129	0	7	2	310
	55%	42%	0%	2%	1%	31%
Moderate	127	162	10	14	0	313
	41%	52%	3%	4%	0%	31%
Liberal	40	125	5	7	1	178
	22%	70%	3%	4%	1%	18%
Very liberal	21	38	7	0	0	66
	32%	58%	11%	0%	0%	7%
Don't know	12	18	0	1	1	32
	38%	56%	0%	3%	3%	3%
Refused	2	0	0	0	0	2
	100%	0%	0%	0%	0%	0%

Union Membership

	Too high	About right	Too low	Don't know	Refused	Total
respondent	37	30	2	1	0	70
	53%	43%	3%	1%	0%	7%
another household member	14	37	6	2	0	59
	24%	63%	10%	3%	0%	6%
nobody in household	375	440	14	30	2	861
	44%	51%	2%	3%	0%	86%
Don't know	0	1	0	3	1	5
	0%	20%	0%	60%	20%	1%
Refused	3	0	0	0	1	4
	75%	0%	0%	0%	25%	0%

Job Type and Union Membership

	Too high	About right	Too low	Don't know	Refused	Total
Public union	20	22	6	1	0	49
	41%	45%	12%	2%	0%	5%
Public non-union	33	84	2	3	0	122
	27%	69%	2%	2%	0%	12%
Private union	31	44	2	3	0	80
	39%	55%	2%	4%	0%	8%
Private non-union	341	355	11	27	2	736
	46%	48%	1%	4%	0%	74%
DK/NA/ Ref	3	3	0	3	1	10
	30%	30%	0%	30%	10%	1%

Region

	Too high	About right	Too low	Don't know	Refused	Total
MKE City	45	40	3	6	1	95
	47%	42%	3%	6%	1%	10%
Rest of MKE	124	171	7	7	1	310
	40%	55%	2%	2%	0%	31%
msn	72	98	3	5	1	179
	40%	55%	2%	3%	1%	18%
GB/A	98	77	4	8	1	188
	52%	41%	2%	4%	1%	19%
Rest of state	91	121	4	12	0	228
	40%	53%	2%	5%	0%	23%

Likelihood of Voting in Nov.

	Too high	About right	Too low	Don't know	Refused	Total
Absolutely certain	356	433	18	28	4	839
	42%	52%	2%	3%	0%	84%
Very likely	40	45	3	2	0	90
	44%	50%	3%	2%	0%	9%
50-50	23	21	1	5	0	50
	46%	42%	2%	10%	0%	5%
Will not vote	9	5	0	3	0	17
	53%	29%	0%	18%	0%	2%
Don't know	0	3	0	0	0	3
	0%	100%	0%	0%	0%	0%

Q37. Do you think low-income people are paying their fair share in federal taxes, paying too much or paying too little?

Sex

	Paying fair share	Paying too much	Paying too little	Don't know	Refused	Total
Male	195	163	95	25	2	480
	41%	34%	20%	5%	0%	48%
Female	195	221	69	34	1	520
	38%	42%	13%	7%	0%	52%

Age 4 Categories

	Paying fair share	Paying too much	Paying too little	Don't know	Refused	Total
18-29	91	54	10	5	0	160
	57%	34%	6%	3%	0%	16%
30-44	93	108	39	10	0	250
	37%	43%	16%	4%	0%	25%
45-59	114	111	60	22	0	307
	37%	36%	20%	7%	0%	31%
60+	91	111	54	21	3	280
	32%	40%	19%	8%	1%	28%
DK/NA/ Ref	2	0	1	0	0	3
	67%	0%	33%	0%	0%	0%

Education 5 Categories

	Paying fair share	Paying too much	Paying too little	Don't know	Refused	Total
Not HS	24	23	8	4	0	59
	41%	39%	14%	7%	0%	6%
HS	134	102	51	22	0	309
	43%	33%	17%	7%	0%	31%
Some Coll	76	77	29	8	1	191
	40%	40%	15%	4%	1%	19%
AA	34	68	23	6	0	131
	26%	52%	18%	5%	0%	13%
BA+	122	111	50	16	0	299
	41%	37%	17%	5%	0%	30%
DK/NA/ Ref	1	4	4	2	1	12
	8%	33%	33%	17%	8%	1%

Household Income

	Paying fair share	Paying too much	Paying too little	Don't know	Refused	Total
Under $40k	118	152	26	24	0	320
	37%	48%	8%	8%	0%	32%
$40k to $74k	122	76	44	11	1	254
	48%	30%	17%	4%	0%	25%
$75k up	109	110	67	12	0	298
	37%	37%	22%	4%	0%	30%
DK/NA/ Ref	41	47	26	11	2	127
	32%	37%	20%	9%	2%	13%

Party ID

	Paying fair share	Paying too much	Paying too little	Don't know	Refused	Total
Republican	115	82	79	24	1	301
	38%	27%	26%	8%	0%	30%
Democrat	134	140	22	9	0	305
	44%	46%	7%	3%	0%	31%
Independent	132	146	55	20	1	354
	37%	41%	16%	6%	0%	35%
Other/No preference	8	12	8	3	0	31
	26%	39%	26%	10%	0%	3%
Don't know	1	3	0	1	0	5
	20%	60%	0%	20%	0%	1%
Refused	0	1	0	1	1	3
	0%	33%	0%	33%	33%	0%

Party ID, with leaners

	Paying fair share	Paying too much	Paying too little	Don't know	Refused	Total
Republican	158	124	124	37	1	444
	36%	28%	28%	8%	0%	44%
Democrat	201	221	33	15	0	470
	43%	47%	7%	3%	0%	47%
Independent	31	36	8	5	0	80
	39%	45%	10%	6%	0%	8%
Other/None	0	4	0	2	1	7
	0%	57%	0%	29%	14%	1%

Party Id, leaners separate

	Paying fair share	Paying too much	Paying too little	Don't know	Refused	Total
Rep	115	82	79	24	1	301
	38%	27%	26%	8%	0%	30%
Lean Rep	43	41	45	13	1	143
	30%	29%	31%	9%	1%	14%
Ind	31	36	8	5	0	80
	39%	45%	10%	6%	0%	8%
Lean Dem	67	81	10	5	0	163
	41%	50%	6%	3%	0%	16%
Dem	134	140	22	9	0	305
	44%	46%	7%	3%	0%	31%
Other/None	0	4	0	2	1	7
	0%	57%	0%	29%	14%	1%

Marital Status

	Paying fair share	Paying too much	Paying too little	Don't know	Refused	Total
Married	220	195	101	32	3	551
	40%	35%	18%	6%	1%	55%
Cohabiting	42	33	6	0	0	81
	52%	41%	7%	0%	0%	8%
Widowed	24	35	14	6	0	79
	30%	44%	18%	8%	0%	8%
Divorced	27	34	16	12	0	89
	30%	38%	18%	13%	0%	9%
Separated	8	3	2	1	0	14
	57%	21%	14%	7%	0%	1%
Never Married	67	82	23	5	0	177
	38%	46%	13%	3%	0%	18%
Don't know	0	2	1	1	0	4
	0%	50%	25%	25%	0%	0%
Refused	2	0	1	1	0	4
	50%	0%	25%	25%	0%	0%

Race and Ethnicity

	Paying fair share	Paying too much	Paying too little	Don't know	Refused	Total
White	336	310	143	41	3	833
	40%	37%	17%	5%	0%	83%
Black	12	31	3	3	0	49
	24%	63%	6%	6%	0%	5%
Hispanic	14	25	10	7	0	56
	25%	45%	18%	12%	0%	6%
Other	24	16	5	6	0	51
	47%	31%	10%	12%	0%	5%
DK/NA/ Ref	3	2	3	1	0	9
	33%	22%	33%	11%	0%	1%

Religious Service Attendance

	Paying fair share	Paying too much	Paying too little	Don't know	Refused	Total
More than 1/wk	33	21	17	4	0	75
	44%	28%	23%	5%	0%	8%
1/week	83	85	44	22	2	236
	35%	36%	19%	9%	1%	24%
1-2 month	46	62	30	4	0	142
	32%	44%	21%	3%	0%	14%
few times a year	80	78	22	10	1	191
	42%	41%	12%	5%	1%	19%
Seldom	54	69	25	11	0	159
	34%	43%	16%	7%	0%	16%
Never	91	67	25	5	0	188
	48%	36%	13%	3%	0%	19%
Don't know	1	2	0	0	0	3
	33%	67%	0%	0%	0%	0%
Refused	1	0	2	1	0	4
	25%	0%	50%	25%	0%	0%

Religious Affiliation

	Paying fair share	Paying too much	Paying too little	Don't know	Refused	Total
Protestant/ Christian	162	164	80	17	1	424
	38%	39%	19%	4%	0%	42%
Catholic	105	108	61	26	1	301
	35%	36%	20%	9%	0%	30%
Jewish	1	7	0	0	0	8
	12%	88%	0%	0%	0%	1%
Other	42	26	4	4	1	77
	55%	34%	5%	5%	1%	8%
None	73	70	10	8	0	161
	45%	43%	6%	5%	0%	16%
DK/NA/ Ref	7	9	9	2	0	27
	26%	33%	33%	7%	0%	3%

Born Again/Evangelical

	Paying fair share	Paying too much	Paying too little	Don't know	Refused	Total
born again	74	55	38	7	1	175
	42%	31%	22%	4%	1%	42%
not born again	78	99	40	10	0	227
	34%	44%	18%	4%	0%	55%
Don't know	9	4	0	0	0	13
	69%	31%	0%	0%	0%	3%
Refused	0	0	0	1	0	1
	0%	0%	0%	100%	0%	0%

Location Type

	Paying fair share	Paying too much	Paying too little	Don't know	Refused	Total
Urban	119	131	38	17	0	305
	39%	43%	12%	6%	0%	30%
Suburban	141	108	61	20	2	332
	42%	33%	18%	6%	1%	33%
Rural	129	142	64	21	1	357
	36%	40%	18%	6%	0%	36%
Don't know	1	4	0	0	0	5
	20%	80%	0%	0%	0%	0%
Refused	0	0	1	0	0	1
	0%	0%	100%	0%	0%	0%

Political Ideology

	Paying fair share	Paying too much	Paying too little	Don't know	Refused	Total
Very conservative	25	40	28	8	0	101
	25%	40%	28%	8%	0%	10%
Conservative	103	90	82	33	2	310
	33%	29%	26%	11%	1%	31%
Moderate	139	130	36	7	0	312
	45%	42%	12%	2%	0%	31%
Liberal	85	76	7	9	0	177
	48%	43%	4%	5%	0%	18%
Very liberal	20	39	6	1	0	66
	30%	59%	9%	2%	0%	7%
Don't know	20	9	3	0	0	32
	62%	28%	9%	0%	0%	3%
Refused	0	1	1	0	0	2
	0%	50%	50%	0%	0%	0%

Union Membership

	Paying fair share	Paying too much	Paying too little	Don't know	Refused	Total
respondent	22	32	13	4	1	72
	31%	44%	18%	6%	1%	7%
another household member	30	22	3	3	0	58
	52%	38%	5%	5%	0%	6%
nobody in household	336	327	147	51	1	862
	39%	38%	17%	6%	0%	86%
Don't know	3	2	0	0	0	5
	60%	40%	0%	0%	0%	0%
Refused	0	1	2	0	1	4
	0%	25%	50%	0%	25%	0%

Job Type and Union Membership

	Paying fair share	Paying too much	Paying too little	Don't know	Refused	Total
Public union	17	20	9	2	0	48
	35%	42%	19%	4%	0%	5%
Public non-union	39	50	23	11	0	123
	32%	41%	19%	9%	0%	12%
Private union	34	34	7	5	1	81
	42%	42%	9%	6%	1%	8%
Private non-union	296	277	124	40	1	738
	40%	38%	17%	5%	0%	74%
DK/NA/ Ref	4	4	2	0	1	11
	36%	36%	18%	0%	9%	1%

Region

	Paying fair share	Paying too much	Paying too little	Don't know	Refused	Total
MKE City	31	46	10	8	0	95
	33%	48%	11%	8%	0%	9%
Rest of MKE	127	112	54	15	3	311
	41%	36%	17%	5%	1%	31%
msn	63	76	29	12	0	180
	35%	42%	16%	7%	0%	18%
GB/A	81	63	36	8	0	188
	43%	34%	19%	4%	0%	19%
Rest of state	89	87	36	16	0	228
	39%	38%	16%	7%	0%	23%

Likelihood of Voting in Nov.

	Paying fair share	Paying too much	Paying too little	Don't know	Refused	Total
Absolutely certain	327	323	138	49	3	840
	39%	38%	16%	6%	0%	84%
Very likely	38	29	14	9	0	90
	42%	32%	16%	10%	0%	9%
50-50	22	19	8	1	0	50
	44%	38%	16%	2%	0%	5%
Will not vote	1	13	4	0	0	18
	6%	72%	22%	0%	0%	2%
Don't know	3	0	0	0	0	3
	100%	0%	0%	0%	0%	0%

Q38. Do you think middle-income people are paying their fair share in federal taxes, paying too much or paying too little?

Sex

	Paying fair share	Paying too much	Paying too little	Don't know	Refused	Total
Male	243	210	21	6	0	480
	51%	44%	4%	1%	0%	48%
Female	223	260	18	17	3	521
	43%	50%	3%	3%	1%	52%

Age 4 Categories

	Paying fair share	Paying too much	Paying too little	Don't know	Refused	Total
18-29	86	66	3	4	0	159
	54%	42%	2%	3%	0%	16%
30-44	110	124	13	1	2	250
	44%	50%	5%	0%	1%	25%
45-59	136	150	14	6	0	306
	44%	49%	5%	2%	0%	31%
60+	131	128	9	11	1	280
	47%	46%	3%	4%	0%	28%
DK/NA/ Ref	2	2	0	0	0	4
	50%	50%	0%	0%	0%	0%

Education 5 Categories

	Paying fair share	Paying too much	Paying too little	Don't know	Refused	Total
Not HS	24	31	2	3	0	60
	40%	52%	3%	5%	0%	6%
HS	140	147	15	8	0	310
	45%	47%	5%	3%	0%	31%
Some Coll	86	91	9	3	1	190
	45%	48%	5%	2%	1%	19%
AA	58	65	4	2	2	131
	44%	50%	3%	2%	2%	13%
BA+	151	133	9	7	0	300
	50%	44%	3%	2%	0%	30%
DK/NA/ Ref	7	2	0	1	0	10
	70%	20%	0%	10%	0%	1%

Household Income

	Paying fair share	Paying too much	Paying too little	Don't know	Refused	Total
Under $40k	135	151	20	13	0	319
	42%	47%	6%	4%	0%	32%
$40k to $74k	124	119	8	2	2	255
	49%	47%	3%	1%	1%	26%
$75k up	149	142	7	2	0	300
	50%	47%	2%	1%	0%	30%
DK/NA/ Ref	57	58	4	6	1	126
	45%	46%	3%	5%	1%	13%

Party ID

	Paying fair share	Paying too much	Paying too little	Don't know	Refused	Total
Republican	143	148	3	5	0	299
	48%	49%	1%	2%	0%	30%
Democrat	152	130	19	7	0	308
	49%	42%	6%	2%	0%	31%
Independent	154	173	16	8	3	354
	44%	49%	5%	2%	1%	35%
Other/No preference	15	14	1	2	0	32
	47%	44%	3%	6%	0%	3%
Don't know	0	5	0	0	0	5
	0%	100%	0%	0%	0%	0%
Refused	1	1	0	1	0	3
	33%	33%	0%	33%	0%	0%

Party ID, with leaners

	Paying fair share	Paying too much	Paying too little	Don't know	Refused	Total
Republican	197	233	4	8	1	443
	44%	53%	1%	2%	0%	44%
Democrat	231	197	33	9	0	470
	49%	42%	7%	2%	0%	47%
Independent	35	36	2	4	2	79
	44%	46%	3%	5%	3%	8%
Other/None	1	4	0	2	0	7
	14%	57%	0%	29%	0%	1%

Party Id, leaners separate

	Paying fair share	Paying too much	Paying too little	Don't know	Refused	Total
Rep	143	148	3	5	0	299
	48%	49%	1%	2%	0%	30%
Lean Rep	54	85	1	2	1	143
	38%	59%	1%	1%	1%	14%
Ind	35	36	2	4	2	79
	44%	46%	3%	5%	3%	8%
Lean Dem	80	68	15	2	0	165
	48%	41%	9%	1%	0%	16%
Dem	152	130	19	7	0	308
	49%	42%	6%	2%	0%	31%
Other/None	1	4	0	2	0	7
	14%	57%	0%	29%	0%	1%

Marital Status

	Paying fair share	Paying too much	Paying too little	Don't know	Refused	Total
Married	271	244	22	13	1	551
	49%	44%	4%	2%	0%	55%
Cohabiting	41	37	3	0	0	81
	51%	46%	4%	0%	0%	8%
Widowed	29	41	4	5	0	79
	37%	52%	5%	6%	0%	8%
Divorced	38	47	2	2	0	89
	43%	53%	2%	2%	0%	9%
Separated	4	11	0	0	0	15
	27%	73%	0%	0%	0%	2%
Never Married	79	87	7	1	2	176
	45%	49%	4%	1%	1%	18%
Don't know	3	1	1	0	0	5
	60%	20%	20%	0%	0%	0%
Refused	2	1	0	1	0	4
	50%	25%	0%	25%	0%	0%

Race and Ethnicity

	Paying fair share	Paying too much	Paying too little	Don't know	Refused	Total
White	390	393	26	20	3	832
	47%	47%	3%	2%	0%	83%
Black	18	22	7	2	0	49
	37%	45%	14%	4%	0%	5%
Hispanic	26	29	2	0	0	57
	46%	51%	4%	0%	0%	6%
Other	28	20	4	1	0	53
	53%	38%	8%	2%	0%	5%
DK/NA/ Ref	3	6	1	0	0	10
	30%	60%	10%	0%	0%	1%

Religious Service Attendance

	Paying fair share	Paying too much	Paying too little	Don't know	Refused	Total
More than 1/wk	40	29	4	2	0	75
	53%	39%	5%	3%	0%	8%
1/week	114	106	11	5	1	237
	48%	45%	5%	2%	0%	24%
1-2 month	56	78	4	3	0	141
	40%	55%	3%	2%	0%	14%
few times a year	92	89	8	2	0	191
	48%	47%	4%	1%	0%	19%
Seldom	73	79	3	5	0	160
	46%	49%	2%	3%	0%	16%
Never	87	86	8	4	2	187
	47%	46%	4%	2%	1%	19%
Don't know	2	0	1	0	0	3
	67%	0%	33%	0%	0%	0%
Refused	1	3	0	0	0	4
	25%	75%	0%	0%	0%	0%

Religious Affiliation

	Paying fair share	Paying too much	Paying too little	Don't know	Refused	Total
Protestant/ Christian	198	207	11	8	0	424
	47%	49%	3%	2%	0%	42%
Catholic	137	146	14	5	0	302
	45%	48%	5%	2%	0%	30%
Jewish	2	6	0	0	0	8
	25%	75%	0%	0%	0%	1%
Other	40	32	3	1	1	77
	52%	42%	4%	1%	1%	8%
None	74	69	9	7	2	161
	46%	43%	6%	4%	1%	16%
DK/NA/ Ref	15	9	2	1	0	27
	56%	33%	7%	4%	0%	3%

Born Again/Evangelical

	Paying fair share	Paying too much	Paying too little	Don't know	Refused	Total
born again	80	87	3	3	0	173
	46%	50%	2%	2%	0%	42%
not born again	105	109	8	4	0	226
	46%	48%	4%	2%	0%	55%
Don't know	5	9	0	0	0	14
	36%	64%	0%	0%	0%	3%
Refused	0	0	0	1	0	1
	0%	0%	0%	100%	0%	0%

Location Type

	Paying fair share	Paying too much	Paying too little	Don't know	Refused	Total
Urban	143	132	21	8	0	304
	47%	43%	7%	3%	0%	30%
Suburban	162	154	8	7	1	332
	49%	46%	2%	2%	0%	33%
Rural	157	180	10	8	2	357
	44%	50%	3%	2%	1%	36%
Don't know	2	2	0	0	0	4
	50%	50%	0%	0%	0%	0%
Refused	0	1	0	0	0	1
	0%	100%	0%	0%	0%	0%

Political Ideology

	Paying fair share	Paying too much	Paying too little	Don't know	Refused	Total
Very conservative	38	54	5	4	0	101
	38%	53%	5%	4%	0%	10%
Conservative	122	169	8	10	1	310
	39%	55%	3%	3%	0%	31%
Moderate	160	132	17	4	0	313
	51%	42%	5%	1%	0%	31%
Liberal	100	73	2	2	0	177
	56%	41%	1%	1%	0%	18%
Very liberal	25	30	7	2	2	66
	38%	45%	11%	3%	3%	7%
Don't know	20	11	1	0	0	32
	62%	34%	3%	0%	0%	3%
Refused	1	1	0	0	0	2
	50%	50%	0%	0%	0%	0%

Union Membership

	Paying fair share	Paying too much	Paying too little	Don't know	Refused	Total
respondent	31	34	6	1	0	72
	43%	47%	8%	1%	0%	7%
another household member	29	23	3	3	0	58
	50%	40%	5%	5%	0%	6%
nobody in household	404	407	29	19	3	862
	47%	47%	3%	2%	0%	86%
Don't know	0	4	1	0	0	5
	0%	80%	20%	0%	0%	0%
Refused	1	2	0	0	0	3
	33%	67%	0%	0%	0%	0%

Job Type and Union Membership

	Paying fair share	Paying too much	Paying too little	Don't know	Refused	Total
Public union	30	16	1	3	0	50
	60%	32%	2%	6%	0%	5%
Public non-union	67	51	2	3	0	123
	54%	41%	2%	2%	0%	12%
Private union	31	41	8	1	0	81
	38%	51%	10%	1%	0%	8%
Private non-union	335	355	28	16	3	737
	45%	48%	4%	2%	0%	74%
DK/NA/ Ref	2	8	1	0	0	11
	18%	73%	9%	0%	0%	1%

Region

	Paying fair share	Paying too much	Paying too little	Don't know	Refused	Total
MKE City	44	41	7	2	0	94
	47%	44%	7%	2%	0%	9%
Rest of MKE	141	145	16	7	1	310
	45%	47%	5%	2%	0%	31%
msn	91	76	4	9	0	180
	51%	42%	2%	5%	0%	18%
GB/A	86	97	3	1	0	187
	46%	52%	2%	1%	0%	19%
Rest of state	104	111	9	3	2	229
	45%	48%	4%	1%	1%	23%

Likelihood of Voting in Nov.

	Paying fair share	Paying too much	Paying too little	Don't know	Refused	Total
Absolutely certain	398	388	29	22	3	840
	47%	46%	3%	3%	0%	84%
Very likely	45	40	5	1	0	91
	49%	44%	5%	1%	0%	9%
50-50	17	31	1	0	0	49
	35%	63%	2%	0%	0%	5%
Will not vote	5	8	4	0	0	17
	29%	47%	24%	0%	0%	2%
Don't know	0	3	0	0	0	3
	0%	100%	0%	0%	0%	0%

Q39. Do you think upper-income people are paying their fair share in federal taxes, paying too much or paying too little?

Sex

	Paying fair share	Paying too much	Paying too little	Don't know	Refused	Total
Male	138	48	277	16	1	480
	29%	10%	58%	3%	0%	48%
Female	115	33	347	24	1	520
	22%	6%	67%	5%	0%	52%

Age 4 Categories

	Paying fair share	Paying too much	Paying too little	Don't know	Refused	Total
18-29	36	16	108	0	0	160
	22%	10%	68%	0%	0%	16%
30-44	73	20	150	7	0	250
	29%	8%	60%	3%	0%	25%
45-59	80	25	188	14	0	307
	26%	8%	61%	5%	0%	31%
60+	62	19	178	19	2	280
	22%	7%	64%	7%	1%	28%
DK/NA/ Ref	2	1	1	0	0	4
	50%	25%	25%	0%	0%	0%

Education 5 Categories

	Paying fair share	Paying too much	Paying too little	Don't know	Refused	Total
Not HS	16	3	38	3	0	60
	27%	5%	63%	5%	0%	6%
HS	87	22	187	14	0	310
	28%	7%	60%	5%	0%	31%
Some Coll	44	10	131	4	1	190
	23%	5%	69%	2%	1%	19%
AA	29	12	82	6	0	129
	22%	9%	64%	5%	0%	13%
BA+	74	32	182	12	0	300
	25%	11%	61%	4%	0%	30%
DK/NA/ Ref	3	2	4	1	1	11
	27%	18%	36%	9%	9%	1%

Household Income

	Paying fair share	Paying too much	Paying too little	Don't know	Refused	Total
Under $40k	61	14	229	16	0	320
	19%	4%	72%	5%	0%	32%
$40k to $74k	73	18	160	4	0	255
	29%	7%	63%	2%	0%	26%
$75k up	90	37	165	7	0	299
	30%	12%	55%	2%	0%	30%
DK/NA/ Ref	30	12	70	12	2	126
	24%	10%	56%	10%	2%	13%

Party ID

	Paying fair share	Paying too much	Paying too little	Don't know	Refused	Total
Republican	128	41	112	20	0	301
	43%	14%	37%	7%	0%	30%
Democrat	35	8	257	7	0	307
	11%	3%	84%	2%	0%	31%
Independent	83	30	229	9	1	352
	24%	9%	65%	3%	0%	35%
Other/No preference	6	2	22	3	0	33
	18%	6%	67%	9%	0%	3%
Don't know	1	0	4	0	0	5
	20%	0%	80%	0%	0%	0%
Refused	1	0	1	1	1	4
	25%	0%	25%	25%	25%	0%

Party ID, with leaners

	Paying fair share	Paying too much	Paying too little	Don't know	Refused	Total
Republican	185	61	171	25	1	443
	42%	14%	39%	6%	0%	44%
Democrat	57	10	393	10	0	470
	12%	2%	84%	2%	0%	47%
Independent	10	9	56	3	0	78
	13%	12%	72%	4%	0%	8%
Other/None	1	0	4	2	1	8
	12%	0%	50%	25%	12%	1%

Party Id, leaners separate

	Paying fair share	Paying too much	Paying too little	Don't know	Refused	Total
Rep	128	41	112	20	0	301
	43%	14%	37%	7%	0%	30%
Lean Rep	58	21	59	5	1	144
	40%	15%	41%	3%	1%	14%
Ind	10	9	56	3	0	78
	13%	12%	72%	4%	0%	8%
Lean Dem	22	2	136	3	0	163
	13%	1%	83%	2%	0%	16%
Dem	35	8	257	7	0	307
	11%	3%	84%	2%	0%	31%
Other/None	1	0	4	2	1	8
	12%	0%	50%	25%	12%	1%

Marital Status

	Paying fair share	Paying too much	Paying too little	Don't know	Refused	Total
Married	167	52	311	20	2	552
	30%	9%	56%	4%	0%	55%
Cohabiting	18	0	62	1	0	81
	22%	0%	77%	1%	0%	8%
Widowed	14	4	52	9	0	79
	18%	5%	66%	11%	0%	8%
Divorced	17	5	64	3	0	89
	19%	6%	72%	3%	0%	9%
Separated	5	1	8	1	0	15
	33%	7%	53%	7%	0%	1%
Never Married	30	20	122	6	0	178
	17%	11%	69%	3%	0%	18%
Don't know	0	0	5	0	0	5
	0%	0%	100%	0%	0%	0%
Refused	3	0	0	1	0	4
	75%	0%	0%	25%	0%	0%

Race and Ethnicity

	Paying fair share	Paying too much	Paying too little	Don't know	Refused	Total
White	222	70	506	34	2	834
	27%	8%	61%	4%	0%	83%
Black	9	2	37	2	0	50
	18%	4%	74%	4%	0%	5%
Hispanic	12	6	39	1	0	58
	21%	10%	67%	2%	0%	6%
Other	7	2	39	3	0	51
	14%	4%	76%	6%	0%	5%
DK/NA/ Ref	4	2	4	0	0	10
	40%	20%	40%	0%	0%	1%

Religious Service Attendance

	Paying fair share	Paying too much	Paying too little	Don't know	Refused	Total
More than 1/wk	18	11	42	4	0	75
	24%	15%	56%	5%	0%	8%
1/week	59	20	142	13	2	236
	25%	8%	60%	6%	1%	24%
1-2 month	54	11	74	3	0	142
	38%	8%	52%	2%	0%	14%
few times a year	49	12	126	4	0	191
	26%	6%	66%	2%	0%	19%
Seldom	36	15	106	3	0	160
	22%	9%	66%	2%	0%	16%
Never	34	11	131	12	0	188
	18%	6%	70%	6%	0%	19%
Don't know	1	0	1	0	0	2
	50%	0%	50%	0%	0%	0%
Refused	2	0	1	0	0	3
	67%	0%	33%	0%	0%	0%

Religious Affiliation

	Paying fair share	Paying too much	Paying too little	Don't know	Refused	Total
Protestant/ Christian	125	38	241	20	0	424
	29%	9%	57%	5%	0%	42%
Catholic	82	23	185	12	1	303
	27%	8%	61%	4%	0%	30%
Jewish	1	0	8	0	0	9
	11%	0%	89%	0%	0%	1%
Other	14	3	59	0	1	77
	18%	4%	77%	0%	1%	8%
None	27	14	113	7	0	161
	17%	9%	70%	4%	0%	16%
DK/NA/ Ref	5	3	18	1	0	27
	19%	11%	67%	4%	0%	3%

Born Again/Evangelical

	Paying fair share	Paying too much	Paying too little	Don't know	Refused	Total
born again	66	17	80	10	0	173
	38%	10%	46%	6%	0%	42%
not born again	55	16	147	9	0	227
	24%	7%	65%	4%	0%	55%
Don't know	0	6	6	1	0	13
	0%	46%	46%	8%	0%	3%
Refused	0	0	0	1	0	1
	0%	0%	0%	100%	0%	0%

Location Type

	Paying fair share	Paying too much	Paying too little	Don't know	Refused	Total
Urban	64	18	217	6	0	305
	21%	6%	71%	2%	0%	30%
Suburban	94	36	183	17	2	332
	28%	11%	55%	5%	1%	33%
Rural	92	26	223	17	0	358
	26%	7%	62%	5%	0%	36%
Don't know	2	1	2	0	0	5
	40%	20%	40%	0%	0%	0%
Refused	1	0	0	0	0	1
	100%	0%	0%	0%	0%	0%

Political Ideology

	Paying fair share	Paying too much	Paying too little	Don't know	Refused	Total
Very conservative	42	16	39	5	0	102
	41%	16%	38%	5%	0%	10%
Conservative	110	40	136	22	2	310
	35%	13%	44%	7%	1%	31%
Moderate	66	17	220	10	0	313
	21%	5%	70%	3%	0%	31%
Liberal	18	5	152	3	0	178
	10%	3%	85%	2%	0%	18%
Very liberal	9	4	52	0	0	65
	14%	6%	80%	0%	0%	6%
Don't know	7	0	24	1	0	32
	22%	0%	75%	3%	0%	3%
Refused	1	0	1	0	0	2
	50%	0%	50%	0%	0%	0%

Union Membership

	Paying fair share	Paying too much	Paying too little	Don't know	Refused	Total
respondent	11	7	50	3	0	71
	15%	10%	70%	4%	0%	7%
another household member	12	6	38	2	0	58
	21%	10%	66%	3%	0%	6%
nobody in household	228	68	531	34	1	862
	26%	8%	62%	4%	0%	86%
Don't know	1	0	4	0	0	5
	20%	0%	80%	0%	0%	1%
Refused	1	0	1	0	1	3
	33%	0%	33%	0%	33%	0%

Job Type and Union Membership

	Paying fair share	Paying too much	Paying too little	Don't know	Refused	Total
Public union	9	8	30	2	0	49
	18%	16%	61%	4%	0%	5%
Public non-union	27	9	82	5	0	123
	22%	7%	67%	4%	0%	12%
Private union	14	5	57	4	0	80
	18%	6%	71%	5%	0%	8%
Private non-union	199	59	449	30	1	738
	27%	8%	61%	4%	0%	74%
DK/NA/ Ref	4	0	6	0	1	11
	36%	0%	55%	0%	9%	1%

Region

	Paying fair share	Paying too much	Paying too little	Don't know	Refused	Total
MKE City	16	5	70	3	0	94
	17%	5%	74%	3%	0%	9%
Rest of MKE	83	23	189	13	2	310
	27%	7%	61%	4%	1%	31%
msn	39	15	119	8	0	181
	22%	8%	66%	4%	0%	18%
GB/A	53	14	108	12	0	187
	28%	7%	58%	6%	0%	19%
Rest of state	62	24	138	5	0	229
	27%	10%	60%	2%	0%	23%

Likelihood of Voting in Nov.

	Paying fair share	Paying too much	Paying too little	Don't know	Refused	Total
Absolutely certain	218	75	507	38	2	840
	26%	9%	60%	5%	0%	84%
Very likely	24	2	62	2	0	90
	27%	2%	69%	2%	0%	9%
50-50	10	4	36	0	0	50
	20%	8%	72%	0%	0%	5%
Will not vote	1	0	17	0	0	18
	6%	0%	94%	0%	0%	2%
Don't know	0	0	3	0	0	3
	0%	0%	100%	0%	0%	0%

Q40. Do you think corporations are paying their fair share in federal taxes, paying too much or paying too little?

Sex

	Paying fair share	Paying too much	Paying too little	Don't know	Refused	Total
Male	106	78	267	28	1	480
	22%	16%	56%	6%	0%	48%
Female	79	31	364	44	1	519
	15%	6%	70%	8%	0%	52%

Age 4 Categories

	Paying fair share	Paying too much	Paying too little	Don't know	Refused	Total
18-29	22	20	115	3	0	160
	14%	12%	72%	2%	0%	16%
30-44	56	25	154	14	0	249
	22%	10%	62%	6%	0%	25%
45-59	57	36	182	31	0	306
	19%	12%	59%	10%	0%	31%
60+	48	27	179	24	2	280
	17%	10%	64%	9%	1%	28%
DK/NA/ Ref	2	1	1	0	0	4
	50%	25%	25%	0%	0%	0%

Education 5 Categories

	Paying fair share	Paying too much	Paying too little	Don't know	Refused	Total
Not HS	14	6	33	7	0	60
	23%	10%	55%	12%	0%	6%
HS	64	28	189	27	1	309
	21%	9%	61%	9%	0%	31%
Some Coll	31	15	135	9	1	191
	16%	8%	71%	5%	1%	19%
AA	19	14	88	9	0	130
	15%	11%	68%	7%	0%	13%
BA+	57	43	181	19	0	300
	19%	14%	60%	6%	0%	30%
DK/NA/ Ref	1	4	4	2	0	11
	9%	36%	36%	18%	0%	1%

Household Income

	Paying fair share	Paying too much	Paying too little	Don't know	Refused	Total
Under $40k	36	18	241	25	0	320
	11%	6%	75%	8%	0%	32%
$40k to $74k	55	19	166	15	1	256
	21%	7%	65%	6%	0%	26%
$75k up	68	53	162	16	0	299
	23%	18%	54%	5%	0%	30%
DK/NA/ Ref	26	21	62	16	1	126
	21%	17%	49%	13%	1%	13%

Party ID

	Paying fair share	Paying too much	Paying too little	Don't know	Refused	Total
Republican	93	63	114	29	1	300
	31%	21%	38%	10%	0%	30%
Democrat	28	10	251	17	0	306
	9%	3%	82%	6%	0%	31%
Independent	57	32	243	19	1	352
	16%	9%	69%	5%	0%	35%
Other/No preference	5	4	18	6	0	33
	15%	12%	55%	18%	0%	3%
Don't know	1	1	3	0	0	5
	20%	20%	60%	0%	0%	1%
Refused	0	0	2	1	0	3
	0%	0%	67%	33%	0%	0%

Party ID, with leaners

	Paying fair share	Paying too much	Paying too little	Don't know	Refused	Total
Republican	136	85	179	41	2	443
	31%	19%	40%	9%	0%	44%
Democrat	40	17	394	20	0	471
	8%	4%	84%	4%	0%	47%
Independent	9	8	54	8	0	79
	11%	10%	68%	10%	0%	8%
Other/None	0	0	4	3	0	7
	0%	0%	57%	43%	0%	1%

Party Id, leaners separate

	Paying fair share	Paying too much	Paying too little	Don't know	Refused	Total
Rep	93	63	114	29	1	300
	31%	21%	38%	10%	0%	30%
Lean Rep	43	23	65	11	1	143
	30%	16%	45%	8%	1%	14%
Ind	9	8	54	8	0	79
	11%	10%	68%	10%	0%	8%
Lean Dem	12	6	143	3	0	164
	7%	4%	87%	2%	0%	16%
Dem	28	10	251	17	0	306
	9%	3%	82%	6%	0%	31%
Other/None	0	0	4	3	0	7
	0%	0%	57%	43%	0%	1%

Marital Status

	Paying fair share	Paying too much	Paying too little	Don't know	Refused	Total
Married	119	71	317	42	2	551
	22%	13%	58%	8%	0%	55%
Cohabiting	7	8	64	1	0	80
	9%	10%	80%	1%	0%	8%
Widowed	10	3	51	14	0	78
	13%	4%	65%	18%	0%	8%
Divorced	10	8	66	4	0	88
	11%	9%	75%	5%	0%	9%
Separated	4	3	7	1	0	15
	27%	20%	47%	7%	0%	2%
Never Married	33	16	120	8	0	177
	19%	9%	68%	5%	0%	18%
Don't know	0	0	5	0	0	5
	0%	0%	100%	0%	0%	1%
Refused	2	1	0	1	0	4
	50%	25%	0%	25%	0%	0%

Race and Ethnicity

	Paying fair share	Paying too much	Paying too little	Don't know	Refused	Total
White	167	89	514	61	1	832
	20%	11%	62%	7%	0%	83%
Black	7	7	34	2	0	50
	14%	14%	68%	4%	0%	5%
Hispanic	6	9	40	1	1	57
	11%	16%	70%	2%	2%	6%
Other	4	3	38	7	0	52
	8%	6%	73%	13%	0%	5%
DK/NA/ Ref	1	2	5	1	0	9
	11%	22%	56%	11%	0%	1%

Religious Service Attendance

	Paying fair share	Paying too much	Paying too little	Don't know	Refused	Total
More than 1/wk	12	9	44	10	0	75
	16%	12%	59%	13%	0%	8%
1/week	50	27	135	23	1	236
	21%	11%	57%	10%	0%	24%
1-2 month	26	22	81	13	0	142
	18%	15%	57%	9%	0%	14%
few times a year	43	18	129	2	0	192
	22%	9%	67%	1%	0%	19%
Seldom	23	21	109	7	1	161
	14%	13%	68%	4%	1%	16%
Never	28	12	132	16	0	188
	15%	6%	70%	9%	0%	19%
Don't know	1	0	1	1	0	3
	33%	0%	33%	33%	0%	0%
Refused	1	1	1	0	0	3
	33%	33%	33%	0%	0%	0%

Religious Affiliation

	Paying fair share	Paying too much	Paying too little	Don't know	Refused	Total
Protestant/ Christian	100	52	238	34	0	424
	24%	12%	56%	8%	0%	42%
Catholic	59	31	192	20	0	302
	20%	10%	64%	7%	0%	30%
Jewish	0	2	7	0	0	9
	0%	22%	78%	0%	0%	1%
Other	3	4	59	11	1	78
	4%	5%	76%	14%	1%	8%
None	18	13	125	5	0	161
	11%	8%	78%	3%	0%	16%
DK/NA/ Ref	5	8	11	2	1	27
	19%	30%	41%	7%	4%	3%

Born Again/Evangelical

	Paying fair share	Paying too much	Paying too little	Don't know	Refused	Total
born again	43	23	91	16	0	173
	25%	13%	53%	9%	0%	42%
not born again	48	27	136	16	0	227
	21%	12%	60%	7%	0%	55%
Don't know	8	0	4	1	0	13
	62%	0%	31%	8%	0%	3%
Refused	0	0	0	1	0	1
	0%	0%	0%	100%	0%	0%

Location Type

	Paying fair share	Paying too much	Paying too little	Don't know	Refused	Total
Urban	39	26	226	14	1	306
	13%	8%	74%	5%	0%	31%
Suburban	62	46	199	24	1	332
	19%	14%	60%	7%	0%	33%
Rural	84	36	203	34	0	357
	24%	10%	57%	10%	0%	36%
Don't know	0	1	3	1	0	5
	0%	20%	60%	20%	0%	0%
Refused	0	1	0	0	0	1
	0%	100%	0%	0%	0%	0%

Political Ideology

	Paying fair share	Paying too much	Paying too little	Don't know	Refused	Total
Very conservative	27	19	42	13	0	101
	27%	19%	42%	13%	0%	10%
Conservative	91	51	132	36	1	311
	29%	16%	42%	12%	0%	31%
Moderate	45	26	228	12	1	312
	14%	8%	73%	4%	0%	31%
Liberal	10	6	155	6	0	177
	6%	3%	88%	3%	0%	18%
Very liberal	8	3	52	2	0	65
	12%	5%	80%	3%	0%	6%
Don't know	4	3	22	3	0	32
	12%	9%	69%	9%	0%	3%
Refused	0	1	1	0	0	2
	0%	50%	50%	0%	0%	0%

Union Membership

	Paying fair share	Paying too much	Paying too little	Don't know	Refused	Total
respondent	11	8	50	2	0	71
	15%	11%	70%	3%	0%	7%
another household member	9	0	46	3	0	58
	16%	0%	79%	5%	0%	6%
nobody in household	165	99	530	67	2	863
	19%	11%	61%	8%	0%	86%
Don't know	0	1	3	1	0	5
	0%	20%	60%	20%	0%	0%
Refused	0	1	2	0	0	3
	0%	33%	67%	0%	0%	0%

Job Type and Union Membership

	Paying fair share	Paying too much	Paying too little	Don't know	Refused	Total
Public union	8	4	35	1	0	48
	17%	8%	73%	2%	0%	5%
Public non-union	31	11	71	10	0	123
	25%	9%	58%	8%	0%	12%
Private union	12	4	60	4	0	80
	15%	5%	75%	5%	0%	8%
Private non-union	133	88	457	57	2	737
	18%	12%	62%	8%	0%	74%
DK/NA/ Ref	0	2	7	1	0	10
	0%	20%	70%	10%	0%	1%

Region

	Paying fair share	Paying too much	Paying too little	Don't know	Refused	Total
MKE City	8	12	66	8	0	94
	9%	13%	70%	9%	0%	9%
Rest of MKE	63	43	188	14	2	310
	20%	14%	61%	5%	1%	31%
msn	26	20	122	12	0	180
	14%	11%	68%	7%	0%	18%
GB/A	47	16	100	24	0	187
	25%	9%	53%	13%	0%	19%
Rest of state	40	19	155	14	0	228
	18%	8%	68%	6%	0%	23%

Likelihood of Voting in Nov.

	Paying fair share	Paying too much	Paying too little	Don't know	Refused	Total
Absolutely certain	161	91	521	64	1	838
	19%	11%	62%	8%	0%	84%
Very likely	14	10	60	5	1	90
	16%	11%	67%	6%	1%	9%
50-50	6	7	36	2	0	51
	12%	14%	71%	4%	0%	5%
Will not vote	3	1	12	1	0	17
	18%	6%	71%	6%	0%	2%
Don't know	0	0	3	0	0	3
	0%	0%	100%	0%	0%	0%

Q41. People feel differently about how far a government should go. Here is a phrase which some people believe in and some don't. Do you think our government should or should not redistribute wealth by heavy taxes on the rich?

Sex

	Yes, it should	No, it should not	Don't know	Refused	Total
Male	194	268	14	4	480
	40%	56%	3%	1%	48%
Female	272	221	26	1	520
	52%	42%	5%	0%	52%

Age 4 Categories

	Yes, it should	No, it should not	Don't know	Refused	Total
18-29	86	72	2	0	160
	54%	45%	1%	0%	16%
30-44	115	130	4	1	250
	46%	52%	2%	0%	25%
45-59	131	162	13	0	306
	43%	53%	4%	0%	31%
60+	134	123	20	3	280
	48%	44%	7%	1%	28%
DK/NA/ Ref	1	3	0	0	4
	25%	75%	0%	0%	0%

Education 5 Categories

	Yes, it should	No, it should not	Don't know	Refused	Total
Not HS	31	25	4	0	60
	52%	42%	7%	0%	6%
HS	133	161	15	0	309
	43%	52%	5%	0%	31%
Some Coll	99	87	4	1	191
	52%	46%	2%	1%	19%
AA	66	61	3	0	130
	51%	47%	2%	0%	13%
BA+	134	151	13	2	300
	45%	50%	4%	1%	30%
DK/NA/ Ref	3	5	1	2	11
	27%	45%	9%	18%	1%

Household Income

	Yes, it should	No, it should not	Don't know	Refused	Total
Under $40k	175	127	16	1	319
	55%	40%	5%	0%	32%
$40k to $74k	108	137	10	0	255
	42%	54%	4%	0%	26%
$75k up	131	161	6	1	299
	44%	54%	2%	0%	30%
DK/NA/ Ref	52	64	8	3	127
	41%	50%	6%	2%	13%

Party ID

	Yes, it should	No, it should not	Don't know	Refused	Total
Republican	63	227	9	1	300
	21%	76%	3%	0%	30%
Democrat	222	67	17	1	307
	72%	22%	6%	0%	31%
Independent	158	184	11	0	353
	45%	52%	3%	0%	35%
Other/No preference	20	11	2	0	33
	61%	33%	6%	0%	3%
Don't know	3	1	1	0	5
	60%	20%	20%	0%	0%
Refused	1	0	0	3	4
	25%	0%	0%	75%	0%

Party ID, with leaners

	Yes, it should	No, it should not	Don't know	Refused	Total
Republican	100	330	13	1	444
	23%	74%	3%	0%	44%
Democrat	330	116	23	1	470
	70%	25%	5%	0%	47%
Independent	33	43	3	0	79
	42%	54%	4%	0%	8%
Other/None	4	0	1	3	8
	50%	0%	12%	38%	1%

Party Id, leaners separate

	Yes, it should	No, it should not	Don't know	Refused	Total
Rep	63	227	9	1	300
	21%	76%	3%	0%	30%
Lean Rep	37	103	4	0	144
	26%	72%	3%	0%	14%
Ind	33	43	3	0	79
	42%	54%	4%	0%	8%
Lean Dem	107	50	7	0	164
	65%	30%	4%	0%	16%
Dem	222	67	17	1	307
	72%	22%	6%	0%	31%
Other/None	4	0	1	3	8
	50%	0%	12%	38%	1%

Marital Status

	Yes, it should	No, it should not	Don't know	Refused	Total
Married	227	301	20	3	551
	41%	55%	4%	1%	55%
Cohabiting	47	33	1	0	81
	58%	41%	1%	0%	8%
Widowed	41	32	5	1	79
	52%	41%	6%	1%	8%
Divorced	48	36	5	0	89
	54%	40%	6%	0%	9%
Separated	5	7	2	0	14
	36%	50%	14%	0%	1%
Never Married	94	78	6	0	178
	53%	44%	3%	0%	18%
Don't know	4	1	0	0	5
	80%	20%	0%	0%	0%
Refused	2	1	0	1	4
	50%	25%	0%	25%	0%

Race and Ethnicity

	Yes, it should	No, it should not	Don't know	Refused	Total
White	369	425	34	5	833
	44%	51%	4%	1%	83%
Black	28	16	5	0	49
	57%	33%	10%	0%	5%
Hispanic	34	23	0	0	57
	60%	40%	0%	0%	6%
Other	31	20	1	0	52
	60%	38%	2%	0%	5%
DK/NA/ Ref	4	5	0	0	9
	44%	56%	0%	0%	1%

Religious Service Attendance

	Yes, it should	No, it should not	Don't know	Refused	Total
More than 1/wk	36	32	8	0	76
	47%	42%	11%	0%	8%
1/week	91	132	12	2	237
	38%	56%	5%	1%	24%
1-2 month	56	81	5	0	142
	39%	57%	4%	0%	14%
few times a year	81	101	9	0	191
	42%	53%	5%	0%	19%
Seldom	89	66	4	2	161
	55%	41%	2%	1%	16%
Never	112	75	1	0	188
	60%	40%	1%	0%	19%
Don't know	0	1	1	0	2
	0%	50%	50%	0%	0%
Refused	1	3	0	0	4
	25%	75%	0%	0%	0%

Religious Affiliation

	Yes, it should	No, it should not	Don't know	Refused	Total
Protestant/ Christian	161	240	23	1	425
	38%	56%	5%	0%	42%
Catholic	134	156	9	3	302
	44%	52%	3%	1%	30%
Jewish	6	3	0	0	9
	67%	33%	0%	0%	1%
Other	43	30	3	0	76
	57%	39%	4%	0%	8%
None	107	51	4	0	162
	66%	31%	2%	0%	16%
DK/NA/ Ref	15	10	1	1	27
	56%	37%	4%	4%	3%

Born Again/Evangelical

	Yes, it should	No, it should not	Don't know	Refused	Total
born again	53	108	12	0	173
	31%	62%	7%	0%	42%
not born again	98	119	10	0	227
	43%	52%	4%	0%	55%
Don't know	7	5	0	1	13
	54%	38%	0%	8%	3%
Refused	1	0	0	0	1
	100%	0%	0%	0%	0%

Location Type

	Yes, it should	No, it should not	Don't know	Refused	Total
Urban	177	115	13	0	305
	58%	38%	4%	0%	30%
Suburban	131	185	14	2	332
	39%	56%	4%	1%	33%
Rural	155	187	13	2	357
	43%	52%	4%	1%	36%
Don't know	4	1	0	0	5
	80%	20%	0%	0%	0%
Refused	0	1	0	0	1
	0%	100%	0%	0%	0%

Political Ideology

	Yes, it should	No, it should not	Don't know	Refused	Total
Very conservative	33	65	2	0	100
	33%	65%	2%	0%	10%
Conservative	82	216	10	2	310
	26%	70%	3%	1%	31%
Moderate	148	146	17	2	313
	47%	47%	5%	1%	31%
Liberal	130	39	8	0	177
	73%	22%	5%	0%	18%
Very liberal	53	11	1	0	65
	82%	17%	2%	0%	7%
Don't know	19	11	2	0	32
	59%	34%	6%	0%	3%
Refused	1	1	0	0	2
	50%	50%	0%	0%	0%

Union Membership

	Yes, it should	No, it should not	Don't know	Refused	Total
respondent	39	32	0	0	71
	55%	45%	0%	0%	7%
another household member	28	24	6	0	58
	48%	41%	10%	0%	6%
nobody in household	397	428	33	3	861
	46%	50%	4%	0%	86%
Don't know	1	3	1	0	5
	20%	60%	20%	0%	1%
Refused	1	1	0	1	3
	33%	33%	0%	33%	0%

Job Type and Union Membership

	Yes, it should	No, it should not	Don't know	Refused	Total
Public union	22	23	3	0	48
	46%	48%	6%	0%	5%
Public non-union	50	68	3	1	122
	41%	56%	2%	1%	12%
Private union	44	33	4	0	81
	54%	41%	5%	0%	8%
Private non-union	346	360	29	2	737
	47%	49%	4%	0%	74%
DK/NA/ Ref	4	5	1	1	11
	36%	45%	9%	9%	1%

Region

	Yes, it should	No, it should not	Don't know	Refused	Total
MKE City	53	37	4	0	94
	56%	39%	4%	0%	9%
Rest of MKE	133	152	21	3	309
	43%	49%	7%	1%	31%
msn	97	80	3	0	180
	54%	44%	2%	0%	18%
GB/A	71	107	7	1	186
	38%	58%	4%	1%	19%
Rest of state	112	113	4	0	229
	49%	49%	2%	0%	23%

Likelihood of Voting in Nov.

	Yes, it should	No, it should not	Don't know	Refused	Total
Absolutely certain	376	421	37	5	839
	45%	50%	4%	1%	84%
Very likely	48	39	3	0	90
	53%	43%	3%	0%	9%
50-50	29	21	0	0	50
	58%	42%	0%	0%	5%
Will not vote	13	4	0	0	17
	76%	24%	0%	0%	2%
Don't know	0	3	0	0	3
	0%	100%	0%	0%	0%

Q42. On balance, do you think having an increasing number of people of many different races, ethnic groups and nationalities in the United States makes this country a better place to live, a worse place to live, or doesn't make much difference either way?

Sex

	A better place	A worse place	Doesn't make a difference	Don't know	Refused	Total
Male	236	41	189	11	3	480
	49%	9%	39%	2%	1%	48%
Female	299	48	162	7	4	520
	57%	9%	31%	1%	1%	52%

Age 4 Categories

	A better place	A worse place	Doesn't make a difference	Don't know	Refused	Total
18-29	81	7	71	1	0	160
	51%	4%	44%	1%	0%	16%
30-44	139	12	95	4	0	250
	56%	5%	38%	2%	0%	25%
45-59	176	26	95	6	3	306
	58%	8%	31%	2%	1%	31%
60+	139	41	89	7	4	280
	50%	15%	32%	2%	1%	28%
DK/NA/ Ref	1	2	1	0	0	4
	25%	50%	25%	0%	0%	0%

Education 5 Categories

	A better place	A worse place	Doesn't make a difference	Don't know	Refused	Total
Not HS	20	5	33	1	0	59
	34%	8%	56%	2%	0%	6%
HS	132	33	136	7	2	310
	43%	11%	44%	2%	1%	31%
Some Coll	104	21	61	4	0	190
	55%	11%	32%	2%	0%	19%
AA	69	11	47	3	0	130
	53%	8%	36%	2%	0%	13%
BA+	208	16	71	4	1	300
	69%	5%	24%	1%	0%	30%
DK/NA/ Ref	2	2	3	0	4	11
	18%	18%	27%	0%	36%	1%

Household Income

	A better place	A worse place	Doesn't make a difference	Don't know	Refused	Total
Under $40k	153	23	139	5	0	320
	48%	7%	43%	2%	0%	32%
$40k to $74k	142	23	81	6	2	254
	56%	9%	32%	2%	1%	25%
$75k up	182	21	94	1	1	299
	61%	7%	31%	0%	0%	30%
DK/NA/ Ref	57	21	38	6	4	126
	45%	17%	30%	5%	3%	13%

Party ID

	A better place	A worse place	Doesn't make a difference	Don't know	Refused	Total
Republican	116	51	120	11	2	300
	39%	17%	40%	4%	1%	30%
Democrat	216	13	76	2	0	307
	70%	4%	25%	1%	0%	31%
Independent	187	20	141	3	1	352
	53%	6%	40%	1%	0%	35%
Other/No preference	11	5	12	2	2	32
	34%	16%	38%	6%	6%	3%
Don't know	3	0	2	0	0	5
	60%	0%	40%	0%	0%	0%
Refused	1	0	0	1	2	4
	25%	0%	0%	25%	50%	0%

Party ID, with leaners

	A better place	A worse place	Doesn't make a difference	Don't know	Refused	Total
Republican	172	69	184	13	5	443
	39%	16%	42%	3%	1%	44%
Democrat	322	16	129	3	0	470
	69%	3%	27%	1%	0%	47%
Independent	37	3	38	1	0	79
	47%	4%	48%	1%	0%	8%
Other/None	4	1	0	1	2	8
	50%	12%	0%	12%	25%	1%

Party Id, leaners separate

	A better place	A worse place	Doesn't make a difference	Don't know	Refused	Total
Rep	116	51	120	11	2	300
	39%	17%	40%	4%	1%	30%
Lean Rep	56	18	63	3	3	143
	39%	13%	44%	2%	2%	14%
Ind	37	3	38	1	0	79
	47%	4%	48%	1%	0%	8%
Lean Dem	105	3	54	1	0	163
	64%	2%	33%	1%	0%	16%
Dem	216	13	76	2	0	307
	70%	4%	25%	1%	0%	31%
Other/None	4	1	0	1	2	8
	50%	12%	0%	12%	25%	1%

Marital Status

	A better place	A worse place	Doesn't make a difference	Don't know	Refused	Total
Married	310	50	177	8	6	551
	56%	9%	32%	1%	1%	55%
Cohabiting	50	9	21	1	0	81
	62%	11%	26%	1%	0%	8%
Widowed	32	10	33	4	0	79
	41%	13%	42%	5%	0%	8%
Divorced	52	8	29	0	0	89
	58%	9%	33%	0%	0%	9%
Separated	4	3	8	0	0	15
	27%	20%	53%	0%	0%	1%
Never Married	85	9	78	5	0	177
	48%	5%	44%	3%	0%	18%
Don't know	2	0	3	0	0	5
	40%	0%	60%	0%	0%	0%
Refused	0	1	2	0	1	4
	0%	25%	50%	0%	25%	0%

Race and Ethnicity

	A better place	A worse place	Doesn't make a difference	Don't know	Refused	Total
White	458	79	276	16	4	833
	55%	9%	33%	2%	0%	83%
Black	16	2	31	0	0	49
	33%	4%	63%	0%	0%	5%
Hispanic	32	3	19	1	3	58
	55%	5%	33%	2%	5%	6%
Other	24	2	24	2	0	52
	46%	4%	46%	4%	0%	5%
DK/NA/ Ref	4	3	2	0	0	9
	44%	33%	22%	0%	0%	1%

Religious Service Attendance

	A better place	A worse place	Doesn't make a difference	Don't know	Refused	Total
More than 1/wk	42	3	27	2	1	75
	56%	4%	36%	3%	1%	8%
1/week	125	21	83	5	2	236
	53%	9%	35%	2%	1%	24%
1-2 month	83	13	41	4	1	142
	58%	9%	29%	3%	1%	14%
few times a year	101	22	67	1	0	191
	53%	12%	35%	1%	0%	19%
Seldom	92	12	54	2	1	161
	57%	7%	34%	1%	1%	16%
Never	90	14	77	5	2	188
	48%	7%	41%	3%	1%	19%
Don't know	0	1	1	0	0	2
	0%	50%	50%	0%	0%	0%
Refused	1	2	0	0	0	3
	33%	67%	0%	0%	0%	0%

Religious Affiliation

	A better place	A worse place	Doesn't make a difference	Don't know	Refused	Total
Protestant/ Christian	226	44	139	13	2	424
	53%	10%	33%	3%	0%	42%
Catholic	167	30	101	3	1	302
	55%	10%	33%	1%	0%	30%
Jewish	4	1	4	0	0	9
	44%	11%	44%	0%	0%	1%
Other	43	3	31	0	0	77
	56%	4%	40%	0%	0%	8%
None	82	9	69	2	0	162
	51%	6%	43%	1%	0%	16%
DK/NA/ Ref	13	3	7	0	4	27
	48%	11%	26%	0%	15%	3%

Born Again/Evangelical

	A better place	A worse place	Doesn't make a difference	Don't know	Refused	Total
born again	84	23	57	8	2	174
	48%	13%	33%	5%	1%	42%
not born again	127	20	76	4	0	227
	56%	9%	33%	2%	0%	55%
Don't know	9	0	3	1	0	13
	69%	0%	23%	8%	0%	3%
Refused	0	1	0	0	0	1
	0%	100%	0%	0%	0%	0%

Location Type

	A better place	A worse place	Doesn't make a difference	Don't know	Refused	Total
Urban	172	18	111	2	1	304
	57%	6%	37%	1%	0%	30%
Suburban	187	24	110	7	4	332
	56%	7%	33%	2%	1%	33%
Rural	174	44	129	8	2	357
	49%	12%	36%	2%	1%	36%
Don't know	2	1	1	1	0	5
	40%	20%	20%	20%	0%	1%
Refused	0	1	0	0	0	1
	0%	100%	0%	0%	0%	0%

Political Ideology

	A better place	A worse place	Doesn't make a difference	Don't know	Refused	Total
Very conservative	38	16	39	6	2	101
	38%	16%	39%	6%	2%	10%
Conservative	125	50	127	7	2	311
	40%	16%	41%	2%	1%	31%
Moderate	179	11	118	1	3	312
	57%	4%	38%	0%	1%	31%
Liberal	134	4	37	3	0	178
	75%	2%	21%	2%	0%	18%
Very liberal	49	1	15	0	0	65
	75%	2%	23%	0%	0%	6%
Don't know	10	5	16	1	0	32
	31%	16%	50%	3%	0%	3%
Refused	0	2	0	0	0	2
	0%	100%	0%	0%	0%	0%

Union Membership

	A better place	A worse place	Doesn't make a difference	Don't know	Refused	Total
respondent	37	7	27	0	0	71
	52%	10%	38%	0%	0%	7%
another household member	37	2	20	1	0	60
	62%	3%	33%	2%	0%	6%
nobody in household	457	78	303	18	6	862
	53%	9%	35%	2%	1%	86%
Don't know	3	0	2	0	0	5
	60%	0%	40%	0%	0%	0%
Refused	0	2	0	0	1	3
	0%	67%	0%	0%	33%	0%

Job Type and Union Membership

	A better place	A worse place	Doesn't make a difference	Don't know	Refused	Total
Public union	31	3	15	0	0	49
	63%	6%	31%	0%	0%	5%
Public non-union	71	7	43	2	0	123
	58%	6%	35%	2%	0%	12%
Private union	42	6	31	1	0	80
	52%	8%	39%	1%	0%	8%
Private non-union	385	71	259	16	6	737
	52%	10%	35%	2%	1%	74%
DK/NA/ Ref	5	2	2	0	1	10
	50%	20%	20%	0%	10%	1%

Region

	A better place	A worse place	Doesn't make a difference	Don't know	Refused	Total
MKE City	46	3	45	1	0	95
	48%	3%	47%	1%	0%	9%
Rest of MKE	159	32	113	4	2	310
	51%	10%	36%	1%	1%	31%
msn	115	10	52	2	0	179
	64%	6%	29%	1%	0%	18%
GB/A	91	21	66	8	2	188
	48%	11%	35%	4%	1%	19%
Rest of state	123	23	75	4	4	229
	54%	10%	33%	2%	2%	23%

Likelihood of Voting in Nov.

	A better place	A worse place	Doesn't make a difference	Don't know	Refused	Total
Absolutely certain	464	79	276	14	6	839
	55%	9%	33%	2%	1%	84%
Very likely	42	5	40	2	1	90
	47%	6%	44%	2%	1%	9%
50-50	26	3	20	1	0	50
	52%	6%	40%	2%	0%	5%
Will not vote	3	2	12	1	0	18
	17%	11%	67%	6%	0%	2%
Don't know	0	0	3	0	0	3
	0%	0%	100%	0%	0%	0%

Q43. Did you happen to watch or listen to the first presidential debate last week between Clinton and Trump?

Sex

	Yes, watched or listened	No, did not watch	Don't know	Total
Male	352	126	2	480
	73%	26%	0%	48%
Female	383	137	0	520
	74%	26%	0%	52%

Age 4 Categories

	Yes, watched or listened	No, did not watch	Don't know	Total
18-29	86	74	0	160
	54%	46%	0%	16%
30-44	179	71	0	250
	72%	28%	0%	25%
45-59	236	70	1	307
	77%	23%	0%	31%
60+	231	48	1	280
	82%	17%	0%	28%
DK/NA/ Ref	4	0	0	4
	100%	0%	0%	0%

Education 5 Categories

	Yes, watched or listened	No, did not watch	Don't know	Total
Not HS	33	27	0	60
	55%	45%	0%	6%
HS	231	78	1	310
	75%	25%	0%	31%
Some Coll	127	63	0	190
	67%	33%	0%	19%
AA	91	39	0	130
	70%	30%	0%	13%
BA+	243	56	1	300
	81%	19%	0%	30%
DK/NA/ Ref	11	0	0	11
	100%	0%	0%	1%

Household Income

	Yes, watched or listened	No, did not watch	Don't know	Total
Under $40k	213	105	2	320
	67%	33%	1%	32%
$40k to $74k	194	61	0	255
	76%	24%	0%	26%
$75k up	238	61	0	299
	80%	20%	0%	30%
DK/NA/ Ref	90	36	0	126
	71%	29%	0%	13%

Party ID

	Yes, watched or listened	No, did not watch	Don't know	Total
Republican	226	75	0	301
	75%	25%	0%	30%
Democrat	233	73	2	308
	76%	24%	1%	31%
Independent	256	97	0	353
	73%	27%	0%	35%
Other/No preference	16	16	0	32
	50%	50%	0%	3%
Don't know	3	2	0	5
	60%	40%	0%	0%
Refused	3	0	0	3
	100%	0%	0%	0%

Party ID, with leaners

	Yes, watched or listened	No, did not watch	Don't know	Total
Republican	337	106	0	443
	76%	24%	0%	44%
Democrat	346	123	2	471
	73%	26%	0%	47%
Independent	48	31	0	79
	61%	39%	0%	8%
Other/None	5	2	0	7
	71%	29%	0%	1%

Party Id, leaners separate

	Yes, watched or listened	No, did not watch	Don't know	Total
Rep	226	75	0	301
	75%	25%	0%	30%
Lean Rep	112	31	0	143
	78%	22%	0%	14%
Ind	48	31	0	79
	61%	39%	0%	8%
Lean Dem	114	50	0	164
	70%	30%	0%	16%
Dem	233	73	2	308
	76%	24%	1%	31%
Other/None	5	2	0	7
	71%	29%	0%	1%

Marital Status

	Yes, watched or listened	No, did not watch	Don't know	Total
Married	435	115	2	552
	79%	21%	0%	55%
Cohabiting	50	31	0	81
	62%	38%	0%	8%
Widowed	62	17	0	79
	78%	22%	0%	8%
Divorced	74	15	0	89
	83%	17%	0%	9%
Separated	4	10	0	14
	29%	71%	0%	1%
Never Married	104	74	0	178
	58%	42%	0%	18%
Don't know	4	1	0	5
	80%	20%	0%	0%
Refused	4	0	0	4
	100%	0%	0%	0%

Race and Ethnicity

	Yes, watched or listened	No, did not watch	Don't know	Total
White	635	196	2	833
	76%	24%	0%	83%
Black	22	27	0	49
	45%	55%	0%	5%
Hispanic	43	14	0	57
	75%	25%	0%	6%
Other	28	24	0	52
	54%	46%	0%	5%
DK/NA/ Ref	7	2	0	9
	78%	22%	0%	1%

Religious Service Attendance

	Yes, watched or listened	No, did not watch	Don't know	Total
More than 1/wk	44	31	0	75
	59%	41%	0%	7%
1/week	179	58	0	237
	76%	24%	0%	24%
1-2 month	118	24	0	142
	83%	17%	0%	14%
few times a year	139	52	0	191
	73%	27%	0%	19%
Seldom	115	43	2	160
	72%	27%	1%	16%
Never	135	54	0	189
	71%	29%	0%	19%
Don't know	2	1	0	3
	67%	33%	0%	0%
Refused	4	0	0	4
	100%	0%	0%	0%

Religious Affiliation

	Yes, watched or listened	No, did not watch	Don't know	Total
Protestant/ Christian	317	106	2	425
	75%	25%	0%	42%
Catholic	223	79	0	302
	74%	26%	0%	30%
Jewish	7	2	0	9
	78%	22%	0%	1%
Other	57	19	0	76
	75%	25%	0%	8%
None	114	48	0	162
	70%	30%	0%	16%
DK/NA/ Ref	18	9	0	27
	67%	33%	0%	3%

Born Again/Evangelical

	Yes, watched or listened	No, did not watch	Don't know	Total
born again	122	50	2	174
	70%	29%	1%	42%
not born again	179	48	0	227
	79%	21%	0%	55%
Don't know	8	6	0	14
	57%	43%	0%	3%
Refused	1	0	0	1
	100%	0%	0%	0%

Location Type

	Yes, watched or listened	No, did not watch	Don't know	Total
Urban	207	97	1	305
	68%	32%	0%	30%
Suburban	265	66	1	332
	80%	20%	0%	33%
Rural	258	100	0	358
	72%	28%	0%	36%
Don't know	4	1	0	5
	80%	20%	0%	0%
Refused	1	0	0	1
	100%	0%	0%	0%

Political Ideology

	Yes, watched or listened	No, did not watch	Don't know	Total
Very conservative	68	32	1	101
	67%	32%	1%	10%
Conservative	239	71	0	310
	77%	23%	0%	31%
Moderate	227	84	1	312
	73%	27%	0%	31%
Liberal	135	42	0	177
	76%	24%	0%	18%
Very liberal	48	18	0	66
	73%	27%	0%	7%
Don't know	17	15	0	32
	53%	47%	0%	3%
Refused	2	0	0	2
	100%	0%	0%	0%

Union Membership

	Yes, watched or listened	No, did not watch	Don't know	Total
respondent	55	16	1	72
	76%	22%	1%	7%
another household member	50	9	0	59
	85%	15%	0%	6%
nobody in household	626	234	1	861
	73%	27%	0%	86%
Don't know	1	4	0	5
	20%	80%	0%	0%
Refused	3	0	0	3
	100%	0%	0%	0%

Job Type and Union Membership

	Yes, watched or listened	No, did not watch	Don't know	Total
Public union	37	11	1	49
	76%	22%	2%	5%
Public non-union	90	32	0	122
	74%	26%	0%	12%
Private union	67	13	0	80
	84%	16%	0%	8%
Private non-union	536	202	0	738
	73%	27%	0%	74%
DK/NA/ Ref	5	5	1	11
	45%	45%	9%	1%

Region

	Yes, watched or listened	No, did not watch	Don't know	Total
MKE City	64	31	0	95
	67%	33%	0%	9%
Rest of MKE	242	68	0	310
	78%	22%	0%	31%
msn	129	50	0	179
	72%	28%	0%	18%
GB/A	145	42	1	188
	77%	22%	1%	19%
Rest of state	156	72	1	229
	68%	31%	0%	23%

Likelihood of Voting in Nov.

	Yes, watched or listened	No, did not watch	Don't know	Total
Absolutely certain	653	184	2	839
	78%	22%	0%	84%
Very likely	49	41	0	90
	54%	46%	0%	9%
50-50	31	20	0	51
	61%	39%	0%	5%
Will not vote	3	14	0	17
	18%	82%	0%	2%
Don't know	0	3	0	3
	0%	100%	0%	0%

Q44. Did you happen to watch or listen to the vice-presidential debate last Tuesday between Mike Pence and Tim Kaine?

Sex

	Yes, watched or listened	No, did not watch	Don't know	Refused	Total
Male	259	217	3	1	480
	54%	45%	1%	0%	48%
Female	276	244	0	0	520
	53%	47%	0%	0%	52%

Age 4 Categories

	Yes, watched or listened	No, did not watch	Don't know	Refused	Total
18-29	58	102	0	0	160
	36%	64%	0%	0%	16%
30-44	107	141	2	0	250
	43%	56%	1%	0%	25%
45-59	166	141	0	0	307
	54%	46%	0%	0%	31%
60+	200	78	1	1	280
	71%	28%	0%	0%	28%
DK/NA/ Ref	4	0	0	0	4
	100%	0%	0%	0%	0%

Education 5 Categories

	Yes, watched or listened	No, did not watch	Don't know	Refused	Total
Not HS	34	24	2	0	60
	57%	40%	3%	0%	6%
HS	168	141	1	0	310
	54%	45%	0%	0%	31%
Some Coll	93	97	0	0	190
	49%	51%	0%	0%	19%
AA	64	66	0	0	130
	49%	51%	0%	0%	13%
BA+	169	131	0	0	300
	56%	44%	0%	0%	30%
DK/NA/ Ref	7	3	0	1	11
	64%	27%	0%	9%	1%

Household Income

	Yes, watched or listened	No, did not watch	Don't know	Refused	Total
Under $40k	155	164	1	0	320
	48%	51%	0%	0%	32%
$40k to $74k	148	107	0	0	255
	58%	42%	0%	0%	26%
$75k up	162	137	0	0	299
	54%	46%	0%	0%	30%
DK/NA/ Ref	70	53	2	1	126
	56%	42%	2%	1%	13%

Party ID

	Yes, watched or listened	No, did not watch	Don't know	Refused	Total
Republican	172	128	0	0	300
	57%	43%	0%	0%	30%
Democrat	168	135	3	0	306
	55%	44%	1%	0%	31%
Independent	178	175	0	0	353
	50%	50%	0%	0%	35%
Other/No preference	13	19	0	0	32
	41%	59%	0%	0%	3%
Don't know	2	3	0	0	5
	40%	60%	0%	0%	0%
Refused	2	1	0	1	4
	50%	25%	0%	25%	0%

Party ID, with leaners

	Yes, watched or listened	No, did not watch	Don't know	Refused	Total
Republican	260	184	0	0	444
	59%	41%	0%	0%	44%
Democrat	245	223	3	0	471
	52%	47%	1%	0%	47%
Independent	28	51	0	0	79
	35%	65%	0%	0%	8%
Other/None	3	4	0	1	8
	38%	50%	0%	12%	1%

Party Id, leaners separate

	Yes, watched or listened	No, did not watch	Don't know	Refused	Total
Rep	172	128	0	0	300
	57%	43%	0%	0%	30%
Lean Rep	88	55	0	0	143
	62%	38%	0%	0%	14%
Ind	28	51	0	0	79
	35%	65%	0%	0%	8%
Lean Dem	76	87	0	0	163
	47%	53%	0%	0%	16%
Dem	168	135	3	0	306
	55%	44%	1%	0%	31%
Other/None	3	4	0	1	8
	38%	50%	0%	12%	1%

Marital Status

	Yes, watched or listened	No, did not watch	Don't know	Refused	Total
Married	324	223	3	1	551
	59%	40%	1%	0%	55%
Cohabiting	28	53	0	0	81
	35%	65%	0%	0%	8%
Widowed	46	33	0	0	79
	58%	42%	0%	0%	8%
Divorced	57	32	0	0	89
	64%	36%	0%	0%	9%
Separated	5	10	0	0	15
	33%	67%	0%	0%	1%
Never Married	69	108	0	0	177
	39%	61%	0%	0%	18%
Don't know	4	1	0	0	5
	80%	20%	0%	0%	0%
Refused	2	2	0	0	4
	50%	50%	0%	0%	0%

Race and Ethnicity

	Yes, watched or listened	No, did not watch	Don't know	Refused	Total
White	466	365	1	1	833
	56%	44%	0%	0%	83%
Black	11	39	0	0	50
	22%	78%	0%	0%	5%
Hispanic	31	24	2	0	57
	54%	42%	4%	0%	6%
Other	22	30	0	0	52
	42%	58%	0%	0%	5%
DK/NA/ Ref	7	3	0	0	10
	70%	30%	0%	0%	1%

Religious Service Attendance

	Yes, watched or listened	No, did not watch	Don't know	Refused	Total
More than 1/wk	45	28	2	0	75
	60%	37%	3%	0%	8%
1/week	138	98	0	1	237
	58%	41%	0%	0%	24%
1-2 month	93	49	0	0	142
	65%	35%	0%	0%	14%
few times a year	88	103	0	0	191
	46%	54%	0%	0%	19%
Seldom	80	79	1	0	160
	50%	49%	1%	0%	16%
Never	85	103	0	0	188
	45%	55%	0%	0%	19%
Don't know	1	1	0	0	2
	50%	50%	0%	0%	0%
Refused	4	0	0	0	4
	100%	0%	0%	0%	0%

Religious Affiliation

	Yes, watched or listened	No, did not watch	Don't know	Refused	Total
Protestant/ Christian	249	175	1	0	425
	59%	41%	0%	0%	42%
Catholic	163	138	0	1	302
	54%	46%	0%	0%	30%
Jewish	7	2	0	0	9
	78%	22%	0%	0%	1%
Other	32	44	0	0	76
	42%	58%	0%	0%	8%
None	71	91	0	0	162
	44%	56%	0%	0%	16%
DK/NA/ Ref	14	11	2	0	27
	52%	41%	7%	0%	3%

Born Again/Evangelical

	Yes, watched or listened	No, did not watch	Don't know	Refused	Total
born again	108	65	1	0	174
	62%	37%	1%	0%	42%
not born again	131	96	0	0	227
	58%	42%	0%	0%	55%
Don't know	8	6	0	0	14
	57%	43%	0%	0%	3%
Refused	0	1	0	0	1
	0%	100%	0%	0%	0%

Location Type

	Yes, watched or listened	No, did not watch	Don't know	Refused	Total
Urban	131	171	2	0	304
	43%	56%	1%	0%	30%
Suburban	204	126	1	1	332
	61%	38%	0%	0%	33%
Rural	194	163	0	0	357
	54%	46%	0%	0%	36%
Don't know	4	1	0	0	5
	80%	20%	0%	0%	1%
Refused	1	0	0	0	1
	100%	0%	0%	0%	0%

Political Ideology

	Yes, watched or listened	No, did not watch	Don't know	Refused	Total
Very conservative	63	38	0	0	101
	62%	38%	0%	0%	10%
Conservative	178	132	0	1	311
	57%	42%	0%	0%	31%
Moderate	149	160	3	0	312
	48%	51%	1%	0%	31%
Liberal	102	76	0	0	178
	57%	43%	0%	0%	18%
Very liberal	36	30	0	0	66
	55%	45%	0%	0%	7%
Don't know	6	26	0	0	32
	19%	81%	0%	0%	3%
Refused	2	0	0	0	2
	100%	0%	0%	0%	0%

Union Membership

	Yes, watched or listened	No, did not watch	Don't know	Refused	Total
respondent	39	32	0	0	71
	55%	45%	0%	0%	7%
another household member	39	20	0	0	59
	66%	34%	0%	0%	6%
nobody in household	454	404	3	0	861
	53%	47%	0%	0%	86%
Don't know	1	4	0	0	5
	20%	80%	0%	0%	1%
Refused	2	0	0	1	3
	67%	0%	0%	33%	0%

Job Type and Union Membership

	Yes, watched or listened	No, did not watch	Don't know	Refused	Total
Public union	34	15	0	0	49
	69%	31%	0%	0%	5%
Public non-union	51	72	0	0	123
	41%	59%	0%	0%	12%
Private union	43	37	0	0	80
	54%	46%	0%	0%	8%
Private non-union	403	332	2	0	737
	55%	45%	0%	0%	74%
DK/NA/ Ref	4	5	1	1	11
	36%	45%	9%	9%	1%

Region

	Yes, watched or listened	No, did not watch	Don't know	Refused	Total
MKE City	37	57	0	0	94
	39%	61%	0%	0%	9%
Rest of MKE	173	136	0	1	310
	56%	44%	0%	0%	31%
msn	86	93	0	0	179
	48%	52%	0%	0%	18%
GB/A	124	61	2	0	187
	66%	33%	1%	0%	19%
Rest of state	114	114	1	0	229
	50%	50%	0%	0%	23%

Likelihood of Voting in Nov.

	Yes, watched or listened	No, did not watch	Don't know	Refused	Total
Absolutely certain	480	357	1	1	839
	57%	43%	0%	0%	84%
Very likely	33	55	2	0	90
	37%	61%	2%	0%	9%
50-50	17	33	0	0	50
	34%	66%	0%	0%	5%
Will not vote	5	13	0	0	18
	28%	72%	0%	0%	2%
Don't know	0	3	0	0	3
	0%	100%	0%	0%	0%

Q45. Do you mostly agree or mostly disagree that "People like me are not getting their fair share?"

Sex

	Mostly agree	Mostly disagree	Don't know	Refused	Total
Male	242	188	47	3	480
	50%	39%	10%	1%	48%
Female	256	198	61	5	520
	49%	38%	12%	1%	52%

Age 4 Categories

	Mostly agree	Mostly disagree	Don't know	Refused	Total
18-29	88	59	13	0	160
	55%	37%	8%	0%	16%
30-44	126	101	21	2	250
	50%	40%	8%	1%	25%
45-59	143	137	26	0	306
	47%	45%	8%	0%	31%
60+	140	88	46	6	280
	50%	31%	16%	2%	28%
DK/NA/ Ref	1	1	2	0	4
	25%	25%	50%	0%	0%

Education 5 Categories

	Mostly agree	Mostly disagree	Don't know	Refused	Total
Not HS	30	23	7	0	60
	50%	38%	12%	0%	6%
HS	178	94	36	2	310
	57%	30%	12%	1%	31%
Some Coll	106	72	12	0	190
	56%	38%	6%	0%	19%
AA	74	36	19	0	129
	57%	28%	15%	0%	13%
BA+	108	159	31	2	300
	36%	53%	10%	1%	30%
DK/NA/ Ref	3	1	3	4	11
	27%	9%	27%	36%	1%

Household Income

	Mostly agree	Mostly disagree	Don't know	Refused	Total
Under $40k	193	91	35	1	320
	60%	28%	11%	0%	32%
$40k to $74k	134	95	25	2	256
	52%	37%	10%	1%	26%
$75k up	117	167	15	0	299
	39%	56%	5%	0%	30%
DK/NA/ Ref	55	33	33	4	125
	44%	26%	26%	3%	12%

Party ID

	Mostly agree	Mostly disagree	Don't know	Refused	Total
Republican	115	141	42	3	301
	38%	47%	14%	1%	30%
Democrat	164	111	31	0	306
	54%	36%	10%	0%	31%
Independent	200	123	28	2	353
	57%	35%	8%	1%	35%
Other/No preference	16	11	5	0	32
	50%	34%	16%	0%	3%
Don't know	3	0	2	0	5
	60%	0%	40%	0%	0%
Refused	1	0	0	2	3
	33%	0%	0%	67%	0%

Party ID, with leaners

	Mostly agree	Mostly disagree	Don't know	Refused	Total
Republican	186	196	57	3	442
	42%	44%	13%	1%	44%
Democrat	261	167	41	3	472
	55%	35%	9%	1%	47%
Independent	48	22	9	0	79
	61%	28%	11%	0%	8%
Other/None	3	1	1	2	7
	43%	14%	14%	29%	1%

Party Id, leaners separate

	Mostly agree	Mostly disagree	Don't know	Refused	Total
Rep	115	141	42	3	301
	38%	47%	14%	1%	30%
Lean Rep	72	55	16	0	143
	50%	38%	11%	0%	14%
Ind	48	22	9	0	79
	61%	28%	11%	0%	8%
Lean Dem	97	56	9	2	164
	59%	34%	5%	1%	16%
Dem	164	111	31	0	306
	54%	36%	10%	0%	31%
Other/None	3	1	1	2	7
	43%	14%	14%	29%	1%

Marital Status

	Mostly agree	Mostly disagree	Don't know	Refused	Total
Married	254	247	46	4	551
	46%	45%	8%	1%	55%
Cohabiting	45	22	15	0	82
	55%	27%	18%	0%	8%
Widowed	38	21	18	1	78
	49%	27%	23%	1%	8%
Divorced	48	34	8	0	90
	53%	38%	9%	0%	9%
Separated	9	3	3	0	15
	60%	20%	20%	0%	1%
Never Married	101	57	17	2	177
	57%	32%	10%	1%	18%
Don't know	2	2	0	0	4
	50%	50%	0%	0%	0%
Refused	1	0	2	1	4
	25%	0%	50%	25%	0%

Race and Ethnicity

	Mostly agree	Mostly disagree	Don't know	Refused	Total
White	399	336	92	5	832
	48%	40%	11%	1%	83%
Black	30	14	5	0	49
	61%	29%	10%	0%	5%
Hispanic	37	15	5	1	58
	64%	26%	9%	2%	6%
Other	31	15	5	2	53
	58%	28%	9%	4%	5%
DK/NA/ Ref	2	6	1	0	9
	22%	67%	11%	0%	1%

Religious Service Attendance

	Mostly agree	Mostly disagree	Don't know	Refused	Total
More than 1/wk	38	26	11	0	75
	51%	35%	15%	0%	8%
1/week	109	95	29	3	236
	46%	40%	12%	1%	24%
1-2 month	60	70	10	1	141
	43%	50%	7%	1%	14%
few times a year	88	76	25	2	191
	46%	40%	13%	1%	19%
Seldom	90	58	11	1	160
	56%	36%	7%	1%	16%
Never	110	58	21	0	189
	58%	31%	11%	0%	19%
Don't know	2	0	0	0	2
	100%	0%	0%	0%	0%
Refused	2	1	1	0	4
	50%	25%	25%	0%	0%

Religious Affiliation

	Mostly agree	Mostly disagree	Don't know	Refused	Total
Protestant/ Christian	202	180	40	3	425
	48%	42%	9%	1%	42%
Catholic	141	122	38	1	302
	47%	40%	13%	0%	30%
Jewish	5	3	1	0	9
	56%	33%	11%	0%	1%
Other	55	17	3	2	77
	71%	22%	4%	3%	8%
None	86	57	19	0	162
	53%	35%	12%	0%	16%
DK/NA/ Ref	10	7	8	2	27
	37%	26%	30%	7%	3%

Born Again/Evangelical

	Mostly agree	Mostly disagree	Don't know	Refused	Total
born again	86	65	22	0	173
	50%	38%	13%	0%	42%
not born again	111	100	15	1	227
	49%	44%	7%	0%	55%
Don't know	5	7	1	1	14
	36%	50%	7%	7%	3%
Refused	0	1	0	0	1
	0%	100%	0%	0%	0%

Location Type

	Mostly agree	Mostly disagree	Don't know	Refused	Total
Urban	171	101	30	3	305
	56%	33%	10%	1%	30%
Suburban	145	150	34	3	332
	44%	45%	10%	1%	33%
Rural	179	134	43	2	358
	50%	37%	12%	1%	36%
Don't know	1	1	2	0	4
	25%	25%	50%	0%	0%
Refused	1	0	0	0	1
	100%	0%	0%	0%	0%

Political Ideology

	Mostly agree	Mostly disagree	Don't know	Refused	Total
Very conservative	45	37	17	1	100
	45%	37%	17%	1%	10%
Conservative	153	121	33	3	310
	49%	39%	11%	1%	31%
Moderate	155	126	29	2	312
	50%	40%	9%	1%	31%
Liberal	88	67	21	2	178
	49%	38%	12%	1%	18%
Very liberal	37	23	5	0	65
	57%	35%	8%	0%	7%
Don't know	18	11	2	0	31
	58%	35%	6%	0%	3%
Refused	2	0	0	0	2
	100%	0%	0%	0%	0%

Union Membership

	Mostly agree	Mostly disagree	Don't know	Refused	Total
respondent	45	22	4	0	71
	63%	31%	6%	0%	7%
another household member	39	18	2	0	59
	66%	31%	3%	0%	6%
nobody in household	408	345	102	7	862
	47%	40%	12%	1%	86%
Don't know	5	0	0	0	5
	100%	0%	0%	0%	0%
Refused	2	0	0	1	3
	67%	0%	0%	33%	0%

Job Type and Union Membership

	Mostly agree	Mostly disagree	Don't know	Refused	Total
Public union	30	17	2	0	49
	61%	35%	4%	0%	5%
Public non-union	59	56	8	0	123
	48%	46%	7%	0%	12%
Private union	53	23	4	0	80
	66%	29%	5%	0%	8%
Private non-union	348	289	94	7	738
	47%	39%	13%	1%	74%
DK/NA/ Ref	9	0	0	1	10
	90%	0%	0%	10%	1%

Region

	Mostly agree	Mostly disagree	Don't know	Refused	Total
MKE City	54	32	7	2	95
	57%	34%	7%	2%	9%
Rest of MKE	145	132	29	4	310
	47%	43%	9%	1%	31%
msn	95	68	17	1	181
	52%	38%	9%	1%	18%
GB/A	97	61	28	1	187
	52%	33%	15%	1%	19%
Rest of state	108	93	28	0	229
	47%	41%	12%	0%	23%

Likelihood of Voting in Nov.

	Mostly agree	Mostly disagree	Don't know	Refused	Total
Absolutely certain	403	333	96	7	839
	48%	40%	11%	1%	84%
Very likely	44	36	8	1	89
	49%	40%	9%	1%	9%
50-50	34	14	3	0	51
	67%	27%	6%	0%	5%
Will not vote	15	3	1	0	19
	79%	16%	5%	0%	2%
Don't know	3	0	0	0	3
	100%	0%	0%	0%	0%

Q46. Do you think the future of the next generation of Americans will be better, worse, or about the same as life today?

Sex

	Better	Worse	About the same	Don't know	Refused	Total
Male	94	239	114	32	2	481
	20%	50%	24%	7%	0%	48%
Female	110	258	122	28	1	519
	21%	50%	24%	5%	0%	52%

Age 4 Categories

	Better	Worse	About the same	Don't know	Refused	Total
18-29	55	67	35	3	0	160
	34%	42%	22%	2%	0%	16%
30-44	52	124	65	8	0	249
	21%	50%	26%	3%	0%	25%
45-59	46	176	67	17	0	306
	15%	58%	22%	6%	0%	31%
60+	51	128	69	29	3	280
	18%	46%	25%	10%	1%	28%
DK/NA/ Ref	0	1	0	2	0	3
	0%	33%	0%	67%	0%	0%

Education 5 Categories

	Better	Worse	About the same	Don't know	Refused	Total
Not HS	23	25	11	2	0	61
	38%	41%	18%	3%	0%	6%
HS	69	152	68	20	0	309
	22%	49%	22%	6%	0%	31%
Some Coll	31	106	37	15	1	190
	16%	56%	19%	8%	1%	19%
AA	23	70	28	9	0	130
	18%	54%	22%	7%	0%	13%
BA+	58	138	91	12	1	300
	19%	46%	30%	4%	0%	30%
DK/NA/ Ref	0	5	3	2	1	11
	0%	45%	27%	18%	9%	1%

Household Income

	Better	Worse	About the same	Don't know	Refused	Total
Under $40k	85	146	72	17	0	320
	27%	46%	22%	5%	0%	32%
$40k to $74k	32	140	65	18	1	256
	12%	55%	25%	7%	0%	26%
$75k up	61	160	68	10	0	299
	20%	54%	23%	3%	0%	30%
DK/NA/ Ref	27	51	31	15	2	126
	21%	40%	25%	12%	2%	13%

Party ID

	Better	Worse	About the same	Don't know	Refused	Total
Republican	30	187	59	23	1	300
	10%	62%	20%	8%	0%	30%
Democrat	101	103	82	19	0	305
	33%	34%	27%	6%	0%	31%
Independent	67	188	84	13	0	352
	19%	53%	24%	4%	0%	35%
Other/No preference	5	16	9	2	0	32
	16%	50%	28%	6%	0%	3%
Don't know	1	2	1	1	0	5
	20%	40%	20%	20%	0%	1%
Refused	0	0	0	2	1	3
	0%	0%	0%	67%	33%	0%

Party ID, with leaners

	Better	Worse	About the same	Don't know	Refused	Total
Republican	45	281	87	30	1	444
	10%	63%	20%	7%	0%	44%
Democrat	144	168	133	26	0	471
	31%	36%	28%	6%	0%	47%
Independent	14	47	16	3	0	80
	18%	59%	20%	4%	0%	8%
Other/None	1	2	1	2	1	7
	14%	29%	14%	29%	14%	1%

Party Id, leaners separate

	Better	Worse	About the same	Don't know	Refused	Total
Rep	30	187	59	23	1	300
	10%	62%	20%	8%	0%	30%
Lean Rep	15	93	27	7	0	142
	11%	65%	19%	5%	0%	14%
Ind	14	47	16	3	0	80
	18%	59%	20%	4%	0%	8%
Lean Dem	42	64	50	7	0	163
	26%	39%	31%	4%	0%	16%
Dem	101	103	82	19	0	305
	33%	34%	27%	6%	0%	31%
Other/None	1	2	1	2	1	7
	14%	29%	14%	29%	14%	1%

Marital Status

	Better	Worse	About the same	Don't know	Refused	Total
Married	94	282	136	36	2	550
	17%	51%	25%	7%	0%	55%
Cohabiting	23	39	15	5	0	82
	28%	48%	18%	6%	0%	8%
Widowed	12	40	20	6	1	79
	15%	51%	25%	8%	1%	8%
Divorced	20	43	18	7	0	88
	23%	49%	20%	8%	0%	9%
Separated	3	8	1	2	0	14
	21%	57%	7%	14%	0%	1%
Never Married	48	84	43	2	0	177
	27%	47%	24%	1%	0%	18%
Don't know	4	0	1	0	0	5
	80%	0%	20%	0%	0%	1%
Refused	0	0	2	2	0	4
	0%	0%	50%	50%	0%	0%

Race and Ethnicity

	Better	Worse	About the same	Don't know	Refused	Total
White	148	429	205	50	2	834
	18%	51%	25%	6%	0%	83%
Black	15	21	10	3	0	49
	31%	43%	20%	6%	0%	5%
Hispanic	29	20	7	1	0	57
	51%	35%	12%	2%	0%	6%
Other	11	26	12	2	0	51
	22%	51%	24%	4%	0%	5%
DK/NA/ Ref	1	2	2	3	0	8
	12%	25%	25%	38%	0%	1%

Religious Service Attendance

	Better	Worse	About the same	Don't know	Refused	Total
More than 1/wk	21	33	15	6	0	75
	28%	44%	20%	8%	0%	7%
1/week	34	123	60	18	2	237
	14%	52%	25%	8%	1%	24%
1-2 month	28	71	38	5	0	142
	20%	50%	27%	4%	0%	14%
few times a year	34	98	48	12	1	193
	18%	51%	25%	6%	1%	19%
Seldom	34	79	39	9	0	161
	21%	49%	24%	6%	0%	16%
Never	53	92	36	8	0	189
	28%	49%	19%	4%	0%	19%
Don't know	1	1	1	0	0	3
	33%	33%	33%	0%	0%	0%
Refused	1	0	0	2	0	3
	33%	0%	0%	67%	0%	0%

Religious Affiliation

	Better	Worse	About the same	Don't know	Refused	Total
Protestant/ Christian	85	216	95	28	1	425
	20%	51%	22%	7%	0%	42%
Catholic	54	164	70	11	2	301
	18%	54%	23%	4%	1%	30%
Jewish	2	4	3	0	0	9
	22%	44%	33%	0%	0%	1%
Other	19	29	21	8	0	77
	25%	38%	27%	10%	0%	8%
None	35	76	42	9	0	162
	22%	47%	26%	6%	0%	16%
DK/NA/ Ref	9	8	6	4	0	27
	33%	30%	22%	15%	0%	3%

Born Again/Evangelical

	Better	Worse	About the same	Don't know	Refused	Total
born again	36	95	26	17	0	174
	21%	55%	15%	10%	0%	42%
not born again	41	111	64	10	1	227
	18%	49%	28%	4%	0%	55%
Don't know	4	4	5	0	0	13
	31%	31%	38%	0%	0%	3%
Refused	0	1	0	0	0	1
	0%	100%	0%	0%	0%	0%

Location Type

	Better	Worse	About the same	Don't know	Refused	Total
Urban	61	145	79	20	0	305
	20%	48%	26%	7%	0%	30%
Suburban	77	149	86	19	1	332
	23%	45%	26%	6%	0%	33%
Rural	64	203	71	18	1	357
	18%	57%	20%	5%	0%	36%
Don't know	2	1	0	1	1	5
	40%	20%	0%	20%	20%	0%
Refused	0	0	0	1	0	1
	0%	0%	0%	100%	0%	0%

Political Ideology

	Better	Worse	About the same	Don't know	Refused	Total
Very conservative	13	57	20	10	0	100
	13%	57%	20%	10%	0%	10%
Conservative	35	195	54	23	3	310
	11%	63%	17%	7%	1%	31%
Moderate	65	157	80	11	0	313
	21%	50%	26%	4%	0%	31%
Liberal	63	53	52	10	0	178
	35%	30%	29%	6%	0%	18%
Very liberal	19	24	20	3	0	66
	29%	36%	30%	5%	0%	7%
Don't know	8	12	10	1	0	31
	26%	39%	32%	3%	0%	3%
Refused	1	0	0	1	0	2
	50%	0%	0%	50%	0%	0%

Union Membership

	Better	Worse	About the same	Don't know	Refused	Total
respondent	13	33	19	5	0	70
	19%	47%	27%	7%	0%	7%
another household member	23	17	15	4	0	59
	39%	29%	25%	7%	0%	6%
nobody in household	166	444	202	49	1	862
	19%	52%	23%	6%	0%	86%
Don't know	1	3	0	1	0	5
	20%	60%	0%	20%	0%	1%
Refused	1	0	0	1	1	3
	33%	0%	0%	33%	33%	0%

Job Type and Union Membership

	Better	Worse	About the same	Don't know	Refused	Total
Public union	19	13	14	3	0	49
	39%	27%	29%	6%	0%	5%
Public non-union	17	69	30	6	1	123
	14%	56%	24%	5%	1%	12%
Private union	18	36	20	7	0	81
	22%	44%	25%	9%	0%	8%
Private non-union	149	374	172	42	1	738
	20%	51%	23%	6%	0%	74%
DK/NA/ Ref	2	5	1	2	1	11
	18%	45%	9%	18%	9%	1%

Region

	Better	Worse	About the same	Don't know	Refused	Total
MKE City	26	44	19	5	0	94
	28%	47%	20%	5%	0%	9%
Rest of MKE	63	165	62	18	2	310
	20%	53%	20%	6%	1%	31%
msn	40	74	58	7	0	179
	22%	41%	32%	4%	0%	18%
GB/A	38	98	34	18	0	188
	20%	52%	18%	10%	0%	19%
Rest of state	36	116	62	13	1	228
	16%	51%	27%	6%	0%	23%

Likelihood of Voting in Nov.

	Better	Worse	About the same	Don't know	Refused	Total
Absolutely certain	163	418	200	56	3	840
	19%	50%	24%	7%	0%	84%
Very likely	22	44	22	2	0	90
	24%	49%	24%	2%	0%	9%
50-50	16	22	12	0	0	50
	32%	44%	24%	0%	0%	5%
Will not vote	0	14	3	1	0	18
	0%	78%	17%	6%	0%	2%
Don't know	3	0	0	0	0	3
	100%	0%	0%	0%	0%	0%

Q47. Thinking about your family's financial situation, would you say you are living comfortably, just getting by, or struggling to make ends meet?

Sex

	Living comfortably	Just getting by	Struggling	Don't know	Refused	Total
Male	241	182	57	0	1	481
	50%	38%	12%	0%	0%	48%
Female	228	200	90	0	2	520
	44%	38%	17%	0%	0%	52%

Age 4 Categories

	Living comfortably	Just getting by	Struggling	Don't know	Refused	Total
18-29	73	67	20	0	0	160
	46%	42%	12%	0%	0%	16%
30-44	105	84	61	0	0	250
	42%	34%	24%	0%	0%	25%
45-59	143	125	38	0	1	307
	47%	41%	12%	0%	0%	31%
60+	145	105	28	0	2	280
	52%	38%	10%	0%	1%	28%
DK/NA/ Ref	3	1	0	0	0	4
	75%	25%	0%	0%	0%	0%

Education 5 Categories

	Living comfortably	Just getting by	Struggling	Don't know	Refused	Total
Not HS	21	26	13	0	0	60
	35%	43%	22%	0%	0%	6%
HS	125	130	55	0	0	310
	40%	42%	18%	0%	0%	31%
Some Coll	77	77	35	0	1	190
	41%	41%	18%	0%	1%	19%
AA	50	62	19	0	0	131
	38%	47%	15%	0%	0%	13%
BA+	191	84	24	0	1	300
	64%	28%	8%	0%	0%	30%
DK/NA/ Ref	5	3	2	0	1	11
	45%	27%	18%	0%	9%	1%

Household Income

	Living comfortably	Just getting by	Struggling	Don't know	Refused	Total
Under $40k	73	151	96	0	0	320
	23%	47%	30%	0%	0%	32%
$40k to $74k	114	116	24	0	1	255
	45%	45%	9%	0%	0%	26%
$75k up	222	69	8	0	0	299
	74%	23%	3%	0%	0%	30%
DK/NA/ Ref	60	45	19	0	2	126
	48%	36%	15%	0%	2%	13%

Party ID

	Living comfortably	Just getting by	Struggling	Don't know	Refused	Total
Republican	159	113	28	0	0	300
	53%	38%	9%	0%	0%	30%
Democrat	147	107	53	0	0	307
	48%	35%	17%	0%	0%	31%
Independent	140	151	60	0	2	353
	40%	43%	17%	0%	1%	35%
Other/No preference	20	7	5	0	0	32
	62%	22%	16%	0%	0%	3%
Don't know	1	2	1	0	0	4
	25%	50%	25%	0%	0%	0%
Refused	1	1	0	0	1	3
	33%	33%	0%	0%	33%	0%

Party ID, with leaners

	Living comfortably	Just getting by	Struggling	Don't know	Refused	Total
Republican	225	180	38	0	1	444
	51%	41%	9%	0%	0%	44%
Democrat	207	172	91	0	0	470
	44%	37%	19%	0%	0%	47%
Independent	36	27	15	0	1	79
	46%	34%	19%	0%	1%	8%
Other/None	1	3	2	0	1	7
	14%	43%	29%	0%	14%	1%

Party Id, leaners separate

	Living comfortably	Just getting by	Struggling	Don't know	Refused	Total
Rep	159	113	28	0	0	300
	53%	38%	9%	0%	0%	30%
Lean Rep	66	66	10	0	1	143
	46%	46%	7%	0%	1%	14%
Ind	36	27	15	0	1	79
	46%	34%	19%	0%	1%	8%
Lean Dem	60	65	38	0	0	163
	37%	40%	23%	0%	0%	16%
Dem	147	107	53	0	0	307
	48%	35%	17%	0%	0%	31%
Other/None	1	3	2	0	1	7
	14%	43%	29%	0%	14%	1%

Marital Status

	Living comfortably	Just getting by	Struggling	Don't know	Refused	Total
Married	304	194	51	0	1	550
	55%	35%	9%	0%	0%	55%
Cohabiting	22	37	21	0	0	80
	28%	46%	26%	0%	0%	8%
Widowed	27	37	13	0	1	78
	35%	47%	17%	0%	1%	8%
Divorced	32	34	22	0	0	88
	36%	39%	25%	0%	0%	9%
Separated	6	7	1	0	0	14
	43%	50%	7%	0%	0%	1%
Never Married	75	65	38	0	0	178
	42%	37%	21%	0%	0%	18%
Don't know	0	4	0	0	0	4
	0%	100%	0%	0%	0%	0%
Refused	1	2	0	0	1	4
	25%	50%	0%	0%	25%	0%

Race and Ethnicity

	Living comfortably	Just getting by	Struggling	Don't know	Refused	Total
White	416	307	107	0	2	832
	50%	37%	13%	0%	0%	83%
Black	7	27	16	0	0	50
	14%	54%	32%	0%	0%	5%
Hispanic	29	15	14	0	0	58
	50%	26%	24%	0%	0%	6%
Other	11	31	10	0	0	52
	21%	60%	19%	0%	0%	5%
DK/NA/ Ref	6	2	1	0	0	9
	67%	22%	11%	0%	0%	1%

Religious Service Attendance

	Living comfortably	Just getting by	Struggling	Don't know	Refused	Total
More than 1/wk	39	21	15	0	1	76
	51%	28%	20%	0%	1%	8%
1/week	125	86	24	0	2	237
	53%	36%	10%	0%	1%	24%
1-2 month	65	65	11	0	0	141
	46%	46%	8%	0%	0%	14%
few times a year	79	78	34	0	0	191
	41%	41%	18%	0%	0%	19%
Seldom	75	53	32	0	0	160
	47%	33%	20%	0%	0%	16%
Never	83	76	30	0	0	189
	44%	40%	16%	0%	0%	19%
Don't know	0	2	1	0	0	3
	0%	67%	33%	0%	0%	0%
Refused	3	1	0	0	0	4
	75%	25%	0%	0%	0%	0%

Religious Affiliation

	Living comfortably	Just getting by	Struggling	Don't know	Refused	Total
Protestant/ Christian	204	165	55	0	0	424
	48%	39%	13%	0%	0%	42%
Catholic	166	100	35	0	1	302
	55%	33%	12%	0%	0%	30%
Jewish	2	7	0	0	0	9
	22%	78%	0%	0%	0%	1%
Other	17	36	23	0	1	77
	22%	47%	30%	0%	1%	8%
None	68	65	28	0	0	161
	42%	40%	17%	0%	0%	16%
DK/NA/ Ref	13	8	5	0	1	27
	48%	30%	19%	0%	4%	3%

Born Again/Evangelical

	Living comfortably	Just getting by	Struggling	Don't know	Refused	Total
born again	78	73	23	0	0	174
	45%	42%	13%	0%	0%	42%
not born again	117	79	31	0	0	227
	52%	35%	14%	0%	0%	55%
Don't know	6	6	1	0	0	13
	46%	46%	8%	0%	0%	3%
Refused	0	0	1	0	0	1
	0%	0%	100%	0%	0%	0%

Location Type

	Living comfortably	Just getting by	Struggling	Don't know	Refused	Total
Urban	122	124	57	0	1	304
	40%	41%	19%	0%	0%	30%
Suburban	191	106	33	0	2	332
	58%	32%	10%	0%	1%	33%
Rural	153	150	54	0	0	357
	43%	42%	15%	0%	0%	36%
Don't know	2	1	1	0	0	4
	50%	25%	25%	0%	0%	0%
Refused	1	0	0	0	0	1
	100%	0%	0%	0%	0%	0%

Political Ideology

	Living comfortably	Just getting by	Struggling	Don't know	Refused	Total
Very conservative	49	36	15	0	0	100
	49%	36%	15%	0%	0%	10%
Conservative	152	123	34	0	2	311
	49%	40%	11%	0%	1%	31%
Moderate	144	120	46	0	1	311
	46%	39%	15%	0%	0%	31%
Liberal	86	64	28	0	0	178
	48%	36%	16%	0%	0%	18%
Very liberal	23	23	19	0	0	65
	35%	35%	29%	0%	0%	7%
Don't know	13	16	3	0	0	32
	41%	50%	9%	0%	0%	3%
Refused	1	0	1	0	0	2
	50%	0%	50%	0%	0%	0%

Union Membership

	Living comfortably	Just getting by	Struggling	Don't know	Refused	Total
respondent	24	36	12	0	0	72
	33%	50%	17%	0%	0%	7%
another household member	33	13	12	0	0	58
	57%	22%	21%	0%	0%	6%
nobody in household	408	329	121	0	2	860
	47%	38%	14%	0%	0%	86%
Don't know	1	3	1	0	0	5
	20%	60%	20%	0%	0%	1%
Refused	2	0	1	0	0	3
	67%	0%	33%	0%	0%	0%

Job Type and Union Membership

	Living comfortably	Just getting by	Struggling	Don't know	Refused	Total
Public union	23	14	12	0	0	49
	47%	29%	24%	0%	0%	5%
Public non-union	66	50	7	0	0	123
	54%	41%	6%	0%	0%	12%
Private union	34	35	12	0	0	81
	42%	43%	15%	0%	0%	8%
Private non-union	341	279	115	0	2	737
	46%	38%	16%	0%	0%	74%
DK/NA/ Ref	5	5	1	0	0	11
	45%	45%	9%	0%	0%	1%

Region

	Living comfortably	Just getting by	Struggling	Don't know	Refused	Total
MKE City	35	39	21	0	0	95
	37%	41%	22%	0%	0%	9%
Rest of MKE	160	113	37	0	1	311
	51%	36%	12%	0%	0%	31%
msn	83	72	24	0	0	179
	46%	40%	13%	0%	0%	18%
GB/A	97	62	27	0	1	187
	52%	33%	14%	0%	1%	19%
Rest of state	95	95	38	0	1	229
	41%	41%	17%	0%	0%	23%

Likelihood of Voting in Nov.

	Living comfortably	Just getting by	Struggling	Don't know	Refused	Total
Absolutely certain	402	317	118	0	2	839
	48%	38%	14%	0%	0%	84%
Very likely	50	32	9	0	0	91
	55%	35%	10%	0%	0%	9%
50-50	12	22	15	0	1	50
	24%	44%	30%	0%	2%	5%
Will not vote	5	7	5	0	0	17
	29%	41%	29%	0%	0%	2%
Don't know	0	3	0	0	0	3
	0%	100%	0%	0%	0%	0%