



Marquette Law School Poll – October 6-9, 2016

(Percentages are rounded to whole numbers for reporting of results. Values ending in .5 here may round up or down if they are slightly above .5 or slightly below. Frequencies have been rounded to whole numbers but percentages are calculated based on non-integer weighted sample sizes.)

Results for all survey items among all registered voters are presented here. Please note that some questions are only asked of particular groups of respondents. In these instances, the row “NA’s” includes the number and percent of total respondents omitted from the question. These omitted cases are ignored when calculating the “Valid” and “Cumulative” percent columns.

Results for all items among Likely Voters

S2. Record Gender

	Frequency	Percent	Valid Percent	Cum Percent
Male	401	48	48	48
Female	438	52	52	100
Total	839	100	100	

S3a. Do you currently live in Wisconsin?

	Frequency	Percent	Valid Percent	Cum Percent
Yes	839	100	100	100
Total	839	100	100	

S4. Do you currently live within Milwaukee city limits?

	Frequency	Percent	Valid Percent	Cum Percent
Yes	82	10	69	69
No	37	4	31	100
NA’s	720	86		
Total	839	100	100	

S5. Some people are registered to vote and others are not. Are you registered to vote in the precinct or ward where you now live, or aren't you?

	Frequency	Percent	Valid Percent	Cum Percent
Yes, registered to vote	790	94	94	94
No, not registered to vote	47	6	6	100
Don't Know/Refused	2	0	0	100
Total	839	100	100	

S6. Do you plan to register to vote, or is there a chance that you may not register?

	Frequency	Percent	Valid Percent	Cum Percent
Plan to Register	49	6	100	100
NA's	790	94		
Total	839	100	100	

Q1. Some people seem to follow what's going on in politics most of the time, whether there's an election going on or not. Others aren't that interested. Would you say you follow what's going on in politics most of the time, some of the time, only now and then, or hardly at all?

	Frequency	Percent	Valid Percent	Cum Percent
Most of the time	591	70	70	70
Some of the time	178	21	21	92
Only now and then	49	6	6	98
Hardly at all	16	2	2	99
Don't know	5	1	1	100
Total	839	100	100	

Q2. What are the chances that you will vote in the November 2016 general election for President, Congress, and other offices – are you absolutely certain to vote, very likely to vote, are the chances 50-50, or don't you think you will vote?

	Frequency	Percent	Valid Percent	Cum Percent
Absolutely certain	839	100	100	100
Total	839	100	100	

Q3. Over the past year, do you feel the economy has gotten better, gotten worse, or stayed about the same?

	Frequency	Percent	Valid Percent	Cum Percent
Gotten better	222	26	26	26
Gotten worse	236	28	28	55
Stayed the same	375	45	45	99
Don't know	6	1	1	100
Total	839	100	100	

Q4. Looking ahead, over the next year do you expect the economy to get better, get worse, or stay about the same?

	Frequency	Percent	Valid Percent	Cum Percent
Get better	242	29	29	29
Get worse	162	19	19	48
Stay the same	288	34	34	82
Don't know	147	17	17	100
Refused	0	0	0	100
Total	839	100	100	

Q5. Overall, do you approve or disapprove of the way Barack Obama is handling his job as president?

	Frequency	Percent	Valid Percent	Cum Percent
Approve	431	51	51	51
Disapprove	382	46	46	97
Don't know	20	2	2	99
Refused	5	1	1	100
Total	839	100	100	

Q6. Overall, do you approve or disapprove of the way Scott Walker is handling his job as Governor of Wisconsin?

	Frequency	Percent	Valid Percent	Cum Percent
Approve	371	44	44	44
Disapprove	438	52	52	96
Don't know	27	3	3	99
Refused	4	1	1	100
Total	839	100	100	

Q7. Barack Obama: Do you have a favorable or unfavorable opinion of Barack Obama or haven't you heard enough about him yet?

	Frequency	Percent	Valid Percent	Cum Percent
Favorable	446	53	53	53
Unfavorable	378	45	45	98
Haven't heard enough	7	1	1	99
Don't know	8	1	1	100
Refused	1	0	0	100
Total	839	100	100	

Q8. Ron Johnson: Do you have a favorable or unfavorable opinion of Ron Johnson or haven't you heard enough about him yet?

	Frequency	Percent	Valid Percent	Cum Percent
Favorable	361	43	43	43
Unfavorable	309	37	37	80
Haven't heard enough	152	18	18	98
Don't know	17	2	2	100
Refused	1	0	0	100
Total	839	100	100	

Q9. Russ Feingold: Do you have a favorable or unfavorable opinion of Russ Feingold or haven't you heard enough about him yet?

	Frequency	Percent	Valid Percent	Cum Percent
Favorable	373	45	45	45
Unfavorable	339	40	40	85
Haven't heard enough	106	13	13	98
Don't know	20	2	2	100
Refused	0	0	0	100
Total	839	100	100	

Q10. Scott Walker: Do you have a favorable or unfavorable opinion of Scott Walker or haven't you heard enough about him yet?

	Frequency	Percent	Valid Percent	Cum Percent
Favorable	376	45	45	45
Unfavorable	432	52	52	96
Haven't heard enough	23	3	3	99
Don't know	8	1	1	100
Total	839	100	100	

Q11. Donald Trump: Do you have a favorable or unfavorable opinion of Donald Trump or haven't you heard enough about him yet?

	Frequency	Percent	Valid Percent	Cum Percent
Favorable	274	33	33	33
Unfavorable	514	61	61	94
Haven't heard enough	26	3	3	97
Don't know	25	3	3	100
Refused	1	0	0	100
Total	839	100	100	

Q12. Hillary Clinton: Do you have a favorable or unfavorable opinion of Hillary Clinton or haven't you heard enough about her yet?

	Frequency	Percent	Valid Percent	Cum Percent
Favorable	354	42	42	42
Unfavorable	455	54	54	96
Haven't heard enough	24	3	3	99
Don't know	5	1	1	100
Refused	1	0	0	100
Total	839	100	100	

Q13. Gary Johnson: Do you have a favorable or unfavorable opinion of Gary Johnson or haven't you heard enough about him yet?

	Frequency	Percent	Valid Percent	Cum Percent
Favorable	162	19	19	19
Unfavorable	268	32	32	51
Haven't heard enough	363	43	43	95
Don't know	42	5	5	100
Refused	3	0	0	100
Total	839	100	100	

Q14. Phil Anderson: Do you have a favorable or unfavorable opinion of Phil Anderson or haven't you heard enough about him yet?

	Frequency	Percent	Valid Percent	Cum Percent
Favorable	30	4	4	4
Unfavorable	59	7	7	11
Haven't heard enough	667	79	79	90
Don't know	83	10	10	100
Refused	1	0	0	100
Total	839	100	100	

Q15. Mike Pence: Do you have a favorable or unfavorable opinion of Mike Pence or haven't you heard enough about him yet?

	Frequency	Percent	Valid Percent	Cum Percent
Favorable	332	40	40	40
Unfavorable	253	30	30	70
Haven't heard enough	217	26	26	96
Don't know	34	4	4	100
Refused	2	0	0	100
Total	839	100	100	

Q16. Tim Kaine: Do you have a favorable or unfavorable opinion of Tim Kaine or haven't you heard enough about him yet?

	Frequency	Percent	Valid Percent	Cum Percent
Favorable	239	28	28	28
Unfavorable	282	34	34	62
Haven't heard enough	278	33	33	95
Don't know	38	5	5	100
Refused	2	0	0	100
Total	839	100	100	

Q17. The Tea Party: Do you have a favorable or unfavorable opinion of the Tea Party or haven't you heard enough about it yet?

	Frequency	Percent	Valid Percent	Cum Percent
Favorable	231	28	28	28
Unfavorable	408	49	49	76
Haven't heard enough	174	21	21	97
Don't know	23	3	3	100
Refused	4	0	0	100
Total	839	100	100	

Q18. If the election for U.S. Senator were being held today and the candidates were Ron Johnson the Republican and Russ Feingold the Democrat, for whom would you vote?

	Frequency	Percent	Valid Percent	Cum Percent
Russ Feingold	402	48	48	48
Ron Johnson	382	46	46	93
Neither (VOL)	10	1	1	95
Wouldn't vote (VOL)	5	1	1	95
Don't know	31	4	4	99
Refused	9	1	1	100
Total	839	100	100	

Q19. If the election for president were being held today and the candidates were Hillary Clinton the Democrat and Donald Trump the Republican, for whom would you vote?

	Frequency	Percent	Valid Percent	Cum Percent
Hillary Clinton	388	46	46	46
Donald Trump	350	42	42	88
Gary Johnson (VOL)	15	2	2	90
Jill Stein (VOL)	2	0	0	90
Neither (VOL)	48	6	6	96
Wouldn't vote (VOL)	2	0	0	96
Don't know	25	3	3	99
Refused	9	1	1	100
Total	839	100	100	

Q20. If the election for U.S. Senator were being held today and the candidates were Russ Feingold the Democrat and Ron Johnson the Republican and Phil Anderson the Libertarian, for whom would you vote?

	Frequency	Percent	Valid Percent	Cum Percent
Russ Feingold	388	46	46	46
Ron Johnson	365	44	44	90
Phil Anderson	35	4	4	94
None of these	7	1	1	95
Wouldn't vote	3	0	0	95
Don't know	33	4	4	99
Refused	7	1	1	100
Total	839	100	100	

Q21. If the election for president were being held today and the candidates were Hillary Clinton the Democrat, Donald Trump the Republican, Gary Johnson the Libertarian and Jill Stein the Green Party, for whom would you vote?

	Frequency	Percent	Valid Percent	Cum Percent
Hillary Clinton	365	44	44	44
Donald Trump	313	37	37	81
Gary Johnson	73	9	9	89
Jill Stein	27	3	3	93
None of these	15	2	2	94
Wouldn't vote	1	0	0	95
Don't know	36	4	4	99
Refused	10	1	1	100
Total	839	100	100	

Q22a. Thinking about some of the candidates for president, how comfortable are you with the idea of Hillary Clinton as president? Are you very comfortable, somewhat comfortable, somewhat uncomfortable or very uncomfortable?

	Frequency	Percent	Valid Percent	Cum Percent
Very comfortable	201	24	24	24
Somewhat comfortable	182	22	22	46
Somewhat uncomfortable	80	9	9	55
Very uncomfortable	370	44	44	99
Don't know	5	1	1	100
Refused	1	0	0	100
Total	839	100	100	

Q22b. Thinking about some of the candidates for president, how comfortable are you with the idea of Donald Trump as president? Are you very comfortable, somewhat comfortable, somewhat uncomfortable or very uncomfortable?

	Frequency	Percent	Valid Percent	Cum Percent
Very comfortable	121	14	14	14
Somewhat comfortable	180	21	21	36
Somewhat uncomfortable	84	10	10	46
Very uncomfortable	446	53	53	99
Don't know	6	1	1	100
Refused	1	0	0	100
Total	839	100	100	

Q23. Please tell me whether the following statement describes Russ Feingold, or not.... he is someone who cares about people like me.

	Frequency	Percent	Valid Percent	Cum Percent
Describes	436	52	52	52
Does not describe	302	36	36	88
Don't know	99	12	12	100
Refused	2	0	0	100
Total	839	100	100	

Q24. Please tell me whether the following statement describes Ron Johnson, or not.... he is someone who cares about people like me.

	Frequency	Percent	Valid Percent	Cum Percent
Describes	377	45	45	45
Does not describe	341	41	41	86
Don't know	118	14	14	100
Refused	3	0	0	100
Total	839	100	100	

Q25. Please tell me whether the following statement describes Hillary Clinton, or not....she is someone who cares about people like me.

	Frequency	Percent	Valid Percent	Cum Percent
Describes	391	47	47	47
Does not describe	423	50	50	97
Don't know	24	3	3	100
Refused	1	0	0	100
Total	839	100	100	

Q26. Please tell me whether the following statement describes Donald Trump, or not....he is someone who cares about people like me.

	Frequency	Percent	Valid Percent	Cum Percent
Describes	296	35	35	35
Does not describe	513	61	61	96
Don't know	29	3	3	100
Refused	1	0	0	100
Total	839	100	100	

Q27. Please tell me whether the following statement describes Hillary Clinton, or not....she is someone who is honest.

	Frequency	Percent	Valid Percent	Cum Percent
Describes	242	29	29	29
Does not describe	557	66	66	95
Don't know	37	4	4	100
Refused	3	0	0	100
Total	839	100	100	

Q28. Please tell me whether the following statement describes Donald Trump, or not....he is someone who is honest.

	Frequency	Percent	Valid Percent	Cum Percent
Describes	276	33	33	33
Does not describe	534	64	64	96
Don't know	28	3	3	100
Refused	1	0	0	100
Total	839	100	100	

Q29. Please tell me whether the following statement describes Hillary Clinton, or not.... she has the qualifications to be president.

	Frequency	Percent	Valid Percent	Cum Percent
Describes	487	58	58	58
Does not describe	337	40	40	98
Don't know	14	2	2	100
Refused	1	0	0	100
Total	839	100	100	

Q30. Please tell me whether the following statement describes Donald Trump, or not.... he has the qualifications to be president.

	Frequency	Percent	Valid Percent	Cum Percent
Describes	275	33	33	33
Does not describe	542	65	65	97
Don't know	21	2	2	100
Refused	1	0	0	100
Total	839	100	100	

Q31. Please tell me whether the following statement describes Ron Johnson, or not.... he is someone who is honest.

	Frequency	Percent	Valid Percent	Cum Percent
Describes	415	49	49	49
Does not describe	277	33	33	82
Don't know	145	17	17	100
Refused	2	0	0	100
Total	839	100	100	

Q32. Please tell me whether the following statement describes Russ Feingold, or not.... he is someone who is honest.

	Frequency	Percent	Valid Percent	Cum Percent
Describes	437	52	52	52
Does not describe	300	36	36	88
Don't know	101	12	12	100
Refused	1	0	0	100
Total	839	100	100	

Q33. Do you think Donald Trump generally shows good judgment, or not?

	Frequency	Percent	Valid Percent	Cum Percent
Shows good judgment	234	28	28	28
Does not show good judgment	590	70	70	98
Don't know	13	2	2	100
Refused	2	0	0	100
Total	839	100	100	

Q34. Do you think Hillary Clinton generally shows good judgment, or not?

	Frequency	Percent	Valid Percent	Cum Percent
Shows good judgment	406	48	48	48
Does not show good judgment	418	50	50	98
Don't know	13	2	2	100
Refused	2	0	0	100
Total	839	100	100	

Q35. Do you feel things in this country are generally going in the right direction, or do you feel things have gotten off on the wrong track?

	Frequency	Percent	Valid Percent	Cum Percent
Right direction	270	32	32	32
Wrong track	549	65	65	98
Don't know	18	2	2	100
Refused	2	0	0	100
Total	839	100	100	

Q36. Do you consider the amount of federal income taxes you have to pay as too high, about right, or too low?

	Frequency	Percent	Valid Percent	Cum Percent
Too high	356	42	42	42
About right	433	52	52	94
Too low	18	2	2	96
Don't know	28	3	3	100
Refused	4	0	0	100
Total	839	100	100	

Q37. Do you think low-income people are paying their fair share in federal taxes, paying too much or paying too little?

	Frequency	Percent	Valid Percent	Cum Percent
Paying fair share	327	39	39	39
Paying too much	323	39	39	77
Paying too little	138	16	16	94
Don't know	49	6	6	100
Refused	3	0	0	100
Total	839	100	100	

Q38. Do you think middle-income people are paying their fair share in federal taxes, paying too much or paying too little?

	Frequency	Percent	Valid Percent	Cum Percent
Paying fair share	398	47	47	47
Paying too much	388	46	46	94
Paying too little	29	3	3	97
Don't know	22	3	3	100
Refused	3	0	0	100
Total	839	100	100	

Q39. Do you think upper-income people are paying their fair share in federal taxes, paying too much or paying too little?

	Frequency	Percent	Valid Percent	Cum Percent
Paying fair share	218	26	26	26
Paying too much	75	9	9	35
Paying too little	507	60	60	95
Don't know	38	4	4	100
Refused	2	0	0	100
Total	839	100	100	

Q40. Do you think corporations are paying their fair share in federal taxes, paying too much or paying too little?

	Frequency	Percent	Valid Percent	Cum Percent
Paying fair share	161	19	19	19
Paying too much	91	11	11	30
Paying too little	521	62	62	92
Don't know	64	8	8	100
Refused	1	0	0	100
Total	839	100	100	

Q41. People feel differently about how far a government should go. Here is a phrase which some people believe in and some don't. Do you think our government should or should not redistribute wealth by heavy taxes on the rich?

	Frequency	Percent	Valid Percent	Cum Percent
Yes, it should	376	45	45	45
No, it should not	421	50	50	95
Don't know	37	4	4	99
Refused	5	1	1	100
Total	839	100	100	

Q42. On balance, do you think having an increasing number of people of many different races, ethnic groups and nationalities in the United States makes this country a better place to live, a worse place to live, or doesn't make much difference either way?

	Frequency	Percent	Valid Percent	Cum Percent
A better place	464	55	55	55
A worse place	79	9	9	65
Doesn't make a difference	276	33	33	98
Don't know	14	2	2	99
Refused	6	1	1	100
Total	839	100	100	

Q43. Did you happen to watch or listen to the first presidential debate last week between Clinton and Trump?

	Frequency	Percent	Valid Percent	Cum Percent
Yes, watched or listened	653	78	78	78
No, did not watch	184	22	22	100
Don't know	2	0	0	100
Total	839	100	100	

Q44. Did you happen to watch or listen to the vice-presidential debate last Tuesday between Mike Pence and Tim Kaine?

	Frequency	Percent	Valid Percent	Cum Percent
Yes, watched or listened	480	57	57	57
No, did not watch	357	43	43	100
Don't know	1	0	0	100
Refused	1	0	0	100
Total	839	100	100	

Q45. Do you mostly agree or mostly disagree that “People like me are not getting their fair share”?

	Frequency	Percent	Valid Percent	Cum Percent
Mostly agree	403	48	48	48
Mostly disagree	333	40	40	88
Don't know	96	11	11	99
Refused	7	1	1	100
Total	839	100	100	

Q46. Do you think the future of the next generation of Americans will be better, worse, or about the same as life today?

	Frequency	Percent	Valid Percent	Cum Percent
Better	163	19	19	19
Worse	418	50	50	69
About the same	200	24	24	93
Don't know	56	7	7	100
Refused	3	0	0	100
Total	839	100	100	

Q47. Thinking about your family's financial situation, would you say you are living comfortably, just getting by, or struggling to make ends meet?

	Frequency	Percent	Valid Percent	Cum Percent
Living comfortably	402	48	48	48
Just getting by	317	38	38	86
Struggling	118	14	14	100
Don't know	0	0	0	100
Refused	2	0	0	100
Total	839	100	100	

F1. Generally speaking, do you usually think of yourself as a Republican, a Democrat, or an Independent?

	Frequency	Percent	Valid Percent	Cum Percent
Republican	267	32	32	32
Democrat	269	32	32	64
Independent	274	33	33	97
Other/No preference	23	3	3	99
Don't know	2	0	0	100
Refused	3	0	0	100
Total	839	100	100	

F2. Do you think of yourself as closer to the Republican Party or to the Democratic Party?

	Frequency	Percent	Valid Percent	Cum Percent
Republican	118	14	39	39
Democratic	122	15	41	80
Neither/Just Independent	53	6	18	98
Don't know	6	1	2	100
NA's	540	64		
Total	839	100	100	

F3. What is the highest level of education you completed?

	Frequency	Percent	Valid Percent	Cum Percent
Elementary school only	1	0	0	0
Some high school / did not finish	43	5	5	5
Completed high school	251	30	30	35
Some college but didn't finish	155	18	18	54
Two year college degree	110	13	13	67
Four year college degree	142	17	17	84
Some graduate work	24	3	3	87
Completed masters or professional degree	74	9	9	95
Advanced graduate work or Ph.D.	28	3	3	99
Don't know	2	0	0	99
Refused	8	1	1	100
Total	839	100	100	

F4. What is your age?

	Frequency	Percent	Valid Percent	Cum Percent
18	8	1	1	1
19	15	2	2	3
20	5	1	1	3
21	4	0	0	4
22	11	1	1	5
23	9	1	1	6
24	5	1	1	7
25	12	1	1	8
26	2	0	0	9
27	9	1	1	10
28	10	1	1	11
29	12	1	1	12
30	8	1	1	13
31	10	1	1	14
32	9	1	1	15
33	13	2	2	17
34	8	1	1	18

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F4. What is your age?

	Frequency	Percent	Valid Percent	Cum Percent
35	16	2	2	20
36	14	2	2	21
37	19	2	2	24
38	10	1	1	25
39	17	2	2	27
40	14	2	2	29
41	17	2	2	31
42	21	2	2	33
43	11	1	1	34
44	15	2	2	36
45	9	1	1	37
46	4	0	0	38
47	25	3	3	41
48	6	1	1	41
49	16	2	2	43
50	18	2	2	46
51	17	2	2	48
52	15	2	2	49
53	30	4	4	53
54	20	2	2	55
55	23	3	3	58
56	19	2	2	60
57	19	2	2	63
58	20	2	2	65
59	30	4	4	69
60	10	1	1	70
61	8	1	1	71
62	16	2	2	72
63	10	1	1	74
64	12	1	1	75
65	16	2	2	77
66	8	1	1	78
67	10	1	1	79
68	14	2	2	81
69	11	1	1	82
70	13	2	2	84
71	8	1	1	85
72	14	2	2	86
73	11	1	1	88
74	6	1	1	88
75	9	1	1	89
76	6	1	1	90
77	7	1	1	91
78	6	1	1	92

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F4. What is your age?

	Frequency	Percent	Valid Percent	Cum Percent
79	5	1	1	92
80	6	1	1	93
81	4	0	0	93
82	7	1	1	94
83	7	1	1	95
84	2	0	0	95
85	3	0	0	96
86	3	0	0	96
87	4	0	0	97
88	2	0	0	97
89	2	0	0	97
90	2	0	0	97
91	1	0	0	97
92	1	0	0	98
93	2	0	0	98
94	1	0	0	98
98	1	0	0	98
Refused	16	2	2	100
Total	839	100	100	

F4a. [If Refused in F4] Are you...?

	Frequency	Percent	Valid Percent	Cum Percent
18-29 years old	2	0	14	14
45-59 years old	6	1	37	51
60 years old or more	4	0	25	77
Refused	4	0	23	100
NA's	823	98		
Total	839	100	100	

F5. Are you currently married, living with a partner but not married, widowed, divorced, separated, or have you never been married?

	Frequency	Percent	Valid Percent	Cum Percent
Married	501	60	60	60
Cohabiting	65	8	8	67
Widowed	66	8	8	75
Divorced	66	8	8	83
Separated	6	1	1	84
Never Married	127	15	15	99
Don't know	4	0	0	100
Refused	4	0	0	100
Total	839	100	100	

F7. Are you of Hispanic or Latino origin, such as Mexican, Puerto Rican, Cuban or some other Spanish background?

	Frequency	Percent	Valid Percent	Cum Percent
Yes	33	4	4	4
No	800	95	95	99
Don't know	1	0	0	99
Refused	5	1	1	100
Total	839	100	100	

F8. Would you describe yourself as White, African American or Black, Asian, Native American, of more than one race or some other race?

	Frequency	Percent	Valid Percent	Cum Percent
White	737	88	88	88
African American or Black	36	4	4	92
Asian, South Asian or Pacific Islander	5	1	1	93
Native American or American Indian	8	1	1	94
More than one race	25	3	3	97
Hispanic or Latino	9	1	1	98
Other (SPECIFY)	8	1	1	99
Don't know	1	0	0	99
Refused	9	1	1	100
Total	839	100	100	

F9. Aside from weddings and funerals, how often do you attend religious services... more than once a week, once a week, once or twice a month, a few times a year, seldom, or never?

	Frequency	Percent	Valid Percent	Cum Percent
More than 1/wk	65	8	8	8
1/week	207	25	25	32
1-2 month	127	15	15	47
few times a year	153	18	18	66
Seldom	128	15	15	81
Never	153	18	18	99
Don't know	3	0	0	100
Refused	4	0	0	100
Total	839	100	100	

F10. What is your religious preference? Are you Protestant, Roman Catholic, Jewish, Muslim, another religion or no religion?

	Frequency	Percent	Valid Percent	Cum Percent
Protestant	208	25	25	25
Roman Catholic	253	30	30	55
Jewish	6	1	1	56
Muslim/Islam	2	0	0	56
Mormon/Latter-Day Saints	7	1	1	57
Other Christian Religion	148	18	18	74
Other Non-Christian Religion	56	7	7	81
No Religion/Atheist/Agnostic	137	16	16	97
Don't know	6	1	1	98
Refused	17	2	2	100
Total	839	100	100	

F11. Would you describe yourself as a "born-again" or evangelical Christian, or not?

	Frequency	Percent	Valid Percent	Cum Percent
born again	146	17	41	41
not born again	198	24	55	96
Don't know	12	1	3	100
Refused	1	0	0	100
NA's	483	58		
Total	839	100	100	

F12. Last year, that is in 2015, what was your total family income from all sources, before taxes?

	Frequency	Percent	Valid Percent	Cum Percent
Less than \$10,000	24	3	3	3
10 to under \$20,000	58	7	7	10
20 to under \$30,000	66	8	8	18
30 to under \$40,000	95	11	11	29
40 to under \$50,000	87	10	10	39
50 to under \$75,000	129	15	15	55
75 to under \$100,000	103	12	12	67
100 to under \$150,000	96	11	11	78
\$150,000 or more	41	5	5	83
Over \$200,000	33	4	4	87
Don't know	23	3	3	90
Refused	83	10	10	100
Total	839	100	100	

F13. Would you describe the place where you live as urban, suburban or rural?

	Frequency	Percent	Valid Percent	Cum Percent
Urban	238	28	28	28
Suburban	291	35	35	63
Rural	304	36	36	99
Don't know	5	1	1	100
Refused	1	0	0	100
Total	839	100	100	

F15. In general, would you describe your political views as...?

	Frequency	Percent	Valid Percent	Cum Percent
Very conservative	88	10	10	10
Conservative	272	32	32	43
Moderate	247	29	29	72
Liberal	154	18	18	91
Very liberal	58	7	7	98
Don't know	18	2	2	100
Refused	2	0	0	100
Total	839	100	100	

F16. Are you or any member of your household a member of a local, state or national labor union?

	Frequency	Percent	Valid Percent	Cum Percent
respondent	63	7	7	7
another household member	54	6	6	14
nobody in household	718	86	86	100
Don't know	1	0	0	100
Refused	3	0	0	100
Total	839	100	100	

F17. Do you or any member of your household work for federal, state, or local government: for example, as a public school teacher, police officer, firefighter, or other government job?

	Frequency	Percent	Valid Percent	Cum Percent
Yes	144	17	17	17
No	690	82	82	99
Don't know	2	0	0	100
Refused	3	0	0	100
Total	839	100	100	

F19. Of all the personal telephone calls that you receive, do you get...?

	Frequency	Percent	Valid Percent	Cum Percent
All or almost all on a cell phone	419	50	50	50
Some on a cell phone and some on a home phone	191	23	23	73
All or almost all on a regular home phone	222	26	26	99
Don't know	3	0	0	99
Refused	5	1	1	100
Total	839	100	100	

F20. Is this phone a cell phone or not?

	Frequency	Percent	Valid Percent	Cum Percent
Yes	460	55	55	55
No	379	45	45	100
Total	839	100	100	

Likely Voter

	Frequency	Percent	Valid Percent	Cum Percent
Likely Voter	839	100	100	100
Total	839	100	100	

wave

	Frequency	Percent	Valid Percent	Cum Percent
10/6-9/16	839	100	100	100
Total	839	100	100	

Poll Dates

	Frequency	Percent	Valid Percent	Cum Percent
2016-10-6	839	100	100	100
Total	839	100	100	

Sex

	Frequency	Percent	Valid Percent	Cum Percent
Male	401	48	48	48
Female	438	52	52	100
Total	839	100	100	

Age 4 categories

	Frequency	Percent	Valid Percent	Cum Percent
18-29	104	12	12	12
30-44	201	24	24	36
45-59	277	33	33	70
60+	252	30	30	100
DK/NA/ Ref	4	0	0	100
Total	839	100	100	

Age 6 categories

	Frequency	Percent	Valid Percent	Cum Percent
18-29	104	12	12	12
30-39	124	15	15	27
40-49	138	16	16	44
50-59	217	26	26	70
60-69	119	14	14	84
70+	133	16	16	100
DK/NA/Ref	4	0	0	100
Total	839	100	100	

Race 3 categories

	Frequency	Percent	Valid Percent	Cum Percent
White	737	88	88	88
Black	36	4	4	92
Other	56	7	7	99
DK/NA/Ref	10	1	1	100
Total	839	100	100	

Hispanic

	Frequency	Percent	Valid Percent	Cum Percent
Yes	33	4	4	4
No	800	95	95	99
DK/NA/Ref	6	1	1	100
Total	839	100	100	

5 education categories

	Frequency	Percent	Valid Percent	Cum Percent
Not HS	44	5	5	5
HS	251	30	30	35
Some Coll	155	18	18	54
AA	110	13	13	67
BA+	269	32	32	99
DK/NA/ Ref	11	1	1	100
Total	839	100	100	

Education 5 with Post-BA

	Frequency	Percent	Valid Percent	Cum Percent
Not HS	44	5	5	5
hs	251	30	30	35
Some Coll/AA	265	32	32	67
ba	142	17	17	84
Post BA	127	15	15	99
DK/NA/Ref	11	1	1	100
Total	839	100	100	

Education 6 AA, BA, and MA

	Frequency	Percent	Valid Percent	Cum Percent
Not HS	44	5	5	5
hs	251	30	30	35
Some Coll	155	18	18	54
aa	110	13	13	67
ba	142	17	17	84
Post-BA	127	15	15	99
DK/NA/Ref	11	1	1	100
Total	839	100	100	

3 category Party ID including leaners

	Frequency	Percent	Valid Percent	Cum Percent
Republican	385	46	46	46
Democrat	391	47	47	93
Independent	58	7	7	99
Other/None	5	1	1	100
Total	839	100	100	

3 category Party ID no leaners

	Frequency	Percent	Valid Percent	Cum Percent
Republican	267	32	32	32
Democrat	269	32	32	64
Independent	298	35	35	99
Other/None	5	1	1	100
Total	839	100	100	

Party ID 5 categories, leaners separate

	Frequency	Percent	Valid Percent	Cum Percent
Rep	267	32	32	32
Lean Rep	118	14	14	46
Ind	58	7	7	53
Lean Dem	122	15	15	67
Dem	269	32	32	99
Other/None	5	1	1	100
Total	839	100	100	

Race/Ethnicity

	Frequency	Percent	Valid Percent	Cum Percent
White	726	87	87	87
Black	35	4	4	91
Hispanic	33	4	4	95
Other	36	4	4	99
DK/NA/ Ref	9	1	1	100
Total	839	100	100	

Income Recode

	Frequency	Percent	Valid Percent	Cum Percent
Under \$40k	243	29	29	29
\$40k to \$74k	216	26	26	55
\$75k up	273	33	33	87
DK/NA/ Ref	107	13	13	100
Total	839	100	100	

Region/Media Market

	Frequency	Percent	Valid Percent	Cum Percent
MKE City	78	9	9	9
Rest of MKE	272	32	32	42
msn	148	18	18	59
GB/A	161	19	19	78
Rest of state	181	22	22	100
Total	839	100	100	

Region2/MKE,WOW,Media Market

	Frequency	Percent	Valid Percent	Cum Percent
MKE City	78	9	9	9
WOW Counties	99	12	12	21
Rest of MKE	172	21	21	42
MSN	148	18	18	59
GB/A	161	19	19	78
Rest of state	181	22	22	100
Total	839	100	100	

Region7/MKE,WOW,Media Market

	Frequency	Percent	Valid Percent	Cum Percent
MKE City	78	9	9	9
WOW Counties	99	12	12	21
Rest of MKE	172	21	21	42
msn	148	18	18	59
GB/A	161	19	19	78
Lax/EC	65	8	8	86
MSP,DS/WauRhine	116	14	14	100
Total	839	100	100	

dma8/Eight category Media Market

	Frequency	Percent	Valid Percent	Cum Percent
MKE City	78	9	9	9
WOW Counties	99	12	12	21
Rest of MKE	172	21	21	42
Dane Rock	102	12	12	54
Rest of MSN	46	5	5	59
Lax/EC	65	8	8	67
GB/A	161	19	19	86
Wau/MSP/DS	116	14	14	100
Total	839	100	100	