



## Marquette Law School Poll – October 26-31, 2016

S1. May I please speak with the (male/female) adult member of your household, currently at home, age 18 or older, with the most recent birthday?

(IF SELECTED RESPONDENT NOT CURRENTLY AT HOME AND AVAILABLE, ASK FOR THE (FEMALE/MALE) CURRENTLY AT HOME.)

- 1 Correct household member on phone (CONTINUE)
- 2 Will put correct member of household on phone (RE-READ INTRO AND CONTINUE WITH S2.)
- 3 No household member age 18 or over is currently available (PLACE HOUSEHOLD INTO CALLBACK)
- 4 No one in household age 18 or older (TERMINATE)

S2. Record Gender: (DO NOT ASK. RECORD ONLY ONE RESPONSE)

- 1 Male
- 2 Female

**\*\*Author note: If respondent in overquota, go to overquota/callback script and have interviewer place respondent in specified callback for future day.\*\***

S3a. Do you currently live in Wisconsin?

- 1 Yes
- 2 No (TERMINATE)

S3b. In what county in Wisconsin do you live?

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**\*\*Author note: Insert county list on screen.\*\***

**\*\*Author note: If respondent lives in Milwaukee County or County is Don't Know/Other, continue to S4. If respondent lives in any Wisconsin county besides Milwaukee, place in appropriate quota group and skip to S5. If over quota, thank and terminate.\*\***

S4. Do you currently live within Milwaukee city limits? (RECORD ONE ANSWER)

- 1 Yes (Milwaukee City quota group)
- 2 No (Milwaukee DMA quota group)

S5. Some people are registered to vote and others are not. Are you registered to vote in the precinct or ward where you now live, or aren't you?

- 1 Yes, Registered to Vote (SKIP TO Q.1)
- 2 No, Not Registered to Vote (ASK S6)  
(DO NOT READ)
- 9 No Answer/Don't Know/Refused (ASK S6)

\*\* Author note: If 2 or 9 in S5 ask S6\*\*

S6. Do you plan to register to vote, or is there a chance that you may not register?

- 1 Plan to Register
- 2 Chance May Not Register (TERMINATE)  
(DO NOT READ)
- 9 Don't know/Refused (TERMINATE)

Q1. Some people seem to follow what's going on in politics most of the time, whether there's an election going on or not. Others aren't that interested. Would you say you follow what's going on in politics most of the time, some of the time, only now and then, or hardly at all? (READ LIST IF NECESSARY)

- 1 Most of the time
- 2 Some of the time
- 3 Only now and then
- 4 Hardly at all  
(DO NOT READ)
- 8 Don't know
- 9 Refused

\*\*Author note: Added early voting option \*\*

Q2. What are the chances that you will vote in the November 2016 general election for President, Congress, and other offices -- are you absolutely certain to vote, very likely to vote, are the chances 50-50, don't you think you will vote or have you already voted either by absentee ballot or early in person voting?

- 1 Absolutely certain
- 2 Very Likely
- 3 50-50
- 4 Will not vote
- 5 Already voted (absentee or early in person)  
(DO NOT READ)
- 8 Don't know
- 9 Refused

**\*\*AUTHOR NOTE: Scramble so half get Q3-Q4 BEFORE Q5-Q6 and half get Q5-Q6 before Q3-Q4.\*\***

**\*\*AUTHOR NOTE: RECORD WHICH QUESTION ORDER IS USED AS A VARIABLE.\*\***

Q3. Over the past year, do you feel the economy has gotten better, gotten worse, or stayed about the same? (READ LIST IF NECESSARY)

- 1 Gotten better
- 2 Gotten worse
- 3 Stayed the same  
(DO NOT READ)
- 8 Don't know
- 9 Refused

Q4. Looking ahead, over the next year do you expect the economy to get better, get worse, or stay about the same? (READ LIST IF NECESSARY)

- 1 Get better
- 2 Get worse
- 3 Stay the same  
(DO NOT READ)
- 8 Don't know
- 9 Refused

Q5. Overall, do you approve or disapprove of the way Barack Obama is handling his job as president? (READ LIST IF NECESSARY)

- 1 Approve
- 2 Disapprove  
(DO NOT READ)
- 8 Don't know
- 9 Refused

Q6. Overall, do you approve or disapprove of the way Scott Walker is handling his job as Governor of Wisconsin? (READ LIST IF NECESSARY)

- 1 Approve
- 2 Disapprove  
(DO NOT READ)
- 8 Don't know
- 9 Refused

(Transition Screen)

I'm going to read you a list of people and organizations. Please tell me if you have a favorable or unfavorable opinion of each of them or if you haven't heard enough about (him/her) yet to have an opinion.

**\*\* Author note: Always ask Q7 first, then scramble Q8-Q19. \*\***

(PRESENT EACH ON OWN SCREEN)

The first name/next name is ... [INSERT NAME]

READ IF NECESSARY: Do you have a favorable or unfavorable opinion of [INSERT NAME] or haven't you heard enough about (him/her) yet?

- 1 Favorable
- 2 Unfavorable
- 3 Haven't heard enough  
(DO NOT READ)
- 8 Don't know
- 9 Refused

- Q7. Barack Obama
- Q8. Ron Johnson
- Q9. Russ Feingold (**PRO: FINE-gold**)
- Q10. Scott Walker
- Q11. Donald Trump
- Q12. Hillary Clinton
- Q13. Gary Johnson
- Q14. Jill Stein (**PRO: Stine**)
- Q15. Phil Anderson
- Q16. Mike Pence
- Q17. Tim Kaine (**PRO: CAIN**)
- Q18. Paul Ryan
- Q19. Tammy Baldwin

**\*\*AUTHOR NOTE: Q20 is NOT included in scramble of Q8-Q19\*\***

- Q20. The Tea Party

IF Q2=5 ask Q21 & Q22, otherwise skip to Q23.

**\*\*ROTATE DEM AND REP NAMES BUT KEEP ANDERSON 3rd\*\***

Q21. You mentioned you have already voted. In the election for U.S. Senator did you vote for Russ Feingold (PRO:Fine-gold) the Democrat or Ron Johnson the Republican or Phil Anderson the Libertarian? (READ LIST IF NECESSARY)

1. Russ Feingold (PRO: Fine-gold)
2. Ron Johnson
3. Phil Anderson  
(DO NOT READ)
6. None of these (VOL)
7. Didn't vote for Senator (VOL)
8. Don't know
9. Refused

**\*\*ROTATE DEM AND REP NAMES, IN THE SAME ORDER AS Q21. KEEP JOHNSON AND STEIN AS POSITIONS 3 AND 4 (DO NOT ROTATE THEM)\*\***

Q22. In the election for president did you vote for Hillary Clinton the Democrat or Donald Trump the Republican, or Gary Johnson the Libertarian or Jill Stein (Pro: Stine) the Green Party? (READ LIST IF NECESSARY)

1. Hillary Clinton
2. Donald Trump
3. Gary Johnson, Libertarian party
4. Jill Stein, Green party  
(DO NOT READ)
6. None of these (VOL)
7. Did not vote for president (VOL)
8. Don't know
9. Refused

SKIP to Q25

IF Q2 NOT EQUAL 5 ASK Q23-Q24

**\*\*ROTATE DEM AND REP NAMES BUT KEEP ANDERSON 3rd\*\***

Q23. If the election for U.S. Senator were being held today and the candidates were Russ Feingold (PRO:Fine-gold) the Democrat and Ron Johnson the Republican and Phil Anderson the Libertarian, for whom would you vote? (READ LIST IF NECESSARY)

1. Russ Feingold (PRO: Fine-gold)
2. Ron Johnson
3. Phil Anderson  
(DO NOT READ)
6. None of these (VOL)
7. Wouldn't vote (VOL)
8. Don't know
9. Refused

**\*\*ROTATE DEM AND REP NAMES IN THE SAME ORDER AS Q23. KEEP JOHNSON AND STEIN AS POSITIONS 3 AND 4 (DO NOT ROTATE THEM)\*\***

Q24. If the election for president were being held today and the candidates were Hillary Clinton the Democrat, Donald Trump the Republican, Gary Johnson the Libertarian and Jill Stein (Pro: Stine) the Green Party, for whom would you vote? (READ LIST IF NECESSARY)

1. Hillary Clinton
2. Donald Trump
3. Gary Johnson, Libertarian party
4. Jill Stein, Green party  
(DO NOT READ)
6. None of these (VOL)
7. Wouldn't vote (VOL)
8. Don't know
9. Refused

**\*\*Author Note: Scramble order of Q25a-b\*\***

**\*\*Author Note: Display words in bracket for first candidate only\*\***

Q25. [Thinking about some of the candidates for president], how comfortable are you with the idea of (candidate name) as president? Are you very comfortable, somewhat comfortable, somewhat uncomfortable or very uncomfortable? (READ LIST IF NECESSARY)

- a. Hillary Clinton
  - b. Donald Trump
- 
- 1. Very comfortable
  - 2. Somewhat comfortable
  - 3. Somewhat uncomfortable
  - 4. Very uncomfortable  
(DO NOT READ)
  - 8. Don't know
  - 9. Refused

**\*\*Author Note: Scramble order of Feingold and Johnson in Q26-Q27\*\***

Q26. Please tell me whether the following statement describes Russ Feingold (PRO:Fine-gold), or not.... he is someone who cares about people like me. (READ LIST IF NECESSARY)

- 1. Describes
- 2. Does not describe  
(DO NOT READ)
- 8. Don't know
- 9. Refused

Q27. Please tell me whether the following statement describes Ron Johnson, or not.... he is someone who cares about people like me. (READ LIST IF NECESSARY)

- 1. Describes
- 2. Does not describe  
(DO NOT READ)
- 8. Don't know
- 9. Refused

**\*\*Author Note: Scramble order of Clinton and Trump, then keep same order for Q28-Q33\*\***

Scramble order of pairs: Q28/Q29, Q30/Q31, Q32/Q33

Q28 Please tell me whether the following statement describes Hillary Clinton, or not.... she is someone who cares about people like me. (READ LIST IF NECESSARY)

1. Describes
2. Does not describe  
(DO NOT READ)
8. Don't know
9. Refused

Q29. Please tell me whether the following statement describes Donald Trump, or not.... he is someone who cares about people like me. (READ LIST IF NECESSARY)

1. Describes
2. Does not describe  
(DO NOT READ)
8. Don't know
9. Refused

Q30. Please tell me whether the following statement describes Hillary Clinton, or not.... she is someone who is honest. (READ LIST IF NECESSARY)

1. Describes
2. Does not describe  
(DO NOT READ)
8. Don't know
9. Refused

Q31. Please tell me whether the following statement describes Donald Trump, or not.... he is someone who is honest. (READ LIST IF NECESSARY)

1. Describes
2. Does not describe  
(DO NOT READ)
8. Don't know
9. Refused

Q32. Please tell me whether the following statement describes Hillary Clinton, or not.... she has the qualifications to be president. (READ LIST IF NECESSARY)

1. Describes
2. Does not describe  
(DO NOT READ)
8. Don't know
9. Refused



Q33. Please tell me whether the following statement describes Donald Trump, or not.... he has the qualifications to be president. (READ LIST IF NECESSARY)

1. Describes
2. Does not describe  
(DO NOT READ)
8. Don't know
9. Refused

\*\*\*Author Note: Scramble order of Q34 and Q35 \*\*\*

Q34. Please tell me whether the following statement describes Ron Johnson, or not.... he is someone who is honest. (READ LIST IF NECESSARY)

1. Describes
2. Does not describe  
(DO NOT READ)
8. Don't know
9. Refused

Q35. Please tell me whether the following statement describes Russ Feingold, or not.... he is someone who is honest. (READ LIST IF NECESSARY)

1. Describes
2. Does not describe  
(DO NOT READ)
8. Don't know
9. Refused

\*\* Author Note: Scramble order of Q36 and Q37 and save order as a variable \*\*

Q36. Do you think Donald Trump generally shows good judgment, or not? (READ LIST IF NECESSARY)

1. Shows good judgment
2. Does not show good judgment  
(DO NOT READ)
8. Don't Know
9. Refused

Q37. Do you think Hillary Clinton generally shows good judgment, or not? (READ LIST IF NECESSARY)

1. Shows good judgment
2. Does not show good judgment  
(DO NOT READ)
8. Don't Know
9. Refused

(Transition Screen)

Here are some issues that have come up during the election. For each one please tell me if the issue bothers you a lot, bothers you a little or doesn't bother you at all.

**\*\*Author note: Scramble order of 38-41\*\***

The (first/next) issue is... (INSERT STATEMENT)

READ IF NECESSARY: Do you think (INSERT STATEMENT) bothers you a lot, bothers you a little or doesn't bother you at all? (READ IF NECESSARY)

1. Bothers a lot
2. Bothers a little
3. Doesn't bother at all  
(DO NOT READ)
- 8 Don't know
- 9 Refused

- Q38. Donald Trump's decision not to release his tax returns  
Q39. Hillary Clinton's use of a private email server while she was Secretary of State  
Q40. Donald Trump's videotaped comments about how he treats women  
Q41. Hillary Clinton's comment in leaked emails that politicians need a public agenda and a private agenda?

**\*\* Scramble order of Q42 and Q43 \*\***

Q42. Donald Trump is 70 years old. Do you think he has the physical capacity to meet the demands of the presidency? (READ LIST IF NECESSARY)

1. Yes, has the capacity
2. No, does not have the capacity  
(Do not read)
8. Don't know
9. Refused

Q43. Hillary Clinton is 69 years old. Do you think she has the physical capacity to meet the demands of the presidency? (READ LIST IF NECESSARY)

1. Yes, has the capacity
2. No, does not have the capacity  
(Do not read)
8. Don't know
9. Refused

\*\* Scramble order of Q44-Q45 \*\*

Q44. How confident are you that the votes for president across the country will be accurately counted this year? (READ LIST)

1. Very confident
2. Somewhat confident
3. Not too confident
4. Not at all confident  
(Do not read)
8. Don't know
9. Refused

Q45. How concerned are you that foreign governments, such as Russia, might attempt to influence the 2016 Presidential election? (READ LIST)

1. Very concerned
2. Somewhat concerned
3. Not too concerned
4. Not at all concerned  
(Do not read)
8. Don't know
9. Refused

Q46. Will this be the first time you vote in a national election?

1. Yes
2. No  
(Do not read)
8. Don't know
9. Refused

Q47. If November's election results in Congress being controlled by the opposite party from the new president, would it be appropriate or not appropriate for congressional leaders to adopt the attitude that their greatest priority is to ensure that the president is not reelected in 2020. (READ LIST IF NECESSARY)

1. Would be appropriate
2. Would not be appropriate  
(Do not read)
8. Don't know
9. Refused

Q48. Who would you rather see lead the Republican Party in 2017: Donald Trump, Ted Cruz or Paul Ryan? (READ LIST IF NECESSARY)

1. Donald Trump
2. Ted Cruz
3. Paul Ryan  
(Do not read)
4. Someone else (VOL)
8. Don't know
9. Refused

\*\*\*Author Note: Scramble items Q49a-b\*\*\*

Q49. How often do you talk about politics with [INSERT ITEM]? (READ LIST)

1. More than once a week
2. About once a week
3. Once or twice a month
4. A few times a year
5. Never  
(DO NOT READ)
8. Don't know
9. Refused

Q49a. Family and friends

Q49b. Co-workers

Q50. Is there anyone you have stopped talking with about politics due to disagreements over the election for president?

1. Yes
2. No  
(DO NOT READ)
8. Don't know
9. Refused

Q51. Do you mostly agree or mostly disagree that "People like me are not getting their fair share?"  
(READ LIST IF NECESSARY)

1. Mostly agree
2. Mostly disagree  
(DO NOT READ)
8. Don't know
9. Refuse

Q52. Do you think the future of the next generation of Americans will be better, worse, or about the same as life today? (READ LIST IF NECESSARY)

1. Better
2. Worse
3. About the same  
(DO NOT READ)
8. Don't know
9. Refused

Q53. Thinking about your family's financial situation, would you say you are living comfortably, just getting by, or struggling to make ends meet? (READ LIST IF NECESSARY)

1. Living comfortably
2. Just getting by
3. Struggling  
(DO NOT READ)
8. Don't know
9. Refused

F1. Generally speaking, do you usually think of yourself as a Republican, a Democrat, or an Independent? (READ LIST IF NECESSARY)

- |   |                     |            |
|---|---------------------|------------|
| 1 | Republican          | [ASK QF3.] |
| 2 | Democrat            | [ASK QF3.] |
| 3 | Independent         | [ASK QF2.] |
|   | (DO NOT READ)       |            |
| 4 | Other/No preference | [ASK QF2.] |
| 8 | Don't Know          | [ASK QF2.] |
| 9 | Refused             | [ASK QF3.] |

**\*\*Author note: Ask QF2 IF 3,4, or 8 in F1\*\***

F2. Do you think of yourself as closer to the Republican Party or to the Democratic Party? (READ LIST IF NECESSARY)

- 1 Republican
- 2 Democrat  
(DO NOT READ)
- 3 Neither/Just Independent (VOL)
- 8 Don't know
- 9 Refused

F3. What is the highest level of education you completed? (READ LIST)

- 01 Elementary school only
- 02 Some high school but did not finish
- 03 Completed high school
- 04 Some college but didn't finish
- 05 Two year college degree
- 06 Four year college degree
- 07 Some graduate work
- 08 Completed masters or professional degree
- 09 Advanced graduate work or PhD  
(DO NOT READ)
- 98 Don't know
- 99 Refused

F4. What is your age? (Record actual age in years).

- 
- 99 Refused [ASK F4A]

F4A. [If Refused] Are you...

- 1 18-29 years old
- 2 30-44 years old
- 3 45-59 years old
- 4 60 years old or more  
(DO NOT READ)
- 8 Don't know
- 9 Refused

F5. Are you currently married, living with a partner but not married, widowed, divorced, separated, or have you never been married? (READ LIST IF NECESSARY)

- 1 Married
- 2 Living with a partner but not married
- 3 Widowed
- 4 Divorced
- 5 Separated
- 6 Never Married  
(DO NOT READ)
- 8 Don't know
- 9 Refused

**Author Note: There is no QF6 in this instrument, number of children under 18**

F7. Are you of Hispanic or Latino origin, such as Mexican, Puerto Rican, Cuban or some other Spanish background?

- 1 Yes
- 2 No  
(DO NOT READ)
- 8 Don't know
- 9 Refused

F8. Would you describe yourself as White, African American or Black, Asian, Native American, of more than one race or some other race? (READ LIST IF NECESSARY)

- 01 White
- 02 African American or Black
- 03 Asian, South Asian, or Pacific Islander
- 04 Native American or American Indian
- 05 More than one race
- 97 Other, Specify  
(DO NOT READ)
- 06 Hispanic or Latino
- 98 Don't know
- 99 Refused

F9. Aside from weddings and funerals, how often do you attend religious services... more than once a week, once a week, once or twice a month, a few times a year, seldom, or never? (READ LIST IF NECESSARY)

- 1 More than once a week
  - 2 Once a week
  - 3 Once or twice a month
  - 4 A few times a year
  - 5 Seldom
  - 6 Never
- (DO NOT READ)
- 8 Don't know
  - 9 Refused

F10. What is your religious preference – are you Protestant, Roman Catholic, Jewish, Muslim, another religion or no religion? (READ LIST IF NECESSARY)

IF RESPONDENT NAMES ANYTHING ELSE, ASK:

Would that fall under the general category of Protestant religions, is it a Christian religion, but not Protestant, or is it something else?

- 1 Protestant
  - 2 Roman Catholic
  - 3 Jewish
  - 4 Muslim/Islam
  - 5 Mormon/Latter-Day Saints
  - 6 Other Christian Religion
  - 7 Other Non-Christian Religion
  - 8 No Religion/Atheist/Agnostic
- (DO NOT READ)
- 98 DON'T KNOW
  - 99 REFUSED

(IF 1 or 6 in F10 Ask:)

F11. Would you describe yourself as a "born-again" or evangelical Christian, or not?

1. Yes, would
  2. No, would not
- (DO NOT READ)
- 8 DON'T KNOW
  - 9 REFUSED



F12. Last year, that is in 2015, what was your total family income from all sources, before taxes? Just stop me when I get to the right category. (READ LIST. RECORD ONE ANSWER.)

- 01 Less than \$10,000
- 02 10 to under \$20,000
- 03 20 to under \$30,000
- 04 30 to under \$40,000
- 05 40 to under \$50,000
- 06 50 to under \$75,000
- 07 75 to under \$100,000
- 08 100 to under \$150,000
- 09 150,000 to under \$200,000
- 10 Over \$200,000
- (DO NOT READ)
- 98 Don't know
- 99 Refused

F13. Would you describe the place where you live as urban, suburban or rural? (INTERVIEWER, IF NECESSARY: "Urban is a big city like Milwaukee, Madison or Green Bay. Suburban is a built up place close to a big city and rural is less built up with fewer people and further away from a big city") (READ LIST IF NECESSARY)

- 1. Urban
- 2. Suburban
- 3. Rural
- (DO NOT READ)
- 8. Don't know
- 9. Refused

\*\*There is no F14 in this instrument (Gun ownership)\*\*

F15. In general, would you describe your political views as... (READ LIST)

- 1 Very conservative
- 2 Conservative
- 3 Moderate
- 4 Liberal
- 5 Very liberal
- (DO NOT READ)
- 8 Don't know
- 9 Refused

F16. Are you or any member of your household a member of a local, state or national labor union?  
(READ LIST IF NECESSARY)

- 1 Yes, respondent.
- 2 Yes, another household member
- 3 Yes, both respondent and another household member
- 4 No, nobody in household  
(DO NOT READ)
- 8 Don't know
- 9 Refused

F17. Do you or any member of your household work for federal, state, or local government—for example, as a public school teacher, police officer, firefighter, or other government job?

- 1 Yes
- 2 No  
(DO NOT READ)
- 8 Don't know
- 9 Refused

**\*\*Author note: Require 5-digit response.\*\***

F18. What is your zip code?

Enter 5 digit zip code.

99999=Refused

**INTERVIEWER: READ BACK AND CONFIRM CORRECT ZIP CODE**

F19. Of all the personal telephone calls that you receive, do you get...?

- 1 All or almost all on a cell phone
- 2 Some on a cell phone and some on a home phone
- 3 All or almost all on a regular home phone  
(DO NOT READ)
- 8 Don't know
- 9 Refused

F20. Is this phone a cell phone?

- 1 Yes
- 2 No

(CLOSING)

Thank you very much. Have a great day/evening!