



Marquette Law School Poll – October 26-31, 2016

(Percentages are rounded to whole numbers for reporting of results. Values ending in .5 here may round up or down if they are slightly above .5 or slightly below. Frequencies have been rounded to whole numbers but percentages are calculated based on non-integer weighted sample sizes.)

Results for all survey items among all registered voters are presented here. Please note that some questions are only asked of particular groups of respondents. In these instances, the row “NA’s” includes the number and percent of total respondents omitted from the question. These omitted cases are ignored when calculating the “Valid” and “Cumulative” percent columns.

Results for all items among Likely Voters

S2. Record Gender

	Frequency	Percent	Valid Percent	Cum Percent
Male	562	47	47	47
Female	628	53	53	100
Total	1190	100	100	

S3a. Do you currently live in Wisconsin?

	Frequency	Percent	Valid Percent	Cum Percent
Yes	1190	100	100	100
Total	1190	100	100	

S4. Do you currently live within Milwaukee city limits?

	Frequency	Percent	Valid Percent	Cum Percent
Yes	109	9	61	61
No	69	6	39	100
NA’s	1012	85		
Total	1190	100	100	

S5. Some people are registered to vote and others are not. Are you registered to vote in the precinct or ward where you now live, or aren't you?

	Frequency	Percent	Valid Percent	Cum Percent
Yes, registered to vote	1122	94	94	94
No, not registered to vote	65	5	5	100
Don't Know/Refused	3	0	0	100
Total	1190	100	100	

S6. Do you plan to register to vote, or is there a chance that you may not register?

	Frequency	Percent	Valid Percent	Cum Percent
Plan to Register	68	6	100	100
NA's	1122	94		
Total	1190	100	100	

Q1. Some people seem to follow what's going on in politics most of the time, whether there's an election going on or not. Others aren't that interested. Would you say you follow what's going on in politics most of the time, some of the time, only now and then, or hardly at all?

	Frequency	Percent	Valid Percent	Cum Percent
Most of the time	830	70	70	70
Some of the time	244	21	21	90
Only now and then	53	4	4	95
Hardly at all	62	5	5	100
Refused	0	0	0	100
Total	1190	100	100	

Q2. What are the chances that you will vote in the November 2016 general election for President, Congress, and other offices – are you absolutely certain to vote, very likely to vote, are the chances 50-50, don't you think you will vote or have you already voted either by absentee ballot or early in person voting?

	Frequency	Percent	Valid Percent	Cum Percent
Absolutely certain	1002	84	84	84
Already voted (absentee or early in person)	188	16	16	100
Total	1190	100	100	

Q3. Over the past year, do you feel the economy has gotten better, gotten worse, or stayed about the same?

	Frequency	Percent	Valid Percent	Cum Percent
Gotten better	321	27	27	27
Gotten worse	348	29	29	56
Stayed the same	500	42	42	98
Don't know	21	2	2	100
Refused	1	0	0	100
Total	1190	100	100	

Q4. Looking ahead, over the next year do you expect the economy to get better, get worse, or stay about the same?

	Frequency	Percent	Valid Percent	Cum Percent
Get better	384	32	32	32
Get worse	188	16	16	48
Stay the same	377	32	32	80
Don't know	236	20	20	100
Refused	4	0	0	100
Total	1190	100	100	

Q5. Overall, do you approve or disapprove of the way Barack Obama is handling his job as president?

	Frequency	Percent	Valid Percent	Cum Percent
Approve	616	52	52	52
Disapprove	536	45	45	97
Don't know	27	2	2	99
Refused	11	1	1	100
Total	1190	100	100	

Q6. Overall, do you approve or disapprove of the way Scott Walker is handling his job as Governor of Wisconsin?

	Frequency	Percent	Valid Percent	Cum Percent
Approve	516	43	43	43
Disapprove	620	52	52	95
Don't know	45	4	4	99
Refused	8	1	1	100
Total	1190	100	100	

Q7. Barack Obama: Do you have a favorable or unfavorable opinion of Barack Obama or haven't you heard enough about him yet?

	Frequency	Percent	Valid Percent	Cum Percent
Favorable	631	53	53	53
Unfavorable	541	45	45	98
Haven't heard enough	7	1	1	99
Don't know	11	1	1	100
Refused	1	0	0	100
Total	1190	100	100	

Q8. Ron Johnson: Do you have a favorable or unfavorable opinion of Ron Johnson or haven't you heard enough about him yet?

	Frequency	Percent	Valid Percent	Cum Percent
Favorable	506	43	43	43
Unfavorable	473	40	40	82
Haven't heard enough	161	14	14	96
Don't know	47	4	4	100
Refused	3	0	0	100
Total	1190	100	100	

Q9. Russ Feingold: Do you have a favorable or unfavorable opinion of Russ Feingold or haven't you heard enough about him yet?

	Frequency	Percent	Valid Percent	Cum Percent
Favorable	545	46	46	46
Unfavorable	495	42	42	87
Haven't heard enough	119	10	10	97
Don't know	29	2	2	100
Refused	2	0	0	100
Total	1190	100	100	

Q10. Scott Walker: Do you have a favorable or unfavorable opinion of Scott Walker or haven't you heard enough about him yet?

	Frequency	Percent	Valid Percent	Cum Percent
Favorable	511	43	43	43
Unfavorable	627	53	53	96
Haven't heard enough	28	2	2	98
Don't know	22	2	2	100
Refused	2	0	0	100
Total	1190	100	100	

Q11. Donald Trump: Do you have a favorable or unfavorable opinion of Donald Trump or haven't you heard enough about him yet?

	Frequency	Percent	Valid Percent	Cum Percent
Favorable	411	35	35	35
Unfavorable	726	61	61	96
Haven't heard enough	19	2	2	97
Don't know	29	2	2	100
Refused	5	0	0	100
Total	1190	100	100	

Q12. Hillary Clinton: Do you have a favorable or unfavorable opinion of Hillary Clinton or haven't you heard enough about her yet?

	Frequency	Percent	Valid Percent	Cum Percent
Favorable	521	44	44	44
Unfavorable	624	52	52	96
Haven't heard enough	18	1	1	98
Don't know	25	2	2	100
Refused	2	0	0	100
Total	1190	100	100	

Q13. Gary Johnson: Do you have a favorable or unfavorable opinion of Gary Johnson or haven't you heard enough about him yet?

	Frequency	Percent	Valid Percent	Cum Percent
Favorable	183	15	15	15
Unfavorable	389	33	33	48
Haven't heard enough	502	42	42	90
Don't know	108	9	9	99
Refused	8	1	1	100
Total	1190	100	100	

Q14. Jill Stein: Do you have a favorable or unfavorable opinion of Jill Stein or haven't you heard enough about her yet?

	Frequency	Percent	Valid Percent	Cum Percent
Favorable	137	12	12	12
Unfavorable	252	21	21	33
Haven't heard enough	671	56	56	89
Don't know	122	10	10	99
Refused	7	1	1	100
Total	1190	100	100	

Q15. Phil Anderson: Do you have a favorable or unfavorable opinion of Phil Anderson or haven't you heard enough about him yet?

	Frequency	Percent	Valid Percent	Cum Percent
Favorable	38	3	3	3
Unfavorable	77	6	6	10
Haven't heard enough	890	75	75	84
Don't know	177	15	15	99
Refused	8	1	1	100
Total	1190	100	100	

Q16. Mike Pence: Do you have a favorable or unfavorable opinion of Mike Pence or haven't you heard enough about him yet?

	Frequency	Percent	Valid Percent	Cum Percent
Favorable	479	40	40	40
Unfavorable	371	31	31	71
Haven't heard enough	294	25	25	96
Don't know	44	4	4	100
Refused	2	0	0	100
Total	1190	100	100	

Q17. Tim Kaine: Do you have a favorable or unfavorable opinion of Tim Kaine or haven't you heard enough about him yet?

	Frequency	Percent	Valid Percent	Cum Percent
Favorable	335	28	28	28
Unfavorable	384	32	32	60
Haven't heard enough	397	33	33	94
Don't know	72	6	6	100
Refused	2	0	0	100
Total	1190	100	100	

Q18. Paul Ryan: Do you have a favorable or unfavorable opinion of Paul Ryan or haven't you heard enough about him yet?

	Frequency	Percent	Valid Percent	Cum Percent
Favorable	566	48	48	48
Unfavorable	448	38	38	85
Haven't heard enough	120	10	10	95
Don't know	51	4	4	100
Refused	5	0	0	100
Total	1190	100	100	

Q19. Tammy Baldwin: Do you have a favorable or unfavorable opinion of Tammy Baldwin or haven't you heard enough about her yet?

	Frequency	Percent	Valid Percent	Cum Percent
Favorable	461	39	39	39
Unfavorable	457	38	38	77
Haven't heard enough	198	17	17	94
Don't know	70	6	6	100
Refused	4	0	0	100
Total	1190	100	100	

Q20. The Tea Party: Do you have a favorable or unfavorable opinion of the Tea Party or haven't you heard enough about it yet?

	Frequency	Percent	Valid Percent	Cum Percent
Favorable	293	25	25	25
Unfavorable	541	45	45	70
Haven't heard enough	263	22	22	92
Don't know	82	7	7	99
Refused	11	1	1	100
Total	1190	100	100	

Q21. [EARLY/ABSENTEE VOTERS ONLY] You mentioned you have already voted. In the election for U.S. Senator did you vote for Russ Feingold the Democrat or Ron Johnson the Republican or Phil Anderson the Libertarian,?

	Frequency	Percent	Valid Percent	Cum Percent
Russ Feingold	109	9	58	58
Ron Johnson	54	5	29	87
Phil Anderson	3	0	2	89
None of these (VOL)	5	0	3	91
Don't know	2	0	1	92
Refused	15	1	8	100
NA's	1002	84		
Total	1190	100	100	

Q22. [EARLY/ABSENTEE VOTERS ONLY] In the election for president did you vote for Hillary Clinton the Democrat or Donald Trump the Republican, or Gary Johnson the Libertarian or Jill Stein the Green Party?

	Frequency	Percent	Valid Percent	Cum Percent
Hillary Clinton	120	10	64	64
Donald Trump	48	4	25	89
Gary Johnson	2	0	1	90
Jill Stein	0	0	0	90
None of these (VOL)	6	1	3	94
Didn't vote for president (VOL)	1	0	0	94
Refused	11	1	6	100
NA's	1002	84		
Total	1190	100	100	

Q23. [INCLUDES RESPONSES FROM EARLY VOTERS] If the election for U.S. Senator were being held today and the candidates were Russ Feingold the Democrat and Ron Johnson the Republican and Phil Anderson the Libertarian, for whom would you vote?

	Frequency	Percent	Valid Percent	Cum Percent
Russ Feingold	536	45	45	45
Ron Johnson	523	44	44	89
Phil Anderson	40	3	3	92
None of these	30	2	2	95
Wouldn't vote	3	0	0	95
Don't know	38	3	3	98
Refused	20	2	2	100
Total	1190	100	100	

Q24. [INCLUDES RESPONSES FROM EARLY VOTERS] If the election for president were being held today and the candidates were Hillary Clinton the Democrat, Donald Trump the Republican, Gary Johnson the Libertarian and Jill Stein the Green Party, for whom would you vote?

	Frequency	Percent	Valid Percent	Cum Percent
Hillary Clinton	544	46	46	46
Donald Trump	470	40	40	85
Gary Johnson	48	4	4	89
Jill Stein	31	3	3	92
None of these	40	3	3	95
Wouldn't vote	3	0	0	95
Don't know	38	3	3	99
Refused	15	1	1	100
Total	1190	100	100	

Q25a. Thinking about some of the candidates for president, how comfortable are you with the idea of Hillary Clinton as president? Are you very comfortable, somewhat comfortable, somewhat uncomfortable or very uncomfortable?

	Frequency	Percent	Valid Percent	Cum Percent
Very comfortable	293	25	25	25
Somewhat comfortable	261	22	22	47
Somewhat uncomfortable	123	10	10	57
Very uncomfortable	500	42	42	99
Don't know	11	1	1	100
Refused	1	0	0	100
Total	1190	100	100	

Q25b. Thinking about some of the candidates for president, how comfortable are you with the idea of Donald Trump as president? Are you very comfortable, somewhat comfortable, somewhat uncomfortable or very uncomfortable?

	Frequency	Percent	Valid Percent	Cum Percent
Very comfortable	198	17	17	17
Somewhat comfortable	257	22	22	38
Somewhat uncomfortable	127	11	11	49
Very uncomfortable	601	51	51	99
Don't know	7	1	1	100
Refused	1	0	0	100
Total	1190	100	100	

Q26. Please tell me whether the following statement describes Russ Feingold, or not.... he is someone who cares about people like me.

	Frequency	Percent	Valid Percent	Cum Percent
Describes	580	49	49	49
Does not describe	469	39	39	88
Don't know	139	12	12	100
Refused	2	0	0	100
Total	1190	100	100	

Q27. Please tell me whether the following statement describes Ron Johnson, or not.... he is someone who cares about people like me.

	Frequency	Percent	Valid Percent	Cum Percent
Describes	532	45	45	45
Does not describe	488	41	41	86
Don't know	166	14	14	100
Refused	2	0	0	100
Total	1190	100	100	

Q28. Please tell me whether the following statement describes Hillary Clinton, or not....she is someone who cares about people like me.

	Frequency	Percent	Valid Percent	Cum Percent
Describes	565	47	47	47
Does not describe	606	51	51	98
Don't know	18	1	1	100
Refused	2	0	0	100
Total	1190	100	100	

Q29. Please tell me whether the following statement describes Donald Trump, or not....he is someone who cares about people like me.

	Frequency	Percent	Valid Percent	Cum Percent
Describes	442	37	37	37
Does not describe	720	61	61	98
Don't know	25	2	2	100
Refused	2	0	0	100
Total	1190	100	100	

Q30. Please tell me whether the following statement describes Hillary Clinton, or not....she is someone who is honest.

	Frequency	Percent	Valid Percent	Cum Percent
Describes	335	28	28	28
Does not describe	809	68	68	96
Don't know	38	3	3	99
Refused	8	1	1	100
Total	1190	100	100	

Q31. Please tell me whether the following statement describes Donald Trump, or not....he is someone who is honest.

	Frequency	Percent	Valid Percent	Cum Percent
Describes	431	36	36	36
Does not describe	724	61	61	97
Don't know	31	3	3	100
Refused	4	0	0	100
Total	1190	100	100	

Q32. Please tell me whether the following statement describes Hillary Clinton, or not.... she has the qualifications to be president.

	Frequency	Percent	Valid Percent	Cum Percent
Describes	708	59	59	59
Does not describe	467	39	39	99
Don't know	13	1	1	100
Refused	2	0	0	100
Total	1190	100	100	

Q33. Please tell me whether the following statement describes Donald Trump, or not.... he has the qualifications to be president.

	Frequency	Percent	Valid Percent	Cum Percent
Describes	422	35	35	35
Does not describe	727	61	61	97
Don't know	39	3	3	100
Refused	2	0	0	100
Total	1190	100	100	

Q34. Please tell me whether the following statement describes Ron Johnson, or not.... he is someone who is honest.

	Frequency	Percent	Valid Percent	Cum Percent
Describes	590	50	50	50
Does not describe	396	33	33	83
Don't know	200	17	17	100
Refused	4	0	0	100
Total	1190	100	100	

Q35. Please tell me whether the following statement describes Russ Feingold, or not.... he is someone who is honest.

	Frequency	Percent	Valid Percent	Cum Percent
Describes	592	50	50	50
Does not describe	462	39	39	89
Don't know	132	11	11	100
Refused	4	0	0	100
Total	1190	100	100	

Q36. Do you think Donald Trump generally shows good judgment, or not?

	Frequency	Percent	Valid Percent	Cum Percent
Shows good judgment	329	28	28	28
Does not show good judgment	833	70	70	98
Don't know	27	2	2	100
Refused	1	0	0	100
Total	1190	100	100	

Q37. Do you think Hillary Clinton generally shows good judgment, or not?

	Frequency	Percent	Valid Percent	Cum Percent
Shows good judgment	561	47	47	47
Does not show good judgment	601	51	51	98
Don't know	24	2	2	100
Refused	4	0	0	100
Total	1190	100	100	

Q38. Here are some issues that have come up during the election. For each one please tell me if the issue bothers you a lot, bothers you a little or doesn't bother you at all. The first issue is Donald Trump's decision not to release his tax returns.

	Frequency	Percent	Valid Percent	Cum Percent
Bothers a lot	491	41	41	41
Bothers a little	217	18	18	60
Doesn't bother at all	474	40	40	99
Don't know	2	0	0	100
Refused	5	0	0	100
Total	1190	100	100	

Q39. The next issue is Hillary Clinton's use of a private email server while she was Secretary of State.

	Frequency	Percent	Valid Percent	Cum Percent
Bothers a lot	596	50	50	50
Bothers a little	270	23	23	73
Doesn't bother at all	312	26	26	99
Don't know	6	1	1	100
Refused	6	0	0	100
Total	1190	100	100	

Q40. The next issue is Donald Trump's video taped comments about how he treats women.

	Frequency	Percent	Valid Percent	Cum Percent
Bothers a lot	632	53	53	53
Bothers a little	260	22	22	75
Doesn't bother at all	280	24	24	99
Don't know	11	1	1	100
Refused	6	0	0	100
Total	1190	100	100	

Q41. The next issue is Hillary Clinton's comment in leaked emails that politicians need a public agenda and a private agenda.

	Frequency	Percent	Valid Percent	Cum Percent
Bothers a lot	495	42	42	42
Bothers a little	311	26	26	68
Doesn't bother at all	353	30	30	97
Don't know	21	2	2	99
Refused	10	1	1	100
Total	1190	100	100	

Q42. Donald Trump is 70 years old. Do you think he has the physical capacity to meet the demands of the presidency?

	Frequency	Percent	Valid Percent	Cum Percent
Yes, has the capacity	899	76	76	76
No, does not have the capacity	251	21	21	97
Don't know	33	3	3	99
Refused	6	1	1	100
Total	1190	100	100	

Q43. Hillary Clinton is 69 years old. Do you think she has the physical capacity to meet the demands of the presidency?

	Frequency	Percent	Valid Percent	Cum Percent
Yes, has the capacity	800	67	67	67
No, does not have the capacity	334	28	28	95
Don't know	50	4	4	99
Refused	6	1	1	100
Total	1190	100	100	

Q44. How confident are you that the votes for president across the country will be accurately counted this year?

	Frequency	Percent	Valid Percent	Cum Percent
Very confident	494	42	42	42
Somewhat confident	359	30	30	72
Not too confident	193	16	16	88
Not at all confident	127	11	11	99
Don't know	10	1	1	100
Refused	6	0	0	100
Total	1190	100	100	

Q45. How concerned are you that foreign governments, such as Russia, might attempt to influence the 2016 Presidential election?

	Frequency	Percent	Valid Percent	Cum Percent
Very concerned	314	26	26	26
Somewhat concerned	373	31	31	58
Not too concerned	220	18	18	76
Not at all concerned	270	23	23	99
Don't know	8	1	1	100
Refused	5	0	0	100
Total	1190	100	100	

Q46. Will this be the first time you vote in a national election?

	Frequency	Percent	Valid Percent	Cum Percent
Yes	73	6	6	6
No	1109	93	93	99
Don't know	3	0	0	100
Refused	4	0	0	100
Total	1190	100	100	

Q47. If November's election results in Congress being controlled by the opposite party from the new president, would it be appropriate or not appropriate for congressional leaders to adopt the attitude that their greatest priority is to ensure that the president is not reelected in 2020?

	Frequency	Percent	Valid Percent	Cum Percent
Would be appropriate	181	15	15	15
Would not be appropriate	879	74	74	89
Don't know	116	10	10	99
Refused	14	1	1	100
Total	1190	100	100	

Q48. Who would you rather see lead the Republican party in 2017: Donald Trump, Ted Cruz or Paul Ryan?

	Frequency	Percent	Valid Percent	Cum Percent
Donald Trump	254	21	21	21
Ted Cruz	146	12	12	34
Paul Ryan	607	51	51	85
Someone else	106	9	9	94
Don't know	58	5	5	98
Refused	18	2	2	100
Total	1190	100	100	

Q49a. How often do you talk about politics with family and friends

	Frequency	Percent	Valid Percent	Cum Percent
More than once a week	667	56	56	56
About once a week	222	19	19	75
Once or twice a month	142	12	12	87
A few times a year	91	8	8	94
Never	63	5	5	100
Don't know	1	0	0	100
Refused	4	0	0	100
Total	1190	100	100	

Q49b. How often do you talk about politics with co-workers

	Frequency	Percent	Valid Percent	Cum Percent
More than once a week	341	29	29	29
About once a week	190	16	16	45
Once or twice a month	112	9	9	54
A few times a year	90	8	8	62
Never	439	37	37	99
Don't know	12	1	1	100
Refused	5	0	0	100
Total	1190	100	100	

Q50. Is there anyone you have stopped talking with about politics due to disagreements over the election for president?

	Frequency	Percent	Valid Percent	Cum Percent
Yes	428	36	36	36
No	754	63	63	99
Don't know	2	0	0	99
Refused	6	1	1	100
Total	1190	100	100	

Q51. Do you mostly agree or mostly disagree that “People like me are not getting their fair share”?

	Frequency	Percent	Valid Percent	Cum Percent
Mostly agree	559	47	47	47
Mostly disagree	523	44	44	91
Don't know	95	8	8	99
Refused	12	1	1	100
Total	1190	100	100	

Q52. Do you think the future of the next generation of Americans will be better, worse, or about the same as life today?

	Frequency	Percent	Valid Percent	Cum Percent
Better	265	22	22	22
Worse	520	44	44	66
About the same	319	27	27	93
Don't know	81	7	7	100
Refused	6	0	0	100
Total	1190	100	100	

Q53. Thinking about your family's financial situation, would you say you are living comfortably, just getting by, or struggling to make ends meet?

	Frequency	Percent	Valid Percent	Cum Percent
Living comfortably	612	51	51	51
Just getting by	411	35	35	86
Struggling	156	13	13	99
Don't know	5	0	0	99
Refused	6	1	1	100
Total	1190	100	100	

F1. Generally speaking, do you usually think of yourself as a Republican, a Democrat, or an Independent?

	Frequency	Percent	Valid Percent	Cum Percent
Republican	330	28	28	28
Democrat	396	33	33	61
Independent	417	35	35	96
Other/No preference	36	3	3	99
Don't know	4	0	0	99
Refused	8	1	1	100
Total	1190	100	100	

F2. Do you think of yourself as closer to the Republican Party or to the Democratic Party?

	Frequency	Percent	Valid Percent	Cum Percent
Republican	189	16	41	41
Democratic	192	16	42	83
Neither/Just Independent	65	5	14	98
Don't know	10	1	2	100
Refused	1	0	0	100
NA's	733	62		
Total	1190	100	100	

F3. What is the highest level of education you completed?

	Frequency	Percent	Valid Percent	Cum Percent
Elementary school only	9	1	1	1
Some high school / did not finish	66	6	6	6
Completed high school	348	29	29	36
Some college but didn't finish	221	19	19	54
Two year college degree	158	13	13	67
Four year college degree	256	22	22	89
Some graduate work	20	2	2	91
Completed masters or professional degree	75	6	6	97
Advanced graduate work or Ph.D.	24	2	2	99
Don't know	3	0	0	99
Refused	11	1	1	100
Total	1190	100	100	

F4. What is your age?

	Frequency	Percent	Valid Percent	Cum Percent
18	12	1	1	1
19	18	2	2	3
20	13	1	1	4
21	17	1	1	5
22	8	1	1	6
23	7	1	1	6
24	7	1	1	7
25	13	1	1	8
26	17	1	1	9
27	19	2	2	11
28	14	1	1	12
29	6	0	0	13
30	19	2	2	14
31	12	1	1	15
32	18	2	2	17
33	15	1	1	18

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F4. What is your age?

	Frequency	Percent	Valid Percent	Cum Percent
34	10	1	1	19
35	16	1	1	20
36	25	2	2	22
37	21	2	2	24
38	23	2	2	26
39	16	1	1	27
40	24	2	2	29
41	11	1	1	30
42	28	2	2	33
43	20	2	2	34
44	17	1	1	36
45	19	2	2	37
46	34	3	3	40
47	27	2	2	43
48	25	2	2	45
49	32	3	3	47
50	20	2	2	49
51	15	1	1	50
52	30	3	3	53
53	14	1	1	54
54	21	2	2	56
55	33	3	3	58
56	39	3	3	62
57	18	2	2	63
58	28	2	2	66
59	32	3	3	68
60	23	2	2	70
61	8	1	1	71
62	14	1	1	72
63	15	1	1	73
64	13	1	1	74
65	23	2	2	76
66	21	2	2	78
67	14	1	1	79
68	17	1	1	81
69	17	1	1	82
70	14	1	1	83
71	15	1	1	85
72	18	1	1	86
73	12	1	1	87
74	17	1	1	88
75	13	1	1	90
76	10	1	1	90
77	10	1	1	91

Continued on next page

F4. What is your age?

	Frequency	Percent	Valid Percent	Cum Percent
78	6	0	0	92
79	5	0	0	92
80	13	1	1	93
81	2	0	0	93
82	6	1	1	94
83	5	0	0	94
84	10	1	1	95
85	7	1	1	96
86	8	1	1	97
87	4	0	0	97
88	2	0	0	97
89	3	0	0	97
90	4	0	0	98
91	2	0	0	98
92	1	0	0	98
93	1	0	0	98
94	1	0	0	98
95	2	0	0	98
96	1	0	0	98
Refused	21	2	2	100
Total	1190	100	100	

F4a. [If Refused in F4] Are you...?

	Frequency	Percent	Valid Percent	Cum Percent
18-29 years old	2	0	7	7
30-44 years old	1	0	3	10
45-59 years old	5	0	24	34
60 years old or more	5	0	23	57
Don't know	3	0	12	68
Refused	7	1	32	100
NA's	1168	98		
Total	1190	100	100	

F5. Are you currently married, living with a partner but not married, widowed, divorced, separated, or have you never been married?

	Frequency	Percent	Valid Percent	Cum Percent
Married	727	61	61	61
Cohabiting	59	5	5	66
Widowed	74	6	6	72
Divorced	70	6	6	78
Separated	7	1	1	79
Never Married	246	21	21	99
Don't know	2	0	0	100
Refused	4	0	0	100
Total	1190	100	100	

F7. Are you of Hispanic or Latino origin, such as Mexican, Puerto Rican, Cuban or some other Spanish background?

	Frequency	Percent	Valid Percent	Cum Percent
Yes	44	4	4	4
No	1137	96	96	99
Refused	9	1	1	100
Total	1190	100	100	

F8. Would you describe yourself as White, African American or Black, Asian, Native American, of more than one race or some other race?

	Frequency	Percent	Valid Percent	Cum Percent
White	1043	88	88	88
African American or Black	61	5	5	93
Asian, South Asian or Pacific Islander	13	1	1	94
Native American or American Indian	13	1	1	95
More than one race	16	1	1	96
Hispanic or Latino	9	1	1	97
Other (SPECIFY)	14	1	1	98
Don't know	2	0	0	98
Refused	18	2	2	100
Total	1190	100	100	

F9. Aside from weddings and funerals, how often do you attend religious services... more than once a week, once a week, once or twice a month, a few times a year, seldom, or never?

	Frequency	Percent	Valid Percent	Cum Percent
More than 1/wk	100	8	8	8
1/week	305	26	26	34
1-2 month	213	18	18	52
few times a year	228	19	19	71
Seldom	143	12	12	83
Never	181	15	15	98
Don't know	3	0	0	98
Refused	18	2	2	100
Total	1190	100	100	

F10. What is your religious preference? Are you Protestant, Roman Catholic, Jewish, Muslim, another religion or no religion?

	Frequency	Percent	Valid Percent	Cum Percent
Protestant	269	23	23	23
Roman Catholic	300	25	25	48
Jewish	8	1	1	48
Muslim/Islam	15	1	1	50
Mormon/Latter-Day Saints	19	2	2	51
Other Christian Religion	278	23	23	75
Other Non-Christian Religion	92	8	8	82
No Religion/Atheist/Agnostic	162	14	14	96
Don't know	24	2	2	98
Refused	24	2	2	100
Total	1190	100	100	

F11. Would you describe yourself as a "born-again" or evangelical Christian, or not?

	Frequency	Percent	Valid Percent	Cum Percent
born again	221	19	40	40
not born again	314	26	57	98
Don't know	7	1	1	99
Refused	4	0	1	100
NA's	644	54		
Total	1190	100	100	

F12. Last year, that is in 2015, what was your total family income from all sources, before taxes?

	Frequency	Percent	Valid Percent	Cum Percent
Less than \$10,000	41	3	3	3
10 to under \$20,000	71	6	6	9
20 to under \$30,000	127	11	11	20
30 to under \$40,000	126	11	11	31
40 to under \$50,000	93	8	8	38
50 to under \$75,000	196	16	16	55
75 to under \$100,000	161	13	13	68
100 to under \$150,000	127	11	11	79
\$150,000 or more	46	4	4	83
Over \$200,000	44	4	4	87
Don't know	34	3	3	90
Refused	124	10	10	100
Total	1190	100	100	

F13. Would you describe the place where you live as urban, suburban or rural?

	Frequency	Percent	Valid Percent	Cum Percent
Urban	311	26	26	26
Suburban	424	36	36	62
Rural	437	37	37	98
Don't know	9	1	1	99
Refused	9	1	1	100
Total	1190	100	100	

F15. In general, would you describe your political views as...?

	Frequency	Percent	Valid Percent	Cum Percent
Very conservative	140	12	12	12
Conservative	330	28	28	40
Moderate	382	32	32	72
Liberal	202	17	17	89
Very liberal	98	8	8	97
Don't know	26	2	2	99
Refused	12	1	1	100
Total	1190	100	100	

F16. Are you or any member of your household a member of a local, state or national labor union?

	Frequency	Percent	Valid Percent	Cum Percent
respondent	112	9	9	9
another household member	85	7	7	17
nobody in household	976	82	82	99
Don't know	7	1	1	99
Refused	9	1	1	100
Total	1190	100	100	

F17. Do you or any member of your household work for federal, state, or local government: for example, as a public school teacher, police officer, firefighter, or other government job?

	Frequency	Percent	Valid Percent	Cum Percent
Yes	243	20	20	20
No	935	79	79	99
Don't know	1	0	0	99
Refused	11	1	1	100
Total	1190	100	100	

F19. Of all the personal telephone calls that you receive, do you get...?

	Frequency	Percent	Valid Percent	Cum Percent
All or almost all on a cell phone	599	50	50	50
Some on a cell phone and some on a home phone	264	22	22	73
All or almost all on a regular home phone	310	26	26	99
Don't know	3	0	0	99
Refused	13	1	1	100
Total	1190	100	100	

F20. Is this phone a cell phone or not?

	Frequency	Percent	Valid Percent	Cum Percent
Yes	678	57	57	57
No	511	43	43	100
Total	1190	100	100	

Likely Voter

	Frequency	Percent	Valid Percent	Cum Percent
Likely Voter	1190	100	100	100
Total	1190	100	100	

wave

	Frequency	Percent	Valid Percent	Cum Percent
10/26-31/16	1190	100	100	100
Total	1190	100	100	

Poll Dates

	Frequency	Percent	Valid Percent	Cum Percent
2016-10-26	1190	100	100	100
Total	1190	100	100	

Sex

	Frequency	Percent	Valid Percent	Cum Percent
Male	562	47	47	47
Female	628	53	53	100
Total	1190	100	100	

Age 4 categories

	Frequency	Percent	Valid Percent	Cum Percent
18-29	153	13	13	13
30-44	276	23	23	36
45-59	392	33	33	69
60+	360	30	30	99
DK/NA/ Ref	9	1	1	100
Total	1190	100	100	

Age 6 categories

	Frequency	Percent	Valid Percent	Cum Percent
18-29	153	13	13	13
30-39	175	15	15	28
40-49	237	20	20	47
50-59	255	21	21	69
60-69	169	14	14	83
70+	191	16	16	99
DK/NA/Ref	9	1	1	100
Total	1190	100	100	

Race 3 categories

	Frequency	Percent	Valid Percent	Cum Percent
White	1043	88	88	88
Black	61	5	5	93
Other	65	5	5	98
DK/NA/Ref	20	2	2	100
Total	1190	100	100	

Hispanic

	Frequency	Percent	Valid Percent	Cum Percent
Yes	44	4	4	4
No	1137	96	96	99
DK/NA/Ref	9	1	1	100
Total	1190	100	100	

5 education categories

	Frequency	Percent	Valid Percent	Cum Percent
Not HS	75	6	6	6
HS	348	29	29	36
Some Coll	221	19	19	54
AA	158	13	13	67
BA+	374	31	31	99
DK/NA/ Ref	14	1	1	100
Total	1190	100	100	

Education 5 with Post-BA

	Frequency	Percent	Valid Percent	Cum Percent
Not HS	75	6	6	6
hs	348	29	29	36
Some Coll/AA	378	32	32	67
ba	256	22	22	89
Post BA	118	10	10	99
DK/NA/Ref	14	1	1	100
Total	1190	100	100	

Education 6 AA, BA, and MA

	Frequency	Percent	Valid Percent	Cum Percent
Not HS	75	6	6	6
hs	348	29	29	36
Some Coll	221	19	19	54
aa	158	13	13	67
ba	256	22	22	89
Post-BA	118	10	10	99
DK/NA/Ref	14	1	1	100
Total	1190	100	100	

3 category Party ID including leaners

	Frequency	Percent	Valid Percent	Cum Percent
Republican	519	44	44	44
Democrat	588	49	49	93
Independent	75	6	6	99
Other/None	8	1	1	100
Total	1190	100	100	

3 category Party ID no leaners

	Frequency	Percent	Valid Percent	Cum Percent
Republican	330	28	28	28
Democrat	396	33	33	61
Independent	456	38	38	99
Other/None	8	1	1	100
Total	1190	100	100	

Party ID 5 categories, leaners separate

	Frequency	Percent	Valid Percent	Cum Percent
Rep	330	28	28	28
Lean Rep	189	16	16	44
Ind	75	6	6	50
Lean Dem	192	16	16	66
Dem	396	33	33	99
Other/None	8	1	1	100
Total	1190	100	100	

Race/Ethnicity

	Frequency	Percent	Valid Percent	Cum Percent
White	1017	86	86	86
Black	58	5	5	90
Hispanic	44	4	4	94
Other	51	4	4	98
DK/NA/ Ref	20	2	2	100
Total	1190	100	100	

Income Recode

	Frequency	Percent	Valid Percent	Cum Percent
Under \$40k	365	31	31	31
\$40k to \$74k	289	24	24	55
\$75k up	378	32	32	87
DK/NA/ Ref	158	13	13	100
Total	1190	100	100	

Region/Media Market

	Frequency	Percent	Valid Percent	Cum Percent
MKE City	104	9	9	9
Rest of MKE	387	33	33	41
msn	207	17	17	59
GB/A	233	20	20	78
Rest of state	260	22	22	100
Total	1190	100	100	

Region2/MKE,WOW,Media Market

	Frequency	Percent	Valid Percent	Cum Percent
MKE City	104	9	9	9
WOW Counties	108	9	9	18
Rest of MKE	279	23	23	41
MSN	207	17	17	59
GB/A	233	20	20	78
Rest of state	260	22	22	100
Total	1190	100	100	

Region7/MKE,WOW,Media Market

	Frequency	Percent	Valid Percent	Cum Percent
MKE City	104	9	9	9
WOW Counties	108	9	9	18
Rest of MKE	279	23	23	41
msn	207	17	17	59
GB/A	233	20	20	78
Lax/EC	104	9	9	87
MSP,DS/WauRhine	155	13	13	100
Total	1190	100	100	

dma8/Eight category Media Market

	Frequency	Percent	Valid Percent	Cum Percent
MKE City	104	9	9	9
WOW Counties	108	9	9	18
Rest of MKE	279	23	23	41
Dane Rock	145	12	12	53
Rest of MSN	62	5	5	59
Lax/EC	104	9	9	67
GB/A	233	20	20	87
Wau/MSP/DS	155	13	13	100
Total	1190	100	100	