



Marquette Law School Poll – October 26-31, 2016

(Percentages are rounded to whole numbers for reporting of results. Values ending in .5 here may round up or down if they are slightly above .5 or slightly below. Frequencies have been rounded to whole numbers but percentages are calculated based on non-integer weighted sample sizes.)

Results for all survey items among all registered voters are presented here. Please note that some questions are only asked of particular groups of respondents. In these instances, the row “NA’s” includes the number and percent of total respondents omitted from the question. These omitted cases are ignored when calculating the “Valid” and “Cumulative” percent columns.

Results for all items among Registered Voters

S2. Record Gender

	Frequency	Percent	Valid Percent	Cum Percent
Male	672	48	48	48
Female	729	52	52	100
Total	1401	100	100	

S3a. Do you currently live in Wisconsin?

	Frequency	Percent	Valid Percent	Cum Percent
Yes	1401	100	100	100
Total	1401	100	100	

S4. Do you currently live within Milwaukee city limits?

	Frequency	Percent	Valid Percent	Cum Percent
Yes	139	10	63	63
No	81	6	37	100
NA’s	1180	84		
Total	1401	100	100	

S5. Some people are registered to vote and others are not. Are you registered to vote in the precinct or ward where you now live, or aren't you?

	Frequency	Percent	Valid Percent	Cum Percent
Yes, registered to vote	1287	92	92	92
No, not registered to vote	109	8	8	100
Don't Know/Refused	4	0	0	100
Total	1401	100	100	

S6. Do you plan to register to vote, or is there a chance that you may not register?

	Frequency	Percent	Valid Percent	Cum Percent
Plan to Register	114	8	100	100
NA's	1287	92		
Total	1401	100	100	

Q1. Some people seem to follow what's going on in politics most of the time, whether there's an election going on or not. Others aren't that interested. Would you say you follow what's going on in politics most of the time, some of the time, only now and then, or hardly at all?

	Frequency	Percent	Valid Percent	Cum Percent
Most of the time	897	64	64	64
Some of the time	313	22	22	86
Only now and then	91	7	7	93
Hardly at all	100	7	7	100
Refused	0	0	0	100
Total	1401	100	100	

Q2. What are the chances that you will vote in the November 2016 general election for President, Congress, and other offices – are you absolutely certain to vote, very likely to vote, are the chances 50-50, don't you think you will vote or have you already voted either by absentee ballot or early in person voting?

	Frequency	Percent	Valid Percent	Cum Percent
Absolutely certain	1002	71	71	71
Very likely	109	8	8	79
50-50	73	5	5	84
Will not vote	25	2	2	86
Already voted (absentee or early in person)	188	13	13	100
Don't know	3	0	0	100
Refused	2	0	0	100
Total	1401	100	100	

Q3. Over the past year, do you feel the economy has gotten better, gotten worse, or stayed about the same?

	Frequency	Percent	Valid Percent	Cum Percent
Gotten better	362	26	26	26
Gotten worse	417	30	30	56
Stayed the same	599	43	43	98
Don't know	22	2	2	100
Refused	1	0	0	100
Total	1401	100	100	

Q4. Looking ahead, over the next year do you expect the economy to get better, get worse, or stay about the same?

	Frequency	Percent	Valid Percent	Cum Percent
Get better	426	30	30	30
Get worse	241	17	17	48
Stay the same	455	32	32	80
Don't know	270	19	19	99
Refused	9	1	1	100
Total	1401	100	100	

Q5. Overall, do you approve or disapprove of the way Barack Obama is handling his job as president?

	Frequency	Percent	Valid Percent	Cum Percent
Approve	731	52	52	52
Disapprove	611	44	44	96
Don't know	47	3	3	99
Refused	12	1	1	100
Total	1401	100	100	

Q6. Overall, do you approve or disapprove of the way Scott Walker is handling his job as Governor of Wisconsin?

	Frequency	Percent	Valid Percent	Cum Percent
Approve	594	42	42	42
Disapprove	720	51	51	94
Don't know	75	5	5	99
Refused	12	1	1	100
Total	1401	100	100	

Q7. Barack Obama: Do you have a favorable or unfavorable opinion of Barack Obama or haven't you heard enough about him yet?

	Frequency	Percent	Valid Percent	Cum Percent
Favorable	754	54	54	54
Unfavorable	607	43	43	97
Haven't heard enough	22	2	2	99
Don't know	17	1	1	100
Refused	1	0	0	100
Total	1401	100	100	

Q8. Ron Johnson: Do you have a favorable or unfavorable opinion of Ron Johnson or haven't you heard enough about him yet?

	Frequency	Percent	Valid Percent	Cum Percent
Favorable	568	41	41	41
Unfavorable	531	38	38	78
Haven't heard enough	241	17	17	96
Don't know	56	4	4	100
Refused	5	0	0	100
Total	1401	100	100	

Q9. Russ Feingold: Do you have a favorable or unfavorable opinion of Russ Feingold or haven't you heard enough about him yet?

	Frequency	Percent	Valid Percent	Cum Percent
Favorable	616	44	44	44
Unfavorable	560	40	40	84
Haven't heard enough	187	13	13	97
Don't know	36	3	3	100
Refused	2	0	0	100
Total	1401	100	100	

Q10. Scott Walker: Do you have a favorable or unfavorable opinion of Scott Walker or haven't you heard enough about him yet?

	Frequency	Percent	Valid Percent	Cum Percent
Favorable	593	42	42	42
Unfavorable	733	52	52	95
Haven't heard enough	42	3	3	98
Don't know	30	2	2	100
Refused	2	0	0	100
Total	1401	100	100	

Q11. Donald Trump: Do you have a favorable or unfavorable opinion of Donald Trump or haven't you heard enough about him yet?

	Frequency	Percent	Valid Percent	Cum Percent
Favorable	457	33	33	33
Unfavorable	871	62	62	95
Haven't heard enough	27	2	2	97
Don't know	41	3	3	100
Refused	5	0	0	100
Total	1401	100	100	

Q12. Hillary Clinton: Do you have a favorable or unfavorable opinion of Hillary Clinton or haven't you heard enough about her yet?

	Frequency	Percent	Valid Percent	Cum Percent
Favorable	575	41	41	41
Unfavorable	763	54	54	96
Haven't heard enough	30	2	2	98
Don't know	30	2	2	100
Refused	2	0	0	100
Total	1401	100	100	

Q13. Gary Johnson: Do you have a favorable or unfavorable opinion of Gary Johnson or haven't you heard enough about him yet?

	Frequency	Percent	Valid Percent	Cum Percent
Favorable	224	16	16	16
Unfavorable	423	30	30	46
Haven't heard enough	623	45	45	91
Don't know	122	9	9	99
Refused	8	1	1	100
Total	1401	100	100	

Q14. Jill Stein: Do you have a favorable or unfavorable opinion of Jill Stein or haven't you heard enough about her yet?

	Frequency	Percent	Valid Percent	Cum Percent
Favorable	158	11	11	11
Unfavorable	289	21	21	32
Haven't heard enough	804	57	57	89
Don't know	143	10	10	100
Refused	7	0	0	100
Total	1401	100	100	

Q15. Phil Anderson: Do you have a favorable or unfavorable opinion of Phil Anderson or haven't you heard enough about him yet?

	Frequency	Percent	Valid Percent	Cum Percent
Favorable	48	3	3	3
Unfavorable	101	7	7	11
Haven't heard enough	1043	74	74	85
Don't know	199	14	14	99
Refused	10	1	1	100
Total	1401	100	100	

Q16. Mike Pence: Do you have a favorable or unfavorable opinion of Mike Pence or haven't you heard enough about him yet?

	Frequency	Percent	Valid Percent	Cum Percent
Favorable	522	37	37	37
Unfavorable	414	30	30	67
Haven't heard enough	405	29	29	96
Don't know	56	4	4	100
Refused	4	0	0	100
Total	1401	100	100	

Q17. Tim Kaine: Do you have a favorable or unfavorable opinion of Tim Kaine or haven't you heard enough about him yet?

	Frequency	Percent	Valid Percent	Cum Percent
Favorable	372	27	27	27
Unfavorable	430	31	31	57
Haven't heard enough	504	36	36	93
Don't know	91	6	6	100
Refused	4	0	0	100
Total	1401	100	100	

Q18. Paul Ryan: Do you have a favorable or unfavorable opinion of Paul Ryan or haven't you heard enough about him yet?

	Frequency	Percent	Valid Percent	Cum Percent
Favorable	652	47	47	47
Unfavorable	506	36	36	83
Haven't heard enough	174	12	12	95
Don't know	64	5	5	100
Refused	5	0	0	100
Total	1401	100	100	

Q19. Tammy Baldwin: Do you have a favorable or unfavorable opinion of Tammy Baldwin or haven't you heard enough about her yet?

	Frequency	Percent	Valid Percent	Cum Percent
Favorable	520	37	37	37
Unfavorable	514	37	37	74
Haven't heard enough	278	20	20	94
Don't know	84	6	6	100
Refused	4	0	0	100
Total	1401	100	100	

Q20. The Tea Party: Do you have a favorable or unfavorable opinion of the Tea Party or haven't you heard enough about it yet?

	Frequency	Percent	Valid Percent	Cum Percent
Favorable	337	24	24	24
Unfavorable	625	45	45	69
Haven't heard enough	333	24	24	92
Don't know	93	7	7	99
Refused	12	1	1	100
Total	1401	100	100	

Q21. [EARLY/ABSENTEE VOTERS ONLY] You mentioned you have already voted. In the election for U.S. Senator did you vote for Russ Feingold the Democrat or Ron Johnson the Republican or Phil Anderson the Libertarian,?

	Frequency	Percent	Valid Percent	Cum Percent
Russ Feingold	109	8	58	58
Ron Johnson	54	4	29	87
Phil Anderson	3	0	2	89
None of these (VOL)	5	0	3	91
Don't know	2	0	1	92
Refused	15	1	8	100
NA's	1213	87		
Total	1401	100	100	

Q22. [EARLY/ABSENTEE VOTERS ONLY] In the election for president did you vote for Hillary Clinton the Democrat or Donald Trump the Republican, or Gary Johnson the Libertarian or Jill Stein the Green Party?

	Frequency	Percent	Valid Percent	Cum Percent
Hillary Clinton	120	9	64	64
Donald Trump	48	3	25	89
Gary Johnson	2	0	1	90
Jill Stein	0	0	0	90
None of these (VOL)	6	0	3	94
Didn't vote for president (VOL)	1	0	0	94
Refused	11	1	6	100
NA's	1213	87		
Total	1401	100	100	

Q23. [INCLUDES RESPONSES FROM EARLY VOTERS] If the election for U.S. Senator were being held today and the candidates were Russ Feingold the Democrat and Ron Johnson the Republican and Phil Anderson the Libertarian, for whom would you vote?

	Frequency	Percent	Valid Percent	Cum Percent
Russ Feingold	601	43	43	43
Ron Johnson	586	42	42	85
Phil Anderson	71	5	5	90
None of these	41	3	3	93
Wouldn't vote	12	1	1	93
Don't know	69	5	5	98
Refused	22	2	2	100
Total	1401	100	100	

Q24. [INCLUDES RESPONSES FROM EARLY VOTERS] If the election for president were being held today and the candidates were Hillary Clinton the Democrat, Donald Trump the Republican, Gary Johnson the Libertarian and Jill Stein the Green Party, for whom would you vote?

	Frequency	Percent	Valid Percent	Cum Percent
Hillary Clinton	608	43	43	43
Donald Trump	518	37	37	80
Gary Johnson	86	6	6	86
Jill Stein	48	3	3	90
None of these	64	5	5	94
Wouldn't vote	8	1	1	95
Don't know	52	4	4	99
Refused	18	1	1	100
Total	1401	100	100	

Q25a. Thinking about some of the candidates for president, how comfortable are you with the idea of Hillary Clinton as president? Are you very comfortable, somewhat comfortable, somewhat uncomfortable or very uncomfortable?

	Frequency	Percent	Valid Percent	Cum Percent
Very comfortable	317	23	23	23
Somewhat comfortable	315	22	22	45
Somewhat uncomfortable	178	13	13	58
Very uncomfortable	578	41	41	99
Don't know	12	1	1	100
Refused	1	0	0	100
Total	1401	100	100	

Q25b. Thinking about some of the candidates for president, how comfortable are you with the idea of Donald Trump as president? Are you very comfortable, somewhat comfortable, somewhat uncomfortable or very uncomfortable?

	Frequency	Percent	Valid Percent	Cum Percent
Very comfortable	212	15	15	15
Somewhat comfortable	304	22	22	37
Somewhat uncomfortable	180	13	13	50
Very uncomfortable	695	50	50	99
Don't know	9	1	1	100
Refused	1	0	0	100
Total	1401	100	100	

Q26. Please tell me whether the following statement describes Russ Feingold, or not.... he is someone who cares about people like me.

	Frequency	Percent	Valid Percent	Cum Percent
Describes	668	48	48	48
Does not describe	531	38	38	86
Don't know	199	14	14	100
Refused	4	0	0	100
Total	1401	100	100	

Q27. Please tell me whether the following statement describes Ron Johnson, or not.... he is someone who cares about people like me.

	Frequency	Percent	Valid Percent	Cum Percent
Describes	606	43	43	43
Does not describe	553	39	39	83
Don't know	239	17	17	100
Refused	2	0	0	100
Total	1401	100	100	

Q28. Please tell me whether the following statement describes Hillary Clinton, or not....she is someone who cares about people like me.

	Frequency	Percent	Valid Percent	Cum Percent
Describes	642	46	46	46
Does not describe	724	52	52	97
Don't know	31	2	2	100
Refused	4	0	0	100
Total	1401	100	100	

Q29. Please tell me whether the following statement describes Donald Trump, or not....he is someone who cares about people like me.

	Frequency	Percent	Valid Percent	Cum Percent
Describes	495	35	35	35
Does not describe	867	62	62	97
Don't know	34	2	2	100
Refused	4	0	0	100
Total	1401	100	100	

Q30. Please tell me whether the following statement describes Hillary Clinton, or not....she is someone who is honest.

	Frequency	Percent	Valid Percent	Cum Percent
Describes	373	27	27	27
Does not describe	965	69	69	96
Don't know	53	4	4	99
Refused	10	1	1	100
Total	1401	100	100	

Q31. Please tell me whether the following statement describes Donald Trump, or not....he is someone who is honest.

	Frequency	Percent	Valid Percent	Cum Percent
Describes	496	35	35	35
Does not describe	860	61	61	97
Don't know	39	3	3	100
Refused	6	0	0	100
Total	1401	100	100	

Q32. Please tell me whether the following statement describes Hillary Clinton, or not.... she has the qualifications to be president.

	Frequency	Percent	Valid Percent	Cum Percent
Describes	819	58	58	58
Does not describe	562	40	40	99
Don't know	17	1	1	100
Refused	4	0	0	100
Total	1401	100	100	

Q33. Please tell me whether the following statement describes Donald Trump, or not.... he has the qualifications to be president.

	Frequency	Percent	Valid Percent	Cum Percent
Describes	477	34	34	34
Does not describe	874	62	62	96
Don't know	45	3	3	100
Refused	4	0	0	100
Total	1401	100	100	

Q34. Please tell me whether the following statement describes Ron Johnson, or not.... he is someone who is honest.

	Frequency	Percent	Valid Percent	Cum Percent
Describes	679	48	48	48
Does not describe	454	32	32	81
Don't know	262	19	19	100
Refused	6	0	0	100
Total	1401	100	100	

Q35. Please tell me whether the following statement describes Russ Feingold, or not.... he is someone who is honest.

	Frequency	Percent	Valid Percent	Cum Percent
Describes	668	48	48	48
Does not describe	535	38	38	86
Don't know	194	14	14	100
Refused	4	0	0	100
Total	1401	100	100	

Q36. Do you think Donald Trump generally shows good judgment, or not?

	Frequency	Percent	Valid Percent	Cum Percent
Shows good judgment	367	26	26	26
Does not show good judgment	999	71	71	98
Don't know	31	2	2	100
Refused	3	0	0	100
Total	1401	100	100	

Q37. Do you think Hillary Clinton generally shows good judgment, or not?

	Frequency	Percent	Valid Percent	Cum Percent
Shows good judgment	643	46	46	46
Does not show good judgment	725	52	52	98
Don't know	28	2	2	100
Refused	4	0	0	100
Total	1401	100	100	

Q38. Here are some issues that have come up during the election. For each one please tell me if the issue bothers you a lot, bothers you a little or doesn't bother you at all. The first issue is Donald Trump's decision not to release his tax returns.

	Frequency	Percent	Valid Percent	Cum Percent
Bothers a lot	585	42	42	42
Bothers a little	279	20	20	62
Doesn't bother at all	527	38	38	99
Don't know	3	0	0	99
Refused	7	1	1	100
Total	1401	100	100	

Q39. The next issue is Hillary Clinton's use of a private email server while she was Secretary of State.

	Frequency	Percent	Valid Percent	Cum Percent
Bothers a lot	700	50	50	50
Bothers a little	321	23	23	73
Doesn't bother at all	362	26	26	99
Don't know	11	1	1	99
Refused	8	1	1	100
Total	1401	100	100	

Q40. The next issue is Donald Trump's video taped comments about how he treats women.

	Frequency	Percent	Valid Percent	Cum Percent
Bothers a lot	734	52	52	52
Bothers a little	322	23	23	75
Doesn't bother at all	322	23	23	98
Don't know	15	1	1	99
Refused	8	1	1	100
Total	1401	100	100	

Q41. The next issue is Hillary Clinton's comment in leaked emails that politicians need a public agenda and a private agenda.

	Frequency	Percent	Valid Percent	Cum Percent
Bothers a lot	581	41	41	41
Bothers a little	382	27	27	69
Doesn't bother at all	403	29	29	98
Don't know	23	2	2	99
Refused	12	1	1	100
Total	1401	100	100	

Q42. Donald Trump is 70 years old. Do you think he has the physical capacity to meet the demands of the presidency?

	Frequency	Percent	Valid Percent	Cum Percent
Yes, has the capacity	1045	75	75	75
No, does not have the capacity	301	21	21	96
Don't know	41	3	3	99
Refused	14	1	1	100
Total	1401	100	100	

Q43. Hillary Clinton is 69 years old. Do you think she has the physical capacity to meet the demands of the presidency?

	Frequency	Percent	Valid Percent	Cum Percent
Yes, has the capacity	942	67	67	67
No, does not have the capacity	387	28	28	95
Don't know	62	4	4	99
Refused	10	1	1	100
Total	1401	100	100	

Q44. How confident are you that the votes for president across the country will be accurately counted this year?

	Frequency	Percent	Valid Percent	Cum Percent
Very confident	539	38	38	38
Somewhat confident	424	30	30	69
Not too confident	253	18	18	87
Not at all confident	164	12	12	98
Don't know	14	1	1	99
Refused	7	1	1	100
Total	1401	100	100	

Q45. How concerned are you that foreign governments, such as Russia, might attempt to influence the 2016 Presidential election?

	Frequency	Percent	Valid Percent	Cum Percent
Very concerned	353	25	25	25
Somewhat concerned	440	31	31	57
Not too concerned	258	18	18	75
Not at all concerned	327	23	23	98
Don't know	16	1	1	99
Refused	7	1	1	100
Total	1401	100	100	

Q46. Will this be the first time you vote in a national election?

	Frequency	Percent	Valid Percent	Cum Percent
Yes	142	10	10	10
No	1248	89	89	99
Don't know	3	0	0	99
Refused	8	1	1	100
Total	1401	100	100	

Q47. If November's election results in Congress being controlled by the opposite party from the new president, would it be appropriate or not appropriate for congressional leaders to adopt the attitude that their greatest priority is to ensure that the president is not reelected in 2020?

	Frequency	Percent	Valid Percent	Cum Percent
Would be appropriate	225	16	16	16
Would not be appropriate	1012	72	72	88
Don't know	147	10	10	99
Refused	17	1	1	100
Total	1401	100	100	

Q48. Who would you rather see lead the Republican party in 2017: Donald Trump, Ted Cruz or Paul Ryan?

	Frequency	Percent	Valid Percent	Cum Percent
Donald Trump	283	20	20	20
Ted Cruz	187	13	13	34
Paul Ryan	710	51	51	84
Someone else	122	9	9	93
Don't know	79	6	6	99
Refused	20	1	1	100
Total	1401	100	100	

Q49a. How often do you talk about politics with family and friends

	Frequency	Percent	Valid Percent	Cum Percent
More than once a week	724	52	52	52
About once a week	281	20	20	72
Once or twice a month	184	13	13	85
A few times a year	118	8	8	93
Never	87	6	6	99
Don't know	2	0	0	100
Refused	6	0	0	100
Total	1401	100	100	

Q49b. How often do you talk about politics with co-workers

	Frequency	Percent	Valid Percent	Cum Percent
More than once a week	372	27	27	27
About once a week	234	17	17	43
Once or twice a month	140	10	10	53
A few times a year	108	8	8	61
Never	527	38	38	99
Don't know	12	1	1	99
Refused	7	1	1	100
Total	1401	100	100	

Q50. Is there anyone you have stopped talking with about politics due to disagreements over the election for president?

	Frequency	Percent	Valid Percent	Cum Percent
Yes	474	34	34	34
No	916	65	65	99
Don't know	2	0	0	99
Refused	8	1	1	100
Total	1401	100	100	

Q51. Do you mostly agree or mostly disagree that “People like me are not getting their fair share”?

	Frequency	Percent	Valid Percent	Cum Percent
Mostly agree	683	49	49	49
Mostly disagree	589	42	42	91
Don't know	114	8	8	99
Refused	14	1	1	100
Total	1401	100	100	

Q52. Do you think the future of the next generation of Americans will be better, worse, or about the same as life today?

	Frequency	Percent	Valid Percent	Cum Percent
Better	292	21	21	21
Worse	641	46	46	67
About the same	370	26	26	93
Don't know	90	6	6	99
Refused	8	1	1	100
Total	1401	100	100	

Q53. Thinking about your family's financial situation, would you say you are living comfortably, just getting by, or struggling to make ends meet?

	Frequency	Percent	Valid Percent	Cum Percent
Living comfortably	694	50	50	50
Just getting by	496	35	35	85
Struggling	198	14	14	99
Don't know	5	0	0	99
Refused	8	1	1	100
Total	1401	100	100	

F1. Generally speaking, do you usually think of yourself as a Republican, a Democrat, or an Independent?

	Frequency	Percent	Valid Percent	Cum Percent
Republican	373	27	27	27
Democrat	449	32	32	59
Independent	518	37	37	96
Other/No preference	42	3	3	99
Don't know	9	1	1	99
Refused	10	1	1	100
Total	1401	100	100	

F2. Do you think of yourself as closer to the Republican Party or to the Democratic Party?

	Frequency	Percent	Valid Percent	Cum Percent
Republican	221	16	39	39
Democratic	223	16	39	78
Neither/Just Independent	99	7	17	95
Don't know	25	2	4	100
Refused	1	0	0	100
NA's	832	59		
Total	1401	100	100	

F3. What is the highest level of education you completed?

	Frequency	Percent	Valid Percent	Cum Percent
Elementary school only	9	1	1	1
Some high school / did not finish	75	5	5	6
Completed high school	433	31	31	37
Some college but didn't finish	266	19	19	56
Two year college degree	182	13	13	69
Four year college degree	294	21	21	90
Some graduate work	20	1	1	91
Completed masters or professional degree	81	6	6	97
Advanced graduate work or Ph.D.	24	2	2	99
Don't know	3	0	0	99
Refused	13	1	1	100
Total	1401	100	100	

F4. What is your age?

	Frequency	Percent	Valid Percent	Cum Percent
18	26	2	2	2
19	26	2	2	4
20	20	1	1	5
21	23	2	2	7
22	16	1	1	8
23	15	1	1	9
24	10	1	1	10
25	25	2	2	12
26	20	1	1	13
27	19	1	1	14
28	16	1	1	15
29	6	0	0	16
30	30	2	2	18
31	15	1	1	19
32	26	2	2	21
33	17	1	1	22

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F4. What is your age?

	Frequency	Percent	Valid Percent	Cum Percent
34	14	1	1	23
35	19	1	1	25
36	27	2	2	26
37	27	2	2	28
38	24	2	2	30
39	25	2	2	32
40	26	2	2	34
41	14	1	1	35
42	33	2	2	37
43	20	1	1	39
44	17	1	1	40
45	19	1	1	41
46	41	3	3	44
47	28	2	2	46
48	29	2	2	48
49	34	2	2	51
50	20	1	1	52
51	21	1	1	54
52	33	2	2	56
53	16	1	1	57
54	25	2	2	59
55	36	3	3	61
56	46	3	3	65
57	20	1	1	66
58	28	2	2	68
59	32	2	2	70
60	26	2	2	72
61	8	1	1	73
62	14	1	1	74
63	15	1	1	75
64	14	1	1	76
65	24	2	2	78
66	21	2	2	79
67	15	1	1	80
68	20	1	1	82
69	19	1	1	83
70	16	1	1	84
71	16	1	1	85
72	18	1	1	87
73	13	1	1	87
74	18	1	1	89
75	15	1	1	90
76	11	1	1	91
77	13	1	1	91

Continued on next page

F4. What is your age?

	Frequency	Percent	Valid Percent	Cum Percent
78	6	0	0	92
79	7	0	0	92
80	16	1	1	94
81	3	0	0	94
82	6	0	0	94
83	5	0	0	95
84	10	1	1	95
85	8	1	1	96
86	9	1	1	97
87	4	0	0	97
88	2	0	0	97
89	3	0	0	97
90	4	0	0	97
91	2	0	0	98
92	1	0	0	98
93	1	0	0	98
94	1	0	0	98
95	2	0	0	98
96	1	0	0	98
Refused	27	2	2	100
Total	1401	100	100	

F4a. [If Refused in F4] Are you...?

	Frequency	Percent	Valid Percent	Cum Percent
18-29 years old	2	0	6	6
30-44 years old	4	0	15	21
45-59 years old	5	0	19	40
60 years old or more	5	0	18	58
Don't know	3	0	9	68
Refused	9	1	32	100
NA's	1374	98		
Total	1401	100	100	

F5. Are you currently married, living with a partner but not married, widowed, divorced, separated, or have you never been married?

	Frequency	Percent	Valid Percent	Cum Percent
Married	799	57	57	57
Cohabiting	75	5	5	62
Widowed	82	6	6	68
Divorced	82	6	6	74
Separated	7	0	0	75
Never Married	350	25	25	100
Don't know	2	0	0	100
Refused	4	0	0	100
Total	1401	100	100	

F7. Are you of Hispanic or Latino origin, such as Mexican, Puerto Rican, Cuban or some other Spanish background?

	Frequency	Percent	Valid Percent	Cum Percent
Yes	48	3	3	3
No	1342	96	96	99
Refused	11	1	1	100
Total	1401	100	100	

F8. Would you describe yourself as White, African American or Black, Asian, Native American, of more than one race or some other race?

	Frequency	Percent	Valid Percent	Cum Percent
White	1204	86	86	86
African American or Black	83	6	6	92
Asian, South Asian or Pacific Islander	22	2	2	93
Native American or American Indian	18	1	1	95
More than one race	26	2	2	97
Hispanic or Latino	9	1	1	97
Other (SPECIFY)	15	1	1	98
Don't know	2	0	0	99
Refused	21	1	1	100
Total	1401	100	100	

F9. Aside from weddings and funerals, how often do you attend religious services... more than once a week, once a week, once or twice a month, a few times a year, seldom, or never?

	Frequency	Percent	Valid Percent	Cum Percent
More than 1/wk	110	8	8	8
1/week	340	24	24	32
1-2 month	244	17	17	50
few times a year	277	20	20	69
Seldom	186	13	13	83
Never	220	16	16	98
Don't know	3	0	0	99
Refused	20	1	1	100
Total	1401	100	100	

F10. What is your religious preference? Are you Protestant, Roman Catholic, Jewish, Muslim, another religion or no religion?

	Frequency	Percent	Valid Percent	Cum Percent
Protestant	306	22	22	22
Roman Catholic	350	25	25	47
Jewish	11	1	1	48
Muslim/Islam	17	1	1	49
Mormon/Latter-Day Saints	25	2	2	51
Other Christian Religion	324	23	23	74
Other Non-Christian Religion	114	8	8	82
No Religion/Atheist/Agnostic	204	15	15	96
Don't know	24	2	2	98
Refused	26	2	2	100
Total	1401	100	100	

F11. Would you describe yourself as a "born-again" or evangelical Christian, or not?

	Frequency	Percent	Valid Percent	Cum Percent
born again	258	18	41	41
not born again	353	25	56	97
Don't know	15	1	2	99
Refused	4	0	1	100
NA's	771	55		
Total	1401	100	100	

F12. Last year, that is in 2015, what was your total family income from all sources, before taxes?

	Frequency	Percent	Valid Percent	Cum Percent
Less than \$10,000	59	4	4	4
10 to under \$20,000	101	7	7	11
20 to under \$30,000	146	10	10	22
30 to under \$40,000	154	11	11	33
40 to under \$50,000	109	8	8	41
50 to under \$75,000	227	16	16	57
75 to under \$100,000	184	13	13	70
100 to under \$150,000	138	10	10	80
\$150,000 or more	46	3	3	83
Over \$200,000	47	3	3	86
Don't know	53	4	4	90
Refused	137	10	10	100
Total	1401	100	100	

F13. Would you describe the place where you live as urban, suburban or rural?

	Frequency	Percent	Valid Percent	Cum Percent
Urban	374	27	27	27
Suburban	488	35	35	62
Rural	516	37	37	98
Don't know	11	1	1	99
Refused	11	1	1	100
Total	1401	100	100	

F15. In general, would you describe your political views as...?

	Frequency	Percent	Valid Percent	Cum Percent
Very conservative	159	11	11	11
Conservative	391	28	28	39
Moderate	459	33	33	72
Liberal	227	16	16	88
Very liberal	112	8	8	96
Don't know	39	3	3	99
Refused	14	1	1	100
Total	1401	100	100	

F16. Are you or any member of your household a member of a local, state or national labor union?

	Frequency	Percent	Valid Percent	Cum Percent
respondent	120	9	9	9
another household member	101	7	7	16
nobody in household	1161	83	83	99
Don't know	9	1	1	99
Refused	9	1	1	100
Total	1401	100	100	

F17. Do you or any member of your household work for federal, state, or local government: for example, as a public school teacher, police officer, firefighter, or other government job?

	Frequency	Percent	Valid Percent	Cum Percent
Yes	271	19	19	19
No	1118	80	80	99
Don't know	1	0	0	99
Refused	11	1	1	100
Total	1401	100	100	

F19. Of all the personal telephone calls that you receive, do you get...?

	Frequency	Percent	Valid Percent	Cum Percent
All or almost all on a cell phone	747	53	53	53
Some on a cell phone and some on a home phone	292	21	21	74
All or almost all on a regular home phone	343	24	24	99
Don't know	3	0	0	99
Refused	16	1	1	100
Total	1401	100	100	

F20. Is this phone a cell phone or not?

	Frequency	Percent	Valid Percent	Cum Percent
Yes	844	60	60	60
No	557	40	40	100
Total	1401	100	100	

Likely Voter

	Frequency	Percent	Valid Percent	Cum Percent
Likely Voter	1190	85	85	85
Not Likely	207	15	15	100
DK/NA	5	0	0	100
Total	1401	100	100	

wave

	Frequency	Percent	Valid Percent	Cum Percent
10/26-31/16	1401	100	100	100
Total	1401	100	100	

Poll Dates

	Frequency	Percent	Valid Percent	Cum Percent
2016-10-26	1401	100	100	100
Total	1401	100	100	

Sex

	Frequency	Percent	Valid Percent	Cum Percent
Male	672	48	48	48
Female	729	52	52	100
Total	1401	100	100	

Age 4 categories

	Frequency	Percent	Valid Percent	Cum Percent
18-29	224	16	16	16
30-44	339	24	24	40
45-59	434	31	31	71
60+	392	28	28	99
DK/NA/ Ref	11	1	1	100
Total	1401	100	100	

Age 6 categories

	Frequency	Percent	Valid Percent	Cum Percent
18-29	224	16	16	16
30-39	224	16	16	32
40-49	266	19	19	51
50-59	283	20	20	71
60-69	182	13	13	84
70+	210	15	15	99
DK/NA/Ref	11	1	1	100
Total	1401	100	100	

Race 3 categories

	Frequency	Percent	Valid Percent	Cum Percent
White	1204	86	86	86
Black	83	6	6	92
Other	91	7	7	98
DK/NA/Ref	23	2	2	100
Total	1401	100	100	

Hispanic

	Frequency	Percent	Valid Percent	Cum Percent
Yes	48	3	3	3
No	1342	96	96	99
DK/NA/Ref	11	1	1	100
Total	1401	100	100	

5 education categories

	Frequency	Percent	Valid Percent	Cum Percent
Not HS	84	6	6	6
HS	433	31	31	37
Some Coll	266	19	19	56
AA	182	13	13	69
BA+	420	30	30	99
DK/NA/ Ref	16	1	1	100
Total	1401	100	100	

Education 5 with Post-BA

	Frequency	Percent	Valid Percent	Cum Percent
Not HS	84	6	6	6
hs	433	31	31	37
Some Coll/AA	448	32	32	69
ba	294	21	21	90
Post BA	126	9	9	99
DK/NA/Ref	16	1	1	100
Total	1401	100	100	

Education 6 AA, BA, and MA

	Frequency	Percent	Valid Percent	Cum Percent
Not HS	84	6	6	6
hs	433	31	31	37
Some Coll	266	19	19	56
aa	182	13	13	69
ba	294	21	21	90
Post-BA	126	9	9	99
DK/NA/Ref	16	1	1	100
Total	1401	100	100	

3 category Party ID including leaners

	Frequency	Percent	Valid Percent	Cum Percent
Republican	594	42	42	42
Democrat	672	48	48	90
Independent	118	8	8	99
Other/None	17	1	1	100
Total	1401	100	100	

3 category Party ID no leaners

	Frequency	Percent	Valid Percent	Cum Percent
Republican	373	27	27	27
Democrat	449	32	32	59
Independent	563	40	40	99
Other/None	17	1	1	100
Total	1401	100	100	

Party ID 5 categories, leaners separate

	Frequency	Percent	Valid Percent	Cum Percent
Rep	373	27	27	27
Lean Rep	221	16	16	42
Ind	118	8	8	51
Lean Dem	223	16	16	67
Dem	449	32	32	99
Other/None	17	1	1	100
Total	1401	100	100	

Race/Ethnicity

	Frequency	Percent	Valid Percent	Cum Percent
White	1176	84	84	84
Black	80	6	6	90
Hispanic	48	3	3	93
Other	76	5	5	98
DK/NA/ Ref	22	2	2	100
Total	1401	100	100	

Income Recode

	Frequency	Percent	Valid Percent	Cum Percent
Under \$40k	460	33	33	33
\$40k to \$74k	336	24	24	57
\$75k up	414	30	30	86
DK/NA/ Ref	191	14	14	100
Total	1401	100	100	

Region/Media Market

	Frequency	Percent	Valid Percent	Cum Percent
MKE City	132	9	9	9
Rest of MKE	434	31	31	40
msn	252	18	18	58
GB/A	263	19	19	77
Rest of state	320	23	23	100
Total	1401	100	100	

Region2/MKE,WOW,Media Market

	Frequency	Percent	Valid Percent	Cum Percent
MKE City	132	9	9	9
WOW Counties	114	8	8	18
Rest of MKE	320	23	23	40
MSN	252	18	18	58
GB/A	263	19	19	77
Rest of state	320	23	23	100
Total	1401	100	100	

Region7/MKE,WOW,Media Market

	Frequency	Percent	Valid Percent	Cum Percent
MKE City	132	9	9	9
WOW Counties	114	8	8	18
Rest of MKE	320	23	23	40
msn	252	18	18	58
GB/A	263	19	19	77
Lax/EC	130	9	9	86
MSP,DS/WauRhine	190	14	14	100
Total	1401	100	100	

dma8/Eight category Media Market

	Frequency	Percent	Valid Percent	Cum Percent
MKE City	132	9	9	9
WOW Counties	114	8	8	18
Rest of MKE	320	23	23	40
Dane Rock	173	12	12	53
Rest of MSN	79	6	6	58
Lax/EC	130	9	9	68
GB/A	263	19	19	86
Wau/MSP/DS	190	14	14	100
Total	1401	100	100	