



## Marquette Law School Poll Milwaukee Area Project – October 9-17, 2017

S1. May I please speak with the (male/female) adult member of your household, currently at home, age 18 or older, with the most recent birthday?

(IF SELECTED RESPONDENT NOT CURRENTLY AT HOME AND AVAILABLE, ASK FOR THE (FEMALE/MALE) 18 AND OLDER CURRENTLY AT HOME.)

- 1 Correct household member on phone (CONTINUE)
- 2 Will put correct member of household on phone (RE-READ INTRO AND CONTINUE WITH S2.)
- 3 No household member age 18 or over is currently available (PLACE HOUSEHOLD INTO CALLBACK)
- 4 No one in household age 18 or older (TERMINATE)

S2. Record Gender: (DO NOT ASK. RECORD ONLY ONE RESPONSE)

- 1 Male
- 2 Female

**\*\*Author note: If respondent in overquota, go to overquota/callback script and have interviewer place respondent in specified callback for future day.\*\***

S3a. Do you currently live in Wisconsin? (READ LIST IF NECESSARY)

- 1 Yes
- 2 No (TERMINATE)

S3b. In what county in Wisconsin do you live?

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**\*\*Author note: Insert county list on screen. See last page of questionnaire for list of counties.\*\***

**\*\*Author note: If respondent lives in Milwaukee County or County is Don't Know/Other, continue to S4. If respondent lives in one of other four Milwaukee area counties (Ozaukee, Washington, Waukesha, Racine), place in appropriate quota group and skip to Q1. If over quota, thank and terminate.\*\***

**\*\*Author note: TERMINATE if QS3b does not equal 041, 046, 052, 067, 068. TERMINATE if QS3b=don't know/other and CELL sample.\*\***

S4. Do you currently live within Milwaukee city limits? (READ LIST IF NECESSARY)  
(RECORD ONE ANSWER)

- 1 Yes (Milwaukee City quota group)
- 2 No (Milwaukee County quota group)

Q1. Would you rate economic conditions in your community today as excellent, good, only fair, or poor? (READ LIST IF NECESSARY)

1. Excellent
  2. Good
  3. Only fair
  4. Poor
- (DO NOT READ)
- 8 Don't know
  - 9 Refused

Q2. Looking ahead ten years, do you think the economy in your community will be much better than it is today, somewhat better, about the same, somewhat worse or much worse? (READ LIST IF NECESSARY)

1. Much better
  2. Somewhat better
  3. About the same
  4. Somewhat worse
  5. Much worse
- (DO NOT READ)
- 8 Don't know
  - 9 Refused

Q3. Would you say your local government for your city or town does an excellent, good, fair or poor job in managing local services and issues?

1. Excellent
  2. Good
  3. Fair
  4. Poor
- (DO NOT READ)
- 8 Don't know
  - 9 Refused

Q4. Thinking of the Wisconsin state legislature, do you think the legislature responds to the problems of your community fairly or does the legislature treat your community unfairly?

1. Responds fairly
  2. Treats unfairly
- (DO NOT READ)
- 8 Don't know
  - 9 Refused

Q5. Overall, how would you rate your community as a place to live? Would you say it is excellent, good, only fair or poor?

1. Excellent
2. Good
3. Only fair
4. Poor
- (DO NOT READ)
8. Don't know
9. Refused

Q6. About how long have you lived in your community? Have you lived here less than one year, one to five years, six to ten years, eleven to twenty years or more than 20 years?

1. Less than one year
2. One to five years
3. Six to ten years
4. Eleven to twenty years
5. More than twenty years
- (DO NOT READ)
6. All my life (VOL)
8. Don't know
9. Refused

Q7. Which of the following statements best describes how you feel about living in your community and your future plans, even if none is exactly right? Here are the statements . . . (READ IN ORDER) IF NECESSARY: Which one best describes how you feel?

1. I'm happy here and will probably stay for the next five years,
2. I'm happy here but will probably move in the next five years
3. I'm unhappy here but will probably stay for the next five years
4. I'm unhappy here and will probably move in the next five years
- (DO NOT READ)
8. Don't know
9. Refused

Q8. Now think about the job prospects and career opportunities for young people in your local area. How would you rate it in terms of JOB OPPORTUNITIES for young people? Would you say your local area provides young people with excellent job opportunities, good job opportunities, fair job opportunities, or poor job opportunities?

1. Excellent job opportunities
  2. Good job opportunities
  3. Fair job opportunities
  4. Poor job opportunities
- (DO NOT READ)
8. Don't know
  9. Refused

Q9. Do you think race relations in your community are very good, somewhat good, somewhat bad or very bad?

1. Very good
  2. Somewhat good
  3. Somewhat bad
  4. Very bad
- (DO NOT READ)
8. Don't know
  9. Refused

Q10. Over the past 20 years do you think race relations in the larger Milwaukee area have gotten much better, somewhat better, somewhat worse or much worse?

1. Much better
  2. Somewhat better
  3. Somewhat worse
  4. Much worse
- (DO NOT READ)
8. Don't know
  9. Refused

Q11. Are you now working full time, part time, temporarily laid off, unemployed and looking for work, going to school full time, keeping house, retired, permanently disabled or something else?

INTERVIEWER, IF MORE THAN ONE CATEGORY APPLIES, SAY: If more than one category applies, please choose the category that **best** describes your current situation.

01. Working full time
02. Working part time
03. Temporarily laid off
04. Unemployed and looking for work
05. Going to school full time
06. Keeping house
07. Retired
08. Permanently disabled
09. Something else  
(Do not read)
98. Don't know
99. Refused

**\*\*Author note: IF 05, 06, 08, 09, 98 or 99 in Q11 SKIP TO Q14.\*\***

**\*\*Author note: If 1-2 in Q11 use “Do you currently work in” and “is” wording. If 3,4,7 use “Was your last job in” and “was” wording.\*\***

Q12. [Do you currently work in/Was your last job in] the City of Milwaukee, another part of Milwaukee County, Ozaukee (O-zaw-kee) County, Washington County, Waukesha (Wa-ka-shah) County, Racine (Ruh-seen) County, some other Wisconsin county or [is/was] your job in Illinois or some other state?

- 01. City of Milwaukee
- 02. Another part of Milwaukee County
- 03. Ozaukee County
- 04. Washington County
- 05. Waukesha County
- 06. Racine County
- 07. Some other Wisconsin County
- 08. Illinois
- 09. In some other state.  
(DO NOT READ)
- 98. Don't know
- 99. Refused

Q13. Would you be able to find an equivalent job in your home county or would you have to look in other counties in the Milwaukee area for a similar job?

- 1. Able to find similar job in home county
- 2. Would have to look in other counties  
(DO NOT READ)
- 8 Don't know
- 9 Refused

**ASK ALL:**

Q14. Do you think it is better to change jobs often whenever there is a better opportunity or is it better to stay in a stable and reliable job for a long time?

- 1. Better to change
- 2. Better to stay in stable job  
(DO NOT READ)
- 8 Don't know
- 9 Refused

Q15. Just your best guess, do you think more people commute to work from Waukesha (Wa-ka-shah) County to the City of Milwaukee, or from the City of Milwaukee to Waukesha (Wa-ka-shah) County, or is it about equal?

1. More from Waukesha to Milwaukee
2. More from Milwaukee to Waukesha
3. About equal  
(DO NOT READ)
8. Don't know
9. Refused

Q16. Recently the City of Waukesha (Wa-ka-shah) was granted permission to divert water from Lake Michigan to use as its water supply due to the amount of radium (raid-e-um), a carcinogen (car-sin-uh-gin), in its groundwater supply. An equal amount of treated water will be returned to Lake Michigan via a river that flows through Racine (Ruh-seen). Do you support or oppose this solution to Waukesha's drinking water issue?

1. Support
2. Oppose  
(DO NOT READ)
8. Don't know
9. Refused

Q17. Currently cities and towns in Wisconsin are limited to property taxes and state aid to municipalities for almost all of their revenue. Would you favor or oppose giving municipalities the ability to raise the sales tax by as much as 1 cent, so long as the tax was approved by voters in a referendum?

1. Favor
2. Oppose  
(DO NOT READ)
8. Don't know
9. Refused

Q18. The City of Milwaukee is currently building a streetcar line in downtown Milwaukee. Supporters of the streetcar say it will spur economic development and attract businesses and visitors to the city. Opponents say the streetcar is too expensive and won't produce the economic benefits hoped for. Do you think the Milwaukee streetcar will produce benefits worth the cost or do you think the costs outweigh the benefits?

1. Worth the costs
2. Costs outweigh the benefits  
(DO NOT READ)
8. Don't know
9. Refused

Q19. As you may know, Foxconn Corporation has announced it will build a large video display factory in Racine (Ruh-sen) County. Do you think you or your family will directly benefit from this new manufacturing plant?

1. Yes, will benefit
2. No, will not benefit  
(DO NOT READ)
3. Haven't heard anything about this (VOL)
8. Don't know
9. Refused

\*\*Author note: If Q19=3, skip to Q21.\*\*

Q20. Do you think the Foxconn factory in Racine (Ruh-seen) County will substantially improve the economy of the larger Milwaukee area?

1. Will substantially improve the economy
2. Will not substantially improve the economy  
(DO NOT READ)
8. Don't know
9. Refused

Q21. The state is providing up to \$3 billion of taxpayer money to Foxconn in order to win the plant for Wisconsin. Do you think the Foxconn plant will ultimately provide this much or more benefit to the state or is the state paying more than the plant is worth?

1. Will provide this much or more benefit
2. State is paying more than the plant is worth  
(DO NOT READ)
8. Don't know
9. Refused

Q22. As you may know the state has struggled to find money to pay for highway projects in recent years and is now limiting work on some projects, including the Zoo interchange and some work on I-94. Would you support a special sales tax across the five counties in the Milwaukee area to provide additional funding for highway construction so long as the work occurred only within the five counties or would you oppose such a tax?

1. Support
2. Oppose  
(DO NOT READ)
8. Don't know
9. Refused



Q23. On the whole, how would you rate your neighborhood as a place to live? Would you say it is excellent, good, only fair or poor?

1. Excellent
2. Good
3. Only fair
4. Poor
- (DO NOT READ)
8. Don't know
9. Refused

Q24. How safe do you feel walking alone at night in your neighborhood? (READ LIST)

1. I feel completely safe
2. I feel pretty safe
3. I'm afraid to walk alone
4. I never go out alone
- (DO NOT READ)
8. Don't know
9. Refused

Q25. How safe from serious crime do you think the average person in Milwaukee is?

1. Very safe
2. Mostly safe
3. Mostly unsafe
4. Very unsafe
- (DO NOT READ)
5. Depends on where they are/what they are doing (VOL)
8. Don't know
9. Refused

Q26. Are the police in general too willing to use deadly force? (READ LIST IF NECESSARY)

1. Yes
2. No
- (DO NOT READ)
8. Don't know
9. Refused

Q27. If you were a witness to a serious crime in your neighborhood, do you think agreeing to testify in court would put you or your family in serious danger of retaliation or would you feel safe testifying? (READ LIST IF NECESSARY)

1. Testifying would put me/my family in danger
2. Would feel safe testifying  
(DO NOT READ)
- 8 Don't know
- 9 Refused

Q28. Do you think recent killings of black Americans by police here in Wisconsin and nationally are isolated incidents or part of a larger pattern in the police's treatment of black Americans? (READ LIST IF NECESSARY)

1. Isolated incidents
2. Part of a larger pattern  
(DO NOT READ)
- 8 Don't know
- 9 Refused

Q29. There are cultural institutions located in Milwaukee County, such as the Zoo, Art Museum, Milwaukee Public Museum and Marcus Center for the Performing Arts, that draw more than half their annual visitors from outside Milwaukee County but that currently receive financial support only from Milwaukee County. Would you support or oppose a half-cent regional sales tax for the five counties in the Milwaukee area to help pay for maintenance and construction costs of buildings for these institutions?

1. Support
2. Oppose  
(DO NOT READ)
- 8 Don't know
- 9 Refused

\*\* Author note: Scramble order of Q30-Q31\*\*

Q30. Do you think the future of the next generation of Americans will be better, worse, or about the same as life today? (READ LIST IF NECESSARY)

1. Better
2. Worse
3. About the same  
(DO NOT READ)
8. Don't know
9. Refused

Q31. Thinking about your family's financial situation, would you say you are living comfortably, just getting by, or struggling to make ends meet? (READ LIST IF NECESSARY)

1. Living comfortably
2. Just getting by
3. Struggling  
(DO NOT READ)
8. Don't know
9. Refused

Q32. Would you strongly agree, agree, disagree or strongly disagree with the following statement: "The most important thing to me is how well things are going where I live and I really don't care what's happening elsewhere in the Milwaukee area." (READ LIST IF NECESSARY)

1. Strongly agree
2. Agree
3. Disagree
4. Strongly disagree  
(DO NOT READ)
8. Don't know
9. Refused

Q33. How satisfied are you with the public schools in your community? (READ LIST)

1. Very satisfied
2. Somewhat satisfied
3. Somewhat dissatisfied
4. Very dissatisfied  
(DO NOT READ)
8. Don't know
9. Refused

Q34. How satisfied are you that school children in your community have affordable access to a high quality education, whether through a public school, an independent charter school, a private or parochial (puh-roke-e-ul) school that accepts state vouchers, or through a private school that is not part of the voucher program? (READ LIST)

1. Very satisfied
2. Somewhat satisfied
3. Somewhat dissatisfied
4. Very dissatisfied  
(DO NOT READ)
8. Don't know
9. Refused

Q35. When Miller Park was proposed, a special one-tenth of a cent sales tax was added for Milwaukee area counties in order to pay for the Miller Park construction. Looking back on it now, do you think this was worth the cost to taxpayers or should Miller Park not have been built? (READ CHOICES IF NECESSARY)

1. Worth it
2. Miller Park should not have been built  
(DO NOT ASK)
3. Haven't heard about this (VOL)
8. Don't Know
9. Refused

\*\*Author note: SCRAMBLE ORDER OF Q36-Q39 \*\*

Q36. How important do you think it is that the Milwaukee area be the home of professional baseball and basketball teams like the Brewers and Bucks? (READ CHOICES)

1. Very important
2. Somewhat important
3. Not very important
4. Not at all important  
(Do not read)
8. Don't know
9. Refused

Q37. How important do you think it is that the Milwaukee area be the home to a major art museum like the Milwaukee Art Museum? (READ CHOICES)

1. Very important
2. Somewhat important
3. Not very important
4. Not at all important  
(Do not read)
8. Don't know
9. Refused

Q38. How important do you think it is that the Milwaukee area be the home to the annual Summerfest music festival? (READ CHOICES)

1. Very important
2. Somewhat important
3. Not very important
4. Not at all important  
(Do not read)
8. Don't know
9. Refused

Q39. How important do you think it is that the Milwaukee area be the home to the annual Wisconsin state fair? (READ CHOICES)

1. Very important
2. Somewhat important
3. Not very important
4. Not at all important  
(Do not read)
8. Don't know
9. Refused

Q40. How often do you read a LOCAL daily newspaper —every day, a few times a week, once a week, less than once a week, or never? (READ CHOICES IF NECESSARY)

1. Every day
2. A few times a week
3. Once a week
4. Less than once a week
5. Never  
(Do not read)
8. Don't know
9. Refused

Q41. How often do you watch LOCAL TV news about your viewing area —every day, a few times a week, once a week, less than once a week, or never? (READ CHOICES IF NECESSARY)

1. Every day
2. A few times a week
3. Once a week
4. Less than once a week
5. Never  
(Do not read)
8. Don't know
9. Refused

Q42. Do you think that people in your community have the opportunity to rent or purchase a home they can afford regardless of their race, or is there significant racial discrimination in housing? (READ CHOICES IF NECESSARY)

1. Can rent or purchase regardless of race
2. There is significant racial discrimination  
(Do not read)
8. Don't know
9. Refused

F1. Generally speaking, do you usually think of yourself as a Republican, a Democrat, or an Independent?  
(READ LIST IF NECESSARY)

- 1 Republican [ASK QF3.]
- 2 Democrat [ASK QF3.]
- 3 Independent [ASK QF2.]  
(DO NOT READ)
- 4 Other/No preference [ASK QF2.]
- 8 Don't Know [ASK QF2.]
- 9 Refused [ASK QF3.]

\*\*Author note: Ask QF2 IF 3,4, or 8 in F1\*\*

F2. Do you think of yourself as closer to the Republican Party or to the Democratic Party? (READ LIST IF NECESSARY)

- 1 Republican
- 2 Democrat  
(DO NOT READ)
- 3 Neither/Just Independent (VOL)
- 8 Don't know
- 9 Refused

F3. What is the highest level of education you completed? (READ LIST)

- 01 Elementary school only
- 02 Some high school but did not finish
- 03 Completed high school
- 04 Technical training after high school
- 05 Some college but didn't finish
- 06 Two year college degree
- 07 Four year college degree
- 08 Some graduate work
- 09 Completed masters or professional degree
- 10 Advanced graduate work or PhD  
(DO NOT READ)
- 98 Don't know
- 99 Refused

F4. What is your age? (Record actual age in years).

- 
- 99 Refused [ASK F4A]

F4A. [If Refused] Are you... (READ LIST)

- 1 18-29 years old
- 2 30-44 years old
- 3 45-59 years old
- 4 60 years old or more  
(DO NOT READ)
- 8 Don't know
- 9 Refused

F5. Are you currently married, living with a partner but not married, widowed, divorced, separated, or have you never been married? (READ LIST IF NECESSARY)

- 1 Married
- 2 Living with a partner but not married
- 3 Widowed
- 4 Divorced
- 5 Separated
- 6 Never Married  
(DO NOT READ)
- 8 Don't know
- 9 Refused

F6. How many children under 18 are currently living with you, if any? (READ LIST IF NECESSARY)

- 0. None
- 1. One
- 2. Two
- 3. Three
- 4. Four
- 5. Five or more  
(DO NOT READ)
- 8 Don't know
- 9 Refused

F7. Do you own or rent your home?

- 1. Own
- 2. Rent  
(DO NOT READ)
- 3. Other arrangement (VOL)
- 8 Don't know
- 9 Refused

F8. Are you of Hispanic or Latino origin, such as Mexican, Puerto Rican, Cuban or some other Spanish background? (READ LIST IF NECESSARY)

- 1 Yes
- 2 No  
(DO NOT READ)
- 8 Don't know
- 9 Refused

F9. Would you describe yourself as White, African American or Black, Asian, Native American, of more than one race or some other race? (READ LIST IF NECESSARY)

- 01 White
- 02 African American or Black
- 03 Asian, South Asian, or Pacific Islander
  
- 04 Native American or American Indian
- 05 More than one race
- 97 Other, Specify  
(DO NOT READ)
- 06 Hispanic or Latino
- 98 Don't know
- 99 Refused

F10. Aside from weddings and funerals, how often do you attend religious services... more than once a week, once a week, once or twice a month, a few times a year, seldom, or never? (READ LIST IF NECESSARY)

- 1 More than once a week
- 2 Once a week
- 3 Once or twice a month
- 4 A few times a year
- 5 Seldom
- 6 Never  
(DO NOT READ)
- 8 Don't know
- 9 Refused



F11. What is your religious preference – are you Protestant, Roman Catholic, Jewish, Muslim, another religion or no religion? (READ LIST IF NECESSARY)

IF RESPONDENT NAMES ANYTHING ELSE, ASK:

Would that fall under the general category of Protestant religions, is it a Christian religion, but not Protestant, or is it something else?

- 01 Protestant
- 02 Roman Catholic
- 03 Jewish
- 04 Muslim/Islam
- 05 Mormon/Latter-Day Saints
- 06 Other Christian Religion
- 07 Other Non-Christian Religion
- 08 No Religion/Atheist/Agnostic  
(DO NOT READ)
- 98 DON'T KNOW
- 99 REFUSED

(IF 01 or 06 in F11 Ask:)

F12. Would you describe yourself as a "born-again" or evangelical Christian, or not? (READ LIST IF NECESSARY)

- 1. Yes, would
- 2. No, would not  
(DO NOT READ)
- 8 DON'T KNOW
- 9 REFUSED

F13. Last year, that is in 2016, what was your total family income from all sources, before taxes? Just stop me when I get to the right category. (READ LIST. RECORD ONE ANSWER.)

- 01 Less than \$10,000
- 02 10 to under \$20,000
- 03 20 to under \$30,000
- 04 30 to under \$40,000
- 05 40 to under \$50,000
- 06 50 to under \$75,000
- 07 75 to under \$100,000
- 08 100 to under \$150,000
- 09 150,000 to under \$200,000
- 10 Over \$200,000  
(DO NOT READ)
- 98 Don't know
- 99 Refused

F14. In general, would you describe your political views as... (READ LIST)

- 1 Very conservative
- 2 Conservative
- 3 Moderate
- 4 Liberal
- 5 Very liberal
- (DO NOT READ)
- 8 Don't know
- 9 Refused

**\*\*Author note: Require 5-digit response.\*\***

F15. What is your zip code?

Enter 5 digit zip code.

99999=Refused

**INTERVIEWER: READ BACK AND CONFIRM CORRECT ZIP CODE**

F16. Of all the personal telephone calls that you receive, do you get...? (READ LIST)

- 1 All or almost all on a cell phone
- 2 Some on a cell phone and some on a home phone
- 3 All or almost all on a regular home phone
- (DO NOT READ)
- 8 Don't know
- 9 Refused

F17. Is this phone a cell phone? (READ LIST IF NECESSARY)

- 1 Yes
- 2 No

(CLOSING)

Thank you very much. Have a great day/evening!