



## Marquette Law School Poll – October 9-17, 2017

(Percentages are rounded to whole numbers for reporting of results. Values ending in .5 here may round up or down if they are slightly above .5 or slightly below. Frequencies have been rounded to whole numbers but percentages are calculated based on non-integer weighted sample sizes.)

Results for all survey items among all respondents are presented here. Please note that some questions are only asked of particular groups of respondents. In these instances, the row “NA’s” includes the number and percent of total respondents omitted from the question. These omitted cases are ignored when calculating the “Valid” and “Cumulative” percent columns.

### Results for all items

#### S2. Record Gender

	Frequency	Percent	Valid Percent	Cum Percent
Male	578	48	48	48
Female	622	52	52	100
Total	1200	100	100	

#### S3a. Do you currently live in Wisconsin?

	Frequency	Percent	Valid Percent	Cum Percent
Yes	1200	100	100	100
Total	1200	100	100	

NOTE: A small number of landline participants gave a response other than one of the five target counties. Because their landline telephone number is located at an address within the five-county region, we nonetheless retain them in the sample.

#### S3b. In what county in Wisconsin do you live?

	Frequency	Percent	Valid Percent	Cum Percent
Milwaukee	643	54	54	54
Ozaukee	40	3	3	57
Racine	132	11	11	68
Washington	108	9	9	77
Waukesha	262	22	22	99
Other	13	1	1	100
Don't Know	2	0	0	100
Total	1200	100	100	

Region

	Frequency	Percent	Valid Percent	Cum Percent
Wash/Oz Co.	150	12	12	12
Waukesha Co.	268	22	22	35
Racine Co.	133	11	11	46
MKE Co.	242	20	20	66
MKE City	408	34	34	100
Total	1200	100	100	

S4. Do you currently live within Milwaukee city limits?

	Frequency	Percent	Valid Percent	Cum Percent
Yes	408	34	63	63
No	242	20	37	100
NA's	550	46		
Total	1200	100	100	

Q1. Would you rate economic conditions in your community today as excellent, good, only fair, or poor?

	Frequency	Percent	Valid Percent	Cum Percent
Excellent	113	9	9	9
Good	509	42	42	52
Only fair	396	33	33	85
Poor	168	14	14	99
Don't know	13	1	1	100
Refused	2	0	0	100
Total	1200	100	100	

Q2. Looking ahead ten years, do you think the economy in your community will be much better than it is today, somewhat better, about the same, somewhat worse or much worse?

	Frequency	Percent	Valid Percent	Cum Percent
Much better	132	11	11	11
Somewhat better	360	30	30	41
About the same	381	32	32	73
Somewhat worse	162	13	13	86
Much worse	111	9	9	95
Don't know	54	4	4	100
Refused	1	0	0	100
Total	1200	100	100	

Q3. Would you say your local government for your city or town does an excellent, good, fair or poor job in managing local services and issues?

	Frequency	Percent	Valid Percent	Cum Percent
Excellent	92	8	8	8
Good	439	37	37	44
Fair	410	34	34	78
Poor	236	20	20	98
Don't know	23	2	2	100
Total	1200	100	100	

Q4. Thinking of the Wisconsin state legislature, do you think the legislature responds to the problems of your community fairly or does the legislature treat your community unfairly?

	Frequency	Percent	Valid Percent	Cum Percent
Responds fairly	634	53	53	53
Treats unfairly	459	38	38	91
Don't know	103	9	9	100
Refused	4	0	0	100
Total	1200	100	100	

Q5. Overall, how would you rate your community as a place to live? Would you say it is excellent, good, only fair or poor?

	Frequency	Percent	Valid Percent	Cum Percent
Excellent	325	27	27	27
Good	493	41	41	68
Only fair	243	20	20	88
Poor	137	11	11	100
Don't know	2	0	0	100
Total	1200	100	100	

Q6. About how long have you lived in your community? Have you lived here less than one year, one to five years, six to ten years, eleven to twenty years, or more than 20 years?

	Frequency	Percent	Valid Percent	Cum Percent
Less than one year	46	4	4	4
One to five years	183	15	15	19
Six to ten years	127	11	11	30
Eleven to twenty years	283	24	24	53
More than twenty years	554	46	46	99
All my life (VOL)	9	1	1	100
Total	1200	100	100	

Q7. Which of the following statements best describes how you feel about living in your community and your future plans, even if none is exactly right?

	Frequency	Percent	Valid Percent	Cum Percent
Happy & will stay next 5 years	644	54	54	54
Happy but will move w/in 5 years	335	28	28	82
Unhappy but will stay next 5 years	71	6	6	88
Unhappy & will move w/in 5 years	135	11	11	99
Don't know	14	1	1	100
Refused	1	0	0	100
Total	1200	100	100	

Q8. Now think about the job prospects and career opportunities for young people in your local area. How would you rate it in terms of JOB OPPORTUNITIES for young people? Would you say your local area provides young people with excellent job opportunities, good job opportunities, fair job opportunities, or poor job opportunities?

	Frequency	Percent	Valid Percent	Cum Percent
Excellent job opportunities	113	9	9	9
Good job opportunities	360	30	30	39
Fair job opportunities	460	38	38	78
Poor job opportunities	219	18	18	96
Don't know	46	4	4	100
Refused	2	0	0	100
Total	1200	100	100	

Q9. Do you think race relations in your community are very good, somewhat good, somewhat bad or very bad?

	Frequency	Percent	Valid Percent	Cum Percent
Very good	213	18	18	18
Somewhat good	542	45	45	63
Somewhat bad	244	20	20	83
Very bad	173	14	14	98
Don't know	22	2	2	99
Refused	7	1	1	100
Total	1200	100	100	

Q10. Over the past 20 years do you think race relations in the larger Milwaukee area have gotten much better, somewhat better, somewhat worse or much worse?

	Frequency	Percent	Valid Percent	Cum Percent
Much better	43	4	4	4
Somewhat better	310	26	26	29
Somewhat worse	449	37	37	67
Much worse	318	26	26	93
Don't know	77	6	6	100
Refused	3	0	0	100
Total	1200	100	100	

Q11. Are you now working full time, part time, temporarily laid off, unemployed and looking for work, going to school full time, keeping house, retired, permanently disabled or something else?

	Frequency	Percent	Valid Percent	Cum Percent
Working full time	578	48	48	48
Working part time	143	12	12	60
Temporarily laid off	8	1	1	61
Unemployed and looking for work	23	2	2	63
Going to school full time	48	4	4	67
Keeping house	36	3	3	70
Retired	245	20	20	90
Permanently disabled	74	6	6	96
Something else	41	3	3	100
Don't know	2	0	0	100
Refused	1	0	0	100
Total	1200	100	100	

Q12. Do you currently work in/Was your last job in] the City of Milwaukee, another part of Milwaukee County, Ozaukee County, Washington County, Waukesha County, Racine County, some other Wisconsin county or [is/was] your job in Illinois or some other state?

	Frequency	Percent	Valid Percent	Cum Percent
City of Milwaukee	389	32	39	39
Another part of Milwaukee County	163	14	16	55
Ozaukee County	34	3	3	59
Washington County	61	5	6	65
Waukesha County	177	15	18	83
Racine County	76	6	8	90
Some other Wisconsin County	50	4	5	95
Illinois	6	1	1	96
In some other state.	26	2	3	98
Don't know	14	1	1	100
Refused	2	0	0	100
NA's	203	17		
Total	1200	100	100	

Q13. Would you be able to find an equivalent job in your home county or would you have to look in other counties in the Milwaukee area for a similar job?

	Frequency	Percent	Valid Percent	Cum Percent
Able to find similar job in home county	625	52	63	63
Would have to look in other counties	270	22	27	90
Don't know	95	8	10	99
Refused	8	1	1	100
NA's	203	17		
Total	1200	100	100	

Q14. Do you think it is better to change jobs often whenever there is a better opportunity or is it better to stay in a stable and reliable job for a long time?

	Frequency	Percent	Valid Percent	Cum Percent
Better to change	396	33	33	33
Better to stay in stable job	744	62	62	95
Don't know	57	5	5	100
Refused	3	0	0	100
Total	1200	100	100	

Q15. Just your best guess, do you think more people commute to work from Waukesha County to the City of Milwaukee, or from the City of Milwaukee to Waukesha County, or is it equal?

	Frequency	Percent	Valid Percent	Cum Percent
More from Waukesha to Milwaukee	471	39	39	39
More from Milwaukee to Waukesha	183	15	15	54
About equal	418	35	35	89
Don't know	128	11	11	100
Refused	0	0	0	100
Total	1200	100	100	

Q16. Recently the City of Waukesha was granted permission to divert water from Lake Michigan to use as its water supply due to the amount of radium, a carcinogen, in its groundwater supply. An equal amount of treated water will be returned to Lake Michigan via a river that flows through Racine. Do you support or oppose this solution to Waukesha's drinking water issue?

	Frequency	Percent	Valid Percent	Cum Percent
Support	752	63	63	63
Oppose	285	24	24	86
Don't know	157	13	13	99
Refused	6	1	1	100
Total	1200	100	100	

Q17. Currently cities and towns in Wisconsin are limited to property taxes and state aid to municipalities for almost all of their revenue. Would you favor or oppose giving municipalities the ability to raise the sales tax by as much as 1 cent, so long as the tax was approved by voters in a referendum?

	Frequency	Percent	Valid Percent	Cum Percent
Favor	636	53	53	53
Oppose	495	41	41	94
Don't know	64	5	5	100
Refused	6	0	0	100
Total	1200	100	100	

Q18. The City of Milwaukee is currently building a streetcar line in downtown Milwaukee. Supporters of the streetcar say it will spur economic development and attract businesses and visitors to the city. Opponents say the streetcar is too expensive and won't produce the economic benefits hoped for. Do you think the Milwaukee streetcar will produce benefits worth the cost or do you think the costs outweigh the benefits?

	Frequency	Percent	Valid Percent	Cum Percent
Worth the costs	297	25	25	25
Costs outweigh the benefits	829	69	69	94
Don't know	71	6	6	100
Refused	3	0	0	100
Total	1200	100	100	

Q19. As you may know, Foxconn Corporation has announced it will build a large video display factory in Racine County. Do you think you or your family will directly benefit from this new manufacturing plant?

	Frequency	Percent	Valid Percent	Cum Percent
Yes, will benefit	349	29	29	29
No, will not benefit	784	65	65	94
Haven't heard anything about this (VOL)	14	1	1	96
Don't know	51	4	4	100
Refused	1	0	0	100
Total	1200	100	100	

Q20. Do you think the Foxconn factory in Racine County will substantially improve the economy of the larger Milwaukee area?

	Frequency	Percent	Valid Percent	Cum Percent
Will substantially improve the economy	648	54	54	54
Will not substantially improve the economy	447	37	37	91
Don't know	91	8	8	99
Refused	14	1	1	100
Total	1200	100	100	

Q21. The state is providing up to \$3 billion of taxpayer money to Foxconn in order to win the plant for Wisconsin. Do you think the Foxconn plant will ultimately provide this much or more benefit to the state or is the state paying more than the plant is worth?

	Frequency	Percent	Valid Percent	Cum Percent
Will provide this much or more benefit	450	38	38	38
State is paying more than the plant is worth	580	48	48	86
Don't know	166	14	14	100
Refused	4	0	0	100
Total	1200	100	100	

Q22. As you may know the state has struggled to find money to pay for highway projects in recent years and is now limiting work on some projects, including the Zoo interchange and some work on I-94. Would you support a special sales tax across the five counties in the Milwaukee area to provide additional funding for highway construction so long as the work occurred only within the five counties or would you oppose such a tax?

	Frequency	Percent	Valid Percent	Cum Percent
Support	489	41	41	41
Oppose	654	55	55	95
Don't know	53	4	4	100
Refused	3	0	0	100
Total	1200	100	100	

Q23. On the whole, how would you rate your neighborhood as a place to live? Would you say it is excellent, good, only fair or poor?

	Frequency	Percent	Valid Percent	Cum Percent
Excellent	458	38	38	38
Good	471	39	39	77
Only fair	187	16	16	93
Poor	81	7	7	100
Don't know	3	0	0	100
Refused	0	0	0	100
Total	1200	100	100	

Q24. How safe do you feel walking alone at night in your neighborhood?

	Frequency	Percent	Valid Percent	Cum Percent
I feel completely safe	476	40	40	40
I feel pretty safe	447	37	37	77
I'm afraid to walk alone	92	8	8	85
I never go out alone	178	15	15	99
Don't know	8	1	1	100
Total	1200	100	100	



Q25. How safe from serious crime do you think the average person in Milwaukee is?

	Frequency	Percent	Valid Percent	Cum Percent
Very safe	30	3	3	3
Mostly safe	414	35	35	37
Mostly unsafe	442	37	37	74
Very unsafe	221	18	18	92
Depends on where they are/what they are doing (VOL)	71	6	6	98
Don't know	20	2	2	100
Refused	1	0	0	100
Total	1200	100	100	

Q26. Are the police in general too willing to use deadly force?

	Frequency	Percent	Valid Percent	Cum Percent
Yes	514	43	43	43
No	603	50	50	93
Don't know	81	7	7	100
Refused	2	0	0	100
Total	1200	100	100	

Q27. If you were a witness to a serious crime in your neighborhood, do you think agreeing to testify in court would put you or your family in serious danger of retaliation or would you feel safe testifying?

	Frequency	Percent	Valid Percent	Cum Percent
Testifying would put me/my family in danger	368	31	31	31
Would feel safe testifying	761	63	63	94
Don't know	67	6	6	100
Refused	4	0	0	100
Total	1200	100	100	

Q28. Do you think recent killings of black Americans by police here in Wisconsin and nationally are isolated incidents or part of a larger pattern in the police's treatment of black Americans?

	Frequency	Percent	Valid Percent	Cum Percent
Isolated incidents	514	43	43	43
Part of a larger pattern	557	46	46	89
Don't know	113	9	9	99
Refused	17	1	1	100
Total	1200	100	100	

Q29. There are cultural institutions located in Milwaukee County, such as the Zoo, Art Museum, Milwaukee Public Museum and Marcus Center for the Performing Arts, that draw more than half their annual visitors from outside Milwaukee County but that currently receive financial support only from Milwaukee County. Would you support or oppose a half-cent regional sales tax for the five counties in the Milwaukee area to help pay for maintenance and construction costs of buildings for these institutions?

	Frequency	Percent	Valid Percent	Cum Percent
Support	641	53	53	53
Oppose	529	44	44	97
Don't know	26	2	2	100
Refused	4	0	0	100
Total	1200	100	100	

Q30. Do you think the future of the next generation of Americans will be better, worse, or about the same as life today?

	Frequency	Percent	Valid Percent	Cum Percent
Better	258	21	21	21
Worse	536	45	45	66
About the same	357	30	30	96
Don't know	45	4	4	100
Refused	4	0	0	100
Total	1200	100	100	

Q31. Thinking about your family's financial situation, would you say you are living comfortably, just getting by, or struggling to make ends meet?

	Frequency	Percent	Valid Percent	Cum Percent
Living comfortably	636	53	53	53
Just getting by	403	34	34	87
Struggling	149	12	12	99
Don't know	12	1	1	100
Refused	1	0	0	100
Total	1200	100	100	

Q32. Would you strongly agree, agree, disagree or strongly disagree with the following statement: “The most important thing to me is how well things are going where I live and I really don’t care what’s happening elsewhere in the Milwaukee area”?

	Frequency	Percent	Valid Percent	Cum Percent
Strongly agree	78	6	6	6
Agree	144	12	12	18
Disagree	491	41	41	59
Strongly disagree	472	39	39	99
Don’t know	15	1	1	100
Refused	2	0	0	100
Total	1200	100	100	

Q33. How satisfied are you with the public schools in your community?

	Frequency	Percent	Valid Percent	Cum Percent
Very satisfied	353	29	29	29
Somewhat satisfied	408	34	34	63
Somewhat dissatisfied	188	16	16	79
Very dissatisfied	168	14	14	93
Don’t know	82	7	7	100
Refused	2	0	0	100
Total	1200	100	100	

Q34. How satisfied are you that school children in your community have affordable access to a high quality education, whether through a public school, an independent charter school, a private or parochial school that accepts state vouchers, or through a private school that is not part of the voucher program?

	Frequency	Percent	Valid Percent	Cum Percent
Very satisfied	393	33	33	33
Somewhat satisfied	461	38	38	71
Somewhat dissatisfied	200	17	17	88
Very dissatisfied	65	5	5	93
Don’t know	76	6	6	100
Refused	5	0	0	100
Total	1200	100	100	

Q35. When Miller Park was proposed, a special one-tenth of a cent sales tax was added for Milwaukee area counties in order to pay for the Miller Park construction. Looking back on it now, do you think this was worth the cost to taxpayers or should Miller Park not have been built?

	Frequency	Percent	Valid Percent	Cum Percent
Worth it	817	68	68	68
Miller Park should not have been built	298	25	25	93
Haven't heard about this (VOL)	9	1	1	94
Don't Know	70	6	6	99
Refused	7	1	1	100
Total	1200	100	100	

Q36. How important do you think it is that the Milwaukee area be the home of professional baseball and basketball teams like the Brewers and Bucks?

	Frequency	Percent	Valid Percent	Cum Percent
Very important	621	52	52	52
Somewhat important	388	32	32	84
Not very important	112	9	9	93
Not at all important	67	6	6	99
Don't know	11	1	1	100
Refused	1	0	0	100
Total	1200	100	100	

Q37. How important do you think it is that the Milwaukee area be the home to a major art museum like the Milwaukee Art Museum?

	Frequency	Percent	Valid Percent	Cum Percent
Very important	630	53	53	53
Somewhat important	409	34	34	87
Not very important	90	8	8	94
Not at all important	59	5	5	99
Don't know	10	1	1	100
Refused	2	0	0	100
Total	1200	100	100	

Q38. How important do you think it is that the Milwaukee area be the home to the annual Summerfest music festival?

	Frequency	Percent	Valid Percent	Cum Percent
Very important	747	62	62	62
Somewhat important	319	27	27	89
Not very important	74	6	6	95
Not at all important	50	4	4	99
Don't know	10	1	1	100
Refused	0	0	0	100
Total	1200	100	100	

Q39. How important do you think it is that the Milwaukee area be the home to the annual Wisconsin state fair?

	Frequency	Percent	Valid Percent	Cum Percent
Very important	677	56	56	56
Somewhat important	352	29	29	86
Not very important	98	8	8	94
Not at all important	60	5	5	99
Don't know	12	1	1	100
Refused	0	0	0	100
Total	1200	100	100	

Q40. How often do you read a LOCAL daily newspaper. . . every day, a few times a week, once a week, less than once a week, or never?

	Frequency	Percent	Valid Percent	Cum Percent
Every day	260	22	22	22
A few times a week	184	15	15	37
Once a week	154	13	13	50
Less than once a week	192	16	16	66
Never	406	34	34	100
Don't know	3	0	0	100
Refused	0	0	0	100
Total	1200	100	100	

Q41. How often do you watch LOCAL TV news about your viewing area. . . every day, a few times a week, once a week, less than once a week, or never?

	Frequency	Percent	Valid Percent	Cum Percent
Every day	620	52	52	52
A few times a week	216	18	18	70
Once a week	88	7	7	77
Less than once a week	118	10	10	87
Never	156	13	13	100
Refused	2	0	0	100
Total	1200	100	100	

Q42. Do you think that people in your community have the opportunity to rent or purchase a home they can afford regardless of their race, or is there significant racial discrimination in housing?

	Frequency	Percent	Valid Percent	Cum Percent
Can rent or purchase regardless of race	761	63	63	63
There is significant racial discrimination	323	27	27	90
Don't know	111	9	9	100
Refused	5	0	0	100
Total	1200	100	100	

F1. Generally speaking, do you usually think of yourself as a Republican, a Democrat, or an Independent?

	Frequency	Percent	Valid Percent	Cum Percent
Republican	303	25	25	25
Democrat	362	30	30	55
Independent	454	38	38	93
Other/No preference	41	3	3	97
Don't Know	22	2	2	98
Refused	18	2	2	100
Total	1200	100	100	

F2. Do you think of yourself as closer to the Republican Party or to the Democratic Party?

	Frequency	Percent	Valid Percent	Cum Percent
Republican	122	10	24	24
Democrat	205	17	40	63
Neither/Just Independent (VOL)	159	13	31	94
Don't know	27	2	5	99
Refused	4	0	1	100
NA's	684	57		
Total	1200	100	100	

F3. What is the highest level of education you completed?

	Frequency	Percent	Valid Percent	Cum Percent
Elementary school only	11	1	1	1
Some high school but did not finish	95	8	8	9
Completed high school	326	27	27	36
Technical training after high school	71	6	6	42
Some college but didn't finish	178	15	15	57
Two year college degree	107	9	9	66
Four year college degree	258	21	21	87
Some graduate work	27	2	2	89
Completed masters or professional degree	89	7	7	97
Advanced graduate work or PhD	29	2	2	99
Don't know	1	0	0	99
Refused	7	1	1	100
Total	1200	100	100	

F4. What is your age?

	Frequency	Percent	Valid Percent	Cum Percent
18	47	4	4	4
19	21	2	2	6
20	23	2	2	8
21	19	2	2	9
22	15	1	1	10
23	16	1	1	12
24	25	2	2	14
25	19	2	2	15
26	15	1	1	17
27	19	2	2	18
28	11	1	1	19
29	18	1	1	21
30	20	2	2	22
31	27	2	2	25
32	16	1	1	26
33	11	1	1	27
34	18	1	1	28
35	19	2	2	30
36	33	3	3	33
37	18	1	1	34
38	26	2	2	36
39	17	1	1	38
40	19	2	2	39
41	25	2	2	41
42	7	1	1	42
43	15	1	1	43
44	20	2	2	45

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F4. What is your age?

	Frequency	Percent	Valid Percent	Cum Percent
45	14	1	1	46
46	15	1	1	47
47	25	2	2	49
48	22	2	2	51
49	28	2	2	54
50	19	2	2	55
51	23	2	2	57
52	11	1	1	58
53	22	2	2	60
54	13	1	1	61
55	21	2	2	63
56	16	1	1	64
57	32	3	3	67
58	22	2	2	69
59	27	2	2	71
60	25	2	2	73
61	13	1	1	74
62	15	1	1	75
63	18	1	1	77
64	10	1	1	78
65	17	1	1	79
66	22	2	2	81
67	14	1	1	82
68	15	1	1	83
69	14	1	1	84
70	20	2	2	86
71	12	1	1	87
72	11	1	1	88
73	6	0	0	89
74	6	1	1	89
75	10	1	1	90
76	10	1	1	91
77	10	1	1	92
78	7	1	1	92
79	6	1	1	93
80	6	1	1	93
81	2	0	0	93
82	6	1	1	94
83	5	0	0	94
84	6	1	1	95
85	5	0	0	95
86	2	0	0	95
87	2	0	0	96
88	2	0	0	96

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F4. What is your age?

	Frequency	Percent	Valid Percent	Cum Percent
89	2	0	0	96
90	5	0	0	96
91	2	0	0	97
92	0	0	0	97
93	1	0	0	97
94	2	0	0	97
95	0	0	0	97
96	0	0	0	97
97	3	0	0	97
Refused	36	3	3	100
Total	1200	100	100	

F4a. [If refused in F4] Are you...?

	Frequency	Percent	Valid Percent	Cum Percent
18-29 years old	3	0	8	8
30-44 years old	3	0	9	17
45-59 years old	4	0	12	30
60 years old or more	12	1	33	63
Don't know	5	0	13	76
Refused	9	1	24	100
NA's	1164	97		
Total	1200	100	100	

F5. Are you currently married, living with a partner but not married, widowed, divorced, separated, or have you never been married?

	Frequency	Percent	Valid Percent	Cum Percent
Married	529	44	44	44
Living with a partner but not married	105	9	9	53
Widowed	89	7	7	60
Divorced	115	10	10	70
Separated	15	1	1	71
Never Married	333	28	28	99
Don't know	8	1	1	100
Refused	6	0	0	100
Total	1200	100	100	

F6. How many children under 18 are currently living with you, if any?

	Frequency	Percent	Valid Percent	Cum Percent
None	747	62	62	62
One	173	14	14	77
Two	144	12	12	89
Three	83	7	7	96
Four	26	2	2	98
Five or more	19	2	2	99
Don't know	4	0	0	100
Refused	5	0	0	100
Total	1200	100	100	

F7. Do you own or rent your home?

	Frequency	Percent	Valid Percent	Cum Percent
Own	710	59	59	59
Rent	447	37	37	96
Other arrangement (VOL)	23	2	2	98
Don't know	7	1	1	99
Refused	12	1	1	100
Total	1200	100	100	

F8. Are you of Hispanic or Latino origin, such as Mexican, Puerto Rican, Cuban or some other Spanish background?

	Frequency	Percent	Valid Percent	Cum Percent
Yes	124	10	10	10
No	1062	89	89	99
Don't know	3	0	0	99
Refused	11	1	1	100
Total	1200	100	100	

F9. Would you describe yourself as White, African American or Black, Asian, Native American, of more than one race or some other race?

	Frequency	Percent	Valid Percent	Cum Percent
White	842	70	70	70
African American or Black	196	16	16	87
Asian, South Asian, or Pacific Islander	13	1	1	88
Native American or American Indian	11	1	1	89
More than one race	62	5	5	94
Hispanic or Latino	29	2	2	96
Other, [SPECIFY]	28	2	2	98
Don't know	6	0	0	99
Refused	14	1	1	100
Total	1200	100	100	

F10. Aside from weddings and funerals, how often do you attend religious services... more than once a week, once a week, once or twice a month, a few times a year, seldom, or never?

	Frequency	Percent	Valid Percent	Cum Percent
More than once a week	71	6	6	6
Once a week	274	23	23	29
Once or twice a month	139	12	12	40
A few times a year	235	20	20	60
Seldom	189	16	16	76
Never	283	24	24	99
Don't know	6	0	0	100
Refused	4	0	0	100
Total	1200	100	100	

F11. What is your religious preference. . . are you Protestant, Roman Catholic, Jewish, Muslim, another religion or no religion?

	Frequency	Percent	Valid Percent	Cum Percent
Protestant	189	16	16	16
Roman Catholic	357	30	30	46
Jewish	7	1	1	46
Muslim/Islam	18	1	1	48
Mormon/Latter-Day Saints	7	1	1	48
Other Christian Religion	275	23	23	71
Other Non-Christian Religion	65	5	5	77
No Religion/Atheist/Agnostic	235	20	20	96
DON'T KNOW	24	2	2	98
REFUSED	22	2	2	100
Total	1200	100	100	

F12. Would you describe yourself as a “born-again” or evangelical Christian, or not?

	Frequency	Percent	Valid Percent	Cum Percent
Yes, would	183	15	39	39
No, would not	263	22	56	96
DON'T KNOW	16	1	3	99
REFUSED	3	0	1	100
NA's	735	61		
Total	1200	100	100	

F13. Last year, that is in 2016, what was your total family income from all sources, before taxes?  
Just stop me when I get to the right category.

	Frequency	Percent	Valid Percent	Cum Percent
Less than \$10,000	62	5	5	5
10 to under \$20,000	112	9	9	14
20 to under \$30,000	114	9	9	24
30 to under \$40,000	126	11	11	34
40 to under \$50,000	107	9	9	43
50 to under \$75,000	180	15	15	58
75 to under \$100,000	144	12	12	70
100 to under \$150,000	113	9	9	80
150,000 to under \$200,000	52	4	4	84
Over \$200,000	32	3	3	87
Don't know	51	4	4	91
Refused	106	9	9	100
Total	1200	100	100	

F14. In general, would you describe your political views as...

	Frequency	Percent	Valid Percent	Cum Percent
Very conservative	95	8	8	8
Conservative	349	29	29	37
Moderate	346	29	29	66
Liberal	198	17	17	82
Very liberal	118	10	10	92
Don't know	72	6	6	98
Refused	22	2	2	100
Total	1200	100	100	

F16. Of all the personal telephone calls that you receive, do you get...?

	Frequency	Percent	Valid Percent	Cum Percent
All or almost all on a cell phone	754	63	63	63
Some on a cell phone and some on a home phone	229	19	19	82
All or almost all on a regular home phone	196	16	16	98
Don't know	6	0	0	99
Refused	16	1	1	100
Total	1200	100	100	

F17. Is this phone a cell phone?

	Frequency	Percent	Valid Percent	Cum Percent
Yes	844	70	70	70
No	356	30	30	100
Total	1200	100	100	

zwave

	Frequency	Percent	Valid Percent	Cum Percent
1	1200	100	100	100
Total	1200	100	100	

Sex

	Frequency	Percent	Valid Percent	Cum Percent
Male	578	48	48	48
Female	622	52	52	100
Total	1200	100	100	

Age

	Frequency	Percent	Valid Percent	Cum Percent
18-29	251	21	21	21
30-44	296	25	25	46
45-59	315	26	26	72
60+	325	27	27	99
DK/NA/Ref	13	1	1	100
Total	1200	100	100	

## Age

	Frequency	Percent	Valid Percent	Cum Percent
18-29	251	21	21	21
30-39	205	17	17	38
40-49	194	16	16	54
50-59	211	18	18	72
60-69	175	15	15	86
70+	150	13	13	99
DK/NA/Ref	13	1	1	100
Total	1200	100	100	

## Race

	Frequency	Percent	Valid Percent	Cum Percent
White	842	70	70	70
Black	196	16	16	87
Other	143	12	12	98
DK/NA/Ref	19	2	2	100
Total	1200	100	100	

## Hispanic/Latino

	Frequency	Percent	Valid Percent	Cum Percent
Yes	124	10	10	10
No	1062	89	89	99
DK/NA/Ref	14	1	1	100
Total	1200	100	100	

## Education

	Frequency	Percent	Valid Percent	Cum Percent
Not HS	107	9	9	9
HS	326	27	27	36
Some Coll/tech	249	21	21	57
AA	107	9	9	66
BA or more	402	34	34	99
DK/NA/Ref	8	1	1	100
Total	1200	100	100	

Education

	Frequency	Percent	Valid Percent	Cum Percent
Not HS	107	9	9	9
HS	326	27	27	36
Some Coll/AA/tech	357	30	30	66
BA	258	21	21	87
Post BA	145	12	12	99
DK/NA/Ref	8	1	1	100
Total	1200	100	100	

Education

	Frequency	Percent	Valid Percent	Cum Percent
Not HS	107	9	9	9
HS	326	27	27	36
Some Coll/tech	249	21	21	57
AA	107	9	9	66
BA	258	21	21	87
Post-BA	145	12	12	99
DK/NA/Ref	8	1	1	100
Total	1200	100	100	

Party identification, including those who lean to a party

	Frequency	Percent	Valid Percent	Cum Percent
Republican	425	35	35	35
Democrat	567	47	47	83
Independent	178	15	15	98
DK/NA/Ref	30	2	2	100
Total	1200	100	100	

Party identification, leaners as independents

	Frequency	Percent	Valid Percent	Cum Percent
Republican	303	25	25	25
Democrat	362	30	30	55
Independent	505	42	42	98
DK/NA/Ref	30	2	2	100
Total	1200	100	100	

Party identification, leaners specified

	Frequency	Percent	Valid Percent	Cum Percent
Rep	303	25	25	25
Lean Rep	122	10	10	35
Ind	178	15	15	50
Lean Dem	205	17	17	67
Dem	362	30	30	98
DK/NA/Ref	30	2	2	100
Total	1200	100	100	

Race/Ethnicity

	Frequency	Percent	Valid Percent	Cum Percent
White	803	67	67	67
Black	189	16	16	83
Hispanic	124	10	10	93
Other	65	5	5	98
DK/NA/Ref	19	2	2	100
Total	1200	100	100	

Income

	Frequency	Percent	Valid Percent	Cum Percent
Under \$40k	414	34	34	34
\$40k to \$74k	288	24	24	58
\$75k up	341	28	28	87
DK/NA/Ref	158	13	13	100
Total	1200	100	100	

Region

	Frequency	Percent	Valid Percent	Cum Percent
Wash/Oz Co.	150	12	12	12
Waukesha Co.	268	22	22	35
Racine Co.	133	11	11	46
MKE Co.	242	20	20	66
MKE City	408	34	34	100
Total	1200	100	100	



Region, version 2

	Frequency	Percent	Valid Percent	Cum Percent
WOW/MKE Co	660	55	55	55
Racine Co	133	11	11	66
MKE City	408	34	34	100
Total	1200	100	100	

Region, version 3

	Frequency	Percent	Valid Percent	Cum Percent
WOW	418	35	35	35
Racine Co	133	11	11	46
MKE Cty/Co	650	54	54	100
Total	1200	100	100	