



The Marquette Law School Poll

June 13 - 17, 2018

Abstract

This file contains crosstabulations of each non-demographic question with variables for sex, age, education, income, party identification with leaning independents, party identification without leaners, marital status, race and ethnicity, religious service attendance, religious affiliation, born again or evangelical identification, location type, political ideology, union membership, job type by union membership, and region of the state. To calculate the numeric size of a response, multiply the percent by the subsample size, indicated in the “n” column. **Statistics for very small samples (such as “Don’t Know” responses) have very high margins of error and should be disregarded.**

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Q1.

Some people seem to follow what's going on in politics most of the time, whether there's an election going on or not. Others aren't that interested. Would you say you follow what's going on in politics most of the time, some of the time, only now and then, or hardly at all?

Sex

	Most of the time	Some of the time	Only now and then	Hardly at all	Don't know	Total	n
Male	68	18	9	5	0	100	375
Female	62	23	9	6	0	100	425
All	65	21	9	6	0	100	800

Age

	Most of the time	Some of the time	Only now and then	Hardly at all	Don't know	Total	n
18-29	48	23	20	9	0	100	110
30-44	54	21	15	11	0	100	159
45-59	66	22	7	4	0	100	255
60+	75	19	4	2	0	100	269
DK/NA/ Ref	100	0	0	0	0	100	7
All	65	21	9	6	0	100	800

Education

	Most of the time	Some of the time	Only now and then	Hardly at all	Don't know	Total	n
Not HS	40	29	14	17	0	100	16
HS	58	22	16	4	0	100	217
Some Coll	61	25	10	5	0	100	153
AA	63	18	9	10	0	100	114
BA+	74	18	4	5	0	100	288
DK/NA/ Ref	54	33	13	0	0	100	13
All	65	21	9	6	0	100	800

Income

	Most of the time	Some of the time	Only now and then	Hardly at all	Don't know	Total	n
Under \$40k	60	19	12	8	0	100	185
\$40k to \$74k	64	22	9	5	0	100	222
\$75k up	71	17	8	5	0	100	269
DK/NA/Ref	60	29	8	2	0	100	124
All	65	21	9	6	0	100	800

Party ID w/leaners

	Most of the time	Some of the time	Only now and then	Hardly at all	Don't know	Total	n
Republican	65	21	10	4	0	100	372
Democrat	67	19	7	6	0	100	351
Independent	49	27	15	9	0	100	68
Other/None	76	24	0	0	0	100	9
All	65	21	9	6	0	100	800

PARTY ID w/leaners separated

	Most of the time	Some of the time	Only now and then	Hardly at all	Don't know	Total	n
Rep	69	19	9	4	0	100	229
Lean Rep	59	25	11	5	0	100	144
Ind	49	27	15	9	0	100	68
Lean Dem	69	17	7	7	0	100	138
Dem	66	20	8	6	0	100	213
Other/None	76	24	0	0	0	100	9
All	65	21	9	6	0	100	800

Marital status

	Most of the time	Some of the time	Only now and then	Hardly at all	Don't know	Total	n
Married	65	21	9	5	0	100	472
Widow/Div/Sep	67	20	8	5	0	100	196
Never Married	58	23	12	7	0	100	125
NA/Ref	76	0	0	24	0	100	6
All	65	21	9	6	0	100	800

Race and ethnicity

	Most of the time	Some of the time	Only now and then	Hardly at all	Don't know	Total	n
White	67	19	8	5	0	100	673
Black	55	16	17	12	0	100	25
Hispanic	50	27	12	11	0	100	43
Other	49	32	19	0	0	100	42
DK/NA/ Ref	62	30	8	0	0	100	17
All	65	21	9	6	0	100	800

Religious service attendance (apart from weddings and funerals)

	Most of the time	Some of the time	Only now and then	Hardly at all	Don't know	Total	n
More than 1/wk	78	13	5	4	0	100	48
1/week	65	20	11	5	0	100	207
1-2 month	74	19	6	1	0	100	142
few times a year	48	30	13	8	0	100	142
Seldom	62	20	13	4	0	100	117
Never	67	18	4	11	0	100	128
Don't know	100	0	0	0	0	100	3
Refused	77	10	12	0	0	100	13
All	65	21	9	6	0	100	800

Religious affiliation

	Most of the time	Some of the time	Only now and then	Hardly at all	Don't know	Total	n
Protestant/ Christian	63	23	10	3	0	100	345
Catholic	65	20	6	8	0	100	258
Jewish	100	0	0	0	0	100	1
Other	71	8	10	11	0	100	49
None	63	23	8	6	0	100	112
DK/NA/ Ref	69	9	21	0	0	100	34
All	65	21	9	6	0	100	800

Evangelical or Born-Again Christian

	Most of the time	Some of the time	Only now and then	Hardly at all	Total	n
born again	67	16	15	2	100	138
not born again	61	28	8	3	100	187
Don't know	81	19	0	0	100	13
Refused	0	100	0	0	100	2
All	64	23	10	3	100	340

Location type

	Most of the time	Some of the time	Only now and then	Hardly at all	Don't know	Total	n
Urban	71	18	7	4	0	100	208
Suburban	68	21	6	5	0	100	260
Rural	57	23	12	7	0	100	306
Don't know	63	8	20	9	0	100	14
Refused	74	0	26	0	0	100	12
All	65	21	9	6	0	100	800

Ideology

	Most of the time	Some of the time	Only now and then	Hardly at all	Don't know	Total	n
Very conservative	80	15	3	1	0	100	80
Conservative	67	20	9	3	0	100	241
Moderate	48	27	14	10	0	100	242
Liberal	74	17	4	4	0	100	147
Very liberal	84	10	2	4	0	100	57
Don't know	49	22	15	13	0	100	14
Refused	48	19	29	4	0	100	18
All	65	21	9	6	0	100	800

Union membership

	Most of the time	Some of the time	Only now and then	Hardly at all	Don't know	Total	n
respondent	69	24	4	4	0	100	82
another household member	49	32	12	7	0	100	42
nobody in household	65	20	9	6	0	100	661
Don't know	100	0	0	0	0	100	1
Refused	62	0	38	0	0	100	14
All	65	21	9	6	0	100	800

Union membership and job type

	Most of the time	Some of the time	Only now and then	Hardly at all	Don't know	Total	n
Public union	64	26	1	9	0	100	57
Public non-union	63	17	15	4	0	100	100
Private union	60	27	11	2	0	100	67
Private non-union	65	20	8	6	0	100	559
DK/NA/Ref	65	5	30	0	0	100	17
All	65	21	9	6	0	100	800

Region

	Most of the time	Some of the time	Only now and then	Hardly at all	Don't know	Total	n
MKE City	47	31	11	11	0	100	65
Rest of MKE	71	18	9	2	0	100	250
msn	66	23	9	1	0	100	144
GB/A	63	25	6	5	0	100	154
Rest of state	62	16	11	11	0	100	187
All	65	21	9	6	0	100	800

Q2.

What are the chances that you will vote in the November 2018 general election for governor, Congress, and other offices – are you absolutely certain to vote, very likely to vote, are the chances 50-50, or don't you think you will vote?

Sex

	Absolutely certain	Very Likely	50-50	Will not vote	Don't know	Total	n
Male	71	19	6	3	0	100	375
Female	73	16	8	4	0	100	425
All	72	17	7	4	0	100	800

Age

	Absolutely certain	Very Likely	50-50	Will not vote	Don't know	Total	n
18-29	46	25	18	10	0	100	110
30-44	64	19	12	5	0	100	159
45-59	78	17	3	3	0	100	255
60+	82	14	3	1	0	100	269
DK/NA/ Ref	60	21	19	0	0	100	7
All	72	17	7	4	0	100	800

Education

	Absolutely certain	Very Likely	50-50	Will not vote	Don't know	Total	n
Not HS	43	21	20	12	5	100	16
HS	62	25	8	4	0	100	217
Some Coll	72	18	3	7	0	100	153
AA	67	21	9	2	0	100	114
BA+	83	11	5	1	0	100	288
DK/NA/ Ref	63	0	37	0	0	100	13
All	72	17	7	4	0	100	800

Income

	Absolutely certain	Very Likely	50-50	Will not vote	Don't know	Total	n
Under \$40k	62	23	12	4	0	100	185
\$40k to \$74k	70	18	6	6	0	100	222
\$75k up	80	13	5	2	0	100	269
DK/NA/ Ref	72	19	7	2	1	100	124
All	72	17	7	4	0	100	800

Party ID w/leaners

	Absolutely certain	Very Likely	50-50	Will not vote	Don't know	Total	n
Republican	75	16	6	3	0	100	372
Democrat	74	15	8	3	0	100	351
Independent	38	42	9	11	0	100	68
Other/None	85	15	0	0	0	100	9
All	72	17	7	4	0	100	800

PARTY ID w/leaners separated

	Absolutely certain	Very Likely	50-50	Will not vote	Don't know	Total	n
Rep	77	14	6	3	0	100	229
Lean Rep	73	19	5	2	0	100	144
Ind	38	42	9	11	0	100	68
Lean Dem	76	13	7	4	0	100	138
Dem	73	16	9	2	0	100	213
Other/None	85	15	0	0	0	100	9
All	72	17	7	4	0	100	800

Marital status

	Absolutely certain	Very Likely	50-50	Will not vote	Don't know	Total	n
Married	76	17	5	2	0	100	472
Widow/Div/Sep	69	19	9	4	0	100	196
Never Married	61	19	12	8	0	100	125
NA/Ref	73	4	24	0	0	100	6
All	72	17	7	4	0	100	800

Race and ethnicity

	Absolutely certain	Very Likely	50-50	Will not vote	Don't know	Total	n
White	75	16	6	4	0	100	673
Black	61	19	12	7	0	100	25
Hispanic	52	24	18	7	0	100	43
Other	53	31	15	0	0	100	42
DK/NA/ Ref	74	26	0	0	0	100	17
All	72	17	7	4	0	100	800

Religious service attendance (apart from weddings and funerals)

	Absolutely certain	Very Likely	50-50	Will not vote	Don't know	Total	n
More than 1/wk	69	22	6	4	0	100	48
1/week	70	20	7	3	0	100	207
1-2 month	82	13	3	2	1	100	142
few times a year	70	18	9	3	0	100	142
Seldom	68	18	8	5	0	100	117
Never	73	14	8	6	0	100	128
Don't know	52	15	32	0	0	100	3
Refused	60	28	12	0	0	100	13
All	72	17	7	4	0	100	800

Religious affiliation

	Absolutely certain	Very Likely	50-50	Will not vote	Don't know	Total	n
Protestant/ Christian	72	18	6	3	0	100	345
Catholic	72	19	6	3	0	100	258
Jewish	100	0	0	0	0	100	1
Other	77	3	14	6	0	100	49
None	70	15	9	6	0	100	112
DK/NA/ Ref	64	31	5	0	0	100	34
All	72	17	7	4	0	100	800

Evangelical or Born-Again Christian

	Absolutely certain	Very Likely	50-50	Will not vote	Don't know	Total	n
born again	72	17	7	5	0	100	138
not born again	74	17	6	2	0	100	187
Don't know	53	47	0	0	0	100	13
Refused	100	0	0	0	0	100	2
All	73	18	6	3	0	100	340

Location type

	Absolutely certain	Very Likely	50-50	Will not vote	Don't know	Total	n
Urban	80	12	5	3	0	100	208
Suburban	75	15	7	2	0	100	260
Rural	63	24	7	5	0	100	306
Don't know	82	0	18	0	0	100	14
Refused	53	22	26	0	0	100	12
All	72	17	7	4	0	100	800

Ideology

	Absolutely certain	Very Likely	50-50	Will not vote	Don't know	Total	n
Very conservative	83	13	0	4	0	100	80
Conservative	71	20	6	3	0	100	241
Moderate	65	20	9	7	0	100	242
Liberal	78	13	8	1	0	100	147
Very liberal	89	6	4	0	0	100	57
Don't know	40	55	5	0	0	100	14
Refused	53	14	28	4	0	100	18
All	72	17	7	4	0	100	800

Union membership

	Absolutely certain	Very Likely	50-50	Will not vote	Don't know	Total	n
respondent	69	26	1	4	0	100	82
another household member	69	17	12	2	0	100	42
nobody in household	73	16	7	4	0	100	661
Don't know	63	37	0	0	0	100	1
Refused	45	18	37	0	0	100	14
All	72	17	7	4	0	100	800

Union membership and job type

	Absolutely certain	Very Likely	50-50	Will not vote	Don't know	Total	n
Public union	73	18	4	6	0	100	57
Public non-union	70	22	5	2	1	100	100
Private union	66	27	6	1	0	100	67
Private non-union	73	15	7	4	0	100	559
DK/NA/ Ref	53	17	29	0	0	100	17
All	72	17	7	4	0	100	800

Region

	Absolutely certain	Very Likely	50-50	Will not vote	Don't know	Total	n
MKE City	65	13	16	6	0	100	65
Rest of MKE	71	18	8	3	0	100	250
msn	76	16	5	3	0	100	144
GB/A	78	13	5	3	1	100	154
Rest of state	66	24	6	4	0	100	187
All	72	17	7	4	0	100	800

Q3.

Over the past year, do you feel the economy has gotten better, gotten worse, or stayed about the same?

Sex

	Gotten better	Gotten worse	Stayed the same	Don't know	Refused	Total	n
Male	54	11	34	1	0	100	375
Female	40	19	38	2	0	100	425
All	47	15	36	2	0	100	800

Age

	Gotten better	Gotten worse	Stayed the same	Don't know	Refused	Total	n
18-29	33	19	47	0	1	100	110
30-44	45	14	39	2	0	100	159
45-59	56	16	27	1	0	100	255
60+	46	13	39	3	0	100	269
DK/NA/ Ref	37	44	19	0	0	100	7
All	47	15	36	2	0	100	800

Education

	Gotten better	Gotten worse	Stayed the same	Don't know	Refused	Total	n
Not HS	15	35	42	8	0	100	16
HS	51	14	33	2	0	100	217
Some Coll	47	20	32	0	1	100	153
AA	49	13	37	1	0	100	114
BA+	43	14	41	2	0	100	288
DK/NA/ Ref	68	25	7	0	0	100	13
All	47	15	36	2	0	100	800

Income

	Gotten better	Gotten worse	Stayed the same	Don't know	Refused	Total	n
Under \$40k	34	22	42	2	1	100	185
\$40k to \$74k	42	16	40	2	0	100	222
\$75k up	55	11	32	1	0	100	269
DK/NA/ Ref	57	15	27	1	0	100	124
All	47	15	36	2	0	100	800

Party ID w/leaners

	Gotten better	Gotten worse	Stayed the same	Don't know	Refused	Total	n
Republican	74	6	18	1	0	100	372
Democrat	20	26	53	2	0	100	351
Independent	39	12	44	3	2	100	68
Other/None	14	31	56	0	0	100	9
All	47	15	36	2	0	100	800

PARTY ID w/leaners separated

	Gotten better	Gotten worse	Stayed the same	Don't know	Refused	Total	n
Rep	76	3	19	2	0	100	229
Lean Rep	72	10	18	0	0	100	144
Ind	39	12	44	3	2	100	68
Lean Dem	21	26	51	1	1	100	138
Dem	19	25	54	2	0	100	213
Other/None	14	31	56	0	0	100	9
All	47	15	36	2	0	100	800

Marital status

	Gotten better	Gotten worse	Stayed the same	Don't know	Refused	Total	n
Married	51	14	33	2	0	100	472
Widow/Div/Sep	39	20	39	1	0	100	196
Never Married	42	13	44	1	1	100	125
NA/Ref	23	77	0	0	0	100	6
All	47	15	36	2	0	100	800

Race and ethnicity

	Gotten better	Gotten worse	Stayed the same	Don't know	Refused	Total	n
White	48	13	37	2	0	100	673
Black	8	39	50	3	0	100	25
Hispanic	46	20	34	0	0	100	43
Other	45	30	25	0	0	100	42
DK/NA/ Ref	54	19	28	0	0	100	17
All	47	15	36	2	0	100	800

Religious service attendance (apart from weddings and funerals)

	Gotten better	Gotten worse	Stayed the same	Don't know	Refused	Total	n
More than 1/wk	62	19	17	2	0	100	48
1/week	54	9	36	1	0	100	207
1-2 month	59	13	27	2	0	100	142
few times a year	35	21	41	2	1	100	142
Seldom	36	15	48	2	0	100	117
Never	39	22	37	1	1	100	128
Don't know	68	0	32	0	0	100	3
Refused	43	26	31	0	0	100	13
All	47	15	36	2	0	100	800

Religious affiliation

	Gotten better	Gotten worse	Stayed the same	Don't know	Refused	Total	n
Protestant/ Christian	51	13	34	2	0	100	345
Catholic	51	13	34	1	0	100	258
Jewish	0	34	41	25	0	100	1
Other	29	20	51	0	0	100	49
None	33	23	41	3	1	100	112
DK/NA/ Ref	45	24	30	0	0	100	34
All	47	15	36	2	0	100	800

Evangelical or Born-Again Christian

	Gotten better	Gotten worse	Stayed the same	Don't know	Total	n
born again	57	11	31	1	100	138
not born again	48	15	35	2	100	187
Don't know	31	20	50	0	100	13
Refused	100	0	0	0	100	2
All	51	14	34	1	100	340

Location type

	Gotten better	Gotten worse	Stayed the same	Don't know	Refused	Total	n
Urban	39	16	44	1	1	100	208
Suburban	50	13	37	0	0	100	260
Rural	50	16	31	3	0	100	306
Don't know	38	45	17	0	0	100	14
Refused	38	28	35	0	0	100	12
All	47	15	36	2	0	100	800

Ideology

	Gotten better	Gotten worse	Stayed the same	Don't know	Refused	Total	n
Very conservative	82	1	17	0	0	100	80
Conservative	67	8	24	1	0	100	241
Moderate	42	15	41	2	0	100	242
Liberal	18	26	52	2	1	100	147
Very liberal	20	30	45	5	0	100	57
Don't know	30	37	33	0	0	100	14
Refused	24	31	45	0	0	100	18
All	47	15	36	2	0	100	800

Union membership

	Gotten better	Gotten worse	Stayed the same	Don't know	Refused	Total	n
respondent	42	13	44	0	0	100	82
another household member	39	24	37	0	0	100	42
nobody in household	48	15	35	2	0	100	661
Don't know	37	0	63	0	0	100	1
Refused	32	23	45	0	0	100	14
All	47	15	36	2	0	100	800

Union membership and job type

	Gotten better	Gotten worse	Stayed the same	Don't know	Refused	Total	n
Public union	25	17	58	0	0	100	57
Public non-union	51	10	35	4	0	100	100
Private union	55	17	28	0	0	100	67
Private non-union	48	16	35	2	0	100	559
DK/NA/ Ref	36	24	40	0	0	100	17
All	47	15	36	2	0	100	800

Region

	Gotten better	Gotten worse	Stayed the same	Don't know	Refused	Total	n
MKE City	34	24	41	1	0	100	65
Rest of MKE	54	10	35	0	0	100	250
msn	39	19	39	2	1	100	144
GB/A	56	14	28	2	0	100	154
Rest of state	39	18	40	3	1	100	187
All	47	15	36	2	0	100	800

Q4.

Looking ahead, over the next year do you expect the economy to get better, get worse, or stay about the same?

Sex

	Get better	Get worse	Stay the same	Don't know	Refused	Total	n
Male	40	22	35	3	0	100	375
Female	32	27	38	3	0	100	425
All	35	25	37	3	0	100	800

Age

	Get better	Get worse	Stay the same	Don't know	Refused	Total	n
18-29	39	26	33	2	1	100	110
30-44	27	31	40	2	0	100	159
45-59	40	20	37	1	1	100	255
60+	35	25	35	5	0	100	269
DK/NA/ Ref	21	17	46	16	0	100	7
All	35	25	37	3	0	100	800

Education

	Get better	Get worse	Stay the same	Don't know	Refused	Total	n
Not HS	57	12	29	2	0	100	16
HS	37	24	33	6	0	100	217
Some Coll	37	24	36	1	1	100	153
AA	41	21	37	1	0	100	114
BA+	30	28	39	2	0	100	288
DK/NA/ Ref	50	10	31	9	0	100	13
All	35	25	37	3	0	100	800

Income

	Get better	Get worse	Stay the same	Don't know	Refused	Total	n
Under \$40k	28	30	40	2	1	100	185
\$40k to \$74k	34	27	36	4	0	100	222
\$75k up	40	24	35	1	1	100	269
DK/NA/ Ref	41	15	38	6	0	100	124
All	35	25	37	3	0	100	800

Party ID w/leaners

	Get better	Get worse	Stay the same	Don't know	Refused	Total	n
Republican	59	7	32	2	0	100	372
Democrat	11	45	41	4	0	100	351
Independent	42	22	33	2	2	100	68
Other/None	0	0	86	14	0	100	9
All	35	25	37	3	0	100	800

PARTY ID w/leaners separated

	Get better	Get worse	Stay the same	Don't know	Refused	Total	n
Rep	65	6	27	3	0	100	229
Lean Rep	48	9	41	1	0	100	144
Ind	42	22	33	2	2	100	68
Lean Dem	12	39	45	4	0	100	138
Dem	10	48	38	4	1	100	213
Other/None	0	0	86	14	0	100	9
All	35	25	37	3	0	100	800

Marital status

	Get better	Get worse	Stay the same	Don't know	Refused	Total	n
Married	38	24	36	2	0	100	472
Widow/Div/Sep	32	27	36	6	0	100	196
Never Married	34	22	40	2	1	100	125
NA/Ref	4	45	32	20	0	100	6
All	35	25	37	3	0	100	800

Race and ethnicity

	Get better	Get worse	Stay the same	Don't know	Refused	Total	n
White	36	24	37	3	0	100	673
Black	18	31	49	3	0	100	25
Hispanic	36	27	37	1	0	100	43
Other	40	28	27	5	0	100	42
DK/NA/ Ref	40	14	39	7	0	100	17
All	35	25	37	3	0	100	800

Religious service attendance (apart from weddings and funerals)

	Get better	Get worse	Stay the same	Don't know	Refused	Total	n
More than 1/wk	57	18	23	2	0	100	48
1/week	45	16	35	3	0	100	207
1-2 month	44	16	38	3	0	100	142
few times a year	24	33	41	3	0	100	142
Seldom	28	27	42	2	1	100	117
Never	21	40	33	4	1	100	128
Don't know	82	0	18	0	0	100	3
Refused	34	23	34	9	0	100	13
All	35	25	37	3	0	100	800

Religious affiliation

	Get better	Get worse	Stay the same	Don't know	Refused	Total	n
Protestant/ Christian	40	19	37	4	0	100	345
Catholic	40	20	39	1	0	100	258
Jewish	34	48	19	0	0	100	1
Other	25	35	35	2	3	100	49
None	14	46	34	5	1	100	112
DK/NA/ Ref	37	31	25	7	0	100	34
All	35	25	37	3	0	100	800

Evangelical or Born-Again Christian

	Get better	Get worse	Stay the same	Don't know	Total	n
born again	52	15	31	2	100	138
not born again	33	23	41	3	100	187
Don't know	27	17	37	19	100	13
Refused	100	0	0	0	100	2
All	41	19	37	3	100	340

Location type

	Get better	Get worse	Stay the same	Don't know	Refused	Total	n
Urban	30	30	34	5	1	100	208
Suburban	36	24	37	3	0	100	260
Rural	39	22	37	1	1	100	306
Don't know	25	23	52	0	0	100	14
Refused	39	20	31	10	0	100	12
All	35	25	37	3	0	100	800

Ideology

	Get better	Get worse	Stay the same	Don't know	Refused	Total	n
Very conservative	81	5	12	1	0	100	80
Conservative	55	9	34	3	0	100	241
Moderate	26	24	48	2	0	100	242
Liberal	7	44	44	4	1	100	147
Very liberal	4	71	20	1	3	100	57
Don't know	40	14	21	25	0	100	14
Refused	25	28	40	7	0	100	18
All	35	25	37	3	0	100	800

Union membership

	Get better	Get worse	Stay the same	Don't know	Refused	Total	n
respondent	29	20	45	6	0	100	82
another household member	26	38	36	0	0	100	42
nobody in household	37	25	35	3	0	100	661
Don't know	37	0	63	0	0	100	1
Refused	33	17	41	9	0	100	14
All	35	25	37	3	0	100	800

Union membership and job type

	Get better	Get worse	Stay the same	Don't know	Refused	Total	n
Public union	20	31	43	6	0	100	57
Public non-union	39	22	39	1	0	100	100
Private union	35	22	41	2	0	100	67
Private non-union	36	25	35	3	0	100	559
DK/NA/ Ref	37	19	37	7	0	100	17
All	35	25	37	3	0	100	800

Region

	Get better	Get worse	Stay the same	Don't know	Refused	Total	n
MKE City	27	30	38	6	0	100	65
Rest of MKE	43	22	32	4	0	100	250
msn	26	29	40	4	1	100	144
GB/A	44	21	32	2	0	100	154
Rest of state	29	27	44	0	1	100	187
All	35	25	37	3	0	100	800

Q5.

Overall, do you approve or disapprove of the way Donald Trump is handling his job as president?

Sex

	Approve	Disapprove	Don't know	Refused	Total	n
Male	50	42	8	1	100	375
Female	39	57	3	1	100	425
All	44	50	5	1	100	800

Age

	Approve	Disapprove	Don't know	Refused	Total	n
18-29	38	58	2	2	100	110
30-44	38	52	9	2	100	159
45-59	51	43	5	0	100	255
60+	43	52	4	0	100	269
DK/NA/ Ref	56	44	0	0	100	7
All	44	50	5	1	100	800

Education

	Approve	Disapprove	Don't know	Refused	Total	n
Not HS	48	45	7	0	100	16
HS	53	43	4	0	100	217
Some Coll	43	47	10	1	100	153
AA	53	42	4	0	100	114
BA+	34	61	4	2	100	288
DK/NA/ Ref	59	41	0	0	100	13
All	44	50	5	1	100	800

Income

	Approve	Disapprove	Don't know	Refused	Total	n
Under \$40k	35	57	7	1	100	185
\$40k to \$74k	41	55	4	0	100	222
\$75k up	48	47	4	1	100	269
DK/NA/ Ref	56	37	6	1	100	124
All	44	50	5	1	100	800

Party ID w/leaners

	Approve	Disapprove	Don't know	Refused	Total	n
Republican	82	12	7	0	100	372
Democrat	7	90	2	1	100	351
Independent	33	51	11	6	100	68
Other/None	22	62	13	3	100	9
All	44	50	5	1	100	800

PARTY ID w/leaners separated

	Approve	Disapprove	Don't know	Refused	Total	n
Rep	87	8	5	0	100	229
Lean Rep	72	18	10	0	100	144
Ind	33	51	11	6	100	68
Lean Dem	12	86	2	1	100	138
Dem	4	93	2	1	100	213
Other/None	22	62	13	3	100	9
All	44	50	5	1	100	800

Marital status

	Approve	Disapprove	Don't know	Refused	Total	n
Married	49	45	5	1	100	472
Widow/Div/Sep	39	55	5	1	100	196
Never Married	34	58	6	1	100	125
NA/Ref	23	77	0	0	100	6
All	44	50	5	1	100	800

Race and ethnicity

	Approve	Disapprove	Don't know	Refused	Total	n
White	46	47	5	1	100	673
Black	8	91	0	1	100	25
Hispanic	37	63	0	0	100	43
Other	40	51	9	0	100	42
DK/NA/ Ref	45	55	0	0	100	17
All	44	50	5	1	100	800

Religious service attendance (apart from weddings and funerals)

	Approve	Disapprove	Don't know	Refused	Total	n
More than 1/wk	63	33	4	0	100	48
1/week	55	39	5	2	100	207
1-2 month	49	43	7	1	100	142
few times a year	32	60	7	0	100	142
Seldom	42	56	1	1	100	117
Never	28	66	5	1	100	128
Don't know	82	18	0	0	100	3
Refused	43	48	9	0	100	13
All	44	50	5	1	100	800

Religious affiliation

	Approve	Disapprove	Don't know	Refused	Total	n
Protestant/ Christian	50	44	5	1	100	345
Catholic	47	47	6	1	100	258
Jewish	0	100	0	0	100	1
Other	29	64	6	0	100	49
None	27	69	3	1	100	112
DK/NA/ Ref	45	51	4	0	100	34
All	44	50	5	1	100	800

Evangelical or Born-Again Christian

	Approve	Disapprove	Don't know	Refused	Total	n
born again	61	34	3	2	100	138
not born again	43	50	7	1	100	187
Don't know	31	62	7	0	100	13
Refused	100	0	0	0	100	2
All	50	44	5	1	100	340

Location type

	Approve	Disapprove	Don't know	Refused	Total	n
Urban	34	60	4	1	100	208
Suburban	46	48	6	1	100	260
Rural	50	44	6	1	100	306
Don't know	41	59	0	0	100	14
Refused	38	60	0	2	100	12
All	44	50	5	1	100	800

Ideology

	Approve	Disapprove	Don't know	Refused	Total	n
Very conservative	89	6	5	0	100	80
Conservative	74	22	4	0	100	241
Moderate	36	54	9	1	100	242
Liberal	4	94	1	1	100	147
Very liberal	3	93	4	0	100	57
Don't know	31	58	6	5	100	14
Refused	37	51	10	1	100	18
All	44	50	5	1	100	800

Union membership

	Approve	Disapprove	Don't know	Refused	Total	n
respondent	32	65	2	0	100	82
another household member	32	61	8	0	100	42
nobody in household	47	47	5	1	100	661
Don't know	37	63	0	0	100	1
Refused	32	66	0	2	100	14
All	44	50	5	1	100	800

Union membership and job type

	Approve	Disapprove	Don't know	Refused	Total	n
Public union	14	81	5	0	100	57
Public non-union	46	43	9	2	100	100
Private union	47	49	4	0	100	67
Private non-union	47	48	5	1	100	559
DK/NA/ Ref	36	63	0	1	100	17
All	44	50	5	1	100	800

Region

	Approve	Disapprove	Don't know	Refused	Total	n
MKE City	25	73	1	0	100	65
Rest of MKE	51	44	5	0	100	250
msn	32	61	6	1	100	144
GB/A	57	40	2	0	100	154
Rest of state	40	49	8	3	100	187
All	44	50	5	1	100	800

Q6.

Overall, do you approve or disapprove of the way Scott Walker is handling his job as Governor of Wisconsin?

Sex

	Approve	Disapprove	Don't know	Refused	Total	n
Male	53	43	4	1	100	375
Female	46	51	3	0	100	425
All	49	47	3	0	100	800

Age

	Approve	Disapprove	Don't know	Refused	Total	n
18-29	45	44	10	1	100	110
30-44	45	53	1	0	100	159
45-59	53	43	3	0	100	255
60+	49	48	2	0	100	269
DK/NA/ Ref	56	44	0	0	100	7
All	49	47	3	0	100	800

Education

	Approve	Disapprove	Don't know	Refused	Total	n
Not HS	61	35	3	0	100	16
HS	55	40	5	0	100	217
Some Coll	47	47	5	1	100	153
AA	54	42	3	1	100	114
BA+	43	55	2	0	100	288
DK/NA/ Ref	68	32	0	0	100	13
All	49	47	3	0	100	800

Income

	Approve	Disapprove	Don't know	Refused	Total	n
Under \$40k	40	52	6	1	100	185
\$40k to \$74k	49	49	2	0	100	222
\$75k up	53	44	3	0	100	269
DK/NA/ Ref	55	40	3	1	100	124
All	49	47	3	0	100	800

Party ID w/leaners

	Approve	Disapprove	Don't know	Refused	Total	n
Republican	83	12	4	0	100	372
Democrat	13	85	2	1	100	351
Independent	50	41	7	2	100	68
Other/None	50	50	0	0	100	9
All	49	47	3	0	100	800

PARTY ID w/leaners separated

	Approve	Disapprove	Don't know	Refused	Total	n
Rep	90	6	4	0	100	229
Lean Rep	73	22	5	0	100	144
Ind	50	41	7	2	100	68
Lean Dem	14	83	2	0	100	138
Dem	12	85	1	1	100	213
Other/None	50	50	0	0	100	9
All	49	47	3	0	100	800

Marital status

	Approve	Disapprove	Don't know	Refused	Total	n
Married	55	43	3	0	100	472
Widow/Div/Sep	44	52	4	1	100	196
Never Married	40	54	6	1	100	125
NA/Ref	23	53	24	0	100	6
All	49	47	3	0	100	800

Race and ethnicity

	Approve	Disapprove	Don't know	Refused	Total	n
White	51	45	3	0	100	673
Black	14	86	0	0	100	25
Hispanic	34	59	8	0	100	43
Other	55	44	2	0	100	42
DK/NA/ Ref	46	40	14	0	100	17
All	49	47	3	0	100	800

Religious service attendance (apart from weddings and funerals)

	Approve	Disapprove	Don't know	Refused	Total	n
More than 1/wk	61	34	5	0	100	48
1/week	65	31	4	0	100	207
1-2 month	59	39	2	0	100	142
few times a year	43	53	4	0	100	142
Seldom	42	58	0	1	100	117
Never	23	70	7	1	100	128
Don't know	49	51	0	0	100	3
Refused	51	49	0	0	100	13
All	49	47	3	0	100	800

Religious affiliation

	Approve	Disapprove	Don't know	Refused	Total	n
Protestant/ Christian	57	39	3	0	100	345
Catholic	55	41	3	0	100	258
Jewish	0	100	0	0	100	1
Other	36	60	3	0	100	49
None	17	78	3	1	100	112
DK/NA/ Ref	49	44	6	0	100	34
All	49	47	3	0	100	800

Evangelical or Born-Again Christian

	Approve	Disapprove	Don't know	Refused	Total	n
born again	67	29	3	1	100	138
not born again	50	46	4	0	100	187
Don't know	47	53	0	0	100	13
Refused	100	0	0	0	100	2
All	57	39	3	0	100	340

Location type

	Approve	Disapprove	Don't know	Refused	Total	n
Urban	36	61	2	1	100	208
Suburban	56	40	3	1	100	260
Rural	53	41	5	0	100	306
Don't know	26	74	0	0	100	14
Refused	61	39	0	0	100	12
All	49	47	3	0	100	800

Ideology

	Approve	Disapprove	Don't know	Refused	Total	n
Very conservative	85	11	4	0	100	80
Conservative	78	18	4	0	100	241
Moderate	44	51	5	0	100	242
Liberal	9	89	1	1	100	147
Very liberal	8	89	4	0	100	57
Don't know	46	50	4	0	100	14
Refused	39	61	0	0	100	18
All	49	47	3	0	100	800

Union membership

	Approve	Disapprove	Don't know	Refused	Total	n
respondent	29	67	4	0	100	82
another household member	36	59	5	0	100	42
nobody in household	53	43	3	0	100	661
Don't know	37	63	0	0	100	1
Refused	51	49	0	0	100	14
All	49	47	3	0	100	800

Union membership and job type

	Approve	Disapprove	Don't know	Refused	Total	n
Public union	23	76	1	0	100	57
Public non-union	50	43	7	0	100	100
Private union	38	54	8	0	100	67
Private non-union	53	44	3	1	100	559
DK/NA/ Ref	51	49	0	0	100	17
All	49	47	3	0	100	800

Region

	Approve	Disapprove	Don't know	Refused	Total	n
MKE City	31	66	3	0	100	65
Rest of MKE	61	35	3	0	100	250
msn	34	63	3	0	100	144
GB/A	58	39	2	0	100	154
Rest of state	44	49	6	1	100	187
All	49	47	3	0	100	800

Q7.

Fav/Unfav: Ron Johnson

Sex

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Male	43	31	21	5	0	100	375
Female	37	37	21	5	0	100	425
All	39	34	21	5	0	100	800

Age

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
18-29	33	21	37	9	0	100	110
30-44	35	39	21	5	0	100	159
45-59	42	34	20	4	1	100	255
60+	43	37	16	4	0	100	269
DK/NA/ Ref	0	60	40	0	0	100	7
All	39	34	21	5	0	100	800

Education

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Not HS	35	14	46	5	0	100	16
HS	43	26	25	6	1	100	217
Some Coll	40	31	26	3	0	100	153
AA	40	25	27	8	0	100	114
BA+	37	47	12	4	0	100	288
DK/NA/ Ref	30	34	37	0	0	100	13
All	39	34	21	5	0	100	800

Income

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Under \$40k	33	30	31	6	0	100	185
\$40k to \$74k	38	35	20	7	1	100	222
\$75k up	43	38	14	4	0	100	269
DK/NA/ Ref	43	31	25	1	0	100	124
All	39	34	21	5	0	100	800

Party ID w/leaners

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Republican	65	8	21	5	0	100	372
Democrat	12	65	19	4	0	100	351
Independent	45	17	33	6	0	100	68
Other/None	3	51	38	9	0	100	9
All	39	34	21	5	0	100	800

PARTY ID w/leaners separated

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Rep	67	8	18	7	0	100	229
Lean Rep	61	8	27	2	1	100	144
Ind	45	17	33	6	0	100	68
Lean Dem	14	56	23	7	0	100	138
Dem	11	70	16	3	0	100	213
Other/None	3	51	38	9	0	100	9
All	39	34	21	5	0	100	800

Marital status

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Married	44	35	15	6	0	100	472
Widow/Div/Sep	33	35	28	5	0	100	196
Never Married	33	28	37	2	0	100	125
NA/Ref	4	73	24	0	0	100	6
All	39	34	21	5	0	100	800

Race and ethnicity

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
White	41	35	19	5	0	100	673
Black	37	44	19	0	0	100	25
Hispanic	21	34	44	0	0	100	43
Other	45	17	25	13	0	100	42
DK/NA/ Ref	19	37	40	4	0	100	17
All	39	34	21	5	0	100	800

Religious service attendance (apart from weddings and funerals)

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
More than 1/wk	55	17	27	2	0	100	48
1/week	52	23	20	4	0	100	207
1-2 month	49	30	17	4	0	100	142
few times a year	33	44	20	2	0	100	142
Seldom	27	42	24	6	1	100	117
Never	22	43	23	12	0	100	128
Don't know	15	18	66	0	0	100	3
Refused	26	58	16	0	0	100	13
All	39	34	21	5	0	100	800

Religious affiliation

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Protestant/ Christian	43	30	25	3	0	100	345
Catholic	47	30	18	5	1	100	258
Jewish	0	100	0	0	0	100	1
Other	30	50	15	6	0	100	49
None	19	50	22	9	0	100	112
DK/NA/ Ref	34	38	20	8	0	100	34
All	39	34	21	5	0	100	800

Evangelical or Born-Again Christian

	Favorable	Unfavorable	Haven't heard enough	Don't know	Total	n
born again	51	19	25	5	100	138
not born again	36	38	25	1	100	187
Don't know	40	32	23	6	100	13
Refused	63	0	37	0	100	2
All	43	30	25	3	100	340

Location type

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Urban	32	43	23	2	0	100	208
Suburban	42	33	19	6	0	100	260
Rural	41	31	22	6	1	100	306
Don't know	73	14	9	4	0	100	14
Refused	32	38	30	0	0	100	12
All	39	34	21	5	0	100	800

Ideology

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Very conservative	70	11	11	8	0	100	80
Conservative	65	11	21	2	1	100	241
Moderate	32	33	28	7	0	100	242
Liberal	9	70	17	4	0	100	147
Very liberal	4	84	8	3	0	100	57
Don't know	35	16	28	21	0	100	14
Refused	33	25	43	0	0	100	18
All	39	34	21	5	0	100	800

Union membership

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
respondent	28	52	12	6	2	100	82
another household member	21	48	31	0	0	100	42
nobody in household	42	31	22	5	0	100	661
Don't know	37	63	0	0	0	100	1
Refused	42	32	26	0	0	100	14
All	39	34	21	5	0	100	800

Union membership and job type

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Public union	28	62	5	4	0	100	57
Public non-union	45	26	21	8	0	100	100
Private union	24	41	30	3	2	100	67
Private non-union	41	32	22	5	0	100	559
DK/NA/ Ref	44	35	20	0	0	100	17
All	39	34	21	5	0	100	800

Region

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
MKE City	30	38	29	3	0	100	65
Rest of MKE	53	28	15	4	1	100	250
msn	30	49	17	4	0	100	144
GB/A	43	30	21	6	0	100	154
Rest of state	30	33	31	6	0	100	187
All	39	34	21	5	0	100	800

Q8.

Fav/Unfav: Tammy Baldwin

Sex

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Male	34	49	12	4	1	100	375
Female	47	38	10	4	0	100	425
All	41	43	11	4	1	100	800

Age

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
18-29	30	37	22	10	1	100	110
30-44	36	49	10	4	1	100	159
45-59	38	49	10	4	0	100	255
60+	52	38	7	2	0	100	269
DK/NA/ Ref	17	43	40	0	0	100	7
All	41	43	11	4	1	100	800

Education

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Not HS	37	30	22	10	0	100	16
HS	37	46	12	5	1	100	217
Some Coll	36	45	16	2	1	100	153
AA	38	44	11	6	0	100	114
BA+	49	41	7	3	1	100	288
DK/NA/ Ref	10	54	13	24	0	100	13
All	41	43	11	4	1	100	800

Income

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Under \$40k	46	34	16	4	1	100	185
\$40k to \$74k	44	43	9	4	1	100	222
\$75k up	40	47	8	5	0	100	269
DK/NA/ Ref	30	51	15	4	0	100	124
All	41	43	11	4	1	100	800

Party ID w/leaners

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Republican	14	74	8	4	0	100	372
Democrat	73	12	10	4	1	100	351
Independent	26	36	31	5	2	100	68
Other/None	13	60	3	25	0	100	9
All	41	43	11	4	1	100	800

PARTY ID w/leaners separated

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Rep	10	76	8	6	0	100	229
Lean Rep	19	70	9	1	0	100	144
Ind	26	36	31	5	2	100	68
Lean Dem	65	16	16	3	0	100	138
Dem	78	10	6	4	2	100	213
Other/None	13	60	3	25	0	100	9
All	41	43	11	4	1	100	800

Marital status

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Married	39	48	8	4	1	100	472
Widow/Div/Sep	47	39	12	3	0	100	196
Never Married	36	34	21	6	2	100	125
NA/Ref	45	55	0	0	0	100	6
All	41	43	11	4	1	100	800

Race and ethnicity

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
White	41	45	11	3	0	100	673
Black	69	11	19	0	0	100	25
Hispanic	31	40	13	16	0	100	43
Other	42	40	11	2	5	100	42
DK/NA/ Ref	12	64	11	13	0	100	17
All	41	43	11	4	1	100	800

Religious service attendance (apart from weddings and funerals)

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
More than 1/wk	38	52	4	5	1	100	48
1/week	34	52	11	4	0	100	207
1-2 month	33	54	9	4	0	100	142
few times a year	49	32	14	4	2	100	142
Seldom	49	35	10	6	0	100	117
Never	48	35	13	3	2	100	128
Don't know	18	34	15	32	0	100	3
Refused	15	61	24	0	0	100	13
All	41	43	11	4	1	100	800

Religious affiliation

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Protestant/ Christian	36	49	11	4	0	100	345
Catholic	42	42	10	5	1	100	258
Jewish	100	0	0	0	0	100	1
Other	49	39	8	4	0	100	49
None	55	32	9	3	1	100	112
DK/NA/ Ref	24	44	26	6	0	100	34
All	41	43	11	4	1	100	800

Evangelical or Born-Again Christian

	Favorable	Unfavorable	Haven't heard enough	Don't know	Total	n
born again	27	55	13	5	100	138
not born again	41	45	10	3	100	187
Don't know	51	45	4	0	100	13
Refused	0	100	0	0	100	2
All	36	50	11	4	100	340

Location type

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Urban	49	31	13	5	2	100	208
Suburban	41	46	9	4	0	100	260
Rural	36	49	11	4	0	100	306
Don't know	32	57	0	11	0	100	14
Refused	11	47	42	0	0	100	12
All	41	43	11	4	1	100	800

Ideology

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Very conservative	5	86	4	3	1	100	80
Conservative	17	68	11	4	0	100	241
Moderate	40	37	16	6	1	100	242
Liberal	82	9	7	2	1	100	147
Very liberal	87	7	5	1	0	100	57
Don't know	47	15	24	14	0	100	14
Refused	33	39	27	0	0	100	18
All	41	43	11	4	1	100	800

Union membership

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
respondent	56	30	8	6	0	100	82
another household member	54	40	5	0	0	100	42
nobody in household	38	46	11	4	1	100	661
Don't know	63	0	37	0	0	100	1
Refused	25	40	35	0	0	100	14
All	41	43	11	4	1	100	800

Union membership and job type

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Public union	61	29	11	0	0	100	57
Public non-union	36	45	11	7	2	100	100
Private union	51	37	4	8	0	100	67
Private non-union	39	46	11	4	0	100	559
DK/NA/ Ref	29	40	31	0	0	100	17
All	41	43	11	4	1	100	800

Region

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
MKE City	49	24	19	8	0	100	65
Rest of MKE	34	51	9	6	0	100	250
msn	55	35	7	2	0	100	144
GB/A	37	53	9	1	0	100	154
Rest of state	40	39	15	4	2	100	187
All	41	43	11	4	1	100	800

Q9.

Fav/Unfav: Paul Ryan

Sex

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Male	47	39	9	4	1	100	375
Female	40	43	13	4	0	100	425
All	43	41	11	4	0	100	800

Age

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
18-29	32	35	25	7	1	100	110
30-44	40	44	14	3	0	100	159
45-59	50	39	8	3	1	100	255
60+	44	45	6	4	0	100	269
DK/NA/ Ref	36	17	47	0	0	100	7
All	43	41	11	4	0	100	800

Education

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Not HS	56	21	22	0	0	100	16
HS	41	37	18	5	0	100	217
Some Coll	50	34	11	5	0	100	153
AA	41	44	10	3	1	100	114
BA+	42	49	6	2	1	100	288
DK/NA/ Ref	46	26	15	13	0	100	13
All	43	41	11	4	0	100	800

Income

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Under \$40k	37	40	17	5	1	100	185
\$40k to \$74k	39	46	12	3	0	100	222
\$75k up	49	40	6	4	1	100	269
DK/NA/ Ref	49	36	13	2	0	100	124
All	43	41	11	4	0	100	800

Party ID w/leaners

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Republican	73	16	8	3	0	100	372
Democrat	11	73	13	3	0	100	351
Independent	46	20	22	10	2	100	68
Other/None	35	15	22	27	0	100	9
All	43	41	11	4	0	100	800

PARTY ID w/leaners separated

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Rep	75	15	7	3	1	100	229
Lean Rep	71	17	9	3	0	100	144
Ind	46	20	22	10	2	100	68
Lean Dem	15	67	12	6	0	100	138
Dem	9	77	13	1	0	100	213
Other/None	35	15	22	27	0	100	9
All	43	41	11	4	0	100	800

Marital status

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Married	48	40	8	4	0	100	472
Widow/Div/Sep	36	46	14	5	0	100	196
Never Married	37	38	19	4	2	100	125
NA/Ref	23	45	32	0	0	100	6
All	43	41	11	4	0	100	800

Race and ethnicity

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
White	45	41	9	4	0	100	673
Black	10	62	27	1	0	100	25
Hispanic	24	50	26	1	0	100	43
Other	45	26	22	6	0	100	42
DK/NA/ Ref	53	23	11	13	0	100	17
All	43	41	11	4	0	100	800

Religious service attendance (apart from weddings and funerals)

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
More than 1/wk	64	28	7	1	0	100	48
1/week	52	32	12	4	0	100	207
1-2 month	48	40	8	3	1	100	142
few times a year	36	43	17	4	0	100	142
Seldom	41	48	7	3	0	100	117
Never	27	55	11	6	1	100	128
Don't know	82	18	0	0	0	100	3
Refused	39	34	14	12	0	100	13
All	43	41	11	4	0	100	800

Religious affiliation

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Protestant/ Christian	49	34	13	4	0	100	345
Catholic	50	38	9	2	1	100	258
Jewish	0	100	0	0	0	100	1
Other	19	62	16	3	0	100	49
None	21	64	8	7	1	100	112
DK/NA/ Ref	48	29	18	5	0	100	34
All	43	41	11	4	0	100	800

Evangelical or Born-Again Christian

	Favorable	Unfavorable	Haven't heard enough	Don't know	Total	n
born again	55	27	14	4	100	138
not born again	46	39	12	3	100	187
Don't know	36	56	8	0	100	13
Refused	63	0	0	37	100	2
All	49	34	12	4	100	340

Location type

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Urban	31	52	16	2	1	100	208
Suburban	48	42	6	3	1	100	260
Rural	48	34	13	5	0	100	306
Don't know	34	47	0	19	0	100	14
Refused	56	11	17	16	0	100	12
All	43	41	11	4	0	100	800

Ideology

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Very conservative	62	29	6	3	0	100	80
Conservative	65	20	11	4	0	100	241
Moderate	42	36	16	5	0	100	242
Liberal	11	80	7	1	1	100	147
Very liberal	7	82	9	2	0	100	57
Don't know	44	33	7	16	0	100	14
Refused	55	11	23	11	0	100	18
All	43	41	11	4	0	100	800

Union membership

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
respondent	42	54	2	2	0	100	82
another household member	28	54	17	2	0	100	42
nobody in household	44	40	12	4	0	100	661
Don't know	37	41	0	22	0	100	1
Refused	48	9	30	14	0	100	14
All	43	41	11	4	0	100	800

Union membership and job type

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Public union	27	66	3	5	0	100	57
Public non-union	53	34	7	6	1	100	100
Private union	45	44	10	0	0	100	67
Private non-union	43	41	13	4	0	100	559
DK/NA/ Ref	48	16	23	13	0	100	17
All	43	41	11	4	0	100	800

Region

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
MKE City	30	44	25	1	0	100	65
Rest of MKE	58	34	3	5	0	100	250
msn	29	55	11	6	0	100	144
GB/A	46	42	10	1	1	100	154
Rest of state	38	39	18	4	1	100	187
All	43	41	11	4	0	100	800

Q10.

Fav/Unfav: Tony Evers

Sex

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Male	21	20	41	18	1	100	375
Female	23	14	49	14	0	100	425
All	22	17	45	16	0	100	800

Age

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
18-29	13	14	47	25	0	100	110
30-44	19	8	56	16	1	100	159
45-59	19	22	47	12	0	100	255
60+	30	18	36	15	0	100	269
DK/NA/ Ref	17	26	40	16	0	100	7
All	22	17	45	16	0	100	800

Education

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Not HS	16	8	63	14	0	100	16
HS	17	17	50	16	1	100	217
Some Coll	20	17	46	16	1	100	153
AA	11	13	59	17	0	100	114
BA+	32	17	36	15	0	100	288
DK/NA/ Ref	17	48	13	22	0	100	13
All	22	17	45	16	0	100	800

Income

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Under \$40k	15	15	52	18	0	100	185
\$40k to \$74k	23	15	50	10	1	100	222
\$75k up	27	17	40	15	0	100	269
DK/NA/ Ref	18	20	37	24	1	100	124
All	22	17	45	16	0	100	800

Party ID w/leaners

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Republican	11	25	48	16	0	100	372
Democrat	36	8	38	17	1	100	351
Independent	13	13	66	8	0	100	68
Other/None	11	37	38	14	0	100	9
All	22	17	45	16	0	100	800

PARTY ID w/leaners separated

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Rep	13	28	43	16	0	100	229
Lean Rep	8	19	56	17	0	100	144
Ind	13	13	66	8	0	100	68
Lean Dem	31	9	37	22	1	100	138
Dem	39	8	39	13	1	100	213
Other/None	11	37	38	14	0	100	9
All	22	17	45	16	0	100	800

Marital status

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Married	24	19	42	15	0	100	472
Widow/Div/Sep	24	12	46	17	1	100	196
Never Married	13	15	56	16	0	100	125
NA/Ref	21	36	24	20	0	100	6
All	22	17	45	16	0	100	800

Race and ethnicity

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
White	24	17	44	15	0	100	673
Black	25	5	51	19	0	100	25
Hispanic	8	22	61	10	0	100	43
Other	9	12	46	27	7	100	42
DK/NA/ Ref	18	30	42	9	0	100	17
All	22	17	45	16	0	100	800

Religious service attendance (apart from weddings and funerals)

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
More than 1/wk	30	17	43	11	0	100	48
1/week	19	19	47	14	0	100	207
1-2 month	23	18	40	19	0	100	142
few times a year	19	14	49	16	2	100	142
Seldom	31	15	47	8	0	100	117
Never	20	14	44	22	1	100	128
Don't know	51	0	49	0	0	100	3
Refused	12	37	24	27	0	100	13
All	22	17	45	16	0	100	800

Religious affiliation

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Protestant/ Christian	20	16	49	16	0	100	345
Catholic	22	20	44	14	1	100	258
Jewish	77	0	23	0	0	100	1
Other	34	11	37	18	0	100	49
None	28	12	39	20	1	100	112
DK/NA/ Ref	11	24	47	18	0	100	34
All	22	17	45	16	0	100	800

Evangelical or Born-Again Christian

	Favorable	Unfavorable	Haven't heard enough	Don't know	Total	n
born again	11	20	55	13	100	138
not born again	25	14	44	17	100	187
Don't know	37	6	48	8	100	13
Refused	0	0	100	0	100	2
All	20	16	49	15	100	340

Location type

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Urban	24	18	42	15	2	100	208
Suburban	24	16	41	18	0	100	260
Rural	19	17	51	13	0	100	306
Don't know	21	0	36	43	0	100	14
Refused	24	26	40	10	0	100	12
All	22	17	45	16	0	100	800

Ideology

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Very conservative	3	46	31	19	0	100	80
Conservative	11	21	55	13	0	100	241
Moderate	21	9	51	18	1	100	242
Liberal	44	10	36	9	1	100	147
Very liberal	44	9	25	22	0	100	57
Don't know	32	5	16	47	0	100	14
Refused	16	17	61	7	0	100	18
All	22	17	45	16	0	100	800

Union membership

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
respondent	31	12	46	11	0	100	82
another household member	30	7	47	17	0	100	42
nobody in household	20	18	45	16	1	100	661
Don't know	63	0	37	0	0	100	1
Refused	20	22	49	9	0	100	14
All	22	17	45	16	0	100	800

Union membership and job type

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Public union	42	8	36	14	0	100	57
Public non-union	21	17	46	13	2	100	100
Private union	22	12	55	11	0	100	67
Private non-union	20	18	45	17	0	100	559
DK/NA/ Ref	26	25	42	7	0	100	17
All	22	17	45	16	0	100	800

Region

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
MKE City	9	18	61	12	0	100	65
Rest of MKE	21	23	42	14	0	100	250
msn	29	11	44	15	1	100	144
GB/A	20	17	44	19	0	100	154
Rest of state	24	11	45	18	1	100	187
All	22	17	45	16	0	100	800

Q11.

Fav/Unfav: Matt Flynn

Sex

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Male	13	13	55	18	1	100	375
Female	10	9	60	20	0	100	425
All	11	11	58	19	1	100	800

Age

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
18-29	14	14	49	23	0	100	110
30-44	9	7	63	20	2	100	159
45-59	9	13	61	17	0	100	255
60+	15	11	56	19	0	100	269
DK/NA/ Ref	0	33	67	0	0	100	7
All	11	11	58	19	1	100	800

Education

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Not HS	15	5	64	16	0	100	16
HS	11	8	57	22	1	100	217
Some Coll	13	12	57	17	0	100	153
AA	10	13	60	16	0	100	114
BA+	11	12	58	18	1	100	288
DK/NA/ Ref	0	35	40	24	0	100	13
All	11	11	58	19	1	100	800

Income

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Under \$40k	13	10	61	16	0	100	185
\$40k to \$74k	12	11	59	17	1	100	222
\$75k up	12	11	58	19	1	100	269
DK/NA/ Ref	8	13	52	26	1	100	124
All	11	11	58	19	1	100	800

Party ID w/leaners

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Republican	12	12	59	17	0	100	372
Democrat	12	11	54	22	1	100	351
Independent	10	10	68	12	1	100	68
Other/None	3	14	75	9	0	100	9
All	11	11	58	19	1	100	800

PARTY ID w/leaners separated

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Rep	15	11	57	16	0	100	229
Lean Rep	6	12	62	19	0	100	144
Ind	10	10	68	12	1	100	68
Lean Dem	12	8	52	27	0	100	138
Dem	11	13	55	19	2	100	213
Other/None	3	14	75	9	0	100	9
All	11	11	58	19	1	100	800

Marital status

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Married	11	11	58	19	1	100	472
Widow/Div/Sep	14	12	54	19	0	100	196
Never Married	8	8	65	19	0	100	125
NA/Ref	0	68	32	0	0	100	6
All	11	11	58	19	1	100	800

Race and ethnicity

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
White	12	11	58	19	0	100	673
Black	18	4	57	22	0	100	25
Hispanic	9	25	48	18	0	100	43
Other	6	3	66	18	7	100	42
DK/NA/ Ref	2	16	63	20	0	100	17
All	11	11	58	19	1	100	800

Religious service attendance (apart from weddings and funerals)

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
More than 1/wk	17	11	49	23	0	100	48
1/week	10	12	62	16	0	100	207
1-2 month	15	12	53	20	0	100	142
few times a year	16	10	56	17	2	100	142
Seldom	8	8	68	15	0	100	117
Never	8	13	52	26	1	100	128
Don't know	0	0	68	32	0	100	3
Refused	3	28	55	14	0	100	13
All	11	11	58	19	1	100	800

Religious affiliation

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Protestant/ Christian	12	8	59	21	0	100	345
Catholic	8	14	59	17	1	100	258
Jewish	48	34	19	0	0	100	1
Other	25	10	55	8	1	100	49
None	12	7	56	24	1	100	112
DK/NA/ Ref	5	33	51	11	0	100	34
All	11	11	58	19	1	100	800

Evangelical or Born-Again Christian

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
born again	12	10	62	16	0	100	138
not born again	12	7	55	26	0	100	187
Don't know	21	10	53	16	0	100	13
Refused	0	0	100	0	0	100	2
All	12	8	58	21	0	100	340

Location type

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Urban	10	12	56	21	1	100	208
Suburban	14	14	53	19	1	100	260
Rural	11	9	63	17	0	100	306
Don't know	8	0	56	36	0	100	14
Refused	13	21	56	10	0	100	12
All	11	11	58	19	1	100	800

Ideology

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Very conservative	11	25	41	23	0	100	80
Conservative	11	10	66	13	0	100	241
Moderate	11	8	58	21	2	100	242
Liberal	11	11	57	21	0	100	147
Very liberal	12	13	56	18	0	100	57
Don't know	29	4	33	33	0	100	14
Refused	9	14	53	25	0	100	18
All	11	11	58	19	1	100	800

Union membership

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
respondent	11	7	62	20	0	100	82
another household member	20	5	61	14	0	100	42
nobody in household	11	12	57	19	1	100	661
Don't know	41	22	37	0	0	100	1
Refused	11	18	63	8	0	100	14
All	11	11	58	19	1	100	800

Union membership and job type

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Public union	25	6	54	15	0	100	57
Public non-union	7	16	63	11	3	100	100
Private union	4	6	68	21	0	100	67
Private non-union	12	11	56	21	0	100	559
DK/NA/ Ref	16	19	58	6	0	100	17
All	11	11	58	19	1	100	800

Region

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
MKE City	12	13	60	15	0	100	65
Rest of MKE	18	14	53	15	0	100	250
msn	5	11	63	20	0	100	144
GB/A	10	11	56	23	0	100	154
Rest of state	9	8	61	21	1	100	187
All	11	11	58	19	1	100	800

Q12.

Fav/Unfav: Andy Gronik

Sex

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Male	8	6	64	22	1	100	375
Female	7	5	66	22	0	100	425
All	7	5	65	22	0	100	800

Age

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
18-29	9	11	56	24	0	100	110
30-44	9	3	66	20	2	100	159
45-59	8	5	67	20	0	100	255
60+	5	4	65	26	0	100	269
DK/NA/ Ref	0	0	100	0	0	100	7
All	7	5	65	22	0	100	800

Education

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Not HS	8	7	63	21	0	100	16
HS	10	4	62	23	1	100	217
Some Coll	8	6	65	21	1	100	153
AA	6	5	68	22	0	100	114
BA+	5	6	67	22	0	100	288
DK/NA/ Ref	7	16	47	30	0	100	13
All	7	5	65	22	0	100	800

Income

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Under \$40k	7	8	63	23	0	100	185
\$40k to \$74k	10	6	65	18	1	100	222
\$75k up	8	3	67	22	1	100	269
DK/NA/ Ref	2	5	63	29	0	100	124
All	7	5	65	22	0	100	800

Party ID w/leaners

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Republican	4	6	66	24	0	100	372
Democrat	12	5	60	22	1	100	351
Independent	2	2	80	16	0	100	68
Other/None	0	0	91	9	0	100	9
All	7	5	65	22	0	100	800

PARTY ID w/leaners separated

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Rep	4	6	66	24	0	100	229
Lean Rep	3	6	68	23	0	100	144
Ind	2	2	80	16	0	100	68
Lean Dem	12	3	60	25	0	100	138
Dem	12	7	59	20	2	100	213
Other/None	0	0	91	9	0	100	9
All	7	5	65	22	0	100	800

Marital status

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Married	8	5	64	22	1	100	472
Widow/Div/Sep	9	6	61	24	0	100	196
Never Married	2	6	73	19	1	100	125
NA/Ref	0	0	96	4	0	100	6
All	7	5	65	22	0	100	800

Race and ethnicity

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
White	7	5	65	23	0	100	673
Black	0	5	76	19	0	100	25
Hispanic	12	19	54	16	0	100	43
Other	5	6	61	23	5	100	42
DK/NA/ Ref	0	0	79	21	0	100	17
All	7	5	65	22	0	100	800

Religious service attendance (apart from weddings and funerals)

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
More than 1/wk	5	4	72	19	0	100	48
1/week	3	5	66	26	0	100	207
1-2 month	6	5	62	27	0	100	142
few times a year	17	4	61	16	2	100	142
Seldom	3	6	75	15	0	100	117
Never	9	8	58	24	1	100	128
Don't know	32	0	49	18	0	100	3
Refused	0	0	71	29	0	100	13
All	7	5	65	22	0	100	800

Religious affiliation

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Protestant/ Christian	7	3	67	23	0	100	345
Catholic	6	5	66	22	1	100	258
Jewish	25	0	75	0	0	100	1
Other	12	9	61	17	1	100	49
None	9	9	61	21	0	100	112
DK/NA/ Ref	0	20	58	22	0	100	34
All	7	5	65	22	0	100	800

Evangelical or Born-Again Christian

	Favorable	Unfavorable	Haven't heard enough	Don't know	Total	n
born again	3	3	75	19	100	138
not born again	10	3	62	25	100	187
Don't know	21	0	52	27	100	13
Refused	0	0	37	63	100	2
All	8	3	67	23	100	340

Location type

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Urban	5	6	67	21	1	100	208
Suburban	8	5	61	25	1	100	260
Rural	7	6	67	20	0	100	306
Don't know	21	0	38	41	0	100	14
Refused	11	0	79	10	0	100	12
All	7	5	65	22	0	100	800

Ideology

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Very conservative	1	17	46	34	1	100	80
Conservative	5	3	74	18	0	100	241
Moderate	4	4	66	24	1	100	242
Liberal	14	5	61	20	0	100	147
Very liberal	23	6	54	17	0	100	57
Don't know	0	5	47	48	0	100	14
Refused	7	0	86	6	0	100	18
All	7	5	65	22	0	100	800

Union membership

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
respondent	9	2	66	23	0	100	82
another household member	11	0	65	24	0	100	42
nobody in household	7	6	64	22	1	100	661
Don't know	0	0	78	22	0	100	1
Refused	10	0	82	8	0	100	14
All	7	5	65	22	0	100	800

Union membership and job type

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Public union	14	2	63	21	0	100	57
Public non-union	6	6	60	26	2	100	100
Private union	6	1	68	25	0	100	67
Private non-union	7	6	65	21	0	100	559
DK/NA/ Ref	8	0	80	12	0	100	17
All	7	5	65	22	0	100	800

Region

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
MKE City	3	9	67	20	0	100	65
Rest of MKE	9	6	62	23	0	100	250
msn	11	4	66	18	0	100	144
GB/A	5	4	65	26	0	100	154
Rest of state	5	5	67	21	1	100	187
All	7	5	65	22	0	100	800

Q13.

Fav/Unfav: Mike McCabe

Sex

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Male	8	11	61	20	0	100	375
Female	8	7	64	21	0	100	425
All	8	9	63	20	0	100	800

Age

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
18-29	9	9	61	22	0	100	110
30-44	7	9	59	25	1	100	159
45-59	7	10	65	19	0	100	255
60+	11	6	63	20	0	100	269
DK/NA/ Ref	0	33	67	0	0	100	7
All	8	9	63	20	0	100	800

Education

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Not HS	3	13	58	26	0	100	16
HS	8	10	61	21	0	100	217
Some Coll	9	8	65	18	0	100	153
AA	5	8	66	20	1	100	114
BA+	9	7	64	20	0	100	288
DK/NA/ Ref	24	19	15	42	0	100	13
All	8	9	63	20	0	100	800

Income

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Under \$40k	9	7	65	19	0	100	185
\$40k to \$74k	11	10	64	15	0	100	222
\$75k up	7	9	62	22	1	100	269
DK/NA/ Ref	6	9	56	30	0	100	124
All	8	9	63	20	0	100	800

Party ID w/leaners

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Republican	3	10	67	20	0	100	372
Democrat	15	7	56	22	0	100	351
Independent	5	6	73	16	0	100	68
Other/None	0	29	62	9	0	100	9
All	8	9	63	20	0	100	800

PARTY ID w/leaners separated

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Rep	3	11	67	19	1	100	229
Lean Rep	3	8	67	23	0	100	144
Ind	5	6	73	16	0	100	68
Lean Dem	13	5	58	24	0	100	138
Dem	16	9	55	20	0	100	213
Other/None	0	29	62	9	0	100	9
All	8	9	63	20	0	100	800

Marital status

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Married	8	10	61	21	0	100	472
Widow/Div/Sep	10	7	63	21	0	100	196
Never Married	9	5	68	18	0	100	125
NA/Ref	0	41	59	0	0	100	6
All	8	9	63	20	0	100	800

Race and ethnicity

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
White	8	8	63	21	0	100	673
Black	5	8	70	17	0	100	25
Hispanic	12	19	61	8	0	100	43
Other	9	7	57	26	0	100	42
DK/NA/ Ref	0	14	70	15	0	100	17
All	8	9	63	20	0	100	800

Religious service attendance (apart from weddings and funerals)

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
More than 1/wk	2	7	71	21	0	100	48
1/week	6	8	63	23	0	100	207
1-2 month	11	10	59	20	1	100	142
few times a year	7	11	64	18	0	100	142
Seldom	11	6	73	11	0	100	117
Never	11	6	56	27	0	100	128
Don't know	32	0	49	18	0	100	3
Refused	0	28	30	41	0	100	13
All	8	9	63	20	0	100	800

Religious affiliation

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Protestant/ Christian	6	7	66	21	0	100	345
Catholic	8	10	62	19	0	100	258
Jewish	25	0	56	19	0	100	1
Other	13	11	58	14	3	100	49
None	13	5	56	25	0	100	112
DK/NA/ Ref	4	19	59	19	0	100	34
All	8	9	63	20	0	100	800

Evangelical or Born-Again Christian

	Favorable	Unfavorable	Haven't heard enough	Don't know	Total	n
born again	6	6	69	19	100	138
not born again	7	7	64	21	100	187
Don't know	5	18	55	22	100	13
Refused	0	0	37	63	100	2
All	6	7	66	21	100	340

Location type

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Urban	11	10	62	17	0	100	208
Suburban	8	8	62	21	0	100	260
Rural	7	7	64	21	1	100	306
Don't know	7	0	47	46	0	100	14
Refused	0	32	44	24	0	100	12
All	8	9	63	20	0	100	800

Ideology

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Very conservative	6	18	46	30	0	100	80
Conservative	4	6	75	15	0	100	241
Moderate	6	7	65	21	1	100	242
Liberal	15	9	56	20	0	100	147
Very liberal	22	9	47	22	0	100	57
Don't know	0	4	48	48	0	100	14
Refused	9	21	55	16	0	100	18
All	8	9	63	20	0	100	800

Union membership

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
respondent	10	11	60	19	0	100	82
another household member	6	16	67	11	0	100	42
nobody in household	8	7	63	21	0	100	661
Don't know	0	63	37	0	0	100	1
Refused	0	27	52	20	0	100	14
All	8	9	63	20	0	100	800

Union membership and job type

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Public union	11	19	55	15	0	100	57
Public non-union	11	8	59	23	0	100	100
Private union	6	7	69	18	0	100	67
Private non-union	8	7	64	21	0	100	559
DK/NA/ Ref	0	26	53	21	0	100	17
All	8	9	63	20	0	100	800

Region

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
MKE City	11	11	65	14	0	100	65
Rest of MKE	6	9	67	18	0	100	250
msn	13	10	51	26	0	100	144
GB/A	4	12	65	20	0	100	154
Rest of state	10	3	64	22	1	100	187
All	8	9	63	20	0	100	800

Q14.

Fav/Unfav: Mahlon Mitchell

Sex

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Male	7	8	62	21	1	100	375
Female	5	6	66	23	0	100	425
All	6	7	64	22	1	100	800

Age

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
18-29	1	6	67	26	0	100	110
30-44	8	5	65	20	3	100	159
45-59	7	10	63	19	0	100	255
60+	7	4	64	25	0	100	269
DK/NA/ Ref	0	44	56	0	0	100	7
All	6	7	64	22	1	100	800

Education

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Not HS	8	5	61	26	0	100	16
HS	5	6	65	23	1	100	217
Some Coll	8	7	63	21	1	100	153
AA	2	3	75	18	1	100	114
BA+	8	7	62	23	0	100	288
DK/NA/ Ref	7	41	22	30	0	100	13
All	6	7	64	22	1	100	800

Income

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Under \$40k	6	6	65	23	0	100	185
\$40k to \$74k	5	5	71	18	1	100	222
\$75k up	8	8	60	23	1	100	269
DK/NA/ Ref	4	10	59	26	0	100	124
All	6	7	64	22	1	100	800

Party ID w/leaners

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Republican	2	9	66	23	0	100	372
Democrat	11	4	61	23	1	100	351
Independent	3	7	74	15	1	100	68
Other/None	18	22	51	9	0	100	9
All	6	7	64	22	1	100	800

PARTY ID w/leaners separated

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Rep	2	8	66	23	1	100	229
Lean Rep	2	10	65	23	0	100	144
Ind	3	7	74	15	1	100	68
Lean Dem	10	2	64	24	1	100	138
Dem	12	5	59	22	1	100	213
Other/None	18	22	51	9	0	100	9
All	6	7	64	22	1	100	800

Marital status

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Married	7	7	62	23	1	100	472
Widow/Div/Sep	8	4	65	23	0	100	196
Never Married	1	6	74	19	0	100	125
NA/Ref	0	56	44	0	0	100	6
All	6	7	64	22	1	100	800

Race and ethnicity

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
White	7	6	65	22	0	100	673
Black	6	4	67	23	0	100	25
Hispanic	7	14	62	18	0	100	43
Other	0	3	60	32	5	100	42
DK/NA/ Ref	0	20	60	20	0	100	17
All	6	7	64	22	1	100	800

Religious service attendance (apart from weddings and funerals)

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
More than 1/wk	5	13	66	16	0	100	48
1/week	3	7	67	23	0	100	207
1-2 month	5	9	57	28	1	100	142
few times a year	8	4	68	17	3	100	142
Seldom	6	5	71	18	0	100	117
Never	12	3	60	25	0	100	128
Don't know	32	0	68	0	0	100	3
Refused	10	33	28	29	0	100	13
All	6	7	64	22	1	100	800

Religious affiliation

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Protestant/ Christian	4	4	67	24	0	100	345
Catholic	5	10	63	21	1	100	258
Jewish	0	0	100	0	0	100	1
Other	16	11	58	12	4	100	49
None	12	2	61	24	0	100	112
DK/NA/ Ref	4	18	61	17	0	100	34
All	6	7	64	22	1	100	800

Evangelical or Born-Again Christian

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
born again	4	7	70	19	0	100	138
not born again	5	2	66	27	0	100	187
Don't know	0	5	55	40	0	100	13
Refused	0	0	37	63	0	100	2
All	4	4	67	24	0	100	340

Location type

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Urban	7	6	66	20	2	100	208
Suburban	6	10	61	23	0	100	260
Rural	6	5	67	22	1	100	306
Don't know	7	0	39	54	0	100	14
Refused	13	28	50	10	0	100	12
All	6	7	64	22	1	100	800

Ideology

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Very conservative	1	21	51	27	0	100	80
Conservative	2	7	73	18	0	100	241
Moderate	6	3	67	22	2	100	242
Liberal	11	3	64	20	1	100	147
Very liberal	20	8	44	28	0	100	57
Don't know	0	0	44	56	0	100	14
Refused	9	18	59	15	0	100	18
All	6	7	64	22	1	100	800

Union membership

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
respondent	18	4	57	21	0	100	82
another household member	13	1	63	23	0	100	42
nobody in household	4	7	65	22	1	100	661
Don't know	22	0	78	0	0	100	1
Refused	11	23	57	8	0	100	14
All	6	7	64	22	1	100	800

Union membership and job type

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Public union	25	5	52	18	0	100	57
Public non-union	4	10	66	17	2	100	100
Private union	8	2	65	25	0	100	67
Private non-union	4	7	65	23	1	100	559
DK/NA/ Ref	10	19	60	11	0	100	17
All	6	7	64	22	1	100	800

Region

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
MKE City	6	7	67	20	0	100	65
Rest of MKE	6	10	62	21	0	100	250
msn	8	6	66	18	1	100	144
GB/A	5	5	64	26	0	100	154
Rest of state	6	4	65	24	2	100	187
All	6	7	64	22	1	100	800

Q15.

Fav/Unfav: Josh Pade

Sex

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Male	2	4	68	24	1	100	375
Female	1	4	70	25	0	100	425
All	1	4	69	25	0	100	800

Age

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
18-29	3	13	58	26	0	100	110
30-44	0	0	76	21	2	100	159
45-59	2	4	72	23	0	100	255
60+	1	3	67	28	0	100	269
DK/NA/ Ref	0	0	100	0	0	100	7
All	1	4	69	25	0	100	800

Education

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Not HS	13	5	59	24	0	100	16
HS	1	4	63	31	1	100	217
Some Coll	0	4	74	21	0	100	153
AA	0	4	75	20	0	100	114
BA+	2	4	71	23	0	100	288
DK/NA/ Ref	7	16	47	30	0	100	13
All	1	4	69	25	0	100	800

Income

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Under \$40k	2	6	67	26	0	100	185
\$40k to \$74k	1	4	73	21	1	100	222
\$75k up	1	3	71	25	0	100	269
DK/NA/ Ref	2	4	63	31	0	100	124
All	1	4	69	25	0	100	800

Party ID w/leaners

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Republican	1	4	69	25	0	100	372
Democrat	1	4	67	26	1	100	351
Independent	1	3	80	15	0	100	68
Other/None	0	0	91	9	0	100	9
All	1	4	69	25	0	100	800

PARTY ID w/leaners separated

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Rep	2	3	70	24	0	100	229
Lean Rep	0	6	67	28	0	100	144
Ind	1	3	80	15	0	100	68
Lean Dem	2	2	72	24	0	100	138
Dem	1	6	64	28	1	100	213
Other/None	0	0	91	9	0	100	9
All	1	4	69	25	0	100	800

Marital status

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Married	1	3	69	25	1	100	472
Widow/Div/Sep	2	5	68	24	0	100	196
Never Married	1	6	69	24	0	100	125
NA/Ref	0	4	96	0	0	100	6
All	1	4	69	25	0	100	800

Race and ethnicity

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
White	1	4	70	25	0	100	673
Black	0	9	73	19	0	100	25
Hispanic	5	15	66	13	0	100	43
Other	0	0	59	35	5	100	42
DK/NA/ Ref	0	1	79	20	0	100	17
All	1	4	69	25	0	100	800

Religious service attendance (apart from weddings and funerals)

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
More than 1/wk	4	3	67	27	0	100	48
1/week	0	5	69	26	0	100	207
1-2 month	1	5	68	26	0	100	142
few times a year	2	5	70	20	2	100	142
Seldom	2	2	73	22	0	100	117
Never	0	5	69	27	0	100	128
Don't know	32	0	68	0	0	100	3
Refused	0	0	62	38	0	100	13
All	1	4	69	25	0	100	800

Religious affiliation

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Protestant/ Christian	1	3	70	26	0	100	345
Catholic	1	6	69	23	1	100	258
Jewish	0	0	81	19	0	100	1
Other	4	8	64	23	1	100	49
None	1	3	70	25	0	100	112
DK/NA/ Ref	0	4	74	22	0	100	34
All	1	4	69	25	0	100	800

Evangelical or Born-Again Christian

	Favorable	Unfavorable	Haven't heard enough	Don't know	Total	n
born again	2	4	71	23	100	138
not born again	1	2	69	28	100	187
Don't know	0	0	73	27	100	13
Refused	0	0	37	63	100	2
All	1	3	70	26	100	340

Location type

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Urban	1	4	71	23	1	100	208
Suburban	2	5	68	25	0	100	260
Rural	1	4	70	25	0	100	306
Don't know	7	0	47	46	0	100	14
Refused	11	0	79	10	0	100	12
All	1	4	69	25	0	100	800

Ideology

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Very conservative	1	10	53	37	0	100	80
Conservative	1	4	77	18	0	100	241
Moderate	1	2	70	26	1	100	242
Liberal	2	6	65	27	0	100	147
Very liberal	3	3	67	28	0	100	57
Don't know	0	4	54	41	0	100	14
Refused	7	0	86	6	0	100	18
All	1	4	69	25	0	100	800

Union membership

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
respondent	2	4	73	22	0	100	82
another household member	2	2	66	31	0	100	42
nobody in household	1	4	69	25	0	100	661
Don't know	0	0	37	63	0	100	1
Refused	10	0	82	8	0	100	14
All	1	4	69	25	0	100	800

Union membership and job type

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Public union	0	3	71	26	0	100	57
Public non-union	0	6	72	20	2	100	100
Private union	3	3	70	23	0	100	67
Private non-union	1	4	68	26	0	100	559
DK/NA/ Ref	8	0	77	15	0	100	17
All	1	4	69	25	0	100	800

Region

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
MKE City	0	8	74	18	0	100	65
Rest of MKE	2	3	69	25	0	100	250
msn	3	4	67	26	0	100	144
GB/A	1	5	69	26	0	100	154
Rest of state	1	3	70	25	1	100	187
All	1	4	69	25	0	100	800

Q16.

Fav/Unfav: Kelda Roys

Sex

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Male	3	9	66	20	1	100	375
Female	3	7	66	24	0	100	425
All	3	8	66	22	0	100	800

Age

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
18-29	1	14	62	23	0	100	110
30-44	5	8	68	17	2	100	159
45-59	3	10	66	21	0	100	255
60+	4	3	65	27	0	100	269
DK/NA/ Ref	0	0	100	0	0	100	7
All	3	8	66	22	0	100	800

Education

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Not HS	0	13	61	26	0	100	16
HS	2	10	65	23	1	100	217
Some Coll	3	7	72	18	0	100	153
AA	1	6	72	21	0	100	114
BA+	6	7	63	24	0	100	288
DK/NA/ Ref	0	16	47	37	0	100	13
All	3	8	66	22	0	100	800

Income

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Under \$40k	3	7	66	24	0	100	185
\$40k to \$74k	4	9	71	15	1	100	222
\$75k up	4	6	65	24	0	100	269
DK/NA/ Ref	2	9	59	30	0	100	124
All	3	8	66	22	0	100	800

Party ID w/leaners

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Republican	2	8	67	23	0	100	372
Democrat	6	8	61	24	1	100	351
Independent	0	4	81	14	1	100	68
Other/None	3	0	89	9	0	100	9
All	3	8	66	22	0	100	800

PARTY ID w/leaners separated

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Rep	1	6	70	23	0	100	229
Lean Rep	3	13	62	23	0	100	144
Ind	0	4	81	14	1	100	68
Lean Dem	3	6	62	29	0	100	138
Dem	7	10	61	21	1	100	213
Other/None	3	0	89	9	0	100	9
All	3	8	66	22	0	100	800

Marital status

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Married	4	8	65	23	1	100	472
Widow/Div/Sep	4	7	64	25	0	100	196
Never Married	2	8	72	18	0	100	125
NA/Ref	0	0	100	0	0	100	6
All	3	8	66	22	0	100	800

Race and ethnicity

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
White	4	7	67	22	0	100	673
Black	1	11	67	22	0	100	25
Hispanic	0	20	60	20	0	100	43
Other	0	11	49	35	5	100	42
DK/NA/ Ref	0	0	85	15	0	100	17
All	3	8	66	22	0	100	800

Religious service attendance (apart from weddings and funerals)

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
More than 1/wk	0	5	76	19	0	100	48
1/week	2	9	67	23	0	100	207
1-2 month	7	7	59	27	0	100	142
few times a year	3	11	66	18	2	100	142
Seldom	4	5	74	18	0	100	117
Never	4	8	62	26	0	100	128
Don't know	0	0	49	51	0	100	3
Refused	0	9	70	21	0	100	13
All	3	8	66	22	0	100	800

Religious affiliation

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Protestant/ Christian	2	7	68	23	0	100	345
Catholic	4	9	64	22	1	100	258
Jewish	0	0	100	0	0	100	1
Other	8	12	64	15	1	100	49
None	5	7	63	25	0	100	112
DK/NA/ Ref	4	10	70	17	0	100	34
All	3	8	66	22	0	100	800

Evangelical or Born-Again Christian

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
born again	1	7	75	16	0	100	138
not born again	2	5	66	27	0	100	187
Don't know	0	28	45	27	0	100	13
Refused	0	0	37	63	0	100	2
All	2	7	69	23	0	100	340

Location type

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Urban	5	7	66	21	1	100	208
Suburban	3	9	65	22	0	100	260
Rural	3	7	67	22	0	100	306
Don't know	0	0	36	64	0	100	14
Refused	2	20	78	0	0	100	12
All	3	8	66	22	0	100	800

Ideology

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Very conservative	1	15	54	30	0	100	80
Conservative	1	7	75	18	0	100	241
Moderate	3	7	67	22	1	100	242
Liberal	8	7	61	24	0	100	147
Very liberal	11	5	56	28	0	100	57
Don't know	0	14	34	52	0	100	14
Refused	1	13	86	0	0	100	18
All	3	8	66	22	0	100	800

Union membership

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
respondent	3	4	69	23	0	100	82
another household member	6	19	52	23	0	100	42
nobody in household	3	7	66	23	0	100	661
Don't know	0	22	37	41	0	100	1
Refused	2	17	81	0	0	100	14
All	3	8	66	22	0	100	800

Union membership and job type

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Public union	7	16	62	15	0	100	57
Public non-union	1	6	69	21	2	100	100
Private union	2	4	65	29	0	100	67
Private non-union	4	8	66	23	0	100	559
DK/NA/ Ref	1	15	76	7	0	100	17
All	3	8	66	22	0	100	800

Region

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
MKE City	1	12	67	20	0	100	65
Rest of MKE	2	8	69	21	0	100	250
msn	10	11	62	17	0	100	144
GB/A	3	6	63	28	0	100	154
Rest of state	2	4	68	24	1	100	187
All	3	8	66	22	0	100	800

Q17.

Fav/Unfav: Paul Soglin

Sex

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Male	15	16	51	18	1	100	375
Female	14	11	55	20	0	100	425
All	15	13	53	19	0	100	800

Age

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
18-29	5	17	60	18	0	100	110
30-44	14	7	60	17	2	100	159
45-59	15	16	51	18	0	100	255
60+	19	12	48	21	0	100	269
DK/NA/ Ref	0	60	40	0	0	100	7
All	15	13	53	19	0	100	800

Education

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Not HS	16	5	68	11	0	100	16
HS	10	10	58	21	1	100	217
Some Coll	16	15	53	17	0	100	153
AA	8	11	64	17	0	100	114
BA+	21	14	46	20	0	100	288
DK/NA/ Ref	0	67	20	13	0	100	13
All	15	13	53	19	0	100	800

Income

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Under \$40k	12	8	56	23	0	100	185
\$40k to \$74k	16	15	55	12	1	100	222
\$75k up	18	14	50	18	0	100	269
DK/NA/ Ref	9	15	50	26	0	100	124
All	15	13	53	19	0	100	800

Party ID w/leaners

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Republican	7	19	56	18	0	100	372
Democrat	24	7	48	19	1	100	351
Independent	10	6	62	22	0	100	68
Other/None	0	51	40	9	0	100	9
All	15	13	53	19	0	100	800

PARTY ID w/leaners separated

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Rep	5	18	59	17	0	100	229
Lean Rep	9	20	52	19	0	100	144
Ind	10	6	62	22	0	100	68
Lean Dem	21	7	49	23	0	100	138
Dem	26	8	48	17	1	100	213
Other/None	0	51	40	9	0	100	9
All	15	13	53	19	0	100	800

Marital status

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Married	16	14	49	20	1	100	472
Widow/Div/Sep	13	10	60	17	0	100	196
Never Married	12	12	59	18	0	100	125
NA/Ref	0	76	0	24	0	100	6
All	15	13	53	19	0	100	800

Race and ethnicity

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
White	16	13	52	19	0	100	673
Black	14	8	57	20	0	100	25
Hispanic	3	16	64	17	0	100	43
Other	6	6	58	24	5	100	42
DK/NA/ Ref	4	44	49	2	0	100	17
All	15	13	53	19	0	100	800

Religious service attendance (apart from weddings and funerals)

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
More than 1/wk	15	8	56	21	0	100	48
1/week	10	14	57	19	0	100	207
1-2 month	18	16	44	22	0	100	142
few times a year	14	9	59	17	2	100	142
Seldom	20	12	57	11	0	100	117
Never	15	13	49	23	0	100	128
Don't know	0	0	82	18	0	100	3
Refused	6	52	19	23	0	100	13
All	15	13	53	19	0	100	800

Religious affiliation

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Protestant/ Christian	14	10	57	19	0	100	345
Catholic	11	16	51	21	1	100	258
Jewish	41	0	59	0	0	100	1
Other	26	13	48	13	1	100	49
None	21	14	47	18	0	100	112
DK/NA/ Ref	7	23	55	14	0	100	34
All	15	13	53	19	0	100	800

Evangelical or Born-Again Christian

	Favorable	Unfavorable	Haven't heard enough	Don't know	Total	n
born again	9	13	62	15	100	138
not born again	18	8	53	21	100	187
Don't know	13	6	60	21	100	13
Refused	0	0	37	63	100	2
All	14	10	57	19	100	340

Location type

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Urban	21	12	49	17	1	100	208
Suburban	14	11	54	20	0	100	260
Rural	11	15	56	18	0	100	306
Don't know	14	7	24	55	0	100	14
Refused	11	47	32	10	0	100	12
All	15	13	53	19	0	100	800

Ideology

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Very conservative	5	29	39	26	0	100	80
Conservative	6	15	64	15	0	100	241
Moderate	14	11	55	19	1	100	242
Liberal	29	4	48	19	0	100	147
Very liberal	31	15	31	23	0	100	57
Don't know	9	0	51	40	0	100	14
Refused	16	30	47	6	0	100	18
All	15	13	53	19	0	100	800

Union membership

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
respondent	11	10	59	20	0	100	82
another household member	26	6	54	14	0	100	42
nobody in household	14	14	52	19	0	100	661
Don't know	22	0	37	41	0	100	1
Refused	10	40	43	8	0	100	14
All	15	13	53	19	0	100	800

Union membership and job type

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Public union	21	9	53	17	0	100	57
Public non-union	13	16	51	17	2	100	100
Private union	12	9	60	19	0	100	67
Private non-union	14	13	53	19	0	100	559
DK/NA/ Ref	15	35	37	14	0	100	17
All	15	13	53	19	0	100	800

Region

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
MKE City	4	8	69	19	0	100	65
Rest of MKE	9	14	57	20	0	100	250
msn	42	23	28	7	0	100	144
GB/A	10	9	60	21	0	100	154
Rest of state	8	10	56	25	1	100	187
All	15	13	53	19	0	100	800

Q18.

Fav/Unfav: Kathleen Vinehout

Sex

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Male	17	12	51	19	1	100	375
Female	14	10	57	19	0	100	425
All	16	11	54	19	0	100	800

Age

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
18-29	16	15	44	25	0	100	110
30-44	17	12	55	15	2	100	159
45-59	14	11	58	18	0	100	255
60+	16	9	56	19	0	100	269
DK/NA/ Ref	44	16	40	0	0	100	7
All	16	11	54	19	0	100	800

Education

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Not HS	16	5	63	16	0	100	16
HS	13	8	54	23	1	100	217
Some Coll	18	13	56	14	0	100	153
AA	9	10	62	19	0	100	114
BA+	18	12	52	18	0	100	288
DK/NA/ Ref	25	26	20	30	0	100	13
All	16	11	54	19	0	100	800

Income

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Under \$40k	14	9	55	21	0	100	185
\$40k to \$74k	19	8	57	14	1	100	222
\$75k up	16	13	53	18	0	100	269
DK/NA/ Ref	10	15	51	25	0	100	124
All	16	11	54	19	0	100	800

Party ID w/leaners

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Republican	7	16	57	21	0	100	372
Democrat	25	7	48	18	1	100	351
Independent	12	4	73	11	0	100	68
Other/None	22	29	40	9	0	100	9
All	16	11	54	19	0	100	800

PARTY ID w/leaners separated

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Rep	7	14	57	22	0	100	229
Lean Rep	6	18	56	19	0	100	144
Ind	12	4	73	11	0	100	68
Lean Dem	27	6	48	19	0	100	138
Dem	24	8	49	18	1	100	213
Other/None	22	29	40	9	0	100	9
All	16	11	54	19	0	100	800

Marital status

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Married	16	12	54	18	1	100	472
Widow/Div/Sep	14	8	57	21	0	100	196
Never Married	16	10	56	18	0	100	125
NA/Ref	53	23	0	24	0	100	6
All	16	11	54	19	0	100	800

Race and ethnicity

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
White	17	11	54	18	0	100	673
Black	23	2	57	18	0	100	25
Hispanic	3	23	56	18	0	100	43
Other	5	4	58	27	5	100	42
DK/NA/ Ref	19	8	53	20	0	100	17
All	16	11	54	19	0	100	800

Religious service attendance (apart from weddings and funerals)

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
More than 1/wk	10	3	68	19	0	100	48
1/week	13	13	55	19	0	100	207
1-2 month	15	14	51	21	0	100	142
few times a year	14	11	58	15	2	100	142
Seldom	15	8	61	17	0	100	117
Never	23	11	44	22	0	100	128
Don't know	0	0	82	18	0	100	3
Refused	30	19	27	24	0	100	13
All	16	11	54	19	0	100	800

Religious affiliation

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Protestant/ Christian	14	10	57	19	0	100	345
Catholic	12	12	57	19	1	100	258
Jewish	0	59	41	0	0	100	1
Other	26	16	43	14	1	100	49
None	22	10	46	21	0	100	112
DK/NA/ Ref	17	15	50	18	0	100	34
All	16	11	54	19	0	100	800

Evangelical or Born-Again Christian

	Favorable	Unfavorable	Haven't heard enough	Don't know	Total	n
born again	12	11	64	13	100	138
not born again	15	8	54	22	100	187
Don't know	23	13	37	27	100	13
Refused	0	37	63	0	100	2
All	14	10	57	19	100	340

Location type

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Urban	18	10	51	20	1	100	208
Suburban	14	12	54	20	0	100	260
Rural	15	12	57	16	0	100	306
Don't know	8	0	54	37	0	100	14
Refused	39	10	51	0	0	100	12
All	16	11	54	19	0	100	800

Ideology

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Very conservative	7	29	37	27	0	100	80
Conservative	7	11	65	17	0	100	241
Moderate	13	9	59	18	1	100	242
Liberal	31	6	45	17	0	100	147
Very liberal	28	12	41	19	0	100	57
Don't know	14	11	34	41	0	100	14
Refused	34	7	59	0	0	100	18
All	16	11	54	19	0	100	800

Union membership

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
respondent	21	7	52	20	0	100	82
another household member	22	4	59	15	0	100	42
nobody in household	14	12	54	19	0	100	661
Don't know	0	22	37	41	0	100	1
Refused	33	9	58	0	0	100	14
All	16	11	54	19	0	100	800

Union membership and job type

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Public union	28	11	44	18	0	100	57
Public non-union	12	15	61	10	2	100	100
Private union	16	2	63	19	0	100	67
Private non-union	14	12	53	21	0	100	559
DK/NA/ Ref	26	8	58	7	0	100	17
All	16	11	54	19	0	100	800

Region

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
MKE City	5	14	62	20	0	100	65
Rest of MKE	11	12	58	19	0	100	250
msn	24	12	48	15	0	100	144
GB/A	10	10	59	22	0	100	154
Rest of state	24	9	48	18	1	100	187
All	16	11	54	19	0	100	800

Q19.

Fav/Unfav: Dana Wachs

Sex

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Male	8	9	61	21	1	100	375
Female	6	5	63	25	0	100	425
All	7	7	62	23	0	100	800

Age

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
18-29	11	7	56	26	0	100	110
30-44	8	5	64	22	2	100	159
45-59	6	9	64	22	0	100	255
60+	5	5	64	26	0	100	269
DK/NA/ Ref	26	33	40	0	0	100	7
All	7	7	62	23	0	100	800

Education

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Not HS	0	5	58	37	0	100	16
HS	7	5	61	25	1	100	217
Some Coll	8	7	66	19	1	100	153
AA	7	7	68	19	0	100	114
BA+	5	8	62	25	0	100	288
DK/NA/ Ref	31	19	13	37	0	100	13
All	7	7	62	23	0	100	800

Income

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Under \$40k	6	6	62	26	0	100	185
\$40k to \$74k	7	8	63	21	1	100	222
\$75k up	7	7	65	20	0	100	269
DK/NA/ Ref	7	8	55	30	0	100	124
All	7	7	62	23	0	100	800

Party ID w/leaners

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Republican	3	9	63	25	0	100	372
Democrat	11	4	61	23	1	100	351
Independent	4	7	68	21	0	100	68
Other/None	22	29	40	9	0	100	9
All	7	7	62	23	0	100	800

PARTY ID w/leaners separated

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Rep	4	10	61	25	0	100	229
Lean Rep	1	7	67	25	0	100	144
Ind	4	7	68	21	0	100	68
Lean Dem	10	5	58	27	1	100	138
Dem	12	4	62	20	1	100	213
Other/None	22	29	40	9	0	100	9
All	7	7	62	23	0	100	800

Marital status

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Married	7	7	61	24	1	100	472
Widow/Div/Sep	5	6	62	26	0	100	196
Never Married	7	6	69	18	0	100	125
NA/Ref	36	41	24	0	0	100	6
All	7	7	62	23	0	100	800

Race and ethnicity

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
White	7	7	63	23	0	100	673
Black	18	3	63	16	0	100	25
Hispanic	5	10	59	26	0	100	43
Other	1	2	61	31	5	100	42
DK/NA/ Ref	13	14	58	15	0	100	17
All	7	7	62	23	0	100	800

Religious service attendance (apart from weddings and funerals)

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
More than 1/wk	1	6	67	26	0	100	48
1/week	4	9	61	25	0	100	207
1-2 month	9	5	62	25	0	100	142
few times a year	9	4	64	19	3	100	142
Seldom	5	5	71	20	0	100	117
Never	10	7	58	25	0	100	128
Don't know	0	0	49	51	0	100	3
Refused	14	38	19	29	0	100	13
All	7	7	62	23	0	100	800

Religious affiliation

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Protestant/ Christian	5	4	66	25	0	100	345
Catholic	4	10	60	25	1	100	258
Jewish	34	0	66	0	0	100	1
Other	17	10	58	13	1	100	49
None	11	4	63	22	0	100	112
DK/NA/ Ref	12	15	53	20	0	100	34
All	7	7	62	23	0	100	800

Evangelical or Born-Again Christian

	Favorable	Unfavorable	Haven't heard enough	Don't know	Total	n
born again	2	6	68	24	100	138
not born again	8	3	64	25	100	187
Don't know	0	0	73	27	100	13
Refused	0	0	37	63	100	2
All	5	4	66	25	100	340

Location type

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Urban	7	7	61	24	2	100	208
Suburban	7	7	64	22	0	100	260
Rural	7	6	64	23	0	100	306
Don't know	0	0	39	61	0	100	14
Refused	17	21	41	21	0	100	12
All	7	7	62	23	0	100	800

Ideology

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Very conservative	1	22	44	33	0	100	80
Conservative	5	6	68	20	0	100	241
Moderate	6	4	66	23	1	100	242
Liberal	11	3	62	23	1	100	147
Very liberal	12	5	61	22	0	100	57
Don't know	0	0	43	57	0	100	14
Refused	23	22	41	14	0	100	18
All	7	7	62	23	0	100	800

Union membership

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
respondent	13	4	59	24	0	100	82
another household member	11	3	66	21	0	100	42
nobody in household	5	7	63	24	1	100	661
Don't know	22	0	37	41	0	100	1
Refused	30	18	35	18	0	100	14
All	7	7	62	23	0	100	800

Union membership and job type

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Public union	17	5	54	24	0	100	57
Public non-union	7	6	62	23	2	100	100
Private union	8	3	68	22	0	100	67
Private non-union	5	8	63	24	0	100	559
DK/NA/ Ref	25	18	36	21	0	100	17
All	7	7	62	23	0	100	800

Region

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
MKE City	14	8	62	16	0	100	65
Rest of MKE	5	8	63	24	0	100	250
msn	8	4	64	23	1	100	144
GB/A	5	6	64	26	0	100	154
Rest of state	8	9	59	23	1	100	187
All	7	7	62	23	0	100	800

Q20.

Fav/Unfav: Kevin Nicholson

Sex

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Male	19	14	49	17	1	100	375
Female	16	11	57	16	0	100	425
All	18	13	53	16	0	100	800

Age

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
18-29	14	10	53	22	0	100	110
30-44	12	10	57	19	2	100	159
45-59	17	13	58	12	0	100	255
60+	23	15	45	16	0	100	269
DK/NA/ Ref	0	0	100	0	0	100	7
All	18	13	53	16	0	100	800

Education

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Not HS	13	5	56	26	0	100	16
HS	21	11	51	16	1	100	217
Some Coll	16	10	56	17	1	100	153
AA	16	10	55	19	0	100	114
BA+	16	16	52	16	0	100	288
DK/NA/ Ref	17	16	67	0	0	100	13
All	18	13	53	16	0	100	800

Income

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Under \$40k	12	10	60	18	0	100	185
\$40k to \$74k	21	14	52	12	1	100	222
\$75k up	18	14	49	19	0	100	269
DK/NA/ Ref	20	10	55	15	0	100	124
All	18	13	53	16	0	100	800

Party ID w/leaners

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Republican	30	7	49	15	0	100	372
Democrat	6	19	55	19	1	100	351
Independent	13	10	68	9	0	100	68
Other/None	0	15	76	9	0	100	9
All	18	13	53	16	0	100	800

PARTY ID w/leaners separated

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Rep	31	5	49	14	0	100	229
Lean Rep	28	9	47	16	0	100	144
Ind	13	10	68	9	0	100	68
Lean Dem	8	16	55	21	1	100	138
Dem	4	22	54	18	1	100	213
Other/None	0	15	76	9	0	100	9
All	18	13	53	16	0	100	800

Marital status

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Married	20	13	51	16	1	100	472
Widow/Div/Sep	17	11	53	18	0	100	196
Never Married	11	12	61	16	0	100	125
NA/Ref	0	4	96	0	0	100	6
All	18	13	53	16	0	100	800

Race and ethnicity

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
White	19	13	52	16	0	100	673
Black	7	2	68	23	0	100	25
Hispanic	6	22	63	9	0	100	43
Other	13	2	52	28	5	100	42
DK/NA/ Ref	13	6	75	7	0	100	17
All	18	13	53	16	0	100	800

Religious service attendance (apart from weddings and funerals)

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
More than 1/wk	37	7	44	12	0	100	48
1/week	25	10	51	13	0	100	207
1-2 month	21	11	42	26	0	100	142
few times a year	8	13	64	12	3	100	142
Seldom	15	13	57	15	0	100	117
Never	8	18	55	19	0	100	128
Don't know	0	18	82	0	0	100	3
Refused	6	20	64	11	0	100	13
All	18	13	53	16	0	100	800

Religious affiliation

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Protestant/ Christian	19	10	54	17	0	100	345
Catholic	20	16	51	12	1	100	258
Jewish	0	41	59	0	0	100	1
Other	11	13	54	21	1	100	49
None	12	15	51	21	0	100	112
DK/NA/ Ref	13	8	67	11	0	100	34
All	18	13	53	16	0	100	800

Evangelical or Born-Again Christian

	Favorable	Unfavorable	Haven't heard enough	Don't know	Total	n
born again	24	6	52	17	100	138
not born again	14	13	55	18	100	187
Don't know	30	0	63	7	100	13
Refused	100	0	0	0	100	2
All	19	10	54	17	100	340

Location type

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Urban	15	15	54	15	2	100	208
Suburban	20	15	49	15	0	100	260
Rural	17	9	57	18	0	100	306
Don't know	28	0	43	29	0	100	14
Refused	11	9	70	10	0	100	12
All	18	13	53	16	0	100	800

Ideology

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Very conservative	41	10	32	16	0	100	80
Conservative	30	6	53	10	0	100	241
Moderate	10	12	59	18	1	100	242
Liberal	3	21	55	20	1	100	147
Very liberal	1	28	52	18	0	100	57
Don't know	13	11	30	46	0	100	14
Refused	7	6	81	6	0	100	18
All	18	13	53	16	0	100	800

Union membership

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
respondent	14	13	55	18	0	100	82
another household member	4	24	58	15	0	100	42
nobody in household	19	12	52	16	1	100	661
Don't know	0	22	78	0	0	100	1
Refused	10	8	75	8	0	100	14
All	18	13	53	16	0	100	800

Union membership and job type

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Public union	9	25	50	16	0	100	57
Public non-union	22	13	51	12	2	100	100
Private union	12	10	61	18	0	100	67
Private non-union	18	12	53	17	0	100	559
DK/NA/ Ref	11	8	70	11	0	100	17
All	18	13	53	16	0	100	800

Region

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
MKE City	8	12	64	16	0	100	65
Rest of MKE	24	15	48	13	0	100	250
msn	12	13	54	20	1	100	144
GB/A	22	10	52	17	0	100	154
Rest of state	13	10	58	18	1	100	187
All	18	13	53	16	0	100	800

Q21.

Fav/Unfav: Leah Vukmir

Sex

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Male	20	12	51	15	2	100	375
Female	10	12	59	19	0	100	425
All	15	12	55	17	1	100	800

Age

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
18-29	12	9	50	27	2	100	110
30-44	17	6	57	19	2	100	159
45-59	16	14	58	12	0	100	255
60+	14	15	52	18	1	100	269
DK/NA/ Ref	0	0	100	0	0	100	7
All	15	12	55	17	1	100	800

Education

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Not HS	0	0	63	37	0	100	16
HS	14	12	55	17	2	100	217
Some Coll	16	13	53	18	1	100	153
AA	15	6	64	15	0	100	114
BA+	14	14	53	18	0	100	288
DK/NA/ Ref	37	16	47	0	0	100	13
All	15	12	55	17	1	100	800

Income

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Under \$40k	10	13	57	20	0	100	185
\$40k to \$74k	15	10	56	15	3	100	222
\$75k up	16	14	54	15	0	100	269
DK/NA/ Ref	19	9	52	20	0	100	124
All	15	12	55	17	1	100	800

Party ID w/leaners

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Republican	26	6	51	16	1	100	372
Democrat	3	19	56	21	1	100	351
Independent	12	8	70	9	0	100	68
Other/None	0	15	76	9	0	100	9
All	15	12	55	17	1	100	800

PARTY ID w/leaners separated

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Rep	26	6	52	16	0	100	229
Lean Rep	27	5	51	15	2	100	144
Ind	12	8	70	9	0	100	68
Lean Dem	5	17	58	20	1	100	138
Dem	3	21	55	21	1	100	213
Other/None	0	15	76	9	0	100	9
All	15	12	55	17	1	100	800

Marital status

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Married	18	12	53	16	1	100	472
Widow/Div/Sep	8	15	55	21	0	100	196
Never Married	13	8	63	15	1	100	125
NA/Ref	4	0	96	0	0	100	6
All	15	12	55	17	1	100	800

Race and ethnicity

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
White	15	13	55	17	1	100	673
Black	11	6	60	23	0	100	25
Hispanic	11	19	56	14	0	100	43
Other	23	3	42	27	5	100	42
DK/NA/ Ref	18	2	77	2	0	100	17
All	15	12	55	17	1	100	800

Religious service attendance (apart from weddings and funerals)

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
More than 1/wk	25	4	55	15	0	100	48
1/week	18	9	55	18	1	100	207
1-2 month	20	9	50	20	1	100	142
few times a year	8	12	59	19	3	100	142
Seldom	11	17	63	9	0	100	117
Never	10	19	51	21	0	100	128
Don't know	32	0	68	0	0	100	3
Refused	12	13	58	17	0	100	13
All	15	12	55	17	1	100	800

Religious affiliation

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Protestant/ Christian	15	10	57	18	1	100	345
Catholic	17	12	53	16	2	100	258
Jewish	0	81	0	19	0	100	1
Other	13	9	61	16	1	100	49
None	9	20	54	17	0	100	112
DK/NA/ Ref	20	11	55	14	0	100	34
All	15	12	55	17	1	100	800

Evangelical or Born-Again Christian

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
born again	21	6	53	18	1	100	138
not born again	11	12	58	19	0	100	187
Don't know	14	18	61	7	0	100	13
Refused	0	0	100	0	0	100	2
All	15	10	56	18	1	100	340

Location type

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Urban	14	16	51	17	2	100	208
Suburban	17	12	54	15	1	100	260
Rural	14	9	59	18	1	100	306
Don't know	7	20	50	23	0	100	14
Refused	9	0	70	21	0	100	12
All	15	12	55	17	1	100	800

Ideology

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Very conservative	39	9	34	16	2	100	80
Conservative	20	8	59	12	0	100	241
Moderate	11	9	55	23	1	100	242
Liberal	5	18	61	15	1	100	147
Very liberal	1	34	50	15	0	100	57
Don't know	11	9	39	41	0	100	14
Refused	6	0	81	14	0	100	18
All	15	12	55	17	1	100	800

Union membership

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
respondent	14	21	53	12	0	100	82
another household member	13	8	53	26	0	100	42
nobody in household	15	11	55	17	1	100	661
Don't know	0	22	37	41	0	100	1
Refused	8	0	75	18	0	100	14
All	15	12	55	17	1	100	800

Union membership and job type

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Public union	14	24	45	17	0	100	57
Public non-union	17	9	59	13	2	100	100
Private union	14	10	60	16	0	100	67
Private non-union	15	12	55	18	1	100	559
DK/NA/ Ref	14	2	68	17	0	100	17
All	15	12	55	17	1	100	800

Region

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
MKE City	18	14	50	18	0	100	65
Rest of MKE	26	17	44	13	0	100	250
msn	9	11	58	20	1	100	144
GB/A	12	9	59	20	1	100	154
Rest of state	6	8	66	18	2	100	187
All	15	12	55	17	1	100	800

Q22.

Fav/Unfav: Scott Walker

Sex

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Male	53	43	0	3	1	100	375
Female	45	52	2	1	0	100	425
All	49	48	1	2	0	100	800

Age

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
18-29	50	48	0	2	0	100	110
30-44	43	52	2	4	0	100	159
45-59	52	43	2	1	1	100	255
60+	49	49	1	1	0	100	269
DK/NA/ Ref	56	44	0	0	0	100	7
All	49	48	1	2	0	100	800

Education

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Not HS	61	35	4	0	0	100	16
HS	54	41	3	2	0	100	217
Some Coll	46	48	2	2	1	100	153
AA	53	43	0	4	0	100	114
BA+	44	55	0	1	0	100	288
DK/NA/ Ref	59	41	0	0	0	100	13
All	49	48	1	2	0	100	800

Income

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Under \$40k	41	54	1	2	1	100	185
\$40k to \$74k	45	49	3	3	0	100	222
\$75k up	54	44	0	1	0	100	269
DK/NA/ Ref	54	44	0	1	0	100	124
All	49	48	1	2	0	100	800

Party ID w/leaners

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Republican	85	12	1	2	0	100	372
Democrat	11	86	0	2	1	100	351
Independent	48	40	7	3	1	100	68
Other/None	50	50	0	0	0	100	9
All	49	48	1	2	0	100	800

PARTY ID w/leaners separated

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Rep	91	6	2	0	0	100	229
Lean Rep	75	22	0	4	0	100	144
Ind	48	40	7	3	1	100	68
Lean Dem	15	81	0	3	1	100	138
Dem	8	89	1	1	0	100	213
Other/None	50	50	0	0	0	100	9
All	49	48	1	2	0	100	800

Marital status

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Married	53	43	2	2	0	100	472
Widow/Div/Sep	45	51	1	2	1	100	196
Never Married	42	56	1	2	0	100	125
NA/Ref	23	77	0	0	0	100	6
All	49	48	1	2	0	100	800

Race and ethnicity

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
White	51	45	1	1	0	100	673
Black	14	83	2	0	0	100	25
Hispanic	31	64	0	5	0	100	43
Other	48	43	0	9	0	100	42
DK/NA/ Ref	46	54	0	0	0	100	17
All	49	48	1	2	0	100	800

Religious service attendance (apart from weddings and funerals)

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
More than 1/wk	60	37	3	0	0	100	48
1/week	65	32	2	1	0	100	207
1-2 month	59	41	0	0	0	100	142
few times a year	43	51	1	5	0	100	142
Seldom	36	60	3	0	1	100	117
Never	25	69	0	5	1	100	128
Don't know	82	18	0	0	0	100	3
Refused	51	49	0	0	0	100	13
All	49	48	1	2	0	100	800

Religious affiliation

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Protestant/ Christian	57	40	1	1	1	100	345
Catholic	53	43	2	3	0	100	258
Jewish	0	100	0	0	0	100	1
Other	39	61	0	0	0	100	49
None	18	77	0	5	0	100	112
DK/NA/ Ref	56	40	0	4	0	100	34
All	49	48	1	2	0	100	800

Evangelical or Born-Again Christian

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
born again	65	31	3	0	1	100	138
not born again	51	47	1	1	1	100	187
Don't know	47	53	0	0	0	100	13
Refused	100	0	0	0	0	100	2
All	57	41	2	1	1	100	340

Location type

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Urban	36	61	1	2	0	100	208
Suburban	54	42	1	3	1	100	260
Rural	54	43	2	1	0	100	306
Don't know	33	67	0	0	0	100	14
Refused	61	39	0	0	0	100	12
All	49	48	1	2	0	100	800

Ideology

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Very conservative	89	11	0	0	0	100	80
Conservative	78	19	2	0	0	100	241
Moderate	43	51	1	5	0	100	242
Liberal	9	91	0	0	1	100	147
Very liberal	6	88	4	2	0	100	57
Don't know	44	45	4	7	0	100	14
Refused	39	61	0	0	0	100	18
All	49	48	1	2	0	100	800

Union membership

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
respondent	30	70	0	0	1	100	82
another household member	37	63	0	0	0	100	42
nobody in household	52	44	2	2	0	100	661
Don't know	37	63	0	0	0	100	1
Refused	51	49	0	0	0	100	14
All	49	48	1	2	0	100	800

Union membership and job type

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Public union	21	78	0	0	1	100	57
Public non-union	53	42	0	5	0	100	100
Private union	41	59	0	0	0	100	67
Private non-union	52	44	2	2	0	100	559
DK/NA/ Ref	51	49	0	0	0	100	17
All	49	48	1	2	0	100	800

Region

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
MKE City	28	70	0	2	0	100	65
Rest of MKE	61	36	0	2	0	100	250
msn	37	62	0	1	0	100	144
GB/A	54	41	2	2	0	100	154
Rest of state	45	49	4	2	1	100	187
All	49	48	1	2	0	100	800

Q23.

Fav/Unfav: Donald Trump

Sex

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Male	50	45	2	3	1	100	375
Female	39	59	0	1	0	100	425
All	44	52	1	2	0	100	800

Age

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
18-29	42	55	0	3	1	100	110
30-44	35	57	4	4	0	100	159
45-59	51	47	0	1	0	100	255
60+	44	54	0	2	0	100	269
DK/NA/ Ref	56	44	0	0	0	100	7
All	44	52	1	2	0	100	800

Education

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Not HS	55	39	0	6	0	100	16
HS	51	44	2	3	0	100	217
Some Coll	46	51	1	1	1	100	153
AA	51	46	0	2	1	100	114
BA+	34	63	0	2	0	100	288
DK/NA/ Ref	59	41	0	0	0	100	13
All	44	52	1	2	0	100	800

Income

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Under \$40k	37	59	1	2	1	100	185
\$40k to \$74k	39	57	1	2	0	100	222
\$75k up	47	51	0	2	0	100	269
DK/NA/ Ref	59	37	1	2	1	100	124
All	44	52	1	2	0	100	800

Party ID w/leaners

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Republican	83	14	1	2	0	100	372
Democrat	7	91	1	1	1	100	351
Independent	32	61	3	3	2	100	68
Other/None	25	62	0	13	0	100	9
All	44	52	1	2	0	100	800

PARTY ID w/leaners separated

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Rep	89	9	1	1	0	100	229
Lean Rep	73	23	0	4	0	100	144
Ind	32	61	3	3	2	100	68
Lean Dem	10	87	0	3	0	100	138
Dem	4	93	1	0	1	100	213
Other/None	25	62	0	13	0	100	9
All	44	52	1	2	0	100	800

Marital status

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Married	49	48	1	2	0	100	472
Widow/Div/Sep	39	58	0	2	1	100	196
Never Married	37	57	1	3	1	100	125
NA/Ref	23	77	0	0	0	100	6
All	44	52	1	2	0	100	800

Race and ethnicity

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
White	47	50	1	2	0	100	673
Black	7	85	0	8	0	100	25
Hispanic	40	60	0	0	0	100	43
Other	35	59	5	0	0	100	42
DK/NA/ Ref	45	55	0	0	0	100	17
All	44	52	1	2	0	100	800

Religious service attendance (apart from weddings and funerals)

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
More than 1/wk	67	31	2	1	0	100	48
1/week	55	42	1	2	0	100	207
1-2 month	55	43	0	2	0	100	142
few times a year	30	65	2	3	0	100	142
Seldom	38	59	1	0	1	100	117
Never	26	70	0	4	1	100	128
Don't know	82	18	0	0	0	100	3
Refused	52	48	0	0	0	100	13
All	44	52	1	2	0	100	800

Religious affiliation

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Protestant/ Christian	51	46	1	2	0	100	345
Catholic	47	49	1	3	0	100	258
Jewish	0	100	0	0	0	100	1
Other	33	67	0	0	0	100	49
None	22	74	2	2	1	100	112
DK/NA/ Ref	49	51	0	0	0	100	34
All	44	52	1	2	0	100	800

Evangelical or Born-Again Christian

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
born again	64	34	2	0	1	100	138
not born again	42	54	0	3	0	100	187
Don't know	31	54	0	15	0	100	13
Refused	100	0	0	0	0	100	2
All	51	46	1	2	0	100	340

Location type

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Urban	33	63	1	2	1	100	208
Suburban	48	47	0	4	1	100	260
Rural	49	49	1	1	0	100	306
Don't know	41	59	0	0	0	100	14
Refused	51	49	0	0	0	100	12
All	44	52	1	2	0	100	800

Ideology

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Very conservative	91	7	0	2	0	100	80
Conservative	75	24	0	1	0	100	241
Moderate	33	61	3	3	0	100	242
Liberal	5	93	0	0	1	100	147
Very liberal	2	98	0	0	0	100	57
Don't know	31	50	0	19	0	100	14
Refused	46	44	0	10	0	100	18
All	44	52	1	2	0	100	800

Union membership

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
respondent	32	68	0	0	0	100	82
another household member	32	66	0	3	0	100	42
nobody in household	47	50	1	2	0	100	661
Don't know	37	63	0	0	0	100	1
Refused	43	57	0	0	0	100	14
All	44	52	1	2	0	100	800

Union membership and job type

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
Public union	19	81	0	0	0	100	57
Public non-union	47	50	2	1	0	100	100
Private union	43	55	0	2	0	100	67
Private non-union	47	50	1	2	1	100	559
DK/NA/ Ref	45	55	0	0	0	100	17
All	44	52	1	2	0	100	800

Region

	Favorable	Unfavorable	Haven't heard enough	Don't know	Refused	Total	n
MKE City	28	72	0	0	0	100	65
Rest of MKE	52	44	0	3	0	100	250
msn	30	65	2	3	0	100	144
GB/A	57	42	0	1	0	100	154
Rest of state	40	56	2	2	1	100	187
All	44	52	1	2	0	100	800

Q24.

If the election for U.S. Senate were being held today and the candidates were Tammy Baldwin the Democrat and Kevin Nicholson the Republican, for whom would you vote?

Sex

	Tammy Baldwin	Kevin Nicholson	Neither	Don't know	Refused	Total	n
Male	44	44	4	7	0	100	375
Female	55	34	4	7	1	100	425
All	50	39	4	7	0	100	800

Age

	Tammy Baldwin	Kevin Nicholson	Neither	Don't know	Refused	Total	n
18-29	52	32	4	12	0	100	110
30-44	52	38	5	6	0	100	159
45-59	44	44	5	6	1	100	255
60+	53	38	2	7	0	100	269
DK/NA/ Ref	44	36	21	0	0	100	7
All	50	39	4	7	0	100	800

Education

	Tammy Baldwin	Kevin Nicholson	Neither	Don't know	Refused	Total	n
Not HS	63	14	8	15	0	100	16
HS	45	43	3	9	1	100	217
Some Coll	48	40	5	7	0	100	153
AA	45	42	4	9	0	100	114
BA+	56	36	4	5	0	100	288
DK/NA/ Ref	48	26	13	13	0	100	13
All	50	39	4	7	0	100	800

Income

	Tammy Baldwin	Kevin Nicholson	Neither	Don't know	Refused	Total	n
Under \$40k	55	33	4	8	0	100	185
\$40k to \$74k	55	36	2	7	0	100	222
\$75k up	46	44	4	5	1	100	269
DK/NA/ Ref	42	41	7	11	0	100	124
All	50	39	4	7	0	100	800

Party ID w/leaners

	Tammy Baldwin	Kevin Nicholson	Neither	Don't know	Refused	Total	n
Republican	15	74	3	7	0	100	372
Democrat	90	5	2	3	0	100	351
Independent	33	23	19	26	0	100	68
Other/None	35	14	15	9	27	100	9
All	50	39	4	7	0	100	800

PARTY ID w/leaners separated

	Tammy Baldwin	Kevin Nicholson	Neither	Don't know	Refused	Total	n
Rep	14	79	1	6	0	100	229
Lean Rep	18	66	6	10	0	100	144
Ind	33	23	19	26	0	100	68
Lean Dem	83	11	2	4	0	100	138
Dem	94	2	1	3	0	100	213
Other/None	35	14	15	9	27	100	9
All	50	39	4	7	0	100	800

Marital status

	Tammy Baldwin	Kevin Nicholson	Neither	Don't know	Refused	Total	n
Married	47	41	5	7	0	100	472
Widow/Div/Sep	52	37	2	8	0	100	196
Never Married	54	36	3	7	0	100	125
NA/Ref	77	20	0	4	0	100	6
All	50	39	4	7	0	100	800

Race and ethnicity

	Tammy Baldwin	Kevin Nicholson	Neither	Don't know	Refused	Total	n
White	47	41	4	8	0	100	673
Black	94	0	0	5	1	100	25
Hispanic	64	32	4	0	0	100	43
Other	50	41	2	7	0	100	42
DK/NA/ Ref	45	41	0	1	13	100	17
All	50	39	4	7	0	100	800

Religious service attendance (apart from weddings and funerals)

	Tammy Baldwin	Kevin Nicholson	Neither	Don't know	Refused	Total	n
More than 1/wk	36	53	3	9	0	100	48
1/week	38	48	5	8	1	100	207
1-2 month	37	52	4	7	0	100	142
few times a year	64	25	4	7	0	100	142
Seldom	58	35	2	4	0	100	117
Never	66	25	3	6	0	100	128
Don't know	66	34	0	0	0	100	3
Refused	42	15	23	21	0	100	13
All	50	39	4	7	0	100	800

Religious affiliation

	Tammy Baldwin	Kevin Nicholson	Neither	Don't know	Refused	Total	n
Protestant/ Christian	42	48	3	6	1	100	345
Catholic	49	35	6	10	0	100	258
Jewish	100	0	0	0	0	100	1
Other	67	30	0	4	0	100	49
None	67	28	2	4	0	100	112
DK/NA/ Ref	47	27	16	10	0	100	34
All	50	39	4	7	0	100	800

Evangelical or Born-Again Christian

	Tammy Baldwin	Kevin Nicholson	Neither	Don't know	Refused	Total	n
born again	33	57	3	6	0	100	138
not born again	49	40	3	7	1	100	187
Don't know	49	45	0	6	0	100	13
Refused	0	100	0	0	0	100	2
All	42	48	3	6	1	100	340

Location type

	Tammy Baldwin	Kevin Nicholson	Neither	Don't know	Refused	Total	n
Urban	62	26	2	8	1	100	208
Suburban	49	45	2	4	0	100	260
Rural	41	44	6	9	0	100	306
Don't know	54	26	20	0	0	100	14
Refused	55	19	14	10	2	100	12
All	50	39	4	7	0	100	800

Ideology

	Tammy Baldwin	Kevin Nicholson	Neither	Don't know	Refused	Total	n
Very conservative	9	83	4	5	0	100	80
Conservative	22	67	4	6	1	100	241
Moderate	52	31	5	12	0	100	242
Liberal	95	3	0	3	0	100	147
Very liberal	95	0	4	1	0	100	57
Don't know	47	12	11	31	0	100	14
Refused	62	21	9	6	1	100	18
All	50	39	4	7	0	100	800

Union membership

	Tammy Baldwin	Kevin Nicholson	Neither	Don't know	Refused	Total	n
respondent	60	27	8	5	0	100	82
another household member	63	20	12	5	0	100	42
nobody in household	47	42	3	8	0	100	661
Don't know	100	0	0	0	0	100	1
Refused	62	16	12	8	2	100	14
All	50	39	4	7	0	100	800

Union membership and job type

	Tammy Baldwin	Kevin Nicholson	Neither	Don't know	Refused	Total	n
Public union	65	19	13	3	0	100	57
Public non-union	44	42	6	8	0	100	100
Private union	57	30	6	7	0	100	67
Private non-union	48	42	2	7	0	100	559
DK/NA/ Ref	62	21	10	6	1	100	17
All	50	39	4	7	0	100	800

Region

	Tammy Baldwin	Kevin Nicholson	Neither	Don't know	Refused	Total	n
MKE City	75	20	1	4	0	100	65
Rest of MKE	41	49	3	7	1	100	250
msn	62	29	5	4	0	100	144
GB/A	40	48	3	9	0	100	154
Rest of state	51	32	7	10	0	100	187
All	50	39	4	7	0	100	800

Q25.

If the election for U.S. Senate were being held today and the candidates were Tammy Baldwin the Democrat and Leah Vukmir the Republican, for whom would you vote?

Sex

	Tammy Baldwin	Leah Vukmir	Neither	Don't know	Refused	Total	n
Male	43	45	4	8	0	100	375
Female	53	35	3	8	1	100	425
All	49	40	4	8	1	100	800

Age

	Tammy Baldwin	Leah Vukmir	Neither	Don't know	Refused	Total	n
18-29	50	34	2	14	0	100	110
30-44	47	41	8	4	0	100	159
45-59	42	45	4	8	2	100	255
60+	56	36	1	7	0	100	269
DK/NA/ Ref	17	43	21	19	0	100	7
All	49	40	4	8	1	100	800

Education

	Tammy Baldwin	Leah Vukmir	Neither	Don't know	Refused	Total	n
Not HS	58	20	8	9	5	100	16
HS	40	43	3	13	1	100	217
Some Coll	51	42	3	4	0	100	153
AA	44	38	6	11	1	100	114
BA+	55	37	3	4	0	100	288
DK/NA/ Ref	33	54	0	13	0	100	13
All	49	40	4	8	1	100	800

Income

	Tammy Baldwin	Leah Vukmir	Neither	Don't know	Refused	Total	n
Under \$40k	56	31	5	8	0	100	185
\$40k to \$74k	52	38	3	7	1	100	222
\$75k up	45	45	3	7	1	100	269
DK/NA/ Ref	40	44	5	11	1	100	124
All	49	40	4	8	1	100	800

Party ID w/leaners

	Tammy Baldwin	Leah Vukmir	Neither	Don't know	Refused	Total	n
Republican	14	74	2	9	0	100	372
Democrat	89	6	2	3	0	100	351
Independent	30	24	18	28	0	100	68
Other/None	13	35	18	0	34	100	9
All	49	40	4	8	1	100	800

PARTY ID w/leaners separated

	Tammy Baldwin	Leah Vukmir	Neither	Don't know	Refused	Total	n
Rep	13	80	1	6	0	100	229
Lean Rep	16	65	5	13	0	100	144
Ind	30	24	18	28	0	100	68
Lean Dem	83	12	3	2	1	100	138
Dem	93	2	1	3	0	100	213
Other/None	13	35	18	0	34	100	9
All	49	40	4	8	1	100	800

Marital status

	Tammy Baldwin	Leah Vukmir	Neither	Don't know	Refused	Total	n
Married	46	41	4	8	1	100	472
Widow/Div/Sep	53	36	3	8	0	100	196
Never Married	52	38	3	7	0	100	125
NA/Ref	45	55	0	0	0	100	6
All	49	40	4	8	1	100	800

Race and ethnicity

	Tammy Baldwin	Leah Vukmir	Neither	Don't know	Refused	Total	n
White	46	42	4	8	0	100	673
Black	95	2	1	2	0	100	25
Hispanic	69	28	4	0	0	100	43
Other	46	39	4	11	0	100	42
DK/NA/ Ref	34	39	0	14	13	100	17
All	49	40	4	8	1	100	800

Religious service attendance (apart from weddings and funerals)

	Tammy Baldwin	Leah Vukmir	Neither	Don't know	Refused	Total	n
More than 1/wk	35	55	0	9	2	100	48
1/week	37	48	3	10	1	100	207
1-2 month	37	51	3	9	0	100	142
few times a year	62	26	5	7	0	100	142
Seldom	58	34	3	4	1	100	117
Never	64	27	3	6	0	100	128
Don't know	66	34	0	0	0	100	3
Refused	28	50	10	12	0	100	13
All	49	40	4	8	1	100	800

Religious affiliation

	Tammy Baldwin	Leah Vukmir	Neither	Don't know	Refused	Total	n
Protestant/ Christian	44	44	3	9	1	100	345
Catholic	46	40	5	10	0	100	258
Jewish	100	0	0	0	0	100	1
Other	63	30	0	4	3	100	49
None	64	30	4	2	0	100	112
DK/NA/ Ref	43	41	11	5	0	100	34
All	49	40	4	8	1	100	800

Evangelical or Born-Again Christian

	Tammy Baldwin	Leah Vukmir	Neither	Don't know	Refused	Total	n
born again	35	53	2	9	1	100	138
not born again	50	36	3	9	1	100	187
Don't know	55	45	0	0	0	100	13
Refused	0	100	0	0	0	100	2
All	44	44	3	9	1	100	340

Location type

	Tammy Baldwin	Leah Vukmir	Neither	Don't know	Refused	Total	n
Urban	61	29	1	9	1	100	208
Suburban	51	42	1	6	0	100	260
Rural	39	45	7	9	1	100	306
Don't know	54	26	20	0	0	100	14
Refused	38	46	2	14	0	100	12
All	49	40	4	8	1	100	800

Ideology

	Tammy Baldwin	Leah Vukmir	Neither	Don't know	Refused	Total	n
Very conservative	10	83	0	8	0	100	80
Conservative	19	68	4	7	2	100	241
Moderate	53	29	6	12	0	100	242
Liberal	91	6	0	3	0	100	147
Very liberal	95	1	4	0	0	100	57
Don't know	47	11	11	27	5	100	14
Refused	51	38	1	9	0	100	18
All	49	40	4	8	1	100	800

Union membership

	Tammy Baldwin	Leah Vukmir	Neither	Don't know	Refused	Total	n
respondent	57	26	4	11	2	100	82
another household member	65	20	10	5	0	100	42
nobody in household	46	43	3	7	0	100	661
Don't know	100	0	0	0	0	100	1
Refused	48	39	2	12	0	100	14
All	49	40	4	8	1	100	800

Union membership and job type

	Tammy Baldwin	Leah Vukmir	Neither	Don't know	Refused	Total	n
Public union	62	19	10	6	3	100	57
Public non-union	40	45	8	7	0	100	100
Private union	57	28	3	11	0	100	67
Private non-union	47	42	2	7	1	100	559
DK/NA/ Ref	50	39	1	10	0	100	17
All	49	40	4	8	1	100	800

Region

	Tammy Baldwin	Leah Vukmir	Neither	Don't know	Refused	Total	n
MKE City	76	18	1	5	0	100	65
Rest of MKE	41	50	1	8	1	100	250
msn	59	29	6	6	0	100	144
GB/A	41	47	2	9	1	100	154
Rest of state	47	35	7	9	1	100	187
All	49	40	4	8	1	100	800

Q26.

If the election for Governor were being held today and the candidates were Tony Evers the Democrat and Scott Walker the Republican, for whom would you vote?

Sex

	Tony Evers	Scott Walker	Neither	Don't know	Refused	Total	n
Male	38	54	3	5	0	100	375
Female	49	42	3	5	1	100	425
All	44	48	3	5	0	100	800

Age

	Tony Evers	Scott Walker	Neither	Don't know	Refused	Total	n
18-29	47	38	6	9	0	100	110
30-44	46	47	2	5	0	100	159
45-59	37	53	3	5	1	100	255
60+	47	47	2	4	0	100	269
DK/NA/ Ref	44	36	21	0	0	100	7
All	44	48	3	5	0	100	800

Education

	Tony Evers	Scott Walker	Neither	Don't know	Refused	Total	n
Not HS	35	48	5	7	5	100	16
HS	36	54	4	5	1	100	217
Some Coll	50	43	5	3	0	100	153
AA	35	55	3	7	0	100	114
BA+	50	42	2	6	0	100	288
DK/NA/ Ref	48	52	0	0	0	100	13
All	44	48	3	5	0	100	800

Income

	Tony Evers	Scott Walker	Neither	Don't know	Refused	Total	n
Under \$40k	46	42	7	5	0	100	185
\$40k to \$74k	49	45	2	4	0	100	222
\$75k up	42	53	1	4	1	100	269
DK/NA/ Ref	36	48	3	12	1	100	124
All	44	48	3	5	0	100	800

Party ID w/leaners

	Tony Evers	Scott Walker	Neither	Don't know	Refused	Total	n
Republican	9	84	2	5	0	100	372
Democrat	84	9	3	5	0	100	351
Independent	25	54	10	12	0	100	68
Other/None	35	14	18	0	34	100	9
All	44	48	3	5	0	100	800

PARTY ID w/leaners separated

	Tony Evers	Scott Walker	Neither	Don't know	Refused	Total	n
Rep	7	90	0	4	0	100	229
Lean Rep	14	74	5	7	0	100	144
Ind	25	54	10	12	0	100	68
Lean Dem	79	11	3	7	0	100	138
Dem	88	7	2	3	0	100	213
Other/None	35	14	18	0	34	100	9
All	44	48	3	5	0	100	800

Marital status

	Tony Evers	Scott Walker	Neither	Don't know	Refused	Total	n
Married	41	52	3	4	1	100	472
Widow/Div/Sep	46	44	3	7	0	100	196
Never Married	49	38	5	7	0	100	125
NA/Ref	77	23	0	0	0	100	6
All	44	48	3	5	0	100	800

Race and ethnicity

	Tony Evers	Scott Walker	Neither	Don't know	Refused	Total	n
White	42	51	3	5	0	100	673
Black	85	7	4	4	0	100	25
Hispanic	52	20	14	13	0	100	43
Other	43	53	0	4	0	100	42
DK/NA/ Ref	30	41	0	17	13	100	17
All	44	48	3	5	0	100	800

Religious service attendance (apart from weddings and funerals)

	Tony Evers	Scott Walker	Neither	Don't know	Refused	Total	n
More than 1/wk	39	54	2	4	2	100	48
1/week	32	60	2	6	1	100	207
1-2 month	36	59	1	4	0	100	142
few times a year	49	43	3	5	0	100	142
Seldom	54	40	1	6	0	100	117
Never	59	24	10	6	0	100	128
Don't know	51	49	0	0	0	100	3
Refused	36	51	10	3	0	100	13
All	44	48	3	5	0	100	800

Religious affiliation

	Tony Evers	Scott Walker	Neither	Don't know	Refused	Total	n
Protestant/ Christian	37	54	2	7	1	100	345
Catholic	39	54	3	3	0	100	258
Jewish	100	0	0	0	0	100	1
Other	66	33	1	0	0	100	49
None	68	19	4	9	0	100	112
DK/NA/ Ref	34	48	17	1	0	100	34
All	44	48	3	5	0	100	800

Evangelical or Born-Again Christian

	Tony Evers	Scott Walker	Neither	Don't know	Refused	Total	n
born again	30	65	0	5	1	100	138
not born again	43	45	3	9	1	100	187
Don't know	45	55	0	0	0	100	13
Refused	0	100	0	0	0	100	2
All	37	54	2	7	1	100	340

Location type

	Tony Evers	Scott Walker	Neither	Don't know	Refused	Total	n
Urban	53	37	4	5	1	100	208
Suburban	42	52	3	3	0	100	260
Rural	39	52	2	6	0	100	306
Don't know	43	24	11	22	0	100	14
Refused	39	59	2	0	0	100	12
All	44	48	3	5	0	100	800

Ideology

	Tony Evers	Scott Walker	Neither	Don't know	Refused	Total	n
Very conservative	4	89	5	1	0	100	80
Conservative	16	74	3	6	1	100	241
Moderate	45	45	3	7	0	100	242
Liberal	90	4	1	5	0	100	147
Very liberal	87	5	4	4	0	100	57
Don't know	49	36	5	4	5	100	14
Refused	46	38	16	0	0	100	18
All	44	48	3	5	0	100	800

Union membership

	Tony Evers	Scott Walker	Neither	Don't know	Refused	Total	n
respondent	59	31	3	8	0	100	82
another household member	60	33	7	0	0	100	42
nobody in household	41	50	3	5	0	100	661
Don't know	63	37	0	0	0	100	1
Refused	48	50	2	0	0	100	14
All	44	48	3	5	0	100	800

Union membership and job type

	Tony Evers	Scott Walker	Neither	Don't know	Refused	Total	n
Public union	71	22	4	2	0	100	57
Public non-union	37	54	3	5	0	100	100
Private union	49	39	4	7	0	100	67
Private non-union	42	50	3	5	1	100	559
DK/NA/ Ref	48	50	1	0	0	100	17
All	44	48	3	5	0	100	800

Region

	Tony Evers	Scott Walker	Neither	Don't know	Refused	Total	n
MKE City	63	27	3	6	0	100	65
Rest of MKE	35	59	2	2	1	100	250
msn	58	33	5	5	0	100	144
GB/A	34	55	2	8	1	100	154
Rest of state	46	43	4	7	0	100	187
All	44	48	3	5	0	100	800

Q27.

If the election for Governor were being held today and the candidates were Kelda Roys the Democrat and Scott Walker the Republican, for whom would you vote?

Sex

	Kelda Roys	Scott Walker	Neither	Don't know	Refused	Total	n
Male	33	55	4	8	0	100	375
Female	46	43	4	7	1	100	425
All	40	48	4	7	0	100	800

Age

	Kelda Roys	Scott Walker	Neither	Don't know	Refused	Total	n
18-29	44	40	7	9	0	100	110
30-44	46	47	3	5	0	100	159
45-59	35	53	3	8	1	100	255
60+	39	49	4	7	0	100	269
DK/NA/ Ref	44	36	21	0	0	100	7
All	40	48	4	7	0	100	800

Education

	Kelda Roys	Scott Walker	Neither	Don't know	Refused	Total	n
Not HS	33	48	5	9	5	100	16
HS	32	55	5	7	1	100	217
Some Coll	43	43	7	7	0	100	153
AA	34	56	2	7	0	100	114
BA+	46	43	2	8	0	100	288
DK/NA/ Ref	48	52	0	0	0	100	13
All	40	48	4	7	0	100	800

Income

	Kelda Roys	Scott Walker	Neither	Don't know	Refused	Total	n
Under \$40k	44	40	8	8	0	100	185
\$40k to \$74k	44	48	3	5	0	100	222
\$75k up	37	53	2	7	1	100	269
DK/NA/ Ref	32	54	3	10	1	100	124
All	40	48	4	7	0	100	800

Party ID w/leaners

	Kelda Roys	Scott Walker	Neither	Don't know	Refused	Total	n
Republican	7	86	3	4	0	100	372
Democrat	78	9	4	9	0	100	351
Independent	19	53	11	17	0	100	68
Other/None	37	14	15	0	34	100	9
All	40	48	4	7	0	100	800

PARTY ID w/leaners separated

	Kelda Roys	Scott Walker	Neither	Don't know	Refused	Total	n
Rep	5	90	0	5	0	100	229
Lean Rep	10	79	7	4	0	100	144
Ind	19	53	11	17	0	100	68
Lean Dem	68	12	5	15	0	100	138
Dem	85	7	3	5	0	100	213
Other/None	37	14	15	0	34	100	9
All	40	48	4	7	0	100	800

Marital status

	Kelda Roys	Scott Walker	Neither	Don't know	Refused	Total	n
Married	36	54	4	6	1	100	472
Widow/Div/Sep	44	44	3	8	0	100	196
Never Married	46	37	6	10	0	100	125
NA/Ref	77	23	0	0	0	100	6
All	40	48	4	7	0	100	800

Race and ethnicity

	Kelda Roys	Scott Walker	Neither	Don't know	Refused	Total	n
White	37	53	3	7	0	100	673
Black	89	4	3	4	0	100	25
Hispanic	57	17	14	12	0	100	43
Other	40	44	2	14	0	100	42
DK/NA/ Ref	30	41	0	17	13	100	17
All	40	48	4	7	0	100	800

Religious service attendance (apart from weddings and funerals)

	Kelda Roys	Scott Walker	Neither	Don't know	Refused	Total	n
More than 1/wk	27	61	0	10	2	100	48
1/week	27	63	3	7	1	100	207
1-2 month	32	59	3	6	0	100	142
few times a year	49	42	2	7	0	100	142
Seldom	49	39	3	9	0	100	117
Never	57	24	10	8	0	100	128
Don't know	32	68	0	0	0	100	3
Refused	36	51	10	3	0	100	13
All	40	48	4	7	0	100	800

Religious affiliation

	Kelda Roys	Scott Walker	Neither	Don't know	Refused	Total	n
Protestant/ Christian	33	55	3	8	1	100	345
Catholic	37	55	3	5	0	100	258
Jewish	81	0	19	0	0	100	1
Other	60	33	0	5	1	100	49
None	63	20	7	11	0	100	112
DK/NA/ Ref	33	47	13	7	0	100	34
All	40	48	4	7	0	100	800

Evangelical or Born-Again Christian

	Kelda Roys	Scott Walker	Neither	Don't know	Refused	Total	n
born again	26	64	3	6	1	100	138
not born again	38	48	4	9	1	100	187
Don't know	37	49	0	14	0	100	13
Refused	0	100	0	0	0	100	2
All	33	55	3	8	1	100	340

Location type

	Kelda Roys	Scott Walker	Neither	Don't know	Refused	Total	n
Urban	51	34	5	9	1	100	208
Suburban	37	54	3	5	0	100	260
Rural	35	54	3	8	0	100	306
Don't know	43	24	11	22	0	100	14
Refused	41	59	0	0	0	100	12
All	40	48	4	7	0	100	800

Ideology

	Kelda Roys	Scott Walker	Neither	Don't know	Refused	Total	n
Very conservative	5	89	5	0	0	100	80
Conservative	14	74	4	7	1	100	241
Moderate	40	47	3	10	0	100	242
Liberal	83	6	2	9	0	100	147
Very liberal	87	5	3	6	0	100	57
Don't know	47	36	0	11	5	100	14
Refused	38	38	23	0	0	100	18
All	40	48	4	7	0	100	800

Union membership

	Kelda Roys	Scott Walker	Neither	Don't know	Refused	Total	n
respondent	58	28	4	10	0	100	82
another household member	59	33	7	0	0	100	42
nobody in household	36	52	4	8	1	100	661
Don't know	63	37	0	0	0	100	1
Refused	50	50	0	0	0	100	14
All	40	48	4	7	0	100	800

Union membership and job type

	Kelda Roys	Scott Walker	Neither	Don't know	Refused	Total	n
Public union	72	22	6	0	0	100	57
Public non-union	35	57	3	5	0	100	100
Private union	47	36	5	12	0	100	67
Private non-union	36	51	4	8	1	100	559
DK/NA/ Ref	44	50	5	0	0	100	17
All	40	48	4	7	0	100	800

Region

	Kelda Roys	Scott Walker	Neither	Don't know	Refused	Total	n
MKE City	65	22	3	10	0	100	65
Rest of MKE	31	61	3	4	1	100	250
msn	53	32	7	8	0	100	144
GB/A	30	57	2	11	1	100	154
Rest of state	41	47	5	7	0	100	187
All	40	48	4	7	0	100	800

Q28.

How about Matt Flynn the Democrat and Scott Walker the Republican?

Sex

	Matt Flynn	Scott Walker	Neither	Don't know	Refused	Total	n
Male	32	57	3	8	0	100	193
Female	50	36	2	12	0	100	210
All	42	46	2	10	0	100	403

Age

	Matt Flynn	Scott Walker	Neither	Don't know	Refused	Total	n
18-29	48	35	6	11	0	100	52
30-44	47	45	0	8	0	100	80
45-59	36	51	2	11	0	100	125
60+	43	45	2	10	0	100	142
DK/NA/ Ref	0	69	0	31	0	100	5
All	42	46	2	10	0	100	403

Education

	Matt Flynn	Scott Walker	Neither	Don't know	Refused	Total	n
Not HS	37	45	0	18	0	100	10
HS	29	62	2	7	0	100	113
Some Coll	52	32	4	12	0	100	91
AA	45	49	0	5	0	100	60
BA+	46	37	3	15	0	100	118
DK/NA/ Ref	29	71	0	0	0	100	11
All	42	46	2	10	0	100	403

Income

	Matt Flynn	Scott Walker	Neither	Don't know	Refused	Total	n
Under \$40k	47	37	6	10	0	100	98
\$40k to \$74k	44	48	1	7	0	100	121
\$75k up	38	51	1	10	0	100	117
DK/NA/ Ref	35	46	1	18	0	100	67
All	42	46	2	10	0	100	403

Party ID w/leaners

	Matt Flynn	Scott Walker	Neither	Don't know	Refused	Total	n
Republican	9	81	2	8	0	100	190
Democrat	83	7	1	9	0	100	169
Independent	24	42	5	30	0	100	39
Other/None	24	41	29	0	5	100	5
All	42	46	2	10	0	100	403

PARTY ID w/leaners separated

	Matt Flynn	Scott Walker	Neither	Don't know	Refused	Total	n
Rep	8	88	0	4	0	100	112
Lean Rep	11	71	4	13	0	100	78
Ind	24	42	5	30	0	100	39
Lean Dem	73	9	4	15	0	100	70
Dem	90	5	0	5	0	100	99
Other/None	24	41	29	0	5	100	5
All	42	46	2	10	0	100	403

Marital status

	Matt Flynn	Scott Walker	Neither	Don't know	Refused	Total	n
Married	40	50	2	8	0	100	239
Widow/Div/Sep	42	41	3	14	0	100	98
Never Married	46	38	2	14	0	100	64
NA/Ref	43	57	0	0	0	100	3
All	42	46	2	10	0	100	403

Race and ethnicity

	Matt Flynn	Scott Walker	Neither	Don't know	Refused	Total	n
White	39	49	3	9	0	100	331
Black	89	3	0	5	2	100	13
Hispanic	69	9	0	21	0	100	28
Other	24	59	0	17	0	100	23
DK/NA/ Ref	37	63	0	0	0	100	8
All	42	46	2	10	0	100	403

Religious service attendance (apart from weddings and funerals)

	Matt Flynn	Scott Walker	Neither	Don't know	Refused	Total	n
More than 1/wk	35	52	0	13	0	100	30
1/week	30	59	0	11	0	100	102
1-2 month	32	53	0	15	0	100	78
few times a year	49	42	2	7	0	100	71
Seldom	50	41	3	6	0	100	49
Never	63	18	8	11	0	100	63
Don't know	49	51	0	0	0	100	2
Refused	22	63	15	0	0	100	9
All	42	46	2	10	0	100	403

Religious affiliation

	Matt Flynn	Scott Walker	Neither	Don't know	Refused	Total	n
Protestant/ Christian	35	54	1	10	0	100	170
Catholic	41	51	1	7	0	100	128
Jewish	100	0	0	0	0	100	1
Other	53	34	2	11	0	100	23
None	58	21	6	15	0	100	60
DK/NA/ Ref	39	39	10	13	0	100	22
All	42	46	2	10	0	100	403

Evangelical or Born-Again Christian

	Matt Flynn	Scott Walker	Neither	Don't know	Refused	Total	n
born again	27	64	0	10	0	100	71
not born again	45	42	2	11	0	100	89
Don't know	13	87	0	0	0	100	5
Refused	0	100	0	0	0	100	2
All	36	53	1	10	0	100	167

Location type

	Matt Flynn	Scott Walker	Neither	Don't know	Refused	Total	n
Urban	50	38	1	11	0	100	103
Suburban	45	45	1	9	0	100	134
Rural	33	52	3	12	0	100	154
Don't know	63	0	37	0	0	100	4
Refused	34	64	0	0	3	100	8
All	42	46	2	10	0	100	403

Ideology

	Matt Flynn	Scott Walker	Neither	Don't know	Refused	Total	n
Very conservative	3	94	3	0	0	100	41
Conservative	14	71	4	11	0	100	121
Moderate	46	36	0	17	0	100	128
Liberal	84	8	3	5	0	100	75
Very liberal	89	3	0	8	0	100	23
Don't know	29	52	0	19	0	100	4
Refused	54	44	0	0	2	100	12
All	42	46	2	10	0	100	403

Union membership

	Matt Flynn	Scott Walker	Neither	Don't know	Refused	Total	n
respondent	53	34	4	10	0	100	38
another household member	67	17	12	4	0	100	19
nobody in household	39	49	2	11	0	100	336
Don't know	100	0	0	0	0	100	1
Refused	47	50	0	0	2	100	10
All	42	46	2	10	0	100	403

Union membership and job type

	Matt Flynn	Scott Walker	Neither	Don't know	Refused	Total	n
Public union	73	12	7	7	0	100	19
Public non-union	36	48	5	12	0	100	57
Private union	50	36	6	8	0	100	38
Private non-union	39	49	1	11	0	100	277
DK/NA/ Ref	45	53	0	0	2	100	12
All	42	46	2	10	0	100	403

Region

	Matt Flynn	Scott Walker	Neither	Don't know	Refused	Total	n
MKE City	73	15	0	11	1	100	40
Rest of MKE	39	55	1	4	0	100	124
msn	38	33	8	21	0	100	71
GB/A	35	57	3	5	0	100	70
Rest of state	39	47	0	13	0	100	98
All	42	46	2	10	0	100	403

Q29.

How about Andy Gronik the Democrat and Scott Walker the Republican?

Sex

	Andy Gronik	Scott Walker	Neither	Don't know	Refused	Total	n
Male	32	54	4	11	0	100	193
Female	49	38	2	11	0	100	210
All	41	46	3	11	0	100	403

Age

	Andy Gronik	Scott Walker	Neither	Don't know	Refused	Total	n
18-29	42	33	6	19	0	100	52
30-44	50	45	0	5	0	100	80
45-59	36	51	4	8	0	100	125
60+	41	46	2	11	1	100	142
DK/NA/ Ref	0	40	0	60	0	100	5
All	41	46	3	11	0	100	403

Education

	Andy Gronik	Scott Walker	Neither	Don't know	Refused	Total	n
Not HS	44	45	0	11	0	100	10
HS	30	55	4	12	0	100	113
Some Coll	51	37	3	9	0	100	91
AA	45	47	0	8	0	100	60
BA+	42	41	4	13	1	100	118
DK/NA/ Ref	29	71	0	0	0	100	11
All	41	46	3	11	0	100	403

Income

	Andy Gronik	Scott Walker	Neither	Don't know	Refused	Total	n
Under \$40k	48	37	4	10	1	100	98
\$40k to \$74k	42	50	3	5	0	100	121
\$75k up	38	46	3	13	0	100	117
DK/NA/ Ref	32	49	1	18	0	100	67
All	41	46	3	11	0	100	403

Party ID w/leaners

	Andy Gronik	Scott Walker	Neither	Don't know	Refused	Total	n
Republican	9	81	1	9	0	100	190
Democrat	81	8	3	8	1	100	169
Independent	21	38	7	33	0	100	39
Other/None	24	41	29	0	5	100	5
All	41	46	3	11	0	100	403

PARTY ID w/leaners separated

	Andy Gronik	Scott Walker	Neither	Don't know	Refused	Total	n
Rep	5	89	0	5	0	100	112
Lean Rep	15	68	3	14	0	100	78
Ind	21	38	7	33	0	100	39
Lean Dem	67	15	7	10	1	100	70
Dem	91	3	0	6	0	100	99
Other/None	24	41	29	0	5	100	5
All	41	46	3	11	0	100	403

Marital status

	Andy Gronik	Scott Walker	Neither	Don't know	Refused	Total	n
Married	39	51	4	6	0	100	239
Widow/Div/Sep	42	42	0	15	1	100	98
Never Married	45	32	2	21	0	100	64
NA/Ref	43	57	0	0	0	100	3
All	41	46	3	11	0	100	403

Race and ethnicity

	Andy Gronik	Scott Walker	Neither	Don't know	Refused	Total	n
White	38	49	3	10	0	100	331
Black	89	3	0	5	2	100	13
Hispanic	71	8	0	21	0	100	28
Other	24	59	0	17	0	100	23
DK/NA/ Ref	15	80	0	5	0	100	8
All	41	46	3	11	0	100	403

Religious service attendance (apart from weddings and funerals)

	Andy Gronik	Scott Walker	Neither	Don't know	Refused	Total	n
More than 1/wk	35	52	0	13	0	100	30
1/week	27	61	1	10	0	100	102
1-2 month	35	52	0	12	0	100	78
few times a year	49	36	5	10	0	100	71
Seldom	46	41	2	11	0	100	49
Never	64	20	6	9	1	100	63
Don't know	49	51	0	0	0	100	2
Refused	18	63	15	4	0	100	9
All	41	46	3	11	0	100	403

Religious affiliation

	Andy Gronik	Scott Walker	Neither	Don't know	Refused	Total	n
Protestant/ Christian	36	52	2	9	0	100	170
Catholic	40	48	3	9	0	100	128
Jewish	100	0	0	0	0	100	1
Other	48	46	0	4	2	100	23
None	55	24	2	18	0	100	60
DK/NA/ Ref	31	45	10	15	0	100	22
All	41	46	3	11	0	100	403

Evangelical or Born-Again Christian

	Andy Gronik	Scott Walker	Neither	Don't know	Refused	Total	n
born again	27	62	2	8	0	100	71
not born again	47	39	3	10	0	100	89
Don't know	13	87	0	0	0	100	5
Refused	0	100	0	0	0	100	2
All	37	51	2	9	0	100	167

Location type

	Andy Gronik	Scott Walker	Neither	Don't know	Refused	Total	n
Urban	48	36	3	13	0	100	103
Suburban	43	47	1	8	0	100	134
Rural	35	50	3	12	0	100	154
Don't know	63	0	37	0	0	100	4
Refused	16	81	0	0	3	100	8
All	41	46	3	11	0	100	403

Ideology

	Andy Gronik	Scott Walker	Neither	Don't know	Refused	Total	n
Very conservative	3	94	0	3	0	100	41
Conservative	14	70	5	11	0	100	121
Moderate	43	38	2	16	0	100	128
Liberal	84	3	3	9	0	100	75
Very liberal	94	5	0	1	0	100	23
Don't know	29	52	0	19	0	100	4
Refused	42	56	0	0	2	100	12
All	41	46	3	11	0	100	403

Union membership

	Andy Gronik	Scott Walker	Neither	Don't know	Refused	Total	n
respondent	63	23	6	8	0	100	38
another household member	66	17	13	4	0	100	19
nobody in household	37	49	2	12	0	100	336
Don't know	100	0	0	0	0	100	1
Refused	34	64	0	0	2	100	10
All	41	46	3	11	0	100	403

Union membership and job type

	Andy Gronik	Scott Walker	Neither	Don't know	Refused	Total	n
Public union	68	12	12	7	0	100	19
Public non-union	37	45	5	14	0	100	57
Private union	62	26	6	6	0	100	38
Private non-union	37	50	1	11	0	100	277
DK/NA/ Ref	34	64	0	0	2	100	12
All	41	46	3	11	0	100	403

Region

	Andy Gronik	Scott Walker	Neither	Don't know	Refused	Total	n
MKE City	68	18	3	11	1	100	40
Rest of MKE	37	55	3	5	0	100	124
msn	40	34	7	19	0	100	71
GB/A	32	57	0	10	1	100	70
Rest of state	42	46	1	11	0	100	98
All	41	46	3	11	0	100	403

Q30.

How about Mike McCabe the Democrat and Scott Walker the Republican?

Sex

	Mike McCabe	Scott Walker	Neither	Don't know	Refused	Total	n
Male	35	53	3	10	0	100	193
Female	50	37	4	9	0	100	210
All	42	44	4	9	0	100	403

Age

	Mike McCabe	Scott Walker	Neither	Don't know	Refused	Total	n
18-29	45	35	4	15	0	100	52
30-44	53	41	0	6	0	100	80
45-59	36	50	6	7	0	100	125
60+	42	45	3	10	0	100	142
DK/NA/ Ref	40	29	0	31	0	100	5
All	42	44	4	9	0	100	403

Education

	Mike McCabe	Scott Walker	Neither	Don't know	Refused	Total	n
Not HS	49	33	0	18	0	100	10
HS	35	54	3	8	0	100	113
Some Coll	47	37	7	9	0	100	91
AA	45	48	1	6	0	100	60
BA+	44	39	4	12	0	100	118
DK/NA/ Ref	48	52	0	0	0	100	11
All	42	44	4	9	0	100	403

Income

	Mike McCabe	Scott Walker	Neither	Don't know	Refused	Total	n
Under \$40k	46	36	10	8	0	100	98
\$40k to \$74k	46	48	1	5	0	100	121
\$75k up	39	46	2	13	0	100	117
DK/NA/ Ref	37	47	2	14	0	100	67
All	42	44	4	9	0	100	403

Party ID w/leaners

	Mike McCabe	Scott Walker	Neither	Don't know	Refused	Total	n
Republican	8	81	3	8	0	100	190
Democrat	87	5	3	6	0	100	169
Independent	15	43	11	31	0	100	39
Other/None	66	0	29	0	5	100	5
All	42	44	4	9	0	100	403

PARTY ID w/leaners separated

	Mike McCabe	Scott Walker	Neither	Don't know	Refused	Total	n
Rep	6	88	0	6	0	100	112
Lean Rep	12	71	6	11	0	100	78
Ind	15	43	11	31	0	100	39
Lean Dem	73	11	4	11	0	100	70
Dem	96	0	2	2	0	100	99
Other/None	66	0	29	0	5	100	5
All	42	44	4	9	0	100	403

Marital status

	Mike McCabe	Scott Walker	Neither	Don't know	Refused	Total	n
Married	40	49	4	6	0	100	239
Widow/Div/Sep	42	42	5	11	0	100	98
Never Married	48	34	0	18	0	100	64
NA/Ref	100	0	0	0	0	100	3
All	42	44	4	9	0	100	403

Race and ethnicity

	Mike McCabe	Scott Walker	Neither	Don't know	Refused	Total	n
White	39	49	5	8	0	100	331
Black	89	3	0	5	2	100	13
Hispanic	72	7	0	21	0	100	28
Other	34	49	0	17	0	100	23
DK/NA/ Ref	45	50	0	5	0	100	8
All	42	44	4	9	0	100	403

Religious service attendance (apart from weddings and funerals)

	Mike McCabe	Scott Walker	Neither	Don't know	Refused	Total	n
More than 1/wk	32	55	0	13	0	100	30
1/week	30	61	1	8	0	100	102
1-2 month	34	52	2	12	0	100	78
few times a year	54	35	3	8	0	100	71
Seldom	48	41	4	6	0	100	49
Never	60	18	10	11	0	100	63
Don't know	49	51	0	0	0	100	2
Refused	44	37	15	4	0	100	9
All	42	44	4	9	0	100	403

Religious affiliation

	Mike McCabe	Scott Walker	Neither	Don't know	Refused	Total	n
Protestant/ Christian	38	53	3	7	0	100	170
Catholic	42	47	3	9	0	100	128
Jewish	100	0	0	0	0	100	1
Other	41	46	2	11	0	100	23
None	59	21	6	15	0	100	60
DK/NA/ Ref	36	34	16	15	0	100	22
All	42	44	4	9	0	100	403

Evangelical or Born-Again Christian

	Mike McCabe	Scott Walker	Neither	Don't know	Refused	Total	n
born again	25	65	4	6	0	100	71
not born again	51	39	2	8	0	100	89
Don't know	13	87	0	0	0	100	5
Refused	0	100	0	0	0	100	2
All	38	52	3	7	0	100	167

Location type

	Mike McCabe	Scott Walker	Neither	Don't know	Refused	Total	n
Urban	52	34	2	12	0	100	103
Suburban	41	48	3	9	0	100	134
Rural	36	50	5	9	0	100	154
Don't know	63	0	37	0	0	100	4
Refused	46	51	0	0	3	100	8
All	42	44	4	9	0	100	403

Ideology

	Mike McCabe	Scott Walker	Neither	Don't know	Refused	Total	n
Very conservative	3	94	3	0	0	100	41
Conservative	14	71	5	10	0	100	121
Moderate	45	36	3	16	0	100	128
Liberal	89	4	3	4	0	100	75
Very liberal	89	3	6	3	0	100	23
Don't know	29	52	0	19	0	100	4
Refused	63	35	0	0	2	100	12
All	42	44	4	9	0	100	403

Union membership

	Mike McCabe	Scott Walker	Neither	Don't know	Refused	Total	n
respondent	61	23	6	10	0	100	38
another household member	67	17	12	4	0	100	19
nobody in household	38	49	3	10	0	100	336
Don't know	100	0	0	0	0	100	1
Refused	57	40	0	0	2	100	10
All	42	44	4	9	0	100	403

Union membership and job type

	Mike McCabe	Scott Walker	Neither	Don't know	Refused	Total	n
Public union	68	12	12	7	0	100	19
Public non-union	39	41	5	15	0	100	57
Private union	60	26	6	8	0	100	38
Private non-union	38	50	3	9	0	100	277
DK/NA/ Ref	54	45	0	0	2	100	12
All	42	44	4	9	0	100	403

Region

	Mike McCabe	Scott Walker	Neither	Don't know	Refused	Total	n
MKE City	69	17	2	11	1	100	40
Rest of MKE	35	56	4	5	0	100	124
msn	43	34	8	16	0	100	71
GB/A	36	54	3	7	0	100	70
Rest of state	45	42	1	11	0	100	98
All	42	44	4	9	0	100	403

Q31.

How about Mahlon Mitchell the Democrat and Scott Walker the Republican?

Sex

	Mahlon Mitchell	Scott Walker	Neither	Don't know	Refused	Total	n
Male	33	54	4	10	0	100	193
Female	49	38	2	11	0	100	210
All	41	45	3	11	0	100	403

Age

	Mahlon Mitchell	Scott Walker	Neither	Don't know	Refused	Total	n
18-29	45	29	6	19	0	100	52
30-44	50	44	0	6	0	100	80
45-59	36	51	3	10	0	100	125
60+	41	46	3	10	0	100	142
DK/NA/ Ref	0	69	0	31	0	100	5
All	41	45	3	11	0	100	403

Education

	Mahlon Mitchell	Scott Walker	Neither	Don't know	Refused	Total	n
Not HS	44	37	0	18	0	100	10
HS	29	56	4	11	0	100	113
Some Coll	49	38	3	9	0	100	91
AA	48	47	0	5	0	100	60
BA+	45	38	4	14	0	100	118
DK/NA/ Ref	29	71	0	0	0	100	11
All	41	45	3	11	0	100	403

Income

	Mahlon Mitchell	Scott Walker	Neither	Don't know	Refused	Total	n
Under \$40k	50	35	7	8	0	100	98
\$40k to \$74k	40	52	2	7	0	100	121
\$75k up	41	46	1	13	0	100	117
DK/NA/ Ref	33	48	1	18	0	100	67
All	41	45	3	11	0	100	403

Party ID w/leaners

	Mahlon Mitchell	Scott Walker	Neither	Don't know	Refused	Total	n
Republican	9	81	2	9	0	100	190
Democrat	83	8	3	7	0	100	169
Independent	22	37	5	36	0	100	39
Other/None	29	41	24	0	5	100	5
All	41	45	3	11	0	100	403

PARTY ID w/leaners separated

	Mahlon Mitchell	Scott Walker	Neither	Don't know	Refused	Total	n
Rep	5	89	0	6	0	100	112
Lean Rep	14	69	4	13	0	100	78
Ind	22	37	5	36	0	100	39
Lean Dem	71	14	6	10	0	100	70
Dem	91	3	1	5	0	100	99
Other/None	29	41	24	0	5	100	5
All	41	45	3	11	0	100	403

Marital status

	Mahlon Mitchell	Scott Walker	Neither	Don't know	Refused	Total	n
Married	39	51	3	7	0	100	239
Widow/Div/Sep	42	42	2	13	0	100	98
Never Married	49	29	3	19	0	100	64
NA/Ref	43	57	0	0	0	100	3
All	41	45	3	11	0	100	403

Race and ethnicity

	Mahlon Mitchell	Scott Walker	Neither	Don't know	Refused	Total	n
White	38	49	3	10	0	100	331
Black	93	0	5	0	2	100	13
Hispanic	71	10	0	19	0	100	28
Other	31	51	0	17	0	100	23
DK/NA/ Ref	15	80	0	5	0	100	8
All	41	45	3	11	0	100	403

Religious service attendance (apart from weddings and funerals)

	Mahlon Mitchell	Scott Walker	Neither	Don't know	Refused	Total	n
More than 1/wk	35	55	2	8	0	100	30
1/week	28	61	1	10	0	100	102
1-2 month	32	52	0	16	0	100	78
few times a year	53	33	4	11	0	100	71
Seldom	42	44	5	9	0	100	49
Never	64	21	7	8	0	100	63
Don't know	49	51	0	0	0	100	2
Refused	33	63	0	4	0	100	9
All	41	45	3	11	0	100	403

Religious affiliation

	Mahlon Mitchell	Scott Walker	Neither	Don't know	Refused	Total	n
Protestant/ Christian	37	52	2	9	0	100	170
Catholic	40	48	2	11	0	100	128
Jewish	100	0	0	0	0	100	1
Other	48	46	2	4	0	100	23
None	56	22	5	18	0	100	60
DK/NA/ Ref	31	45	13	11	0	100	22
All	41	45	3	11	0	100	403

Evangelical or Born-Again Christian

	Mahlon Mitchell	Scott Walker	Neither	Don't know	Refused	Total	n
born again	28	65	0	7	0	100	71
not born again	48	38	3	10	0	100	89
Don't know	13	87	0	0	0	100	5
Refused	0	100	0	0	0	100	2
All	38	52	2	8	0	100	167

Location type

	Mahlon Mitchell	Scott Walker	Neither	Don't know	Refused	Total	n
Urban	48	36	3	13	0	100	103
Suburban	44	48	1	7	0	100	134
Rural	35	49	3	13	0	100	154
Don't know	63	0	37	0	0	100	4
Refused	16	81	0	0	3	100	8
All	41	45	3	11	0	100	403

Ideology

	Mahlon Mitchell	Scott Walker	Neither	Don't know	Refused	Total	n
Very conservative	0	94	6	0	0	100	41
Conservative	13	72	3	12	0	100	121
Moderate	47	36	2	15	0	100	128
Liberal	87	2	2	9	0	100	75
Very liberal	83	10	0	7	0	100	23
Don't know	29	52	19	0	0	100	4
Refused	42	56	0	0	2	100	12
All	41	45	3	11	0	100	403

Union membership

	Mahlon Mitchell	Scott Walker	Neither	Don't know	Refused	Total	n
respondent	68	28	0	4	0	100	38
another household member	61	17	18	4	0	100	19
nobody in household	37	49	2	12	0	100	336
Don't know	100	0	0	0	0	100	1
Refused	34	64	0	0	2	100	10
All	41	45	3	11	0	100	403

Union membership and job type

	Mahlon Mitchell	Scott Walker	Neither	Don't know	Refused	Total	n
Public union	84	12	0	4	0	100	19
Public non-union	36	43	5	16	0	100	57
Private union	57	30	9	4	0	100	38
Private non-union	38	49	2	11	0	100	277
DK/NA/ Ref	34	64	0	0	2	100	12
All	41	45	3	11	0	100	403

Region

	Mahlon Mitchell	Scott Walker	Neither	Don't know	Refused	Total	n
MKE City	70	19	2	9	1	100	40
Rest of MKE	35	58	3	4	0	100	124
msn	38	33	7	22	0	100	71
GB/A	39	51	3	8	0	100	70
Rest of state	42	45	0	14	0	100	98
All	41	45	3	11	0	100	403

Q32.

How about Josh Pade the Democrat and Scott Walker the Republican?

Sex

	Josh Pade	Scott Walker	Neither	Don't know	Refused	Total	n
Male	32	53	4	11	0	100	182
Female	39	45	4	11	1	100	215
All	36	49	4	11	1	100	397

Age

	Josh Pade	Scott Walker	Neither	Don't know	Refused	Total	n
18-29	41	42	8	9	0	100	59
30-44	41	50	3	5	0	100	79
45-59	31	53	1	14	2	100	130
60+	35	47	5	12	1	100	127
DK/NA/ Ref	51	49	0	0	0	100	2
All	36	49	4	11	1	100	397

Education

	Josh Pade	Scott Walker	Neither	Don't know	Refused	Total	n
Not HS	13	54	14	5	14	100	6
HS	28	52	7	11	2	100	104
Some Coll	34	48	5	12	0	100	61
AA	26	57	4	13	0	100	53
BA+	45	45	1	10	0	100	170
DK/NA/ Ref	51	49	0	0	0	100	2
All	36	49	4	11	1	100	397

Income

	Josh Pade	Scott Walker	Neither	Don't know	Refused	Total	n
Under \$40k	40	41	8	11	0	100	88
\$40k to \$74k	37	48	5	10	0	100	101
\$75k up	36	55	2	7	1	100	151
DK/NA/ Ref	28	47	1	22	1	100	57
All	36	49	4	11	1	100	397

Party ID w/leaners

	Josh Pade	Scott Walker	Neither	Don't know	Refused	Total	n
Republican	6	85	2	7	0	100	182
Democrat	70	11	5	14	0	100	182
Independent	16	58	10	16	0	100	28
Other/None	0	29	0	0	71	100	4
All	36	49	4	11	1	100	397

PARTY ID w/leaners separated

	Josh Pade	Scott Walker	Neither	Don't know	Refused	Total	n
Rep	4	90	0	6	0	100	117
Lean Rep	8	77	5	9	0	100	65
Ind	16	58	10	16	0	100	28
Lean Dem	56	15	7	21	0	100	68
Dem	78	9	3	9	0	100	114
Other/None	0	29	0	0	71	100	4
All	36	49	4	11	1	100	397

Marital status

	Josh Pade	Scott Walker	Neither	Don't know	Refused	Total	n
Married	32	55	3	10	1	100	233
Widow/Div/Sep	42	40	2	16	0	100	99
Never Married	40	40	11	8	0	100	62
NA/Ref	47	53	0	0	0	100	3
All	36	49	4	11	1	100	397

Race and ethnicity

	Josh Pade	Scott Walker	Neither	Don't know	Refused	Total	n
White	35	52	3	10	0	100	342
Black	63	29	0	8	0	100	11
Hispanic	14	33	33	19	0	100	14
Other	58	27	4	11	0	100	19
DK/NA/ Ref	22	28	0	27	24	100	9
All	36	49	4	11	1	100	397

Religious service attendance (apart from weddings and funerals)

	Josh Pade	Scott Walker	Neither	Don't know	Refused	Total	n
More than 1/wk	13	56	1	26	4	100	18
1/week	21	63	3	11	2	100	104
1-2 month	23	63	2	12	0	100	65
few times a year	49	41	1	8	0	100	71
Seldom	51	36	3	10	0	100	68
Never	49	30	11	9	0	100	65
Don't know	55	45	0	0	0	100	1
Refused	29	71	0	0	0	100	4
All	36	49	4	11	1	100	397

Religious affiliation

	Josh Pade	Scott Walker	Neither	Don't know	Refused	Total	n
Protestant/ Christian	29	54	3	12	2	100	176
Catholic	29	56	5	10	0	100	130
Jewish	0	0	0	100	0	100	0
Other	55	33	0	12	0	100	26
None	69	14	5	11	0	100	52
DK/NA/ Ref	26	67	6	0	0	100	12
All	36	49	4	11	1	100	397

Evangelical or Born-Again Christian

	Josh Pade	Scott Walker	Neither	Don't know	Refused	Total	n
born again	29	63	2	5	1	100	67
not born again	30	48	4	15	2	100	99
Don't know	27	51	0	22	0	100	8
All	29	54	3	12	2	100	174

Location type

	Josh Pade	Scott Walker	Neither	Don't know	Refused	Total	n
Urban	48	30	9	11	2	100	105
Suburban	29	60	3	8	0	100	127
Rural	33	53	1	12	1	100	152
Don't know	35	34	0	31	0	100	10
Refused	35	65	0	0	0	100	4
All	36	49	4	11	1	100	397

Ideology

	Josh Pade	Scott Walker	Neither	Don't know	Refused	Total	n
Very conservative	6	84	8	2	0	100	39
Conservative	11	78	2	7	2	100	120
Moderate	30	48	5	18	0	100	114
Liberal	84	4	0	12	0	100	73
Very liberal	81	6	2	10	0	100	35
Don't know	23	49	12	8	7	100	11
Refused	20	38	42	0	0	100	6
All	36	49	4	11	1	100	397

Union membership

	Josh Pade	Scott Walker	Neither	Don't know	Refused	Total	n
respondent	54	30	3	13	0	100	44
another household member	45	47	3	5	0	100	23
nobody in household	33	51	4	11	1	100	326
Don't know	0	100	0	0	0	100	0
Refused	35	65	0	0	0	100	4
All	36	49	4	11	1	100	397

Union membership and job type

	Josh Pade	Scott Walker	Neither	Don't know	Refused	Total	n
Public union	66	28	3	3	0	100	38
Public non-union	32	54	1	13	0	100	43
Private union	31	47	3	19	0	100	29
Private non-union	33	51	4	11	1	100	282
DK/NA/ Ref	25	56	19	0	0	100	5
All	36	49	4	11	1	100	397

Region

	Josh Pade	Scott Walker	Neither	Don't know	Refused	Total	n
MKE City	50	33	7	10	0	100	25
Rest of MKE	23	65	4	6	2	100	126
msn	59	29	2	10	0	100	73
GB/A	27	52	1	19	1	100	83
Rest of state	39	44	6	10	0	100	89
All	36	49	4	11	1	100	397

Q33.

How about Paul Soglin the Democrat and Scott Walker the Republican?

Sex

	Paul Soglin	Scott Walker	Neither	Don't know	Refused	Total	n
Male	37	52	3	8	0	100	182
Female	42	45	5	7	1	100	215
All	39	48	4	8	1	100	397

Age

	Paul Soglin	Scott Walker	Neither	Don't know	Refused	Total	n
18-29	44	41	13	3	0	100	59
30-44	41	50	3	6	0	100	79
45-59	34	52	1	11	2	100	130
60+	41	48	4	7	1	100	127
DK/NA/ Ref	51	49	0	0	0	100	2
All	39	48	4	8	1	100	397

Education

	Paul Soglin	Scott Walker	Neither	Don't know	Refused	Total	n
Not HS	13	54	14	5	14	100	6
HS	31	50	5	11	2	100	104
Some Coll	40	47	4	10	0	100	61
AA	24	60	9	7	0	100	53
BA+	50	44	1	5	0	100	170
DK/NA/ Ref	51	49	0	0	0	100	2
All	39	48	4	8	1	100	397

Income

	Paul Soglin	Scott Walker	Neither	Don't know	Refused	Total	n
Under \$40k	41	43	8	8	0	100	88
\$40k to \$74k	44	47	6	4	0	100	101
\$75k up	39	53	1	5	1	100	151
DK/NA/ Ref	30	47	1	20	1	100	57
All	39	48	4	8	1	100	397

Party ID w/leaners

	Paul Soglin	Scott Walker	Neither	Don't know	Refused	Total	n
Republican	6	85	2	6	0	100	182
Democrat	76	10	5	8	0	100	182
Independent	22	60	7	11	0	100	28
Other/None	0	29	0	0	71	100	4
All	39	48	4	8	1	100	397

PARTY ID w/leaners separated

	Paul Soglin	Scott Walker	Neither	Don't know	Refused	Total	n
Rep	5	90	0	5	0	100	117
Lean Rep	9	77	6	8	0	100	65
Ind	22	60	7	11	0	100	28
Lean Dem	68	10	9	13	0	100	68
Dem	81	10	3	6	0	100	114
Other/None	0	29	0	0	71	100	4
All	39	48	4	8	1	100	397

Marital status

	Paul Soglin	Scott Walker	Neither	Don't know	Refused	Total	n
Married	34	55	3	7	1	100	233
Widow/Div/Sep	45	43	2	10	0	100	99
Never Married	51	33	11	5	0	100	62
NA/Ref	47	53	0	0	0	100	3
All	39	48	4	8	1	100	397

Race and ethnicity

	Paul Soglin	Scott Walker	Neither	Don't know	Refused	Total	n
White	39	52	2	7	0	100	342
Black	80	12	6	3	0	100	11
Hispanic	14	30	51	5	0	100	14
Other	58	27	4	11	0	100	19
DK/NA/ Ref	13	36	0	27	24	100	9
All	39	48	4	8	1	100	397

Religious service attendance (apart from weddings and funerals)

	Paul Soglin	Scott Walker	Neither	Don't know	Refused	Total	n
More than 1/wk	20	56	3	16	4	100	18
1/week	25	61	2	10	2	100	104
1-2 month	31	59	2	8	0	100	65
few times a year	49	42	5	4	0	100	71
Seldom	55	38	0	6	0	100	68
Never	49	32	12	7	0	100	65
Don't know	55	45	0	0	0	100	1
Refused	29	71	0	0	0	100	4
All	39	48	4	8	1	100	397

Religious affiliation

	Paul Soglin	Scott Walker	Neither	Don't know	Refused	Total	n
Protestant/ Christian	32	53	4	9	2	100	176
Catholic	33	55	4	7	0	100	130
Jewish	100	0	0	0	0	100	0
Other	66	33	0	1	0	100	26
None	67	20	4	8	0	100	52
DK/NA/ Ref	33	67	0	0	0	100	12
All	39	48	4	8	1	100	397

Evangelical or Born-Again Christian

	Paul Soglin	Scott Walker	Neither	Don't know	Refused	Total	n
born again	30	62	2	5	1	100	67
not born again	32	49	7	10	2	100	99
Don't know	51	27	0	22	0	100	8
All	32	53	5	9	2	100	174

Location type

	Paul Soglin	Scott Walker	Neither	Don't know	Refused	Total	n
Urban	53	30	9	6	2	100	105
Suburban	34	58	4	4	0	100	127
Rural	35	53	0	10	1	100	152
Don't know	35	34	0	31	0	100	10
Refused	35	65	0	0	0	100	4
All	39	48	4	8	1	100	397

Ideology

	Paul Soglin	Scott Walker	Neither	Don't know	Refused	Total	n
Very conservative	9	81	8	2	0	100	39
Conservative	14	76	1	7	2	100	120
Moderate	36	49	4	10	0	100	114
Liberal	81	9	4	6	0	100	73
Very liberal	83	6	4	7	0	100	35
Don't know	54	26	0	12	7	100	11
Refused	20	38	42	0	0	100	6
All	39	48	4	8	1	100	397

Union membership

	Paul Soglin	Scott Walker	Neither	Don't know	Refused	Total	n
respondent	54	30	3	13	0	100	44
another household member	50	47	3	0	0	100	23
nobody in household	37	51	4	7	1	100	326
Don't know	0	100	0	0	0	100	0
Refused	35	65	0	0	0	100	4
All	39	48	4	8	1	100	397

Union membership and job type

	Paul Soglin	Scott Walker	Neither	Don't know	Refused	Total	n
Public union	69	28	3	0	0	100	38
Public non-union	32	54	2	11	0	100	43
Private union	31	47	3	19	0	100	29
Private non-union	38	50	4	7	1	100	282
DK/NA/ Ref	25	56	19	0	0	100	5
All	39	48	4	8	1	100	397

Region

	Paul Soglin	Scott Walker	Neither	Don't know	Refused	Total	n
MKE City	50	31	6	13	0	100	25
Rest of MKE	27	64	2	5	2	100	126
msn	65	30	3	2	0	100	73
GB/A	29	52	4	14	1	100	83
Rest of state	42	44	6	8	0	100	89
All	39	48	4	8	1	100	397

Q34.

How about Kathleen Vinehout the Democrat and Scott Walker the Republican?

Sex

	Kathleen Vinehout	Scott Walker	Neither	Don't know	Refused	Total	n
Male	36	52	3	8	0	100	182
Female	41	45	3	9	1	100	215
All	39	48	3	9	1	100	397

Age

	Kathleen Vinehout	Scott Walker	Neither	Don't know	Refused	Total	n
18-29	43	41	8	7	0	100	59
30-44	43	49	2	6	0	100	79
45-59	35	53	1	10	2	100	130
60+	38	47	5	10	1	100	127
DK/NA/ Ref	51	49	0	0	0	100	2
All	39	48	3	9	1	100	397

Education

	Kathleen Vinehout	Scott Walker	Neither	Don't know	Refused	Total	n
Not HS	13	54	14	5	14	100	6
HS	30	49	7	12	2	100	104
Some Coll	39	48	5	8	0	100	61
AA	23	61	4	12	0	100	53
BA+	49	44	1	7	0	100	170
DK/NA/ Ref	51	49	0	0	0	100	2
All	39	48	3	9	1	100	397

Income

	Kathleen Vinehout	Scott Walker	Neither	Don't know	Refused	Total	n
Under \$40k	43	40	7	11	0	100	88
\$40k to \$74k	40	48	5	7	0	100	101
\$75k up	39	54	1	5	1	100	151
DK/NA/ Ref	28	47	2	21	1	100	57
All	39	48	3	9	1	100	397

Party ID w/leaners

	Kathleen Vinehout	Scott Walker	Neither	Don't know	Refused	Total	n
Republican	5	86	2	6	0	100	182
Democrat	76	9	5	11	0	100	182
Independent	18	61	7	14	0	100	28
Other/None	0	29	0	0	71	100	4
All	39	48	3	9	1	100	397

PARTY ID w/leaners separated

	Kathleen Vinehout	Scott Walker	Neither	Don't know	Refused	Total	n
Rep	3	92	0	5	0	100	117
Lean Rep	10	76	5	9	0	100	65
Ind	18	61	7	14	0	100	28
Lean Dem	65	10	6	18	0	100	68
Dem	83	8	4	6	0	100	114
Other/None	0	29	0	0	71	100	4
All	39	48	3	9	1	100	397

Marital status

	Kathleen Vinehout	Scott Walker	Neither	Don't know	Refused	Total	n
Married	33	55	2	9	1	100	233
Widow/Div/Sep	46	40	2	11	0	100	99
Never Married	48	36	11	5	0	100	62
NA/Ref	47	53	0	0	0	100	3
All	39	48	3	9	1	100	397

Race and ethnicity

	Kathleen Vinehout	Scott Walker	Neither	Don't know	Refused	Total	n
White	38	52	3	8	0	100	342
Black	81	12	0	8	0	100	11
Hispanic	16	33	32	19	0	100	14
Other	58	27	0	15	0	100	19
DK/NA/ Ref	22	28	0	27	24	100	9
All	39	48	3	9	1	100	397

Religious service attendance (apart from weddings and funerals)

	Kathleen Vinehout	Scott Walker	Neither	Don't know	Refused	Total	n
More than 1/wk	15	58	1	21	4	100	18
1/week	23	62	3	10	2	100	104
1-2 month	30	59	2	9	0	100	65
few times a year	51	41	1	6	0	100	71
Seldom	52	37	2	9	0	100	68
Never	53	30	11	7	0	100	65
Don't know	55	45	0	0	0	100	1
Refused	29	71	0	0	0	100	4
All	39	48	3	9	1	100	397

Religious affiliation

	Kathleen Vinehout	Scott Walker	Neither	Don't know	Refused	Total	n
Protestant/ Christian	32	52	2	11	2	100	176
Catholic	32	56	5	7	0	100	130
Jewish	0	0	0	100	0	100	0
Other	66	33	0	1	0	100	26
None	68	18	5	9	0	100	52
DK/NA/ Ref	24	67	0	9	0	100	12
All	39	48	3	9	1	100	397

Evangelical or Born-Again Christian

	Kathleen Vinehout	Scott Walker	Neither	Don't know	Refused	Total	n
born again	29	63	1	6	1	100	67
not born again	32	47	4	15	2	100	99
Don't know	64	27	0	9	0	100	8
All	32	52	3	11	2	100	174

Location type

	Kathleen Vinehout	Scott Walker	Neither	Don't know	Refused	Total	n
Urban	50	30	9	9	2	100	105
Suburban	35	56	3	5	0	100	127
Rural	34	55	0	11	1	100	152
Don't know	35	34	0	31	0	100	10
Refused	35	65	0	0	0	100	4
All	39	48	3	9	1	100	397

Ideology

	Kathleen Vinehout	Scott Walker	Neither	Don't know	Refused	Total	n
Very conservative	9	81	8	2	0	100	39
Conservative	12	79	2	6	2	100	120
Moderate	35	49	4	13	0	100	114
Liberal	85	4	0	12	0	100	73
Very liberal	85	6	2	7	0	100	35
Don't know	42	30	12	8	7	100	11
Refused	20	38	42	0	0	100	6
All	39	48	3	9	1	100	397

Union membership

	Kathleen Vinehout	Scott Walker	Neither	Don't know	Refused	Total	n
respondent	54	30	1	15	0	100	44
another household member	50	47	3	0	0	100	23
nobody in household	36	51	4	9	1	100	326
Don't know	0	100	0	0	0	100	0
Refused	35	65	0	0	0	100	4
All	39	48	3	9	1	100	397

Union membership and job type

	Kathleen Vinehout	Scott Walker	Neither	Don't know	Refused	Total	n
Public union	69	28	1	2	0	100	38
Public non-union	33	54	1	11	0	100	43
Private union	31	47	3	19	0	100	29
Private non-union	36	50	4	9	1	100	282
DK/NA/ Ref	25	56	19	0	0	100	5
All	39	48	3	9	1	100	397

Region

	Kathleen Vinehout	Scott Walker	Neither	Don't know	Refused	Total	n
MKE City	51	33	6	10	0	100	25
Rest of MKE	26	64	4	4	2	100	126
msn	62	29	2	7	0	100	73
GB/A	28	51	1	18	1	100	83
Rest of state	43	44	5	8	0	100	89
All	39	48	3	9	1	100	397

Q35.

How about Dana Wachs the Democrat and Scott Walker the Republican?

Sex

	Dana Wachs	Scott Walker	Neither	Don't know	Refused	Total	n
Male	35	53	3	9	0	100	182
Female	40	45	4	9	1	100	215
All	38	49	4	9	1	100	397

Age

	Dana Wachs	Scott Walker	Neither	Don't know	Refused	Total	n
18-29	44	41	8	7	0	100	59
30-44	44	50	1	5	0	100	79
45-59	32	53	1	12	2	100	130
60+	36	47	6	10	1	100	127
DK/NA/ Ref	51	49	0	0	0	100	2
All	38	49	4	9	1	100	397

Education

	Dana Wachs	Scott Walker	Neither	Don't know	Refused	Total	n
Not HS	13	54	14	5	14	100	6
HS	32	49	6	11	2	100	104
Some Coll	36	50	5	10	0	100	61
AA	23	61	4	12	0	100	53
BA+	47	44	2	8	0	100	170
DK/NA/ Ref	51	49	0	0	0	100	2
All	38	49	4	9	1	100	397

Income

	Dana Wachs	Scott Walker	Neither	Don't know	Refused	Total	n
Under \$40k	42	41	8	9	0	100	88
\$40k to \$74k	41	48	4	7	0	100	101
\$75k up	36	55	1	6	1	100	151
DK/NA/ Ref	28	47	2	21	1	100	57
All	38	49	4	9	1	100	397

Party ID w/leaners

	Dana Wachs	Scott Walker	Neither	Don't know	Refused	Total	n
Republican	7	86	1	6	0	100	182
Democrat	73	10	5	11	0	100	182
Independent	14	61	8	16	0	100	28
Other/None	0	29	0	0	71	100	4
All	38	49	4	9	1	100	397

PARTY ID w/leaners separated

	Dana Wachs	Scott Walker	Neither	Don't know	Refused	Total	n
Rep	4	90	0	5	0	100	117
Lean Rep	10	79	2	9	0	100	65
Ind	14	61	8	16	0	100	28
Lean Dem	59	14	7	19	0	100	68
Dem	81	8	4	6	0	100	114
Other/None	0	29	0	0	71	100	4
All	38	49	4	9	1	100	397

Marital status

	Dana Wachs	Scott Walker	Neither	Don't know	Refused	Total	n
Married	32	55	3	9	1	100	233
Widow/Div/Sep	45	41	2	12	0	100	99
Never Married	45	41	9	5	0	100	62
NA/Ref	47	53	0	0	0	100	3
All	38	49	4	9	1	100	397

Race and ethnicity

	Dana Wachs	Scott Walker	Neither	Don't know	Refused	Total	n
White	37	53	2	8	0	100	342
Black	75	12	6	8	0	100	11
Hispanic	14	33	32	21	0	100	14
Other	58	27	4	11	0	100	19
DK/NA/ Ref	22	28	0	27	24	100	9
All	38	49	4	9	1	100	397

Religious service attendance (apart from weddings and funerals)

	Dana Wachs	Scott Walker	Neither	Don't know	Refused	Total	n
More than 1/wk	17	59	1	18	4	100	18
1/week	24	60	3	11	2	100	104
1-2 month	27	61	2	9	0	100	65
few times a year	49	41	1	8	0	100	71
Seldom	47	41	3	9	0	100	68
Never	53	32	9	7	0	100	65
Don't know	55	45	0	0	0	100	1
Refused	29	71	0	0	0	100	4
All	38	49	4	9	1	100	397

Religious affiliation

	Dana Wachs	Scott Walker	Neither	Don't know	Refused	Total	n
Protestant/ Christian	31	54	2	12	2	100	176
Catholic	32	56	5	7	0	100	130
Jewish	0	0	0	100	0	100	0
Other	64	33	0	3	0	100	26
None	63	21	7	9	0	100	52
DK/NA/ Ref	24	67	6	2	0	100	12
All	38	49	4	9	1	100	397

Evangelical or Born-Again Christian

	Dana Wachs	Scott Walker	Neither	Don't know	Refused	Total	n
born again	29	63	1	6	1	100	67
not born again	31	49	2	15	2	100	99
Don't know	51	27	0	22	0	100	8
All	31	53	2	12	2	100	174

Location type

	Dana Wachs	Scott Walker	Neither	Don't know	Refused	Total	n
Urban	50	30	8	10	2	100	105
Suburban	32	58	3	7	0	100	127
Rural	34	55	1	10	1	100	152
Don't know	35	34	0	31	0	100	10
Refused	35	65	0	0	0	100	4
All	38	49	4	9	1	100	397

Ideology

	Dana Wachs	Scott Walker	Neither	Don't know	Refused	Total	n
Very conservative	6	84	8	2	0	100	39
Conservative	12	77	2	7	2	100	120
Moderate	30	51	5	14	0	100	114
Liberal	84	4	0	12	0	100	73
Very liberal	83	6	4	7	0	100	35
Don't know	42	30	12	8	7	100	11
Refused	50	38	12	0	0	100	6
All	38	49	4	9	1	100	397

Union membership

	Dana Wachs	Scott Walker	Neither	Don't know	Refused	Total	n
respondent	54	30	2	14	0	100	44
another household member	50	47	3	0	0	100	23
nobody in household	35	51	4	9	1	100	326
Don't know	0	100	0	0	0	100	0
Refused	35	65	0	0	0	100	4
All	38	49	4	9	1	100	397

Union membership and job type

	Dana Wachs	Scott Walker	Neither	Don't know	Refused	Total	n
Public union	69	28	2	1	0	100	38
Public non-union	31	56	1	13	0	100	43
Private union	31	47	3	19	0	100	29
Private non-union	35	51	4	9	1	100	282
DK/NA/ Ref	25	56	19	0	0	100	5
All	38	49	4	9	1	100	397

Region

	Dana Wachs	Scott Walker	Neither	Don't know	Refused	Total	n
MKE City	50	33	5	13	0	100	25
Rest of MKE	24	65	4	5	2	100	126
msn	59	32	4	5	0	100	73
GB/A	28	52	1	18	1	100	83
Rest of state	46	42	4	9	0	100	89
All	38	49	4	9	1	100	397

Sex

	Tony Evers	Matt Flynn	Andy Gronik	Mike McCabe	Mahlon Mitchell	Kelda Roys	Paul Soglin	Kathleen Vinehout	Dana Wachs	Someone else	Anyone but Walker	Don't know	Refused	Total	n
Male	13	0	2	5	3	1	2	0	1	12	16	44	1	100	163
Female	11	2	2	4	2	1	3	1	0	9	16	46	3	100	222
All	12	1	2	4	2	1	2	0	1	10	16	45	2	100	385

Age

	Tony Evers	Matt Flynn	Andy Gronik	Mike McCabe	Mahlon Mitchell	Kelda Roys	Paul Soglin	Kathleen Vinehout	Dana Wachs	Someone else	Anyone but Walker	Don't know	Refused	Total	n
18-29	4	0	0	3	0	2	0	0	0	12	21	53	5	100	58
30-44	2	0	1	6	6	2	2	0	0	7	18	56	0	100	85
45-59	19	3	1	7	2	0	2	0	0	12	19	34	0	100	105
60+	16	2	4	1	1	1	4	1	1	9	11	44	4	100	134
DK/NA/ Ref	0	0	0	0	0	0	0	0	0	39	0	61	0	100	3
All	12	1	2	4	2	1	2	0	1	10	16	45	2	100	385

Q36.

Is there any other Democratic candidate who would be your first choice for governor against Scott Walker?
(All answers volunteered.)

Education

	Tony Evers	Matt Flynn	Andy Gronik	Mike McCabe	Mahlon Mitchell	Kelda Roys	Paul Soglin	Kathleen Vinehout	Dana Wachs	Someone else	Anyone but Walker	Don't know	Refused	Total	n
Not HS	13	0	0	0	0	0	0	0	0	5	7	75	0	100	6
HS	9	0	4	3	3	1	0	0	1	14	16	46	4	100	87
Some Coll	11	6	0	6	1	0	2	0	0	11	18	43	3	100	83
AA	8	0	2	3	3	0	5	0	0	1	21	55	1	100	47
BA+	16	1	1	5	3	2	4	1	1	11	13	43	1	100	157
DK/NA/ Ref	0	0	0	15	0	0	0	0	0	20	34	31	0	100	6
All	12	1	2	4	2	1	2	0	1	10	16	45	2	100	385

Income

	Tony Evers	Matt Flynn	Andy Gronik	Mike McCabe	Mahlon Mitchell	Kelda Roys	Paul Soglin	Kathleen Vinehout	Dana Wachs	Someone else	Anyone but Walker	Don't know	Refused	Total	n
Under \$40k	8	4	1	3	1	0	2	0	0	11	18	50	1	100	97
\$40k to \$74k	12	0	2	5	0	2	0	0	1	7	15	49	6	100	118
\$75k up	16	0	2	4	5	1	5	1	1	10	16	38	1	100	120
DK/NA/ Ref	9	2	0	4	2	0	2	0	0	16	17	47	0	100	50
All	12	1	2	4	2	1	2	0	1	10	16	45	2	100	385

Party ID w/leaners

	Tony Evers	Matt Flynn	Andy Gronik	Mike McCabe	Mahlon Mitchell	Kelda Roys	Paul Soglin	Kathleen Vinehout	Dana Wachs	Someone else	Anyone but Walker	Don't know	Refused	Total	n
Republican	10	3	0	3	3	0	0	0	0	13	13	50	6	100	48
Democrat	13	1	2	4	2	1	3	1	0	10	17	43	2	100	313
Independent	9	0	0	9	0	0	0	0	2	6	11	57	5	100	20
Other/None	0	0	0	0	0	0	0	0	0	0	0	100	0	100	5
All	12	1	2	4	2	1	2	0	1	10	16	45	2	100	385

PARTY ID w/leaners separated

	Tony Evers	Matt Flynn	Andy Gronik	Mike McCabe	Mahlon Mitchell	Kelda Roys	Paul Soglin	Kathleen Vinehout	Dana Wachs	Someone else	Anyone but Walker	Don't know	Refused	Total	n
Rep	11	0	0	7	0	0	0	0	0	31	0	36	14	100	18
Lean Rep	10	5	0	0	4	0	0	0	0	2	20	59	0	100	29
Ind	9	0	0	9	0	0	0	0	2	6	11	57	5	100	20
Lean Dem	12	2	4	7	1	0	2	1	1	11	16	40	2	100	114
Dem	13	1	1	3	3	2	4	0	0	10	18	45	1	100	198
Other/None	0	0	0	0	0	0	0	0	0	0	0	100	0	100	5
All	12	1	2	4	2	1	2	0	1	10	16	45	2	100	385

Marital status

	Tony Evers	Matt Flynn	Andy Gronik	Mike McCabe	Mahlon Mitchell	Kelda Roys	Paul Soglin	Kathleen Vinehout	Dana Wachs	Someone else	Anyone but Walker	Don't know	Refused	Total	n
Married	15	0	2	5	3	1	3	0	1	11	15	40	3	100	209
Widow/Div/Sep	11	4	2	4	1	1	3	1	1	9	20	44	1	100	103
Never Married	4	2	1	3	0	2	1	0	0	9	16	61	2	100	69
NA/Ref	0	0	0	0	0	0	0	0	0	27	0	73	0	100	5
All	12	1	2	4	2	1	2	0	1	10	16	45	2	100	385

Race and ethnicity

	Tony Evers	Matt Flynn	Andy Gronik	Mike McCabe	Mahlon Mitchell	Kelda Roys	Paul Soglin	Kathleen Vinehout	Dana Wachs	Someone else	Anyone but Walker	Don't know	Refused	Total	n
White	13	2	2	5	3	1	3	1	0	10	15	43	3	100	307
Black	8	4	0	0	0	0	2	0	2	18	18	47	0	100	23
Hispanic	7	0	0	4	0	0	0	0	0	6	14	69	0	100	26
Other	11	0	0	8	0	0	0	0	0	2	37	42	0	100	22
DK/NA/ Ref	0	0	0	0	0	0	0	0	0	43	0	57	0	100	7
All	12	1	2	4	2	1	2	0	1	10	16	45	2	100	385

Religious service attendance (apart from weddings and funerals)

	Tony Evers	Matt Flynn	Andy Gronik	Mike McCabe	Mahlon Mitchell	Kelda Roys	Paul Soglin	Kathleen Vinehout	Dana Wachs	Someone else	Anyone but Walker	Don't know	Refused	Total	n
More than 1/wk	5	0	0	0	0	0	6	0	3	7	2	75	3	100	19
1/week	23	1	0	2	0	0	0	0	0	12	15	38	7	100	67
1-2 month	18	2	5	10	4	0	0	1	0	6	11	44	0	100	58
few times a year	7	0	1	5	4	0	4	1	0	12	16	48	1	100	82
Seldom	12	0	2	1	2	2	4	0	1	8	18	48	3	100	68
Never	6	4	2	5	2	3	3	0	1	13	21	41	0	100	83
Don't know	36	0	0	64	0	0	0	0	0	0	0	0	0	100	2
Refused	0	0	0	0	0	0	0	0	0	18	23	59	0	100	7
All	12	1	2	4	2	1	2	0	1	10	16	45	2	100	385

Religious affiliation

	Tony Evers	Matt Flynn	Andy Gronik	Mike McCabe	Mahlon Mitchell	Kelda Roys	Paul Soglin	Kathleen Vinehout	Dana Wachs	Someone else	Anyone but Walker	Don't know	Refused	Total	n
Protestant/ Christian	12	2	2	4	2	0	2	1	1	11	14	48	2	100	142
Catholic	15	0	2	2	3	1	3	0	0	11	16	43	2	100	113
Jewish	59	23	0	0	0	0	0	0	0	0	0	19	0	100	1
Other	15	0	1	11	2	3	0	0	0	2	16	38	11	100	32
None	7	2	1	5	3	1	3	0	1	10	20	46	0	100	82
DK/NA/ Ref	4	4	0	0	0	0	4	0	0	17	17	55	0	100	15
All	12	1	2	4	2	1	2	0	1	10	16	45	2	100	385

Evangelical or Born-Again Christian

	Tony Evers	Matt Flynn	Andy Gronik	Mike McCabe	Mahlon Mitchell	Paul Soglin	Kathleen Vinehout	Dana Wachs	Someone else	Anyone but Walker	Don't know	Refused	Total	n
born again	7	2	0	7	0	0	0	2	17	17	46	2	100	46
not born again	15	2	3	2	3	0	1	0	9	14	50	2	100	89
Don't know	10	0	0	18	0	29	0	0	0	0	43	0	100	6
All	12	2	2	4	2	1	1	1	11	14	48	2	100	140

Location type

	Tony Evers	Matt Flynn	Andy Gronik	Mike McCabe	Mahlon Mitchell	Kelda Roys	Paul Soglin	Kathleen Vinehout	Dana Wachs	Someone else	Anyone but Walker	Don't know	Refused	Total	n
Urban	12	1	0	1	3	1	2	1	0	8	17	51	2	100	122
Suburban	15	3	3	4	2	2	3	0	1	8	17	39	3	100	118
Rural	8	1	2	8	2	0	2	1	0	13	16	45	2	100	133
Don't know	32	0	0	16	0	0	0	0	0	18	0	34	0	100	6
Refused	0	0	0	0	0	0	0	0	0	19	0	81	0	100	7
All	12	1	2	4	2	1	2	0	1	10	16	45	2	100	385

Ideology

	Tony Evers	Matt Flynn	Andy Gronik	Mike McCabe	Mahlon Mitchell	Kelda Roys	Paul Soglin	Kathleen Vinehout	Dana Wachs	Someone else	Anyone but Walker	Don't know	Refused	Total	n
Very conservative	0	0	0	17	0	0	6	0	0	0	0	77	0	100	5
Conservative	8	1	0	7	0	0	0	0	0	10	23	41	8	100	44
Moderate	15	1	0	2	1	0	1	0	1	8	9	60	2	100	129
Liberal	12	2	3	6	4	2	4	1	0	13	21	29	2	100	136
Very liberal	13	1	3	5	3	3	4	1	0	8	18	42	0	100	52
Don't know	0	0	0	0	0	0	0	0	0	0	35	65	0	100	7
Refused	0	0	0	0	0	0	0	0	0	28	0	72	0	100	12
All	12	1	2	4	2	1	2	0	1	10	16	45	2	100	385

Union membership

	Tony Evers	Matt Flynn	Andy Gronik	Mike McCabe	Mahlon Mitchell	Kelda Roys	Paul Soglin	Kathleen Vinehout	Dana Wachs	Someone else	Anyone but Walker	Don't know	Refused	Total	n
respondent	9	0	4	6	8	0	1	0	0	5	30	37	0	100	53
another household member	18	0	0	6	0	5	0	0	0	9	23	39	0	100	25
nobody in household	12	2	1	4	1	1	3	1	1	11	14	47	3	100	298
Don't know	0	0	0	0	0	0	35	0	0	0	0	65	0	100	1
Refused	0	0	0	0	0	0	0	0	0	39	0	61	0	100	9
All	12	1	2	4	2	1	2	0	1	10	16	45	2	100	385

Union membership and job type

	Tony Evers	Matt Flynn	Andy Gronik	Mike McCabe	Mahlon Mitchell	Kelda Roys	Paul Soglin	Kathleen Vinehout	Dana Wachs	Someone else	Anyone but Walker	Don't know	Refused	Total	n
Public union	13	0	5	8	2	0	0	0	0	3	39	30	0	100	44
Public non-union	8	0	3	3	2	0	6	1	0	19	6	52	0	100	44
Private union	10	0	0	3	9	4	2	0	0	10	14	48	0	100	34
Private non-union	13	2	1	4	1	1	2	1	1	9	15	46	3	100	253
DK/NA/ Ref	9	0	0	0	0	0	3	0	0	32	0	56	0	100	10
All	12	1	2	4	2	1	2	0	1	10	16	45	2	100	385

Region

	Tony Evers	Matt Flynn	Andy Gronik	Mike McCabe	Mahlon Mitchell	Kelda Roys	Paul Soglin	Kathleen Vinehout	Dana Wachs	Someone else	Anyone but Walker	Don't know	Refused	Total	n
MKE City	5	5	1	4	4	1	0	0	1	17	17	46	0	100	45
Rest of MKE	11	2	2	8	1	0	2	1	0	6	19	45	4	100	97
msn	14	0	0	3	3	3	7	0	0	15	18	36	1	100	90
GB/A	18	0	0	1	0	2	2	1	0	10	12	52	2	100	55
Rest of state	11	1	4	4	3	0	0	1	2	8	14	51	2	100	98
All	12	1	2	4	2	1	2	0	1	10	16	45	2	100	385

Q37.

Do you think the recent negotiations with North Korea are likely to lead to a reduction in nuclear weapons held by North Korea or is it unlikely that North Korea will reduce the number of its nuclear arms?

Sex

	Likely to reduce nuclear weapons	Unlikely to reduce nuclear weapons	Don't know	Refused	Total	n
Male	45	45	9	1	100	375
Female	31	59	10	0	100	425
All	38	52	10	1	100	800

Age

	Likely to reduce nuclear weapons	Unlikely to reduce nuclear weapons	Don't know	Refused	Total	n
18-29	39	52	9	0	100	110
30-44	34	56	8	2	100	159
45-59	42	50	8	0	100	255
60+	35	52	12	0	100	269
DK/NA/ Ref	37	63	0	0	100	7
All	38	52	10	1	100	800

Education

	Likely to reduce nuclear weapons	Unlikely to reduce nuclear weapons	Don't know	Refused	Total	n
Not HS	37	40	18	5	100	16
HS	42	47	11	1	100	217
Some Coll	38	53	9	0	100	153
AA	40	52	7	1	100	114
BA+	33	57	10	0	100	288
DK/NA/ Ref	51	49	0	0	100	13
All	38	52	10	1	100	800

Income

	Likely to reduce nuclear weapons	Unlikely to reduce nuclear weapons	Don't know	Refused	Total	n
Under \$40k	32	54	14	0	100	185
\$40k to \$74k	32	58	9	1	100	222
\$75k up	42	53	5	0	100	269
DK/NA/ Ref	45	38	16	1	100	124
All	38	52	10	1	100	800

Party ID w/leaners

	Likely to reduce nuclear weapons	Unlikely to reduce nuclear weapons	Don't know	Refused	Total	n
Republican	61	27	11	0	100	372
Democrat	14	79	7	0	100	351
Independent	33	49	14	5	100	68
Other/None	16	71	13	0	100	9
All	38	52	10	1	100	800

PARTY ID w/leaners separated

	Likely to reduce nuclear weapons	Unlikely to reduce nuclear weapons	Don't know	Refused	Total	n
Rep	63	25	13	0	100	229
Lean Rep	59	32	9	0	100	144
Ind	33	49	14	5	100	68
Lean Dem	15	75	9	0	100	138
Dem	13	81	6	0	100	213
Other/None	16	71	13	0	100	9
All	38	52	10	1	100	800

Marital status

	Likely to reduce nuclear weapons	Unlikely to reduce nuclear weapons	Don't know	Refused	Total	n
Married	42	49	9	0	100	472
Widow/Div/Sep	27	60	11	1	100	196
Never Married	39	50	11	0	100	125
NA/Ref	23	77	0	0	100	6
All	38	52	10	1	100	800

Race and ethnicity

	Likely to reduce nuclear weapons	Unlikely to reduce nuclear weapons	Don't know	Refused	Total	n
White	39	51	10	0	100	673
Black	26	64	10	0	100	25
Hispanic	34	54	8	4	100	43
Other	32	61	6	0	100	42
DK/NA/ Ref	27	66	7	0	100	17
All	38	52	10	1	100	800

Religious service attendance (apart from weddings and funerals)

	Likely to reduce nuclear weapons	Unlikely to reduce nuclear weapons	Don't know	Refused	Total	n
More than 1/wk	45	44	11	0	100	48
1/week	43	43	13	1	100	207
1-2 month	51	41	8	0	100	142
few times a year	33	63	4	0	100	142
Seldom	31	58	11	0	100	117
Never	23	65	10	1	100	128
Don't know	34	32	34	0	100	3
Refused	39	55	6	0	100	13
All	38	52	10	1	100	800

Religious affiliation

	Likely to reduce nuclear weapons	Unlikely to reduce nuclear weapons	Don't know	Refused	Total	n
Protestant/ Christian	44	45	10	0	100	345
Catholic	39	52	9	0	100	258
Jewish	0	100	0	0	100	1
Other	20	70	10	0	100	49
None	20	67	11	2	100	112
DK/NA/ Ref	40	54	6	0	100	34
All	38	52	10	1	100	800

Evangelical or Born-Again Christian

	Likely to reduce nuclear weapons	Unlikely to reduce nuclear weapons	Don't know	Refused	Total	n
born again	54	35	11	0	100	138
not born again	38	51	10	1	100	187
Don't know	36	60	4	0	100	13
Refused	37	63	0	0	100	2
All	45	45	10	0	100	340

Location type

	Likely to reduce nuclear weapons	Unlikely to reduce nuclear weapons	Don't know	Refused	Total	n
Urban	36	56	7	1	100	208
Suburban	37	55	8	0	100	260
Rural	41	46	12	1	100	306
Don't know	16	62	22	0	100	14
Refused	27	69	4	0	100	12
All	38	52	10	1	100	800

Ideology

	Likely to reduce nuclear weapons	Unlikely to reduce nuclear weapons	Don't know	Refused	Total	n
Very conservative	66	26	7	0	100	80
Conservative	58	33	10	0	100	241
Moderate	32	53	14	1	100	242
Liberal	13	81	5	0	100	147
Very liberal	10	86	5	0	100	57
Don't know	9	57	23	11	100	14
Refused	32	66	3	0	100	18
All	38	52	10	1	100	800

Union membership

	Likely to reduce nuclear weapons	Unlikely to reduce nuclear weapons	Don't know	Refused	Total	n
respondent	30	66	3	0	100	82
another household member	35	56	8	2	100	42
nobody in household	39	50	11	0	100	661
Don't know	0	63	37	0	100	1
Refused	23	74	3	0	100	14
All	38	52	10	1	100	800

Union membership and job type

	Likely to reduce nuclear weapons	Unlikely to reduce nuclear weapons	Don't know	Refused	Total	n
Public union	18	81	2	0	100	57
Public non-union	36	49	13	2	100	100
Private union	44	48	7	1	100	67
Private non-union	39	50	10	0	100	559
DK/NA/ Ref	26	69	5	0	100	17
All	38	52	10	1	100	800

Region

	Likely to reduce nuclear weapons	Unlikely to reduce nuclear weapons	Don't know	Refused	Total	n
MKE City	36	55	9	0	100	65
Rest of MKE	37	54	9	0	100	250
msn	29	62	8	1	100	144
GB/A	47	43	9	0	100	154
Rest of state	38	49	12	1	100	187
All	38	52	10	1	100	800

Q38.

Do you think raising tariffs on steel and aluminum imports to the US will help the US economy or hurt the US economy?

Sex

	Help US economy	Hurt US economy	Don't know	Refused	Total	n
Male	36	52	10	1	100	375
Female	23	57	20	0	100	425
All	29	55	15	0	100	800

Age

	Help US economy	Hurt US economy	Don't know	Refused	Total	n
18-29	42	52	5	2	100	110
30-44	31	55	13	1	100	159
45-59	26	54	20	0	100	255
60+	26	57	17	0	100	269
DK/NA/ Ref	16	44	40	0	100	7
All	29	55	15	0	100	800

Education

	Help US economy	Hurt US economy	Don't know	Refused	Total	n
Not HS	21	42	37	0	100	16
HS	37	44	19	1	100	217
Some Coll	24	58	18	0	100	153
AA	33	54	12	1	100	114
BA+	24	64	12	0	100	288
DK/NA/ Ref	55	25	20	0	100	13
All	29	55	15	0	100	800

Income

	Help US economy	Hurt US economy	Don't know	Refused	Total	n
Under \$40k	28	57	15	0	100	185
\$40k to \$74k	27	58	15	1	100	222
\$75k up	30	58	12	0	100	269
DK/NA/ Ref	35	41	23	1	100	124
All	29	55	15	0	100	800

Party ID w/leaners

	Help US economy	Hurt US economy	Don't know	Refused	Total	n
Republican	45	34	20	1	100	372
Democrat	14	78	8	0	100	351
Independent	26	54	21	0	100	68
Other/None	16	47	37	0	100	9
All	29	55	15	0	100	800

PARTY ID w/leaners separated

	Help US economy	Hurt US economy	Don't know	Refused	Total	n
Rep	46	30	24	0	100	229
Lean Rep	43	39	15	2	100	144
Ind	26	54	21	0	100	68
Lean Dem	15	76	9	0	100	138
Dem	13	79	8	0	100	213
Other/None	16	47	37	0	100	9
All	29	55	15	0	100	800

Marital status

	Help US economy	Hurt US economy	Don't know	Refused	Total	n
Married	29	54	17	0	100	472
Widow/Div/Sep	26	60	14	0	100	196
Never Married	37	50	11	1	100	125
NA/Ref	23	77	0	0	100	6
All	29	55	15	0	100	800

Race and ethnicity

	Help US economy	Hurt US economy	Don't know	Refused	Total	n
White	29	54	16	0	100	673
Black	24	62	14	0	100	25
Hispanic	29	57	15	0	100	43
Other	35	57	7	0	100	42
DK/NA/ Ref	26	60	14	0	100	17
All	29	55	15	0	100	800

Religious service attendance (apart from weddings and funerals)

	Help US economy	Hurt US economy	Don't know	Refused	Total	n
More than 1/wk	27	45	28	0	100	48
1/week	28	48	23	1	100	207
1-2 month	41	47	12	0	100	142
few times a year	33	58	8	1	100	142
Seldom	25	59	16	0	100	117
Never	18	73	8	0	100	128
Don't know	49	18	32	0	100	3
Refused	30	47	23	0	100	13
All	29	55	15	0	100	800

Religious affiliation

	Help US economy	Hurt US economy	Don't know	Refused	Total	n
Protestant/ Christian	32	49	18	1	100	345
Catholic	33	51	15	0	100	258
Jewish	0	81	19	0	100	1
Other	20	73	7	0	100	49
None	20	75	5	0	100	112
DK/NA/ Ref	22	44	34	0	100	34
All	29	55	15	0	100	800

Evangelical or Born-Again Christian

	Help US economy	Hurt US economy	Don't know	Refused	Total	n
born again	37	40	22	1	100	138
not born again	27	57	16	0	100	187
Don't know	35	59	6	0	100	13
Refused	100	0	0	0	100	2
All	32	50	18	1	100	340

Location type

	Help US economy	Hurt US economy	Don't know	Refused	Total	n
Urban	29	61	9	0	100	208
Suburban	28	55	17	0	100	260
Rural	31	50	18	1	100	306
Don't know	18	56	27	0	100	14
Refused	40	60	0	0	100	12
All	29	55	15	0	100	800

Ideology

	Help US economy	Hurt US economy	Don't know	Refused	Total	n
Very conservative	41	25	31	2	100	80
Conservative	47	34	18	0	100	241
Moderate	24	61	15	0	100	242
Liberal	11	84	6	0	100	147
Very liberal	11	87	2	0	100	57
Don't know	17	48	35	0	100	14
Refused	34	49	16	0	100	18
All	29	55	15	0	100	800

Union membership

	Help US economy	Hurt US economy	Don't know	Refused	Total	n
respondent	25	55	20	0	100	82
another household member	26	64	9	0	100	42
nobody in household	30	54	15	0	100	661
Don't know	37	63	0	0	100	1
Refused	34	51	15	0	100	14
All	29	55	15	0	100	800

Union membership and job type

	Help US economy	Hurt US economy	Don't know	Refused	Total	n
Public union	10	72	18	0	100	57
Public non-union	33	49	17	0	100	100
Private union	39	46	15	0	100	67
Private non-union	29	55	15	1	100	559
DK/NA/ Ref	37	50	12	0	100	17
All	29	55	15	0	100	800

Region

	Help US economy	Hurt US economy	Don't know	Refused	Total	n
MKE City	29	60	10	0	100	65
Rest of MKE	27	57	16	0	100	250
msn	29	59	11	1	100	144
GB/A	34	45	22	0	100	154
Rest of state	30	55	14	1	100	187
All	29	55	15	0	100	800

Q39.

Thinking about free trade agreements. . . In general, do you think that free trade agreements between the US and other countries have been a good thing or a bad thing for the United States?

Sex

	Good thing	Bad thing	Don't know	Refused	Total	n
Male	51	31	16	1	100	375
Female	50	26	24	0	100	425
All	51	28	20	1	100	800

Age

	Good thing	Bad thing	Don't know	Refused	Total	n
18-29	62	20	18	0	100	110
30-44	48	29	21	2	100	159
45-59	46	30	24	1	100	255
60+	52	30	18	0	100	269
DK/NA/ Ref	26	57	16	0	100	7
All	51	28	20	1	100	800

Education

	Good thing	Bad thing	Don't know	Refused	Total	n
Not HS	51	28	22	0	100	16
HS	38	33	28	0	100	217
Some Coll	52	26	21	1	100	153
AA	44	38	18	0	100	114
BA+	62	23	14	1	100	288
DK/NA/ Ref	39	10	52	0	100	13
All	51	28	20	1	100	800

Income

	Good thing	Bad thing	Don't know	Refused	Total	n
Under \$40k	49	28	23	0	100	185
\$40k to \$74k	51	28	20	1	100	222
\$75k up	56	28	15	1	100	269
DK/NA/ Ref	41	31	27	0	100	124
All	51	28	20	1	100	800

Party ID w/leaners

	Good thing	Bad thing	Don't know	Refused	Total	n
Republican	42	37	21	1	100	372
Democrat	61	20	18	1	100	351
Independent	46	27	26	0	100	68
Other/None	46	25	29	0	100	9
All	51	28	20	1	100	800

PARTY ID w/leaners separated

	Good thing	Bad thing	Don't know	Refused	Total	n
Rep	43	37	19	1	100	229
Lean Rep	41	36	23	0	100	144
Ind	46	27	26	0	100	68
Lean Dem	59	23	16	2	100	138
Dem	62	18	20	0	100	213
Other/None	46	25	29	0	100	9
All	51	28	20	1	100	800

Marital status

	Good thing	Bad thing	Don't know	Refused	Total	n
Married	49	31	19	1	100	472
Widow/Div/Sep	50	28	21	1	100	196
Never Married	60	19	21	0	100	125
NA/Ref	32	21	44	4	100	6
All	51	28	20	1	100	800

Race and ethnicity

	Good thing	Bad thing	Don't know	Refused	Total	n
White	52	27	21	1	100	673
Black	50	29	21	0	100	25
Hispanic	54	35	10	0	100	43
Other	42	38	20	0	100	42
DK/NA/ Ref	30	49	20	1	100	17
All	51	28	20	1	100	800

Religious service attendance (apart from weddings and funerals)

	Good thing	Bad thing	Don't know	Refused	Total	n
More than 1/wk	35	46	19	0	100	48
1/week	47	32	20	1	100	207
1-2 month	53	28	20	0	100	142
few times a year	53	29	17	1	100	142
Seldom	50	25	24	0	100	117
Never	58	23	18	1	100	128
Don't know	100	0	0	0	100	3
Refused	36	9	55	0	100	13
All	51	28	20	1	100	800

Religious affiliation

	Good thing	Bad thing	Don't know	Refused	Total	n
Protestant/ Christian	48	28	23	1	100	345
Catholic	54	30	16	1	100	258
Jewish	81	19	0	0	100	1
Other	65	20	14	0	100	49
None	49	29	21	1	100	112
DK/NA/ Ref	33	34	32	1	100	34
All	51	28	20	1	100	800

Evangelical or Born-Again Christian

	Good thing	Bad thing	Don't know	Refused	Total	n
born again	46	27	26	1	100	138
not born again	49	30	21	0	100	187
Don't know	67	18	15	0	100	13
Refused	0	0	100	0	100	2
All	48	28	23	1	100	340

Location type

	Good thing	Bad thing	Don't know	Refused	Total	n
Urban	52	24	24	0	100	208
Suburban	54	31	15	1	100	260
Rural	49	28	22	1	100	306
Don't know	16	59	24	0	100	14
Refused	43	23	34	0	100	12
All	51	28	20	1	100	800

Ideology

	Good thing	Bad thing	Don't know	Refused	Total	n
Very conservative	33	46	18	3	100	80
Conservative	42	39	19	0	100	241
Moderate	50	27	23	1	100	242
Liberal	68	12	19	1	100	147
Very liberal	74	15	10	0	100	57
Don't know	49	20	31	0	100	14
Refused	37	15	49	0	100	18
All	51	28	20	1	100	800

Union membership

	Good thing	Bad thing	Don't know	Refused	Total	n
respondent	48	34	18	0	100	82
another household member	44	28	28	0	100	42
nobody in household	52	28	20	1	100	661
Don't know	100	0	0	0	100	1
Refused	36	19	44	0	100	14
All	51	28	20	1	100	800

Union membership and job type

	Good thing	Bad thing	Don't know	Refused	Total	n
Public union	46	28	25	0	100	57
Public non-union	43	33	23	1	100	100
Private union	47	35	18	0	100	67
Private non-union	53	27	19	1	100	559
DK/NA/ Ref	36	21	43	0	100	17
All	51	28	20	1	100	800

Region

	Good thing	Bad thing	Don't know	Refused	Total	n
MKE City	48	31	20	0	100	65
Rest of MKE	56	29	15	0	100	250
msn	49	24	26	1	100	144
GB/A	46	34	18	1	100	154
Rest of state	49	26	24	1	100	187
All	51	28	20	1	100	800

Q40.

How much confidence do you have in the special counsel Robert Mueller to conduct a fair and impartial investigation into Russia's involvement in the 2016 presidential election—a great deal, some, only a little, or no confidence at all?

Sex

	A great deal	Some	Only a little	No confidence at all	Don't know	Refused	Total	n
Male	31	14	15	37	2	0	100	375
Female	27	22	16	27	7	0	100	425
All	29	18	15	32	5	0	100	800

Age

	A great deal	Some	Only a little	No confidence at all	Don't know	Refused	Total	n
18-29	21	25	25	25	3	0	100	110
30-44	25	22	14	35	4	0	100	159
45-59	27	18	12	37	6	0	100	255
60+	37	14	16	28	4	1	100	269
DK/NA/ Ref	0	0	26	33	40	0	100	7
All	29	18	15	32	5	0	100	800

Education

	A great deal	Some	Only a little	No confidence at all	Don't know	Refused	Total	n
Not HS	23	10	26	23	11	8	100	16
HS	22	12	16	43	7	0	100	217
Some Coll	30	24	14	26	5	1	100	153
AA	22	19	17	36	5	0	100	114
BA+	38	21	15	24	3	0	100	288
DK/NA/ Ref	0	16	15	61	7	0	100	13
All	29	18	15	32	5	0	100	800

Income

	A great deal	Some	Only a little	No confidence at all	Don't know	Refused	Total	n
Under \$40k	29	16	19	29	6	1	100	185
\$40k to \$74k	31	21	15	29	5	0	100	222
\$75k up	30	20	12	34	4	0	100	269
DK/NA/ Ref	22	14	19	38	7	1	100	124
All	29	18	15	32	5	0	100	800

Party ID w/leaners

	A great deal	Some	Only a little	No confidence at all	Don't know	Refused	Total	n
Republican	7	16	20	52	5	0	100	372
Democrat	54	22	9	10	4	0	100	351
Independent	22	14	22	31	11	0	100	68
Other/None	0	3	22	63	13	0	100	9
All	29	18	15	32	5	0	100	800

PARTY ID w/leaners separated

	A great deal	Some	Only a little	No confidence at all	Don't know	Refused	Total	n
Rep	6	17	16	55	5	0	100	229
Lean Rep	7	14	27	47	4	0	100	144
Ind	22	14	22	31	11	0	100	68
Lean Dem	51	20	11	12	6	1	100	138
Dem	57	24	8	9	2	0	100	213
Other/None	0	3	22	63	13	0	100	9
All	29	18	15	32	5	0	100	800

Marital status

	A great deal	Some	Only a little	No confidence at all	Don't know	Refused	Total	n
Married	29	20	13	34	4	0	100	472
Widow/Div/Sep	31	15	17	27	9	1	100	196
Never Married	29	18	18	32	3	0	100	125
NA/Ref	0	0	56	44	0	0	100	6
All	29	18	15	32	5	0	100	800

Race and ethnicity

	A great deal	Some	Only a little	No confidence at all	Don't know	Refused	Total	n
White	30	18	16	32	4	0	100	673
Black	31	35	9	13	10	2	100	25
Hispanic	19	26	13	28	13	0	100	43
Other	27	12	15	39	8	0	100	42
DK/NA/ Ref	13	2	21	63	0	0	100	17
All	29	18	15	32	5	0	100	800

Religious service attendance (apart from weddings and funerals)

	A great deal	Some	Only a little	No confidence at all	Don't know	Refused	Total	n
More than 1/wk	26	21	23	23	7	0	100	48
1/week	20	18	16	40	7	0	100	207
1-2 month	24	19	19	35	2	1	100	142
few times a year	34	20	14	27	5	0	100	142
Seldom	35	24	13	25	4	0	100	117
Never	40	13	14	27	5	1	100	128
Don't know	18	15	0	34	32	0	100	3
Refused	23	0	14	62	0	0	100	13
All	29	18	15	32	5	0	100	800

Religious affiliation

	A great deal	Some	Only a little	No confidence at all	Don't know	Refused	Total	n
Protestant/ Christian	25	17	17	35	5	1	100	345
Catholic	25	19	17	35	4	0	100	258
Jewish	100	0	0	0	0	0	100	1
Other	43	29	7	16	4	0	100	49
None	48	15	8	23	7	0	100	112
DK/NA/ Ref	18	15	27	31	8	0	100	34
All	29	18	15	32	5	0	100	800

Evangelical or Born-Again Christian

	A great deal	Some	Only a little	No confidence at all	Don't know	Refused	Total	n
born again	15	16	22	40	7	0	100	138
not born again	31	20	13	32	4	1	100	187
Don't know	36	4	23	37	0	0	100	13
Refused	0	0	37	63	0	0	100	2
All	25	18	17	35	5	1	100	340

Location type

	A great deal	Some	Only a little	No confidence at all	Don't know	Refused	Total	n
Urban	36	14	16	30	4	0	100	208
Suburban	28	25	14	27	6	0	100	260
Rural	26	16	17	37	4	0	100	306
Don't know	20	22	0	34	24	0	100	14
Refused	21	2	29	48	0	0	100	12
All	29	18	15	32	5	0	100	800

Ideology

	A great deal	Some	Only a little	No confidence at all	Don't know	Refused	Total	n
Very conservative	6	13	10	64	6	0	100	80
Conservative	11	14	21	49	5	0	100	241
Moderate	28	21	19	23	7	1	100	242
Liberal	59	24	7	7	2	0	100	147
Very liberal	65	21	6	7	0	1	100	57
Don't know	33	3	15	37	12	0	100	14
Refused	14	13	19	55	0	0	100	18
All	29	18	15	32	5	0	100	800

Union membership

	A great deal	Some	Only a little	No confidence at all	Don't know	Refused	Total	n
respondent	39	13	21	25	2	0	100	82
another household member	37	26	17	17	3	0	100	42
nobody in household	27	18	15	34	6	0	100	661
Don't know	63	37	0	0	0	0	100	1
Refused	18	17	24	41	0	0	100	14
All	29	18	15	32	5	0	100	800

Union membership and job type

	A great deal	Some	Only a little	No confidence at all	Don't know	Refused	Total	n
Public union	49	21	17	12	1	0	100	57
Public non-union	28	19	17	33	3	1	100	100
Private union	30	15	22	30	3	0	100	67
Private non-union	27	18	14	34	6	0	100	559
DK/NA/ Ref	24	16	19	41	0	0	100	17
All	29	18	15	32	5	0	100	800

Region

	A great deal	Some	Only a little	No confidence at all	Don't know	Refused	Total	n
MKE City	22	25	25	19	8	1	100	65
Rest of MKE	27	16	14	37	6	0	100	250
msn	36	21	16	21	5	0	100	144
GB/A	26	25	13	34	1	1	100	154
Rest of state	31	11	16	37	6	0	100	187
All	29	18	15	32	5	0	100	800

Q41.

Thinking just about the state of Wisconsin, do you feel things in Wisconsin are generally going in the right direction, or do you feel things have gotten off on the wrong track?

Sex

	Right direction	Wrong track	Don't know	Refused	Total	n
Male	59	36	5	0	100	375
Female	46	49	6	0	100	425
All	52	42	6	0	100	800

Age

	Right direction	Wrong track	Don't know	Refused	Total	n
18-29	46	48	5	0	100	110
30-44	49	46	6	0	100	159
45-59	57	38	5	0	100	255
60+	52	42	6	0	100	269
DK/NA/ Ref	56	44	0	0	100	7
All	52	42	6	0	100	800

Education

	Right direction	Wrong track	Don't know	Refused	Total	n
Not HS	46	50	5	0	100	16
HS	53	39	8	0	100	217
Some Coll	50	42	7	1	100	153
AA	62	34	4	0	100	114
BA+	48	48	4	0	100	288
DK/NA/ Ref	52	41	7	0	100	13
All	52	42	6	0	100	800

Income

	Right direction	Wrong track	Don't know	Refused	Total	n
Under \$40k	45	48	7	0	100	185
\$40k to \$74k	49	48	3	0	100	222
\$75k up	58	38	4	0	100	269
DK/NA/ Ref	54	35	11	0	100	124
All	52	42	6	0	100	800

Party ID w/leaners

	Right direction	Wrong track	Don't know	Refused	Total	n
Republican	80	15	4	0	100	372
Democrat	21	73	6	0	100	351
Independent	60	34	6	0	100	68
Other/None	41	35	24	0	100	9
All	52	42	6	0	100	800

PARTY ID w/leaners separated

	Right direction	Wrong track	Don't know	Refused	Total	n
Rep	83	14	3	0	100	229
Lean Rep	75	17	7	1	100	144
Ind	60	34	6	0	100	68
Lean Dem	22	68	11	0	100	138
Dem	20	77	3	0	100	213
Other/None	41	35	24	0	100	9
All	52	42	6	0	100	800

Marital status

	Right direction	Wrong track	Don't know	Refused	Total	n
Married	56	39	5	0	100	472
Widow/Div/Sep	48	46	6	0	100	196
Never Married	44	50	6	0	100	125
NA/Ref	23	77	0	0	100	6
All	52	42	6	0	100	800

Race and ethnicity

	Right direction	Wrong track	Don't know	Refused	Total	n
White	54	41	5	0	100	673
Black	17	81	2	0	100	25
Hispanic	38	50	12	0	100	43
Other	51	37	12	0	100	42
DK/NA/ Ref	54	46	0	0	100	17
All	52	42	6	0	100	800

Religious service attendance (apart from weddings and funerals)

	Right direction	Wrong track	Don't know	Refused	Total	n
More than 1/wk	59	38	3	0	100	48
1/week	59	33	7	0	100	207
1-2 month	57	36	6	0	100	142
few times a year	52	43	5	0	100	142
Seldom	48	49	2	0	100	117
Never	35	60	5	0	100	128
Don't know	49	18	32	0	100	3
Refused	52	38	10	0	100	13
All	52	42	6	0	100	800

Religious affiliation

	Right direction	Wrong track	Don't know	Refused	Total	n
Protestant/ Christian	56	38	6	0	100	345
Catholic	58	37	5	0	100	258
Jewish	0	100	0	0	100	1
Other	40	60	0	0	100	49
None	28	66	6	0	100	112
DK/NA/ Ref	62	30	7	0	100	34
All	52	42	6	0	100	800

Evangelical or Born-Again Christian

	Right direction	Wrong track	Don't know	Total	n
born again	58	33	8	100	138
not born again	54	41	5	100	187
Don't know	52	43	5	100	13
Refused	100	0	0	100	2
All	56	38	6	100	340

Location type

	Right direction	Wrong track	Don't know	Refused	Total	n
Urban	40	53	7	0	100	208
Suburban	59	38	3	0	100	260
Rural	55	39	6	0	100	306
Don't know	25	49	27	0	100	14
Refused	52	48	0	0	100	12
All	52	42	6	0	100	800

Ideology

	Right direction	Wrong track	Don't know	Refused	Total	n
Very conservative	80	18	1	0	100	80
Conservative	78	15	7	0	100	241
Moderate	50	43	6	0	100	242
Liberal	16	78	6	0	100	147
Very liberal	12	88	0	0	100	57
Don't know	39	48	13	0	100	14
Refused	34	66	0	0	100	18
All	52	42	6	0	100	800

Union membership

	Right direction	Wrong track	Don't know	Refused	Total	n
respondent	35	55	10	0	100	82
another household member	46	45	8	2	100	42
nobody in household	54	41	5	0	100	661
Don't know	78	22	0	0	100	1
Refused	44	56	0	0	100	14
All	52	42	6	0	100	800

Union membership and job type

	Right direction	Wrong track	Don't know	Refused	Total	n
Public union	31	66	2	1	100	57
Public non-union	52	47	0	0	100	100
Private union	46	40	14	0	100	67
Private non-union	55	39	6	0	100	559
DK/NA/ Ref	48	52	0	0	100	17
All	52	42	6	0	100	800

Region

	Right direction	Wrong track	Don't know	Refused	Total	n
MKE City	35	61	5	0	100	65
Rest of MKE	63	32	5	0	100	250
msn	35	56	9	0	100	144
GB/A	63	30	7	0	100	154
Rest of state	47	50	3	0	100	187
All	52	42	6	0	100	800

Q42.

As you may know, Foxconn Corporation has announced it will build a large video display factory in Racine County employing up to 13,000 workers. The state is providing up to \$3 billion dollars of taxpayer money to Foxconn as an incentive to locate the plant in Wisconsin. Do you think the Foxconn plant will ultimately provide this much or more benefit to the state or is the state paying more than the plant is worth?

Sex

	Will provide this much or more benefit	State is paying more than the plant is worth	Don't know	Refused	Total	n
Male	46	42	12	1	100	375
Female	35	50	14	1	100	425
All	40	46	13	1	100	800

Age

	Will provide this much or more benefit	State is paying more than the plant is worth	Don't know	Refused	Total	n
18-29	52	34	14	0	100	110
30-44	37	48	15	0	100	159
45-59	49	40	10	1	100	255
60+	29	57	13	0	100	269
DK/NA/ Ref	26	37	21	16	100	7
All	40	46	13	1	100	800

Education

	Will provide this much or more benefit	State is paying more than the plant is worth	Don't know	Refused	Total	n
Not HS	7	57	33	3	100	16
HS	38	41	21	1	100	217
Some Coll	42	44	13	1	100	153
AA	50	45	5	0	100	114
BA+	40	51	8	0	100	288
DK/NA/ Ref	15	43	33	9	100	13
All	40	46	13	1	100	800

Income

	Will provide this much or more benefit	State is paying more than the plant is worth	Don't know	Refused	Total	n
Under \$40k	32	52	17	0	100	185
\$40k to \$74k	42	48	10	0	100	222
\$75k up	47	42	9	1	100	269
DK/NA/ Ref	35	43	21	1	100	124
All	40	46	13	1	100	800

Party ID w/leaners

	Will provide this much or more benefit	State is paying more than the plant is worth	Don't know	Refused	Total	n
Republican	63	23	13	0	100	372
Democrat	17	70	12	1	100	351
Independent	34	50	16	0	100	68
Other/None	49	24	13	14	100	9
All	40	46	13	1	100	800

PARTY ID w/leaners separated

	Will provide this much or more benefit	State is paying more than the plant is worth	Don't know	Refused	Total	n
Rep	68	15	16	0	100	229
Lean Rep	55	36	9	1	100	144
Ind	34	50	16	0	100	68
Lean Dem	20	68	12	0	100	138
Dem	15	72	12	1	100	213
Other/None	49	24	13	14	100	9
All	40	46	13	1	100	800

Marital status

	Will provide this much or more benefit	State is paying more than the plant is worth	Don't know	Refused	Total	n
Married	43	45	11	1	100	472
Widow/Div/Sep	31	54	16	0	100	196
Never Married	44	42	15	0	100	125
NA/Ref	59	21	0	20	100	6
All	40	46	13	1	100	800

Race and ethnicity

	Will provide this much or more benefit	State is paying more than the plant is worth	Don't know	Refused	Total	n
White	40	48	11	0	100	673
Black	41	52	5	2	100	25
Hispanic	35	34	30	0	100	43
Other	43	35	18	5	100	42
DK/NA/ Ref	37	22	34	7	100	17
All	40	46	13	1	100	800

Religious service attendance (apart from weddings and funerals)

	Will provide this much or more benefit	State is paying more than the plant is worth	Don't know	Refused	Total	n
More than 1/wk	44	43	12	0	100	48
1/week	48	33	18	1	100	207
1-2 month	50	38	11	1	100	142
few times a year	35	52	12	0	100	142
Seldom	36	53	11	0	100	117
Never	25	63	11	0	100	128
Don't know	34	32	34	0	100	3
Refused	24	67	0	9	100	13
All	40	46	13	1	100	800

Religious affiliation

	Will provide this much or more benefit	State is paying more than the plant is worth	Don't know	Refused	Total	n
Protestant/ Christian	42	40	17	1	100	345
Catholic	47	41	11	0	100	258
Jewish	23	77	0	0	100	1
Other	42	51	8	0	100	49
None	22	70	8	0	100	112
DK/NA/ Ref	28	60	8	4	100	34
All	40	46	13	1	100	800

Evangelical or Born-Again Christian

	Will provide this much or more benefit	State is paying more than the plant is worth	Don't know	Refused	Total	n
born again	43	37	20	0	100	138
not born again	41	43	14	1	100	187
Don't know	43	43	14	0	100	13
Refused	37	63	0	0	100	2
All	42	41	17	1	100	340

Location type

	Will provide this much or more benefit	State is paying more than the plant is worth	Don't know	Refused	Total	n
Urban	34	52	13	1	100	208
Suburban	47	42	10	0	100	260
Rural	39	46	15	0	100	306
Don't know	37	49	0	14	100	14
Refused	32	47	11	10	100	12
All	40	46	13	1	100	800

Ideology

	Will provide this much or more benefit	State is paying more than the plant is worth	Don't know	Refused	Total	n
Very conservative	62	18	20	0	100	80
Conservative	65	23	12	0	100	241
Moderate	35	51	14	0	100	242
Liberal	13	76	10	1	100	147
Very liberal	6	80	13	1	100	57
Don't know	37	48	15	0	100	14
Refused	21	65	7	7	100	18
All	40	46	13	1	100	800

Union membership

	Will provide this much or more benefit	State is paying more than the plant is worth	Don't know	Refused	Total	n
respondent	27	61	12	0	100	82
another household member	35	56	8	2	100	42
nobody in household	42	44	13	0	100	661
Don't know	41	22	37	0	100	1
Refused	27	55	10	9	100	14
All	40	46	13	1	100	800

Union membership and job type

	Will provide this much or more benefit	State is paying more than the plant is worth	Don't know	Refused	Total	n
Public union	24	70	5	1	100	57
Public non-union	51	44	6	0	100	100
Private union	35	50	15	0	100	67
Private non-union	41	44	15	0	100	559
DK/NA/ Ref	32	51	10	7	100	17
All	40	46	13	1	100	800

Region

	Will provide this much or more benefit	State is paying more than the plant is worth	Don't know	Refused	Total	n
MKE City	35	53	12	1	100	65
Rest of MKE	49	36	15	0	100	250
msn	27	63	8	2	100	144
GB/A	44	41	16	0	100	154
Rest of state	38	50	12	0	100	187
All	40	46	13	1	100	800

Q43.

Do you think the Foxconn factory in Racine County will substantially improve the economy of the larger Milwaukee area?

Sex

	Will substantially improve the economy	Will not substantially improve the economy	Don't know	Refused	Total	n
Male	65	26	8	1	100	375
Female	49	38	12	1	100	425
All	56	33	10	1	100	800

Age

	Will substantially improve the economy	Will not substantially improve the economy	Don't know	Refused	Total	n
18-29	55	31	13	0	100	110
30-44	55	39	6	1	100	159
45-59	59	29	11	0	100	255
60+	54	33	11	1	100	269
DK/NA/ Ref	67	17	0	16	100	7
All	56	33	10	1	100	800

Education

	Will substantially improve the economy	Will not substantially improve the economy	Don't know	Refused	Total	n
Not HS	42	38	20	0	100	16
HS	59	24	16	1	100	217
Some Coll	55	33	12	0	100	153
AA	51	42	6	1	100	114
BA+	57	35	7	1	100	288
DK/NA/ Ref	57	33	0	9	100	13
All	56	33	10	1	100	800

Income

	Will substantially improve the economy	Will not substantially improve the economy	Don't know	Refused	Total	n
Under \$40k	49	36	14	1	100	185
\$40k to \$74k	55	37	7	1	100	222
\$75k up	58	30	11	0	100	269
DK/NA/ Ref	65	25	9	1	100	124
All	56	33	10	1	100	800

Party ID w/leaners

	Will substantially improve the economy	Will not substantially improve the economy	Don't know	Refused	Total	n
Republican	77	13	9	0	100	372
Democrat	34	54	11	1	100	351
Independent	56	26	16	2	100	68
Other/None	62	24	0	14	100	9
All	56	33	10	1	100	800

PARTY ID w/leaners separated

	Will substantially improve the economy	Will not substantially improve the economy	Don't know	Refused	Total	n
Rep	80	10	10	0	100	229
Lean Rep	71	19	9	1	100	144
Ind	56	26	16	2	100	68
Lean Dem	36	52	10	1	100	138
Dem	33	56	11	0	100	213
Other/None	62	24	0	14	100	9
All	56	33	10	1	100	800

Marital status

	Will substantially improve the economy	Will not substantially improve the economy	Don't know	Refused	Total	n
Married	58	33	8	1	100	472
Widow/Div/Sep	56	32	11	0	100	196
Never Married	49	29	20	1	100	125
NA/Ref	36	45	0	20	100	6
All	56	33	10	1	100	800

Race and ethnicity

	Will substantially improve the economy	Will not substantially improve the economy	Don't know	Refused	Total	n
White	57	33	10	1	100	673
Black	36	44	20	0	100	25
Hispanic	49	40	11	0	100	43
Other	65	18	16	0	100	42
DK/NA/ Ref	57	22	14	7	100	17
All	56	33	10	1	100	800

Religious service attendance (apart from weddings and funerals)

	Will substantially improve the economy	Will not substantially improve the economy	Don't know	Refused	Total	n
More than 1/wk	62	24	12	2	100	48
1/week	67	22	9	2	100	207
1-2 month	62	28	10	0	100	142
few times a year	48	36	16	0	100	142
Seldom	53	42	5	0	100	117
Never	44	44	12	0	100	128
Don't know	49	51	0	0	100	3
Refused	58	25	8	9	100	13
All	56	33	10	1	100	800

Religious affiliation

	Will substantially improve the economy	Will not substantially improve the economy	Don't know	Refused	Total	n
Protestant/ Christian	61	28	10	1	100	345
Catholic	59	28	12	1	100	258
Jewish	23	44	34	0	100	1
Other	50	40	9	1	100	49
None	41	51	9	0	100	112
DK/NA/ Ref	56	36	4	4	100	34
All	56	33	10	1	100	800

Evangelical or Born-Again Christian

	Will substantially improve the economy	Will not substantially improve the economy	Don't know	Refused	Total	n
born again	67	23	11	0	100	138
not born again	57	32	10	0	100	187
Don't know	49	39	12	0	100	13
Refused	37	0	0	63	100	2
All	61	28	11	1	100	340

Location type

	Will substantially improve the economy	Will not substantially improve the economy	Don't know	Refused	Total	n
Urban	48	39	13	1	100	208
Suburban	62	30	8	0	100	260
Rural	58	30	11	1	100	306
Don't know	37	49	14	0	100	14
Refused	57	23	10	10	100	12
All	56	33	10	1	100	800

Ideology

	Will substantially improve the economy	Will not substantially improve the economy	Don't know	Refused	Total	n
Very conservative	85	7	8	0	100	80
Conservative	75	17	8	1	100	241
Moderate	57	31	11	1	100	242
Liberal	24	63	12	1	100	147
Very liberal	26	64	10	0	100	57
Don't know	35	44	22	0	100	14
Refused	46	25	22	7	100	18
All	56	33	10	1	100	800

Union membership

	Will substantially improve the economy	Will not substantially improve the economy	Don't know	Refused	Total	n
respondent	46	44	9	0	100	82
another household member	47	44	9	0	100	42
nobody in household	58	31	10	1	100	661
Don't know	78	22	0	0	100	1
Refused	48	19	24	9	100	14
All	56	33	10	1	100	800

Union membership and job type

	Will substantially improve the economy	Will not substantially improve the economy	Don't know	Refused	Total	n
Public union	40	51	9	0	100	57
Public non-union	54	33	11	1	100	100
Private union	52	39	9	0	100	67
Private non-union	59	30	10	1	100	559
DK/NA/ Ref	52	22	19	7	100	17
All	56	33	10	1	100	800

Region

	Will substantially improve the economy	Will not substantially improve the economy	Don't know	Refused	Total	n
MKE City	43	43	14	0	100	65
Rest of MKE	65	26	9	0	100	250
msn	48	39	11	1	100	144
GB/A	64	25	9	1	100	154
Rest of state	50	38	11	1	100	187
All	56	33	10	1	100	800

Q44.

Do you think businesses near where you live will directly benefit from this new Foxconn manufacturing plant?

Sex

	Yes, will benefit	No, will not benefit	Don't know	Refused	Total	n
Male	33	59	8	0	100	375
Female	27	63	10	0	100	425
All	29	61	9	0	100	800

Age

	Yes, will benefit	No, will not benefit	Don't know	Refused	Total	n
18-29	29	59	13	0	100	110
30-44	25	71	4	0	100	159
45-59	40	55	5	0	100	255
60+	22	64	13	0	100	269
DK/NA/ Ref	46	17	21	16	100	7
All	29	61	9	0	100	800

Education

	Yes, will benefit	No, will not benefit	Don't know	Refused	Total	n
Not HS	23	45	32	0	100	16
HS	26	60	13	1	100	217
Some Coll	34	56	10	0	100	153
AA	32	62	6	0	100	114
BA+	28	67	5	0	100	288
DK/NA/ Ref	45	46	0	9	100	13
All	29	61	9	0	100	800

Income

	Yes, will benefit	No, will not benefit	Don't know	Refused	Total	n
Under \$40k	25	61	15	0	100	185
\$40k to \$74k	27	67	7	0	100	222
\$75k up	33	60	7	0	100	269
DK/NA/ Ref	34	56	8	2	100	124
All	29	61	9	0	100	800

Party ID w/leaners

	Yes, will benefit	No, will not benefit	Don't know	Refused	Total	n
Republican	42	47	11	0	100	372
Democrat	17	77	7	0	100	351
Independent	21	69	10	0	100	68
Other/None	62	24	0	14	100	9
All	29	61	9	0	100	800

PARTY ID w/leaners separated

	Yes, will benefit	No, will not benefit	Don't know	Refused	Total	n
Rep	43	42	14	0	100	229
Lean Rep	40	54	6	0	100	144
Ind	21	69	10	0	100	68
Lean Dem	14	81	5	0	100	138
Dem	19	74	8	0	100	213
Other/None	62	24	0	14	100	9
All	29	61	9	0	100	800

Marital status

	Yes, will benefit	No, will not benefit	Don't know	Refused	Total	n
Married	31	64	6	0	100	472
Widow/Div/Sep	25	61	14	1	100	196
Never Married	32	55	12	0	100	125
NA/Ref	36	45	0	20	100	6
All	29	61	9	0	100	800

Race and ethnicity

	Yes, will benefit	No, will not benefit	Don't know	Refused	Total	n
White	28	64	8	0	100	673
Black	26	66	8	0	100	25
Hispanic	36	51	13	0	100	43
Other	47	37	15	0	100	42
DK/NA/ Ref	43	31	19	7	100	17
All	29	61	9	0	100	800

Religious service attendance (apart from weddings and funerals)

	Yes, will benefit	No, will not benefit	Don't know	Refused	Total	n
More than 1/wk	29	60	11	0	100	48
1/week	34	52	14	1	100	207
1-2 month	35	58	7	0	100	142
few times a year	29	65	7	0	100	142
Seldom	28	65	7	0	100	117
Never	19	76	6	0	100	128
Don't know	15	51	34	0	100	3
Refused	30	53	8	9	100	13
All	29	61	9	0	100	800

Religious affiliation

	Yes, will benefit	No, will not benefit	Don't know	Refused	Total	n
Protestant/ Christian	30	62	8	0	100	345
Catholic	35	55	10	0	100	258
Jewish	23	77	0	0	100	1
Other	25	60	15	0	100	49
None	16	78	6	0	100	112
DK/NA/ Ref	33	55	8	4	100	34
All	29	61	9	0	100	800

Evangelical or Born-Again Christian

	Yes, will benefit	No, will not benefit	Don't know	Refused	Total	n
born again	35	56	9	0	100	138
not born again	27	67	6	0	100	187
Don't know	33	46	13	8	100	13
Refused	37	63	0	0	100	2
All	31	62	7	0	100	340

Location type

	Yes, will benefit	No, will not benefit	Don't know	Refused	Total	n
Urban	34	58	9	0	100	208
Suburban	36	54	9	0	100	260
Rural	22	69	9	0	100	306
Don't know	0	100	0	0	100	14
Refused	32	48	10	10	100	12
All	29	61	9	0	100	800

Ideology

	Yes, will benefit	No, will not benefit	Don't know	Refused	Total	n
Very conservative	56	35	9	0	100	80
Conservative	39	50	11	0	100	241
Moderate	28	63	10	0	100	242
Liberal	9	86	4	0	100	147
Very liberal	17	81	3	0	100	57
Don't know	17	50	33	0	100	14
Refused	21	66	6	7	100	18
All	29	61	9	0	100	800

Union membership

	Yes, will benefit	No, will not benefit	Don't know	Refused	Total	n
respondent	33	58	8	0	100	82
another household member	33	64	4	0	100	42
nobody in household	29	62	9	0	100	661
Don't know	78	22	0	0	100	1
Refused	27	56	8	9	100	14
All	29	61	9	0	100	800

Union membership and job type

	Yes, will benefit	No, will not benefit	Don't know	Refused	Total	n
Public union	28	68	4	0	100	57
Public non-union	24	67	8	0	100	100
Private union	38	54	9	0	100	67
Private non-union	29	61	9	0	100	559
DK/NA/ Ref	35	52	6	7	100	17
All	29	61	9	0	100	800

Region

	Yes, will benefit	No, will not benefit	Don't know	Refused	Total	n
MKE City	38	56	6	0	100	65
Rest of MKE	50	42	8	0	100	250
msn	17	68	14	1	100	144
GB/A	23	66	11	0	100	154
Rest of state	14	81	5	0	100	187
All	29	61	9	0	100	800

Q45.

How much confidence do you have in the FBI (Federal Bureau of Investigation) –a great deal, some, only a little, or no confidence at all?

Sex

	A great deal	Some	Only a little	No confidence at all	Don't know	Refused	Total	n
Male	34	31	18	15	2	1	100	375
Female	35	37	15	11	2	0	100	425
All	34	34	17	13	2	0	100	800

Age

	A great deal	Some	Only a little	No confidence at all	Don't know	Refused	Total	n
18-29	35	26	22	16	1	0	100	110
30-44	30	35	17	17	1	0	100	159
45-59	32	39	15	12	1	0	100	255
60+	40	33	16	8	3	0	100	269
DK/NA/ Ref	0	26	17	40	0	16	100	7
All	34	34	17	13	2	0	100	800

Education

	A great deal	Some	Only a little	No confidence at all	Don't know	Refused	Total	n
Not HS	27	34	28	11	0	0	100	16
HS	30	33	17	19	1	0	100	217
Some Coll	36	33	17	11	3	0	100	153
AA	20	41	21	18	1	0	100	114
BA+	45	34	13	7	1	0	100	288
DK/NA/ Ref	13	15	43	7	13	9	100	13
All	34	34	17	13	2	0	100	800

Income

	A great deal	Some	Only a little	No confidence at all	Don't know	Refused	Total	n
Under \$40k	31	36	13	17	2	0	100	185
\$40k to \$74k	40	32	18	8	0	0	100	222
\$75k up	35	36	14	14	1	0	100	269
DK/NA/ Ref	28	31	24	11	5	1	100	124
All	34	34	17	13	2	0	100	800

Party ID w/leaners

	A great deal	Some	Only a little	No confidence at all	Don't know	Refused	Total	n
Republican	21	36	22	19	2	0	100	372
Democrat	50	33	10	6	1	0	100	351
Independent	29	29	25	13	4	0	100	68
Other/None	52	35	0	0	0	14	100	9
All	34	34	17	13	2	0	100	800

PARTY ID w/leaners separated

	A great deal	Some	Only a little	No confidence at all	Don't know	Refused	Total	n
Rep	20	34	24	20	2	0	100	229
Lean Rep	22	40	19	18	1	0	100	144
Ind	29	29	25	13	4	0	100	68
Lean Dem	48	32	13	7	1	0	100	138
Dem	51	34	8	5	2	0	100	213
Other/None	52	35	0	0	0	14	100	9
All	34	34	17	13	2	0	100	800

Marital status

	A great deal	Some	Only a little	No confidence at all	Don't know	Refused	Total	n
Married	32	37	16	13	2	0	100	472
Widow/Div/Sep	36	33	15	14	1	0	100	196
Never Married	43	25	21	10	2	0	100	125
NA/Ref	0	56	21	0	0	23	100	6
All	34	34	17	13	2	0	100	800

Race and ethnicity

	A great deal	Some	Only a little	No confidence at all	Don't know	Refused	Total	n
White	37	36	15	11	2	0	100	673
Black	40	22	28	9	2	0	100	25
Hispanic	18	29	15	37	0	0	100	43
Other	16	32	39	10	4	0	100	42
DK/NA/ Ref	27	18	33	14	0	8	100	17
All	34	34	17	13	2	0	100	800

Religious service attendance (apart from weddings and funerals)

	A great deal	Some	Only a little	No confidence at all	Don't know	Refused	Total	n
More than 1/wk	28	46	22	3	1	0	100	48
1/week	29	36	19	13	3	0	100	207
1-2 month	33	37	18	11	1	0	100	142
few times a year	42	34	14	9	0	0	100	142
Seldom	42	31	19	7	1	0	100	117
Never	33	29	11	25	2	0	100	128
Don't know	18	15	34	32	0	0	100	3
Refused	37	17	15	9	12	9	100	13
All	34	34	17	13	2	0	100	800

Religious affiliation

	A great deal	Some	Only a little	No confidence at all	Don't know	Refused	Total	n
Protestant/ Christian	34	37	16	11	2	0	100	345
Catholic	31	33	20	14	1	0	100	258
Jewish	81	19	0	0	0	0	100	1
Other	51	30	18	0	0	0	100	49
None	38	31	12	17	2	0	100	112
DK/NA/ Ref	26	37	10	18	5	4	100	34
All	34	34	17	13	2	0	100	800

Evangelical or Born-Again Christian

	A great deal	Some	Only a little	No confidence at all	Don't know	Refused	Total	n
born again	28	37	20	11	3	0	100	138
not born again	39	35	13	12	0	0	100	187
Don't know	42	40	13	0	4	0	100	13
Refused	0	63	37	0	0	0	100	2
All	34	36	16	11	2	0	100	340

Location type

	A great deal	Some	Only a little	No confidence at all	Don't know	Refused	Total	n
Urban	40	28	19	11	1	0	100	208
Suburban	36	36	15	12	1	0	100	260
Rural	30	36	17	14	2	0	100	306
Don't know	33	60	0	7	0	0	100	14
Refused	30	28	23	9	0	10	100	12
All	34	34	17	13	2	0	100	800

Ideology

	A great deal	Some	Only a little	No confidence at all	Don't know	Refused	Total	n
Very conservative	16	24	26	31	4	1	100	80
Conservative	25	37	22	13	2	0	100	241
Moderate	35	38	14	10	2	0	100	242
Liberal	53	30	9	8	0	0	100	147
Very liberal	50	34	11	4	1	0	100	57
Don't know	41	39	8	12	0	0	100	14
Refused	30	18	31	15	0	7	100	18
All	34	34	17	13	2	0	100	800

Union membership

	A great deal	Some	Only a little	No confidence at all	Don't know	Refused	Total	n	
respondent		45	34	13	8	0	0	100	82
another household member		35	23	19	23	0	0	100	42
nobody in household		33	35	17	13	2	0	100	661
Don't know		63	37	0	0	0	0	100	1
Refused		25	24	35	8	0	9	100	14
All		34	34	17	13	2	0	100	800

Union membership and job type

	A great deal	Some	Only a little	No confidence at all	Don't know	Refused	Total	n
Public union	48	34	11	6	0	0	100	57
Public non-union	37	37	17	9	0	0	100	100
Private union	36	27	18	19	0	0	100	67
Private non-union	32	35	17	13	2	0	100	559
DK/NA/ Ref	34	21	31	6	0	7	100	17
All	34	34	17	13	2	0	100	800

Region

	A great deal	Some	Only a little	No confidence at all	Don't know	Refused	Total	n
MKE City	28	30	27	13	2	0	100	65
Rest of MKE	35	36	19	9	1	0	100	250
msn	43	31	11	12	2	1	100	144
GB/A	28	37	13	21	1	0	100	154
Rest of state	35	33	17	11	3	0	100	187
All	34	34	17	13	2	0	100	800

Q46.

All in all, would you favor or oppose building a wall along the entire border with Mexico?

Sex

	Favor	Oppose	Don't know	Refused	Total	n
Male	47	48	5	0	100	375
Female	35	61	4	0	100	425
All	40	55	4	0	100	800

Age

	Favor	Oppose	Don't know	Refused	Total	n
18-29	29	70	1	0	100	110
30-44	36	58	6	0	100	159
45-59	48	47	4	0	100	255
60+	40	55	4	0	100	269
DK/NA/ Ref	40	44	0	16	100	7
All	40	55	4	0	100	800

Education

	Favor	Oppose	Don't know	Refused	Total	n
Not HS	40	46	14	0	100	16
HS	53	44	3	0	100	217
Some Coll	38	54	8	0	100	153
AA	46	50	3	0	100	114
BA+	30	67	3	0	100	288
DK/NA/ Ref	42	48	0	9	100	13
All	40	55	4	0	100	800

Income

	Favor	Oppose	Don't know	Refused	Total	n
Under \$40k	33	60	7	0	100	185
\$40k to \$74k	36	60	4	0	100	222
\$75k up	45	53	3	0	100	269
DK/NA/ Ref	50	45	4	2	100	124
All	40	55	4	0	100	800

Party ID w/leaners

	Favor	Oppose	Don't know	Refused	Total	n
Republican	72	22	5	0	100	372
Democrat	10	88	2	0	100	351
Independent	27	68	5	0	100	68
Other/None	15	58	13	14	100	9
All	40	55	4	0	100	800

PARTY ID w/leaners separated

	Favor	Oppose	Don't know	Refused	Total	n
Rep	76	19	4	0	100	229
Lean Rep	65	28	7	0	100	144
Ind	27	68	5	0	100	68
Lean Dem	9	89	2	0	100	138
Dem	11	86	2	0	100	213
Other/None	15	58	13	14	100	9
All	40	55	4	0	100	800

Marital status

	Favor	Oppose	Don't know	Refused	Total	n
Married	46	50	4	0	100	472
Widow/Div/Sep	34	61	5	0	100	196
Never Married	30	67	3	0	100	125
NA/Ref	4	77	0	20	100	6
All	40	55	4	0	100	800

Race and ethnicity

	Favor	Oppose	Don't know	Refused	Total	n
White	42	54	4	0	100	673
Black	13	82	5	0	100	25
Hispanic	28	68	4	0	100	43
Other	47	47	6	0	100	42
DK/NA/ Ref	40	53	0	7	100	17
All	40	55	4	0	100	800

Religious service attendance (apart from weddings and funerals)

	Favor	Oppose	Don't know	Refused	Total	n
More than 1/wk	64	35	1	0	100	48
1/week	48	44	7	0	100	207
1-2 month	46	49	5	0	100	142
few times a year	35	62	3	0	100	142
Seldom	34	63	2	0	100	117
Never	24	73	3	0	100	128
Don't know	34	66	0	0	100	3
Refused	44	47	0	9	100	13
All	40	55	4	0	100	800

Religious affiliation

	Favor	Oppose	Don't know	Refused	Total	n
Protestant/ Christian	46	49	5	0	100	345
Catholic	46	50	4	0	100	258
Jewish	0	100	0	0	100	1
Other	28	67	5	0	100	49
None	16	81	3	0	100	112
DK/NA/ Ref	35	57	4	4	100	34
All	40	55	4	0	100	800

Evangelical or Born-Again Christian

	Favor	Oppose	Don't know	Refused	Total	n
born again	53	40	6	0	100	138
not born again	41	55	4	0	100	187
Don't know	30	70	0	0	100	13
Refused	100	0	0	0	100	2
All	46	49	5	0	100	340

Location type

	Favor	Oppose	Don't know	Refused	Total	n
Urban	33	64	2	0	100	208
Suburban	41	56	2	0	100	260
Rural	45	48	7	0	100	306
Don't know	28	60	11	0	100	14
Refused	39	51	0	10	100	12
All	40	55	4	0	100	800

Ideology

	Favor	Oppose	Don't know	Refused	Total	n
Very conservative	83	11	5	1	100	80
Conservative	66	31	4	0	100	241
Moderate	30	64	6	0	100	242
Liberal	9	90	1	0	100	147
Very liberal	4	93	4	0	100	57
Don't know	27	62	12	0	100	14
Refused	35	54	4	7	100	18
All	40	55	4	0	100	800

Union membership

	Favor	Oppose	Don't know	Refused	Total	n
respondent	37	60	4	0	100	82
another household member	33	61	6	0	100	42
nobody in household	42	54	4	0	100	661
Don't know	0	100	0	0	100	1
Refused	33	59	0	9	100	14
All	40	55	4	0	100	800

Union membership and job type

	Favor	Oppose	Don't know	Refused	Total	n
Public union	25	70	5	0	100	57
Public non-union	40	56	4	0	100	100
Private union	44	52	4	0	100	67
Private non-union	42	54	4	0	100	559
DK/NA/ Ref	34	59	0	7	100	17
All	40	55	4	0	100	800

Region

	Favor	Oppose	Don't know	Refused	Total	n
MKE City	25	73	1	0	100	65
Rest of MKE	48	51	1	0	100	250
msn	27	65	7	1	100	144
GB/A	51	45	4	0	100	154
Rest of state	37	56	6	0	100	187
All	40	55	4	0	100	800

Q47.

Who do you trust more to tell you the truth about important issues: President (Donald) Trump or the news media?

Sex

	Trump	News media	Neither (VOL)	Don't know	Refused	Total	n
Male	43	38	16	2	0	100	375
Female	33	52	12	3	0	100	425
All	38	45	14	3	0	100	800

Age

	Trump	News media	Neither (VOL)	Don't know	Refused	Total	n
18-29	33	44	21	2	0	100	110
30-44	35	39	23	3	0	100	159
45-59	45	44	10	2	0	100	255
60+	36	50	10	4	0	100	269
DK/NA/ Ref	21	44	19	0	16	100	7
All	38	45	14	3	0	100	800

Education

	Trump	News media	Neither (VOL)	Don't know	Refused	Total	n
Not HS	37	36	20	7	0	100	16
HS	50	35	12	3	0	100	217
Some Coll	39	45	15	1	0	100	153
AA	45	38	13	4	1	100	114
BA+	27	56	15	2	0	100	288
DK/NA/ Ref	30	48	0	13	9	100	13
All	38	45	14	3	0	100	800

Income

	Trump	News media	Neither (VOL)	Don't know	Refused	Total	n
Under \$40k	33	49	15	4	0	100	185
\$40k to \$74k	36	51	12	1	0	100	222
\$75k up	41	44	13	2	0	100	269
DK/NA/ Ref	43	33	17	6	1	100	124
All	38	45	14	3	0	100	800

Party ID w/leaners

	Trump	News media	Neither (VOL)	Don't know	Refused	Total	n
Republican	70	15	12	4	0	100	372
Democrat	6	80	12	1	0	100	351
Independent	33	30	34	3	0	100	68
Other/None	22	49	15	0	14	100	9
All	38	45	14	3	0	100	800

PARTY ID w/leaners separated

	Trump	News media	Neither (VOL)	Don't know	Refused	Total	n
Rep	76	12	8	3	0	100	229
Lean Rep	60	18	18	4	0	100	144
Ind	33	30	34	3	0	100	68
Lean Dem	7	75	17	0	0	100	138
Dem	6	84	9	2	0	100	213
Other/None	22	49	15	0	14	100	9
All	38	45	14	3	0	100	800

Marital status

	Trump	News media	Neither (VOL)	Don't know	Refused	Total	n
Married	43	41	14	2	0	100	472
Widow/Div/Sep	32	54	11	3	0	100	196
Never Married	32	46	19	3	0	100	125
NA/Ref	4	53	24	0	20	100	6
All	38	45	14	3	0	100	800

Race and ethnicity

	Trump	News media	Neither (VOL)	Don't know	Refused	Total	n
White	40	44	13	3	0	100	673
Black	7	75	16	2	0	100	25
Hispanic	31	50	19	0	0	100	43
Other	40	38	22	0	0	100	42
DK/NA/ Ref	38	38	18	0	7	100	17
All	38	45	14	3	0	100	800

Religious service attendance (apart from weddings and funerals)

	Trump	News media	Neither (VOL)	Don't know	Refused	Total	n
More than 1/wk	53	30	11	6	0	100	48
1/week	49	32	14	4	0	100	207
1-2 month	46	38	14	2	0	100	142
few times a year	30	56	14	0	0	100	142
Seldom	34	56	7	3	0	100	117
Never	22	58	20	0	0	100	128
Don't know	34	51	0	15	0	100	3
Refused	18	38	23	12	9	100	13
All	38	45	14	3	0	100	800

Religious affiliation

	Trump	News media	Neither (VOL)	Don't know	Refused	Total	n
Protestant/ Christian	42	42	13	3	0	100	345
Catholic	45	38	16	2	0	100	258
Jewish	0	100	0	0	0	100	1
Other	27	61	8	4	0	100	49
None	18	67	13	2	1	100	112
DK/NA/ Ref	32	38	22	5	4	100	34
All	38	45	14	3	0	100	800

Evangelical or Born-Again Christian

	Trump	News media	Neither (VOL)	Don't know	Refused	Total	n
born again	51	35	9	4	0	100	138
not born again	37	46	16	1	0	100	187
Don't know	22	48	14	16	0	100	13
Refused	100	0	0	0	0	100	2
All	42	42	13	3	0	100	340

Location type

	Trump	News media	Neither (VOL)	Don't know	Refused	Total	n
Urban	31	53	13	3	0	100	208
Suburban	39	48	11	1	0	100	260
Rural	44	37	16	3	0	100	306
Don't know	7	53	40	0	0	100	14
Refused	23	50	16	0	10	100	12
All	38	45	14	3	0	100	800

Ideology

	Trump	News media	Neither (VOL)	Don't know	Refused	Total	n
Very conservative	84	8	6	2	0	100	80
Conservative	63	21	11	4	0	100	241
Moderate	28	45	22	4	0	100	242
Liberal	5	87	7	1	0	100	147
Very liberal	0	90	10	0	0	100	57
Don't know	28	35	34	3	0	100	14
Refused	28	45	21	0	7	100	18
All	38	45	14	3	0	100	800

Union membership

	Trump	News media	Neither (VOL)	Don't know	Refused	Total	n
respondent	33	47	20	0	0	100	82
another household member	30	55	11	4	0	100	42
nobody in household	40	44	13	3	0	100	661
Don't know	0	63	0	37	0	100	1
Refused	20	58	14	0	9	100	14
All	38	45	14	3	0	100	800

Union membership and job type

	Trump	News media	Neither (VOL)	Don't know	Refused	Total	n
Public union	22	59	18	1	0	100	57
Public non-union	43	41	14	2	0	100	100
Private union	41	42	16	1	0	100	67
Private non-union	39	44	13	3	0	100	559
DK/NA/ Ref	24	56	11	3	7	100	17
All	38	45	14	3	0	100	800

Region

	Trump	News media	Neither (VOL)	Don't know	Refused	Total	n
MKE City	25	57	16	2	0	100	65
Rest of MKE	43	42	13	3	0	100	250
msn	26	54	16	3	1	100	144
GB/A	48	41	8	3	0	100	154
Rest of state	38	42	18	3	0	100	187
All	38	45	14	3	0	100	800

Q48.

Which is more important to you: reduce property taxes or increase spending on public schools?

Sex

	Reducing property taxes	Increasing spending on public schools	Don't know	Refused	Total	n
Male	38	57	5	0	100	375
Female	33	61	6	0	100	425
All	35	59	5	0	100	800

Age

	Reducing property taxes	Increasing spending on public schools	Don't know	Refused	Total	n
18-29	29	70	2	0	100	110
30-44	31	65	5	0	100	159
45-59	41	53	5	0	100	255
60+	34	58	7	1	100	269
DK/NA/ Ref	40	44	0	16	100	7
All	35	59	5	0	100	800

Education

	Reducing property taxes	Increasing spending on public schools	Don't know	Refused	Total	n
Not HS	52	45	3	0	100	16
HS	33	56	10	0	100	217
Some Coll	37	59	3	1	100	153
AA	48	50	2	0	100	114
BA+	29	66	4	0	100	288
DK/NA/ Ref	30	61	0	9	100	13
All	35	59	5	0	100	800

Income

	Reducing property taxes	Increasing spending on public schools	Don't know	Refused	Total	n
Under \$40k	32	64	5	0	100	185
\$40k to \$74k	35	60	4	0	100	222
\$75k up	32	62	7	0	100	269
DK/NA/ Ref	46	47	6	2	100	124
All	35	59	5	0	100	800

Party ID w/leaners

	Reducing property taxes	Increasing spending on public schools	Don't know	Refused	Total	n
Republican	56	36	8	0	100	372
Democrat	13	83	3	0	100	351
Independent	33	63	3	1	100	68
Other/None	0	86	0	14	100	9
All	35	59	5	0	100	800

PARTY ID w/leaners separated

	Reducing property taxes	Increasing spending on public schools	Don't know	Refused	Total	n
Rep	57	36	7	0	100	229
Lean Rep	56	36	8	0	100	144
Ind	33	63	3	1	100	68
Lean Dem	15	81	4	0	100	138
Dem	13	85	3	0	100	213
Other/None	0	86	0	14	100	9
All	35	59	5	0	100	800

Marital status

	Reducing property taxes	Increasing spending on public schools	Don't know	Refused	Total	n
Married	37	56	6	0	100	472
Widow/Div/Sep	39	56	4	0	100	196
Never Married	20	77	3	0	100	125
NA/Ref	0	80	0	20	100	6
All	35	59	5	0	100	800

Race and ethnicity

	Reducing property taxes	Increasing spending on public schools	Don't know	Refused	Total	n
White	37	58	5	0	100	673
Black	16	82	2	0	100	25
Hispanic	25	70	5	0	100	43
Other	29	60	11	0	100	42
DK/NA/ Ref	23	71	0	7	100	17
All	35	59	5	0	100	800

Religious service attendance (apart from weddings and funerals)

	Reducing property taxes	Increasing spending on public schools	Don't know	Refused	Total	n
More than 1/wk	40	54	7	0	100	48
1/week	40	54	5	0	100	207
1-2 month	45	49	6	1	100	142
few times a year	23	70	8	0	100	142
Seldom	35	61	4	0	100	117
Never	28	68	3	0	100	128
Don't know	34	66	0	0	100	3
Refused	24	61	6	9	100	13
All	35	59	5	0	100	800

Religious affiliation

	Reducing property taxes	Increasing spending on public schools	Don't know	Refused	Total	n
Protestant/ Christian	40	52	7	0	100	345
Catholic	35	60	5	0	100	258
Jewish	0	100	0	0	100	1
Other	32	68	0	0	100	49
None	21	77	2	0	100	112
DK/NA/ Ref	33	57	6	4	100	34
All	35	59	5	0	100	800

Evangelical or Born-Again Christian

	Reducing property taxes	Increasing spending on public schools	Don't know	Refused	Total	n
born again	44	50	5	1	100	138
not born again	37	55	8	0	100	187
Don't know	35	52	13	0	100	13
Refused	37	0	63	0	100	2
All	40	52	7	0	100	340

Location type

	Reducing property taxes	Increasing spending on public schools	Don't know	Refused	Total	n
Urban	31	64	5	0	100	208
Suburban	35	62	3	0	100	260
Rural	38	54	8	0	100	306
Don't know	36	64	0	0	100	14
Refused	34	56	0	10	100	12
All	35	59	5	0	100	800

Ideology

	Reducing property taxes	Increasing spending on public schools	Don't know	Refused	Total	n
Very conservative	64	30	5	1	100	80
Conservative	55	37	8	0	100	241
Moderate	31	65	3	0	100	242
Liberal	9	87	4	0	100	147
Very liberal	3	95	2	0	100	57
Don't know	24	59	16	0	100	14
Refused	22	71	0	7	100	18
All	35	59	5	0	100	800

Union membership

	Reducing property taxes	Increasing spending on public schools	Don't know	Refused	Total	n
respondent	23	67	10	0	100	82
another household member	32	63	5	0	100	42
nobody in household	37	58	5	0	100	661
Don't know	0	100	0	0	100	1
Refused	29	63	0	9	100	14
All	35	59	5	0	100	800

Union membership and job type

	Reducing property taxes	Increasing spending on public schools	Don't know	Refused	Total	n
Public union	18	74	8	0	100	57
Public non-union	31	65	3	0	100	100
Private union	33	60	8	0	100	67
Private non-union	38	57	5	0	100	559
DK/NA/ Ref	31	62	0	7	100	17
All	35	59	5	0	100	800

Region

	Reducing property taxes	Increasing spending on public schools	Don't know	Refused	Total	n
MKE City	29	70	2	0	100	65
Rest of MKE	42	53	6	0	100	250
msn	28	66	5	1	100	144
GB/A	37	57	6	0	100	154
Rest of state	32	62	6	1	100	187
All	35	59	5	0	100	800

Q49.

As you may know, in 2011 a law known as Act 10 eliminated most collective bargaining for public employees in Wisconsin. Would you like to see collective bargaining for public employees returned to what it was before Act 10 was passed or keep the current law that eliminated most collective bargaining?

Sex

	Return collective bargaining	Keep as it is now	Don't know	Refused	Total	n
Male	43	48	9	0	100	375
Female	51	38	11	0	100	425
All	47	43	10	0	100	800

Age

	Return collective bargaining	Keep as it is now	Don't know	Refused	Total	n
18-29	48	35	17	0	100	110
30-44	45	43	13	0	100	159
45-59	43	51	5	0	100	255
60+	52	39	9	0	100	269
DK/NA/ Ref	44	0	40	16	100	7
All	47	43	10	0	100	800

Education

	Return collective bargaining	Keep as it is now	Don't know	Refused	Total	n
Not HS	37	36	24	3	100	16
HS	46	41	13	0	100	217
Some Coll	44	42	14	0	100	153
AA	40	50	9	0	100	114
BA+	53	41	6	0	100	288
DK/NA/ Ref	37	53	0	9	100	13
All	47	43	10	0	100	800

Income

	Return collective bargaining	Keep as it is now	Don't know	Refused	Total	n
Under \$40k	54	31	15	0	100	185
\$40k to \$74k	48	42	10	0	100	222
\$75k up	45	48	7	0	100	269
DK/NA/ Ref	41	48	10	1	100	124
All	47	43	10	0	100	800

Party ID w/leaners

	Return collective bargaining	Keep as it is now	Don't know	Refused	Total	n
Republican	17	72	11	0	100	372
Democrat	79	12	8	0	100	351
Independent	47	38	15	0	100	68
Other/None	37	34	16	14	100	9
All	47	43	10	0	100	800

PARTY ID w/leaners separated

	Return collective bargaining	Keep as it is now	Don't know	Refused	Total	n
Rep	15	75	11	0	100	229
Lean Rep	21	68	11	0	100	144
Ind	47	38	15	0	100	68
Lean Dem	81	13	6	0	100	138
Dem	78	12	10	0	100	213
Other/None	37	34	16	14	100	9
All	47	43	10	0	100	800

Marital status

	Return collective bargaining	Keep as it is now	Don't know	Refused	Total	n
Married	44	47	9	0	100	472
Widow/Div/Sep	52	39	9	0	100	196
Never Married	49	33	19	0	100	125
NA/Ref	77	4	0	20	100	6
All	47	43	10	0	100	800

Race and ethnicity

	Return collective bargaining	Keep as it is now	Don't know	Refused	Total	n
White	46	44	9	0	100	673
Black	72	16	11	2	100	25
Hispanic	56	34	10	0	100	43
Other	39	40	20	0	100	42
DK/NA/ Ref	35	50	8	7	100	17
All	47	43	10	0	100	800

Religious service attendance (apart from weddings and funerals)

	Return collective bargaining	Keep as it is now	Don't know	Refused	Total	n
More than 1/wk	39	52	9	0	100	48
1/week	39	50	11	0	100	207
1-2 month	33	57	9	0	100	142
few times a year	51	37	12	0	100	142
Seldom	54	35	12	0	100	117
Never	68	24	8	0	100	128
Don't know	18	66	15	0	100	3
Refused	52	39	0	9	100	13
All	47	43	10	0	100	800

Religious affiliation

	Return collective bargaining	Keep as it is now	Don't know	Refused	Total	n
Protestant/ Christian	40	49	12	0	100	345
Catholic	44	44	11	0	100	258
Jewish	100	0	0	0	100	1
Other	58	36	6	0	100	49
None	72	24	4	0	100	112
DK/NA/ Ref	42	42	12	4	100	34
All	47	43	10	0	100	800

Evangelical or Born-Again Christian

	Return collective bargaining	Keep as it is now	Don't know	Refused	Total	n
born again	30	53	16	0	100	138
not born again	45	46	9	0	100	187
Don't know	62	30	9	0	100	13
Refused	0	100	0	0	100	2
All	39	49	12	0	100	340

Location type

	Return collective bargaining	Keep as it is now	Don't know	Refused	Total	n
Urban	57	33	10	0	100	208
Suburban	43	48	9	0	100	260
Rural	44	46	10	0	100	306
Don't know	67	22	11	0	100	14
Refused	42	34	14	10	100	12
All	47	43	10	0	100	800

Ideology

	Return collective bargaining	Keep as it is now	Don't know	Refused	Total	n
Very conservative	15	77	8	0	100	80
Conservative	22	66	12	0	100	241
Moderate	50	39	10	0	100	242
Liberal	84	8	8	0	100	147
Very liberal	91	6	3	1	100	57
Don't know	43	37	20	0	100	14
Refused	39	31	24	7	100	18
All	47	43	10	0	100	800

Union membership

	Return collective bargaining	Keep as it is now	Don't know	Refused	Total	n
respondent	72	23	5	0	100	82
another household member	50	34	17	0	100	42
nobody in household	44	46	10	0	100	661
Don't know	63	0	37	0	100	1
Refused	51	29	12	9	100	14
All	47	43	10	0	100	800

Union membership and job type

	Return collective bargaining	Keep as it is now	Don't know	Refused	Total	n
Public union	77	19	3	0	100	57
Public non-union	49	44	7	0	100	100
Private union	53	34	13	0	100	67
Private non-union	43	46	11	0	100	559
DK/NA/ Ref	50	31	12	7	100	17
All	47	43	10	0	100	800

Region

	Return collective bargaining	Keep as it is now	Don't know	Refused	Total	n
MKE City	56	27	16	1	100	65
Rest of MKE	39	52	9	0	100	250
msn	63	30	6	1	100	144
GB/A	46	43	11	0	100	154
Rest of state	44	44	12	0	100	187
All	47	43	10	0	100	800

Q50.

How enthusiastic are you about voting in this November's elections? Would you say you are very, somewhat, not too, or not at all enthusiastic?

Sex

	Very	Somewhat	Not too	Not at all	Won't vote in Novem- ber (VOL)	Don't know	Refused	Total	n
Male	64	23	7	4	0	1	0	100	375
Female	58	30	6	5	0	1	0	100	425
All	61	27	6	5	0	1	0	100	800

Age

	Very	Somewhat	Not too	Not at all	Won't vote in Novem- ber (VOL)	Don't know	Refused	Total	n
18-29	43	38	9	10	0	0	0	100	110
30-44	51	29	12	7	0	0	0	100	159
45-59	66	24	5	3	1	1	0	100	255
60+	69	22	4	2	0	2	0	100	269
DK/NA/ Ref	37	47	0	0	0	0	16	100	7
All	61	27	6	5	0	1	0	100	800

Education

	Very	Somewhat	Not too	Not at all	Won't vote in Novem- ber (VOL)	Don't know	Refused	Total	n
Not HS	37	41	5	12	0	5	0	100	16
HS	55	32	8	4	0	0	0	100	217
Some Coll	57	31	4	6	1	1	0	100	153
AA	52	31	9	6	0	2	0	100	114
BA+	72	18	6	3	0	1	0	100	288
DK/NA/ Ref	52	15	0	16	0	7	9	100	13
All	61	27	6	5	0	1	0	100	800

Income

	Very	Somewhat	Not too	Not at all	Won't vote in Novem- ber (VOL)	Don't know	Refused	Total	n
Under \$40k	53	32	7	6	1	2	0	100	185
\$40k to \$74k	59	25	9	6	0	1	0	100	222
\$75k up	69	23	5	3	0	0	0	100	269
DK/NA/ Ref	56	31	4	6	0	3	1	100	124
All	61	27	6	5	0	1	0	100	800

Party ID w/leaners

	Very	Somewhat	Not too	Not at all	Won't vote in Novem- ber (VOL)	Don't know	Refused	Total	n
Republican	60	30	7	2	0	1	0	100	372
Democrat	68	21	5	5	0	1	0	100	351
Independent	30	39	14	17	0	0	0	100	68
Other/None	40	37	9	0	0	0	14	100	9
All	61	27	6	5	0	1	0	100	800

PARTY ID w/leaners separated

	Very	Somewhat	Not too	Not at all	Won't vote in Novem- ber (VOL)	Don't know	Refused	Total	n
Rep	67	25	6	0	0	1	0	100	229
Lean Rep	48	37	8	6	1	1	0	100	144
Ind	30	39	14	17	0	0	0	100	68
Lean Dem	64	25	5	5	0	1	0	100	138
Dem	71	19	4	5	0	1	0	100	213
Other/None	40	37	9	0	0	0	14	100	9
All	61	27	6	5	0	1	0	100	800

Marital status

	Very	Somewhat	Not too	Not at all	Won't vote in Novem- ber (VOL)	Don't know	Refused	Total	n
Married	66	24	5	4	0	1	0	100	472
Widow/Div/Sep	57	29	7	4	1	2	0	100	196
Never Married	47	32	13	7	0	1	0	100	125
NA/Ref	45	36	0	0	0	0	20	100	6
All	61	27	6	5	0	1	0	100	800

Race and ethnicity

	Very	Somewhat	Not too	Not at all	Won't vote in Novem- ber (VOL)	Don't know	Refused	Total	n
White	62	26	6	4	0	1	0	100	673
Black	59	16	14	9	0	2	0	100	25
Hispanic	54	36	0	7	0	2	0	100	43
Other	42	30	17	6	0	5	0	100	42
DK/NA/ Ref	57	26	2	8	0	0	7	100	17
All	61	27	6	5	0	1	0	100	800

Religious service attendance (apart from weddings and funerals)

	Very	Somewhat	Not too	Not at all	Won't vote in Novem- ber (VOL)	Don't know	Refused	Total	n
More than 1/wk	73	22	2	0	0	2	1	100	48
1/week	60	30	5	5	0	0	0	100	207
1-2 month	66	21	5	4	1	3	0	100	142
few times a year	60	28	10	2	0	0	0	100	142
Seldom	55	31	9	3	0	2	0	100	117
Never	59	25	6	10	0	0	0	100	128
Don't know	52	15	0	0	0	32	0	100	3
Refused	46	37	0	8	0	0	9	100	13
All	61	27	6	5	0	1	0	100	800

Religious affiliation

	Very	Somewhat	Not too	Not at all	Won't vote in Novem- ber (VOL)	Don't know	Refused	Total	n
Protestant/ Christian	62	27	6	3	0	1	0	100	345
Catholic	63	25	7	5	0	1	0	100	258
Jewish	100	0	0	0	0	0	0	100	1
Other	70	23	0	6	0	1	0	100	49
None	51	29	11	7	0	2	0	100	112
DK/NA/ Ref	48	34	1	14	0	0	4	100	34
All	61	27	6	5	0	1	0	100	800

Evangelical or Born-Again Christian

	Very	Somewhat	Not too	Not at all	Won't vote in Novem- ber (VOL)	Don't know	Total	n
born again	65	22	6	4	1	1	100	138
not born again	60	30	7	3	0	0	100	187
Don't know	64	24	0	0	0	12	100	13
Refused	37	63	0	0	0	0	100	2
All	62	27	6	3	0	1	100	340

Location type

	Very	Somewhat	Not too	Not at all	Won't vote in Novem- ber (VOL)	Don't know	Refused	Total	n
Urban	69	21	6	3	0	1	0	100	208
Suburban	63	26	6	4	0	1	0	100	260
Rural	54	31	7	6	0	1	0	100	306
Don't know	45	39	9	0	0	7	0	100	14
Refused	51	17	0	22	0	0	10	100	12
All	61	27	6	5	0	1	0	100	800

Ideology

	Very	Somewhat	Not too	Not at all	Won't vote in Novem- ber (VOL)	Don't know	Refused	Total	n
Very conservative	76	21	3	0	0	1	0	100	80
Conservative	59	31	5	3	1	1	0	100	241
Moderate	50	28	13	8	0	1	0	100	242
Liberal	68	26	1	3	0	2	0	100	147
Very liberal	82	15	1	1	0	1	0	100	57
Don't know	48	18	17	12	0	4	0	100	14
Refused	33	30	12	18	0	0	7	100	18
All	61	27	6	5	0	1	0	100	800

Union membership

	Very	Somewhat	Not too	Not at all	Won't vote in Novem- ber (VOL)	Don't know	Refused	Total	n	
respondent		64	28	5	2	0	1	0	100	82
another household member		69	19	0	12	0	0	0	100	42
nobody in household		60	27	7	4	0	1	0	100	661
Don't know		41	59	0	0	0	0	0	100	1
Refused		44	14	15	18	0	0	9	100	14
All		61	27	6	5	0	1	0	100	800

Union membership and job type

	Very	Somewhat	Not too	Not at all	Won't vote in Novem- ber (VOL)	Don't know	Refused	Total	n
Public union	67	21	6	6	0	0	0	100	57
Public non-union	55	26	10	5	0	2	0	100	100
Private union	64	29	1	4	0	1	0	100	67
Private non-union	61	28	6	4	0	1	0	100	559
DK/NA/ Ref	51	15	12	15	0	0	7	100	17
All	61	27	6	5	0	1	0	100	800

Region

	Very	Somewhat	Not too	Not at all	Won't vote in Novem- ber (VOL)	Don't know	Refused	Total	n
MKE City	45	34	8	12	0	1	0	100	65
Rest of MKE	64	27	4	4	0	1	0	100	250
msn	65	24	5	3	1	1	1	100	144
GB/A	66	23	6	4	0	1	0	100	154
Rest of state	53	29	11	5	0	2	0	100	187
All	61	27	6	5	0	1	0	100	800

Q51.

Thinking about your family's financial situation, would you say you are living comfortably, just getting by, or struggling to make ends meet?

Sex

	Living comfortably	Just getting by	Struggling	Don't know	Refused	Total	n
Male	58	33	9	0	0	100	375
Female	57	27	13	1	1	100	425
All	58	30	11	1	1	100	800

Age

	Living comfortably	Just getting by	Struggling	Don't know	Refused	Total	n
18-29	39	47	14	0	0	100	110
30-44	53	37	10	0	0	100	159
45-59	61	22	14	1	1	100	255
60+	65	27	7	0	0	100	269
DK/NA/ Ref	40	0	17	0	43	100	7
All	58	30	11	1	1	100	800

Education

	Living comfortably	Just getting by	Struggling	Don't know	Refused	Total	n
Not HS	39	36	25	0	0	100	16
HS	54	32	13	1	0	100	217
Some Coll	48	32	19	1	0	100	153
AA	55	38	6	0	0	100	114
BA+	69	25	6	0	0	100	288
DK/NA/ Ref	26	7	26	0	41	100	13
All	58	30	11	1	1	100	800

Income

	Living comfortably	Just getting by	Struggling	Don't know	Refused	Total	n
Under \$40k	31	38	30	1	0	100	185
\$40k to \$74k	52	40	8	1	0	100	222
\$75k up	83	16	1	0	0	100	269
DK/NA/ Ref	53	32	10	1	4	100	124
All	58	30	11	1	1	100	800

Party ID w/leaners

	Living comfortably	Just getting by	Struggling	Don't know	Refused	Total	n
Republican	66	26	7	0	1	100	372
Democrat	51	35	14	0	0	100	351
Independent	45	32	21	3	0	100	68
Other/None	62	3	0	0	35	100	9
All	58	30	11	1	1	100	800

PARTY ID w/leaners separated

	Living comfortably	Just getting by	Struggling	Don't know	Refused	Total	n
Rep	71	21	7	0	1	100	229
Lean Rep	59	33	7	1	0	100	144
Ind	45	32	21	3	0	100	68
Lean Dem	47	39	13	0	0	100	138
Dem	53	32	14	1	0	100	213
Other/None	62	3	0	0	35	100	9
All	58	30	11	1	1	100	800

Marital status

	Living comfortably	Just getting by	Struggling	Don't know	Refused	Total	n
Married	65	27	7	0	0	100	472
Widow/Div/Sep	51	34	14	1	0	100	196
Never Married	43	37	19	1	0	100	125
NA/Ref	0	24	21	0	55	100	6
All	58	30	11	1	1	100	800

Race and ethnicity

	Living comfortably	Just getting by	Struggling	Don't know	Refused	Total	n
White	62	28	9	1	0	100	673
Black	28	49	23	0	0	100	25
Hispanic	40	39	21	0	0	100	43
Other	31	48	20	0	0	100	42
DK/NA/ Ref	40	17	10	0	32	100	17
All	58	30	11	1	1	100	800

Religious service attendance (apart from weddings and funerals)

	Living comfortably	Just getting by	Struggling	Don't know	Refused	Total	n
More than 1/wk	63	22	13	2	0	100	48
1/week	63	24	12	1	0	100	207
1-2 month	64	30	5	1	0	100	142
few times a year	54	31	15	0	0	100	142
Seldom	51	37	10	0	2	100	117
Never	50	36	13	0	0	100	128
Don't know	18	48	34	0	0	100	3
Refused	55	9	13	0	23	100	13
All	58	30	11	1	1	100	800

Religious affiliation

	Living comfortably	Just getting by	Struggling	Don't know	Refused	Total	n
Protestant/ Christian	56	28	16	0	0	100	345
Catholic	63	27	7	1	1	100	258
Jewish	66	34	0	0	0	100	1
Other	68	32	0	0	0	100	49
None	47	42	11	0	0	100	112
DK/NA/ Ref	50	29	11	0	10	100	34
All	58	30	11	1	1	100	800

Evangelical or Born-Again Christian

	Living comfortably	Just getting by	Struggling	Don't know	Total	n
born again	57	28	15	0	100	138
not born again	58	25	16	1	100	187
Don't know	40	47	13	0	100	13
Refused	0	63	37	0	100	2
All	56	28	16	0	100	340

Location type

	Living comfortably	Just getting by	Struggling	Don't know	Refused	Total	n
Urban	54	28	17	0	1	100	208
Suburban	59	34	7	0	0	100	260
Rural	62	28	10	1	0	100	306
Don't know	15	42	43	0	0	100	14
Refused	35	23	15	0	27	100	12
All	58	30	11	1	1	100	800

Ideology

	Living comfortably	Just getting by	Struggling	Don't know	Refused	Total	n
Very conservative	70	21	6	0	3	100	80
Conservative	64	25	10	1	0	100	241
Moderate	53	37	10	0	0	100	242
Liberal	53	34	13	0	0	100	147
Very liberal	61	22	15	2	0	100	57
Don't know	29	52	19	0	0	100	14
Refused	32	19	32	0	18	100	18
All	58	30	11	1	1	100	800

Union membership

	Living comfortably	Just getting by	Struggling	Don't know	Refused	Total	n
respondent	67	30	3	0	0	100	82
another household member	58	38	4	0	0	100	42
nobody in household	57	30	12	1	0	100	661
Don't know	63	37	0	0	0	100	1
Refused	30	19	28	0	23	100	14
All	58	30	11	1	1	100	800

Union membership and job type

	Living comfortably	Just getting by	Struggling	Don't know	Refused	Total	n
Public union	56	40	5	0	0	100	57
Public non-union	72	20	8	0	0	100	100
Private union	71	26	2	0	0	100	67
Private non-union	54	32	13	1	0	100	559
DK/NA/ Ref	41	18	22	0	18	100	17
All	58	30	11	1	1	100	800

Region

	Living comfortably	Just getting by	Struggling	Don't know	Refused	Total	n
MKE City	37	34	29	0	0	100	65
Rest of MKE	64	28	5	1	1	100	250
msn	56	35	7	1	1	100	144
GB/A	61	29	11	0	0	100	154
Rest of state	55	28	16	0	1	100	187
All	58	30	11	1	1	100	800

Q52.

On August 14, Wisconsin will hold its party primaries. Will you vote in the Republican party primary, the Democratic party primary or don't you plan to vote in a primary on August 14?

Sex

	Republican primary	Democratic primary	Don't plan to vote	Both (VOL)	Don't know	Refused	Total	n
Male	38	30	25	1	6	1	100	375
Female	31	40	18	1	10	1	100	425
All	34	35	21	1	8	1	100	800

Age

	Republican primary	Democratic primary	Don't plan to vote	Both (VOL)	Don't know	Refused	Total	n
18-29	29	33	32	2	5	0	100	110
30-44	28	32	29	0	9	2	100	159
45-59	40	30	21	1	7	1	100	255
60+	36	42	12	1	9	1	100	269
DK/NA/ Ref	0	17	19	0	21	43	100	7
All	34	35	21	1	8	1	100	800

Education

	Republican primary	Democratic primary	Don't plan to vote	Both (VOL)	Don't know	Refused	Total	n
Not HS	37	32	5	0	18	8	100	16
HS	37	24	29	1	9	0	100	217
Some Coll	32	40	21	1	5	2	100	153
AA	38	32	25	0	4	1	100	114
BA+	32	43	15	1	9	1	100	288
DK/NA/ Ref	30	10	0	0	37	24	100	13
All	34	35	21	1	8	1	100	800

Income

	Republican primary	Democratic primary	Don't plan to vote	Both (VOL)	Don't know	Refused	Total	n
Under \$40k	27	40	23	1	8	0	100	185
\$40k to \$74k	33	40	21	0	5	1	100	222
\$75k up	39	30	24	1	5	1	100	269
DK/NA/ Ref	36	28	12	0	20	5	100	124
All	34	35	21	1	8	1	100	800

Party ID w/leaners

	Republican primary	Democratic primary	Don't plan to vote	Both (VOL)	Don't know	Refused	Total	n
Republican	70	3	21	1	5	1	100	372
Democrat	2	75	15	1	7	0	100	351
Independent	6	7	52	3	30	2	100	68
Other/None	0	0	25	0	13	62	100	9
All	34	35	21	1	8	1	100	800

PARTY ID w/leaners separated

	Republican primary	Democratic primary	Don't plan to vote	Both (VOL)	Don't know	Refused	Total	n
Rep	80	2	14	1	4	0	100	229
Lean Rep	55	4	33	0	6	2	100	144
Ind	6	7	52	3	30	2	100	68
Lean Dem	2	68	19	0	10	0	100	138
Dem	2	80	12	1	5	0	100	213
Other/None	0	0	25	0	13	62	100	9
All	34	35	21	1	8	1	100	800

Marital status

	Republican primary	Democratic primary	Don't plan to vote	Both (VOL)	Don't know	Refused	Total	n
Married	39	32	19	1	9	1	100	472
Widow/Div/Sep	32	39	21	0	8	0	100	196
Never Married	23	39	30	1	6	1	100	125
NA/Ref	0	45	0	0	4	52	100	6
All	34	35	21	1	8	1	100	800

Race and ethnicity

	Republican primary	Democratic primary	Don't plan to vote	Both (VOL)	Don't know	Refused	Total	n
White	36	33	22	0	7	1	100	673
Black	0	73	20	0	4	3	100	25
Hispanic	25	57	7	0	11	0	100	43
Other	30	32	14	8	15	0	100	42
DK/NA/ Ref	24	10	34	0	12	21	100	17
All	34	35	21	1	8	1	100	800

Religious service attendance (apart from weddings and funerals)

	Republican primary	Democratic primary	Don't plan to vote	Both (VOL)	Don't know	Refused	Total	n
More than 1/wk	45	26	18	0	8	3	100	48
1/week	41	23	24	1	11	0	100	207
1-2 month	46	28	16	3	7	0	100	142
few times a year	25	51	17	0	6	1	100	142
Seldom	30	40	21	0	9	0	100	117
Never	22	44	29	0	4	1	100	128
Don't know	34	18	0	0	48	0	100	3
Refused	18	12	9	0	15	45	100	13
All	34	35	21	1	8	1	100	800

Religious affiliation

	Republican primary	Democratic primary	Don't plan to vote	Both (VOL)	Don't know	Refused	Total	n
Protestant/ Christian	39	32	21	1	6	0	100	345
Catholic	37	30	20	1	10	1	100	258
Jewish	0	100	0	0	0	0	100	1
Other	29	48	17	0	6	0	100	49
None	19	49	25	0	6	1	100	112
DK/NA/ Ref	22	27	18	0	19	14	100	34
All	34	35	21	1	8	1	100	800

Evangelical or Born-Again Christian

	Republican primary	Democratic primary	Don't plan to vote	Both (VOL)	Don't know	Refused	Total	n
born again	49	22	20	2	6	1	100	138
not born again	32	38	23	0	6	0	100	187
Don't know	21	45	16	0	18	0	100	13
Refused	37	0	63	0	0	0	100	2
All	38	32	22	1	6	0	100	340

Location type

	Republican primary	Democratic primary	Don't plan to vote	Both (VOL)	Don't know	Refused	Total	n
Urban	27	51	13	0	8	0	100	208
Suburban	41	34	19	0	5	1	100	260
Rural	35	25	30	1	8	1	100	306
Don't know	15	39	9	0	37	0	100	14
Refused	20	11	0	0	26	43	100	12
All	34	35	21	1	8	1	100	800

Ideology

	Republican primary	Democratic primary	Don't plan to vote	Both (VOL)	Don't know	Refused	Total	n
Very conservative	80	8	8	0	4	0	100	80
Conservative	59	9	23	0	8	1	100	241
Moderate	25	32	30	2	10	1	100	242
Liberal	1	77	16	1	4	0	100	147
Very liberal	1	85	7	0	7	0	100	57
Don't know	12	47	20	0	16	5	100	14
Refused	13	17	12	0	21	36	100	18
All	34	35	21	1	8	1	100	800

Union membership

	Republican primary	Democratic primary	Don't plan to vote	Both (VOL)	Don't know	Refused	Total	n	
respondent		16	47	30	2	4	2	100	82
another household member		23	42	16	0	19	0	100	42
nobody in household		37	33	20	1	7	1	100	661
Don't know		0	41	22	0	37	0	100	1
Refused		17	9	15	0	22	36	100	14
All		34	35	21	1	8	1	100	800

Union membership and job type

	Republican primary	Democratic primary	Don't plan to vote	Both (VOL)	Don't know	Refused	Total	n
Public union	11	58	20	0	9	2	100	57
Public non-union	35	26	24	0	15	0	100	100
Private union	26	34	29	2	9	0	100	67
Private non-union	38	35	20	1	6	1	100	559
DK/NA/ Ref	17	20	14	0	20	29	100	17
All	34	35	21	1	8	1	100	800

Region

	Republican primary	Democratic primary	Don't plan to vote	Both (VOL)	Don't know	Refused	Total	n
MKE City	16	56	15	3	9	1	100	65
Rest of MKE	42	28	21	0	8	1	100	250
msn	27	45	16	2	9	2	100	144
GB/A	45	29	16	0	9	1	100	154
Rest of state	27	34	31	1	6	2	100	187
All	34	35	21	1	8	1	100	800

Q53.

Which of the following candidates will you vote for in the Republican primary for U.S. Senate:

Sex

	Kevin Nicholson	Leah Vukmir	Someone else (VOL)	Don't know	Refused	Total	n
Male	35	38	1	25	1	100	142
Female	39	26	0	34	1	100	131
All	37	32	1	30	1	100	273

Age

	Kevin Nicholson	Leah Vukmir	Someone else (VOL)	Don't know	Refused	Total	n
18-29	44	25	0	31	0	100	32
30-44	29	40	0	28	3	100	44
45-59	30	38	2	30	1	100	101
60+	45	25	0	30	0	100	97
All	37	32	1	30	1	100	273

Education

	Kevin Nicholson	Leah Vukmir	Someone else (VOL)	Don't know	Refused	Total	n
Not HS	36	34	0	30	0	100	6
HS	42	31	0	27	0	100	81
Some Coll	42	28	0	30	0	100	48
AA	27	37	0	36	0	100	43
BA+	36	30	2	29	3	100	91
DK/NA/ Ref	0	100	0	0	0	100	4
All	37	32	1	30	1	100	273

Income

	Kevin Nicholson	Leah Vukmir	Someone else (VOL)	Don't know	Refused	Total	n
Under \$40k	38	30	0	31	1	100	50
\$40k to \$74k	51	26	0	23	0	100	74
\$75k up	28	34	2	34	2	100	105
DK/NA/ Ref	32	40	0	28	0	100	44
All	37	32	1	30	1	100	273

Party ID w/leaners

	Kevin Nicholson	Leah Vukmir	Someone else (VOL)	Don't know	Refused	Total	n
Republican	37	33	1	29	1	100	261
Democrat	58	11	0	18	13	100	8
Independent	0	21	0	68	11	100	4
All	37	32	1	30	1	100	273

PARTY ID w/leaners separated

	Kevin Nicholson	Leah Vukmir	Someone else (VOL)	Don't know	Refused	Total	n
Rep	37	34	0	28	1	100	183
Lean Rep	36	30	1	33	0	100	79
Ind	0	21	0	68	11	100	4
Lean Dem	46	26	0	28	0	100	3
Dem	68	0	0	10	22	100	4
All	37	32	1	30	1	100	273

Marital status

	Kevin Nicholson	Leah Vukmir	Someone else (VOL)	Don't know	Refused	Total	n
Married	37	31	1	29	1	100	182
Widow/Div/Sep	37	28	0	34	1	100	62
Never Married	30	49	0	21	0	100	29
All	37	32	1	30	1	100	273

Race and ethnicity

	Kevin Nicholson	Leah Vukmir	Someone else (VOL)	Don't know	Refused	Total	n
White	39	29	1	31	1	100	245
Hispanic	27	43	0	30	0	100	10
Other	10	73	0	17	0	100	13
DK/NA/ Ref	28	72	0	0	0	100	4
All	37	32	1	30	1	100	273

Religious service attendance (apart from weddings and funerals)

	Kevin Nicholson	Leah Vukmir	Someone else (VOL)	Don't know	Refused	Total	n
More than 1/wk	36	36	0	28	0	100	22
1/week	41	33	0	25	0	100	84
1-2 month	36	35	2	25	2	100	66
few times a year	32	25	0	40	3	100	35
Seldom	39	34	0	27	0	100	35
Never	31	25	2	42	0	100	28
Don't know	0	0	0	100	0	100	1
Refused	0	68	0	32	0	100	2
All	37	32	1	30	1	100	273

Religious affiliation

	Kevin Nicholson	Leah Vukmir	Someone else (VOL)	Don't know	Refused	Total	n
Protestant/ Christian	40	26	0	35	0	100	134
Catholic	31	42	2	22	3	100	97
Other	42	26	0	33	0	100	14
None	38	37	0	25	0	100	21
DK/NA/ Ref	41	22	0	37	0	100	8
All	37	32	1	30	1	100	273

Evangelical or Born-Again Christian

	Kevin Nicholson	Leah Vukmir	Don't know	Total	n
born again	37	33	30	100	67
not born again	39	20	41	100	60
Don't know	63	0	37	100	3
Refused	100	0	0	100	1
All	39	26	35	100	131

Location type

	Kevin Nicholson	Leah Vukmir	Someone else (VOL)	Don't know	Refused	Total	n
Urban	32	43	0	24	2	100	56
Suburban	34	36	1	27	2	100	105
Rural	41	23	1	35	0	100	107
Don't know	55	0	0	45	0	100	2
Refused	55	45	0	0	0	100	2
All	37	32	1	30	1	100	273

Ideology

	Kevin Nicholson	Leah Vukmir	Someone else (VOL)	Don't know	Refused	Total	n
Very conservative	44	40	0	16	0	100	63
Conservative	37	28	0	34	1	100	142
Moderate	30	35	2	34	0	100	61
Liberal	0	47	0	0	53	100	2
Very liberal	0	0	100	0	0	100	1
Don't know	0	0	0	100	0	100	2
Refused	55	45	0	0	0	100	2
All	37	32	1	30	1	100	273

Union membership

	Kevin Nicholson	Leah Vukmir	Someone else (VOL)	Don't know	Refused	Total	n
respondent	11	57	0	25	7	100	13
another household member	36	23	0	41	0	100	10
nobody in household	38	31	1	30	1	100	247
Refused	55	45	0	0	0	100	2
All	37	32	1	30	1	100	273

Union membership and job type

	Kevin Nicholson	Leah Vukmir	Someone else (VOL)	Don't know	Refused	Total	n
Public union	7	58	0	35	0	100	6
Public non-union	54	24	3	15	4	100	35
Private union	27	37	0	31	6	100	17
Private non-union	35	32	0	32	0	100	212
DK/NA/ Ref	65	35	0	0	0	100	3
All	37	32	1	30	1	100	273

Region

	Kevin Nicholson	Leah Vukmir	Someone else (VOL)	Don't know	Refused	Total	n
MKE City	21	52	0	17	10	100	10
Rest of MKE	31	47	1	19	1	100	105
msn	39	26	0	36	0	100	39
GB/A	33	22	1	44	1	100	69
Rest of state	55	17	0	28	0	100	50
All	37	32	1	30	1	100	273

Sex

	Tony Evers	Matt Flynn	Andy Gronik	Mike McCabe	Mahlon Mitchell	Josh Pade	Kelda Roys	Paul Soglin	Kathleen Vinehout	Dana Wachs	Someone else (VOL)	Don't know	Refused	Total	n
Male	23	9	3	12	3	2	2	9	4	2	0	28	1	100	111
Female	26	6	4	3	4	1	1	5	6	1	2	38	2	100	168
All	25	7	4	7	4	1	2	7	5	2	1	34	1	100	279

Age

	Tony Evers	Matt Flynn	Andy Gronik	Mike McCabe	Mahlon Mitchell	Josh Pade	Kelda Roys	Paul Soglin	Kathleen Vinehout	Dana Wachs	Someone else (VOL)	Don't know	Refused	Total	n
18-29	20	16	0	9	10	5	3	0	11	0	0	27	0	100	37
30-44	12	8	7	12	0	0	3	3	4	4	0	47	0	100	51
45-59	29	8	4	6	7	1	0	8	2	1	0	33	0	100	76
60+	29	3	4	4	2	1	2	9	7	2	3	32	2	100	114
DK/NA/ Ref	0	0	0	0	0	0	0	0	0	0	0	0	100	100	1
All	25	7	4	7	4	1	2	7	5	2	1	34	1	100	279

Q54.

Which of the following candidates will you vote for in the Democratic primary for governor:

Education

	Tony Evers	Matt Flynn	Andy Gronik	Mike McCabe	Mahlon Mitchell	Josh Pade	Kelda Roys	Paul Soglin	Kathleen Vinehout	Dana Wachs	Someone else (VOL)	Don't know	Refused	Total	n
Not HS	22	6	0	0	0	15	0	0	0	15	0	42	0	100	5
HS	20	8	9	10	4	3	2	5	2	5	1	28	2	100	52
Some Coll	22	13	4	7	9	0	0	9	10	0	2	22	2	100	61
AA	17	6	3	8	0	0	0	10	2	0	2	49	2	100	36
BA+	31	4	2	5	3	1	3	6	6	1	0	38	0	100	123
DK/NA/ Ref	0	0	0	0	0	0	0	0	0	0	0	0	100	100	1
All	25	7	4	7	4	1	2	7	5	2	1	34	1	100	279

Income

	Tony Evers	Matt Flynn	Andy Gronik	Mike McCabe	Mahlon Mitchell	Josh Pade	Kelda Roys	Paul Soglin	Kathleen Vinehout	Dana Wachs	Someone else (VOL)	Don't know	Refused	Total	n
Under \$40k	16	15	1	5	9	1	1	4	9	1	4	31	4	100	75
\$40k to \$74k	23	6	9	12	0	3	3	5	5	2	1	32	0	100	89
\$75k up	37	2	2	4	3	0	1	12	2	2	0	34	0	100	81
DK/NA/ Ref	21	3	4	3	6	0	1	3	7	0	0	47	4	100	34
All	25	7	4	7	4	1	2	7	5	2	1	34	1	100	279

Party ID w/leaners

	Tony Evers	Matt Flynn	Andy Gronik	Mike McCabe	Mahlon Mitchell	Josh Pade	Kelda Roys	Paul Soglin	Kathleen Vinehout	Dana Wachs	Someone else (VOL)	Don't know	Refused	Total	n
Republican	14	15	0	14	6	7	0	8	8	19	8	0	0	100	9
Democrat	25	6	4	6	4	1	2	7	5	1	1	36	2	100	264
Independent	37	21	0	0	11	0	0	0	0	0	0	31	0	100	5
All	25	7	4	7	4	1	2	7	5	2	1	34	1	100	279

PARTY ID w/leaners separated

	Tony Evers	Matt Flynn	Andy Gronik	Mike McCabe	Mahlon Mitchell	Josh Pade	Kelda Roys	Paul Soglin	Kathleen Vinehout	Dana Wachs	Someone else (VOL)	Don't know	Refused	Total	n
Rep	0	0	0	38	0	18	0	23	0	0	22	0	0	100	4
Lean Rep	22	24	0	0	10	0	0	0	13	31	0	0	0	100	6
Ind	37	21	0	0	11	0	0	0	0	0	0	31	0	100	5
Lean Dem	21	8	6	10	2	3	0	5	8	1	1	33	3	100	94
Dem	27	6	3	4	5	0	3	8	4	1	1	37	1	100	170
All	25	7	4	7	4	1	2	7	5	2	1	34	1	100	279

Marital status

	Tony Evers	Matt Flynn	Andy Gronik	Mike McCabe	Mahlon Mitchell	Josh Pade	Kelda Roys	Paul Soglin	Kathleen Vinehout	Dana Wachs	Someone else (VOL)	Don't know	Refused	Total	n
Married	29	4	7	7	3	0	1	8	3	1	1	37	1	100	150
Widow/Div/Sep	22	9	1	6	6	2	2	6	10	1	3	31	1	100	77
Never Married	20	11	1	6	4	4	3	5	8	4	1	34	0	100	49
NA/Ref	0	53	0	0	0	0	0	0	0	0	0	0	47	100	3
All	25	7	4	7	4	1	2	7	5	2	1	34	1	100	279

Race and ethnicity

	Tony Evers	Matt Flynn	Andy Gronik	Mike McCabe	Mahlon Mitchell	Josh Pade	Kelda Roys	Paul Soglin	Kathleen Vinehout	Dana Wachs	Someone else (VOL)	Don't know	Refused	Total	n
White	26	4	5	7	4	1	2	8	7	2	1	32	0	100	221
Black	17	31	0	0	0	0	0	10	0	0	5	37	0	100	18
Hispanic	26	13	0	8	0	3	0	0	2	0	0	44	4	100	24
Other	17	6	3	0	16	0	0	0	0	6	0	45	6	100	14
DK/NA/ Ref	0	0	0	0	0	0	0	0	0	0	0	25	75	100	2
All	25	7	4	7	4	1	2	7	5	2	1	34	1	100	279

Religious service attendance (apart from weddings and funerals)

	Tony Evers	Matt Flynn	Andy Gronik	Mike McCabe	Mahlon Mitchell	Josh Pade	Kelda Roys	Paul Soglin	Kathleen Vinehout	Dana Wachs	Someone else (VOL)	Don't know	Refused	Total	n
More than 1/wk	9	14	0	4	5	0	0	3	0	0	5	60	0	100	12
1/week	36	4	0	6	0	2	1	3	10	1	3	32	2	100	48
1-2 month	32	14	8	8	0	0	0	6	3	0	3	24	3	100	40
few times a year	20	9	6	11	8	1	0	8	2	0	0	34	1	100	73
Seldom	27	1	3	3	8	4	2	8	6	2	0	35	0	100	47
Never	18	7	3	4	3	0	4	8	9	5	0	39	0	100	57
Don't know	100	0	0	0	0	0	0	0	0	0	0	0	0	100	1
Refused	0	0	0	0	0	0	0	0	0	0	0	22	78	100	2
All	25	7	4	7	4	1	2	7	5	2	1	34	1	100	279

Religious affiliation

	Tony Evers	Matt Flynn	Andy Gronik	Mike McCabe	Mahlon Mitchell	Josh Pade	Kelda Roys	Paul Soglin	Kathleen Vinehout	Dana Wachs	Someone else (VOL)	Don't know	Refused	Total	n
Protestant/ Christian	24	9	7	8	3	1	1	7	6	3	2	29	1	100	111
Catholic	31	5	2	5	4	1	2	6	4	1	0	37	2	100	79
Jewish	77	23	0	0	0	0	0	0	0	0	0	0	0	100	1
Other	26	8	2	11	3	0	5	11	3	0	0	32	0	100	24
None	16	5	3	5	7	3	2	6	8	2	0	43	0	100	55
DK/NA/ Ref	32	7	0	0	0	0	0	7	0	0	14	26	14	100	9
All	25	7	4	7	4	1	2	7	5	2	1	34	1	100	279

Evangelical or Born-Again Christian

	Tony Evers	Matt Flynn	Andy Gronik	Mike McCabe	Mahlon Mitchell	Josh Pade	Kelda Roys	Paul Soglin	Kathleen Vinehout	Dana Wachs	Someone else (VOL)	Don't know	Refused	Total	n
born again	20	18	9	15	7	3	0	10	2	0	5	11	0	100	31
not born again	27	3	7	5	2	0	1	4	8	4	1	37	1	100	72
Don't know	10	34	0	0	0	0	0	29	0	0	0	27	0	100	6
All	24	9	7	7	3	1	1	7	6	2	2	29	1	100	109

Location type

	Tony Evers	Matt Flynn	Andy Gronik	Mike McCabe	Mahlon Mitchell	Josh Pade	Kelda Roys	Paul Soglin	Kathleen Vinehout	Dana Wachs	Someone else (VOL)	Don't know	Refused	Total	n
Urban	27	5	0	6	6	0	2	7	6	2	2	39	0	100	106
Suburban	22	7	4	4	4	1	3	9	5	3	0	36	2	100	89
Rural	24	9	9	11	3	3	0	5	6	0	2	26	1	100	78
Don't know	36	20	0	0	0	0	0	0	0	0	0	44	0	100	5
Refused	0	0	0	0	0	0	0	0	0	0	0	0	100	100	1
All	25	7	4	7	4	1	2	7	5	2	1	34	1	100	279

Ideology

	Tony Evers	Matt Flynn	Andy Gronik	Mike McCabe	Mahlon Mitchell	Josh Pade	Kelda Roys	Paul Soglin	Kathleen Vinehout	Dana Wachs	Someone else (VOL)	Don't know	Refused	Total	n
Very conservative	56	0	0	15	0	0	0	17	0	0	13	0	0	100	6
Conservative	13	27	0	6	10	0	0	11	8	0	0	25	0	100	21
Moderate	27	9	4	8	4	3	0	2	7	3	2	31	0	100	79
Liberal	27	4	5	6	5	1	3	9	4	0	1	35	1	100	113
Very liberal	24	1	4	5	1	0	4	8	7	0	0	43	4	100	49
Don't know	0	29	0	0	0	0	0	0	0	0	0	71	0	100	7
Refused	0	0	0	0	0	0	0	0	0	59	0	0	41	100	3
All	25	7	4	7	4	1	2	7	5	2	1	34	1	100	279

Union membership

	Tony Evers	Matt Flynn	Andy Gronik	Mike McCabe	Mahlon Mitchell	Josh Pade	Kelda Roys	Paul Soglin	Kathleen Vinehout	Dana Wachs	Someone else (VOL)	Don't know	Refused	Total	n
respondent	23	0	4	6	5	0	0	12	9	2	3	33	2	100	38
another household member	31	0	27	7	0	0	7	0	0	0	0	23	5	100	18
nobody in household	25	9	2	7	4	1	1	6	5	2	1	36	0	100	221
Don't know	100	0	0	0	0	0	0	0	0	0	0	0	0	100	1
Refused	0	0	0	0	0	0	0	0	0	0	0	0	100	100	1
All	25	7	4	7	4	1	2	7	5	2	1	34	1	100	279

Union membership and job type

	Tony Evers	Matt Flynn	Andy Gronik	Mike McCabe	Mahlon Mitchell	Josh Pade	Kelda Roys	Paul Soglin	Kathleen Vinehout	Dana Wachs	Someone else (VOL)	Don't know	Refused	Total	n
Public union	30	0	15	11	5	0	0	3	2	0	4	28	3	100	33
Public non-union	27	9	6	12	4	0	0	10	1	0	2	29	0	100	26
Private union	18	0	6	0	2	0	6	16	12	3	0	33	4	100	23
Private non-union	24	9	2	6	4	2	2	6	6	2	0	37	1	100	194
DK/NA/ Ref	42	0	0	0	0	0	0	0	0	0	22	0	36	100	3
All	25	7	4	7	4	1	2	7	5	2	1	34	1	100	279

Region

	Tony Evers	Matt Flynn	Andy Gronik	Mike McCabe	Mahlon Mitchell	Josh Pade	Kelda Roys	Paul Soglin	Kathleen Vine- hout	Dana Wachs	Someone else (VOL)	Don't know	Refused	Total	n
MKE City	9	22	1	4	9	2	1	0	0	2	2	48	0	100	36
Rest of MKE	31	10	3	7	5	0	0	5	1	0	1	34	3	100	70
msn	26	3	1	7	4	3	4	16	3	0	1	33	0	100	65
GB/A	27	2	10	8	0	0	4	4	6	0	3	35	0	100	45
Rest of state	25	3	5	6	4	1	0	5	16	6	0	27	4	100	63
All	25	7	4	7	4	1	2	7	5	2	1	34	1	100	279